

NEWSLETTER  
for Members of  
CALLERLAB

# direction



The International Association  
of Square Dance Callers

COCOA, FLORIDA

VOLUME XXVII NUMBER SIX - NOVEMBER 2000

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## CURRENT QUARTERLY SELECTIONS:

MAINSTREAM: None  
PLUS: None  
ADVANCED: Dropped/Interlocked Diamonds (5/99)  
Double Down (1/01)

## EMPHASIS CALLS:

MAINSTREAM: Split Circulate  
PLUS: 3/4 Tag the line

## FUTURE CONVENTIONS:

APR 9-11, 2001 St. Louis, MO  
MAR 25 -27, 2002 Eastern Region  
APR 14 - 16, 2003 Central Region

## CALLERLAB OFFICE HOURS:

8:00 am to 4:30 pm Eastern Time, Monday through Friday

Phone: (321) 639-0039

800) 331-2577 (business only)

FAX: (321) 639-0851

Email: CALLERLAB@aol.com.

Website: [www.callerlab.org](http://www.callerlab.org)

## INSURANCE QUESTIONS & CERTIFICATES

Seabury & Smith 1-800-503-9227

## FROM THE CHAIR

Larry Cole

**G**ateways: Unity, Marketing, Growth is the theme for the CALLERLAB convention for 2001. The Convention will be held in St. Louis, MO, April 9-11, 2001. We sincerely hope each of you will be able to attend. Many exciting sessions are being planned for your education and enjoyment. Let's take a look at some of the presentations we have planned.

Professor Arden Hopkin will again be on hand with his ever popular voice clinics. You may have a chance to receive a voice critique from Professor Hopkin. There are many committee meetings scheduled for your interest and participation. The extremely popular digital music session is again planned for 2001. There are also time slots planned for showmanship, choreographic development, multicycle lessons, smoothness, some sessions are also planned for advanced and challenge callers, plus many more.

The Main focus of CALLERLAB and The Foundation continues to be marketing. Mike Seastrom (Marketing Committee Chairman) and Jim Hensley (The Foundation Marketing Director) will conduct a session to discuss the Phoenix Plan, and future marketing of square dancing. Our theme reflects Phase one of the Phoenix Plan and I am sure there will be a wealth of information available for all to share. Reports will also be made concerning the market research that is ongoing at this time and has produced many interesting facts.

We continue to go forward with a much improved positive attitude. I invite all of you to come and share in the excitement. Please attend, have some fun, make new friends, join old friends and share in helping put square dancing back on top.

## REMINDER TO CALLERLAB MEMBERS

**M**embers please be aware of the rental car discount program offered by Alamo Rental Car. CALLERLAB receives a small commission from each car rental when you use the CALLERLAB rate code (BY) and ID Number 420659. Every little bit helps!

## GATEWAYS - Unity - Marketing - Growth

**Y**our Executive Committee has selected "GATEWAYS - Unity - Marketing - Growth" as the theme of the 2001 CALLERLAB Convention, to be held April 17 - 19, 2001 at the Airport Marriott Hotel in St. Louis, MO. Moderators, panelists, and attendees will be exploring ways to improve our marketing skills and methods. We will be looking at ways to increase new dancer participation. We need your input and participation.

In addition to the very important caller training sessions on choreography, showmanship, and teaching, we are offering some different topics this year. There will be a limited opportunity for an individual voice session with our voice coach, professor Arden Hopkin from the University of Utah in Provo. These sessions will offer the opportunity to work one-on-one with Arden at a nominal fee for the caller. We have also added a Birds-Of-A-Feather session on yodeling with Joseph Frisella. This is a "must attend session" for anyone interested in learning more about yodeling. The Marketing Director from the Foundation, Jim Hensley, will be on hand to tell us about the progress the Foundation has made in market research. This is also an opportunity for you to get more involved with the committee (s) of your choice.

**Enclosed is your invitation!** As always, we are looking forward to an exciting, educational, and fun convention. Please fill out your registration card today. We need you at the convention and look forward to seeing you there. For more information, contact the home Office, 467 Forest Ave., Suite 118, Cocoa, FL 32922, email - [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com). Phone 800-331-2577.

### BOARD OF GOVERNORS ELECTION RESULTS

**W**e would like to offer our congratulations to the following members who have been elected to a 3-year term on the Board of Governors.

BETSY GOTTA, N Brunswick, New Jersey  
MIKE JACOBS, Flemington, New Jersey

VERNON JONES, Poolville, Texas  
JERRY JUNCK, Wayne, Nebraska  
MARTIN MALLARD, Saskatoon, CANADA  
TONY OXENDINE, Sumter, South Carolina  
JERRY STORY, MISSION, Texas  
JOHN SYBALSKEY, San Jose, California

We also would like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are:

MILT FLOYD, Minneapolis, Minnesota  
STEVE JACQUES, Pasadena, MD  
BOB RIGGS, Englewood, Colorado  
TOM RUDEBOCK, Leetonia, Ohio  
LLOYD "SPARKY" SPARKS, LaGrange, Kentucky  
JOHN SWINDLE, Melbourne Florida  
JIM WASS, Riverdale, Maryland

The newly-elected board members will begin serving their terms at the conclusion of the 2001 convention in St. Louis.

Members currently serving on the Board of Governors are:

GREGG ANDERSON, CLARK BAKER, DOUG BENNETT, CALVIN CAMPBELL, DEBORAH (PARNELL) CARROLL, \*LARRY COLE (Chairman), \*TIM CRAWFORD, LARRY DAVENPORT, RANDY DOUGHERTY, BILL HARRISON, \*MIKE JACOBS (Vice Chairman), JERRY JESTIN, JOHN KALTENTHALER, MARTIN MALLARD, TIM MARRINER, JOHN MARSHALL, JIM MAYO, TOM MILLER, \*WAYNE MORVENT, \*TONY OXENDINE, MIKE SEASTROM, NASSER SHUKAYR, AL STEVENS, JERRY STORY, AND JOHN SYBALSKY.

\*indicates members of the 2000/2001 Executive Committee

### SUPPER ELECTION TURNOUT!

**W**e are very proud to announce that the vote response this year was 50.3%. This is the highest vote response in the past several years.

**THANK YOU TO ALL WHO VOTED!**

*DIRECTION* is the official newsletter of *CALLERLAB*, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL32922, (321)639-0039. *DIRECTION* is published and mailed first class to all members and affiliates of *CALLERLAB*. *DIRECTION* is edited by Jerry Reed, Executive Director.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect, Windows based Micro Soft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

## PLUS COMMENTARY

Skip Brown, Chairman  
(November 2000)

**A**s your new Chairman, writing my first Plus Commentary, I have three things I'd like to say: First, I want to thank Larry Davenport for his many years of dedication to, and long hours of hard work for, our Committee. Larry did an excellent job and left a very large pair of boots for me to fill. Second, I want to welcome Doug Davis as our new Vice Chairman. Doug was highly recommended for the position by Larry and the rest of the Board of Governors. I look forward to working with him. Finally, to tell you a little about myself. I've been calling since 1976 and have been a member of CALLERLAB since 1983. I have served as a member of the Mainstream, Plus, Timing, and Program Policy Committees. With two exceptions I have attended all CALLERLAB Conventions since 1983 and intend to attend all future Conventions. Should anyone like to communicate with me, you may do so either through the Home Office or directly to me at home: 104 Brighton Avenue, Portland, Maine 04102 - Telephone (207) 773-1826 - E-Mail: [dance2us@maine.rr.com](mailto:dance2us@maine.rr.com)

The next twelve months or so are crucial ones for our Committee in general and for our activity as a whole. We are going to take a good hard look at our Program as to its size (too big, too small or just right), its content (are the figures and moves fun to do? do they dance well? are they easy to teach timely and properly?), and finally, its use (is it used in a Soft Plus area? is it used in an area having a strong Mainstream Dance Program?). The Biennial Review is coming up in 2001, and, somewhere in the near term, we will be receiving additional Plus Program Guidelines generated by the Program Policy Committee and charged to us by the Board of Governors. What we as a Committee do with these items will be watched with great interest by the entire membership.

In the next few weeks Committee Members will be receiving the first of a series of mailings concerning next years Program Review. If you are not a member of this Committee but would like to become one please contact the Home Office.

## AFFILIATED ASSOCIATIONS

**I**n addition to the associations listed in the August 2000 issue of *DIRECTION*, the following nine associations have either joined or renewed their affiliation with CALLERLAB:

Callers Council of New Jersey  
Clearwater Callers Council, Washington State  
Florida Callers Association  
Montreal Area Callers Assoc.  
National Capitol S/D Leaders Assoc.  
Northeast Iowa Callers Assn.  
San Diego County S/D Callers Assn.

South Carolina Callers Assn.  
Swedish Assn. Of Callers & Teachers (SACT)

As of this issue of *DIRECTION* we have added these nine associations to the list of 47 associations which were listed in the August issue of *Direction*, giving CALLERLAB a total number of 56 affiliated associations. If your association is not affiliated with CALLERLAB, now is a great time to have them join.

## GEORGE WHITE SCHOLARSHIP FUND

**G**eorge White, Executive Director of CALLERLAB from 1991 until 1999, was a strong believer in improving the calling skills of all callers, especially those who were serious about supporting the "grass roots" of the square dance activity. This "grass roots" support is evident in the dedication to square dancing exhibited by the many, many "local" callers throughout the activity.

The CALLERLAB Board of Governors, in recognition of the contribution George made to CALLERLAB and to the square dance activity, has established a scholarship fund in his name. This fund will provide a scholarship award to selected callers to attend a callers school. The fund will be administered by the CALLERLAB Executive Committee.

You may contact the Home Office for further details and an application. Applications must be received by May 1, 2001. For those who wish, donations may be made to the George White Scholarship Fund, 467 Forest Ave., Suite 118, Cocoa, FL 32922.

## AFTER PARTY PARTY PARTY PARTY PARTY!

Lets have a party!

**J**on Jones will be hosting the after party on Sunday evening at the convention in St. Louis. Jon is asking that you please contact him and volunteer to assist him with skits for the 2001 convention. Jon is a great after party host and along with his volunteers presents a great evening of entertainment. Please give Jon a call and add your name to his list of volunteers. Jon will appreciate your contributions. You may reach Jon at (817) 469-1179.

## HOTEL RESERVATIONS FOR CONVENTION

**T**he CALLERLAB convention will be held at the Airport Marriott Hotel in St. Louis, MO. Reservation cards will be sent to all members who register for the convention. You must use the card to register in the hotel. Room cost is \$85, single or double. You must register with the hotel no later than March 15, 2001.



## SUPPORT - ASD MAGAZINE

**A**s most of you know, we have only one national square dance magazine, American Square Dance. One of the primary functions of this magazine is to help dancers, clubs, callers, associations, and others involved with square dancing communicate. Each month there are numerous articles featuring activities from around the world. These articles include entertaining and informative articles about club happenings. The magazine also includes technical and educational information. The advertisements provide a wealth of information about the wide selection of square dance products and services available.

We in CALLERLAB will be working with the Editors, Ed & Pat Juare, to help increase the circulation and help The Foundation at the same time. The magazine will donate \$2.50 from each new subscription submitted on a special subscription form available from the magazine.

Please look for the special subscription forms, make copies of the form, and distribute them at the dances you call. Samples of the magazine are available from the magazine. Please help support this very worthwhile effort. You may contact ASD at 800-333-6236 or at [ASDMAG@loa.com](mailto:ASDMAG@loa.com).

## MARKET RESEARCH UPDATE

**A**s most of you know, the Foundation has been involved with implementation of Phase One of *The Phoenix Plan* during the past few months. Phase One calls for market research to define our prospective dancers and what it will take to recruit and retain them. A part of this research includes collecting demographic data from our current dancers. A random sample of CALLERLAB members have been sent a request to begin the process of collecting this demographic data. As we reported in the last issue of *DIRECTION*, an Internet Survey has been completed. In addition to this survey, Focus Group surveys were conducted in three cities: (Charlotte, NC; St. Louis, MO; and Portland, OR). These Focus Group surveys were completed in late October and the data is being analyzed. The results of these surveys will be reported and will be a major focus of the CALLERLAB convention in St. Louis, MO April 9-11, 2001.

## SUPER FOUNDATION SUPPORT!

**W**e continue to receive donations to the Foundation from two special people as well as their club. These two, along with their club, continue to provide super support to the Foundation. Their T-shirt project, continues to raise money for the Foundation along with the extraordinary support of their club. The club adds a nominal fee to their admission and this fee is then donated to the Foundation. Since their project started in June 1999 Will Eades and Judy Ballard along with their club the Sundown Squares of El Cajon, California have donated a Grand Total of \$3,549.00 to support the Foundation.

## INSURANCE COMPANY NAME CHANGE

**T**he Albert H. Wohlers, as of July 1, 2000, officially changed their name to Seabury and Smith. This change reflects the merger of the Albert H. Wohlers Insurance Co. with the Marsh and McLennan Company, the world's leading insurance program management firm.

We will continue to receive the same comprehensive group insurance designed specifically for our needs; the same customer service; and the same competitive premium rates. You will still be able to contact the Insurance Company at the same address, telephone and fax numbers, which are listed on page one, as well as below.

Seabury and Smith  
1440 Renaissance Drive  
Park Ridge, IL 60068-1400  
(847) 803-3100 or (800) 323-2106

### IN MEMORIAM

Whitey Aamont	May 2000
Gene Chunn,	November 2000
Art Daniels Sr	September 2000
Art Shepherd	July 2000

## HOME OFFICE HOLIDAY CLOSING

**T**he CALLERLAB Home Office will be closed on November 23, December 25, 2000 and January 1, 2001 in observance of the Thanksgiving, Christmas, and New Years holidays.. The entire staff wishes each of you a joyous holiday season and a prosperous new year.



## FOUNDATION SIGNATURE QUILT PROJECT

**A** caller's signature quilt, benefiting the CALLERLAB Foundation will be available for signing by callers attending the St. Louis Convention, 2001. There is room on the quilt for 136 signatures plus the CALLERLAB Board of Governors and the Milestone Award winners. A raffle will be held at 50<sup>th</sup> National Square Dance Convention in Anaheim, CA for this quilt. Raffle tickets will be available in St. Louis at the CALLERLAB Convention. All proceeds from the raffle will be donated to the CALLERLAB Foundation.

Please plan to attend the CALLERLAB Convention in St. Louis and **SIGN THE QUILT!!!!!!**

**DON'T FORGET TO  
REGISTER FOR  
THE CONVENTION!**



## CDP SEMINAR

The Community Dance Program Committee will host a seminar on Saturday and Sunday ahead of the 2001 CALLERLAB Convention. The seminar will be held at the convention hotel. The Goal of the event will be to provide specialized training to leaders interested in knowing more about leading beginner parties for people with little or no dance experience. Sessions will include tips on booking parties, dances suitable for various age groups and gender mixtures, and other topics. Hands on experience will be provided to anyone who desires such. A syllabus containing dances suitable for beginners will be published for the people attending the seminar. Members interested in attending this seminar should contact Calvin Campbell at cal@eazy.net or 303-790-7921 or mail 343 Turf Ln, Castle Rock, CO 80104 for additional details.

REGISTER FOR THE  
CONVENTION TODAY

## CALLERLAB TRAINING MATERIALS

CALLERLAB has produced some of the finest Caller Training materials available today. This material includes training manuals and guidelines, timing charts, formation & arrangement pictograms and various handouts for caller training. If you are involved with caller training or wish to increase your reference library with some of this very valuable information, contact the Home Office and talk to Jerry to discuss your particular needs. A partial list of the material available includes: Starter Kit For New Callers, Choreographic Guidelines, Curriculum Guidelines, Standard Applications Books (Mainstream and Plus), and the Advanced Dancing Handbook.

## ELECTRONIC DIRECTION

The Home Office, in conjunction with the Web Site Committee, is investigating the methods and procedures which will allow us to implement electronic distribution of *DIRECTION*. In order to prepare for this, we need to know how many members would prefer to receive the newsletter electronically. An obvious requirement is for members receiving *DIRECTION* electronically to have an e-mail address and access to the Internet.

Any Member who would prefer to receive *DIRECTION* electronically must submit an email request no later than December 31., 2000. REQUESTS BY ANY OTHER MEANS WILL NOT BE ACKNOWLEDGED NOR ACCEPTED. We do not have an estimate of when we will be able to implement this plan, however, all members who respond by email will be informed when to expect implementation.

## FRIENDS OF THE FOUNDATION

On behalf of the Board of Directors of the CALLERLAB Foundation, we wish to express our appreciation for the generous donations from the following "Friends of the Foundation":

Irene Robertson, Hendersonville, NC  
Keith and Brenda Ackerson, Batesville, AR  
Sardis Stars on behalf of  
Gene & Betty Baker, Charlotte, NC  
Gerals of Due West, Due West, SC  
Jack and Genie Whetsell, Hanahan, SC  
Catherine Sadler, South Carolina  
Arnold and Lorine Wheeler, Roanoke, VA  
Everett and Virginia Curlee, Charlotte, NC  
Grand Square, Inc., Charlotte, NC  
Kim and Craig Russing, Charlotte, NC  
Pam and Tom Dillander, Palomino Records, West Point, KY  
Karen Fleher, St. Peters, MO  
Seth Levine, Gay Callers Assoc.,  
Central New Mexico District Callers Club, Albuquerque,  
NM c/o Rich Stewart  
Bob Brundage, Albuquerque, NM  
Wil Eades, Vista, CA  
Judy Ballard, Vista, CA  
Sundown Squares, El Cajon, CA  
Connie and Gene Triplett, NC  
Mike Seastrom, Thousand Oaks, CA  
Rhonda Hinds, Cocoa, FL  
Gerry and Chuck Hardy, Stone Ridge, NY  
Mainstream Dancers, NY  
Barbara & Dwight Vaccaro, CA  
In Memory of Marie Steinberg,  
CALLERLAB in Memory of Bob Fleher  
Jon Jones, in Memory of  
Jane Munger & Patricia Watson

Your contributions will enable the Foundation to increase public awareness of the fun and fellowship that makes square dancing a popular recreation today. Foundation projects that will help preserve and promote square dancing are important to the growth and image of the Foundation. Caring people are what will keep our activity alive.

All contributions will help us expand our resources and do a far more extensive job in the preservation of square dancing.

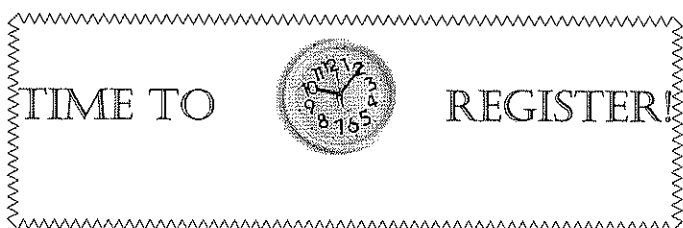
To make a tax-deductible donation or memorial to the Foundation, send it to The CALLERLAB Foundation, 467 Forrest Ave., Suite 118, Cocoa, FL 32922

## 2000-2001 ROSTER

**T**he 2000-2001 roster is now available in very limited supply at \$10.00 per roster. The roster is printed alphabetically, but will not have the state lists in the back, as they have been in the past. Circumstances beyond our control delayed the new roster until now. We plan to print an updated roster next spring. If you have ordered a roster, please do not reorder.

## INTERLOCKED DIAMONDS KEEP-DROP VOTE

**N**orm Wilcox, Advanced QS Committee Chairman, announces that the recent Keep/Drop vote on INTERLOCKED DIAMONS resulted in the move being dropped.



## DECAL & DRAWING FUND RAISER

**A** new fund raising project was initiated during the CALLERLAB Convention in Las Vegas last spring by members Tim Crawford, Burlington, Ontario and Tom Miller, Chest Springs, PA. This projects does double duty. First, it promotes square dancing and the Foundation and second it helps raise money for The Foundation.

The project includes sale of decals which may be placed on windows, brief cases, book covers, walls, or any other suitable surface. These decals simply say "SQUARE DANCE!" This very simple message is intended to promote the activity by providing a way to put square dancing in front of the public. Each decal sold will include an entry into a drawing at the National Square Dance Convention in Anaheim, CA in June 2001. The winner will receive a \$1,000 travel voucher and second prize will be a \$500 set of luggage. Winners will be notified by phone and need not be present to win.

Contact the Home Office 800-331-0031 or Email CALLERLAB@aol.com for more information.

**THINK ABOUT THIS:  
NOTHING DIES QUICKER THAN A NEW IDEA IN A CLOSED  
MIND.**

## BOG VOTING RESPONSE

**W**e thought you might be interested in the percentage of voting from around the world. The following is a listing of those percentages. ENJOY!

### Over all Voting      **50.3%**

Australia .....	40%
Belgium .....	0%
Canada .....	61.5%
China .....	0%
Czech Republic.....	0%
Denmark .....	33%
England.....	52.3%
France.....	100%
Germany.....	22.6%
Japan .....	20%
Netherlands .....	0%
New Zealand .....	41.5%
Sweden .....	42.8%
Switzerland .....	50%
Taiwan .....	0%
USA .....	53%

**AND THIS:  
EVERY GREAT ACHIEVEMENT WAS ONCE IMPOSSIBLE**

## SUPREME AUDIO/HANHURST TAPE SERVICE CALLER EDUCATION SCHOLARSHIP FUND AWARDS

**T**he Supreme Audio/Hanhurst's Tape service Scholarship Fund for caller education was established by Bill and Peggy Heyman to enable both new and experienced callers to further their profession caller education by attending a Callers College providing a full CALLERLAB curriculum.

It is with particular pleasure that Supreme Audio announces that the following individuals and Callers Associations were the recipients of partial scholarships for the year 2000.

Barry Hendricks, Arlington Texas  
Paul Walker, Kannapolis, North Carolina  
Perry Richards, Dublin, New Hampshire  
Czech and Slovak Callers and Teachers  
Association-CSCTA

To date 49 partial scholarships have been awarded to new and experienced callers attending caller's college in the USA and overseas.

## DANCE INVITATION

**T**he Greater St. Louis Folk and Square Dance Federation has extended an invitation to any CALLERLAB member who might be arriving early for the CALLERLAB convention in 2001 to attend their Jamboree. This will be the 53<sup>rd</sup> Square and Round Dance Jamboree hosted by the Federation.

The Jamboree will be held at the St. Ann's Community Center April 6-7, 2001. St. Ann's is within two miles of the Airport Marriott. Please contact: Art and Wanda Kruse, General Chairmen, 519 S. Geyer Road, Kirkwood, MO 63122-5932.

## EQUIPMENT INSURANCE AVAILABLE

**D**id you know that CALLERLAB members can purchase affordable equipment insurance through the same company that provides our group liability coverage?

Most homeowners' policies do not cover your square dance equipment once you take it from your home to call a square dance. We know of several callers that have had equipment stolen and found out too late that it was not covered by their homeowners policy.

We urge you to check with your insurance agent about coverage and cost. We think you'll find our insurance to be the best insurance bargain around. If you have any questions about this CALLERLAB benefit, call our Insurance Administrator at 1-800-323-2106, extension 34232, for complete information or contact the Home Office for a brochure.

## JOIN A COMMITTEE

**A**re you aware that MOST of the "real" work accomplished by CALLERLAB is done by your committees? **ALL** decisions about our dance programs (Mainstream, Plus, Advanced, and Challenge) are made by the applicable committee, not by a select few. This includes the program list, the definitions, timing, and styling. Other committees make decisions about choreographic applications, marketing issues, contra & traditional issues, and community dance issues, just to name a few. **ALL** CALLERLAB members (Voting, Associate, AND Apprentice) may serve on committees and vote on committee business.

Enclosed with this issue of *DIRECTION* is a committee list. Please look it over and let the Home Office know which committee(s) you would like to join.



## WANT TO GET INVOLVED?

**D**o you have a special skill or expertise in a specific area of calling? If so, the Home Office would like to hear from you. Each year during the convention planning meeting we are looking for interest session topics and presenters.

When you contact the Home Office, be sure to include a brief biographic sketch and an outline of the topic of your choice. If you know of a person who may be willing and able to help, have them send their name to the Home Office with this information.

Help us make the conventions better.

## STARTER KIT FOR NEWER CALLERS

**A**"Starter Kit for Newer Callers", produced by the Caller Training Committee, is available from the Home Office. The kit contains 45 pages of information important to new and relatively new callers. If you are involved in the training of new callers, you should strongly encourage them to purchase their own copy of this manual. Those of you who are involved with local caller association training programs may also wish to add this informative manual to your library.

The manual includes the Formations and Arrangement charts as well as common definitions currently in use by most callers. It also includes many CALLERLAB publications on such topics as Music, Smooth Body Flow, Helper Words for Callers, Timing, Modules, Mental Image, Sight Calling, Code of Ethics, two papers dealing with Degree of Difficulty, Reference Sources and the two Standard Application booklets on Mainstream and Plus.

A list of the Accredited Caller-Coaches is included, as well as information on available scholarships. The manual is arranged and published in a loose leaf notebook format so that additional material can be added as it becomes available.

Order the kit from the enclosed Sales Items list. Cost is \$20.00, which includes shipping.

## CALLERLAB SCHOLARSHIPS AVAILABLE

**C**ould you use some financial assistance in furthering your square dance calling career? Why not apply for a CALLERLAB scholarship? Applications are available from the CALLERLAB Home Office.

CALLERLAB offers the following scholarships for callers who wish to attend a reputable callers' college: the Jerry Schatzer Memorial Scholarship Fund, the George White Scholarship Fund, The Heyman Scholarship Fund, and the Tex Hencerling Memorial Scholarship. Other scholarships are available through enterprises such as ASD Magazine,

(Continued on page 8)

(Continued from page 7)

Supreme Audio and many local callers associations.

Applications for the 2001/2002 scholarships must be received by the Home Office no later than May 1, 2001, in order to be considered by the Executive Committee at their Spring 2001 meeting.

Contact the Home Office for additional information and application forms.

### OFFICE HOURS EXPANDED

**W**e are pleased to announce that the office hours for the Home Office were expanded, effective September 11, 2000. The new office hours are 8:00 AM - 4:30 PM, Eastern Time, Monday thru Friday. The Home Office Staff stands ready to provide whatever support we can.

### POINTS TO PONDER!

What is the speed of dark?  
Why isn't Phonetic spelled the way sounds?

### BIENNIAL PROGRAM REVIEW

**T**he CALLERLAB Program Policy requires that each CALLERLAB Program be managed by a CALLERLAB Standing Committee. The policy further requires that each Program will be updated every two years. This update is accomplished by a Biennial Review by the Program Committees. All CALLERLAB programs will be reviewed during 2001 and updates will be accomplished in an orderly manner beginning with the Mainstream Program, then the Plus Program, then Advanced, and finally Challenge. If you would like to be part of this very important work, contact the Home Office to get on the committee of your choice. Please be aware that membership on the Advanced and Challenge Committees require that you call those programs.

### LESS JUNK MAIL?

**Y**ou might use this information on annual basis. If you would like to receive less J-U-N-C-K mail, send your Printed or Typewritten full name, address, city, state, and nine-digit zip code, PLUS your phone number and area code. Be certain to tell them you would like your name removed from ALL mailing lists.

The address is:  
Mail Preference Service  
Direct Marketing Association  
P.O. Box 9008  
Farmingdale, NY 11735

It takes several weeks before you notice a difference, but it does work. SAVE A TREE and a lot of time.

Reprinted from Michigan Square Dance News, November, 1996

### NEW SALES ITEM LIST

**W**e regret to announce an increase in the price of several sales items. It has been a long time since we raised the price of our sales items but with the increased production costs we have been forced to increase some of the prices. We hope you will understand. The Home Office is investigating ways to reduce costs and any savings we realize will be passed along to the members.

Enclosed is a new Sales Item List. Prices effective January 2001

### FROM OUR MEMBERS

*Opinions expressed in letters from our members are those of the writers and do not necessarily reflect those of CALLERLAB nor of the Editor.*

*The Editor reserves the right to condense, omit, or rewrite all or any part of the material sent to CALLERLAB for publication.*

### SHOW THE WORLD

(John Swindle)

**T**his is an interesting little tid-bit I thought I would pass on. One of the clubs I occasionally call for here in Florida has a unique way of identifying their members in the neighborhood. New members to their club are given a silhouette of a Square Dance couple to display in their front yard. This silhouette stands about 2 1/2 feet tall and is mounted on a stick for easy display. Wouldn't it be great if all Square Dancers had a silhouette couple in their front yard to show and tell the whole world about our activity.

### HALF SASHAY

(Jon Jones)

**I** am on a worldwide campaign to increase the use of the call "Half Sashay". Two years ago the Basic/Mainstream Committee listed a call on the teaching list as "Rollaway (with a half-sashay)".

I discussed this with the Chairman, Dana Schirmer, and asked the Committee to reconsider this listing by removing "(with a half-sashay)" and listing the call as "Rollaway" only. I also told Dana that if they would do this then I would write this letter and distribute it all over the square dance world and push for more emphasis on the call "Half Sashay". The Committee did their part, now I am doing what I said I would do.

While doing a singing call the wording of "Rollaway with a Half-sashay" meters well with most music. And I know that old habits are hard to break, but won't you join me in this endeavor to eliminate this wording so the call Half-sashay will eventually have it's own meaning.

If we start now and our dancers only hear the words Half Sashay when we mean just that, within a short period of

(Continued on page 9)



(Continued from page 8)

time they will begin to execute the call correctly.

I am asking all of the record producers to watch this very closely and ask their recording artists to change the wording in some of their singing calls.

Most of the problem with using the call Half-sashay is in the United States with Mainstream and Plus dancers. In most other countries around the world there is no problem. So, we callers in the U.S. need to update ourselves. The call Half-sashay is a very versatile call and has many uses and applications. If anyone has a problem or does not know how to use the call, contact me and I will help.

I would appreciate your help and I solicit your cooperation.

## THE CONVENTION DEBATE

(Dick Mazziotti)

Last year the CALLERLAB Executive Committee (EC) established a committee to look into membership matters with an eye to finding what might make CALLERLAB more attractive to its members, and under what circumstances we might increase membership. Everett Mackin and I chaired the committee. We developed, mailed, and analyzed hundreds of questionnaires to current and past members. Two things became glaringly clear: (1) Not a single caller had anything but praise for the Home Office Staff and (2) The most resented issue was the insistence on convention attendance for voting qualification!

By a huge percentage, both current members and past members indicated there is an invisible two-tiered membership: those who HAVE THE VOTE, and those who do not. In any society it is generally agreed that good decisions are the product of considered thought and discussion among intelligent, informed people. Yet our CALLERLAB by-laws dictate that the criteria for decision-making rely on being able to be in a certain place at a certain time. It's as if the people deciding the next presidential election were only those in Pittsburgh on November 2<sup>nd</sup> (on second thought, maybe that's not such a bad idea).

For the uninformed, votes on policy issues which affect CALLERLAB (bylaws changes, policy issues, and other major issues) take place at the Wednesday morning business meeting the last day of the CALLERLAB convention. (EDITORS NOTE: votes on Program content, definitions, teaching time, and other committee controlled issues are voted and approved by the appropriate committee and NOT the general membership, also only Voting Members may vote for the Board Of Governors). If you are there, and a full member in good standing (EDITORS NOTE: being at the convention qualifies you if you are calling over 50 dances per year) you may vote. Otherwise, you may not vote. While the by-laws then require that the rest of the full members in good standing (see above) who were not there could possibly invalidate the vote-taken-and-already-decided-at-the-convention, it has never happened.

There are hundreds and hundreds of callers who are, or might become, members of CALLERLAB who are intelligent, wise, thoughtful, gifted, talented and good looking who are also not eligible to vote. They are just as good as callers who are full members. They are just as smart as callers who are full members. They are just as concerned about our activity as callers who are full members. But they cannot be counted with their vote. Here are some of the callers that might have difficulty being heard according to the current by-laws:

- any caller who does not have an extra several hundred dollars to travel to and pay for lodging at the convention.
- any caller who does not have an extra 3-5 days of vacation.
- any caller from rural and agricultural areas whose livelihood comes from a community involved in springtime planting or haying activity.
- any caller who observes religious holidays that so often fall during the CALLERLAB convention.
- any caller who cannot afford to give up a weekend calling date scheduled then.
- any caller forced to take care of an ailing spouse, child, parent or partner.

These are just some of the callers whose votes we force ourselves to ignore.

So why did CALLERLAB members decide to make convention attendance a requirement for full membership? There are many good reasons for having a convention, and for attending a convention. Meeting with and discussion among one's peers can be invigorating and restorative. Also the convention is a place where all the information is gathered and can be presented at once and discussed, vehemently if necessary.

It is a place to meet with the stars of our profession and to admire them for their talent, or find they are human and use the wrong fork also. Spending time with old friends who have moved away in our highly mobile and superficial society is its own reward. Face-to-face discussions in an era of e-mail, internet and high speed electronic availability of virtually everything provide a much-needed pause in our high-speed lives.

There is an argument that says if we were not compelled to attend, conventions would wither and die. Perhaps. But our surveys revealed another interesting item. In the comments sections, an overwhelming number of callers indicated that one of the positive aspects of CALLERLAB membership was the social contact with other professionals in this activity (read "convention"). In other words, it seems that those who go do so because they really want to and really value conventions as a time to refresh themselves with others interested in the same arcane arts.

In the past, callers at the convention have been asked to delete or reduce the convention attendance requirement,

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(Continued from page 9)

and have voted it down. So what is different this time? First of all, it is important to understand that the callers voting on this issue are already at the convention. Does anyone feel the voters may have a vested interest in voting against such a change? After all, we who are voting spent the money, took the vacation, cancelled dances, etc., to be here. Why should we give the vote to those lazy others who don't come?

While it may be legally impossible, our committee suggested waiving the attendance requirement for this one vote in order to try to ascertain the feelings of the entire membership, and to avoid the possibly-biased viewpoints of those attending. Regardless, we would urge all members to make your feelings known to the Board of Governors on this important issue. If you support the idea that any active caller should have a voice in deciding important issues, please send a note to CALLERLAB expressing your feelings.

Write to the Home Office at:  
467 Forrest Ave., Suite 118  
Cocoa, FL 32922 or e-mail: CALLERLAB@aol.com

For those who are attending the next convention, please understand that there are lots and lots of callers who want to be full members of CALLERLAB, many who are not members at all, and many who are members of some other callers group and current members who do not "qualify." Let's give them a chance to be heard and to influence our activity. With wider representation, maybe we can engender additional respect for CALLERLAB as the professional international callers organization for all callers.

Please support any vote to do away with, or significantly reduces, convention requirements as a qualification of "full" membership. Thank you for your time and consideration.

### ART SHEPHERD

*More recently known as Art Stanley-Shepherd*

(Dave Taylor)

I met Art Shepherd in the early 1960's at Lake Muskoka Lodge in Ontario, Canada. Earl Park, of Saskatchewan, Canada and I were conducting a week long Caller's School. Early in the week it became obvious to me that Art had a great deal of calling talent. At that time, he was an officer in the Canadian Air Force.

Art invited me to call for his club in Godrich, Ontario. This appealed to me because my Grandfather Taylor used to call square dances in Godrich. A few months later, I enjoyed the visit with Art and his family. He informed me that he had left the Canadian Air Force. I also found that he had been born in New Zealand. Art said that there was no modern square dancing in New Zealand and that he intended to introduce the New Zealanders to modern square dancing. As I left, Art said. " When that movement is thriving, I will promote a New Zealand festival and I will bring you over to call it." As I drove home to the Detroit area, I thought, sure

you will.

Seventeen years later, Art was as good as his word. In fact, Art brought me to New Zealand on three occasions.

Art taught modern square dancing, round dancing, and many callers schools. As a result, New Zealand became famous for its square and round dancing. The dancers also became famous for traveling to festivals in Australia (where Art became very instrumental in the modern square dance movement), Hawaii, Canada and the USA. They also became famous for their very smooth square and round dancing.

In 1982 CALLERLAB honored Art Shepherd by presenting him with its highest and most prestigious award, The Milestone Award. In 1989 Art received the Maestro Award. At that time he was the only caller outside of the USA to have received both awards. In 1994 Art decided to slow down. He retired from calling but continued to teach line dancing which had become very popular in New Zealand.

In 1997 Art married a lovely New Zealand lady, Mary Stanley. They decided to share not only their love but also their last names and were married as Mr. and Mrs. Stanley-Shepherd. In all they had five glorious years together.

On July 23rd, the day before he died, Art was still thinking of his family and friends and asked Mary to send me (his mentor) a fond farewell. At 2:25pm on July 24th 2000 surrounded by his loving family Art quietly slipped away. He died as he had lived, with great dignity.

The service for Art was just as he wanted. His four daughters, one granddaughter and one step-daughter carried him out to "I did it my way". The bugle played the last post at the car.

The world could use more callers like Art.

Thank you Art for a job well down.

\*\*\*\*\*  
**IMPORTANT STUFF!**

HAVE A HAPPY AND SAFE  
HOLIDAY SEASON

SUPPORT THE FOUNDATION

REGISTER FOR THE  
CONVENTION TODAY

BE HAPPY

*Think About this:*  
*The three most common fears are:*  
*Spiders*  
*People & Social Situations*  
*Flying*

\*\*\*\*\*



FOR IMMEDIATE RELEASE  
(October 24, 2000)



\*\*\*\*\* S T A R T \*\*\*\*\*

**"The FOUNDATION Callers School"**  
Jerry Story, Chairman,  
FOUNDATION Fund Raising Committee

The FOUNDATION For The Preservation and Promotion of Square Dancing (The FOUNDATION) will be hosting a callers school prior to the 51<sup>st</sup> National Square Dance Convention (NSDC) in St. Paul, MN in June 2002. The school be held from Sunday, June 23rd thru Wednesday, June 26<sup>th</sup>.

The objectives of this school are: 1) provide an excellent opportunity for all callers to further their calling education, 2) provide a great opportunity for the FOUNDATION to raise funds for future marketing projects, and 3) provide an opportunity for the NSDC to attract more callers which means more dancers attracted to the convention. Does this sound like a win win situation for all? It is, and we want everyone to be part of this world class event.

The FOUNDATION is encouraging all callers, dancers, clubs, associations (local, state and national) to help make this project a huge success by hosting FOUNDATION fund raising dances or by personally sponsoring individuals who want to participate in the callers school. A \$500 donation will admit one participant to the school and a \$1000 donation will cover the school and accommodations in St. Paul during the school.

The FOUNDATION realizes the future of Modern Western Square Dancing (MWSD) falls directly on educating callers and encourages all callers to participate. Whether you have never picked up a microphone before or whether you have called for 20 years your participation is requested so you can be part of rebuilding MWSD.

The FOUNDATION school will be staffed by CALLERLAB Accredited Caller-Coaches who will be selected by the participants. All profits will be donated to the FOUNDATION. For more information please contact the FOUNDATION Fund Raising Committee at [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) or you may telephone (321) 639-0039

Thank you for your continued support of the FOUNDATION and we look forward to seeing you in St. Paul, MN in June 2002.

Donations to The FOUNDATION may be mailed to:                   The Foundation,  
467 Forrest Avenue, Suite 118  
Cocoa, FL 32955. Phone  
(321) 639-0039

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS





FOR IMMEDIATE RELEASE  
(October 24, 2000)



\*\*\*\*\* S T A R T \*\*\*\*\*

## SUPER FOUNDATION SUPPORT!

(Note From *DIRECTION* Editor: The Foundation continues to receive donations generated by this project. We thought we would send this information on to you so that you can participate by purchasing a T-shirt or perhaps coming up with a fund raising project of your own. The Foundation Board Of Directors recognizes the outstanding and continuing support provided by Wil Eades, Judy Ballard, and the Sundown Squares, El Cajon, CA. See the reverse side for an order form.)

Here is some background on this project, as written by Wil:

After attending the CALLERLAB Convention in Dallas TX and hearing Jim Hensley speak at the opening of that convention I came home all excited and decided I was going to help the Foundation in some way to raise money. So Judy Ballard (Round Dance Cuer) and myself started a little project to advertise Square Dancing and support the CALLERLAB Foundation at the same time. We had T-shirts designed with a front logo (Judy's idea) that says "Add Quality to Your Life" and the on the back "Learn to Square Dance". We never intended to make a profit because we wanted to have more people wear them to advertise, but decided to charge \$1.00 extra above the cost of the shirt and that dollar would go to the Foundation. Donations to the Foundation this year have exceeded \$1300.00

Here we are, almost 2 years later sending T-shirts all over the United States with only word of mouth advertising. The callers who attended the Las Vegas Convention, bought the shirts, and took them back to their clubs with order blanks.

We have now sent orders as far as Florida in the south, to Maine in the north, Washington in the West and all over California plus about a dozen other states. Clubs are calling me for orders almost daily and the advertisement is the best you can have for Square Dancing plus it supports the Foundation. If you wish to acquire order blanks email Wil at [wileades@home.com](mailto:wileades@home.com) or call Wil Eades at 760-941-1099.

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS





**FOR IMMEDIATE RELEASE**

November 2000

\*\*\*\*\* START \*\*\*\*\*



**PLUS EMPHASIS CALL**

**THREE-QUARTER TAG THE LINE**

**STARTING FORMATION:** Parallel Lines of Four, Inverted Line(s), Two-Faced Line(s), 3 & 1 Lines

**TIMING:** 4

**STANDARD FORMATION & ARRANGEMENT:** "0" (Normal Couples) or "1/2" (1/2 Sashayed Couples) Right Hand Two Faced Lines. The cue "Boys (Girls) end in wave", as appropriate, will help ensure dancer success.

**Definition:** Each Dancer turns individually to face the center of the line and walks forward passing right shoulders with oncoming dancers. Lead dancers pass by two dancers and end facing out. Trailing dancers pass by one dancer and step to a right-hand Ocean Wave in the center of the set. Ends in a Three-Quarter Tag formation. If the call is done from any single line of four, it ends with a mini-wave between two out-facing dancers.

**Styling:** Styling is similar to that described for the basic tag the line. Trailing dancers blend into hands up position for ocean wave or mini wave as dictated by starting formation.

**Ending Formation:** Three Quarter Tag

**DANCE EXAMPLES:**

**TWO-FACED LINES:**

(Zero Box) Swing Thru, Boys Trade, Boys Run, 3/4 TAG THE LINE, Boys Swing Thru, Girls U Turn Back, Extend, Boys Run, Slide Thru, Pass Thru, Allemande Left

(Zero Box), Swing Thru, Boys Run, 3/4 TAG THE LINE, Girls Face Right, Diamond Circulate, Girls Swing Thru, Diamond Circulate, Flip The Diamond, Recycle, Box The Gnat, Right & Left Grand

**PARALLEL LINES OF 4:**

Heads Right & Left Thru, Heads Star Thru & Spread, Pass Thru, 3/4 TAG THE LINE, Very Centre Girls Trade, Centres Recycle, Others Partner Trade, Double Pass Thru, Leaders Partner Trade, Allemande Left

**INVERTED LINES:**

Heads Star Thru, Pass Thru, Centres In, Cast Off 3/4, All 8 Circulate, 3/4 TAG THE LINE, Centres Swing Thru, Others Partner Trade, Extend, Recycle, Right & Left Thru, Pass Thru, Trade By, Box The Gnat, Right & Left Grand

**3 & 1 LINES:**

Heads Pass The Ocean, Extend, Swing Thru, Boys Run, Girls Walk & Dodge, Girls Partner Trade, All 8 Circulate, 3/4 TAG THE LINE, Girls Partner Trade, Extend, Boys Run, Slide Thru, Allemande Left

**GETOUTS:**

**ALLEMANDE LEFT**

(Zero box) Swing Thru, Boys Run, 3/4 TAG THE LINE, Ladies Face Right, Flip The Diamond, Ladies Trade, Boys Run, Boys Fold, Allemande Left

**RIGHT & LEFT GRAND:**

(Zero Box) Swing Thru Double, Girls Run, 3/4 TAG THE LINE, Boys Face Right, Flip The Diamond (Boys Are Points And Do The Flipping Action), All Extend To A Right & Left Grand.

**SINGING CALL EXAMPLE:**

Heads (Sides) Square Thru, Swing Thru, Boys Run, 3/4 TAG THE LINE, Boys Swing Thru, Ladies Cloverleaf, Boys Spin The Top, Extend, Boys Run, Slide Thru, Swing Corner, Promenade.

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE  
NOVEMBER 2000

\*\*\*\*\* START \*\*\*\*\*



CALLERLAB Applications Review Committee

The CALLERLAB Board of Governors approved the formation of this committee in 1998 to review the proper or improper usage of square dance calls. Very knowledgeable callers from all over the square dance world have been selected to serve and are charged with the responsibility to review written requests from callers and/or dancers as to the proper or improper application of calls.

The following questions were reviewed for publication:

1. Would it be acceptable to call "Split Circulate" from a double pass thru formation? The Committee voted NO.

Committee Comment: Although this may be technically legal, it should not be used as an extension of split circulate as it introduces dancer confusion and bad body flow. The Committee believes it would be bad judgement to expose our dancers to this type usage of calls. We do not want square dancing to evolve in this direction.

2. Would it be proper to call "Ping Pong Circulate" from a formation that would be created from static square and have the heads step to a wave? The Committee voted NO.

Committee Comment: The Burleson Encyclopedia #2854 defines this exact action as "Ping Pong Trade" therefore it should not be called "Ping Pong Circulate." By definition Ping Pong Circulate starts and ends in a quarter tag formation, therefore the questionable usage should cease immediately!

3. Is it acceptable to call "Everybody do your part of a Diamond Circulate from a two-faced line? The Committee voted yes at Advanced or beyond only.

Committee Comment: Too many callers have gotten too carried away with the "do your part choreography. Just because it might be legal does not make it good as this is too confusing and has severe timing and traffic pattern problems. We should not complicate calls unnecessarily. Why not simply call half-sashay and couples hinge.

4. Is it proper to call "Mix" from any diamond formation? The Committee voted yes but not below C-1.

Committee Comment: In the preface of the Advanced definitions it addresses this type of situation under the paragraph "When the entire formation is not there" however, the Committee felt it is very confusing as to where do the centers cross run to. Although it may be legal it should not be called without work shopping first. Also, many respected challenge callers are NOT using this.

Questions about any call on the CALLERLAB programs should be sent in writing to:

Jon Jones  
523 Bluebonnet Trail  
Arlington, Texas 76013-5009

\*\*\*\*\*END\*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future

THE CALLERLAB BOARD OF GOVERNORS





**FOR IMMEDIATE RELEASE**  
**\*\*\*\*\* START \*\*\*\*\***  
 (November 2000)



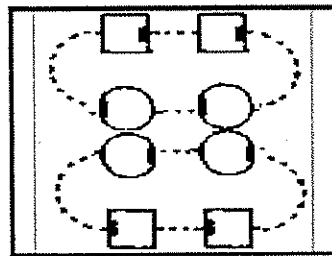
**MAINSTREAM EMPHASIS CALL**

**SPLIT CIRCULATE**

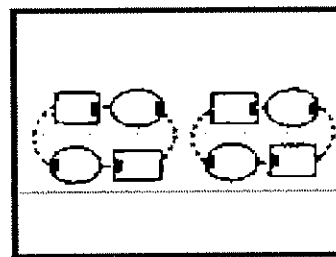
**STARTING FORMATION:** Lines, waves or columns

**ARRANGEMENT:** Standard arrangement is "1" or "2" (same sexes facing in or out) Parallel Ocean Waves. Most wave and column arrangements should not cause difficulty for the dancer.

**DEFINITION:** The formations divide into two separate boxes and dancers circulate within their own foursome using the general rule. General Rule: Directed (active) dancers move forward along the circulate path to the next position. The circulate paths are shown as the dotted lines in the diagrams below.



**Wave or Line  
Split Circulate  
Path**



**Column Split  
Circulate Path**

**STYLING:** Those traveling the shorter distance should adjust with shorter steps to coincide with those traveling the longer distance. Those traveling the longer distance should avoid rushing. Arms should be held in natural dance position and ready to assume appropriate position for the next call.

**TIMING:** 4 steps

**ENDING FORMATION:** Lines, waves or columns

**DANCING EXAMPLES:** Heads square thru 4, Touch 1/4, **SPLIT CIRCULATE**, Boys Run, Right & Left Thru, Flutter Wheel, Pass the Ocean, Single Hinge, **SPLIT CIRCULATE**, **SPLIT CIRCULATE**, Girls Run, Box The Gnat, Square Thru 3/4, Left Allemande.  
 Heads Promenade Halfway, Lead Right, Circle to a Line, Touch 1/4, **SPLIT CIRCULATE**, Boys Run, Touch 1/4, **SPLIT CIRCULATE**, Boys Run, Left Square Thru 4, Left Allemande.

Standard Ocean Waves (Boys or Girls on the ends):

Heads Square Thru 4, Dosado, Make A Wave, **SPLIT CIRCULATE**, Swing Thru, Boys Run, Pass Thru, Wheel & Deal, Centers Pass Thru, Allemande Left

Heads Pass The Ocean, Extend, **SPLIT CIRCULATE**, Centers Circulate, Boys Run, Right & Left Thru, Slide Thru, Pass Thru, Allemande Left

Heads Square Thru 4, Dosado, Make A Wave, **SPLIT CIRCULATE**, Centers Circulate, Boys Run, Pass Thru, Bend The Line, Touch 1/4, **SPLIT CIRCULATE**, Boys Run, Right & Left Thru, Touch 1/4, **SPLIT CIRCULATE**, **SPLIT CIRCULATE**, Girls Run, Box The Gnat, Right & Left Thru, Flutterwheel, Slide Thru, Pass Thru, Allemande Left

For a greater degree of difficulty, try lines facing or back to back.  
Lines Facing & Back To Back: From facing lines, Split Circulate is equivalent to a Pass Thru. From lines back to back, Split Circulate is equivalent to a Partner Trade.

Heads Lead Right, Right & Left Thru, Veer Left, Bend The Line, **SPLIT CIRCULATE**, Partner Trade, Pass Thru, **SPLIT CIRCULATE**, Touch 1/4, All 8 Circulate, Boys Run, Allemande Left

GETOUT:

Zero Box: Right & Left Thru, Touch 1/4, Scoot Back, (Allemande Left) Centers Run, Ferris Wheel, Centers Pass Thru, Left Touch 1/4, **SPLIT CIRCULATE**, Allemande Left

GETOUT:

Zero Line: Slide Thru, Pass Thru, Trade By, Touch 1/4, (Right & Left Grand) Centers Trade, Swing Thru, Swing Thru, Boys Trade, **SPLIT CIRCULATE**, Right & Left Grand

SINGING CALL:

Heads Promenade 1/2, Heads Slide Thru, Pass Thru, Touch 1/4, **SPLIT CIRCULATE**, Boys Run, Reverse Flutterwheel, Slide Thru, Corner Swing, Promenade Home

CALLERLAB

467 Forrest Ave, Suite 118

Cocoa, Florida 32922

(321) 639-0039

E-mail: CALLERLAB@aol.com

On the web: www.callerlab.org

\*\*\*\*\* **END** \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE  
(October 24, 2000)



\*\*\*\*\* S T A R T \*\*\*\*\*  
ADVANCED QUARTERLY SELECTION

Norm Wilcox, Chairman of the Advanced Quarterly Selections Committee, is pleased to announce that the committee has selected **DOUBLE DOWN** for the period January 1, 2001 to May 1, 2001.

*Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you work it or workshop it first.*

**DOUBLE DOWN**

**STARTING FORMATION:** Ocean Waves, Two-Faced Lines

**DANCE ACTION:** The end facing in and adjacent center Split Circulate Twice while the others Circulate.

**DANCE EXAMPLES:** Heads Pass The Ocean, Extend, **DOUBLE DOWN**, 1/4 Thru, All 8 Circulate, Right & Left Grand

Zero Line: Pass The Ocean, **DOUBLE DOWN**, Scoot Chain Thru, Boys Run, Reverse The Flutter, Pass Thru, Bend The Line, [Zero Line]

Heads Pass The Ocean, Chain Reaction, **DOUBLE DOWN**, Boys Run, Star Thru, Pass Thru, Trade By, Square Thru 3/4, Allemande Left

Heads Pass The Sea, Extend, Left Swing Thru, **DOUBLE DOWN**, Trade Circulate, Boys Run, [Zero Line]

Heads Pass The Ocean, Spin The Windmill Left, Couples Circulate, **DOUBLE DOWN**, Touch 1/4, All 8 Circulate, Split Counter Rotate 1/4, Girls Trade, Girls Run, Turn & Deal, Double Star Thru, Right & Left Grand

**ALLEMANDE LEFT GETOUT:**

Zero Box: Right & Left Thru, Veer Left, **DOUBLE DOWN**, Pass Thru, Wheel & Deal, Centers Pass Thru, Allemande Left

**RIGHT & LEFT GRAND GETOUT:**

Zero Box: Swing Thru, Scoot Back, Single Hinge, **DOUBLE DOWN**, Right & Left Grand

**SINGING CALL:**

Heads Pass The Ocean, Extend, **DOUBLE DOWN**, 1/4 Thru, All 8 Circulate, Turn Thru, Swing Your Corner

\*\*\*\*\* E N D \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE  
(October 24, 2000)



\*\*\*\*\* START \*\*\*\*\*

**(ADVANCED QUARTERLY SELECTION)  
KEEP/DROP**

Norm Wilcox, Chairman of the Advanced Quarterly Selection Committee, reports that in the most recent KEEP/DROP balloting, the Advanced Quarterly Selection INTERLOCKED DIAMONDS was voted to be dropped.

There are no Advanced Quarterly Selection moves at this time.

\*\*\*\*\* END \*\*\*\*\*

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THE CALLERLAB BOARD OF GOVERNORS

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Cocoa, Florida 32922  
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E-mail: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com)  
On the web: [www.callerlab.org](http://www.callerlab.org)



# CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN

(November 8, 2000)

## **SPECIAL INTEREST**-Executive Committee Liaison – Tim Crawford

CALLERS PARTNERS - Chair, Kathy Davenport; VC, Roy Gotta  
CAREER CALLERS - Chair, Dee Dee Dougherty-Lottie; VC, Tom Miller  
CONTRA & TRADITIONAL - Chair, Yona Chock; VC, Les Henkel  
MARKETING - Chair, Mike Seastrom; VC, Mike Hogan  
WOMEN IN CALLING - Chair, Deborah (Parnell) Carroll; VC, Gerry Hardy

## **PROGRAMMING AND COORDINATING**- Executive Committee Liaison-Wayne Morvent

ADVANCED - Chair, Cliff Simpson; VC, (Vacant)  
APPLICATIONS REVIEW - Chair, Jon Jones; VC, Jerry Story  
CHALLENGE - Chair, Ed Foote; VC, Vic Ceder  
CHOREOGRAPHIC APPLICATIONS - Chair, Elmer Claycomb; VC, Ron Counts  
CHOREOGRAPHIC REVIEW COORDINATOR - Norm Wilcox  
COMMUNITY DANCE PROGRAM - Chair, Cal Campbell; VC, Bob Riggs  
DEFINITIONS SUB-COMMITTEE - Chair, Clark Baker  
EXTENDED APPLICATIONS (Ad-Hoc) - Chair, Jerry Jestin; VC, Paul Bristow  
MAINSTREAM - Chair, Dana Schirmer; VC, Lanny Weaklend  
PLUS - Chair, Skip Brown; VC, Doug Davis  
PROGRAM POLICY - Chair, Kip Garvey

## **PLANNING AND RESEARCH**-Executive Committee Liaison-Mike Jacobs

ADVANCED QS - Chair, Norm Wilcox; VC, Tom Miller  
CALLER-COACH - Chair, Paul Henze; VC, Jerry Junck  
CALLER TRAINING - Chair, John Kaltenthaler; VC, Betsy Gotta  
EDUCATION - Chair, Gerry Hardy; VC, Corben Gies  
MAINSTREAM QS - Chair, Walt Cooley; VC, Brian Hotchkies  
PLUS QS - Chair, Doren McBroom; VC, Norm Wilcox  
QS COORDINATION - Clark Baker  
RESEARCH AND DEVELOPMENT - Chair, Terry Wheeler; VC, Tim Scholl  
WEBSITE - Chair, John Sybalsky; VC, Jill Sybalsky

## **MEMBERSHIP**-Executive Committee Liaison-Tony Oxendine

ACCREDITATION - Chair, Jim Wass; VC, Virgil Forbes  
CALLER ASSOCIATION LIAISON - Chair, Vernon Jones; VC, Bruce Mitchell  
CANADIAN ADVISORY GROUP - Chair, Bill Treleaven; VC, Andy Pennock  
OVERSEAS ADVISORY GROUP - Chair, Al Stevens; VC, Kenny Reese  
PROFESSIONAL ETHICS - Chair, Jerry Junck  
RECRUIT, PROMOTE, MAINTAIN - Chair, Keith Stevens; VC, (Vacant)  
RESOLUTIONS - Chair, Gregg Anderson; VC, Tom Rudebock

## **WAYS AND MEANS**-Executive Committee Liaison-Tony Oxendine

FOUNDATION FUND RAISING - Chair, Jerry Story; VC, Doug Bennett  
GRANT WRITING - Chair, Bill Helms; VC, (Vacant)



# CALLERLAB SALES ITEMS\*\*

(Please remit in U. S. FUNDS)

<u>CALLERLAB INSIGNIA ITEMS</u>	Cost per item	Qty	Total Cost
CALLERLAB Permanent badges (with name engraved) . . . . .	\$8.00	_____	\$ _____
CALLERLAB Decal 3 ½ " outside application, App ___ Assoc ___ M ___ . . .	\$0.75	_____	\$ _____
CALLERLAB Decal 3 " outside application, App ___ Assoc ___ M ___ . . .	\$0.75	_____	\$ _____
CALLERLAB Decal 3 " inside application, App ___ Assoc ___ M ___ . . .	\$0.75	_____	\$ _____
CALLERLAB Patches 3 ½ " iron on/sew on . . . . .	\$4.00	_____	\$ _____
CALLERLAB Lapel Pin . . . . .	\$5.00	_____	\$ _____
CALLERLAB Tie-tack . . . . .	\$5.00	_____	\$ _____
CALLERLAB Bracelet Charm . . . . .	\$5.00	_____	\$ _____
CALLERLAB (Calling) Twenty-Five Year Pins . . . . .	\$5.00	_____	\$ _____
CALLERLAB (Calling) Fifty Year Pins . . . . .	\$5.00	_____	\$ _____
CALLERLAB Badge Dangle (Logo) . . . . .	\$1.00	_____	\$ _____
CALLERLAB Jacket ___ S ___ M ___ L ___ XL ( Logo ___ Front or ___ Back ) .	\$30.00	_____	\$ _____
CALLERLAB Jacket ___ XXL ( Logo ___ Front or ___ Back ) . . . . .	\$32.00	_____	\$ _____
CALLERLAB Jacket ___ XXXL ( Logo ___ Front or ___ Back ) . . . . .	\$34.00	_____	\$ _____
CALLERLAB Logo Front and Back, add . . . . .	\$2.00	_____	\$ _____
Name embroidered on jacket, add . . . . .	\$5.00	_____	\$ _____
Belt Buckle, Steel Gray . . . . . (Pictured on back) . . . . .	\$13.00	_____	\$ _____
Belt Buckle, Gold Tone . . . . . (Pictured on back) . . . . .	\$17.00	_____	\$ _____
Wall Clock with CALLERLAB logo, wood finish . . . . .	\$25.00	_____	\$ _____
Wall Clock with CALLERLAB logo, black finish . . . . .	\$25.00	_____	\$ _____
Wall Clock with CALLERLAB logo, brass finish . . . . .	\$25.00	_____	\$ _____
Zippered Vinyl Portfolio with CALLERLAB logo . . . . . (Pictured on back)	\$6.00	_____	\$ _____
Fanny Pack with CALLERLAB logo . (Pictured on back) . . . . .	\$10.00	_____	\$ _____
<b><u>CALLERLAB PUBLICATIONS</u></b>			
Starter Kit for Newer Callers . . . . .	\$20.00	_____	\$ _____
Caller Contracts (Confirmation) (20 2-part forms) . . . . .	\$5.00	_____	\$ _____
Dance Program Lists, Mainstream - revised 7/00 . . . . .	\$6.00/50	_____	\$ _____
Dance Program Lists, Plus - revised 11/1/97 . . . . .	\$6.00/50	_____	\$ _____
Dance Programs Lists, Advanced - revised 1/98 . . . . .	\$6.00/50	_____	\$ _____
Dance Programs Lists, C-1 - revised 11/98 . . . . .	\$6.00/50	_____	\$ _____
Dance Programs Lists, C-2 - revised 4/98 . . . . .	\$6.00/50	_____	\$ _____
Mainstream Program Checkoff list . . . . .	No charge	_____	\$ _____
Styling Handbook - Mainstream & Plus - revised 11/1/97 . . . . .	\$4.00	_____	\$ _____
Mainstream Definitions - revised 12/10/93 . . . . .	\$4.00	_____	\$ _____
Plus Definitions - revised 11/1/97 . . . . .	\$4.00	_____	\$ _____
Advanced (A1 & A2) Definitions - revised 6/1/96 . . . . .	\$4.00	_____	\$ _____
C-1 Definitions - revised 1/00 . . . . .	\$4.00	_____	\$ _____
C-2 Definitions - revised 1/00 . . . . .	\$4.00	_____	\$ _____
Choreographic Guidelines - revised 9/96 . . . . .	\$18.00	_____	\$ _____
Standard Mainstream Applications (Booklet) . . . . .	\$10.00	_____	\$ _____
Standard Plus Applications (Booklet) . . . . .	\$7.00	_____	\$ _____
Advanced Dancing Booklets (pack of 10) . . . . .	\$4.00	_____	\$ _____
Building Guidelines - revised 4/96 . . . . .	\$5.00	_____	\$ _____
Community Dance Program (Booklet) - revised 7/95 . . . . .	\$5.00	_____	\$ _____
Curriculum Guidelines For Caller Training w/Supplement. . . . .	\$50.00	_____	\$ _____

\*\*Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid.  
Florida residents add 6% sales tax.

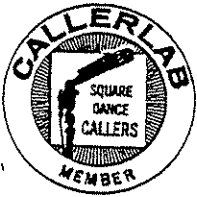
Send to: CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922

Tax if Applicable \$ \_\_\_\_\_  
Order Total \$ \_\_\_\_\_

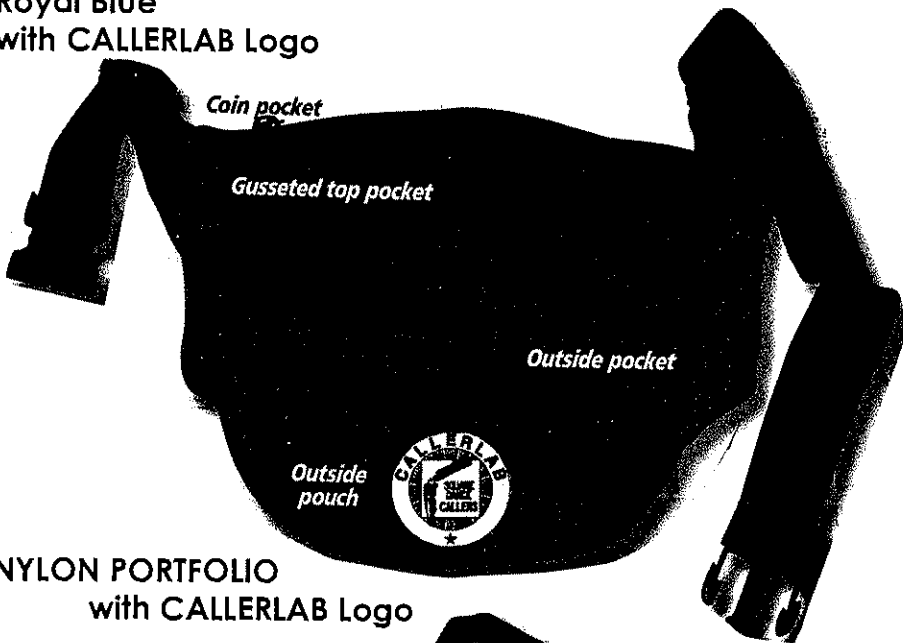
NOTE: Decals are available for all Members, Associates, and Apprentices in the following sizes and styles: 3½" - white - outside use, 3" - clear - outside use, 3" - white - inside use.

Ship To: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

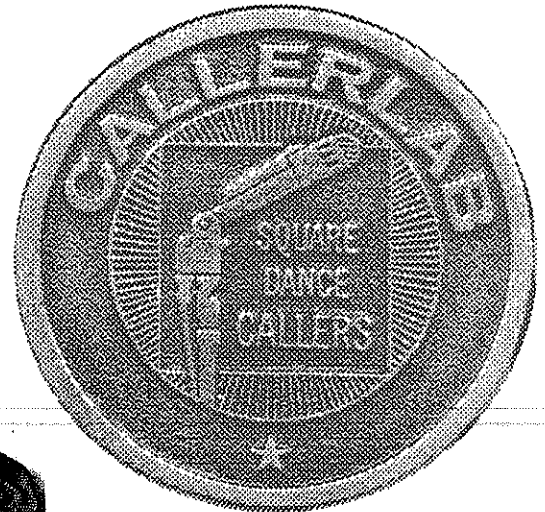
Logos shown below may be reproduced on your stationery, flyers, etc. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing a star at the bottom center, is reserved for corporate use ONLY and should not be reproduced in any form.)



**FANNY PACK:**  
Royal Blue  
with CALLERLAB Logo



Belt Buckle Shown Actual Size



**NYLON PORTFOLIO**  
with CALLERLAB Logo

