



The International Association  
of Square Dance Callers

VOLUME XXXIV NUMBER FOUR, NOV/DEC 2007

COCOA, FLORIDA

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EMPHASIS CALLS: None

### FUTURE CONVENTIONS:

MAR 17 - 19, 2008 Los Angeles, CA  
APR 6 - 8, 2009 Kansas City, KS  
MAR 29 - 31, 2010 Niagara Falls, NY

### FUTURE MINI-LABS:

June 10 - 12, 2008 Brisbane, Australia  
July 13 - 15, 2008 Toronto, Canada

### CALLERLAB OFFICE HOURS:

9:00 am to 4:30 pm Eastern Time, Monday - Friday

Phone: 1-321-639-0039

1-800-331-2577 (business only)

FAX: 1-321-639-0851

Email: CALLERLAB@aol.com.

Website: www.callerlab.org

### INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 1-800-503-9227

## CHAIRMAN'S ARTICLE

Tim Marriner, Chairman

**E**lvis Presley had a popular hit entitled "If I Can Dream." In that song he asked a beckoning question how the world would be different if all our brothers walked hand in hand. These words are very meaningful in our current times. It's not a stretch to wonder how the world could be different if everyone were involved with square dancing and its associated dance forms. Unfortunately some people become distant from social connections, losing sight of humanity, and can create havoc with disastrous results. You can't help but wonder if an activity like square dancing could have made a difference. Would it provide the proper social interaction necessary to change the course of events? One never knows, but I have always believed if you can think it, it is possible.

While I'm dreaming here are some other thoughts, I'd like to share. I'd like to see our entry level programs become balanced with an even amount of calls, formations and concepts. Basic, Mainstream, and Plus could have 30 or so calls each. Currently new dancers are exposed to a large Basic program and the survivors are subjected to 17 more Mainstream calls simply because it is far too tempting to finish teaching the rest of the list. We need to reduce Basic and allow new dancers time to enjoy the dance. Let them experience creative fun with fewer calls from all formations and arrangements with different dance forms. The stronger foundation would increase proficiency, making them less likely to become discouraged and quit. Forging ahead without this break restricts creativity, lowers dance standards, and sacrifices the most people.

Through the dreamy mist I also see the CALLERLAB Foundation having enough funds

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to sustain many projects. Funds would be available to assist youth and newer callers attend conventions and other training seminars. Full scholarships would be awarded to first time recipients to attend week-long callers' schools. Programs would be supported to establish square dance groups in schools, colleges and universities. Regional leadership seminars would be supported to establish a required training seminar for dancers before they are elected to club office. New club starter kits would be provided to each city or town that does not have a square dance group. Funds would be available to establish an international archive museum for square dancing and its associated dance forms. The CALLERLAB Home Office would have a permanent location headquartered on the premises with a dance hall, ample parking, and camping space. Support for the Foundation would primarily come from corporate sponsorships, endowments, grants, and donations from those concerned about preserving our folk dance.

Another dream, to have every caller mentor at least one new caller every year. By doubling our work force we could expose more non-dancers to our activity. They could be assisting and conducting demonstrations and dance parties. Having these new callers under watchful care would better assure they are prepared, providing the best entertainment possible. I also envision every caller becoming actively involved with some project or committee within CALLERLAB. Members are the lifeblood of our organization. It has been said two heads are better than one. In that light, many minds can make great things happen.

Sure, I dream big, but so can you! Think of the possibilities. I am sure you have a few dreams of your own. It is possible some within our organization share these same ideas. Get together, establish a forum, and develop a plan to make these dreams become a reality. Together we can make it happen.

### CORRECTIONS

*In a previous issue of DIRECTION we incorrectly listed a memorial donation. The donation was made by **Lottie Ainsworth** in memory of **Jamie and Janie Freeman**. We apologize for the tardiness in this correction.*

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*In a previous issue of DIRECTION we erroneously reported that Chuck Jaworski had missed a required vote by the Board of Governors. Chuck has, in fact, voted on all issues presented to the Board. We apologize for the oversight.*

### BOARD OF GOVERNORS ELECTION RESULTS

**W**e would like to offer our congratulations to the following members who have been elected to a 3-year term on the Board of Governors: **Clark Baker, Tim Crawford, Patty Greene, Bill Harrison, Jerry Jestin, Vernon Jones, Bear Miller, Tom Miller, and John Sybalsky.**

We also would like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: **Scot Byars, Barry Clasper, Tom Mohny, Mike Olivieri, and Jim Wass.**

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*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: 1-321-639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

*DIRECTION* is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Microsoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

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The newly-elected board members will begin serving their terms at the conclusion of the 2008 CALLERLAB Convention in Los Angeles, CA.

This year a special election was conducted in conjunction with the regular BOG Election. This special election was to fill the position vacated by the resignation of Lone Blume who's term expires at the 2009 Convention. Congratulations to **Robert Hurst** who will be seated at the 2008 CALLERLAB Convention to complete Lone's term and will serve until the 2009 CALLERLAB Convention.

Members currently serving on the Board of Governors are:

**\*Clark Baker, Skip Brown, Calvin Campbell, Deborah Carroll-Jones, Larry Cole, \*Tim Crawford, Larry Davenport, \*Betsy Gotta, Bill Harrison, Mike Jacobs, Chuck Jaworski, Jerry Jestin, \*Tim Marriner, (Chairman), \*John Marshall, (Vice Chairman), Jim Mayo, Tom Miller, Bob Poyner, Tom Rudebock, Dana Schirmer, Elmer Sheffield, Nasser Shukayr, Jerry Story, John Sybalsky, and Norm Wilcox.**

\*indicates members of the 2007/2008 Executive Committee

### **2008 CALLERLAB Convention (Los Angeles, CA March 17-19, 2008)**

**T**he Convention Planning Committee has chosen "Lights, Camera, Action" as the theme for the 2008 CALLERLAB Convention in Los Angeles, CA, March 17-19, 2008. **Vernon Jones** suggested this year's theme and will receive his 2008 CALLERLAB dues. Thanks Vernon.

The convention is your opportunity to share ideas, successes, and even failures in our goal of increasing the numbers of dancers. This is a chance for leaders from around the world to engage in face-to-face discussions. The tentative convention schedule is included in the invitation and posted on the CALLERLAB web site at [www.callerlab.org](http://www.callerlab.org). We will be looking for new ideas for recruiting and asking you to provide input on the successes you have had.

**Professor Arden Hopkin** from Provo Utah will be with us again this year. Arden is a professional voice coach who has been to nearly 20 CALLERLAB conventions. He is extremely aware of our unique vocal requirements and has developed a set of presentations which are created especially for square dance callers. We will be offering individual voice sessions again this year.

The convention program will include sessions covering the technical side of calling as well as sessions and information to deal effectively with the recruiting and retention challenges facing square dancing.

The dates of the 2008 Convention are March 17-19, 2008. We will be meeting in the outstanding Los Angeles Airport Marriott Hotel. We have negotiated a very good room rate and the hotel is excited about our convention. We hope you are making plans to be there.

CALLERLAB is you! The annual convention is your opportunity to meet and talk with others who share your interest. We encourage you to invite any special dancers you may know to attend the convention so they may enjoy the inner workings of our organization. It is an opportunity to sit in on committee meetings and become acquainted with others involved in the "hands-on" work of CALLERLAB. Check our web site [www.callerlab.org](http://www.callerlab.org) for more information about the Convention, the hotel, and Los Angeles.

### **2008 CALLERLAB CONVENTION SCHEDULE**

**T**he 2008 CALLERLAB Convention will be held in the Los Angeles Airport Marriott beginning Monday, March 17, 2008. There are several pre-convention activities we invite you to join as well. There will be a Beginner Dance Party Leaders Seminar on Saturday, March 15, and Sunday, March 16 in the hotel prior to the convention. There will be a community dance party on Sunday afternoon. Sunday evening will be filled with activities including the Welcome Reception, the Orientation Session, and Karaoke. We hope you are planning to attend the convention.

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## Happy Thanksgiving

### 25 and 50 YEAR CERTIFICATES

**W**ill you be eligible for a 25 or 50 Year Certificate in 2008? We would like to let all members know the policy and procedure in place regarding this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 and 50 Year Certificates: 1) During the CALLERLAB convention the 25 and 50 Year Certificates will be presented to each member who becomes eligible during that year and is attending the convention, 2) Certificates will be mailed to the members who become eligible in that year but do not attend the convention, and 3) Members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you will be eligible in 2008 (started calling in 1983 (25) or 1958 (50) ) please contact the Home Office to verify we have the correct information in our files.

### INDIVIDUAL VOICE SESSIONS

**P**rofessor Aden Hopkin, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past CALLERLAB conventions has provided him a unique expertise to help square dance callers. There will be a limited number of individual sessions available (20 minutes) due to his other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for a 20 minute session. If you would like to schedule a session with Professor Hopkin, please call the office (1-800-331-2577) and speak with Gail or Email Gail at [Gail.CALLERLAB@AOL.COM](mailto:Gail.CALLERLAB@AOL.COM). Payment MUST be made BEFORE the convention (check or

credit card) to guarantee your session. Individual sessions will be on a first come first served basis. There are a limited number of individual sessions, so if you are interested, please contact Gail immediately. Session times and locations will be provided in your convention package.

### ONE-ON-ONE CALLER-COACH LOS ANGELES

**H**ave you ever wanted to sit down face to face with an Accredited Caller-Coach and discuss your calling? Perhaps to get pointers on how to improve your calling or to ask those questions which have been bugging you about choreography. Perhaps you would like to learn more about becoming a Caller-Coach. Perhaps you have not been able to attend a caller school and would like to get some personal attention and help with your calling.

We are planning to provide this opportunity during the 2008 CALLERLAB Convention in Los Angeles, March 17-19, 2008. The sessions are limited and available for \$30.00 per 45 minute session.

The following coaches have volunteered their time for this very unique and exciting opportunity: **Deborah Carroll-Jones, Randy Dougherty, Ed Foote, Betsy Gotta, Paul Henze, Mike Jacobs, Jon Jones, Joe Kromer, Ron Markus, Tony Oxendine, Randy Page, Ken Ritucci, and Jerry Story.** Each Coach will be limited to one session each day.

To sign up for one of these sessions, please contact Gail at [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com) or phone 1-800-331-2577. If you have a preference as to which coach you would like to team with please let us know.



### ROOM SHARING

**I**f you are interested in sharing a room with another caller attending the 2008 CALLERLAB Convention, please take note of the following. CALLERLAB takes no responsibility for those who choose to share. We of-

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fer this information only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the convention in Los Angeles, without an attending partner, why not share expenses? If you are willing to share a room with another convention attendee, why not do so. The only consideration would be whether or not you snore or are a restless sleeper. You may consider sharing a room, provided neither of you has a problem with those aspects of your sleeping habits. Give it some thought and contact the Home Office. The Home Office will advise you if there are others who are looking to share and provide you Email or telephone numbers for contact.

### NEW MEMBER MARKETING PLAN

**T**he Home Office is pleased to announce a new marketing plan recently approved by your Executive Committee. The plan, known as the New Member Marketing Plan, is intended to attract callers to CALLERLAB with the eventual goal of adding them as CALLERLAB Members.

The basis of the plan is for a caller to attend a caller training school staffed by a CALLERLAB Member and then sign up under this plan to receive *DIRECTION* and other mailings from the Home Office for the remainder of the current Membership Year. The following are the criteria for participants in this plan: 1) A qualifying school must be staffed by a CALLERLAB Member with a minimum of 20 hours instruction/mike time; 2) Participating caller must attend a qualifying school; 3) The qualifying school staff must sign the application; and 4) US applicants *may* complete a BMI/ASCAP licenses application and pay the appropriate license fees. US applicants *may* also acquire liability insurance.

Please see the Press Release attached to this issue of *DIRECTION*.



### YOUTH FRIENDLY CALLERS/CLUBS

**T**he Youth Activities Committee is compiling a list of "Youth Friendly Callers". This includes anyone who currently calls for youth dancers at youth clubs, family clubs, festival youth halls, youth exhibition groups, school dancing programs, etc., as well as anyone who is interested in calling for youth dancers in the future. To be included on this list, please contact Kristy Jacobs with your name, contact information and a brief description of your experience/activity in calling for youth square dancers at [Kristy.M.Jacobs@gmail.com](mailto:Kristy.M.Jacobs@gmail.com), or by mail at: Kristy Jacobs; 8322 Riverside Rd.; Alexandria, VA. 22308. We thank you for your participation and support of youth square dancing!

### COMMITTEE MEMBERSHIP

**M**any CALLERLAB committees need your help! Here's your chance to become involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the bylaws, **ALL** members, except Apprentice Members, may serve on committees and vote on committee business. This means that Associate Members may join a committee and vote on committee business. Committees identified with an asterisk (\*) require qualification. Please contact the Home Office for information or to join. The following standing committees solicit your participation:

Advanced Committee\*  
Caller Association Liaison Committee\*\*  
Caller Training Committee\*  
Canadian Advisory Committee (Must Reside in Canada)\*\*  
Challenge Committee\*  
Choreographic Applications Committee  
Committee for Community and Traditional Dance (CCTD)\*\*  
Definitions Committee\*\*  
Education Committee\*\*  
Handicapable Committee\*\*  
Mainstream Committee  
Overseas Advisory Committee (Must reside out-

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side the USA/Canada)\*\*

Plus Committee

RPM Committee (Recruit, Promote & Maintain)\*\*

Research and Development Committee\*\*

Teaching Methods Committee\*\*

Women in Calling Committee\*

Youth Committee\*\*

\* Committees which have prerequisites. The Home Office will send applications if required.

\*\*Committees which Callers Partners may join.

## TEACHING METHODS COMMITTEE

**Vernon Jones, Chairman**

**T**he Teaching Methods Committee was established because CALLERLAB recognized that there are many different methods being used today to teach the CALLERLAB dance programs. The committee was established to report on the different Multi Cycle methods, Fast Track, Blast, any program that is using a “dramatically altered” teaching order and of course, the Traditional Method.

One of the committee’s main focus points will be to act as a “warehouse” in order to gather and distribute information regarding the various teaching methods. Not only the ones already listed but any method that is being used successfully. There are methods which only a few people know about. It will be the committee’s job to find out about these methods and provide an outlet so others will be aware other methods exist. The Teaching Methods Committee will develop and distribute publicity materials to inform all interested parties of the various methods to include all of square dancing.

The Committee’s first goal is to develop an information document. This document will list all the known teaching methods along with a short description of each. This document will be available to all interested callers and dancers.

The Committee’s next goal will be to develop single documents describing each teaching method in depth. These documents can be presented to Callers Associations, Dancer Associations, individual square dance clubs and individual callers. With each individual teaching method document, the Teaching Methods Committee will develop a listing of

callers and groups who are currently using a successful teaching method. This listing will be intended to serve as a base of knowledgeable leaders who can assist callers and groups that are searching for a different Teaching Method.

Active Members, Associate Members, Youth Active Members, Youth Associate Members, Life Members, or Partners of any these listed categories can be a member of the Teaching Methods Committee. Committee Members should have a strong interest in and/or be using a workable and successful teaching method. Anyone wishing to join this committee should contact the CALLERLAB Home Office and request to become a member of the Teaching Methods Committee.

## PROPOSED NEW MAINSTREAM TEACHING ORDER

**I**n 2005 a Mainstream Teaching Order Ad-Hoc Committee was created to review, discuss, and vote on possible changes to the Mainstream Teaching Order. The committee developed several proposed Teaching Orders which were submitted to interested Members for use, review, and comment. The results of that review was agreement on several common changes to the Teaching Order. The final result of the Ad-Hoc Committee work at this time is the attached Proposed Mainstream Teaching Order. This Proposed Teaching Order was previously provided by Email on September 12, 2007 in CALLERLAB E-News 2007-007 (Proposed Mainstream Teaching Order).

If you would like to participate in the review of this Proposed Mainstream Teaching Order, please make a copy of the Proposed Teaching Order, try it for a class session, and provide your comments to the Home Office: Phone 1-800-331-2577 or Email: CALLERLAB@aol.com.

*Happy Hanukkah*





## LOST MEMBERS/ AFFILIATES

Mail sent to the following member/s or Affiliate Members has been returned to the Home Office. If you know of their whereabouts, or know of someone that might have a current address for them, please contact the Home Office on 1-800-331-2577. Thank you.

Callers Association of Modesto  
Florida Callers Association

Publications  
Maverick, Texas  
HOTSrDA, Texas

## 11 REASONS TO ATTEND THE CALLERLAB CONVENTION

1. An opportunity to spend time and communicate ideas with leaders within CALLERLAB.
2. Voice training sessions adapted to the needs of each participant
3. Educational sessions which introduce new and exciting ideas
4. A great way to renew the excitement of the activity.
5. Vendors showing the latest in fashion, equipment, products and new trends.
6. Great social mixers via meals, dances and hallway conversations with old and new friends. Great networking opportunities.
7. Build a sense of pride and inclusion with highly respected peers attending a professional convention.
8. Enjoy demonstrations of different dances and methods of calling, both old and new.
9. Learn interesting facts pertaining to the history of the activity and become a part of the future!
10. Meet members of the Board of Governors in informal sessions to share your concerns and ideas.
11. Attend Pre-Convention activities.

## SCHOLARSHIPS AVAILABLE

**T**he following scholarships are available for callers who wish to attend a callers' college: The **Bill Helms Memorial Scholarship Fund**, the **Dave**

**Krediet Memorial Scholarship Fund**, and **Grand Square, Inc.** Other scholarships may be available through other enterprises and many local caller's associations. Applications are available from the CALLERLAB website or you may contact the office at 1-800-331-2577.

Applications for the CALLERLAB and Foundation 2008 scholarships **must be received by the Home Office by May 1, 2008**, in order to be considered by the Executive Committee at their Spring 2008 meeting.

## ORAL HISTORY INTERVIEWS

**T**he oral history project started by **Bob Brundage** in 1996 is beginning to appear on the internet. This effort included all the living Members of the Sets In Order Hall of Fame, CALLERLAB Milestone recipients, and Silver Halo Award recipients, and over 100 other callers and leaders who are prominent in their own region. The interviews are available on the web at: [www.sdfne.org](http://www.sdfne.org) (Square Dance Foundation of New England) and then 'Library'. There are still many interviews yet to be transcribed. If anyone would like to help with this project please contact Bob at [bobbsharp@aol.com](mailto:bobbsharp@aol.com)

## NEW DVD'S

**I**n 1994 the CALLERLAB convention was held in Vancouver, British Columbia, Canada. The Overseas Mainstream Showcase, The Line Dance Session, and the After Party Session were video taped. The Overseas Mainstream Showcase features **Al Stevens** (Germany), **Jeannette Staeuble** (Switzerland), **Claus Hjelm** (Sweden), **Martin Kromer** (Germany), **Vern Anderson** (New Zealand), **Richard Bjork** (Sweden), and **Stefan Sidholm** (Sweden). The Line Dance Session was conducted by **Dee Dee Dougherty-Lottie**, **Jim** and **Jean Cholmondely**, and **Tim Marriner**. The After Party Session was presented by **Jerry Junck**, **Bob Howell**, and **Les Henkel**. These VHS tapes have been converted to DVD's and are available thru your CALLERLAB Home Office for \$15.00 each. Each DVD is a treasure trove of information. To

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order call the Home Office at 1-800-331-2577 or Email your request to [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com). We also have available on DVD, the 1991 Awards Banquet, Kaleidoscope Squares presented by **Gloria Rios Roth** at the 1994 convention, and CDP Dance Party from the 1993 Convention. The Line Dance Session from the 1993 Convention is now in the works.



## AFFILIATE NEWS

### TEXAS STATE CALLERS ASSOC.

**Deborah Carroll-Jones, President**

**I**n September 2007 The Texas State Callers Association (TSCA) inducted the following callers into the newly established Texas Callers' Hall of Fame: **Jim Brower**, **Al "Tex" Brownlee**, and **Marshall Flippo**. Recipients of this honor must have called in Texas 25 years or more. The TSCA will continue to induct and honor other qualified callers. Congratulations to these first to be so honored.

### 57<sup>th</sup> NATIONAL SQUARE DANCE CONVENTION WICHITA, KS

**T**he 57<sup>th</sup> National Square Dance Convention will be held in Wichita, KS beginning June 25, 2008. This will be the first time the Convention will be held in the State of Kansas, which promises to be a great venue for a fantastic convention. The Ghost Riders Band will be in performance along with all types of activities and sights to see.

Callers registered for the Convention are asked to complete and submit a "Caller's Profile" form before February 1, 2008 in order to be programmed. If profiles are received after this date, callers may or may not be programmed and will not be listed in the program book. If you have internet access, you may complete the caller's profile on line or print a form at [www.57nsdc.com](http://www.57nsdc.com).

If you have not registered for the Convention, registration forms are also available at the above Web Page. For more information,

contact Gary Titus, Vice Chairman-Square Dancing, at 1-316-683-4335 or [sdcall@cox.net](mailto:sdcall@cox.net). Hope to see you in Wichita, Kansas!

*(Editors note: We encourage you to attend and wear you CALLERLAB Badge.)*

*Merry Christmas  
Happy New Year*



## CALLERLAB GIFT CERTIFICATES

**T**he CALLERLAB Home Office is pleased to announce the availability of Gift Certificates, which will provide an excellent way to present a gift to any caller. These certificates are offered in the following denominations: \$25.00, \$50.00, \$75.00, \$100.00 or more. The gift certificates may be used for CALLERLAB merchandise, membership, or convention fees.

With the holiday season near, now would be the time to order the certificate for your favorite caller. We can send it to you in time for Christmas.

If you would like to order a gift certificate for your caller, please send your request to: [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com) or call 1-800-331-2577. We accept both Mastercard and Visa.

### FRIENDS OF THE FOUNDATION

**Kendall Watts,**  
**Andy Shore's Singing Call Collection**

**In Memory of Willis Brown**  
**Tom Rudebock,**

**In Memory of Rocky Strickland**  
**Jon Jones and Deborah Carroll-Jones, Texas**

### DANCE AMERICA - 2008

**T**he Alliance for Round, Traditional, and Square Dance is a gathering of related dance organizations which have joined forces to achieve a common goal of increasing the number of dancers. The ARTS

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mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS has established Individual and Association membership categories for those who wish to make a donation. For additional information, please go to the ARTS web site: [www.ARTS-DANCE.org](http://www.ARTS-DANCE.org).

One of the projects The ARTS has been working on is promoting the idea for groups to sponsor and host a series of dances across America on Friday, February 29, 2008 (see attached flyer). The idea is to get publicity for the activity while at the same time raising money to support The ARTS. Just think of the press coverage we could get if we could document thousands of dancers dancing on the same day for the same event (DANCE AMERICA) all across the country. The dances are scheduled for February 29, 2008. All ARTS organizations are encouraged to help advertise these dances and individuals are encouraged to plan, sponsor, and hold one of these dances. Copies of a generic flyer advertising the dances is available on the ARTS web site ([www.ARTS-Dance.org](http://www.ARTS-Dance.org)). All groups sponsoring a dance are asked to submit a list of the dancers attending the dances to the ARTS, which will draft a Press release to publicize the event.

Please consider sponsoring one of these dances. For more information contact The ARTS Secretary at [ARTSSecretary@aol.com](mailto:ARTSSecretary@aol.com)

## MEMBERSHIP DUES

**O**ur membership year is from April 1 through March 31 of each year. Therefore, current memberships expire April 1, 2008. Dues renewal notices will be sent in December 2007. If you do not receive your notice by the end of January, contact the Home Office by phone or Email: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com).

During the past four years we have been able to maintain the cost of membership though money saving measures and by using some of our excess funds. As with all things, however, the costs associated with keeping

the organization going have been increasing. We continue to look for and to implement money saving ideas. Even with these steps, we regret we must increase our dues this year by \$10.00. **However, for ALL members who renew BEFORE March 31, 2008, the dues are reduced by \$10.00.**

This means that IF you renew before March 31, 2008, you will pay only \$95.00, which is NO increase from the 2007/2008 dues. Looking at our past dues structure we find that in 1990 dues were \$75, therefore, this increase represents an increase of less than an 11% for that 18-year period. This equates to less than 1% a year. Not bad considering the increase in the cost of living since 1990. As we are all aware, all our costs including insurance continue to increase as does the cost of our music performance licenses.

We wish there were some way to avoid this increase, but there isn't. We hope you understand our situation.

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

## FROM OUR MEMBERS

*Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.*

*The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.*

## THANK YOU

**Marshall Flippo**

**I**would like to express my heartfelt thanks to everyone who sent birthday cards on the occasion of my 80th birthday. To say the least I was flabbergasted to receive over 1011 cards. Not only was this the best birthday I've ever had, but the first birthday cake too. What a surprise.

## SQUARE DANCING IN RUSSIA

**David & Ruth Fullaway**

**W**e had the opportunity to visit St. Petersburg, Russia the last two weeks of September. The following is a

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(Continued from page 9)

report which may be of interest to square dancers and callers.

Ruth and I saw an article in the **CALLERLAB DIRECTION** regarding two square dance clubs in Russia, with one of them being in St Petersburg, Russia. I contacted **Kenny Reese** from Germany, and received the Email addresses of **Eberhard Walz** and **Uli Schingen** of Germany, and **Svetlana Shtern** a caller in St. Petersburg. I made Email contact with all three and discovered Eberhard and Uli would be taking a German Square Dance group on a cruise in Russia, and would be conducting a caller training program in St. Petersburg. The Caller Training was to be followed by a dance on September 22 in Russia. They encouraged me to attend the dance. I learned Eberhard and his wife Gertraud have been promoting square dancing and caller schools in Russia for 12 years. His program has been very successful. There are now four clubs throughout Russia with many beginning callers currently learning to call.

While there I called a couple of tips, and taught a contra at the dance on September 22. On Monday, September 24 Ruth and I were invited by the St. Petersburg dancers to conduct a class presenting Plus calls to the St. Petersburg Club and rehearse for a public demonstration of American Square Dance at a "Concert" at the St. Petri Cathedral (A German Lutheran Church).

The dancers in St. Petersburg dance Mainstream with some Plus calls. Their regular dance nights are Thursdays and Saturdays. They dance for four hours with limited breaks. The Russian Dancers are young, extremely energetic and love to dance.

I was informed that I was the first American ever to call and teach square dancing in Russia. Svetlana asked me to include her Email address in this article, and to encourage any callers or dancers going to St. Petersburg, Russia to contact her and arrange for attending, calling, or dancing at a dance while there. They dance at the St. Petri church right in St. Petersburg on Nefsky Prospect (boulevard) within easy walking from the major hotels in St. Petersburg, and is on the bus and metro lines. They have a Hilton

turntable, a CD player, and a small amplifier. They dance on a wood floor in a classroom if the group is small, and in a small dance gymnasium in the Petri school of St. Petersburg if the group is larger. There are cruises from Moscow to St. Petersburg for groups, and St. Petersburg is a port for European cruises.

Svetlana Shtern's Email address is:

[svetastern@rambler](mailto:svetastern@rambler).

## FOR THE HEART

Angie Olds

**A** dancer from Melbourne, Florida, **Angie Olds**, decided to find out just how far she walked while attending the 56<sup>th</sup> National Square Dance Convention in Charlotte, NC in June 2007. Angie, wearing a pedometer, enjoyed four days at the Nationals by dancing and seeing the sights of Charlotte and reports that during this time walked more than 90,000 steps equating to over 38 miles.

Angie confided that not all of her steps were full stride steps so the distance may not be an accurate 38 miles. However, she formulates the smaller steps would still give the same health effect as to walking a full 38 miles.

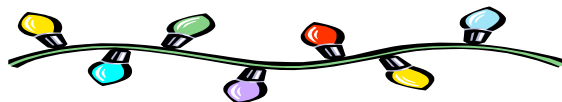
What a great way to exercise the heart! Dance to great callers and music; see and experience all kinds of sights of the host city; meet new and old friends; while all the time exercising your heart and mind.

## HOME OFFICE HOLIDAY SCHEDULE

**T**he CALLERLAB Office will be closed November 22 and 23 for the Thanksgiving Holiday and December 24, 2007 through January 1, 2008, in observance of the Christmas and New Year Holidays.

The Home Office Staff would like to take this opportunity to wish you a joyous holiday season and prosperous New Year.

*Del & Jerry, Gail & John, Dana and Donna*



# 2008 CALLERLAB Convention

## Tentative Schedule

<p><b>Saturday, March 15, 2008</b></p> <p><b>10:00AM - 5:00PM</b>          Beginner Party Leaders Seminar          Caller Trainer Seminar          -----</p> <p><b>Sunday, March 16, 2008</b></p> <p><b>10:00AM - 1:00PM</b>          Beginner Party Leaders Seminar</p> <p><b>3:00PM - 5:00PM</b>          Dance by Committee for Community &amp; Traditional Dance</p> <p><b>6:00PM - 7:00PM</b>          Welcome Reception</p> <p><b>7:00 PM - 9:00 PM</b>          Orientation Session</p> <p><b>9:00PM - 10:30 PM</b>          Karaoke          -----</p> <p><b>Monday, March 17, 2008</b></p> <p><b>9:00AM</b>          General Session</p> <p><b>10:45AM</b>          Showmanship          Putting U in Fun          Equipment Quirks          Voice - 1</p> <p><b>1:00PM</b>          Inside the Definitions          Association Triage          Teaching Order Principles          Simple Sight</p> <p><b>2:30PM</b>          Digital Music Beginners          Marketing Applications          VIP Open Forum          Voice - 2</p> <p><b>3:40PM</b>          Digital Music - Editing          Declining Dancer Capabilities          CRaMS          History-Heritage-Tradition</p> <p><b>4:45PM</b>          Birds of a Feather (Let the Home Office know if you would like to organize one.)</p> <p><b>6:00PM</b>          Social Hour</p> <p><b>7:00PM</b>          Banquet - Doors open at 6:30PM,</p>	<p><b>9:00PM - 10:00PM</b>          Dance - Overseas Callers</p> <p><b>10:00PM - 11:00PM</b>          Dance - Zesty Contra          -----</p> <p><b>Tuesday, March 18, 2008</b></p> <p><b>9:00AM</b>          Learning Should Be Fun          Music Licensing          PPI Open Forum          Voice 3</p> <p><b>10:45AM</b>          Demo-Litions          Winning Ways          Singing Calls-Changing Figures          Handicapable Session</p> <p><b>1:00PM</b>          Overseas Open Forum          Steal-A-Peak          Leadership          Advance Choreography</p> <p><b>2:30PM</b>          War Stories          Entertainment Tonight          Wind in Your Face</p> <p><b>3:40PM</b>          Grow Your Business          Sharing the Spotlight          How People Learn          Teaching Methods</p> <p><b>4:45PM</b>          Birds of a Feather (Let the Home Office know if you would like to organize one.)</p> <p><b>6:00PM</b>          Social Hour</p> <p><b>7:00PM</b>          Banquet - Doors open at 6:30PM</p> <p><b>9:00PM - 10:00PM</b>          Dance - Duet and Trios          Dance - Contra/Traditional          -----</p> <p><b>Wednesday, March 19, 2008</b></p> <p><b>9:00AM - 12 N00N</b>          General Session - Convention Closing</p>
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FOR IMMEDIATE RELEASE  
(November 2007)



\*\*\*\*\* S T A R T \*\*\*\*\*

## CALLERLAB GIFT CERTIFICATES

Does your club honor your caller with a gift for his or her birthday or maybe for Christmas or both? Are you always racking your brain with what to get him or her? CALLERLAB would like to give you the opportunity to give your caller a gift certificate. These certificates are offered in the following denominations: \$25.00, \$50.00, \$75.00, \$100.00 or more. The gift certificates may be used for CALLERLAB merchandise, membership, or convention fees.

With the holiday season near, now would be the time to order the certificate for your favorite caller. We can send it to you in time for Christmas.

If you would like to order a gift certificate for your caller, please send your request to [Johncallerlab@aol.com](mailto:Johncallerlab@aol.com) or call 321-639-0039. We accept both Mastercard and Visa

.....

### GIFT CERTIFICATE



# CALLERLAB

THE INTERNATIONAL ASSOCIATION  
OF SQUARE DANCE CALLERS

467 Forrest Ave., Suite 118  
Cocoa, FL 32922  
(321)639-0039  
E-mail CALLERLAB@AOL.COM

This certificate entitles SAMPLE

In the amount of \$ SAMPLE

Authorized by \_\_\_\_\_

.....

(This certificate is good for CALLERLAB Membership, merchandise or convention fees.)

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

# Proposed Basic and Mainstream Teaching Order

Drafted by the Mainstream Teaching Order Ad-Hoc Committee

(Draft 4 - September 4, 2007)

<p><b>BASIC – Part A</b></p> <ol style="list-style-type: none"> <li>Dancer Naming <ol style="list-style-type: none"> <li>Boys / Girls</li> <li>Partner / Corner</li> <li>Couples #1, #2, #3, #4</li> <li>Heads / Sides</li> <li><i>Centers / Ends</i></li> </ol> </li> <li>Circle Left / Right</li> <li>Forward and Back</li> <li>Dosado / <i>Dosado to a Wave</i></li> <li>Swing</li> <li>Promenade <ol style="list-style-type: none"> <li>Couples (Full, ½, ¾)</li> <li>Single File Promenade</li> <li><i>Star Promenade</i></li> </ol> </li> <li>Allemande Left</li> <li>Arm Turns</li> <li>Right &amp; Left Grand Family <ol style="list-style-type: none"> <li>Right and Left Grand</li> <li>Weave the Ring</li> <li><i>Wrong Way Grand</i></li> </ol> </li> <li>Left- / Right-Hand Star</li> <li>Pass Thru</li> <li>Half Sashay Family <ol style="list-style-type: none"> <li>Half Sashay</li> <li>Rollaway</li> <li>Ladies In, Men Sashay</li> </ol> </li> <li>Turn Back Family <ol style="list-style-type: none"> <li>U-Turn Back</li> <li>Backtrack</li> </ol> </li> <li>Separate Around 1 or 2 <ol style="list-style-type: none"> <li>To a Line</li> <li>And Come Into the Middle</li> </ol> </li> <li>Split Two</li> <li>Courtesy Turn</li> <li>Ladies Chain Family <ol style="list-style-type: none"> <li>Two Ladies Chain (Reg., ¾)</li> <li>Four Ladies Chain (Reg., ¾)</li> <li><i>Chain Down the Line</i></li> </ol> </li> <li>Do Paso</li> <li>Lead Right</li> <li>Veer Left / Veer Right</li> <li>*17.c. Chain Down the Line</li> <li>21. Bend the Line</li> </ol>	<ol style="list-style-type: none"> <li>Circulate Family <ol style="list-style-type: none"> <li>(Named Dancers) Circulate</li> <li>Couples Circulate</li> <li><i>All 8 Circulate</i></li> <li><i>Single File Circulate</i></li> <li><i>Split / Box Circulate</i></li> </ol> </li> <li>Right and Left Thru</li> <li>Grand Square</li> <li>Star Thru</li> <li>Circle to a Line</li> <li>All Around the Corner</li> <li>See Saw</li> <li>Square Thru (1, 2, 3, 4) / <i>Left Square Thru (1, 2, 3, 4)</i></li> <li>California Twirl</li> <li>Dive Thru</li> </ol> <p><b>BASIC PROGRAM</b></p> <ol style="list-style-type: none"> <li>Wheel Around</li> <li>Thar Family <ol style="list-style-type: none"> <li>Allemande Thar</li> <li>Allemande Left to an Allemande Thar</li> <li><i>Wrong Way Thar</i></li> </ol> </li> <li>Shoot the Star / Shoot the Star Full Around</li> <li>Slip the Clutch</li> <li>Box the Gnat</li> <li>*9.c. Wrong Way Grand</li> <li>Trade Family <ol style="list-style-type: none"> <li>(Named Dancers) Trade</li> <li>Couples Trade</li> <li>Partner Trade</li> </ol> </li> <li>Ocean Wave Family <ol style="list-style-type: none"> <li>Step to a Wave</li> <li>Balance</li> </ol> </li> <li>Alamo Ring Formation <ol style="list-style-type: none"> <li>Allemande Left in the Alamo Style</li> <li>Balance</li> </ol> </li> <li>Swing Thru / <i>Left Swing Thru</i></li> <li>Run / <i>Cross Run</i></li> <li>Pass the Ocean</li> <li>Extend (from ¼ Tag only)</li> <li>44. Wheel and Deal</li> </ol>	<ol style="list-style-type: none"> <li>Double Pass Thru</li> <li>First Couple Go Left/Right, Next Couple Go Left/Right</li> <li>Zoom</li> <li>Flutterwheel / <i>Reverse Flutterwheel</i></li> <li>Sweep a Quarter</li> <li>Trade By</li> <li>Touch ¼</li> <li>*22.c., d., e. remaining Circulates</li> <li>Ferris Wheel</li> </ol> <p><b>MAINSTREAM PROGRAM</b></p> <ol style="list-style-type: none"> <li>Cloverleaf</li> <li>Turn Thru</li> <li>Eight Chain Thru Eight Chain 1, 2, 3, etc.</li> <li>Pass to the Center</li> <li>Single Hinge / Couples Hinge</li> <li>Centers In</li> <li>Cast Off ¾</li> <li>Spin the Top</li> <li>Walk and Dodge</li> <li>Slide Thru</li> <li>Fold / <i>Cross Fold</i></li> <li>Dixie Style to an Ocean Wave</li> <li>Spin Chain Thru</li> <li>Tag the Line (In / Out / Left / Right)</li> <li>Half Tag</li> <li>Scoot Back</li> <li>Recycle (from a wave only)</li> </ol>
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\* Calls in *italics* may be deferred until later in the teaching sequence. Recommended placement of some of these calls has been indicated with an asterisk.

This proposed teaching order is being tested starting September 2007. Please Email feedback to: CALLERLAB@aol.com

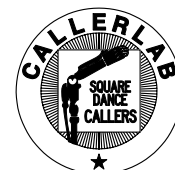




PRESS RELEASE

FOR IMMEDIATE RELEASE  
(November/December 2007)

\*\*\*\*\* S T A R T \*\*\*\*\*



PRESS RELEASE

**CALLER COACH  
ONE-ON-ONE SESSIONS**

Have you ever wanted to sit down face-to-face with an Accredited Caller-Coach and discuss your calling? Perhaps to get pointers on how to improve your calling or to ask those questions which have been bugging you about choreography. Perhaps you would like to learn more about becoming a Caller-Coach. Perhaps you have not been able to attend a caller school and would like to get some personal attention and help with your calling.

We are planning to provide this opportunity again during the 2008 CALLERLAB Convention in Los Angeles, March 17-19, 2008. The One-on-One sessions will be 45 minutes long and a limited number are available for \$30.00 per session.

The following coaches have volunteered their time for this very unique and exciting opportunity:

DEBORAH CARROLL-JONES  
RANDY DOUGHERTY  
ED FOOTE  
BETSY GOTTA  
PAUL HENZE  
MIKE JACOBS  
JON JONES  
JOE KROMER  
RON MARKUS  
TONY OXENDINE  
RANDY PAGE  
KEN RITUCCI  
JERRY STORY

Each Coach will be limited to one session each day. To register for your One-on-One Session please send your request to Gail at: [GailCALLERLAB@aol.com](mailto:GailCALLERLAB@aol.com).

Please let us know which coach you would like to team up with.

CALLERLAB  
467 Forrest Avenue  
Suite 118  
Cocoa, FL 32922  
Phone - 800-331-2577  
Email - [GAILCALLERLAB@aol.com](mailto:GAILCALLERLAB@aol.com)

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



# CALLERLAB NEW MEMBER MARKETING PLAN

( Revised - November 5, 2007)



TO: ALL CALLERLAB MEMBERS

The CALLERLAB office is pleased to announce the New Member Marketing Plan. This program is effective as of August 1, 2007 (the Executive Director may approve earlier applications retroactive to April 1, 2007) and will be valid until rescinded by the Executive Committee. It is offered to Members who run caller training schools with a minimum of 20 hours instruction/mike time. The program will provide for new potential Members to receive *DIRECTION* and other CALLERLAB Mailings for the current year at no cost. The benefits listed here are the only benefits of this Marketing Plan.

Any caller attending a qualifying caller training school run by a CALLERLAB member is eligible to participate.

Callers recruited in this Marketing Plan must be joining CALLERLAB for the first time, or have NOT been a CALLERLAB member for at least two years prior to rejoining.

Participants must submit a completed copy of the Registration Form printed below to receive the benefit of this plan.

The following are the rules for this New Member Marketing Plan:

- 1) A qualifying school must be staffed by a CALLERLAB Member with a minimum of 20 hours instruction/mike time
- 2) Participating caller must attend a qualifying school
- 3) The qualifying school staff must sign the form below
- 4) US applicants MAY complete a BMI/ASCAP licenses application and submit the appropriate license fees. US applicants MAY also acquire liability insurance.

Be sure to print your name on the form below before handing them to potential members. Make as many copies as you need. Carry extras to hand out if the opportunity arises. Let's all work together in building CALLERLAB for the 21st Century.

-----

## CALLERLAB NEW MEMBER MARKETING PLAN

### Registration Form

For more information on joining CALLERLAB, or questions about joining, contact CALLERLAB at: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) or please call 1-800-331-2577. Ask for an information packet.

Please complete the form below and send to: CALLERLAB, 467 Forrest Avenue, Suite 118, Cocoa, FL 32955 or Fax to: 321-639-0851. Thank you  
(Please print or type)

Name of Participating Caller: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Location of school: \_\_\_\_\_

School Start Date: \_\_\_\_\_ School End Date: \_\_\_\_\_ Total hours: \_\_\_\_\_

CALLERLAB Member on Staff: \_\_\_\_\_  
Print Sign

Please send: BMI/ASCAP License Information: YES: \_\_\_\_ NO: \_\_\_\_ Insurance Information: YES: \_\_\_\_ NO: \_\_\_\_

Participants in this program have three choices:

- (1) Complete this form and receive *DIRECTION* and other mailings from CALLERLAB for the remainder of the current Membership Year (ends on March 31)
- (2) Join CALLERLAB immediately as a Member to receive full benefits (Membership category, benefits, dues, and fees determined by each caller's circumstances)
- (3) Complete this form and receive *DIRECTION* and other mailings from CALLERLAB for the remainder of the current Membership Year (ends on March 31) AND, if required, callers in the USA must register and pay for BMI/ASCAP music performance licenses. Callers in the USA may also acquire liability insurance. (NOTE - Insurance available only to USA residents.)



# *Dance America*

February 29, 2008

Join hands across America  
&

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to Promote  
 **Dancing**

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For Information look at the web site  
[www.ARTS-dance.com](http://www.ARTS-dance.com)