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### EMPHASIS CALLS:

MAINSTREAM:

PLUS:

### FUTURE CONVENTIONS:

APR 10 - 12, 2006 Charlotte, NC

APR 2 - 4, 2007 Colorado Springs, CO

### CALLERLAB OFFICE HOURS:

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800 - 331-2577 (business only)

FAX: 321- 639-0851

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Website: [www.callerlab.org](http://www.callerlab.org)

### INSURANCE QUESTIONS & CERTIFICATES

Marsh Affinity Group 800-503-9227



**Bob Van Antwerp**  
**1920-2005**

**R**obert Gordon Van Antwerp was born on November 8, 1920, in Oklahoma and passed away on July 15, 2005, in Lake Tahoe, NV. His life was an adventurous journey, one that led him through a series of successful events. From college graduation to marrying the love of his life (Roberta), to war (where he flew 35 B-17 Bomber missions over France and Germany and was shot down only once), and to world renowned square dance caller. One could say his life was not shy of prominence.

A professional in the field of recreation, Bob won his way naturally into a position of leadership in American Square Dancing. As chairman of one of this country's largest and most effective parks and recreation departments, he not only admirably filled the responsibilities of that post for many years, but also promoted square dancing in his immediate area and throughout the state of California.

As one of the pioneers in contemporary square dancing,

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"Van" started calling in 1948 and during the 1950s conducted capacity classes for new dancers. Known affectionately to the dancers in Long Beach, California, as a "home-club caller," he soon made his mark as a traveling caller, appearing on festival and convention programs across North America.

His love of people guided him into square dancing. He was an internationally known square dance caller and was inducted into the Square Dance Callers Hall of Fame, an honor given only to a limited number of callers. He was known throughout the world as one of the most popular and well-publicized square dance callers. With such a talent, he (with Roberta by his side) instructed over 17,000 dancers. Together they guided dancers on tours throughout 29 countries, 34 states, and many provinces of Canada. His square dance recordings number more than 150 singles and six long play albums.

Although very much involved with his full-time profession, Bob found time to conduct callers schools and appear on the staff of square dance vacation institutes across the country. For more than a decade he and his wife, Roberta, visited countries in Europe and the Orient calling, providing caller training, and serving as leader for hundreds of traveling square dancers.

One of the early callers to record, Bob was featured on several labels, appeared in television documentaries, and has written articles for a number of square dance publications.

In the mid-1960s, Bob served on the advisory staff of the UCLA Extension Division's Square Dance Leadership Seminar and repeated the work a second year. As a member of the Square Dance Hall of Fame, Bob became a "Founding Member" of CALLERLAB, playing an invaluable role in that organization's formative years, serving several terms on its Board of Governors and two terms as Chairman of the Board.

After his retirement from the City of Long Beach in 1977, Robert and Roberta moved to Lake Tahoe where he continued his square dance calling. Bob called and choreographed square dances for over 40 years.

Bob was presented CALLERLAB's highest award, the Milestone Award, in 1979. Bob continued his support of square dancing and CALLERLAB even after he stopped calling actively. He freely shared his expertise and experiences at several CALLERLAB conventions by serving on CALLERLAB convention interest session panels. Whenever possible, he would attend the annual CALLERLAB convention to lend his vast experience and wise council to the gathered callers. He would discuss the activity he loved with any and all the attendees, from the first time attendee Apprentice Member to the CALLERLAB Past Chairman Committee. Bob will be missed.

## CHAIRMAN'S ARTICLE

Tim Crawford, Chairman

I am a proponent of change. Always have been; probably always will be. I like the idea of a new way, an uncharted path, the chance to learn something new or do something a new way. It sometimes benefits me, and sometimes it fails me, but it always pays off in experience.

However, I am afraid of "change for the sake of change". Ideally, any change needs to be calculated and have some evidence supporting the fact that there is a benefit. That evidence sometimes takes time and is not easily gathered. The best way we gather evidence is by experimentation and experience. The Program Policy Initiative is the supporting document, and CALLERLAB's position, with respect to gathering the evidence that we need to make an informed decision regarding our direction.

Your successes and your failures must be communicated to the Home Office in order for us to make any significant decisions with regard to change. Without any background, a decision to change is a shot in the dark, and will disrupt our current infrastructure. We need to get out of our rut and try something. If we all try a new approach, we will have successes to report back, but just as important are our failures because it is from these failures we learn.

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

*DIRECTION* is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based MicroSoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

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The data we collect will provide us the background, and the evidence to polarize our efforts into some meaningful change. The Board of Governors and the Executive Committee will be better informed with respect to the direction to take and we can move forward without the worry that we are taking a "shot in the dark"! It's like buying a new car, you get out there and test drive a number of cars until you find the one that fits your needs, and has the features you like, and then you make your decision!

Lets hear from you!

## BOARD OF GOVERNORS ELECTION

**T**he Ballot for the 2005 BOG election, to elect the 2006/2007 Board, is enclosed with this issue of *DIRECTION* to all voting Members. Voting members who receive electronic *DIRECTION* will receive their ballots via regular mail. Members eligible to vote will be electing eight members to be seated on the Board following the 2006 CALLERLAB Convention in Charlotte, NC. Board Members serve a term of three years.

**Lone Blume, Calvin Campbell, Larry Cole, Chuck Jaworski, Tim Marriner, John Marshall, and Jim Mayo** will complete their current terms on the Board at the 2006 convention and are seeking re-election. **Al Stevens**, has chosen not to seek re-election.

Valid petitions were submitted for the following 11 candidates: **Lone, Blume, Calvin Campbell, Larry Cole, Chuck Jaworski, Eric Henerlau, Tim Marriner, John Marshall, Jim Mayo, Bob Poyner, Andy Shore and Jim Wass.**

The results of this important election will be announced in the next issue of *DIRECTION*. Press releases will be mailed to publications and callers associations announcing the results. **PLEASE VOTE!**



**CALLERLAB CONVENTION  
"OUTSIDE THE SQUARE"  
ADAMS MARK HOTEL  
CHARLOTTE, NORTH CAROLINA  
APRIL 10-12, 2006**

## DANCE PROGRAM TRIENNIAL REVIEW

**T**he CALLERLAB Program Policy requires a review of all CALLERLAB dance programs for content every three years. This review is conducted by each applicable dance program committee and is known

as the "Triennial Program Review." This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include addition or removal of calls from the program. The committees may also decide that NO CHANGES are needed.

The Home Office would like to remind members that ALL members, including Associate Members, who have been calling over three years are eligible to be on committees and to vote on committee business. This includes this VERY IMPORTANT Triennial Review of the dance programs. If you are interested in the content of the dance programs, PLEASE join the program committee for the program(s) you call regularly. Please be aware that you must be calling the program you wish to join. Contact the Home Office to join any of the CALLERLAB committees.

## 2006 CALLERLAB Convention

(Charlotte, NC - April 10 - 12, 2006)

**T**he Convention Planning Committee has chosen "Outside The Square" as the theme for the 2006 CALLERLAB Convention in Charlotte, NC, April 10 - 12, 2006. The convention theme reflects our commitment to investigate, collect, and report experimental ideas about how we introduce square dancing. These experiments are part of the Program Policy Initiative approved by your Board Of Governors earlier this year. The bottom line for this initiative is that callers, clubs, and associations are encouraged to try different ideas, plans, and procedures to introduce square dancing. An important part of the initiative is to report the results of these experiments to the CALLERLAB Program Policy Committee so that others may benefit from the experiments which are successful and learn from those which are not. The tentative convention schedule is posted on the CALLERLAB web site at [www.callerlab.org](http://www.callerlab.org). We will be looking for new ideas for recruiting and asking you to provide input on the successes you have had.

We are also planning to have Professor Arden Hopkin from Provo, Utah with us again this year. Arden is a professional voice coach who has been to more than a dozen CALLERLAB conventions. He has developed a set of presentations which are unique to square dance callers and is extremely aware of our unique vocal requirements. We are hoping to offer individual voice sessions again this year. The convention program will include sessions covering the technical side of calling as well as sessions and information to help us win the recruiting and retention challenges facing square dancing.

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The dates of the 2006 convention are April 10 - 12, 2006. We will be meeting in the outstanding Adams Mark Hotel, near all the exciting downtown activities. We have negotiated a very good room rate and the hotel is excited about our convention. We hope you are making plans to be there.

This year we will be treated to a unique experience in Charlotte. The staff of the 56<sup>th</sup> National Square Dance Convention (NSDC), under the able leadership of General Chairmen **Wayne & Janice Bowman**, is making arrangements to pick up CALLERLAB convention attendees at the Charlotte airport for a free ride to the Adams Mark Hotel. The NSDC staff will also pick attendees up after the convention for free transportation to the Charlotte airport. **How about that for cooperation!**

CALLERLAB is you! The annual convention is your opportunity to meet and talk with others who share your interest. We encourage you to invite any interested dancers you may know to attend the convention so that they may also enjoy first hand the inner workings of the organization. It is an opportunity to sit in on committee meetings and become acquainted with others involved in the "hands-on" work of CALLERLAB. Check our web site [www.callerlab.org](http://www.callerlab.org) for more information about the convention, the hotel, and Charlotte.

### INVITE NON-MEMBERS TO CONVENTION

**A**re you aware that CALLERLAB encourages you to invite dancers and non-CALLERLAB Member callers to attend the annual CALLERLAB convention? Well IT IS TRUE!! We have found that first time attendees are not only very impressed but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB convention. One of the most common comments we hear from first time attendees is that they wished they had attended earlier. During our formative years we were discussing some complex programming, choreography, and styling issues. Much of this discussion would not have been of interest to many dancers. These days, however, the topics available to our attendees range from some complex technical issues to marketing and recruiting discussions to issues of interest to club and association leadership. We ask that you look around at the folks you come into contact with in your square dancing activities and invite those you believe would enjoy the convention. Please contact the office for more information and an invitation.

#### FRIENDS OF THE FOUNDATION

Orange County Callers Association in Memory of Bob Van Antwerp, CA

Jon Jones & Deborah Carroll-Jones in Memory of Lee Helsel, Bob Van Antwerp & James Hutcherson

## RESOLUTION SUBMISSION PROCEDURES

**T**he Board Of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions must be in writing, signed by the maker and a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. Resolutions shall be presented to the Executive Director in writing either in person or by mail or fax to the Home Office. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution.

A copy of the procedures for submission of resolutions are included in this issue of *DIRECTION*. The procedures require resolutions to be submitted by January 1st of the Convention year so they may be listed in the "Call to Convention" and placed on the Convention agenda. Contact the Home Office for additional information.

## ELECTRONIC DIRECTION

**A**re you aware the Home Office has implemented electronic distribution of *DIRECTION* and other mailings? If you would like to participate in our money saving effort, we need to hear from you. An obvious requirement is that you have regular access to your E-mail account and can access the CALLERLAB web site at [www.callerlab.org](http://www.callerlab.org).

If you agree to receive *DIRECTION* electronically, you will not receive a paper copy. You will be provided access to *DIRECTION* online and in a .PDF file. You may then either read the newsletter online or download and print your own copy.

Any Member who would like to receive *DIRECTION* electronically and help with our cost saving efforts, must return the **pre-addressee response post card provided to each member with an E-mail address. Please return the card immediately! REQUESTS BY ANY OTHER MEANS WILL NOT BE ACKNOWLEDGED NOR ACCEPTED.**

Thank you in advance for your cooperation.

## PROGRAM POLICY INITIATIVE

**A** proposal to support experimentation with CALLERLAB Dance Programs named the "Program Policy Initiative" or "PPI" was introduced at the 2005 CALLERLAB Convention in Louisville, KY. The basic idea of the PPI is to encourage callers, clubs, associations, and others to conduct "experiments" of ways to get more people involved with square dancing. It must be stressed that these experiments are NOT intended to impact the current dancing community, they are intended to be a way to introduce square dancing to a large

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number of people. Some of these people MAY, at some future time, wish to join the activity as we know it today. The remainder of these people, it is hoped, will continue to enjoy the activity in a new way. Please read the following information carefully and if you have questions or concerns contact the CALLERLAB office (800-331-2577) or E-mail: CALLERLAB@aol.com. The following has been said of the PPI: "My view of the PPI is that it is an attempt to discover and provide alternative ways for people to enjoy square dancing. It should not be viewed as a way of directly increasing membership in the existing clubs."

These experiments have NO limits. It is up to the imagination of those sponsoring the experiment to determine the extent of the experiment. This PPI is NOT intended as a way to provide legitimacy to any existing so-called one floor programs. It is, however, intended to encourage different ways to introduce square dancing to more non-dancers.

CALLERLAB members have been expected to teach and call according to a series of dance programs, which were codified in the 1970's. These world wide accepted dance programs include Mainstream, Plus, Advanced, and the various Challenge programs. We are aware that our efficiency at recruiting new dancers into Mainstream has fallen sharply over the last 10 to 15 years. Individually and collectively we have tried to increase attendance in our classes and clubs. There have been some successes in changing how we teach Mainstream, for example, multi-cycle classes. Many of these successes have been documented as Winning Ways and are available on our web site. You are encouraged to take the time to read and get inspired by these reports. Surveys and study groups indicate that few are willing to join an activity which requires such a long commitment (say 15 to 30 weeks) just to learn to be an entry-level dancer. The PPI provides a way to get more people into dancing.

Instead of getting upset with our existing dancers and our existing rules and regulations, you are invited to start with some new dancers, teach them your way, and don't take them all the way to Mainstream. Try an experimental program with a new set of dancers and keep them having fun. Then report your success or failure to the CALLERLAB Program Policy Committee. As a caller you have the skills. You can do it.

## APPLICATIONS REVIEW REPORT

**J**on Jones, Chairman of the Applications Review Committee (ARC) is pleased to announce the results of the voting on several issues submitted to the committee during the past year. Please see the attached Press Release for details.

## CALLERLAB AT THE 54th NSDC

**C**ALLERLAB and the Foundation had a vendor booth at the Portland, OR National Square Dance Convention (NSDC) again this year. We also participated in the Showcase Of Ideas. CALLERLAB information, handouts, and sales items were available at the booth. The booth gave CALLERLAB and the Foundation a positive presence before the dancing public and elicited a good response from everyone who stopped by to visit.

Thanks to the following members of CALLERLAB who volunteered to help staff the booth: **Clark Baker, Scott and Erin Byars, Tim Crawford, Betsy Gotta, Patty and Steve Green, Mike Hall, Bill Harrison, Mary Hutchinson, Jon Jones, Deborah Carroll-Jones, Vernon and Kayla Jones, Francois and Regina Lamoureux, Tim Marriner, John Marshall, Doren McBroom, Tom Miller, Bob Rollins, Dana Schirmer, Mike Seastrom and Jill Borris, Andy Shore, and Patricia Wahle.**

Several CALLERLAB members participated in various training seminars, panels, and discussion groups during the convention. THANK YOU to all CALLERLAB members who participated in the convention.

## 54<sup>TH</sup> NATIONAL SQUARE DANCE CONVENTION

### JAY LENO SHOW INFORMATION

**T**he Jay Leno Show sent a film crew with "intern Chelsa" to Portland, OR to gather video and a story about square dancing. The show producers had obtained information from the web site for the convention and were interested in getting a story about square dancing with a comedy spin.

Predictably, the square dance world has reacted to the coverage. The majority of those responding have indicated a favorable view of the coverage.

We must realize the Jay Leno Show is all about comedy. We should not expect serious news coverage. Overall, we believe the show was humorous and showed the fun side of our beloved activity.

### IN MEMORIAM

**Bill Helms, Oregon - 2005  
Jim Hilton, California - 2005  
Bob Van Antwerp, Nevada - 2005**

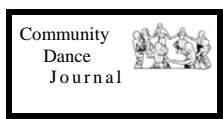
## 55<sup>TH</sup> NSDC - TEXAS JUNE 21 - 24, 2006

**N**ow that Portland is a good memory, it is time for callers who haven't registered to consider registering for the 55th National Square Dance Convention in San Antonio, Texas, June 21-24, 2006. Please go

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to the web site, [www.55thnsdc.org](http://www.55thnsdc.org), to find and complete the registration form. The caller profile is also available and can be completed and submitted on line. If you have questions, you may contact Barry Hendricks at [barry-janice@sbcglobal.net](mailto:barry-janice@sbcglobal.net) or the address or phone number below. The deadline for accepting caller profiles to be programmed is December 31, 2005, and callers must be registered and fees paid to be considered for programming. If you don't have Internet access, please contact: Barry Hendricks, 3207 Hyde Park Court, Arlington, Texas 76015, 1-817-467-3953, hard copies will be provided.



## CD JOURNAL

**T**he CD Journal is published approximately four times a year. It is available electronically in .PDF format either by E-mail subscription or on the CALLERLAB web site under Documents. The CD Journal is a publication of CALLERLAB and contains news about community dances, traditional dance, contra dance, Beginner Dance Parties, and other material.

If you would like to receive the CD Journal, you must notify the Home Office by, phone, fax, mail or E-mail. If you would like to contribute to the CD Journal please contact Dottie Welch at [dwelch@orion.stmarys.ca](mailto:dwelch@orion.stmarys.ca) or the CALLERLAB Office at [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com).

## MEMBERSHIP DRIVE

**T**he CALLERLAB office is pleased to announce a Membership Drive for 2006/2007. Our goal is to encourage members to recruit new members for CALLERLAB, or some of our past members to rejoin. CALLERLAB's incentive for this program will be earning cash rewards which can be applied to future dues or convention fees.

Any CALLERLAB member receiving this announcement is eligible to participate.

Callers recruited in this membership drive must be joining CALLERLAB for the first time, or have NOT been a CALLERLAB member for at least two years prior to rejoining. Renewing Members must NOT have been a CALLERLAB Member in the 2004/2005 Membership Year nor in the 2005/2006 Membership Year.

New or rejoining callers must submit a completed copy of the form included in this issue of *DIRECTION* or available on the website, along with their membership application, for the member to receive credit.

Awards will be issued, in the form of vouchers, as follows: 1st new member - \$95.00; 2nd new member - \$50.00; 3rd new member - \$25.00

The vouchers will be good for dues and/or convention registration fees only. Music license fees, group insurance fees, and sales items are excluded.

You will be hearing more about this Membership drive in later issues of *DIRECTION*. If you have any questions regarding the membership drive please contact the office at: [CALLERLAB@AOL.com](mailto:CALLERLAB@AOL.com) or call or write; CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922, 1-800-331-2577.

## HOW YOUNG ARE WE?

**W**e are very interested in learning the age of our members. Such information, when analyzed over a period of years, will provide us information about who we are. The information **WILL NOT** be used for any purpose other than to study the age of our members. We plan to gather this data on the 2006/2007 membership renewal forms.

We thank you in advance for your cooperation with this project.

## EQUIPMENT INSURANCE AVAILABLE

**A** homeowner's policy may protect your home quite well--but it probably doesn't insure your square dance business. A homeowner's policy is not designed for home businesses, nor do their premiums reflect the additional risk. Experts estimate that 60% of home businesses are incorrectly insured for their potential losses.

The loss of one piece of computer equipment or software could cause a loss of income, and obtaining a replacement quickly may mean extra expense.

Conducting a proper business requires proper insurance. Do you know CALLERLAB members can purchase affordable equipment insurance through the same company which provides our group liability coverage? This plan covers your calling equipment for the full replacement value . . . no matter how old it is, as long as it is insured for its full replacement value.

**If you acquire equipment after your policy is in force, your equipment is automatically covered if it is less than 25% of your policy limit. Coverage is provided for 30 days if you purchase additional or replacement equipment or take custody of equipment. You have 30 days to notify the Insurance Administrator, you will then be billed for this additional insurance. Should your newly acquired equipment exceed 25% of your policy limit you should notify the Insurance Administrator immediately. You will be billed for the additional coverage.**

Theft, water, vandalism, fire, lightening, and breakage due to other hazards associated with calling square dances . . . any possible threat to your equipment is covered under this "ALL-RISK" Plan with very few exclusions! Your equipment is covered where it is located or while in transit within the United States, Puerto Rico, Canada, District of Columbia, and at temporary loca-

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tions anywhere in the world . . . 24 hours a day, with very few exclusions.

It covers the usual calling equipment such as sound systems, microphones, speakers, speaker stands, remote microphones, records, tapes and recorders, as well as electronic equipment used in your business, such as computers, word processing equipment and video equipment. It is easy to apply for, and has special features which allow you to customize it to your own specific needs.

We know of several callers who have had equipment stolen and found out too late it was not covered by their homeowner's policy. We urge you to check with your insurance agent about coverage and cost. We think you'll find our insurance to be the best insurance bargain around. **If you have any questions about this CALLERLAB benefit, call our Insurance Administrator, Marsh Affinity Group at 1-800-503-9230.** For complete information contact the Home Office for a brochure.

### NEED PROOF OF INSURANCE?

**M**embers requiring proof of insurance or needing a certificate of additional insured naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates.** They must be obtained by calling the Marsh Affinity Group at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership. Certificates are mailed no later than the next business day.

Questions regarding insurance coverage or information regarding the filing of claims should also be directed to the insurance company, 1-800-900-9772. This insurance program is only available to U.S. members.

### ALTERNATE INVOLVEMENT REQUIREMENT

**A**s has been reported several times in *DIRECTION*, the bylaws changes voted on at the 2001 CALLERLAB convention in St. Louis, MO were approved by the membership. The bylaws have been updated and a copy was mailed to all members. The major change in this revision is the elimination of the requirement for continuing convention attendance. The Board has approved an Alternative Involvement Requirement as an alternate method of gaining Voting Member status without attending either a CALLERLAB convention or a Mini-Lab.

The Board approved the following as the CALLERLAB Alternate Involvement Requirement. A member who meets the other requirements for Voting Member status may complete any one of the three requirements listed below in lieu of attending a CALLERLAB convention or Mini-Lab.

1. Get the signatures of three Active members of CALLERLAB on a recommendation that s/he be accepted as an Active Member, OR
2. Attend a caller school conducted by a Caller-Coach Accredited Caller-Coach, OR
3. Teach three CALLERLAB Program classes.

The other requirements for Voting membership include:

- 1) calling more than three years, 2) calling at least 12 dance events per year for the past three years, and 3) subscribe to the CALLERLAB Code Of Ethics.

### ASSOCIATE MEMBERS ON COMMITTEES

**I**t is well worth noting that Associate Members CAN serve on committees and may vote on committee business. There has been some misunderstanding of this provision for some time and it is the goal of the Home Office to publicize this provision of the bylaws. If you have any questions or concerns about this or any other provision of the bylaws, please contact the Executive Director.

### STARTER KIT FOR NEWER CALLERS

**A**"Starter Kit for Newer Callers", produced by the Caller Training Committee, is available from the Home Office. The kit contains information important to new and relatively new callers. If you are involved in the training of new callers, you should strongly encourage them to purchase their own copy of this manual. Those of you who are involved with local caller association training programs may also wish to add this informative manual to your library

The manual includes the Formations and Arrangement charts as well as common definitions currently in use by most callers. It also includes many CALLERLAB publications on such topics as Music, Smooth Body Flow, Helper Words for Callers, Timing, Modules, Mental Image, Sight Calling, Code of Ethics, two papers dealing with Degree of Difficulty, Reference Sources and the two Standard Application booklets on Mainstream and Plus.

A list of the CALLERLAB Accredited Caller-Coaches is included, as well as information on available scholarships. The manual is arranged and published in a loose leaf notebook format so that additional material can be added as it becomes available. To order your copy call or E-mail the home office (1-800-331-2577 or JohnCALLERLAB@aol.com. The cost is \$22.00, which includes shipping.

#### ??DO YOU KNOW??

When Thomas Edison invented the "Edison Speaking Phonograph" in 1877, it was an accident. He was actually trying to create a telephone answering machine.



## CHOREOGRAPHIC GUIDELINES (ONE OF THE BEST KEPT SECRETS)

Great literary works and paintings by master artists historically have gone unappreciated during their own time. Let's not repeat this tendency when it comes to one of the best publications that has been prepared by CALLERLAB. That Publication is the *Choreographic Guidelines*, prepared by the CALLERLAB Choreographic Applications Committee and published in 1996.

Following the axiom that good things come in small packages the book is only 62 pages long and costs only \$18 through the CALLERLAB office. The booklet includes the following chapters: 1) Smooth Dancing, 2) Anticipation, 3) Accuracy of Execution, 4) Choreographic Management, 5) Degree of Difficulty, 6) Selection of Moves, 7) Success with Difficult Choreography

The booklet draws together information on these subjects that has previously been published or used in training sessions by such callers as **Jim Mayo, John Kaltenthaler, Don Beck, Jon Hendron, Shawn Cuddy, Everett Mackin, Mike Jacobs, Bill Peters, and John Sybalsky**. Additional input and editing were provided by **Jay Klassen, Kenny Farris, Jerry Reed** (who was chairman of the committee when the booklet was prepared) and **Elmer Claycomb**.

Reading the document through as one continuous document (even though it might be on a plane on the way to a calling engagement, in a motel room, or one of those rare free moments at home) can bring the relationship between the various chapters into focus.

Two of the statements in the chapter on Selection of Moves have merited both underlines and stars beside them. The are: 1) "The art of combining moves into logical, smooth flowing patterns is what makes the difference between dancing, or just performing a group of moves", and 2) "Choreographic flow should be like a river - always moving in the same direction, doing what it can to create paths of least resistance. Also like a river, the flow is not in a straight line. It twists and turns and gathers character from the rocks, logs and other objects of resistance to its momentum. Good choreography should establish enough momentum to carry the dancer from one move to the next and enough resistance to that flow to give our dance character and definition."

Not only does the chapter contain general guidance such as the above statements, but it contains specific examples of good and poor movement selection. Ways to accurately evaluate your own calling are recommended such as recording one of your own dances, then getting a square together and dancing to your own recorded dance.

It is particularly interesting to note that the chapter on Success with Difficult Choreography is the last chapter, while Smooth Dancing is the first Chapter. This hierarchy follows the CALLERLAB Square Dance Issues

Committee Report conclusion that over emphasis on choreographic complexity is one of the primary issues facing our activity today. Many of the sub-issues identified by the Committee under the general heading of over emphasis on choreographic complexity are directly addressed by *Choreographic Guidelines*.

We highly recommend that every caller have a well read copy of *Choreographic Guidelines* in their reference library.

## NEW SONG & DANCE ROUTINE BROCHURE

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is pleased to announce the availability of a revised "New Song and Dance Routine" brochure. The price for the brochures is \$15.00 per hundred, plus postage or shipping charges. Brochures are shipped by UPS whenever possible. They are available in a fan-fold with a blank panel for adding your own local information or you can now order them "flat" for printing by a professional printer or on your home computer.

Nearly 1,000,000 of these deluxe brochures have been distributed world wide. They have proven to be a very effective tool for recruiting new dancers.

## BEGINNER PARTY LEADER'S SEMINAR

A Beginner Dance Party Leader's Seminar will be held on Saturday and Sunday just prior to the start of the 2006 CALLERLAB Convention in Charlotte, NC. The seminar will start at 9:00 A.M. on Saturday, April 8<sup>th</sup> and end at 1:00 P.M. on Sunday, April 9<sup>th</sup>. The seminar will be held at the Adams Mark Hotel. Cost will be \$25 per leader. Spouses and/or partners will be admitted free. Checks should be made out to CALLERLAB and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922.

Topics may include: Introduction to Prompting and Cueing, Marketing Beginner Dance Parties, Beginner Parties for Adults, Working with Young Children (K-3), Dance Parties In the Schools, Church Camps, etc., Dancing with Teens, Family Night Dance Parties, Dances Without Partners, Father-Daughter Dances, Dance Parties for Senior Citizens, Dance Parties for Very Large Groups, Contra Dances Useful at Beginner Parties, Round Dance Mixers at Beginner Parties, and The Art of the Quick Teach.

## HOME OFFICE SCHEDULE

The CALLERLAB Office will be closed September 5, 2005 for the Labor Day Holiday. The Home Office Staff hopes you and yours have a safe and restful Labor Day.

The office will also be closed November 24 and 25, 2005 for Thanksgiving and December 26-30, 2005 for the Christmas Holiday.



## ARTS ALLIANCE

**T**he Alliance for Round, Traditional, and Square (ARTS) Dance is a gathering of related dance organizations which have joined forces to achieve a common goal of increasing the number of dancers. The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide leadership and resources necessary to create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions. The ARTS has a Governing Board consisting of one representative from each of the following organizations: AMERICAN CALLERS ASSOCIATION, CALLERLAB, CONTRALAB, The International Association of Gay Square Dance Clubs (IAGSDC), The National Executive Committee (NEC); National Square Dance Campers Association (NSDCA), ROUNDALAB; Single Square Dancers USA (SSDUSA); USA West; United Square Dancers of America (USDA); and the United Round Dance Council (URDC). The ARTS is incorporated in North Carolina as a Non-Profit organization and has been approved as an IRS 501 (c) (3) tax exempt corporation. The ARTS has established Individual and Association membership categories for those who wish to make a donation. For additional information, please go to the ARTS web site: [www.ARTS-DANCE.org](http://www.ARTS-DANCE.org)

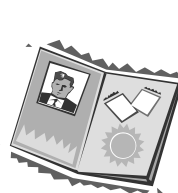
The ARTS is sponsoring a series of nationwide dances to be held on Friday, February 29, 2008. These dances are intended to not only be fund raisers for the organization, but also a way to bring awareness of our activity to the non-dancing public. It is hoped that news of these dances will be publicized around the country prior to the events. The ARTS has recently begun negotiations with the very well respected Public Relations (PR) firm of Weber Shandwick. The ARTS and the PR firm are working toward development of PR materials and products which are intended to enhance the image of our activity and to increase public awareness. During the 54<sup>th</sup> NSDC in Portland, OR representatives from Weber Shandwick provided very valuable and informative presentations on how PR can help the activity and how we can learn how to help in the PR effort which is required to increase the number of new dancers.

CALLERLAB is very much committed to the goals of The ARTS and has provided much support to its growth and success thus far. The CALLERLAB Recruit, Promote, and Retain (RPM) Committee, under the leadership of Chairman Tom Rudebock and Vice Chairman Mike Hogan, has developed two extremely valuable products which have been presented to and accepted by The ARTS. These products are an extensive and comprehensive Marketing Plan and a fund raiser named

the Add-A-Buck Program. The ARTS is discussing the Add-A-Buck Program and will, most likely, adopt it as a fund raising program. It is appropriate for The ARTS to manage this program because of the very extensive club and dancer involvement required for success. The ARTS will also, most likely, adopt the Marketing Plan. The situation here, however, is different. It is expected there will be at least two separate Marketing Plans, one specifically designed for Modern Western Square Dancing to be administered by CALLERLAB (possibly as a joint venture with other organizations) and one specifically designed for all the dance forms under the umbrella of The ARTS. There may also be other Marketing Plans specifically designed for some of the other dance forms and administered by those organizations involved with those dance forms.

You can be VERY PROUD of CALLERLAB's involvement with the above projects and with The ARTS. As you know CALLERLAB is committed to a Committee structure which is responsible for the majority of the work done by the organization. We are also a democratic organization which abides by majority vote, not the vote of only two or three powerful members.

## PASSPORT REPRIEVE EXTENDED



**T**o the relief of many who plan U.S.-based meetings that draw an international audience, the deadline for the 27 countries in the Visa Waiver Program to begin issuing passports with biometric data has been pushed forward again, to October 2006.

That means travelers from those countries can continue to enter the U.S. without a visa. One requirement stands, however, by October 26, 2005, VWP countries must issue passports with digital photos. (Those holding passports issued before that date can continue to enter the U.S. on nonconforming passports until the old documents expire.) By October 26, 2006, VWP countries are required to start issuing passports with both a digital picture and an identification chip.

According to the Travel Industry Association of America, nearly 14 million visitors entered the U.S. from VWP countries in 2004. The countries participating in the VWP are Andorra, Australia, Austria, Belgium, Brunei, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Japan, Liechtenstein, Luxembourg, Monaco, the Netherlands, New Zealand, Norway, Portugal, San Marino, Singapore, Slovenia, Spain, Sweden, Switzerland, and the United Kingdom.



**REMEMBER TO  
!!! VOTE !!!**

CALLERLAB BOARD OF GOVERNORS (BOG) MEETING

March 20 & 23, 2005

Galt House. Louisville KY

Meeting called to order by Tim Crawford, at 2:00 PM Sunday, March 20, 2005

Attending: Clark Baker, Lone Blume, Calvin Campbell, Larry Cole, Tim Crawford, Larry Davenport, Betsy Gotta, Patty Greene, Bill Harrison, Robert Hurst, Mike Jacobs, Chuck Jaworski, Jerry Jestin, Vernon Jones, Marin Mallard, Tim Marriner, John Marshall, Jim Mayo, Doren Mc Broom, Tom Miller, Tom Rudebock, Dana Schirmer, Nasser Shukayr, Al Stevens, John Sybalsky, Norm Wilcox, Jerry Reed, and Gail Swindle

The Board discussed the following issues, some of the discussions were quite extensive:

- 1) A square dancing Marketing Plan created by the RPM Committee
- 2) A Fund Raising plan known as the Add-A-Buck Program created by the RPM Committee
- 3) The financial report and long range financial plan, including the Home office plan to increase the number of Members who receive DIRECTION electronically
- 4) A status Report from the Program Policy Committee
- 5) Several status reports from the Home Office
- 6) A report on the CALLERLAB involvement with the Alliance of Round, Traditional, and Square (ARTS) - Dance
- 7) Committee reports from nearly all CALLERLAB Committees
- 8) Conducted the election of the 2006/2007 Executive Committee as follows: Chairman: Tim Marriner; Vice Chairman: John Marshall; Member: Tim Crawford; Member: Larry Davenport; Member: Vernon Jones; and Alternates: Alternates: Mike Jacobs and John Sybalsky
- 9) Upcoming National Square Dance Conventions and CALLERLAB support and participation
- 10) Future CALLERLAB convention locations
- 11) Reports from BOG Informal sessions held at the 2005 CALLERLAB Convention

The Board discussed and approved the following MOTIONS:

*MOTION: Be it resolved that the meeting agenda be accepted as amended). (MSC)*

*MOTION: Be it resolved that John Sybalsky be appointed as Parliamentarian. (MSC)*

*MOTION: Be it resolved that the election of the 2005/2006 Executive Committee conducted in Reno, NV, in April 2004 be confirmed as follows: Chairman Tim Crawford, Vice Chairman, Tim Marriner, and members Mike Jacobs, Larry Cole, and John Marshall. Alternates: Vernon Jones and Jerry Jestin. (MSC)*

*MOTION: Be it resolved that the actions taken by the 2004/2005 Board Of Governors between April 1, 2004 and March 1, 2005 be confirmed. (MSC)*

*MOTION: Be it resolved that the actions taken by the 2004/2005 Executive Committee between April 1, 2004 and March 1, 2005 be approved. (MSC)*

*MOTION: Be it resolved that the 2004 fiscal Year-End financial report be approved and filed. (MSC)*

*MOTION: Be it resolved that the ballots for the 2005/2006 Board Of Governors election be destroyed. (MSC)*

*MOTION: Be it resolved that an Ad-Hoc Committee of CALLERLAB Members be established to review the CALLERLAB Dress Code for members and make a recommendation to the Board for further action. The following CALLERLAB Members are on this Ad-Hoc Committee: Betsy Gotta, Jerry Jestin, Patty Greene, Tom Rudebock, Lone Blume. (MSC)*

*MOTION: Be it resolved that Jerry Reed be retained as the Executive Director for the period of April 1, 2005 through April 30, 2006. (MSC)*

*MOTION: Be it resolved that Jerry Reed be retained as the Treasurer for the period of April 1, 2005 through April 30, 2006. (MSC)*

*MOTION: Be it resolved that the 2009 CALLERLAB Convention be held in the eastern part of the Central Region and that the 2010 CALLERLAB Convention be held in Central Europe. (MS and Not Carried)*

*MOTION: Be it resolved that the Executive Committee investigate Germany as a site for a future CALLERLAB convention. (MSC)*



PRESS RELEASE

# FOR IMMEDIATE RELEASE

(August 2005)

\*\*\*\*\* S T A R T \*\*\*\*\*



PRESS RELEASE

## Application Review Committee (ARC) July 5, 2005

The ARC has completed the review of four questions about various calls. The results are shown herein.

1. In 2002 the ARC reviewed Sweep 1/4 after five different calls and made the decision that they were all Improper except as follows; From a Two Faced Line, the following calls were given: "Cast Off , Sweep 1/4." At the time of the review, this was voted to be Proper.

The committee was asked to review this decision again and it has now been determined that this application is Improper as it does not meet the definition of Sweep 1/4. The action of Cast Off : is a pivoting action for the end dancer rather than a circling action as required.

2. This question has two parts. The following calls were used from a Static Square: "Heads Square Thru Three, Face Right and Single File Promenade 1/4."

a. After the Heads Square Thru Three, are they in the center of the square or further out on a squared set spot?

The ARC determined that, according to the current definitions, the dancers are still in the center of the square. However, it is possible to accomplish the above action with proper Command Timing of giving the succeeding call such as; "Heads/Sides Square Thru Three (on beat 4 or 5 give the next command) "Both Turn Right (rather than Face Right) and Single File Promenade Outside One Quarter."

b. After the dancers have executed the call "Single File Promenade Outside One Quarter", are they to remain in Single File or should they face in?

The ARC decision was that; "The last command was to promenade Single File and the dancers should stay in this formation until the next command is given." The definition states that the dancers will move forward around the circle as directed.

3. The following call was used from a Quarter Tag formation; "Ping Pong Circulate 1 1/2 " and the caller expected the dancers to end in parallel waves. Proper or Improper?

The ARC voted this to be Improper. This call has been taught incorrectly by many callers in the past. It should NOT be fractionalized !! The definition states that each dancer will move forward one position along the path shown.

4. This question was asked of the ARC; "Is it Proper to call Cast A Shadow from back to back, out facing lines?"

The ARC's decision was that this is Improper. The definition clearly states that the end dancers must be in Tandem and this is not the case with this application.

**Any caller or dancer that has a question for the ARC should contact the CALLERLAB office by mail - 467 Forrest Ave, Suite 118, Cocoa. FL 32922; Phone - 1-321-639-0039; E-mail - CALLERLAB@aol.com.**

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE



PRESS RELEASE

## **Procedures For Submission Of Resolutions**

(December 17, 2001)

A proposal (resolution) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice). It shall be in writing, signed by the maker and a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. It shall be presented to the Executive Director. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution.

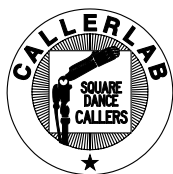
The Executive Director shall forward the resolution to the Resolutions Committee. The Executive Director may, if desired, provide comment or recommendation to the Resolutions Committee. The Resolutions Committee shall ensure resolutions to be presented to the membership are in proper form and wording. The Resolutions Committee shall verify, with the presenter of the resolution, that the intent of the resolution is not altered during rewording or formatting. The committee shall eliminate any duplication. It shall submit these resolutions to the Executive Director with the Resolutions Committee's recommendation as to action, i.e.: refer to the Board, refer to a standing committee, refer to the membership, no recommendation. At no time does the committee nor the Executive Director have the power "to not report". It shall be the Executive Director's duty to report at the Convention these member requests (resolutions) under New Business.

The Convention can suspend the rules and consider a resolution immediately by a two-thirds vote. This may be done even if the Resolutions Committee has made a previous recommendation.

A resolution must be submitted to the Home Office by January 1st of the Convention year so that it may be listed in the "Call to Convention" and placed on the Convention agenda. Resolutions received by the Home Office after this due date will not be listed in the "Call To Convention" and therefore will not be considered at the convention unless at least one-third of the Voting Members attend the convention.

All resolutions proposed by the Board of Governors or any standing committee of CALLERLAB may be reported to the Convention without a second. All resolutions and recommendations, except those made in reports by officers or committees, shall be referred to the Resolutions Committee without debate.

All referred resolutions will be acted upon in accordance with previously established procedures as defined in the Bylaws.



PRESS RELEASE

## 2006/2007 CALLERLAB MEMBERSHIP DRIVE (Approved July 7, 2005)



PRESS RELEASE

TO: ALL CALLERLAB MEMBERS

The CALLERLAB office is pleased to announce the 2006/2007 Membership Drive. Members who recruit new members for CALLERLAB, or get past members to rejoin, can earn cash rewards which can be applied to future dues or convention fees.

Any CALLERLAB member receiving this announcement is eligible to participate.

Callers recruited in this membership drive must be joining CALLERLAB for the first time, or have NOT been a CALLERLAB member for at least two years prior to rejoining. Renewing Members must NOT have been a CALLERLAB Member in the 2004/2005 Membership Year nor in the 2005/2006 Membership Year.

New or rejoining callers must qualify as a Member, Associate Member, or Apprentice Member.

New or rejoining callers must submit a completed copy of the form below, along with their membership application, for the member to receive credit.

Awards will be issued, in the form of vouchers, as follows:

1st new member - \$95.00

2nd new member - \$50.00

3rd new member - \$25.00

The vouchers will be good for dues and/or convention registration fees only. Music license fees, group insurance fees, and sales items are excluded.

Be sure to print your name on the forms below before handing them to potential members. Make as many copies as you need. Carry extras to hand out if the opportunity arises. Let's all work together in building CALLERLAB for the 21st Century.

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### 2006/2007 CALLERLAB MEMBERSHIP DRIVE

For more information on joining CALLERLAB, or questions about joining, visit our web site at [www.callerlab.org](http://www.callerlab.org) and please call 1-800-331-2577. Ask for an information packet.

Please include this form with your Membership Application. Thank you

Name of New/Renewing Member: \_\_\_\_\_

Recruited by CALLERLAB member: \_\_\_\_\_

Sorry, applications will not be accepted over the phone or the internet!

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### 2006/2007 CALLERLAB MEMBERSHIP DRIVE

For more information on joining CALLERLAB, or questions about joining, visit our web site at [www.callerlab.org](http://www.callerlab.org) and please call 1-800-331-2577. Ask for an information packet..

Please include this form with your Membership Application. Thank you.

Name of New/Renewing Member: \_\_\_\_\_

Recruited by CALLERLAB member: \_\_\_\_\_

Sorry, applications will not be accepted over the phone or the internet!



# WHAT IS THE ARTS DANCE FOUNDATION?

National dance organizations have joined together to form an "alliance" of related dance groups with the goal of improving our activity and increasing participation. This "alliance" has been named "Alliance of Round, Traditional and Square (ARTS)" Dance. These independent organizations retain their individual identity, character, mission and goals while supporting the goals of the Alliance.

Governing Board Members are:

ACA – American Callers Association  
CALLERLAB – The International Association of Square Dance Callers  
CONTRALAB – The International Association of Contra Dance Leaders  
IAGSDC – International Association of Gay Square Dance Clubs  
NEC – National Executive Committee of the National Square Dance Convention®  
NSDCA – National Square Dance Campers Association  
ROUNDALAB – The International Association of Round Dance Teachers  
SSDUSA – Single Square Dancers USA  
URDC – Universal Round Dance Council  
USA West - USA West Square Dance Convention® Policy Board  
USDA – United Square Dancers of America

The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide the leadership and resources necessary to create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions.

So what is the ARTS doing? ARTS Dance Foundation is gathering information through surveys designed to get demographic information on active dancers. This information will be used to target other non-dancing individuals with the same demographics as a part of achieving our mission of creating an achievable marketing plan. In other words, we want to help you find dancers like you. The ARTS Dance Foundation is also taking steps to develop the business relationships needed to receive corporate and government grants with plans to use these funds to implement the marketing plan being created.

The ARTS Dance Foundation recently introduced a new Toll Free telephone number, 1-866-455-ARTS (2787). This number will be used (and can be used by you) as part of marketing programs to non-dancers.

This fall the ARTS will be implementing the "Add a Buck" program to generate funding to achieve the ARTS' Mission.

Additional information is available through the ARTS Dance website: <http://www.arts-dance.org>.

Cut Here

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## ARTS Dance – MEMBERSHIP APPLICATION

Memberships in the ARTS (Alliance of Round, Traditional and Square-Dance, Inc.) are available to Individuals and Organizations. Individual Membership status may be bestowed on anyone contributing \$25 or more per year. Associate Memberships are open to those groups donating at least \$100 per year to the ARTS.

☐ Individual Member(s) @ \$25 per year      ☐ Associate Member @ \$100 per year      ☐ Renewing Member

---

Name of Individual(s) or Organization

---

Mailing Address

---

City

State

Country

Zip Code

---

E-mail

Phone

Make Checks Payable and Mail to: ARTS-Dance, 1316 Middlebrook Drive, Liberty, MO 64068-1941

ASK ARTS 3  
By Del Reed)

8/9/2005

We saw the Jay Leno TONIGHT Show filming crew at the 54th NSDC in Portland and heard how the correspondent stuffed her skirt inside her petti-pants and how she said to a black male, "Do you know you are black?" We cringed at the thought of our activity being portrayed negatively on a popular late-show. Then, when we viewed the segment on July 20th, we were both pleasantly surprised at the spoofs that appeared in the show.

We were happy to see the youth dancers right at the start. The sexual innuendo came only from the correspondent, Chelsea Handler, and not from the dancers. She certainly did put a new spin on the "yellow rock!" ARTS, what are you hearing from others and what are your thoughts.

Relieved in Reno

Dear Relieved,

I, too, was relieved and found the humor to be typical Jay Leno material. It left no doubt that dancers and callers have a ready wit, and can laugh at themselves; it even highlighted the fact that this is a worldwide dance activity.

I received many comments by those who were insulted by the program. Several suggested boycotts of the Leno show; one thought Chelsea Handler was "crude," and someone even asked for "equal time." Overall, however, the positive responses were somewhat more numerous than the negative ones.

Jerry Reed, ARTS Secretary and CALLERLAB Executive Director, was quite pleased with the segment. "Their coverage says a lot about how they view the event as a major activity and, for the most part, they poked good natured fun at our beloved pastime. There were good comebacks from the dancers. I believe they did not hurt our image."

Another favorable respondent had been worried because the editing was out of our control, but the piece actually turned out to be "a lighthearted look by someone ignorant of the sport." Other remarks were about the fun people were having and how they laughed about their weight, skin color and costumes.

Overall, we were pretty pleased with what showed friendly, happy dancers with a quick wit and a ready smile. It shows we are comfortable in our belief that this is indeed a wholesome and wonderful activity.

Don't forget to visit us at [www.arts-dance.com](http://www.arts-dance.com).

ARTS-DANCE

Please direct any questions for ASK ARTS to Del Reed at 321-635-8815, or e-mail at [del-reed3@aol.com](mailto:del-reed3@aol.com). This column is the idea of Aileen Pichecho (new individual member of ARTS-DANCE) after attending the Oct. 2004 meeting in Orlando, FL as a guest and observer. The purpose of this column is to spread the word about the organization to all dancers.





## 55<sup>th</sup> National Square Dance Convention®

San Antonio, Texas

June 21-24, 2006

*"Circle Eight in the Lone Star State"*

News Release

**Press Release**



### Welcome to the Lone Star State – Texas

Texas, from a Native American word meaning friends, invites you to attend the 55<sup>th</sup> National Square Dance Convention® in San Antonio June 21-24, 2006. We look forward to hosting our friends from around the world as they dance to the best callers, cuers, directors and prompters there are.

From the beginning Texas has been a force to be reckoned with. The people of Texas started fighting for their freedom and independence in 1836. The fight continued until Texas became the 28<sup>th</sup> state accepted into the United States of America on December 29, 1845.

Texas is the largest of the continual continental states. Being such a large state, Texas is a vacation destination with something for just about everyone - from working cattle ranches to the urban meccas of our cities. We are truly a vacation destination

San Antonio is a city of intriguing and often surprising contrasts, where you may see an 18<sup>th</sup> century Spanish mission standing alongside a modern office tower. Now the eighth largest city in the United States, the city has retained its sense of history and tradition, while carefully blending in cosmopolitan progress. The city has always been a crossroads and a meeting place. Sounds and flavors of Native Americans, Old Mexico, Germans, the Wild West, African-Americans and the Deep South mingle and merge. "Remember the Alamo" became the rallying point of the Texan revolution against Mexico. This shrine and museum is located within walking distance of the Convention Center.

Dancing, for the 55<sup>th</sup> NSDC, will be at the Henry B Gonzalez Convention Center. The convention center, nestled in the heart of historic downtown San Antonio and built as part of the 1968 HemisFair, has expanded into a beautifully decorated and spacious facility. Scenic plazas, fountains and waterfalls complement the facility making it truly a beautiful dance facility.

The Special Event "It's About to Get Western" is a country/western performer from Nashville, performing with his band. It's a show you won't want to miss and a start to a truly memorable dance experience. Register early to assure seating.

"Education Puts You A Step Ahead". Panels, Clinics, Seminars, Sew and Save, Club Leadership Certification are available to enhance your ongoing dance experience.

Registration forms are available for downloading from the convention website – [www.55thnsdc.org](http://www.55thnsdc.org), by phoning 210-521-7185 or by email to [registration@55thnsdc.org](mailto:registration@55thnsdc.org).

**FOR IMMEDIATE RELEASE**

Editors of publications who include detailed information about the 55<sup>th</sup> NSDC at least 3 times during this year prior to May of 2006 will be invited to attend the 54<sup>th</sup> Press Breakfast. Send copies to: 55<sup>th</sup> NSDC Publicity Tracking, P.O. Box 810779, Farmers Branch, TX 75381-0779