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EMPHASIS CALLS:
MAINSTREAM:
PLUS:
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RESULTS OF PROGRAM POLICY CHANGE VOTE

The 2006 CALLERLAB Call to Convention in the January/February 2006 issue of DIRECTION announced that a MOTION to revise the Program Policy dated January 4, 2000 (Revised July 15, 2004) would be presented, discussed, and voted on during the 2006 Annual CALLERLAB meeting. The MOTION was to add a dance program called Basic to the list of CALLERLAB dance programs in the Program Policy. The current Program Policy, as revised July 15, 2004, was provided to all members in the July/August 2004 issue of DIRECTION. The MOTION to revise the Program Policy was presented to the membership during the CALLERLAB Annual Business Meeting April 12, 2006 for discussion and vote. The MOTION provided in the Call To Convention was amended during the meeting.

During the 2006 CALLERLAB Annual Business Meeting the amended motion, printed below, was approved by the membership. All voting members will receive a ballot to vote on this issue.

The change approved by the Membership during the 2006 CALLERLAB meeting adds a dance program called Basic to the CALLERLAB dance programs. If this MOTION is not rescinded by the Voting Members, this Basic program will consist of the first 53 calls on the Mainstream list as of the date the MOTION receives final approval by the CALLERLAB Membership. The following AMENDED MOTION was approved during the 2006 Annual Membership meeting:

Be It Resolved That: The CALLERLAB Board Of Governors Program Policy, as revised on July 15, 2004 be revised as follows:

Paragraph 2 be changed to read:

2. Dance programs are listed in the order dancers learn them. Currently, the CALLERLAB dance programs and their respective abbreviations are:

- a. Basic - B
- b. Mainstream - MS
- c. Plus - PL
- d. Advanced 1 - A-1
- e. Advanced 2 - A- 2
- f. Challenge 1 - C-1
- g. Challenge 2 - C-2
- h. Challenge 3A - C-3A

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Paragraph 6 be changed to read:

6. A CALLERLAB Standing Committee manages one or more dance programs. Currently, the dance programs are managed by the following committees:

- a. Mainstream Committee - B and MS
- b. Plus Committee - PL
- c. Advanced Committee - A-1 and A-2
- d. Challenge Committee - C-1, C-2 and C-3A

The remainder of the Board Of Governors Program Policy Statement as revised on July 15, 2004 remains unchanged.

The Basic Program shall be initially defined as the first 53 calls on the Mainstream list as of the date this motion is adopted. After that, the program shall be managed by the Mainstream Committee

Eligible Members are provided a ballot asking whether this motion should be rescinded. Ballots **Must** be returned to the CALLERLAB Office no later than July 15, 2006. The Bylaws require that at least one third of the ballots MUST be returned AND at least two thirds of the ballots returned vote to rescind the MOTION as approved during the Annual Meeting, or the action taken at the meeting stands approved and is binding on the organization.

Exercise your right to Vote!!!

CHAIRMAN'S SPEECH

Tim Crawford, Outgoing Chairman

Well it's good bye for me. After two wickedly fast years as your Chairman, tomorrow will be the last swing of the gavel! At the conclusion of the general meeting tomorrow, your new Chairman, the other Tim, Mr. **Tim Marriner**, will assume the roll of Chairman of the Board. The chairman's office lends a very unique position from where to view the workings of the Organization, the people that make up the organization, and the wild amounts of effort and passion that

make this organization work.

From the Chair, you see and hear things you might not otherwise see and hear. Those "things" are both satisfying, and disturbing. Some of the points of view are beyond comprehension, actions unfathomable and accomplishments amazing. You get to see how incredibly hard **Jerry Reed** and the whole Home Office staff work for so little pay, and sometimes so little personal reward. They are to be commended, and I am not seeking cheap praise for them. I merely state fact.

Lately, when I meet colleagues on the stage, or on the dance floor, I get the same question over and over when they learn that my term is up. They ask me if I am happy with the "progress" of CALLERLAB over the last two years, or if I am satisfied with the accomplishments of CALLERLAB in the last two years. Progress and accomplishments to me are dramatically different, and I view them exactly that way. Dramatically different. To say I am proud of the accomplishments would be a very true statement, yet to say I am pleased with our progress would probably be an un-truth, because I am not pleased with our progress.

Accomplishments. Webster's says this:

1. the act of accomplishing : **COMPLETION** 2 : something that has been accomplished :

2. **ACHIEVEMENT** 3 a : a quality or ability equipping one for society b : a special skill or ability acquired by training or practice

The committees of CALLERLAB are pretty much the "accomplishers" here. They churn out work, create policy, procedure, stature, professional standards, documents that further our craft, avenues through which all members can contribute, they teach, they learn, they create a knowledgebase of experience, they do what needs to be done and they A R E CALLERLAB. It's not the Chair, the EC, the BOG . . . the committee's.

Through their "quality or ability equipping one for society and a special skill or ability acquired by training or practice" they form a solid professional platform for the organization even though the organization is not a recognized professional association. The years of committee work have set standards higher than some other

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DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. **DIRECTION** uses Corel Word Perfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based MicroSoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

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“professional” organization that I belong to. We should be proud of that accomplishment.

Other accomplishments include, but certainly are not limited to,

1) Callers partners are now eligible to serve on some committees - a recognition of an obvious ability to contribute

2) The review by the Grant writing committee of a grant request by the ARTS . . . we have the expertise and the history behind us to intelligently comment on the endeavour.

3) Handicapable committee is spearheading a database, and working to develop a program of calls.

4) The Multi-cycle and Committee for Community and Traditional Dance (CCTD) committees have gained widespread use.

5) **Tom Rudebock**, through his frustration, kept at his task until it was done. The Add - A - Buck campaign has been adopted by the ARTS . . . I for one am proud of Tom’s accomplishment

6) The WIC paper, the best of CALLERLAB series, the Calling In Schools Handbook, the MS definitions rewrite, the dancer demographic survey, the Foundation fundraising efforts were a hit (you remember the bat?)

I think the single most important accomplishment is the PPI, the Program Policy Initiative. It’s an initiative that encourages “bold experimentation”, and provides a place for you to tell us about it, and a place where we can watch, and look for answers. But of course you already knew that....right? I still believe that The PPI is the best chance we have to find a solution . . . it is a way that we can “look” for an answer . . . because if we are not looking for an answer, we’ll never find it.

Accomplishment is not our problem . . . progress is.

Progress: Websters says this:

*a forward or onward movement (as to an objective or to a goal) : **ADVANCE** gradual betterment; such as: the progressive development of mankind*

While we can literally count the accomplishments, and bank on more, I am frustrated by our progress . . our forward or onward movement. I am frustrated **not** by our lack of ability to “turn the ship” and point it in a new changed DIRECTION, but our seeming inability to move the ship forward after we’ve pointed it that way. I do not believe we have a changed way of thinking yet in CALLERLAB, just a “desire” to have a changed way of thinking.

There are a few things we’re sure of . . . that what we are currently doing at our programs does not attract new people, that if we don’t find a solution we can count on the demise of Dosado, that we must change to survive, and that it must be a leadership organization that takes charge of the change. Having said that, it becomes clear that CALLERLAB can and should be working toward solving each of those known things. So why can’t we get there? How did we get to the point of

treading water, especially when we are accomplishing so much. What drives us to vote away a program and find ourselves in only a few years, reconsidering it? What drives us to drop calls, and at the next Triennial Review put them back on the ballot to be added again?

Is it recognition of a mistake, and the reversal is the correction? Is it that each vote is done by a different group of members with differing viewpoints and alternate attitudes? Is it because times changed back to before we made the change? I don’t know what the answer is. But I do know that the answer lies within each of us . . . in our attitudes and our vision.

Last year I spoke about change, and how we need to be seeking an answer by means of experimentation, and I still want to send that message to you. Each and every one of my “from the chair” articles tried to hammer home the idea of experimentation and communication of results both good and bad. Last year I gave you a lot of “what-if’s”. . . you might recall I said

“What if one of you applied a new technique of recruiting based on some premise of the dance form that is far beyond the current model . . . say and it was so successful, that you were able to populate not only your group, but others as well. What if this new paradigm was fast becoming the norm across many regions? Ask yourself, would I be in a position to change?”

What if a successful new model had elements like:

no requirement for dress code

beer was now part of the dance

spandex is now widely accepted as attire

a new program of ten weeks of dancing included the call relay the deucy

every dance was corporately sponsored and attendees had to endure commercials

dancing was now an outdoor activity only

competition was the norm and clubs were competitors for some CALLERLAB award

suppose the most successful approach was “no change”

Ask yourself, would I be in a position to change my thinking?

*Do you care about the survival of Square Dancing, or do you care about the survival of **your** square Dancing?*

That was last years “what if’s.” The past year, with the aid of some education, some scholars and the insight of some people whose opinions I trust, I tried to make some observations, that would help me to understand my frustration in our progress.

Again, I do know that the answer lies within each of us in our attitudes and our vision. So I looked introspectively to try to come to grips with what impedes our progress. In business school I learned a couple of “sins” that come in handy now and then . . .

1) The first deadly sin of a successful firm: arrogance

2) the second deadly sin: a resistance to change

Is it possible that CALLERLAB has become arrogant

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in our stance. After all, we have been very successful in standardizing the activity. This is something we should be forever proud, and we should forever want this to be the way. But in that success, is it possible that we've subconsciously decided that we're not going to change because we have always been "the way". CALLERLAB Programs revolutionized modern western square dancing. I mean, ask yourself . . . do you really think we need to change? Can we change? It might involve a completely new attitude . . . an attitude adjustment . . . that we just might not be "the way", having to set our arrogance aside. . . could we?

The second deadly sin is a resistance to change. I see signs of this, but I don't know where we are in our thinking with change. I hear people talking about change all the time, but there seems to be constant resistance to any change that is made, sometimes by members within, sometimes by dancers. We react to those changes like a responsible organization should, and often the outcome of that reaction is reversal. So clearly either we have had second thoughts about the change we made initially, or there is a resistance to change.

If both of these sins are considered deadly, and we might have signs of these sins in our thinking, then we really need to sit down and take a closer look at our own attitudes and positions. Perhaps I am way off base . . . maybe not . . . bottom line is I really don't know how you feel . . . but you do. I want you to really examine yourselves . . . do you have a vision for the future? Have you thought about change? Could you??

Who said "I have seen the enemy, and he is us". Could we be our problem? Is it possible that we are in the way of the very thing we are trying to do? In spite of all our criticisms, I firmly believe we are on a positive path, and that with the continued accomplishments of CALLERLAB, and a good heart-to-heart about our own mindset, that we are destined to find the way.

To this day I will never be able to express to you my feelings when I was elected to chair. I remain humbled, and I thank you for putting faith in this young Canadian, to do my part for an organization and an activity that I love so much. I will forever believe that it is CALLERLAB that will lead the way . . . it simply must . . .

Thank you.

CHAIRMAN'S SPEECH

Tim Marriner, In Coming Chairman

What a great convention! We certainly hope that you have enjoyed it. For some of you this was your first convention, for others this has become an annual event. Plans are underway and much work has already begun for next year's convention in Colorado Springs; and, we are looking forward to having each of you with us next year.

A lot of work has taken place here in the last five days.

There has been a lot of energy, very positive debates, lively discussions and information shared. We networked with a lot of colleagues and peers and will hopefully return home having learned a few things. That's what these conventions are all about.

Individually we all have a set of goals, a list of objectives, and a sense of purpose. We have a wide range of interest from very diverse backgrounds. Yet, with all of our differences, collectively we do have a common goal. We all strive for the betterment of modern western square dancing and all of its associated dance forms, to make it thrive and watch it grow.

As an organization CALLERLAB can provide the best tools of the trade, developed by some of the best minds in the business. However, it is still up to each individual member to figure out how to apply these tools. An organization by itself is not going to solve problems. CALLERLAB is not going to place a new dancer into your home club. Instead, it is up to each and every member to start a grass roots effort within our home area to effect positive change. Each of us must return home as ambassadors for our activity. It's time for all of us to tap into our full leadership potential to make a difference. We can no longer sit idle watching clubs fold. We must provide the necessary guidance to steer these failing groups in a new direction. Search out new methods of recruitment and teaching and get back to some form of dancing. We must take a proactive leadership role starting within our own area.

On a larger scale CALLERLAB is only as effective as its members. Get involved and be a part of the solution. Don't stand outside and throw rocks at everyone else. Let's start attacking the problems and not each other. Some want success only if it comes in the form of their package. We have to set aside our personal agendas, selfish goals and egos to work collectively seeking answers to raise the tide for the entire activity, not just one or two boats. Let's work together as a team to find some positive answers. We **can** make a positive difference: individually within our area, as a group within committees, and collectively as an organization. We **can** make this a year of progress.



MILESTONE PRESENTATION

The Milestone Award is the highest honor given to an individual by CALLERLAB. This year in Charlotte there were two honorees; Calvin Campbell and Betsy Gotta. The award speech for each follows.

MILESTONE AWARD CALVIN CAMPBELL Presented by Jim Mayo

I am pleased to have the privilege of presenting CALLERLAB's most prestigious award this evening.

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The recipient is a man with such unique qualities that it will be impossible to keep his identity hidden from most of you for very long. Nevertheless, I will keep his name to myself for a while as I list those unique qualities and remind you of his contributions to square dancing.

This gentleman was born and brought up as a child on the western slopes of the Rocky Mountains. He learned to square dance in the fourth grade. I'm not sure whether it was because he didn't play an instrument but he did get to lead the band as the drum major in high school. He set off to college in the 1950's at Colorado A&M in Fort Collins and there he discovered that the college square dance club offered, in addition to lessons in square dancing, the opportunity to meet girls. Fortunately, even though one of the girls he met there was to become his wife, the encounters with girls did not distract him from an interest in calling. Soon after he learned to dance, like many of us, he thought it might be fun to try calling. As he said in a letter to me that I have quoted in my book about the history of modern square dancing:

I started learning to become a caller in the fall of 1955. I picked up one record for patter and picked a dance from *Sets in Order Five Years Of Dancing* and memorized it. I also did the same with a singing call. This was the accepted method of learning to call and you didn't stray very far from the routines published in the books.

Those were the early days of Modern Western Square Dancing and that was also very close to where the transition from traditional square dancing began. Our recipient became part of that transition and called for square dance clubs in Texas and New Mexico while pursuing his career working for the US Dept. Of Agriculture as a veterinarian.

At the same time he never lost interest in the traditional heritage from which we came. He and his wife were founding members and have long been active supporters of the Lloyd Shaw Foundation.

In 1974, when CALLERLAB invited about one hundred of the most prominent callers in the US to attend our first convention, our recipient was there. His involvement with CALLERLAB was interrupted for a few years but, since his return in 1991, he has been a strong and vocal advocate for a particular phase of square dancing. He has worked to promote the new dancer party. Five years ago that activity was viewed with some disdain by many, if not most, modern western callers. Some thought of it as an activity for those who lacked the skill to call for a club. Others viewed it as a waste of time since it seemed not to be effective in recruiting people into square dance class. Few thought of the party dance as an important part of our modern activity.

Our Milestone recipient had a different view. A view that, at the time, was certainly in an "uncharted field." He believed that our square dance recreation should be made available in a form that would allow folks to par-

ticipate without committing their entire recreational life to it. He was vice-chairman of what was to become the Community Dance Committee, then chaired by **Ken Kernan**. Under their guidance the contra, traditional and easy rounds and mixer parts of square dancing were combined into what we called the Community Dance Program.

By now most of you know that I am describing **Cal Campbell**. He has worked hard at making that program a success. He has been a strong and out-spoken advocate for a program of dancing that would allow people to join our activity even though they could not keep up with our demanding schedules. In support of this "uncharted" approach he has served, with a lot of help from Judy, for many years as the editor of the CD Journal

He has continued as an advocate for this special part of our square dance activity long enough to see it become accepted by many of us as an important path for us to take into the future. The current acceptance of, and respect for, the beginner party as part of square dancing does not diminish the decades during which Cal pointed toward that path in near isolation. He and Judy ran the Beginner Dance Party Leaders Seminar (BDPLS) of which we are now justifiably proud, for several years with little recognition by CALLERLAB and virtually no support. For the past 5 years it has been a very well attended pre-convention program that we are pleased to identify as a CALLERLAB event.

While the BDPLS is the most recent and most visible of Cal's contributions to our activity, his dedication, willingness to work, commitment to our organization and to square dancing are huge. He has demonstrated the success potential of the kind of square dancing he urges us to offer. He has written very helpful books to teach us the skills he has demonstrated and his writings have been published in all of the major square dance publications.

It is my privilege to ask you to join me in recognizing the contributions that **Cal Campbell** has made to CALLERLAB, to square dancing and to you and me.

MILESTONE AWARD

BETSY GOTTA

**Presented by
John Kaltenthaler**



The five categories that must be earned in order to receive the CALLERLAB Milestone Award are as follows:

Category 1. The Recipient must show outstanding and significant contribution to the field of square dancing. The individual must have shown leadership in uncharted fields, which has resulted in the betterment of Square Dancing.

Category 2. The contribution must have stood the test of time.

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Category 3. Relates to unselfish contribution, divorced from personal gain and monetary rewards. Requires attitudes that think of others first.

Category 4. The recipient must maintain and conduct self in professional leadership capacity, professionalism reflecting high standards of leadership to which we have dedicated ourselves in our day to day actions.

Category 5. The recipient must have exercised broad influence in the square dance activity although local geographic and highly specialized activity may lead to recognition.

Tonight's recipient began dancing in 1952. This caller is a second-generation caller. The recipient first attended a National Square Dance Convention (NSDC) in 1961 and hasn't missed one since then. This recipient called a first tip in 1957 at the Kentucky Dance Institute as a 10-year-old and was successful. After the tip this caller got off the stage and cried and said, "I'll never do that again" (So much for idle threats). This recipient's credentials include the following: Called at the 1963 NSDC and has called at every one since that time; has participated in clinics, panels and seminars for Legacy, CALLERLAB, and NSDC. In 2002 was honored in St Paul for calling the 40th consecutive NSDC. The recipient feels that all callers, especially the more popular and/or full time callers should try to call at as many NSDCs as possible to give back to the dancers some of the pleasure earned from them.

She joined CALLERLAB in 1974 and hasn't missed a convention since. Yes, I am talking about a woman caller. She is a CALLERLAB Accredited Caller-Coach. Her credits include the following: the first American woman to be elected to the Board of Governors and has been on the Board for twelve years. She serves on the following Committees within CALLERLAB: Women in Calling, Caller Training, Challenge, Contra, Youth, Caller-Coach and responds to mailings from others; responds to all of her E-mails from CALLERLAB. Just recently she has spent more than 250 hours editing the Best of CALLERLAB Tapes. This last item certainly shows her qualification in categories one and three (outstanding & unselfish contribution.)

She was a member of LEGACY from 1981 through 2002 when it ceased its existence. She served on the Legacy Executive Committee. She has been a member of ROUNDALAB since 1985 and a long time member of CONTRALAB and of the Lloyd Shaw Foundation. She served as Vice Chair Square Dance Programming for the NSDC in 2002. She calls all recognized dance programs from Contra thru C3B.

She has called for one club, Rutgers Promenaders, for more than thirty-six years, one of the founders of the Callers Council of New Jersey, a Charter member of the Square Dance Council of New Jersey, a Member of Northern New Jersey Round Dance Leaders Council, New Jersey Square Dance Council Convention, serving in the capacities as Education Chairman, Program Book Chairman, Registration Chairman, Program Chairman, Vice Chairman and General Chairman.

She has taught more than fifty sets of beginner classes as well as numerous Plus, Advanced and Challenge classes. Since her retirement from her day job she has started two Intro to Square Dance programs for senior groups. In 2001 she was recognized at the International Association of Gay Square Dancers Convention (IAGSDC) with the Golden Boot Award, the highest award given to one person in any one year. She received this award for her efforts to help bridge the gap between the gay and straight square dance communities.

In 1987 she became a partner in a venture to produce a Square Dance Video instruction with the following stipulations: They would not be home movies; A Professional producer, Director, Cameraman, Make-up Artist, Editor and Studio would be hired. (They were all hired at a cost of \$15,000 per video.) These videos would be designed as reference materials so as not to replace callers. Since becoming sole owner in 2002 she has deducted \$5.00 from the sale of each video as a donation to the CALLERLAB FOUNDATION

I truly believe that this recipient has more than met all of the requisite categories in her capacity over many years and is extremely well deserving of the 2006 Milestone Award.

It is my distinct honor and privilege to make this presentation to a most deserving person. Please join me now as we present, the coveted, Milestone Award to **BETSY GOTTA**.

GOLD CARD MEMBERSHIP

CALLERLAB Life (Gold Card) Membership may be given in recognition of service to CALLERLAB. It may be presented to long term CALLERLAB Members who have provided outstanding service to CALLERLAB and been selected by representatives of the membership to be honored in this way. The list of those who have been given this recognition is short. It includes people who have worked very hard - and very effectively - for CALLERLAB. This award is an actual gold metal card.

This organization has many ways of recognizing our members, and in some cases even non-members, for their contributions to the square dance activity. The Gold Card is reserved for those members who have worked to make CALLERLAB a more effective leadership organization. The service that our Gold Card members have given has come in many forms. Until this year, only nine CALLERLAB Members have been honored in this way: **Bill Davis; Herb Egender; Cal Golden; Lee Helsel (deceased); Arnie Kronenberger (deceased); Bob Osgood (deceased); Bill Peters (deceased); Gloria Rios Roth; and, Bob Van Antwerp (deceased)**. At the 2006 CALLERLAB Convention in Charlotte, NC this year two more names were added to this impressive list. **Martin Mallard and Jim Mayo** were presented with GOLD CARDS identifying each as a Life (Gold Card) Member of CALLERLAB. CONGRATULATIONS! Martin and Jim.

Remember to Vote

GOLD CARD PRESENTATION

TO MARTIN MALLARD

Presented by Jim Mayo

CALLERLAB has a very special membership category. It was created to recognize members who have served CALLERLAB in an outstanding way. When it was created it included a requirement that the recipient also have, for whatever reason, retired from active calling. That requirement was rescinded at one point but it is still an important consideration. The number of individuals that have been recognized in this way over the last thirty-five years is still quite small - only **nine**. The list includes names that nearly all will recognize, **Bob Osgood, Herb Egender, Bill Peters, Arnie Kronenberger, Bill Davis, Cal Golden, Gloria Rios Roth, Lee Helsel and Bob Van Antwerp**. It is truly a select group whose contributions, although varied, all include contributions and dedication to this organization that have gone way beyond the usual.

It is my privilege, this evening, to add a new name to that very short list. He attended the very first convention in St. Louis in 1974 and, with but one exception when his doctor absolutely forbade him to attend, he has been a full-time attendee at every convention since. He is with us today but, before I name him and let you show your appreciation I want to list some of the work he has done for us.

He has served as Chairman of the Mainstream Committee and the Caller Coach Committee. He was elected to the Board of Governors in 1984 and served twenty years on the board. For eight of those he was elected by the Board members to serve on the Executive Committee. In that capacity he was one of those who steered CALLERLAB through the first change of Executive Directors and Home Office location. He was also on the Executive Committee when BMI and ASCAP knocked on the door of the modern square dance activity with a demand that we buy licenses. I shared both of those traumas on the EC and I can assure you all that none of the decisions was easy and they involved discussions long into the night.

In another month our Gold Card recipient will retire from most active calling. The BOG has recently had a discussion about recognizing callers who have been calling for clubs for fifty years. It was an interesting discussion but I have to tell you that I know of only one caller who has called fifty years for the same club. He and Terry started the club. It has danced in their home for the last decade or so and it is still alive and succeeding. It is with great pleasure that I announce the award of a CALLERLAB Gold Card membership for **Martin Mallard**.

**The Sheraton Hotel
Colorado Springs Co
April 2-4 2007**

GOLD CARD PRESENTATION

TO JIM MAYO

Presented by Jerry Reed

Most of the time when I come before you at these events it is to announce how we are going to do this or that, or changes to the schedule, or to try to find the owner of a lost item, or to remind you to wear your badge, or some other official announcement.

Tonight I am very pleased to come before you for a very different reason. It is not often that any one of us have the opportunity to publically recognize another person who has provided much guidance and advice though some difficult times. Tonight I am given that opportunity.

As Jim has said, the number of people who have been presented a Gold Card signifying Life member of CALLERLAB is very short. That is because the bar is set very high. Jim read the names earlier so I will not repeat them, however, each one has contributed in a special way to CALLERLAB.

It is my privilege, this evening, to add a new name to that very short list. He attended the very first convention in St. Louis in 1974 and has attend every convention since then.

He has served as Chairman of five committees, and vice chair of others. He was elected to the First Board of Governors and has served continuously since then; He was elected to the first Executive Committee and has served seventeen terms on the EC.

He was elected as the first Chairman of the Board and has served three terms as Chairman and two terms as Vice Chairman.

As part of the EC, he has been instrumental in helping the organization through many trying times, not the least of which was the negotiations with BMI and ASCAP as we faced the challenges of music performance licensing. Even beyond his many accomplishments which have been visible to the membership, he has provided wise council, and gentle leadership to all of the Executive Directors and Home Office staff for nearly thirty years. He has earned the right to be considered one of the great leaders in this activity. He has demonstrated the unique ability to recognize challenges for what they are, to provide a unique perspective of those challenges, and to help guide CALLERLAB through these challenges.

It was beyond my wildest dreams when I wrote this man thirty years ago asking for advice on how to learn to call, that I would ever be in a position to recognize him as we are tonight.

It is with great personal and professional pleasure that I announce the award of a CALLERLAB Gold Card membership to **Jim Mayo**.

The most important thing a father can do for children is to love their mother.

CHAIRMAN'S AWARD

Tim Crawford, Chairman

The Chairman's Award is given at the discretion of the chairman. Sometimes it is given for a special project or to someone who has given of their time and talent for a period of time during the past year.

This year the Chairman's Award was presented to **Jim Mazcko** and **Patty Wilcox**, Chairman of the ARTS.

HALF CENTURY AWARDS

Presented by Melton Luttrell

This award is presented to callers who have been calling for 50 years. Two callers received their 50 Year certificate at this year's convention. They are:

Dave Clay - Nottingham, ENGLAND and
John Kaltenthaler - Pocono Pines, PA

Of the 71 current CALLERLAB members who have previously qualified for this award, 11 attended the convention. They were, **Calvin Campbell**, calling 51 years; **Joe Casey**, calling 57 years, **George Edwards**, calling 68 years; **Jerry Helt**, calling 63 years; **Bob Howell**, calling 59 years; **Jon Jones**, calling 51 years; **Melton Luttrell**, calling 57 years; **Martin Mallard**, calling 51 years, **Jim Mayo**, calling 56 years; **Gloria Rios Roth**, calling 60 years; and **Stew Shacklette**, calling 59 years. Certificates will be mailed to the callers who reached this milestone this year but were unable to attend the convention. They are: **Gene Arnold**, California and **Bill Peterson**, Michigan

QUARTER CENTURY AWARDS

Presented by Greg Anderson and Trevor Day

This award is presented to members who have been calling a minimum of twenty-five years. Over 1360 CALLERLAB members have already received this award and 90 of them attended this convention.

Thirty-four members will celebrate their 25th year of calling in 2006. Those who could not be with us in Charlotte will receive their certificate through the mail.

One CALLERLAB member, **Ulrich Bryant**, GERMANY, was presented his twenty-five year certificate at the convention in Charlotte.

SMALL WORLD AWARDS

Presented by Al Stevens

This award is presented to members residing outside the continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. The recipient this year was: **Marine Ramsby** from Switzerland.

Previous Small World Award recipients attending the convention were: **Ulrich and Anne Brandt**, 3rd Convention - Germany; **Yona and Al Keali'i Chock** - currently of Hawaii - 15th convention; **Masaharu (Doc) and**

Keiko Hiraga, 2nd convention - Japan; **Trevor & Chris Day**, 8th convention - England; **Dave and Gill Clay**, 4th convention - England, **Robert Hurst**; 10th convention - England; **Francois and Regina Lamoreaux**, 10th convention - Germany; **Kenny Reese and Angelika Reinheimer**, 4th convention - Germany; **Al Stevens**, 18th convention - Germany; **Jeanette Staeuble**, 10th convention - Switzerland; and **Bill Van Hoesen** - currently of Mary Ester, Florida, 4th convention.

AWARD OF EXCELLENCE - 2006

Presented by Chairman Tim Crawford

The Award of Excellence is awarded to retiring Board members as recognition for their dedication to the governing of CALLERLAB. This year we had one member retiring from the Board of Governors, **Al Stevens**. We thank Al for his service to CALLERLAB and the Board.

SPECIAL AWARD CERTIFICATE - 2006

Presented by Tim Crawford

The Special Award Certificate is presented to people who have demonstrated outstanding contributions to CALLERLAB.

This year in Charlotte the Special Award Certificate was presented to **Linda & Bill Ives** for their hard work and outstanding support of the Home Office and CALLERLAB over the past three years. Linda has provided outstanding support to the financial management of the organization and has been a big help at the conventions. Bill has been a tremendous help at the conventions by assisting at the registration desk, sales area, and with interest session room setup.

APPRECIATION AWARDS

The Appreciation Award is presented to recognize CALLERLAB members who have given unselfishly of their time, energy, and knowledge in support of CALLERLAB committee work, convention assistance, or significant CALLERLAB programs.

CALLERLAB and the Foundation had a vendor booth at the 54th National Square Dance Convention in Portland, OR. The Home Office manned the booth with the help of the following: **Clark Baker**, **Jill Borris**, **Scot and Erin Byars**, **Tim Crawford**, **Betsy Gotta**, **Patty and Steve Greene**, **Mike Hall**, **Bill Harrison**, **Mary Hutchinson**, **Deborah Carroll-Jones**, **Jon Jones**, **Vernon and Kayla Jones**, **Francois and Regina Lamoureux**, **Tim Marriner**, **John Marshall**, **Doren McBroom**, **Tom Miller**, **Dana Schirmer**, **Bob Rollins**, **Mike Seastrom**, **Andy Shore**, and **Patricia Wahle**. We had requested members attending the convention to help out if they were attending the convention and these members gave unselfishly of their time.

Much of the work of CALLERLAB is done by our commit-

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tees. Dedicated Committee Chairmen and Vice Chairmen are the people who make it happen with the committee structure. Your Executive Committee has approved presenting Appreciation Awards to outgoing Committee Chairmen and Vice Chairmen: **Bruce Mitchell, Tom Miller, Tim Tyl and Andy Pennock**

CALLERLAB Accredited Caller-Coaches **Betsy Gotta, Jerry Junck, Deborah Carroll-Jones, Jon Jones, Frank Lescrinier, Tim Marriner, and Tony Oxendine** participated in the caller training sessions at the 54th National Square Dance Convention in Portland, OR.

SPECIAL RECOGNITION

Volunteers are true angels when it comes to helping get things done. At the 2004 Convention in Reno and last year in Louisville we had volunteers who gave their time to help the Home Office Staff with making the convention happen: **Dave Viera, and Bill and Linda Ives.**

CONVENTION CRITIQUE SHEETS

Just a reminder--if you attended the Convention in Charlotte and have not yet turned in your convention critique sheets, please send them to the Home Office at **CALLERLAB, 467 Forrest Ave, Suite 118, Cocoa, FL 32922**, immediately. Your comments and suggestions will be very helpful to the Convention Planning Committee in planning the 2007 convention.

PROGRAM POLICY INITIATIVE

Dick Mazziotti, Chairman

The great philosopher, Mark Twain, said, "It were not best that we should all think alike; it is difference of opinion that makes horse-races."

At the CALLERLAB convention in Charlotte, response to the Program Policy Initiative (PPI) was resoundingly positive. Local callers, regional callers, and national and international callers all seemed to have something to contribute to the idea that the square dancing activity and tradition might be more than the Mainstream to Challenge programs currently in place.

Loosening the reins and experimenting outside the box with personal programs that respond to local needs seems to have lit a fire that could brighten the whole activity, including the traditional program and club structure.

The Home Office has set up a special E-mail address for you to share your ideas and trials. The Program Policy Committee is standing by to receive, present and promote those experimentals you are working with. Tell us what you are doing. We want to hear from you.

For example, we know there are several different kinds of accelerated teaching programs going on. We need to

hear about them. Last year the ABC idea was promoted. After a year or mores trial, perhaps someone can tell us how it's working. Callers are starting to talk about adult dances where beverages other than water are served, where squares compete with each other. All these ideas are now sanctioned by the PPI. These are not replacements for the current Program structure; they are adjuncts to it, ways of broadening the appeal and reception of the square dance tradition.

Let's not waste our work. Individual efforts, however, are just that without overview or organization. We need to hear from you. Whether you are running a BLAST program, an "accelerated" program, multi-cycle, ABC or just have an idea that seems to work for you, we need to hear from you. You can send a special E-mail, telling us about your experiment, to: specialCALLERLAB@aol.com.

A response committee has been arranged within the PPC to review, arrange and present your new ideas. Note that we are interested in all callers' personal programs, not just CALLERLAB members. If you are a member of a local or regional caller organization, please extend a CALLERLAB invitation to non-members to join us in this exciting effort.

The following can be helpful as a guide to the type of information that might be useful:

1. Contact name and contact information (phone, email, etc)
2. Is this a destination program? (is the end result a group that will continue to dance together?)
3. Does it make use of CALLERLAB Program calls? If so, typically how many?
4. Is it an adult program? Mixed? Children?
5. In a typical session, how many people attend?
6. What is the timing (e.g., once a week? once a month? irregular?)
7. What type of dancing makes up your program? Squares? Rounds? Contras? Etc.?
8. Do dancers accumulate calls from session to session or is each session unique to itself?
9. When are new dancers fresh off the street able to join?
10. Just tell us, in your own terms, what might be unique about your program?

Remember, send whatever response you can to: special-CALLERLAB@aol.com.

2006 CALLERLAB CONVENTION SCHEDULE

The 2006 CALLERLAB Convention was held April 9 - 12, 2006 in the fantastic Renaissance Suites Hotel in Charlotte, NC. CALLERLAB Members and invited guests from all over the square and round world attended to gather and discuss our favorite activity. There were interest sessions to support this year's theme *OUTSIDE THE SQUARE* as well as other technical and informative sessions. The dance on Monday

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night featured some of our newer callers. All who attended the dance were impressed with the skill and talent of these enthusiastic CALLERLAB Members. We are now looking forward to next year when we will meet in Colorado Springs in the shadow of Pikes Peak. We do hope you are planning to attend. We have posted the 2006 Convention DIRECTION on the CALLERLAB web site at the following URL:

[http://www.callerlab.org/documents/callerlabdocs/DIRECTION\(2006\)06-03-24wpd.pdf](http://www.callerlab.org/documents/callerlabdocs/DIRECTION(2006)06-03-24wpd.pdf)

We have also posted the convention mini-schedule on the CALLERLAB web site at the following URL:

[http://www.callerlab.org/documents/callerlabdocs/Mini_Sched_06-03-23\(2\).pdf](http://www.callerlab.org/documents/callerlabdocs/Mini_Sched_06-03-23(2).pdf)

We invite you to take a look at both documents to see the activities we provide during the convention. If you have ideas for an interest session, please contact the Home Office 1-800-331-2577 or by E-mail: CALLERLAB@aol.com

NEW CALLER-COACH CONGRATULATIONS!

In the past year the Caller-Coach Committee has installed one caller to the ranks of Accredited Caller -Coach. We would like to welcome **Norm Wilcox** as our newest Accredited Caller-Coach. Please join with CALLERLAB in recognizing Norm in his success in attending his goal to become a CALLERLAB Accredited Caller-Coach. Congratulations and best wishes.

NEW CERTIFIED SQUARE DANCE TEACHER

The Home Office is proud to announce that **Clark Baker** has become the newest Certified Square Dance Teacher (CSDT). He has completed all the steps required in the CSDT procedures and was certified during the 2006 CALLERLAB Convention in Charlotte, NC. Clark joins the other Certified Teachers: **Lone Blume, Virgil Forbes, Mike Seastrom, and Jim Wass**. The CALLERLAB CSDT Program has been created to provide a credential to callers who are square dance teachers. The program evaluates education, experience, knowledge, and skill as pertaining to square dance teaching. The program components include an evaluation, a résumé or experience statement, lesson plan and other supporting documentation, and the administration of an oral examination. The program focuses on the teaching of beginners and seeks to provide a credential that could be recognized by the square dance community as well as educational and recreational institutions. The CSDT program is designed to be voluntary, challenging, credible, and fair. For more information about this program contact the Home Office.

Kindness is the insignia of a loving Heart!

ACCREDITATION PROCEDURES REVISED

The Guidelines For The Caller Accreditation Program have been revised and the revised document dated March 7, 2006 is now available through the CALLERLAB office or on the CALLERLAB web site at the following URL:

[http://www.callerlab.org/documents/callerlabdocs/Guidelines & App_06-03-12\).pdf](http://www.callerlab.org/documents/callerlabdocs/Guidelines & App_06-03-12).pdf)

Any square dance caller may seek CALLERLAB accreditation. Membership in CALLERLAB is not a requirement. Callers must be re-accredited every six years to maintain continuous accreditation.

A caller seeking accreditation must be accredited first as a General Caller. Once qualified as a General Caller, he/she may also opt to be accredited in any or all five specialty areas or "Categories." These categories include: 1) Square Dance Party, 2) Rounds, 3) Contra, 4) Advanced Dancing, and 5) Challenge Dancing.

Accreditation is accomplished by obtaining the signatures of three CALLERLAB Members or Associate Members in good standing. The Member or Associate Member does not have to be accredited to sign an Accreditation Application. CALLERLAB Apprentice Members or Associate Licensees may not sign as accreditors.

ATTENTION!! EXPIRED MEMBERSHIP

The 2005/2006 CALLERLAB Membership year ended on March 31, 2006. If you have not yet renewed for the 2006/2007 Membership year your membership has expired and this will be the last issue of DIRECTION you will receive until you renew. Renewal notices were mailed December 21, 2005, and late notices were mailed May 3, 2006. If you live in the USA, your BMI/ASCAP licenses and liability insurance have also expired. If you receive DIRECTION electronically and you have not yet received your renewal package, please contact the Home Office at JohnCALLERLAB@aol.com.

CALLERLAB MEMBERSHIP ROSTER

The Executive Committee has determined that, in order to hold down printing and postage costs, a membership roster will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$3,000.

If you have moved in the past year, or have any changes to the information in the roster, notify the Home Office immediately. We plan to print the roster for the 2006/2007 membership year in June 2006.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office. FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$5.00 (no charge for .pdf Rosters). **Orders will be accepted via**

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phone (800-331-2577), U.S. Mail, E-mail (JohnCALLERLAB@aol.com), or FAX (321-639-0851). The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests. Orders should indicate if you will accept electronic (E-mail) mailing of the roster in a .pdf file. (Please note there is no charge for a .pdf copy).



LOST MEMBERS

Mail sent to the following member/s has been returned to the Home Office. If you know of their whereabouts, or know of someone that might have a current address for them, please contact the Home Office at 1-800-331-2577 or E-mail; GailCALLERLAB@aol.com. Thank you.

Kenn Wolcot, last known address, Moenchengladbach, Germany and **Theodore Carpenter** last known address, Vista, CA.



OFFICE CLOSING

The Home Office will be closed May 29th for the Memorial Day holiday and July 3rd and 4th for the Independence Day Celebration.

Enjoy your holiday!



AFFILIATED CALLER ASSOCIATIONS

Any recognized caller association may "join" CALLERLAB as an "Affiliated Association" in order to secure benefits for the association and its

members.

Affiliated associations receive the CALLERLAB newsletter, **DIRECTION**, along with press releases and other announcements sent to all CALLERLAB members. They may also purchase all the same booklets, and materials available to CALLERLAB members.

Affiliated associations are eligible for an Education Grant of up to \$150 per day (to a maximum of \$450) to help them contract an Accredited Caller-Coach to conduct a clinic or seminar for local callers.

The association may also purchase liability insurance to protect the association and its officers during association sponsored events. The annual rate for this insurance is only \$48.00.

Once an association has purchased the liability insurance, any association member (caller) who is not a CALLERLAB member, may also enroll under the CALLERLAB group liability and accident insurance pol-

icy for \$30 per year.

Affiliated organizations are expected to subscribe to the CALLERLAB Code of Ethics and otherwise support CALLERLAB policies and recommendations.

Is your association a member? Why not? The low cost of membership and the \$48 insurance package is one of the best bargains in square dancing. For complete details, contact the Home Office.

The following 58 callers' association are currently affiliated with CALLERLAB:

Birmingham Area Callers Assoc.
Calgary Callers Assoc.
Callers Association of Modesto Area
Callers Council of New Jersey
Callers Clinic (SW Ontario S&R Dance)
Callers' Society of Denmark
Canadian Western Dance Instructors Assoc.
Central Ohio Callers Assoc.
Country Dance & Song Society
Czechoslovak Callers & Teachers Assn.
Denver Area Callers & Cuers Assoc.
East Texas Callers Assoc.
Edmonton & District Callers & Instructors
European Callers' and Teachers Assoc.
Federation of Lake County Area Callers
Florida Callers Assoc.
Gay Callers Assoc.
Georgia Callers Assoc.
Illinois Square Dance Callers Assoc.
Indiana Square Dance Callers Assoc. Inc.
Japan Callers Assoc. Ka Mo Callers and Partners
Kentucky Callers Assoc.
Lloyd Shaw Foundation
Metrolina Callers Assoc.
Miami Valley Callers Assoc.
Minnesota Square Dance Callers Assoc.
Nagoya Callers Assoc.
Narragansett Callers Association
National Capitol S/D Leaders Assoc.
New Style Callers Assoc.
New Zealand Callers & Cuers Assoc. Inc.
North Alabama SD Callers Assoc.
North Carolina Callers Assoc.
North East Colorado Callers Assoc.
Northeast Iowa Callers Assoc.
North Texas Callers Assoc.
Nova Scotia S&RD Teachers (ANSSRDT)
Old Colony Callers Assoc.
Omaha Area Callers & Cuers Assoc.
Orange County Callers Assoc.
Peoria Area Callers & Instructors Inc.
Square Dance Callers Assoc of the Sacramento Valley
Square Dance Callers Assoc. Of Northern California
Square Dance Leaders of the Baltimore Area, Inc.
Santa Clara Valley S/D Callers Assoc.
South Carolina Callers Assoc.
Square Dance Callers of Great Britain
Swedish Assoc. of Callers and Teachers

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Texas State Callers Assoc.
Tokyo Callers Assoc.
Toledo Area Western Dance Leaders Assoc.
Toronto & District Square & Round Dance Assoc.
Tri-State Callers Assoc.
Tulsa Area Callers and Teachers Assoc. (TACT)
Upper Vancouver Island Callers & Teachers Assoc.
Vancouver & District Callers & Teachers Assoc.
Victoria & District Caller Teacher Assoc.
Wolf River Area Callers Assoc.

LOST AFFILIATE

Mail sent to the **Metrolina Callers and Cuers Association**, Matthews, NC has been returned to the Home Office. If you know of their whereabouts, or know of someone that might have a current address for them, please contact the Home Office on 1-800-331-2577. Thank you.

2005 FINANCE REPORT

The corporation ended the 2005 fiscal year (November 30, 2005) with total assets \$63,132.00 including cash assets of \$58,094.06. Our Profit/Loss statement shows a Net Income Gain of \$13,031.59. This gain was due to some extent to increased participation in Electronic Distribution of DIRECTION. Nearly half of our Members have agreed to receive DIRECTION Electronically, thus reducing printing and mailing costs. Another factor was the reduction in Home Office staff. As a money saving measure, we have implemented a system for the Electronic Distribution of DIRECTION, The CD Journal, and the Electronic News Service. The Treasurer's Report will be filed and a copy of the report is attached to the minutes of the annual meeting.



CALLERLAB LOGO STAR USAGE

The CALLERLAB Logo with the "star" is not for individual use. It is for corporate use only, on materials produced by or on behalf of CALLERLAB.

We ask that you please refrain from using the corporate logo for any purpose. We realize that you may not have been aware of this policy.

Downloadable CALLERLAB Logos for use by members are available on the CALLERLAB website:

www.callerlab.org.

Never be afraid of growing slowly. Only be afraid of standing still.

ELECTRONIC DIRECTION

The Home Office has implemented electronic distribution of DIRECTION and other mailings. If you would like to participate in our money saving effort we need to hear from you. An obvious requirement is that you have regular access to your E-mail account and can access the CALLERLAB web site at www.callerlab.org.

If you agree to receive DIRECTION electronically, you will not receive a paper copy. You will be provided access to DIRECTION online and in a .pdf file. You may then either read the newsletter online or download and print your own copy.

Any Member who would prefer to receive DIRECTION electronically must submit an E-mail request to: CALLERLAB@aol.com **REQUESTS BY ANY OTHER MEANS WILL NOT BE ACKNOWLEDGED NOR ACCEPTED.**

WHEN RETURNING YOUR BALLOT

When ballots are returned to the office, the outer envelope return address is verified and checked off voting mailing lists. Once this is done, the outer envelopes are then opened and the ballot envelope date stamped. We do not open the ballot envelope until a minimum of 100 ballots are received. Those are counted and tallied and we wait for more! So if you have been one of "those people" who do not put their name and address on the outer envelope you just wasted your vote. If you put only an address on the outer envelope and it is not the address we have on file we still can't verify a valid ballot. You loose again.

So, please remember when you submit your ballot, be sure to put the ballot envelope inside another envelope and address the outer envelope, including your name and return address (the address where you received the ballot). If this information is not on the outer envelope, your ballot will not be counted.

COMMITTEE CONVENTION REPORTS CALLER-COACH COMMITTEE

Paul Henze, Chairman

There were fifteen members of the Caller-Coach Committee in attendance in attendance in Charlotte. We approved a complaint procedure. We also will be working with The Caller Training Committee to make needed change on the Party Night technical supplement document. We had a thirty minute presentation by Jerry Story on the CRaMS. We agreed on all new formations being OK and will start including these in our caller syllabus's. We revised one section, reducing hours needed on the Caller-Coach Re-Accreditation application.

We presented Martin Mallard with his Caller-Coach Emeritus Certificate.

CHOREOGRAPHIC APPLICATIONS COMMITTEE

Dottie Welch, Chairman

During the last year the CAC completed major revisions to the Mainstream and Plus Standard Application Booklets. These are now available through the home office. Agreement was reached by the committee on new Arrangement Charts for the ten old and seventeen new formations and on abbreviations for those twenty-seven formations. Seventeen callers attended the meeting of the Choreographic Applications Committee in Charlotte. After an update on the current status of the projects mentioned above, we discussed the merit of a future project. The idea is to compile information about sight and module resolution methods. This would include the classic procedure, at-home resolutions, resolving using the limited vocabulary of new dancers, elegant get-outs from snapshot FRA's, using sequence as the primary tool, and any other methods of reasonable merit. It was agreed that this idea is worth pursuing so application will be submitted to begin this project. In the hope that it will be approved, please begin thinking about possible submissions to this collection.

GRANT WRITING COMMITTEE REPORT

Cinda Asp, Chairman

Guidance needed.

There are three possible paths for this committee or a combination of these:

- One is to provide assistance and support for anyone (with a similar mission) who is searching for funds. This might include preparing several tailored case statements and packets of needed information like the 501(c) letter that could be used by anyone. An example of this is the review help provided to the Wisconsin Square & Round Dance Convention as they applied for funding to the Tourism Director of Middleton, WI.

- Two is searching for and applying for grants which would also involve preparing a case statement and assurances. Initially, this involves large amounts of time to prepare. Very few have stepped forward to help with this.

- Three would be to hire a grant writer. This would require a point person to provide ideas, lots and lots of information, and someone who could acquire approvals and signatures. And there are no assurances that this would bring funding.

2. Mission of CALLERLAB

The mission uses the word "promote" and this is a "red flag" for funding requests. Asking for money could be interpreted as self promotion, securing caller jobs for the future, creating money-making possibilities for yourself.

Is it possible to have additional parts to the mission? Or to have specific goals listed, such as, introducing a healthy activity to all age levels. I need to do some more research on this, but I wanted to know if it were possible.

3. Is everyone comfortable with these ideas/approaches or do you have others?

Some of the angles or hooks that could be used when looking for funds:

- Introducing the aging baby boomers to this activity which provides physical, mental and social exercise
- Addressing the problem of childhood obesity
- Providing a lifetime recreational skill
- Increase tourism through conventions and festivals

4. What is the approval process through the organization? How long does it take? Who speaks for the organization?

I am very sorry to be so negative. The initial support work is very important and requires lots of preparation work and time. In addition to asking for guidance, I am asking for patience (and, maybe, some help).

PARTNER'S COMMITTEE

Bev Sutter, Chairman

The Partner's had three sessions in Charlotte. The session about Personal Safety While Traveling Alone was a great session, and the participation of all attendees was phenomenal. We all learned something. The lone male who attended this session said the safety issues would pertain to anyone traveling alone.

It was suggested by many that the issues discussed in this session be made available to any member.

This session, along with the Intro to CPR will be suggested for possible sessions again at the CALLERLAB Convention in Colorado Springs, CO.

PLUS COMMITTEE

Skip Brown, Chairman

The Plus Committee met on Monday, April 10th with twenty callers in attendance, eighteen of whom were Committee Members.

The Definitions Committee has been requested to re-define the ending formation(s) of All 8 Spin the Top.

A review of responses received to the pre-Triennial Review survey was given. Of the one hundred fifty-one members surveyed, ninety-two responded. Sixty-nine of those indicated they desired no change, twenty-three indicated some form of change. Fifty-nine members did not respond.

Several requests were received for one or two calls to be added to the Program. Only one of these was submitted with the required "pro" rationale. Therefore, the call "Triple Scoot" will be on the Triennial Ballot for possible addition to the Plus Program. The other calls (which will be listed on the ballot but will not be eligible for addition) are: Half Breed Thru, Interlocking Diamonds, Motivate, Remake the Thar, Rotary Spin, and the "Tag" family (all Tags).

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Several calls received one or two requests to be dropped from the Program, none of which were submitted with the required "Pro" rationale and are thus are ineligible to be considered for dropping at this time but will be listed on the ballot. Those calls are: Acey Deucey, Explode the Wave, Fan the Top, Peel Off, and Single Circle to a Wave. Of the twenty-three callers advocating some change, four of them recommended dropping one of the following calls: Spin Chain Thru, Spin Chain the Gears or Spin Chain and Exchange the Gears. An additional twelve of the twenty-three callers specifically advocated dropping Spin Chain Thru. The required "Pro" rationale was provided. Therefore the calls Spin Chain Thru, Spin Chain the Gears, and Spin Chain and Exchange the Gears will be on the Triennial Ballot for possible deletion from the Plus Program.

A question was raised on the wording of the definition of Spin Chain and Exchange the Gears and will be referred to the Definitions Committee for resolution.

The timing of Tag the Line was determined in a Joint Mainstream/Plus session on Monday afternoon as follows: If preceded by a Pass Thru the timing was seven steps; with no Pass Thru the timing was five steps.

RPM COMMITTEE

Tom Rudebock, Chair

Discussion was held on the implementation of the Marketing Plan and the development of a Logo, Slogan and Website. Mailings will be made to the committee asking for input in these areas and to build a database of callers and partners with skills in needed areas including research, editing, graphic arts and design. As the implementation develops, reports will be made through DIRECTION and news releases.

There was also discussion on ways to recruit new callers and CALLERLAB members, ways to better promote CALLERLAB among callers, partners, and dancers and ways to keep current members and partners motivated.

FUND RAISING DANCE

Charlotte, NC Dancers

A square and round dance was sponsored by the Charlotte, NC area dancers on Saturday, April 8, 2006 immediately prior to the 2006 CALLERLAB Convention. **Mike Seastrom** and **Jerry Jestin** called and cued the dance. It was a big success and was very well attended. The dance was a fund raiser for the Charlotte area dance community and also for the CALLERLAB Foundation. At the 2006 CALLERLAB annual meeting on Wednesday, April 12, 2006 **Gene Triplett** presented Chairman Tim Crawford a check for \$250.00 for the Foundation. A VERY BIG Thank You goes to the Charlotte area dancers, Mike & Jerry and to all the dancers who attended the dance. THANK YOU ALL!!

**How to calculate the cost of living:
Take your income and add 10%.**

55th NSDC - SAN ANTONIO, TX

The 55th National Square Dance Convention (NSDC) will be held in San Antonio, TX June 21-24, 2006. San Antonio has hosted the NSDC before and they really know how to put on a Texas sized party. As with all other nationals, San Antonio will be filled with colorful costumes and happy dancers from all over the world! This annual celebration has been called the "World's Greatest Square Dance Event". If you have not ever attended a National Convention we encourage you to do so. This four day event provides you, as a caller, the opportunity to showcase your talents before a very large audience. Please consider attending the 55th NSDC in San Antonio. The callers hotel is very close to the convention center and the 55th NSDC staff is looking forward to our participation. The National Executive Committee (NEC) will be hosting a welcome reception again this year for all callers, please plan to attend and meet the NEC Members. If you attend, we encourage you to wear your CALLERLAB badge to show your support. For more information, please visit the 55th NSDC web Site: <http://www.55thnsdc.org>



ARTS ONLINE TRAVEL SITE

The Alliance for Round, Traditional, and Square (ARTS) Dance is a gathering of related dance organizations which have joined forces to achieve a common goal of increasing the number of dancers. The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide leadership and resources necessary to create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions. The ARTS has a Governing Board consisting of one representative from each of the following organizations: CALLERLAB, CONTRALAB, The International Association of Gay Square Dance Clubs (IAGSDC), The National Executive Committee (NEC); National Square Dance Campers Association (NSDCA), ROUNDALAB; Single Square Dancers USA (SSDUSA); USA West; United Square Dancers of America (USDA); and the United Round Dance Council (URDC). The ARTS is incorporated in North Carolina as a Non-Profit organization and has been approved as an IRS 501 (c)(3) tax exempt corporation. The ARTS has established Indi-

(Continued on page 15)

(Continued from page 14)

vidual and Association membership categories for those who wish to make a donation. For additional information, please go to the ARTS web site: www.ARTS-DANCE.org.

The ARTS has recently joined with YTB Travel, an online travel web site, to offer online travel information, bookings, and other travel information. A portion of the money paid for travel will go to The ARTS from the travel site. The costs to consumers will be the same as on other online sites, the advantage to the dance community is that part of the money will benefit dancing. Please see the Ask ARTS #5 Article with this issue of DIRECTION for more information about this exciting fund raising opportunity.

SIGNATURE SERIES AUDIO

New Sales Item

The Home Office is proud to announce the availability of a new and exciting set of CD audio recordings on the subject of Teaching Square Dancing. Teaching is one of the most important jobs of any caller and can be as formal as a regular class or workshop situation or as informal as a discussion of a particular move or concept over coffee after a dance. Teaching people to dance is not only one of our most important skills, it is also one of the most difficult to master. Teaching new dancers is very important and requires certain skills which can be studied, developed, and practiced. There are many different teaching styles, techniques, and methods; some will be effective and others will not. The talented teacher will develop the ability to apply the appropriate teaching techniques to each situation. The purpose of this audio series is to help callers develop these skills.

CALLERLAB has been making audio recordings of CALLERLAB convention interest sessions since 1980. This audio set contains six CDs with recording from nearly twenty CALLERLAB conventions. The audio has been reviewed, compiled, and edited by the CALLERLAB Caller Training Committee. Extensive editing was done by **Betsy Gotta**, who also introduces the speakers for the Teaching series. These CDs include presentations by some of the best known and well respected Members of CALLERLAB including: **Mike Degmatich, Bill Donahue, Laurel Eddy, Herb Egender, Bill Heyman, Ernie Kinney, Ralph Kornegay, Betsy Gotta, Mike Jacobs, Jon Jones, Jerry Junck, John Kaltenthaler, Jack Lasry, Johnny Leclair, Martin Mallard, John Marshall, Doren McBroom, Wayne Morvent, Jack Murtha, Ken Ritucci, Mike Sikorsky, Jim Wass, Colin Walton, and George White.** The Teaching six-CD audio set may be ordered from CALLERLAB (800-331-2577 or E-mail JohnCALLERLAB@aol.com) for: USA and Canada Members - \$30.00; Overseas Members - \$40.00; USA and Canada Non-Members - \$40.00 and Overseas Non-Members - \$50.00. Shipping and applicable taxes are included in the above prices.

CONVENTION HANDOUTS

There have been several members who have ordered handouts used at the convention this year. As always when returning home from the convention there are priorities. First we must get the minutes of the Annual Meeting done, then the ballots if any, then The FLASH Issue of DIRECTION.

Now that you have received the minutes, ballot and the DIRECTION we will begin organizing the handouts for "The Book". If you did not order a copy you may do so at anytime. These handouts will go along with the audio tapes from the convention.

Hopefully we will have the book completed by the first of June. Those books that were pre-ordered at the convention will be sent as soon as possible. For those of you who wanted only the CRaMS Handouts, please send an E-mail to Gail at GailCALLERLAB@aol.com and I will get those out to you as soon as possible via .pdf. If you would like a hard copy please let us know, there will be a minimal charge for printing and shipping. Cost for the Handout Book is \$20.00 for hard copy and \$10.00 for .pdf file.

DISNEY WORLD & SQUARE DANCING

In the last issue of DIRECTION we announced a square dance event to be held at Disney World, Orlando, Fl. Negotiations were not completed for an event. More information will be published later this year.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

CALLERLAB FAMILY REUNION COLORADO SPRINGS, CO

APRIL 2 - 4, 2007

John Swindle

We have just returned from the CALLERLAB Convention in Charlotte and would like to say I was really disappointed in the attendance. The CALLERLAB convention is a great place for callers to get together and voice their concerns about our activity with other callers from all over the world. It is an opportunity to exchange ideas and share concerns. But, most of all it provides us with the opportunity to visit with friends you have made over the years, who you don't get to see, except at this one time a year. There were friends of ours who attended this year we had not seen in almost fifteen years. It was a great reunion!

(Continued on page 16)

(Continued from page 15)

It's a shame that more callers don't take this great opportunity to visit old friends, (and in some cases, I do mean old.) Let's face it we are not getting any younger and if we don't take the time to get together with our friends and colleagues when we can, we may never have another opportunity.

Mine and Gail's family reached the point the only time we saw each other was at funerals. The time had come to get together. For the past five years the girl(s) cousins have been gathering and spending a long weekend together and now, for the first time in more years than we can count the entire family will be gathered. Some have not seen each other in close to 50 years.

Why not consider the CALLERLAB Convention a "family reunion". Mark your calendar for *April 2-4, 2007* and make every effort to come to the next convention. For many of us our square dance friends are the only "family" we have. All of us with CALLERLAB would enjoy seeing and visiting with you. Why not start planning your trip to Colorado Springs in April 2007. We look forward to seeing you there.

NOT YOUR DADDY'S SQUARE DANCING

Jerry Maurice

The square dance caller steps up to the microphone, turns on his high-powered computer, and selects the music for the next series of songs he will use in the dance. He selects the modern and contemporary "A Lover's Concerto" by Sarah Vaughan for his patter selection - the first part of a two-song set called the "tip" - because it's well known and will get the people in a dancing mood. For the second song he uses the crowd-pleasing, soft-rock "Piano Man" by Billy Joel. He will balance the rest of the evening with a wide variety of music, that might include contemporary, folk, modern, country, rock, big band, swing, Latin, Americana, patriotic . . . and, yes, even rap, if he thinks the people want to dance to that sound. For he knows that square dancers come in all ages and from all walks of life, and have wide-ranging tastes in music.

To illustrate this, let's take a look at the front square, the four couples who are dancing at the front of the hall near the square dance caller:

Couple number one, Donna and Jerry, started dancing in their late twenties. Jerry is a regional sales manager for a company in California and Donna is an aerobic instructor. They have been square and round dancing for twenty-eight years.

Couple number two: Tony and Dot, late forties, just recently came back to square dancing after their two children finished school. Tony is a computer technician and travels the country for his company troubleshooting complex computer problems, and Dot is a former nurse who now works in the education field.

Couple number three, Scott and Diane, about thirty, are brand new, first year dancers. They got tired of doing nothing and started taking square dance les-

sons. They found out how much fun and exercise they can have together as a couple by square dancing and now can't seem to get enough.

Couple number four isn't really a couple, they just dance together. They are Betty and Mona, two ladies who don't have permanent dancing partners, so they team up together and dance so they can enjoy the good fun and social atmosphere of the square and round dance.

As you can see from this typical square, you find a wide variety of people from all sorts of professions and age groups in square dancing. There are no barriers. Everyone mixes together to dance and have a good time.

The dress at a square dance varies, and the dress code today is greatly relaxed. Though boots and cowboy hats are no longer expected as standard wear in modern square dancing, the Western style, with the ladies in full hoop skirts, is still common. The men wear long sleeve shirts, relaxed dress pants, slacks, or even jeans. The ladies often wear a prairie skirt, pant suit, modern dress, or dress jeans, which are becoming more common. The key is to wear whatever makes you comfortable, with the only guideline being to dress neat and respectable.

Most everyone wears a name badge, as a courtesy, so that it's easy to learn other people's names. Courtesy, in fact, is a major part of the square and round dance. There is no competition at any level. It takes eight people, four couples per square, working together, to succeed in the dance. I think it may well be because of this courteous, team-building nature of the activity, that square dancers tends to be friendly people who build lasting relationships and strong friendships.

Today's square dancing is not the dancing you may have done in grammar school. ***It's not your Daddy's square dancing.*** Instead of sitting home watching TV or playing with their computers, today's square and round dancers are out getting both physical and mental exercise, while socializing with other fun-loving people. So if there's stress in your life, or if you're not getting enough physical exercise or mental stimulation, you might want to give square dancing a try. It costs much less than a night at the movies or dinner out, and it's a great wholesome, fun-filled social activity you can do with your significant other or by yourself.

NOTE: Round dancing, the counterpart of square dancing, is similar to Ballroom dancing, and the two types of dancing are frequently done alternately during a dance. For more information go to www.dosado.com Click on Clubs to find the closest dance group.

IN MEMORIAM

Clyde Bell, Oregon - 2006
Dan Geisler, Kansas - 2006
David Krediet, California - 2006



PRESS RELEASE

FOR IMMEDIATE RELEASE

(May 2006)



PRESS RELEASE

***** S T A R T *****

*** New Sales Item *** SIGNATURE SERIES AUDIO TEACHING

- New set of exciting audio recordings
- Features information on Teaching Square Dancing
- Audio from nearly 20 CALLERLAB conventions
- Created to help callers develop/improve Teaching skills
- Six CD set features some of the best known and well respected Members of CALLERLAB including: **Mike Degmitch, Bill Donahue, Laurel Eddy, Herb Egender, Bill Heyman, Ernie Kinney, Ralph Kornegay, Betsy Gotta, Mike Jacobs, Jon Jones, Jerry Junck, John Kaltenthaler, Jack Lasry, Johnny Leclair, Martin Mallard, John Marshall, Doren McBroom, Wayne Morvent, Jack Murtha, Ken Ritucci, Mike Sikorsky, Jim Wass, Colin Walton, and George White**
- Entire set sells for: USA and Canada Members - \$30.00; Overseas Members - \$40.00; USA and Canada Non-Members - \$40.00 and Overseas Non-Members - \$50.00 (Shipping & Taxes included)
- A GREAT addition to any calling reference library
- Makes an OUTSTANDING gift for any caller
- Order Today - Phone 1-800-331-2577 or E-mail JohnCALLERLAB@aol.com

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.



FOR IMMEDIATE RELEASE

(MAY 2006)

***** S T A R T *****



ACCREDITED CALLER COACHES

PRESS RELEASE

PRESS RELEASE

CALLERLAB is pleased to announce that Norm Wilcox, Canada has recently attained recognition as an Accredited Caller-Coach. Congratulations, Jeannette.

In order to be accredited as a Caller-Coach by CALLERLAB, an applicant must satisfy two specially appointed accreditors that he/she possesses the experience, training, and coaching expertise needed to function effectively in the field of caller training.

The following list of CALLERLAB Accredited Caller-Coaches is provided for information and to help potential students or sponsors of caller training in their search for caller training assistance.

Currently Accredited Caller-Coaches are:

PAUL BRISTOW, Middlesex, England
AL BRUNDAGE, Miami, FL - Emeritus
DARYL CLENDENIN, Portland, OR
LARRY COLE, Marian, IN
BILL DAVIS, Sunnyvale, CA - Emeritus
DECKO DECK, Arlington, VA - Emeritus
RANDY DOUGHERTY, Mesa, AZ
HERB EGENDER, Green Valley, AZ - Emeritus
ED FOOTE, Wexford PA
CAL GOLDEN, Hot Springs, AR - Emeritus
BETSY GOTTA, North Brunswick, NJ
PAUL HENZE, Chattanooga, TN
MIKE JACOBS, Trenton, NJ
DEBORAH JONES (aka Deborah Carroll-Jones), Arlington, TX
JON JONES, Arlington, TX
JERRY JUNCK, Wayne, NE and Mesa, AZ
JOHN KALTENTHALER, Pocono Pines, PA
JOE KROMER, Tannhiem, Germany
LORENZE KUHLEE, Friedrichsdorf, Germany
FRANK LANE, Estes Park, CO - Emeritus
FRANK LESCRIER, Rancho Cucamonga, CA
MARTIN MALLARD, Saskatoon, Saskatchewan CANADA - Emeritus
TIM MARRINER, Rock Hill, SC
JIM MAYO, Hampstead NH
TONY OXENDINE, Sumter, SC
RANDY PAGE, Charlotte, NC
KENNY REESE, Griesheim Germany
KEN RITUCCI, West Springfield, MA
GLORIA ROTH, Clementsport, Nova Scotia CANADA - Emeritus
NASSER SHUKAYR, San Benito, TX
JEANNETTE STAEUBLE, Zurich, Switzerland
AL STEVENS, Pforzheim, GERMANY
NORM WILCOX, Georgetown, Ontario, Canada
DON WILLIAMSON, Greeneville TN
JIM WOOLSEY, Oklahoma City, OK

CALLERLAB Accredited Caller Coaches are best for your callers' clinic or school.
Accreditation assures knowledge and experience.



PRESS RELEASE

FOR IMMEDIATE RELEASE

(May 2006)

***** S T A R T *****



PRESS RELEASE

MILESTONE AWARDS - 2006

The Milestone is the highest award CALLERLAB can bestow. It is presented to individuals who have met the five point criteria in the field of square dancing and been selected by representatives of the membership to be honored in this way. When originally created there was a requirement that the award be presented ONLY to living persons. In 2000 the Board removed the restriction against presenting this award posthumously. This award is an acrylic pyramid on a wood base and a framed certificate.

The five categories considered before selection of recipients of this award include:

- Category 1. The Recipient must show outstanding and significant contribution to the field of Square Dancing the individual must have shown leadership in uncharted fields, which has resulted in the betterment of Square Dancing.
- Category 2. The contribution must have stood the test of time.
- Category 3. Relates to unselfish contribution, divorced from personal gain and monetary rewards. Requires attitudes that think of others first.
- Category 4. The recipient must maintain and conduct self in professional leadership capacity, professionalism reflecting high standards of leadership to which we have dedicated ourselves in our day to day actions.
- Category 5. The recipient must have exercised broad influence in the Square Dance Activity although local geographic and highly specialized activity may lead to recognition.

During the 2006 CALLERLAB Convention in Charlotte, NC the Milestone award was presented to two Members to recognize their dedication, influence, and outstanding support of square dancing and CALLERLAB:

Calvin Campbell - Castle Rock, Colorado

Betsy Gotta - North Brunswick, New Jersey

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

(May 2006)

***** S T A R T *****



PRESS RELEASE

LIFE (GOLD CARD MEMBERSHIP - 2006

CALLERLAB Life (Gold Card) Membership may be given in recognition of service to CALLERLAB. It may be presented to long term CALLERLAB Members who have provided outstanding service to CALLERLAB and been selected by representatives of the membership to be honored in this way. The list of those who have been given this recognition is short. It includes people who have worked very hard - and very effectively - for CALLERLAB. This award is an actual gold metal card.

This organization has many ways of recognizing our members, and in some cases even non-members, for their contributions to the square dance activity. The Gold Card is reserved for those members who have worked to make CALLERLAB a more effective leadership organization. The service that our Gold Card members have given has come in many forms. Until this year, only nine CALLERLAB Members have been honored in this way: **Bill Davis; Herb Eggen; Cal Golden; Lee Helsel (deceased); Bob Osgood (deceased); Bill Peters (deceased), Gloria Rios Roth; and, Bob Van Antwerp (deceased).**

At the 2006 CALLERLAB Convention in Charlotte, NC this year two more names were added to this impressive list.

Martin Mallard - Saskatoon, Saskatchewan, Canada

Jim Mayo - Hampstead, New Hampshire

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

(May 2006)

***** S T A R T *****



PRESS RELEASE

The following sample Press Release is provided to help those who attended the 2006 CALLERLAB Convention in Charlotte, NC publicize their involvement. The idea for this sample Press Release was submitted by Yona Chock. It is suggested that convention attendees complete the form and send it to their local newspaper.

____(name(s))_____ has (have) recently attended the 33rd annual CALLERLAB Convention held in Charlotte, North Carolina April 10th through 12th at the Renaissance Charlotte Suites Hotel. The theme for this years Convention was “Outside the Square” motivating and encouraging attendees to develop new ideas on marketing and promoting square dancing. Over 275 members and guests were in attendance. During the convention, various committee meetings were held as well as many educational and common interests sessions.

CALLERLAB, the International Association of Square Dancer Callers, is an organization of over 1,700 members, and is established to promote, educate and demonstrate the mental, social and physical benefits of square dancing. CALLERLAB is a professional association of square dance callers, recognized throughout the world providing leadership to the international square dance activity. The 2007 CALLERLAB Convention will be held in Colorado Springs, Colorado.

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

CALLERLAB SALES ITEMS***

(Please remit in U. S. FUNDS)

Prices good July 1, 2006 thru December 30, 2006

<u>CALLERLAB INSIGNIA ITEMS</u>	Cost per item	Qty	Total Cost
CALLERLAB Permanent badges (with name engraved)	\$10.00	_____	\$ _____
CALLERLAB Decal 3 ½ " outside application, App ___ Assoc ___ M ___	\$1.00	_____	\$ _____
CALLERLAB Decal 3 " outside application, App ___ Assoc ___ M ___	\$1.00	_____	\$ _____
CALLERLAB Decal 3 " inside application, App ___ Assoc ___ M ___	\$1.00	_____	\$ _____
CALLERLAB Lapel Pin/Tie-tack	\$5.00	_____	\$ _____
CALLERLAB Bracelet Charm	\$5.00	_____	\$ _____
CALLERLAB (Calling) Twenty-Five Year Pins	\$5.00	_____	\$ _____
CALLERLAB (Calling) Fifty Year Pins	\$5.00	_____	\$ _____
CALLERLAB Badge Dangle (Logo)	\$1.00	_____	\$ _____
CALLERLAB Jacket ___ S ___ M ___ L ___ XL (Logo ___ Front or ___ Back) .	\$36.00	_____	\$ _____
CALLERLAB Jacket ___ XXL (Logo ___ Front or ___ Back)	\$38.00	_____	\$ _____
CALLERLAB Jacket ___ XXXL (Logo ___ Front or ___ Back)	\$40.00	_____	\$ _____
CALLERLAB Logo Front and Back, add	\$3.00	_____	\$ _____
Name embroidered on jacket, add	\$6.00	_____	\$ _____
CALLERLAB Shirt ___ S ___ M ___ L ___ XL	\$33.00	_____	\$ _____
CALLERLAB Shirt ___ XXL ..	\$35.00	_____	\$ _____
CALLERLAB Shirt ___ XXXL	\$38.00	_____	\$ _____
Name embroidered on shirt, add	\$4.00	_____	\$ _____
INDICATE SHIRT COLOR ()			
Belt Buckle, Steel Gray	(Special) \$10.00	_____	\$ _____
Belt Buckle, Gold Tone	(Special) \$15.00	_____	\$ _____
Robo-Clock	\$10.00	_____	\$ _____
Ball Point Pen	\$5.00	_____	\$ _____
Pocket Knife	\$7.00	_____	\$ _____
<u>CALLERLAB PUBLICATIONS</u>			
Starter Kit for Newer Callers (Spiral bound ___ Three hole punched ___)	\$22.00	_____	\$ _____
Caller Contracts (Confirmation) (20 2-part forms)	\$6.00	_____	\$ _____
Dance Program Lists, MS ___ Plus ___ Adv ___	\$6.00/50	_____	\$ _____
Dance Program Lists, C1 ___ C2 ___ C-3A ___	\$6.00/50	_____	\$ _____
Check off list MS ___ Plus ___ Adv ___ (no charge for one)	\$3.00/10	_____	\$ _____
Styling Handbook - Mainstream & Plus (Non-members \$7.00)	\$5.00	_____	\$ _____
**Mainstream Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
**Plus Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
Advanced (A1 & A2) Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
CISH (Callers-In-The-Schools-Handbook)(Non-members \$25.00)	\$20.00	_____	\$ _____
CISH (PDF Version)(Non-members \$15.00)	\$10.00	_____	\$ _____
C-1 Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
C-2 Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
C-3A Definitions (Non-members \$7.00)	\$5.00	_____	\$ _____
Choreographic Guidelines(Non-members \$25.00)	\$20.00	_____	\$ _____
**Standard Mainstream Applications (Booklet does not include definitions)	\$9.00	_____	\$ _____
**Standard Plus Applications (Booklet does not include definitions)	\$9.00	_____	\$ _____
Advanced Dancing Booklets (pack of 10)	\$5.00	_____	\$ _____
Building Guidelines	\$5.00	_____	\$ _____
Community Dance Program (Booklet)(REDUCED)	\$2.00	_____	\$ _____
Curriculum Guidelines For Caller Training (Non-members \$75.00)....	\$50.00	_____	\$ _____
Jokes & Bits of Wisdom Taken from Square Dance Publications	\$17.00	_____	\$ _____
DVD - History/Heritage/Tradition	\$20.00	_____	\$ _____
DVD - *BDPLS - Handicaple Dancing 2004	\$20.00	_____	\$ _____
DVD - *BDPLS - Before The Dance 2004	\$20.00	_____	\$ _____
DVD - *BDPLS - Father/Daughter Dance 2004	\$20.00	_____	\$ _____
DVD - *BDPLS - Outside The Box Dancing/Mixers 2004	\$20.00	_____	\$ _____
Any Four *BDPLS DVDs	\$70.00	_____	\$ _____
All Five DVDs	\$80.00	_____	\$ _____
Signature Series Teaching CDs (US & CANADA)(Non-members \$40.00)	\$30.00	_____	\$ _____
Signature Series Teaching CDs (Overseas)(Non-members \$50.00)	\$40.00	_____	\$ _____

*Beginner Dance Party Leader Seminar

**These items are included in the Starter Kit for Newer Callers

***Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid.

Florida residents add 6% sales tax.

NOTE: For overseas shipment of CALLERLAB Jackets and CALLERLAB Shirts please contact the home office.

Send to: **CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922**

Tax if Applicable \$ _____

Order Total \$ _____



FOUNDATION NEWS

VOLUME 3 NUMBER 1

May 2006

COCOA, FLORIDA

CALLERLAB FOUNDATION NEWS

The Foundation is the legal entity through which money is raised to carry out the specified goals of the organization. It is registered with the Internal Revenue Service as a 501(C)(3) corporation, and donations to the Foundation are tax deductible.

The mission of the Foundation is to "preserve and promote square dancing through the preservation of the heritage of square dancing, the establishment and enhancement of a positive perception of square dancing, and education regarding the benefits of square dancing to the general public."

Goals of the Foundation are to "develop and maintain a national advertising campaign to promote square dancing, develop and encourage educational programs directed toward the mission of the Foundation, and provide funding through grants and loans to support the mission of the Foundation. A major goal is to promote the wholesome nature of the activity."

To make a donation, receive the sample codicil, or receive additional information, contact; Foundation, 467 Forrest Ave., Suite 118, Cocoa, FL 32922; (321) 639-0039, or E-Mail at:

FounadtionCALLAB@aol.com

FOUNDATION AWARDS

The Foundation Board Of Directors has established awards to recognize noteworthy or contributing support to the Foundation or square dancing

Patron Of The Foundation

Presented by Tim Crawford

The Patron Of The Foundation Award is presented to recognize individuals and organizations which have demonstrated outstanding or contributing support to the Foundation or square dancing. It is presented to individuals or organizations who have met the following criteria: 1) Outstanding support to the Foundation or square dancing on a short term project, 2) Continuing support to the Foundation or square dancing on a long term basis, or 3) A substantial donation to the Foundation of \$1,000 to \$4,999 in a calendar year. The following were presented the Patron Of the Foundation Award for donations to the Foundation: **Betsy and Roy Gotta** for their contribution of \$1,055.00.

FINANCIAL ASSISTANCE

The Foundation administers the GSI Education Fund. This fund provides for financial assistance to callers, dancers or associations interested in learning more about how to improve or enhance square dancing. Applications and information are available through the Foundation Office, 467 Forrest Ave., Suite 118, Cocoa, FL 32922; Phone 321-639-0039 or E-mail FoundationCALLAB@aol.com.

FRIENDS OF THE FOUNDATION

Betsy and Roy Gotta, NJ

In Memory of David Krediet

J Schali, CA

Patricia Hintz, OR

Sharon Krediet, CA

Francis Costello and Jackie Brooks, CA

In Memory of Dan Bright

Jon Jones and Deborah Carroll-Jones, TX

In Memory of Bill Buttolph

Ted and Betty Vaile, AZ

Andy Shore Singing Calls Challenge

Dorothy Utas, Canada

RADIO AND SQUARE DANCING (A Grant)

During the past year the Foundation made a grant of \$1,700.00 to help the Energy Square in Sweden support a successful radio show promoting of square dancing. Reports indicate the show has been successful in providing a positive image of square dancing in area. The grant has proven to very beneficial to the Energy Squares and square dancing in Sweden.

467 Forrest Ave., Suite 118

Cocoa, FL 32922

(321) 639-0039

www.FoundationCALLAB.org

E-Mail_FoundationCALLAB@aol.com

NEW SONG & DANCE ROUTINE BROCHURE

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is pleased to announce the availability of the revised "New Song and Dance Routine" brochure. The price for the brochures is \$15.00 per hundred, plus postage and/or shipping charges. Brochures are shipped by USPS whenever possible. They are available in a fan-fold with a blank panel for adding your own local information or you can now order them "flat" for printing by a professional printer or on your home computer.

Nearly 1,000,000 of these deluxe brochures have been distributed world wide. They have proven to be a very effective tool for recruiting new dancers.

AMERICAN SQUARE DANCE MAGAZINE

Bill Boyd, American Square Dance (ASD) magazine, has again made an offer to help the CALLERLAB Foundation. This offer involves a CALLERLAB Special ASD Subscription. This special is for CALLERLAB Members and provides us the opportunity to subscribe to the magazine for a reduced subscription cost and also help the Foundation. ASD will donate \$2.50 to the Foundation for each subscription submitted with this special offer. Please consider subscribing to the very informative magazine and helping the Foundation at the same time. See the attached CALLERLAB Special subscription form for details.

DAVID KREDIT - DONATIONS

David Kredit, CALLERLAB Member from Modesto, CA, passed away on April 14, 2006. David was a newer caller and was an avid supporter of the activity. He strongly believed that caller training is vitally important to the growth of the activity. Sharon, David's widow, has asked that donations in David's name be made to the CALLERLAB Foundation and that these funds be designated for caller education. If you would like to make a donation in David's name, please send it to: The CALLERLAB Foundation, 467 Forrest Ave, Suite 118, Cocoa, FL 32922. Please indicate the donation be designated for caller training. The Foundation Executive Directors will review applications for financial assistance and provide funds to callers needing some financial help to attend a caller

WORDS OF WISDOM

You may only be one person in the world, but you may also be the world to one person.

FRIENDS OF THE FOUNDATION CALLERLAB MEMBERSHIP RENEWAL

The following members made donations to the Foundation when renewing their 2006 CALLERLAB Membership and registering for the convention in Charlotte. More than \$1,400.00 has been donated.

We would like to thank these and all members and friends who remember the Foundation with a donation.

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___ CD 2: ___ TAPE 2:	Orientation Session – Martin & Terry Mallard, & Mike Seastrom
___ CD 3: ___ TAPE 3:	Showcase of Talent – John Swindle – Patty Greene
___ CD 4: ___ TAPE 4:	Dance Without Destination – Dana Schirmer, Tony Oxendine & Norm Wilcox
___ CD 5: ___ TAPE 5:	Calling for Handicapable – Michelle Jacobs, Tom Miller & Lee and Barbi Ashwill
___ CD 6: ___ TAPE 6:	Sound Equipment Maintenance – Dick Henschell & Tom Dillander
___ CD 7: ___ TAPE 7:	Voice I PVS Basic – Arden Hopkin
___ CD 8: ___ TAPE 8:	Voice II PVS Intermediate – Arden Hopkin
___ CD 9: ___ TAPE 9:	Voice III PVS Advanced – Arden Hopkin
___ CD 10: ___ TAPE 10:	How We Look – Betsy Gotta, Mike Hogan & Mike Seastrom
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___ CD 12: ___ TAPE 12:	Steal-A-Peek - John Marshall, Barry Clasper, Patty Greene, Ron Markus, Dick Mazziotti & Doren McBroom
___ CD 13: ___ TAPE 13:	Recruitment – Tim Crawford, Tom Rudebock & Paul Walker
___ CD 14: ___ TAPE 14:	Smooth Dancing – John Kaltenthaler, Larry Davenport & Jeannette Staeuble
___ CD 15: ___ TAPE 15:	Calling for Youth – Tom Miller, Kristy Jacobs & Bob Riggs
___ CD 16: ___ TAPE 16:	BOF – Declining Dancers – Barry & Pam Clasper
___ CD 17: ___ TAPE 17:	Dance – Callers Under 5 Years Experience – Mike Seastrom , MC
___ CD 18: ___ TAPE 18:	Dance – Contra/Traditional – Calvin Campbell , MC
___ CD 19: ___ TAPE 19:	Competition Dancing – Mike Jacobs, Dan Prosser & Keith Stevens
___ CD 20: ___ TAPE 20:	Gimmicks – Clark Baker & Randy Dougherty
___ CD 21: ___ TAPE 21:	History-Heritage-Tradition – Martin Mallard, Jim Mayo & Gloria Rios Roth
___ CD 22: ___ TAPE 22:	New Venues – Tim Marriner & Bob Riggs
___ CD 23: ___ TAPE 23:	Showmanship – Tony Oxendine & Skip Brown
___ CD 24: ___ TAPE 24:	National Dance Association – Tim Crawford, Calvin Campbell & Yona Chock
___ CD 25: ___ TAPE 25:	CRAMS (Controlled Resolution & Manipulation System) – Jon Jones, Randy Dougherty, Deborah Carroll-Jones & Jerry Story
___ CD 26: ___ TAPE 26:	Teaching Methods – Randy Page, Vernon Jones & Scot Byars
___ CD 27: ___ TAPE 27:	Advanced Choreography – Bill Harrison, Randy Dougherty & Dottie Welch
___ CD 28: ___ TAPE 28:	Sight Before Resolution – John Marshall, Dave Clay & Jerry Reed
___ CD 29: ___ TAPE 29:	Digital Music - Beginners – Jeff Priest, Kris Jensen & Tom Dillander
___ CD 30: ___ TAPE 30:	Calling in Schools – John Marshall, Mike Callahan, Eric Henerlau & Tom Miller
___ CD 31: ___ TAPE 31:	They're Not Dancing – Tim Marriner, Mike Jacobs & Jim Mayo
___ CD 32: ___ TAPE 32:	Digital Music – Experienced Users – Jeff Priest, Kris Jensen & Tom Dillander
___ CD 34: ___ TAPE 34:	BOF – New Callers – John Marshall & Kenny Reese
___ CD 35: ___ TAPE 35:	Dance – Outside the Square – Dick Mazziotti, MC
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ASK ARTS #5 (May 4, 2006)



Dear ARTS,

I saw travel posters last week at the Pre-convention in Charlotte, NC, saying ARTS has a travel web site. How could ARTS possibly compete with Priceline and other well-known travel sites? What's this all about anyway?

Questions from the Heartland

Dear Questions,

This is the most exciting thing yet for ARTS, and it's just now getting off the ground! ARTS has partnered with YTB International, Inc, a publicly traded travel management company. ARTS has a personalized travel web site with the same features and prices as other online booking agents such as Priceline, Expedia, and Travelocity.

YTB created, secured and maintains the web site at no cost to ARTS. ARTS role is to publicize the site to members and supporters. You do not have to be an ARTS member to participate. The more people who know about the web site, the more traffic it will get, eventually generating funds 24/7.

Here's how it works; supporters of ARTS go online @ www.arts-dancetravel.com to book their personal, dance, and business travel at competitive online rates. ARTS receives 40% of the generated commission in return. This means you support ARTS in a very meaningful way each time you book airfare, cruises, auto rental, and hotel stays.

Travel is the largest industry in the world. Our dancer surveys have shown that dancers are great travelers. Give it a try! It costs nothing to check it out and see the same low rates as other providers offer. This plan can help ARTS accumulate the money required for the nationwide promotion of our wonderful activity. Links to the travel web site are also at www.arts-dance.com.

ARTS-DANCE

Please direct any questions for ASK ARTS to Del Reed at 321-633-1306, or E-mail at askarts@arts-dance.org. This column is the idea of Aileen Pichecho (new individual member of ARTS-DANCE) after attending the Oct. 2004 meeting in Orlando, FL as a guest and observer. Its purpose is to spread the word about the organization to all dancers.