

NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

ROCHESTER, MINNESOTA

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CONVENTION FLASH

The 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant actions taken at the Annual Meeting, to report on award presentations, and to provide the membership with copies of any reports required by the bylaws, such as financial reports, minutes of the annual meeting, etc. Committee reports not presented at the convention will be included in the June issue of *DIRECTION*.

FROM THE CHAIR

Jerry Junck, Chairman of the Board presented the following speech at the Tuesday evening banquet of the 1997 CALLERLAB Convention.

Good evening, fellow callers, partners, ladies and gentlemen, members of the Board, and honored guests. It is my sincere hope that all of you have enjoyed the 1997 CALLERLAB Convention, and that you have attended, participated in, and most of all, benefited from, the various presentations and sessions.

Those associated with the planning, preparation, and presentations have worked hard to make this the best convention possible. Your Board of Governors, the leadership of the various committees, and the membership of these committees, have spent countless hours in preparation for this convention. Our Executive Director, George White, Assistant Executive Director, Jerry Reed, and the Home Office staff do an excellent job in not only planning the convention, but handling the day to day business of the corporation, and most importantly, keeping the Board informed of issues we need to address. As your chairman, I salute and thank each of you for your dedication and professionalism. On behalf of square dancing, I would like all of you to give a round of applause to these people.

Our theme for this convention is "A New Beginning." Few would disagree that we do, in fact, need "A New

Beginning." But, how do we start? Where do we start? What elements must we have for "A New Beginning?" And finally, when do we start?

I think there are three essential elements necessary for us to have this new beginning we are searching for. The first and, most important element, is leadership. Nothing can or will happen without consistent, effective, and quality leadership. But, what is leadership? What requirements are necessary to be a good leader?

Webster's Dictionary defines leadership as follows: to command, to escort, to induce, to conduct, to influence, to guide, to direct a business, an organization, or an activity. Note that the definition does not include the word dictate. A true leader is one who can influence, guide, and direct, without dictating.

This CALLERLAB Convention can, and should be, viewed as a leadership conference directed at our wonderful world of square dancing. This CALLERLAB Convention is a place to candidly discuss problems and find solutions. It is a place to VOICE your opinions and, perhaps more importantly, to LISTEN to other's opinions.

Quite frankly, I think there are other qualities necessary for someone to be a good leader. One essential quality not listed in Webster's Dictionary is concern. Other qualities might be a devotion and a passion for what we are doing. An ability to compromise and to be diplomatic is also essential. However, there is one final quality of leadership least recognizable and, perhaps, the most difficult to accept. That quality is the ability to accept criticism and, more importantly, to learn from it. To be able to receive criticism, look at that criticism with an open mind, and then, to make constructive decisions from it, is indeed, a rare form of leadership.

With this preface in mind, let's take a realistic and honest look at our square dance activity. Be assured that, as CALLERS and LEADERS, we may have to accept some criticism. However, I honestly don't believe that there is that much we need to change to improve and revitalize this activity.

All of us have read volumes regarding the problems of square dancing. We hear of declining numbers, of clubs closing, and callers retiring. There is no end to the finger-pointing as to what, or whom is responsible. Most of the time, the fingerpointing, has been directed at the content of the program lists, or even at CALLERLAB. To me, trying to assess blame is one of the most pointless exercises in futility there is. It is one hundred per cent counter-productive because it never permits us to find a solution. There have been so many problems listed and so many attempts to blame something or someone, no-one can decide what to do or where to start.

Therefore, I recommend that we take time out and think. First, let's define ONE problem, and only ONE. Second, let's propose a solution. Third, let's discuss some ways to implement that solution. And finally, with a single purpose, let's all focus on that solution with a positive and aggressive attitude. We still must be realistic, but let's forget negative and all be positive.

Alright, what one problem do we define? Just what is our biggest problem? I think it is simply the declining numbers of dancers. But, we must be more precise. It is the declining numbers of new dancers into our activity that is the problem. The lack of new dancer classes and the poor retention rates of what classes there are, is in my view, our most glaring problem.

Now that we have defined A problem, what is THE solution? What one thing would solve most of today's current problems? It's very simple: NEW DANCERS. Nearly all of our problems would be solved by an influx of new and energetic dancers. But, how do we do that? Ladies and gentlemen, we do that the hard way. We earn it. By becoming leaders again. By motivating our current dancers as to the importance of recruiting and classes. By learning to be better and more efficient teachers.

A little while ago, I said that as leaders, we may have to accept some criticism. The area of teaching and retaining new dancers is one area many callers are woefully lacking. We also hear callers say they couldn't get a class this year. Well, I got a class. Did you? It the

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As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS based computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 6.0 or 6.1 format. ASCII text files or MicroSoft Word for Windows files are also acceptable. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

push new dancers, as we have in the past, we will continue to see them drop out of the activity. But, we lose much more. We also lose their non-dancing friends who would possibly have been our next class.

At the outset, I said that I doubted anyone would disagree that we do, in fact, need "A New Beginning." In addition, I think most of us finally agree that we must have a beginning teaching list that we can teach in 20 weeks or less. It is simply too difficult to sell more than that to non-dancers. Furthermore, I feel most of us now recognize that we cannot effectively teach even the Mainstream list in that time frame. Therefore, I would like to suggest that we consider a radical change to our entry level. I would like to suggest that we endorse the Basic Program as our entry level program. We already have the program. We just don't use it. Also, it would be the least disruptive to our current population of dancers. Please remember that our Mainstream, Plus, Advanced, and Challenge Programs are working. People are happy dancing them. Our problem is bringing new dancers up to the proficiency level necessary to enjoy these programs.

Does this sound drastic? It should. However, I also said we need to be realistic. We must realize that we can't have everything. We can't have 20 weeks of lessons and an entry level Plus Program. Also, we have to realize that callers will not crop enough calls to make a 20 week lesson plan possible. Just look at the controversy over dropping Crosstrail Thru. Even if we did drop enough calls, we would probably lose most of our current dancer population. We certainly can't afford that, either.

Therefore, my third element to a successful, new beginning, would be the formation of Basic Clubs. I would envision these clubs to be year-round, caller-run clubs. These would become a realistic foundation for our activity and provide some important benefits.

First, they would provide the training ground for new dancers and new callers. These clubs would be a comfortable place for new dancers to dance and sharpen their dancing skills. They would provide the base of new dancers we no longer have. Secondly, Basic Clubs, make a 20 week teaching list a reality. They are

a perfect program for those trying the 10 + 10 teaching program. Third, these clubs would satisfy caller's egos, in that they would create more clubs for us to call. Finally, and most importantly, they would provide us an opportunity to realistically retain any new dancers we train, while satisfying our current dancer population, as well.

I am still convinced that there is very little wrong with our current programs. Instead, our philosophy has been flawed in believing we can teach new dancers to be proficient at Mainstream and Plus in a short time frame. These programs were designed to protect the dancer and give callers an idea as to what a particular club can dance. They have been extremely successful in doing this. I believe that the formation of Basic Clubs

would allow us to have the foundation to eventually build and maintain all of our clubs. I think these clubs would be especially helpful to the areas where Plus is the destination program. What a perfect place for new dancers to stop and enjoy the activity before going on.

Have the past few minutes been startling? Have my suggestions made you think? I sincerely hope so. That's what we need. All of us need to take an honest, objective look at our activity. If you do, I hope you will be willing to at least consider this approach. Does this make sense? Is this, finally, a solution? I don't know. I have come full circle to reach this conclusion.

Again, I'm not interested in recrimination or finding someone to blame. I'm interested in solutions. I completely believe our main problem is lack of, and retention of, new dancers. I don't see us willing to give up what we have. Therefore, let's make use of an existing program we have simply ignored. What do you think?

Finally, will this be a quick fix? Will this turn things around rapidly? I seriously doubt it. However, I do honestly think it will turn the activity around. But, we are going to ALL have to work at it. Not just a few. EVERYBODY. And, it will take time. Believe it or not, there are success stories out there.

At last year's convention, I spoke of two clubs in Hydro and Clinton, Oklahoma, and their caller, "Toots"

IN MEMORIAM ANGIE TAYLOR

The Square Dance community lost a valued friend on March 26th, when Angie Taylor, the wife of Dave Taylor, passed away. Angie has been an important part of the Taylor calling partnership for many years. Angie and Dave were residing in Clearwater, Florida at the time of her death. Dave had been an active CALLERLAB member for many years and served as Chairman of the Board of CALLERLAB in 1981 and 1982. Angie will be greatly missed.

The Board of Governors of CALLERLAB has made a memorial donation in her honor to the CALLERLAB Foundation for the Preservation and Promotion of Square Dancing.

caller's responsibility to motivate dancers to recruit. It is the caller's responsibility to teach and maintain that class. It is the caller's responsibility to communicate to the club the importance of retaining these new dancers as happy and productive members. Our leadership in this area has simply not been effective. Now, armed with the knowledge that our problem is the lack of new dancers, and the solution is the training of new dancers, where should we direct our energy to maximize our effort? I believe that brings us to the second element necessary for a "New Beginning." That element is the re-building and maintaining of our local square dance clubs. The reason this should be our main objective is that the clubs are the foundation for our whole activity. The clubs are the very fabric that keeps the activity consistent and viable. Through the clubs, we entertain the current dancers on a regular and consistent basis. But, the clubs do much more for square dancing than just provide entertainment. They are the vehicle through which we teach new dancers. They also provide a training ground for new callers. The teaching of new dancers and callers are the two most important things a square dance club can do. I firmly believe the local club and the club caller are our most important commodities. I repeat, the local club and the club caller are our most important commodities. It is through them that our recreation has, and will continue to exist.

If the building and maintaining of our clubs is so important, how can we best accomplish this goal? The obvious solution is that we are going to have to find new and better ways of recruiting. We need to be more inventive with our recruiting. More importantly, we must be more aggressive in convincing our current dancers to be recruiters and ambassadors for this great recreation. We have to do a better job of leading.

If you have followed my articles in *DIRECTION*, you will see the same theme. Each article has dealt with some aspect of recruiting, teaching, and retaining new dancers. The simple facts are that the single best recruiting method is still individual personal contact. Individually, we need to **SELL** our activity. But, as I said earlier, let's also be realistic. This is not as easy as it used to be. Not necessarily because something is wrong with square dancing, but because society has changed. Let's recognize this fact and adjust to it.

When asked to comment as to what is wrong with baseball, right-hander Jim "Mudcat" Grant said, "I think those of us who see the game in trouble today are thinking like my generation often thinks. They're trying to think that things should be the way they were, rather than the way they are today, and you can't do that. People think differently today. The rhythm of time is different today. We have to accept it, because the

speed limit is never going to go back to 25 mph on these highways out here." It's the same with square dancing.

In most cases, both the husband and wife now have jobs. If they have children, the kids have school and sports events nearly every night. Is it realistic to try to recruit these people? Probably not. But what about recruiting couples after their kids are gone? Shouldn't this be the age group we should concentrate on?

In the last few months we have discussed new methods of recruiting. Radio and television commercials have been tried. CALLERLAB and the RPM Committee have spent hours trying to negotiate with television networks to get a square dance program on the air. Doug Waldron has, for the second year in a row, produced a quality radio program which was aired in Detroit on the 50,000 watt station, WJR. In the Washington, DC area, Bruce Mitchell chaired a group that tried paid, drive time radio commercials in an attempt to inform non-dancers about our recreation and about classes. Radio commercials are being used right here in the LA area to promote square dancing. You have heard a full report regarding these endeavors at this convention.

Are these new methods of recruiting exciting? You bet they are! Have they been a resounding success? Not as successful as hoped. At least, not as yet. The use of radio and television is new to our activity. While these methods are excellent, they are not an easy, simple solution to our recruiting problems. Instead, they are another tool to be utilized in promoting our activity to the non-dancing public. Commercials are designed to "soften" the public attitude toward a product. They will not make someone get out of their chair and go downtown to buy. It still takes individual effort on the part of every square dancer to actively promote and recruit new dancers. It is our job, as leaders, to convince the dancing public of this fact.

The second part of the equation in having healthy clubs is keeping and maintaining the new dancers that we do recruit. This may be our most difficult task. It will certainly require better leadership than we have exhibited in recent years. The reason is that both callers and dancers are going to have to be much more patient with new dancers than we have been. As leaders, we are going to have to recognize this fact for ourselves and then communicate this fact effectively to our current dancers. We have to realize that it is not easy to learn to square dance.

We simply **MUST** have patience with new dancers after graduation. We **MUST** make our clubs aware of this. We **HAVE** to give new dancers time to sharpen their skills. We have to go the extra step to make them feel wanted and welcome. Obviously, if we continue to

Richardson. Two club members made the effort to try and restore the vitality of the two clubs. Between them they graduated eight squares of new dancers. I called "Toots" last month to see how things were going. She said that the night before, she had graduated another fifteen couples. These new dancers were recruited from last year's class. Just two years ago, they were struggling to keep dancing with two or three squares. On that evening, they had twelve squares. Would you like to do that? Well, you can. If every CALLERLAB member taught just one square this year, we would have added 2900 squares! Think about it. That's 23,200 new dancers! That is with just one square! Do you think 23,200 dancers would have helped square dancing this year? What do you think?

All of us know that we cannot take an axe and chop down a tree in one swing. However, with a lot of swings, we can down the tree one chip at a time. Similarly, we construct a building one block at a time. Restoring vitality to square dancing is much the same. We are not going to turn our activity around by wishing, or with rhetoric. It will take effort. It will take all of us doing one, two, or three squares of lessons for several years. Just like the tree, we will restore our vitality and increase our numbers like an axe, one chip or one square at a time.

What will it take? Quality, dedicated, leadership. From that leadership we must have four things:

1. A love and a passion for square dancing.
2. A sincere desire to recruit and train new dancers.
3. Patience to give these new dancers the time necessary to become proficient with their dancing skills.
4. The leadership skills necessary to convince the current dance population that the formation of basic clubs, to protect these new dancers, is absolutely essential for their own club's survival.

In conclusion, please notice that, again this year, I have not spent time talking about CALLERLAB. My concern, and yours, should be with square dancing. I do believe, however, that the members of CALLERLAB must take the lead in providing that leadership. I firmly believe that if we, as callers and members of CALLERLAB, take care of square dancing, then square dancing will take care of us. Thank you.

NEW BYLAWS ADOPTED

During the 1997 Annual Meeting on Wednesday, March 26th, the membership voted to adopt new bylaws as recommended by the Board of Governors. A copy of the new bylaws is included with this issue of *DIRECTION*. Please review them carefully.

The membership categories of Gold Card Holder, Member, Subscriber, Associate, Associate Licensee, and Apprentice have been replaced by: Life Member, Active Member, Associate Member, Apprentice Member, and Licensee. Refer to Article II, Section 1 for a complete description of the new classes of membership. Active Members and Life Members will also be referred to as Voting Members.

A change was also made in convention attendance requirements (see Article II, Section 2). Active Members residing in Hawaii, Alaska, Mexico, the Caribbean Islands, or Canada are now required to attend a convention only once every 6 years instead of once every 4 years. Members residing in the Continental U.S. and Puerto Rico are still required to attend once every 4 years, and members residing elsewhere are still required to attend once every 8 years.

A new provision recognizes long-term, consistent membership and convention attendance. Article II, Section 2, (C) provides that a member who has been an Active

Member for 8 consecutive years AND has attended a minimum of 3 conventions need only attend a meeting of the members as follows: Members residing in the U.S., Puerto Rico, the Caribbean Islands, or Canada, once every 8 years; Members residing elsewhere, once every 12 years.

Article II, Section 2 allows for up to four 1-year waivers to the convention attendance requirements for reasons of health or other hardship. Waivers must be granted by the Board of Governors and may require alternate service to CALLERLAB or to the square dance activity in return for the waiver.

Article III, Section 5 provides that the minutes of any meeting of the members shall be mailed to members and that Voting Members shall receive a ballot asking whether the actions of the members at the meeting, if any, shall be rescinded.

Article III, Section 6 authorizes action to be taken by mail. This provision allows Voting Members to vote by

CURRENT QUARTERLY CONVENTIONS	
MAINSTREAM	None
PLUS	Lucky Star (1997)
	Fun the Run (1997)
ADVANCED	None (1997)
	Swing the Frontiers (1997)
TRADITIONAL	The Lovers Fall (1997)
EXPERIA	Biological Partners
EMPHASIS CALLS	
BASIC	None (1997)
MAINSTREAM	Tag the Line (1997)
PLUS	Linear Cycle (1997)

mail on any action that may be taken at a meeting of the members.

Article IV, Section 4(B) provide for limits on the number of terms a Board member may serve. This change allows a maximum of three consecutive 3-year terms for any Board member. A member may seek re-election after leaving the Board for a minimum of one (1) year.

Other sections were revised in order to comply with provisions of California law regarding non-profit corporations.



AWARD PRESENTATIONS

MILESTONE AWARD

Presented by Al Brundage

This is the Milestone... CALLERLAB's highest award--presented to individuals who have met the five-point criteria in the field of square dancing and been selected by representatives of the membership to be honored in this way.

These five points are:

- (1) The recipient must have worked in UNCHARTERED FIELDS.
- (2) The individual's contributions to the activity must have STOOD THE TEST OF TIME.
- (3) These contributions must have been UNSELFISH.
- (4) In the course of making these contributions, the recipient must have displayed true LEADERSHIP and PROFESSIONALISM.
- (5) Finally, the recipient's work must have had a BROAD INFLUENCE on the activity.

To this date some 40 leaders in the square dance activity have received the MILESTONE. These past recipients include such leaders as Lloyd Shaw, Ed Gilmore, Ralph Page, Joe Lewis, Herb Greggerson, and Benjamin Lovett. You may see the portraits and biographies of all of them in CALLERLAB's new HONORS BOOK on display here at this Convention.

This evening it is my great honor and pleasure to introduce a leader with a unique background who has contributed a great portion of his life to pave the way for the calling activity we enjoy and take for granted today.

It is not an every day occurrence to find someone who has been a part of the square dance activity for more than 75 years. A man who was born in 1905 and

started square dancing in 1917 at the age of 12.

Our nominee was dedicated to being a leader and his field was physical education. He recognized that dancing fit ideally as part of the physical education program and saw to it that this American activity became part of his program as well as his recreation. Following his graduation from Springfield College in Massachusetts, he inaugurated his program at his first teaching position as instructor of physical education at Kansas State College - now Kansas State University.

After joining the staff at the University of Minnesota he worked his way up to professor of physical education and in 1938 started calling so that he could introduce square dancing into the curriculum of the Minnesota schools and his recreational sessions had as many as 450 students on the floor.

In 1947, our nominee was co-founder of the Folk Dance Federation of Minnesota which was soon changed to the Minnesota Square Dance federation.

From 1948 to 1951, he conducted workshops and short courses in square dancing and called for festivals from Canada to Florida, from New York to California for square dance organizations and for more than 35 colleges and universities.

From 1949 with Charlie Thomas (originator of American Square Dance Magazine) and Jimmy Clossin (CALLERLAB Milestone recipient), he started the American Squares Summer Camp in Medford, New Jersey and became director of this camp when it was moved to Laretto, Minnesota.

He is co-founder of the International Square Dance Festival in Chicago that sponsored annual festivals from 1950 to 1957. He assisted in the formation of "Swingmasters", the Minnesota Callers Association - served as officer and taught caller clinics. I quote him when he said, "I think my biggest contribution to the activity was the training of teachers and callers at the University of Minnesota and the American Square Dance Camp over a period of 25 years."

He called and taught at many National Square Dance Conventions, National Recreation Conventions, and Dance Masters National Conventions in addition to many state and local conventions and conferences.

He attended innumerable institutes, participating in some and serving on staff at others. At the 1947 Festival of Nations in St. Paul, Minnesota, when contemporary square dancing was just an infant, Ralph presented a demonstration consisting of 48 squares from statewide clubs causing tremendous interest in the square dance activity.

From 1947 to 1952, he was chairman of the Folk Dance Committee of the Folk Arts Association of America and while conducting an evening of square dancing as a

feature attraction at the National Physical Education Convention in Detroit, he electrified the crowd by having the Governor "Soapy" Williams call a tip.

Not only has our nominee made outstanding and significant contributions to the square dance activity throughout his career, but he has also distinguished himself in his basic field. He coached gymnastic teams at Minnesota, winning six Big Ten championships and his individual team members won 35 Big Ten championships and 6 national titles.

He served on the United States Olympic Gymnastic Committee for the games of 1948, 1952, and 1956. During World War Two, he had the distinction of being Chief of the Army Rehabilitation Program at all Army hospitals. It was while serving in this capacity during off hours, that he had the opportunity to visit and call for early square dance groups across the country.

He is the co-author of two books on square and round dancing and associate editor of two national square dance publications, material on the Viennese Waltz written by our nominee in the early 1940's, was included by permission in Lloyd Shaw's, "The Round Dance Books" in 1948.

When there were relatively few usable records available for square dancing, he served on a committee to prepare a booklet on recordings for dance. He was responsible for the section on folk, square, round, and ballroom. The work was published in 1950.

Over the years he has supported what he has taught with written material that has proven to be invaluable to the students of square dancing. He published more than 20 articles in square dance magazines and in 1950 was co-author of the book, "Developing the Creative Square Dance Caller."

Our nominee was active in dance in one form or another throughout the United States and between 1956 and 1969 he traveled to more than 80 countries around the world, calling and teaching in some and observing the folk dances of the people wherever possible.

Between 1956 and 1968, he was a Fulbright Lecturer at the University of Rangoon, Burma; National Teachers College, Teheran, Iran; and the University of Baghdad, Iraq.

In 1969 he represented the National Association in the Dance division at the annual International Council for Health, Physical Education and Recreation in Abidjan, Ivory Coast, Africa, where he conducted sessions for

delegates from all over the world.

Our nominee has been widely recognized for his work over the years. In 1959 he was elected to the Helms Foundation National Hall of Fame, and in 1962 was named "Coach of the Year" by the National Association of College Gymnastics Coaches. He was listed in "Who's Who in American Education", "Who's Who in the Midwest", and "Who's Who in International Gymnastics".

Before introducing this distinguished gentleman, I must tell you of my personal involvement in being associated with him in a round-about way of which most of you today are not aware.

When the square dance activity was an infant, there were no magazines, note services, recordings, or other methods of gathering information on square or round dancing. Pappy Shaw dreamed up the idea that if the activity was to survive, we needed a method of communication so that ideas and dance material could be shared by the leaders around the country. I was privileged to be one of the 12 leaders to be included in the "Round Robin." This consisted of one or two pages of ideas, gimmicks, new material, or just chit-chat about what was happening locally from each caller on the list. "Pappy" started it off, sent it to Ed Gilmore, and the idea was that the packet went around the complete loop about twice a year. When you received it you had two weeks

to digest it, make notes from it, add your contribution, and then mail it to the next person on the list. I received my packet from Bascom Lamar Lunceford who represented the Appalachian area and was full of ideas and material on our Southern Mountain Dancing. After adding my contribution, representing the New England area, I would send the "Round Robin" along to Floyd Woodhull in Elmira, New York (his Blackberry Quadrille on RCA Victor was one of the best and earliest instrumental pieces of the day - and I'm sure there are some old-timers here that still carry it in their record case).

Floyd would send it along to Ralph Piper and I recall with much humbleness and respect the orderly and highly informational contributions of the person you are about to meet.

It is with many fond memories of the past, and with my deepest respect and enthusiasm, that I nominate to receive CALLERLAB's highest award - the Milestone -
DR. RALPH PIPER!

FUTURE CONVENTIONS:

SEP 21-23, 1997	Mini-Lab, Portland, Maine
APR 6-8, 1998	Drawbridge Estate, Cincinnati, Ohio
JUN 10-12, 1998	Mini-Lab, Adelaide, South Australia
MAR 29-31, 1999	Dallas Grand Hotel, Dallas, Texas

SMALL WORLD AWARDS

Presented by Al Stevens.

This award is presented to members residing outside continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. The 10 recipients were: Wolfgang Bendel, Germany; Annemarie Cohen, France; Pat Dalton, England; Brian Dalton, England; Frank Dimond, England; Lorenz Kuhlee, Germany; Carsten Nielsen, Denmark; Kevin Ryan, Australia; Alex Stevens, New Zealand; Kazuo Yamazaki, Japan.

Previous Small World Award recipients attending the convention were: Yona Chock, Robert Hurst, Don Carr, Matthias Knabner, Francois Lamoureux, Tac Ozaki, Jeannette Staeuble, and Al Stevens.

HALF CENTURY AWARDS

Presented by Bob Osgood

This award is presented to callers who have been calling for 50 years. Eleven callers attained this milestone this year. Four of the 11 were in attendance at the convention. Bob Osgood presented Half Century Certificates and pins to: Stan Burdick, New York; Dr Donald Donath, Missouri; Bob Howell, Ohio; and Bob Van Antwerp, Nevada. Of the 24 CALLERLAB members who have previously qualified for this award, two attended the convention. They were: Al Brundage, calling 63 years and Herb Egender, calling 56 years.

Certificates will be mailed to the seven callers that were unable to attend the convention. They are; Whitey Aamot, Minnesota; Don Armstrong, Colorado; John Callahan, New York; Joe Hall, Washington; Bruce Johnson, California; Vaughn Parrish, Colorado and Arizona; Ed Spurgeon, Nebraska.

QUARTER CENTURY AWARDS

Presented by Randy Dougherty

This award is presented to members who have been calling a minimum of twenty-five years. Recipients must attend a convention to receive their certificates. Certificates were presented as follows:

Calling 37 years - Clark Elliott

Calling 36 years - Kazuo Yamazaki, Lowell Lathrop

Calling 30 years - Tony Nevison

Calling 27 years - Mike Amell, Charlie Fagan, John Reitmajer, Rod Shuping, Kevin Thomaier, Chick Thrasher.

Calling 26 years - Ben Goldberg, Douglas Gossett, Ron Markus, Don Muenchausen, Glenn Nichols, Fred Schulz, Charlie Wheatley.

Calling 25 years - Charlie Brown, Jane Carlson, Tim Crawford, Dick Hodnefield, Dennis Michaelson, Tom Mohney, Dennis Riley, Sam Scott, Wyane Simpson, Joe

Varrelli, Paul Waters, Gary Weston, George White.

Additionally, 54 members will celebrate their 25th year of calling in 1997, but were unable to attend the convention. They will receive their certificate when they attend their next convention.

689 CALLERLAB members have already received this award and an additional 686 have qualified for the award, but have not attended a convention in order to receive it.

AWARDS OF EXCELLENCE

Presented by Jerry Junck

Awards of Excellence are presented to members of the Board of Governors who are retiring from the Board. MELTON LUTTRELL, who began calling in 1950, and was a charter member of CALLERLAB, received his award from Chairman Jerry Junck. In 1972 he was invited to join CALLERLAB by the 'founding fathers' and in 1975 was elected to the Board of Governors that incorporated CALLERLAB. He served on the Board for 22 years and has attended all 24 CALLERLAB conventions. Melton retired from the Board on March 26th, 1997.

APPRECIATION AWARDS

Presented by Jerry Junck

The Appreciation Award is given by the Executive Committee to recognize CALLERLAB members that have given unselfishly of their time, energy, and knowledge in support of CALLERLAB committee work, convention assistance, or significant CALLERLAB programs.

The idea of CALLERLAB conducting the caller training sessions at the National Convention was first proposed to the NEC at Anaheim in 1976. Plans were already in place for 1977 in Atlantic City and 1978 in Oklahoma City, so the first CALLERLAB Caller Training Seminars were held in Milwaukee in 1979. CALLERLAB has staffed these seminars ever since. This year in Orlando will be the 19th consecutive year that we have provided caller training seminars at the National Square Dance Convention. Beginning this year, we will also be conducting caller training seminars at ^{USA}WEST conventions. We would like to recognize our members that have given of their time to help with these popular and important sessions at San Antonio last year. They are: STAN BURDICK, DARYL CLENDENIN, BETSY GOTTA, JON JONES, JERRY JUNCK, WAYNE MORVENT, DEBORAH PARNELL, and JERRY REED. An award will also be mailed to PAUL HENZE who was unable to attend.

We'd like to recognize DICK & VICKI HENSCHER from Hilton Audio for their efforts to see that we have excellent sound at our conventions. They have not only

loaned us brand new equipment every year, but have taken it upon themselves to see that the equipment is always set up and ready when needed, no matter what room or what time of day or night. With this goes our appreciation and undying gratitude.

And for work behind the scenes to make this convention happen, we present certificates to GREGG ANDERSON, "SCOTTY" GLEN, and JACK MURTHA.

SPECIAL THANKS---

We wish to extend our sincere thanks to those attending our 24th annual convention to represent other national and international organizations.

GLEN & LOIS BALDWIN, A.J. RODGERS, and KEN PARKER representing the National Executive Committee.

JOE & JEAN HARTKA, representing LEGACY International.

IRV & BETTY EASTERDAY and PATRICIA & LEROY RARDIN representing ROUNDALAB.

BOB & BETTY COATES, representing the United Square Dancers of America.

JIM MACZKO & CRAIG VETERAN, representing USA^{WEST}.

BILL KRAMER, representing the ACA.

RON & NANCY JACOBS, representing the 47th NSDC in Charlotte.

Thanks also to CALLERLAB members that were selected to represent other organizations of which they were a member.

DOREEN & DOYNE SILLERY, representing the Canadian Square and Round Dance Society.

CHUCK JAWORSKI, representing the Lloyd Shaw Foundation.

DORIS HOWATT, representing CONTRALAB.

MARTIN & TERRY MALLARD, representing the Canadian Western Dance Instructors Association.

We are pleased that each of these organizations were represented and wish to thank them individually for sharing their knowledge and experience with us and working towards finding solutions for our mutual concerns.

Dick Henschel, Hilton Audio Products, generously provided us with PA sets and special audio requests for which we are most grateful. Thanks, also, to John Sybalsky, our convention parliamentarian.

We have been fortunate, for many years, to have volunteers to help with the registration at the conventions - thank you, Pat White and Del Reed for

your able assistance this year. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

Thanks also to those who exhibited their products and services at this year's convention. They were:

Hilton Audio Products
Palomino Records, Inc
Rockin R Jewelry
Supreme Audio/Hanhurst's Tape Service
Boot Hill - Western Shop
Rawhide-Buckskin Records
Ron Black

And finally, we take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who served as moderators or panelists, our registration staff, those that served as MC's, committee chairmen and vice chairmen, our exhibitors, the members of the Executive Committee and the Board of Governors and especially, the attendees.

WE THANK YOU, ONE AND ALL!

CONVENTION CRITIQUE SHEETS

Just a reminder--if you attended the Los Angeles convention and have not yet turned in your convention critique sheets, please send them to the Home Office immediately. Your comments and suggestions will be very helpful to the Executive Committee when they plan the 1998 convention.

BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions can be obtained from the Home Office. Your valid petition, a brief biographic sketch, and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no later than JULY 15, 1997!

Candidates must have been an Active Member in good standing for the four (4) most recent years.

Eight members will be elected to three-year terms on the Board, beginning with the Board of Governors meeting immediately following the 1998 Cincinnati Convention.

Fifteen valid petitions have been submitted to date: Gregg Anderson, Yona Chock, Larry Davenport, Randy Dougherty, Chuck Hansen, Mike Jacobs, Martin Mallard, Tony Oxendine, Deborah Parnell, Bob Poyner, Ken Ritucci, Dana Schirmer, Jerry Story, John Sybalsky, and Jim Wass. Their biographies will appear in the August issue of *DIRECTION*. Voting Members will also receive a ballot at that time.

1996 FINANCE REPORT

A financial report of our fiscal year ending November 30, 1996, is included with this issue of *DIRECTION*. This is a summary of a report prepared by our accountants, Schumann, Granahan, Hesse & Wilson. If you would like a copy of the complete report, please contact the Home Office.

MEMBERSHIP REPORT

Following is a membership report for the year ending March 31, 1997.

Category	US	O/S	Canada
Members	731	189	63
Gold Card Holder	7	0	0
Subscribers	902	47	34
Associates	16	0	1
Associate Licensees	395	6	7
Apprentices	244	12	3
Totals	2,295	254	108

A total of 2,423 BMI/ASCAP licenses were issued; 740 for less than 50 dances a year and 1,624 for over 50 dances per year. We had a total of 58 callers and partners licensed to teach Country Western dances outside the square dance activity.

322 callers had not renewed their membership for 1996. If you have not yet received a grey membership card from the Home Office, your membership has expired. Please contact the Home Office if you believe you paid your dues but have not yet received a membership card.

1997 CONVENTION TAPES

Convention Tapes International audio taped 30 interest sessions and, as usual, the tapes are excellent. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International, using the order form included with this issue of *DIRECTION*.

1998 CONVENTION THEME

If you have an idea for a theme for the 1998 convention, please write it up and mail it to the Home Office no later than May 15th. The write-up should include a brief explanation as to the general nature of the theme and how interest session topics could be related to it.

A theme will be selected by the Executive Committee at their Spring meeting. The author of the selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

COUNTRY WESTERN DANCE LICENSE

The Home Office has received several phone calls from CW and line dance teachers that were told by callers that they could purchase a BMI/ASCAP license through CALLERLAB. Please be advised that CALLERLAB only provides BMI/ASCAP licenses for square dance callers. Our bylaws specify that you must be a square dance caller in order to be a member of CALLERLAB. We cannot accept CW and line dance teachers as members unless they are also square dance callers. Our agreement with BMI and ASCAP states that we can only supply music licenses for our members.

CW and line dance teachers may purchase BMI/ASCAP licenses through the NTA (National Teacher's Association) by writing the NTA at PO Box 29, Ekron, KY 40117-0039 or by calling (502) 828-8887 in the evening. You may also contact them by e-mail at NTA@bnllc2.blue.net

LIABILITY INSURANCE UPDATE

The 1997/98 Group Liability and Accidental Medical insurance has again been placed with A.H. Wohlers Company of Park Ridge, Illinois. Callers residing in the U.S. are insured for general liability, bodily injury and property damage claims in the amount of \$2,000,000 per occurrence, with an aggregate limit of \$3,000,000 per caller, per event.

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates.** They must be obtained by calling the A.H. Wohlers Company at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership with the Home Office. Certificates are mailed no later than the next business day.

Member's partners are also eligible for this coverage by paying the \$15 premium. Contact the Home Office for details.

This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non-CALLERLAB members. Contact the Home Office for details.

COMMITTEE REPORTS

All committee reports that were not presented at the Los Angeles Convention will be included in the June issue of *DIRECTION*.

IN MEMORIAM

Brian Fugere, Edison, New Jersey, 1-28-97
Gaylon Shull, Mesa, Arizona, 1-31-97
Broggie Brogdon, Slidell, Louisiana, June, 1996
Chuck Peel, Angola, Indiana, 3-16-97
Dalton Roy, Hinton, Alberta, 3-25-97
Chris Vear, Niland, California, 3-28-97
Terry Mosier, Newark, California, 3-28-97

PORTLAND MINI-LAB

"SEE THE LIGHT". That's the theme for the Mini-Lab to be held in Portland, Maine, on September 21, 22, and 23 this Fall. You can look at it many ways. The obvious one is a reference to the famous Portland Lighthouse that has guided sailors into port through stormy seas for more than a century. Another point of view is to think of it as helping non-dancers see the excitement that square dancing offers.

This year there will surely be many discussions of the proposed changes in the CALLERLAB dance programs that have been proposed by the Jerry Story/Jon Jones ad hoc committee. (You can find the details of that proposal elsewhere in this issue.) The Mini-Lab will provide an excellent opportunity for your views on this important matter to be heard. Reports of the "sense of this meeting" will certainly influence the ultimate decision that will be made at the 1998 CALLERLAB Convention.

Your total cost for the Mini-Lab and hotel including 5 meals (one of which is a choice of lobster or prime rib) is \$390 per couple. Registration forms are available from the CALLERLAB Home Office or from Johnny Wedge, 25 Pinetree Road, Billerica, MA 01821 (e-mail: jwedge@ix.netcom.com).

MEMBERSHIP & LICENSE CARDS

If you do not receive your membership and/or license cards within two weeks (three weeks for overseas members) of paying your dues and required fees, please contact the Home Office. Member cards and licenses are mailed within two business days.

COMMITTEE MEMBERSHIP

Many CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB... Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the new bylaws, all members except Apprentice Members may serve on committees and vote on committee business. Committees identified with an

asterisk (*) require qualification. Please call the Home Office for information or to join one or more committees. The following standing committees solicit your participation:

Accreditation
Advanced QS*
Advanced*
Basic/Mainstream*
Caller Association Liaison
Caller Training*
Callers Partners
Career Callers*
Challenge*
Choreographic Applications (CAC)
Community Dance Program (CDP)
Contra & Traditional Dance
Education
Mainstream QS*
Overseas Advisory*
Plus QS*
Plus*
Public Relations
Recruit, Promote, Maintain (RPM)
Research & Development
Women In Calling

**IT'S NOT TOO LATE!
GET INVOLVED.
THE SQUARE DANCE ACTIVITY
NEEDS YOUR KNOWLEDGE AND
EXPERTISE...**

SUPREME AUDIO/HANHURST'S TAPE SERVICE CALLER EDUCATION SCHOLARSHIP FUND

Applications are now being accepted for the Supreme Audio/Hanhurst's Tape Service Scholarship Fund for caller education. This fund was established by Bill and Peggy Heyman of Supreme Audio/Hanhurst's Tape Service to enable both new and experienced callers to further their professional caller education by attending a Caller's College providing a full CALLERLAB curriculum.

New and experienced callers may request a scholarship application from them by writing to Supreme Audio, Inc., PO Box 50, Marlborough, NH 03455-0050, or FAX your request to (603) 876-4001. Scholarships are awarded in May for the colleges normally taking place during the summer. Applications must be received by May 31st. To date, 31 partial scholarships have been awarded to colleges in the USA and overseas.

CALLERLAB BOARD OF GOVERNORS & EXECUTIVE COMMITTEE*

1997-98

<p>ICAMPBELL, CAL (JUDY) '00 343 E Turf LN Castle Rock, CO 80104-9115 (303) 790-7921</p>	<p>JERRY JESTIN (JANICE) '99 6620 E Hwy 80 Yuma AZ 85365 (520) 726-9589</p>	<p>RITUCCI, KEN (DANINE) '98 48 Althea Street W Springfield MA 01089 (413) 734-0591</p>
<p>CLENDENIN, DARYL (YVONNE) '98 400 N Plaza Dr #542 Apache Junction AZ 85220 602/983-3013</p>	<p>Rt 2 Delburne AB TOM 0V0 Canada (403) 749-2167</p>	<p>SEASTROM, MIKE (GAIL) '00 2000 Campbell Avenue Thousand Oaks CA 91360 (805) 495-0021 (H) (818) 345-4383 (B)</p>
<p>*COLE, LARRY (ELLEN) '00 3302 N 500 W Marion IN 46952-9753 (317) 384-7089 (H) (317) 664-5092 (B)</p>	<p>*JUNCK, JERRY (SHARON) '99 Box 128 Carroll NE 68723 (402) 585-4829</p>	<p>ISHUKAYR, NASSER (SHIRLEY) '99 PO Box 18475 Shreveport, LA 71138-1475 (318)687-7512</p>
<p>ICRAWFORD, TIM (LINDA) '00 2154 Hunt Crescent Burlington, ON L7M 2P3 Canada (905) 332-7597</p>	<p>Trailer Village 3020 E Main St A-168 Mesa AZ 85213 (602) 641-8683</p>	<p>STEVENS, AL '00 Lammstr 6 76448 Durmersheim Germany 011-49-7245-7799</p>
<p>DOUGHERTY-LOTTIE, DEE DEE '00 (BOB LOTTIE) 3922 Tyler St NE Minneapolis MN 55421-4039 (612) 788-5576</p>	<p>KALTENTHALER, JOHN (FREDDIE) '00 Box 679, McCauley Ave Pocono Pines PA 18350 (717) 646-2945</p>	<p>SYBALSKEY, JOHN '98 960 San Antonio Rd #213 Palo Alto, CA 94303 (408) 377-6453 (510) 835-8856</p>
<p>DOUGHERTY, RANDY Eff 4/1 '98 (602) 444-5579 cellular phone</p>	<p>MALLARD, MARTIN (TERRY) '98 222 Stillwater Dr Saskatoon SK S7J 4A4 Canada (306) 374-5250</p>	
<p>4700 E Main, Space 100 Eff 10/1 Mesa AZ 85205 (602) 924-1309</p>	<p>MARSHALL, JOHN (COLLETTE) '00 12317 Cliveden Herndon VA 22070 (703) 404-9440</p>	<p><u>HOME OFFICE STAFF</u></p>
<p>*EDDY-MOSELEY, LAURAL '99 1930 Crooms Dr Macon GA 31201 (912) 745-3295</p>	<p>*MAYO, JIM (JO ANN) '00 79 Wash Pond Road, Box 36 Hampstead NH 03841 (603) 329-5492</p>	<p>GEORGE WHITE - Executive Director JERRY REED - Assistant Executive Director JOHNSON, GEORGI - Admin. Secretary JOHNSON, DAR - Finance Admin. LOVELACE, PAT - Office Assistant SCHIEFERT, MARY - Office Assistant</p>
<p>GOTTA, BETSY (ROY) '99 2 Laurel Place N Brunswick NJ 08902 (908) 249-2086 (H) (908) 745-3793 (B)</p>	<p>MILLER, TOM (SHARON) '99 PO Box 72 Chest Springs PA 16624 (814) 674-5969</p>	<p><u>CALLERLAB OFFICE</u></p>
<p>HARRISON, BILL (JUDY) '99 10518 Nast Dr Cheltenham MD 20623 (301) 372-0485</p>	<p>MORVENT, WAYNE (CAROLYN) '99 328 Stonestrow Rd Silsbee TX 77656 (409) 385-5222</p>	<p>CALLERLAB 829 - 3rd Ave SE Ste 285 Rochester MN 55904 (507) 288-5121 (800) 331-2577 Official Business Only (507) 288-5827 FAX (800) 331-0027 Voice Mail System E-mail: CALLERLAB@aol.com</p>
<p>JACOBS, MIKE '98 PO Box 484 Herndon VA 20172-0484 (703)713-0821</p>	<p>*OXENDINE, TONY (SUSAN) '98 PO Box 6026 2640 Goldeneye Ridge Sumter SC 29150 (803) 469-0495</p>	<p>Office Hours 9am - 4:30pm Mon-Fri Central Time Zone</p>
	<p>PARNELL, DEBORAH '98 (FRANK LESCRINIER) 1571 Redwood Way Upland CA 91786 (909) 982-3311</p>	<p>* Indicates 1997/98 Executive Committee Indicates changes since last revision</p>

CALLERLAB, INC.
The International Association of Square Dance Callers
Financial Statements
For The Twelve Months Ended November 30, 1996

REVENUE		
Membership Dues	\$161,207	34.67%
Music Licensing Fees	182,578	39.27%
Membership Insurance	37,265	8.01%
Convention Revenue	71,781	15.44%
Sales of Promo Items	\$ 12,709	
Less: Cost of Goods Sold	<u>(8,415)</u>	
Gross Profit on Sales	4,294	.92%
Interest Income	4,469	.96%
Fees, Seminars, Other	<u>3,348</u>	<u>.72%</u>
 Total Revenue	 <u>\$464,942</u>	 <u>100.0%</u>
 EXPENSE		
Operating Expense		
Salaries	\$104,174	22.41%
Payroll Taxes	8,408	1.81%
Printing	26,884	5.78%
Postage & Shipping	32,946	7.09%
Telephone	10,307	2.22%
Credit Card & Bank Charges	4,077	.88%
Office Rent & Utilities	11,434	2.46%
Legal & Accounting	1,300	.28%
Committee Expense & Travel	7,538	1.62%
Repairs, Maint. Contracts, Parts	3,011	.65%
Leased Equipment	1,538	.33%
Depreciation	4,404	.95%
Other Operating	<u>11,696</u>	<u>2.52%</u>
 Total Operating Expense	 \$227,717	 49.00%
 Membership Benefit Expenses		
Music Licensing Expense	\$181,035	38.94%
Convention Expense	85,573	18.40%
Insurance - Members	37,151	7.99%
Caller Coach, Awards, etc.	<u>2,594</u>	<u>.56%</u>
 Total Membership Benefit Expense	 \$306,353	 65.89%
 Total Expenses	 <u>\$534,069</u>	 <u>114.87%</u>
 Excess (Expenses) Over Revenue	 <u>(\$69,127)</u>	 <u>(14.87)%</u>

Note: Summarized from Public Accountant Report

CALLERLAB, INC.
The International Association of Square Dance Callers
Assets, Liabilities & Fund Balances
As Of November 30, 1996

		ASSETS
Current Assets		
Petty Cash	\$ 150	
Cash in Bank - Designated	8,555	
Cash in Bank - Undesignated	40,532	
Awards Inventory	<u>960</u>	
Total Current Assets		\$50,197
Property & Equipment		
Equipment	\$49,743	
Furniture & Fixtures	23,071	
Accumulated Depreciation	<u>(62,295)</u>	
Total Property & Equipment		10,519
Other Assets		
Security Deposits	\$ 450	
Note Receivable - Callerlab Foundation	<u>25,000</u>	
Total Other Assets		<u>25,450</u>
Total Assets		<u>\$86,166</u>

LIABILITIES & FUND BALANCES

Current Liabilities		
Payroll Taxes Payable	\$ 11	
Sales Tax Payable	1	
Member Dues Credits	<u>897</u>	
Total Current Liabilities		\$909
Fund Balances		
Schatzer Scholarship Funds-Designate	\$ 749	
Hencerling Scholarship Funds-Designated	1,200	
Education Grants Funds-Designated	5,906	
Mini-Lab Seed Funds-Designated	700	
Undesignated Funds	<u>76,702</u>	
Total Fund Balances		<u>\$85,257</u>
Total Liabilities & Fund Balances		<u>\$86,166</u>

Note: Summarized from Public Accountant Report

CALLERLAB ANNUAL MEETING

Wyndham Hotel at LAX
Los Angeles, California
March 26, 1997

The meeting was called to order by Chairman Jerry Junck, at 9:00 a.m. Wednesday, March 26, 1997.

MISCELLANEOUS REPORTS:

Convention Attendance:

George White, Executive Director reported the following:

Callers, 287; Partners, 139; Staff, Guests & Partners, 20; TOTAL REGISTERED, 446

Financial Report: as of 11/30/96 (attached)

George White, Executive Director presented the financial report.

Membership Report: as of 03/26/97 (attached)

George White, Executive Director reported the following:

TOTAL MEMBERSHIP	- 2,766	Associate Members	- 17
Full members	- 983	Associate Licensee	- 408
Gold Card members	- 7	Apprentice Members	- 259
Subscribers	- 983	Licensees	- 109

COMMITTEE REPORTS:

The Chairman asked for Committee reports from Committee Chairmen who do not have a resolution to present. The resolutions, if any, will be presented during new business.

Yona Chock - Contra & Traditional Committee

The committee discussed the procedures to become an accredited Contra/Traditional prompter. These procedures will be published during the coming year. The committee discussed putting on a demonstration at the convention next year. The committee will continue to work with the Research & Development Committee on a skills inventory. The committee has selected quarterlies in both Traditional and Contra during the year.

Mike Jacobs - Career Callers Committee

The committee has been working on a disability insurance policy. This coverage would be available to all members.

Freddie Kaltenthaler - Partners Committee

The committee had two sessions, both of which were well attended. A special Partner's corner for lunch was appreciated. Twenty-eight partners participated in the tour set up by the committee. The committee meeting was very well attended with many statements of support for this year's program and suggestions for next year.

Gerry Hardy - Education Committee

The committee has been collecting teaching hints and ideas through out the year. Many of these were discussed during the committee meeting. The committee will focus attention on the possibility of CALLERLAB members participating in public schools during in-service programs. The committee will be collecting the names of organizations which provide in-service programs. These organizations will be contacted to see if there is any interest in having callers participate in the in-service programs.

Martin Mallard - Caller Coach Committee

The committee reviewed extended definitions (applications) and their uses. The committee also discussed the new Formations and Arrangements being considered by the Choreographic Applications Committee. A revision of the emeritus status for caller coaches is underway and will be submitted to the Board of Governors for consideration and approval. A revision of the Technical Supplement for the Caller Coach Manual is also underway. The following recommendation is made to clarify the terms used to designate the types of training sessions: "Clinic" is one day, "Seminar" is more than one day, and "School" is 40 hours or more. The committee recommends not using the term "College" since no degree is issued. Finally, the committee is considering the design of a logo to be used by Accredited Caller Coaches.

John Kaltenthaler - Caller Training Committee

The committee reviewed the project to establish a suggested teaching order for the subjects in the Curriculum Guidelines. Since each situation is different there was no consensus on a teaching order. Another major project was the review of over 100 tapes from previous conventions. These tapes will be edited, packaged as "The Best Of CALLERLAB", and made available for sale.

John Sybalsky - Research & Development Committee

The committee continues to work on a survey to gather information from callers who cross the Canadian border to determine how much they cross the border for calling purposes. This survey is to collect information needed by Tim Crawford for a report he must submit to the U.S. government. The committee has developed a survey of why people do or do not attend the CALLERLAB conventions. The intent is to develop information to help improve convention attendance. The committee is also developing a survey to gather information from members about their interests, what they would like to see at the conventions, and any special skills

they may have. A long term project being considered is development of information about the direction and goals of square dancing to assist in the long term planning by the Board of Governors. The committee would welcome any comments about this project.

Walt Cooley, Jr - Joint Mainstream & Plus Quarterly Selection Committees

During the joint meeting of these two QS committees a recommendation for a major restructuring of the M/S and Plus QS programs was approved. The purpose of the restructuring is to promote orderly evolution of the Basic, M/S and Plus programs. Details are not final, however, it is envisioned roughly as follows. The M/S and Plus QS Committees would be eliminated and the new program would be managed by a new committee. The new committee would be named "Call Management Committee" or a similar descriptive term. Moves could be put into use by two ways: 1) by the new committee selecting a new move, or 2) by a program committee (Basic, M/S, or Plus) selecting an existing move which that committee considers may be declining in use. This new committee would maintain a list of moves in a "trial use" status. New moves not selected for inclusion in a program list by the Basic, M/S or Plus program committee during the bi-annual review would be dropped. Selected existing calls, if not picked up by the program committees during the bi-annual review, would be dropped from the program list. Finally, it is recommended that the Board of Governors form an ad-hoc committee to study this proposal and make recommendations to the Board. Walt cautioned that this is a very preliminary proposal for consideration by the Board. Clark Baker, QS Coordinator, reported that for the time being the M/S and Plus QS programs will continue to operate as in the past.

Steve Minkin - Advanced QS Committee

The committee reviewed the policy of including moves from the Challenge Program as Advanced QS moves. The decision was that this policy is valid and will be continued but that each ballot would be limited to no more than one C-1 move. It was also agreed that no more than one or two moves should be on the AQS list at any one time.

Jim Wass - Accreditation Committee

The committee discussed the content and plan for implementation of a new voluntary program to certify callers as square dance teachers. The program consists of four major elements: 1) background information including experience and education; 2) a teaching demonstration; 3) a written examination; and 4) an oral examination. Several callers have been selected to participate in a "pilot test" of the program during the next year. This test will help "fine tune" the program and will provide certification of those callers who complete the program successfully. Following completion of the "pilot test", the certification program would be opened to all members, on a volunteer basis.

Nassar Shukayr - RPM Committee

The committee will be working on three projects during the coming year: 1) raise money for the CALLERLAB Foundation, 2) a study of the use of radio advertising, and 3) establishment of active marketing plans in various areas. Other efforts being worked by the committee include: square dancing on network television, support of square dancing spokesperson, and support of the multi-cycle beginner lesson systems.

Cal Campbell - Community Dance Program

The committee reviewed the moves on the CDP to determine which are being used most often. The committee plans to formulate a list of these moves and make this list available to all members. The CDP has developed into a program of clubs which new people can join each night. The experience level of the club members allows the new people to join the dancing with virtually no experience. The committee plans to review the program and report any recommended changes to the Board. The committee plans to coordinate with the Education Committee and the Contra/Traditional Committee to develop a list of moves which could be used as a smooth progression from secondary schools, through college, and into the adult recreation areas. The committee requests input from all members for ideas concerning the CDP.

Dana Schirmer - Basic/Mainstream Program Committee

The committee discussed the bi-annual review of the programs which is to be completed this year. The committee would welcome any input from the membership.

Larry Davenport - Plus Program Committee

The committee discussed the bi-annual review of the Plus Program which will be completed this year. The committee meeting included a lively discussion of the future direction of the program. There was no support for adding moves to the program, but there was support for dropping moves. There will be a mailing to the Plus Committee to start the review process. A request to identify moves for deletion will be part of that mailing. The committee would welcome any input from the membership.

Bob Stern - Advanced Committee (delivered by Ed Foote)

The committee is recommending no changes to the Advanced list. There will be a mailing to the committee to determine the status of SCATTER SCOOT. A decision to retain, drop, or add this move needs to be made. A decision about the move SUBSTITUTE needs to be made. If required, it will be added to the Advanced glossary.

Ed Foote - Challenge Committee

The committee is recommending no changes to the C-1 and C-2 lists. Some minor revisions to the C-1 definitions were discussed. The revised C-2 definitions should be available later this year.

Clark Baker - Definitions Sub-Committee

The main goal of the sub-committee is to document how calls are being used. Clark reported he has received numerous comments affirming strong support for the definitions. CALLERLAB definitions are available on-line and are used extensively during on-line discussions about calling. The use and review of the definitions has revealed the need for changes to some of the definitions. The

sub-committee will initiate a project to draft a document containing the technical definitions of the Mainstream moves. This document would be more detailed than the existing definitions and would be a companion to the existing definitions.

Kip Garvey - Program Policy Committee

This committee is responsible for ensuring consistency between the various programs. Kip asked for input from all members concerning the content and proposed changes to any of the programs.

Wayne Morvent - Choreographic Applications Committee

The committee discussed the current project to identify and depict the Arrangements for fifteen additional Formations. The committee discussed the philosophy to be applied during this project. Two models were discussed and compared. The committee will investigate the merits of both models during the next year to determine the best method for identification of the Arrangements for these Formations.

Mike Seastrom - Multi-Cycle Lesson Plan Ad-Hoc Committee

This ad-hoc committee was charged to review the various multi-cycle teaching programs. The committee completed its work and produced an information sheet providing details about many of the programs being used. This paper was made available at the National Convention in San Antonio. The Executive Committee requested a more detailed document including questions and answers about multi-cycle teaching programs. This paper has been completed and submitted to the Board for review. Mike asked anyone who is using a multi-cycle program and would like to be listed as a contact for information to notify the Home Office. Promotion of the Multi-Cycle teaching programs has been turned over to the RPM Committee.

Jerry Story/Jon Jones - Alternate Dance Programs Ad-Hoc Committee

This ad-hoc committee was charged to consider the wisdom of a proposal to make a substantial change to the current programs. This involved a review of existing square dance programs to determine what type programs are being used, how these programs are being used, what is successful, and what is not. The committee was charged to report the results of its work to the Board for review and consideration.

The committee concluded its task and Jon presented a report of the work completed by the committee. The committee reviewed the opinions and suggestions of all participating members and came to the following conclusions: 1) reduction of calls and time required for learning square dancing is an absolute necessity; 2) any such reduction will necessarily mean permanent changes to the existing dance programs; and 3) a three step plan is most desirable with step one being emphasis on the existing Basic Program as an official entry level and stand alone destination, step two being an amalgamation of the existing Mainstream and Plus programs, and step three being emphasis on Extended Applications. The committee further suggested that the recommendations contained in the report be formulated and structured as "Target 2000". The report contained background rationale from the committee for the recommendations made. The following are the specific recommendations from the committee:

- 1) That the members of CALLERLAB adopt the existing Basic Program as a separate, stand alone dance program represented by a standing committee appointed by the Board of Governors and that the Membership of CALLERLAB endorse the Basic Program, now to be called "Square Dancing", as the official entry dance program recognizing this as a destination program.
- 2) That the members of CALLERLAB adopt, as the next dance program after Basic ("Square Dancing"), a consolidated Mainstream and Plus program containing the current Mainstream and Plus calls that can be comfortably taught in 10-12 two hour sessions (Standard Application). This amalgamated program will be referred to as Plus Dancing, to cause the least amount of confusion for the existing club dancers.
- 3) That the members of CALLERLAB endorse Standard Applications only be used during programs one and two and that Extended Applications be a third and separate, stand alone dance program represented by a standing committee appointed by the Board of Governors and that the Membership of CALLERLAB endorse Extended Applications as an official dance program to be taught in 20-25 two hour sessions. For callers who wish to teach Extended Applications from the start, the committee recommends approximately 50 two hour sessions.

Presentation of this report resulted in a very extensive discussion of these recommendations. There were many participants, both pro and con, in this discussion. It was agreed that since this is a report from an ad-hoc committee to the Board of Governors that the Board will review the report and take action as required.

(NOTE: The Board of Governors has appointed an ad-hoc committee to confer with the Executive Committee to determine an initial course of action. Actions will be undertaken to gather input and opinions from CALLERLAB members and other facets of the square dance community. The information gathered will be presented during the October 1997 Executive Committee meeting and reported to the Board of Governors in preparation for the call to convention next year.)

OLD BUSINESS:

There was no OLD BUSINESS to be considered.

NEW BUSINESS:

Bylaws Revision:

The call to convention, published in the February issue of *DIRECTION*, informed all members that a revision to the bylaws would be voted

on at this meeting. The following motion to accept the revised bylaws was read by George White, Executive Director:

MOTION: Be it resolved that the revised BYLAWS OF CALLERLAB identified as "REV-15.397", be approved as presented. (NOTE - This motion was amended by the following motion.)

The motion was seconded. Discussion of the motion resulted in the following amendment:

MOTION: Be it resolved that Article IV, Section 4. (B), of the revised BYLAWS OF CALLERLAB identified as "REV-15.397", be amended to read: "Beginning with the election in the year 2001, no Governor is eligible for nomination or election if he would, as a result, serve more than three consecutive terms in office. However, once a Governor has left office, he would not be eligible for nomination for a period of twelve months." MSC

Upon approval of the motion to amend the bylaws as indicated above, the motion to accept the bylaws, as amended, was approved as follows:

MOTION: Be it resolved that the revised BYLAWS OF CALLERLAB identified as "REV-15.397", be approved as amended. MSC.

Committee Reports:

Chairman Junck asked for committee reports from Committee Chairmen who have a resolution to present. No committee resolutions were submitted for consideration.

Candidates for Broad of Governors:

We have 11 candidates for the Board of Governors for 1997/98.

Yona Chock	Ken Ritucci
Larry Davenport	Dana Schirmer
Chuck Hansen	Jerry Story
Mike Jacobs	John Sybalsky
Martin Mallard	Jim Wass
Deborah Parnell	

Chairman Junck explained to the attendees the criteria for running for the Board and if anyone was interested, they may contact the Home Office for a petition.

COMMENTS FROM MEMBERS:

Clark Baker made an observation concerning donations to the CALLERLAB Foundation. He announced that he makes a donation each year to support the goals of the Foundation and encouraged all members to donate also.

Mike Jacobs and Randy Dougherty both commented on the new bylaws approved at this meeting. These bylaws make the vote taken on any business at the Wednesday morning annual meeting binding on the membership. Both encouraged all members to let other members know that the Wednesday morning vote is again a binding vote.

CLOSING REMARKS:

Chairman Junck thanked everyone for attending this year's convention and invited all members to attend the convention next year, 6 - 8 April, 1998 in Cincinnati, OH. The Chairman also discussed the Min-Lab to be held in Portland, ME in September 1997. The Mini-Lab is being sponsored by the New England callers and is an opportunity to attend a "convention" without going to Cincinnati. Members should contact the Home Office for additional information.

Meeting adjourned at 11:00am.

Respectfully submitted

Jerry L. Reed
Assistant Executive Director

Transcribed from tape



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1997

***** START *****



PRESS RELEASE

BASIC EMPHASIS CALL

Mike Alexander, Vice Chairman of the Basic/Mainstream Committee, is pleased to announce **ZOOM** has been selected as the Basic Emphasis Call for the period May 1, thru September 1, 1997.

ZOOM

STARTING FORMATION: Starting and completed Double Pass Thru, Two-Faced Lines, Single File Promenade, Columns, Box Circulate, and Promenade.

ARRANGEMENT: Standard Application is most often Boy-Girl in Double Pass Thru formation.

DEFINITION: From one couple following another, each dancer in the lead couple separates away from his partner and walks around a full circle to end in the position of the dancer who was directly behind him. Meanwhile, each trailing dancer steps directly forward into the vacated position of the lead dancer. Every dancer ends facing in the same direction they started. Where one dancer is following another, the lead dancer walks away from the center of the square and around in a full circle to the position of the dancer who was directly behind him. Meanwhile, the trailing dancer steps directly forward into the position vacated by the lead dancer.

STYLING: Lead dancers hold arms in natural dance position. Ladies skirt work is optional. Trailing dancers use couple handhold.

TIMING: 4 steps

ENDING FORMATION: Same as starting formation.

COMMENT: In **ZOOM**, it is important that lead dancers initiate the roll out movement with a slight forward motion to allow sufficient room for trailing dancers to step through comfortably.

DANCE EXAMPLE FOR EMPHASIS USE:
All Examples:
(Static Square)
Heads or Sides
Star Thru, Double Pass Thru, **ZOOM**, Leaders Partner Trade (ZB), Right and Left Thru, Veer Left, Ends **ZOOM**, Couples Circulate, Bend the Line, Pass the Ocean, All 8 Circulate, Swing Thru, Boys Run, Wheel and Deal, Right Left Thru, Left Allemande.

Lead Right, Circle to a Line, Touch 1/4, **ZOOM**, Boys Run, Touch 1/4, Ends **ZOOM**, Centers Trade, Boys Run, Touch 1/4, Single File Circulate, Boys Run, Dive Thru, Pass Thru, Left Allemande.

SETUP TO A ZERO BOX: Star Thru, Boys **ZOOM**, Double Pass Thru, Girls **ZOOM**, Leaders Partner Trade.

GETOUT FROM A ZERO BOX: Right and Left Thru, Veer Left, Ferris Wheel, Centers Star Thru, Touch 1/4, Centers **ZOOM**, Center Boys Run, Centers Pass Thru, Left Allemande.

SINGING CALL EXAMPLE: Star Thru, **ZOOM**, Centers Pass Thru, Do-Sa-Do to an Ocean Wave, Swing Thru, Boys Run, Ferris Wheel, **ZOOM**, Square Thru 3, Swing, Promenade.

* * * * * **E N D** * * * * *

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1997

******* START *******



PRESS RELEASE

MAINSTREAM EMPHASIS CALL

Dana Schirmer, Chairman of the Basic/Mainstream Committee, is pleased to announce **TAG THE LINE** has been selected as the Mainstream Emphasis Call for the period beginning May 1, thru September 1, 1997.

TAG THE LINE

STARTING FORMATION: Any line with an even number of dancers.

ARRANGEMENT: Standard arrangement is normal lines of Four- or Two-Faced Lines. (zero/normal) (BGBG).

COMMENT: However, **TAG THE LINE** can be performed from any arrangement.

DEFINITION: **FULL:** Each dancer turns to face the center of the line. Taking a short side step to the left, each dancer walks forward passing right shoulders with oncoming dancers until he has walked past all of the dancers from the other half of the line. The call may be followed by any one of the directions; In, Out, Right, or Left. When this happens, dancers turn in place one quarter (90 degrees) in the direction indicated.

HALF TAG: Like **TAG THE LINE**, except the dancers stop walking forward when the original center from each side of the line meets the original end from the other side.

STYLING: Arms in natural dance position, hands ready to assume appropriate position for the next call. A flowing movement can be achieved by taking a slight step forward before turning toward the center of the line, thus avoiding an abrupt military type pivot.

TIMING: **TAG THE LINE** Full, 6 steps;
TAG THE LINE Half, 4 steps.

ENDING FORMATION: If started from a four person line, the ending is a Right Hand Box Circulate Formation; from longer lines the ending is a Right Hand Column Formation.

DANCE EXAMPLE:
(for EMPHASIS USE:)

(Zero Line) Pass Thru, **TAG THE LINE**, Face In, Touch 1/4, Boys Run, Right and Left Thru, Veer Left, Half Tag, Scoot Back, Boys Run, Pass Thru, **TAG THE LINE** Right, Couples Circulate, **TAG THE LINE** In, Star Thru, Right and Left Thru, Pass Thru, Left Allemande.

GETOUTS:

ALLEMANDE LEFT:

(Zero Box) Right and Left Thru, Veer Left, **TAG THE LINE** and Cloverleaf, Girls Square Thru Three, Allemande Left.

RIGHT AND LEFT

GRAND:

(Static Square) Heads Lead Right, Veer Left, **TAG THE LINE** Right, Couples Circulate, Half Tag, Boys Run, Reverse Flutterwheel, Half Sashay, Pass the Ocean, Right and Left Grand.

SINGING CALL EXAMPLE:

(Static Square) Heads Square Thru, Dosado, Swing Thru, Boys Run, **TAG THE LINE** Right, Wheel and Deal, Box the Gnat, Pull By, Allemande Left, Promenade Home.

MAINSTREAM QUARTERLY SELECTION

Walt Cooley, Chairman of the MSQS, announces that the committee has selected **NO NEW MOVEMENTS** as the Mainstream Quarterly Selection for the period January 1, 1997 to May 1, 1997.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

Current Quarterly Selections:

~~MAINSTREAM~~ ~~NONE~~

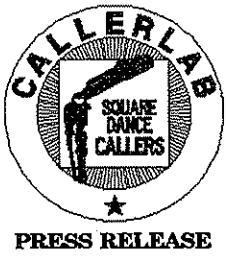
PLUS FAN THE BOAT - 1/97
LUCKY STAR - 7/96

ADVANCED SWING THE FRACTIONS - 5/97

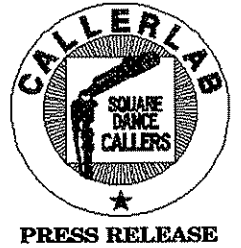
***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE
April 1997



***** START *****

**ADVANCED QUARTERLY SELECTION
KEEP/DROP**

Doren McBroom, Chairman of the Advanced Quarterly Selection Committee, reports that in the most recent KEEP/DROP balloting, the Advanced Quarterly Selection **PASS & ROLL CHAIN THRU** (May, 1996) was voted to be dropped.

The Advanced Quarterly Selection, **SCATTER SCOOT** (May, 1994) has been a Quarterly Selection for two years and has been dropped from the Quarterly Selection Program in accordance with CALLERLAB policy.

SCATTER SCOOT will be referred to the chairman of the Advanced Committee, for possible addition to the Advance Program.

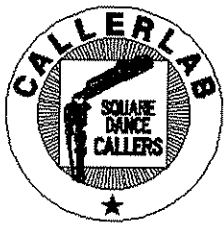
The only current Advanced Quarterly Selection is:

SWING THE FRACTIONS (5/97)

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
April 1997



PRESS RELEASE

***** START *****

ADVANCED QUARTERLY SELECTION

Steve Minkin, Chairman of the Advanced Quarterly Selections Committee, announces that the committee has selected **SWING THE FRACTIONS** for the period May 1, thru September 1, 1997.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

SWING THE FRACTIONS

by Lester Keddy

STARTING FORMATION: Parallel waves or other appropriate.

THE ACTION: Those who can turn 1/4 by the right, those who can turn 1/2 by the left, those who can turn 3/4 by the right, those who can turn 1/2 by the left, and those who can turn 1/4 by the right.

ENDING FORMATION: Various, depending on starting formation.

TIMING: 16 beats

DANCE EXAMPLES: Heads Wheel Thru, Circle to a Line, Pass the Ocean, **SWING THE FRACTIONS**, Acey Deucey, Swing Thru, Boys Run, Ferris Wheel, Centers Pass Thru, Swing Thru, Acey Deucey, Boys Run, Couples Circulate, Bend the Line, Pass the Ocean, Swing Thru, **SWING THE FRACTIONS**, go Right and Left Grand.

Sides Pass the Sea, Mix, Chain Reaction, **SWING THE FRACTIONS**, Acey Deucey, 1/4 Thru, Centers Run, Cross Over Circulate, Bend the Line, Touch 1/4, Transfer the Column, **SWING THE FRACTIONS**, Split Circulate, Acey Deucey, Extend, go Right and Left Grand.

Heads Pass the Sea, Extend, Boys start **SWING THE FRACTIONS**, Diamond Circulate, Cut the Diamond, Left Swing Thru, Left Swing Thru, Girls start **SWING THE FRACTIONS**, Cut the Diamond, Recycle, Allemande Left.

SINGING CALL

EXAMPLE:

(Break/No progression) Heads Wheel Thru, Circle to a Line, Pass the Ocean, Swing Thru, **SWING THE FRACTIONS**, go Right and Left Grand.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

CALLERLAB

The International Association
of Square Dance Callers

829 - 3rd Ave. S.E., Suite 285
Rochester, MN 55904-7313
TEL: 507-288-5121
FAX: 507-288-5827

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is pleased to announce the continued availability of the "New Song and Dance Routine" brochures.

As of April 1, 1997, over 700,000 brochures have been distributed, world wide.

These deluxe brochures have proven to be a very effective tool for recruiting new dancers. They are a fan-fold brochure of high quality paper, showing various scenes of square dancers enjoying our country's favorite pastime. Professionally written advertising and full color photographs, taken at actual square dances, tells the general public about this wholesome and healthful recreational activity of square dancing.

Brochures may be ordered at \$8.00 per hundred, plus postage/shipping. Brochures are shipped by UPS whenever possible.

Donations exceeding the \$8.00 per hundred (actual cost to the Foundation), would be gratefully appreciated. Donations are tax deductible as donations to charitable, religious or educational institutions as defined by the IRS. The Foundation is registered as a 501(C)(3), educational, tax exempt, tax deductible foundation.

Please send _____ "New Song and Dance Routine" brochures to:

Please do not send payment now. A statement will be mailed with your order.

Overseas shipments will be via surface mail unless otherwise requested. Call us for overseas airmail rates.

Mail order form to:

**The CALLERLAB Foundation
829 - 3rd Ave SE Ste 285
Rochester MN 55904-7313
(507) 288-5121**

Thank you for your support!

SUGGESTIONS FOR USING THE CALLERLAB FOUNDATION RECRUITING BROCHURES

An area is provided on the back of the *A New Song & Dance Routine* brochures for you to write, type or stamp a name and address or phone number of your club or area contact.

Your area may be large enough to have a central contact point; someone willing to act as an informational liaison for all area clubs. In this respect, one name and phone number on the back of the brochure is less confusing to the non-dancer than listing a contact for each club. The liaison should have complete information available about dance nights, dates, times, places, costs, etc. This requires the cooperation of all clubs in the area. This works! We have many reports from areas that have tried this and they have been very successful.

Individual clubs should arrange to have only one contact listed on the brochure. This assures that all non-dancers, calling for information, get the same information.

Contacts should point out that the square dance activity is wholesome, energetic, fun, and it promotes good health. Be enthusiastic and tell people how much fun it really is. Friendships last a lifetime and where else can you go and feel welcome as soon as you walk through the door, even clear around the world. Promote friendship along with the square dancing.

Following is a list of places where brochures can be made available to potential dancers. Maybe you can think of some others.

Adult education centers	Health/fitness clubs	Senior centers
Art centers	Hobby stores (music stores, computer stores, craft stores, etc.)	Service clubs
Barber shops	Laundromats	Shopping malls
Beauty shops	Libraries	Sporting goods stores
Chamber of Commerce	Local colleges	Square dance shops
Church bulletin boards	Mail to ex-dancers	Teen centers
Civic centers	Movie theaters	Video tape rental stores
Company recreational services	Real estate offices	Visitor magazines
Dentists' offices	Recreation centers	Welcome Wagon
Doctors' offices	Restaurants (where the local people eat)	Western shops
Drug stores		YMCA
Dry cleaners		YWCA
Grocery store bulletin boards		

CALLERLAB SALES ITEMS

	Qty	Cost
CALLERLAB Permanent badges (with name engraved) . . .	\$ 7.00	\$ _____
CALLERLAB Decals (see below for styles & sizes)50	\$ _____
CALLERLAB Logo Pins (Tie-tacs, Lapel Pins or Charms) . .	5.00	\$ _____
CALLERLAB Twenty-Five Year Pins	5.00	\$ _____
CALLERLAB Patches (3 1/2") iron on or sew on	2.50	\$ _____
CALLERLAB Badge Dangles (Logo)	1.00	\$ _____
CALLERLAB Envelope Slitter	1.00	\$ _____
Starter Kit for Newer Callers	15.00 + ship	\$ _____
Caller Contracts (Confirmation) (20 2-part forms)	4.00	\$ _____
Dance Program Lists, Basic/Mainstream - revised 12/10/93	6.00/50	\$ _____
Dance Program Lists, Plus - revised 4/12/94	6.00/50	\$ _____
Dance Programs Lists, Advanced - revised October 1995 . .	6.00/50	\$ _____
Dance Programs Lists, C-1 - revised October 1995	6.00/50	\$ _____
Dance Programs Lists, C-2 - revised October 1995	6.00/50	\$ _____
Styling Handbook - Basic, Mainstream, & Plus	2.00 (NEW)	\$ _____
Basic/Mainstream Definitions - revised 12/10/93	3.00	\$ _____
Plus Definitions - revised June 1995	3.00	\$ _____
Advanced (A1 & A2) Definitions - revised 6/1/96	3.00 (NEW)	\$ _____
C-1 Definitions - revised 5/96	3.00 (NEW)	\$ _____
C-2 Definitions - July 1991	3.00	\$ _____
Choreographic Guidelines - September 1996	15.00 (NEW)	\$ _____
Standard Basic/Mainstream Applications (Booklet)	8.00	\$ _____
Standard Plus Applications (Booklet) revised June 1995 . .	5.50	\$ _____
Advanced Dancing Booklets (pack of 10)	2.00	\$ _____
Building Guidelines - revised 4/96	5.00 (NEW)	\$ _____
Partner Handbook	10.00	\$ _____
Partner Handbook w/cookbook	12.50	\$ _____
Community Dance Program (Booklet) - revised July 1995 . .	4.00	\$ _____
Curriculum Guidelines For Caller Training w/Supplement . .	45.00	\$ _____
Supplement for above if you already own Guidelines	25.00	\$ _____
Vinyl Zippered Portfolio (pictured on back)	6.00 (NEW)	\$ _____
Fanny Packs with logo (pictured on back)	10.00 (NEW)	\$ _____
CALLERLAB Jackets		
LINED - SM, MED, LG, XLG	28.00	\$ _____
XXLG	29.25	\$ _____
XXXLG	31.25	\$ _____
CALLERLAB Logo, ___ front or ___ back (please check one)		No charge
CALLERLAB Logo, front and back	2.00	\$ _____
Add for embroidered name on jacket	5.00	\$ _____
UNLINED jackets available on special order only. Call the Home Office for details.		
Belt Buckles- Steel Gray (pictured on back)	13.00	\$ _____
Gold Finish	17.00	\$ _____

*Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid.
Minnesota residents add 6 1/2% sales tax.

Tax (if applicable) \$ _____

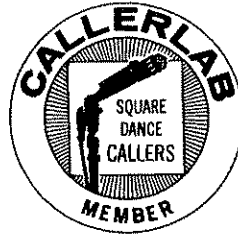
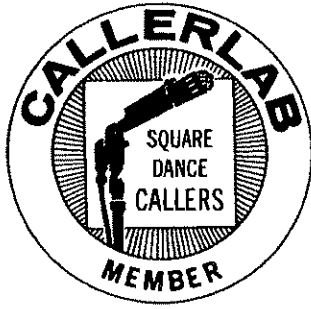
Order Total \$ _____

NOTE: Decals are available for all members in the following sizes and styles:

3 1/2" - white - outside use, 3" - clear - outside use, 3" - white - inside use.

Ship To: _____

Logos shown below may be reproduced on your stationery, flyers, etc. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing a star at the bottom center, is reserved for corporate use ONLY and should not be reproduced in any form.)



FANNY PACK:
Royal Blue
with CALLERLAB Logo



Belt Buckle Shown Actual Size

NYLON PORTFOLIO
with CALLERLAB Logo

