Newsletter for Members of CALLIERILATE The International Association of Square Dance Callers

VOLUME FORTY, NUMBER FIVE, NOVEMBER-DECEMBER 2013

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PLUS EMPHASIS CALL: – Peel The Top ADVANCED EMPHASIS CALL - Transfer and (Anything)

Sparks (Reno), NV

Lansdowne, VA (Washington DC)

Springfield, MO

Mesa, AZ

FUTURE CONVENTIONS:

APR 14 - 16, 2014 MAR 30 - APR 1, 2015 MAR 21 - 23, 2016 APR 10 - 12, 2017

CALLERLAB OFFICE HOURS:

 8:30 a.m. to
 4:30 p.m. Central Time, Monday - Friday

 Phone:
 1-785-783-3665

 1-800-331-2577 (Business Only)

 FAX:
 1-785-783-3696

 E-mail:
 CALLERLAB@aol.com.

 Website:
 www.callerlab.org

 INSURANCE OUESTIONS & CERTIFICATES

INSURANCE QUESTIONS & CERTIFICATES Jenny@NorthWestBrokers.com 208-322-8300



FROM THE CHAIR By Barry Clasper, Chairman

TOPEKA, KS.

This is my fourth article for *DIRECTION* since becoming Chairman. All of my previous articles dealt in some way with our revised mission statement:

"To foster the art of square dance calling, and improve caller skills." This one will be no different.

Given that it is hard to foster the art of calling in the absence of dancers, this mission forcefully directs our immediate focus to the recruitment of new dancers. In my last article, I discussed some of the problems that are commonly advanced to explain our declining numbers. I proposed that one of the first things required to reverse that trend is to do a much better job of gathering and publicizing our success stories so that our whole community can learn what works —and what doesn't. In this article, I'm going to draw some parallels between the situation today and what faced the founding fathers of CALLERLAB in the early 70s.

From our vantage point in 2013, it is hard to look back and imagine how the world looked to the people who worked to found CALLERLAB especially for those of us who weren't there. Based on the situation they saw, they took action—difficult decisions that required a great deal of work and commitment. Forty years later we can see how those actions led us here.

Our present world is indeed fraught with problems and difficulties. Many blame them on those early founders of CALLERLAB. If only we didn't have the lists, the standardization, the emphasis on portability, the caller education (some term it "indoctrination"), the definitions, the divisions between Community Dance callers, BMS/Plus callers, and Advanced/Challenge callers—all these things that supposedly evolved out of CALLERLAB decisions; if only. Our world

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certainly would be a different place. We wouldn't have these problems. The question is, what problems would we have instead?

How would square dancing have developed if CALLERLAB had not been formed—if all those ideas described by many as the anchors dragging us down had not been introduced? It's impossible to know, and hard even to imagine. Without all the things CALLERLAB generated, would there still be square dancing today? Would there be dancers in Europe, Japan, Asia, Australia and New Zealand? Would there be conventions that attract people from such farflung places? Would callers be able to travel and call for people they didn't know? Would there be music and equipment vendors? Who knows?

What I find intriguing is that some of the most vociferous critics of CALLERLAB cite the <u>decline</u> of all those things as a reason why it would be better if CALLERLAB had never existed. In other words, they're saying that if CALLERLAB hadn't responded to the problems of 1974, we would not be facing the problems we're facing now. They're undoubtedly right. We would assuredly be facing different problems. The cynics assume their hypothetical world would be better than what actually happened. Maybe they're right. We can never know. What we do know is that such thinking contributes nothing to our future in the real world.

Like the founding fathers of CALLERLAB, we find ourselves at a crossroads. We have to create consensus, make decisions, and take action. What we do will probably change the shape of square dancing forever—a daunting prospect. Our present circumstances are qualitatively different from those faced by the founders; almost exactly opposite, in fact. In the late 60s and early 70s, as what became CALLERLAB coalesced, square dancing was exploding. The rate of change and the injection of new ideas led a few, their eyes lifted to a more distant horizon, to be concerned that it would burn out quickly and be nothing beyond a transient fad. From these concerns evolved the standards and consensus that converted the potential flash in the pan to a steady flame.

We can now look back on a path of 60 or 70 years that led us incrementally to where we are now. Our concern today is not controlling unbridled growth, but rebuilding from significant decline. We are unlikely to find our solutions in the past. Our problems are different. We live in a new world and our solutions must be grounded in the way it works now and can be expected to work in the future.

There is something we should take from our past, however. Many regard our present situation as desperate, and quail at the thought of where we seem to be headed. I contend that our situation is no more dire or insoluble than what faced our founders. They had the vision and gathered the courage to build consensus and take forceful action. We can do the same.

Make no mistake. Square dancing will be different ten years from now. It may look so different that those with long memories feel it's something else entirely. The only way to ensure that any future activity called square dancing is something we can enjoy and value is to be a part of shaping it. Just as our founders did.

In a future article I plan to examine the broad issues we need to address in order to reverse current trends, and outline some first steps that CALLERLAB has planned.



HOME OFFICE HOLIDAY SCHEDULE

The CALLERLAB Home Office will be closed December 25, 2013 and January 1, 2014 in observance of the seasonal holidays.



HAPPY HOLIDAYS FROM THE HOME OFFICE STAFF!

DIRECTION is the official newsletter of *CALLERLAB*, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all Members and Affiliates of CALLERLAB. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by Members or Affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements *must* be in accordance with CALLERLAB standards.



Past Chairman's Article Building Your New Dancer Program and Your Club By Mike Seastrom

I had an interesting discussion with a close friend of mine a couple months ago after I complimented him and his wife about the wonderful Holiday parties they have hosted in their home for so many years. He told me that this year would probably be their last because, "People just don't have parties and gatherings in their homes anymore." He went on to say that, "Most people meet in a restaurant or elsewhere, but home parties seem to be a thing of the past."

I thought about it a moment and had to agree that it seems like it is becoming a thing of the past. Then it dawned on me, that those who still seem to be carrying on this fading tradition are the successful square dance clubs. Parties, barbeques, progressive dinners, pot luck dinners, picnics, theater nights, and even club parties that are commonly themed to holidays are still being held by successful square and round dance clubs. Most of the events, in these successful clubs are open to the general public by invitation, and some groups even print tickets that have a dollar value on them. These \$20 tickets (as an example), are now an item of value to give "complementary" to friends, relatives, neighbors, and co-workers as an invitation to attend and join in the fun. Some groups will even charge for these events if they are doing a fundraiser for an existing social group or a cause.

By opening their doors to the regular club social events, having smaller home parties, and inviting non-dancers to just enjoy a fun event, they now have a group of people who have had the opportunity to know their members socially. It's far easier to invite people to join your new dancer program and club if they know some of the members already and have been exposed to the fun that the club enjoys by being together. Most of these successful clubs even keep a list of these prospective new dancers calling it, "Friends XYZ Club". Think about starting a list like this and holding some of these open gatherings right now.

These home parties don't have to involve the

entire club if there is not enough room in the house. Just a few members and guests at each one can add up over time.

Most of these successful clubs hold the events all year around, even though they might only start a class one or two times a year. Names for these lists are obtained by having attendees fill out a sign-in sheet, (not at home parties, but at events in the hall), or from club members who have invited them. Some clubs are even using social media to keep in touch with people in their club and those on their "Friends List".

Use your imagination about all the ways that will help your club reach out to friends, family, co-workers of your existing club members and bring them closer to your club. Meeting and getting to know people on a social level first (before approaching them to join your new dancer program) will make your efforts more successful. Even if the time is not right for them to join right away, this social link to these special friends will make it that much more likely that they will join down the line.

Try to have your club become more visible in the community through community events, fundraisers, health fairs, state fairs, farmers' markets and the like by spreading the joy and fun of belonging to an active social group like a square dance club. People are not joining groups like they used to, and one reason is that clubs like ours are one of the best kept secrets around.

Think about the image you project in the activities that you participate in too. Being in a parade with tractors, hay, and everyone wearing overalls doesn't project the image of today's square dance activity very accurately and yet, I've seen it recently on U Tube. I cringe when I'm discussing modern square dancing with non-dancers somewhere and they ask where we find barns to dance in today, or that square dancing is not for them because they are allergic to hay. We have struggled with our image for over 50 years now, so let's not put fuel on the fire of those who are still locked into the vision of our activity as it might have been 100 years ago.

We still have what I believe is the best social activity around. Research from the medical community over the past couple of years has reported that people with active social events in their lives are living longer and enjoying a better quality of life than those who have only a few social contacts. There are so many ways to spend recreational time alone or at home in front of a computer or television. We can even be in a public area like a shopping mall or movie theater with no real contact with other people. The square dance activity gives us this "social capital" as it's called, to be healthy and live a better quality of life.

So if you want to grow your club and your new dancer program, "open up your doors" to as many people as you can. Hold events all through the year, attend outside public gatherings, and be as inclusive as you can. Have fun and be friendly. If you dance during these events that's great, but don't feel that you have to. Try to include those who don't dance as much as you can. If their experience is fun, they will join you or find a way to do so in the future.

Consider combining your events with those of existing social and service groups like the Elks, the local Chamber of Commerce, and church groups too. As I said before, use your imagination, welcome others with open arms, and your new dancer program and your club will grow.



2017 CALLERLAB CONVENTION SITE CHOSEN--MESA, AZ

The CALLERLAB Executive Committee has selected the beautiful Hilton Hotel in Mesa, AZ as the site for the 2017 CALLERLAB Convention. Room rates for this venue will be \$105 per night for single or double occupancy. The hotel provides free parking, free internet, and complimentary audio visual. The Mesa, AZ Visitors Bureau will provide various services to our attendees and assist in creating tours of local attractions. Check out the Visit Mesa website: www.visitmesa.com



EQUIPMENT NEEDED FOR YOUTH AND NEWER CALLERS

The CALLERLAB Foundation Board recognizes the importance of supporting youth and newer callers (less than three years experience) as a way to lend support to the square dance activity. The Board also recognizes that some of these individuals may need assistance obtaining calling equipment. Therefore, the Board has established a grant program as a way to provide assistance to these callers.

The goal of this grant program is to provide useable equipment at little or no cost. To make this grant program feasible, we ask callers and cuers to assist by donating equipment to the Foundation. Let's "Pay it Forward". Contact the Home Office and notify us what equipment you may have available. Donations may be tax deductible. Please check with your tax advisor.



STARTER KIT FOR NEWER CALLERS

Looking for that great holiday gift for a newer caller? CALLERLAB offers a *Starter Kit for Newer Callers*, produced by the Caller Training Committee, which is available from the Home Office. The Kit contains information important to new and relatively new callers. If you are involved in the training of new callers, please strongly encourage them to purchase their own copy of this manual. Those of you who are involved with local caller association training programs may also wish to add this informative manual to your library.

The manual includes the Formations and Arrangement Charts as well as common definitions currently in use by most callers. It also includes many CALLERLAB publications on such topics as Music, Smooth Body Flow, Helper Words for Callers, Timing, Modules, Mental Image, Sight Calling, Code of Ethics, Degree of Difficulty, Reference Sources and the Mainstream, and Plus Standard Application booklets.

A list of the current Accredited Caller-Coaches is included, as well as information on available scholarships. The manual is arranged and published in a loose leaf notebook format so that additional material may be inserted as updates are available.

Order the Kit from the Home Office. The cost is only \$25, which includes the cost of shipping.

"Baseball, it is said, is only a game. True. And the Grand Canyon is only a hole in Arizona." *George F. Will*

2014-2015 MEMBERSHIP RENEWALS

The 2014/2015 Membership renewal information will be mailed in the very near future. We are happy to announce that CALLERLAB dues for Active and Associate Members will not increase for the 2014/2015 membership year, and will remain at \$105. Apprentice dues are established at \$85 this coming year. Youth Member dues are only \$5. However, the real good news is those Members (excluding youth) receiving DIRECTION electronically will receive a \$10 discount off their dues amount for agreeing to DIRECITON electronically. receive This discount is provided to Members who have assisted the Home Office in reducing labor, printing, and postage expenses associated with publishing DIRECTION. Thanks for "thinking green" and helping CALLERLAB save money!

BMI/ASCAP will not be able to provide the 2014/2015 licensing rates until early December, so membership renewals will be sent sometime later in December. Insurance renewals will remain at \$25. The Home Office continues to search for ways to reduce expenses. Maintaining our membership numbers has also helped generate cash savings, which in turn helps to prevent membership dues from increasing.

If you are only calling a few dances a year and are finding it difficult to pay the full CALLERLAB membership fee, contact the Home Office to see what alternatives may be available for your particular situation. We are here to assist you in anyway that we can.

41st CALLERLAB CONVENTION SPARKS (RENO), NV 2014

Reno Tahoe has always been a little different, a little wilder, a little woollier, and about as far as you can get from the expected. When you get the chance to "get away", it should feel like you are actually getting away. Far from the same old stress, crowds, traffic—far from what your typical get away destination offers.

What you can expect is the ability to hit the slopes in the morning, fairways in the afternoon, and the craps table at night. There is something for everyone, whether you're into hot stone massages, stand-up paddleboards, or screaming P51 Mustang planes.

Entertainment is defined differently for every individual and Reno Tahoe U.S.A. knows this. From watching Shakespeare's greatest plays on the beaches of Lake Tahoe at sunset, to the rocking concerts in the state-of-the-art Reno Events Center, to the poolside nightclubs, variety would be an understatement. Let's not forget about the 24-hour gaming action. Slots, video poker, keno, bingo, roulette, blackjack, craps... you can bet on it being in Reno Tahoe.

You know those idyllic postcards you see in the souvenir shows, the ones that are so jawdropping beautiful that you think to yourself, "There's no way that shot is real." Well, it's real, and you'll see it every day in Reno Tahoe U.S.A. You'll experience Mother Nature's finest work through skiing or boarding our 18 world-class resorts, golfing our 50 acclaimed courses, river rafting down the Truckee, hiking the Tahoe Rim Trail, or riding a mountain gondola.

We all know food is a high priority when visiting any destination and Reno Tahoe's awardwinning dining will have you talking, between bites, of course. You'll find gourmet steak houses, romantic bistros, authentic delis, and more sushi bars than you can shake a chopstick at.

In Reno Tahoe you'll feel right at home, assuming home has a casino, showroom, spa and ultra lounge. So dig in and get ready to check out a real getaway in Reno Tahoe U.S.A.

Learn more about Reno Tahoe by visiting our website at <u>www.VisitRenoTahoe.com</u> or call us at 1-800-FOR-RENO.

BEGINNER DANCE PARTY LEADER SEMINAR ... NEEDS YOU!

If you are planning to be at the 2014 Convention site on Saturday or Sunday morning just prior to the Convention, please consider the following: If you call for square dance parties, community dances or any limited basic events, the Committee for Community and Traditional Dance would like to ask you to contribute your experience to this Beginner Dance Party Leader Seminar. Topics could include but should not be limited to: event promotion, working with event sponsors/organizers; event programming; finding suitable material; entertainment; finding and acquiring music. Please contact Bob Riggs at: bob@sde-co.com or 303-808-7837.

RESOLUTION PROCEDURES

The Board of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions shall be in writing, signed by the author with a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. Resolutions shall be presented to the Executive Director in writing either in person, by mail, or fax to the Home Office. An explanation in writing of why the presenter feels the resolution is necessary shall accompany the resolution.

The procedures require resolutions to be submitted by January 1 of the Convention year so they may be listed in the "Call to Convention" and placed on the Convention Agenda. Please contact the Home Office for additional information or for a resolution submission form.

EXHIBITORS/VENDORS AT CONVENTION

CALLERLAB is inviting exhibitors/vendors to attend the 41st CALLERLAB Convention in Sparks, NV. The exhibitor/vendor must be registered at the Convention hotel to participate. If you are a CALLERLAB Member, you may display and sell products or services of any kind. Non-members may participate at the Convention only if the product or service is primarily for square dance callers. If you have any questions, please contact the Home Office. If you know of vendors in the Sparks, NV area, please have them contact the CALLERLAB Office.

25 and 50 YEAR CERTIFICATES

Will 2014 be the year you reach 25 or 50 years as a caller? If so, below is the established policy and procedure regarding this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 and 50 Year Certificates:

1) During the CALLERLAB Convention, the 25 and 50 Year Certificate will be presented to each Member who becomes eligible during that year and who is attending the Convention.

2) Certificates will be mailed to the Members who become eligible in that year but do not attend the Convention.

3) Members who became eligible in previous years and are attending the Convention will be acknowledged.

If you believe you will be eligible in 2014 (started calling in 1989 (25) or 1964 (50), please contact the Home Office to verify we have the correct information within our files.

Education is not the learning of facts, but the training of the mind to think. *Albert Einstein*

COMMITTEE MEMBERSHIP

Many CALLERLAB Committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a Committee make the right decisions. Make your opinions count by taking an active part in Committee actions. Remember; under the bylaws, *all* Members except Apprentice Members may serve on Committees and vote on Committee business. This means Associate Members may join a Committee and vote on Committee business. Also, partners may join certain Committees and vote on Committee business. Please call the Home Office for information or to join one or

| more Committees. The following Standing | Committees; Planning and Research |
|--|--|
| Committees solicit your participation: | Committees; or Membership Committees. |
| Advanced* | The EC has now realigned committees to be |
| Callers' Partners | either: 1) Mission Support; 2) Priority Support; |
| Caller Training* | 3) Membership Support; or 4) Outreach |
| Challenge* | (Liaison). The new Committee list is now |
| Choreographic Applications | available and is an attachment to this issue of |
| Community Dance | <i>DIRECTION</i> on page 12. |
| Definitions* | As the Executive Committee made realignments |
| History | to committees, decisions were made to take some |
| Youth Activities* | existing committees and ad hoc committees and |
| International Advisory* | re-assign their tasks to other committees or |
| Mainstream* | liaisons. As an example, the Handicapable |
| Marketing | Committee was working very closely with the |
| Music Producers* | U.S.A. Handicapable Square Dance Association. |
| Plus* | Therefore, the Executive Committee decided |
| Ways and Means | that CALLERLAB should eliminate the |
| Women in Calling* | committee and use a liaison position to the |
| Committees identified with an asterisk (*) | U.S.A. Handicapable Square Dance Association |
| require qualification. | to work collaboratively with CALLERLAB. |
| CALLERLAR | In addition, it was noted that the Research and Development Committee was a reactionary |

CALLERLAB COMMITTEE REALIGNMENTS

April/May 2013 Flash As reported in DIRECTION, members of the Board of Governors and the Past Chairmen's Committee met before this year's Convention under the guidance of a professional facilitator to examine where CALLERLAB is and where we want to go.

As quoted by **Barry** Clasper, Chairman of the Board, "A major outcome of this meeting was a revised mission statement for CALLERLAB. An organization's mission statement needs to encompass the full gamut of its activities and yet be so concise that members can remember it and, ideally, recite it verbatim. Whenever members undertake an action on behalf of the organization they should be able to measure it against the mission statement and ask themselves how it contributes to the mission."

The facilitator noted that CALLERLAB has a of established diversity committees and suggested a review be made to determine if each of these committees actually contributed to our new mission. The Executive Committee (EC) has finished a review by evaluating the purpose goals of each committee. Previously, and committees were categorized as: Special Interest Committees: Programming and Coordinating

nd was a reactionary Committee Development often required committee that specialized research efforts with time restraints accomplish assignments. It was decided that this should be a liaison position reporting directly to the Executive Committee, and that this individual could determine how to produce requested research projects.

Two ad hoc committees, Competition in Schools and Dancing Square in Colleges and Universities (SDCU) were reformatted to be a part of the Calling in Schools Committee, which also was presented a new initiative of actually establishing square dance programs within schools.

CALLERLAB would like to thank the following:

a) Scot Byars, Chairman, and every member of the Competition in Schools Ad Hoc Committee for their service.

Michelle Mabie. b) Chairman, Charlie Wheatley, Vice Chairman, and the entire Handicapable Committee for their service. Michelle has agreed to continue to serve CALLERLAB as our Liaison to the U.S.A. Handicapable Square Dance Association.

c) Calvin Campbell, Chairman, and the entire Square Dancing in Colleges and Universities Ad Hoc Committee for their service.

d) **Pam Clasper**, Chairman, **Corben Geis**, Vice Chairman and the entire Research and Development Committee for their service. Pam will continue to serve CALLERLAB as its Liaison to provide research assistance as needed.

e) Mike Callahan, Chairman, Corben Geis, Vice Chairman, and every member of the Calling in Schools Committee for their service. Ashley Parker will become the Chairman of the newly reformatted Calling in Schools Committee, and Mike Callahan will serve as Vice Chairman.

f) The Music Ethics Ad Hoc Committee has completed its assignment by developing a proposed "Guild of P.R.I.D.E." document. CALLERLAB would like to thank **Paul Bristow**, Chairman, **Wade Driver**, Vice Chairman and the entire Ad Hoc Committee for their service.

DONATIONS TO THE FOUNDATION

Donation received from Jon Jones and Deborah Carroll-Jones in memory of Carl Chavis III, son of Paul and Debbie Perron, dancers.

Donation received from the Florida Callers Association in memory of Colin Walton, Florida caller who passed away in September 2013.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our Members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.



SQUARE DANCING AT THE GAME By Al Hipkins

This past July, more than 80 dancers (10 squares)

participated in a demonstration of Modern Western Square Dancing before our local AAA baseball team, the Portland Sea Dogs. There were dancers from every State in New England, plus some from along the eastern seaboard as far south as Florida and one couple from Germany, making this a truly international event. See the video at: <u>www.youtube.com/</u> <u>watch?v=PrRILwkjexE</u> or search YouTube for "Sea Dogs Square Dance".

It was a beautiful afternoon, partly cloudy with a light breeze—a perfect summer afternoon. We squared up along the first and third base lines and danced patter to an assortment of music, none of which was standard square dance music. This was followed by a square dance singer arrangement of "Sweet Caroline" which has become a baseball anthem (at least in Red Sox territory). The crowd was responsive and participated in singing along with the chorus of the song.

Following the demonstration, I worked the crowd a bit, handing out business card size advertisements for our new website "Dance For Fun in Maine" (<u>www.danceforfun.me</u>). For the most part, people were very receptive to my promoting square dancing, and a fair number of people commented on how fun it seemed and how different it looked and sounded from what they remembered (there was no western attire on the field).

The new website is dedicated to recruiting new dancers and says nothing about upcoming Mainstream dances. There are videos and links to other sites which also promote square dancing. The site did receive a fair number of hits from the 1,000 cards passed out. The organization which put up the site and is continuing this promotion (Four Corners Association) continues to distribute these cards statewide and plans to complete distribution of 10,000 of these cards by April 2014. FCA is also encouraging local clubs to hold regular "Community Dances" which are not directly promotions for their upcoming class.

Plans for repeating this type of demonstration at other sporting venues are underway. It is hoped that these short demos in front of large audiences will begin to change people's opinion of square dancing from "that thing they did in junior high gym class" to something more positive. I encourage anyone who is interested in doing positive square dance demonstrations to consider this type of event. There are lots of little details which I am willing to share—just send me an E-mail to: <u>alhipkins@sdcaller.us</u> and I'll give you the "nitty-gritty." The general decline in square dance participation over the past couple of decades will not be corrected by any single solution. But I believe that if we take our time and begin to change people's initial reaction to the invitation "come to a square dance" from "I did that in school" to "that sounds like fun", we'll be on the right track to turning this around.

Music selected for the patter was a mix of Last Night Cha (round dance), Honey Bee (Blake Shelton), Mountain Dew (traditional bluegrass), I Love It (Icona Pop), Without Love (dance remix of Doobie Brothers), YMCA (Village People), and Sweet Home Chicago (from Blues Brothers movie soundtrack).

I am a square, line, and round dance teacher and cuer, calling primarily for the Twin City Spinners in Lewiston, Maine. I am also an Associate caller with SAGE Square and Round Dance Club in Midcoast, Maine and I call for clubs throughout the Northeast. Additionally, I do community and private events featuring square, line, and round dances. I also teach line dancing regularly at the Martel Elementary School. This fall I will be starting a square dance program at Central Maine Community College, funded by a grant from CALLERLAB Foundation.



"MARKETING ON A SHOESTRING BUDGET"

CALLERLAB proudly announces that **Patrick Schwerdtfeger**,

author of *Marketing Shortcuts for the Self-Employed*, has been contracted to present a two hour marketing session entitled "Marketing on a Shoestring Budget". Patrick will present ideas on utilizing social media and other network marketing ideas. This will be offered on Sunday, April 13, 2014 starting at 3:00 p.m. at the John Ascuaga's Nugget Hotel and Casino. All callers and dance leaders are welcome to attend, even if they are not registered for the Convention.

Patrick will then return on Monday morning to present a motivational speech to the attendees of the Convention, which promises to be a great lead into another fantastic annual event. Patrick Schwerdtfeger is a leading authority on global business trends including 'big data', self-employment, and the social media revolution. He's the author of the awardwinning book, Marketing Shortcuts for the Self-*Employed* (2011, Wiley), and a regular speaker for Bloomberg TV. See more at: http://www.patrickschwerdtfeger.com/

CALLERLAB LONG SLEEVE SHIRTS

Here's another holiday gift idea. CALLERLAB has a long sleeve Port Authority shirt available now with the CALLERLAB logo embroidered. This very nice shirt comes in men's and women's sizes, is very comfortable, and comes in various colors. However, the CALLERLAB Royal Blue is the favorite. Men's shirts have a button-down collar and a pocket. The cost for the shirt is \$40 and includes shipping. If you want your name embroidered, the cost is an additional \$4. Shirts larger than X-Large are an additional \$4.

CONVENTION ROOM SHARING

If you are interested in sharing a room with another attendee at the 2014 CALLERLAB Convention in Sparks, NV, please contact the Home Office and ask that your name be added to our list of other attendees who would like to share a room. The Home Office offers this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the Convention as a single individual and would like to defray some of the costs, please contact the Home Office. The staff will be glad to help.

"Sometimes we are limited more by attitude than by opportunities." Anonymous

The Home Office Staff would like to take this opportunity to wish you and your families a joyous, safe holiday season and a prosperous New Year!

> Dana and Donna, Kathy and Royce

| SETS IN ORDER | |
|---------------|--|
| 1948-1985 | |

The Lloyd Shaw Foundation has obtained permission to copy all of the *Sets In Order Magazines* from 1948 through 1985 and distribute as a two disc set. This includes 444 Issues (in PDF format) on two discs included in one set.

The CALLERLAB Home Office has several of these sets available at a cost of \$20. These discs contain a wealth of history and leadership information that every caller should have.

Contact the Home Office today to purchase your set; a great idea for Christmas gifts. Phone: 1-800-331-2577 or E-mail <u>callerlab@aol.com</u>.

A portion of proceeds will be donated to the CALLERLAB Foundation in **Bob and Becky Osgood**'s memory.

Our thanks to the Lloyd Shaw Foundation and the Osgood family for making them available.



CANADIAN NATIONALS JULY 17-19, 2014 By Wendy VanderMeulen General Chair, Festival 2014

On behalf of the Board of Festival 2014, I would like to invite you all to Ottawa, Ontario, Canada's beautiful capitol city. As the capitol, it is easy to fly into from most major cities across Canada and the U.S.A. Besides the Canadian airlines (Air Canada, WestJet, and Porter) the following U.S. and international airlines service Ottawa International: Delta; American Airlines; British Airways; Air France; United Airlines; US Airways; and many more.

There is much to see and do in Ottawa: theatre; museums; fine dining (or not so fine dining); shopping; and last but certainly not least, take time to tour the city to find out more of Canada's history. Tour the Parliament buildings, take a boat cruise along the Ottawa River or the Rideau Canal, and get a commentary on the historical points you pass. Visit the old Ottawa Jail and find out about the ghosts that inhabit the building. Visit the Gatineau estate of Sir William Lyon MacKenzie, Canada's Prime Minister from 1935 to 1948, or visit the Diefenbunker, Canada's only Cold War museum. There is so much more to visit and explore, and when you've had enough of history and education, simply enjoy our many parks and pathways.

July in Ottawa can be very warm. Okay, it will probably be hot, but not to worry! We will be dancing in the fully air conditioned, brand new Ottawa Convention Centre (OCC), which opened in April 2012. And it is conveniently attached by an indoor walkway to the Ottawa Westin Hotel, our official headquarters hotel.

Callers are the backbone of our event and we are doing our best to make sure you will know how much you are appreciated. Our calling slots are a minimum of 30 minutes, so you have time to get to know your audience. Tell us what programs you want to call and we promise to program you ONLY in those dance halls. And, of course, don't miss our "Thank YOU Party" on Saturday night after the dancing ends.

I look forward to welcoming you to Ottawa, Canada.

"It's time for greatness, not for greed. It's time for idealism, not ideology. It is a time not just for compassionate words, but compassionate action." *Marian Wright Edelman*

63rd NATIONAL SQUARE DANCE CONVENTION ® JUNE 25-28, 2014 PRESS RELEASE

We would like to invite everyone to come and "Rock N' Little Rock" Arkansas in June 2014. There is something for everyone in our State. We have beautiful amazing scenery to drive through, such as our Ozark Mountains. beautiful streams, lakes and rivers. We have great fishing and hunting. We have the famous bathhouse row in Hot Springs. Historical houses, a highway named Rock N' Roll Highway in honor of famous people like Elvis Presley, Roy Orbison, Conway Twitty, Billy Lee Riley, Sunny Burgess and the famous Pacers. We have the world famous Razorbacks. We are known to call the Hogs every chance that we get. "Woo, Pig! Sooie". We have beautiful trails to hike and streams and rivers for canoeing. Driving in our natural State is one of the best experiences that one can have. Fall color in our beautiful forests with all the hiking trails, scenic hills and forests, streams, rivers and lakes will take your breath away.

We have a diamond mine where you can dig for diamonds. While here you can enjoy water skiing, camping and golf. Golfing in the beautiful Ozarks if not square dancing—is there a better way to spend the day? There are numerous water parks to enjoy. Arkansas is the number one producer of rice in the U.S. We also grow corn, sorghum, soybeans, wheat and barley.

Come to Arkansas for the time of your life. Join us and make history by being here for our first ever National Square Dance Convention ®.

Come and dance with us and we'll Rock N' Roll in Little Rock, Arkansas June 25 - 28, 2014.

Be sure to register your E-mail address at <u>www.nsdcnec.com</u> to receive your free issue of *National Squares E-Magazine*.

"Getting to Know Us" is our way of telling you more about our tours and a few side trips of must see sights for you while in Little Rock. These will be in the *National Squares E-Magazine*. Look for these articles about Arkansas. "Naturally Arkansas" and "Friday Night Fiddlin Around" are two current articles.

Don't forget our website (<u>www.63nsdc.com</u>) for current information.

We've got you covered while in Little Rock. All of the carpeted ballrooms will have temporary floating wood flooring during the convention. All big hall floors will be polished concrete. Just bring several pairs of comfortable dancing shoes or boots.

Another area we have had several comments about is the Advance Hall. It will be in the Governors Hall 1, and we have expanded the floor space used by the last two conventions.

Dance Advanced with Lee Kopman. He is a well known advanced caller and choreographer that hasn't attended a National Square Dance Convention® in several years. He has registered for the 63rd NSDC and will be conducting Intro to Advanced in the Plus hall daily.

The Program Committee needs caller profiles. All callers, cuers, prompters, and Country Western/Line Dance leaders must have a profile completed and returned to the Committee. The National Executive Committee maintains these profiles and anyone with a computer can see your information. Worldwide Web—what better way to advertise? Click the link from <u>www.63nsdc.com</u>. The Deadline for profile submission is 12/31/2013.

Like us on Facebook. Our address is: 63rd National Square Dance Convention®. Ask questions if you like. There will be someone from the 63rd to answer them.

GHOST RIDERS BAND



The Ghost Riders Band will be appearing at the 63rd National Square Dance Convention®. They will be performing Thursday, Friday and Saturday evenings. All dancing during that time will be Mainstream.

The Ghost Riders Band is a live band from California. They have been playing for square dance groups and conventions since 1972, and have been featured at 14 Nationals. The band is made up almost entirely of square dancers turned musicians. Come and experience square dancing to a live band.

Just a few CALLERLAB Documents on the website: <u>www.callerlab.org</u>

> ARC Decisions - 2013 Winning Ways Book - 2011 Stages (WIC Project) - 2008 Mentoring Guidelines - 2013



CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN October 29, 2013



MISSION SUPPORT - Executive Committee Liaison- Tim Marriner ADVANCED - CH Bill Harrison; VC, Skip Cleland APPLICATIONS REVIEW - CH, Jon Jones; VC, Jerry Story CHALLENGE - CH, Bill Ackerman; VC, Vacant CHOREOGRAPHIC APPLICATIONS - CH, Dottie Welch; VC, Elmer Claycomb CHOREOGRAPHIC REVIEW COORDINATOR - Ed Foote COMMITTEE FOR COMMUNITY DANCE- CH, Bob Riggs; VC, Calvin Campbell DEFINITIONS - CH, Clark Baker; VC, Michael Maltenfort MAINSTREAM - CH, Bear Miller; VC, Stephen Cole PLUS - CH, Ken Ritucci; VC, Eric Henerlau

PRIORITY SUPPORT - Executive Committee Liaison-Eric Henerlau

CALLER-COACH - CH, Paul Henze; VC, Tony Oxendine CALLER TRAINING - CH, Betsy Gotta; VC, Ron Markus HISTORY-CH, Jerry Reed; VC, Jim Mayo MARKETING (formerly RPM) - CH, Mike Hogan; VC, Jerry Junck NEW INITIATIVES – CH, Mike Olivieri CALLING IN SCHOOLS Ad Hoc– CH, Ashley Parker; VC, Mike Callahan WAYS & MEANS - CH, Gary Felton; VC, Bill Boyd

MEMBERSHIP SUPPORT - Executive Committee Liaison - Deborah Carroll-Jones

CALLERS PARTNERS - CH, Erin Byars; VC, Janet Olivieri
INTERNATIONAL ADVISORY - CH, Jeff Priest (Canada);
VC, Sweden, Denmark and Norway – Vacant; VC, England - Trevor Day; VC, Australia and New Zealand - Graham Elliot - VC, Netherlands, Belgium, Austria and Switzerland - Jeannette Staeuble; VC, Japan - Shozo Nishimura; VC, Czech Republic - Tomas Doug Machalik; VC, Taiwan - Nancy Chen; VC Germany - Dieter Goergner;
MUSIC PRODUCERS – CH, Wade Driver; VC, Buddy Weaver
PAST CHAIRMAN- CH, Elmer Sheffield
PROFESSIONAL CONDUCT – CH, Elmer Sheffield
WOMEN IN CALLING - CH, Deborah Carroll-Jones; VC, Patty Greene
YOUTH ACTIVITIES – CH, Justin Russell, VC, Donna Schirmer

OUTREACH (LIAISON) – Executive Committee Liaison – John Marshall

ARTS – Betsy Gotta HANDICAPABLE – Michelle Mabie NDA – Calvin Campbell INTERNATIONAL OUTREACH RESEARCH AND DEVELOPMENT- Pam Clasper OTHER ORGANIZATIONS





********* S T A R T ********

CALLERLAB SUBSCRIPTIONS

The CALLERLAB Executive Committee has approved offering individuals and organizations the opportunity to subscribe to specific CALLERLAB materials.

Beginning January 2014, dancers, callers, organizations and publications may subscribe to CALLERLAB and receive current news and news publications. This would include news items such as Convention Invitations, Electronic News Releases, *DIRECTION* and Press Releases. All other CALLERLAB "Members Only" documents will not be available.

If you or your organization is interested in subscribing to CALLERLAB, please contact the Home Office at: <u>callerlab@aol.com</u> or phone 800-331-2577 for further information.

********* END ********

We thank you for the coverage you have given us in the past and for your continued support in the future.





******** S T A R T ********

BEGINNER DANCE PARTY LEADER'S SEMINAR AT 2014 CALLERLAB CONVENTION

The Committee for Community Dance will sponsor a Beginner Party Leader's Seminar on Saturday, April 12, 2014 and Sunday, April 13 just prior to the start of the 2014 CALLERLAB Convention in Sparks, NV. The seminar will begin at 9:00 a.m. on Saturday, April 12 and end at 1:00 p.m. on Sunday, April 13. The location will be within the CALLERLAB Convention's host venue, the John Ascuaga's Nugget Hotel. The cost for this seminar is \$50 per leader. Spouses and/or partners will be admitted free.

Learn to teach and lead parties for people of all ages who have never experienced the fun of dancing.

For More Information Contact: Bob Riggs 7683 E. Costilla Blvd. Centennial, CO 80112-1211 (303) 808-7837 Bob@SquareDanceEtc.com

******** END ********

We thank you for the coverage you have given us in the past and for your continued support in the future.



FOR IMMEDIATE RELEASE



The following is a listing of Caller Schools sponsored and staffed by CALLERLAB Members. This listing is provided as a service to CALLERLAB Members for information. This listing does not constitute endorsement. For further information, please contact the school of your choice.

The Callers School

Date: February 14-17, 2014 Staff: Tim Marriner *& Randy Page* Location: 2843 Williams Rd., Matthews, NC Contact: Randy Page Phone: (704)-588-4122 E-mail <u>Randaypa@aol.com</u>

The Heart of America Callers School

Date: June 18-22, 2014 Staff: Jerry Junck*, Paul Henze*, and Tim Marriner* Location: Quadra Dangle Hall 3905 Grays Gable Rd., Laramie, WY 82070 Contact: Jerry Junck* Phone: 402-375-2420 or 402-980-2446 E-mail: Junck@aol.com,

Alberta Callers College

Date: June 22-26, 2014 Staff: Joe Kromer* and Jerry Jestin* Location: 3527 Township Road 354 Kevisville Alberta Contact: Jerry and Janice Jestin Phone: 210+473-0310 E-mail; jerry@jerryjestin.com

Cascade Callers College

Date: July 6-10, 2014 Location: Circle 8 Ranch Cle Elum, Washington Contact: Daryl Clendenin* Phone: (503) 285-7431 E-mail: <u>daryl@clendenin.net</u>

Texas Caller College

Date: July 7-11, 2014 Staff: Tony Oxendine* and Wade Driver Location: Miller Hall 608 Martin Luther King Willis, Texas Contact: Wade Driver Phone: (281) 253-1447 E-mail: <u>wade@wadedriver.com</u>

Jubilee Callers School

Date: July 14-18-2014 Staff: Ken Ritucci* and Tim Marriner* Location: 1024 Old Walkers Chapel Rd Fultondale, AL Contact: Ken Ritucci Phone: (413) 734-0591 E-mail: <u>Kenritucci@aol.com</u>

NorCal Callers School

Date: August 14-17, 2014 Location: Sunnyvale Presbyterian Church Sunnyvale, CA Staff: Ken Ritucci*, Harlan Kerr, and Scot Byars Contact: Ken Ritucci Phone: (413) 734-0591 E-mail: <u>Kenritucci@aol.com</u>

GSI School

Date: September 21-25, 2014 Staff: To be announced Location: Huntingdonshire, England Contact: Susie Kelly Phone: +44 (0)1280 816940 E-mail: <u>susie@graybo.co.uk</u>

Northeast Callers School

Date: October 9-13, 2014 Staff Ken Ritucci*, Norm Poisson, John Marshall, Rob French, Dottie Welch, and Mickey Braithwaite Location: To Be Announced Contact: Ken Ritucci Phone: (413) 734-0591 E-mail: Kenritucci@aol.com

California Caller College

Date: Contact for Dates Staff: Frank Lescrinier* Location: Santa Ana, California Contact: Frank Lescrinier Phone: 909-229-3031 E-mail: <u>frank253@hotmail.com</u>

Victorian Callers Association

Date: Contact for Dates Staff: Steve Turner* Location: Melbourne Australia. Contact: Mike Davey: Email: <u>michaeldavey2@bigpond.com</u>

Pride Caller College

Date: Contact for Dates Staff: Tony Oxendine*, Jon Jones*, Deborah Carroll-Jones*, and Jerry Story* Location: Pride RV Park I-40, Exit 20 Maggie Valley, NC Contact: Pride Resort Phone: 1-800-926-8191 E-mail: JERRYSTORY@aol.com

Queensland Callers Association

Date: Contact for Dates Staff: Steve Turner* Location: Buderim QLD. Australia Contact: Gary Petersen E-mail: <u>gary@garoyda.com.au</u>

Rivco Callers School

Date: Contact for Dates Staff: Mike Sikorsky, Wade Driver Location: National Date Festival Fairgrounds 46350 Arabia St., Indio, CA Contact: Wade for exact dates wade@wadedriver.com Phone: 281-253-1447 Mike - arizonacaller@gmail.com Phone: 480-204-0110

Starter Course for New Callers

Limited to New Callers (zero to 3 years exp.) Date: Contact for Dates Staff: Doug Davis* Nasser Shukayr Location: Las Vegas, NV Contact: Doug Davis for exact dates Phone:(509) 979-2612 E-mail: DDavisP@aol.com





********* START *********

CALLERLAB CONVENTION

FOR CALLERS AND DANCE LEADERS

Have you ever wondered what goes on at a CALLERLAB Convention? Plenty!

During Monday and Tuesday there are: more than 36 educational interests sessions taking place; 20 committee meetings held; two banquets; two lunches; two sessions where attendees can meet with members of the Board of Governors and express ideas and ask questions of the CALLERLAB Board. In addition, many opportunities to speak with legends of the square dance activities are available. There are also many visiting VIPs of other dance organizations such as Roundalab, United Square Dancers of America, The ARTS, USA West, National Executive Committee, and many of the upcoming National Square Dance Conventions. International representatives are also eager to meet you.

Yes, several of the educational sessions are directed to callers: however, there are also many sessions that are of interest to dancers.

Contact the CALLERLAB Home Office (800-331-2577) about how to register for the upcoming Convention at the beautiful John Ascuaga's Nugget Hotel and Casino in Reno, NV. The staff will be glad to provide you more information.

***** END ********

We thank you for the coverage you have given us in the past and for your continued support in the future.





********* START *********

"MARKETING ON A SHOESTRING BUDGET" AND PLUS DANCE PRECEDING CALLERLAB CONVENTION

CALLERLAB proudly presents Patrick Schwerdtfeger, author of *Marketing Shortcuts for the Self-Employed*, to present a two-hour marketing session entitled "Marketing on a Shoestring Budget". Patrick will present ideas on utilizing social media and other networking marketing ideas.

Dance Leader attendance for this session is highly recommended. This event will be held at the John Ascuaga's Nugget Convention Area on April 13, 2014 starting at 3:00 pm. CALLERLAB will host this event free to all attendees.

Later this same date, Mike Seastrom will host a Plus Dance at the same location starting at 8:00 p.m. Music Producers attending the CALLERLAB Convention will be calling, and all dancers are encouraged to attend. Again, there is no cost for the dance, but callers and dancers may make donations to the CALLERLAB Foundation if they so desire.

For more information, please contact the CALLERLAB Home Office at 800-331-2577 or E-mail <u>callerlab@aol.com</u>.

******** E N D ********

We thank you for the coverage you have given us in the past and for your continued support in the future.





* * * * * * * START * * * * * * *

Plus Emphasis Call

PEEL THE TOP

Ken Ritucci, Chairman of the Plus Committee, is pleased to announce that Peel the Top has been selected as the Plus Emphasis Call for the period starting December 1, 2013.

STARTING FORMATION: Starting formation - Box Circulate or Z-Formation.

DEFINITION: The lead dancers Peel Off as the trailing dancers step straight forward and take adjacent hands; everyone then does a Fan the Top.

STYLING: Lead dancers have arms in natural dance position and adjust hands to appropriate position for next call. It is important that dancers move slightly forward before starting the "peeling" motion. Trailing dancers use hands up position and styling as described in the basic Swing Thru.

TIMING - 6

PLACES TO USE PEEL THE TOP: (1) RH Waves - Ends Fold (both Boys & Girls as ends); (2) LH Waves - Ends Fold (both Boys & Girls as ends); (3) RH Tidal Wave - each wave have Ends Fold (both Boys & Girls as Ends); (4) LH Tidal Wave - each Wave have Ends Fold (both Boys & Girls as ends); (5) RH Box in columns - Leaders of each Box Fold (both Boys & Girls); (6) LH Box in columns - Leaders of each Box Fold (both Boys & Girls).

FOR GROUPS LOOKING FOR DBD: (1) T-bones. Set-up by having standard facing lines Pass Thru, then either Boys Face Right or Girls Face Left. Ending formation after Peel the Top: Diamonds; (2) Parallel Waves: Each Box of 4 does the call - finish in tidal set-up.

WARNING: For use from Columns: Never set-up your Columns by calling Touch 1/4 - Peel the Top. This is a direct reversal of body flow for the leader in each Box. Instead call: Touch 1/4, All 8 Circulate, Peel the Top.

DANCE EXAMPLES:

1. (RH Waves) Heads Pass the Ocean, Extend, Swing Thru, Girls Fold, Peel the Top, Recycle, Touch ¼, Circulate, Boys Run, Swing Thru, RLG.

2. (RH Waves) Heads lead To The Right, Swing Thru, Girls Fold, Peel The Top, Right & Left Thru, Pass Thru, Bend The Line, Pass The Ocean, Swing Thru, Girls Fold, Peel The Top, Single Hinge, Coordinate, Wheel & Deal, Pass To The Center, Centers Square Thru 3, LA.

3. (LH Waves) Heads Fan The Top, Extend, Trade The Wave, All Eight Circulate, Girls Fold, Peel The Top, Cast Off ³/₄, Boys Run, Square Thru But on 3rd Hand, Turn Thru, LA.

Peel The Top DANCE EXAMPLES (Continued:)

4. (Tidal Wave) Sides Touch ¼, Side Boys Run, Left Swing Thru, (With Left Hand) Spin The Top, Grand Left Swing Thru, Boys Fold, Peel The Top, Recycle, Pass Thru, LA.

5. (Columns) Heads Square Thru 2, Pass The Ocean, Single Hinge, Circulate, Peel The Top, Girls Run, Wheel And Deal, Pass Thru, Girls Trade, Split Circulate, Hinge, RLG.

6. (T-Bone) *** Heads Lead Right & Circle To A Line Of Four, Pass Thru, Boys Face Right, Peel The Top, Diamond Circulate, Girls Swing Thru, Flip The Diamond, All 8 Circulate 1 ½, RLG (Ends At Home).

7. (Parallel LH Ocean Waves)*** Sides Touch ¼, Side Boys Run, Left Touch ¼, Scoot back, Peel the Top, Boys Run, Ferris Wheel, Double Pass Thru, Partner Trade, Centers Slide Thru & Back Away, You're Home.

*** Denotes very difficult formations and arrangements. Callers should use judgment before attempting this type of material.

SINGING CALL:

Heads Square Thru Four, Swing Thru, Girls Fold, Peel the Top, Right & Left Thru, Flutter Wheel, Sweep <u>14</u>, Swing Corner & Promenade.

* * * * * * * * * E N D * * * * * * * * * *

We thank you for the coverage you have given us in the past and for your continued support in the future.





******** START ********

CALLERLAB MEMBERS WITH BMI AND ASCAP LICENSING SUPPORTING U.S.A. CLUBS

It's all about copyrights and royalties. Authors, composers, and publishers own copyrighted music and users need to pay a fee to use their work. It's called music licensing.

The Copyright Act of 1976 requires event organizers (sponsors) to pay for the use of music if the event is a "public performance," defined as a "place open to the public or at any place where a substantial number of persons outside a normal circle of family and its social acquaintances is gathered."

A wedding, for example, isn't public. But a square dance, a festival, and a convention—they're all public. And sponsors of those events are responsible to see that the proper music licenses are obtained <u>before</u> the event occurs.

In the case of square dances, round dances, line dances, clogging, workshops, lessons, festivals, conventions, week-ends, fun-nights, play parties, etc., the sponsor is usually a square dance club, association, federation, council or other officially recognized dancer organization. The elected officers of these organizations are responsible to see that proper licenses have been obtained for the event.

CALLERLAB Members who call in the U.S.A. have purchased BMI and ASCAP licensing to help protect the clubs they call for. Each of these Members has been issued a membership card that verifies their license information with CALLERLAB. Club officers should ask to see this verification to help protect their club membership from legal action by BMI and/or ASCAP. In an effort to assist club leaders in identifying those callers who have purchased BMI/ASCAP licensing, the CALLERLAB Executive Committee has authorized a list of all licensed CALLERLAB Members to be posted on the front page of our website, <u>www.callerlab.org</u>. If you are unable to locate a specific caller, either contact the CALLERLAB Home Office at 800-331-2577 or E-mail <u>callerlab@aol.com</u> and ask for verification. Performing music without a license is a serious issue that could cause legal fines to clubs, club officers, club members and callers/cuers involved.

******* END ********

We thank you for the coverage you have given us in the past and for your continued support in the future.





The following New Dancers Bill of Rights was developed by the CALLERLAB Education Committee and adopted by the general membership at the 1988 CALLERLAB Convention in Reno.

NEW DANCERS' BILL OF RIGHTS

A new square dancer has the right:

- 1. To a class experience that is both educationally and socially enjoyable.
- 2. To patient and dignified treatment by the class instructor (s) and sponsors.
- 3. To gain experience dancing to other callers and, if possible, with dancers from other classes, prior to graduation.
- 4. To receive advice and assistance in acquiring appropriate clothing for square dancing.
- 5. To instruction and practice using the approved definitions, timing and styling for each listed call. (Basic, Mainstream, etc.)
- 6. To information about the history and heritage of our present square dance program.

As stated above, this "Bill of Rights" was approved by our entire membership. We encourage ALL callers and square dancers alike to help put the FUN and FRIENDLINESS back into Square Dancing!

Happy Dancing! Keep 'em smiling! Remember—Friendship is Square Dancing's Greatest Reward.

********* END ********

We thank you for the coverage you have given us in the past and for your continued support in the future.



2014 CALLERLAB CONVENTION RECORDINGS (RECORDED BY CCD)

CALLERLAB ORDER FORM for COMPLETE MP3 SET



Price quoted for: CALLERLAB Members CALLERLAB Affiliated Organizations Members of a CALLERLAB Affiliated Organization Price for \$25

> Price for <u>Non CALLERLAB Members</u> \$75 for Complete Set.

Payment Via: Pay Pal; Check; Master Charge; Visa; or Discover

You may order by: U.S. Mail (200 SW 30th St., Suite 104, Topeka, KS 66611); E-mail; KLDCALLERLAB@aol.com; calling the Home Office (785) 783-3665; or by Fax (785) 783-3696.

Shipping Info:

Name

Mailing address:

If Paying by Credit Card:

Credit Card Number

Exp. Date _____ CID# (Three Digits on Back)_____

<u>CAJLILIEIRILAJE</u>





41st Annal Convention Save the Date!

Save the Date! RENO, NEVADA April 14-16, 2014

Register Now With A Minimum Deposit (\$100) or More.

We will be staying at the beautiful John Ascuaga's Nugget Casino Resort. <u>http://www.janugget.com/</u>

| Guest First & Last Name | | Partner's I | First & Last Name (If atten | ding) |
|-------------------------|--------|-------------|-----------------------------|-------|
| Address | | | | |
| City: | State: | Zip: | Phone: | |

| Caller \$210.00 |) | |
|--|---|--|
| Non-Caller | | |
| Session Recordings in MP3 format\$25.00 |) | |
| (Minimum Deposit is \$100.00 Per Person) | | |
| Total \$ | | |

Payment in Full Due by March 31, 2014

MasterCard, Discover or Visa Card#___

Expiration Date _____ CID# (Three Digits on Back of Card)_____

Signature___

<u>Return to:</u> CALLERLAB 200 SW 30th Suite 104 Topeka, KS 66611

Please List All Dietary Restrictions Below (Use Reverse Side if Necessary).