

Social Glue

CALLERLAB 2013

New Dancer Promotional Events

Party Dances

Demonstrations

Home Parties

Cause Events

New Dancer Program

Each Dance Night Is A Party

Refreshments

Host Couples

Being An Angel

Club Dances

Host Couples

Getting Everyone involved

Theme Dances

Special Tips

Refreshments

After Parties

Club Social Events

Club Meetings

Theater Nights

Museums

Highway/Interstate Clean-Up

Bus Trips

Campouts

Supporting a Cause

Club Theme Nights

Theme dances can make a Club Dance feel like a Party Night

Decorate for all sorts of occasions - the Dollar Store is your friend!

Encourage dancers to dress for the occasion (colour, etc.)

Create occasions – eg. Hawaiian shirt night in mid-winter

Have prizes – even small ones (a \$5 coffee card from Tim Horton's/Dunkin Donuts, free admission to the next Theme Dance)

Create “categories” for prizes – best costume, best use of the theme colour

Have contests – eg. For Halloween, play a few seconds of “scary songs” and have dancers guess the title

Ask dancers to bring snacks related to the theme