



## CALLERLAB COMMITTEE BRIEF

COMMITTEE NAME: Public Relations

COMMITTEE  
FUNCTION:

To assist the Home Office in external promotional communications; Establish and maintain an external email mailing list through the Home Office; Interact with other committees to locate news items for promotion; Interact with convention location areas to provide publicity about convention activities to surrounding organizations, dancers, and also provide area information to our members; Assist in providing value to members via regular communication; Other duties as may be assigned.

ACCOMPLISHMENTS:

FUTURE ACTIVITIES:

MEMBERSHIP

PREREQUISITES:

Strong written communication skills with an interest in promoting CALLERLAB as an organization and be an Active Member, Associate Member, Active Youth Member, Associate Youth Member, Life member or Caller Partner.

COMMITTEE BRIEF

CREATED:

JUNE 2015

COMMITTEE

CREATED BY:

Executive Committee