

**NEWSLETTER**  
for Members of  
**CALLERLAB**

# direction



**The International Association  
of Square Dance Callers**

VOLUME XXXVI NUMBER ONE, JANUARY/FEBRUARY 2009

COCOA, FLORIDA

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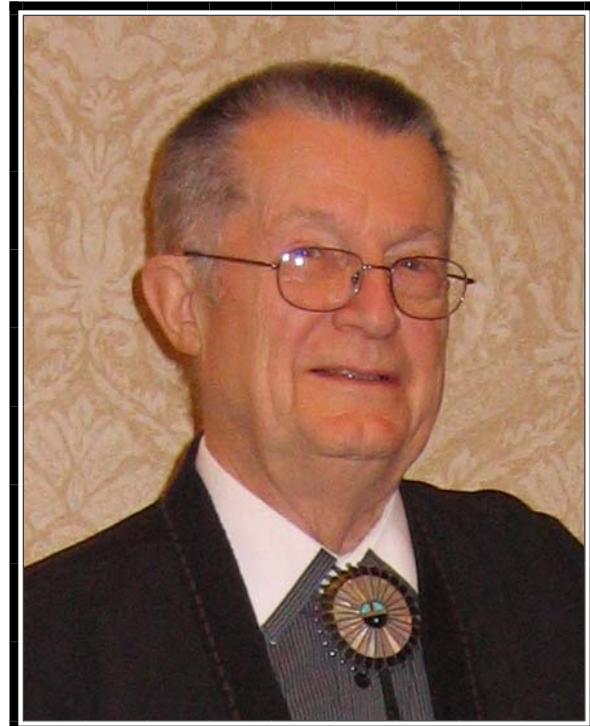
**FUTURE CONVENTIONS:**  
APR 6 - 8, 2009 Kansas City, MO  
MAR 29 - 31, 2010 Niagara Falls, NY  
APR 18 - 20, 2011 Las Vegas, NV

**CALLERLAB OFFICE HOURS:**

9:00 am to 4:30 pm Eastern Time, Monday - Friday  
Phone: 1-321-639-0039  
1-800-331-2577 (business only)  
FAX: 1-321-639-0851  
Email: CALLERLAB@aol.com  
Website: [www.callerlab.org](http://www.callerlab.org)

**INSURANCE QUESTIONS & CERTIFICATES**

Marsh Affinity Group 1-800-503-9227



## Martin Mallard

1929 - 2009

# M

Martin Mallard passed away Sunday, January 25, 2009 as a result of kidney failure. The following was written on the occasion of Martin receiving the CALLERLAB Milestone Award in 1994. It all began in Canada in 1954 when, after continuous urging by his wife Terry, Martin attended a beginner square dance evening. By the time the session was over, he had signed the two of them up for a course of square dance lessons. A few weeks into the series, the class caller announced that, with the enthusiastic spread of the activity, there would be a definite need for more callers. It just hap-

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pened that a new callers course would be starting the following week. So enthusiastic was Martin that, although barely into his own lessons, he signed up. The result: it was one night in dance class for the Mallards, then the next night in callers school.

His long calling career started in 1955 when he was asked to call for a group of patients at a local hospital. Later that same year, he taught his first new-dancer class and the club that formed from was still dancing to Martin 50 years later. Teaching a beginner class each year since 1957, Martin and Terry helped to form many of them into healthy clubs that have continued to dance on a regular basis over the years.

Twice president of his area's callers and cuers association, Martin has given unselfishly of his time and efforts in advancing the availability of square dancing in Canada. He assisted in the formation of a Provincial square and round dance society. He served four times as either chairman or co-chairman of the Canadian International Convention, and over the years, he has received numerous awards for his leadership and many accomplishments.

Working with over 100 dancers for more than three months, the Mallards provided the leadership for the 1989 televised opening ceremonies of the Jeux Canada Summer Games in Saskatoon. Over the past almost four decades the Mallards have been involved in many of the great square dance happenings in Canada.

A member of CALLERLAB since 1974, Martin has served two terms on the Executive Committee and has served as chairman of the Mainstream and Ethics Committees. He received his

CALLERLAB Caller-Coach Accreditation in 1992 and has conducted several caller clinics since that time.

## CALL TO CONVENTION

In accordance with the By-Laws, notice is hereby given of the Call to Convention to be held at the Hilton Kansas City Airport Hotel, on April 6-8, 2009. All Members, Life Members (Gold Card Holders), Associate Members, Apprentice and Youth Members are cordially invited to attend. Convention invitations and registration packets were included in the November/December issue of *DIRECTION*. If you did not receive a packet and wish to attend the convention, please contact the Home Office at 1-800-331-2577 or Email: [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com).

The bylaws provide the following concerning matters to be voted on at the annual meeting:

**Section 4. Quorum.** The quorum for any meeting of the members shall be a majority of the Voting Members present at such meeting. However, if less than one-third of the corporation's Voting Members actually attend the meeting, then the only matters that may be voted upon are those which were described generally in the notice of the meeting. The Voting Members present at a duly held meeting at which a quorum is present may continue to do business until adjournment, notwithstanding the withdrawal of enough members to leave less than a quorum.

There have been no resolutions submitted to the Home Office for consideration at the 2009 Annual meeting.

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: 1-321-639-0039; Email: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com). *DIRECTION* is published and mailed first class or electronically to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

*DIRECTION* is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted via Email whenever possible. *DIRECTION* uses Corel Word Perfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Microsoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

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## **FROM THE CHAIR**

**John Marshall, Chair**

**H**appy New Year! 2009 is here and despite generalized economic woes, I believe (if we help) this will be a very good year in a number of ways. When I speak of helping 2009 be a good year, I am suggesting we need to proactively work to make it that way. Traditionally people make New Year's resolutions as a first step towards achieving their desired goals. Please allow me to suggest that our #1 goal be to remind ourselves on a daily basis that the primary goal is to make this year better than last year. Each of us must, of course, decide in what area(s) we believe extra effort is needed to obtain better results by year's end.

In the area of square dancing/calling I have made the following resolutions:

1. I will be openly positive about the current state of square dancing, looking for and focusing on the best happenings I can find.
2. I will be openly positive about the future of square dancing.
3. I will strive to introduce at least one new element into each of my regular dances. Such as a new singing call, a new singing call figure, a new patter record, a new or different set of call combinations, a focus on work-shopping an under-used call, selecting a different set of themes, etc.
4. I will continue my caller education by attending at least one of the following: the annual CALLERLAB Convention, a Caller's School, or an all day training seminar in the field of calling, singing, marketing or leadership.

Items 1 and 2 may require the development of a revised mindset for some. Many people find that re-reading their goals list on a daily basis helps provide the regular re-enforcement needed to accomplish the desired results. Items 3 and 4 can readily be achieved by coming to Kansas City, Missouri, April 6-8 for the annual CALLERLAB convention. As many of you know attendance at the convention provides each caller more than simple continuing education. It confirms the fact that you are working for the good of square dancing as a

whole. It re-affirms your place in the brother/sisterhood of square dance callers/leaders. It renews your square dancing emotional and physical energies through the sharing of ideas and opinions, by knowing you are being heard; in short, by belonging. Attending convention is a symbiotic experience. By attending, you are giving back to the activity, and at the same time you will experience a renewal of spirit. Square dancing needs you in its life, and most of us need square dancing in our lives. Being a member of CALLERLAB and attending the annual convention is an important part of being a caller now and in the future. Mary and I look forward to seeing you in Kansas City!

## **2009 CALLERLAB CONVENTION UPDATE SHOW ME**

**A**s of this writing, 45 callers and 23 partners have registered for the 2009 convention in Kansas City, MO. You must register for the convention before March 23, 2009 to avoid the \$30 per person late fee. If you plan to attend, we encourage you to register NOW. The liberal cancellation policy will allow full refund in most cases. Please register with the hotel before March 15, 2009 to ensure you get the special convention hotel room rate of \$109.00.

Convention invitations were mailed in November. If you did not receive an invitation, or have misplaced it, and wish to attend the convention, please contact the Home Office at 1-800-331-2577.

While the convention does not officially begin until 9:00 AM Monday, April 6, 2009 several activities have been planned for Saturday, April 4 and Sunday, April 5, for those callers and partners arriving early for the convention. These activities include:

Saturday - April 4, 2009  
9:00AM - 6:00PM BDPLS

Sunday - April 5, 2009  
9:00AM - Noon. BDPLS  
3:00PM - 5:00PM CDP Dance  
6:00PM - 7:00PM Reception & Social Hour  
7:30PM - 8:00PM Orientation Session

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#### 8:00PM - 10:30 PM Lady Callers Dance

Convention registration will be open on Saturday afternoon from 1:00 to 5:00 PM and on Sunday from 10:00AM to noon and 2:00PM to 5:00PM. for early-bird arrivals.

Apprentices are invited to attend the CALLERLAB Convention, even though they are unable to become Active Members until they meet all of the requisite qualifications for membership. CALLERLAB members come from all 50 states, seven Canadian provinces, and from fifteen overseas countries. Delegates who attend the conventions have an opportunity to sit down and discuss mutual concerns with others from all over the world. Many callers frequently find that what they thought was a unique problem is, indeed, shared by others. While the serious side of square dancing takes up most of the convention time, there is still time to prove the square dancing slogan, "Friendship is square dancing's greatest reward".

Kansas City is a great vacation destination with many historical sites, landmarks, and outdoor activities. There is much to do in the Kansas City area which makes it a desirable vacation spot. We are looking forward to an entertaining, interesting, informative, and satisfying convention.

### TRIENNIAL PROGRAM REVIEW

The CALLERLAB Program Policy requires that each CALLERLAB Program be managed by a CALLERLAB Standing Committee. The policy further requires that each Program will be reviewed at least once every three years. This update is accomplished by a Triennial Review by the Program Committees. All CALLERLAB programs will be reviewed during 2009 and updates will be accomplished in an orderly manner beginning with the Basic/Mainstream Program, then the Plus Program, then Advanced, and finally Challenge. If you would like to be part of this very important work, contact the Home Office to get on the committee of your choice. Please be aware that membership on the Advanced and Challenge Committees require you call those programs.

The initial program review process for the Basic/Mainstream, Plus, and Advanced Programs has begun.

### HOTEL RESERVATIONS

The 2009 CALLERLAB convention will be held at the Hilton Kansas City Airport Hotel, April 6-8, 2009. You may contact the hotel either at 1-816-891-8900 or via the new link on the CALLERLAB web site: <http://www.hilton.com/en/hi/groups/personalized/MCIAPHF-IAS-20090402/index.html>.

Room rates are \$109 plus tax, single or double. **You must register with the hotel no later than March 15, 2009** and you must identify yourself as part of CALLERLAB, The International Association of Square Dance Callers. The convention rate is only good until our room block is filled and is available three days prior to and three days following the convention.

### 25 and 50 YEAR CERTIFICATES

Will you be eligible for a 25 or 50 Year Certificate in 2009? We would like to let all members know the policy and procedure in place regarding this very important and historic milestone in any callers career. The following is the policy for presenting the 25 and 50 Year Certificates: 1) During the CALLERLAB convention the certificates will be presented to each member who becomes eligible during that year and is attending the convention, 2) Certificates will be mailed to the members who become eligible in that year but do not attend the convention, and 3) Members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you will be eligible in 2009 (started calling in 1984 for 25 year or 1959 for 50 year) please contact the Home Office to verify we have the correct information in our files.

Success is the ability to go from failure to failure without losing your enthusiasm. Sir Winston Churchill

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## BEGINNER DANCE PARTY LEADER'S SEMINAR

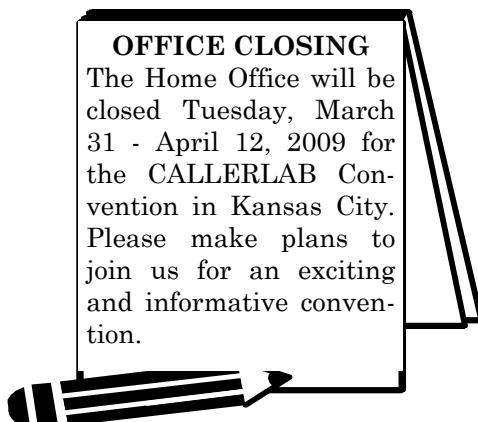
**A** Beginner Dance Party Leader's Seminar (BDPLS) is planned for Saturday, April 4 and Sunday, April 5, 2009 prior to the start of the 2009 CALLERLAB Convention in Kansas City. The seminar will begin at 9:00AM on Saturday, April 4<sup>th</sup> and end at Noon on Sunday, April 5<sup>th</sup>. The location will be in the Hilton Kansas City Airport Hotel. Cost will be \$50 per leader. Spouses and/or partners will be admitted free. Topics will include many of the items important to a successful dance party. Checks should be made payable to CALLERLAB, and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922. To charge by MasterCard or Visa please call 1-800-331-2577 or Email [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com). For more information regarding the BDPLS contact **Bob Riggs** at [Bob@SquareDanceEtc.com](mailto:Bob@SquareDanceEtc.com) or the CALLERLAB Office.

### CONVENTION REBATE

**R**egister early for a rebate! The first one hundred convention registrations will receive a \$5.00 rebate upon check-in at the 2009 CALLERLAB Convention. This rebate is being offered by an anonymous benefactor. This rebate is for CALLERLAB members only and does not apply to partners. (Board members and Home Office Staff are not eligible.)

#### OFFICE CLOSING

The Home Office will be closed Tuesday, March 31 - April 12, 2009 for the CALLERLAB Convention in Kansas City. Please make plans to join us for an exciting and informative convention.



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## HOTEL COST SHARING

**I**f you are interested in sharing a room with another caller attending the 2009 CALLERLAB Convention in Kansas City, please take note of the following. Please be aware that CALLERLAB takes no responsibility for those who choose to share. We offer this information only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the convention in Kansas City, without an attending partner, why not share expenses? If you are willing to share a room with another convention attendee why not do so. The only consideration would be whether or not you snore or are a restless sleeper. You may consider sharing a room, provided neither of you, has a problem with those aspects of your sleeping habits. Give it some thought and contact the Home Office. The Home Office will advise you if there are others who are looking to share and provide you email or telephone numbers for contact. Please contact Gail at: 1-800-331-2577 or Email [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com).

### 2009 CONVENTION EXHIBITORS

**C**ALLERLAB convention exhibitor/vendor applications and information has been mailed to all exhibitors/vendors whose names we have on file. If you wish to participate as an exhibitor/vendor at the convention in Kansas City and have not received an information/application package, please contact the Home Office at [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com) or 1-800-331-2577. (Applications were mailed September 24, 2008)

To participate as an exhibitor/vendor at the convention, you must be registered at the convention hotel. If you are a CALLERLAB member you may display and sell products or services of any kind. Non-members may participate at the convention only if your product or service is primarily for square dance callers. If you have any questions, please contact the Home Office.

**CALLERLAB CONVENTION  
Airport Hilton Hotel April 6-8, 2009**

## ONE-ON-ONE CALLER-COACH

**H**ave you ever wanted to sit down face to face with an Accredited Caller-Coach and discuss your calling? Perhaps to get pointers on how to improve your calling or to ask those questions which have been bugging you about choreography. Perhaps you would like to learn more about becoming a Caller-Coach. Perhaps you have not been able to attend a caller school and would like to get some personal attention and help with your calling.

The following coaches have volunteered their time for this very unique and exciting opportunity: **Randy Dougherty, Ed Foote, Betsy Gotta, Paul Henze, and Tim Marriner**

If you are interested in a session with one of the above. Please contact Gail at 1-800-331-2577 or Email [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com) to schedule a time. The sessions are \$30 for 45 minutes. A limited number are available.

## DANCES AT 2009 CONVENTION

**C**ALLERLAB has programmed several dances for the convention. On Sunday evening following the Orientation Session there will be a dance featuring Lady Callers and Monday evening a dance featuring the Past Chairman of CALLERLAB. Tuesday evening there will be an auction followed by a Zesty Contra Dance.

Come be a part of the convention. Visit old friends, make new friends and enjoy all that CALLERLAB has to offer.

## AUCTION 2009

**T**he 2009 CALLERLAB Convention in Kansas City will feature one of our famous auctions. Not only a chance to leave with something unique and possibly one-of-a-kind, this entertaining event will be one to remember. Once again master auctioneer **Jerry Story** has agreed to perform gavel duties, so you know things will be hopping. There will also be a silent auction featuring smaller items, perfect for those too shy to raise their paddles.

What kinds of treasures will be up for grabs? Why, the ones you bring! We are currently

seeking donations - we are looking for the unusual, the unique, the surprising. We know some of you are skilled in painting or woodworking - how about an original piece? What about a handcrafted quilt? If you have a difficult time parting with it, another member probably can't wait to acquire it.

Please contact **Scot Byars** at [sbyars@surewest.net](mailto:sbyars@surewest.net) or 916-320-7207 by February 28, 2009 and let him know what you plan to donate. The 2009 auction benefits CALLERLAB itself, therefore items donated and purchases made will not be tax deductible. Thank you in advance for your continued support of our organization. We have so much to accomplish and this is one way you can do your part.

## FRIENDS OF THE FOUNDATION

**In Memory of Mel Estes, Jon Jones and Deborah Carroll-Jones, Texas  
Mike and Janet Olivieri, Colorado**

The following members have made donations to the Foundation and Foundation Scholarships when renewing their CALLERLAB membership. Thank you to everyone for your generosity.

**Gregg Anderson  
Sod Andrew  
James Benedik  
Rod Bradish  
Lottie Buckbee  
Ruth Franchere-Melbourne  
Bud Garrett  
Hans Gietl  
Koichi Harada  
Masaharu Hiraga  
Wayne Janssen  
Gerald Mc Whirter  
Eric Mulder  
Shozo Nishimura  
Tom Rudebock  
Dana Schirmer  
Mike Seastrom  
Jeannette Staeuble  
Bob Wilson**

## INDIVIDUAL VOICE SESSIONS

**P**rofessor Arden Hopkin, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conven-

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tions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past CALLERLAB conventions has provided him a unique expertise to help square dance callers. There will be a limited number of individual sessions available (20 minutes) due to his other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for the 20 minute session. If you would like to schedule a session with Professor Hopkin, please call the office (1-800-331-2577) and speak with Gail or email Gail at Gail-CALLERLAB@AOL.COM. Payment MUST be made BEFORE the convention (check or credit card) to guarantee your session. Individual sessions will be on a first come first served basis. There are a limited number of individual sessions, so if you are interested, please contact Gail immediately. Session times and locations will be provided in your convention package.

## NEW EXECUTIVE DIRECTOR

**A**s you know, **Dana Schirmer** was approved as the Assistant Executive Director in 2005. Dana has been working with **Jerry Reed** for the past four years preparing to assume the duties as Executive Director. There are a wide variety of skills which must be mastered and many tasks which must be learned. This is no small task.

After much hard work the time is approaching when Dana and Jerry will swap positions. Dana will move into the Executive Director position and Jerry will stay on as the Assistant Executive Director. The relocation of the CALLERLAB office from Cocoa, Florida to Topeka, Kansas will be the major aspect of this transition. The actual date for the transition has not yet been set, however, it will be later this year. Additional info will be made available in later editions of DIRECTION.

## PAUL PLACE SCHOLARSHIP

**T**he CALLERLAB Foundation announces the creation of a new scholarship fund. This new fund is the **Paul Place Memorial**

Fund. In compliance with the wishes and objectives of Paul Place, proceeds from this scholarship fund will be used exclusively for disbursement to callers on a scholarship award basis. In his lifetime Paul was active in insuring that callers gained the experience of structured caller training through attendance at a caller school or other formal education opportunity. Therefore, priority in award selection shall be given to callers who have not yet attended a caller school, or who have been calling less than five years at the time of application. However, this is not meant to limit applicants only to those who have been calling less than five years. Any caller, or aspiring caller may apply.

## 2009 CALLER SCHOOLS

**I**n the November/December 2005 issue of DIRECTION we announced a new service to CALLERLAB Members. Any Member sponsoring a caller school meeting the criteria listed below could submit the information for that school to the Home Office and we will list the school in DIRECTION. This is tremendous opportunity to publicize these schools to help spread the word about caller training opportunities. The following are the guidelines and criteria: 1) Any CALLERLAB Member in good standing may ask that a school be listed; 2) The school must meet the following: A) Must use the CALLERLAB caller school curriculum, B) Must be at least 40 hours of class time, and C) School staff MUST include at least one CALLERLAB Member in good standing at the time the listing is made; and 3) Schools meeting these requirements and sponsored by CALLERLAB Affiliated associations or organizations may be listed.

If you are running a Caller School which meets the above criteria, please send your information to the Home Office and we will publish in a future issue of DIRECTION.

## MEMBERSHIP RENEWAL POLICY

**M**embership renewal packages were mailed December 30, 2008 for the membership year 2009/2010. Your current membership expires March 31, 2009. If you

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reside in the USA, your BMI/ASCAP music performance license and group liability insurance coverage also expire that day. Your membership renewal dues and fees must be received at the Home Office by March 31, 2009 to prevent an interruption in your membership. CALLERLAB membership dues for the 2009/2010 membership year are \$105.00. If you live in the USA, you will also need to pay your insurance and BMI/ASCAP fees. Be sure to mail your membership renewals to reach the office by March 31, 2009. **The office will be closed March 31- April 12, 2009.** If you have not received your new membership card prior to March 31<sup>st</sup>, your application will be processed as soon as possible after the convention. **If you mail your renewal after March 31, 2009, please add the late fee of \$10.00 for a total of \$115.00 in addition to the applicable insurance or license fees.**

Happy Valentines



## WHAT DOES CALLERLAB DO?

**Y**OU are CALLERLAB! You can be very proud of the many major projects CALLERLAB has completed over the past 35 years, including the standardization of program lists and call definitions which allows a square dancer to travel anywhere in the world and dance the same calls he learned at home. CALLERLAB Members continue to identify and investigate concerns within the square dance activity. Your standing committees address these concerns and propose solutions for consideration by the entire Membership.

When BMI and ASCAP forced the issue of music performance licensing, CALLERLAB took the lead in discussions with both organizations. CALLERLAB was the first to negotiate a graduated licensing structure based on calling activity. CALLERLAB's leadership in this area is but one example of its role in the evolution of square dancing.

There have been questions about what is CALLERLAB doing for ME? While we cannot answer what CALLERLAB is doing for you specifically, we would like to let you know what CALLERLAB is doing for Square Dancing. We do not just talk about a dance program, we are proactive in seeking out and responding to the many varied concerns facing the activity. Please take a look at the attached Press Release for information about just some of the things CALLERLAB and The Foundation are doing for Square Dancing.

## NEED PROOF OF INSURANCE?

**M**embers requiring proof of insurance or needing a certificate of additional insured naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates.** The certificates are only available from Marsh Affinity Group Services. Please direct your request to Marsh at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership. Certificates are mailed no later than the next business day.

Questions regarding insurance coverage or information regarding the filing of claims should also be directed to the insurance company, 1-800-900-9772 Extension 258. This insurance program is only available to U.S. members.

## NATIONAL DANCE ASSOCIATION

**I**n 2002 CALLERLAB met with the National Dance Association (NDA) to see if there were points of common interest between the two organizations. The NDA is one of the organizations under the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). **Calvin Campbell** was named as liaison between the CALLERLAB Board Of Governors (BOG) and the NDA.

In the intervening years, Calvin has presented dance workshops at three National AAHPERD conventions and two district conven-

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tions. The workshops have been very well received and interest has been shown in having dance workshops presented at other district AAHPERD conventions.

In 2009, a special, one day, dance workshop for teachers will be held ahead of the 2009 CALLERLAB Convention in Kansas City. The workshop is scheduled for Friday, April 3, 2009. These teachers will be encouraged to also attend the Beginner Dance Party Leaders Seminar schedule for Saturday, April 4 and Sunday, April 5.

CALLERLAB is VERY interested in learning of any callers who would be willing to present such dance workshops at AAHPERD conventions. You are encouraged to contact Calvin, he will have details on how to apply, what is expected, as well as other information about the workshop. Calvin can be reached at [cal@eazy.net](mailto:cal@eazy.net) or 343 Turf Lane, Castle Rock, CO 80108.

## RETURNED E-MAIL

**E**lectronic mail to several members has been returned as "undeliverable". We believe most of the returned Email is due to an incorrect E-mail address in our files. Attached is a list of members whose Email has been returned.

Please review the attached list. If your name appears on this list, please send an E-mail message with your correct E-mail address to [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) so that we may update our records and mailing lists. If you DO NOT wish to receive electronic mailings, please let us know.

If you have signed up with the Home Office to receive *DIRECTION* or any other information via E-mail it is your responsibility to keep the Home Office notified of any changes in your address. (This also applies to your "Snail Mail" address as well). Your help in assisting the Home Office with our efforts to eliminate unnecessary expenses is greatly appreciated.

akeeney52924@earthlink.net  
andy@andy-finch.com  
bajajj@earthlink.net  
bevvantitmarsh@bigpond.com.au

bmacd@zouminternet.net  
bolab@localnet.com  
bucky@pshift.com  
callersquare@enter.net  
dewclark@shcglobal.net  
ellobo1@verizon.net  
gbelcik@houston.rr.com  
gcandelf@sympatico.ca  
hallsw@sympatico.ca  
Huggins@netcommander.net  
JIMANDPAT@midmaine.com  
jva02211@bigpond.net  
kb5zrp@acrnnet.com  
lbutler@direcway.com  
Leem102@cox.net  
lgreenwd@execulink.co  
mav@prexar.com  
mike@azmike.info  
mrhackler@gcinet.net  
PA-Booth@earthlink.net  
rjmaiden@questoffice.net  
smmdj@gmail.com  
spickard@adelphia.net  
sqdancers@sisna.com  
sqldyfj@isoa.net  
SRinger@tvcna.com  
tnaevans@cox.net  
wandaphil@verison.net  
wheelermj@earthlink.net  
wsutman@eathlink.net



**LOST MEMBERS  
AFFILIATES  
PUBLICATIONS**

**M**ail sent to the following member has been returned to the Home Office. If you know of Del's whereabouts, or know of someone who may have a current address for him, please contact the Home Office at 1-800-331-2577 or Email [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com). Thank you.

Del Powell, California

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## MAINSTREAM PROPOSED TEACHING ORDER

**A** Proposed Mainstream Teaching Order was created by an Ad-Hoc Committee after considerable review and discussion. This proposal was created and submitted to the Membership to provide a new teaching order for the Mainstream Program. Attached is a review of the Proposed Teaching Order. This review was previously provided in CALLERLAB Electronic News 2008-012 (Proposed, MS Review). The review and Proposed Mainstream Teaching order are attached and posted on the CALLERLAB web site under "Basic/Mainstream Documents" at: <http://www.callerlab.org/DancePrograms/DanceProgramDocuments/tqid/610/grm2catid/30/Default.aspx>

Please take a look and let us know what you think. Please send your comments to **Tom Rudebock**, Chairman of the Mainstream Committee. The plan is to discuss this Proposed Teaching Order at the 2009 CALLERLAB Convention. We encourage you to attend and state your views. We need your input.

Please send comments to Tom Rudebock at: [trudesdc@localnet.com](mailto:trudesdc@localnet.com)

## WEB SITE UPDATE

**T**he CALLERLAB web site has been updated. New information includes data and pictures of the CALLERLAB Milestone recipients, the revised C-2 Dance program Definitions, the 2009/2010 CALLERLAB Membership forms, and other information. Please check it out. We are still working on activation of the Member Login feature for the web site. We hope to have this feature activated by the end of the year. We will provide more information as it becomes available.

## WOMEN IN CALLING MUSIC LIST

**Deborah Carroll-Jones**, Chairman of the Women In Calling Committee (WIC), is pleased to announce completion and publication of another major WIC project. This project is a collection and listing of Patter Songs

and Singing Call music as submitted by the Members of the WIC. The project includes two lists: 1) Patter Songs and 2) Singing Call songs. The lists are posted on the CALLERLAB web site under "Documents/General Documents" (<http://www.callerlab.org/Documents/tqid/737/Default.aspx>) From this page simply search for "WIC".

At the 2009 CALLERLAB Convention in Kansas City, MO; April 6 - 8 2009, WIC will have its usual committee meeting. There was a suggestion at last year's convention that WIC develop a pamphlet of information about the committee and how it has benefited and will continue to benefit women callers. Deborah is asking each Member of the WIC to attend with ideas and suggestions as to specific content of this pamphlet.

## CALLERLAB AND FOUNDATION SCHOLARSHIPS AVAILABLE



The following scholarships are available for callers who wish to attend a callers college: The **Bill Helms** Memorial Scholarship Fund, the **Dave Krediet** Memorial Scholarship Fund, the **Paul Place** Memorial Scholarship Fund, and Grand Square, Inc. Other scholarships may be available through other enterprises and many local caller's associations. Applications are available from the CALLERLAB web site or you may contact the office at 800-331-2577.

Applications for the CALLERLAB and Foundation 2009 scholarships **must be received by the Home Office by May 1, 2009**, in order to be considered by the Executive Committee at their Spring 2009 meeting.

For a limited time only the New Song and Dance Brochures (flat or folded are being offered at \$10.00 per 100. Price includes shipping. Contact John at [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com) or 800-331-2577

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## NOTE SERVICE HISTORY

**T**he Square Dance Foundation of New England (SDFNE) has a wonderful collection of documents and other memorabilia that are a record of the history of square dancing - both modern and traditional. The SDFNE has a substantial collection of Caller Note Services but some are missing important parts of the publication. The SDFNE has complete sets of Les Gotcher's *Tips to Callers*, Brundage, et al, *News 'N Notes* and Will Orlich's *National Callers Report*.

The SDFNE is hoping some of you may be able to help complete the partial sets they have of several more of these publications. Two, in particular, we would like to complete. We have Jack Lasry's *Notes for Callers* complete for ten of the 20 years it was published except for the first three years, 1968 - 1970, and 1980 - 1987. We also have Bill Peters' *Choreo Breakdown* complete except for the first year (March 1971 - March 1972.)

Two others for which we have substantial collections are *Square Dance Callers Assoc. of So. California*, 1963 - 1970 and Bill Davis' *The New View* 1985 - 1995. They are not sure how long these two were published but we would like to have complete collections. If anyone out there has the missing issues and would be willing to donate them, the SDFNE would be most grateful. **Jim Mayo** will happily contribute the cost of postage. Contact Jim at [jmayo329@aol.com](mailto:jmayo329@aol.com).

## MEMBERSHIP ROSTER

**M**embership rosters will not be automatically distributed to all members. The cost of printing and mailing a roster to our entire membership is well over \$5,000.

If you have moved in the past year, or have any changes to the information in the roster, please notify the Home Office immediately. We plan to print the roster for the 2009/2010 membership year in June 2009.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office by calling 1-800-331-2577 or Email:

[JohnCALLERLAB@aol.com](mailto:JohnCALLERLAB@aol.com). Rosters will be available in either pdf electronic file or in hard copy (paper). Please specify which version you prefer. **FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$10.00 FOR PAPER COPIES OF THE ROSTER.** Orders will be accepted via phone, U.S. Mail, Email, or FAX. The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests.

## FROM OUR MEMBERS

*Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.*

*The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.*

## CLASS RECRUITING

Daryl Clendenin

**T**here are many ways that people use to recruit for their new dancer class. THEY ALL WORK. Some do work better than others do. I suggest you use all possibilities.

You never know which promotional plan is going to result in that **one couple** that will make the difference in the future of the club. That's right. One couple can make the difference between success and failure. Definitely go for the personal contacts but do not ignore or fail to use the newspaper notice, church bulletins, flyers hung in grocery stores & Laundromats, radio and TV community activity spots, yard signs or any other means available.

Friends if we do not start doing the things that will make a difference, our activity will continue to decline. There are two areas that need to be taken care of NOW; **Decline in the number of dancers (clubs); Decline in the number of callers.**

How many times have we heard "everyone I know already square dances"? Folks that is pure bull! We all know people that do not square dance and people that would be great additions to our activity. There are people that we have probably asked and been turned

*(Continued on page 12)*

*(Continued from page 11)*

down for square dance classes. People that we are reluctant to ask again. Also, many people we just have not bothered to ask or consider.

If that were true, it would seem logical to put most of our recruiting energies towards that end. I spent 18 years as a club caller and then another 18 as a caller without a club. I am now back to having a home club and dealing with the same problems that all local yokels encounter. A club that was definitely headed for oblivion took pity and adopted me. It took three years but now I believe we are headed for a healthy existence. I credit this growth to three things: **Motivation, enthusiastic dancers and a recruiting plan.**

Anyone that has taken on a club that was successfully led by another caller knows that the transition does not happen quickly. It might take weeks or months or it can take years. It makes no difference how good or dedicated you are. Even if it takes years to become the person accepted as their caller, once that transition is made you are in a position to **motivate**.

**1. Talk to motivate.** One of the best ways to create enthusiasm and motivate is to talk. Any time you get together with your club, talk about the next set of lessons. Use any excuse to bring up the subject. "Nice class we have. How are we going to top it next time?" Our class sure did not materialize this year. What can we do differently next time? Remember, if it is not on their mind, it will be put on the back burner until it is too late to be effective. It has to be as important to them as it is to you. Talk, talk, talk and talk. It also has to be year-round.

**2. Stimulate their desires.** Seeing the potential possibilities can motivate your group to do the work. Be prepared with success stories. Let them know that the only thing needed for success is their support and efforts. If you can make them want to do the work, they will do it. If they do it, They will succeed.

**3. Call attention to the consequences of failure.** One Neuro-Linguistic Programming technique is to mentally link failure with not acting. Have them imagine any bad consequences that may occur if they don't do what they need to do. How long will the club last

without new dancers?

**4. Find a true interest.** If they have no interest in recruiting, you need to think of and relate to them the positive aspects of successful recruiting. Stimulate them with the greater goal. They might not like to drive, but they don't have a problem getting motivated when they are driving to a Square Dance Weekend.

**5. Motivate yourself.** You need to display energy and enthusiasm in order to motivate. If you are not truly excited and motivated to do whatever it takes to recruit, it will be impossible to motivate others.

**6. Be prepared with a plan.** It would be awful if you finally motivate your people to do the work and you do not have a plan of action ready for them? Do your research now. Know what is available in your area. Do not ask for ideas, give ideas.

Begin with small steps to get **everyone** involved. Maybe a meeting to go over the selection of advertising means. Maybe a gathering to create flyers to be hung and distributed. Do it collectively. Everyone depending on and working with everyone, can in itself be a motivation tool.

**7. Do not wait.** It is easy to put off the job until it is too late to be effective. **Motivate yourself.**

Search out the enthusiastic dancers from the **newer** people in the group. Appeal to them. Motivate them. Get them to work for the benefit of the club. Get them to work for you. You might get the strongest **club support** from the older members but typically you will get the most enthusiastic **recruiting support** from the newer dancers. They are not as tired of trying. Besides, maybe they have not asked all their friends yet.

**Recruitment Plan:** Do everything that you have done in the past. Everything works. Anything that has the potential of bringing one or two couples into the class is worth pursuing. You never know when you are going to get that special couple that draws others like a magnet.

The one thing I borrowed from a good friend of mine and square dancing (Les Seeley) was a

*(Continued on page 13)*

*(Continued from page 12)*

program of mailed invitations. I admit that I did not really have much faith in it at the start but I will credit it with a lot of the reason for any success we are enjoying in our efforts to recruit.

Everyone in the club is given a 3X5-index card and asked to write the names and addresses of at least 4 couples that they know (that do not square dance). Four couples that they could stand to be in the same room with for two hours; even if they are four couples that they have already asked about joining the class and were turned down. These names are added to an invitation list and will remain there for at least three years. Each year the club is asked to add four new names to the list.

I can only give you the results as they apply to my club. The first year we did not realize too many from the invitations. We had a class but it was not what you would consider large. The second year our class had forty-seven students at peak. This year (the third year) we had sixty-eight students at peak. I would say that 80% came from invitations. Folks it is sure worth the effort.

## **ECTA CELEBRATES 50 YEARS 2009**

**Bryan D. Gill, Vice President ECTA**

We would be extremely interested to make contact with previous members of ECTA (European Callers and Teachers Association) and EASDLA (European Area Square Dance Leaders Association) living in the United States, Canada and elsewhere. Perhaps you have documents and memories which could help us to fill the many gaps in our history records.

ECTA has decided to celebrate its 50 years anniversary in June 2009, although there has been some discussion as to whether 2009 is the correct year to celebrate. Very few documents are available from the early years - personal computers were unknown and many paper records were either not passed on or have otherwise been lost. So we will be delighted to hear from anyone who can add to our knowledge.

Initially Square Dancing in Europe was an American and Canadian military pastime.

During the late 1960's and the 1970's more and more Europeans became involved, and nowadays in most areas it is, we regret to say, very rare to meet an American in a square and even rarer to meet a Canadian. Although we do have a number of leaders who have gone native, such as Kenny Reese, Al Stevens, and a few others.

Available records show that in the 1950's several clubs combined to start an umbrella dancer organization - the European Association of American Square Dance Clubs (EAASDC) - who celebrated their 50 years in 2006. Callers and cuers were very much involved in that early organization, and probably met together within the EAASDC framework.

The formation of a completely separate leaders organization is first mentioned in a document dating from 1958. The initial name of the grouping was European Area Square Dance Leaders Association (EASDLA). The current name European Callers and Teachers Association (ECTA) is reported to have been adopted in 1964.

Today ECTA has just over 500 members - Square Dance callers, Round Dance cuers, Clogging instructors and Contra callers. The average age of our members is 46-the youngest is 14 and the oldest 84.

In June 2009 there will be extended ECTA Convention for our own members and partners, followed by a weekend dance which will be open to all dancers. More details can be found at [www.ecta.de](http://www.ecta.de) or contact the ECTA Vice President, Bryan D. Gill. E-mail: [Vice-President@ecta.de](mailto:Vice-President@ecta.de), Post: Brandenburger Strasse 36a, 21684 Stade, Germany.



### **CALLERLAB CONVENTION**

**Hilton Kansas City Airport Hotel  
April 6-8, 2009**

Please join with us in a great learning and teaching experience with some of the finest talent in the world. You may have the opportunity to meet a few "legends" of square dance history.



**Review of the Mainstream Program**  
**Proposed Teaching Order**  
**(November 19, 2008)**  
**By Tim Marriner**

A brief reflection of the past should provide better insight to the proposed CALLERLAB Teaching Order of the future. In 1974 CALLERLAB adopted the Sets in Order Basic 50 program of calls as well as the Extended 75. In 1977 Basic 1-38 was approved on a one year trial basis In 1980 Basic 1-34, Extended Basic 35-47, and Mainstream 48-68 were approved In 1981 Basic and Extended Basic were merged As the activity evolved so did the program list. Some calls were dropped while others were added. Definitions became more explicit Some restrictions were put in place Even the naming of the calls themselves became more standardized This standardization helped the activity become more accepted around the world Dancers and callers could travel from dance to dance with the same expectations of fun and fellowship Creativity never stops however and more and more calls were being introduced, hence other programs emerged; Plus, Advanced, and Challenge

The CALLERLAB Basic Mainstream program is still the cornerstone for the activity It is however more than a listing of calls; it's also a recommended teaching order Unfortunately little consideration of the teaching order was given as calls were added to the program Often calls were placed at the end of an existing program in the order they were accepted Explicitly following the teach order became difficult As a result, many callers developed their own method of introducing calls to new dancers that varied from the CALLERLAB recommendation. In 1991 a proposed new order was offered by the Mainstream committee only to be defeated. Recently however several leaders raised concern over the way new dancers were being taught. In an effort to expedite the process some pushed for a total revision of the Basic Mainstream Program but little compromise was found.

In 2004 the Mainstream Committee agreed to address the obvious teaching order problems. A focus group under the leadership of Bruce Simpers was formed with the hopes of obtaining a more concise teaching order Several ideas were submitted but the task of reaching a consensus became daunting. An agreement was made to compile a document describing the principals of designing a new teaching order to rationalize changes. With help from the ad hoc committee, Clark Baker and Dottie Welch, a Teaching Order Design Principals document was approved An experimental teaching order was designed with these principals in mind and in 2007 was approved on a one year trial basis It was hoped research could be gathered to support the changes. To date very little feedback has been acquired.

The issue is to be voted on in 2009 but very few have taken even a first glance at the proposal. The Proposed Teaching Order after all is still only a recommendation. Most callers teaching new dancers will continue to do so with their own proven methods. Interestingly enough many of the self changes callers have made over the years are being addressed. On the other hand someone teaching for the first time might adopt these seamless changes with no problems. Still, the order might not meet everyone's expectations. The improvements however should not go unnoticed.

First of all the call Split Two, a remnant of Split the Ring, was moved from call #11 on the existing list to call #14 on the proposed list. When Split the Ring was dropped Split Two was never relocated within the existing order On the proposed list the action appears after the Separate family to optimize usage.

Next, Veer Left/Veer Right was moved from call #47 on the existing list to call # 19 on the proposed list. It was agreed the call would have more usage to assist with Lead Right, Bend the Line, Trades and Circulates if introduced earlier. Bend the Line was also moved from call #23 of the existing list to call #20 of the proposed list. This was done to assist the calls described above as well as reinforce lines before being required to Circle to a Line. On the existing list Circle to a Line was taught before Bend the Line.

Next, Circulates were moved from call #50 on the existing list to call #21 on the proposed list. This change provides more floor time for Circulates to reinforce formation identification of two faced lines and waves. Often the Circulate family is taught in parts, working As Couples, Named Dancers, and All 8 first then later introducing Single File and Split/Box.

One clerical change needs to be made, call # 26 on the proposed order should read Walk Around the Corner to reflect the Mainstream vote taken last year and will be amended accordingly

Next, the Trade Family was moved from call #40 on the existing list to call #36 on the proposed list. The reasoning was to start the action from Two Faced Lines then later reinforce them from Waves. It was also felt it was a better tool to teach the action Swing Thru which is listed before Trade on the existing list but later on the proposed list. In that regard, Swing Thru call #38 on the existing list was moved to call #39 on the proposed list. This may appear to be later but actually it was moved up right after the Ocean Wave family to support an action done from waves along with Trades and Runs. In the same vein, Pass the Ocean was moved from call #36 on the existing list to call #41 on the proposed list mostly to make room for Run to be placed after Swing Thru allowing an easy resolution from Waves.

Spin the Top was moved from call #56 on the existing list to call #59 on the proposed list to better utilize Cast Off  $\frac{3}{4}$  beforehand. On the existing list Spin the Top is listed before Cast Off  $\frac{3}{4}$  making it much more difficult to describe the centers action. On the proposed list this problem is corrected making it possible to teach the centers action with the  $\frac{3}{4}$  cast description.

Lastly, Single Hinge/Couples Hinge was moved from call #67 on the existing list to call #56 on the proposed list. This change was also done in an effort to better utilize the action sooner with existing calls. There have been some cosmetic changes and an attempt to spit Basic between the columns as A and B. Some areas host open dances with new dancers and this division assist with these events. Non English speaking countries also need to teach terminology not listed; something taken for granted in the U.S. The division of Basic is very useful in this respect.

Is this all that needs to be changed? Probably not, but it is a starting point that is better than the existing teaching order. Could amendments be made to improve this proposal? Sure, but a strong case would have to be made supporting the Teaching Order Design Principles. Arguments could be made that the programs are not balanced, redundancies are not being considered or that the two programs should be integrated if Mainstream is the destination. The charge of the Ad Hoc Committee was to provide a revision of the existing teaching order based on the current programs. Understanding the rationale behind the changes should provide evidence and support of the improvements made by the Proposed Teaching Order with the hopes the membership will give this proposal a closer look for approval.

Respectfully Submitted,  
Tim Marriner

# PROPOSED CALLERLAB BASIC and MAINSTREAM PROGRAMS TEACHING ORDER

(Draft 7 - August 1, 2008)

<b>BASIC PROGRAM - PART A</b> 1. CIRCLE LEFT/CIRCLE RIGHT 2. FORWARD & BACK 3. DOSADO/DOSADO TO A WAVE 4. SWING 5. PROMENADE FAMILY A. COUPLES (FULL, $\frac{1}{2}$ , $\frac{3}{4}$ ) B. SINGLE FILE PROMENADE C. WRONG WAY PROMENADE D. STAR PROMENADE 6. ALLEMANDE LEFT 7. ARM TURNS 8. RIGHT & LEFT GRAND FAMILY A. RIGHT AND LEFT GRAND B. WEAVE THE RING C. WRONG WAY GRAND 9. LEFT-HAND STAR/RIGHT-HAND STAR 10. PASS THRU 11. HALF SASHAY FAMILY A. HALF SASHAY B. ROLLAWAY C. LADIES IN, MEN SASHAY 12. TURN BACK FAMILY A. U-TURN BACK B. BACKTRACK 13. SEPARATE AROUND 1 OR 2 A. TO A LINE B. AND COME INTO THE MIDDLE 14. SPLIT TWO 15. COURTESY TURN 16. LADIES CHAIN FAMILY A. TWO LADIES CHAIN (REG & $\frac{3}{4}$ ) B. FOUR LADIES CHAIN (REG & $\frac{3}{4}$ ) C. CHAIN DOWN THE LINE 17. DO PASO 18. LEAD RIGHT 19. VEER LEFT/VEER RIGHT *16 C. CHAIN DOWN THE LINE 20. BEND THE LINE 21. CIRCULATE FAMILY A. (NAMED DANCERS) CIRCULATE B. ALL 8 CIRCULATE C. COUPLES CIRCULATE D. SINGLE FILE CIRCULATE E. SPLIT/BOX CIRCULATE 22. RIGHT AND LEFT THRU 23. GRAND SQUARE 24. STAR THRU 25. CIRCLE TO A LINE 26. ALL AROUND THE CORNER	27. SEE SAW 28. SQUARE THRU (1, 2, 3, 4)/ LEFT SQUARE THRU (1, 2, 3, 4) 29. CALIFORNIA TWIRL 30. DIVE THRU  <b>BASIC PROGRAM - PART B</b> 31. WHEEL AROUND 32. THAR FAMILY A. ALLEMANDE THAR B. ALLEMANDE LEFT TO AN ALLEMANDE THAR C. WRONG WAY THAR 33. SHOOT THE STAR/ SHOOT THE STAR FULL AROUND 34. SLIP THE CLUTCH 35. BOX THE GNAT *8 C. WRONG WAY GRAND 36. TRADE FAMILY A. (NAMED DANCERS) TRADE B. COUPLES TRADE C. PARTNER TRADE 37. OCEAN WAVE FAMILY A. STEP TO A WAVE B. BALANCE 38. ALAMO STYLE 39. SWING THRU/LEFT SWING THRU 40. RUN/CROSS RUN 41. PASS THE OCEAN 42. EXTEND (From 1/4 TAG only) 43. WHEEL & DEAL 44. DOUBLE PASS THRU 45. FIRST COUPLE GO LEFT/RIGHT, NEXT COUPLE GO LEFT/RIGHT 46. ZOOM 47. FLUTTERWHEEL/ REVERSE FLUTTERWHEEL 48. SWEEP A QUARTER 49. TRADE BY 50. TOUCH 1/4 *21 D. SINGLE FILE CIRCULATE *21 E. SPLIT/BOX CIRCULATE 51. FERRIS WHEEL	<b>MAINSTREAM PROGRAM</b> 52. CLOVERLEAF 53. TURN THRU 54. EIGHT CHAIN THRU EIGHT CHAIN 1, 2, 3, etc. 55. PASS TO THE CENTER 56. SINGLE HINGE/COUPLES HINGE 57. CENTERS IN 58. CAST OFF 3/4 59. SPIN THE TOP 60. WALK & DODGE 61. SLIDE THRU 62. FOLD/CROSS FOLD 63. DIXIE STYLE TO AN OCEAN WAVE 64. SPIN CHAIN THRU 65. TAG THE LINE (IN/OUT/LEFT/RIGHT) 66. HALF TAG 67. SCOOT BACK 68. RECYCLE (From a wave only)
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CALLERS ARE REMINDED TO LIMIT THEIR CALLS TO THE ADVERTISED PROGRAM. CALLS FROM A LIST OTHER THAN ADVERTISED SHOULD NOT BE USED UNLESS THEY ARE WALKED THROUGH OR WORKSHOPPED FIRST.

\* Calls in *italics* may be deferred until later in the teaching sequence. Recommended placement of some of these calls has been indicated with an asterisk. This proposed teaching order is being tested starting September 2007.

Please Email feedback to: CALLERLAB@aol.com

# CALLERLAB PROGRAMS

## BASIC and MAINSTREAM

### Why Programs and Lists?

CALLERLAB programs define a world-wide standard of square dance calls to be taught in square dance classes or workshops. Program lists, such as this one, list the set of calls that may be called at a dance advertised to be a specific dance program i.e. Basic, Mainstream, Plus, etc. Dance promoters are encouraged to list the program to be danced on flyers, brochures and other advertisements of open dances. Dancers should refer to the program designations to seek out dances that will consist of material with which they are familiar. Program lists are used by callers in programming an appropriate dance for a specific group of dancers. Including the desired program in the caller's confirmation agreement will provide programming guidance to the caller as well as protection for the sponsoring organization.

The program(s) are not intended to segregate dancers into exclusive groups or to indicate that one who chooses to dance at his or her own preferred program is any better, or any worse, than any other dancer. Dancing skill can be achieved at many programs, and the quantity of calls is not necessarily an indication of dancer proficiency. It is hoped that the program lists will be used to aid in a logical teaching progression and thorough coverage of basics in classes and to provide an enjoyable modern square dance for dancers of all inclinations. In addition, CALLERLAB's intent is that approved styling and timing of square dance movements will be an integral part of all classes and dance programs. It is also hoped that proper teaching, including timing and styling, will result in smooth dancing for the greater enjoyment of all.

### What Next?

Responsible leaders, within and outside of CALLERLAB, recommend that dancers dance regularly at the program at which they graduate for at least one (1) year before they enter into classes or workshops for another program. This means that dancers graduating from the Mainstream Program should dance regularly at Mainstream dances for a year before going into the Plus Program.

There should be no pressure for movement from one program to another once a dancer has graduated. Dancers should be encouraged to take their time, enjoy the fun and fellowship and learn to dance well at that program before moving to another program.



**FOR IMMEDIATE RELEASE**

\* \* \* \* \* \* \* \* \* \* \* **START** \* \* \* \* \* \* \* \* \* \* \*



# WHAT DOES CALLERLAB DO?

CALLERLAB, formed in 1974, is an international association of professional square dance callers. Over 1,500 callers, representing all 50 states, 9 Canadian provinces, and 12 overseas countries, are members of CALLERLAB.

CALLERLAB is proud of the many major projects it has completed over the past 35 years, including the standardization of program lists and call definitions which allows a square dancer to travel anywhere in the world and dance the same calls he learned at home. CALLERLAB members continue to identify and investigate concerns within the square dance activity. Over 30 standing committees address these concerns and propose solutions for consideration by the entire membership.

When BMI and ASCAP forced the issue of music performance licensing, CALLERLAB took the lead in discussions with both organizations. CALLERLAB was the first to negotiate a graduated licensing structure based on calling activity. CALLERLAB's leadership in this area is but one example of its role in the evolution of square dancing.

There have been questions about what is CALLERLAB doing for ME? While we cannot answer what CALLERLAB is doing for you specifically, we would like to let you know what CALLERLAB is doing for Square Dancing. We do not just talk about a dance program, we are proactive in seeking out and responding to the many varied concerns facing the activity.

*The many things CALLERLAB is doing include, but are not limited to:*

A) To help sort out and provide usable information about dance programs:

- 1) Requesting callers (Members and nonmembers) and clubs to try "new Initiatives" and experiments to find new and different ways to introduce square dancing
  - 2) Request that the callers and clubs report the activity above so that others can benefit from their experience.
  - 3) This is intended to collect actual information (not random stories) about the experiences of callers and clubs trying different approaches.

**B) To help the activity, callers, and clubs:**

- 1) Provide our newsletter (DIRECTION) in both Electronic and paper copy; past copies posted on the CALLERLAB web site
  - 2) Host an annual convention to provide all Members an opportunity to voice their opinion to the Board and to the membership
  - 3) Provide financial assistance to Affiliate Caller Associations for caller training seminars and workshops

- 4) The CALLERLAB Board meets once a year in a face to face meeting to discuss issues and items of interest to the Membership and the activity; Members are welcome to attend and bring their concerns directly to the Board
- 5) Offer many caller training sessions for both experienced and beginning callers during the annual CALLERLAB convention
- 6) Officially supports and promotes the National Square Dance Conventions
- 7) Creates and maintains a wide range of caller training materials, documents, and handouts; many of which are available as PDF documents posted on the CALLERLAB web site and available at no cost
- 8) Provide a toll free phone number to provide information and support to the activity
- 9) Provide each Member the opportunity to serve on committees to provide input and help shape the direction CALLERLAB goes to help and support square dancing.

**The many things the CALLERLAB Foundation is doing include, but are not limited to:**

- 1) Provide financial assistance to callers, clubs, and associations for educational seminars and workshops
- 2) Conducted actual valid and verifiable surveys to collect accurate information about the activity, dancers, and callers; these surveys are conducted and analyzed by professional marketing companies and do not rely on antidotal stories which cannot be confirmed. Reports of these surveys are available on the Foundation web site or through the CALLERLAB Foundation office
- 3) Provide administrative support to the Square Dance Foundation of New England in its effort to create a library of historical Caller Note service documents

These are just some of the things CALLERLAB and the CALLERLAB Foundation are doing to support square dancing.

CALLERLAB is a democratic organization where all members have an equal voice. At the annual convention, each member has the opportunity to present his/her view on any subject. Members also have the opportunity to meet individually with members of the Board of Governors for informal discussion of concerns or problems.

For additional information, contact the CALLERLAB office  
 Phone:800-331-2577  
 Email:CALLERLAB@aol.com

\*\*\*\*\* E N D \*\*\*\*\*

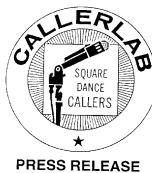
We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



**FOR IMMEDIATE RELEASE**  
**(February 2009)**

**\* \* \* \* \* S T A R T \* \* \* \* \***



**NATIONAL DANCE ASSOCIATION  
CALLERLAB MEMBERS HELP**

In 2002 CALLERLAB met with the National Dance Association (NDA) to see if there were points of common interest between the two organizations. The NDA is one of the organizations under the American Alliance for Health, Physical Education, Recreation & Dance (AAHPERD). Calvin Campbell was assigned as the liaison between the CALLERLAB Board Of Governors (BOG) and the NDA.

In the intervening years, Calvin Campbell, CALLERLAB Liaison to the NDA, has presented dance workshops at three National AAHPERD conventions and two district conventions. The workshops have been very well received and interest has been shown in having dance workshops presented at other district AAHPERD conventions.

In 2009, a special, one day, dance workshop for teachers will be held ahead of the 2009 CALLERLAB Convention in Kansas City. The workshop is scheduled for Friday, April 5, 2009. These teachers will be encouraged to also attend the Beginner Dance Party Leaders Seminar schedule for Saturday, April 4 and Sunday, April 5.

CALLERLAB is VERY interested in learning of any callers who would be willing to present such dance workshops at AAHPERD conventions.. You are encouraged to contact Calvin Campbell, He will have details on how to apply, what is expected, and other details. Cal can be reached at [cal@eazy.net](mailto:cal@eazy.net) or 343 Turf Lane, Castle Rock, CO 80108.

**\* \* \* \* \* E N D \* \* \* \* \***

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE



PRESS RELEASE

## ACCREDITED CALLER COACHES

CALLERLAB is pleased to announce that Steve Turner has recently attained recognition as an Accredited Caller-Coach. Congratulations Steve.

In order to be accredited as a Caller-Coach by CALLERLAB, an applicant must satisfy two specially appointed accreditors that he/she possesses the experience, training, and coaching expertise needed to function effectively in the field of caller training.

The following list of CALLERLAB Accredited Caller-Coaches is provided for information and to help potential students or sponsors of caller training in their search for caller training assistance.

Currently Accredited Caller-Coaches are:

PAUL BRISTOW, Middlesex, England  
AL BRUNDAGE, Miami, FL - Emeritus  
DARYL CLENDENIN, Portland, OR  
LARRY COLE, Marion, IN  
BILL DAVIS, Sunnyvale, CA - Emeritus  
DOUG DAVIS, Colbert, WA  
DECKO DECK, Arlington, VA - Emeritus  
RANDY DOUGHERTY, Mesa, AZ  
HERB EGENDER, Green Valley, AZ - Emeritus  
ED FOOTE, Wexford PA  
CAL GOLDEN, Hot Springs, AR - Emeritus  
BETSY GOTTA, North Brunswick, NJ  
PAUL HENZE, Chattanooga, TN  
MIKE JACOBS, Trenton, NJ  
DEBORAH JONES (aka Deborah Carroll-Jones), Arlington, TX  
JON JONES, Arlington, TX  
JERRY JUNCK, Wayne, NE and Mesa, AZ  
JOHN KALTENTHALER, Pocono Pines, PA - Emeritus  
JOE KROMER, Tannhiem, Germany  
LORENZE KUHLEE, Friedrichsdorf, Germany  
FRANK LANE, Estes Park, CO - Emeritus  
FRANK LESCINIER, Rancho Cucamonga, CA  
RON MARKUS, Tucson, AZ  
TIM MARRINER, Rock Hill, SC  
JIM MAYO, Hampstead NH  
TONY OXENDINE, Sumter, SC  
RANDY PAGE, Charlotte, NC  
KENNETH REESE, Griesheim Germany  
KEN RITUCCI, West Springfield, MA  
GLORIA ROTH, Clementsport, Nova Scotia CANADA - Emeritus  
NASSER SHUKAYR, San Benito, TX  
JEANNETTE STAEBLE, Zurich, Switzerland  
JERRY STORY, Mission TX and Crossville, TN  
AL STEVENS, Pforzheim, GERMANY  
STEVE TURNER, Carramar, Australia  
DON WILLIAMSON, Greeneville TN  
NORM WILCOX, Georgetown, Ontario, Canada

CALLERLAB Accredited Caller Coaches are best for your callers' clinic or school.  
Accreditation assures knowledge and experience.



# CALLERLAB ACCREDITED CALLER-COACHES



as of January 27, 2009

<b>PAUL BRISTOW</b> (Hazel) Hapstow HSE,286 Long Drive Ruislip Middlesex HA4 0HZ ENGLAND (+ 44) 208-845 -5073 Paul@stingproductions.com	(04-17-10)	<b>JERRY JUNCK</b> (Sharon) 3020 East Main St., J-18 Mesa AZ 85213-8144 (480) 641-8683 Junck@aol.com	(05-29-10) Eff 10/15	<b>KEN RITUCCI</b> 132 Autumn Road W. Springfield, MA 01089 (413) 734-0591 kenritucci@aol.com	(11-28-11)
<b>DARYL CLENDENIN</b> (Yvonne) 7915 N Clarendon Portland, OR 97203 (503)285-7431 d.cleindenin@worldnet.att.net	(07-28-12)	908 Brooke Dr Wayne, NE 68787 (402) 375-2420	Eff 4/1	<b>NASSER SHUKAYR</b> (Jeanna) PO Box 2848 Universal City, TX 78148 (956) 622-0557 NShukayr@aol.com	(02-13-10)
<b>LARRY COLE</b> (Paula) 3302 N 500 W Marion, IN 46952-9753 (765) 384-7089 & (765) 664-5092(W) LColeSDC@aol.com	(10-30-10)	<b>JOE KROMER</b> (Caroline) Stankertstr. 35 D-78052 VS-Tannheim, GERMANY (+49)(0) 7705-97044 Fax (+49)(0)1212)5-473-86-097 joe@joe-kromer.de	(09-08-08)	<b>JEANNETTE STAEBLE</b> Morgentalstrasse 30 CH-8038 Zurich, SWITZERLAND (+41) (0) 44 484 74 11 Jeannette@JStaeuble.ch	(04-01-13)
<b>DOUG DAVIS</b> (Priscilla) 18721 N Dunn Rd Colbert, WA 99005-9508 (509) 979-2612 DDavisP@aol.com	(05-11-13)	<b>LORENZ KUHLEE</b> (Anja) Vorderheide 16 65719 Hofheim GERMANY (+49) (0) 6192 4 70 11 23 lorenz@kuhlee.de	(03-28-09)	<b>AL STEVENS</b> (Sabine) Broetzingerstr. 56 75180 Pforzheim, GERMANY (+ 49) (0)7231-76 6704 Fax (+49) (0) 7231-768 817 alstevenscaller@aol.com	(03-27-09)
<b>RANDY DOUGHERTY</b> 3058 E. Des Moines Mesa, AZ 85213 (480) 924-1309 dortydancing@hotmail.com	(06-04-11)	<b>FRANK LESCINIER</b> 2514 W. Orangethorpe Ave., Sp. 28 (909) 525-8843 (C) (714) 525-8843(H) Frank253@hotmail.com	(12-29-09)	<b>JERRY STORY</b> (Kristy) 4394 Jonathan Creek Rd Waynesville, NC 28785 (956) 358-3888 JERRYSTORY@aol.com	(08-15-11)
<b>ED FOOTE</b> (Marilyn) 140 McCandless Drive Wexford, PA 15090-8436 (724) 935-2734 EdCall@zoominternet.net	(12-01-12)	<b>RON MARKUS</b> (Kathy) 3842 E Edison Place Tucson, AZ 85716 (520) 795-6543 ramcaller@juno.com	(05-11-13)	2500 Bus. 83 Lot # 562 Eff 12/1-3/31 Mission, TX 78572 (956) 358-3888	
<b>BETSY GOTTA</b> (Roy) 2 Laurel Pl North Brunswick, NJ 08902-2812 (732) 249-2086 ugottadance@optonline.net	(02-27-12)	<b>TIM MARRINER</b> (Donna) PO Box 37178 Rock Hill, SC 29732 (803) 327-2805 marriner@juno.com	(04-18-10)	<b>TURNER, STEVE</b> (Susan) 65 Monaltrie Loop Carramar, West Australia 6031 AUSTRALIA (01161) 08-9404-8886 turnertempos1@bigpond.com	(07-01-13)
<b>PAUL HENZE</b> (Pattie) 3926 S Mission Oaks Dr Chattanooga, TN 37412-1922 (423) 867-2225(H) (423)821-4583(W) (423) 240-3997(C) accounting@McCallCompany.com	(12-04-08)	<b>JIM MAYO</b> (JoAnn) PO Box 367 79 Wash Pond Road, Hampstead, NH 03841 (603) 329-5492 Jmayo329@aol.com	(10-30-09)	<b>NORM WILCOX</b> (Wendy) 16763 22 <sup>nd</sup> Sideroad, R.R.# 4 Georgetown, ON L7G 4S7, CANADA (905) 877-0031 norm.wilcox@sympatico.ca	(05-14-11)
<b>MIKE JACOBS</b> PO Box 4373 Trenton, NJ 08610 (609) 838-7632 MikeJacobs@optonline.net	(04-28-11)	<b>TONY OXENDINE</b> 2640 Goldeneye Ridge Sumter, SC 29150 (803) 469-0495 (Cell -803-840-0746) tony@tonyoxendine.com	(03-31-11)	<b>DON WILLIAMSON</b> (Mildred) 52 Crest Dr Greenville, TN 37745 (423) 638-7784 redboot2@comcast.net	(03-30-10)
<b>DEBORAH JONES</b> (Jon) (aka Deborah Carroll-Jones) 1523 Bluebonnet Trl Arlington, TX 76013-5009 (817) 469-1179 deborahcjones@att.net	(03-29-10)	<b>RANDY PAGE</b> (Fran) 11049 Kingston Ridge Place Charlotte, NC 28273 (704) 588-4122 RandyPA@aol.com	(02-24-11)	<b>Caller-Coach Emeritus</b> Listed on the Back	
<b>JON JONES</b> (Deborah) 1523 Bluebonnet Trl Arlington, TX 76013-5009 (H & Fax) (817) 469-1179 jonjonessdcc@att.net	(10-03-09)	<b>KENNY REESE</b> (Angelika Reinheimer) Friedrich-Ebert Str. 116 64347 Griesheim, GERMANY (+49) (0) 6155 828 60 46 Kenny@kennyreese.de	(06-27-09)	I Indicates a change Date Certification Expires Noted	

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**CALLER-COACH EMERITUS**

**AL BRUNDAGE**  
4730 SW 89<sup>th</sup> St.  
Miami, FL 33165  
(305) 221-2875  
alcaller@aol.com

**BILL DAVIS** (Bobbie)  
1359 Belleville Way  
Sunnyvale, CA 94087-3821  
(408)736-5624

**DECKO DECK**  
The Astoria #212-213  
2100 Lee Hwy.  
Arlington, VA 22201  
(703) 524-1166

**HERB EGENDER** (Cathy)  
365 S. Park Center Ave.,#1203  
Green Valley, AZ 85614  
(520)393-6577  
excampanas@msn.com

**CAL GOLDEN** (Sharon)  
1925 Malvern Ave, #301  
Hot Springs, AR 71901  
(501)624-7274  
CalGold@sbcglobal.net

**JOHN KALTENTHALER** (Freddie)  
McCauley Ave., Box 679  
Pocono Pines, PA 18350-0679  
(570) 646-2945  
johnk@ptd.net

**FRANK LANE** (Barbara)  
Box 1382  
Estes Park, CO 80517-1382  
(970) 586-3696  
Toe-Tapper1@juno.com

**GLORIA RIOS ROTH**  
House of Roth  
PO Box 69  
Clementsport, Nova Scotia B0S 1E0  
CANADA  
(902) 638-8053



# 2008-2009 CALLERLAB BOARD OF GOVERNORS



December 10, 2008

<b>*Baker, Clark</b> (Miriam) 426 Marsh St. Belmont, MA 02478-1109 (617) 484-0175 cmbaker@tiac.net	'11	<b>Jacobs, Mike</b> PO Box 4373 Trenton, NJ 08610 (609) 838-7632 mikejacobs@optonline.net	'10	<b>Rudebock, Tom</b> (Bev) 4551 Grafton Road Leetonia, OH 44431-9723 (330) 427-6358 Trudesdc@localnet.com	'10
<b>Brown, Skip</b> (Betty Ann) 104 Brighton Ave Portland, ME 04102-2311 (207) 773-1826 icall@maine.rr.com	'10	<b>Jaworski, Chuck</b> (Becky) 4716 W. Berenice Ave. Chicago, IL 60641-3614 (773) 685-8407 cwjawbho@earthlink.net	'09	<b>Sheffield, Elmer</b> (Margie) 3765 Lakeview Dr Tallahassee, FL 32310 (850) 681-3633 cell ShefAutoBD@aol.com	'10
<b>Campbell, Calvin</b> (Judy) 343 E. Turf Lane Castle Rock, CO 80108 (303) 790-7921 cal@eazy.net	'09	<b>Jestin, Jerry</b> (Janice) 1816 Brothers Blvd., 12 College Station, TX 77845 (210) 473-0310 jerry@jerryjestin.com	'11 Eff 8/15	<b>Story, Jerry</b> (Kristy) 24 River Oaks Dr., #101 Crossville, TN 38555 (956) 358-3888 JERRYSTORY@aol.com	'10 EFF 3/31
<b>Carroll-Jones, Deborah</b> (Jon) 1523 Bluebonnet Trl Arlington, TX 76013-5009 (817) 469-1179 deborahcjones@att.net	'10	Box 126 Delbume, AB T0M 0V0 Canada (403) 749-2167	Eff 4/15	2500 Bus. 83 Lot # 562 Mission, TX 78572 (956) 358-3888	I
<b>Cole, Larry</b> (Paula) 3302 N 500 W Marion, IN 46952-9753 (765) 384-7089 (H) (765) 664-5092 (W) LColeSDC@aol.com	'09	<b>Jones, Vernon</b> (Kayla) 450 East Bradshaw Springtown, TX 76082 (817)220-1450 VERNONJONES@prodigy.net	'11	<b>Sybalsky, John</b> (Betsy) 5339 Prospect Road, #203 San Jose, CA 95129-5033 (408) 464-1294 sybalsky@alum.mit.edu	'11
<b>*Crawford, Tim</b> (Linda) (Vice Chairman) 2229 Sunnyside Drive Burlington, ON L7M 4K8 Canada (905) 332-7597 CALLERTIM@aol.com	'11	<b>*Marriner, Tim</b> (Donna) PO Box 37178 Rock Hill, SC 29732 (803)327-2805 marriner@juno.com	'09	<b>Wilcox, Norm</b> (Wendy) R.R.#4 Georgetown, ON L7G 4S7 Canada (905) 877-0031 norm.wilcox@sympatico.ca	'10
<b>Gotta, Betsy</b> (Roy) 2 Laurel Place North Brunswick, NJ 08902-2812 (732) 249-2086 ugottadance@optonline.net	'10	<b>*Marshall, John</b> (Mary)(Chairman) 46730 Graham Cove Square Sterling, VA 20165 (703) 444-7075 jmclab@comcast.net	'09	<b>HOME OFFICE STAFF</b>	
<b>Greene, Patty</b> (Steve) 915 Wind Carved Lane Monroe, NC 28110 (603)327-7301 pgreene@pkgdesignworks.com	'11	<b>Mayo, Jim</b> (Jo Ann) Box 367, 79 Wash Pond Road Hampstead, NH 03841 (603) 329-5492 JMayo329@aol.com	'09	Jerry Reed	Executive Director
<b>*Harrison, Bill</b> (Judy) 10518 Nast Drive Cheltenham, MD 20623 (301) 782-7957 Billharrisonwdh@aol.com	'11	<b>Miller, Bear</b> (Sandy) 9603 W Tufts Ave Littleton, CO 80123-1039 (303) 973-9529 beardenver@comcast.net	'11	Dana Schirmer	Asst. Exec. Director
<b>Hurst, Robert</b> (Joanna) 7 Hurstwood Lane Haywards Heath W Sussex RH17 7QY England (+44) 1444-453316 yellowrocks2002@yahoo.co.uk	'09	<b>Miller Tom</b> (Sharon) PO Box 72 Chest Springs, PA 16624 (814) 674-5969 (and fax) tommill@verizon.net	'11	<b>CALLERLAB OFFICE</b>	
		<b>Poyner, Bob</b> (Ann) 261 County Hwy 1084 De Funiak Springs, FL 32433 (850) 834-3548 bnapoy@fairpoint.net	'09	CALLERLAB 467 Forrest Ave., Suite 118 Cocoa, FL 32922 (321) 639-0039 (321) 639-0851 FAX (800) 331-2577 Official Business Only CALLERLAB@AOL.COM	
				Office Hours 9am-4:30pm Mon-Fri Eastern Time Zone	
				<small>*Indicates 2008/2009 Executive Committee   Indicates changes since last revision</small>	
				<small>December 10, 2008 (2:42pm) Z:\BOG Stuff\BOG ADDRESS\2009-2010BOGLIST(08-12-10).wpd</small>	



## CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN

January 13, 2009

### SPECIAL INTEREST - Executive Committee Liaison - Clark Baker

CALLERS PARTNERS - CH, Bev Sutter; VC, Janet Olivier

COMMITTEE FOR COMMUNITY DANCE - CH, Bob Riggs; VC, Calvin Campbell

HANDICAPABLE - CH, Michelle McCarty; VC, Charlie Wheatley

HIGH SCHOOL PROJECT - Ad Hoc Committee - CH, Scot Byars

NDA LIAISON - Calvin Campbell

NEW INITIATIVES - CH, Stephen Cole; VC, Vacant

WOMEN IN CALLING - CH, Deborah Carroll-Jones; VC, Gerry Hardy

YOUTH ACTIVITIES - CH, Hunter Keller; VC, Justin Russell

### PROGRAMMING AND COORDINATING - Executive Committee Liaison - Tim Marriner

ADVANCED - CH Bill Harrison; VC, Skip Cleland

APPLICATIONS REVIEW - CH, Jon Jones; VC, Jerry Story

CHALLENGE - CH, Barry Clasper; VC, Kris Jensen

CHOREOGRAPHIC REVIEW COORDINATOR - Ed Foote

DEFINITIONS - CH, Clark Baker; VC, Michael Maltenfort

MAINSTREAM - CH, Tom Rudebock; VC, Lanny Weakland

PLUS - CH, Skip Brown; VC, Paul Bristow

PROGRAM POLICY - CH Larry Davenport; VC, Kenny Reese

### PLANNING AND RESEARCH - Executive Committee Liaison - Bill Harrison

CALLER-COACH - CH, Paul Henze; VC, Tony Oxendine

CALLER TRAINING - CH, Betsy Gotta; VC, Mike Jacobs

CHOREOGRAPHIC APPLICATIONS - CH, Dottie Welch; VC, Elmer Claycomb

CALLING IN SCHOOLS - CH, Mike Callahan; VC, Cory Gies

RESEARCH AND DEVELOPMENT - CH, Pam Clasper; VC, Vacant

LESSON SYSTEMS COMMITTEE - CH, Vernon Jones; VC, Larry Davenport

### MEMBERSHIP - Executive Committee Liaison - Tim Crawford

CALLER ASSOCIATION LIAISON - CH Bear Miller; VC, Dennis Young

CANADIAN ADVISORY - CH, Jeff Priest; VC, Pat Zeeman

OVERSEAS ADVISORY - CH, Joe Kromer

VC, Tomas Hedberg - Sweden, Denmark and Norway; VC, Trevor Day - England;

VC, Graham Elliot - Australia and New Zealand; VC, Jeannette Staeuble - Netherlands, Belgium, Austria and Switzerland; VC, Shozo Nishimura - Japan; VC, Tomas "Doug" Machalik - Czech Republic; VC, Nancy Chen - Taiwan; VC Dieter Goergner - Germany

RECRUIT, PROMOTE, MAINTAIN - CH, Mike Hogan; VC, Jerry Junck

WAYS & MEANS - CH, Scot Byars; VC, Gary Felton

### PROFESSIONAL CONDUCT - Chairman, Tim Marriner