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EMPHASIS CALLS:

MAINSTREAM: **TURN THRU**

PLUS:

ADVANCED: **CROSSOVER CIRCULATE**

FUTURE CONVENTIONS:

APR 6 - 8, 2009 Kansas City, MO

MAR 29 - 31, 2010 Niagara Falls, NY

CALLERLAB OFFICE HOURS:

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800-331-2577 (business only)

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Web site: [www.callerlab.org](http://www.callerlab.org)

INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 800-503-9227

FROM THE CHAIR

John Marshall

Everyone who reads this column is certainly aware that we are in the midst of a global financial crisis. What does this mean to square dancing and square dance callers? I believe that square dancing does well in bad times. Why? Because during troubled times people are more likely to be drawn together for mutual support: we seek affordable recreation, and we seek strength, joy, and solace from our community of family and friends. In other words, more than ever people gravitate to the core values of our activity. So how will they find us? In life, when we are searching for something we look, listen, read, and ask, even when we are not certain what it is we're looking for. This means that now, more than ever, we need to be more visible to the non-dancing public. In addition to our usual promotional approaches, the Internet provides us with many new methods to raise the profile of our activity. There are web sites, blogs, bulletin boards, and online communities, to name a few. If you do not feel truly computer savvy that's all right, many of us fall into that category. Just ask anyone under 20 and they will probably be able to help with some of what you need. If that fails ask a 12 year old. We know that square dancing and square dancers make a positive difference in the lives of those who choose to participate. We just need to open more minds, hearts, and doors.

With luck many of you already have classes underway and/or clubs back in operation after a summer recess. What about you? Are you involved, motivated, excited about where you and your square dance family are at this moment? If not, what can CALLERLAB do to help change that? We offer teaching materials, advertising materials, the Standard Applications document, CD Journals, Winning Ways ideas, a Teaching Order Design Principals document, a proposed new Teaching Order, Program check lists, the Song and Dance brochure, and more.

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These items are all available (most at no charge) through the CALLERLAB Home Office or web site, [www.callerlab.org](http://www.callerlab.org). Another great source of materials to help build square dancing is The United Square Dancers of America organization [www.USDA.org](http://www.USDA.org). They have many excellent free publications on dancer recruiting and much more.

There are definitely some bright spots out there! I am hearing of classes with as many as 60 plus students, a class that includes 3 couples who are in their mid-twenty's, and several callers schools with very good attendance and where many of the students are new callers! I expect there will be more of these positive reports. The tide may be starting to turn, and that means it is time to work harder. Take heart from these successes and build the momentum we need to revitalize Square Dancing in all its various forms.

In my last article I promised a report on both the US National Convention in Wichita, KS and the Canadian National held in London, Ontario. Due to space limitations I need to be brief in my comments. Suffice it to say both conventions were excellent! The organizers and committee workers were exceptional and deserve high praise and much gratitude. Those events are obviously a labor of love. I am looking forward to Long Beach, California next June, and am sorry that all of us need to wait two years for the next Canadian National in Halifax, Nova Scotia in 2010 (oh wait - that is only 20 months as you read this, time flies!).

The abilities, attitudes, and leadership of the caller are critical to the growth and well being of our activity. Are your skills "all you want them to be"? Only you know the answer. If the answer is "maybe not everything I want them to be", then get to a Caller's school, a Caller's Clinic, or an Association meeting. In addition, plan on coming to the CALLERLAB Convention in Kansas City, Missouri. There you will find continuing education, renewed energy, fresh ideas, old friends, new friends and renewed faith in what we are all about!

To callers everywhere, please continue to work at your craft, show your professionalism, be open to new ideas, care for the current dancers, nurture and treasure the new dancers, help new callers, and be proud of what you do and who you are!

I leave you with one final thought: as Henry Ford said, "If you think you can, or you think you can't, you're right." Think about it!

## BOARD OF GOVERNORS ELECTION RESULTS

**W**e would like to offer our congratulations to the following members who have been elected to a 3-year term on the Board of Governors: **Scot Byars, Calvin Campbell, Barry Clasper, Larry Cole, Robert Hurst, Tim Marriner, John Marshall, and Jim Mayo.**

We also would like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: **Trevor Day, Wade Driver, Chuck Jaworski, Jon Jones, Mike Olivieri, Bob Poyner, Charlie Robertson, Justin Russell, and Jim Wass,**

The newly-elected board members will begin serving their terms at the conclusion of the 2009 convention in Kansas City, MO.

Members currently serving on the Board of Governors are:

**\*Clark Baker, Skip Brown, Calvin Campbell, Deborah Carroll-Jones, Larry Cole, \*Tim Crawford (Vice Chairman), Betsy Gotta, Patty Green, \*Bill Harrison, Robert Hurst, Mike Jacobs, Chuck Jaworski, Jerry Jestin, Vernon Jones, \*Tim Marriner, \*John Marshall (Chairman), Jim Mayo, Bear Miller, Tom Miller, Bob Poyner, Tom Rudebock, Elmer Sheffield, Jerry Story, John Sybalsky, and Norm Wilcox.**

\*indicates members of the 2008/2009 Executive Committee

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: 321-639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

*DIRECTION* is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Microsoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

## 2008 CANADIAN MINI-LAB

**T**he first ever Canadian Mini-Lab was held in London, Ontario from July 13 to July 15, 2008. The Mini-Lab was scheduled to lead into the 16<sup>th</sup> Canadian National Square and Round Dance Festival which ran from July 17-19, 2008, also in London, Ontario. This scheduling was aimed at offering a chance to attend a peer networking event to CALLERLAB members who for reasons of timing or location could not attend the full CALLERLAB convention. A second objective was to provide callers who were not members the opportunity to get a taste of what CALLERLAB is all about. The event was organized by **Barry and Pam Clasper** and **Tim Crawford**. The main staff was **John Marshall**, **Tim Mariner**, **Bill Harrison**, and **Dana Schirmer**.

Over 50 people including callers, partners, staff, and organizers attended this event. This group proved to be the ideal size to foster a collegial and interactive atmosphere with lots of networking and sharing of experience. We were gratified that the entire Executive Committee (EC) was in attendance, along with two additional Board of Governors (BOG) members. The event was structured as a sort of convention "sampler", designed to give attendees a taste of what a full convention is like. Following a reception and opening session on Sunday evening, 10 interest sessions were run on Monday and Tuesday morning, with the closing wrap-up taking place just before noon on Tuesday. Monday evening there was a banquet followed by entertainment which consisted of a short Duets dance, and a presentation of Hexagon Squares by **Clark Baker**. Another feature which followed the tradition of a full convention was the presence of a professional voice coach who gave a general presentation as well as a series of individual sessions during the day on Monday. The schedule also included an innovative new feature called a Digital Music Computer Lab which allowed attendees to experiment with music editing software on laptop computers supplied by the Mini-Lab.

The end result of all this was a memorable event which the attendees deemed a huge success. The proof of that pudding was the suggestion, made a number of times throughout the event, that it should be repeated just before the 17<sup>th</sup> Canadian Square and Round Dance Festival in Halifax in 2010. Several people who were non-members indicated that their perceptions of what CALLERLAB was all about had been completely altered (for the

better). This success was directly due to the hard work and professional expertise contributed by the main staff and these additional speakers: **Bill Ackerman**, **Clark Baker**, **Betsy Gotta**, **Dottie Welch**, and **Norm Wilcox**. Our thanks to them all.



Happy Thanksgiving



## SHOW ME

**Kansas City, MO - April 6-8, 2009**

**T**he Convention Planning Committee has chosen "Show Me" as the theme for the 2009 CALLERLAB Convention in Kansas City, April 6-8, 2009. This is your opportunity to share ideas, successes, and even failures in our goal of increasing the numbers of dancers. This is a chance for leaders from around the world to engage in face-to-face discussions. The tentative convention schedule is posted on the CALLERLAB web site at [www.callerlab.org](http://www.callerlab.org).

Professor Arden Hopkin from Provo, Utah will be with us again this year. Arden is a professional voice coach who has been to nearly 20 CALLERLAB conventions. He is extremely aware of our unique vocal requirements and has developed a set of presentations which are created especially for square dance callers. Individual voice sessions will be available again this year.

We have planned some special sessions this year which we know you will enjoy! The convention program also includes sessions covering the technical side of calling as well as sessions and information to deal effectively with the recruiting and retention challenges facing square dancing.

There are several pre-convention activities we would encourage you to consider as well. There will be a Beginner Dance Party Leaders Seminar on Saturday, April 4, and Sunday, April 5 in the hotel prior to the convention. A community dance party will be held Sunday afternoon. Sunday Evening will be filled with activities including the

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Welcome Reception, the Orientation Session, and The Lady Callers Dance. We hope you will make plans to be there.

The annual convention is your opportunity to meet and talk with others who share your interest. We encourage you to invite dancers to attend the convention, so they too may also enjoy the inner workings of our organization. It is an opportunity to sit in on committee meetings and become acquainted with others involved in the "hands-on" work of CALLERLAB. Check our web site [www.callerlab.org](http://www.callerlab.org) for more information about the Convention, the hotel, and Kansas City.

### AUCTION 2009

**A**nd the next item up for auction is... exactly what you have been wishing for! Not only do you get to take home something you have always wanted, but you can support CALLERLAB while doing it!

The 2009 CALLERLAB Convention in Kansas City will feature one of our famous auctions. Not only a chance to leave with something unique and possibly one-of-a-kind, this entertaining event will be one to remember. Once again master auctioneer Jerry Story has agreed to perform gavel duties, so you know things will be hopping. There will also be a silent auction featuring smaller items, perfect for those too shy to raise their paddles.

What kinds of treasures will be up for grabs? Why, the ones you bring! We are currently seeking donations - we are looking for the unusual, the unique, the surprising. We know some of you are skilled in painting or woodworking - how about an original piece? What about a handcrafted quilt? If you have a difficult time parting with it, another member probably can not wait to acquire it.

Please contact Scot Byars at [sbyars@surewest.net](mailto:sbyars@surewest.net) or 916-320-7207 by February 28, 2009 and let him know what you plan to donate. The 2009 auction benefits CALLERLAB itself, therefore items donated and purchases made will not be tax deductible. Thank you in advance for your continued support of our organization. We have so much to accomplish and this is one way you can do your part.

**CALLERLAB CONVENTION**  
**April 6-8, 2009**  
**Kansas City, MO**

### BEGINNER DANCE PARTY LEADER'S SEMINAR

A Beginner Dance Party Leader's Seminar is planned for Saturday, April 4 and Sunday, April 5, 2009 prior to the start of the CALLERLAB Convention in Kansas City. The seminar will begin at 9:00AM on Saturday, April 4<sup>th</sup> and end at 1:00PM on Sunday, April 5<sup>th</sup>. The location will be in the Kansas City Airport Hilton Hotel. Cost will be \$50 per leader. Spouses and/or partners will be admitted free. Topics will include many of the items important to a successful dance party. Checks should be made payable to CALLERLAB, and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922. To charge by MasterCard or Visa please call 1-800-331-2577 or Email [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com). For more information contact Bob Riggs, [Bob@sde-co.com](mailto:Bob@sde-co.com), 303-808-7837 or the CALLERLAB Office.

### INDIVIDUAL VOICE SESSIONS IN KANSAS CITY

**P**rofessor **Arden Hopkin**, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past CALLERLAB conventions has provided him a unique expertise to help square dance callers. There will be limited number of individual sessions available (20 minutes) due to his other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for a 20 minute session. If you would like to schedule a session with Professor Hopkin, contact Gail in the Home Office (1-800-331-2577) or Email Gail at [GailCALLERLAB@AOL.COM](mailto:GailCALLERLAB@AOL.COM). Payment **MUST** be made **BEFORE** the convention (check or credit card) to guarantee your session. Individual sessions will be on a first come first served basis. There are a limited number of individual sessions, so if you are interested, please contact Gail immediately. Session times and locations will be provided in your convention package.

### ONE - ON - ONE CALLER-COACH

**H**ave you ever wanted to sit down face to face with an Accredited Caller-Coach and discuss your calling? Now is your opportunity to get

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pointers on improving your calling, ask about choreography, or learn more about becoming a Caller-Coach. We are offering this opportunity again this year in Kansas City. The sessions are \$40 for 45 minutes and a limited number of times will be available. For more information and to reserve your time with the caller-coach of your choice contact Gail at 1-800-321-2577 or [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com).

## REASONS TO ATTEND CALLERLAB CONVENTION

**R**easons to attend the CALLERLAB Convention in Kansas City: 1. An opportunity to spend time and communicate ideas with leaders within CALLERLAB. 2. Voice training sessions adapted to the needs of each participant. 3. Educational sessions which introduce new and exciting ideas. 4. A great way to renew the excitement of the activity. 5. Vendors showing the latest in fashion, equipment, products, and new trends. 6. Great social mixers via meals, dances, and hallway conversations with old and new friends. Great networking opportunities. 7. Build a sense of pride and inclusion with highly respected peers attending a professional convention. 8. Have a direct voice in committee and membership meetings. 9. Share your thoughts, ideas, opinions, concerns, and views as it pertains to committees and issues. 10. Share in discussions and provide your input to help lead the way and develop the future of square dancing. 11. Enjoy demonstrations of different dances and methods of calling, both old and new. 12. Learn interesting facts pertaining to the history of the activity and become a part of the future! 13. Meet members of the Board of Governors. Attend informal sessions hosted by members of the Board to express your concerns and ideas. Quiz current BOG members and interview candidates for the Board to help determine your votes for future BOG members. 14. Attend Pre-Convention activities such as the Beginner Dance Party Leaders Seminar, and enjoy entertainment provided by our members.

## 25 and 50 YEAR CERTIFICATES

**W**ill you be eligible for a 25 or 50 Year Certificate in 2009? We would like to let all members know the policy and procedure in place regarding this very important and historic milestone in any caller's career. The following is the policy for presenting these certificates: 1. During

the CALLERLAB convention the 25 and 50 Year Certificate will be presented to each member who becomes eligible during that year and is attending the convention, 2. Certificates will be mailed to the members who become eligible in that year but do not attend the convention, and 3. Members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you will be eligible in 2009 (started calling in 1984 (25) or 1959 (50) ) contact the Home Office to verify we have the correct information in our files.

## HOTEL RESERVATIONS

**T**he 2009 CALLERLAB convention will be held at the Kansas City Airport Hilton Hotel, April 6-8, 2009. You may contact the hotel either at 1-816-891-8900 or via the link in the CALLERLAB web site; <http://www.hilton.com/en/hi/groups/personalized/MCIAPHF-IAS-20090402/index.jhtml>. Room rates are \$109 plus tax, single or double. **You must register with the hotel no later than March 15, 2009** and you must identify yourself as part of CALLERLAB, The International Association of Square Dance Callers. The convention rate is only good until our room block is filled and is available three days prior to and three days following the convention.

## CONVENTION REBATE

**R**egister early for a rebate! The first one hundred convention registrations will receive a \$5.00 rebate upon check-in at the 2009 CALLERLAB Convention. This rebate is being offered by an anonymous benefactor. This rebate is for CALLERLAB members only and does not apply to partners. (Board members and Home Office Staff are not eligible.)

## HOTEL COST SHARING

**I**f you are interested in sharing a room with another caller attending the 2009 CALLERLAB Convention in Kansas City, take note of the following: be aware that CALLERLAB takes no responsibility for those who choose to share. We offer this information to help those who would like to share rooming expenses. All arrangements must be made between individuals who will be sharing. If you are willing to share a room with another convention

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attendee why not do so. The only consideration would be whether or not you snore or are a restless sleeper. You may consider sharing a room, provided neither of you, has a problem with those aspects of your sleeping habits. Give it some thought and contact the Home Office. The Home Office will advise you if there are others who are looking to share and provide you Email or telephone numbers for contact.

## CALLERLAB AND FOUNDATION SCHOLARSHIPS AVAILABLE

**T**he following scholarships are available for callers who wish to attend a callers college: The **Bill Helms** Memorial Scholarship Fund, the **Dave Krediet** Memorial Scholarship Fund, and Grand Square, Inc.. Other scholarships may be available through other enterprises and many local caller's associations. Applications are available from the CALLERLAB web site or you may contact the office at 800-331-2577.

Applications for the CALLERLAB and Foundation 2009 scholarships **must be received by the Home Office by May 1, 2009**, in order to be considered by the Executive Committee at their Spring 2009 meeting.

## COMMITTEE MEMBERSHIP

**M**any CALLERLAB committees need your help! Here's your chance to become involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the bylaws, **ALL** members, except Apprentice Members, may serve on committees and vote on committee business. This means that Associate Members may join a committee and vote on committee business. Committees identified with an asterisk (\*) require qualification; (\*\*) indicate committees in which Partners may join. Contact the Home Office for information or to join one of these committees.

Advanced Committee\*  
Caller Association Liaison Committee\*\*  
Caller Training Committee\*  
Canadian Advisory Committee (Must Reside in Canada)\*\*  
Challenge Committee\*  
Choreographic Applications Committee  
Committee for Community and Traditional Dance (CCTD)\*\*  
Definitions Committee\*\*

Calling in Schools Committee\*\*  
Handicapable\*\*  
Mainstream Committee  
Overseas Advisory Committee (Must reside outside the USA/Canada)\*\*  
Plus Committee  
RPM Committee (Recruit, Promote & Maintain\*\*  
Research and Development Committee\*\*  
Lesson Systems  
Women in Calling Committee\*  
Youth Committee\*\*

## APPLICATION REVIEW COMPLETE

**Jon Jones, Chairman**

**T**he Applications Review Committee (ARC) was formed in 1998 as a sub-committee under the Choreographic Application Committee. Later it was designated as a CALLERLAB Standing Committee. The purpose and charge of this committee is to review the proper or improper use of square dance calls. Callers and dancers may submit questions concerning proper or improper application of calls to: the CALLERLAB office or Email: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com)

Each year the ARC receives, reviews, and votes on various questions regarding the proper or improper use of calls. **Jon Jones**, ARC Chairman, is pleased to announce the review of several calls has been completed. See the attached press releases for more information.

## COMMITTEE FOR COMMUNITY AND TRADITIONAL DANCE (CCTD)

**Bob Riggs, Chairman**

**T**he CCTD is again sponsoring the Beginner Dance Party Leader Seminar (BDPLS) on Saturday, April 4<sup>th</sup> & Sunday, April 5<sup>th</sup> 2009, just prior to the 2009 Convention. The agenda will cover topics presented by exceptional leaders, which all callers involved in fun parties and/or community dances will find very useful. Learn to lead community dance party's and educational events for people of all ages who have never danced or dance infrequently. Gather material for: square dances, contra dances, line dances, circle dances, mixers and more. For more Information contact **Bob Riggs**, 7683 E Costilla Blvd, Centennial, CO 80112, [Bob@SquareDanceEtc.com](mailto:Bob@SquareDanceEtc.com).

Join the committee or get the next edition of the CD Journal by contacting the home office to signup for Committee membership or subscribe to the Community Dance Journal.

**Friends of CALLERLAB**  
In memory of Sharon Golden  
**Cal Golden, Hot Springs, AR**

## **HANDICAPABLE COMMITTEE**

**Michelle McCarty, Chairman**

**H**appy Fall Everyone! This committee has had a fun and busy summer! Many CALLERLAB callers supported the Handicapable Hall at the National Convention in Wichita this past June. The dancers had a wonderful time! If you have never called for a wonderful group like this, check out our Handicapable Directory to find the group closest to you! You won't regret it! The US Handicapable Association held its 11<sup>th</sup> USH Square Dance Convention in Mobile, AL. Everyone had a wonderful time! There will be a Handicapable Square Dance Hall at the next few National Square Dance Conventions. Please volunteer to call, come dance with us or just come hang out! You will have a blast!

Keep your eyes peeled! Another newsletter will be hitting the presses soon! Hear about some of the clubs around the world and what they are doing! There has been a desire and an interest in having a teaching video about teaching Handicapable dancers. This is a big undertaking!! We hope to have that done within the next year.

We are always looking for new members to the committee. If you are curious, interested, have an interest in working with such a wonderful group of people, contact the home office. We'd love to have you!

## **HIGH SCHOOL PROJECT**

**Scot Byars**

**I**would like to invite you to join us as we embark on a new and exciting project -- High School competition square dancing. Yes, you read it correctly. We are forming a new ad-hoc committee within CALLERLAB to research and implement competition square dancing, specifically designed for youth.

We believe because our recreation provides the ultimate form of teamwork; square dance competition programs develop a healthier form of competition than any sports program in use today.

Many of our members have gained the experience

and confidence through youth competitions that can not be obtained in any other venue. They have learned teamwork and leadership skills far beyond what they can experience in any regular square dance class or callers school.

Our committee will:

- Research funding sources in the form of private, federal, state, and community grants.
- Research sympathetic schools and districts.
- Help in the placement of qualified square dance instructor/teachers to schools participating in this program (through CALLERLAB's Certified Square Dance Teacher program.)
- Research and develop competition rules.
- Research and develop possible competition sites and times.
- Help to integrate existing programs.

Our hope is to assist in the establishment of a nation-wide youth competition. If you are interested in being a part of this new and exciting group simply contact the Home Office and add your name to our list.

## **MAINSTREAM EMPHASIS CALL**

**M**ainstream Committee Chairman, **Tom Rudebock**, is pleased to announce that an Emphasis Call has been selected for the Mainstream Program for the period starting November 1, 2008. The Emphasis Call is: TURN THRU. Please see the attached Press Release for details and choreography.

## **ADVANCED EMPHASIS CALL**

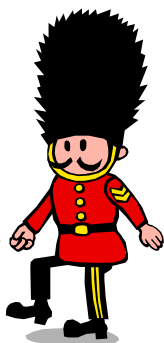
**A**dvanced Committee Chairman, **Bill Harrison**, is pleased to announce that an Emphasis Call has been selected for the Advanced Program for the period starting November 1, 2008. The Emphasis Call is: CROSSOVER CIRCULATE. Please see the attached Press Release for details and choreography.

**Friends of the Foundation**  
In Memory of Sharon Golden  
**Jon Jones and Deborah Carroll-Jones, TX**  
In Memory of Paul Place  
Village Squares

## HOME OFFICE HOLIDAY SCHEDULE

**T**he CALLERLAB Office will be closed November 27 and 28 in observance of Thanksgiving and December 24, 2008 through January 2, 2009, in observance of the Christmas and New Year Holidays.

The Home Office Staff would like to take this opportunity to wish you a joyous holiday season and prosperous New Year.



*Del & Jerry,  
Gail & John, & Donna & Dana*

## HOW PROUD ARE YOU?

**Dana Schirmer, Asst. Executive Director**

**I** often think we take our membership in CALLERLAB for granted and we assume dancers know of our affiliation with this professional organization and nothing else is needed. With non CALLERLAB members utilizing our programs, definitions and other materials, dancers may not know there is a difference between CALLERLAB and these other organizations. Perhaps now would be a good time to let dancers know how proud we are to be CALLERLAB members and how CALLERLAB produces the standards other organizations copy and use.

I challenge all members to begin and/or end every dance, lesson, workshop or dance event, by stating "I am proud to be a CALLERLAB member, proud to endorse CALLERLAB's professional standards of conduct and also proud to support and use the CALLERLAB programs." I once heard one of the legends of square dancing state that "if you cut me, I'll bleed CALLERLAB blue." I too believe in this statement. **Be CALLERLAB Blue!**

## MEMBERSHIP DUES

**O**ur membership year is from April 1 through March 30 of each year. Therefore, current memberships expire April 1, 2009. Dues renewal notices will be mailed in December 2008. **If you do have not receive your membership**

**renewal by the end of January**, contact the Home Office by phone or Email: [JohnCALLERLAB@aol.com](mailto:JohnCALLERLAB@aol.com).

During the past four years we have been able to maintain the cost of membership through money saving measures and by using some of our excess funds. As with all things, however, the costs associated with keeping the organization going have been increasing. We continue to look for and to implement money saving ideas. As we are all aware, our costs including insurance continue to increase as does the cost of our music performance licenses.

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

## CONGRATULATIONS!

**I**n the past year the Caller-Coach Committee has installed another caller to the ranks of Caller-Coach status. We would like to welcome **Steve Turner** as our newest Caller-Coach. Please join with CALLERLAB in recognizing Steve in his success in achieving his goal to become a CALLERLAB Accredited Caller-Coach. Congratulations and best wishes.

## CALLERLAB GIFT CERTIFICATES

**C**ALLERLAB offers gift certificates in the following denominations: \$25.00, \$50.00, \$75.00, \$100.00 or more. The gift certificates may be used for CALLERLAB merchandise, membership, or convention fees. With the holiday season near, this would be the time to place your order. We can send it to you in time for Christmas.

If you would like to order a gift certificate send your request to [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com) or call 800-331-2577. We accept both MasterCard and Visa.

## REDUCTION OF DROPOUT RATE (A NEW INITIATIVES REPORT)

**Masaharu (Doc) Hiraga**

**N**ew Initiative Reports (formerly known as PPI Reports) are intended to provide information about different and possibly experimental methods for introducing and teaching square dancing. These reports are posted on the CALLERLAB web site under New Initiative Reports under the General Documents page.

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In July 2008 we received an extensive report about the Thunder Squares club from Doc Hiraga, Member of the club (EMail address: [doc-hir@my.home.ne.jp](mailto:doc-hir@my.home.ne.jp))

This report provides information about a new teaching cycle which was started in 2007 at Thunder Squares, a club in Gunma, Japan. This New Initiative allocated one year (2 hours x 50 weeks for a total of 100 hours) for the Basic Program, and another year to master the Mainstream Program in the weekly club dance.

Dropout during the Basic class had been considered inevitable before this New Initiative was implemented. However, a comparison between 2007 and the past typical year of 1998 shows the dropout rate during the first 6 months and one year later was drastically reduced by applying the new teaching cycle.

See the CALLERLAB web site for the complete report from the Thunder Squares at: <http://www.callerlab.org/Default.aspx?TabId=737>. Reports such as this are encouraging. All CALLERLAB Members are requested to submit reports of the experimental, inventive, or unique teaching methods you may be using. Please send your reports to CALLERLAB at [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com).

### NEW CALLERLAB WEB SITE

**T**he CALLERLAB web site ([www.callerlab.org](http://www.callerlab.org)) has been updated and revised. The new format is intended to make the site more user friendly. We have added additional information including a list of Milestone Award recipients, a list of Life (Gold Card) Members, a list of Past Conventions, and other information. Please check out your new web site.

### CALLERLAB & THE ARTS

**A**s we have reported previously, CALLERLAB is one of ten national dance organizations which have come together to form The Alliance for Round, Traditional, and Square (ARTS) Dance. The goal of The ARTS is to increase the number of dancers in our activity. The ARTS has discussed ways to promote the activity to increase the non-dancing public's awareness of the many benefits and fun available through square dancing. Any such effort will cost money and The ARTS has been looking at ways to raise the needed funds.

The ARTS has created a grant program which will provide funds to dance organizations which sponsor seminars or other gatherings to provide leadership, marketing, or other information to dance leaders. The only requirement is that the event include information about the organization, goals, and accomplishments of The ARTS. For more information, please visit the ARTS web site: [www.ARTS-Dance.org](http://www.ARTS-Dance.org).

As you know square dancers do travel, not only for dancing activities but for personal and business travel as well. Over the past few years the online travel opportunities have increased tremendously. The ARTS Board has recognized this as an opportunity to help raise funds for the activity.

The ARTS has teamed with the online travel company YTB Travel to develop an online travel site for use by dancers. This site not only provides valuable savings on travel but also returns money to The ARTS and the activity. For more information, please visit the ARTS travel site at: <http://www.arts-dancetravel.com/>

### 58<sup>th</sup> NSD Long Beach, California

**T**he 58<sup>th</sup> National Square Dance Convention (NSDC) will be held in Long Beach, CA, June 24 - 27, 2009. Long Beach will be filled with colorful costumes and happy dancers from all over the world! This annual celebration has been named The World's Greatest Square Dance Event. If you have never attended a National Convention we encourage you to do so. This four day event provides you, as a caller, the opportunity to showcase your talents before a very large audience. Please consider attending the 58<sup>th</sup> NSDC in Long Beach. To call at this four day event, you must be registered. The 58<sup>th</sup> NSDC staff is looking forward to our participation. If you attend, we encourage you to wear your CALLERLAB badge to show your support. For more information and a caller profile, please visit the 58<sup>th</sup> NSDC web site: <http://www.58nsdc.org>.

*For a limited time only the New Song and Dance Brochures (flat or folded are being offered at \$10.00 per 100. Price includes shipping. Contact John at [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com) or 800-331-2577*



## FOR IMMEDIATE RELEASE

(November/December 2008)

\*\*\*\*\* S T A R T \*\*\*\*\*



### APPLICATIONS REVIEW COMMITTEE VOTES

Jon Jones, Chairman of the Application Review Committee (ARC) is pleased to announce the committee has completed the review of three questions regarding the usage/application of certain calls as follows:

1. The formation is Alamo Ring. The arrangement is boys adjacent and girls adjacent, all with right hands joined. The call given was Boys Run. (the caller intended for the boys to trade)

Question: Does this application comply with the CALLERLAB written Basic definition?

The committee voted this to be improper as there are no inactive dancers to run around. The call should simply be "Boys Trade."

2. From a Completed Double Pass Thru formation, with zero arrangement, the calls given were Girls Peel Off and Transfer The Column.

Question: Does this application comply with the CALLERLAB written A-1 definition for Transfer the Column?

The committee voted this to be an improper application. After the girls Peel Off, the Column does not exist any longer to describe the action of all four in the original column.

3. The formation is Ends Out Inverted Lines and the call given was Mini-Busy.

Question: Does this application comply with the CALLERLAB written A-2 definition?

The committee voted this to be improper. There is no couple facing out in the line and the extend in the center is not proper.

The committee also added some stipulations to their procedures as follows:

First of all, the ARC will review ALL application questions through the lens of said call's program of origin ONLY (the program where the call is currently listed).

Occasionally, extended applications take on a greater dynamic beyond the program listings. In these situations, the ARC will rule in which program, if any, the extended application would be proper.

Advanced and Challenge concepts, formations and call applications from incomplete or phantom formations would not be proper at MS and Plus without a detailed explanation and a thorough workshop.

The committee must be very careful to NOT approve call applications that would, in any way, cause damage to the MS and Plus programs.

Callers may use calls and applications from other programs provided there is a thorough workshop to introduce them. This applies to experimental calls as well. Good caller judgement should be utilized with the introduction of unfamiliar calls or applications.

The CALLERLAB Board of Governors established the ARC in 1998 to review the proper/improper usage of calls on the various programs. If anyone has a question in this regard, contact the CALLERLAB Home Office and your questions will be forwarded to the proper place.

CALLERLAB, 467 Forrest Avenue, Suite 118; Cocoa, FL 32922; Phone - 321-639-0039; Email - CALLERLAB@aol.com

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

## FOR IMMEDIATE RELEASE

November/December 2008

\*\*\*\*\* S T A R T \*\*\*\*\*



PRESS RELEASE

# MAINSTREAM EMPHASIS CALL

## TURN THRU

Tom Rudebock, Chairman of the Mainstream Committee, is pleased to announce **TURN THRU** has been selected as the Mainstream Emphasis call for the period starting November 1, 2008.

**Starting Formation:** Facing Couples

**Definition:** In one smooth motion, dancers Step To A Wave (but use forearm styling), Right Arm Turn  $\frac{1}{2}$  (180 degrees), and Step Thru. Ends in back to back dancers. The ocean wave rule applies to this call.

**Styling:** Similar to Allemande Left. Use normal forearm position. Men's free hand in natural position. Woman's skirt work desirable for free hand.

**Timing:** 4 steps

### Dance Examples (Standard Applications):

Heads **TURN THRU**, U Turn Back, You're Home

Heads Lead Right, Swing Thru, **TURN THRU**, Allemande Left, Promenade

Heads **TURN THRU**, Separate Around One, Come Into The Center, **TURN THRU**, Allemande Left, You're Home

Heads Pass the Ocean, Center Ladies Trade, Centers Swing Thru, Centers **TURN THRU**, Allemande Left, You're Home

Heads **TURN THRU**, Separate Around One To A Line, Star Thru, Pass To The Center, Centers Square Thru 3, Allemande Left, Promenade

Heads **TURN THRU** and Cloverleaf, Sides **Left TURN THRU**, All Pass Thru, Right and Left Grand, Promenade

Heads **Turn Thru**, Separate Around Two To A Line, Touch  $\frac{1}{4}$ , All 8 Circulate 2 times, Boys Run, Centers Square Thru 3, Allemande Left, Promenade.

Heads **TURN THRU** and Cloverleaf, Sides **TURN THRU**, All **Left TURN THRU**, Trade By, Pass To The Center, Centers Pass Thru, Allemande Left, Promenade.

Heads **TURN THRU** and Cloverleaf, Centers Pass Thru, Swing Thru, Boys Run, Pass Thru, Wheel and Deal, Star Thru, You're Home.

Heads Star Thru, Double Pass Thru, Centers In, Cast Off  $\frac{3}{4}$ , **TURN THRU**, Wheel and Deal, Boys **TURN THRU**, Slide Thru, Ferris Wheel, Boys Zoom, Centers Pass Thru, Allemande Left, Promenade.

**Dance Examples (Extended Applications):** Check these with your checkers before calling to be sure you understand them.

Heads Touch 1/4, Head Boys Run, Slide Thru, Right and Left Thru, Dixie Style To An Ocean Wave, Boys Trade, **Left TURN THRU**, Centers Pass Thru, Centers In, Cast Off 3/4, Touch 1/4, Boys Run, Centers Pass Thru, Left Allemande, You're Home

Heads Lead Right, **TURN THRU**, Trade By, Swing Thru, Girls Trade, Boys Crossfold, Box the Gnat, Right and Left Grand.

Heads Lead Right, Circle To A Line, Pass Thru, Wheel and Deal, Centers **TURN THRU**, All **Left TURN THRU**, Centers **TURN THRU**, Centers In, Cast Off 3/4, Touch 1/4, Boys Run, Centers Swing Thru, Centers **TURN THRU**, Left Allemande, Promenade.

Heads Lead Right, Circle To A Line, Spin the Top, **TURN THRU**, Trade By, Swing Thru, **TURN THRU**, Allemande left, Promenade.

Heads Square Thru, Pass Thru, Boys Run, All 8 Circulate, Cast Off 3/4, Very Center Boys Trade, Spin The Top, **TURN THRU**, Trade By, Pass Thru, Allemande Left.

Sides Lead Right, Circle To A Line, Right and Left Thru, Dixie Style To An Ocean Wave, Boys Trade (Start With The Left Hand), Spin the Top, Left **TURN THRU**, Half Tag, Split Circulate, Swing Thru, Right and Left Grand.

**Singing Call Examples:** (Corner Progression)

Heads Square Thru, Right and Left Thru, Veer Left, Ferris Wheel, Centers Pass Thru, Swing Thru, Boys Trade, **TURN THRU**, Left Allemande, Promenade.

(Right Hand Lady Progression)

Heads Right and Left Thru, Heads Square Thru 2 Hands, Spin Chain Thru, Girls Circulate Twice, **TURN THRU**, Allemande Left, Walk By One, Swing The Next, Promenade Home

**\*\*\*\*\* END \*\*\*\*\***

We thank you for the coverage you have given us in the past and for your continued support in the future.

**THE CALLERLAB BOARD OF GOVERNORS**





**FOR IMMEDIATE RELEASE**  
November/December 2008



\*\*\*\*\* S T A R T \*\*\*\*\*

**ADVANCED EMPHASIS CALL**  
**CROSSOVER CIRCULATE**

**Crossover Circulate Timing: 6**

From general lines only: Each dancer moves forward one spot along the circulate path; a lead end Circulates to the far center spot in the same line; a lead center Circulates to the far end spot in the same line; a trailing end Circulates to the near center spot in the other line, and a trailing center Circulates to the near end spot in the other line. If two dancers are about to collide and they are facing the same direction, the belle goes in front of the beau; if they are facing each other, they pass right shoulders.

**3 and 1 Lines**

Heads Wheel Thru, Touch 1/4, Centers Trade, Center Girls Run Right, All 8 Circulate, Crossover Circulate, Tag The Line, Leaders Partner Trade, Right and Left Grand

Heads Touch 1/4 and Spread, Crossover Circulate, Cycle and Wheel (Girls In Front), Double Pass Thru, Zig Zag, Slip, All 8 Circulate, Right and Left Grand

**Inverted Lines**

Heads Square Thru 2, Centers In, Crossover Circulate, Centers Run, Star Thru, Trade By, Pass Thru, Trade By, Allemande Left

Heads Pair Off, Swing Thru, Switch The Wave, Tag The Line, Face In, Pass Thru, Boys Partner Trade, Crossover Circulate, All 8 Circulate, Girls Run, Pass Thru, Tag The Line - Face Right, Couples Circulate, Ferris Wheel, Centres Square Thru 3, Allemande Left, You're Home

**Lines Facing Out**

Heads Pair Off, Touch 1/4, Scoot and Weave, Girls Run, Bend The Line, Pass Thru, Crossover Circulate, Pass The Ocean, Recycle, Allemande Left

**2 Faced Lines**

Heads Touch 1/4 and Cross, Touch 1/4, Switch The Wave, Couples Circulate, Crossover Circulate - Boys Go Twice, Turn and Deal and The Centers Roll, Center Boys Run Right - Centers Back Away, At Home

**The following sequences contain Crossover Circulate from a variety of formations including 3 and 1 Lines, Inverted Lines and Lines Back to Back.**

**Lines Back To Back**

Heads Split Square Thru 3, Crossover Circulate, Slide Thru, Track 2, Swing Thru, All Do Your Part: Girls Crossover Circulate - Boys Mix, Acey Deucey, All Do Your Part: Boys Crossover Circulate - Girls Mix, Right and Left Grand

### **Two-Faced Lines and Inverted Lines**

Heads Lead Right, Circle To A Line, Touch  $\frac{1}{4}$ , Transfer The Column, In Roll Circulate, All 8 Circulate, Switch The Wave, Crossover Circulate, Ferris Wheel and Spread, Cross Trail Thru, Centers Partner Trade, Crossover Circulate, Ends Fold - Centers Turn Thru, Pass Thru, Trade By, Allemande Left

### **Inverted Lines**

Heads Pair Off, Centers In, Crossover Circulate, Boys Go Twice, All 8 Circulate, Girls Crossover Circulate, All 8 Circulate, Crossover Circulate, Ends Box The Gnat - Centers Partner Trade and Roll, Right and Left Grand, Home

### **Inverted Lines and Lines Facing Out**

Heads Square Thru 2, Centers In, Crossover Circulate, Step and Slide, Spin The Windmill Right, Mini Busy, Scoot Chain Thru, Clover and Recycle, Split Square Thru 3, Crossover Circulate, Box The Gnat, Square Chain Thru, Right and Left Grand

### **3 and 1 Lines, Inverted Lines, Lines Back to Back**

Sides Pass Out, Pass and Roll Your Neighbor, Centers Walk and Dodge, Crossover Circulate, Centers Walk and Dodge, Crossover Circulate, Any Hand  $\frac{1}{4}$  Thru, Crossover Circulate, Load The Boat, Swing Thru, Dixie Grand, Allemande Left

### **Singing Call Sequence**

Heads Square Thru 4, Right and Left Thru, Veer Left, Crossover Circulate, Turn and Deal, Pass Thru, Trade By, Touch  $\frac{1}{4}$ , Follow Your Neighbor and Spread, Corner Swing, Promenade Home

**\*\*\*\*\* E N D \*\*\*\*\***

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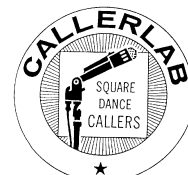


PRESS RELEASE

## FOR IMMEDIATE RELEASE

(September 2008)

\*\*\*\*\* S T A R T \*\*\*\*\*



PRESS RELEASE

### ACCREDITED CALLER COACHES

CALLERLAB is pleased to announce that Steve Turner has recently attained recognition as an Accredited Caller-Coach. Congratulations, Steve.

To be accredited, an applicant must demonstrate experience and pass rigorous written and oral testing. This program assures that accredited Coaches have both the knowledge and the experience to help you learn to call or to call better.

The following list of CALLERLAB Accredited Caller-Coaches is provided for information and to help potential students or sponsors of caller training in their search for caller training assistance.

Currently Active Accredited Caller-Coaches are:

PAUL BRISTOW, Middlesex, England  
DARYL CLENDENIN, Portland, OR  
LARRY COLE, Marian, IN  
RANDY DOUGHERTY, Mesa, AZ  
ED FOOTE, Wexford PA  
BETSY GOTTA, North Brunswick, NJ  
PAUL HENZE, Chattanooga, TN  
MIKE JACOBS, Trenton, NJ  
DEBORAH JONES (aka Deborah Carroll-Jones), Arlington, TX  
JON JONES, Arlington, TX  
JERRY JUNCK, Wayne, NE and Mesa, AZ  
JOE KROMER, Tannhiem, Germany  
LORENZE KUHLEE, Friedrichsdorf, Germany  
FRANK LESCINIER, Rancho Cucamonga, CA  
TIM MARRINER, Rock Hill, SC  
JIM MAYO, Hampstead NH  
TONY OXENDINE, Sumter, SC  
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AL STEVENS, Pforzheim, GERMANY  
STEVE TURNER, Carramar, AUSTRALIA  
DON WILLIAMSON, Greeneville TN  
NORM WILCOX, Georgetown, Ontario, Canada

Caller-Coach Emeritus

AL BRUNDAGE, Miami, FL - Emeritus  
BILL DAVIS, Sunnyvale, CA - Emeritus  
DECKO DECK, Arlington, VA - Emeritus  
HERB EGENDER, Green Valley, AZ - Emeritus  
CAL GOLDEN, Hot Springs, AR - Emeritus  
JOHN KALTENTHALER PA - Emeritus  
FRANK LANE, Estes Park, CO - Emeritus  
MARTIN MALLARD, Saskatoon, Saskatchewan CANADA - Emeritus  
GLORIA ROTH, Clementsport, Nova Scotia CANADA - Emeritus

CALLERLAB Accredited Caller Coaches are best for your callers' clinic or school.  
Accreditation assures knowledge and experience.



FOR IMMEDIATE RELEASE  
(November 2008)



\*\*\*\*\* S T A R T \*\*\*\*\*

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