

News From Washington State
New Class - 10 Squares
(February 2009)

We received the following information from Robert Hurst with a report from Don Wood regarding a New Dancer class in Washington state. The report indicates that good advertising and recruiting can be successful

Don reports the following on February 10, 2009:

Tonight was the first night of square dance class. Prior to this set of lessons, we did some advertising in the local paper, Square Dancing was posted on the websites on all wellness sites for state agencies and a lot of dancers helped by spreading the word and bringing people. Imagine my surprise when I was ready for the first instruction and looked out and saw over 10 squares on the floor. Needless to say I was excited.

What this proves to me is that advertising coupled with all the other methods to get the word out really helps.

I will post more as class progresses, but I wanted to send a small ray of sunshine out to say that maybe if we work hard there is some hope.