NEWSLETTER for Members of CALLERLAB



The International Association of Square Dance Callers

VOLUME XXXII NUMBER FIVE NOVEMBER 2005

COCOA, FLORIDA

TABLE OF CONTENTS

JIM HILTON	. 1
CHAIRMAN'S ARTICLE	. 2
BOG RESULTS ELECTION TURN OUT	. 2
ELECTION TURN OUT	. 2
BOG ELECTION INVALID VOTES	. 3
PROGRAM POLICY CHANGE	. 3
RESOLUTIONS PROCEDURES	. 3
ELECTRONIC DIRECTION	
TRIENNIAL REVIEW DEFINITIONS REVISION SCHEDULE	. 3
DEFINITIONS REVISION SCHEDULE	. 4
PROGRAM POLILCY INITITATIVE	. 4
COMMITTEE MEMBERSHIP	. 4
ARC DECISSIONS	. 4
MEMBERSHIP RENEWAL	. 5
MEMBERSHIP DRIVE	. 5
HOTEL RESERVATIONS - CHARLOTTE	
SHARE CONVNETION EXPENSES	. 6
SHOWCASE OF TALENTPROGRESSIVE VOICE TRAINING	. 6
PROGRESSIVE VOICE TRAINING	6
INDIVIDUAL VOICE	. 6
MINI-LINES GUIDELINES UPDATE	
MAINSTREAM STANDARD APPLICATIONS	
PLUS STANDARD APPLICATIONS	
CALLERLAB MEMBERSHIP ROSTER	
PARTNERS COMMITTEE	
CALLERLAB SALES ITEMS	
SIGNATURE SERIES AUDIO	
HISTORY HERITAGE TRADITION DVD	
MULTI-CYCLE TEACHING	. 8
WINNING WAYS	. 8
HOME OFFICE HOLIDAY SCHEDULE	. 8
55TH NSDC CONVENTION	
CALLER SCHOOL LISTINGS	. 8
CALLERLAB & THE ARTS	
DEAD SEA SCROLLS	. 9
FRIENDS OF THE FOUNDATION	. 9

EMPHASIS CALLS: MAINSTREAM: PLUS:

FUTURE CONVENTIONS:

APR 10 - 12, 2006 Charlotte, NC APR 2 - 4, 2007 Colorado Springs, CO CALLERLAB OFFICE HOURS:

9:00 am to 4:30 pm Eastern Time, Monday - Friday

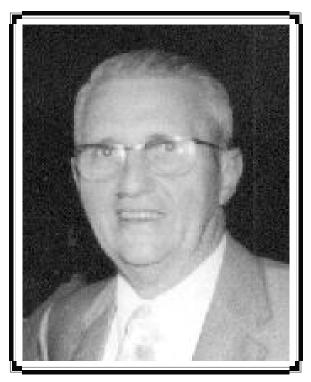
Phone: 321-639-0039

800 - 331-2577 (business only) 321-639-0851

FAX: 321-639-0851 Email: CALLERLAB@aol.com. Website: www.callerlab.org

INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 800-503-9227



JIM HILTON 1918 - 2005

im Hilton, who was one of the founding members of CALLERLAB in 1974, suffered a devastating fall in his home in August this year. He passed away in the hospital on August 8th. Jim was 87 and had maintained his membership in CALLERLAB until he retired in 1986.

Jim began calling in the 1950's using a second-hand sound system. The electronics training he received during his military service let him rework that system which led to a career as equipment supplier to the square dance world. His first commercial system was the model HP-95 and he continued to provide us with new and improved systems for several decades.

Jim's service to square dancing was recognized in 1982 with the award of the CALLERLAB Milestone. He and his wife Dottie lived in a retirement community where he had continued to research the design of audio speakers. He also called a few dances for the community. Jim will be long remembered and gratefully appreciated by all of us who carry equipment in and out of square dance halls around the world.

CHAIRMAN'S ARTICLE Tim Crawford

s there anyone out there??

Boy, it's real quiet out there!!??!! Helloooooo??? Are you there? I'm worried!

Do you think they're afraid or just won't talk? Hmm, I wonder??

Do you think they don't want to give out their idea's? Maybe they don't know who to tell?

Maybe they don't want to give bad results from bad experiments?

How can we get you to talk?? Do we have ways of making you talk??

Maybe there simply are no experiments happening.

I hope not. I hope you're all so busy that you just don't have time to tell us about it. I hope you have so many people that you can't find the time to tell us about your successful experiment. Nice thoughts!

Experiments are interesting things. If there is no one there to monitor the experiment, we'll simply never know what's happening with it, and we'll never know the conclusions. The message here is simple. E-mail us or tell us what you're trying, what you have tried and how it went, or what you're planning.

I'm sure that we're all thinking about how to get more people into the halls. I'll also go as far to say that there are lots of events happening this very instant that we have not heard about; I hear people talking about their experiments in the halls at convention, at committee meetings, at dances, and I hear dancers discussing these experiments. I know you're trying...so...why have you not told us?

Every report will contribute to building the road to success. Without these reports, we'll never move forward down the road. Remember we'll never find solutions if we're not looking for them, or know where to find them.

E-mail us at <u>CALLERLAB@AOL.com</u>.. we're waiting!!

CALLERLAB CONVENTION
Charlotte, NC
April 10-12, 2006

BOARD OF GOVERNORS ELECTION RESULTS

e would like to offer our congratulations to the following members who have been elected to a 3 year term on the Board of Governors. They are: Lone Blume-Denmark, Calvin Campbell - Colorado, Larry Cole - Indiana, Chuck Jaworski - Illinois, Tim Marriner - South Carolina, John Marshall - Virginia, Jim Mayo - New Hampshire, and Bob Poyner - Florida.

We would also like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: **Eric Henerlau** - California, **Andy Shore** - Florida, and **Jim Wass** - Maryland.

The newly-elected board members will begin serving their terms at the conclusion of the 2006 CALLERLALB Convention in Charlotte.

Members currently serving on the Board of Governors are:

Clark Baker, Lone Blume, Calvin Campbell, *Larry Cole, *Tim Crawford (Chairman), Larry Davenport, Betsy Gotta, Patty Greene, Bill Harrison, Robert Hurst, *Mike Jacobs, Chuck Jaworski, Jerry Jestin, Vernon Jones, *Tim Marriner, (Vice Chairman) *John Marshall, Jim Mayo, Doren McBroom, Tom Miller, Tom Rudebock, Dana Schirmer, Nasser Shukayr, Al Stevens, John Sybalsky, and Norm Wilcox.

*indicates members of the 2005/2006 Executive Committee.

ELECTION TURNOUT

allots for the 2005/2006 Board of Governors election were sent to all voting members. Of the 979 ballots sent only 395 of those ballots were returned for a voting percentage of 40.3%. This is compared to 36% last year. Even though the percentage was higher this year, it is a disappointment to the Home Office when the voting participation is so low. Voting Members have the right to vote and we believe ALL Voting Members should exercise that right.

THANK YOU TO ALL WHO VOTED!

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; E-mail: CALLERLAB@aol.com. DIRECTION is published and mailed first class or electronically to all members and affiliates of CALLERLAB. DIRECTION is edited by Jerry Reed, Executive Director.

DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. DIRECTION uses Corel Word Perfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based MicroSoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

BOG ELECTION - INVALID VOTES

uring the 2005 BOG Election we received three invalid ballots. The instructions for the election state that Members <u>must</u> put their name on the OUTSIDE envelope. These three ballots DID NOT have the name of the Member on either the inside or the outside envelope. Therefore we were unable to determine who sent the ballots, which were declared invalid.



!!!!ATTENTION!!!!
Convention Hotel Change
Renaissance Charlotte
Suites Hotel
Charlotte, NC
1800-468-3571
April 10-12, 2006
!!!!!ATTENTION!!!!

PROGRAM POLICY CHANGE Basic Program

he current CALLERLAB Program Policy is available on the CALLERLAB web site under "Dance Programs". A resolution to revise the Program Policy to add a dance program called "Basic" will be presented to the CALLERLAB Membership during the 2006 Annual CALLERLAB meeting on April 10, 2006. The resolution will be debated and voted on during the meeting. It will then be submitted by mail ballot to the entire CALLERLAB Voting Membership. If not overturned by the mail ballot, the results of the vote during the 2006 meeting will stand. This is a VERY IMPORTANT issue which should be of interest to ALL CALLERLAB Members. We encourage you to attend the 2006 CALLERLAB Convention and join the discussion of this item to voice your opinion.

RESOLUTION SUBMISSION PROCEDURES

he Board Of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions shall be in writing, signed by the maker and a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. Resolutions shall be presented to the Executive Director in

writing either in person or by mail or fax to the Home Office. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution. The procedure requires resolutions to be submitted by January 1st of the Convention year so they may be listed in the "Call to Convention" and placed on the Convention agenda. Contact the Home Office for additional information.

ELECTRONIC DIRECTION

n the last issue of DIRECTION the Home Office asked if you would like to participate in our money saving effort by receiving DIRECTION through E-mail. We provided a self-addressed, stamped postcard for your use in furnishing your current information. We have had an overwhelming response to this request.

As of this publication of DIRECTION we have had 568 responses by post card and 31 who have responded by E-mail. Thanks to all of you who have responded and continue to support CALLERLAB

If you have not responded and would like to receive *DI-RECTION* electronically, please contact Gail at the Home Office by E-mail: <u>GailCALLERLAB@aol.com</u>, and please remember, you will <u>not</u> receive a paper copy. You will be provided access to *DIRECTION* online and in a PDF file. You may then either read the newsletter online or download and print your own copy.

DANCE PROGRAM TRIENNIAL REVIEW

he CALLERLAB Program Policy requires a review of all CALLERLAB dance programs for content every three years. This review is conducted by each dance program committee and is known as the "Triennial Program Review." The review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program. The committees may also decide that NO CHANGES are needed.

The Home Office would like to remind members that ALL members, including Associate Members, who have been calling over three years are eligible to be on committees and to vote on committee business. This includes this VERY IMPORTANT Triennial Review of the dance programs. If you are interested in the content of the dance programs, PLEASE join the program committee for the program(s) you call regularly. Please be aware that you must be calling the program of the committee you wish to join. Contact the Home Office to join any of the CALLERLAB committees.

Felis Navidad

DANCE PROGRAM DEFINITIONS REVISION SCHEDULE

s you may have noticed, the dance program definitions have undergone several revisions in the past couple of years. Almost all of these changes have been for minor editorial, non-technical changes. We have reviewed our revision procedures and have determined that a regular schedule for such changes would provide much better service. Therefore, we have established a schedule for revision of the Dance Program definitions for non-technical changes. Significant technical changes will be incorporated and definitions revised as required. Scheduled revisions will be done, if required in June and December.

PROGRAM POLICY INITIATIVE

proposal to support experimentation with -CALLERLAB Dance Programs named the Program Policy Initiative or PPI was introduced at the 2005 CALLERLAB Convention in Louisville, KY. The basic idea of the PPI is to encourage callers, clubs, associations, and others to conduct experiments of ways to get more people involved with square dancing. It must be stressed that these experiments are NOT intended to impact the current dancing community, they are intended to be a way to introduce square dancing to a large number of people. Some of these people MAY, at some future time, wish to join the activity as we know it today. The remainder of these people, it is hoped, will continue to enjoy the activity in a new way. Please read the following information carefully and if you have questions or concerns contact the CALLERLAB office (800-331-2577) or E-mail: CALLERLAB@aol.com. The following has been said of the PPI: My view of the PPI is that it is an attempt to discover and provide alternative ways for people to enjoy square dancing. It should not be viewed as a way of directly increasing membership in the existing clubs.

These experiments have NO limits. It is up to the imagination of those sponsoring the experiment to determine the extent of the experiment. This PPI is NOT intended as way to provide legitimacy to any existing so-called one floor programs. It is, however, intended to encourage different ways to introduce square dancing to more non-dancers.

CALLERLAB members have been expected to teach and call according to a series of dance programs, which were codified in the 1970's. These dance programs which have been excepted world wide programs include Mainstream, Plus, Advanced, and the various Challenge programs. We are aware that our efficiency at recruiting new dancers into Mainstream has fallen sharply over the last 10 to 15 years. Individually and collectively we have tried to increase attendance in our classes and clubs. There have been some successes in changing how we teach Mainstream, for example,

multi-cycle classes. Many of these successes have been documented as Winning Ways and are available on our web site. You are encouraged to take the time to read and get inspired by these reports. Surveys and study groups indicate that few are willing to join an activity which requires such a long commitment (say 15 to 30 weeks) just to learn to be an entry-level dancer. After that we hope they will sign up for what amounts to a lifetime commitment, including becoming club members and, later club officers.

Instead of getting upset with our existing dancers and our existing rules and regulations, you are invited to start with some new dancers, teach them your way, and don't take them all the way to Mainstream. Try an experimental program with a new set of dancers and keep them having fun, then report your success or failure to the CALLERLAB Office. As a caller you have the skills. You can do it. Please let us know what you are trying as a way to increase the number of dancers.

COMMITTEE MEMBERSHIP

You Do Not Need to Be a Voting Member to Be on a Committee!

any CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a committee make the right decisions. Make your opinions count by taking an active part in committee actions. Remember, under the bylaws, ALL members except Apprentice Members may serve on committees and vote on committee business. This means Associate Members may join a committee and vote on committee business. Also, Partners may join certain committees and vote on committee business. Please call the Home Office for information or to join one or more committees. The following standing committees solicit your participation:

Accreditation **Grant Writing** Advanced* Handicapable Caller Association Liaison Mainstream* Caller Training* Marketing Callers Partners Multi-Cycle Canadian Advisory* Overseas Advisory Challenge* Periodic Selection Choreo Applications Plus* Community Dance RPM

Definitions* Research a & Development
Education Women in Calling*
Foundation Fund Raising Youth Activities

Committees identified with an asterisk (*) require qualification.

APPLICATIONS REVIEW DECISIONS

he Applications Review Committee is responsible for the review, discussion, and vote on questions about the application (use) of CALLERLAB dance pro-

(Continued on page 5)

(Continued from page 4)

gram calls. The committee is designed as reactive rather than pro-active. The committee will listen to, review, and publish decisions with regard to proper and improper usage of any questionable application of definitions and/or arrangements.

This committee has representatives from around the world who were selected for their knowledge and expertise with regard to choreography. Therefore, if anyone has a question with regard to the application (use) of any CALLERLAB dance program call, please contact the CALLERLAB office (800-331-2577) or E-mail: CALLERLAB@aol.com

The results of the committee's work since it was formed through 2005 have been posted on the CALLERLAB web site under "Documents" and "CALLERLAB Documents" at: http://www.callerlab.org/documents/showdocuments.

Convention Hotel - Change April 10-12, 2006

Renaissance Charlotte Suites Hotel 1-800-468-3571

MEMBERSHIP RENEWAL

ur membership year is from April 1 through March 31 of each year. This means current memberships will expire on April 1, 2006. <u>Dues renewal notices will be sent to all members in late December.</u> If you do not receive your notice by the end of January, contact the Home Office at 1-800-331-2577 or E-mail: <u>JohnCALLERLAB@aol.com</u>.

We have been able to maintain the cost of membership with some of our cost saving measures; specifically the implementation of electronic distribution of *DIRECTION*. As with all things, however, the costs associated with keeping the organization going have been increasing. We continue to look for and to implement money saving ideas. This year (2006/2007) the basic dues remain unchanged at \$95. Please renew <u>Before</u> April 1, 2006 to avoid the \$10.00 late fee. (UPDATE: Reviewing our past dues structure we find that in 1990 dues were \$75, therefore, this represents less than a 30% increase for that 15 year period. This equates to less than 2% a year. Not bad considering the increase in the cost of living since 1990. Unfortunately, with the events of September 11, 2001, our insurance costs have increased.)

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

MEMBERSHIP DRIVE

he CALLERLAB office is pleased to announce a Membership Drive for 2006/2007. Our goal is to get members recruiting new members for CALLERLAB,

or getting some of our past members to rejoin. CALLERLAB's incentive for this program will be earning cash rewards which can be applied to future dues or convention fees.

All CALLERLAB members receiving this announcement are eligible to participate.

Callers recruited in this membership drive must be joining CALLERLAB for the first time, or have NOT been a CALLERLAB member for at least two years prior to rejoining. Renewing Members must NOT have been a CALLERLAB Member in the 2004/2005 Membership Year nor in the 2005/2006 Membership Year.

New or rejoining callers must qualify as a Member, Associate Member, or Apprentice Member.

A completed copy of the enclosed form identifying both the new member and the member who will receive the recruiting credit, along with their membership application must be submitted to the Home Office. (A copy of the form is included in the Press Release that accompanies this issue of *DIRECTION*).

Awards will be issued, in the form of <u>vouchers</u>, as follows: 1st new member - \$95.00; 2nd new member - \$50.00; 3rd new member - \$25.00.

The vouchers will be good for dues and/or convention registration fees only. Music license fees, group insurance fees, and sales items are excluded.

You will be hearing more about this membership drive in later issues of DIRECTION. If you have any questions regarding the membership drive please contact the Home Office at: CALLERLAB@AOL.com or call or write; CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922, 1-800-331-2577.

Look for your Membership Renewal package sometime at the end of December 2005.

(If you have not received by January 10, 2006 contact the Home Office.)

HOTEL RESERVATIONS FOR THE 2006 CONVENTION

he 2006 CALLERLAB convention will be held at the Renaissance Suites Hotel, (PLEASE MAKE NOTE THIS IS A CHANGE) Charlotte, NC April 10-12, 2006. Reservation information will be sent to all members who register for the convention. Please make your room reservations with the Renaissance Suites Hotel at 1-800-468-3571. This number will be provided again with your convention confirmation package. Room cost is a fantastic bargain at \$89.00 plus tax, single or double. You must register with the hotel no later than March 17, 2006 and you must identify yourself as part of The International Association of Square Dance Callers, CALLERLAB Convention. The convention rate is only good until the room block is filled.

SHARE CONVENTION EXPENSES

f you are interested in sharing costs with another caller attending the 2006 CALLERLAB Convention in Charlotte, please take note of the following. Please be aware that CALLERLAB takes no responsibility for those who choose to share costs. We offer this information only to help those who would like to share costs. All arrangements must be made between those sharing the costs. If you are one of the callers attending the convention in Charlotte, without an attending partner, why not share expenses? If you are willing to share a room with another caller who is attending the convention why not do so. The only consideration would be whether or not you snore or are a restless sleeper. You may consider sharing a room, provided neither you, nor the one you will be sharing with, has a problem with those aspects of your sleeping habits. Give it some thought and contact the Home Office. The Home Office will advise you if there are others who are looking to share and provide you E-mail or telephone numbers for contact.

SHOWCASE OF TALENT

ne of the highlights of the CALLERLAB convention is the session following the Orientation Session on Sunday evening immediately prior to the convention. This year we depart from

the past and move into the future. There will be new faces emceeing and a new format. This new format will be "Showcase of Talent" and will feature YOU.

If you have a talent, i.e. singing, dancing, playing an instrument, magic, balloon characters, clogging, line dancing, break dancing, recitation, and would like to participate in the Showcase of Talent please contact Bev Sutter at dosidobev@yousq.net and/or John Swindle JohnCALLERLAB@aol.com to volunteer. Bev and John will be coordinating the Showcase.

We know there are many talented people in our organization and we know you can call great dances, but we would like to see you share your other talents with us. We thank you in advance and will appreciate your assistance in helping make this inaugural session a success and a great evening of fun. Any contribution, no matter how great or small, will be appreciated. Please contact Bev or John to add your name to our list of talented "entertainers".

Please tell us about your talent and what you will need for your talent i.e. piano, microphone, tables, CD players, etc. Timing will depend on the number of volunteers and their talent.

Thank you and we look forward to seeing you in Charlotte, April 9, 2006. Please plan to attend as part of the talent or be in the audience.

Happy Hanukkah

PROGRESSIVE VOICE TRAINING

e are very pleased Dr. Arden Hopkin, our voice coach and expert, will join us again this year in Charlotte. This is a three phase program; Basic, Intermediate and Advanced. There will be a certificate of completion awarded after a caller has completed all three phases. We are very excited about this program and look forward to continuation of the program in 2006.

INDIVIDUAL VOICE SESSIONS IN CHARLOTTE

rofessor Aden Hopkin, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past CALLERLAB conventions has provided him a unique expertise to help square dance callers. He will be joining us again this year in Charlotte to staff our Voice Sessions. We have arranged for Arden to provide individual voice sessions (20 minutes each) to callers who may want this individual attention. There are a very limited number of these individual sessions available due to Arden's other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for a 20 minute session. If you would like to schedule a session with Professor Hopkin, please call the office (1-800-331-2577) and speak with Gail or E-mail Gail at Gail-CALLERLAB@AOL.COM. Payment MUST be made BEFORE the convention (check or credit card) to guarantee your spot. These sessions will be on a first come first served basis. There are a limited number of individual sessions, so if you are interested, please contact Gail immediately. We will provide session times and locations to all who have signed up.

MINI-LAB GUIDELINES UPDATED

ALLERLAB is an International organization and the American square dance has been introduced to thousands of people outside the North American Continent. These people have had the opportunity to experience an American folk dance because callers all over the world have adopted the standards developed and made available to them by CALLERLAB.

The membership of CALLERLAB has agreed that attendance at a CALLERLAB convention is an important experience. Attending a convention contributes to a sense of belonging and an improved understanding of the goals and policies of the organization. The Board Of Governors has established a policy that "Mini-Labs" which are mini-CALLERLAB Conventions may be sponsored and hosted by CALLERLAB Affiliated Associations. The membership of CALLERLAB supports attendance at a CALLERLAB convention or Mini-Lab as

(Continued on page 7)

(Continued from page 6)

a way to meet the requirements of "Active" Membership. The requirement to attend a convention in North America places a significant financial burden on callers residing outside this area. Mini-Labs are intended to reduce this financial burden and to provide callers living outside North America an opportunity to participate in the experience of a gathering supported by CALLER-LAB and attended by representatives of the leadership of the organization.

Mini-Labs may also be sponsored within North America with the goal of making the convention experience available at a reduced cost due to the reduction in the program and services provided.

The guidelines for requesting, sponsoring, and running a Mini-Lab have been updated and are available through the CALLERLAB office. Requests for copies of the updated guidelines may be sent by regular mail, Email, Fax, or phone. Please contact the Home Office for more information.

MAINSTREAM STANDARD APPLICATIONS MODIFIED

ottie Welch, Chairman, Choreographic Applications, is pleased to announce the CALLER-LAB Mainstream Standard Applications book, has been revised September 27, 2005. The purpose of this book is to document those starting positions for each Mainstream move which are likely to be danced successfully. The concept of *Standard* versus *Extended Applications* was developed to assist in studying this aspect of modern square dance choreography. Our intention is to help callers distinguish between choreography that will likely be successful and choreography that may cause confusion. The revised document is available through the CALLERLAB office. The cost of this document for CALLERLAB members is \$6.00. Cost to non-CALLERLAB Members is \$10.00.

PLUS STANDARD APPLICATIONS MODIFIED

ottie Welch, Chairman, Choreographic Applications, is pleased to announce the CALLER-LAB Plus Standard Applications book, has been revised September 27, 2005. The purpose of this book is to document those starting positions for each Plus move which are likely to be danced successfully. Our intention is to help callers distinguish between choreography that will likely be successful and choreography that may cause confusion. The cost of this document for CALLERLAB members is \$7.00. Cost to non-CALLERLAB Members is \$10.00.

CALLERLAB MEMBERSHIP ROSTER REVISED

he 2005/2006 CALLERLAB Membership Roster has been updated to include new members and address changes since publication in June 2005. Copies

of the updated roster are available through the CALLERLAB office. The roster may be sent to CALLERLAB Members ONLY.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office by calling 1-800-331-2577 OR Email: JohnCALLERLAB@aol.com. The charge for paper copies is \$5.00. A PDF file of the revised 2005/2006 roster is available via E-mail at no charge. Roster Orders will be accepted via phone, U.S. Mail, E-mail, or FAX. Please specify if you would prefer a PDF file of the roster. The Roster is NOT available to non-CALLERLAB Members.

PARTNER'S COMMITTEE Bev Sutter, Chairman

he Partner's Committee hopes to tackle editing and updating the Partner's Handbook. We are in hopes of making this a viable instrument which will not only help the partners, but other committees.

If you wish to view a copy of the document prior to the convention please contact Bev Sutter at dosidobev@yousq.net or Gail at GailCALLERLAB@AOL.com. For those of you who would like a copy of the handbook we can send you a copy via E-mail in PDF or mail a hard copy.

Peruse this book at your leisure and please plan to attend the convention, in Charlotte, NC, with ideas and suggestions to update this document. Even if you will not be attending the convention, please send your ideas to Bev to be considered with others in Charlotte. The editing will affect more than just our committee members.

CALLERLAB SALES ITEMS

he current sales item list is dated April 1, 2005 and is effective through December 31, 2005. We can no longer accept orders from lists dated prior to April 1, 2005. Included with this issue is the current sales item list. If you have questions regarding any items on this list please contact John in the Home Office at JohnCALLERLAB@aol.com or 1-800-331-2577.

SIGNATURE SERIES AUDIO

s most of you know, the interest sessions at the annual CALLER-LAB conventions are audio taped and copies are sold to provide a reference library of the presentations at the conventions.

The sessions have been taped for over 25 years and the amount of historical, educational, and valuable information available in the audio of these sessions is tremendous. The Board Of Governors has authorized the compilation of this audio into a series of audio CDs which will feature the various topics which have been presented over the past three decades at CALLERLAB conventions. The speakers on these CDs include some of

(Continued on page 8)

(Continued from page 7)

the GIANTS of our activity who are no longer with us. These include: Jack Lasry, Jack Murtha, Bill Peters, and many others. We will no longer be able to listen to these callers in live conversation, but we can gain from their vast experience and wisdom in the Signature Series CDs. The CALLERLAB office is in the process of producing, packaging and marketing the first of the CDs - Signature Series - Teaching. We hope to be able to offer the CDs for sale later this year. We will publish more information as it becomes available.

HISTORY-HERITAGE-TRADITION DVD

he Home Office is proud to announce the availability of a new and exciting product. This product is a DVD of the History-Heritage- Tradition interest session at the 2004 CALLERLAB Convention in Reno, NV. The staff for this discussion included Herb Egender, Jon Jones, and Jim Mayo. With over 150 years calling experience and having been among the founding fathers of CALLERLAB, this trio is eminently well qualified to discuss this important topic. This topic is often overlooked as we teach and call, but it is very important for all of us to understand our history and to know how we got to where we are today.

The DVD is available through the CALLERLAB office for the bargain price of \$20.00. Orders will be accepted by Phone 800-331-2577; Fax 321-639-0851; or E-mail - JohnCALLERLAB@aol.com Please do not miss this chance to listen to this informative discussion of our History, Heritage, and Tradition.

MULTI-CYCLE TEACHING

re you aware there is a method for holding classes and teaching new dancers which provides for classes more than one time a year? Well, there is! It is known as the Multi-Cycle Lesson Plan or Multi-Start teaching method. The idea behind this method of teaching is classes can start more than one time a year. The classes start every 10, 13, or some other number of weeks and provide the opportunity for new dancers to enter the activity more often. The objective of this teaching method is to offer more classes during the year to more dancers. Your Multi-Cycle Committee has drafted a fine document explaining this method of teaching. The document is available from the Home Office or can be downloaded from the CALLERLAB web site. The document is available on the web site at: http://www.callerlab.org/ documents/showdocuments.

Please request a copy or take a look at the document on the web site.

WINNING WAYS

e KNOW there are success stories out there. We have heard of many successful recruiting efforts, big classes, and clubs which are growing. We need to hear from you if you know of such successes. We

will be publishing them in *DIRECTION* and on the CALLERLAB web site as *WINNING WAYS*. Check out what other callers, clubs, and associations are doing as reported to us on the CALLERLAB web site: www.callerlab.org Please send us reports of what you are doing or what others are doing to meet the recruiting and retention challenges facing square dancing today. Send to: CALLERLAB, 467 Forrest Avenue, Suite 118, Cocoa, FL 32922 or FAX them to 321-639-0851 or E-mail -CALLERLAB @aol.com.

HOME OFFICE HOLIDAY SCHEDULE

he CALLERLAB Office will be closed November 24 and 25, 2005 for the Thanksgiving Holiday and will also be closed December 26 - 30, 2005 and January 2, 2006, in observance of the

Christmas and New Year Holidays.

The Home Office Staff would like to take this opportunity to wish you a joyous holiday season and prosperous New Year.

HAPPY HOLIDAYS

Del & Jerry and Gail & John

55th NSDC - SAN ANTONIO, TX

55th National Square Dance Convention (NSDC) will be held in San Antonio, TX June 21-24, 2006. San Antonio will be filled with colorful costumes and happy people! This annual celebration has been named The World's Greatest Square Dance Event. If you have not ever attended a National Convention we encourage you to do so. This four day event provides you, as a caller, the opportunity to showcase your talents before a very large audience. Please consider attending the 55th NSDC in San Antonio. To call at this three day event, you must be registered. The 55th NSDC staff is looking forward to our participation. If you attend, we encourage you to wear your CALLERLAB badge to show your support. For more information and a caller profile, 55^{th} NSDC please visit the web Site: www.55thnsdc.org

CALLER SCHOOL LISTING

he Home Office is pleased to announce a new service to CALLERLAB Members. Any Member sponsoring a caller school meeting the criteria listed below can submit the information for that school to the Home Office and we will list the school in DIRECTION. This is a tremendous opportunity to publicize these schools and help spread the word about caller training opportunities. The following are the guidelines and criteria: 1) Any CALLERLAB Member in good standing may

(Continued on page 9)

(Continued from page 8)

ask that a school be listed; 2) The school must meet the following: A) Must use the CALLERLAB caller school curriculum, B) Must be at least 40 hours of class time, and C) School staff MUST include at least one CALLERLAB Member in good standing at the time the listing is made; and 3) Schools meeting these requirements and sponsored by CALLERLAB Affiliated associations or organizations may also be listed.

If you are planning a school which meets the above criteria, please send your information including: Name of school, Name of staff callers, Location, Date, Contact information (Name, address, phone, E-mail address), and certification that the school meets the criteria listed above to: CALLERLAB, 467 Forrest Ave, Suite 118, Cocoa, FL 32922; Phone - 800-331-2577; Fax - 321-639-0851; E-mail CALLERLAB@aol.com.

CALLERLAB and The ARTS

ALLERLAB has joined with other associated dance organizations to form an alliance of related dance groups with the goal of improving our activity and increasing the number of square dancers. This alliance has been named: The Alliance for Round, Traditional, and Square (ARTS) Dance. The ARTS is a tax-exempt IRS 501 (c)(3) corporation based in North Carolina with a full slate of dedicated officers. This organization, like many other alliances is a gathering of different independent organizations for the purpose of achieving common goals. The independent organizations retain their individual identity, character, mission, and goals while supporting the common goals of the alliance. In this case that goal, as stated in the Goals and Mission Statement of The ARTS, is:

The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide leadership and resources necessary to create an achievable marketing program. The Arts will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions

During a recent meeting in Orlando, FL, The ARTS met and discussed several issues including: 1) A toll-free telephone number, 1-866-445-ARTS(2787), is now up and running for the public to access current information on Round, Traditional and Square dancing nationwide. It provides contact information useful to potential new dancers and also to current dancers looking for dance locations in areas where they are traveling; 2) A demographic survey of dancers was developed and conducted at the National Square Dance in Denver, CO, in 2004, and Portland, OR this past summer, and will be repeated in Charlotte, NC in 2007. These contain vital information needed when we approach companies and

organizations for sponsorships and grants; 3) The ARTS issued its first grant in the amount of \$1,000 to the California Square Dance Council, Inc., for its *Teach the Teacher* program, an educational package for helping get square dancing into schools. This program can serve as a pilot program for use in other states; 4) A grant request for funding of a program to implement dancing as a way to combat youth obesity; and 5) A Nation Wide Day of Dance to help publicize our dance activity to increase awareness of the activity and raise funds for The ARTS.

The establishment of The ARTS is a major milestone in *The Phoenix Plan*, the long range three phase marketing plan approved and implemented by the CALLERLAB Foundation. While there has been much progress and many accomplishments in establishing The ARTS, there is much work to do. CALLERLAB stands ready to support the ARTS and to work for the betterment of the activity. More information is available on The ARTS web site: www.arts-dance.org.

THE DEAD SEA SCROLLS

harlotte Regional Visitors Authority has sent the Home Office information regarding an exhibit featuring the Dead Sea Scrolls.

The Dead Sea Scrolls are the oldest surviving manuscripts of the Hebrew Bible known to Christians as the Old Testament. This exhibit will give visitors the opportunity to experience a most remarkable archeological discovery.

Tickets are available by calling 877-849-4377 or log onto www.discoverscrolls.org. Tickets are also available from Ticket Master at www.ticketmaster.com or by phone at 704-522-6500. Adults - \$20.00; Children/Seniors - \$17.00; Groups/Members - \$16.00.

This information is provided as a point of interest in Charlotte in 2006. CALLERLAB is not involved in any way in purchasing tickets. For information or tickets please contact the above numbers or website.

FRIENDS OF THE FOUNDATION

Sundown Squares - CA

Connecticut Assoc. of Square Dance Clubs - CT

In Memory of Bob Van Antwerp and Jim Hilton

Frank Lescrinier - CA Jerry & Katy Helt - OH Orange County Callers Assoc - CA

In Memory of Bob Householter and Bill Abbott Dana Schirmer - KS

> In Memory of Eddie Fulps

North Texas Callers Association - Texas



FOR IMMEDIATE RELEASE November 2005



The following New Dancers Bill of Rights was developed by the CALLERLAB Education Committee and adopted by the general membership at the 1988 CALLER-LAB Convention in Reno.

NEW DANCERS' BILL OF RIGHTS

A new square dancer has the right:

- 1. To a class experience that is both educationally and socially enjoyable.
- 2. To patient and dignified treatment by the class instructor(s) and sponsors.
- 3. To gain experience dancing to other callers and, if possible, with dancers from other classes, prior to graduation.
- 4. To receive advice and assistance in acquiring appropriate clothing for square dancing.
- 5. To instruction and practice using the approved definitions, timing and styling for each listed call.
- 6. To information about the history and heritage of our present square dance program.

As stated above, this "Bill of Rights" was approved by our entire membership. We encourage ALL callers and square dancers alike to help put the FUN and FRIENDLINESS back into Square Dancing!

Happy Dancing! Keep 'em smiling! Remember, Friendship is Square Dancing's Greatest Reward.

****** E N D ******

We thank you for the coverage you have given us in the past and for your continued support in the future.





APPLICATION REVIEW COMMITTEE (ARC) DECISIONS SINCE 2000

The Applications Review Committee is responsible for the review, discussion, and vote on questions about the application (use) of CALLERLAB dance program calls. The committee is designed as reactive rather than pro-active. The committee will listen to, review, and publish decisions with regard to proper and improper usage of any questionable application of definitions and/or arrangements.

This committee has representatives from around the world who were selected for their knowledge and expertise with regard to choreography. Therefore, if anyone has a question with regard to the application (use) of any CALLERLAB dance program call, please contact the CALLERLAB office (321-639-0039) or FAX (321-639-0851) or E-mail: CALLERLAB@aol.com

The results of the committee's work since it was formed in 2000 through 2005 have been posted on the CALLERLAB web site under Documents and CALLERLAB Documents at:

http://www.callerlab.org/documents/showdocuments

Any caller or dancer that has a question for the ARC should contact the CALLERLAB office by mail - 467 Forrest Ave, Suite 118, Cocoa. FL 32922; Phone - 321-639-0039; Fax - 321-639-0851; or E-mail - CALLERLAB@aol.com.

****** E N D ******

We thank you for the coverage you have given us in the past and for your continued support in the future.





BOARD OF GOVERNORS ELECTION RESULTS

The 2005 balloting for the CALLERLAB Board of Governors has resulted in the election of the following individuals:

Names and State/Country

Lone Blume - Denmark
Calvin Campbell - Colorado
Larry Cole - Indiana
Chuck Jaworski - Illinois
Tim Marriner - South Carolina
John Marshall - Virginia
Jim Mayo - New Hampshire
Bob Poyner - Florida

Congratulations to each of these well-qualified callers! Their 3-year term on the Board will begin on April 12, 2006, following the CALLERLAB Convention in Charlotte, NC.

Members currently serving on the Board of Governors are:

Clark Baker, Lone, Blume, Calvin Campbell, *Larry Cole, *Tim Crawford, Larry Davenport, Betsy Gotta, Patty Greene, Bill Harrison, Robert Hurst, *Mike Jacobs, Chuck Jaworski, Jerry Jestin, Vernon Jones, *Tim Marriner, *John Marshall, Jim Mayo, Doren McBroom, Tom Miller, Tom Rudebock, Dana Schirmer, Nasser Shukayr, Al Stevens, John Sybalsky, and Norm Wilcox.

* indicates members of the 2005/2006 Executive Committee

****** E N D ******



2006/2007 CALLERLAB MEMBERSHIP DRIVE (Approved July 7,2005)



TO: ALL CALLERLAB MEMBERS

The CALLERLAB office is pleased to announce the 2006/2007 Membership Drive. Members who recruit new members for CALLERLAB, or get past members to rejoin, can earn cash rewards which can be applied to future dues or convention fees.

Any CALLERLAB member receiving this announcement is eligible to participate.

Callers recruited in this membership drive must be joining CALLERLAB for the first time, or have NOT been a CALLERLAB member for at least two years prior to rejoining. Renewing Members must NOT have been a CALLERLAB Member in the 2004/2005 Membership Year nor in the 2005/2006 Membership Year.

New or rejoining callers must qualify as a Member, Associate Member, or Apprentice Member.

New or rejoining callers must submit a completed copy of the form below, along with their membership application, for the member to receive credit.

Awards will be issued, in the form of vouchers, as follows:

1st new member - \$95.00 2nd new member - \$50.00 3rd new member - \$25.00

The vouchers will be good for dues and/or convention registration fees only. Music license fees, group insurance fees, and sales items are excluded.

Be sure to print your name on the forms below before handing them to potential members. Make as many copies as you need. Carry extras to hand out if the opportunity arises. Let's all work together in building CALLERLAB for the 21st Century.

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:	2006/2007 CALLERLAB MEMBERSHIP DRIVE
•	For more information on joining CALLERLAB, or questions about joining, visit our web site at www.callerlab.org and please call 1-800-331-2577. Ask for an information packet
•	Please include this form with your Membership Application. Thank you.
:	Name of New/Renewing Member:
:	Recruited by CALLERLAB member:
•	Sorry applications will not be accepted over the phone or the internet!
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:	2006/2007 CALLERLAB MEMBERSHIP DRIVE
	For more information on joining CALLERLAB, or questions about joining, visit our web site at www.callerlab.org and please call 1-800-331-2577. Ask for an information packet
:	Please include this form with your Membership Application. Thank you.
:	Name of New/Renewing Member:
	Recruited by CALLERLAB member:
•	Sorry applications will not be accepted over the phone or the internet

CAILIERILAIB

The International Association of Square Dance Callers

Cordially invites all callers to attend our Annual Convention April 9 - 12, 2006

Charlotte, North Carolina

Our theme for 2006 is "Outside the Square"

- Banquets
- Seminars
- Contra Dance
- Square Dance
- **Ommittee Meetings**
- ♦ A Reception for all attendees
- ♦ Award and Recognition Ceremonies
- Showcase of Talent for entertainment
- Technical & Educational Interest sessions
- ♦ An Orientation session for all new attendees
- The chance to meet & talk with callers from all over the world

... and much more!

For details and further information, please contact CALLERLAB E-mail ~ CALLERLAB@aol.com
Phone ~ (321) 639~00399

On the web ~ www.CALLERLAB.org



FOR IMMEDIATE RELEASE November 2005

****** START ******



CALLER CONTRACTS AVAILABLE!

CALLERLAB, The International Association of Square Dance Callers is pleased to announce the continued availability of preprinted caller contracts (confirmation agreements) for use by square dance clubs and associations when booking callers.

Agreements are two-part, carbonless forms and are priced at \$5.00 per pack of 20 two part forms (postage paid). Order from:

CALLERLAB 467 Forrest Ave., Suite 118 Cocoa, FL 32922 321-639-0039 JohnCALLERLAB@aol.com

Callers' Name		Club Name	
Street Address	····	Club Contact	
City, State, Zip	Telephone	Contact Street Address	,
Fee		City, State, Zip	Telephone
Three alternate names and	phone numbers		
		to	
Dance location: (Man 8	ketch on back of r	Phone No page if necessary)	•
(Hap 5	* * * *	* * * * *	
	Please check a	appropriate blocks!	
 Caller is responsible Pound Dance Program in 	for Round Dance I	rogram: Yes () NO (Yes () No () Time:)
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CALLERLAB SALES ITEMS**

(Please remit in U. S. FUNDS)

Prices good April 1, 2005 thru December 31, 2005

| CALLERLAB INSIGNIA ITEMS | Cost per item | Qty | Total Cost |
|---|--|---|------------|
| CALLERLAB Permanent badges (with name engraved) | \$9.00 | | \$ |
| CALLERLAB Decal 3 ½ " outside application, AppAssocMCALLERLAB Decal 3 " outside application, AppAssocMCALLERLAB Decal 3 " inside application, AppAssocM | \$0.75 | | \$ |
| CALLERLAB Decal 3 " outside application. App Assoc M | \$0.75 | | \$ |
| CALLERLAB Decal 3 " inside application. App Assoc M | \$0.75 | | \$ |
| CALLERLAB Lapel Pin/Tie-tack | \$5.00 | | \$ |
| CALLERLAB Bracelet Charm | \$5.00 | · · · · · <u>—</u> | \$ |
| CALLERLAB (Calling) Twenty-Five Year Pins | \$5.00 | | \$ |
| CALLERLAB (Calling) Fifty Year Pins | \$5.00 | · · · · · — | \$ |
| CALLERLAB Badge Dangle (Logo) | \$1.00 | •••• | \$ |
| CALLERLAB Jacket S M L XL (Logo Front or Bac | (k) \$35.00 | •••• | \$
 |
| CALLERLAB Jacket XXL (Logo Front or Back) | | | \$
 |
| CALLERLAB Jacket XXXL (Logo Front or Back) | \$39.00 | | \$
 |
| CALLERLAB Logo Front and Back, add | \$2.00 | | \$ |
| Name embroidered on jacket, add | \$5.00 | | \$
 |
| CALLERLAB Shirt S M L XL | | | \$ <u></u> |
| CALLERLAB Shirt XXL | \$34.00 | | \$ |
| CALLERLAB Shirt XXXL | \$37.00 | | \$ |
| Name embroidered on shirt, add | \$3.00 | | \$ <u></u> |
| INDICATE SHIRT COLOR ()(colors shown on back) | φσ.σσ | •••• | Ψ |
| Belt Buckle, Steel Gray (Pictured on back) | \$13.00 | | \$ |
| Belt Buckle, Gold Tone (Pictured on back) | \$17.00 | | \$ |
| Robo-Clock (Pictured on back) | \$10.00 | | \$ |
| Ball Point Pen (Pictured on back) | \$5.00 | · · · · · <u>—</u> | \$ |
| Pocket Knife (Pictured on back) | \$7.00 | · · · · · · · · · · · · · · · · · · · | \$ |
| CALLERLAB PUBLICATIONS | · | | |
| Starter Kit for Newer Callers (spiral bound Three hole punched |) \$22.00 | | \$ |
| Caller Contracts (Confirmation) (20 2-part forms) | \$5.00 | · · · · · — | \$ |
| Dance Program Lists, Mainstream | \$6.00/50 | · · · · · — | \$ |
| Dance Program Lists, Plus | \$6.00/50 | | \$ |
| Dance Programs Lists, Advanced | \$6.00/50 | · · · · · · · · · · · · · · · · · · · | \$ |
| Dance Programs Lists, C-1 | \$6.00/50 | | \$ |
| Dance Programs Lists, C-2 | \$6.00/50 | · · · · · <u> </u> | \$ |
| Dance Programs Lists, C3A | \$6.00/50 | · · · · · <u> </u> | \$ |
| Check off list MS Plus Adv (no charge for one) | \$3.00/10 | | \$ |
| Styling Handbook - Mainstream & Plus | \$5.00 | | \$ |
| *Mainstream Definitions | \$5.00 | | \$ |
| *Plus Definitions | \$5.00 | | \$ |
| Advanced (A1 & A2) Definitions | \$5.00 | | \$ |
| CISH (Callers-In-The-Schools-Handbook)(Non members \$25.00) | \$20.00 | | \$ |
| CISH (PDF Version) | \$10.00 | | \$ |
| CISH (PDF Version)(Non-Members) | \$15.00 | | \$ |
| C-1 Definitions | \$5.00 | | \$ |
| C-2 Definitions | \$5.00 | · · · · · | \$ |
| C-3A Definitions | | | \$ |
| Choreographic Guidelines | | | \$ |
| *Standard Mainstream Applications (Booklet does not include definitio | ns) \$6.00 | | \$ |
| *Standard Plus Applications (Booklet does not include definitions) | \$7.00 | · · · · | \$ |
| Advanced Dancing Booklets (pack of 10) | \$5.00 | | \$ |
| Building Guidelines | \$5.00 | | \$ |
| Community Dance Program (Booklet)(REDUCED) | \$2.00 | · · · · · | \$ |
| Curriculum Guidelines For Caller Training w/Supplement | \$50.00 | | \$ |
| Dance Program Glossary | \$3.00 | | \$ |
| Jokes & Bits of Wisdom Taken from Square Dance Publications (NEW | y) · \$16.00 · · · · · · · · · · · · · · · · · · | • | \$ |
| | | | |
| *These items are included in the Starter Kit for Newer Callers | | | |
| **Prices include postage. Overseas shipments will be by surface mail unless ac | lditional postage is paid. | Tax if Applicabl | le \$ |
| Florida residents add 6% sales tax. | | Order Total | \$ |

NOTE: For overseas shipment of CALLERLAB Jackets and CALLERLAB Shirts please contact the home office.

Send to: CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922