SHOWMANSHIP

A. OVERVIEW

- 1. Showmanship is a skill at presenting anything in an interesting, exciting, or dramatic manner
- 2. How you look (your dress and grooming), stand and carry yourself (as in your posture, your walk and movement), and speak (as in your clarity, diction, and projection) all impact showmanship
- 3. Your personality, attitude, and energy level are key components
- 4. If you're having fun, you'll make it difficult for them not to catch it from you
- 5. It takes planning in advance, practice, and continuous effort
- 6. Be genuine and develop your own style
- 7. Be positive and if a challenge occurs, develop the ability to resolve it in a positive manner
- 8. Good humor and complimenting others can add to the fun

B. BEFORE THE EVENT

- 1. Interaction with the club, sponsoring individuals, or organization
- 2. Your participation in publicizing the event
- 3. Preparation of dance material or for a themed event
- 4. Know your facility and the sound
- 5. Being there to greet the dancers

C. DURING THE EVENT

- 1. Stage presence, eve contact, and connecting with your audience
- 2. Audience participation
- 3. Choreographic elements: gimmicks, choreographic expansion and continuity, flow, and judgment
- 4. Use of music: variety, volume, and modulation
- 5. When you're not calling, the show still continues

D. AFTER THE EVENT

- 1. Leave them wanting more and not dragging out the door
- 2. Thank them for being there and for inviting you too
- 3. Let them leave smiling and singing
- 4. After party participation
- 5. Contacting the sponsors after the event

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