

TABLE OF CONTENTS

CALL TO CONVENTION 1
 FROM THE CHAIR 2
 FROM A PAST CHAIR..... 3
 IN MEMORIAM..... 3
 BUS FOR CONVENTION 4
 BENEFIT DANCE 4
 YOUTH EQUIPMENT AVAILABLE 4
 CONVENTION RIVIERA CONTACT... 4
 CONVENTION YEAR BOOKS 4
 YOUTH EQUIPMENT NEEDED 4
 MY MENTORS 5
 SCHOLARSHIP APPLICATIONS 5
 "FROM OUR MEMBERS" 5
 HANDICAPABLE CONVENTION 5
 TEENAGE CALLER..... 6
 DONATIONS TO THE FOUNDATION 7
 CHANGE DETECTION..... 8
 OZZIE AWARDS..... 8
 RESEARCH & DEVELOPMENT..... 9
 MEMBERSHIP RENEWAL 9
 25 AND 50 YEAR CERTIFICATES 9
 BDPLS..... 9
 SQUARE DANCE HISTORY 10
 HISTORY 10
 SDCU GRANT FUND..... 10
 RENO, NV 2014..... 10
 CHALLENGE MENTORING 11
 SINGING CALLS FIGURES..... 11
 NORM WILCOX 12
 SPORTS MEDAL OF MERIT..... 12
 HANDICAPABLE NEED SUPPORT.. 12
 THANK YOU 13
 HOME SCHOOL DANCERS..... 13
 WHY ATTEND CALLERLAB 14
 MUSIC LICENSING 15

FUTURE CONVENTIONS:

APR 18 - 20, 2011	Las Vegas, NV
APR 2 - 4, 2012	Nashville, TN
MAR 25 - 27, 2013	Raleigh (Cary), NC
APR 14 - 16, 2014	Reno, NV

CALLERLAB OFFICE HOURS:

8:00 am to 4:30 pm Central Time, Monday - Friday
 Phone: 1-785-783-3665
 1-800-331-2577 (Business Only)
 FAX: 1-785-783-3696
 E-mail: CALLERLAB@aol.com
 Website: www.callerlab.org

INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 1-800-503-9227

CALL TO CONVENTION

In accordance with the by-laws, notice is hereby given of the Call to Convention to be held at the Riviera Hotel and Casino, on April 18-20, 2011. All Active Members, Associate Members, Apprentice Members, Life Members (Gold Card Holders), and Youth Members are cordially invited to attend. Convention invitations and registration packets were mailed in November 2010. If you did not receive a packet and wish to attend the convention, please contact the Home Office at 785-783-3665.

The by-laws provide the following concerning matters to be voted on at the annual meeting: Section 4. Quorum. The quorum for any meeting of the members shall be a majority of the Voting Members present at such meeting. However, if less than one-third of the corporation's Voting Members actually attend the meeting, then the only matters that may be voted upon are those which were described generally in the notice of the meeting. The Voting Members present at a duly held meeting at which a quorum is present may continue to do business until adjournment, notwithstanding the withdrawal of enough Members to leave less than a quorum.

Resolutions will be presented, discussed and voted on during the 2011 annual business meeting. If passed, these resolutions will provide the Board the authority to remove a Board Member if they fail to meet specified requirements.

Convention attendees will receive a copy of proposed change (s) in their Convention registration package. Voting on the proposed changes will take place at the annual business meeting on Wednesday, April 20, 2011. This will allow adequate time for all Members to review the changes and obtain answers to any questions prior to the vote.

Invite all callers to join CALLERLAB!

With a new year, now is a great time to recruit others to become Members of CALLERLAB and help the square dance activity.



FROM THE CHAIR

By Tim Marriner

With the start of a new year, one often reflects upon past achievements and sets new goals. Resolutions are made yet often broken. One resolution I'd hope every caller would make and keep this year, is to become a better entertainer. No matter our market niche or skill level, first and foremost is the need to entertain our dance base. As teachers, we must be able to balance learning with fun. As club callers, we need as much emphasis on creating social involvement as we do on creating new choreography. As traveling callers, we must interact with the dancers off the microphone just as we do while on the stage. If the dancers are not having fun, they will lose interest, move on to the next program, or drop out.

Dancers get their entertainment from many places. It can start at the front door of an inviting building where officers can greet other members and guests. This energy then carries inside the dance hall where an atmosphere is established to promote positive interaction among members. Usually, this happens around places where folks congregate; the refreshment table, coffee/water stations, candy dish, or flyer table. The caller should be playing back ground music to create a mood while greeting others. At the start of the dance, the caller should play a piece of music that eagerly invites the dancers to form sets. His/her tone of voice needs to be that of celebration, pleased with those attending. The choreography needs to also set the tone for the style of dance. The singing call should be pleasant and equally exciting. At the end of the tip, the caller should encourage the dancers to clap and to thank each other for dancing in their square. Music can be played to ease the dancers off the floor, or transition them into the next dance form being provided. All in all, this sounds so easy—right?

As we know, there are so many things that can go wrong along the way. Our job is to learn how to overcome adversity. We adapt, improvise, or modify as needed. As callers, we worry about our presentation on stage, but forget how we are presenting ourselves off stage. We have control over our performance behind the microphone, but ignore the important effect we have among the dancers. Mixing and mingling with the group is necessary. Knowledge of how to start

conversations and motivate members to interact is an acquired skill. Having an interest in the well-being of dancers and truly caring are responsibilities that must be genuine. For some, sociability is difficult. Some callers totally rely on their partners to provide this off stage support, while others seem to do it automatically. Club officers should also be made aware of the important role that social interaction plays upon the health of a group. As a leader, it is critical to notice when your group is running low on sociability and to supply ways to give it a boost.

Here's a little test. Start singing "Happy Birthday" among a group of people and watch how many join in. Call it what you will—energy, synergy, or group dynamics: excitement spreads from person to person, one smile at a time. Laughter, clapping, and an overall level of room chatter ebb and flow throughout a dance, depending upon our ability to entertain. Enthusiasm can even bridge events from week to week or even year to year, depending upon the lasting impression that was made. Dancers who have had a great time at one event will talk about it to others until the next one arrives, all the while motivating more dancers to attend. This increase of excitement is the energy that can provide growth to a club and to an activity. Motivated members will recruit. Don't miss this marketing wave. Provide them with the right tools to spread the word.

Not sure you have the latest tools? Maybe you just need to sharpen some old skills again. Our CALLERLAB Convention can help you with both. The theme for our upcoming Convention in Las Vegas happens to be, "That's Entertainment!" Every interest session will focus attention on how to provide our dance community maximum entertainment. All this, in one of the largest entertainment capitals of the world! Don't miss the fun. It is already turning into a large Convention with a room rate that is a great deal. If you have not yet registered, go online or call the Home Office today! Please visit our website and look at the schedule of events being offered. Plenty of pre-convention activities are being planned, including a golf tournament, Beginner Dance Party Leadership Seminars, Community Dance, and the first Ozzie Awards banquet and ceremony. All of us involved with Convention planning are looking forward to seeing as many of you as possible. It will be entertaining!



**FROM A
PAST CHAIR**
By Tim Crawford

Google vs. CALC

These days, people are getting more and more computer savvy and are using tools like Google to find things that they are looking for. It's a great tool—if you know what you're looking for. I decided to do a test search to see how CALLERLAB ranked in basic searches. I approached it from the perspective of a non-dancer or a newer caller and entered some searches that may be typical, like “square dancing”, “square dance callers”, “square dance calls”, and “square dance instruction”, and CALLERLAB doesn't hit the front page in any of those searches. By contrast, recently I was fortunate to be a guest instructor at a callers' school where the curriculum included a session called “What is CALLERLAB”, and everyone there took away the advantage of direct contact and full knowledge of our organization. Along with that direct interaction, I had the benefit of feedback and the knowledge that everyone there heard the message.

While “Google-ing” is an incredibly powerful method of finding information, I am a believer in the value of the direct spoken or written communication between two specific parties. There is no substitute for the delivery of a spoken message from an authorized source or spokesman. The message is always accurate and the information complete, as well as the opportunity for questions and clarification. That is why one of our most important Committees is our Caller Association Liaison Committee (CALC). That Committee endeavors to do exactly that; make

direct contact with callers and Associations with accurate and complete information for the purpose promoting the benefits of CALLERLAB.

We have developed a series of press releases about CALLERLAB and its benefits that will be provided to the many designated CALC representatives. These will be delivered directly to the Associations by the reps on an ongoing basis. Currently we are in the process of confirming the reps and will start the process shortly.

During my years as Chair, a goal of mine was to get this valuable Committee off the ground. Diversions of the day kept pushing this goal to the bottom of the list, but I am glad to say that it is back on track and staffed by our best spokespeople. The importance of spreading the word about CALLERLAB's role in both maintenance of square dancing and more importantly the redesign and repopulation of square dancing cannot be understated. CALLERLAB has developed countless tools that will help callers and Associations achieve their goals, and I believe that direct communication is the only way to successfully spread the word. CALLERLAB is the absolute best equipped organization out there, so if “Google-ing” won't spread the word, CALC will!

IN MEMORIAM
Art Anthony Rumford, RI
John Paul Bresnan Odenville, AL
Nelson Watkins Rowlett, TX

FOUNDATION
Donations to the Foundation are requested to help in the various areas of square dance promotion and preservation. Funds donated will be used for caller education scholarships; grants for the Square Dancing in Colleges and Universities program; Equipment for Youth Caller program; representation at the National Dance Association (NDA) conventions; and much more. Your donation will be most appreciated

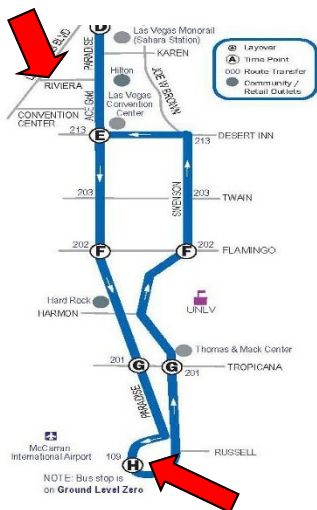
ASK CALLERLAB
<http://tinyurl.com/askCALLERLAB>

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or sent electronically to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements *must* be in accordance with CALLERLAB standards.

BUS FOR CONVENTION



Traveling to McCarran International Airport? [Route 108](#) stops at the airport's Ground Level Zero. Cost is \$2 one way, \$1 for seniors over 60 years old. The bus runs starting at 4:56 a.m. and runs every 24 to 28 minutes until 1:50 a.m. the following

day. Travel time is just under 25 minutes, and the bus stops right at the Riviera. Other options include a plethora of shuttles, vans, limos, and taxis. Costs vary from \$7 to \$70 or more.



BENEFIT DANCE FOR THE CALLERLAB FOUNDATION

A benefit dance hosted by callers from the Las Vegas areas will follow the CALLERLAB Convention. The dance will feature callers from attendees of the Convention and is scheduled for Wednesday, April 20, 2011, from 6:30 p.m. to 8:45 p.m. at the East Las Vegas Senior/Community Center (one block south of Hwy 95 and the Eastern off ramp on the S.E. corner) in the Ball Room. Suggested donation is \$5.00. Your hosts are: **Ron Sowash**, **Ned Newberg**, and **Rosemary Tangren**. **Arlen Miller** will be the MC.

If you would like info or would like to call for the dance, contact:

Ron: (702) 277-5373, **Ned:** (702) 876-4396, **Rosemary:** (702) 348-4906 or **Arlen:** (818)259-4580



YOUTH EQUIPMENT AVAILABLE

The Home Office is in receipt of donated equipment for Youth callers. If you know of a Youth caller in need of equipment, please have them contact the Home Office. Applications may be obtained from the Foundation website at:

<http://tinyurl.com/callerlab-Youth-Equipment>

YOUTH EQUIPMENT NEEDED

Even though CALLERLAB has received some equipment that is available for the Youth Equipment Grant program, additional donations are still needed to help build an inventory for anticipated future requests.

Convention Registrations

Don't delay—register for the Las Vegas Convention today!

RIVIERA HOTEL CONVENTION RESERVATION INFORMATION

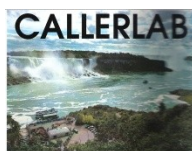
Non U.S.A. residents call: 1-(702) 734-5110

U.S.A. residents call toll free: 1-(800) 634-6753

LAS VEGAS SHOWS AVAILABLE

<http://tinyurl.com/CALLERLAB-VEGAS>

On the left hand side near the bottom, type in the dates you are interested in attending.



2010
Convention Yearbook

CONVENTION YEARBOOKS AVAILABLE

2010 Yearbooks are still available for purchase. There is a limited supply and they will not be reordered. Order yours now while they last. The 2009 Yearbooks are also available in a very limited supply. If you have not purchased one of these exquisite publications, do it now—don't miss out.

THANKS

The CALLERLAB Home Office wishes to recognize various dancers and friends who have contributed their time to assist the Home Office in folding documents and preparing envelopes for mailings to our Members. It is with grateful appreciation that the following individuals are recognized for their service to CALLERLAB. Many thanks to each of you!

Lyle and Laura Reves; Dan and Ev Landon; Carl and Virginia Fett; Gloria Ruddy; Rubin King; Lydia Morrow; Dorothy Booher; Arliss Douglass; Glenda Cummings; Michelle Dexter; Mike Fink and Judy Tumbleson.



CALLER COACHES CORNER

MY MENTORS

By Jerry Story

In 1969 I was grounded and my parents *made* me go to a square dance. My father was President of the Fairfield, Iowa Square Dance Club and, against the will of the Board, had hired Ken Bower for this night's dance. The Board thought \$35 was too much to pay *any* caller. Dad said, "I'll pay him out of my own pocket if I have to." Ken drew a big crowd and all was well that ended well. Even though I attended under duress, oh how impressed I was! Ken Bower was awesome!

At 14 years of age, I had my own country band, 30 guitar students, and played in the clubs and bars most weekends. Sundays were reserved for playing and singing on the morning Gospel TV stations in Ottumwa, IA, Quincy, IL, or Kirksville, MO. I was headed for Nashville, and my dream was to become a country music star!

Ken Bower changed the direction of my life. Quickly, it became obvious that trying to handle school, square dancing, band, and work was too much and I needed to make some choices. I gave up the country band to focus more on calling square dances. Bower, along with Frank Lane, Beryl Main, Wade Driver, Gary Shoemake, Jerry Haag, Jack Ritter and Marshall Flippo were all an inspiration. Their help along the way will never be forgotten. I thank them all for their help in jump starting my calling career.

There were many others such as Earl Johnston, Bob Yerington, and the Central Iowa Callers' School who influenced my calling education. This is where I learned the *true* fundamentals concerning the art of calling square dances. Learning Relationships and Conversion Modules early on was a blessing in disguise. It is encouraging to see the caller coach curriculum swing back more toward these valuable techniques early in the game. I feel very fortunate to have had the opportunity to build a strong foundation for my performances.

Today I stay well grounded working callers' schools with many of my dear friends. Thanks to

You really can change the world if you care enough.
— Marion Wright Edelman

Randy Dougherty, Vernon Jones, Paul Bristow, Kenny Reese, Jerry Jestin, Ken Ritucci, Deborah and Jon Jones, and to Tony Oxendine (just to name a few) for keeping me inspired and pushing me to be better. My personal thank you goes out to all callers who choose to help train new callers. Your dedication to the entire training process is truly admirable. Thank you all! The "Art of Calling Square Dances"—Let's keep it alive!



THE FOUNDATION

For the Preservation and Promotion of Square Dancing

SCHOLARSHIP APPLICATIONS

The guidelines for scholarship applications have been revised. The previous procedures established that all applications must be received by the Home Office before May 1st. The Foundation Executive Directors have revised these procedures. Applications must now be received two months prior to the start of the school that the applicant plans to attend.

NEW ON THE CALLERLAB WEBSITE "FROM OUR MEMBERS"

In our continuing effort to provide valuable service, CALLERLAB is offering this section of the website for comments, thoughts, and other input from its Members. The views expressed here are those of the author and do not necessarily reflect those of CALLERLAB. Please check it out at: <http://tinyurl.com/FromOurMembers>.

If you have information you would like to share, please contact the CALLERLAB Home Office by submitting your input in an e-mail to: CALLERLAB@aol.com. The Executive Director reserves the right to edit and revise any material submitted for publication. For information, please contact the Home Office at 1-800-331-2577 or CALLERLAB@aol.com.

**THE U.S. HANDICAPABLE SQUARE
DANCE CONVENTION FOR 2012**
will be held at the Embassy Suites Hotel in Charleston, South Carolina, on July 26, 27, and 28. We are looking for more handicapped clubs to join us in Charleston.



CALLER COACHES CORNER

TEENAGE CALLER

By Jerry Junck

I received a request from CALLERLAB to write a short history about how I started calling square dances as a teenager. It is something that I had not thought about in a long time, so it was fun to think back and put some memories down on paper. I have always been somewhat amused by the fact that I have become a full-time caller. The reason for that is that until my whole family took square dance lessons in the fall of 1965, I had never been on a dance floor, or seen my parents dance. Dad and Mom had never danced before that time to my knowledge.

It all started because our small town of Carroll, Nebraska was planning to celebrate its Diamond Jubilee in the summer of 1966. At that time, every town in our area had a square dance on the street sometime during the celebration. The citizens of Carroll were no different and wanted to have a street dance too. The problem was that we did not have a square dance club, a caller, and only one couple that knew anything about square dancing. Therefore, the planning committee for the upcoming celebration decided that they needed people to start a square dance class in the fall of 1965, so that there would be dancers for the street dance. My parents and a large number of their friends joined the class. Most of them brought their children, my brother, sister, and me included. I was seventeen years old at the time. The class was actually a joint class with another local town named Winside. It was quite large with nearly ten squares of new people attending.

The caller just happened to be my senior English teacher, Dave Chambers. He had been a traveling caller in the mid fifties, had a dance barn on his farm, and was a wonderful teacher, both in high school, and as a square dance caller. Dave was one of those school teachers that every student loved and enjoyed. Because of this, there were about two squares of high school seniors that took lessons with us. We all had a great time throughout the winter.

I am not sure what gave Dave the idea that I might become a caller. My inclination is that he

saw me singing along on his singing calls, but that is just my opinion. That fall he directed the high school play of "Oklahoma" for our school. Originally, he was going to call the square dance for the fight scene, but decided it would be much better if one of the students did it instead. He worked with me a little and my first attempt at calling was for the fight scene in our class play "Oklahoma."

We took square dance lessons every Sunday evening, and following the play, Dave teased me about calling a singing call at our class nights. I was not so sure, but my classmates and some of the dancers did encourage me to try. Each Monday in school, Dave would give me two singing calls to practice during the week and I would call them the next Sunday night. We did this until spring when we graduated as dancers.

Dave invited me to his home during the summer of 1966, and tried to help me learn how to deliver patter. At that time, everything was memorized or read from notes. I subscribed to "Sets In Order" magazine, and all of my choreography for patter came from that magazine for quite a few years. I still have the book of notes that I compiled over that time. I started college in the fall, and did my first dance for our club in Carroll in September of 1966. It was a split dance with Dave Chambers, and my first dance for pay. At that dance, he announced that he was going to attend law school and recommended that they hire me as their caller. It was a surprise and quite a challenge, but the club elected to hire me, and I started teaching lessons and calling from that time until today. Dave also left me his club in Norfolk, so I had two clubs to call for the first year I called.

Dave moved away to attend law school and I lost my mentor. I'm sure that I made some mistakes without his advice, but I learned a lot as well. I did teach my first class that year, and called for our club and the club in Norfolk. I also was very fortunate to be invited to call for some of the other clubs locally in the area. However, without Dave Chambers, most of my knowledge came from my "Sets In Order" magazines. I spent hours listening to the callers on the "Sets In Order" premium albums, and made it a point to dance to other callers as much as possible. I watched and listened to what they called, and how they delivered patter to the dancers.

In my opinion, part of my early success was

(Continued on page 7)

(Continued from page 6)

because I was young, could sing a little, and had just enough written and memorized patter choreography to get by. One important fact to remember about this era of square dancing was that we only danced the 75 calls from "Sets In Order," and dancers were not nearly as judgmental as today. Dancers were pleased to be dancing as long as the sequences worked, and seemed to be satisfied with three singing call tips scattered through the three hours of dancing.

In the summer of 1967, a caller from Iowa moved to our region in Nebraska. He was a wonderful caller with exceptional rhythm, and had a great delivery for both patter and singing calls. For whatever reason, we became vast friends almost instantly. He was older, married, and had a family, but we were like brothers. His name was Dennis Kelley, and I give him most of the credit for teaching me so many things about people, calling, and life in general. He taught me about using music to set a tone, delivery of patter, how to call with other callers, and how to deal with dancers and clubs. We did many, many dances together over a ten year period, and drove thousands of miles talking about calling. Dennis took me to festivals and made sure that I was included in the program. He signed me up for my first National Convention in Omaha in 1968. It was my first time to hear the legendary callers that I had only read about in "Sets In Order."

By the time I graduated from college in 1970, I had four clubs and was doing small festivals and dances regionally. Most of the festivals were with Dennis Kelley. I was drafted in the fall of 1970 and spent two years in the Army. Fortunately, I never left the States and the only time I haven't called since 1966 is the two months I was in basic training and another month at my first duty station in Colorado Springs. A club in town needed a caller at that time and invited me to call for them. So, I had a club all the time I was in the service. Following discharge, I went back to Nebraska and started farming next to my Dad. I resumed calling for two of my original clubs, started two more, and called for clubs within a 150 mile radius of the farm.

In 1976, I was invited to join CALLERLAB. It gave me the opportunity to meet and get to

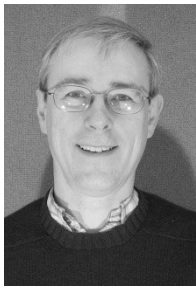
"Change is the only constant" — Proverb

know many of the legendary callers and recording artists that I had read about. The training seminars at the Conventions were so helpful. Each time I attended a Convention, I came away with all kinds of useful information to incorporate into my calling.

There are so many callers that have helped me along the way. Herb Egender and Jim Hayes taught me sight resolution in 1981. Up until that time, I was a memory and note caller. Daryl Clendenin gave me the opportunity to begin recording in 1985. That was the year we made the decision to call full-time. The list of callers that have helped me over the last 44 years goes on and on. Marshall Flippo, Jerry Haag, Ken Bower, Gary Shoemake, Tony Oxendine, Jon Jones, Frank Lane, Wade Driver, Bob and Matt Worley, Tom Roper, John Kwaiser, and many more. But, the two callers that got me started were Dave Chambers and Dennis Kelley. I owe them a great deal. It has been a wonderful 44 years, and a great ride!

DONATIONS TO THE FOUNDATION

Sid Acker
Frank Anderson
Al Block
Ulrich Brandt
Skip & Betty Brown
Ray Donohoo
Gary Evans
Marshall Flippo
Hans Gietl
Carl Keller
Ernie Kinney
Charles Kittner
Shozo Nishimura
Mike and Janet Olivieri
Clifton Peach
Chris Pinkham
Mike Preskitt
Jeannette Staeuble
Jess Thomas
Elaine Verderese
Masaru Wada
Kendall Watts
Bob Wilson
Donation in Memory of **Mike Jacobs**
Brian Jarvis
Donation in Memory of **Decko Deck**
Jon Jones and Deborah Carroll-Jones
Donation in Memory of **Norm Wilcox**
Jon Jones and Deborah Carroll-Jones



CHANGE DETECTION

By Clark Baker

In 1997 the Board of Governors created a Committee to structure a website for CALLERLAB. Our presence on the web started in January 1999 when George White

was Executive Director and the Home Office was in Rochester, MN. If you went to the website, all you got was a message which read, "This site is under construction and will be available soon." In April 1999 the initial website was launched, with the following pages: CALLERLAB FAQ, About CALLERLAB, Membership, Promoting Square Dancing, Learning To Call, Publications and Sale Items, Our Dance Programs.

The Dance Program section contained downloadable versions of our program lists and definitions. This is the first time that sale items, were also available as free downloads. You can view our original website at:

<http://tinyurl.com/callerlab-first>

Today our most downloaded document is the Basic/Mainstream Definitions (soon to pass 15,000 downloads), followed closely by the "Basic/Mainstream Checklist". From our initial offering of 5 documents, our website now offers 34 program-related and 342 general documents. In addition to the documents that keep us running (by-laws, membership applications, press releases, newsletters), we have Winning Ways, Community Dance Journals, Teaching and Calling Resources, and Convention Documents. Our new Historical Documents section has grown to 69 items, and includes Bob Osgood's report to Members on the February 1972 organizing meeting for CALLERLAB.

With all this information available, how do you know when something new is added or when one of the documents, like the Basic/Mainstream Definitions, is updated? In the past, this has been a problem. Sometimes it is announced in *DIRECTION*, and you can always periodically visit our home page (www.callerlab.org) where news is announced and the latest documents are mentioned. However, this requires work on your part.

"When you're finished changing, you're finished."
- Benjamin Franklin

The good news: www.changedetection.com will automatically watch web pages for you, e-mailing you only when they change. I have been using this free tool to track changes on CALLERLAB's site and it works great. If you are interested, visit the website and request that it watch our home page. When something changes, it's time to visit our home page and read the news or download the new or updated document. Let us know how this works for you.



OZZIE AWARDS

By Wade Driver

The Record Producers' Committee is really excited about the upcoming Music Awards Banquet and Roast, as well as the Convention itself. I think this year's could be one of our best. We have had over 1500 votes cast for the nominees for this year's OZZIE Awards, and we expect a lot more as the time draws near. Please help us get the word out to dancers and callers alike that we really want their input in the awards process. Please visit musicforcallers.com for information regarding: 1) how to vote; 2) how to get your tickets for the evening festivities as well as the square and round dance which will be held in the afternoon (admission for the dance is separate from the evening festivities). Please remember that *all* of the profit from this event will be donated to the CALLERLAB Foundation for the education of new callers. There is only room for 148 people at the banquet, so don't take a chance on being left out by waiting until the last minute. This is your opportunity to have a great party and contribute to a great cause as well. Please let dancers know that in addition to the afternoon dance, they are also invited to attend the evening festivities.

For those who cannot attend in person, the event will be streamed live to the website (www.musicforcallers.com) and will be available for viewing on a pay per view basis. The cost will be \$9.95 to view all of the festivities. What a deal—cheaper than going to the movies and twice as much fun! Please—help us get the word out so no one will miss this fabulous event because they were not informed.

OFFICE CLOSING
The Home Office will be closed for the CALLERLAB Convention beginning April 13 - April 24, 2011. The office will reopen Monday, April 25, 2011.



RESEARCH & DEVELOPMENT COMMITTEE

By Pam Clasper

Are you working on a project but don't know where to turn for information? The Research and Development Committee can help. Some of our projects have included: providing a list of all callers to the Home Office so they can increase membership in CALLERLAB and attendance at Convention; finding a study on the health benefits of dancing for seniors; creating a list of Universities and Colleges that instruct teachers so that they might be encouraged to include square dancing in their curricula; locating all square dance competitions; creating and then analyzing a survey of CALLERLAB Members to learn where they are in their calling careers and to see where they think square dancing is headed in the future, and locating local association newsletters for the RPM Committee so they can easily send out information about CALLERLAB's activities. We can help locate information, provide lists that can help other Committees with their work, or advise other Committees on the best places to look for the information they need. Contact us through the Home Office and let us help you!

MEMBERSHIP RENEWAL

Membership renewal packages were mailed December 22, 2010 for the membership year 2011/2012. Your current membership expires March 31, 2011. If you reside in the U.S.A., your BMI/ASCAP music performance license and group liability insurance coverage also expire that day. Your membership renewal dues and fees must be received at the Home Office by March 31, 2011 to prevent an interruption in your membership. CALLERLAB membership dues for the 2011/2012 membership year are \$105.00. If you live in the USA, you will also need to pay your insurance and BMI/ASCAP fees. Be sure to mail your membership renewals to reach the office by March 31, 2011. The office will be closed April 13 - April 24, 2011. If you have not received your new membership card prior to April 13, your application will be processed as soon as possible after the Convention. **Don't forget the additional fees for applicable insurance and licensing.**

"Life is change. Growth is optional. Choose wisely."

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility are reminded that the necessary certificates must be obtained directly from the insurance company. The certificates are only available by calling Marsh Affinity Group Services at 1-800-503-9227. Identify yourself as a Member of CALLERLAB and they will issue the certificate after verifying your membership. Certificates are mailed within 72 hours. This insurance program is only available to U.S. Members.

25 AND 50 YEAR CERTIFICATES

Will you be eligible for a 25 or 50 Year Certificate in 2011? We would like to let all Members know the policy and procedure in place regarding this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 and 50 Year Certificates: 1) During the CALLERLAB Convention, the certificates will be presented to each Member who becomes eligible during that year and is attending the Convention; 2) Certificates will be mailed to the members who become eligible in that year but do not attend the Convention; and 3) Members who became eligible in previous years and are attending the Convention will be acknowledged. If you believe you will be eligible in 2011 (started calling in 1986 for 25 years or 1961 for 50 years), please contact the Home Office to verify your information in our files.

BEGINNER DANCE PARTY LEADER'S SEMINAR

A Beginner Dance Party Leader's Seminar is planned for Saturday, April 16, 2011 prior to the start of the CALLERLAB Convention in Las Vegas. The seminar will begin at 9:00 a.m. on Saturday, April 16 and end at 1:00 p.m. on Sunday, April 17. The location will be in the Riviera Hotel and Casino Convention Center. Cost will be \$50 per leader. Their spouses and/or partners will be admitted free. Topics will include many of the items important to a successful dance party. Checks should be made payable to CALLERLAB, and sent to the Home Office at 200 SW 30th St., Suite 104, Topeka, KS 66611. To charge by Discover, MasterCard or Visa, please call (785) 783-3665 or e-mail: CALLERLAB@aol.com. For more information contact Bob Riggs: Bob@squareDanceEtc.com or the CALLERLAB Office.



SQUARE DANCE HISTORY PROJECT

By JIM MAYO

A group of long-time participants in the great American folk dance that we all call square dancing is working to tell the story of that dance to a wider audience. We plan to build a comprehensive website that will make available historic and current information about square dancing to anyone with an interest or a question. We already have support and participation from the Country Dance & Song Society (CDSS), the Square Dance Foundation of New England (SDFNE), and the University of New Hampshire Milne Special Collections Library, and we are reaching out to other organizations. The paragraphs that follow describe our plans in greater detail.

We want to create a robust website that includes all manner of media, with the focus on a rich collection of moving images, both historic and contemporary. However, simply having a vast digital collection in and of itself does not meet the goal of making information widely available. In addition to square dancers, we will be working with digital librarians and website designers to make sure that the site is both comprehensive and accessible to users with many different interests. In addition to providing its own materials (film and video, photographs, text, audio clips), the Square Dance History site will also link to websites of other organizations.

This is a project that goes beyond the capabilities of a solitary dance enthusiast. The project will need to draw on the varied talents from the people and organizations already involved, as well as others who join us. This additional support from a wide range of historians, folklorists, musicians, callers, and dancers will make it possible to create and maintain such a site for all who will be interested.

At the start, a group of knowledgeable volunteers is already engaged in deciding what should be included and how the materials can best be organized. If you have in your home collection videos or movies that show square dance history in action and you would be willing to contribute them, please contact me.

Tell me and I forget; show me and I remember; involve me and I understand.

DID YOU KNOW?

Over 267 people are already registered for the 2011 Convention in Las Vegas.

HISTORY

The History Committee, **Jerry Reed** Committee Chairman, and the Home Office have arranged to have *all* past issues of *DIRECTION* posted to the CALLERLAB website. This includes the very first issue of *DIRECTION* which was published in June of 1972. These past issues of *DIRECTION* provide a tremendous amount of CALLERLAB history to our Members and guests who visit our website. We hope you enjoy and find this information useful. Please visit:

<http://www.callerlab.org/Documents/tabid/737/Default.aspx>

SDCU GRANT FUND

The CALLERLAB Foundation has established a Grant Fund to support efforts at colleges and universities wishing to establish a continuing series of square dancing.

In the 1960s and 1970s there were many active college square dance clubs. Today, only a few survive. A group of concerned callers met in 2007 and formed an ad hoc committee, Square Dancing in Colleges and Universities (SDCU), and discussed the situation. The first result of those discussions led to the Foundation establishing the SDCU Grants. Grants are available to support the establishment of a continuing series of square dances on a college campus. More information is available on the web at: www.callerlabfoundation.org. Mount Holyoke College in Massachusetts is the first recipient of a SDCU grant.

Those wishing to assist with this program may do so by making donations to the Foundation and also by publicizing this grant information.

RENO, NEVADA—2014

We are happy to announce that CALLERLAB has entered into a contract with the John Ascuaga's Nugget Casino and Resort in Reno, Nevada for the 41st CALLERLAB Convention in 2014. You may visit their website at: www.janugget.com.



CHALLENGE CALLING DISTANCE MENTORING PROGRAM

By Barry Clasper

It is not uncommon for a caller interested in learning to call Challenge to find he or she has nobody nearby with the experience to provide help and guidance. When a more experienced person takes a novice under their wing to offer guidance and support, that relationship is known as a mentor/protégé relationship. The purpose of the CALLERLAB Challenge Calling Distance Mentoring Program is to pair protégés aspiring to call the Challenge dance programs with experienced mentors. The intent is to create a long-term e-mail/telephone relationship—one lasting a year or more, between these two people. While the two individuals involved control their relationship and may shape it any way they wish, we offer the following guidance:

- The mentor is not merely someone to answer questions. Rather, the mentor will learn something about the circumstances of the protégé to enable him or her to offer proactive guidance.
- The mentor will offer information on available resources, the expectations of Challenge audiences, how Challenge calling differs from calling other programs, where to hear experienced Challenge callers work, critique choreography, etc.
- The mentor will point out the information that is not written down; for example, where contentious interpretations may exist, where definitions don't cover the full range of common usage, or where applications seemingly permitted by the definition are not considered valid—or in bad taste.

If you would like to apply to be paired with a mentor, please send an e-mail to challenge@callerlab.org and provide the following information:

- Your name, e-mail address, and phone number
- How long you have been calling
- The dance programs you call today and how often you call each of them
- What Challenge programs you currently dance
- Why you are interested in learning to call Challenge at this time

You will receive a note back with a list of three available mentors, from which you may choose one to work with. After you make your choice,

you will be given contact information and the mentoring relationship will be established. From then on it's up to you and your mentor.

This program is available to all callers and tape-group leaders who want to learn to call or teach the Challenge program.



CREATIVE SINGING CALL FIGURES

By Wade Driver
Record Producer's Chairman

1. HEADS SQUARE THRU COUNT ME FOUR HANDS YOU DO; WITH THE CORNER LADY DO THE RIGHT AND LEFT THRU; SWING THRU NOW, BOYS YOU RUN RIGHT; BEND THE LINE AND DO THE RIGHT AND LEFT THRU; LADIES LEAD DIXIE STYLE, BOYS CROSS RUN; LADIES TRADE, SWING CORNER, PROMENADE; LYRICS

2. HEADS PROMENADE HALF WAY AROUND YOU GO; WALK IN AND SQUARE THRU TO FOUR; GO ALL THE WAY AND THEN, SLIDE THRU MY FRIEND; PASS THE OCEAN NOW SWING THRU; BOYS TRADE, TURN THRU, TRADE BY AND GO; SWING THE CORNER GIRL, PROMENADE; LYRICS

3. HEADS PASS THE OCEAN, EXTEND; SWING THRU, AND NOW SPIN THE TOP; WHEN YOU MEET THAT GIRL RECYCLE, THEN SWEEP $\frac{1}{4}$ MORE; ALL VEER LEFT AND FERRIS WHEEL; CENTERS BOX CIRCULATE THREE TIMES THERE YOU GO; SWING THE CORNER GIRL, PROMENADE; LYRICS

4. HEADS LEFT SQUARE THRU GET FOUR HANDS YOU DO; WITH THE CORNER LADY, LEFT TOUCH $\frac{1}{4}$; WALK AND DODGE AND THEN, YOU PARTNER TRADE MY FRIEND; PASS THRU AND PARTNER TRADE; BOYS WALK, GIRLS DODGE, SCOOT BACK AND THEN; SLIDE THRU AND NOW YOU PROMENADE; LYRICS

ROOM SHARING IN LAS VEGAS

If you would like to share a room in Las Vegas, contact the home office, we are starting a list of members looking to save money this way.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.



NORM WILCOX

By Wendy Wilcox

Hi Dana! Thank you for your lovely note on the passing of Norm. He will be sadly missed by his family and by the square dance world. He loved the activity and always wanted to find ways to improve and make sure people always enjoyed themselves. I really will miss him: he was my best friend as well as a husband. He was in a lot of pain at the end but up until the last week he had been doing quite well.

The Toronto and District Square and Round Dance Association put on a "Thanks for the Memories" Dance to honor his calling. He was in the hospital and too weak to be at the dance so they put him on Skype and had the computer up on the stage where he was able to see everything that was going on and the dancers came up and talked to him and told him jokes and thanked him for being there for them. There were over 300 people at the dance which was a real tribute to a great caller and good friend to so many.



SPORTS MEDAL OF MERIT

By Michael Strauss

One highlight of the evening of April 10, 2010 was certainly the visit of the Lord Mayor of the City of Freiburg, Dr. Salomon. This time he was very eager to come to the special dance of the Breisgau Twirlers Freiburg since he wanted to congratulate the club on its 25th anniversary and above all to award our President, Club caller, and founder member, **Michael Strauss** with the "Sports Medal of Merit" on behalf of the City of Freiburg. Michael supported new dancers, clubs, and new callers, while producing wonderful music with the sister club and city in Madison, WI with his own label "Ostrich-M-Tunes". Michael was honored for his work and his com-

mitment to the club. He was obviously very touched by this honor and the whole ceremony. We, too, thank him for all his work and dedication for the club.

FAX FAQ's

The CALLERLAB Home Office 1-800 number and the fax machine number share the same phone line. A hardware device answers this line and listens for the fax tone. If present, the hardware forwards the call to the fax machine. If a fax tone is not present, the hardware forwards the call to the central phone system to be answered by the staff or answer machine. If you are having trouble sending us a fax, call during office hours and ask the staff to assist.



HANDICAPABLE DANCERS NEED YOUR SUPPORT

By Michelle Mabie (McCarty)

Thanks to **Tom Miller** from PA, and **Lee and Barbi Ashwill**, National Executive Committee (NEC) members from Salem, OR, there is a proposal before the NEC to reduce the registration fee for Handicapable Dancers at National Square Dance Conventions. This is a wonderful thing! As we all know, Conventions are a big expense for our dancers. Many clubs choose to go to the Handicapable Square Dance Convention or local conventions and not the National Square Dance Convention. The NEC has been *very* supportive of the Handicapable Hall since 2003; and in my opinion, we have the best line up of callers at the Convention. Many callers ask for an opportunity to call in our hall, and the excellence demonstrated in it makes it more and more appealing as "the place to be"!

All Convention attendees (including visitors) must pay a registration/admission fee to be covered by insurance during the events. The Youth dancers have just been given a new reduced rate. USDA has been a wonderful supporter of the Handicapable Hall, and has reimbursed monies to the dancers who have attended. This proposal would allow USDA to help even more dancers to attend the Convention! I am hoping that it's our turn! Please write a letter of support to the NEC! Mention your support of the proposal of a reduced registration rate for Handicapable Square Dancers to attend the National Square Dance Convention.

(Continued on page 13)

(Continued from page 12)

Please mail your letter by March 15, 2011 to: David and Sherry Hubbard, National Executive Committee Secretary, 2277 First Rd, Junction City, KS 66441, and to Barbi Ashwill, sponsor of this motion at 4684 Ivory Way, NE, Salem, OR 97305-3132. You can also e-mail Ms. Ashwill at leebarbiashwill@comcast.net.

I would love to see more dancers in the Handicapped Hall at future National Square Dance Conventions! I can only speak for my groups, but we have a wonderful time every year! We are heading to Detroit in June 2011, and we would love to see more of our friends there! This proposal would be a great way to help more dancers attend!

If you have any questions, please feel free to contact me by phone at 518-636-5976 or by e-mail at mmichbritt@aol.com.

Hope to see everyone on the dance floor soon!! Michelle Mabie (McCarty) Co-Caller for the Hunterdon Stars and Mercer ArcAngel Handicapped Square Dance Clubs, Chairman, Handicapped Committee, President, U.S. Handicapped Association

THANK YOU

**To All the CALLERLAB Officers and
CALLERLAB Members Everywhere!**

By Bucky and Doris Donaher

Just a note to say "Thank You" to everyone for all the great times and many friendships we have made over the years. As of the end of December, 2010, I have decided to retire after 30 years of calling. My wife Doris and I have been in square dancing since the early 1950's, so that it has been a major part of our lives.

The classes, one nighters, club dances, weekends and conventions have resulted in the hundreds of dancers that we can count of as our friends and they will also insure that square dancing will always remain as an active part of our lives.

CALLERLAB, NECCA and Old Colony Callers' Assn. are three organizations that we have been fortunate enough to belong to and they are so important. They are what is holding square dancing together today.

HOME SCHOOL DANCERS

By Paul Ingis

It occurred to me that square dancing would be a phenomenal family activity for the many home school families in my region. As a home school dad myself, I know that an activity for the entire family would be attractive to most of the folks that are part of the home school networks.

By the spring of 2009, I felt ready to start holding barn dances in my home. Now I just needed some dancers.

This is where my being a home school dad came in quite handy. The number of home schooled families in Northern New Jersey and surrounding regions is astounding. I knew that a single e-mail sent through our E-Alert system would reach many families very quickly.

So I put together a flyer announcing three dances for the summer—one each on the last Saturday of June, July and August. The dances were advertised as "no experience necessary, no partner necessary and just a small charge (to give the activity some value)."

At each dance, I let the participants know that I would be teaching a weekly class beginning on Labor Day and going until the Mainstream curriculum was completed.

Much of my focus with the barn dances as well as my classes is the music I choose. Whenever I do a Barn Dance for youth (Girl Scouts and party dances), I ask the young people what they listen to. Then I download some of what they mentioned and listen to it myself. Using this as my guide, my dancers get to dance to selections like "Whoop", "Square It Is", and "Pink Cadillac". which both have the feel of a rap. Older music works too if there's a connection. "The Witch Doctor" connects to the latest Alvin movies. "Yellow Polka Dot Bikini" has been used in TV commercials. "Cheeseburger in Paradise" is my most requested singer (thanks Paul Cote). Anything that reminds them of "Cotton Eyed Joe" is a hit. Really, it's all about the music. Give them something that accesses whatever is written on their hearts, and they will be happy to dance to it. If they have fun, the word spreads and the activity grows.



WHY ATTEND CALLERLAB?

(Reprinted from "The Call Sheet")

By Brian Jarvis

Our schedules are busy and travel isn't cheap. Given limited resources, why would one decide that a CALLERLAB Convention is worth the effort?

Attending a Convention or mini-lab is the fastest, easiest way to become a full voting Member of CALLERLAB (along with calling at least 12 events per year for 3 years and paying of annual dues). As fun as that sounds, I can understand that it may not be enough to push individuals to schedule vacation days from their full-time job and potentially travel across one or more continents. Fortunately, there's more than just voting opportunities.

CALLERLAB has a series of standing Committees which support various functions of square dancing. These include the Committees which determine which calls are on which program list, their definitions, etc. There are Committees supporting women in calling, partners of callers, caller coaches, caller training, and many more. While one can participate in the ongoing work of the Committees via e-mail communications throughout the year, a significant amount of work gets done in the face-to-face sessions.

Not into Committee work? That's OK. The Committee Chairs are happy to have new members and volunteers but it's not for everyone.

There are three days of workshops and discussion panels in various topics related to square dancing. In fact, there are so many sessions that choosing is a challenge. From the most recent CALLERLAB Convention in Niagara Falls, NY, the first session of the first day had these on the menu: Square Dance Games; Sussing the Floor; Programming Festivals and Conventions; Voice Coaching, and Basic/Mainstream Teaching Tips. Other sessions included Teaching Tips for Other Programs, Asymmetric Calling, Exhibition Square Dance Groups, Dancer Recruitment, Tech Marketing, Modular Calling, Showmanship, Business Management, Dance Promotion, Fun Lessons, Smooth Calling, and much more.

These sessions are your chance to hear an array of callers share their success and failures and to

pose questions about their experiences either during the sessions or during a convenient break. The Convention is an incredible mixing bowl of ideas and themes: I have left every Convention with a notebook and brain filled with music I want to purchase, choreography I need to write, suggestions I want to bring to my home clubs, and ideas I want to incorporate into my on-mic presentation and business marketing.

Of course, you could get all of that by purchasing the Convention recordings afterwards. I do this anyway so I know what was happening in sessions I couldn't attend and refresh my memory on the sessions I did attend.

The biggest advantage to attending the Convention is walking away with a virtual Rolodex of peers who are more than willing to share their wisdom and advice the rest of the year. It's a chance to meet calling legends, to catch up with longtime friends, to introduce yourself to people you've wanted to meet, to ask questions of callers with specialized skills and to spot early trends in the field of square dancing and calling, as well as see regional and international variations. There is tremendous value in the meeting and mingling between workshops, during lunch breaks, during receptions and sharing tables at the banquets, as well as at the hotel lounge in the late evening.

Worried that you won't know anyone and you'll just feel awkward on the sidelines? Not a chance! It's almost certain that you will know a number of people at the CALLERLAB Convention. Ever attended a GCA caller school? Many of those caller coaches are regular attendees if not Committee members/chairs, members of the Board of Governors or Executive Committee. A large number of IAGSDC convention callers are regular CALLERLAB Convention attendees. The GCA contingent has been growing nearly every year: approximately two dozen attended the recent Niagara Falls Convention.

The next CALLERLAB Convention will be at the Rivera Hotel and Casino in Las Vegas, NV, April 18-20, 2011. Please visit the CALLERLAB website at <http://www.callerlab.org> for more information.

"They may forget what you said, but they will never forget how you made them feel."
— Carl W. Buechner"



MUSIC PERFORMANCE LICENSING CAN AFFECT YOUR CLUB

By Jerry Reed

Many callers, dancers, and club officers are still expressing concerns about the agreements between Broadcast Music, Incorporated (BMI), The American Society of Composers, Authors and Publishers (ASCAP) and CALLERLAB. This Press Release is intended to address many of these concerns and lead to a better understanding of the licensing agreements.

Point One: It's illegal to play copyrighted music in public without the author's permission, which is a "license". It would be impossible for each author to license songs individually, so BMI & ASCAP were formed to manage the licensing. Anyone who performs or plays copyrighted music needs a license. Normally, the event's organizer is responsible for obtaining the required licenses. For commercial concerts, that's usually the promoter. For commercial trade shows, it's the trade-show organizer or individual boothholder. For square dances, it's the dance sponsor. Most dances are club-organized, so the clubs are responsible for being licensed.

Point Two: Over the past 50 years, BMI and ASCAP have turned their sights to square dancing several times; however, there was never an easy way for them to track down square dance clubs for licensing and enforcement. At one point they discovered square dance publications, which made it easy to find clubs. They mailed out about 7,000 contracts to individual clubs and callers. This made people realize their exposure, and caused much concern.

BMI & ASCAP offered their standard deal: \$22 per dance, payable on an annual basis, in advance. For many clubs, that would have been devastating. It would have been impractical and nearly impossible for clubs to negotiate for better terms. In addition, many new clubs would face an impossible up-front expense.

Point Three: As an alternative, CALLERLAB & ROUNDALAB approached BMI & ASCAP on behalf of square dancing and round dancing, and arranged to offer licenses to their Members. This was very appealing to both BMI and ASCAP, because they would only need to deal with one

customer for square dancing and one customer for round dancing. This arrangement was also good for the activity because of the negotiations undertaken by CALLERLAB and ROUNDALAB. Therefore, the result was a much better price for music performance licensing. This arrangement also meant the clubs would be protected by the caller's and cuer's license. As part of the negotiations BMI & ASCAP insisted that all U.S. Members be licensed.

Please remember, this licensing problem was not initiated by CALLERLAB or ROUNDALAB. BMI and ASCAP are service organizations, similar to CALLERLAB or ROUNDALAB. They provide a service to their Members. Their purpose is to collect royalties on copyrighted music for their Members. They are supported by Federal law in their efforts to collect those royalties.

Point Four: To help protect your club, CALLERLAB recommends that clubs add the following to contracts or agreements with callers: "I CERTIFY THAT I WILL BE LICENSED BY BMI AND ASCAP TO PERFORM COPYRIGHTED MUSIC AT YOUR CLUB DANCE."

Point Five: If a club has a signed contract without this statement, CALLERLAB recommends that the club contact the caller as soon as possible to verify that they will be licensed by the time they call a dance. If the caller indicates that he/she will not be licensed, the club must take steps to protect itself by negotiating a release from the contract and booking a caller who will be licensed or obtain a license directly from BMI and ASCAP to cover the dance. Clubs may contact CALLERLAB to determine if the caller is a CALLERLAB Member and is licensed.

Point Six: If BMI or ASCAP representatives visit a square dance, they will determine if the club, caller or cuer are licensed. The penalties can be as high as \$20,000 per copyrighted song performed and/or up to 10 years in federal prison for each violation. Since club officers are typically considered to be the sponsors of a dance, they would be the ones usually named in the lawsuit. Legally, however, the caller and/or cuer could also be named in the lawsuit.

Point Seven: Clubs are protected by hiring *only* callers who are licensed. Clubs need to know that *all* CALLERLAB Members in the U.S.A. are licensed to perform BMI and ASCAP music.



**2011 CALLERLAB
CONVENTION RECORDINGS
(RECORDED BY CCD)**



CALLERLAB ORDER FORM

for

COMPLETE MP3 SET

Price quote for:

CALLERLAB Members

CALLERLAB Affiliated Organizations

Members of a CALLERLAB Affiliated Organization

If ordered before April 21, 2011: Complete Set \$25

If ordered after April 21, 2011: Complete Set \$50

Pricing for Non Members :

\$75 for Complete Set.

Payment Via:

Pay Pal; Check; Master Charge; Visa or Discover:

You may order by: U.S.Mail; 200 SW 30th St., Suite 104, Topeka, KS 66611;
Fax; (785) 783-3696; E-mail: wade@CALLERLAB.org; or by calling the
Home Office; (785) 783-3665.

Shipping Info:

Name: _____

Mailing address: _____

If Paying by Credit Card:

Credit Card Number: _____

Exp Date: _____ CID # _____ (three digits, back of card)