

Social Glue

CALLERLAB 2013

New Dancer Promotional Events:

Party Dances

- ☺ Find out the theme of the party (if any)
- ☺ Use appropriate music that gets people involved
- ☺ Will alcohol be involved?
- ☺ What age groups will be there?
- ☺ Talk with the planner ahead of time. Will there be special requests (i.e. Virginia Reel, line dances, etc.)?
- ☺ Will there be other entertainment (i.e. a band)?

Demonstrations

- ☺ Don't wear traditional square dance dress (depending on the area)
- ☺ Use simple choreography. You want the audience to think they can do it too
- ☺ Keep smiling!
- ☺ Try to get audience involved

Home Parties

- ☺ Find out how much space there is for the dance
- ☺ What age groups will be there?
- ☺ Will alcohol be involved?

Cause Events

- ☺ Examples: Church fundraisers, fundraisers for other groups, Girl Scout father-daughter dances, summer camps
- ☺ Know the cause – there might be some particularly appropriate music

General

- ☺ Always have lots of business cards and information about local classes
- ☺ Keep a checklist of questions to ask organizers (i.e. size of hall, location of power, ages of participants, other entertainment, alcohol?, expected length of dance)
- ☺ Keep choreography and calls SIMPLE. The idea is for the participants to have fun and want more
- ☺ Don't keep them on the floor for too long at one time – give them breaks
- ☺ People may well already know each other, but plan to do some mixers. Sicilian circles work well
- ☺ Don't have long teaches – keep people dancing