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MAINSTREAM EMPHASIS CALL: Split/Box Circulate
ADVANCED EMPHASIS CALL: Turn and Deal

FUTURE CONVENTIONS:

MAR 29 - 31, 2010 Niagara Falls, NY
APR 18 - 20, 2011 Las Vegas, NV
APR 1 - 3, 2012 Central

CALLERLAB OFFICE HOURS:

8:00 am to 4:30 pm Central Time, Monday - Friday

Phone: 1-785-783-3665
1-800-331-2577 (business only)

FAX: 1-785-783-3696
E-mail: CALLERLAB@aol.com.
Website: www.callerlab.org

INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 1-800-503-9227

FROM THE CHAIR
John Marshall, Chairman

Greetings!!

The Fall season, for many, is the traditional time for the start of new dancer lessons, and for clubs starting up after a summer layoff. For as long as I can remember, every Fall the Square Dance newsletters and magazines have started off with the big push for recruiting beginners. You know it is time to get the word out, time to plant the seeds for next year's harvest of new members, etc. Certainly those things are essential for the continuation of our activity. Promotion by the clubs, associations, and callers remains vital to our future. I believe an equally important element in the recruiting and retention of dancers is for us, as callers, to remember how much we love to call, and that we should let that pleasure shine through both to new students and to our existing dancers. Smiles, laughter and joy are contagious and addictive!

As callers we have great passion for our craft and its many elements. We search for better ways to teach, we embrace new types of music, we practice, we research, and hopefully we remain open-minded enough to accept new ideas. But all too often our passions get the better of us, especially when we speak of program content, teaching orders and most notably definitions. I would ask each of you to remember that every ounce of passion that we expend on these types of issues, whether it be intellectual, emotional, or physical passion, will generate not one new dancer, nor will it cause us to retain one current dancer. We need to focus our attention more on the artistic aspects of entertaining our audiences than on the technical elements. As has been said over and over, brand new dancers do not know

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what is hard and what is not; they do, however, know when they are having fun. And guess what else? Experienced dancers also know when they are having fun. So let your “fun” light shine.

As I hope you know the transition of the Home Office from Cocoa, Florida to Topeka, Kansas has been completed. Having been involved in three of these transitions over the years, I can tell you that they are never easy. Due to excellent planning and terrific cooperation between Jerry Reed, Dana Schirmer, the staffs of both Home Offices, and your Executive Committee, the transition was completed on time and within budget. My personal thanks to each of you for helping to make this one of, if not the smoothest transitions to date! As is to be expected a few items (a very few) fell through the proverbial cracks, but every effort has been made to correct any oversights. If you were affected by one of these glitches, we apologize for the inconvenience and thank you for your patience and understanding.

Lastly, our upcoming convention in Niagara Falls, NY (near Buffalo) is shaping up to be a real winner. We have a great lineup of excellent presenters, and in addition to some of our regular favorite sessions, there are some new interest sessions scheduled as well. The 2010 convention promises to be very special, although we have not found a volunteer to go over the falls in a barrel — yet.

Good Health and Happy Holidays to All!

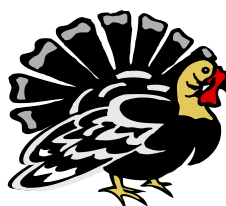
In the last issue of *DIRECTION* we incorrectly listed **Mike Gormely** of Florida as Mike Gonnley. Mike Gormely was part of the Cal Campbell Modules donations. Sorry for the error.

ELECTION TURNOUT

Ballots for the 2009/2010 Board of Governors election were sent to all voting members on August 1, 2009. Of the 806 ballots sent only 353 of those ballots were returned for a voting percentage of 43.5%. The previous years election came in at 41.1%. Voting Members have the right to vote and we believe ALL Voting Members should exercise that right.

THANK YOU TO ALL WHO VOTED!

Happy Thanksgiving



BOARD OF GOVERNORS ELECTION RESULTS

We would like to offer our congratulations to the following members who have been elected to a three year term on the Board of Governors: **Skip Brown, Deborah Carroll-Jones, Betsy Gotta, Mike Jacobs, Ken Ritucci, Tom Rudebock, Elmer Sheffield, and Norm Wilcox.**

We also would like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: **Trevor Day, Mike Olivieri, and Bob Poyner.**

This year a special election was conducted in conjunction with the regular BOG Election.

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DIRECTION is the official newsletter of *CALLERLAB*, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all members and affiliates of *CALLERLAB*. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

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This special election was to fill the position vacated by the death of John Sybalsky who's term expires at the 2011 Convention. Congratulations to **Eric Henerlau** who received the ninth highest amount of votes in this election. Eric will be seated at the 2010 CALLERLAB Convention to complete John's term and will serve until the 2011 CALLERLAB Convention.

The newly-elected board members will begin serving their terms at the conclusion of the 2010 Convention in Niagara Falls, NY.

Members currently serving on the Board of Governors are:

***Clark Baker, Skip Brown, Scot Byars, Calvin Campbell, Deborah Carroll-Jones, Barry Clasper, Larry Cole, *Tim Crawford, Betsy Gotta, Patty Green, *Bill Harrison, Robert Hurst, Mike Jacobs, Jerry Jestin, Vernon Jones, *Tim Marriner (Vice Chairman), *John Marshall, (Chairman), Jim Mayo, Bear Miller, Tom Miller, Tom Rudebock, Elmer Sheffield, Jerry Story, and Norm Wilcox.**

*indicates members of the 2009/2010 Executive Committee.

IN MEMORIAM

Jean Parrish, Colorado
Dick Burns, Indiana

FUTURE OF SQUARE DANCING

Jim Mayo

We, Modern Western Square Dance (MWSD) callers and dancers, are pretty much in agreement that our activity is not thriving. Certainly it does not come anywhere close to the popularity it once enjoyed. There are several possible explanations for this. Summarized, they are society has changed, MWSD has changed, or some combination. We all know that society has changed. People do not have the free time they once had and they are much less willing to commit to anything which requires regular attendance. If we are honest, we will admit that MWSD

has become much more complicated than it was in the heyday of its popularity. So we can agree that the way square dancing is at present does not match the needs of today's society.

Those who love square dancing know it could be adapted to whatever society needs. At some level we also know that square dancing will have to change if it is to see a revival. This form of dance activity will need to be easier to enter. Those who are involved now are not much interested in trying some new form. We like it the way it is. We want clubs with a commitment to membership. We want people to go through a course that teaches at least the 70 calls we all know. We realize that folks can not just "walk in" and take part. They have to go through the training - and we like it that way.

What we have not been willing to acknowledge is that training is not only the class. We know, but don't really say, that after class the new dancer will still not be able to dance comfortably at most of the dances that will be available. The new dancer will have to go for another year of dances at least, before they will be comfortable dancing with folks at an open dance - no matter what the advertised program.

If we made a "new" form of square dancing what could it be like? Where could it be started? Who would come? Would they be people we wanted as our friends? Most of "us" are older and were brought up in a different kind of world. It's not surprising that we do not recruit successfully in a new group of people. Perhaps we callers should try to find or create a different form of square dancing that would serve folks who are not just like us. If we did that, we should not expect today's dancers to recruit our new customers.

If we start with a blank page and redesign square dancing to serve today's people what could it be? I would suggest that it should be easier to learn and that it should not require people to show up at every session even while they are learning. It should provide an opportunity for folks to enjoy each other as well as the dancing. After all, that was one of the most important aspects of MWSD even though we never recognized how important it was un-

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til quite recently. A new type of square dancing should also continue to provide both physical and mental exercise. These aspects are both popular with our prospective new customer base. It would be good if we could find some organization to help us reach a new customer base. Ed Gilmore said "Find some people and do what you have to do to get them."

Where could we look for people? Churches are an obvious possibility. Much of what we have to offer is the kind of thing that churches stand for. We should not expect to recruit people away from the churches. We should offer a program that provides a social experience within the church. Another possibility is to look for support from community organizations such as service clubs, recreation departments, the YMCA or YWCA. They helped us get started 50 years ago. Or we could just use a community recreation facility and run it ourselves. I know of one such example that has been going and growing for a couple of years.

Why isn't this happening? I think it's because we don't want square dancing that is different from what we have created. We cling to the old model because this is what we know and feel comfortable with. Our caller schools still focus primarily on choreographic management and sight calling. They urge new callers to learn how to "provide variety." What that really means is keep it changing, never repeat a routine, and use all the calls looking for ways to use them differently. We seem committed to keeping square dancing complicated. Callers are not taught that they have to go out and find people and then give them a good time with whatever calls they can be taught easily. Most callers are committed to the belief that repetition is "boring". I would suggest instead that we call it "dancing".

One night parties are a good way to present square dancing to the public but they are seldom a source of regular work for callers. If they repeat, it's a couple of times a year, not the weekly or twice a month that we would like. They pay well and they could help us to introduce the idea that square dancing does not have to be difficult, but they are not an alternative for regular square dancing. To find that alternative we need brave callers to set out on a new course. Our CALLERLAB Winning Ways

material describes some different approaches and I know a couple of these approaches that are surviving and thriving. I don't see many other callers or dancers that are interested in following those paths. Until we find some folks willing to break out from the old patterns, I doubt that we will see a rebirth of interest in the activity we have loved. If you are a caller having success with a different approach, I'd love to hear from you. Jimcalls@aol.com

ILLEGAL MUSIC COPYING

Mike Seastrom

One of the biggest issues at this year's CALLERLAB Convention was the subject of Illegal Music Copying. This problem has plagued our activity for many years.

CALLERLAB (along with various record producers and distributors) has addressed this issue in the past in speeches, interest sessions, articles, and our Code Of Ethics. Little has changed, however, and the result of this "piracy" is drastically affecting our music.

Just prior to our 2009 CALLERLAB Convention in Kansas City, Bill Heyman wrote a very fine paper. Bill is a long time CALLERLAB member, former member of the Board Of Governors, a recipient of the very prestigious Milestone Award, and the former owner of Hanhurst's Tape and Music Service. Bill has spent an incredible amount of volunteer time doing so many behind the scenes projects on behalf of square and round dancing, that it would be hard to mention them all in this article. Suffice to say, Bill's paper was very frank and to the point, and even though Bill specifically said in the beginning of that paper that it, "was intended to 'inform', not to 'offend', and certainly not to 'accuse', some took it personally."

The paper was printed and distributed in each registration packet at the convention and it stimulated an incredible amount of discussion during the entire time we met. Many callers renewed their commitment to the only additional item placed in the CALLERLAB 'Code of Ethics' many years ago. This item states that, "I will only perform music which has been obtained in a manner which properly and completely compensates the artist and producers responsible for it's creation. I will not enable

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others to use copies of my music while I still retain my ownership.”

The discussions on Illegal Music Copying continued after the convention in Kansas City, and the same discussion and support could be seen at the 58th National Convention in Long Beach.

Bill Heyman made some very good points in his paper that put this issue in a very clear perspective. The first point is that with the introduction of CD recorders, minidisks, computers, and MP3 files, it has become so easy to copy music from other callers without paying for it.

Secondly, Bill posed the question, “So who does it hurt?” There are four victims of illegal copying:

Square Dance Music Producers: Without sales revenue, to which they are entitled, there is not enough money to break even and cover the cost of making the music. There is absolutely no incentive or money available to go back into the studio and make additional music. Years ago, I heard a record producer say that making square dance music was like pouring your money down a seven inch hole (the size of a 45 rpm record) in the ground, never to be seen again.

Distributors and Dealers: The same problem applies to them as well. Huge sums of money have been spent in distribution systems to deliver the music in the various forms it's used. Record pressing equipment, CD duplication systems, digital recording equipment, software, internet computer servers, and countless hour of work are required to create, store, and deliver the music. With so many sales lost to illegal file sharing, these large investments have not been reimbursed. Many dealers have lost money and have gone out of business.

Callers: If producers, distributors, and dealers are losing money due to decreased sales caused by music theft, they have no choice but to raise the prices, drastically limit the production of new music, or just go out of business. This has been happening for many years now and, as most callers know, there has been a big decrease in the number of new releases. In addition, prices have increased and the quality of some of our music has decreased.

Dancers: The dancers are the ultimate victims of illegal music copying. In some cases, there is less variety and quality in the music being presented to them. A few callers use the same music they used years ago. With repeated use over and over again, the sound quality decreases as the record, tape, or CD wears out. In my opinion, music made with an increase in computerized sounds and a decrease in the number of instruments, makes the music sound old, second rate, or even child-like.

When people can dance to a live band or to music that was made with an unlimited choice of instruments and modern studio equipment, why would they want to square dance to music that was made on a very limited budget? In my opinion, low budget music and some old re-released music that sounds like it was made and mixed on old time equipment reinforces the old “Hokey, Yee-haw Image” that keeps some people from joining and staying in square dancing.

I agree with Bill when he says that buying square dance music is really buying a “single user license” to be used by you for your calling program. There's no problem if you make a back-up copy for your music archive or create multiple versions with different tempos or keys, as long as it's for you. Illegal copying starts when you share, give away, or sell copies mentioned above and continue to use the music yourself.

The Executive Committee of CALLERLAB created an Ad Hoc Music Ethics Committee Chaired by Paul Bristow and Vice Chairman, Wade Driver. The Committee will draft guidelines to help callers deal with any questions or issues regarding Illegal Music Copying. They are also charged with educating the entire square dance community, including it's associated dance forms, about the problems of music piracy.

There are many callers who agree with Bill Heyman that we must put a stop to this for the betterment of our activity. We can make the conscious choice to do what's right and fair.

Please talk to the callers in your area about this issue and ask them to join you in stopping

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illegal music piracy. Clubs and dancers can also help by insisting that all music used at their dances be legally purchased. There can be a clause added to all future contracts. This is the year to go forward, and from now on, stop the file sharing of square dance music.

Thanks Bill and Peggy for all you've done for our dance activity. Thank you for your leadership and your help in making us see what an important issue this is and what long-term consequences will result if we don't put an end to music piracy now!

2010 CALLERLAB CONVENTION SCHEDULE

The 2010 CALLERLAB Convention will be held in the Niagara Falls Convention and Conference Center beginning Monday, March 29-31, 2010. There are several pre-convention activities planned. A Beginner Dance Party Leaders Seminar will be held beginning Saturday, March 27, and concluding Sunday, March 28 prior to the convention; The community dance party will be held Sunday afternoon. Sunday evening will be filled with activities including the Welcome Reception, the Orientation Session, and a dance called by the Recording Artists in our midst. The tentative convention schedule will be included in the convention invitation; please take a look at the many interesting and technical sessions planned. We hope you will make plans now to attend the convention. Please visit the CALLERLAB web site for more information about the convention, the hotel, and Niagara Falls, NY.



HOTEL RESERVATIONS

The 2010 CALLERLAB convention will be held at the Niagara Falls Conference and Convention Center adjacent to the Crowne Plaza Hotel in Niagara Falls, NY. The dates are March 29-31, 2010. You may contact the hotel either at 1-716-285-3361 or via the link at the CALLERLAB web site. Room rates are \$95.00 plus tax, single or double. **You must register with the hotel no later than March 15, 2010** and you must

identify yourself as part of CALLERLAB, The International Association of Square Dance Callers. The convention rate is only good until our room block is filled and is available three days prior to and three days following the convention.

Please make your reservations now to secure your room at the convention rate. Once the room block is gone, the hotel may not honor additional requests for rooms at this low rate. Your credit card will hold your room until your arrival. In the event you need to cancel your reservation there will be no charge or penalty placed on your credit card.



HOTEL COST SHARING

If you are interested in sharing a room with another caller attending the 2010 CALLERLAB Convention in Niagara Falls, please take note of the following. Please be aware that CALLERLAB takes no responsibility for those who choose to share. We offer this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the convention in Niagara Falls, without an attending partner, why not share expenses? If you are willing to share a room with another convention attendee why not do so? The only consideration would be whether or not you snore or are a restless sleeper. You may consider sharing a room, provided neither of you has a problem with those aspects of your sleeping habits. Give it some thought and contact the Home Office. The Home Office will advise you if there are others who are looking to share and provide you e-mail or telephone numbers for contact.

REASONS TO ATTEND CALLERLAB CONVENTION

Below is a list of very good reasons to attend the convention. Please plan to join your many friends in Niagara Falls for a great week of fun and learning.

1. An opportunity to spend time and commu-

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nicate ideas with leaders in CALLERLAB.

2 Voice training sessions adapted to the needs of each participant. 3. Educational sessions which introduce new and exciting ideas. 4. A great way to renew the excitement of the activity. 5. Vendors showing the latest in fashion, equipment, products and new trends. 6. Great social mixers via meals, dances and hallway conversations with old and new friends. 7. Build a sense of pride and inclusion with highly respected peers attending a professional convention. 8. Have a direct voice in committee and membership meetings. Share your thoughts, ideas, opinions, concerns and views as it pertains to committees and issues. Share in discussions and provide your input to help lead the way and develop the future of square dancing. 9. Enjoy demonstrations of different dances and methods of calling, both old and new. 10. Learn interesting facts pertaining to the history of the activity and become a part of the future! 11. Meet members of the Board of Governors. Attend informal sessions hosted by members of the Board to express your concerns and ideas. Quiz current BOG members and interview candidates for the Board to help determine your votes for future BOG members. 12. Attend Pre-Convention activities such as the Beginner Dance Party Leaders Seminar, Caller Training Sessions, and enjoy entertainment provided by our members.



BEGINNER DANCE PARTY LEADER'S SEMINAR

A Beginner Dance Party Leader's Seminar is planned for Saturday, March 27 and 28, 2010 prior to the start of the CALLERLAB Convention in Niagara Falls. The seminar will begin at 9:00 a.m. on Saturday, March 27th and end at 1:00 p.m. on Sunday, March 28th. The location will be in the Niagara Falls Conference and Convention

Center adjacent to the Crowne Plaza Hotel. Cost will be \$50 per leader. Spouses and/or partners may attend free. Topics will include many of the items important to a successful dance party. Checks should be made payable to CALLERLAB. To charge by MasterCard or Visa please call 1-785-783-3665 or e-mail: CALLERLAB@aol.com. For more information contact Bob Riggs at Bob@squareDanceEtc.com or the Home Office.

**CALLERLAB CONVENTION
MARCH 29-31, 2010
NIAGARA FALLS, NY
CROWNE PLAZA HOTEL**

25 and 50 YEAR CERTIFICATES

Will 2010 be the year you reach 25 or 50 years as a caller? If so, below is the established policy and procedure regarding this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 and 50 Year Certificates: 1) During the CALLERLAB convention the 25 and 50 Year Certificate will be presented to each member who becomes eligible during that year and who is attending the convention, 2) Certificates will be mailed to the members who become eligible in that year but do not attend the convention, and 3) Members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you will be eligible in 2010 (started calling in 1985 (25) or 1960 (50)) please contact the Home Office to verify we have the correct information in our files.

INDIVIDUAL VOICE SESSIONS IN NIAGARA FALLS

Doctor Arden Hopkin, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past

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CALLERLAB conventions has provided him with a unique perspective that is quite helpful to square dance callers.

The fee for these individual sessions will be \$30.00 for a 20 minute session. To schedule a session with Dr. Hopkin, please contact Wade at the Home Office (1-800-331-2577) or e-mail Wade at: WadeCALLERLAB@AOL.COM. Payment MUST be made PRIOR to the convention (check or credit card) to guarantee your session. Individual sessions will be on a first come first served basis. A limited number of individual sessions are available, so if you are interested, please contact Wade immediately. Session times and locations will be provided in your convention package.

VENDORS WANTED

As you know the 2010 CALLERLAB convention will be held March 29-31, 2010 in Niagara Falls. We hope you will mark your calendar for these dates and plan to join us. If you or someone you know would be interested in setting up at the convention as a vendor please advise the Home Office. The Home Office will send the necessary information to anyone who would be interested.

We look forward to a great convention and would like to continue to provide our members with a vendor service. Contact the Home Office at CALLERLAB@aol.com or call 1 785-783-3665.



SCHOLARSHIPS AWARDED

The following scholarships were recently approved by the Foundation Executive Board of Directors: **Ronnie Himes** and **Gary Proctor** recipients of the GSI Scholarship. Congratulations Ronnie and Gary.

SCHOLARSHIPS AVAILABLE

The following scholarships are available for callers who wish to attend a callers' college: The **Dave Krediet** Memorial Scholarship Fund, The **Paul Place** Scholarship and Grand Square, Inc.. Other scholarships may be available through other enterprises and many local caller's associations. Applications for CALLERLAB and Foundation Scholarships are available from the CALLERLAB website or you may contact the office at 1-785-783-3665.

Applications for the CALLERLAB and Foundation 2010 scholarships **must be received by the Home Office by May 1, 2010**, in order to be considered by the Executive Committee at their Spring 2010 meeting.

CALLERLAB GIFT CERTIFICATES

Does your club honor your caller with a gift for his or her birthday or maybe for Christmas or both? Are you always racking your brain with what to get him or her? CALLERLAB would like to give you the opportunity to give your caller a gift certificate. These certificates are offered in the following denominations: \$25.00, \$50.00, \$75.00, \$100.00 or more. The gift certificates may be used for CALLERLAB merchandise, membership dues, or convention fees.

With the holiday season near, now would be the time to order the certificate for your favorite caller, so we can send it to you in time for Christmas.

If you would like to order a gift certificate for your caller, please send your request to CALLERLAB@aol.com or call 1-785-783-3665. We accept both MasterCard and Visa.

MEMBERSHIP DUES

Our membership year is from April 1 through March 31 of each year. Therefore, current memberships expire April 1, 2010. Dues renewal notices will be sent in December 2009. If you do not receive your notice

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by the end of January, contact the Home Office by phone or E-mail: CALLERLAB@aol.com.

During the past few years we have been able to maintain the cost of membership through money saving measures and by using some of our excess funds. As with all things, however, the costs associated with keeping the organization going have been increasing. We continue to look for and to implement money saving ideas. How can you help reduce costs? Sign up for electronic *DIRECTION*. Not only do we save paper but also postage and handling.

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

WEB SITE ANNOUNCEMENT

We are happy to announce the Members Only Corner of the Web Site is now available for our CALLERLAB members. A lot of work has been done to make this part of the web site a reality and an important benefit to our membership. Just go to the CALLERLAB web site (www.CALLERLAB.org) and in the right hand top corner of the Home Page you will see the word "Register". Follow the easy instructions and once membership verification is made by the Home Office Staff, you will receive login capabilities. Enjoy the site! More information and documents will be added, so check the site often.

This important section of the CALLERLAB web site will provide members useful and informative materials that are not available to non-members. This section provides additional value to being a member of CALLERLAB. Entry to this section is secured by members' login information so providing non-members access to this section or providing copies of materials within this section is discouraged and unethical.

If you have any problems registering with this site or have any comments, please advise the Home Office.



DANCING AT THE 59TH NSDC

There will be 14 dance halls at the 59th National Square Dance Convention in Louisville, KY on June 24-26, 2010. Eight of these halls will have hearing enhanced equipment. Dancing will start at 10:00 a.m. in most halls, including the Mainstream, Plus, Advanced, Challenge, Contra, Country Western/Lines, Variety, Youth and Clogging Halls. Showcase of Rounds will begin at 9:30 a.m. each morning. The Solo Hall will open at 11:00 a.m. on Thursday with a Welcome Hour.

The 59th NSDC will host many other halls and event. Please see the complete list of activities, caller profile, and registration form attached with this issue of *DIRECTION*.

CALLERLAB TRAINING MATERIALS

CALLERLAB has produced some of the finest caller training materials available today. This material includes training manuals and guidelines, timing charts, formation and arrangement pictograms and various handouts for caller training. If you are involved with caller training or wish to increase your reference library with some of this very valuable information, contact the Home Office and talk to Dana to discuss your particular needs. A partial list of the material available includes: Starter Kit For New Callers, Choreographic Guidelines, Curriculum Guidelines, Standard Applications Books (Mainstream and Plus), and the Advanced Dancing Handbook.

HANDICAPABLE COMMITTEE

Michelle Mabie, Chairman

Happy Fall Everyone! The Handicapable Committee has had a fun and busy summer! Many CALLERLAB callers supported the Handicapable Hall at the National Convention in Long Beach this past June. The dancers had a wonderful time! We had a very large turnout!! If you have never called for a wonderful group like this, check out our Handicapable Directory to find the group closest to you! You won't regret it!

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There will be a Handicapable Square Dance Hall at the next few National Square Dance Conventions. Please volunteer to call, come dance with us and just come hang out! You will have a blast! If you would like to call in the Handicapable Hall in Louisville in 2010, please indicate it on your caller profile!!

The US Handicapable Convention will take place on August 5-7, 2010 in Gatlinburg, TN. If you are interested in attending, please contact one of us! Come join the fun.

Check out the NEW US Handicapable Association web site!! If you have any input for the site, please let us know! Notice how we are all linking together by putting a CALLERLAB link on the webpage!!

Keep your eyes posted! Another newsletter is being distributed! Hear about some of the clubs around the world and what they are doing!

There has been a desire and an interest in having a teaching video about teaching Handicapable dancers. This is a big undertaking!! The costs for this project are many!! If anyone has any ideas to help get some funding for this, please let us know!!

We are always looking for new members for the committee. If you are curious, interested, have an interest in working with such a wonderful group of people, contact the home office. We would love to have you! Happy Dancing

PARTNERS' COMMITTEE

Janet Olivieri, Chairman

By now, anyone who has registered with the Home Office as a member of the Partners' Committee should have received an e-mail regarding the Welcome Letter we have been working on. This is an important action item that requires your input. If you did not receive this e-mail, please let the Home Office know. It could be that you are not on the Partners' Committee list or we have an incorrect E-mail address for you. In either case, we want to get it corrected so you can receive all future communications. For those of you who have already responded, thank you. If you have not responded yet, it is not too late. I will be send-

ing the final letter to the BOG the first week of November for their approval.

The CALLERLAB Convention in Niagara Falls is quickly approaching. It is less than six months away! I have received information from the Niagara Falls Chamber of Commerce on things to do in the area. I will attempt to set up a tour that we could do either Sunday before the start of the convention or Tuesday during the convention. My intent is to have as many convention attendees as possible take part. As soon as I have more details, I will be sending another "Action Required" e-mail to see how many of you would be interested in participating. Besides our regular committee meeting and informal gathering, I am in the process of trying to arrange an interest session for the CALLERLAB Convention. This would also be open to everyone at the convention. I hope to have more information on what the interest session will entail soon.

If you are a member of the Partners' Committee, I would love to hear from you with any comments, ideas, or suggestions you may wish to share. I can be reached directly at callerswife@earthlink.net. If you are not a member of the Partners' Committee, I would still love to hear from you and hope you will consider joining us. To join just contact the home office at CALLERLAB@aol.com and ask to be put on the Partner's Committee.

WOMEN IN CALLING

Deborah Carroll-Jones, Chairman

Calling all women callers!! If you have ever considered joining the Women In Calling Committee (WIC), now is the time!

At convention this year, I made an announcement that *American Square Dance (ASD)* magazine had generously agreed to highlight our Women In Calling committee members with individual articles in future issues. I am asking - **IF you are a WIC member** - to submit a bio of no more than 250 words PLUS a photograph suitable for printing. The bio's will be submitted to ASD editors Bill and Randy Boyd in the order received for their consideration. The decision of when to feature whom is completely up to ASD. If you are not a WIC member, con-

(Continued on page 11)

(Continued from page 10)

tact the Home Office and ask to be put on the committee ASAP.

This is a fantastic opportunity to publicize WIC members and I urge all of you to take advantage of this magnanimous offer by American Square Dance magazine. It is also a great time to get a new publicity photo for yourselves. Please submit the bio and photo to me by e-mail: DeborahCJones@att.net, or send to: Deborah Carroll-Jones, 1523 Bluebonnet Trail, Arlington, TX 76013-5009.

Please **DO NOT** send this information to the Home Office or to *American Square Dance* magazine. At the request of *American Square Dance* magazine the coordination of these articles will be prepared by me and submitted to the magazine. If I can be of any assistance to you, please don't hesitate to ask. Let's take advantage of this wonderful opportunity to shine!

FRIENDS OF THE FOUNDATION

In Memory of **John Sybalsky**
Edward Eidle, New York

In Memory of **Martin Mallard**
The Victoria & District Callers Association,
Canada

DONATIONS

Geoff Clarke, Canada
Bobbi Goode, Arizona (scholarship
donation)
Mike Hogan, Nebraska

FRIENDS OF CALLERLAB

Clark Baker, Massachusetts
Barry Clasper, Canada
Dan Robinson, Missouri

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

JOHN D. SYBALSKY (1953-2009)

Clark Baker

Our colleague John Sybalsky, who died unexpectedly on May 25, 2009, at 56,

was a long-time CALLERLAB board member and co-author of *The Big Five* dictionary and square dance manual. John applied his fierce intellect to every dance program, Mainstream through C4, and using his signature alternative music, he encouraged dancers to get the most out of square dance patterns. As a board member and our parliamentarian, he was an advocate for transparency and consistency in all of CALLERLAB's work.

John learned to dance at Tech Squares as a student at the Massachusetts Institute of Technology (MIT) in 1971, and soon became interested in both calling and challenge dancing. He maintained a lifelong interest in both the physical movement and mental puzzle aspects of square dancing. He was one of only a few callers who both taught beginner classes and called all programs of challenge regularly. He honed his calling skills at MIT, where he ran workshops and often called to squares consisting of five men, two women, and a phantom -which required him to track more than the usual amount of information a sight caller uses. Throughout his career, John called at many weekends, conventions, and festivals. These events allowed him to travel both nationally and internationally during his calling career. John's annual square dance weekend at Cherry Ridge continued for 20 years and attracted many of the top Challenge dancers.

John lived in the San Francisco Bay area and called for three clubs: Stanford Quads (Plus), Interlocked Squares (C-1), and Top Cats (C-2, C-3A). At Stanford Quads, a club patterned after MIT's Tech Squares, he enjoyed teaching the beginner lessons, stressing all-position dancing in an accelerated format. He used his sense of humor to be encouraging and inclusive. He was the Quads' main caller and had been with them since the club's inception in 1983.

John joined CALLERLAB in 1979 and served on many committees, including Formations, Definitions, Plus, Advanced, Challenge, and Research and Development, serving as Chairman of both the Advanced Committee and R&D. He attended 30 years of our conventions and was a frequent speaker on a wide variety of subjects. Recent presentations included

(Continued on page 12)

(Continued from page 11)

"How People Learn", "Simple Sight", and "Inside the Definitions." In 1988, John was elected to our Board of Governors and, with the exception of one year, served until his passing. He was elected as Parliamentarian in 1989 and served in this position for the last 20 years. In addition, John created and chaired the Website Committee, bringing CALLERLAB into the internet age. John was at the forefront of the use of alternative music for patter tips and gave a seminar on this subject at our 2001 convention. Jim Mayo said, "I worked with John actively throughout his membership on the Board of Governors and know, perhaps better than anyone else, how important his contributions were to the organization. John brought with him to his early participation on the BOG a commitment to openness. He believed that CALLERLAB belonged to the members and that all the actions of the leadership should be made easily available to any member with an interest. His was a persistent and often lonely voice urging fairness and full disclosure. He was uniquely able to argue his position vigorously, and then to accept and support the decision of the majority."

One of John's major contributions to square dancing was his advocacy for standardized definitions of calls. He believed that only then could square dancing be universal, since every dancer and caller would have the same vocabulary. John loved challenging his dancers at all programs, and it was important to him to do it fairly, which could only be achieved by a common understanding of what each term meant. One result of this belief was his partnership with Bill Davis to create *The Big Five* dictionary which included definitions for Mainstream through C-2. These were the starting point for CALLERLAB's Advanced, C-1, and C-2 definitions.

John was a great sight caller, able to watch several squares at one time, take dancer mistakes in stride, and even tolerate dancers who swap between squares in the middle of a figure. John watched the entire floor and might comment on what he saw, sometimes to help, sometimes to let you know he was watching, and sometimes just to have a running commentary. His sense of humor was an asset


here. He was aware when there were new dancers on the floor and would adjust his calling accordingly. Even to groups dancing to a recording of his calling, his quick wit and other vocal comments would often apply to the present situation and anyone who knew John at all could just picture his "Cheshire cat" grin. Advanced and challenge dancers enjoyed John's brand of Plus because his material kept them on their toes. He used lots of left-handed material, frequent changes in focus of attention, and all position dancing. Starting a Plus sequence with "Heads Left Fan The Top" was not uncommon.

John was also known for his choice of "wacky" music, and was always on the lookout for new tunes to add to his collection. While some found the music distracting, and therefore more challenging, others delighted in dancing to unique music found nowhere else in square dancing.

Along with his commitment to CALLERLAB, John shared his knowledge and understanding of calling by assisting with many callers' schools and mentoring other callers, as well as writing articles for various publications.

John's other interests included magic, wine, Gilbert and Sullivan, cooking, and guns. With an MIT degree in Computer Science & Engineering (S.B., 1975) John had a successful career in computer programming and founded Venue, a software development company. John leaves a legacy of being a highly regarded caller as well as a wonderful friend and will be sadly missed.

HOME OFFICE HOLIDAY SCHEDULE



The CALLERLAB Office will be closed November 26, December 24 and 25, 2009 and January 1, 2010, in observance of the Thanksgiving, Christmas and New Year Holidays.

The Home Office Staff would like to take this opportunity to wish you a joyous holiday season and prosperous New Year.

*Dana and Donna, Jerry and Del, Wade,
Kathy, Linda, Gail and Royce*



FOR IMMEDIATE RELEASE(NOVEMBER 2009)

***** S T A R T *****



Basic/Mainstream Emphasis Call November 2009 – April 2010

Split / Box Circulate

SPLIT CIRCULATE DEFINITION:

Starting formation – lines, waves, columns. The formations divide into two separate boxes and dancers circulate within their own foursome. If the desired action is to divide the waves or columns into two separate groups, and have each group perform a circulate-type action, SPLIT CIRCULATE is the correct term to use

BOX CIRCULATE DEFINITION:

Starting formation – box circulate. Each dancer moves forward along the circulate path to the next position. If the desired action is to have the center 4 of waves, two-faced lines, or columns perform a circulate-type action within the center, BOX CIRCULATE is the correct term to use, but it may require naming those dancers. It is improper to simply call BOX CIRCULATE from waves, lines or columns. You must specify who is to BOX CIRCULATE.

STYLING: Arms should be held in a natural position and ready to assume appropriate position for the next call.

TIMING: From ocean waves (OW), centers, 4 steps; ends, 4 steps; all, 4 steps.

HINT: All Splits are boxes, BUT not all boxes are splits.

CODE: SS = Static Square, ZB = Zero Box, ZL = Zero line

DANCE EXAMPLES:

SS: Heads Pass the Ocean, Extend, *Split Circulate*, *Centers Box Circulate*, Boys Run (ZL)

SS: Heads Lead Right, Touch 1/4, *Split Circulate*, Boys Run (ZL)

SS: Heads Touch 1/4, Walk & Dodge, Touch 1/4, *Split Circulate*, Boys Run (ZL)

SS: Heads Touch 1/4, *Centers Box Circulate*, Centers Walk & Dodge, Touch 1/4, *Split Circulate*, Boys Trade, Boys Run, Bend the Line, Slide Thru (ZB)

SS: Heads Lead Left, Left Touch 1/4, *Centers Box Circulate*, *Split Circulate*, *Centers Box Circulate*, Left Swing Thru, Girls Run, Ferris Wheel, Centers Star Thru & Back Away, The Others Lead Right (ZB)

ZB: Touch 1/4, *Split Circulate*, Boys Run, Reverse Flutterwheel, Slide Thru (ZB)

ZB: Touch 1/4, *Split Circulate*, Boys Run, R & L Thru, Pass the Ocean, Recycle (ZB)

ZB: Touch 1/4, *Split Circulate*, *Centers Box Circulate*, Swing Thru, Boys Run (ZL)

ZB: Touch 1/4, *Split Circulate*, Single Hinge, Girls Trade, Girls Run, Half Tag, *Split Circulate*, Girls Run, Box the Gnat, Slide Thru (ZB)

ZB: Swing Thru, Single Hinge, *Split Circulate*, Centers Trade, *Split Circulate*, Recycle (ZB)

ZB: Slide thru, Reverse Flutterwheel, Dixie Style OW, *Split Circulate*, *Centers Box Circulate*, Girls Run, R & L Thru (ZL)

ZL: Touch 1/4, *Centers Box Circulate*, All 8 Circulate, *Split Circulate*, Boys Run, Centers Pass Thru, Slide Thru (ZL)

ZL: R & L Thru, Dixie Style OW, *Split Circulate*, *Centers Box Circulate*, Girls Run, R & L Thru, Pass Thru, Wheel & Deal, Double Pass Thru, Leaders Trade (ZB)

ZL: R & L Thru, Dixie Style OW, *Centers Box Circulate*, Left Swing Thru, *Split Circulate*, *Centers Box Circulate*, Boys Run, Slide Thru, Trade By, Touch 1/4, Girls Run, Star Thru, Pass Thru, Allemande Left

ZL: Touch 1/4, *Split Circulate*, All 8 Circulate, Girls Run, Swing Thru, *Split Circulate*, *Centers Box Circulate*, Boys Run, Star Thru, Pass Thru, Trade By, Slide Thru (ZL)

TOUGHER:

ZL: *Split Circulate 1 1/2*, Swing Thru, Boys Run, Centers Trade, Bend the Line (ZL)

ZL: Slide Thru, *Split Circulate 1 1/2*, Girls Trade, Recycle (ZL)

ZB: Touch 1/4, *Split Circulate 1 1/2*, Girls Swing Thru, Boys Face In, Extend, *Centers Box Circulate*, *Split Circulate*, Girls Trade, Boys Run, Ferris Wheel, Centers Pass Thru (ZB)

ZL: Touch 1/4, *Split Circulate*, *Centers Box Circulate*, *Split Circulate*, *Centers Box Circulate*, All 8 Circulate, Girls Run, *Centers Box Circulate*, Swing Thru, Girls Trade, Boys Run, Ferris Wheel, Centers Pass Thru, Allemande Left

ZL: Pass the Ocean, *Split Circulate*, *Centers Box Circulate*, *Split Circulate*, *Centers Box Circulate*, Single Hinge, *Centers Box Circulate*, Boys Run, Slide Thru, Square thru 3, Trade By (ZB)

Singing Calls:

Heads Make A Left Hand Star, With Corner Touch 1/4, *Split Circulate*, Boys Run, R & L Thru, Pass the Ocean, Recycle, Swing Corner, Promenade.

Heads Promenade Half, Pass the Ocean, Extend, *Split Circulate*, *Split Circulate*, Boys Run, Bend The Line, Slide Thru, Pass Thru, Allemande Left, Swing, Promenade.

You are encouraged to review all the figures with your "checkers" before using them.

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE

November 2009

***** S T A R T *****



ADVANCED EMPHASIS CALL

TURN & DEAL

STARTING FORMATION: From a general line

DEFINITION: - As one smooth motion, all Half Tag, then turn individually another quarter in the same direction you turned to start the Half Tag. This call is considered to have a single part; it cannot be fractionalize.

TIMING: 4 steps

ENDING FORMATION: Completed Double Pass Thru; Double Pass Thru; Eight Chain Thru; Trade By; or Columns

DANCE EXAMPLES:

A-1 HEADS Wheel Thru, Right & Left Thru, Veer Left,
Turn & Deal, Pass Thru, Partner Tag, Right Roll to a Wave, Spin the Top,
Right & Left Grand (3/8 promenade)

A-2 HEADS Fan The Top, Scoot & Weave, Trade Circulate,
Turn & Deal, Transfer the Column, Right & Left Grand

A-1 HEADS Star Thru & Spread, Pass Thru
Turn & Deal, Centers Square Thru 3,
Centers In - Cast off $\frac{3}{4}$, All Eight Circulate,
Turn & Deal, Outsides Trade & Roll - Center Boys Run,
Right & Left Grand (Home)

A-2 HEADS Square Chain Thru, Slide Thru, Right & Left Thru,
Dixie Style to a Wave, **Turn & Deal**,
Peel & Trail, Extend - Allemande Left

A-2 HEADS Wheel Thru, Slide Thru, Pass the Sea, Slip, Switch the Wave
LEFT Turn & Deal, LEFT Pass & Roll, **Turn & Deal**, Remake & Roll,
Pass Thru, Half Tag the Line - Right & Left Grand

Singing Calls

A-1 Heads/Sides... Touch $\frac{1}{4}$ & Roll, Slide Thru, Right & Left Thru,
Veer Left, Cross Over Circulate, **Turn & Deal**, Pass Thru
Trade By, Single Circle to a wave, Swing The Corner & Promenade

A-2 Heads/Sides... Wheel Thru, Swing Thru, Acey Deucey, Boys Run
Couples Circulate, **Turn & Deal**, Pass & Roll, Quarter Thru
Single Wheel, Swing & Promenade

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

(November 2009)



PRESS RELEASE

***** S T A R T *****

CALLERLAB GIFT CERTIFICATES

Does your club honor your caller with a gift for his or her birthday or maybe for Christmas or both? Are you always racking your brain with what to get him or her? CALLERLAB would like to give you the opportunity to give your caller a gift certificate. These certificates are offered in the following denominations: \$25.00, \$50.00, \$75.00, \$100.00 or more. The gift certificates may be used for CALLERLAB merchandise, membership dues, or convention fees.

With the holiday season near, now would be the time to order the certificate for your favorite caller. We can send it to you in time for Christmas.

If you would like to order a gift certificate for your caller, please send your request to CALLERLAB@aol.com or call 800-331-2577 We accept both MasterCard and Visa

GIFT



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OF SQUARE DANCE CALLERS

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10th ^{USA} WEST SQUARE DANCE CONVENTION®

AUGUST 11-14, 2010

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Callers, Cuers, Leaders & Prompters**

Squares – Mainstream, Plus, Advanced & Challenge

Rounds – Phases II – IV (possibly v & vi)



**Clogging
Contra
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**Contact: General Chairman Ron & Jeanne Miller - usawestco2010@aol.com
www.usawest2010.net**

October 2009



Registration Form

10th USA West Square Dance Convention®

August 11-14, 2010

Union Colony Civic Complex
Greeley, Colorado

"Welcome Back ... to Colorado where it all began!"

Last Name _____	His _____	Hers _____	
Address _____			
City _____	State _____	Postal Code _____	Country _____
Telephone _____		E-mail address _____	

Please check all that apply:

Caller _____	Cuer _____	Prompter _____	Clogging Leader _____
Line Dance Leader _____	Solo _____	Youth _____	Mainstream _____
Plus _____	Advance _____		
Challenge _____	Handicapable _____	Clogging _____	Rounds II-III _____
Rounds IV-V _____			
Round VI _____	Contra _____	Line _____	

Prices effective June 15, 2009 through July 15, 2010

Registration:

Adults _____ @ \$50 per person \$ _____

Youth _____ @ \$40 per person \$ _____
Youth must be 17 or under

Total: \$ _____

Wednesday Special Event:

Not confirmed yet – Watch for advertisements of the special event, and register at that time.

Talent Show:

Check Box if you would like to receive information about participating in the Talent Show. _____

Make checks payable to ^{USA} West Colorado 2010

Send registration form to: **Kirby & Gloria Hanson**
1326 E. 21st St.
Loveland, CO 80538

Cash _____ Check # _____

General Chairman: Ron & Jeanne Miller: usawestco2010@aol.com
Website: www.usawest2010.net



**FOR IMMEDIATE RELEASE
(NOVEMBER 2009)**
******* S T A R T *******



INSURANCE COVERAGE INFORMATION

From time to time the Home Office receives inquiries as to what the membership liability insurance policy covers. There are various individuals who have misinterpreted this insurance to not only cover the caller but also believe it cover the clubs, officers and even the caller is calling. This simply is not true. Our liability insurance covers only the member caller who is calling the dance. Not the event; not the club; not the club officers; not the facility, not the dancers, and not even the caller's partner (Coverage, however, is available for partners that cue round dances, line dances, or otherwise share responsibilities with the caller, by paying an additional premium). In short, the liability insurance covers just the caller while performing the responsibilities of being a caller.

Group Liability and Equipment Insurance

Members, Associate Members, and Apprentices who live in the U.S. are automatically enrolled in CALLERLAB's group insurance program upon payment of their current dues and fees. Retired callers who are Associate Members are not eligible to participate in the insurance program. This program consists of three separate categories:

Liability Insurance

The general liability, bodily injury and property damage portion of the policy provides liability coverage in the amount of \$1,000,000 per occurrence, with an aggregate limit of \$2,000,000 per caller, per event. It protects you, the caller, for any acts or omissions of acts that result in bodily injury or property damage while you are calling square dances or related activities.

Medical Coverage

The accidental medical portion of the policy provides supplemental insurance for you while you are conducting square-dance-related activities. Maximum coverage is \$10,000. This coverage is effective only after your primary carrier, Medicare, or other health insurance company has settled a claim.

Accidental Death/Dismemberment

The AD&D portion of the policy covers you while traveling to or from a square dance. Coverage for accidental death is \$5,000. Coverage for accidental dismemberment may be as high as \$5,000, depending on the loss.

Policy Conditions

These policies do not cover the dancers. Dancers may have their own accident and medical insurance, either through their homeowner's policy or through their club in the U.S.D.A. (United Square Dancers of America).

"Related activities" include regular dances, workshops, classes, one night stands, contra, traditional, round dancing and line dancing. A caller's partner is not covered by this insurance. Coverage is available for partners that cue round dances, line dances, or otherwise share responsibilities with the caller by paying an additional premium. Contact the CALLERLAB Home Office by phone for details. If a caller is dropped from membership, then the insurance for both the caller and the partner is null and void as of the date the caller dropped from the membership rolls.

The policy year is April 1st through March 31st of the following year. If dues are not paid by April 1st, the insurance is not effective until full payment is received. The insurance cost is not prorated for members joining in mid-year. The premium is the same regardless of the date you pay your dues and fees.

We hope this helps you in knowing what your membership insurance coverage is all about. If you should have additional questions, please contact the Home Office at 785-783-3665 or Email: CALLERLAB@aol.com.

If you need a certificate of insurance, contact Marsh Affinity Group at

1-800-503-9227.



**FOR IMMEDIATE RELEASE
(NOVEMBER 2009)
***** S T A R T *******



FROM THE NEW ENGLAND JOURNAL OF MEDICINE

According to the New England Journal of Medicine, Dancing lowered the risk of dementia. Based on studies, the Journal rated the results from dancing higher than for those who read, played board games or musical instruments. The frequency of the activity also plays a large roll in its effectiveness. Those people who participated more than once a week in a dance activity realized a lower risk.

A Washington Post Article dated June 19, 2003 presented the following statistics:

Dancing lowered the risk of dementia by 76%; playing board games lowered the risk of dementia by 74%; playing a musical instrument lowered the risk of dementia 69%; working crossword puzzles lowered the risk of dementia by 38%.

This study further emphasizes the Mayo Clinic Study in 1994. That study showed Dancing can burn as many calories as walking, swimming or riding a bicycle. During a half hour of sustained dancing you can burn between 200 and 400 calories. One factor that determines how many calories you'll expend is distance. In one study, researchers attached pedometers to square dancers and found each person covered nearly five miles in a single evening.

Dancing further provides cardiovascular conditioning. Regular exercise can lead to a slower heart rate, lower blood pressure, and an improved cholesterol profile. Regular exercise also helps strengthen bones. Dancing is a positive alternative to aerobic dance or jogging. Dancing also contains a social component that solitary fitness endeavors don't. It gives you an opportunity to develop strong social ties which contribute to self-esteem and a positive outlook.

The following is an excerpt printed from *Dancin' News of Central Florida*.

LIVE TEN YEARS LONGER!

Square Dancing will add 10 years to your life, a surprising new study shows. Dr. Arron Blackburn states, "It's clear that square dancing is the perfect exercise. It combines all the positive aspects of intense physical activity with none of the negative elements."

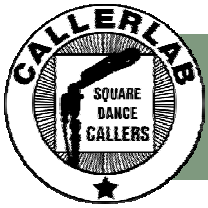
The study was based on their physical examinations which indicated that both female and male square dancers could expect to live well into their "80's.

The square dance movements raise the heart rate like any good aerobic exercise should. All the quick changes of direction loosen and tone up the muscles, but not so severely as to cause injury. In square dancing, when you're not moving you're clapping hands or tapping feet, which all contributes to long term fitness.

******* E N D *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



THE NIAGARA FRONTIER IS CALLING!

JOIN US AND BE PART OF THE DIFFERENCE!



CALLERLAB'S ANNUAL CONVENTION

The Convention Headquarters hotel for the CALLERLAB
Convention in 2010

Crowne Plaza Hotel

NIAGARA FALLS, NY

300 THIRD ST, NIAGARA FALLS, NY, 14303

MAKE A DATE!

MARCH
29,30,31
2010

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DEVELOPMENT SESSIONS INCLUDE

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- SHOWMANSHIP
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- CHOREOGRAPHY
- TEACHING TIPS
- RECRUITMENT

COMMITTEE MEETINGS INCLUDE

- PROGRAM MEETINGS
- PARTNERS MEETING
- WOMEN IN CALLING
- WAYS AND MEANS
- CALLER COACH MEETING
- PROGRAM POLICY

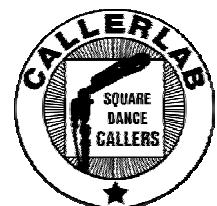
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- BDPLS SEMINAR
- AFTER PARTY DANCES
- OPENING SESSION
- GENERAL MEETING



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NEW YORK**

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TOPEKA, KS, 66611

Phone: 785 783 3665

Fax: 785 783 3696

E-mail: CALLERLAB@aol.com

DANCING AT THE 59TH NSDC – A BRIEF PROGRAM OVERVIEW

There will be 14 dance halls at the 59th National Square Dance Convention® in Louisville, KY on June 24-26, 2010, eight of them with hearing enhanced equipment. Dancing will start at 10:00 AM in most of them, including the Mainstream, Plus, Advanced, Challenge, Contra, Country Western/Lines, Variety, Youth and Clogging Halls. Showcase of Rounds will begin at 9:30 AM each morning. The Solo Hall will open at 11:00 AM on Thursday with a Welcome Hour.

SQUARE DANCING

Mainstream, Plus and Advanced Halls will dance continuously all three days from 10:00 AM until 10:00 PM with After Parties to follow each night until 11:30 PM. The 3,552 square foot Challenge Hall will open at 10:00 AM but will close for an hour at noon, reopen from 1:00 PM until 5:00 PM when it will close for dinner and then be open again for the evening from 7:00 until 10:00 PM. In addition, Freedom Hall will offer Mainstream Dancing from 7:00 until 10:00 PM each evening with the Ghost Riders Band with Exhibitions during breaks.

The 5,000 square foot Variety Hall, as it's name implies, will offer a variety of dancing – High Energy, Young and New Callers, DBD, Hexagon and Exploding Squares. At night this hall will be used each evening for Handicapable dancing from 7:00 until 10:00 PM.

There will also be a 4,659 square foot Solo Hall. Check out the Welcome Hour, the Meet & Greet and join in the Mainstream and Plus dancing in this hall.

YOUTH HALL

Horses? Racing? Fancy hats? Run for the Roses? Kentucky? Square dancing? What's the common thread?

Derby Day in the Youth Hall at the 59th National Square Dance Convention in Louisville, Kentucky! Be sure to join us as the colts and fillies square up for the "fastest two minutes" in square dancing and as they don their derby hats for a Run for the Roses!

We'll keep the toes tapping and hopping with our Hop-a-Long Frog Day. Build-a-Frog, sack-race dancing, and All Things Green are being planned for Froggy day.

The competition continues with our All States Sports Day. Come prepared to show your support for your favorite sports teams. We hope to have representatives from all over the U.S. and, perhaps, the world! Buddy Bat from the Louisville Sluggers minor league baseball team will join us for a dance or two.

Sh-sh-sh-sh! We've heard it rumored that Southern Stars Youth Club will be sponsoring a Lights Out - Black Out After Party! Stay tuned for more updates, but be sure to make your plans. You won't want to miss a single minute!

George & Betty Harding, Program Chairman, program@59thnsdc.com

To register for the National Square Dance Convention go to:
http://www.59thnsdc.com/images/59th_NSDC_Reg_form.pdf

For the Caller Profile form, go to:
http://www.59thnsdc.com/images/Caller_Profile.pdf

Plan to attend and enjoy the Nationals in Louisville.

SQUARE DANCE PROGRAM CALLER PROFILE

February 1, 2010 - Absolute deadline for programming consideration

Name _____ Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____ Country _____
E-mail _____

CALLING HISTORY: ALL SECTIONS MUST BE COMPLETED

Number of years calling _____ Number of dances called per month _____ Average number of squares _____
Number of dances at level: Basic _____ MS _____ Plus _____ A _____ C _____
Number of clubs for which you are the regular club caller _____
Number of clubs for which you call on an annual basis _____
Number of National Convention called for _____ Last NSDC called for _____
Number of area Festivals/Jamborees, etc. called for (70 squares or more) _____

PLEASE CHECK THE LINE THAT BEST DESCRIBES YOU AS A CALLER

I am a National Caller: Full Time _____ Part Time _____
I am a Regional Caller: Full Time _____ Part Time _____
I am a Local Caller: Full Time _____ Part Time _____
I am a "Specialty" Caller: Type: _____ Years experience _____
I record with the following Record companies: _____
I belong to the following Caller Organizations/Associations: _____

I AM INTERESTED IN CALLING ANY OF THE FOLLOWING:

Mainstream _____ Plus _____ High Energy _____ A1 _____ A2 _____ C1 _____ C2/3 _____ Youth _____ Handicapable _____

I will be available: Thursday - Morning _____ Afternoon _____ Evening _____. Limit my calling to a max of _____ times.
Friday - Morning _____ Afternoon _____ Evening _____. Limit my calling to a max of _____ times.
Saturday - Morning _____ Afternoon _____ Evening _____. Limit my calling to a max of _____ times.

I volunteer to be an MC _____ Aide _____ for the above times. MCs call the first tip and Aides call the last tip of each hour.

Workshops: Intro to: Plus _____ A1 _____ A2 _____ C1 _____ C2 /3 _____ DBD/APD _____ Youth _____ Hi-Energy _____
A & C callers please indicate % of time preferred in A1 _____, A2 _____, C1 _____, C2/3 _____

PROGRAMMING AVAILABILITY

I am also requesting to be programmed in the following activities: Rounds _____ Contra _____ Clogging _____
Country/Western Line Dancing _____ Handicapable _____ Exhibitions _____ Education _____.

Is your partner/spouse also programmed? _____ Name _____

Will you be available: Wednesday night _____

Comments: _____

Mail completed form to: Bob & Eleanor Morrison
Vice Chairman of Square Dance
5109 Ferrer Way
Louisville, KY 40291

E-Mail form to: morrr257@insightbb.com or complete on-line form at www.59thNSDC.com

CALLERS MUST BE REGISTERED BEFORE PROFILE WILL BE ACCEPTED FOR PROGRAMMING.

Profiles received after February 1, 2010 may be programmed, but will not be included in the 59th NSDC Program Book.
Registered callers can verify that their profiles have been received by reviewing the list of programmed callers at www.59thNSDC.com



June 2010						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

59th National Square Dance Convention®

"Louisville Again in 2010"

Registration Form

June 23, 24, 25, 26, 2010

Louisville, Kentucky

Website: www.59thnsdc.com

Directions for completing Registration Form on back

For Convention Use Only

Registration # _____

Date Received _____



PLEASE PRINT

Last Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Nation: _____

Phone: _____

Fax: _____

Email _____

Registrations are non-transferable. A \$5.00 fee per Registrant will be imposed for cancellations or changes

Registration fee per Registrant (under 5 years of age free) \$50.00

Registration fee per Registrant after May 31, 2010 (No confirmation mailed) \$60.00

Number of past Conventions Attended	First Name -- for badges -- Last Name	<input type="checkbox"/> Solo	Subtotals
	Adult: _____		.00
	Adult: _____		.00
	Youth: _____ Age: _____		.00
	Youth: _____ Age: _____		.00

Convention Program w/daily schedules (\$10.00 after 5/31/2010)	<input type="checkbox"/> @ \$6.00	.00
Syllabus: Rounds <input type="checkbox"/> Clogging <input type="checkbox"/> Contra <input type="checkbox"/> Total #	@ \$6.00	.00
On CD: Rounds <input type="checkbox"/> Clogging <input type="checkbox"/> Contra <input type="checkbox"/> Total CDs #	@ \$6.00	.00
Sew & Save Book -- "Stitching in the Bluegrass" Total #	@ \$6.00	.00
National Squares Magazine -- (Non-Refundable, 1 year sub).....	@ \$7.00	.00
Wednesday Special Event -- "Blair Carman" Dinner & Show	@ \$25.00	.00
Wednesday Special Event -- "Blair Carman" Show Only.....	@ \$15.00	.00
Parking Pass -- Unlimited In/Out... (Tuesday-Saturday See Reverse)	@ \$32.50	.50
Bus Pass -- 4 day to Hotels (See Reverse) (\$60 after 5/31/10).....	@ \$50.00	.00
Six Flags Kentucky Kingdom Tickets	@ \$25.00	.00
RV Camping -- Electric Only (4 nights minimum)..... Total nights	@ \$45.00	.00
RV Camping -- Dry Camping (4 nights minimum)..... Total nights	@ \$25.00	.00

We will pre-register all campers. You will receive a profile form. To camp together, arrive together.

19	20	21	22	23	24	25	26	27
----	----	----	----	----	----	----	----	----

Tours -- Please see reverse for payment information and instructions.

No Refunds/Cancellations after May 31, 2010 Total (U.S. Funds).... .00

Credit Card # _____ ☐ Check (enclosed)

Expiration Date _____ / _____ ☐ Visa ☐ Discover

Security Code _____ (last 3 digits on back of card) ☐ MasterCard

Signature _____

Registration Office: Call: (502) 732-0979 E-mail: reghousing@59thnsdc.com

Requests for **Shared Rooms** or **Same Hotel** will be honored **ONLY** if registrations arrive together in the **SAME envelope!**

Housing Required? YES ☐ NO ☐

Please Check Room Nights Needed:

June	19	20	21	22	23	24	25	26	27
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun

Hotel Preference (hotel codes on back): 1st 2nd 3rd 4th

Please check the appropriate box: ☐ One Bed (1-2 people) ☐ 2 Beds (2-4 people)

Preference: ☐ King ☐ Queen ☐ Double/Double ☐ Studio Suite ☐ 1-Bdrm Suite

☐ Wheelchair Accessible Room ☐ Non-Smoking ☐ Smoking

Same Hotel as _____

Share Room with _____

For Assignment in Group or Block Housing -- Requests are due by Jan 2, 2010.

☐ **Group Housing** -- 20 rooms or less ☐ **Block Housing** -- over 20 rooms

Group/Block Leader Name _____ Phone: (____) _____

Hotel reservation guarantee (one night room plus tax).

Print Name On Card _____ ☐ Visa

Credit Card # _____ ☐ Master Card

Expiration Date _____ / _____ **Security Code** _____ ☐ Discover

Signature _____

Return Form, with payment, to:

59th National Square Dance Convention®

PO Box 128, Milton, Kentucky 40045-0128

Form may also be sent by fax, with credit card information to: (502) 732-4600

Adults will dance: (Check all that apply)

Squares ☐ M ☐ P ☐ A1 ☐ A2 ☐ C Rounds ☐ 2 ☐ 3/4 ☐ 5/6 Other ☐ Clog ☐ Contra ☐ C/W ☐ Lines

Program info for Callers/Cuers/Education (Check your expertise)

☐ Caller & Level ☐ M ☐ P ☐ A ☐ C ☐ Clog Instructor ☐ Educator

☐ Caller for Youth

☐ Contra Prompter

☐ Exhibition Group

☐ Cuer

☐ C/W Lines Instructor

☐ Handicapable

Proper Square Dance Attire and Convention Badge are REQUIRED for entrance to the Square Dance halls of the 59th National Square Dance Convention®

07/17/08

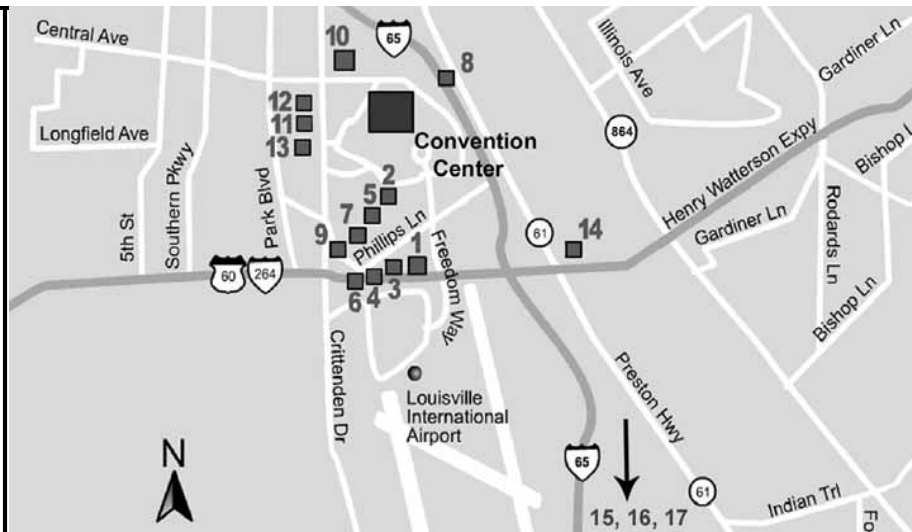
Instructions for Registration (left side)

- Print legibly** all names, address, city, state, zip code, nation, and ages (the **projected** age on June 25, 2010) of youth (**under eighteen**) to ensure correct registration.
- Correctly enter all amounts in the Subtotals including registration fee for each dancer plus quantity and amounts for all other materials. If tours are selected, complete and return the Tour Registration Form and payment with this registration.
- Important!** Daily schedules are only available with the purchase of a Program Book. Daily schedules will not be available separately at the Convention. Most dancers will want to purchase the Program Book.
- Correctly calculate the Total and include credit card information (with signature), check or money order payable in U.S. funds to the 59th National Square Dance Convention® and return it with the Registration Form. **Do Not Send Cash. No Single Day Registrations Sold.**
- RV Camping:** Indicate RV Camping on your Registration Form, and enclose the required fees (*four-night minimum*) to cover the nights that you intend to stay. Please check appropriate boxes. RV camp sites will be assigned on a first come, first served basis. If you plan to camp together, you must arrive together.
- Bus Passes** are available **only** to registered dancers staying at 59th NSDC Convention Hotels booked through the Housing Committee.
- Parking Passes purchased in advance** will be available at the Crown Plaza Hotel Square Dancers Information Desk. You will be able to use your pass to pick up your Registration Packets at the Expo Center, to avoid the parking fees.
- Tours:** **Tour forms and Payments** are to be mailed direct to: 59th National Square Dance Convention®, C/O The Convention Connection, 21321 Lime Kiln Lane, Suite E, Louisville, KY 40222-3410
- A \$5.00 fee **per registrant** will be assessed for **cancellation or changes**.

Instructions for Housing (right side)

- Check the **No** box on the Housing Required block if providing your own housing, or if staying in an RV area.
- Check the date boxes for each night a room is required. If you request housing in the Crowne Plaza, Residence Inn, Hampton Inn or Springhill Suites you must have four nights of lodging.
- Room Sharing: The 59th NSDC Housing Committee does not find or assign roommates. To avoid double booking, only ONE couple or individual should request the room.
- Those wishing "Same Hotel as" **must** submit their Registration Form together in same envelope.
- Enclose completed Registration Forms for all persons in a group if the group wishes rooms in the same hotel, and forward not later than January 2, 2010. Include name and telephone number of group leader.
- Indicate four (4) choices of housing preference, in order, by specifying hotel code number. Be sure to indicate smoking and room type preference. Hotels will be assigned on a first come, first served basis, according to availability.
- Room Guarantee:** The 59th NSDC Housing Committee requires one night's guarantee via credit card. Fill out credit card information and sign. Credit card information will be held by the 59th NSDC Housing Committee. To take advantage of the special 59th NSDC rates, please book your reservation by May 20, 2010. After that date, the 59th NSDC blocks will be released. Credit cards may be billed anytime after May 20, 2010, at the discretion of the confirmed hotel. **Checks or Cash will not be accepted for hotel guarantee.**
- Confirmation:** The 59th NSDC Housing Committee will provide an acknowledgement within 21 days. If you do not receive your acknowledgement in this time frame, please contact the 59th NSDC Housing Committee by fax at 502-732-4600, or via E-mail: reghousing@59thnsdc.com. You will not receive a confirmation slip from the hotel.
- Housing Changes:** Any requests for changes/cancellations must be made through the 59th NSDC Housing Committee by: (a) E-mail: reghousing@59thnsdc.com; (b) Fax: 502-732-4600; (c) Mail: 59th NSDC Housing Committee, PO Box 128, Milton, KY, 40045-0128 through May 20, 2010. After this date you may contact your confirmed hotel directly for changes.
- Housing Cancellations:** The 59th NSDC Housing Committee must receive all cancellations on or prior to May 23, 2010, at the E-mail, Fax or Mail address in #9 above. Your confirmed hotel will assess a one night room/tax charge for cancellations received less than 48 hours prior to arrival, or as described in confirmation letter.

The "Bluegrass Board" of the 59th National Square Dance Convention® is committed to making our convention fun and enjoyable for you! Call or E-mail us if you have a concern or suggestion: Call: 502-732-0979, E-mail: reghousing@59thnsdc.com.



Hotel Code	Hotel Name (Hotel Codes 1, 3, 4, & 6 require 4 night minimum stay)	1 Sgl	2 Dbl	3 Tpl	4 Quad
> WITHIN WALKING DISTANCE OR BUS PASS AVAILABLE<					
1	Crown Plaza, 830 Phillips Lane (<i>Headquarters Hotel</i>)	\$127	\$127	\$127	\$127
2	Courtyard by Marriott, 819 Phillips Lane (<i>Callers Hotel</i>)	\$129	\$129	\$129	\$129
3	Springhill Suites, 820 Phillips Lane (<i>Cuer Hotel</i>)	\$129	\$129	\$129	\$129
4	Hampton Inn, 800 Phillips Lane	\$129	\$129	\$129	\$129
5	Howard Johnson Express, 709 Phillips Lane Sold out	\$95	\$120	\$120	\$120
6	Residence Inn by Marriott, 700 Phillips Lane	\$129	\$129	\$129	\$129
7	Comfort Inn & Suites, 653 Phillips Lane Sold out	\$109	\$109	\$109	\$109
8	Sleep Inn, 3350 Preston Hwy Sold out	\$89.99	\$89.99	\$89.99	\$89.99
>BUS PASS AVAILABLE<					
9	Rodeway Inn, 571 Phillips Lane	\$95	\$120	\$120	\$120
10	Hilton Garden Inn, 2735 Crittenden Dr	\$119	\$119	\$119	\$119
11	Holiday Inn, 447 Farmington Ave	\$129	\$129	\$129	\$129
12	Super 8, 101 Central Ave	\$60	\$70	\$70	\$70
13	Ramada Limited, 2912 Crittenden Dr	\$82.99	\$82.99	\$82.99	\$82.99
14	LaQuinta Inn & Suites, 4125 Preston Hwy	\$99	\$99	\$99	\$99
15	Days Inn, 2905 Fern Valley Rd	\$75.99	\$75.99	\$75.99	\$75.99
16	Holiday Inn, 2715 Fern Valley Rd	\$95	\$95	\$95	\$95
17	Jameson Inn, 6515 Signature Dr	\$89	\$89	\$89	\$89