

NEWSLETTER
for Members of
CALLERLAB



The International Association
of Square Dance Callers

ROCHESTER, MINNESOTA

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CALLERLAB OFFICE HOURS:

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INSURANCE QUESTIONS & CERTIFICATES

A.H.Wohlers & Co. 1-800-323-2106, Extension 231 or 268.

FROM THE CHAIR

Why should I join CALLERLAB? What's in it for me? Do we REALLY do anything constructive?

I have heard these same questions at least ten thousand (OK maybe one thousand -- well perhaps hundreds -- all right, many) times. It just seems like ten thousand times.

Let's try to address some of these questions. "Why should I join - What's in it for me" are the two most popular questions. Allow me to take a stab at these two. Becoming a member of CALLERLAB is a true indicator of ones dedication. CALLERLAB is the PREMIER callers association in the world. It is the only organization that is truly worldwide, and the number of foreign attendees at our convention attests to this. I am a firm believer in the old saying that you "dance with the one what brung ya!". CALLERLAB members, over the years, have devoted thousands of man hours (no exaggeration here) working for square dancing. We have dance programs that are accepted all over the world. The calls themselves have become standardized. This means that a Grand Square is the same in Tokyo, Japan, as in Sumter, South Carolina. I think that many of us have forgotten what it was like before CALLERLAB. Each geographic area had their own calls. Just because I could dance in South Carolina was not indicative that I could dance elsewhere.

We have an extremely competent, professional Home Office staff. This staff handles the day to day operations of the LARGEST square dance callers organization in the world. Our annual printing and postage bill (which enables you to receive any literature that we have) is staggering. We have several computers - one of which is devoted exclusively to Board Of Governors, committee chair and vice-chair correspondence. We have a toll-free 800 number for our members convenience. We have fax machines, copiers and all of the other equipment that any large organization needs for maintaining a corporate office.

Our office is open five days a week, from 9:00 a.m. to 4:30 p.m., Central Time.

Our staff is there for your benefit. If you need material (program lists, definitions, etc.), it only takes a phone call. We offer BMI/ASCAP licensing, liability insurance, and equipment insurance. As a member, all of this is available to you.

Your membership dues enable us to operate. We have office space that we pay rent on. We have maintenance on our office equipment. Lastly, our employees have to be paid. We have three full time (Executive Secretary, Staff Secretary and Financial Administrator) and two part-time employees. Without monies received from dues, we could not function as an organization.

The members of CALLERLAB, over the years, have given much to the square dance activity. CALLERLAB is the most influential organization in the square dance activity. Our membership's dedication is unparalleled. **WE CARE.**

Tony Oxendine,
Chairman of the Board

CONVENTION BALLOTING RESULTS

Balloting on resolutions presented at the 1994 CALLERLAB Convention in Vancouver resulted in a total of 505 ballots being returned to the Home Office.

The resolution that a new Mainstream Teaching Order be adopted for a one year trial basis was approved by a margin of 417 to 86.

The resolution that a Quarterly Selection will receive a keep/drop vote by the respective Quarterly Selection Committee every 4 months, beginning 8 months after its selection, and that a Quarterly Selection which remains active for 16 months will be subject to a keep/drop vote by the appropriate voting membership was approved by a margin of 465 to 33.

CALLERLAB MEMBERSHIP ROSTER

The Executive Committee has determined that, in order to hold down printing and postage costs, a roster of members will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$9,000.

New members that have not yet received a roster or members requiring an updated roster should order one from the Home Office no later than July 15th. The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests. Once this supply is exhausted, no further printing is anticipated.

CONVENTION VIDEO TAPES AVAILABLE

Video tapes of the Overseas Callers Session, After Party Session and Line Dance Session at Vancouver are available from the Home Office at a cost of \$13.00 for 1 tape, \$22.00 for 2 tapes or \$30.00 for all three tapes, postage included.

These tapes were professionally recorded and edited by member Otto Warteman of Houston, Texas.

We still have a small supply of tapes from the 1993 convention. Tapes of the CDP Dance Session and the Line Dance Session are available for \$10.00 each, post-paid, while supplies last.

LEGACY PROMO-PAK AVAILABLE

The focus of LEGACY, as well as other national square dance organizations, is on making square dancing interesting and available to younger square dancers. This focus is reflected in the 1994 theme for Square Dance Month: "Square Dancing--For the Young and the Young At Heart." While younger dancers are being courted, it is important also to retain those who are now enjoying the activity.

Plan now for your late summer-early fall recruitment campaign. Appoint a committee, study the materials,

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As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS (IBM Compatible) computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 5.0 or 4.2 format or any of the following formats: ASCII, Revisable-Form-Text (IBM DCA format), Final-Form-Text (IBM DCA format), Navy DIF Standard, WordStar 3.3, MultiMate Advantage II, Word 4.0, DisplayWrite, Mail Merge or Spreadsheet DIF. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with CALLERLAB standards.

make plans for a blitzkrieg of publicity. The clubs that really plan a campaign and use new ideas are still teaching sizable classes.

The LEGACY Promo-Pak which contains ideas and suggestions for recruiting and publicity will be available by the time you read this. A poster depicting the theme is included. A nominal charge of \$5 is requested to cover costs. Order from and make checks payable to Stan and Cathie Burdick, PO Box 2678, Silver Bay NY 12874.

For more information on LEGACY, its purpose and its meetings, write to the Executive Secretaries Al and Vera Schreiner, 1100 Revere Dr, Oconomowoc WI 53066, 414/567-3454.

RPM COMMITTEE

What is RPM? Well it's been rather inactive for the past few years, but that has changed! **RPM** stands for **RECRUIT-PROMOTE-MAINTAIN**. Hopefully the entire activity will know about us in a few weeks!

The following letter (edited) has been sent to all the existing members of the RPM committee and several others who have shown an interest. The opinions/ideas expressed within the text are not necessarily those of the Board of Governors. They are not the only opinions or ideas either! If you have any please let me know, but most of all **GET INVOLVED**.

Dear Fellow Caller, Cuer, Dancer;

As much as I hate form letters this is the only way I know of to get the word out quickly. The letter is lengthy, but necessary. Please forgive me.

At this years CALLERLAB convention in Vancouver I volunteered to chair the Recruit, Promote and Maintain (RPM) committee in hopes I could stir up some interest in my favorite and most forgotten subject, **RECRUITMENT!** Needless to say I was approved! They (EC) probably think I'm crazy and I may be, but I do have some ideas I'd like to try and I need your support!

Your name wasn't pulled from a hat or chosen in random. You were selected because of your reputation as a caller, leader and result getter. By accepting this challenge and working with the many other talented callers I hope to accomplish the one thing I feel will

solve 98% of all our present problems.

NEW DANCERS! Not a few new students, but an increase that will double our Square Dance population in ONE YEAR! The numbers are staggering when you think of what we'll have in three years! Interested yet? Will you join? It's going to happen!

To accomplish this task I ask that you make a commitment of one year for the activity and its future. If you can't make the commitment I understand, but the activity will surely suffer if you don't. Consider also that this may be the last chance you have to get in on a revolution. A revolution that I personally feel will turn around present trends in the activity and fill our halls like we've never seen before. There's much to do. With your involvement I'm positive we can attain goals never before dreamed possible. Let's get started!

We've got the product, but we must change our present ways to sell it!

I've listed many "branches" I consider important to recruitment. Please feel free to add your own "branch".

Each "branch" will require at least one person (you) to coordinate and lead the effort. Many of the "branches" will need more than one person. I suggest we can use anyone willing to work! Callers, Cuers, Dancers even non-dancers. We need people -with the know-how to secure sponsorships, TV time and so on. I don't see all of this coming from within our ranks. We have a wealth of talent in our activity. It's time we used it! Ready yet?

These are just a few of the "branches" I can see we need. Each one must have a

LEADER (you). I'm sure there will be more "branches". Lead by example! Call the office with any additions and your acceptance! We have a Voice-Mail system that makes communication **GREAT!**

1. **"White Horse Cafe" Clone.** Work with TNN for a spot like "White Horse Cafe". Use the best callers we have to offer with attractive and happy dancers. Would probably take a week to produce one seasons worth of shows. I feel this particular "branch" is the most positive single thing we can do to **SELL** our product. The Texas-Two step and line dancing are prime examples of the power of **television**. We can do it!
2. **"8, 10, 12" Lesson Plan.** Starting new classes

CURRENT QUARTERLY SELECTIONS:

MAINSTREAM: Single Circle to a Wave
Acey-Deucey
Wahoo
PLUS: Connect The Diamond
Double Your Neighbor
ADVANCED: Checkover
Chisel Thru
Scatter Scoot
TRADITIONAL: Samsonville Quadrille
CONTRA: Scout House Reel

EMPHASIS CALLS:

MAINSTREAM: Half Sashay
PLUS: Spin Chain and Exchange the Gears

every 8, 10 or 12 weeks depending on area. Many feel we haven't any product to sell simply because we only offer it once a year. Some areas already involved in this type program. It doesn't change our teaching time or programs it simply splits them up so Square Dancing can be offered more often and especially when the new dancer is enthused and has friends waiting to join. Its possible to have three classes on the same night at three different stages of learning.

3. **Public Visibility, Media Exposure and Health Benefits.** Get before the public using Magazines, Newspapers, Billboards, Handouts, Inserts for Supermarkets, etc.. Use attractive, smiling dancers in photographs with short articles about the health, social and relaxing benefits. We must have a toll free 800 telephone number to call. Let's expose ourselves!
4. **Media Talk Shows.** Same as public visibility, but concentrate on local and national radio and TV talk shows. Donahue, Oprah, Sally Jesse, 20/20, 60 minutes, Home Show etc. Again, must have toll free 800 telephone number.
5. **Youth Involvement.** Get our youth involved. Is competitive dancing the answer here? It's working in some areas and the kids are fantastic!
6. **Corporate Sponsorship.** Buy-in of major companys to use Square Dancing in their ads. Reebok, Nike, Ford, GM, DuPont, Coke, AAA, Delta, Shoney's, Kroger, KOA Kampgrounds, Coast to Coast resorts and cruise lines.
7. **National Spokesperson.** Jimmy Carter, Clint Black, Reba McIntire, Billy Ray, President Clinton, Nolan Ryan, etc. When we secure a spot on TNN getting a Spokesperson becomes much easier. Maybe "Bill" would MC it?
8. **Movie Producer.** To produce a quality video using Callers and Dancers from around the world. Can be accomplished on local level using local TV recording equipment then edited by a professional. Smile!
9. **Think Tank.** What do you think a Think Tank is?
10. **National Charity.** Exposure from supporting a particular charity. Jimmy Carter has been mentioned here.
11. **Area Reps Liaison.** Work with existing committee to get the word out to all the Callers Associations. Hopefully dancers associations too.
12. **CALLERLAB Committees Liaison.** Make our accomplishments known to all CALLERLAB committees.

These are just a few of the "branches" I can see we need. Each one must have a LEADER (you). I'm sure

there will be more "branches". Lead by example! Call the CALLERLAB office today!

I'm sure this mail-out will miss many callers that would be great for our committee. If you have someone in mind please submit their name to me.

I ask two things if you accept.

1. **Dedication.** One year commitment to our committee's charge.
2. **Communication.** A promise that you'll check our voice-mail box twice a week and you'll send me a written report when requested.

Call me at (304)863-3274. Written communication is always welcome if you so choose.

Welcome aboard and let's get started today!

Sincerely,
Keith Rippetto, Chairman
RPM Committee

PERMANENT CALLERLAB BADGES

Permanent CALLERLAB badges are available from the Home Office. These badges are completely engraved (no silk screening), with the CALLERLAB logo hot-stamped into the badge material. You may order badges by calling the Home Office at 1-800-331-2577. If ordering by mail, please print your name, and/or your partner's name, exactly as you want them to appear on the badge. Unless otherwise indicated, your city and state, city and province or city and country will also appear on your badge, below your name.

When the badges are shipped, you will be billed \$7.00 U.S. for each badge ordered (\$7.46 for Minnesota residents).

THE FEW, THE PROUD, THE CALLERLAB MEMBERS

Everyone wants to belong to something in life. We all want to "fit in". Nobody likes to be on the "outside looking in".

Funny thing about wanting to "fit in", just when you finally got your big chance to join the exclusive club, you realize that it's not that big a deal at all. Or is it?

If you ever look at any group or business that has stood the test of time and has been successful, you realize that there are certain traits that they have shown. Most companies or organizations usually show many of the same qualities that have gotten them to the top.

CALLERLAB is a successful organization. Twenty years have gone by and we are even stronger and healthier than in the beginning. Our membership has grown, new leaders are emerging each year and each

convention seems to bring about a renewed spirit within the entire organization.

Despite all of our past accomplishments, there is one small, simple object that all members have which symbolizes their belief in our organization. It is not something that our members get paid for using or displaying. No one asks them about it on a consistent basis. It most likely will not come up for discussion at the dinner table. Yet, somehow, this small item of "symbolism", is a very powerful tool for displaying the pride of a CALLERLAB member.

Simply put, it is our badge that we wear when we go out calling our dances, or if we are at a local festival. Yes, the badge is a symbol of belonging. And remember, we all want to belong. When you wear your CALLERLAB badge, you are making a statement about yourself. You are telling people that not only do you belong, but also the fact that you believe in the organization behind that badge.

Our National Convention is coming up in a few weeks. Many CALLERLAB members will be there. Our fine organization will be well represented. What better way to display your belief in your organization than to proudly wear your badge? After all, don't you stand for something? CALLERLAB members may not outnumber the Marines, but we're just as proud. So, when you're in Portland, be proud, walk tall and wear your badge, the tiny symbol that represents a most successful and proud organization.

ROUNDALAB CONVENTION

The ROUNDALAB Convention will be held in Portland, Oregon, June 19-21, 1994. Educational topics will include:

- How to Teach Cha Cha
- Introduction to Slow Two-Step
- Basic Tango
- Country Western Dancing
- Marketing Round Dancing
- The Music We Use
- Teaching Foxtrot & Waltz Together
- Styling & Body Mechanics
- Line Dancing
- Getting the Best From Your Sound Equipment

DON'T MISS OUT - Call Carol Poland, ROUNDALAB Executive Secretary at (301) 670-9214 for registration information.

PARTNER'S CORNER

If you missed the convention in Vancouver, you missed one of the most scenic thrills of a lifetime. Our hosts from Canada should be very proud of the panoramic view of the Canadian Rockies against the brilliant blue skies. Stanley Park with its 1,000

acres nestled smack in the middle of a metropolitan area, with its view of Lions Gate Bridge, historical totem poles, Prospect Point, the history of the cannon that goes off each night at 9:00 pm. A drive of twelve miles around the park, covered in brilliant flowers and surrounded by blue water. With the sails of the convention center on the opposite shore. People young and old walking any time of day or night, feeling safe! Drive down Robson Street at about 11 pm and see all the young adults sitting at sidewalk cafes, (coffee or espresso houses), noticing that they are sitting, talking or reading books. Or during the day if you were lucky enough to visit Grouse Mountain and the Capilano Suspension Bridge, that's a thrill! Stroll in historic Gastown and listen to the old clock as it sounds out the time. If you were truly lucky and had enough time to enjoy the beauty of Whistler Resort and Shannon Falls, or make the trip across by ferry to Victoria and Butchart Gardens, the beauty can't be described. Our Callers/partners from that area, certainly have the right to be proud!

As for the convention, I've heard nothing but positive reports. The partners' sessions went extremely well, with great participation. I would like to recognize that they would not have gone so well had it not been for the help and planning of Brian and Loraine Murdoch. The partners' hospitality room was alive with color with the beautiful garments placed throughout the room, compliments of the talented Loraine. Also, being of great help were partners, Therese Mawdsley and Ann Wass, who helped sort and place the handouts in our room. Other partner panelists, Susan Oxendine, Gail Seastrom, Jenny Horst, Brent & Therese Mawdsley, Martin & Angelika Kromer, Verne Anderson and again Brian & Loraine, presented well planned sessions that were taped in case you missed the convention and would like to purchase the tapes. Helping us for our style show were, Gerry Watton, Cathie Burdick, Claudia Amsbury, Jean Estes, Ellen Cole, Deborah Parnell, and last but not least Rod Shuping! Who ever said that "beauty is in the eyes of the beholder."

Each Partner attending received a packet with the partners project for the 1994 convention, the booklet on information for "Especially for the New and Not So New Dancers". There is going to be a few corrections and two additions to the booklet, completed as quickly as possible, so that it will be available to you before the fall season and classes begin.

Our speakers on health from the Vancouver area, were Darleen Holmes & Barb Sutton, with their accent and vibes that bounced around the room. 136 attended this session. I would also like to thank those who took time to attend the Partners' Committee meeting, especially

our four first timers, Cathy Besse, Sharon Sjohn, Shirley Thomas and Theresa Kelowna. Your input was very much appreciated.

Looking toward the 1995 convention in Pittsburgh, Pa, we have several topics that were suggested, especially continuing with the health topics, covering medical emergencies, motivations, continuance of our Good/Bad/Ugly theme, taxes and bookkeeping hints. As a project for the coming year, we are going to support and be of assistance in every way possible to the RPM COMMITTEE. They are trying to help turn things around for square dancing and put us on the upward swing again. More will be coming on this in the August issue of Directions. If you, as a partner, have any suggestions before then, please drop them in the mail to me, Karen Rippetto, Route 3, Box 585, Parkersburg, WV 26101. This is your chance, gals/gents, to come up with some RECRUITING possibilities.

Again, I hope I didn't miss anyone, to all that participated by making our panels a success, whether you were on the panel or in the audience, it was your contribution of being there that made the convention and our programs a success!

Karen Rippetto, Chairman
Partners' Committee

EQUIPMENT INSURANCE AVAILABLE

Insurance coverage for turntables, speakers, microphones, records and other accessories is available to CALLERLAB members. This insurance can also cover computers, tape recorders, stereos, TV sets, CD players.... anything electronic that you care to include on your policy. All equipment is insured for replacement value, not depreciated value... \$100 DEDUCTIBLE ... ALL RISKS ... ANYWHERE IN THE WORLD.

Rates are very competitive. Brochures are available from the Home Office or call our insurance company, A.H. Wohlers at 1-800-323-2106, extension 229. *NOTE: The phone number given in the April issue of DIRECTION was incorrect.*

IN MEMORIAM

James Neidinger, Keyport New Jersey
J. E. "Red" Porter, Pasadena Texas
Arnold Jordan, Sumter South Carolina

COMMITTEE REPORTS GRANTS AND ENDOWMENTS COMMITTEE

The committee met at the Vancouver Convention with several ideas in mind. The participants in the committee meeting were callers, partners, members of the NEC, and representatives from the Canadian Square and Round Dance Society. This representation gave the committee a diverse population from which to draw.

The first accomplishment of the committee was to rework the mission statement of the Foundation in order to be more in line with grant opportunities. The mission statement, taken from the blue brochure published in 1992, was restated to read, "The Foundation's purpose is to support the funding of projects that will preserve and promote square dancing and its related dance forms".

The committee voted to continue to support the continued development or dissemination of programs to be utilized in schools to enhance youth participation in the activity. This will be a focus for grant studies and opportunities in the coming year. Also, grants will be researched that may add in the dissemination of sound enhancement equipment to callers and dancers in years to come. A study will be conducted to determine the feasibility of conducting a leadership development program aimed at all participants in square dancing, serving in a leadership role throughout the activity.

It was proposed, and a rough draft will be proposed, to rewrite the Foundation brochure to make it more reader-friendly. Wording such as "Now you have the opportunity to share the joy of square dancing with others" in place of "Wouldn't you like to give back to the activity" will be examined and utilized when appropriate.

Another area of discussion was the possibility and need of hiring a full time fund raiser to serve the Foundation. A report was made giving probable costs for this action along with possible results for the Foundation. The Executive Committee of CALLERLAB will be examining this issue in the coming year.

The most important recommendation to come from the committee was that of combining the Grants and Endowments Committee and the Foundation Fund Raising Committee into one committee to be known as the Foundation Development Committee. It would be this committee's charge to develop all necessary steps to make the Foundation more productive and keep the Foundation in line so that grants would be achievable. This has gone to the Executive Board for consideration. The Grants and Endowments Committee is still

seeking interested persons to assist in the development of grant proposals, research grant opportunities, and develop models necessary to comply with IRS regulations. If you are interested, please contact Laural Eddy.

Laural Eddy, Chairman
Grants & Endowments Committee

FOUNDATION FUND RAISING COMMITTEE

The Foundation Fund Raising Committee met to discuss events of the last year. Approval of new projects have been delayed longer than anticipated. It was the consensus of the committee that such delays would continue until appropriate procedures are implemented to protect our valuable tax exempt status. Accordingly the committee authored a report titled, "A Plan of Action", which offers a number of steps that are believed necessary to achieve this and thereby facilitate the ultimate goal of improved fund raising. The report has been submitted to the Foundation Board of Directors for evaluation and implementation.

Discussion was held about uniting the Foundation Fund Raising Committee and the Grants and Endowments Committee. This proposal was submitted to and approved by the CALLERLAB Board of Governors. The Executive Committee will select the new Chair and Vice-Chair of this combined committee, called the Foundation Development Committee. Thank you for your contributions in the past and your continued support.

Tim Marriner, Chairman
Foundation Fund Raising Committee

BASIC/MAINSTREAM COMMITTEE

The Basic/Mainstream Committee enjoyed a nice committee meeting. It was well attended and employed interesting and constructive discussion. There were two sub-committees assigned. The first (with Laural Eddy as Chairman) is to study and propose a recommended teach time for the Basic Program. This report would then be taken to the full committee. The second (with Wayne McDonald as Chairman) is to prepare for the upcoming odd year review and make a recommendation to the full Basic/Mainstream Committee.

The sub-committee on the proposed Mainstream Teaching Order, has completed its work. The full Basic/Mainstream Committee approved this report and presented a resolution to adopt this suggested teaching order on a one year trial basis. The resolution passed at the Wednesday morning General Session. This teaching order is intended to give newer callers who are looking for guidance in their teaching and any other callers who are still formulating a teaching plan,

some help in their task. Please remember, this is a one year trial basis and we need your input. There will be further action on it at the 1995 convention, please report your opinions. Thanks to Kenny Farris and his committee for their efforts. Remember, this is a suggested teaching order for the Mainstream Program, it does not apply to the Basic Program alone.

Thanks so much and happy dancing!

Larry Cole, Chairman
Basic/Mainstream Committee

PLUS COMMITTEE

The Plus Committee met during the CALLERLAB Convention in Vancouver to discuss the teaching order of the Plus Program for the next printing of the Plus List. Approximately 30 people were in attendance.

The next printing of the Plus list will list the Plus Program only, in both alphabetical and teaching order, as requested by the Board. The committee decided that each move will be listed with a number and that the term 'family' will not be used. Further, Peel the Top will be moved down in the teaching order to the next move following Relay the Deucey, so that Peel the Top is taught later than Peel Off. The committee also affirmed the current placement of Acey Deucey, Cut the Diamond and Partner Tag in the teaching order.

A straw vote was taken on the question of whether putting the Plus moves on the same printed list with the Mainstream Program is a good idea. The people in attendance were near unanimous in voting that the Plus and Mainstream programs should be printed separately.

The following votes were moved, seconded and passed:

1. Passed unanimously: Delete the term 'families' from the teaching order.
2. Passed by majority: List the Plus moves alphabetically, using the name as it appears in the definitions (i.e., Cut the Diamond, not Diamond, Cut the)
3. Passed by majority: Move Peel the Top to the next move after Relay the Deucey.
4. Passed unanimously: Keep Acey Deucey, Cut the Diamond and Partner Tag in the same positions in the teaching order as shown in the current printed list (revised 12/10/93).

The following votes was moved, seconded and defeated:

1. Defeated by majority: Move Explode & (Anything) to the next move after Single Circle to a wave.

Some discussion took place concerning additional changes to the Plus Program. It was suggested that, for the program review scheduled for 1995, the following changes be considered: 1) delete Grand Swing Thru, 2)

consider adding Chase Left, 3) delete Explode the Wave (keeping the call Explode & (Anything), and 4) limit the allowable diamond formations at the Plus level. These suggestions will be considered during the next review.

Larry Davenport, Chairman
Plus Committee

DEFINITIONS SUB-COMMITTEE

While the Definitions Sub-Committee did not hold an official meeting at this year's CALLERLAB meeting, through several informal meetings we did commit to creating several definitions. We are still working on a definition of the All 8 Concept so it may be included on the Advanced program. There was a request from the Challenge committee to add the definitions of several words (e.g. replace, interrupt, finish) to the preface of the C1 definitions. We spent most of their meeting obtaining consensus on the terms to be defined and their exact meaning. Finally, throughout the year, I have received communication about certain definitions (e.g. Crosstrail Thru) being unclear. The definitions sub-committee will be working to define the new terms and improve the existing call definitions which are unclear, confusing or wrong.

Clark Baker, Chairman

CHOREOGRAPHIC APPLICATIONS COMMITTEE

Jerry Reed, Chairman, CAC is pleased to announce completion of a year long review of the Standard Mainstream Applications book. This very important document provides the most frequently used formations and arrangements (F/A) for the Mainstream Program. It was first published in 1991 and will be reviewed every four years to ensure accuracy. The next review is scheduled for 1997.

Several changes (mostly editorial) were made to the book and the new revision can be obtained from the Home Office. A tremendous amount of work went into the review and update. Thank you to all who submitted comments.

Work on the Choreographic Guidelines book has continued and publication of this caller training tool is expected next year. This book is designed to provide study material on several subjects including: Smooth Dancing, Anticipation, Accuracy of Execution, Degree of Difficulty, Formation Awareness, and Selection of Moves. A great deal of research, writing, and editing have been put into this project. We are over half way done, but still have a long way to go. If you would like to contribute to this project send your comments to the Home Office or directly to committee chairman Jerry Reed. Jerry's address is: 943 Tamarind Circle,

Rockledge, FL 32955, phone (407) 633-1306.

A major project this year is the review of the Standard Plus Applications book. This is the first review of this very important document and publication of the updated revision is expected early next year. This book was first published in 1992 and will be reviewed every four years to ensure accuracy. You are invited to send review comments or changes to the Home Office or directly to Elmer Claycomb, CAC Vice Chairman. Elmer's address is 7901 E. Las Flores Avenue, Prescott Valley, AZ 86314-5540. All comments will be welcomed, even if you are not a member of the committee.

When the CAC was first established, part of our charter was to develop a Standard Applications book for the Mainstream, Plus and Advanced Programs. A major project this year will be the continuation of work on the Standard Applications book for the Advanced Program. Initial work was started two years ago with a major contribution from Nate Bliss. We plan to continue this task this year and expect publication by the end of 1995. As with the Mainstream and Plus program books, this document will provide the most frequently used F/A for the A-1 and A-2 programs. If you would like to help with this project contact the Home Office and request your name be added to the Choreographic Applications Committee. If you are interested in this project only, contact Jerry directly and request you be added to the committee as an Ad Hoc member. You will be requested for input only for the Standard Applications for the Advanced program.

During the committee meeting in Vancouver, copies of the first rough draft of several chapters of the Choreographic Guidelines book were handed out to those attending. These members were asked to review the draft and provide comments.

Another subject discussed during the committee meeting, was a new project to investigate the process required to expand selected moves beyond the most frequently used F/A listed in the Standard Applications books. Discussion of this project included ideas about the feasibility of creating a document with numerous examples of expanded applications. Other ideas included developing guidelines detailing the process used by callers to create their own expanded applications. This project will be investigated to determine the best way to proceed.

Jerry L. Reed
Chairman, CAC

EDUCATION COMMITTEE

The Education Committee met in Vancouver and discussed the main focus of the committee, as directed by the BOG, to get square dancing into school

programs.

We agreed to start with some specific tasks:

1. Complete the project started earlier to publish a list of currently available materials for school use.
2. Meet with leaders at the National Convention in Portland to:
 - a. Complete details for providing the 1976 History video tapes for sale, hopefully through CALLERLAB.
 - b. To start planning to provide a seminar program for teachers at the National Convention in Texas in 1996. This will be a new format and concept different than the extension courses I've taught at several past conventions.
3. Contact National Girl Scout Organization to learn about their procedure for encouraging dad/daughter square dances. Identify communication, policy and program direction for dad/daughter dances.
4. Design a system to monitor pilot square dance projects in school districts. Jim Wass has a pilot project going in Maryland. We'll try to identify a few more.

We currently list 62 members on this committee. I'd like to get acquainted with each of you and to know about your interest in the Education Committee. I intend to have every committee member on a task force to gather information and design suggestions for accomplishing each important facet of our effort to connect schools and square dancing.

Our principal mission is to lead the effort to increase the number of schools which include square dance instruction as part of their regular program. This is a very complex task and we will be gathering ideas and information throughout the year.

Jack Murtha, Chairman
Education Committee

TEACHING TECHNIQUES

The committee met on Tuesday, April 11, 1994, as scheduled.

The committee decided to start the development of a TEACHER MANUAL to aid new caller teachers.

The committee was then divided into 5 groups of 3 and each group was assigned 1/5th of the Basic and Mainstream programs to submit to the chairman teaching techniques and choreo examples.

The committee goal is to have this manual ready for approval of the board at the next convention.

Ernie Kinney, Chairman

CALLER-COACH COMMITTEE

The Caller-Coach Committee has been concerned with the inertia displayed by a growing number of Caller-Coach Applicants who commence the Accreditation process, but take a recess for an extended period of years, before continuing to pursue their objective.

There is some indication that applicants merely are curious to see if they can qualify to enter the Accreditation Program, whereas others only wish to know if they can pass the written examination. Others appear to be concerned that they might be embarrassed before the interviewing coaches. The committee is primarily interested in finding callers who have strong teaching instincts and wish to be Accredited to teach their peers.

The committee sensed that a suspense system would automatically serve to move the Caller-Coach Applicant through the Accreditation process in a more orderly and regular fashion. This also would serve to discourage those applicants who did not seriously intend to become Accredited Caller-Coaches.

Any Caller-Coach Applicant who has qualified to enter the program and intends to complete the process, should contact Caller-Coach Chairman "Decko" Deck, to determine the status of his/her case. Those now in the Accreditation process should know that only a one (1) year grace period extends from the date of acceptance, to the date when the written examination must be taken.

THOSE INTERESTED IN CALLER-COACH ACCREDITATION ARE ENCOURAGED TO REQUEST A COPY OF THE NEW "INTRODUCTION TO ACCREDITATION" PAMPHLET, SOON TO BE AVAILABLE FROM THE HOME OFFICE.

It is hoped that this pamphlet will enlighten, encourage & dispel fear as concerns Caller-Coach Accreditation.

"Decko" Deck, Chairman
Caller-Coach Committee

CALLER TRAINING COMMITTEE

The committee met at the Vancouver Convention with 21 people present. The agenda for our meeting included going over the Starter Kit and a review of the current projects underway with the sub-committee members. John Kaltenthaler handed out the five copies of the tentative Starter Kit and it was approved with minor modifications. John will write up a forward and provide a table of contents with instructions on use of any special forms contained within the kit. Since we will not be using any authors names within the kit a special acknowledgment of contributors will be included in the introductions and we will also include a listing of the current CALLERLAB accredited Caller-Coaches.

Additional comments on the kit included a request to keep the costs to a minimum consistent with cost recovery. A suggestion was made to give the Starter Kit to new Apprentices as they first join after the date of publication. The definitions of Mainstream and Plus are included in the Applications booklets and therefore need not be included as a separate item.

The review of the Women in Calling addendum to the Technical Supplement was reviewed by Deborah Parnell, Grace Wheatley, Laural Eddy, Betsy Gotta, Terry Kephart, Bill Peters and Al Stevens. The changes they recommended will be included in the final version to be submitted to the office by June 1, 1994. The chapter on Formation Management is in draft status and will be completed by early fall.

The Committee had been charged with judging the Best Mainstream Tip Contest and it was voted not to support the idea since there are many dangers associated with this idea. Our recommendation to the Executive Committee is to abandon the project and send letters thanking the members who submitted Mainstream Tip material.

The committee also has some reservations on the project to select from all of the tapes made at our conventions by Convention Tapes International. The concerns seemed to be how to classify it and should full tapes be used or edit existing tapes. More study needs to be done on this.

The conclusions reached are to cluster the tapes into outstanding tapes (in their entirety) and limit them to not more than five tapes in each subject category. We should also shoot to have the listing available by our 25th year. John, as the Committee Chairman, will make the listing to be reviewed and assign various committee members to these tasks. If you want to help, please write to John Kaltenthaler, PO Box 679, Pocono Pines, PA 18350-0679 and select the areas in which you are most interested. Some of the tapes will not lend themselves to this project. A written teaser should be prepared as a marketing tool for the tapes selected.

A special sub-committee has been appointed to develop ways to improve Caller Training. This Sub-Committee consists of Chairman, Deborah Parnell, Herb Egender, Mike Jacobs and Bill Peters. The idea is to come up with projects for our committee which will lead to improved caller training throughout North America and our overseas locations.

John Kaltenthaler, Chairman
Caller Training Committee

MAINSTREAM QS COMMITTEE

The MSQS Committee had a busy time at this years CALLERLAB Convention. Our one scheduled session was well attended and busy. The major topics of discussion were a continuation of discussions I have been bringing before the committee for the last four conventions, in my ongoing efforts to get a broad consensus of caller ideas concerning the conduct of the MSQS program:

Is there still value in having the MSQS program?

What are the appropriate criteria for placing a movement on a ballot?

How should the MSQS program be integrated with the bi-annual Mainstream program update?

Discussion on the first question centered around whether the need for the program has diminished and whether Note Services alone are enough to provide experimental moves for use, without the MSQS program. The consensus was that the Note Services aren't sufficient and that the MSQS program should continue.

After discussion the criteria for placing a movement on a ballot, the consensus was that the current committee practice was appropriate, in which an effort was made to balance each ballot with choices offered purely for variety, choices which provide for tryout of movements which might

potentially become additions to Mainstream, and choices from other Programs (when appropriate to Mainstream).

The major topic was the last of the above three: Integration with the Mainstream Bi-annual review, along with side discussion on the benefits of having the first keep-drop ballot for a movement be conducted within the committee. This discussion resulted in a proposed change to the keep-drop balloting process, which the Committee carried to the Plus QS and Advanced QS committees, for their endorsement. After endorsement, this proposal was presented to the CALLERLAB membership at the Wednesday morning general session.

One final item I would like to report: I am particularly pleased to note that the Board of Governors has acted favorable on my recommendation and appointed Mr Brian Hotchkies as Vice Chairman of this committee. Brian resides in Whitebridge NSW (Australia). Mainstream square dancing is alive and well in Australia and Brian can help foster an increased exchange of information and ideas to the benefit of our

FUTURE CONVENTIONS:

AUG 26-29, 1994	Mini-Lab, London, England
APR 10-12, 1995	Westin William Penn, Pittsburgh
APR 1-3, 1996	Westin Crown Center, Kansas City
MAR 24-26, 1997	West-Location not set

programs. Thank you all for your continued support!

Walt Cooley, Jr, Chairman
Mainstream QS Committee

PLUS QS COMMITTEE

The Plus Quarterly Selection Committee met Tuesday afternoon and opened with a discussion of the latest ballot. We used the ballot as an example to illustrate where the three or four suggestions originate. We also discussed the appropriateness of using calls from the Advanced and Challenge Programs. I would say the over all consensus at this meeting was that using calls from other programs is perfectly acceptable. We discussed the current Keep/Drop procedure and we decided to bring a resolution to the floor that, if passed, would give the Mainstream and Plus Quarterly Selection Committees, a little more responsibility in the Keep/Drop process of quarterly selections. We also discussed our current committee voting procedure and how we might get more information from our members by changing that procedure. The Plus Quarterly Selection Committee will experiment with our method of voting on the next two ballots and report the results at next years convention.

Doren McBroom, Chairman
Plus QS Committee

ADVANCED QS COMMITTEE

The Advanced Quarterly Selection Committee and interested guests held a well-attended and lively meeting on Tuesday afternoon of the Convention.

The Committee unanimously agreed to support the common motion regarding the Keep/Drop Ballot. Since the AQS Committee is now the only group that receives Keep/Drop Ballots on Advanced Quarterlies, this represents only a procedural change for us, rather the jurisdictional changes involved for the MS and Plus Quarterly Selection Committees.

Most of the meeting was spent in an animated and wide-ranging discussion of what the AQS is intending to do and what we would like to see offered in the future.

Opinion was divided on using calls from Challenge programs as quarterlies. However, since many recent Advanced Quarterly Selections, including the last two, have been Challenge calls (Scatter Scoot is C-1 and Chisel Thru is C-2), it is clear that most of the membership does not have a problem using Challenge calls as AQS.

In the course of trying to understand who uses Advanced Quarterlies, we discussed the meaning of Advanced -- does it mean A-1 or A-2? The almost unanimous sense of the committee was that Advanced meant A-2 and that we should have the A-2 caller in

mind when we select our quarterlies. Most of our members present viewed A-1 as a transitional program rather than a destination level for advanced dancers. We all agreed that it was perfectly fine for an A-1 caller to workshop a quarterly if the movements elements were contained within the A-1 program. The last two AQS are defined in A-1 and MS terms, and would therefore be perfectly suitable material for an A-1 group to explore, but the quarterly before those (Checkover) included Checkmate as a component of its definition and would not be appropriate for A-1 groups. It was the feeling of the majority that most A-1 groups would prefer to workshop A-2 rather than AQS.

We discussed the use of ideas (such as Interrupt, Replace and Preferred) and concepts (such as All 8, Tandem and the Anything Concept) as quarterlies. Opinion on this was divided, with the majority disinclined to use ideas and concepts as quarterlies. We agreed that if we did offer an idea or concept as a candidate for AQS, its use should be limited to a few specific applications.

We looked at the possibility of using advanced calls from formations which are specifically prohibited at Advanced, but are used at Challenge, such as Cast A Shadow with both centers facing in and Chain Reaction from 1/4 Line formation. The large majority of the committee felt that these were better handled as workshop items rather than quarterlies. The sense of the committee was that most dancers find it more satisfying to workshop quarterlies that are unique movements in their own right and not challenge variations of calls they already know.

As often happens at CALLERLAB, some of the callers at the AQS meeting found kindred spirits there and conversations began at the meeting continued throughout the convention.

The one unfinished item of business was the failure to fill the office of Vice-Chairman for the committee (a position offering fame, wisdom and wealth beyond the wildest imaginings of most callers), but the Chairman is hopeful that a volunteer will step forward soon.

Steve Minkin, Chairman,
AQS Committee

RESEARCH & DEVELOPMENT COMMITTEE

At the convention this year, we had an intense discussion about dancer recruitment and retention and what we do know and don't know. We separated "opinion" from statistical information. This brought us to examining ways in which to better determine the actual condition each area is in. As a result, we plan to pursue projects to:

1. Extend Jim Mayo's gathering of dance

attendance records to beyond New England. This will help us know how we're doing with recruiting and keeping dancers.

2. Designing a way to find out - in detail - what image square dancing "enjoys" among the general public.
3. Design a way to measure drop-out during classes, and find out each drop out's reason.

We are completing another survey that asked men similar questions that were asked of women previously. We're reactivating the Skill Bank project so Committee Chairmen can find likely volunteers for tasks that require special skills. We will also work with the Choreo Applications Committee to help validate their guidelines.

John Sybalsky, Chairman
Terry Wheeler-Kephart, Vice Chairman
Research & Development Committee

CALLER ASSOCIATION LIAISON COMMITTEE

Our committee is underway with two important communication projects. Publication of *The Link* is one; the other is the REP program.

REPS are spokespersons from CALLERLAB who are currently visiting state and regional caller associations throughout the U.S. and Canada. 50 of them are now at work, telling the CALLERLAB story and offering help where needed. Fifteen visits have been made to date.

The purpose of the program is to establish two-way communication between CALLERLAB and various associations. It makes no difference whether associations are affiliated with CALLERLAB or not. In at least a one-hour scheduled presentation (perhaps at that association's regular meeting), the CALLERLAB REP will inform the group about CALLERLAB's history, purpose, accomplishments and goals for the future. In turn, and just as important, the REP will be soliciting information on a face-to-face basis from association officers and members. Questions like "How can CALLERLAB serve better?", "What problems need attention in your area?" and "What outstanding programs has your association undertaken?", will be asked. These matters can then be referred to the CALLERLAB Board of Governors or passed on to CALLERLAB's membership through *DIRECTION* or *The Link* publications.

The whole idea of REPS visits is to offer help, advice and referral as well as to gain information. Skills of callers needed to deal with the complexities of modern square dancing, can be enhanced, through these kinds of discussions. CALLERLAB needs association input

and associations can gain also, from good ideas a REP can give.

In Vancouver, a committee meeting, attended by 30 or more callers, was effective in doubling the size of the REP program, from 25 to about 50 REPS, including Canadian REPS for the first time. Many new ideas were presented, particularly ideas, to enlarge and update the 40 page REP informational package, used to guide the REPS in their mission.

A new four-page publication, named *The Link*, scheduled for release, three times a year, is being published by CALLERLAB also. One issue has been sent to various association leaders from our committee. It covers news of area associations, good ideas for associations to try, and attempts to strengthen the relationship between CALLERLAB and the various associations.

Callers, especially caller association officers, reading this may contact Liaison Committee Chairman, Stan Burdick, directly to inquire about REP visit possibilities, or contact the CALLERLAB office for general information. Stan's phone number is 518-543-8824 and his address is P.O. Box 2678, Silver Bay NY 12874.

Stan Burdick, Chairman
Caller Assoc. Liaison

ACCREDITATION COMMITTEE

The committee is currently charged with developing a Square Dance Teacher certification program.

Since CALLERLAB XX in Louisville, the committee has identified several dozen traits or characteristics that members believe are important to square dance calling and teaching. The most recent work has been to evaluate the traits by asking generally what it was that we needed to know about each trait as applied to the square dance teacher: Should the caller/teacher have knowledge in an area? skills? experience? Should we verify the trait by giving an examination? (written? oral? demo?) Should we look at documentation? (class schedules or training certificates?) Should we ask for testimonial or signoffs? (from callers? from dancers? from someone with special qualifications?) We also offered the option of saying that something can't or shouldn't be measured.

We discussed a large matrix of the results of our trait-evaluation efforts. Committee members present began scribbling on the handout trying to discern patterns in the information. We addressed specific concerns about favored items scoring low to the apparent satisfaction of members. Less satisfying conclusions came to discussions of traits that are difficult to test for.

We will attempt, over the coming year, to prepare a pilot program for Square Dance Teacher certification, targeting the 1995-96 membership year for test implementation of the program. Our first task will be to publish interpretation of the trait analysis to the committee membership and ask individuals to take individual traits/subjects/groups and develop detailed requirements.

The Caller-Coach Committee has volunteered assistance which will be requested. Their examination question database may have a number of entries which would be appropriate to a square dance teacher examination. We also are maintaining close contact with the Caller Training Committee and the Teaching Techniques Subcommittee.

The real work is just starting. If the Square Dance Teacher certification is something that interests you, if you have special skills and insights into this, please put your name into the Home Office for membership on the Accreditation Committee.

Jim Wass, Chairman
Accreditation Committee

OVERSEAS ADVISORY GROUP

Prior to the convention, Al Stevens, Chairman of the Overseas Advisory Group sent in the following report. The following questions were asked of all its members:

1. What is the entry square dancer level in your area?
2. Do you have any problem areas that can be addressed to CALLERLAB for discussion and assistance?
3. How do your classes compare with past years---less, same, more?
4. Does your area support/reject the CALLERLAB programs?
5. Do you support/reject the CALLERLAB programs?

The following countries responded. Answers correspond with the number of the questions.

Germany:

1. Mainstream
2. Would like to see Overseas Advisory Grp. have a stronger position.
3. Increase
4. Support the only worldwide standard programs
5. Yes, 100%

Australia:

1. Mainstream
2. Better access to accredited Caller Coaches. More singing call modules on QS calls and the "uncommon" calls on all lists.

3. Same

4 & 5. Support, but don't always agree 100%.

Sweden:

1. Basic-34
2. None
3. Same
4. Support
5. Support

I plan to continue communicating with the group in the coming year in an attempt to get a little more "International" support in the media for CALLERLAB.

Al Stevens, Chairman
Overseas Advisory Group

PUBLIC RELATIONS COMMITTEE

The Public Relations Committee has had a busy year working on the "CALLERLAB Brochure". Ken Ritucci and Jack Berg are putting the finishing touches on the project with input from the BOG and EC.

Along with rewriting articles at the Chairman's request and/or the Home Office, other small projects that have been discussed have been buttons for our members to wear at the National Convention. A very in-depth questionnaire regarding our activity and aimed at a certain group of people, is being considered.

We had a very good meeting in Vancouver. Discussion centered around ideas for projects for the upcoming year. It is still unclear as to what specifically the PR Committee can/cannot do. All members of the committee are in agreement that "Public Relations" has different meanings to everyone.

Jim Wheeler is now the new chairman of this committee. A Vice-Chairman position is available. Jim Wass was to type up the minutes from the meeting and send them to Jim Wheeler. Jim Wheeler is also to prepare the Press Release for the convention.

Ken Ritucci, Chairman

RPM COMMITTEE

(Recruit, Promote, Maintain)

I'm very happy and excited to report that the following callers have responded to the letter I sent out only last week. I'm positive that by the time you read this in *DIRECTION* I will have heard from all of you that were sent the initial letter. Again, as mentioned in the other article in this issue of *DIRECTION* if you're interested in joining us please do so now.

Shane Greer (Oklahoma), Mike Callahan (New York), Sam Procopio (Pennsylvania), Grace Wheatly (New Mexico), John Hicks (Ohio), John Saunders (Florida), Otto Warteman (Texas) Dana Schirmer (Kansas), Tony McUmbler (Missouri) and Jim Wass (Maryland).

All have been very positive and excited too! They have agreed to the requirements set forth in the initial letter and have offered many great ideas which I will pass along to the membership. We have only begun to Scratch the surface. Join our committee!

1. Billboard advertisement. Costly, but gets results. Suggest caller and dancers associations go together and sponsor them. I'm in hopes that our Committee will have a cost and procedure for this particular undertaking soon. I need help! If you're the one with the plan PLEASE call me! I suggest that a common sign from one supplier with a good looking and smiling couple would be best. An overlay for your area needs would be required. I need a volunteer! If you're in charge of this task maybe your face will be seen around the world.
2. One advertisement approach given to me by Sam Procopio was to have your ads placed in restaurants where people will read as they wait on their meal. I assume this would be very inexpensive. Perhaps edible ad's would do well here.
3. Approach your local Community Education Program director for sponsorship. Shane Greer took one day to pursue this and came away with the facilities and advertisement being provided by them! He's been assured that they'll put flyers throughout the city and schools. All he had to do was fill out an application and show proof of insurance. This is too easy!
4. John Saunders wife, Linda, came up with the idea of putting signs on the eighteen wheelers traversing our highways! Why not-? John suggested having a photo of square dancers and a short ad on grocery items like potato chips. I can visualize an eighteen wheeler passing by loaded with chips and a square of dancers painted on the trailer!
5. On the same day John Hicks received the RPM letter he sat down and wrote Dolly Pardon a letter asking that she be a spokesperson for CALLERLAB. Seems John's barber does a lot of Dolly's wigs and he knew her home address. What's next? Maybe a weekly show at Dollywood? No, I don't know if John knows Dolly or if Dolly knows John?

Most of these ideas takes money. I suggest we can raise the money, but we must be motivated first! Let's accentuate the positive, show enthusiasm, sincerely motivate the dancers and LEAD the activity.

I was surprised to hear that several areas are already doing or going to do a 10-10-10 week type lesson plan. GREAT! Is this an answer to the age old quote that

says 'You don't have a product to sell if you're only open once a year"! Are we slow learners or what?

I must say that my first month as Chairman of the RPM Committee has been very rewarding and I'm very excited about the future! Get involved, TODAY.

Keith Rippetto, Chairman
RPM Committee

NOTE: Committee reports not included above will appear in the August issue of *DIRECTION*.

AN APOLOGY

Dean Edwards, of Colorado Springs, was awarded a certificate for 50 years of calling at the convention in Vancouver. He was erroneously identified as Carl Edwards in the April issue of *DIRECTION*. We apologize for this mistake.

FROM OUR MEMBERS

FILLING DANCE HALLS

by Calvin Campbell

Modern square dancing is similar to every other form of physically active recreation with one very glaring learning exception. We presently do not have any place for the novice or casual participant. Examine most successful sports. With the exception of football and maybe a few others, you will find that people can enjoy these sports at many skill levels throughout their lives. People don't have to become experts to enjoy being part of the fun. They can stay as a novice or intermediate skill participant for as long as they desire. On the other hand, if they have the time and talent, they can go as far as they want.

Right now, other than for traditional square dancing and one-night-stands, square dancing has very few places where people can enjoy dancing as a novice. There are no programs suitable for the intermediate dancer. Modern recreational square dancing really starts at the expert level (Mainstream or soft Plus) and moves on from there. For most Americans that is not an acceptable choice.

The majority of people in today's American society want to sample recreations before they decide to participate and they are impatient. They want to enjoy success quickly. Would you try out skiing or country western dancing if you were told that you would have to take lessons for the better part of a year before you could go out and be part of the "real" in crowd?

What are the alternatives? Many people feel we should have a strong Mainstream program. Many areas have a strong Mainstream program and are still struggling. Why? Because 60 hours of instructions is more time than most Americans are willing to commit to enter any recreation.

Some people suggest setting up square dance clubs using the basic program (1-49.) Not a bad idea, but one that never seems to get off the ground. Maybe it's because we are still expecting people to commit for 10 lessons and that's still too long.

We need some way to introduce dancing to thousands of people who are willing to give it a try, but are unwilling to try very long before they feel they are successful. We need a dance program that does not pressure the participants to move on. The program needs to be versatile enough to keep the interests of the avid dancer and to still enable to casual dancer to participate.

With these goals in mind let's examine the CALLERLAB Community Dance Program.

- 1) The program is designed to stand alone. Even though the CDP has strong roots in square dancing and round dancing, people can choose to participate at whatever level of commitment they desire with no pressure to move on.
- 2) People learn the first 24 square dance basics used in the Mainstream program either during a short set of lessons (six weeks or less) or during a short set of dances where new people can come in at any point. That's 24 terms that will not need to be taught during a set of recreational square dance lessons.
- 3) They learn how to dance and how to listen to a caller/prompter. These are very important skills for a new square dancer. People cannot dance well if they cannot understand the instructions. It takes time to learn how to listen to the next instruction at the same time you are trying to dance to the previous instruction.
- 4) The dancers learn at a pace that insures a high level of success. The Community Dance Program provides a leisurely learning schedule. It works with a limited set of terms. The dancers get to use these movements from many different positions and in many different kinds of dances. Instead of learning new terminology they learn new dances. In the process, they become much better dancers.
- 5) People have the opportunity to enter the program several times a year. If they have to miss a few sessions, they have a only a short period of time before they will be able to be introduced to the same material again. They don't lose their enthusiasm for dancing.

Now, how will the Community Dance Program benefit the modern recreational square dance world?

- 1) A successful Community Dance Program will produce many people who enjoy dancing and understand the special fun square dancing

provides. A percentage of these people will want to learn more about square dancing and will take additional lessons. The percentage will probably be much larger than the all-or-nothing approach used now.

- 2) The longer people stay with the Community Dance Program before they take the next step, the easier it will be to teach them the additional terminology to enjoy Mainstream or Plus or any other square dance program.
- 3) The short learning time needed to participate in the Community Dance Program means people can be introduced into the program year around. This provides a huge advantage in marketing. You can introduce people to dancing when it is convenient to them. Small classes become practical and more organizations should be willing to sponsor classes.
- 4) Many people who enter the recreational square dance program find they do not have the time to keep up. If the people originate in a Community Dance Program many of them will return to that program and not be lost to the dancing community. Later on, when more time becomes available, they will probably return to one of the other square dance interest areas.
- 5) Some people who attempt to take on recreational square dance lessons simply do not have the learning skills necessary to adsorb the instructions as quickly as needed under the current teaching schedule used for most square dance lessons. Most of these people would find the Community Dance Program to be a very comfortable place to dance and to gain experience.

It's going to take work. As leaders, we are going to have to learn new skills. We are going to have to learn how to prompt contras and cue mixers as well as call squares. We are going to have to learn how to entertain people in an ongoing program with very few terms at our disposal. We are going to have to learn how to use a wide variety of music.

As dancers, we are going to have to recruit people for Community Dance Program as well as for the recreational dance program and let them decide which pace is the best for them. For the enthusiastic recreational square dancer that is going to be tough. They are going to have to give up the short term gain in favor of a larger long term gain.

There are rewards. For those who become good at leading the community dance program, there is the tantalizing chance that the program could fill halls with dancers. At the least, the CDP leader will be providing a place for people to dance who probably

would not dance any other place. There are really no losers.

Can we do it? The choice is up to all of us who love square dancing. Are you willing to invest in the future of square dancing? Are you willing to help? Are you willing to try something different? There is a saying that bears repeating.

"If you continue to do what you have always done, you will continue to get what you have always got."

WHO AM I???

by Walt Cooley, Jr.

As I sit around this Saturday morning, waiting for the paint to dry on a project, and getting my thoughts together for our local Caller's Association dance tonight, my thoughts have turned to the state of square dancing today, and the many questions we have about this wonderful activity. I've thought about the big "issues" we're facing these days-- Lists, Teaching, getting new dancers, competing National associations, and all the worries we debate and write at length about--and then I've thought about the three clubs I've met with and called for in the past week. Three small clubs of friends who love to dance. My friends. Friends who think I'm a great caller even though I could easily point out a dozen faults in what I do. I find myself asking, "how does the fun and fellowship of the past week relate to the worries of our activity?"

I think back to an evening some 8 or 10 years ago. At one of my local clubs, when a lady at our dance told me a story of her childhood, some 50 or 60 odd years ago, when she square danced with her parents. It seems this woman played a musical instrument in her youth (I can't remember what instrument) and used to play in a little band that provided the music for local Saturday night square dances. She told me about their caller. As she described him, he was just an ordinary guy with no particular, outstanding characteristics. He was not a community leader or such. But, as she put it "he LIVED for Saturday night." Standing on the stage on Saturday night was his 'time in the sun'-- it was the thing that put meaning in his life. I have come to realize that I am a lot like this unnamed gentleman of the past.

Make no mistake, the issues facing us today are important. Our lists and teaching time have a significant influence on our ability to bring people into square dancing, and this ultimately will determine how well we survive. This is a major reason why I am an active member of CALLERLAB and will continue to be deeply involved in CALLERLAB's future. This is the future, but what about today, tonight, next week??

In almost 20 years of calling, I have finally come to see that the true value of square dancing in my life is not the money, the publicity, the prestige, or calling at the big festivals. I like these things--there is great pleasure in getting up on the stage at a big square dance weekend and "strutting my stuff" in front of 20 or 30 squares and having the dancers flock around afterward for signatures in their Century Club books, or just to say how much they enjoyed my calling. But fundamentally, I am a Club and One Night Stand Caller. It's what I really do best and enjoy the most.

I believe that, while we must look to our future and work to solve the problems facing our activity, we should all never lose sight of the truth in the story of that ordinary guy calling at local dances some 50 or 60 years ago. That man was nobody special, but he was a hero in the eyes of his friends when they came to dance and socialize. What then, is the definition of a successful square dance program? Is it 10 squares? 20 squares? Is it money in bank? All that stuff would be nice to have, but it's not the heart of the matter. A successful square dance program is a group of friends who get together because they love each other. They get together to share a snack, laugh, gossip and dance. They ask about your children and your work. They celebrate each other's birthdays and anniversaries and share in the pain of the losses in everyone's life. They laugh with you at your failures and tell you you're a great caller even though you just blew that last singing call. This is the life of a successful small club caller. if you have the good fortune to call for 2 or 3 squares who are "family" then you are, in my view, a stellar success. Enjoy!! not everyone is so lucky.

So. I think by now the paint is dry. My wife is home from shopping and it's time for me to get back to work. But, I've had some time to meditate, and to pass my thoughts on to someone else via the written word. I think I know who I am-- I'm a small club caller, and Proud of it!!

The question is, who are you? And how are you going to use this knowledge to make your career as a caller a success in your own eyes, and the eyes of those who matter the most in your life?

CROSSTAIL THRU

by Jack Murtha

I have discussed the removal of Crosstrail Thru from the Basic Program with several callers in our local associations. I find that many of them are unhappy about the deletion of this call.

I personally believe that removing the call was a disservice to those who teach, call and dance the Basic and Mainstream Programs and would like to see it

returned to its former place on the CALLERLAB list. If you feel the same way, write and let me know. I'm willing to help start a petition, a letter writing campaign or do whatever it takes to have this call reinstated to its former place in the Basic Program.

Thank you.
Jack Murtha
146 Clinton St.
Yuba City CA 95991
(916) 673-1120

WHAT'S WRONG?

by Donald L. Wiggins

Everyone seems to know what's wrong with square dancing, and no one seems to know how to fix it. Of course, I've only been square dancing since 1975, so I'm a relatively new dancer and I've only been calling since 1981, so I'm a fairly new caller in square dance years. My wife and I entered square dancing in Southern California where they didn't have club callers and we had to hire our callers 3 to 4 years in advance. They had all levels, from Mainstream to Challenge and we had only heard about the old traditional dancing.

We entered square dancing at it's peak, made many, many friends and have danced all over the United States and also in Europe. Any activity that I have belonged to in all my years, from Cub Scouts, to Rotary and many in between, have always had their ups and downs. One sure fire way to get an activity to fail is to keep saying it's failing, and rest assured, it will fail.

I've also noticed in my many years of belonging to organizations, that when someone gets their feelings hurt or don't get their way, they either quit or form a different organization (ACA) and complain about how wrong the other organization is. I've always been taught, that the way to make something better is to work from the inside out, not the outside in.

Dale Roberson said, and I quote *"The sad truth is that there is no (quick fix) for the ills that have been building up for two decades. Nibbling away at the edges of the problem while we wait around for things to improve, isn't going to make it happen."*

I don't know of any square dance leader *who* isn't trying to help our activity. I do know of quite a few leaders who have gotten their feelings hurt and continually harp on what is wrong and never stressing what is good. How many thousands of square dancers have put many hours into our activity to make it the best they know how? Yes, our activity has problems, but where else can you go for \$2 to \$5 dollars, dance for 2 to 3 hours, enjoy friendship and fellowship, lose and gain 2 to 3 pounds a night and wake up the next

morning without a hangover.

I've never **labeled** a square dancer, but I do know what **level** I am comfortable with and when I travel, I have a directory that tells me where I can dance. This is an activity in which I can learn as much as I want to and still dance with whomever I want and be as friendly as I want to be and the same goes for round dancing. Our square dance activity accepts anyone, from all walks of life, from all economic situations, and all ages are also accepted. We have square dancing, clogging, round dancing, contra and now Western. Our activity is accepted throughout the world and taught in all languages, but still called in English.

Many years ago, each caller had their own style, and many of them had their own calls. You could dance with one club and go to another and not know some of the calls, because that caller didn't happen to like all of the calls or even know all of the calls. Some square dance leaders got together and thought it would be nice if, possibly, the callers could get together and let each other know what they were doing and try to standardize the activity so dancers knew what each club was dancing. **They didn't set out to eventually ruin the activity, they worked within to make the activity better.** That organization became known as CALLERLAB, and CALLERLAB's only goal is the **betterment of the activity.**

The only concept ACA is furnishing, is to try and further split the activity, so a few callers who couldn't get their own way in CALLERLAB are now trying to get their own way in ACA. I wonder if those callers ever thought that if all the effort and energy they put in to running down CALLERLAB and forming their new organization was put into the betterment of square dancing and support of CALLERLAB, we wouldn't have the problems they propose we have. If they don't get their way there, in a few years, will we have a new organization called...BCA (Better Callers Association)?

If I was a dancer and not a caller, I would suggest to all the callers & cuers to forget about what you think is best and what they think the problem is, but listen to the dancers. Listen to the many, many dancers who enjoy this activity and promote what is good about it, all the fun things; the mind challenge, the physical exercise and the friendships (not all the food). We have an activity that is world wide. Yes, we have problems, but nothing that cannot be overcome by a positive attitude. Tell everyone you see all the good things and you will see the problems disappear. If there are any questions or comments, please contact any caller or cuer who has square dance first in their mind and are not trying to promote their own ideas, to try and further split the greatest activity in the world.



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 1994

***** START *****



PRESS RELEASE

MAINSTREAM EMPHASIS CALL

Larry Cole, Chairman of the Basic/Mainstream Committee is pleased to announce that **HALF SASHAY** is the Emphasis call for the period beginning June 1, 1994.

HALF SASHAY

DEFINITION: Starting Formation - couple. Partners exchange places without changing facing directions. Dancer on the right sidesteps to the left while the other dancer on the left steps back, sidesteps to the right then steps forward to rejoin partner.

STYLING: Hands held in normal couple handhold. Man and lady each use a slight pulling motion toward each other as they initiate the sashay movement.

TIMING: 4 Steps

STANDARD

APPLICATION: The call HALF SASHAY is not called nearly as often as the call Rollaway Half Sashay. At this time there are no standard applications of the call HALF SASHAY.

NOTE: While HALF SASHAY is not often used (which makes it a prime selection for an emphasis call) and may cause some confusion at first, it can add some spark to your choreography.

EXAMPLE: (Static Square) - Heads Star Thru, HALF SASHAY, Turn Thru, Slide Thru, Square thru 3/4, Allemande Left.

(Zero Lines) - Right and Left Thru, HALF SASHAY, Pass the Ocean, Right and Left Grand.

(Zero Box) - Star Thru, Reverse Flutterwheel, Right and Left Thru, HALF SASHAY (once and a half), Boys Turn Thru, Slide Thru, Ferris Wheel, Centers Pass Thru, Allemande Left.

.....Keep It Fun and Leave Them Laughing.....

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

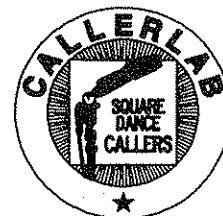


PRESS RELEASE

FOR IMMEDIATE RELEASE

June 1994

***** START *****



PRESS RELEASE

PLUS EMPHASIS CALL

Larry Davenport, Chairman of the Plus Committee, is pleased to announce that **SPIN CHAIN AND EXCHANGE THE GEARS** has been selected as the Plus Emphasis Call for the period beginning July 1 thru November 1, 1994. (Standard formation, arrangement and comments are provided from the CALLERLAB "Standard Plus Applications" document.)

SPIN CHAIN AND EXCHANGE THE GEARS

STANDARD STARTING

FORMATION: Parallel right hand Ocean Waves

ARRANGEMENT: "0" (girls as centers, boys on ends)

COMMENT: Called almost exclusively from this arrangement

DEFINITION: Starting formation - Ocean Waves (right hand, for ease of description)

Start as in a normal Spin Chain the Gears -- Ends and adjacent centers turn 1/2, new centers turn 3/4. While the ends U-Turn Back and the very two centers of the wave Trade. All form two left hand stars (but before turning them, the out-facing point should raise a hand, indicating "follow me" -- they will be the "leaders of the exchange") and turn the stars 3/4. The "leaders of the exchange" will now lead the star out to the right, around the outside of the other star, like an S pattern, then into a momentary column of four, single file through the sides position. The first three dancers in the momentary column Quarter Right Face, as the fourth dancer does a Quarter Left Face and the original "leader of the exchange" runs right, forming two parallel right hand Ocean Waves (at the sides of the square, if started from a Box 1-4).

STYLING: Same as in Spin Change the Gears.

ENDING FORMATION: Parallel right hand Ocean Waves

DANCE EXAMPLE: Zero Module: (Zero Box) SPIN CHAIN AND EXCHANGE THE GEARS, Boys circulate, Recycle (Zero Box)

ALLEMANDE LEFT

GETOUT: (Zero Line) Right and Left Thru, Pass the Ocean, Girls Trade, SPIN CHAIN AND EXCHANGE THE GEARS, Trade the Wave, Allemande Left

RIGHT AND LEFT
GRAND:

(Zero Box) SPIN CHAIN AND EXCHANGE THE GEARS, Swing
Thru, All 8 Circulate, Right and Left Grand

SINGING CALL
EXAMPLE:

(from Static Square) Heads Pass the Ocean, Ping Pong Circulate,
Extend, SPIN CHAIN AND EXCHANGE THE GEARS, Acey
Deucey, Swing Corner, Promenade

TIMING:

26 Beats

* * * * * E N D * * * * *

We thank you for the coverage you have given us in the past and for your continued support in the future.

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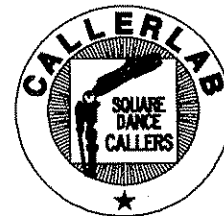


PRESS RELEASE

FOR IMMEDIATE RELEASE

May 1994

***** START *****



PRESS RELEASE

MAINSTREAM QUARTERLY SELECTION

The MSQS committee has selected **WAHOO** as the Mainstream Quarterly Selection for the period May 1, 1994 to September 1, 1994. The Home Office wishes to apologize for not including this release in the April issue of Direction.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

WAHOO

STARTING FORMATION: From an split/box circulate formation (box of four dancers)

ENDING FORMATION: Facing couples

THE ACTION: All Circulate one position then turn to face the person beside you (in toward the center of the box).

DANCE EXAMPLE EASY: ROUTINE FOR NORMAL CORNER ALLEMANDE
Heads Square Thru, Touch 1/4, Centers Trade, Swing Thru, WAHOO, Slide Thru, Pass Thru, Wheel and Deal, Zoom, Centers Pass Thru, Allemande Left.

ROUTINE TO STIR THE BUCKET FOR A SINGING CALL
Four Ladies Chain 3/4, Heads Lead to the Right, Touch 1/4, WAHOO, Allemande Left, (bucket is stirred)

SINGING CALL: Heads Promenade, Halfway, Lead Right, Touch 1/4, WAHOO, Square Thru 3/4, Corner Swing, Promenade

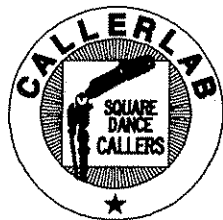
TIMING: Approximately 6 Beats

TEACHING SUGGESTIONS: Start with a Static Square and call "Heads (or Sides) Square Thru 4, Touch 1/4, WAHOO. With this setup, the ending formation is normal Facing Couples. **KEY RECOGNITION AID:** The dancers who are holding hands in the Box/Split formation will finish as partners.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 1994

***** START *****



PRESS RELEASE

PLUS QUARTERLY SELECTION

Doren McBroom, Chairman of the Plus Quarterly Selection Committee, announces that **DOUBLE YOUR NEIGHBOR**, has been selected as the Plus Quarterly Selection for the period July 1, 1994 to November 1, 1994.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their dance programs. They are not a part of the Plus Program. No dancer should be required to know the Quarterly Selections to attend an open Plus dance. If a Quarterly Selection is used, the caller should walk it through or workshop it first.

DOUBLE YOUR NEIGHBOR

Jim Robar, Author

- STARTING FORMATION: Double Pass Thru
- DEFINITION: Leaders Double Pass Thru, Peel Right and Roll. Trailers Pass Thru, meet the other trailers, Step to a Wave and Arm Turn 3/4.
- ENDING FORMATION: Left Handed Waves.
- TIMING: 10 Beats
- DANCE EXAMPLES: Heads Square Thru, Touch 1/4, Ladies Fold, **DOUBLE YOUR NEIGHBOR** and Spread, Men Run, Ferris Wheel, Pass Thru, Allemande Left.
- Heads Pass Thru, Separate Around One to a Line, Pass Thru, Wheel and Deal, **DOUBLE YOUR NEIGHBOR**, Recycle, Allemande Left.
- Heads Pass the Ocean, **DOUBLE YOUR NEIGHBOR**, Left Swing Thru, Split Circulate, Trade the Wave, Ladies Circulate, Men Trade, Men Run, Bend the Line, Star Thru, Pass Thru, Allemande Left.
-
- Heads Pass the Ocean, **DOUBLE YOUR NEIGHBOR**, Left Swing Thru, Explode and Star Thru, **DOUBLE YOUR NEIGHBOR**, Centers Run, Ferris Wheel, Centers Square Thru, but on the third hand, Turn Thru, Allemande Left.
- SINGING CALL EXAMPLE: Heads Square Thru, Touch 1/4, Ladies Fold, **DOUBLE YOUR NEIGHBOR** and Spread, Swing Thru, Recycle, Veer Left, Men Fold, Swing Corner, Promenade.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 1994

***** START *****



PRESS RELEASE

CONTRA OF THE QUARTER

SCOUT HOUSE REEL

by Ted Sannella

Contra for the period July 1st to November 1st

MUSIC: Charlie's Reel Number One, 10 + 1 Record #102 currently available.
Any well phased 64 beat tune can be used. This is a good dance for those with little Contra experience.

FORMATION: Alternate Duple (every other couple active and crossed over).

To set up this formation from squares:

- Align the squares up and down the hall
- Have the side ladies chain
- Heads face partner and back away to form lines
- All join hands in long lines
- Everyone will be facing original partner, every gentleman should have a lady on his left (his corner).
- All turn to face corner. Actives are now facing down the hall (away from the caller).
- Inactives facing up.
- Having established Actives, all face across to Partner in other line.

The Dance:

Actives to the Center, go down in fours.

(Actives step to center, take partner by the hand and face down the hall (away from the caller). Actives walk down the hall, walking between the Inactives, who turn to face down and walk with them in lines of four (Actives in the middle, Inactives on the ends).

All turn alone, come back up the hall.

(All U-Turn Back individually and come back up the hall. Each man has a lady on his right in normal couples).

Bend the Line and Circle Four

(Line of four does familiar Bend the Line movement. Then with the couples now facing, join hands and Circle Four to the left once around).

Two Ladies Chain

(Straight across, a normal Ladies Chain. Each lady is now with her original partner temporarily).

Ladies Dosado Once-and-a-half

(Ladies complete a normal back-to-back Dosado with each other and then pass right shoulders again to cross the set and...)

Swing the opposite gent

(A normal swing, no twirl, lady goes on gent's right, finish facing other couple across.

Progression has been made)

Actives Swing own partner in the middle

(Ends Swing facing down the hall with lady on right, ready to begin the dance again).

The second time and every other time through the dance the caller should direct the end dancers to cross over. Those crossing over at the head of the set (closest to the caller) become active dancers.

The prompts (given on last four beats of each musical phrase):

On the last four beats of the musical into, the caller prompts:

___ ___ ___ ___ : Actives Center, Down in Fours

And then:

1 - 8 * ___ ___ ___ ___ : Turn Alone, Come Back Up

9 - 16 ___ ___ ___ ___ : Bend the Line, Circle Four

17 - 24 ___ ___ ___ ___ : Straight Across the Ladies Chain

25 - 32 ___ ___ ___ ___ : Now the Ladies Dosado

33 - 40 ___ ___ ___ ___ : Once and a Half to the Opposite, Swing

41 - 48 ___ ___ ___ ___ : In your Lines, go Forward and Back

49 - 56 ** ___ ___ ___ ___ : Active Couples Swing in the Middle

57 - 64 ___ ___ ___ ___ : Put Her on the Right, go Down in Fours*

Each time through, dance beings again at *.

**Every second time through the dance the caller should prompt "Cross at the ends". Those crossing at the head (closest to the caller) become Active.

Prompts are given on the last four beats of the musical phrase

(indicated by ___ ___ ___ ___ : ___ ___ ___ ___). Each underlined syllable is emphasized to one beat of music.

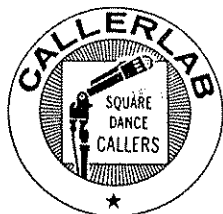
Submitted for the CALLERLAB Contra Committee by Tony McUumber, Vice Chairman

***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

CALLERLAB



FOUNDATION FOR THE
PRESERVATION AND
PROMOTION OF
SQUARE DANCING.

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is pleased to announce the continued availability of the "New Song and Dance Routine" brochures.

As of June 1, 1993, over 450,000 brochures have been distributed, world wide.

These deluxe brochures have proven to be a very effective tool for recruiting new dancers. They are a fan-fold brochure of high quality 80lb paper, showing various scenes of square dancers enjoying our country's favorite pastime. Professionally written advertising along with full color photographs, taken at actual square dances, tells the general public about this great, recreational activity of square dancing.

Brochures may be ordered at \$10.00 per hundred, which includes postage. For orders of 500 or more, please call the Foundation for special pricing.

Donations exceeding the \$10.00 per hundred (actual cost to the Foundation), would be gratefully appreciated. Donations are tax deductible as donations to charitable, religious or educational institutions as defined by the IRS. The Foundation is registered as a 501(C)(3), educational, tax exempt, tax deductible foundation.

Please send _____ "New Song and Dance Routine" brochures to:

I/We have enclosed payment at the rate of \$10.00 per hundred brochures ordered.

Overseas shipments will be via surface mail unless additional postage is included. Call us for airmail rates.

**Make checks payable to: The CALLERLAB Foundation
829 - 3rd Ave SE
Rochester MN 55904-7365
(507) 288-5121**

Thank you for your support!

[FOUNDATIONORDER.BRO]

