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**FROM THE CHAIR**

By Elmer Sheffield



I recently returned from our spring Executive Committee meeting in Nashville, TN. I was truly inspired and encouraged by the sincere efforts of each Member of the Committee and the Home Office staff. In three days we were able to cover quite a bit of material and make plans for what I believe is going to be a great Convention in Nashville in 2012. I also appreciated the guidance of our Past Chairman, Tim Marriner. We were given a guided tour of the beautiful Sheraton “Music City” Hotel that we will be using next year. All staff members were very friendly and co-operative as we toured each room that we will be using. It was obvious that the staff wants us to have an enjoyable time, and I feel certain that we will. We also met with a member from the Nashville Convention and Visitors Bureau. They have offered us several exciting things for our Convention, including a performance by a Nashville singer/songwriter. Everyone seemed to want to ensure that we have a great stay in Nashville. We chose “Grand Ole Opportunity” for our Convention theme, which means exactly what it says. We have a Grand Ole Opportunity to improve on our great activity of square dancing; but it requires that each of us gets involved. I want to encourage each of you to make plans to attend. This is your chance to voice your opinions, and I assure you that we will listen. We have planned many interest sessions that I feel will be interesting and informative. Plan to attend as many sessions as you can, then give us feedback—we welcome it. Of course we will also have dance sessions along with the educational sessions. Some of the great things about attending our Conventions are the hallway conversations, the renewing of friendships, meeting new callers, and rubbing elbows with some of the legends in our activity. Once more, let me say that we have a “Grand Ole Opportunity” next year in Nashville, the home of country music. I look forward to seeing each of you. I will continue to work for square dancing and encourage better relationships with all organizations as we work together for the same goals. See you in Nashville. Remember it’s a “Grand Ole Opportunity”!

**FUTURE CONVENTIONS:**

APRIL 2-4, 2012 Nashville, TN  
 MARCH 25-27, 2013 Raleigh (Cary), NC  
 APRIL 14-16, 2014 Reno, NV

**CALLERLAB OFFICE HOURS:**

8:00 a.m. to 4:30 p.m. Central Time, Monday– Friday

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**INSURANCE QUESTIONS & CERTIFICATES**

Northwest Insurance, 208-287-8803 or e-mail Heather Dykema at: [heather@northwestbrokers.com](mailto:heather@northwestbrokers.com).



## FROM A PAST CHAIR

By **Mike Jacobs**, deceased. Presented during the Banquet Tuesday evening at the 2003 CALLERLAB Convention.

Unlike a lot of you, I am a second generation American. My grandfather came here from Armenia, escaping the massacres of the Turkish pogroms in the early 1900s. He made his way thru a number of countries, finally crossing into the United States. And like many other destitute immigrants of that time, he settled into a ghetto. We have an image of that word, of someplace sordid and destitute, but it really had a different origin. It is an Italian word from the 1200s and it was used to describe an area in which the Jews were allowed to live with their own laws and customs intact. It was not a place of horror to escape from, but a place of comfort to seek out. The outside world was unpredictable; inside the ghetto was safety, predictability. All of square dancing is in a ghetto. We have a set program of calls and definitions, pre-set routines of pre-rounds and star tips, a rigid expectation of who will attend, what they will wear, how much they will pay, and even what time the refreshments will be. In our ghetto, we are protected from dealing with the scary real world that might make different demands of us, especially those of us who are entertainers. They might only want an hour, or once a month, or different clothes, or different music. A few of our colleagues even dare to venture out of the ghetto and, despite their tales of good money, rewarding work, and large numbers, very few of our callers are willing to risk the predictability of staying with our ghetto. My grandfather died in his ghetto. My father escaped only because of the army and World War II. My daughter sits in the audience tonight, attending her first CALLERLAB Convention as a caller. Her choice is like her great grandfather's—to leave or stay in her ghetto. In the hit musical, "The Producers", there is a song called, "We Can Do It", where a reluctant character is asked, "Don't you

want to stop being a caterpillar and become a butterfly and flap your wings to glory?" We can save dancing. "We Can Do It" because we have no option for failure; it is unacceptable. "We Can Do It" because it is the right thing to do. We have been the right activity for millions across the years. Being the world's best kept secret is not the right approach to something that has so much to give. "We Can Do It", because we have example after example of Winning Ways that show where effort is given, results occur. "We Can Do It". We can stop hiding behind definitions and become the entertainers we can be. "We Can Do It" as the song says and make our dreams come true. Let's leave the ghetto and take square dancing to the world.

**U.S. HANDICAPABLE SQUARE  
DANCE CONVENTION FOR 2012**  
will be held at the EMBASSY SUITES in  
Charleston, South Carolina, July 26-28.  
We are looking for more handicapable  
clubs to join us in Charleston.

**On behalf of the  
CALLERLAB Foundation,  
we wish to thank the following  
for their generous donations.**

**Scholarship Donations**

**Harold Kleve**

**Foundation Donations**

**Harold Kleve**

**Don Mitcham**

**Jim Saxe**

**Sheila Short**

**Western Area Callers Council, Nebraska**

**Tom Mohney (In Memory Of):**

**Dick Carlson**

**Betty Galiano**

**Dave Harrington**

**Dorothy Hasbrouck**

**Betty L'Hullier**

**Charles Light**

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all Members and affiliates of CALLERLAB. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by Members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements *must* be in accordance with CALLERLAB standards.



## NEW CALLER-COACH CONGRATULATIONS!

The Caller-Coach Committee announces **Edeltraud Haas, Germany**, as CALLERLAB's newest Accredited Caller-Coach.

Please join with CALLERLAB in recognizing Edeltraud in achieving this outstanding and inspiring accomplishment. Congratulations!

## POST-CONVENTION VOTE RESULT

Following the 2011 CALLERLAB Convention, 754 ballots were mailed to eligible voting members, asking whether or not the actions taken at the 2011 CALLERLAB Convention should be rescinded (overturned). The results of the Convention action were reported in the minutes of the Annual Meeting which were mailed to all members with the Flash 2011 issue of *DIRECTION*.

The Bylaws specify that a minimum of one-third of the mailed ballots (this year 252) must be returned in order to constitute a quorum. Additionally, two-thirds of those responding must vote to rescind the vote or it stands as taken.

The Resolution printed below was presented to the Membership during the 2011 Annual Meeting on Wednesday, April 20, 2011. This Resolution was approved by the Membership at the meeting and submitted to the voting Members by mail ballot. Of the 780 ballots mailed, 282 valid ballots were returned by the July 5, 2011 deadline. Returned ballots have been counted and the resolution was approved as presented.

The following resolution stands approved by the Voting Members at the 2011 Annual Meeting of the Members and ratified by the mailed ballot.

The resolution, as approved, reads as follows:

### Resolution -

Whereas: The Members of CALLERLAB have the authority to specify that the Members of the Board must attend a specified number of Board meetings, AND

Whereas: The Board believes Board Members should attend all Board meetings,

**Be It Resolved That: A new Subparagraph (C) be added to Article V MEETINGS OF THE BOARD, Section 2, as follows:**

**(C) Members of the Board Of Governors, elected in 2011 and beyond, are required to attend all Regular**

**Meetings of the Board during their term of office. The Board will establish procedures whereby Governors may request a waiver to not attend a meeting. A Member of the Board of Governors who fails to attend a Regular Meeting of the Board AND who has not been granted a waiver, is subject to removal from the Board as specified in Article IV, Section 5 (B)(4).**

And

Whereas: The Members of CALLERLAB have the authority to specify the qualifications of the Members of the Board, AND

Whereas: The Members of CALLERLAB have the authority to remove any Board Member, AND

Whereas: The Board of Governors has the authority to remove a Board Member who fails to meet specific requirements for Board Membership as established by CALLERLAB Membership in the Bylaws, AND

Whereas: The Board of Governors can be authorized to remove a Board Member who has been declared of unsound mind or convicted of a felony,

AND

Whereas: The Board of Governors believes it is vital for all Members of the Board to attend all Regular Meetings of the Board, AND

Whereas: The Board of Governors can be authorized to remove a Board Member who does not attend the Regular Meetings of the Board, as specified by the CALLERLAB Membership in Article V, Section 2 (C),

**Be It Further Resolved That: Article IV BOARD OF GOVERNORS, Section 5, of the Bylaws be changed to read as follows:**

**Section 5. Removal. A Governor may be removed from office by:**

- (A) A majority vote of the voting Members of the corporation, either by mail, or at a meeting of the Members, or**
- (B) A two-thirds majority vote of the currently serving Board Of Governors, either by mail (not electronic), or at a meeting of the Governors, if the Governor:**
  - (1) Fails to maintain CALLERLAB Membership, or**
  - (2) Has been declared of unsound mind by a final order of court, or**
  - (3) Has been convicted of a felony, or**
  - (4) Fails to attend a Regular Meeting of the Board as specified in Article V, Section 2, (C).**

## REVISED BYLAWS

Can be downloaded from the CALLERLAB website <http://tinyurl.com/CALLERLAB-Bylaws>.

## PAST CONVENTION YEARBOOKS AVAILABLE

2009 and 2010 Yearbooks are still available for purchase. If you have not purchased one of these exquisite publications, order now—don't miss out. These are limited supply and will not be re-ordered. Purchase yours now while they last. Funds go to the CALLERLAB Foundation.

## INSURANCE NOTIFICATION

CALLERLAB liability insurance covers our Members only. Clubs and officers *are not* covered by this policy. However, United Square Dancers of America (USDA) can provide this service. CALLERLAB encourages clubs to contact USDA for liability coverage. The website is: <http://www.usda.org/insuranc.htm>



## COACHES CORNER CALLER TRAINING IN THE U.K. by Paul Bristow, Training Director of S.D.C.C.G.B.

Here in the United Kingdom there exist two principal bodies responsible for all aspects of square dancing. They are B.A.A.S.D.C. (the British Association of American Square Dance Clubs) and S.D.C.C.G.B. (the Square Dance Callers Club of Great Britain). Both of these institutions have been in existence for almost 60 years. Originally, they were set up to introduce some aspect of “communication” for the square dance clubs (and callers) that had arisen, as a result of the influence of the American Forces posted in the U.K. in the period following World War II. Several of these U.S. personnel had worked with the existing square dance groups (and callers) to bring square dancing (in its more modern form) to the U.K.

The single “most important” event, in the 1950s, which raised the profile of square dancing and brought it to the attention of everybody living in the U.K., was the visit to Canada by Princess Elizabeth (prior to her becoming our Queen), where she had been photographed at a square dance—dancing. This was reported in all of the British newspapers, which led to every “Palais-De-Dance” featuring square dancing on its program. Overnight, almost every active British person, with even the most remote interest in

dancing, was trying his or her hand at it! As a consequence of the Canadian trip, square dance clubs all around the Country received inquiries about learning to square dance. The interest was so high that the U.K. clubs decided to get together and build a platform for the future by establishing leadership organizations.

The B.A.A.S.D.C. was established first, and soon after the S.D.C.C.G.B. was set-up. Initially, the primary function of the S.D.C.C.G.B. was an “exchange of ideas and information”. This was at a time of great austerity. Much of the Country still lay in ruins and was still in the process of being re-built, the ogre of “rationing” was still with us (which seriously limited all our activities a great deal) and, on the back of all these problems, discovering answers as to how square dancing should be executed, was not an easy objective. We relied heavily on the U.S. military for assistance.

Despite these problems, the S.D.C.C.G.B. became more efficient and effective in its role as time passed. In an attempt by the British Government to help build-up British industry, there were limitations on imports. New-fangled things, such as 78-RPM square dancing records, were difficult (if not impossible) to obtain. The square dance callers of that time needed live musicians and tended to be looking for larger venues and those more commercial environments to be able to cover the costs of being a “successful” square dance caller. There was little opportunity, or necessity, for caller training. Although anybody who was seriously interested would find a way to learn some of the skills and, if you could convince a caller that you would be an asset to square dancing, you could expect to receive help from some of the best.

However, these circumstances began to change in the early 1960s. With so much “changing”, the appearance of more and more music on 45 RPM records, the increase in the number of dancers, and the rise in the number of square dance clubs in the U.K., the opportunities for new callers to call grew and grew.

By the start of the 1970s, square dancing was growing and the need for new callers was becoming a reality. It was clear that S.D.C.C.G.B. needed to set caller training on a more structured basis and the role of Training Director was created to look into and hopefully satisfy this requirement.

Initially, the Training Director considered the programs that were offered at the bi-monthly meetings of the S.D.C.C.G.B. But this role was soon taken on as the primary concern of the Council of S.D.C.C.G.B. The number of members attending the meetings had increased to an all-time high point which, together with the fact that four of the six meetings also included the quarterly meetings of the B.A.A.S.D.C., had created a terrific opportunity for regular leadership seminars.

This allowed the Training Director to concentrate on the instruction of newer callers. This took place in a separate room at each of the bi-monthly meetings, a pattern that continued for more than 30 years under the control of one extremely talented person and excellent Training Director, Pete Skiffins.

Early in the 21<sup>st</sup> century, Pete Skiffins decided to stand down from the post and I was invited to take over the mantle of responsibility. I accepted.

Much had changed. The bi-monthly meetings were now attracting fewer members, partly due to the decision to establish Regional Callers' Assemblies (R.C.A.s) to allow callers to meet locally under the banner of S.D.C.C.G.B. Consequently, caller training began to be conducted using the more conventional ideology of caller-schools, (e.g., a separate event, held over a weekend or longer period). This has now become the pattern that is used, although such training is not limited to newer callers: it is open to everybody and set to provide useful instruction to all those who attend.

In recent years, S.D.C.C.G.B. has hosted the GSI Caller-School events in the U.K. Two have been held so far, in 2007 and 2009. On each of these occasions, around 50 Callers of varying experience have attended. This is a considerable increase on the numbers usually expected at the annual S.D.C.C.G.B. Caller School, which is not held in GSI years. The next GSI Caller School, in the U.K. will be held in 2013.

In addition to conventional caller schools, there are other important caller training activities taking place.

The various regional (R.C.A.) and national meetings (S.D.C.C.G.B.) that occur, will always feature caller training presentations on a wide variety of subjects.

As mentioned earlier, since the earliest days of the S.D.C.C.G.B., "mentoring" has occurred (e.g. one-on-one tuition of new callers, where an experienced caller takes a new caller "under their wing" and trains him/her on a direct basis). This practice still continues and is actively encouraged.

There are some local informal caller training groups that meet quite regularly and provide callers with the chance to practice their calling and develop their skills in the company of others who have a thirst for knowledge.

Regular articles appear in the bi-monthly *News and Views* newsletter, published by the S.D.C.C.G.B. These are written by me in my role as Training Director, and are set to cover all aspects of the CALLERLAB Caller-Training Curriculum, at both a basic as well as an experienced level of knowledge.

All in all, the opportunities for Caller Training in the U.K. are quite considerable. These have evolved over almost 60 years to accommodate the changes that have happened and will hopefully continue to develop and evolve in order to meet the needs of the callers and square dancing in the U.K. for many years to come.



## EQUIPMENT GRANT APPLICATIONS

Youth and newer callers wishing to submit an application may download from the CALLERLAB Foundation website at: <http://tinyurl.com/CallerlabGrant>

Applications must be submitted to:  
CALLERLAB Foundation Office  
200 SW 30th Street, Suite 104  
Topeka, KS 66611.

More information is available from the Foundation office at [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com).

Congratulations to CALLERLAB Member, **Barry Johnson** and his wife **Anita**, newest inductees to the Illinois Hall of Fame.

## EQUIPMENT NEEDED FOR YOUTH AND NEWER CALLERS

The CALLERLAB Foundation Board recognizes the importance of supporting youth and newer callers (less than three years experience) as a way to lend support to the square dance activity. The Board also recognizes that some of these individuals may need assistance obtaining calling equipment. Therefore, the Board has established a grant program as a way to provide assistance to these callers.

The goal of this grant program is to provide useable equipment at little or no cost. To make this grant program feasible, we ask callers and cuers to assist by donating equipment to the Foundation for the purpose of assisting the youth and newer callers. Let's "Pay it Forward". Contact the Home Office and notify us what equipment you may have available. Donations may be tax deductible (check with your tax advisor).

## SCHOLARSHIPS AWARDED

The following scholarships were recently approved by the Foundation Executive Board of Directors:

CALLERLAB Foundation General Scholarship: Recipient; **Richard Southern**.

GSI Scholarship: Recipients; **Albert Putman, Jeanne Browning**.

Paul Place Scholarship: Recipients; **Andrew Berger, Marcy Cruce, Scott White**.

Kenneth Reid Scholarship: Recipients; **Dan Burkett, Joe Gonazalez, Kippen Parret, Cody Pearce, Alfred Hipkins, and Elaine Smuck**. Congratulations, Everyone!

## 61<sup>st</sup> NSDC – SPOKANE, WA JUNE 27-30, 2012

Now that the Detroit NSDC is a good memory, it is time for callers to register for the 61<sup>st</sup> National Square Dance Convention in Spokane, Washington, June 27-30, 2012. Please go to the website, [www.61nsdc.com](http://www.61nsdc.com), and complete the registration form. Great news is that the National Executive Committee has created an online caller profile area so profile information can be added and updated as necessary. This information will be shared with each upcoming National, which in the future, will eliminate the need of submitting a new profile every year. Make plans to support the Nationals.

## CALLERLAB AT THE 60th NSDC

CALLERLAB again made its appearance at the 60<sup>th</sup> National Square Dance Convention in Detroit, MI. CALLERLAB also participated in the Showcase of Ideas.

The CALLERLAB booth provides a positive presence before the dancing public and elicits a good response from everyone who stops by to visit.

Thanks to the following Members of CALLERLAB who volunteered to help staff the booth: **Bear Miller, Barry and Pam Clasper, Ken Ritucci, Lawrence Johnstone, Tim and Donna Marriner, Betsy and Roy Gotta, Bill Harrison, Tom Miller, Tom Rudebock, Patty and Steve Greene, Brian Freed, Vernon Jones**.

## 2011 CONVENTION YEARBOOK

The 2011 CALLERLAB Convention Yearbook is now available through the Home Office at a suggested donation of \$20.00. This is the third year that the Ways and Means Committee has produced a book filled with clear, colorful, captioned photographs of Convention attendees. Also included are articles by the Chairman of the Board, Executive Director and the Keynote Speech. Those who attended the Convention will want to have a copy to help remember the events and people who attended. What a great memento of a great event. If you didn't attend the Convention, you may wish to purchase a copy to see what you missed.

Special thanks to **Scot and Erin Byars** and the Ways and Means Committee for producing a masterpiece of memories to keep forever. Thanks also to **Bill and JoAnn Boyd** for printing these books. To order yours, please contact the Home Office at: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) or by phone at 785-783-3665. They make great gifts for friends who attended or those who may have wanted to attend.

Copies of the 2009 and 2010 Yearbooks are still available.

### HOME OFFICE HOLIDAY SCHEDULE

The Home Office will be closed Monday, September 5th for the Labor Day Holiday.

## COMMITTEE NEWS:

### Plus Committee:

After many years service to the Plus Committee, **Skip Brown** is stepping down as the Chairman of the Plus Committee. **Paul Bristow**, as Vice Chairman, has also stepped down to provide more time as Chairman of the Music Piracy Ad Hoc Committee. CALLERLAB presents a big thank you to both Skip and Paul for their many years of service and know they will continue to support the action of the Plus Committee.

The Executive Committee has chosen **Ken Ritucci** from West Springfield, MA to be the new Plus Committee Chairman and **Eric Henerlau** from Corte Madera, CA as the new Vice Chairman.

### Youth Activities Committee:

**Donna Schirmer**, from Berryton, KS, has been selected by the Executive Committee to be the new Vice Chairman of the Youth Activities Committee. Donna has been a Member of the Committee for several years and will be assisting **Justin Russell** as the Chairman of the Youth Activities Committee.

Best of luck to all the new appointees. If you wish to join a Committee or perhaps become a Chairman or Vice Chairman of a specific Committee, please let the Home Office know. A list of all of the Committees including their Chair and Vice Chair positions is available at: <http://tinyurl.com/CALLERLAB-Committee>

### MARSHALL FLIPPO ROAST AND OZZIE AWARD PRESENTATION

DVDs of the Marshall Flippo roast and "Ozzie's" Award ceremony is now available through the Home Office. Purchase yours today at a cost of only \$20 for the complete set. Funds will go to the CALLERLAB Foundation. This is truly a historical set of DVDs that you will want to have in your collection to commemorate the first "Ozzies"!

### IN MEMORIAM

**GLEN PYLE** of Fort Wayne, Indiana

## CALLERLAB MISSION STATEMENT

As a professional organization, drawn together by our love of the activity, we work to serve square dancing and associated dance forms by providing professional leadership, educational materials, and a common means for exchanging communications through a central office and a yearly international convention.

We do this by fostering:

1. Open communication among callers, dancers and leaders of the activity.
2. High standards of dance practice, responsibility, and ethics among all leaders of dancing.
3. Continuing education and training of callers and associated dance leaders, by establishing standard curricula, training materials, and accreditation standards.
4. Increased awareness of the fun and benefits of square dancing and associated dance forms.
5. Cooperation with other organizations promoting recreational dancing.

## WINNING WAYS

The New Initiatives Committee is collecting "Winning Ways" success reports from the square dance activity. These reports come from clubs, associations, dancers, callers, and others. The New Initiatives Committee would like to hear your recruiting success reports, no matter how great or small. The purpose is two-fold;

- 1) To share successful ideas that other callers, clubs, and federations can adopt and/or adapt to assist in their recruiting; and
- 2) To recognize clubs, associations, and federations which have been successful and are growing. This is *not* a contest. Everyone is a winner. As more dancers are recruited, we will all have more people to call to and dance with.

Please provide reports of Winning Ways to the Home Office. Current Winning Ways may be found at <http://tinyurl.com/Callerlab-Win> or by contacting the Home Office.

## BOARD OF GOVERNORS ELECTION

Ballots were mailed via U.S. Mail to Voting Members on July 15, 2011. Members eligible to vote will be electing eight members (three year terms) and a ninth member to fulfill the term of Norm Wilcox. Those elected will be seated on the Board following the 2012 CALLERLAB Convention in Nashville, TN.

**Scot Byars, Calvin Campbell, Barry Clasper, Larry Cole, Robert Hurst, Tim Marriner, John Marshall and Jim Mayo** will complete their current terms on the Board at the 2012 Convention.

Valid petitions have been received from the following: **Bill Boyd, Scot Byars, Calvin Campbell, Barry Clasper, Larry Cole, Trevor Day, Wade Driver, Robert Hurst, Vic Kaaria, Tim Marriner, John Marshall, Jim Mayo and Jerry Reed.**

The results of this important election will be announced in the next issue of *DIRECTION*. Press releases announcing the results will be mailed to publications and callers' associations.

### RESOLUTION PROCEDURE

The Board of Governors has approved a process whereby any CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing may submit a proposal (resolution) to the Membership for consideration, discussion, and vote. The resolution must be in writing, signed by the author, and seconded by a CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing. Written resolutions must be submitted to the Executive Director at the Home Office either in person, by e-mail, by U.S. mail or fax. The resolution must include the reason that the author feels the proposal is necessary.

Resolutions must be submitted by January 1st of the Convention year in order to be listed in the "Call to Convention" and placed on the Convention Agenda. Please contact the Home Office for additional information or for a Resolution Submission Form.

If at first the idea isn't absurd  
there is no hope for it.  
Albert Einstein

## VOTING RESPONSE LOG

The Board of Governors (BOG) has established a policy that a report of the BOG and Executive Committee (EC) Voting record in response to issues (LOGs) which require a response be sent to the Membership at least once a year. The following is a report of the voting actions taken by the 2010/2011 (BOG) and the 2010/2011

BOG Response Log	Total Logs	Total Votes	Voting %
Clark Baker	11	11	100%
Skip Brown	11	11	100%
Scot Byars	11	9	82%
Cal Campbell	11	11	100%
Deborah Carroll-Jones	11	11	100%
Barry Clasper	11	11	100%
Larry Cole	11	11	100%
Tim Crawford	11	8	73%
Betsy Gotta	11	11	100%
Patty Greene	11	11	100%
Bill Harrison	11	11	100%
Eric Henerlau	11	11	100%
Robert Hurst	11	11	100%
Jerry Jestin	11	11	100%
Vernon Jones	11	11	100%
Tim Marriner	11	11	100%
John Marshall	11	11	100%
Jim Mayo	11	11	100%
Bear Miller	11	11	100%
Tom Miller	11	11	100%
Bob Poyner	11	11	100%
Ken Ritucci	11	11	100%
Tom Rudebock	11	11	100%
Elmer Sheffield	11	11	100%
Norm Wilcox	5	5	100%
TOTAL	269	264	98%

The following is a report of the voting  
actions taken by the  
2010/2011 CALLERLAB Executive  
Committee (EC)

EC Response Log	Tot Logs	Tot Votes	Voting %
Tim Marriner	38	38	100%
John Marshall	38	38	100%
Betsy Gotta	38	38	100%
Vernon Jones	38	38	100%
Clark Baker	38	38	100%
TOTAL	190	190	100%

## INVITE NON-MEMBERS TO CONVENTION

CALLERLAB encourages you to invite dancers and non-CALLERLAB callers to attend the annual CALLERLAB Convention. We have found that first-time attendees are not only impressed, but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB Convention. During our formative years we were discussing some complex programming, choreography, and styling issues. Much of these discussions would not have been of interest to many dancers. However, in today's venue the topics available to our attendees range from some complex technical issues to marketing and recruiting discussions to issues of interest to club and association leadership. We ask that you invite callers and dancers to attend and share in the fun, education and fellowship. Please contact the Home Office for more information and an invitation.

### 2012 CALLERLAB CONVENTION NASHVILLE, TN & SHERATON "MUSIC CITY" HOTEL

The Convention Planning Committee has chosen "**Grand Ole Opportunity**" as the theme for the 2012 CALLERLAB Convention in Nashville, TN on April 2-4, 2012. The Convention sessions will reflect our commitment focusing on the social aspect of the activity. As always there will be technical sessions to peak your interest, as well as sessions which will challenge you to help the activity grow.

Nashville is the "music capital" of the world! Attend the Convention and you will want to schedule a few extra days to be able to visit Nashville and enjoy musical performances at many of the local establishments as well as visiting historical sites. The lovely Sheraton Music City Hotel is our host hotel and Convention area offering free parking, free airport shuttle, balconies on every room, and beautiful plantation style lobby. **You must register with the hotel no later than March 8, 2012.** The Nashville Convention and Visitor's Bureau is arranging for a local songwriter to perform for one of our banquets and in addition, the Planning Committee and Partners Committee are investigating setting up group tours and shows before and after the Convention.

Save the date and come to Nashville! Follow the link at [CALLERLAB.org](http://CALLERLAB.org) which has been established by the hotel for your convenience. The Nashville visitor's website is [www.visitmusiccity.com/visitors](http://www.visitmusiccity.com/visitors). Start tracking upcoming events at the Nashville website at : [www.visitmusiccity.com/visitors/eventsCalendar](http://www.visitmusiccity.com/visitors/eventsCalendar) to see what activities will be available during your trip.

### NASHVILLE INTERNATIONAL AIRPORT TERMINAL

The project, which started in June 2009, has been executed in two phases. The terminal has been equipped with new food, beverage and retail vendors, a consolidated security checkpoint, new concourse skylights, and new flight information displays as a result of the first phase which was completed in January 2009. The second phase commenced in August 2009. It included a facelift of the present public restrooms in the facility's C concourse, construction of additional restrooms in the A concourse and on the ground level. Other features of this phase include replacement of the existing carpeting and tiles in the terminal and concourse, replacement of present HVAC units, as well as replacement of wall coverings on ticketing, baggage, and ground transportation levels. Phase two included upgrades to airline gate hold rooms, enhancing the size of the ticket lobby area, and overhaul of its baggage claim.

### MUSIC PRODUCERS SCHOLARSHIP FUND

The CALLERLAB Foundation has received a donation of \$2,000 from the Music Producers' Committee to be used as a new scholarship fund specifically for newer callers of less than two years of experience. These funds have been received and the Foundation Executive Board has established a scholarship fund per the Music Producers request. Those wishing to make contributions to a scholarship fund may do so by sending a contribution to the CALLERLAB Home Office specifically identifying any of the following established funds:

Foundation General Scholarship Fund;  
David Krediet Memorial Scholarship Fund;  
Paul Place Memorial Scholarship Fund;  
Kenneth Reid Memorial Scholarship Fund;  
GSI Scholarship Fund;  
Music Producers' Scholarship Fund.

## JERRY REED RESIGNS

On June 1, 2011, **Jerry Reed** resigned as the Assistant Executive Director of CALLERLAB. His resignation followed the established Home Office transition plans outlined by Jerry, Dana and the Executive Committee. Jerry will continue to serve CALLERLAB as Parliamentary, Chairman of the History Committee and Vice Chairman of the Caller Liaison Committee. The Home Office staff and Members of CALLERLAB wish to thank Jerry and Del for many years of employment to CALLERLAB.

## FROM OUR MEMBERS

*Opinions expressed in letters or articles from our Members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.*



## IS SQUARE DANCING ON IT'S LAST LEG BECAUSE OF THE LISTS (CALLERLAB PROGRAMS) OR SOMETHING ELSE

By Mike Kelly

I have been calling 47 years, dancing several years longer, a Member of CALLERLAB since 1974. Yes, I said 1974. I was in the meetings about standardization, and sometimes it was not a pretty sight nor was it very cordial. There were lots and lots of heated arguments, discussions and finally compromise to develop the CALLERLAB Programs. It was not perfect, and any changes came slowly. We did not have the internet or instant messenger. The Committee work was done by snail mail from caller to caller. Personally, I was a member of the U.S. Navy and many times the mail was several weeks behind catching up to me, but all in all we did establish a Basic/Mainstream Program.

Mainstream, at that time, was the destination Program. Plus was used by some callers as reward tips for the more experienced dancers and to keep club officers in the club. A lot of callers in my area started Plus Clubs and offered Plus lessons. This was done for several reasons: revenue generation for the callers; to

offer something more for experienced dancers; and as a stop-gap measure to stave off losing 3-5 year dancers (mostly the best workers in the club). This worked for a while, then the callers and club officers of the Basic/Mainstream Clubs began noticing a drop in attendance at their dances and the larger dances were the Plus Dances. The destination Program became Plus, but the clubs (who controlled the halls, etc.) did not allow any more time for lessons. A new dancer had to learn a lot more in the same 15 to 20 two-hour lessons.

Flash forward. I am now calling full-time after leaving the U.S. Navy. When I came home, I found square dancing in my community had really changed. The dancer's ability to follow simple commands, even in the Basic Program, had diminished dramatically. I asked the local callers what had happened and I was told that CALLERLAB had published a document (Mainstream Standard Applications) and the local caller's association had voted to use this document as the only proper way to call and teach. I know this document was written as a guide for newer callers to help them be successful and not as a restriction for creativity in choreography.

Today, everyone in the square dance community is asking, "Where are the young people?" I feel that this question is very difficult to answer. Is it the music we use? Yes and No. Is it the length of class? Yes and No. Many young people, ages 16-30, have what some scholarly people call "commitment phobia", and this applies to all organized activities such as bowling leagues, Boy Scouts, Lions Club, Jaycees, Optimist Club, and bingo to name a few. Then there is the problem of young people looking upon our great square dance activity as being for "old people".

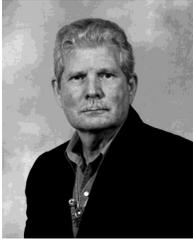
In closing, I don't know what the answer is. I don't know if there is just one answer. If you have an answer or a plan of change you think would help, please, share it with every one you know.

## WEBSITE FOR HOTEL

Sheraton Music City Hotel Guests can access the site below to learn more about the event and to book, modify, or cancel a reservation from July 26, 2011 to April 5, 2012.

[www.starwoodmeeting.com/Book/callerlab2012](http://www.starwoodmeeting.com/Book/callerlab2012)

# CANDIDATES FOR THE BOARD OF GOVERNORS 2011/2012



**Bill Boyd**, Altomonte Springs, FL has been involved in Square dancing for over 30 years and published the *Florida State Square and Round Dance Magazine* for over 20 years. For the past few years I have published *American Square Dance*, the International Magazine of Square Dancing. I have been in the Printing Business since 1979 and have served on the Board of the Apopka Chamber of Commerce, the Rotary Board of Directors, and worked with small business groups throughout Central Florida. I have chaired a committee of Grow Your Business and I am currently serving as a Member of the Ways and Means Committee. I hope that my combination of business, experience, public speaking experience, community service, calling and square dance experience will have a positive impact on the Board and my contributions will benefit square dancing.



**Scot Byars**, Sacramento, CA. I'm excited about the direction that CALLERLAB is going. There's a great need to "add to" our activity without "taking away from" our existing population of dancers. I believe that CALLERLAB is on the cutting edge, with its efforts in marketing and its recognition of programs such as Multi-Cycle, Accelerated teaching, and ABC.

I still adhere to the belief that education is the key to resolving the attrition of dancers—the education of callers, the education of the dancers, and the education of the public at large.

I know that one person, one caller, can make a difference. Through my passion for this activity, I will continue to dedicate my energy towards the promotion of square dancing through the support of youth in our activity, the instruction of competent and compassionate new callers, and by personally teaching and bringing dancers into our activity. I will never be afraid to try something new, and I humbly ask for your vote and confidence once more to be your voice on the Board of Governors of CALLERLAB.

Accomplishments are as follows: Chairman of the Ways & Mean Committee; Chairman of the Competition In Schools Ad Hoc Committee; full-time traveling caller since April 2003; 41 years of calling & teaching; 46 years of dancing; over 2,700 dancers taught; over 75 callers trained; author of *Teach the Teacher* basic square dance instruction CD series; more than 70 published articles; and enthusiastic participation in square dance promotion by both dancers' and callers' organizations.



**Cal Campbell**, Castle Rock, CO is the Vice Chairman of the Committee for Community and Traditional Dance and a long-time Member of the CALLERLAB Board of Governors. He chairs the Ad Hoc Committee for Dancing in Colleges and Universities and is the BOG Liaison to the National Dance Association of AAHPERD.

He has received the CALLERLAB Milestone Award. Cal is the author or co-author of three books about square dancing and wrote a monthly column for *Square Dance Magazine* for three years. His most recent book is *Dancing for Busy People*, co-authored with Ken Kernen and Bob Howell. Cal wrote a column named "The Dance" for *Square Dancing Today Magazine*.

Cal has been calling and teaching square dancing for 56 years. He is a Charter Member of the Lloyd Shaw Foundation. He has been an educator at many NSDCs. Cal and his wife Judy were historical consultants for the 1976 Bicentennial NSDC Pageant in Anaheim California. He and Judy were the MCs for this same national event. Cal directs the Colorado Dancers who perform many historical dances as entertainment for conventions, rodeos, and other public events.



**Barry Clasper**, Toronto, Ontario, Canada and his wife, Pam, have been dancing since 1973 and Barry has been calling since 1984. Barry calls for five regular groups at home, ranging from Beginner's to C3B, and also travels extensively throughout North America and Europe, calling all levels from MS through C4. Barry was first elected to the BOG in 2008 and is now seeking re-election. In addition to serving on the BOG, Barry is a current Executive Committee Member, the current Chairman of the Challenge Committee, and a Member of the Advanced and Definitions Committees. Now retired after 30 years with IBM, Barry is fully focused on square dancing and eager to be part of its regeneration after a period of decline. Barry has written a number of articles published in *Zipcoder*, *American Square Dance*, and others.

Square dancing is clearly in a period of great flux. CALLERLAB can, and should, be a primary influence in guiding the course of change. Barry believes that his experience in the square dance activity, along with the experience gained in technical support and program management roles at IBM, will enable him to make a valuable contribution to CALLERLAB supporting that effort. As a part of that contribution, Barry respectfully asks for a chance to continue representing you on the BOG.



**Larry Cole** Marion, IN appreciates the opportunity to have served on the Board of Governors and would like to continue to do so and bring his small town approach to the issues of CALLERLAB. He believes in a shorter entry program and more fun and social interaction in our dance. Larry's main goal is more availability of caller training so we all can be "The Best We Can Be".

Larry began dancing in 1973 and started his calling career in March of 1975. He now calls full-time after retirement from 45 years in business management. Joining CALLERLAB in 1981 was a turning point for Larry, and he has attended 28 CALLERLAB Conventions and the Mini-Lab in Portland, Maine. Larry was Chairman of the Basic/Mainstream Committee for 5 years, joined the Board of Governors in 1994, and the Executive Committee in 1996. He served as Vice Chairman from 1997–1999, Chairman of the Board from 1999–2001, and is currently serving as Vice Chairman for 2011–2013.

Larry served as President of the Indiana Dance Leaders' Association four times and continues to be active in the group. He currently is the Education Leader presenting one and two-day clinics several times a year. Larry is a lifetime member of the Indiana Dancers' Association. A driving desire to help callers master their craft led Larry to become a CALLERLAB Accredited CALLER COACH. He has conducted training and education sessions at CALLERLAB Conventions, National Square Dance Conventions, and several state caller associations.



**Trevor Day**, Manchester, England, has been calling since 1979. He calls weekly for two clubs and teaches the CALLERLAB Basic, Mainstream and Plus programs. Trevor has called within Europe and the U.S.A., is an Accredited Caller and Council Membership Officer of the Square Dance Callers' Club of Great Britain, and Chairman of the Northern Area (of England) Regional Callers' Assembly. He is an Active Member of the European Callers' and Teachers' Association (ECTA) and has attended Conventions annually since 2006.

Trevor has been an active CALLERLAB Member for 18 years and has attended the last 13 CALLERLAB Conventions as well as two European Mini Labs. He is currently the Vice Chairman of the International Advisory Committee for Great Britain and a Member of the Mainstream, Plus, Choreographic Applications and Definitions Committees.

Trevor believes that, "We can enlarge our dance community allowing new ideas to broaden the appeal and accessibility for future generations throughout the world. By adopting broader and properly structured changes to our current policies and programs, we can retain the fun and enjoyment we have all had as well as encompass our heritage. In addition, we can help those who may not have English as their first language to join our worldwide activity." He seeks your vote to serve on the Board of Governors.



**Wade Driver**, Spring, TX. In 1957, Wade learned to square dance from his father, Doc Driver in Atlanta, Georgia where he was born. It was then that he performed his first singing call and has been calling ever since.

From 1957 until 1966, Wade attended and graduated from the U.S. Naval Academy at Annapolis.

In 1975, after moving to Houston, Texas, Wade quit his regular job to pursue square dance calling as a full time profession. In December of 1975, he produced the first records on the Rhythm label.

In addition to calling at home, he travels all over the world calling various specials, state conventions, square dance resorts, and other festivals. He has called in almost every state in the union as well as Japan, China, Australia, New Zealand, England, Germany, Sweden, Austria and Canada.

Wade has been a Member of CALLERLAB since 1975 and is a past Member of the Board of Governors and the Executive Committee. He is currently Chairman of the Record Producers' Committee and Vice Chairman of the Music Piracy Ad Hoc Committee. He is a recipient of the CALLERLAB Milestone Award. Wade is currently a member of the Houston Callers' Association and the Texas State Callers' Association.

Wade says, "Those of us who have made our living as square dance callers owe it to the activity to put back into the activity as least as much as we have taken out. Square Dancing is a fun recreation. Callers should make sure that it always stays that way".



**Robert Hurst**, W Sussex, England. Robert started calling in 1986, having learned to dance in 1980 while working in Bermuda. Robert calls for 3 clubs regularly in Sussex, England, calling from Basics to C1. Robert calls for the Lazy River SDC, the largest club in Sussex and with 64 years, one of the oldest in the U.K. He has called for this club weekly for over 24 years. Robert's own club, Yellow Rocks SDC, started in 1990 and is a caller-run club.

Robert records on Crown Records. CRC184, "Absent Friends" released November 2009, reached number eight on the chart by [www.dosado.com](http://www.dosado.com). Robert's second record on Crown is awaiting the vocal.

Robert has called at 15 of the last 17 U.S.A. National Conventions. In Detroit, he called a range of Programs from Mainstream to C1, for the Handicapables, and with the Ghost Riders Band.

Robert has called in the U.K., Cayman Islands, Denmark, Germany, Romania, Saudi Arabia (2002 Riyadh Festival), Sweden, and the U.S.A. Robert also calls for two major festivals in the U.S.A. each year, and is looking to expand this further.

Robert is the first caller from the U.K., and the second European to serve on and be an active participating Member of the CALLERLAB Board of Governors. This is his third term of office. He says, "It is a lot of difficult volunteer work, but we are hopefully working for the better of worldwide Square Calling and Dancing."

Robert is a CALLERLAB Accredited Caller, and is working towards his CALLERLAB Caller Coach accreditation to teach square dance callers.



**Vic Kaaria** Redlands, CA, began dancing in 1972 and picked up the microphone to call for the first time at his own square dance class graduation. He joined CALLERLAB in 1979, has attended multiple Conventions, and currently serves on the Definitions and Challenge Committees. Vic actively calls all Programs from Basic thru C3A, teaching five classes/workshops each week. Vic has always recognized the importance of new dancers and since graduating his first caller's school in 1975, has been teaching at least one new dancer class (often more) on a weekly basis for 36 years and counting. Even conservative math calculations bring the number of new dancers he has taught to well over 2,500. Vic's weekends are busy calling for square dance clubs as nearby as his hometown of Redlands and as far away as Denmark and Sweden. Over the last 30+ years, Vic has also been active in the production of square dance music and recorded nearly 30 singing calls, adding harmony to dozens more.

Vic completely agrees with the Keynote Speaker at the 2011 CALLERLAB Convention who spoke of the need for a paradigm SHIFT in our activity to consider a new product—a product that would not require the time investment our current programs demand and could overcome some of the image issues we face today. Vic would appreciate your vote and the opportunity to work with the Board of Governors and the CALLERLAB Membership to help find the answers and products that will appeal to today's "mouse potato" generation.



**Tim Marriner** Rock Hill, SC. Tim has been fortunate to have been able to travel with his calling the last 38 years across the United States and into Australia, Belgium, Canada, Denmark, France, Germany, Holland, Japan, Mexico, Norway, and Sweden. His passion for music has allowed him to provide vocals for Square Tunes, Grand, Rhythm, Desert Gold, Royal, Crown, and ESP record companies. With all of this, he still maintains a home program in South Carolina with two Sun City Resorts. He is calling and teaching various programs from Beginners through C1. The home groups keep him grounded providing perspective of grass roots efforts to maintain the activity. Tim served on the Board of Governors of CALLERLAB from 1992-1995, during which he helped establish and Chair the CALLERLAB Foundation for the Preservation and Promotion of Square Dancing. He has always been active with various Committees within CALLERLAB and has been a part of many panels and seminars at Conventions. He is currently on the Board, has been elected to the Executive Committee, and served as Chairman for three terms.

Tim believes actively engaged Members drive the organization, and are CALLERLAB's greatest asset. Without this involvement, Committee work never gets accomplished. Positive enthusiastic leadership with a "can do" attitude is the necessary magnet to attract more dancers and callers to rejuvenate *fun* back on the dance floors. Tim thinks it is time for all of us to support each other and rekindle the spirit of beginners to provide excitement. He is asking for your support.



**John Marshall** Sterling, VA. John has been calling for 42 years. During that time his calling has been repeatedly well received throughout North America, numerous parts of Europe, Australia and Japan. He calls for his regular home clubs, workshops, lessons, weekends, festivals, and party nights. He brings to the Board the unique perspective of having been both a part-time and a full-time caller. Serving as instructor and clinician at seminars and caller's schools is a special part of John's passion for calling.

A Member of CALLERLAB since 1980, John's services have included chairing various Committees, Convention panelist, Board of Governors Member, Executive Committee Member and Vice Chairman of CALLERLAB. John is honored to have recently served two years as Chairman of CALLERLAB.

The support and dedicated participation of his wife Mary, a caller in her own right who uses squares and line dances in the party night arena, helps John in maintaining a more balanced view of our activity.

CALLERLAB needs Board of Governors Members who bring a local, national and worldwide view of square dancing and its various dance forms, along with a historical/institutional memory perspective to our organization. John has demonstrated those abilities and believes that he can continue to contribute to CALLERLAB's leadership efforts to forge a more refined vision and improved action plan to further CALLERLAB's goals, the Foundation's activities, and square dancing's successful evolution into the future.



**Jim Mayo** Hampstead, NH. I have been a Member of CALLERLAB since the beginning. I believe in this organization and the work that we have done to support one of society's most important recreations. Square dancing offers us sociability and both physical and mental activity. I hope you will allow me to continue working to keep CALLERLAB effective in support of square dancing.



**Jerry Reed** Rockledge, FL. Jerry Reed and his wife, Del, live in Rockledge, located on the central east coast of Florida. Jerry began calling in 1978 and joined CALLERLAB in 1983. He is a local caller who calls for a Plus club, an Advanced club, and a C-1 workshop group. He believes one of the most important things CALLERLAB does is provide caller training and leadership to the square dance community. He is a very strong advocate for the ideals, goals, and mission of CALLERLAB, and has a history of considering all sides of any question before making a decision. Jerry learned to call while stationed in the Philippines with the U. S. Navy. Since learning to call he has relocated five times. This travel has given him a deep appreciation and understanding of the square dance activity in many different areas. Jerry served as Executive Director from 1999 to 2009. He has served as Chairman of several CALLERLAB Committees and is currently Chairman of the History Committee. He believes his experience and service to CALLERLAB give him a unique perspective as a local caller to represent you and your views on the Board Of Governors. Jerry asks for your support and your vote.



## WHEN RETURNING BALLOTS

Upon receipt of the ballot by the Home Office, the return address on the outer envelope is verified and checked off on the list of voting Members. Once this is completed, the outer envelopes are opened and the ballot envelope is date stamped. The ballot envelope is not opened until a minimum of 100 ballots are received. Those are counted and tallied and we wait for more. This process maintains the secrecy of your vote.

Please remember: When you submit your ballot, be sure to place it in an envelope. Then place that envelope inside another envelope. Address the outer envelope to the Home Office and include your name and return address (the address where you received the ballot) in the upper left-hand corner. ***If your name and mailing address are not on the outer envelope, your ballot will not be counted.***



**FOR IMMEDIATE RELEASE  
(July 2011)**

**\*\*\*\*\* S T A R T \*\*\*\*\***

**ACCREDITED CALLER COACHES**

CALLERLAB is pleased to announce that Edeltraud Haas has recently attained recognition as an Accredited Caller-Coach. Congratulations, Edeltraud!

To be accredited, an applicant must demonstrate experience and pass rigorous written and oral testing. This program assures that accredited Coaches have both the knowledge and the experience to help you learn to call or to enhance your calling skills.

The following list of CALLERLAB Accredited Caller-Coaches is provided for information and to help potential students or sponsors of caller training in their search for caller training assistance.

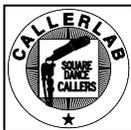
Currently Active Accredited Caller-Coaches are:

- PAUL BRISTOW, Middlesex, England
- DARYL CLENDENIN, Portland, OR
- LARRY COLE, Marion, IN
- DOUG DAVIS, Colbert, WA
- RANDY DOUGHERTY, Mesa, AZ
- ED FOOTE, Wexford PA
- BETSY GOTTA, North Brunswick, NJ
- EDELTRAUD HAAS, Grossshansdorf, Germany
- PAUL HENZE, Chattanooga, TN
- JERRY JESTIN, College Station, TX
- DEBORAH CARROLL-JONES, Arlington, TX
- JON JONES, Arlington, TX
- JERRY JUNCK, Wayne, NE and Mesa, AZ
- JOE KROMER, Tannhiem, Germany
- LORENZE KUHLEE, Bischolfsheim, Germany
- FRANK LESCRIER, Fullerton, CA
- RON MARKUS, Tucson, AZ
- TIM MARRINER, Rock Hill, SC
- JIM MAYO, Hampstead, NH
- TONY OXENDINE, Sumter, SC
- RANDY PAGE, Charlotte, NC
- KENNY REESE, Wolfskenlen, Germany
- KEN RITUCCI, West Springfield, MA
- NASSER SHUKAYR, Universal City, TX
- JEANNETTE STAEUBLE, Zurich, Switzerland
- JERRY STORY, Mission TX and Waynesville, NC
- AL STEVENS, Pforzheim, GERMANY
- STEVE TURNER, Joondanna, AUSTRALIA

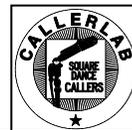
**Caller-Coach Emeritus**

- AL BRUNDAGE, Miami, FL - Emeritus
- HERB EGENDER, Green Valley, AZ - Emeritus
- CAL GOLDEN, Hot Springs, AR - Emeritus
- JOHN KALTENTHALER Pocono Pines, PA - Emeritus
- FRANK LANE, Estes Park, CO - Emeritus
- DON WILLIAMSON, Greeneville TN - Emeritus

CALLERLAB Accredited Caller Coaches are best for your callers' clinic or school.  
Accreditation assures knowledge and experience.



# CALLERLAB ACCREDITED CALLER-COACHES



As of July 7, 2011

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Press Release  
**How to Approach School Programs Using the Internet**  
July 2011



Most all schools and school districts have websites. The majority of communication done by teachers and administrators is through e-mail. They do not have time for regular mail or telephone books. When they are looking for a special program/artist they use internet search engines.

If you are interested in calling in schools, it behooves you to set up a professional website. Fliers and resumes mailed to schools will find the “circular file” quickly. You make much more of an impression if you have a website. On your website, include information about yourself, your calling experience and the values of square dancing to school programs.

On most school websites are staff directories that usually include teacher websites and e-mail addresses. We have found that you will get a much quicker response if you contact a teacher rather than an administrator. Teachers know what kind of programs are of value to them, and are excellent advocates to the administration for something that they want.

Depending on when the school year in your area starts, most Physical Education teachers have their programs already planned by the beginning of the school year. Therefore, they should be contacted in August or before the school year ends in May/June. Send out e-mails to Phys. Ed. teachers asking them if they have ever considered square dancing as part of their program and encourage them to visit your website. Many Phys. Ed. teachers have the schedule of activities through the year posted on a website. If you find a physical education program that has some type of rhythms/dance listed, you are much more likely to get into that school. Another way to get into schools is through the music/art program. Many schools have budgets for cultural arts/visiting artist programs that will pay for your services.

Family nights are very popular in elementary schools and are usually sponsored by PTA groups. Look for the school special event schedule. If they have this type of event, offer your services. Sometimes during the school year, schools have “teacher in service” workshops. There are also local, regional and national physical education conferences. All of these are places to get your “foot in the door”.

Do not get discouraged if you get little response. Keep flooding the market with your e-mails. We have found that you might not hear from a school from the initial contact, but do it again for two or three years. Sometimes teachers retire and the new teacher wants to have a different program.

Teachers have a huge network and they talk to each other. If they find something that they really like, they will spread the word.

**Calling In Schools Committee:** Mike Callahan, Chairman; Corben Geis, Vice Chairman.



Press Release  
**APPLICATIONS REVIEW COMMITTEE (ARC)**

July 2011



The ARC has finished the review of the questions for 2011 and the results are listed below.

1. Circulate: The Formation is Double Pass Thru and the call given was "All Eight Circulate Twice". The caller expected the dancers to stay in their columns, go straight ahead and end in a Completed Double Pass Thru Formation.

The ARC declared that this application does *not* comply with the CALLERLAB Basic-1 Definition and therefore is improper. The caller should have simply called Double Pass Thru. After the first Circulate, the dancers are in parallel waves. Therefore, another circulate would end in parallel waves.

2. Split Circulate: The Formation is Two Faced Lines and the call given was "All Eight Split Circulate Double." The caller expected the leaders to Partner Trade and Pass Thru while the trailers Pass Thru and then Partner Trade.

The ARC voted that this application does *not* comply with the CALLERLAB Basic-1 definition and is therefore improper. However, the action described above can be achieved at the Advanced Program by virtue of the "Do your part" aspect provided the dancers understand the caller's intention.

3. Tag the Line: The Formation is an Ocean Wave and the call given was "Tag the Line."

The ARC declared this to be a proper application due to the fact that an Ocean Wave is a general line in accordance with approved pictogram's # 76 & 77.

Note: There are some applications of this call from Ocean Waves that *do not* dance well, and callers must make themselves aware of these. Body flow, hand positioning, and caller timing is very important to the success of this application.

4. Trade the Wave: The Formation is Alamo Style and the call given was "Trade the Wave."

This was voted by the ARC to be improper, as it does not comply with the CALLERLAB Plus definition. There is no defining wave. Even with helping words to describe the action the dancers should execute, this would be considered a gimmick.

5. Trade the Wave: The Formation is a Thar and the call given was "Trade the Wave."

The ARC declared that this application *does not* comply with the CALLERLAB Plus definition and would be improper at Plus. However, it would be proper at A-1 and should be called "All Eight Trade the Wave."

Note: Callers should be aware that this is an extreme application of this call and should be used with caution.

6. Coordinate: The Formation is Facing Lines and the call given was "Coordinate."

This same question was reviewed by the ARC in 2008 and declared to be improper. It is still improper at Plus due to the fact it is restricted to "Columns Only" in that Program. The definition has since been revised and the ARC declared this application to now be proper at A-1. It has an unusual ending formation that has not been named and callers must be aware of this as the very two center dancers end with their backs to the formation in what may be described as a "Weird Diamond."

Respectfully submitted,  
Jon Jones, Chairman



# CALLERLAB



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