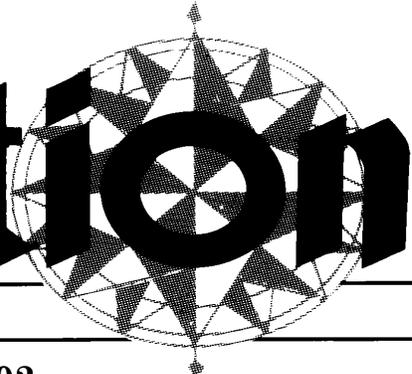


NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

COCOA, FLORIDA

VOLUME XXIX NUMBER ONE - FEBRUARY 2002

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CURRENT QUARTERLY SELECTIONS:

MAINSTREAM: None
PLUS: None
ADVANCED: Double Down (1/01)

EMPHASIS CALLS:

MAINSTREAM: Wheel Around
PLUS: 3/4 Tag the line

FUTURE CONVENTIONS:

MAR 25 -27, 2002 Richmond, VA
APR 14 - 16, 2003 San Antonio, TX
APR 05 - 07, 2004 Western Region

CALLERLAB OFFICE HOURS:

8:00 am to 4:30 pm Eastern Time, Monday through Friday
Phone: 321- 639-0039
800 - 331-2577 (business only)
FAX: 321- 639-0851
E-mail: CALLERLAB@aol.com.

Website: www.callerlab.org

INSURANCE QUESTIONS & CERTIFICATES

Seabury & Smith 800-503-9227

CALL TO CONVENTION

In accordance with the By-Laws, notice is hereby given of the CALL TO CONVENTION to be held at the Richmond Marriott Hotel in Richmond, Virginia, on March 25, 26, and 27, 2002. All Members, Life Members (Gold Card Holders), Associate Members, and Apprentice Members are cordially invited to attend. Convention invitations and registration packets were included in the November issue of *DIRECTION*. If you did not receive a packet and wish to attend the convention, please contact the Home Office at 1-800-331-2577.

The bylaws require that if less than 1/3 of the Voting Members attend the annual meeting, then the only matters that may be voted on are those which are described generally in the CALL TO CONVENTION. There are no pending matters to be presented to the membership at this convention.

FROM THE CHAIR

Jim Mayo, Chairman

This will be my last "From the Chair" article in *DIRECTION*. It has been an interesting year. Your Board of Governors has worked more diligently and more effectively than I have ever seen in my nearly thirty years with CALLERLAB. (I first attended the second preliminary meeting in 1972.) Learning to work with E-mail has been stressful. The reward, however, has been more participation by Board members in the work of CALLERLAB than ever before.

It's a good thing! Square dancing - particularly modern square dancing - is facing a future with greater challenges than we have ever known. The easy recruiting of our first three decades is a thing of the past, even in areas outside the North American Continent. The transition from class to club continues to be difficult in spite of our concerted effort to make the transition easier. Our research has suggested that many experienced dancers are not ready to welcome new graduates into their squares. Few clubs anywhere have shown a record of growth. Even so, there is little support for any kind of change.

I have no doubt that square dancing will survive. It has been around for centuries. Whether this modern form of square dancing, we have done mostly in clubs over the last forty years, will make it is not so certain. Everyone knows that the first step, from non-dancer to club-ready

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class graduate, is huge. It takes so much commitment that it is a very hard sell. We (callers and dancers) haven't been willing to work together on selling our product. Clubs dancing in the same hall won't get together to support a class. And still we find near zero support for any kind change.

Your Board of Governors is working hard to find a solution - any solution. They are thinking "outside the box" and inside it as well. They come from a variety of square dance backgrounds and experience. They have different ideas about what might help. The discussions have been intense. We all care deeply for square dancing. Often reluctantly we have learned to listen with an open mind to ideas that we think are crazy.

No one knows what it will take to win acceptance in the future for what we have known as a wonderful recreation. Perhaps it will take a better promotional campaign. Maybe it will take on a whole new form and organization. One thing is becoming quite clear. The present form is hard to sell. New dancers have to go to class for thirty weeks, then practice for a year before they can find a comfortable place in the dance program. This isn't likely to appeal to a huge new market.

Change will be necessary. Whatever change there is will probably come through CALLERLAB. The work of CALLERLAB is done by committees. You can all take part in the work of those committees. The Board of Governors can suggest and lead and encourage but the decisions will be made by you, the members. The decisions will not be easy and those decisions will make a difference in what modern square dancing is and in the way it is promoted. Our Convention is where dedicated people work to make square dancing better. That is where new ideas are exposed to test your opinion. I hope you will join us in Richmond in this important year.

CONVENTION UPDATE

As of this writing, 98 callers and 51 partners and 20 staff, invited guests, and partners have registered for the 2002 convention in Richmond, Virginia. We need you to register for the convention very soon. You must register before February 25, 2002 to avoid the \$25 per person late fee.

If you plan to attend, we need your registration NOW.

Convention invitations and registration packets were included in the November issue of *DIRECTION*. If you did not receive a packet, or have misplaced it, and wish to attend the convention, please contact the Home Office at 1-800-331-2577.

While the convention does not officially begin until 9:00 a.m. Monday, March 25, 2002, several activities have been planned for Saturday, March 23rd and Sunday, March 24th, for those callers and partners arriving early for the convention. These activities include:

Saturday - March 23rd

8:00 a.m. - 10:00 p.m. New Dancer Party Seminar

Sunday - March 24th

8:00 a.m. - 1:00 p.m. New Dancer Party Seminar

3:00 - 5:00 p.m. CDP Dance

6:00 - 7:00 p.m. Reception & Social Hour

8:00 - 9:00 p.m. Orientation Session

9:00 - 10:30 p.m. After Party

Convention registration will be open on Saturday afternoon from 1:00 to 5:00 p.m. and on Sunday from 10:00 a.m. to noon and 2:00 to 5:00 p.m. for early-bird arrivals. The registration desk will also be open following the Welcome Reception & Social Hour for attendees arriving on Sunday.

This is an important convention. We will be discussing the Phoenix Marketing Plan and the market research being done as part of Phase One of that plan. Your Program Committees will be discussing the impact of the revised Program Policy approved in 2000 and the biennial review of the programs completed last year. We need your input during this very important time for CALLERLAB and for square dancing.

Apprentices are also invited to attend the CALLERLAB Convention, even though they are unable to become Active Members until they meet all of the requisite qualifications for membership. Present members come from all 50 states, nine Canadian provinces, and from fifteen overseas countries. Delegates who attend the conventions have an opportunity to sit down and discuss mutual concerns with others from all over the world. Many callers frequently find that what they thought was a unique problem is, indeed, shared by others. While the serious side of square dancing takes up most of the con-

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DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Micro Soft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

(Continued from page 2)

vention time, there is still time to prove the square dancing slogan, "Friendship is square dancing's greatest reward".

Richmond is a wonderful vacation destination with many historical sites and landmarks. Historic Williamsburg is close by and the city is chock full of historic sites. There are world class museums and many other attractions which make Richmond a desirable vacation spot. We are looking forward to an entertaining, interesting, informative, and satisfying convention.

COME JOIN US IN RICHMOND!!!

March 25-27, 2002

WHY ATTEND?

We have thought about this question several times over the past few years and would like to share our thoughts with you. Here are just some of the reasons we have attended conventions:

- 1) Renew friendships, or build new ones
- 2) Find out, 1st hand, what is going on in the square dance world
- 3) Visit places, sights, and sounds you might not otherwise visit
- 4) Take a tax deduction for at least part of your visit
- 5) Observe the inner workings of the CALLERLAB committees
- 6) Meet the Board of Governors and the Executive Committee
- 7) Take an active part in discussing CALLERLAB policy
- 8) Take the opportunity to voice your opinion
- 9) Take part in interesting and informative interest sessions
- 10) Discuss square dancing with other callers from all over the world
- 11) Meet the Home Office staff

Contact the Home Office with your ideas for a convention theme, topics for interest sessions, or potential panelists for sessions. If you have a particular interest or skill, volunteer to be on a panel featuring that subject. Give us your input concerning future convention locations. The convention planning committee is interested in your input.

25 YEAR CERTIFICATES

Are you eligible for a 25 Year certificate or will you be eligible soon? We would like to let all members know the policy and procedure in place concerning this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 Year Certificates: 1) During the CALLERLAB convention the 25 Year Certificate will be presented to each member who becomes eligible during that year and is attending the convention, 2) certificates will be mailed

to the members who become eligible in that year but do not attend the convention, and 3) members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you are eligible this year (started calling in 1977) please contact the Home office to confirm we have the correct information in our files.



INDIVIDUAL VOICE SESSIONS IN RICHMOND

Professor Aden Hopkin, from Brigham Young University, Provo, Utah has attended several CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. He will be with us again in Richmond to staff our Voice Sessions. This year we have arranged for something extra. Arden will be available to provide individual voice sessions (20 minutes each) to callers who may want this individual attention. There is a limited number of these individual sessions, due to Arden's other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for a 20 minute session. If you would like to take advantage of this unique opportunity, call the office and speak with Gail or Jerry to schedule your session. Payment **MUST** be made **BEFORE** the convention (check or credit card) to guarantee your spot. Sign ups will be on a first come first served basis. There will be a very limited number of individual sessions, so if you are interested, please contact the Home Office immediately. We will provide session times and locations to all who have signed up. Contact the Home Office 1-800/331-2577 or E-mail at CALLERLAB@aol.com

WANTED - AFTER PARTY SKITS

Jon Jones will be hosting the after party at the 2002 Richmond Convention. Jon would like your help in making this the most successful party ever. We would like to video tape this year's party. If you have the equipment and expertise to help, contact Jon. If you are interested in presenting a skit, one-liner, unusual talent, play an instrument, sing, or any other type of after party entertainment, please call Jon at 817/469-1179 or write to him at 1523 Bluebonnet Trl, Arlington, TX 76013-5009 or by E-mail: JonJonesSDC@aol.com.



CALLER SCHOOL AT NSDC

The CALLERLAB Foundation Board has approved a plan to sponsor a callers school to be held in conjunction with the National Square Dance Convention (NSDC) in St. Paul, MN in June 2002. The school will be staffed by CALLERLAB Accredited Caller-Coaches. The school will be held in the Red Lion Inn & Conference Center in St. Paul and will begin on the Sunday before the NSDC and will end on Thursday. A donation of \$500 to the Foundation will allow one student and partner to attend the school. An additional donation of \$500 (total of \$1,000) will provide lodging for the student and partner during the school.

All clubs, caller associations, and other organizations are encouraged to sponsor at least one student for this school. It is not only a way to provide quality educational benefits, it is also an opportunity to help the Foundation and square dancing. Please make copies of the enclosed press release and registration form. We are hoping for this school to be a big success.

All members are encouraged to register to call at the 51st NSDC in St. Paul. This once a year event provides each of us the opportunity to call for dancers from all over the world. Many callers and dancers make friends at these conventions which continue from year to year and are renewed each year at the convention. Come join one of the biggest square dance events anywhere.

Contact the Home Office for additional details or information.

RESOLUTION SUBMISSION PROCEDURES

The Board Of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions shall be in writing, signed by the maker and a second, each of whom shall be a CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing. Resolutions shall be presented to the Executive Director in writing either in person or by mail or fax to the Home Office. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution.

The procedures for submission of resolutions were included in the membership renewal package sent to each member in January 2002. The procedures require resolutions to be submitted by January 1st of the Convention year so that they may be listed in the "CALL TO CONVENTION" and placed on the Convention agenda. However, since the procedures were not approved until the end of 2001, the deadline for submission of resolutions for the 2002 annual meeting was extended until February 1, 2002. Contact the Home Office for additional information or for a resolution submission form.

2002 CONVENTION EXHIBITORS

CALLERLAB convention exhibitor information has been mailed to all exhibitors whose names we have on file. If you wish vendor space at the Richmond convention and have not received an information/application package, please contact the Home Office at 1-800/331-2577.

To exhibit at the convention, you must be registered at the convention hotel. If you are a CALLERLAB member you may display and sell products or services of any kind. Non-members may exhibit at the convention only if your product or service is primarily for square dance callers. If you have any questions, please contact the Home Office.

MEMBERSHIP DUES

Our membership year is from April 1 through March 31 of each year. This means current memberships will expire as of March 31, 2002. Dues renewal notices were sent to all members during the first week of January. If you have not received your notice, contact the Home Office at 1-800-331-2577 or E-mail: CALLERLAB@aol.com.

During the past three years we have been able to maintain the cost of membership though money saving measures and by using some of our excess funds. As with all things, however, the costs associated with keeping the organization going have been increasing. We continue to look for and to implement money saving ideas. Even with these steps, we regret we must increase our dues this year by \$5.00. This increase is roughly 2% a year for the three years since the last dues increase in 1999. Looking at our past dues structure we find that in 1990 dues were \$75, therefore, this increase represents an increase of only 13% for that 13-year period. This equates to only 1% a year for those 13 years. Not bad considering the increase in the cost of living since 1990. Unfortunately, with the events of September 11, 2001, our insurance costs have also increased.

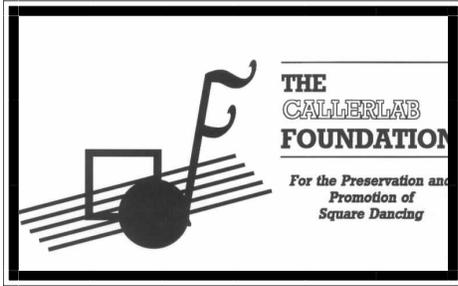
We wish there were some way to avoid these increases, but there isn't. We hope you understand.

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

CALLERLAB FOUNDATION VISION & MISSION STATEMENT

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the Foundation. The approved Vision & Mission statement is enclosed with this issue of *DIRECTION*.





FOUNDATION LOGO APPROVED

The CALLERLAB Foundation Board Of Directors has approved the design for the Foundation logo. The logo is designed to reflect the ideals and goals of the Foundation. The logo symbolizes the unity of the various related dance forms and the joining of music and dance which are so important to our activity.

BASEBALL CAP AUCTION OUTCOME

October 14th was the ending date of the online auction for the Autographed CALLERLAB Baseball Cap Signed by:

Jerry Story, Tony Oxendine, John Sybalsky, Tim Marriner, Bill Harrison, Tom Miller, Mike Seastrom, Al Stevens, Cal Campbell, Jerry Jestin, John Kaltenthaler, Betsy Gotta, Doug Bennett, Vernon Jones, Martin Mallard, Larry Cole, Jim Mayo, Mike Jacobs, Nasser Shukayr, Jerry Junck, John Marshall, Larry Davenport, Jerry Reed, Wayne Morvent , and Clark Baker.

Winners: **Loras and Tammy Larson** Ending price \$51.00. **Jill Sybalsky** is donating the sellers fee. The Foundation will receive the entire \$51.00.

About the winner:

Loras and Tammy were at the National Convention in Anaheim, CA and saw the flyer on the auction. They were just going to watch the auction to see how high the bidding would go. But then they decided to bid on the cap.

Loras and Tammy will be working at the 51st National square dance convention in 2002 in St. Paul, MN. They have been members of their club for 6 years. They haven't danced to everyone who signed the hat but their goal: To dance to all the callers who signed the hat! They told Jill "**Jerry Junck** is one of our favorite callers and we also danced to **Tony Oxendine** when he came to call in Sioux Falls, SD."

Tammy said "Thanks for the hat. It actually arrived on a good day. It was our 16th anniversary today and I gave it to Loras as his gift. Thanks for everything and let's all work to keep square dancing going."

Wacky Headline!
Energizer Bunny Arrested! Charged with battery!

NEWEST CALLER-COACHES

Certification as a CALLERLAB Accredited Caller-Coach is one of the most difficult achievements for any caller. The qualifications and requirements of becoming a caller-coach are intense. Applicants must demonstrate extensive knowledge of various aspects of caller training and general information about square dancing. The caller must complete a lengthy written examination and an oral interview/exam by two Accredited Caller-Coaches.

Our congratulations go to the newest CALLERLAB Accredited Caller-Coaches: **Paul Bristow** of Middlesex, England; **Larry Cole**, Marion, IN; and **Randy Dougherty**, Mesa, AZ. Please join us in recognizing Paul, Larry and Randy for their success in attaining their goal to become Accredited Caller-Coaches.

Wacky Definition!

Shin - A device for finding furniture in the dark!

BEGINNER PARTY LEADER'S SEMINAR

A Beginner Party Leader's Seminar will be held on Saturday and Sunday just prior to the CALLERLAB Convention in Richmond, VA. The seminar will start at 10:00 A.M. on Saturday, March 23rd and end at 1:00 P.M. on Sunday, the 24th. The location will be in the CALLERLAB Convention hotel. Cost will be \$25 per leader. Spouses and/or partners will be admitted free. Checks should be made payable to and mailed to **Calvin Campbell**; 343 Turf Lane, Castle Rock, CO, 80104.

Planned topics include: Introduction to Prompting and Cueing, Marketing Beginner Dance Parties, Beginner Parties for Adults, Working with Young Children (K-3), Dance Parties In the Schools, Church Camps, etc., Dancing with Teens, Family Night Dance Parties, Dances Without Partners, Father-Daughter Dances, Dance Parties for Senior Citizens, Dance Parties for Very Large Groups, Contra Dances Useful at Beginner Parties, Round Dance Mixers at Beginner Parties, and The Art of the Quick Teach.

Planned staff members will include **Gregg Anderson, Calvin Campbell, Yona Chock, Jerry Helt, Chuck Jaworski, Jim Mayo, Bob Riggs, and Stew Shacklette.**

PHOENIX PLAN VISION & MISSION

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the *Phoenix Plan*. The *Phoenix Plan* is a long range marketing plan with the broad goal of increasing participation in the square dance activity. The approved Vision & Mission statement is enclosed with this issue of *DIRECTION*.

**BE A WINNER!
- CONVENTION FEE -
- MINI-DISK PLAYER/RECORDER -**

This year during the 2002 CALLERLAB convention in Richmond, VA March 25 - 27, 2002 you will have the chance to win your convention fee for a future CALLERLAB convention and a Sony Mini-Disk recorder/player. You must be registered and attending the convention to be eligible to win. All money donated during this fund raiser will go to the CALLERLAB Foundation. Please plan to attend and participate in this fund raiser to benefit the Foundation. Winners will be announced at the convention and in *DIRECTION*.

WIC TOP 35 SINGING CALLS

Deborah Carroll-Jones, Chairman of the Women In Calling Committee (WIC), is pleased to announce the committee has completed work on the Top 35 Singing Calls for 2000 project.

This project consists of a listing and audio samples of the Top 35 singing calls developed by the committee. Samples of the songs are available on an audio tape or CD set (two audio CD's). The tape and CD set are ready for sale!! You may order your copy from the Home Office for \$10.00 per tape, or \$15.00 for the CD set (two CDs), including shipping & handling.

This tape is the first of its kind; a compilation of the top 35 singing calls as proposed & voted on by the Women In Calling Committee. It can be a great tool for newer or any women callers who are searching for music, as well as a wonderful instrument for Caller-Coaches and trainers to use to help their women caller students.

Thanks to the committee for their input & a special thank you to Bill Heyman, Supreme Audio, for producing the tape and CD set. Please contact the Home Office to order your copy of the tape or CD Set.

**HANHURST'S
TAPE & RECORD SERVICE
CALLER EDUCATION SCHOLARSHIP
FUND**

Applications are now being accepted for the Hanhurst's Tape & Record Service Scholarship Fund for caller education. This fund was established by **Bill and Peggy Heyman** of Hanhurst's Tape & Record Service to enable both new and experienced callers to further their professional caller education by attending a Caller's College providing a full CALLERLAB curriculum. Bill and Peggy feel very strongly that proper professional training will enhance the recipients calling performance, and ultimately, the square dance activity as a whole.

New and experienced callers may request a scholarship application from them by visiting www.Dosado.com/

scholar.htm or by writing to Hanhurst's Tape & Record Service, P.O. Box 550, Marlborough, NH 03455 or by calling 603-876-3636. Scholarships are awarded at the end of May for the colleges taking place next summer. Applications must be received by May 15th.

To date, 53 partial scholarships have been awarded to new and experienced callers attending caller's colleges in the U.S.A. and overseas.

CDP JOURNAL SUBSCRIPTION

The CDP Journal has been published by the CDP Committee for almost ten years. It contains news about committee activities, articles about the Community Dance Program and Beginner Dance Parties, dances and other material suitable for Beginner Dance Parties, and occasionally Traditional Dance material. Most of the focus in the past year has shifted to Beginner Dance Parties.

If you would like to receive the Journal, you **MUST** write the home office via regular or E-mail and ask to be placed on the CDP Journal subscription list. If you have dances or articles to contribute to the Journal please send them to **Calvin Campbell**, 343 Turf Lane, Castle Rock, CO, 80104 or by E-mail to cal@eazy.net



NEW EDUCATION GRANT FUND

Grand Square Incorporated (GSI) is a tax-exempt non-profit corporation dedicated to promoting and preserving square dancing. GSI recently donated \$10,000 to the CALLERLAB Foundation to fund an Education Grant program which will be administered by the CALLERLAB Foundation.

The funds in this program, known as the GSI Education Fund, are intended for the following: 1) A deserving dancer who has indicated a desire to learn how to better serve square dancing; 2) A deserving caller who has a background of calling or dancing, and who has indicated a desire to learn to call or a desire to improve their calling, OR; 3) A square dance organization which has indicated a desire to sponsor a seminar or clinic to provide training to dancers or callers to help them better serve square dancing

You may contact the CALLERLAB Foundation Office, 467 Forest Ave., Suite 118, Cocoa, FL 32922; phone 1-800-331-2577 or E-mail for further details and an application. An Application and additional information is included in this issue of *DIRECTION*. Applications must be received by May 1, 2002.

OFFICE CLOSING

The CALLERLAB Office will be closed March 21-March 29, 2002 for the CALLERLAB Convention in Richmond, VA. The Home Office will reopen April 1, 2002.

C-1 AND C-2 PROGRAM BIENNIAL REVIEW IS COMPLETE

The CALLERLAB Program Policy requires a review of all CALLERLAB dance programs during each odd numbered year. This review is conducted by each applicable dance program committee and is known as the "Biennial Program Review." This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

As reported in the August 2001 issue of *DIRECTION*, the Mainstream and Plus Committees have completed the review of those programs. As reported in the November 2001 issue of *DIRECTION*, the Advanced Committees has completed the review of those programs.

Ed Foote, Challenge Committee Chairman, announces the following results of the biennial review of the C-1 and C-2 Programs:

The following were added to the C-1 list: PRESS IN/OUT/RIGHT/LEFT/AHEAD. The following was removed from the C-1 Program: GRAND FOLLOW YOUR NEIGHBOR (added to the A-1 Program).

The following were added to the C-2 list: REVERSE CRAZY CONCEPT and RELOCATE THE SETUP. The following was removed from the C-2 Program: PRESS IN/OUT/RIGHT/LEFT/AHEAD (added to the C-1 Program)

FRIENDS OF THE FOUNDATION

Linda Ives, Rockledge, FL
Sngle Squares, Jackson, MS
Sundown Squares, El Cajon, CA
Trisha Scarborough, Mt. Pleasant, TX
Sharon & Douglas Waldren, Melvindale, MI
Boots & Belles (Nasser Shukayr), Napa, CA
North Texas Callers Association, Nevada, TX

Grand Square Inc (\$10,000 For Education)

2002 CONVENTION
MARCH 25 - 27, 2002
RICHMOND, VA
Register Today!

FINANCIAL ASSISTANCE AVAILABLE

Could you use some financial assistance in furthering your square dance calling career? Why not apply for a scholarship administered by CALLERLAB?

Members wishing to attend a reputable callers college may apply for the George White Memorial Scholarship, the Jerry Schatzer Fund, The Tex Hencerling Fund, the Heyman Scholarship Fund, or the GSI Education Fund. These scholarship funds are funded by private donations in the name of the fund honoree and are administered by CALLERLAB. Other scholarships are available through enterprises such as ASD Magazine, Supreme Audio, and many local callers associations.

Applications for the 2002 CALLERLAB and CALLERLAB Foundation scholarships, must be received by the Home Office no later than May 1, 2002, in order to be considered by the Executive Committee at their Spring 2002 meeting.

CALLERLAB also sponsors an association grants program. The intent of this program is to help make quality caller training available to caller associations which are affiliated with CALLERLAB and which could not otherwise afford it.

CALLERLAB affiliated callers association may apply for a grant of up to \$150 a day, to a maximum of \$450, under this program, providing it is able to establish that the intended program could not be held without some form of financial assistance and that it has received no CALLERLAB training grant for a period of at least three years prior to the date of the proposed clinic or training program.

To qualify for a grant, the association must submit a written application at least four months prior to the date of the intended program.

Contact the Home Office for full details on scholarships and grants.

Thoughts To Ponder

- Living on Earth is expensive, but it does include a trip around the sun once a year
- Birthdays are good for you; the more you have the longer you live
- How long a minute is depends on which side of the bathroom door you are on

PARTNERS COMMITTEE

Bev Sutter, Chairman

It is hard to believe we are in the year 2002 already. How does time move so quickly? With that said, we are that much closer to the CALLERLAB Convention in Richmond

There has been some interest in our Bus Tour of Richmond for the Partner's . This bus tour is open to anyone who wants to go along, partners and callers alike. However, at this time I do not have enough people registered to book either of the two tours.

We need a minimum of 25 people to confirm the tour at the prices quoted.

Let us know as soon as possible, if you would like to join us, so we can make a deposit to hold a bus for our group. The president of Richmond Discoveries is making this tour groups' reservations himself. Now that's special treatment.

You may contact me, **Bev Sutter**, 5533 Nothwood Court, Dubuque, IA 52002, 563-556-7282 or E-mail dosidobev@aol.com.

As Uncle Sam would say: "I want YOU" to join our bus tour and have some fun. Make plans now and let us know you'll be joining us for the tour.

Our tour is of Victorian Richmond and the James River Plantation. We can walk along the canal, lunch in the Shockhoe District and visit the Lavish Jefferson Hotel and Botanical Gardens. Tour cost is \$59 with a minimum of 30 people. This will be a seven-hour tour.

There is a \$150 non-refundable deposit due thirty days prior and the balance is due fifteen days prior. So, we need you to please register now.

DO NOT SEND MONEY NOW

(Name)

(Street/PO Box)

(City) (State) (Zip)

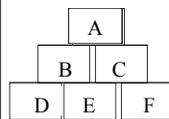
E-mail address

Richmond Tour
Cost: \$59

SEE YOU IN RICHMOND
MARCH 25 - 27!

CALLERLAB

RICHMOND, VIRGINIA 2002



**Teaching Is
FUNdamental**

**Any Caller
Any City, OK**

ALAMO RENTAL CARS

Members please be aware of the rental car discount program offered by Alamo Rental Car. CALLERLAB receives a small commission from each car rental when you use the CALLERLAB rate code (BY) and ID Number 420659. Every little bit helps!



CALLERLAB MEMBERSHIP ROSTER

The Executive Committee has determined that, in order to hold down printing and postage costs, a membership roster will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$5,000.

If you have moved in the past year, or have any changes to the information in the roster, notify the Home Office immediately. We plan to print the roster for the 2002/2003 membership year in June 2002.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office by calling 800-331-2577. **FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$5.00.** Orders will be accepted via **phone, U.S. Mail, E-mail, or FAX.** The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests.

IN MEMORIAM

Jon Jones, in Memory of Harper Smith
Steve & Carole Dustin, Susanville, CA, In
memory of Varene Anderson



FOR IMMEDIATE RELEASE

(February 2002)

******* S T A R T *******



**CALLERLAB FOUNDATION
VISION & MISSION STATEMENT**

(January 9, 2002)

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the Foundation.

MISSION STATEMENT

The mission of the CALLERLAB Foundation is to preserve and promote the folk art of American square dancing and related dance forms.

VISION STATEMENT

The Foundation will coordinate efforts to raise funds by seeking grants, endowments, and donations to support its mission.

PROJECTS

The projects the Foundation will undertake include education of dance leaders and the public to increase proper perceptions of the activity. The Foundation will provide assistance to help assure that the folk art of American square dancing and related dance forms is enjoyed by future generations.



***PHOENIX PLAN*
VISION & MISSION STATEMENT**

(December 27, 2001)

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the *Phoenix Plan*.

VISION STATEMENT:

Cooperative group dancing is embraced worldwide for its positive image of providing social values, personal joy, and health benefits.

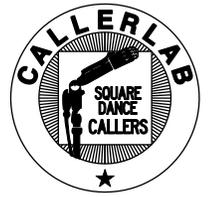
MISSION STATEMENT:

Provide leadership, information, services, programs, and resources to assist in the growth and prosperity of worldwide associated dance groups.

******* E N D *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE FOUNDATION BOARD OF DIRECTORS



FOR IMMEDIATE RELEASE
(February 2002)

***** S T A R T *****

WOMEN IN CALLING TOP 35 SINGING CALL TAPE or CD AVAILABLE

Attention!!

Women Callers, Caller Coaches, Caller Trainers, Callers

Hear Ye!! Hear Ye!!

Deborah Carroll-Jones, Chairman of the Women In Calling Committee, is pleased to announce the committee has completed work on the Top 35 Singing Calls for 2000 project.

This project consists of a listing and audio samples of the Top 35 singing calls developed by the committee. Samples of the songs are available on an audio tape or two audio CDs. The tape and CDs are ready for sale!! You may order your copy from the Home Office for \$10.00 per tape, or \$15.00 for the CD set (two CDs), including shipping and handling.

The tape and CD is the first of its kind; a compilation of the top 35 singing calls as proposed and voted on by the Women In Calling Committee. It can be a great tool for newer or any women callers who are searching for music, as well as a wonderful instrument for Caller Coaches and Trainers to use to help their women caller students.

Thanks to the committee for their input and a special thank you to Bill Heyman, Supreme Audio, for producing the master tape and CD set. Please contact the Home Office to order your copy.

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE
(February 2002)



***** START *****

MAINSTREAM EMPHASIS CALL WHEEL AROUND

Dana Schirmer, Chairman of the Mainstream Committee, is pleased to announce WHEEL AROUND has been selected as the Mainstream Quarterly Emphasis Call for the period beginning January 1, 2002. Submission presented by John Swindle, Mainstream Committee member from Melbourne, FL.

STARTING FORMATION:

Couple. For instance, parallel lines facing in or out, Two-Faced Lines, Static Square, Double Pass Thru, Completed Double Pass Thru, back to back couples, couples promenade, Trade By, Eight Chain Thru, etc.

ARRANGEMENT:

Standard arrangement is "0" Normal Couple (BG)

DEFINITION:

The couple, working as a unit, turns around (180 degrees). The left hand dancer backs up while the right hand dancer moves forward. The pivot point is the handhold between the two dancers.

STYLING:

If the dancers are Promenading when WHEEL AROUND is called, then they retain their Promenade styling until the call is completed. In all other cases, the dancers will join inside hands, men palm up and ladies palm down, with the forearms held close together in a locked -in position until the call is completed.

TEACHING HINTS:

Advise dancers they will be facing the wall opposite to their beginning position.

TIMING:

4 steps

ENDING FORMATION:

Dependent on starting formation.

DANCE EXAMPLES:

NOTE: The call combination PASS THRU, WHEEL AROUND can be substituted any time for RIGHT AND LEFT THRU.

Static Square Formation -

Heads (Sides) Right & Left Thru, Heads (Sides) Pass Thru, WHEEL AROUND, Flutter-wheel, Sweep a Quarter, Slide Thru, Dancers are at home.

Heads (Sides) Square Thru, Swing Thru, Boys Run, Couples Circulate, Bend the Line, Pass Thru, WHEEL AROUND, Pass Thru, Wheel and Deal, Centers WHEEL AROUND, Allemande Left.

Facing Lines of Four Formation -

Pass Thru and WHEEL AROUND (equivalent to Right and Left Thru).

Two Faced Lines Formation -

The "Out-Facing" dancers WHEEL AROUND (transition to Facing Lines of Four).

Be aware of the Body Flow of the call preceding the WHEEL AROUND.

For instance, "Swing Thru, Boys Run, OUTFACERS WHEEL AROUND" violates good Body Flow.

"Swing Thru, Boys Run, Couples Circulate, OUTFACERS WHEEL AROUND" produces much better Body Flow

Double Pass Thru Formation -

Center Couples WHEEL AROUND (transition to an Eight Chain Thru Formation). Be aware of the body flow of the call preceding the call Center Couples WHEEL AROUND.

For instance:

Heads Star Thru, CENTERS WHEEL AROUND - bad body flow.

From Clockwise (Right-Handed) Two-Faced Lines, Ferris Wheel, WHEEL AROUND -- bad body flow.

From Facing Lines, Pass Thru, Wheel & Deal, CENTERS WHEEL AROUND -- good body flow.

From Counter-Clockwise (Left-Handed) Two-Faced Lines, Ferris Wheel, CENTERS WHEEL AROUND -- good Body Flow.

Completed Double Pass Thru Formation-

Lead Couples WHEEL AROUND (transition to an Eight Chain Thru Formation).

Reverse Usage -

Same definition except the right hand dancer backs up while the left hand dancer walks forward. The pivot point is still the handhold between the two dancers and the couple, working as unit, still turns around (180 degrees).

From standard couples back-to-back, Reverse WHEEL AROUND, Reverse Flutter Wheel works well.

Heads (Sides) Right And Left Thru, Heads (Sides) Pass Thru, REVERSE WHEEL AROUND, Reverse Flutterwheel, Sweep a Quarter, Slide Thru, Dancers are at home.

Heads (Sides) Square Thru 4, Touch ¼, Walk & Dodge, REVERSE WHEEL AROUND, Reverse Flutterwheel, Slide Thru, Left Allemande

GETOUTS:

(Zero Lines) Pass Thru, WHEEL AROUND, Star Thru, Pass Thru, Allemande Left.

In the sequences below, the dancers are doing the WHEEL AROUND from an Eight Chain Thru Formation.

(Zero Box) Slide Thru, Pass the Ocean, Swing Thru, Boys Run, Tag the Line, Face Left, Wheel and Deal, Pass Thru, WHEEL AROUND, Allemande left.

(Zero Lines) Slide Thru, Right and Left Thru, Half Sashay, Pass Thru, WHEEL AROUND, Right and Left Grand.

Appreciation Comment: Our thanks and appreciation to John Swindle for developing and submitting the above Emphasis selection.

******* END *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

FOR IMMEDIATE RELEASE

(February 2002)



***** START *****

CALLER SCHOOL at

The National Square Dance Convention

St. Paul, Minnesota

June 23 - 27, 2002

SPONSORED BY

The CALLERLAB Foundation

(A non-profit organization for the preservation and promotion of square dancing)

For many years callers have wished they could combine a first class caller school with their trip to the National Square Dance Convention. Starting in 2002 this wish will be answered. The CALLERLAB Foundation with the encouragement of the National Executive Committee will make available a school staffed with CALLERLAB Accredited Caller Coaches starting in the Convention city on the Sunday before the Convention. Callers can now combine a trip to the "National" with the best available caller training.

This school will not only offer convenience for the caller-students. It will also help fund the promotional work of the CALLERLAB Foundation. All the profits from the school will be used by this non-profit, tax-exempt organization in support of the Phoenix marketing plan for rebuilding the popularity of square dancing. This plan has already received more than \$50,000 from the Foundation and is actively pursuing market research and promotional work on behalf of square and round dancing.

We, the National Executive Committee and CALLERLAB, urge dancer and caller associations and clubs to sponsor callers at this school. A donation of \$500 will allow a caller of your choice to attend this outstanding school. The caller you sponsor will study with some of the best available caller coaches learning the latest techniques for entertaining today's dancers. You can help square dancing, your association or club and the caller you sponsor all with the same donation. An additional donation of \$500 (\$1,000 total) will provide lodging during the school to the caller attending the school.

Your Donation Helps Square Dancing!

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.
THE CALLERLAB FOUNDATION BOARD OF DIRECTORS

The Foundation & National Square Dance Convention Caller School Registration

**Direct All Mail And Correspondence To:
The CALLERLAB Foundation
467 Forrest Ave., Suite 118, Cocoa, FL 32922**

REGISTRATION FORM

Today's Date: _____ Sponsor Name: _____

Year of NSDC: _____ City: _____ Date of school: _____

Sponsor Phone (_____) _____

Student: _____ Spouse: _____

Address: _____

Telephone: (_____) _____ Email _____

Student's Dancing and Calling History

How Long have you been square dancing? _____ How long have you been calling? _____

Have you attended any other caller schools or clinics? _____

(If yes, please list those schools and/or clinics previously attended and give the dates(s) of attendance.)

School Attended	Date
_____	_____
_____	_____
_____	_____

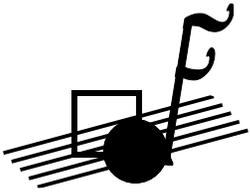
A list of Accredited Caller-Coaches who have agreed to serve on the staff of this school will be mailed to each registered student. The student will be asked to indicate the coach he/she would prefer to have on the staff of the school. Those coaches receiving the highest number of votes will staff the school.

Indicate amount of donation \$ _____

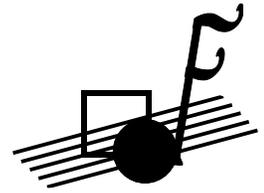
A donation of \$500 will register one student. An additional donation of \$500 will provide lodging during the school.

REGISTRATIONS MUST BE IN THE FOUNDATION OFFICE BY March 15, 2002

Mail to: **The Foundation**
(Attn: NSDC Caller School)
467 Forrest Ave., Suite 118
Cocoa, FL 32922



FOR IMMEDIATE RELEASE
(February 2002)



***** S T A R T *****

GIVE TO SQUARE DANCING AND TAKE A TAX DEDUCTION

by Ed Foote

Recently a group of dancers were discussing charitable contributions and what groups they gave to during the year, such as the United Way, Salvation Army, churches, etc. Someone made the comment that they wished they could make a charitable contribution to the square dance activity and get a tax write-off for it, but that there was no way to do this...

YES THERE IS! The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is a non-profit corporation dedicated to preserving the heritage of the square dance activity. The Foundation was established in 1990 by CALLERLAB, *The International Association of Square Dance Callers*, as a way to safeguard the history and to promote the growth of square dancing.

The Foundation is the legal entity through which money is raised to carry out the specified goals of the organization. It is registered with the Internal Revenue Service as a 501(C)(3) corporation, and donations to the Foundation are tax deductible.

The mission of the Foundation is to "preserve and promote square dancing through the preservation of the heritage of square dancing, the establishment and enhancement of a positive perception of square dancing, and education regarding the benefits of square dancing to the general public."

Goals of the Foundation are to "develop and maintain a national advertising campaign to promote square dancing, develop and encourage educational programs directed toward the mission of the Foundation, and provide funding through grants and loans to support the mission of the Foundation. A major goal is to promote the wholesome nature of the activity."

The Foundation has already accomplished much in support of its goals, such as; (1) published and distributed almost one million brochures to promote square dancing, (2) produced and distributed over 4000 promotional video tapes containing TV public service announcements to be used in recruiting new dancers, (3) provided a grant to the New England Foundation for the preservation of square dancing, (4) provided square dancing educational materials to the Czech Republic, (5) funded an educational exchange between master dance instructors from the Peoples Republic of China, and square dance leaders in the United States, and (6) in funding a variety of projects all aimed at promoting square dancing. The Foundation has numerous future projects under consideration but funding is needed to make them a reality.

A sample codicil for last will and testaments for those who would like to bequeath money to the Foundation has been developed and is effective in all 50 states and Canada.

Individuals, square dance clubs, dancer organizations, and caller associations may wish to consider making a donation for this ongoing preservation of square dancing. Checks can be made payable to the CALLERLAB Foundation.

To make a donation, receive the sample codicil, or receive additional information, contact; The CALLERLAB Foundation, 467 Forrest Ave., Suite 118, Cocoa, FL 32922. Phone 321-639-0039 or E-mail FoundationFL@aol.com

Reprinted from Northeast Square Dancer, October 1997.

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB FOUNDATION BOARD OF DIRECTORS



FOR IMMEDIATE RELEASE
(February 2002)



***** **S T A R T** *****

**CALLERLAB FOUNDATION
LOGO APPROVED**

The CALLERLAB Foundation Board Of Directors has recently approved the logo for the Foundation. The logo will be used on all official CALLERLAB Foundation correspondence and materials. The logo is designed to reflect the ideals and goals of the Foundation. The logo symbolizes the unity of the various related dance forms and the joining of music and dance which is so important to our activity.

Initially the logo will be used along with the words “The CALLERLAB FOUNDATION For the Preservation and Promotion of Square Dancing.” This will begin to establish the logo as an identifiable symbol of the CALLERLAB Foundation. Eventually the words will be dropped and the logo will stand alone.

The logo, either with the words or as a stand alone symbol, may only be used for official Foundation business.



***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB FOUNDATION BOARD OF DIRECTORS



Grand Square Incorporated Education Fund Application



Direct All Mail And Correspondence To: The CALLERLAB Foundation, 467 Forrest Ave, Ste 118, Cocoa FL 32922
(December 11, 2001)

Name : _____

Address: _____

Telephone (____) _____ Email: _____

Applicant's Dancing/ Calling/Involvement History

Please indicate your involvement: Square Dancer _____ Caller _____ Organization _____

Individuals - How long have you been Square Dancing? _____ Organizations - Date Formed: _____

What do you expect to gain by attending/sponsoring the event/school with the grant received from this fund?

What are the dates of the event/school? (Month, Day, Year) _____

Individuals - What is the tuition? _____ Does this include Room & Board? _____

Organizations - What is cost to the organization? _____ Does this include Room & Board? _____

If Room & Board is NOT included, what is the estimated cost? _____

CALLERS- How long have you been calling? _____ Caller Organizations you belong to: _____

Have you attended any other caller schools or clinics prior to this application? _____

(If yes, please list those schools and/or clinics previously attended and give the date(s) of attendance.)

School Attended	Date
_____	_____
_____	_____
_____	_____
_____	_____

This Grant shall be made based on financial need, current dancing/calling experience and your stated intentions. *PLEASE TYPE* on a separate sheet your reasons for applying for this grant.

It is important that you also state your intentions regarding the event/school you are considering. What will this event/school offer and how will it benefit you or the attendees? Please provide specifics of the benefits expected by attending this event/school. **MAKE SURE YOU SIGN YOUR NAME AT THE BOTTOM OF YOUR ESSAY.** Address these two statements in your essay:

- >> I/WE NEED THIS GRANT BECAUSE.....
- >> I/WE INTEND TO ACCOMPLISH THE FOLLOWING or USE MY CALLING SKILLS.....

APPLICATIONS MUST BE IN THE CALLERLAB FOUNDATION OFFICE BY MAY 1ST!

Mail to: CALLERLAB Foundation
467 FORREST AVE, STE 118
COCOA, FLORIDA, 32922

Grand Square Incorporated

Education Fund

Direct All Mail And Correspondence To: The CALLERLAB Foundation, 467 Forrest Ave, Ste 118, Cocoa FL 32922

PURPOSE OF THE FUND

In compliance with the wishes and objectives of Grand Square Inc, proceeds from the Fund are intended for use by:

- 1) A deserving dancer who has indicated a desire to learn how to better serve square dancing,
- 2) A deserving caller who has a background of calling or dancing; and who has indicated a desire to learn to call or a desire to improve their calling, OR
- 3) A square dance organization which has indicated a desire to sponsor a seminar or clinic to provide training to dancers or callers to help them better serve square dancing

Fund Disbursements:

- Grants shall be awarded based on the following priorities: need, existing skills, training, intentions, and educational aspects of the event/school.
- For an individual application, no single award shall exceed 80% of the combined cost of tuition and room and board, if room and board are a normal part of the cost of the school and only if the participant takes advantage of the room and board. Otherwise, no single award shall exceed 80% of the tuition cost, and awards will normally NOT exceed \$250.
- In the event that a husband/wife or other "team" should apply, any award given the "team" shall not exceed \$500 in total. The award shall not exceed 80% of combined tuition costs, and room and board costs if applicable.
- If an organization should apply, any award given the organization shall normally not exceed \$1000. The award shall not exceed 80% of the total cost of the event.
- Applicants must complete the enclosed application form in its present or later amended form. **Applications will be accepted at the CALLERLAB Foundation Office until May 1st of each award year. All applications received by May 1st will be considered by the CALLERLAB Foundation Executive Directors.** The application contains a statement of intention. Each applicant must complete the statement of intention. Those callers whose intentions include, but are not limited to, pursuing calling as a full time profession, shall be given priority in the selection process.
- No single individual shall receive more than one grant from this Fund. No husband/wife or other "team" shall receive more than one grant award from this Fund, considered jointly or severally. Normally an organization shall not receive more than one grant from this Fund.
- The **CALLERLAB Foundation Executive Directors** shall review each application and may award additional grants as deemed appropriate by the circumstances of the application.

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Dona-
and

*tributions (payable to the CALLERLAB Foundation) may be mailed directly to:
THE GRAND SQUARE INCORPORATED EDUCATION FUND, c/o CALLERLAB Foundation, 467 Forrest Ave, Ste 118, Cocoa, FL 32922.*