

NEWSLETTER  
for Members of  
CALLERLAB

# direction



The International Association  
of Square Dance Callers

ROCHESTER, MINNESOTA

**VOLUME XXVII NUMBER ONE - AUGUST/SEPTEMBER 1999**

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## CURRENT QUARTERLY SELECTIONS:

<b>MAINSTREAM:</b>	None
<b>PLUS:</b>	None
<b>ADVANCED:</b>	Wind the Bobbin (1/99) Interlocked Diamonds (5/99) No New Movements (9/99)

## EMPHASIS CALLS:

<b>BASIC</b>	Ferris Wheel (9/99)
<b>MAINSTREAM:</b>	Slide Thru (9/99)
<b>PLUS:</b>	Crossfire (11/99)

## FUTURE CONVENTIONS:

<b>APR 17-19, 2000</b>	Las Vegas, Nevada
<b>APR 9-11, 2001</b>	Central Region

## CALLERLAB OFFICE HOURS:

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Email: CALLERLAB@aol.com

## INSURANCE QUESTIONS & CERTIFICATES

A.H.Wohlers & Co. 1-800-503-9227.

**THE CALLERLAB OFFICE WILL BE  
CLOSED SEPTEMBER 6, 1999!**

## FROM THE CHAIR

**S**ummertime and the living is easy - and the square dance season is just around the corner. Have you noticed a new improved attitude among all of us? It started at the Dallas Convention - we all had fun - wasn't it great? Let's take a look at what is going on since March.

The "God Bless the USA" record project started by Doug Bennett and Tony Oxendine, with the proceeds going to the Foundation, is going great guns. Two thousand records and over 500 tapes have been sold with more of each now available. This has generated \$22,000 for the Foundation. There are far too many people involved, giving of their time and money, to list here. CALLERLAB owes each of them a huge thanks.

That new attitude that I spoke of, carried on to the 48th National Square Dance Convention in Indianapolis. I spoke with many callers who indicated they were either going to rejoin CALLERLAB next year, after an absence, or were going to come to the convention for the first time in a while. They had heard about the Dallas Convention, the marketing campaign, and the positive attitude and wanted to get involved. I watched callers, at the 48th National, having fun with each other, sharing information, and making plans to help turn square dancing around. It was great.

Ellen and I, along with Tony Oxendine, attended the ROUNDALAB Convention just before the 48th National. We had a wonderful time and enjoyed a very well run convention. Tony had suggested that ROUNDALAB might be interested in taking the "God Bless the USA" record and putting a round dance to it. The proceeds would go to the Foundation. They invited us to lunch on Tuesday so Tony could make a presentation to them. On Monday after the National, I received an email from their new chairman, Jerry & Diana Broadwater, that ROUNDALAB will take on that project. CALLERLAB and ROUNDALAB enjoy a great relationship. Way to go ROUNDALAB!!

On June 24th, Ellen and I got to meet some folks that we really didn't know very well. The NEC (National Executive Committee) held a dinner and invited leaders of the major national organizations to attend. The NEC expressed a desire to be more visible to, and involved in, the issues facing square dancing. They invited each of us to speak on any subject we cared to, including what they could do to improve themselves. I spoke about our marketing campaign and told how Jim Hensley stresses that we must all do this together as one unit. No one group can run off by themselves and accomplish anything. Words can't express my surprise when Gene & Connie Triplett handed me a check for the Foundation in the amount of \$5,000. The NEC has stepped up to the plate and joined us in this endeavor. No thank you is large enough to carry our gratitude. Do you see what I mean about an attitude change? It is everywhere.

It has long been said that CALLERLAB only talks the talk and never walks the walk. Well, to that I say that progress is always slow, but guess what, we have put our walking boots on and so has the NEC and ROUNDALAB. How about you? Will you put your boots on and come to CALLERLAB in 2000 in Las Vegas? Our theme will be **MARKETING - THE NEW FRONTIER**. Jim Hensley, for Creative Marketing, will be with us to present a report on his work with the Foundation. The Issues Committee and the Program Policy Committee will have updates, and there will be many interest sessions for you to select from. Please register early. Don't be left out! It looks like we will have a crowd for a great time in Las Vegas.

Larry Cole,  
Chairman

### "FRIENDS OF THE FOUNDATION"

**O**n behalf of the Board of Directors of the CALLERLAB Foundation, we wish to express our appreciation for the generous donations from the following "Friends of the Foundation":

Babs Soller & Randy Ross, Northboro, MA

Clayton Goss, Newark, DE  
Andy Shore, Canada, in honor of Bill Peters and Bill Davis for their contributions to CALLERLAB and the square dance activity and their influence on his calling, before their retirement.

The following have given to the Foundation in memory of George White:

Jerry & Sharon Junck, NE  
Bill & Kathi Higgins, VA  
LEGACY  
The Texas State Callers Association  
The Texas State Fed. of Sq and Rd Dancers  
Milton & Ila Jones, TX  
Tom Miller, PA  
Bill Harrison, MD  
Carter & Ruby Ackerman, PA  
Cory Geishauser, PA  
Betsy & Roy Gotta, NJ  
Hank & Janet Lutchter, PA  
Tim & Kay Marriner, GA  
Doren McBroom, MD  
Bob & Ann Poyner, FL  
Howard & Donna Williamson, PA  
Rich & Debbie Billion, MN  
John & Freddie Kaltenthaler, PA  
Mary Ellen & Bruce Brown, MN  
Glenn & Marilyn Check, MN  
Roger & Bonnie Dick, MN  
Bob & Jane Douglas, MN  
Ardella Draheim & Troy Roemhildt, MN  
Charlie, Elaine & Michelle Fouts, IA  
Richard & Priscilla Fursa, MN  
Richard & Dorothy Gustine, MN  
Ed & Pat Hanson, MN  
Wayne & Barbara Jean Herivel, MN  
Jack & Marilyn Igel, TX  
Bob & Jan Jensen, MN  
Jerry & Shirley Juergens, MN  
Paul & Mary Lammers, MN SE Region Callers Assn  
Dean & Lori Libby, MN  
Robert & Connie Mayhew, MN

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 829 - 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7313. Telephone (507) 288-5121. *DIRECTION* is published in February, April, June, August, and November, and is mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by George White, Executive Director.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS based computer. A computer diskettes (3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1 or 6.0 for DOS or 6.1 for Windows format. ASCII text files or MicroSoft Word 6.0 for Windows files are also acceptable. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

Ron & Linda Moody, MN  
 Jerry & Ruth Murray, MN  
 Ray & Darlene Nichols, MN  
 Nick & Terry Nielsen, MN  
 Margaret Nygaard, MN  
 Kathy & Paul Oftedahl, IA  
 Jim & Marcia Partridge, MN  
 Ken & Rachel Peterson, MN  
 Roger & Darlene Rishavy, MN  
 Jerry & Pat Roth, MN  
 Dan & Mary Schiefert, MN  
 Chuck & Kathy Sedor, MN  
 Thomas & Joyce Stee, MN  
 Linda & Richard Sullivan, MN  
 Steve, Jean & Pam Sullivan, MN  
 Roger & Mary Wahl, MN  
 John & Mary Ann Welker, MN

The following have given to the Foundation in memory of Jack Murtha:

Mr & Mrs A.F. Oddo, CA  
 John & Freddie Kaltenthaler, PA  
 Zita Neely, CA  
 Carl & Florence Blakkolb, CA  
 Sandy Hill, CA  
 Mr & Mrs Jeff Herboldshimer, CA  
 Emily Wentner Storm, CA  
 Shirley Telford, CA  
 Cliff & Lillian Wesner, CA  
 Clarabel Amator, CA  
 Mike & Betty Chirco, CA  
 Foresthill Twirlers, CA  
 Mr & Mrs Weldon Parker, CA  
 Joe & Ludel Bouchard, CA  
 Harold & Gloria Polonsky, CA  
 Ruth Elarth, CA  
 Linda K Brown, CA  
 Bidwell Jr High School, PE Dept, CA  
 Robert & Doris Fossgreen, CA  
 Konocti Kickers SD Club, CA  
 Gus & Colleen Gustafson, CA  
 Mrs. R.K. Smith, CA  
 Warren & Georgia Potts, CA  
 Betty Dean, CA  
 Ridge Runners SD Club, CA

Associated SDs of Superior California, Inc

Your contributions will enable the Foundation to increase public awareness of the fun and fellowship that makes square dancing a popular recreation today. Foundation projects that will help preserve and promote square dancing are important to the growth and image of the Foundation. Caring people are what will keep our activity alive. All contributions will help us expand our resources and do a far more extensive job in the preservation of square dancing.

To make a tax-deductible donation or memorial to the

Foundation, send it to The CALLERLAB Foundation, 829 - 3rd Ave SE, Ste 285, Rochester, MN 55904.

## FOUNDATION FUNDRAISING COMMITTEE

The Executive Committee has established a Foundation Fundraising Committee. Jerry Story has been appointed to serve as Chairman and Doug Bennett to serve as Vice Chairman.

This committee is tasked with developing ways and means of raising funds for the Foundation for the Preservation and Promotion of Square Dancing. Plans are being made to implement a very positive marketing plan for square dancing. Funds raised by this committee will help implement that plan.

This committee needs members who are idea oriented and are willing to take an active role in this endeavor.

If you would like to serve on this committee please notify the CALLERLAB Home Office. Thank you.

Doug Bennett, Vice Chairman

## CURRICULUM GUIDELINES REVISED

The CALLERLAB Curriculum Guidelines for caller training has been revised and reprinted and is now available. The cost is \$50.00, postage inclusive. You may order by writing CALLERLAB, 829 3rd Ave, Ste 285, Rochester, MN 55904 or call 507/288/5121.

## BOARD OF GOVERNORS ELECTION

In this issue of *DIRECTION*, we present the nominees for the Board of Governors. Members eligible to vote will be electing eight (8) members to be seated on the Board following the 2000 CALLERLAB Convention in Las Vegas. Board members serve a term of three years.

Cal Campbell, Larry Cole, Dee Dee Dougherty-Lottie, John Kaltenthaler, John Marshall, Jim Mayo, Mike Seastrom, and Al Stevens will complete their current terms on the Board at the 2000 convention. Short biographic sketches are included to aid you in making your decision. Members eligible to vote in this election will find a blue ballot enclosed with this issue of *DIRECTION*. **WE ENCOURAGE YOU TO EXERCISE YOUR RIGHT AND PRIVILEGE TO VOTE! Return your ballot NO LATER THAN OCTOBER 15, 1999!**

Please read the instructions on the ballot carefully. Do not sign the ballot.

The results of this important election will be announced in the November/December issue of *DIRECTION*. Press releases will be mailed to publications and callers associations announcing the results.

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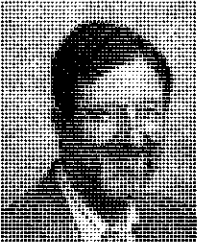
## CANDIDATES FOR THE BOARD OF GOVERNORS



**GUY ADAMS**, Rockford, Illinois, began calling in 1976 at the age of thirteen. In 1985 Guy became a full time caller and currently travels over 80,000 miles annually. He has called in 35 states, Canada, Saudi Arabia, Mexico, England, Sweden, Denmark, and Austria. For the past two years, he has spent his winters in Harlingen, Texas running a winter dance program. He called 10-13 sessions a week from beginner through A2, which gives him awareness of the different levels of square dancing.

In 1984, he joined CALLERLAB as an Accredited Member. He is currently Chairman of the Public Relations Committee. He also is a member of the Caller Association Liaison, Advanced & Advanced QS, Mainstream & Mainstream Qs, Plus & Plus QS, Square Dance Issues, and Career Caller's Committee's.

"I believe that CALLERLAB has a reputation of being the leader in the square dance movement. Great things are going to happen with CALLERLAB and square dancing, and I would like to participate by working for our fellow members, dancers, and for the activity. If I am elected to the Board of Governors, it will give me a chance to be able to work harder for an organization who's main focus is on giving back to the activity through education and better calling."



**CAL CAMPBELL**, Castle Rock, Colorado, is a current member of the CALLERLAB Board of Governors seeking reelection. He joined CALLERLAB in 1974 and is currently the Chairman of the Community Dance Program Committee. He is also active as a member of two other education committees in CALLERLAB. He is the editor of the CDP Journal published by CALLERLAB and has served on many panels at CALLERLAB Conventions. Cal was one of the first 20 callers accredited as a Caller-Coach.

Calvin has been calling for over forty-five years and dancing for well over fifty. He and his wife Judy are charter members of the Lloyd Shaw Foundation (LSF) and have been featured dance leaders at many of their events. Cal served three terms on the LSF Board of Governors. They have been featured educators at several National Square Dance Conventions and served as the historical consultant for the pageant held at the 1976 Bicentennial National Square Dance Convention. He and Judy were also the MC's for the 1976 pageant. He and Judy are the directors for the national pageant to be held at the NSDC in 2001.

Cal is the author or co-author of three books on square dancing and wrote a monthly column for Square Dance Magazine for several years. Cal wrote the chapter on modular calling techniques for the American Square Dance Society, "The Caller Text". His most recent book is "Dancing for Busy People" (1996) based on the Community Dance Program and co-authored with Ken Kern and Bob Howell.



**LARRY COLE**, Marion, Indiana, began calling square dances in 1975. He joined CALLERLAB in 1981 and has attended eighteen conventions and the Portland, Maine, Mini-Lab. He was Chairman of the Basic/Mainstream Committee for five years and currently serves on several committees. In 1994 he joined the Board of Governors and became a member of the Executive Committee in 1996. Larry was elected Chairman of the Board at the 1999 Dallas Convention after serving as Vice Chairman for 1997 & 1998. A driving desire to help callers master their craft has led Larry to conduct training sessions at CALLERLAB Conventions, National Square Dance Conventions, and several state caller associations. A home program of one Mainstream club, one Advanced club, and a caller training class, coupled with a heavy travel schedule keeps him busy. He has served as President of the Indiana Square Dance Callers' Association four times and continues to be active in the group. Larry has a real concern for new dancer recruitment, shorter class time to active club participation, and the need for a national marketing campaign for square dancing. He would be pleased to serve you on the Board of Governors and continue to work toward these goals. Larry and his wife Ellen, live in Marion, Indiana.



**DEE DEE DOUGHERTY-LOTTIE**, Minneapolis, MN, started square dancing at 3 years of age and calling/traveling full time for the last 15 years out of 20.

She has been a featured caller at numerous festivals/conventions all across the USA and Japan, Sweden, England, Germany, and Denmark, yet has always maintained beginner and Mainstream classes every year. She is a firm believer of teaching and bringing new life into our activity.

Dee Dee is a member of the Minnesota Square Dance Callers Association (MSDCA), National Teachers Association for Country Western Dance (NTA), and Arizona (Mesa) Valley Area Callers Organization. She is also presently recording for Rhythm Records.

Dee Dee has attended 14 conventions since joining in 1982, and called at 19 National Conventions. She is currently finishing her 2nd term on the Board of Governors and hopes to search for the changes or answers needed to keep square dancing alive and well, way past the millennium.

She is seeking re-election to the board and would like your support.

**VOTE - VOTE - VOTE - VOTE - VOTE**



**STEVE JACQUES**, Pasadena, Maryland, learned to square dance in Boston in the early sixties, then attended caller's school and continued to experiment with calling until 1967, when he called his first complete dance. Steve now lives in Baltimore where he calls Mainstream through Advanced for a full dance and workshop program for five home clubs. He is an accredited member of CALLERLAB and the current president of SDLBA. Steve records for Elite Records and has been featured on many weekends, festivals, and cruises around the country, including the Hawaiian State Convention, the Road House Squares in Sendai, Japan, and English Mountain. The Student Square-Up, a unique weekend catering to new dancers, is owned by Steve.

If elected to the Board of Governors, Steve's goal is to begin a movement to change the attitudes of those involved in square dancing. He believes this change needs to begin with out leaders, the callers. He would like to see out activity go back to the basics and fundamentals of working as a team; both as a team of experienced callers and the experienced callers helping our new callers to develop their talents. Steve would like to be more visible and accessible to the new callers for help, as he feels a board member should. He would like to see the callers make the Basic and Mainstream levels more exciting rather than having the dancers jump to another level to get enjoyment. He believes we have enough choreography, and that it is now time to concentrate on letting the dancers dance and have fun. Steve believes that we, the callers, need to set aside our personal problems and feelings and begin to tunnel our energies to the preservation of square dancing and to our professionalism as callers. In order to accomplish this goal, Steve would like to have this attitude change permeate the CALLERLAB meetings in order to give our callers the material and know-how to make the basic levels more fulfilling.



**JOHN KALTENTHALER**, Pocono Pines, Pennsylvania, began calling regularly in 1958 in Albuquerque and has been active steadily since that time. He joined CALLERLAB in 1974 and was elected to the position of Executive Secretary in 1976. He has attended every CALLERLAB Convention, and both Mini-Labs in Australia, and the Mini-Lab in Maine. He received his Caller Coach certification in 1979. He retired from Executive Secretary in 1991 after serving 15 years. He was elected to the Board of Governors in 1991 and currently serves as Chairman of the Caller Training Committee. He also serves on several other committees. He regularly calls for Mainstream, Plus, and Advanced clubs, conducts caller colleges and clinics, and currently records for MacGregor Records. John and his wife, Freddie, serve on the Board of Directors of the Overseas Square Dancers Association. John received the SIOASDS Silver Spurt Award in 1979, the CALLERLAB Chairman's Award in 1985, and the CALLERLAB Special Recognition Award in 1991 and received the coveted Milestone Award in 1998. He strongly believes in CALLERLAB and the Foundation and what they can do for square dancing. He attends all board functions and votes on all issues placed before the Board. John has called in 47 states, 5 Canadian Provinces and 9 overseas countries. He solicits your vote to retain him on the Board of Governors.



**TIM MARRINER**, Register, Georgia, has been fortunate to have been able to travel with his calling the last 25 years across the US and into Australia, Belgium, Canada, Denmark, Germany, Japan, Mexico, Norway, and Sweden. He is also on the staff of various resorts and cruises. His passion for music has placed him with Square Tunes, Rhythm, and Royal Record companies. He still maintains a home program in Savannah, GA and Sun City Resort near Hilton Head, SC., teaching beginners through C1. The local groups keep in tune with the activity nearby, while his traveling provides him a broader perspective. Tim served on the BOG of CALLERLAB from 1992-95 and before that was Chairman of the CALLERLAB Foundation. He has always been active with various committees within CALLERLAB and participated on panels and seminars at the conventions. Tim would like to see CALLERLAB take on a more proactive role in leadership. He feels the membership is the organizations greatest asset. With the best tools available for self education and training and the right programs in place, CALLERLAB can embrace the activities strongest leaders and entertainers to help preserve and promote square dancing worldwide. Positive leadership with enthusiasm will become the magnet needed to attract more dancers and callers. Organizations can model this at the local levels to rejuvenate FUN back on the dance floors. Tim thinks it is time for all of us to spark interest again in each other to help put the excitement back into the activity. He is asking for your support.



**JOHN MARSHALL**, Centreville, Virginia, has been calling for 30 years. He has and does work with beginner dancers all the way through to Challenge dancers. He has called in much of the U.S. and 5 other countries. As a full-time caller for 17 years, he has had the pleasure of calling for many weekends and festivals. Further, John enjoys doing callers schools and clinics. He has served CALLERLAB as a member of the Board for 4 terms, a member of the Executive Committee for four 1-year terms, and is serving on the current Executive Committee. Past committee work includes AQS Chairman, Advanced Vice Chairman, Advanced Chairman, and the Program Policy Committee. John is honored to have served 1 term as the Vice Chairman of CALLERLAB. He desires to continue to serve the organization.

John feels now is the time for CALLERLAB to embrace a new vision directing us to reunite our membership, and to professionally market square dancing to the millions of uninformed people world wide. The fact that the International community is embracing square dancing is a positive sign for the future of the activity.

CALLERLAB needs to recognize the coming wave of renewal and exhibit the strength of leadership to grow the activity into the next millennium and beyond. John offers to the membership of CALLERLAB, an openness of mind, the flexibility to think in different ways, valuable experience, and the courage to act, if you will give him your trust and support.



**JIM MAYO**, Hampstead, New Hampshire. "I have been calling for 50 years. I am now calling club dances from Mainstream through A-2 and have, in the past year, called two dances using only the Basic Program. I am an Accredited Caller Coach and regularly serve on the staff of callers schools and clinics. I was the first CALLERLAB Chairman and I have been on the board of Governors since the beginning. I have served on the Executive Committee for 9 of the past ten years and I was awarded the Milestone in 1984. I am hopeful that our current enthusiasm for 'marketing' our product will bring new recruits into square dancing. At the same time I fear that, unless we can make easier forms of square dancing readily available, all of our recruiting success will be to no avail. We could do this without changing our programs by making Basic Program dancing much more available. On the other hand, if changing the programs at a reasonable rate will accomplish that goal, I can comfortably support change. New dancers must find places to dance where they can have fun without today's overdose of frustration".



**DANA SCHIRMER**, Berryton, Kansas, has been calling since 1978 and has been a member of CALLERLAB since 1981. He maintains three Mainstream Clubs, an Advance Workshop group and conducts caller training courses with primary emphasis towards new callers. Dana and his wife, Donna, have conducted multi-session lessons for several years and averages four sets of lessons per year.

Dana attended his first CALLERLAB Convention in 1984 and has attended several others since that time. He is presently the Chairman of the Basic/Mainstream Committee after previously serving as Vice Chairman of that same committee. He has held various offices of the Northeast Kansas Square Dance Callers Association and the Kansas State Square Dance Callers Association. He enjoys dedicating himself to the various associations he is involved with and new challenges.

Dana is a retired Accounting Manager for Santa Fe Railway Company and presently works as the General Manager for a company in Ottawa, Kansas decorating china and collector plates.



**MIKE SEASTROM**, Thousand Oaks, California, has been calling since 1963. He has been a member of CALLERLAB since 1977 and has served as Chairman of the Plus Committee, Program Coordinating Committee, Ad Hoc Committee on Multicycle Classes, and is currently Chairman of the Square Dance Issues Committee. Mike currently serves on the Board, has been active on the Executive Committee, and served as Chairman from 1992 to 1994.

Mike records for Rhythm Records and balances his traveling and calling with his dental practice. He is actively teaching year round in the multicycle class format, as well as calling locally, nationally, and internationally.

Gail, Mike's wife of 28 years, adds immeasurably to their team approach at dances, festivals, and leadership clinics. Her talent and enthusiasm has been a great example to callers partners for many years.

Mike feels that CALLERLAB is on the edge of a huge breakthrough in its leadership role in square dancing. He feels that the success of this breakthrough will be in CALLERLAB's effort to unite other national organizations to work collectively on a long range professional marketing program. Mike feels he can help CALLERLAB in this role by serving on the Board.



**AL STEVENS**, Durmersheim Germany, has over 33 years of successful square dance calling experience, is an Accredited CALLERLAB member since 1976, and has spent over 28 years calling outside of the U.S. in over 26 different countries. Al has been on the Board of Governors for the past five years and feels that his experience as a full-time caller in the overseas area for the past ten years, is an asset for the ONLY International Association of Square Dance Callers, CALLERLAB. Al spent 10 years of dedicated work for the European Callers and Teachers Association as a Board member, serving as Training Director, Vice President, and a five year term as President. Al is currently the Chairman of the Overseas Advisory Group and is also an Accredited Caller Coach and has conducted at least two very successful Callers Colleges per year since 1983. He has recently been awarded the "Golden Achievement" award from ECTA along with an honorary lifetime membership, for his unselfish dedication to the square dance scene in Europe. He is also the Editor/Publisher of "Notes for European Callers", a monthly note service. Al currently is a staff caller with MacGregor records. Al's ultimate goal is to continue exerting his influence and experience to watch the American Square Dance program grow bigger and better than it currently is.



**DAVE TOWRY**, Hot Springs Village, Arkansas, began calling in 1974, in Tulsa, OK. He has been calling for 25 years, the last 21 as a full time caller. Dave has a program in the Rio Grande Valley of Texas during the winter and a program in Hot Springs Village, AR, during the summer.

He has traveled extensively through out the U.S. and in some foreign countries. Dave joined CALLERLAB in 1984 and has been on the Advanced, Advanced Quarterly Selection, Full Time Callers, and the Challenge Committees.

Dave would very much appreciate the opportunity to work on the Board of Governors and be an active part of the decisions and changes facing our activity in the new millenium.

**VOTE - VOTE - VOTE - VOTE - VOTE**



**JIM WASS**, Riverdale, Maryland, first square danced in 1961. He began calling in 1989 and with his wife, Ann, created a caller-run program the next year. He now calls regularly for two Mainstream clubs in the Washington, D.C. area and does some traveling in the region. He also calls for a developmentally disabled group and has done work in local schools.

Jim joined CALLERLAB as an apprentice in 1989 and attended his first convention in 1992. Jim has served on the Education, Training, and Recruit-Promote-Maintain Committees. He chairs the Accreditation Committee and has guided it toward creating a certification program for callers who are square dance teachers. Jim and the committee plan to present the program for membership vote at the next convention in Las Vegas.

Jim is the President of the National Capital Area Square Dance Leaders Association (NCASDLA) and a member of the Square Dance Leaders of the Baltimore Area (SDLBA).

Jim is particularly interested in new dancer recruiting and caller training and would like to promote efforts in these areas and pursue the interests of callers and dancers everywhere through service on the CALLERLAB Board of Governors.

## VOTE - VOTE - VOTE - VOTE - VOTE

### LEGACY FUND RAISING PROJECT

**L**EGACY INTERNATIONAL, is an Educational, Leadership organization composed of persons and organizations from all facets of the square dance activity. One of LEGACY's primary projects is to get, through legislation, a bill proclaiming Square Dancing the National Folk Dance. They also conduct educational seminars at the National Square Dance Conventions and have personnel who will keynote seminars (Mini Legacy's) for square dance clubs and organizations.

One of LEGACY's fund raising projects is a square dance promotion sign. The sign can be mounted along with other organizational signs often seen at city limits. It can also be mounted in front of square dance halls, at conventions, meetings or where ever you are having square dance function. The sign is of quality construction, the graphics are baked enamel and the uses are unlimited. There is a blank space at the bottom to put phone numbers, names, etc.

LEGACY has offered The Foundation the opportunity of selling the sign and will donate \$5.00 to The Foundation for every sign we sell. LEGACY will pay the cost of printing order blanks and will do all the shipping and handling. Order blanks are provided in this mailing. Please feel free to make copies for your clubs.

The Foundation is presently working toward a square dance marketing project and this is an opportunity to, not only contribute to The Foundation, but also promote square dancing in your community. CALLERLAB and The Foundation wish to thank LEGACY for their generous offer. We encourage each of you to participate.

For the Executive Committee  
Larry Cole, Chairman

### MEMBERSHIP REPORT

**A**s of August 11th, we have a total membership of 2120 callers and are adding new members every week. The current membership is broken down as follows:

Category	US	O/S	Canada
Members	672	160	43
Life Members	8	0	0
Associates	1043	50	25
Apprentices	101	18	0
Totals	1824	228	68

A total of 1,946 BMI/ASCAP licenses have been issued; 970 for less than 50 dances a year and 976 for over 50 dances per year. We have a total of 38 callers and partners licensed to teach Country Western dances.

351 callers have not renewed their membership for the current year. Their insurance coverage and BMI/ASCAP license is no longer valid. If you have not yet received a blue membership card from the Home Office, your membership has expired. Please contact the Home Office if you believe you paid your dues but have not yet received a membership card.

### PLUS COMMENTARY

**T**he 1999 Biennial Review of the Plus Program has been completed. The result of the ballot completed in July is that no changes will be made to the Plus Program this year. Approximately 60% of the Plus Committee voted. Four calls were given consideration based on an earlier Plus Committee Questionnaire; one was considered for addition (Remake the Thar), and three were considered for dropping (Peel Off, Crossfire, and Acey Deucey). No call received the majority vote of the ballots received that was required. Remake the Thar came closest with 47%. None of the calls considered for dropping received over 26% of the vote; 30% of the callers voted for no change at all.

I believe this result reflects the same mood that we saw



at the Plus Committee meeting in Dallas. While callers have not necessarily decided what the exact size of the Plus Program should be, we do see that there is not a clear consensus that the program should shrink. The three calls on this ballot are generally underutilized (Peel Off and Crossfire), or thought by many to be unnecessary at the Plus level (Acey Deucey), but they didn't come close to receiving votes for dropping. The vote on Remake the Thar doesn't say much about whether the program should grow or not, since it was a vote on a call previously dropped. Many callers responding to the questionnaire earlier this year said that dancers have missed this call. Nevertheless, not enough support existed on this vote to add another call to the Plus Program.

I think the strongest conclusion we can draw from this result is that there is a lot of satisfaction with the Plus Program as it exists and most callers and dancers, do not want our program changed.

Larry Davenport,  
Chairman

## ISSUES COMMITTEE

In the June 1999 issue of *DIRECTION* we listed the twenty (20) top issues that were evaluated by the Square Dance Issues Committee. These several additional issues, were divided into five categories. I would like to continue this report by examining the first of those categories and summarize the concerns and solutions suggested by our committee.

### GENERAL ISSUES

#### 1. IMAGE

Square dancing is viewed by many non-dancers as country-hick or corn-pone in nature. Many perceive today's dance as the same thing they were "made to do" in elementary school when contact with someone of the opposite sex was not always desirable. Some still remember the old time music recorded so long ago. Many in the general population also feel it's an activity for older people. Costuming and complexity may also be factors to some outside the activity. Possible solutions include marketing our activity as it is today showing the current variety and quality of music. We might consider "re-packaging" our activity for a wider appeal, much like late night, glow in the dark, bowling. It may be desirable to teach more up to date dancing in schools with music recorded using modern techniques. Costumes that more closely parallel modern dresses, skirts, shirts, and pants may also be more appealing to potential dancers.

#### 2. CURRENT LIFESTYLES

Many committee members felt that although this

issue may be beyond our control, it should be considered as we market and possibly re-package the "product" of square dancing for wider appeal and availability. The following are observations made by our committee. Leisure time today is more irregular and for many people leisure time is decreasing. Many people want "something" quick and easy and are not attracted to group activities like they once were. Families with both parents working may find it more difficult to go out and dance. They may favor recreational activities that decrease interaction like TV, movies, and the computer, which are accessible from home at all hours of the day or night.

#### 3. PUBLIC RELATIONS, and

#### 4. MARKETING

We need to do a more organized, professional job of marketing our recreation. Public Relations takes aggressive and skilled diplomacy. We should publicize the physical, social, and mental benefits of square dancing, while eliminating the negative articles in our publications. Professional target marketing with proper research can also deliver larger benefits than the all-inclusive hit and miss publicity common today.

#### 5. RECRUITING

A year round recruiting program, utilizing our new dancers as our primary recruiters would yield higher numbers than we see today. Training and providing more recruiting materials for our existing dancers would enhance their effectiveness. While demonstrations can be an important recruiting tool, it can turn people off if not done properly. Professional research as to what type of demos bring us the best results.

#### 6. MAINTAINING DANCERS

Involving new dancers in club activities while they are still in class, stresses the social aspect of our recreation and promotes friendship which keeps dancers coming back. Club members sponsoring class members can help, as well as promote tolerance between new and experienced dancers. Callers need to concentrate on entertaining the dancers, having fun, and helping them succeed in order to build their confidence. Effective teaching techniques are important to keep class members coming back and using a more realistic dance program as an entry point, would also help to increase our new dancer retention rate.

#### 7. COSTUMES / DRESS CODE

Committee members expressed mild to passionate opinions on this subject. The newly formed National Council of Square Dance Organizations



has chosen this as its first issue and has sent a modified dress code proposal out for all to consider. This will surely be a hot topic this year and beyond. Hopefully, we can work out a solution that can be positive and at the same time encourage new people to share the fun of our dance.

As previously mentioned, these issues are being assigned to standing committees in CALLERLAB and other national organizations to develop action plans to resolve or improve the area of concern. The four remaining categories will be addressed in upcoming issues of *DIRECTION*.

Stay tuned,  
Mike Seastrom, Chairman

### **HOEDOWN!** (History of Dancing)

**W**e are very pleased to announce the availability of a new video which features an entertaining and informative look at the history of dancing. This exceptional video will treat the viewer to a glance into the rich heritage of square dancing. Sales of this video will benefit the Foundation for the Preservation and Promotion of Square Dancing.

All the color, music, and magic of American folk dancing, including the wide-spread popularity of the Western Square Dance movement, is now available for everyone. The video *HOEDOWN!* is perfect for schools, recreational organizations, churches, dance clubs, and dance leaders. *HOEDOWN!* bounces the viewer back in time for a joyous experience tracing our dance heritage all the way back to 15th century England. Varied locations and authentic costumes give realistic support to performances by some of the most outstanding folk dance groups in the nation, such as the Berea Country Dancers and the Ohio Valley Pioneer Dance Troupe. Live musicians make the scenes complete as the viewer visits a village green in Old England, a 16th century sailing ship, a Colonial ballroom, a former mining camp, a wagon train, a Kentucky housewarming, and more.

This unique, informative, and entertaining video is available through the CALLERLAB Foundation for the Preservation and Promotion of Square Dancing for the nominal cost of \$28.00 plus \$3.00 shipping and handling. Minnesota residents add 6 1/2% sales tax. Make checks payable to the Foundation and send to: 829 3rd Ave SE, Ste. 285, Rochester, MN 55904-7313.

### **PARTNERS' CORNER**

**O**ne of the things we always think about is how to help the newer dancers become comfortable with club membership and to have a great time

dancing and socializing. There are many ideas that many partners have, and I would love to hear from anybody with good suggestions that can be shared with others through this column. One that I'd like to share is what the Caper Cutters in San Francisco do to help newer members obtain square dance outfits. Everybody has a lot of square dance clothes in the closet, a lot of which is like new but not being used. The club members donate clothing to the club, and every so often we have a sale at the club. Prices are very low, and proceeds go to the club. The primary purpose is not to make money for the club, however, but to keep the cost of square dancing down for newer dancers.

Even though you might think it is early to be thinking about next year's convention in Las Vegas, it really isn't. Next year's theme is how we market square dancing, and partners have a lot to do with successful marketing of our activity. I would really appreciate receiving ideas from you for our Partners Program at the convention. If any of you wish to volunteer to help, let me know that too. I promise you will have fun, and you won't be worked too hard.

I can be reached by email at [LKDAVN@aol.com](mailto:LKDAVN@aol.com); or by regular mail at 882 Chrysoopolis Dr., Foster City, California 94404.

Kathy Davenport,  
Chairman

### **CALLER ASSOCIATION LIAISON COMMITTEE**

**T**his year the Caller Association Liaison Committee (CAL) will be working closely with the Public Relations Committee as they will be developing informational projects for distribution.

The way that CAL will be distributing this and other information, will be by utilizing the membership in making "sales calls" to affiliated callers associations and non-affiliated callers associations. In order to do this we will be needing multitudes of volunteers in order to make it work properly, efficiently, and in the easiest manner possible. The plan will be to have "state reps" representing every state in the U.S. They in turn will be charged with locating the callers associations in their state, getting the files to the CALLERLAB Home Office up to date, with the correct addresses and contact points. They will also be charged with locating a CALLERLAB member in the various callers associations, that can be counted on to make a professional presentation about CALLERLAB, a minimum of once a year. By doing it this way no one person will have to do any traveling except perhaps a small bit of phone travel and no one will be out any expense. With the help of volunteers, it will work!

This is, in no way, meant to ignore the other callers

associations around the world. It is just that in order to meet the ultimate goal of world wide representation, we need to have small goals that can be reached and when they are reached then we can go to the next step up the goal ladder. If there is anyone outside the U.S. that wants to go ahead and volunteer to be the "State, Country, or Continent" rep, then by all means notify me of your willingness and we will get you going in the right direction.

Anyone who thinks they are brave enough to take on this task is invited to get involved and make changes to provide for a better future.

Vernon Jones, Chairman  
Caller Association Liaison Committee

## SQUARE DANCE TEACHER CERTIFICATION PROGRAM

**J**im Wass, Chairman of the Accreditation Committee, has announced a proposal for a new program for certifying callers as square dance teachers. The committee has, for several years, been developing this voluntary program known as the Certified Square Dance Teacher (CSDT). The CSDT program is nearing completion and the committee plans to present a resolution at the convention in Las Vegas for formal acceptance of the program. The committee would like to ask your support for the resolution.

### *Why is the committee proposing this program?*

Several years ago the Executive Committee (EC) tasked the Accreditation Committee to explore development of a program to accredit callers as square dance teachers. The EC was responding to concerns of some members who, though accomplished callers and square dance teachers, lacked credentials acceptable to some school systems or other agencies that might hire them as teachers. The General Caller Accreditation was not sufficient for these schools and agencies. The Accreditation Committee sought to provide a credential while promoting professionalism in the teaching of beginner classes.

The CSDT program, therefore, has two purposes:

1. To produce a credential that can be recognized and understood by those within the square dance community and by external entities such as school systems and recreation departments.
2. To identify, recognize, and promote excellence in square dance teaching.

School programs vary widely from one area to another while the CALLERLAB programs are well defined and understood. This led the committee to focus attention toward callers who are teachers of beginner classes. This approach provided the opportunity to attain an achievable goal. That is, to develop a program to certify

callers as square dance teachers.

### *What would the program consist of?*

The proposed CSDT program evaluates experience, knowledge, and skills appropriate to teaching the Basic and Mainstream Programs.

Like many other certification programs this one takes a multi-pronged approach to evaluating individual qualifications:

1. A *resume* defines experience. (At least five years and multiple classes taught.) A *sample lesson plan* is evaluated to determine how a candidate plans the teaching program and individual lessons.
2. A *written examination* (50 questions) measures the candidate's knowledge of square dance programs and teaching techniques.
3. A *teaching demonstration* (a video of an actual class) gives reviewers insight into the candidate's calling, teaching, class management, and other attributes.
4. An *oral board* reinforces the written examination and reveals the candidate's philosophy of teaching and ability to handle difficult situations.

The pilot test of the CSDT program included eight callers; six of whom completed the process. The committee learned much during the pilot test. The information and insight gained during the pilot test is being used to refine the proposed program.

If you have any thoughts on this program you are welcome to join the Accreditation Committee and/or talk to Jim Wass, 5903 60th Avenue, Riverdale, MD 20737 or 301-699-1477 or jimwass@aol.com

Jim Wass, Chairman  
Accreditation Committee

## AFFILIATED CALLERS' ASSOCIATIONS

**A**ny recognized callers' association may "join" CALLERLAB in order to secure benefits for the association and its members.

Affiliated organizations receive the CALLERLAB newsletter, *DIRECTION*, along with the press releases and other announcements sent to all CALLERLAB members. They may also purchase all the same booklets and materials available to CALLERLAB members.

Affiliated associations are eligible for an Education Grant of up to \$150 per day (to a maximum of \$450) to help them contract an Accredited Caller-Coach to conduct a clinic or seminar for local callers. The association may also purchase liability insurance to

protect the association and its officers during association sponsored events. The annual rate for this insurance is only \$25.00.

Once an association has purchased the liability insurance, any association member (caller) who is not a CALLERLAB member, may also enroll under the CALLERLAB group liability and accident insurance policy for \$15 per year.

Affiliated organizations are expected to subscribe to the CALLERLAB Code of Ethics and otherwise support CALLERLAB policies and recommendations.

Is your association a member? Why not? The low cost of membership and the \$25 insurance package is one of the best bargains in square dancing. For complete details, contact the Home Office.

The following fifty-five callers' associations are currently affiliated with CALLERLAB.

Alabama S/D Callers' Assn. Inc  
Assn Nova Scotia S&RD Teachers (ANSSRDT)  
Birmingham Area Callers Assn.  
Callers and Teachers Assn, WA  
Caller's Society of Denmark  
Calgary Callers Assn.  
Callers Assn. of Western Australia  
Callers Assn. of Modesto Area  
Callers Clinic (SW Ontario S&RD Assn.)  
Callers Council of New Jersey  
Canadian Western Dance Instr. Assn.  
Central Arizona Callers Assn.  
Central Ohio Callers Assn.  
Central Virginia Callers Assn.  
Country Dance & Song Society  
Czechoslovak Callers & Teachers Assn.  
Denver Area Callers & Cuers Assn.  
East Texas Callers Assn.  
Edmonton & District Callers & Instructors  
Federation of Lake County Area Callers  
Florida Callers Assn.  
Illinois Square Dance Callers Assn.  
Indiana Square Dance Callers' Assn.  
KA MO Callers & Partners  
Kentucky Callers' Assn.  
Lloyd Shaw Foundation  
Long Island Callers/Cuers Council  
Metrolina Callers Assn.  
Minnesota Square Dance Callers Assn.  
Montreal Area Callers Assn.  
Nagoya Callers Assn.  
Narragansett Callers Assn.  
New Style Callers Assn.  
New Zealand Callers & Cuers Assn. Inc.  
North Alabama Callers Assn.  
North Texas Callers Assn.  
Old Colony Callers Assn.

Omaha Area Callers & Cuers Assn.  
Orange County Callers Assn.  
Peoria Area Callers & Instructors, Inc.  
S/D Callers Assn of the Sacramento Valley  
S/D Clrs Assn. of No California (SDCANC)  
S/D Society of Queensland  
San Diego County S/D Callers Assn.  
Santa Clara Valley S/D Callers Assn.  
Square Dance Callers Club of Great Britain  
Swedish Assn. of Callers & Teachers (SACT)  
Texas State Callers Assn.  
Toledo Area Western Dance Leaders Assn.  
Toronto & District Sq & Round Dance Assn.  
Tri-State Callers Assn.  
Tulsa Area Callers & Teachers Assn. (TACT)  
Upper Vancouver Island Clr/Tchr Assn.  
Vancouver & District Clr/Tchr Assn.  
Western Callers Assn.

### SUPPORT THE FOUNDATION

**T**he 50th National Square Dance Convention in Anaheim, California, has graciously donated 500 Gold Certificates (early bird certificates) to the CALLERLAB Foundation. This represents a potential income of \$12,500 to the Foundation.

This is a wonderful opportunity for you to help raise funds for the Foundation and also get a discount on your convention registration for the Anaheim National.

If you are planning to attend the National Convention in 2001, you can help the Foundation by purchasing one or more of these valuable certificates.

Buy a certificate now for \$25! After March 15, 2000, you can trade it in for a convention registration which normally sells for \$35. Purchase of the certificate also entitles you to free admission to the Pre-Convention Dance to be held in the Spring of 2000.

If you buy a certificate and do not attend the convention, you may be able to claim the certificate's fair market value (\$35) as a tax deductible donation on your 2001 income tax. Be sure to check this out with your accountant.

**Order your "Gold Certificate/s" from the Home Office. Send a check for \$25, made out to "The 50th National Square Dance Convention", for each certificate. Don't delay! Do it today. The Foundation desperately needs your support.**

#### IN MEMORIAM

Chuck Leamon, Sebring, FL, 6/10/99  
Jack Murtha, Yuba City, CA, 7/25/99

## SEVEN QUALITIES OF A HEALTHY GROUP

submitted by Tom Gray, Alberta, Canada

*Apply these standards to your club and see how it measures up!* Adapted by Tom Gray from an article by Leith Anderson in Leadership Magazine (Winter, 1999)

- 1) **A HEALTHY GROUP HAS A SENSE OF FUN AND ENTHUSIASM.** You walk in the room and you can feel it. People are happy to be there. People are there to dance, the floor fills quickly, the caller doesn't have to plead to fill a square. Things are happening. There is an ambiance of warmth and excitement.
- 2) **A HEALTHY GROUP IS OTHERS-CENTERED.** A healthy group is immediately interested in new people, what they need, and how their needs can be met through the club. It is sensitive to peoples' feelings. Are singles, especially ladies, welcome and given opportunities to dance? Since my wife doesn't dance, I often visit as a single. Some clubs have greeters to welcome everyone; others leave the visitor to wander in and fend for himself. The worst club ignored me completely. The best club introduced me to an angel who took me around, pointed out the bathrooms and coffee table, introduced me to other single dancers as well as club exec, and danced the first set with me. Now *\*that\** sure made me feel welcome! In one club, during my first year, I danced as part of a "new dancers class" where everyone was a beginner, and I politely (if somewhat impatiently!) stood and watched for 30 minutes while Square Thru 4 was taught, from what I later learned, was an unusual position. Excruciating! In another club, the beginners were divided up among experienced dancers and the same move was learned well in 10 minutes. Sure made a difference! And what about those clubs where you are called to square up, then made to stand around during 20 minutes of announcements that really could have been posted on a bulletin board in the first place?
- 3) **A HEALTHY GROUP IS UNDERSTANDABLE.** Healthy clubs tend to speak in terms everyone can understand, rather than repeat jargon that constantly reminds outsiders they are not 'in'. Since square dancing uses a highly technical language, this requires both sensitivity and effort. Although a large part of this falls to the caller/teacher, there is much that can be done. A written list of common terms, handouts of the steps taught that night, angels who say 'face me' rather than 'quarter right' will all help newcomers learn the language and feel part of the group.
- 4) **A HEALTHY GROUP ACCEPTS PEOPLE WHO LOOK LIKE ME.** I quote directly from Anderson: "Our level of comfort can be high or low, depending on how quickly we find someone else who looks like us. In a room full of women, a man thinks 'I'm in the wrong place!'... In a gathering where everyone is young and casually dressed, the older person in a business suit feels out of place..." Draw your own conclusions.
- 5) **A HEALTHY GROUP HANDLES PROBLEMS WITH GRACE.** What happens when the sound system squeals or drops into embarrassing silence? When the club is behind budget or attendance is dropping, is there a denunciation for lack of support, or a challenge towards increasing attendance and building membership? What makes a healthy club is not the absence of problems. It's how the problems are handled.
- 6) **A HEALTHY GROUP IS ACCESSIBLE.** We're not talking wheelchair ramps. Is there clear and easy access to getting questions answered, meeting new people, joining in, and becoming part of the group? Do you allow new dancers to visit other clubs, join banner raids, or attend club dances? Or do you make it *-hard-* to join by insisting on graduating from lengthy lessons to qualify for membership? By having entry-point lessons only once a year? By insisting that people have to have a certain level of expertise to join or participate in club activities? All these things discourage people from joining. When I missed a night at square dancing during my first year, I came back and felt lost. How do you accommodate people who miss a night or two? Are they phoned and invited to catch-up classes, given tutorials during breaks, or simply told to come back next year when lessons start again?
- 7) **A HEALTHY GROUP HAS A SENSE OF EXPECTANCY.** Listen to hallway conversations over a few weeks and decide if the primary verb tense is past, present, or future; if the tone is positive or negative. I'm sure there'll always be some who grouch, but if you're also hearing, "That was fun!" or "I'm sure looking forward to the dance next week", you're on track. A healthy group has both present fun and reminiscences of past enjoyment. Most healthy groups are hopeful groups. They are full of plans as well as happy memories. They *\*expect\** future fun. They *\*expect\** to grow, and they have plans in place to produce and handle that growth.

**REMEMBER TO VOTE!!**



PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 1999



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

**BASIC EMPHASIS CALL**

Mike Alexander, Vice-Chairman of the Basic/Mainstream Committee, is pleased to announce **FERRIS WHEEL** has been selected as the Basic Emphasis Call for the period beginning September 1, 1999.

**FERRIS WHEEL**

**STARTING**

**FORMATION:** Two parallel two-faced lines

**ARRANGEMENT:** Can be called from any arrangement, but normal couples are the most usual.

**DEFINITION:** The couples facing out Wheel and Deal to become the outside couples in a double pass thru formation. Meanwhile, the other couples facing in step straight ahead to momentarily form a two-faced line in the center. Without stopping, they Wheel and Deal in that line to end as the center couples in a double, pass thru formation.

**STYLING:** All dancers use couple handholds. It is important that those couples doing a half circulate form a momentary two-faced line before starting their Wheel and Deal motion.

**TIMING:** 6 Steps

**ENDING**

**FORMATION:** Double Pass Thru

**DANCING EXAMPLE:**

**(Emphasis Use)** Heads Square Thru 4, Swing Thru, Girls Run, **FERRIS WHEEL**, Double Pass Thru, Leaders U-Turn Back, Do-Sa-Do to an Ocean Wave, Centers Trade, Centers Run, **FERRIS WHEEL**, Double Pass Thru, Leaders U-Turn Back, Left Allemande

Sides Square Thru 4, Swing Thru, Boys Cross Run, Boys Circulate, Girls Trade, Girls Run, **FERRIS WHEEL**, Centers Veer Right, Veer Left, everybody Veer Left, Veer Right, Left Allemande

Heads Square Thru 4, Touch 1/4, Centers Trade, Centers Run, **FERRIS WHEEL**, Centers Pass Thru, Star Thru, Centers Trade, **FERRIS WHEEL**, Zoom, Pass Thru, Left Allemande

**SINGING CALL:** Heads Star Thru, Zoom, Centers Pass Thru, Do-Sa-Do to an Ocean Wave, Swing Thru, Boys Run, **FERRIS WHEEL**, Zoom, Square Thru 3, Swing, Promenade

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 1999



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

**MAINSTREAM EMPHASIS CALL**

Dana Schirmer, Chairman of the Basic/Mainstream Committee is pleased to announce **SLIDE THRU** has been selected as the Mainstream Quarterly Emphasis Call for the period beginning September 1, 1999.

**SLIDE THRU**

- STARTING FORMATION:** Facing Dancers
- ARRANGEMENT:** All arrangements.
- DEFINITION:** Dancers Pass Thru. A man always turns right one quarter (90 degrees); a lady always turns left one quarter (90 degrees).
- TIMING:** Static Square 6 steps; Box 4 steps.
- ENDING FORMATION:** Dancers end side by side with dancer they originally were facing.
- STYLING:** Arms in natural dance position with skirt work optional for ladies. Hands should be rejoined in the appropriate position for the next call.
- DANCE EXAMPLE:**  
(Emphasis Use)  
(Static Square) Heads Lead Right, **SLIDE THRU**, Right & Left Thru, Pass Thru, Partner Trade, Men Reverse Flutterwheel, Sweep a Quarter, Pass Thru, Trade By, **SLIDE THRU**, Right and Left Thru, Flutterwheel, **SLIDE THRU**, Right and Left Thru, Half Sashay, Right and Left Grande.  
  
(Zero Lines) Right and Left Thru, Half Sashay, **SLIDE THRU**, Allemande Left.  
  
(Static Square) Sides **SLIDE THRU**, Pass Thru, **SLIDE THRU**, Pass Thru, Bend the Line, **SLIDE THRU**, Pass Thru, Trade By, Star Thru, **SLIDE THRU**, Allemande Left.
- SINGING CALL:** Heads **SLIDE THRU**, Square Thru Three Quarters, **SLIDE THRU**, Pass Thru, Bend the Line, Square Thru Three Quarters, Bend the Line, **SLIDE THRU**, Swing and Promenade.

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 1999



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

**PLUS EMPHASIS CALL**

Larry Davenport, Chairman of the Plus Committee, is pleased to announce that **CROSSFIRE** has been selected as the Plus Emphasis Call for the period beginning November 1, 1999. This call was last selected as an emphasis call about a year and a half ago. It is being selected again to help promote greater usage of the call. (Standard formation, arrangement and comment are provided from the CALLERLAB "Standard Plus Applications" document.)

**CROSSFIRE**

**STANDARD STARTING**

**FORMATION:** Right-hand two-faced line.

**ARRANGEMENT:** "0" (Normal couples).

**COMMENT:** Using any other formation or arrangement will cause significant breakdown.

**DEFINITION:** Starting formation - Two-faced line, Parallel lines of four, Inverted Line(s).

As the centers begin to Trade, the ends Cross Fold. Upon completing their Trade, the centers release hands and step straight forward forming an Ocean Wave or Mini-Wave with the dancers they are facing. If the Trade leaves the original centers facing no one, they step forward and remain facing out.

**STYLING:** If the starting formation is a two-faced line, center dancers use hands up position for trading action and blend into normal mini wave styling. If starting formation is parallel lines of four that results in centers facing no one, that couple joins hands with a couple handhold.

**ENDING**

**FORMATION:** Ending formation depends on starting formation.

**DANCE**

**EXAMPLE:** (from Zero Box) Right and Left Thru, Veer Left, **CROSSFIRE**, Split Circulate, Boys Run, Star Thru, Slide Thru (ends in Zero Box)

(from Zero Line) Pass the Ocean, Swing Thru, Boys Run, **CROSSFIRE**, Walk and Dodge, Centers Square Thru 3, Outsides Partner Trade, California Twirl, Slide Thru (ends in Zero Line)

Note: Plan on demonstrating the Split Circulate and Walk and Dodge, as this will be unfamiliar with a lot of dancers.



**ALLEMANDE LEFT**

**GETOUT:** (from Zero Line) Pass the Ocean, Recycle, Right and Left Thru, Veer Left, **CROSSFIRE**, Scoot Back, Boys Run, Pass Thru, Allemande Left

**RIGHT AND LEFT**

**GRAND:** (from Zero Line) Pass the Ocean, Recycle, Pass the Ocean, Swing Thru, Boys Runs, **CROSSFIRE**, Single Hinge, Boys Trade Twice, Right and Left Grand

Note: This is a Swing Thru, not a Grand Swing Thru. The very centers do not trade.

**SINGING CALL**

**EXAMPLE:** Corner progression (from Static Square) Four Ladies Chain 3/4, Heads (Sides) Lead Left, Dosado, Swing Thru, Boys Run, **CROSSFIRE**, Scoot Back, Boys Run, Swing Corner, Promenade

Right Hand Lady Progression (from Static Square) Heads (Sides) Square Thru 2 hands, Dosado (to a Wave), Ladies Trade, Swing Thru, Boys Run, **CROSSFIRE**, Scoot Back, Boys Run, Square Thru 3/4, Allemande Left, Promenade.

**TIMING:** 6 beats

**\*\*\*\*\* END \*\*\*\*\***

We thank you for the coverage you have given us in the past and for your continued support in the future.

**THE CALLERLAB BOARD OF GOVERNORS**



PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 1999



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

### ADVANCED QUARTERLY SELECTION

Bill Harrison, Chairman of the Advanced Quarterly Selections Committee, announces that the committee has selected **NO NEW MOVEMENTS** for the period September 1, thru December 31, 1999.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

### CURRENT QUARTERLY SELECTIONS

MAINSTREAM	NONE
PLUS	NONE
ADVANCED	WIND THE BOBBIN (1/99) INTERLOCKED DIAMONDS (5/99)

\*\*\*\*\* END \*\*\*\*\*

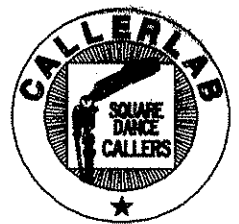
We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE  
August 1999



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

The following New Dancers Bill of Rights was developed by the CALLERLAB Education Committee and adopted by the general membership at the 1988 CALLERLAB Convention in Reno.

NEW DANCERS' BILL OF RIGHTS

A new square dancer has the right:

1. To a class experience that is both educationally and socially enjoyable.
2. To patient and dignified treatment by the class instructor(s) and sponsors.
3. To gain experience dancing to other callers and, if possible, with dancers from other classes, prior to graduation.
4. To receive advice and assistance in acquiring appropriate clothing for square dancing.
5. To instruction and practice using the approved definitions, timing and styling for each listed call. (Basic, Mainstream, Etc.)
6. To information about the history and heritage of our present square dance program.

As stated above, this "Bill of Rights" was approved by our entire membership. We encourage ALL callers and square dancers alike to help put the FUN and FRIENDLINESS back into Square Dancing!

Happy Dancing! Keep 'em smiling! Remember, Friendship is Square Dancing's Greatest Reward.

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS