



**MILESTONE
AWARD WINNER 1981
GOLD CARD
AWARD WINNER 1991
CAL GOLDEN
August 23, 2012**

Described by many over the years as “the most colorful caller in the activity”, Cal (with his expensive tailored western suits) livened up square dances, festivals, and conventions around the world. Known as “the kid from Arkansas,” Cal began his calling career in 1948 and during the next two decades appeared on local, regional, and national festivals and conventions in all of the United States, all of the Canadian Provinces, and in 18 countries overseas.

Author of a collection of square dance patten and of a number of articles that have appeared in square dance magazines, Cal has recorded for a number of different labels and his rendition of “God Bless America” set a sales record in the industry.

Cal served several months in the U.S. Army Air Corps from September 5, 1945 until March 15, 1947 when he transferred to the newly formed United States Air Force. He spent 24 years in the service, 9 of which were in foreign countries. As a Chief Master Sergeant in the Army, Golden's

assignments took him overseas where he had the opportunity to do much to promote and develop square dancing in many areas of Europe. In 1955 he helped organize the European Square Dancer and Callers Association, and in 1968 was elected president of the European Callers Association. He headed the staff of the European Square Dance College in Germany for three years. In 1958, at the request of the State Department, he appeared as the featured square dance caller at the World's Fair in Brussels, Belgium.

Cal's greatest contributions were as supportive leadership roles in the broad field of American square dancing. In the realm of caller training, Cal took part in and conducted many caller schools beginning in 1951.

He was one of the callers to appear on the Santa Monica Diamond Jubilee square dance in 1950 with over 15,000 dancers and 35,000 spectators in attendance. In addition, he called on the program of the first National Square Dance Convention in 1952. Over the years, Cal and his first wife, Sharon, received many commendations. In 1978 Cal was inducted into the Square Dance Hall of Fame. In 1981 Cal received CALLERLAB's Milestone Award and in 1991 CALLERLAB's Gold Card. He was a Charter Member of CALLERLAB and served as its Chairman in 1985.

Cal was a lifetime member of the Disabled American Veterans, The American Legion, local Masonic Lodge, The Retired Enlisted Association, Air Force Sergeants Association, National Association for Uniformed Services, The Kentucky Colonel Active Member, European Association of American Square Dance Clubs and CALLERLAB.

He was preceded in death by his wife of 40 years, Sharon, and his children, Victoria and Calvin Golden Jr.

He is survived by his current wife, Marion and his children, Deborah Golden, of Raleigh, N.C. and Shirl Garcia of Denver.

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FROM THE CHAIR
 By Elmer Sheffield, Chairman



Most of the articles you have read in the past have dealt with the need for change. I don't mean to bore you, but I have a little more to say on that subject. Without change, things stay the same; think about it. If you continue to do exactly the same thing over and over, you achieve the same results over and over. However, change does not always come easy. Sometimes it doesn't happen at all. There are always those who resist change for various reasons, and in lots of cases their resistance wins out. We have enjoyed a great activity for many years without a great number of changes. Unfortunately, we are at a crossroad; either we make a few changes and move ahead or we continue work as usual and remain on the same path, achieving the same results. It's up to you!

On a brighter note, let me tell you what happened in our local club because of a little change. I have called for this club for over 40 years and have seen many ups and downs. In the good years, we danced 10 to 12 squares on a regular club night. We never thought much about it. Then, as with many clubs, we saw the numbers slowly start to fall. The club wasn't too concerned. Members just said, "Oh it'll come back." Finally, they decided we needed a class. The club had a meeting and decided, "We'll start a class in three weeks: tell all your friends." That was the extent of advertising. On the designated night we showed up expecting a big crowd of newcomers. Three couples attended. Needless to say, no class was held. We continued to lose members due to death, age, lack of interest, etc. Again the club said, "We must have a class." They used the same advertising as before and got the same results except this time we had four couples. After dancing for about four months, class talk started again. Now we have decided it's time for change.

Two of the last couples to join our club took it upon themselves to be in charge of this new class. They had newspaper articles coming out almost every day (free, by the way), used the Internet, Facebook and any way they could think of to get the word out that we were starting a new square dance class. They even had a question and answer section telling all about square dancing. I have included the information at the end of my article and you may feel free to use it if you like. I am proud to say that

PLUS EMPHASIS CALL: Crossfire

FUTURE CONVENTIONS:

MAR 25 - 27, 2013 Raleigh (Cary), NC
 APR 14 - 16, 2014 Reno, NV
 MAR 30 - APR 1, 2015 Springfield, MO
 MAR 21-23, 2016 Lansdowne, VA (Washington DC)

CALLERLAB OFFICE HOURS:

8:00 a.m. to 4:30 p.m. Central Time, Monday - Friday
 Phone: 1-785-783-3665
 1-800-331-2577 (Business Only)

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 Jenny@NorthWestBrokers.com 208-287-8803

DIRECTION is the official newsletter of *CALLERLAB*, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all Members and affiliates of *CALLERLAB*. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by Members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements *must* be in accordance with *CALLERLAB* standards.

on our first open house night we had 52 people show up. That's right; 52. Now it was my time to make some changes—no rush to plus. I taught these dancers to dance Mainstream in 12 weeks. We had FUN! The very first tip we laughed, danced, and did a singing call. We had 3 full squares graduate and join our club. But the story doesn't end here. After about 4 months of dancing, these new people wanted another class. They wanted their friends to come and see what they had been missing. The same 2 couples, with help now from new dancers, started the advertising campaign again. The first night, guess what—54 new people. It can be done, but you must make some changes in your methods. Stop the rush to get them into plus dancing. It will come; just let them have fun!

The main reason I felt compelled to write about this is to show you what can happen with just a little change. It is a major truth that we need to know when it's time for change and how to help affect it. Sometimes we have a sense of sorrow when some things must be left behind, but we have a great sense of accomplishment knowing new things will allow continuity and the betterment of our great activity. Try these things. I believe you will see that they will work for you too. You will see your clubs begin to grow and the old enthusiasm and fun will return. I know it works—I've seen it.

Thank you for your confidence in me for these two years as your Chairman of the Board of CALLERLAB. We have a great organization and I am proud to be a Member. I look forward to seeing each of you in Raleigh at our Convention next year. Please continue to be open minded about changes, large or small.

LEARN TO SQUARE DANCE AT THE SENIOR CENTER

(Continued from Chairman's Article)

Since the Capital Twirlers, a local square dance club, will be offering square dance classes for beginning and previous dancers starting on September 10th, this seemed the perfect time to answer questions you may have about square dancing. The following list of frequently asked questions (FAQs) is intended to provide information about this fun and healthful activity.

Q: What is square dancing?

A: A "square" consists of eight people; one couple on each side of the square. A caller instructs the moves that the dancers are to make following the beat of a song. Square dancing is performed to any music that has a steady count of four beats. If you can count to four, you can square dance.

Q: How do I learn to square dance?

A: The Capital Twirlers will be starting a new class for new and previous dancers on September 10, 2012. Classes will begin promptly at 7:00 p.m. and finish at 8:30 p.m. Lessons are free on the 10th, 17th and 24th and you may begin on any of these dates. Sorry, but no new students after the 24th. Our caller, Elmer Sheffield, is internationally known, well-respected personally, and is an excellent teacher who makes square dancing a lot of fun. Experienced club members will join in the dancing to assist and accelerate learning.

Q: Can I come and watch a dance sometime to see if I would like it?

A: Yes! By all means, please stop by and visit. The Capital Twirlers dance on Monday evenings from 7:30 to 9:30 p.m. in the 2nd floor auditorium at the Senior Center, 1400 North Monroe St., Tallahassee. Better yet, give it a try during the free lessons on the 10th, 17th and 24th of September. Please note that we will not be dancing on September 3rd due to the Labor Day holiday.

Q: Do I need a partner for the lessons?

A: Generally speaking, most of our new students are couples but singles are welcome. If there are no other singles for you to dance with, an experienced club member will dance with you.

Q: I felt as though I had two left feet when I tried ballroom dancing. Is there a chance for success at square dancing?

A: Absolutely! Square dancing is quite a bit different from other types of dancing you may have tried. There are no patterned steps and no fancy footwork is required. It's more like walking in time with the music as you form moving patterns with the other dancers.

Q: What kind of music is used in square dancing?

A: The simplest answer is "Just about any kind." Much of the appeal of square dancing relates to the music. It can be done to any style

of music ranging from country & western, rhythm & blues, rock, gospel, classical or oldies from the 50s or 60s if you prefer. You can even dance to some of the old favorite Christmas Carols.

Q: Are special clothes required for square dancing?

A: No, not unless you want to wear them. Lots of women wear the popular long mid-calf (prairie) skirts, but casual wear, work clothes or slacks are fine. Long-sleeved shirts are preferred for men, and western-style shirts are very popular.

Q: Are special shoes required?

A: No, but shoes are required. Bare feet present a high risk of injury. Just about any type of comfortable shoes is fine as long as they have non-sticky soles. Please avoid wearing tap-dancing shoes, baseball cleats, ice-skates, or any other kind of footwear that will mar the dance floor.

Q: Will I be ready to dance with the club after lessons are over?

A: Absolutely! In fact, you will be dancing from the very first lesson. Square dancing is definitely an activity in which you “learn by doing”. After learning a sufficient number of calls, students will be invited by Elmer to dance with club members after the time set aside for lessons. He will limit the calls to those that you already know.

Q: After I complete the lessons and join the club, will I be able to dance in other cities?

A: No problem there! You can travel to any city in any state in the U.S.A. or in the world and be assured that the calls will be the same as those you learned. All calls are standardized and are used not only across the United States, but around the world. The international language of square dancing is English.

Q: Is smoking permitted?

A: NO!

Q: Is there alcohol at square dances?

A: NO!

Q: Is square dancing a senior's only activity?

A: Absolutely not! All ages are welcome. It is not uncommon to see dancers ranging in age

from the teens well into the 80s. There are many seniors dancing because they began 30-40 years ago and they are still active.

Q: Why should I learn to square dance?

A: Basically, because it's a heck of a lot of fun! Aside from fun and fellowship in a smoke-free, alcohol-free environment, square dancing has the benefit of being a low impact activity but great aerobic exercise. Mayo Clinic encourages square dancing because it burns a lot of calories, strengthens bones, and helps the cardiovascular system. It also may help to relieve stress. While dancing, you are listening to a caller and following instructions leaving little time to worry. Square dancing involves constant movement along with quick directional changes. These factors work together to help keep your body in shape. It has been referred to as the “perfect exercise” because of the positive effects of continuous physical movement but with none of the negative effects. It is also tremendous mental exercise because you must quickly recall and execute the caller's instructions as you move from one formation to another.



**HOME OFFICE
HOLIDAY SCHEDULE**

The CALLERLAB Home Office will be closed November 22, December 25, 2012, and January 1, 2013 in observance of the seasonal holidays.



**PAST CHAIRMAN'S
ARTICLE
IT'S FUN!**

By Mike Seastrom

It's all about fun! It's really been all about fun for many, many years. We get exercise, experience some of the best social interaction possible, and the joy of moving to music all at the same time. When we really get down to the “nitty gritty”, it's all about the fun of this “team dancing” activity.

We don't need to master any fancy footwork or execute dance maneuvers that require certain

head, shoulder, or arm positions, and as long as we move forward (somewhat in step with the music) and we don't interfere with others, it works! We dance as a team of eight, and with just a little cooperation and some friendly interaction in a sporting-like mind-set, we succeed and have a ton of fun.

Now it seems that part of the human condition, is at times, adversarial. Sometimes we have a tendency to complain; to look more often at what's not right with things, instead of counting our blessings and enjoying what's right and positive. Sometimes the politics of our clubs, associations, and organizations have actually caused our participants to quit dancing entirely. The responsibilities of being a caller, cuer, or dance leader have often been so overwhelming and stressful that one's life becomes too busy and frantic. We've seen some of our dancers and leaders decrease their involvement (or drop out of the activity entirely) just to maintain some balance and sanity in their lives. In this way, our activity faces the same challenges that every other organized group in society deals with. Approaching our participation with the right kind of balance and attitude can enhance the fun that occurs naturally with our unique dance.

There are big differences in size, anatomy, and "dance fit" of all our dancers. This could be annoying to some, but most of us have really learned to enjoy and have fun with these differences. Some of us just fit together better when we swing, do arm turns, promenade and dance the calls, but the enjoyment of being considerate and succeeding as a member of the "team" just adds to the fun we have.

How many times have you looked around a hall of dancers and noticed the diversity of the people attending the event? There are people of all walks of life, people of many different vocations, and so many different cultures and personalities. Many of us wouldn't have much in common if it wasn't for our dance, and most of us would not be interacting with each other if it weren't for square dancing. Our dance gives us a big opportunity to have a great time with a very diverse group of people. I imagine that this one thing (feeling intimidated or uncomfortable) has caused some new dancers to drop out, and yet with the right attitude it can be another unique characteristic of our dance that just adds to the fun.

In every club, at every dance, and at every festival or jamboree, there are dancers of differing abilities. There are new dancers, dancers who are very experienced, and dancers who have varying abilities to dance successfully due to age and/or physical limitations. Sometimes dancers in our square have danced to a caller many times and some have never danced to that same caller. Some dancers can be nervous and others confident and poised. Some would look at this diversity as challenging or unpleasant, but the majority of us have learned otherwise.

Most of us realize that we are a team, and the success of each of us makes all of us succeed. We've learned that helping each other cannot only be gratifying, but can be a major part of the fun. We also know that sometimes we too "draw a blank" and need a little guidance. This can be one of the biggest joys of our dance when it all comes together and our square succeeds because or in spite of us. Again, with the right attitude, it's fun!

People all over the world are and have been enjoying square dancing for many years now. We have some serious issues to resolve to preserve our dance form for future generations. Yet the inherent fun of the dance, the natural joy of moving to music, and the ability of most of us to embrace and have fun with the diversity of our participants makes this dance activity one of the best recreations around.

Let's rise to the occasion and look to the future. We may have to help our activity evolve faster than it has over the years, because we all know the world and our daily lives are changing at an incredible pace. Each generation is very different from the one before it, and what was popular with one generation is quickly old-fashioned with the next. We might even have to change the name, the costume, the programs, the halls we dance in, the amount we charge for each event, and update the way we market our dance. But to me, there is one thing that is very clear. It's worth the effort to preserve an activity that has so many social and health benefits for so many different age groups. Most of all, because it's so much fun!

DID YOU KNOW?

Over 100 people have already pre-registered for the 2013 Convention in Raleigh, NC.

CALLERLAB CALLER COACHES AT 61st NSDC

CALLERLAB made its annual appearance at the 61st National Square Dance Convention in Spokane, WA. CALLERLAB participated in caller education by staffing six seminars dealing with caller education. CALLERLAB would like to thank those Accredited Caller Coaches who donated their time during the Convention to staff these sessions. They were **Tony Oxendine, Jerry Junck, Betsy Gotta, Ken Ritucci, Doug Davis and Randy Dougherty**. Numerous other CALLERLAB Members also assisted the NSDC by serving on educational clinics, seminars and workshop as well as calling at the Nationals. Thanks to you all!

Visit our Winning Ways

<http://tinyurl.com/CALLERLAB-WinningWays>



VOTING TURNOUT

Ballots for the 2013 Board of Governors election were sent to all Voting Members on August 2, 2012. This year, 765 ballots were mailed: 320 were returned, resulting in a voting percentage of 41.2% compared to 47.4% in 2011. All Voting Members are encouraged to exercise their right to vote. Thank you to all who voted!



BOARD OF GOVERNORS ELECTION RESULTS

Congratulations to the following Members who have been elected to a three-year term on the Board of Governors: **Bill Boyd, Walt Burr, Deborah Carroll-Jones, Betsy Gotta, Eric Henerlau, Mike Hogan, Ken Ritucci and Tom Rudebock**

Thank you to those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: **Scot Byars, Trevor Day, Robert Hurst, and Dottie Welch**. The newly elected Board Members will begin serving their terms at the conclusion of the 2013 Convention in Raleigh, NC.

CONVENTION YEARBOOKS AVAILABLE

2012 Yearbooks are now available for purchase. The supply is limited and will not be reordered. Order yours now while they last. A donation of \$20 covers the cost of shipping and all net proceeds go to the Foundation

A very limited number of the 2009, 2010 and 2011 Yearbooks are still available. If you have not purchased one of these exquisite publications, order now. Don't miss out!

Enjoy the handicapped square dancers

<http://www.youtube.com/watch?v=pWLJT5Zh-uE>

WEBSITE FOR HOTEL

Embassy Suites web page address is: http://embassysuites.hilton.com/en/es/groups/personalized/R/RDUAPES-ISD-20130321/index.jhtml?WT.mc_id=POG

Group Name:..... CALLERLAB
Group Code: ISD
Check-in:..... MARCH 21, 2013
Check-out:..... MARCH 28, 2013
Hotel Name:Embassy Suites Raleigh - Durham/
Research Triangle

Hotel Address:201 Harrison Oaks Boulevard
..... Cary, North Carolina 27513
Phone Number:..... 919-459-1510

INVITE NON-MEMBERS TO CONVENTION

CALLERLAB would like to encourage you to invite dancers and non-member callers to attend the upcoming 40th annual CALLERLAB Convention. First time attendees will not only be very impressed, but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB Convention. Convention session topics available to our attendees include complex technical issues, marketing and recruiting discussions, issues of interest to club as well as association leadership, information for caller partners, topics for dancers, and much, much more. One of the most common comments expressed by first time attendees is, "I wish I had attended long ago." Think about the folks you

encounter within your square dancing activities and consider inviting those whom you believe would enjoy and benefit by attending our Convention. Contact the Home Office by phone at 785-783-3665 or by e-mail for further information or to obtain Convention invitations. The e-mail address is: CALLERLAB@aol.com.

ROOM SHARING

If you are interested in sharing a room with another attendee at the 2013 CALLERLAB Convention in North Carolina, please contact the Home Office and ask that your name be added to our list of attendees who wish to share a room. The Home Office offers this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the Convention as a single individual and would like to defray some of the costs, please contact the Home Office.

MEMBERSHIP NUMBERS

As of October 1, 2012, we have a total membership of 1,494 callers with a few new and renewing members each week. This compares to 1,485 members at October 1, 2011. Current membership is broken down as follows:

<u>Category</u>	<u>Total</u>
Active Members	767
Associate Members	446
Apprentice Member	58
Life members	10
Retired Members	26
Licensees	<u>187</u>
Totals	1,494

The Home Office is happy to announce that the membership numbers are remaining close to those during the past three years. This occurs due to a tremendous and continuing effort by many of our dedicated Members. Encourage non-CALLERLAB members to join CALLERLAB and to share in the process of working together to strengthen the square dance activity.

**DONATION
TO CALLERLAB**
Gary Morford



MOTIVATIONAL SPEAKER FOR 40TH CALLERLAB CONVENTION

The Executive Committee has invited Denise Ryan, a professional motivational speaker from FireStar Speaking in Raleigh, to be our guest at the opening session of the 40th CALLERLAB Convention to be held in Cary, NC. Her biography below will give you a quick peek at what we can look forward to.

Raleigh, North Carolina based professional speaker Denise Ryan is a motivational pyromaniac. Her infectious energy and enthusiasm will set a room ablaze.

After earning millions for clients in the corporate world, Denise realized she had a talent for firing people up. She parlayed this gift into FireStar, a company specializing in enthusiasm. Eleven years later, Denise motivates and energizes large corporations and small businesses across America at conferences, board retreats and annual meetings. Her no nonsense, direct delivery coupled with her astute business savvy and irreverent wit leave audiences not only laughing, but with actionable tips.

Not your typical “motivational speaker,” Denise was thinking outside the box long before the phrase was coined. She holds the title of Certified Speaking Professional (CSP), a designation awarded to fewer than 10 percent of professional speakers. Denise is an author, keynote speaker and most notably, a fire starter extraordinaire. FireStar’s unique programs are relevant, uplifting and informative and unlike anything audiences have ever experienced. Denise’s trademark interactive programs address myriad workplace issues such as dealing with change, women working with women, staying motivated and the secrets of successful selling. She also offers customized training sessions. Denise’s infectious enthusiasm motivates the unmotivated and challenges the challenged. Consider yourself warned: FireStar programs are five-alarm scorchers.

Please visit <http://www.firestarspeaking.com/denise-in-action> to see examples of Denise in action and let's all look forward to hearing her March 25, 2013 in Cary, NC.

2013 CONVENTION INFORMATION

The Convention Planning Committee has chosen “Accentuate the Positive” as the theme for the 2013 CALLERLAB Convention in Cary (Raleigh), NC, March 25-27, 2013. As always, there will be technical sessions to peak your interests as well as Committee meetings. There will also be sessions that will challenge you in new and innovative ways. Plan some time to visit the Raleigh area. The visitor’s information website of “things to do” can be found at: [http://www.visitraleigh.com/visitors/things to do](http://www.visitraleigh.com/visitors/things_to_do).

The Convention will be held at the beautiful Embassy Suites Hotel near the airport with free parking and free shuttle to and from the airport. Room rates are only \$115 per night with free hot breakfasts every morning and free Manager’s reception every evening. Sessions will include something for everyone, whether it be entertainment, music, technical, choreography, or leadership. Many of the Committees will also be having meetings during the Convention. Come be a part of what CALLERLAB is all about—people sharing experiences with others to help improve square dancing. Meet callers from around the world, Members of the Board of Governors, recording artists, legendary callers, VIPs from other organizations, and many others.

Watch for the Convention packets coming soon. Hotel reservations can be made by visiting the Embassy Suites Hotel at: http://embassysuites.hilton.com/en/es/groups/personalized/R/RDUAPES-ISD-20130321/index.jhtml?WT.mc_id=POG

You may also call the hotel directly at: 1-919-459-1510. Please indicate that you will be attending the CALLERLAB Convention in March, 2013 and that you wish to register at the International Association of Square Dance Callers’ Convention rates. Save the date and come to Raleigh!

DONATION TO THE FOUNDATION

In Memory of:

Joe Casey. By John Cook

Cal Golden. By Jon Jones and Deborah Carroll-Jones



RALEIGH CONVENTION FLIGHT DISCOUNTS DELTA AIRLINES

The Home Office has contracted with Delta Airlines to provide a 5 to 10 percent discount for roundtrip flights to Raleigh for the 2013 CALLERLAB Convention. This discount does not apply with other discounts.

The following is reservation information from Delta Airlines:

Reservations and ticketing is available via www.delta.com. When booking online, select Meeting Event Code and enter the meeting code in the box provided on the “Search Flight” page.

Reservations may also be made by calling our Delta Meeting reservations at 1-800-328-1111 Mon. - Fri. from 7:00 a.m. - 7:00 p.m. CDT.

*Please note that there is a direct ticketing fee for booking through the reservation number above.

Contract Number: 416593 (Ver 2)

Meeting Ticket Designator/File Number: NMERP

Group Ticket Designator: NG7CU

Account Code: NMERP

Ticket designator is NMERP

Fare Information: Discounted / Restricted

10%

5%

Fare Details

Discounts applicable to U.S./ Canada originating passengers.

Contract not valid with other discounts, certificates, coupons or promotional offers. Not all fares are eligible for use with this contract. Fare rules will determine eligibility.

Reservations and ticketing is available via www.delta.com or by calling our Delta Meeting Network Reservations at 800-328-1111. Please note that a Direct Ticketing Charge will apply for booking by phone. When booking online, select Meeting Event Code and enter your Meeting ID in the box provided on the Search Flight page.



BEST WESTERN HOTEL'S MEMBERSHIP DISCOUNT PROGRAM

CALLERLAB has arranged a corporate discount program with Best Western Hotels. This program will allow those wishing to participate with the following benefits:

- 10% off the best available rate at all Best Western branded hotels in North America.
- Earn 10 Best Western Rewards points for every dollar spent with each stay.
- Automatic Gold Elite status on your Best Western Rewards account (if you are not already at a higher status), which entitles you to a number of elite benefits including a 10% bonus on points earned at our hotels.
- Exclusive promotions and offers.

This corporate program is offered to CALLERLAB Members. If you have questions, please call Best Western at 1-855-504-1079 or CALLERLAB's Home Office.

How to enroll in the Business Advantage program and be added as a traveler with the CALLERLAB account:

E-mail businessadvantage@bestwestern.com with the following information:

Your Name

E-mail Address

Phone Number

Best Western Rewards Account Number (if you are already an account member)

Please indicate that you are a traveler with the CALLERLAB account.

Once you are enrolled in the program, Best Western will provide you with your Corporate ID number and information on how to take full advantage of the exclusive benefits. For questions and assistance, please call 1-855-504-1079.

HISTORY COMMITTEE

By Jerry Reed, Chairman

The History Committee is pleased to announce that it has undertaken the massive project of converting the audio from the CALLERLAB Conventions to MP3 files. The goal is to post these files on the CALLERLAB website to provide additional historical source data to the square dance community.

If you have any audio from past CALLERLAB

Conventions and would be willing to share it with the Committee and the square dance community, please contact **Jerry Reed** by phone at: (321) 794-9645 or e-mail at: jreedsc@aol.com.

The History Committee is also pleased to announce completion of a document reporting the history of the CALLERLAB Basic – Mainstream dance programs since the programs were first introduced in 1975.

<http://callerlab.org/Default.aspx?tabid=737&id=900>

IN MEMORIAM

Cal GoldenHot Springs, AR
 Doyle Hathcock..... Sapulpa, OK
 Ken Kallmeyer Villa Hills, KY
 Hank Lutcher Cogan Station, PA
 Dick Manning..... Nicoma Park, OK
 Bill McHardy Queensland Australia

YOUTH COMMITTEE

By Justin Russell, Chairman

The Youth Activities Committee is a pretty broad term. Over the last several years, we have been encouraging current dancers to pick up the microphone and become callers. CALLERLAB now offers a Youth Membership at a discounted rate for callers under the age of 21. Sound equipment can be donated to the Home Office and new, young callers can apply for the equipment to help offset some of the costs of start-up. Now the Committee is working with the EC to allow a Youth Convention Fee Waiver for first time attendees under the age of 25. For me personally, my first Convention was paid for when I was a sophomore in high school. Attending my first Convention opened up a new part of the activity for me. Between the seminars and panels during the day and watching the legends at the banquets, the whole experience gave me a different outlook on the activity. The Youth Committee, as well as the EC believe that encouraging young callers to attend a CALLERLAB Convention will give them the motivation to become leaders in their own communities. For more information, please contact the Home Office.

Enthusiasm is a vital element toward the individual success of every man or woman.
 – Conrad Hilton

PARTNER'S COMMITTEE

By Erin Byars, Chairman

The confessions of an un-silent partner.....

I must admit, I wasn't there in the beginning when the Partner's Committee was formed. If I had been around, there would be no question why it was created; to keep me out of the way and out of trouble!

I'm definitely not one of the "silent partners". There are a few out there, partners who prefer to work quietly in the background, but I am not one of them. I endeavor to restrict myself to the proper place and time, and keep my remarks on topic. However, I do believe that my 43 years living up to my ears in the square dance world has given me insight worth sharing. That may sound like a long time to some, but in the world of CALLERLAB, I am a short-timer. The gold mine of knowledge and experiences found within our Members is without price. The same can be said for their partners.

Many years ago, views expressed by partners were whispered into their callers' ears. Whether or not those opinions were presented publicly depended on the caller. But times, as well as CALLERLAB, have changed. Now partners are allowed, even invited, to be an active part of various committees and are considered valuable assets. It has been several years since this change was implemented and personally, I have seen nothing but positive results.

For example, in many partner/caller relationships, the partner takes care of advertising, including making flyers and submitting information to newspapers and radio stations. Someone with this type of experience can be an excellent addition to the Marketing Committee. Other committees partners may join include; Calling in Schools, Committee for Community and Traditional Dance (CCTD), Definitions, Handicapable, History, Lesson Systems, New Initiatives, International Advisory Committee, Research and Development, Ways and Means, and Youth.

Callers and their partners are, in my opinion, often the most consistent leadership in a club or organization. Often club officers change but the caller and his/her partner are there, year in and year out, advising and supporting club policies

and activities. The resources and materials provided to CALLERLAB Members and their partners, then disseminated through them to clubs and other organizations, can be the most valuable asset we have in these lean times. It is so important that callers and partners glean all the knowledge they can at the annual CALLERLAB Convention, through *DIRECTION*, or just during conversation. Conversely, it is vital that CALLERLAB utilize its own most valuable asset—its members and their partners.

COMMITTEE FOR COMMUNITY & TRADITIONAL DANCE

By Bob Riggs, Chairman

The Committee has defined a format for the presentation of a variety of dance material suited for community dances and one night dance party events. This format will be used as a standard for presentation of material that we hope to present through the "Members Only" section of the CALLERLAB website. If you would like to help format this content, please contact Bob Riggs by e-mail at: bob@sde-co.com.

The Committee is also preparing for the 2013 Beginner Dance Party Leader Seminar to be held Saturday, March 23 and Sunday, March 24-2013 just prior to the Convention in Cary (Raleigh), NC. We plan 10 hours of leader-lead sessions, some of which will provide opportunities for you to exercise the skills necessary to successfully lead these types of events and others that will provide a variety of material and music. Nowhere else can you find a seminar for the presentation of community dances and/or one-night dance parties.

Please join us at this year's seminar to learn, contribute, and share our joint experience.

ADVANCED COMMITTEE

Bill Harrison, Chairman

The Advanced Committee just completed its Triennial Review. Since the Committee needed to have a two-thirds majority vote to add any call to the program, no calls were added. The Committee had 87 percent of its members voting. This is a wonderful Committee, and one that is managing the Advanced Program very well. With the Triennial Review the move of Split Square Chain Thru from A2 to A1 was voted and passed while the subsection of Split vs. Box was

dropped. This Committee has tackled some very interesting issues over the past several years. We have been very active with definition clean-ups and reviewing the teaching order.

Catch on fire with enthusiasm and people will come for miles to watch you burn.
-John Wesley

SQUARE DANCE HISTORY PROJECT LAUNCHES NEW WEBSITE

By David Millstone

A group of square dance enthusiasts has launched a digital library and website (www.SquareDanceHistory.org) that takes a broad look at square dancing in its many forms as well as the historical antecedents of today's squares. The project has financial support from groups representing modern and traditional squares alike; CALLERLAB, Country Dance and Song Society, The ARTS, and the Lloyd Shaw Foundation, with additional resources made available from the Square Dance Foundation of New England and the University of New Hampshire's Special Collections.

The project's primary focus is to collect good examples (more than 300 videos so far) that document square dancing in its many forms. This includes modern square dance programs from Mainstream to Challenge as well as New England dosido and western docey-do, barn dances and hoedowns, stately quadrilles and rip-roarin' squares of the 1950s. The site also includes interviews, text, photographs, audio files, and much more. Among the treats awaiting you are:

- More than 150 items related to MWSD, including an article by **Jim Mayo** looking at the early years, illustrated with live recordings from the 1940s and 1950s.
- A set of 100 high-definition videos filmed at the John C. Campbell Folk School in Brass-town, NC, with six nationally-known square dance callers.
- Black and white silent film (1955) showing square dances in Central City, Colorado, young dancers demonstrating Lloyd Shaw styling.
- Silent footage of southern Appalachian Mountain squares from the early 1930s.

The site is a work in progress and additional material will be added regularly to the collection. The home page offers a way to contribute additional items. The organizers are especially interested in locating home movie footage from decades past. Thanks to CALLERLAB for its early and continuing support.

Music Producers Committee

By Buddy Weaver

The CALLERLAB Music Producers Committee now has a web page with current and important information for all callers. In the form of frequently asked questions, answers will guide you through copying music, finding a lost record, recording your own CDs, and more. This page will be updated regularly to include new questions and answers. Please visit the Music Producers Committee web page at: <http://callerlab.org/CommitteeInfo/MusicProducersCommittee/tabid/1030/Default.aspx>

Plans are underway for the Second Square Dance Music Awards, also known as the Ozzies. Scheduled for March 24, 2013. The Awards ceremony will be on the Saturday evening preceding the annual CALLERLAB Convention to be held in Raleigh, North Carolina. This event promises to be great. Keep an eye open for your opportunity to vote in the Ozzies.

ALTERNATE INVOLVEMENT REQUIREMENT PROCEDURES

BACKGROUND:

During the 2001 CALLERLAB Convention, a Bylaws Amendment was approved which directed the Board Of Governors to establish an alternative to Convention or mini-lab attendance to establish Voting Member status. That requirement was named the *Alternate Involvement Requirement Document*. Over the next several months the Executive Committee and the Board reviewed, discussed, and approved this document.

DEFINITION:

A member who meets the other requirements for Voting Member status may complete any one of the three requirements listed below in lieu of attending a CALLERLAB Convention or mini-

lab. The other requirements for Voting Membership includes: 1) calling more than 3 years; 2) calling at least 12 dance events per year averaged over the past 3 years; 3) subscribe to the CALLERLAB Code Of Ethics.

Alternative Involvement Requirement applications may be obtained from the CALLERLAB website or by contacting the Home Office.

"Many of life's failures are people who did not realize how close they were to success when they gave up." ~ Thomas Edison

APPLICATION REVIEW HISTORY GERMAN TRANSLATION

The Home Office would like to thank **Walt and Juli Burr**, CALLERLAB Members from Germany for translating the report of the Applications Review Committee action into German. The document is posted on the CALLERLAB website at: <http://callerlab.org/Default.aspx?tabid=737&id=914> Questions about the document may be directed to the Home Office by e-mail at: CALLERLAB@aol.com.



BADGES, JACKETS, SHIRTS and GIFT CERTIFICATES

The Home Office is happy to announce that we have a new all weather, nylon shell, hooded jacket with a combination polyester and cotton lining. The jacket is royal blue in color with an embroidered CALLERLAB logo on the front. It also has an interior pocket, two external hand pockets, and a waist draw string. We also have a new supply of the embroidered long sleeve dress shirts, hooded sweat shirts, and polo shirts.

Need a special Christmas gift? Why not purchase a CALLERLAB gift certificate?

"Unless you are prepared to give up something valuable you will never be able to truly change at all, because you'll be forever in the control of things you can't give up." ~ Andy Law

FROM OUR MEMBERS

Opinions expressed in letters or articles from our Members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or rewrite all or any part of material sent to CALLERLAB for publication.



62ND NATIONALS

**By Cecil Burton,
Vice-Chairman, Square
Dance Programming**

Dear Caller:

The 62nd National Square Dance Convention is fast approaching. As Vice-Chairman Square Dance Programming, we are contacting all callers and sending them our letter of invitation and the caller profile. As we are sure you know, you must be registered for the 62nd to call. We have a deadline that the "Caller Profiles" need to be received on or before December 31, 2012.

If you have already registered and sent in your profile, we look forward to working with you in June 2013. If you still have not registered and have not sent your profile in, please do so quickly as time is of the essence. "The Caller's Profile Document" can be downloaded at <http://www.62nsdc.com/callerprofile.pdf>. The Convention Registration Form can be downloaded at <http://www.62nsdc.com/62nsdc%20long%20form%20pg1.pdf>.

SCHOLARSHIPS AWARDED

The following scholarships were recently approved by the Foundation Executive Directors:

Kenneth Reid Scholarship
Recipient: **Leslie Smith.**

Mike Jacobs Memorial Scholarship
Recipient: **Brian Freed.**

Music Producers Scholarship
Recipient: **Scott Bryce.**

Congratulations, Everyone!



2012-2013 CALLERLAB BOARD OF GOVERNORS

October 19, 2011



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*Cole, Larry (Paula) (Vice Chair) '15 3302 N 500 W Marion, IN 46952-9753 (765) 384-7089 (H) LColeSDC@aol.com	Mayo, Jim (Jo Ann) '15 P.O. Box 367, 79 Wash Pond Road Hampstead, NH 03841 (603) 329-5492 JM Mayo329@aol.com	CALLERLAB OFFICE CALLERLAB 200 SW 30 th St., Suite #104 Topeka, KS 66611 785-783-3665 785-783-3696 FAX CALLERLAB@AOL.COM
Driver, Wade (Helene) '15 3118 Schumann Oaks Drive Spring, TX 77386 (281) 253-1447 wade@wadedriver.com	Miller, Bear (Sandy) '14 9603 W Tufts Ave Littleton, CO 80123-1039 (303) 973-9529 beardenver@comcast.net	Office Hours 8a.m.-4:30 p.m., Mon.-Fri. Central Time Zone *Indicates 2012/2013 Executive Committee
Gotta, Betsy (Roy) '13 2 Laurel Place North Brunswick, NJ 08902-2812 (732) 249-2086 ugottadance@optonline.net	Miller, Tom '14 PO Box 72 Chest Springs, PA 16624 (814) 674-5969 tommill@verizon.net	
Greene, Patty (Steve) '14 915 Wind Carved Lane Monroe, NC 28110 (603)327-7301 callerpatty@gmail.com	Poyner, Bob (Ann) '14 261 County Hwy 1084 De Funiak Springs, FL 32433 (850) 834-3548 bnapoy@fairpoint.net	



40th Annual Convention

**Cary (Raleigh)
North Carolina
March 25-27, 2013**

Save the date! Save your spot! Save your price! Register now with a minimum deposit (\$100) or more.

We will be staying at the beautiful [Embassy Suites Raleigh - Durham/Research Triangle](#)
201 Harrison Oaks Boulevard, Cary, North Carolina, United States 27513 Tel: 1-919-677-1840

<hr/>	
GUEST FIRST & LAST NAME	PARTNER'S FIRST & LAST NAME (If attending)
Address <hr/>	
City: <hr/>	State: <hr/>
Phone: <hr/>	E-mail: <hr/>



Annual Convention March 25-27, 2013

Caller	\$210.00
Non-Caller	\$200.00

DPLS (Beginner Dance Party Leader Seminar) \$50.00

Session Recordings in MP3 format \$25.00

(Minimum deposit is \$100.00 per person)

Total Payment Submitted: \$ _____

Payment in Full Due by March 15th 2013

MasterCard, Discover or Visa Card# _____

Expiration Date _____ CID# (three numbers on back of card) _____

Signature _____

If you have special needs and/or diet restrictions, please write them on the back of this sheet.

Return to:
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