

NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

ROCHESTER, MINNESOTA

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FROM THE CHAIR

By now you've all received the Flash issue of *DIRECTION*. We had an excellent convention. I want to thank everyone that contributed to its success and a special thanks to the moderators and panelists who shared their knowledge and the committees for their work and dedication on projects that improve CALLERLAB and the entire activity.

I've received some preliminary ballot counts from the Home Office on the Program issues being voted by our membership. The ballots included in the Flash issue of *DIRECTION*, addressed dropping calls from the Mainstream program to decrease its size. The CALLERLAB Board of Governors is receiving a very mixed message that may require an additional survey to clarify. Some members are voicing their vote for the gradual change proposed. Others are expressing the opinion that this change is not drastic enough. Some are voting for absolutely no change in our programs and others are voting "NO" on the resolutions because they are under the impression that, if we drop a call, it will leave our programs altogether. As most of you know, the Plus, Advanced and Challenge committees will be evaluating their programs for additions and deletions and will seriously consider adding any calls dropped from preceding programs.

We received many letters this past year addressing this issue with very divided opinions. Some callers and dancers blame the programs for problems they are experiencing, while others are of the viewpoint that our lists have nothing to do with successes or failures of dancing in their area. We need to make a democratic decision regarding our programs and all get behind it for the benefit of the activity.

One of the opinions that we have heard again and again these past several years is that continued caller education and more specifically, improved teaching techniques, is extremely important in retaining our dancers. The Executive Committee has appointed an



Ad Hoc committee to gather the best of the best techniques in use today. This Teaching Technique Committee will be working with existing committees to assemble this information. This is a giant step forward in sharing the knowledge of a vast number of callers to help our activity grow. Stay tuned for more information on how you can contribute your most successful techniques.

Many callers and clubs have been holding fun nights, pot-lucks, barbecues, one night dance parties, demonstrations and other related events to promote their fall square dance classes. Successful clubs have learned that recruiting dancers, by personal contact, with events geared to new people, is one of the most successful ways to build their classes. Advertising can be very effective, but personal contact has the greatest potential because the fun and fellowship enjoyed in square dancing is a powerful recruiting tool. This is even more effective when used throughout the year. If you haven't started yet, start now and think about using this tool all year long!

I've written most of this article from 30,000 feet above ground. The airline that I'm flying with has a promotional campaign with a one word theme - *Respect*. Their theme has a message for leaders in square dancing too. Respect is something everyone values. When we respect those we teach and call for and work on stage with, we earn their respect. By appreciating everyone in this activity for their unique contribution we give respect. By treating others the same way we want to be treated, we gain respect. As leaders, we set the example. We can't always be glowing examples, but we can all shine most of the time.

Keep Shining,
Mike Seastrom, Chairman

CONVENTION VIDEO TAPES AVAILABLE

Video tapes of the Sunday CDP (Community Dance Program) session and the Monday night Line/Solo

Dance session are available from the Home Office at a cost of \$15.00 each, postage and handling included.

We still have a very small number of 1990 Afterparty tapes available on a first-come, first-served basis at a reduced cost of only \$7.00 each, postage and handling included.



COMMITTEE REPORTS

Grants and Endowments

The Grants and Endowments Committee met jointly with the CALLERLAB Foundation Fund Raising Committee.

The committee has decided to pursue grants under two specific areas of concern. Our first pursuit will deal with monies for the Sound Enhancement Program. Sound enhancement equipment, devices to be attached to Sound systems so that hearing impaired people will be able to hear more clearly without background noise, would be provided to members of the dancing public on an as needed basis. The number of units would vary depending on the amount of obtainable grants for such projects.

Our second area of emphasis will be grants to provide educational materials, similar to the Diamond Program, to physical education teachers. There would also, hopefully, be monies available to establish some teacher training programs for interested elementary or high school teachers wishing to include square dancing in their curricula.

Ed Foote has asked the committee to look into possible funding sources for square dance equipment for the former Czechoslovakia. At this time, no sources have been identified, but the committee will continue to look into the matter.

The committee will also continue to look into any funding sources that might provide monies for other types of programs complimentary to our square dance

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As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS (IBM Compatible) computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 5.0 or 4.2 format or any of the following formats: ASCII, Revisable-Form-Text (IBM DCA format), Final-Form-Text (IBM DCA format), Navy DIF Standard, WordStar 3.3, MultiMate Advantage II, Word 4.0, DisplayWrite, Mail Merge or Spreadsheet DIF. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

philosophy.

At present, no grants have been obtained for any Foundation projects. The committee is hopeful that, within the next year, we will begin to see at least a trickle of corporate or federal dollars. We will continue to pursue methods to add credibility to the Foundation's name, thereby making it easier to obtain grants and endowments in the future.

Laural Eddy, Chairman.



Contra/traditional

The Contra/Traditional committee sponsored three sessions at the CALLERLAB Convention in Louisville:

1. A Contra/Traditional Basic interest session with Jerry Helt and Stew Shacklette presenting basic material, conducting demonstrations and answering questions. More than 60 callers and partners attended the session, with better than half wanting to know "how do I set up a contra formation".
2. Mona Cannell reported on the History Project. This will be a big project and will eventually require a large expenditure of funds. Initial expenses will be for computer software and hardware and mailing. Later expenses will include a facility for storage and presentation of the material and employees.
3. A discussion on accreditation as Contra Specialist was discussed. Assignments were made to review and accredit callers in this specialty at the Tuesday evening dance session.
4. CONTRALAB will be requested to provide a glossary of Contra Terms.
5. The ever popular contra dance session was held on Tuesday Evening with more than 40 couples dancing and an equal number watching. All contra were started from a "milling mob scene", continuing the approach taken at the basic interest session. The dances included couples facing couples, improper duples, circle contra and traditional squares, all suitable for use at a square dance. This session was programmed to be an educational session for those who have not danced or used contra or traditional squares. The comments received after the session indicate the goal was achieved.

Several callers applied for accreditation as a Contra Sub-Specialist. All were required to setup and call a contra at the evening Dance. They were later asked questions about contra by the perspective accreditors. Fred Camp, South Charleston, WV and Paul Lesser, Saint Marys, PA were recommended for accreditation.

The others were given help and encouraged to present themselves for accreditation at the National Convention in St. Louis in June.

The Committee recommends that the current three sessions (Basic Interest, committee meeting and evening dance session) plus a "Birds of a Feather---Contra Problems" session be programmed for the next convention in Vancouver.

Jim Howatt, Chairman.



Foundation Fund-Raising

The Foundation Fund-Raising Committee met jointly with the Grants and Endowments Committee. Guests were, Pres & Kay Minnick, AR Rodgers, Tom Mahoney, Joy Morris and Peggy Lee.

Items suggested and discussed:

1. We must develop a "Case Statement" in order to pursue Grants.
2. We must communicate to the public what we are going to fund.
3. We must allow our budget to be public knowledge in order to gain trust.
4. Officers and Directors insurance is needed.
5. Allow contributions on membership forms and dues notices.
6. Start an annual fund raising campaign.
7. Develop pledge cards.
8. Internal evaluations needed, i.e., percentage of new money.
9. A Donation Recognition Policy must be developed, i.e. certificates of increasing scale for recognition. Letter of thanks, to name on a brick.
10. Rotary Fund Raising project.
11. Protection of Tax Status. Last years goals must be covered first.
12. Kick off 1993 Annual Fund Drive at General Meeting tomorrow. Pledge cards developed.

Tim Marriner, Chairman



Callers' Partners

Seventeen partners attended the meeting. The committee discussed the critique sheets that had been handed out prior to the interest sessions. Following are ideas and suggestions resulting from the discussions:

1. An illustrated handbook on styling, manners and etiquette should be made available. (Over 100 sheets were turned in on this subject with 97% saying the same thing "a booklet was needed to be given to class members as well as callers and partners".) The responses indicated many callers do not teach styling or manners any more.
2. Style Show with styling hints, proper lengths,

- shapes, etc., titled "The Good, Bad and the Ugly".
3. A Healthier You. Illustrating exercises and health type foods that could be served when providing refreshments at dances.
 4. More small group sessions.
 5. Session for new partners only.
 6. An exchange program with New Zealand on furnishing them used slips. Perhaps a session next year with an overseas speaker to let us see what problems they have and how they differ from us.
 7. A cook book produced by the partners.
 8. Style and luncheon show.
 9. Tough problems that are club related that face the caller/partner.

Over 250 partners signed the register in the partners room. We brought approximately eighty handouts, with a minimum of 300 copies of each, at no cost to CALLERLAB. At the end of the convention we had less than 100 copies left! It was the most utilized handout program we have ever had. I attribute it to the fact that so many were new and the material was new to them. We will submit a budget to the Executive Committee for next year's convention in Vancouver.

This was also the best year we've had as far as the panelist having handouts for distribution to the partners. The partners felt this was most helpful as they could go along with the guideline and make notes, instead of trying to write down everything.

Karen Rippetto, Chairman



Full Time Callers

The Full Time Callers Committee had two meetings at the convention. At the first meeting, projects that were suggested at last year's convention were discussed.

1. Travel Information list has been updated and was handed out to all in attendance. The list has reservation phone numbers for rental cars, airlines, and hotels.
2. Retirement Plan through CALLERLAB. Randy provided a handout on SEP (Simplified Employee Pension) and IRAs (Individual Retirement Account) and their differences. He also looked into a group plan which, at this time, would be difficult to acquire because the maintenance cost would be very expensive. For 100 participants, the maintenance cost would be around \$4,000. It would be best to acquire your retirement on your own. A handout on ways, questions, advantages, etc. that will help you in starting or changing your retirement plan is available from the Home Office.
3. Request to up the 1 million dollar policy to 2 million dollar policy (liability) was an issue at

last years convention. This has been completed.

Those in attendance were then asked what other projects should the committee be working on.

1. It was suggested that the committee arrange for a CPA to do a seminar on taxes.
2. Some would like to have the Red Cross provide a certified instructor to conduct a seminar on CPR for all members of CALLERLAB. The possibility of certifying those interested in being certified was also suggested.
3. The committee could provide a document that would explain what you should do if you are using borrowed equipment to call a dance and the equipment fails or begins working erratically.
4. The committee should suggest that CALLERLAB negotiate for corporate discounts for rental cars, airline tickets, hotels etc.

I realize that this issue has been discussed before. My knowledge is not clear on the progress. I will check into this in further detail.

The second meeting dealt with Health insurance.

I informed everyone that the insurance agent and myself had met with the Board of Governors. We informed the Board of the progress made over the past year. The response from the Board of Governors was favorable and we may proceed with getting prices and different plans for health insurance. Two handouts were provided. I prepared one that explained what I had been doing for the past year. Otis Fonda prepared one describing where we are and where we are going with Health insurance.

Those in attendance were interested in health insurance. Otis was on hand to answer all questions. Otis will compile all of the information received from the Board of Governors meeting and the FTC committee meeting and address all of the concerns with AIG, an insurance company that may be able to provide the coverage we need. One question was "could we acquire Excess Insurance?" We will look into this. Otis stated that it could be offered.

Many of the questions that have been asked about Health Insurance, Disability, Excess Insurance and many more will be addressed.

Randy Dougherty will become Chairman of this committee immediately following the convention. I will be the Vice-Chairman. I wish to thank everyone for their support, inquiries, input, and leads to make this a reality.

Bill Harrison, Chairman



Women-In-Calling

The Women in Calling Committee met at 3:30PM on Tuesday of the 1993 CALLERLAB convention. Terry Kephart gave a report on the phone list project. After the general mailing of the questionnaire in June, 1992, the committee chair and vice-chair targeted specific women who, because of their experience, would be helpful as consultants. We then checked our responses to see how many of the targeted women had volunteered. After a delay, Betsy Gotta formulated a letter to be sent to the targeted women. The letter was sent to Terry Kephart for suggestions. Due to busy schedules, Betsy and Terry decided to telephone the potential caller-consultants to solicit their help, rather than send a letter. Most of the women reached responded favorably, and will be on the list. We should have consultants for each area of the United States. The list should be ready for use in 1993.

After the report, the members present introduced themselves and there was general discussion about their backgrounds and goals. Betsy and Terry asked for suggestions about future interest sessions.

In addition to the committee meeting, Women in Calling sponsored two interest sessions during the 1993 CALLERLAB convention.

The first, Music Adaptation, was held on Monday, at 1:30PM. It was well attended by both men and women. Panelists, Wade Driver, Dee Dee Dougherty, Grace Wheatley and Laural Eddy did an excellent job. They discussed how to harmonize with existing music, how to work with existing records, and gave calling examples of their suggestions. The presentation was very stimulating.

The second session was Psychological Aspects of Working in a Male-Dominated Field. This was presented by Gail Gordon. Gail talked about general psychological considerations and then broke the group into three groups for problem solving discussions. There was some lively discussion about problems that some women in calling have experienced. This seemed to be a subject that made some participants uncomfortable, but I believe that the general trend was positive and directed at dealing with situations which have happened, and may happen again.

During the upcoming year, the Women in Calling committee will try to complete the set up of the telephone network. The consultants will be asked to keep a record of calls to help the committee see if the network is being used.

Since the Music Adaptation session proved so successful this year, the Women in Calling Committee would like to request a follow-up session for the 1994 CALLERLAB convention. The session would be on

Music Technology. A technical view of music; what is harmony, how do you train your ear to hear the major, 3rd, 5th, and 7th in a chord, how the male and female voice can work together. Limited instruction will be available. Bring a harmonic-type record if you're interested in some one-on-one instruction.

After the music session, we were discussing the problems of "learning music" when a person is not formally trained in either voice or an instrument. Wade Driver enthusiastically agreed to conduct such a session. He quickly recruited Dee Dee Dougherty to present also. This session would be beneficial to many callers (both male and female) who have never really studied music. Please consider a large room or more than one time for this session.

The final goal of the Women in Calling committee is to publish information about our committee activities in *DIRECTION* with the intent of sharing who we are and what we do with our peers.

Thank you for your continuing support.

Betsy Gotta, Chairman.



Sound Enhancement

This ad hoc committee is pretty much finished with its work.

A bulletin, "CALLERLAB Recommendations Regarding Sound Enhancement Equipment", was mailed with the August 1992 issue of *DIRECTION*. This bulletin is available from the Home Office.

A booklet entitled "Attaching Sound Enhancement Transmitters to Square Dance Amplifiers" has been developed by the committee. This booklet is being edited and will be available from the Home Office in the near future. Its availability will be announced in *DIRECTION*.

Additional bulletins are planned but there is no action to report at this time.

At their Sunday afternoon meeting, the Board of Governors approved a logo to be used to alert dancers to the fact that sound enhancement equipment is available and in operation at certain dances. The committee recommends a primary frequency of 72.9 Megahertz and a secondary frequency of 72.1 Megahertz.

Jack Murtha, Chairman.



Community Dance Program

The annual meeting of the CALLERLAB Community Dance Program Committee was held in Louisville, KY on April 6, 1993. Twenty three people were present.

It was reported to the committee that both the CDP

Swap Shop held on Sunday, April 6th, and the CDP panel discussion held on Monday, April 7th, were very successful. The Swap Shop had well over 150 people come into the room to observe and dance. Most of them danced. The panel, on Monday, had 147 people in attendance. Numerous people stopped Calvin Campbell and other committee members, in the halls over the next two days, with questions and compliments.

A discussion was held on the CDP Journal (format, content, etc.). The strong opinion was the CDP Journal is serving a very useful function and should be continued. Several members requested that back issues be made available for new committee members. (Apparently several people are asking for back issues.) The request will be referred to the CALLERLAB Home Office. If the Home Office is unable to send copies of back issues, copies will be made available on a cost recovery basis from the editor, Calvin Campbell, or funding requested in the CDP Committee budget for the coming year.

The CDP Journal Editor Calvin Campbell thanked the members for all the CDP material submitted for possible publication. He expressed a particular need for additional square dance related material that fits within the 24 square dance basics defined for the CDP. Stew Shacklette stated that he had submitted a considerable amount of material for possible use in the original CDP Manual. Cal Campbell said he would contact Ken Kernen and try to locate the material.

A discussion was held on the contents of the CDP basics list. Jerry Helt stated that Single (two hand swing) Circle and Double Pass Thru would be handy additions. Cal pointed out that the square dance basics Sashay, Arch, Dive Thru and Wheel Around are used in contra dancing and other terms are used for mixers, solo dances, etc. Dennis Leatherman pointed out that Star Thru or a similar movement was needed to provide additional variety in the square dance program. Mona Cannell stated that most of these possible additions could be called directionally. Many points, pro and con, were made about directional calls as compared to the use of basic terms. No action was taken to recommend changes at this time. The problems, both pro and con will be aired in the CDP Journal over the next year to hopefully generate more input from other committee members. The discussion on terminology led to two agreements by the members present:

1. The basics listed in the CDP Manual are a core set of terms that should be taught to all CDP dancers. Once taught, the dancers would be expected to remember how to do these core basics as practiced in the recreational square dance environment.

2. Other basics or dance terms are permitted to be used in the CDP program with some restrictions on how they are used. When other basics or terms are used within the CDP program the caller will be expected to teach them prior to use in a dance. When the same term is used on a subsequent night (program), the caller would be expected to reteach (walk thru) the basic or movement. This is a standard procedure in contra, mixers and traditional square dancing. This would then allow for the use of the calls mentioned above in square dance.

Mona pointed out that she felt these concepts were part of the original resolution passed to establish the Community Dance Program. This will be verified by examination of the original resolution and be made available to the CDP Committee members via the CDP Journal or a letter.

The above discussion led to the examination of the basics on the current list to see if we have identified the best possible core list. Questions raised and action items needed include:

- *Is the CDP core list too large?
- *Are there core list calls we could live without if we could use them as we need them and reteach them when we want to use them again?
- *Are the present calls gender neutral?
- *Definitions are needed in the CDP Manual.
- *A usage list is needed.

All the above topics will be discussed in the CDP Journal over the next year and CDP Committee members are invited to contribute to the discussion.

Moved by Mona Cannell, seconded by Dennis Leatherman to drop Allemande Right and Weave the Ring from the CDP basics list. The motion was defeated.

Moved by Mona Cannell, seconded by Jerry Helt:

BE IT RESOLVED that the CDP committee develop a short subset, to include a list of basics and examples, of the CDP list of terms and examples to be used in the education of teachers and teaching in the elementary schools.

The motion was approved and will be submitted to the membership at the general meeting on Wednesday, April 7, 1993.

Cal Campbell, Vice Chairman.

★
Mainstream

Mainstream Committee actions were reported in the Flash Issue of *DIRECTION*.

★

Plus

The committee will continue with a Plus Committee Commentary on a regular basis in *DIRECTION*.

The quarterly emphasis calls will continue to be announced through a press release mailed by the Home Office. The press release will provide the CALLERLAB definition of the call, examples of choreography using standard applications of the call and some non-standard uses as well. Material for the press releases will be generated by members of the committee.

The committee is working to establish a recommended teach time for the Plus Program. We are also trying to characterize the Plus Program as to what makes it fun and what we want to maintain.

Specific changes were not discussed as we are waiting for the results of the work being done by the Mainstream Committee. A "straw" vote regarding the equalization of the programs resulted in a 50/50 split:

Is the Plus Program, as it stands, a good program?

50% said it was fine as is

25% said that lengthening it sounded like a good idea

25% said that shortening it was a good idea

The Plus Program Biennial Review is being compiled and will be sent to an Ad-Hoc committee for further action.

Larry Davenport, Chairman.



Advanced

1993 is a voting year for the Advanced list and suggestions were made for calls to go on the ballot for addition to and deletion from the list. The overall feeling was that the list is basically sound and only a few changes need to be considered.

Ed Foote, Acting Chairman.



Challenge

Discussion was held regarding calls to go on the ballot for the 1993 voting on the C-1 and C-2 lists, with the emphasis placed on the C-1 list. Only a handful of calls were suggested for addition and deletion. The possibility of establishing a C-1 teaching order was discussed.

Ed Foote, Chairman



Program Policy

This committee recommends that time be allowed for a joint Plus and Mainstream Committee meeting at the convention immediately preceding a biennial review. Bill Davis, Chairman.



Definitions

This committee will review some of the definitions as requested by several members. Al Stevens has been added to the committee to provide input from overseas interests. Further questions and input should be submitted, in writing, to the committee.

Clark Baker, Chairman.



Choreographic Applications

Committee Chairman Jerry Reed is pleased to announce the Choreographic Applications Committee (CAC), has completed a review of the Standard Mainstream Applications book- Substantial changes have been reviewed and will be submitted to an Ad-Hoc committee for final review and approval. Upon approval, these changes will be submitted to the Home Office for incorporation in future printing of the book. We are investigating ways to make these changes available to those who have purchased the book. One method would be to print a compilation (change package) of the approved changes and make this package available for a nominal charge. This change package will probably include replacement pages for existing books; this will allow current holders of the book to easily update their copy of the book. A change to the preamble of the book will indicate the applications identified as 'Standard' are applicable to North America and some, but not all, overseas areas. It is hoped this will help alleviate most of the confusion expressed by some overseas callers.

An initial review of the Standard Plus Applications book has also been completed. No changes have been identified in the Plus book.

The role of the CAC in developing and reviewing the Standard Applications books is only to report what is being called. The committee does not try to influence, dictate, nor establish what is standard or acceptable. The purpose of the books is to provide another tool to help callers determine beforehand which choreography will be considered "easy" and which will be considered "hard" by the dancers. The applications designated as "standard" are those from which a caller may reasonably expect close to 100% success. Listing only the standard or "safe" application does not imply and should not be interpreted to mean these are the only formation/arrangements callers should use. There are times when the use of non-standard choreography is not only appropriate but desirable as well.

Committee discussions through mailings and at the convention include a review of a proposed policy statement concerning the concept of Standard Applications. Committee Chairman, Jerry Reed met with the board during the convention to present ideas

from the committee and to get input from the Board. As a result of the meeting with the Board and discussions at the committee meeting, a decision has been made to concentrate on a concentrated public relations effort to spread the word about the concept rather than pursue a policy statement. If you have any thoughts on this subject contact the Home Office.

The major project of the CAC at the present time is a choreographic guidelines book. Work during the past year has included identification of general subject areas, review of presentation techniques, and initial draft of two subject areas. Mail response and discussion at the convention indicates information presented for each subject should include background information and a discussion of the subject. It has been determined also that this document must be consistent with other CALLERLAB documents. A question of whether to include work from other committees was discussed and it has been decided to include this work, as appropriate. This will provide a central source of information concerning this work; reference to, and acknowledgement of other committee work will be included. Reference to other sources will be included to help reduce the amount of detail required in the guidelines. An Ad-Hoc committee will review drafts of the guidelines.

A final reminder, CALLERLAB rules require anyone not responding to three consecutive requests for a response will be dropped from the committee. This rule is provided to help reduce the cost of committee mailings by eliminating members who are no longer interested in the committee's work. Several members of the CAC, have not responded to the last two requests for input and are in danger of being dropped from the committee.

We are looking for new members who are not afraid of hard work and would like to be a part of this important committee. If you would like more information about the committee, contact Chairman Jerry Reed through the Home Office. Jerry will be moving to central Florida in June. Until then you can contact him by phone (904) 272-0712.

Jerry Reed, Chairman.



Education

A number of people were present at this meeting, despite the absence of the chairman and vice-chairman.

Those present reaffirmed that this committee should work toward two important goals:

1. Getting square dancing into the public and private school systems.
2. Developing programs to teach callers to teach.

Herb Egender recommends that the Executive Committee review the brief for this committee and possibly rewrite its charter to put more emphasis on making better teachers out of caller-teachers.

Herb Egender, Acting Chairman.



Caller-Coach

The Caller Coach Committee completed a review of the base from which the Caller Coach written examinations were originally developed. The committee re-examined all examination questions for relevancy, clarity and accuracy. Additional questions were solicited from current committee members for incorporation into the base. Those questions submitted, were reviewed by the Examination Review Committee and incorporated into an expanded question base, for use in the development of future examinations.

It was determined that the low profile by which the Caller Coach Committee has functioned in the past, has resulted in the development of mis-information about the committee and a misunderstanding of its purpose.

In answer to some of the misconceptions about the Caller Coach Committee, it was decided to launch a modest public relations program. The idea is to let the membership know more about the Caller Coach program and its purpose. We plan to provide the Home Office with a small handbook explaining the Caller-Coach Accreditation Program. It will outline procedures by which aspiring Caller Coaches may commence processing toward accreditation.

In addition, a brochure about Caller Coach activity is to be developed & distributed to all coaches. These are to be used as handouts at various Seminars and Colleges at which the coaches appear.

Regular articles are to commence appearing in *DIRECTION* about the Caller Coach Committee and what it can do to help CALLERLAB members in their individual effort toward self-improvement and the training of other callers.

"Decko" Deck, chairman



Caller Training

This year the committee will be dealing with a marketing program to further the distribution of the Curriculum Guidelines and the Technical Supplement.

A future project will be to create a "Starter Kit" of information for new callers.

Those in attendance were urged to take advantage of the convention tapes provided by Convention Tapes International and to avail themselves of the handouts provided at each of the interest sessions. Callers were urged to attend their local caller association meetings

and let them know about the availability of the tapes and handouts.

Callers involved with caller training are urged to utilize the Curriculum Guidelines and Technical Supplement to improve the training of callers.

Better Teaching-Better Dancing-Better Activity.

John Kaltenthaler, Chairman.

★ Plus Quarterly Selection

The meeting was called to order by Chairman Doren McBroom.

Doren reviewed a letter from a committee member, proposing 2 changes to the procedures used to vote on the Quarterly Selection:

1. A ranking system, where members would rank each call on the ballot.
2. Members vote to accept or not accept each call on the ballot.

After much discussion, a straw vote indicated a desire to adopt the ranking system. The chairman will discuss this at the Joint QS meeting.

The keep/drop ballot was discussed.

1. The full membership is allowed a keep/drop vote.
2. It was proposed that voting be restricted to the PQS Committee.

There was a lot of discussion of various ideas. The chairman will propose at the Joint QS meeting that the 1st keep/drop ballot be done by the committee. Subsequent votes would be by the full membership.

Walt Cooley presented a proposal concerning the roles of the QS Committees. This was handed out for review and comments are to be sent to Walt or Doren.

The chairman discussed the next ballot. It will have 9 calls and a "skip this quarter" suggestion.

One member brought up the problem of other callers using QS moves "cold" (no workshop or walk thru). After much discussion, all agreed this is a problem. It was decided to add words advising that dancers should not be responsible for QS moves without a walk-thru or teach as required.

A proposal to use the emphasis program in place of the QS program to provide additional choreography (non-standard) for additional practice was discussed. No action was taken on this proposal.

BE IT RESOLVED: That the Home Office consider listing current QS moves on all QS press releases.

BE IT RESOLVED: That the Home Office consider adding the following to all QS press releases:

"Quarterly Selections are provided as optional

material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first."

Doren McBroom, Chairman.

★ Research and Development

John Sybalsky is currently assembling a nation-wide count of callers by accessing caller association rosters and combining other sources. *If anyone can help from their areas, please send rosters, newsletter listings or any other caller directories to John Sybalsky, 1555 Lakeside Dr, Apt 102, Oakland, CA 94612-4548.*

Clark Baker has acquired 40 Mainstream and Plus tapes from throughout the United States. This committee is in the process of transcribing the tapes for purposes of frequency count of the moves used, formation usage, and pre and post calls.

Terry Kephart and John Sybalsky are currently conducting two independent surveys -- one reflecting sources of caller training and personal motivations within calling, and one reflecting the caller's confidence level within skill areas.

The first survey is the Male Caller's Survey which runs parallel to the survey conducted for women in 1992. This survey exposed many interesting trends. The purpose was for the women to get to know what factors were involved for the Women-in-Calling Committee. It was a new committee forming at the time and it was important to draw the committee together and form a direction. The information was so impressive that the Executive Board and the Research and Development Committee felt it worthwhile to ask similar questions of the men. The survey is 7 pages in length, so in order to keep reproduction and mailing costs down, it was decided that there would be a random mailing to 551 callers in the United States; 39 to other countries.

The subjects included personal background (demographics, partner relationship, and calling environment), training and experience (voice, music, and other education), process of learning to call, choreographic management and stage usage.

The second survey is a Self-Evaluation of Skill Areas. This is a self-evaluation of the caller's confidence with each skill area. Because there is no constant yard stick by which to gauge all callers, there is no way that one caller's answers can be compared to another's. The major factor in this survey is the "confidence level". With confidence, any skill is better performed. This survey will help to cite areas for continued education. It will also identify development trends according to time in calling. This was only conducted with those at the convention to save on mailing costs.

If any committee is interested in particular information that these surveys can calculate, please state the information needed and send the request to Terry Kephart, 4535 Longvale, San Antonio, TX 78217-3637.

This committee will gladly help write or edit surveys that any other committee may wish to conduct. We have developed experience by doing several surveys now, along with having some highly skilled survey developers with which to consult. By having the survey correct the first time can save much frustration and also get exactly the information needed.

John Sybalsky, Chairman
Terry Kephart, Vice Chairman



Area Liaison Representatives

I received a disappointing nine (9) responses from the mailing the Home Office did for our committee in October, 1992. This letter was to see how much interest there was in our committee acting as a "clearing house" and communication center for information between caller associations. I must say I was surprised at the apparent apathy this effort received. I did not follow up on this endeavor as maybe I should have and I apologize for it, but I don't believe the results would have been any different. Instead of giving you my opinion of the correspondence I did receive, I sent copies to each Board member.

Most responses addressed two critical issues. They were new dancer recruitment and retention. I'm sure we've all had our ears severely bent on these issues and we're no different than the ones bending our ears. We need to address these issues and devote our efforts to building a square dance base that will revitalize our activity. It's not enough that we meet each year and discuss the issues! The time has come to look at all the issues that have caused the present situation. Like most modern technology it's not a simple matter to repair a problem. It may have many things wrong with it and they must all be repaired before the machine functions properly. Square dancing is no different.

From the many years I've spent as chairman of this committee, the input I've received from my committee members and being a board member, I believe I have a pretty fair knowledge of some of the most pressing problems facing our activity.

1. Economics - Our economy and way of life has hurt our activity severely. With both adult members of the household working they have a limited time for recreational activities. I believe this to be the number one problem we have in the activity. I also believe a Friday or Saturday night class would work, but that would mean you couldn't travel on

that night! Darn!

2. Exposure - Most square dancers "seen" by potential dancers are older. There's nothing wrong with being senior, but does your son/daughter want to socialize with them? Would it make a difference if your club had a lot of younger dancers? You bet it would!
3. Rounds and Texas Two-Step - How many students do these people bring into the activity? With the higher level round dancing one must put aside his "angeling" duties and take more and more round dance workshops.
Why would they recruit new students when they must be workshoping? Ditto the two steppers.
4. Professionalism - As instructor's we should be well qualified to instruct. Merely having a badge or certificate doesn't qualify. Neither does the fact that you're good at calling dances. Many prospective dancers are run off early in lessons because the instructor is not in tune with them or he's simply an impatient and uncaring individual.
5. Ownership - I believe that the caller that devotes more time towards his/her club will be the winners when all the present woes are behind us. Too many of us want the prestige (?) and honor of saying that we log 65,000 car miles each year not to mention the 50,000 air miles. Would square dancing be better if we stayed at home and taught classes?

There must be at least a hundred more reasons that are hurting our activity, but I don't believe complexity or length of lessons are to be blamed as much as they seem to be lately.

It has been my pleasure to serve as chairman of this committee for many years, but the time has come to change the guard. Please consider this report as my resignation from chairmanship of this committee. I haven't any suggestions for my replacement.

Keith Rippetto, Retiring Chairman.



Accreditation

Twenty folks, including two accredited caller coaches and two board members, met at 10:45 a.m. on April 5, 1993, to discuss the Accreditation Committee's dual charges of developing an accreditation program that will allow callers to be accredited as dance teachers and exploring revisions in the general caller accreditation program. None of the attendees (excepting the chair) was also present at the 1992 meeting and only three were committee members (though most asked to join.)

Pre-convention survey - Prior to CALLERLAB XX, an

open question survey was mailed to 37 committee members. Sixteen responses were received by mail, phone, or fax. Responses ranged from requiring mandatory accreditation for any CALLERLAB affiliation, to abandoning all accreditation programs. Most were in between and spoke to a couple of concerns. (1) Many in certain areas have a problem with proving their qualifications as square dance teachers to educators and bureaucrats. (2) A meaningful general accreditation program should have more substance.

Attributes of accreditation and membership - To develop discussion in the committee meeting, the attendees were divided into two groups which separately developed lists of attributes of "membership" and "accreditation". Membership was embellished with the words recognition, involvement, responsibility, common goals, communication, exchange of experience/ideas, something you believe in, awareness, staying up-to-date, camaraderie, dedication, ethics, education opportunity, & caring. Accreditation related to: credibility, accountability, demonstrated performance, recognized professionalism, dedication, peer recognition, degree of proficiency, makes official, goal, ethics, credentials. These lists are clearly not exhaustive; they provide a stepping off point for further work.

Discussion - Discussion that followed raised the following concerns or observations:

- Would accreditation be linked to BMI/ASCAP licensing? No. That would be a mandatory program.
- A credible accreditation or teacher certification could be a door opener to both facilities and programs. Some noted that the current general caller accreditation has been sufficient to gain entry. Others spoke of more stringent standards in some areas.
- We have a public relations problem in making any accreditation known to the intended audience including educators and universities.
- Some dancers/clubs have confused our BMI/ASCAP status with a "license to practice" instead of "license to play recorded music."
- We are concerned about who should be eligible to sign as an accreditor. Our larger size should make more accreditors available now than before, whoever we select.
- One individual noted that the term "accreditation" usually applies to institutions and that the counterpart for individuals is usually "certification."

Plans - Two subcommittees were formed to look at the issues of (1) General Caller Accreditation and (2) Square Dance Teacher Certification. There will obviously be some

overlap between the two. Several members have volunteered for both subcommittees and will keep things sorted out.

We hope to have a sketch of a Square Dance Teacher Certification program before the November 1993 EC meeting.

Jim Wass, Chairman.

★ Public Relations

The meeting was called to order at 1:30 p.m. on 4/6/93.

This was the first meeting of this recently formed committee, and no motions were proposed during the meeting. Discussion revolved around the role of the committee and possible projects that the committee might wish to undertake.

At present, a multi-purpose brochure (Working title: "The CALLERLAB Brochure") is being prepared that will serve to inform members and others of the benefits of CALLERLAB membership and what positive actions are being taken by CALLERLAB for square dancing. The inside center page of the tri-fold brochure contains pocket slits so that interchangeable pages can be added.

In addition to the responsibilities delineated by the committee brief, a number of potential projects and issues were discussed.

1. A brief description of CALLERLAB committees to be made available to members and dancers.
2. A video of the CALLERLAB Convention to be made available to callers and dancers.
3. Update the Press Book.
4. Serve as a pipeline/storehouse of information for members to use when presenting information to the dancing public regarding CALLERLAB.
5. Promote the benefits of CALLERLAB to members and nonmembers.
6. Determine the audience the committee wishes to reach.
7. How to extend the influence of CALLERLAB.
8. How to educate dancers and callers about the benefits of CALLERLAB membership.
9. Determine what key organizational goals the committee wishes to promote.
10. Provide "Ask Me About CALLERLAB" buttons to be worn by members at National Conventions.
11. Attempt to obtain a corporate sponsor.
12. How to create a better image of square dancing and CALLERLAB.
13. Develop an information flow chart aimed at determining information applicable to internal and external customers.
14. Determine the avenues to use in delivering messages.

15. Appoint a media coordinator to serve as a liaison with the media.

The meeting was adjourned at 2:45 p.m.

Ken Ritucci, Chairman.



Recruit-Promote-Maintain

This year's RPM Committee meeting was attended by nineteen "BIONIC" people. This represents a nearly 400% increase over last years attendance and leads us to hope that next year's meeting will be attended by over 100 people.

The meeting opened with a review of the committee's goals:

1. Develop programs for the recruitment and retention of dancers.
2. Begin to develop a program to recruit callers and to "re-recruit" past members.
3. Complete the update/revision of the CALLERLAB Booklet "The Modern Square Dance Image".

A lively discussion was had on ways to recruit new dancers and/or get previous dancers to return. The following comments/suggestions are a result of this discussion:

- > Advertising needs to reflect youth. This includes demos and photos.
- > The pictures in the CALLERLAB pamphlets need to be updated.
- > Permit/Encourage Prairie skirts and similar attire at our dances. It's time we update our "uniform".
- > Try to get repetitive newspaper coverage.
- > Adopt a highway through your State Highway Department. This will get your club's name and possibly the logo on a highway sign.
- > Use "Ask Me About Square Dancing" buttons and bumper stickers to generate a mailing list of prospective dancers. Mail invitations to the first class 5 to 6 weeks in advance. Follow these up with a phone call 1 to 2 weeks in advance. Send a "Thank-you" note to the attendees that encourages them to continue attending.
- > Encourage the use of the CALLERLAB PSA's (the commercials).

The discussion then turned to retaining the dancers we currently have. These ideas/recommendations were expressed by the attendees:

- > **PUT THE FUN BACK IN SQUARE DANCING.**
- > Make sociability a part of your club/dance.
- > Encourage/sponsor Mystery Bus Trips/ Car caravans to other clubs.

- > Non-square dance activities (picnics, pool parties, BBQ's, etc.)
- > Class/Club combined Hoedown/Christmas Dance/etc.
- > Callers keep the dance program at the advertised level.
- > CALLERLAB stabilize the Program lists.
- > Callers walk through Quarterly Selections instead of calling them cold.

Finally, the discussion turned to recruiting/retaining callers. These ideas were expressed:

- > Determine if cost was a determining factor in leaving CALLERLAB.
- > The CALLERLAB office should send an information packet and an invitation to join to prospective new members. Current members would need to send in the name and address of a prospective member.
- > Investigate the possibilities of memberships for insurance/BMI/ASCAP reasons only.
(Note: The membership committee is already working on this one.)

The RPM Committee meeting lasted well into the afternoon beverage break due to the energy and dedication of the attendees. Thank you to all who attended.

Bob Wilcox, Chairman

RPM Committee Notes

The RPM Committee is currently conducting a survey to determine how the students in this year's classes were recruited. The survey was available at the CALLERLAB Convention and has been sent to approximately 500 randomly selected members. If you received a survey form or picked one up at the Convention **PLEASE FILL IT OUT** and send it to Bob Wilcox, 710 Geneva St., West Dundee, IL 60118. Surveys should be mailed before 1 August 1993.

The RPM Committee is looking for additional members. If you would like to be a member of our committee, drop a note to George at the CALLERLAB office.

If you have suggestions/ideas/comments etc. for the RPM Committee please send them directly to: Bob Wilcox, 710 Geneva ST., West Dundee, IL 60118 or call me at (708) 428-6015.



Committees Not Reporting

The following committees had no report to present:

Round Dance Committee
Mainstream Quarterly Selection Committee
Overseas Advisory Committee
Professional Ethics Committee
Finance Committee



PARTNER'S CORNER

The convention in Louisville went very well for the partners. We had 264 partners in attendance, with many, many first timers. The comments from those of us that have been around for a while seemed to be the same. It was like a shot in the arm to see and hear from so many "newer" partners; sharing their ideas and at the same time hearing from so many about what a good time they were having with other partners in the interest sessions.

The hotel was one of the best we've ever had. The facilities and meals were fantastic. The partners were all pleased with having a room for all of our sessions, including our handouts, in the same place for the entire convention.

A special thank you goes to those that gave of their time and talents to make the programs possible.

Our first session, "Getting Acquainted", was attended by 156 partners. Leaders for group discussions were: Cathie Burdick, Pam Dougherty, Darline Few, Gail Gordon, Roy Gotta, Freddie Kaltenthaler, Jo Ann Mayo, Terry Mallard, Dee Smith, Judy Biggerstaff and myself. Some very good ideas came from this two-part session. There were even ideas for about five different programs for next year. All seem to agree they enjoy the small groups, we just needed more time.

Our second session, "Your Importance in the Calling Career of Your Partner", had about 80 in attendance. Panelists were Pam Dougherty, Carla Driver, Gail Seastrom and Margaret Sparks. I moderated this session. Each panelist talked about the role they, and their partners, play in the square dancing world. This was a good session with much audience participation.

Our committee meeting was conducted on Tuesday. Seventeen partners were in attendance. Critique sheets that were handed in were reviewed and ideas for projects were discussed. Topping the list was a booklet on proper dress, styling and defensive dancing. Over 100 turned in the sheet that Darline Few passed out during her session on styling. Another project that came about from talking with our partners from New Zealand, was the fact that petticoats cost approximately two hundred dollars there. They have many class members, but think how you would introduce newer dancers into our activity with that kind of price for clothing? This was an interesting conversation, with the possibility of setting up communication between our partners to send them our "swap shop" slips that we all have laying around. More on this later.

Our handouts were utilized more than at any preceding convention. With over seventy different handouts, and three hundred copies of each, we had less than one hundred copies left, total. Those that displayed items, Midge Hicks, and many of our square dancers, made the room possible. So if you were one of the partners picking up handouts, while it is fresh in your mind, why not send something that you have; something different, that we can use next year. We would certainly appreciate it, plus adding new items for handouts in future years. Just drop it in the mail to: Karen Rippetto, Route 3, Box 585, Parkersburg, WV 26101.

I would like to add that the session on "Partnership" with the Heyman's, Mallard's, and Gravelle's was excellent. Again, three different life styles were portrayed.

For those of you who were new to the convention, we sincerely hope you enjoyed yourself and plan to return. For those of you who were unable to attend this year, we missed you. My special thanks to each of the above partners for doing so well, for presenting and sharing their expertise with all of you.

I would like to leave you with one thought - "When sharing ideas and communicating with each other, we are doing just that. It is like the handbook, nothing is engraved in stone, every situation and life is different. What works for one may not work for another. But it is up to us to go into sessions with an open mind, willing to listen, but also being willing to share."

Karen Rippetto, Chairman
Partners' Committee



LETTERS FROM OUR MEMBERS

From Iowa

This was our first CALLERLAB Convention. We could hardly wait. Yet, we were anxious as to what might happen. Who were the speakers and what could they possibly have to say for three days? Would these speakers be individuals who understood the calling profession from our perspective?

We checked into a lovely hotel, were greeted warmly by the office staff and proceeded to the first reception. Our nervousness was overcome as we started to see familiar faces of callers who have visited our clubs - callers who, over the years, have become good friends and callers from our own area we seldom see outside of a dance or a convention.

Our orientation was fun (thanks, Jon Jones), informative and an indication of what to expect over the next few days. (We couldn't possibly absorb all that

was about to happen!)

We went back to our room and diligently went over every detail of the sessions' book. We wanted to give priority to the sessions of the next few days and determine who would go where and when. It was an awesome task as we wanted to go to them all so as not to miss anything.

Except for the first session, we split up and took what we felt would be important for us now. We collaborated later in our room with each other and the other callers from Iowa. We wanted to find out what we had missed and compare notes to get another perspective of the same sessions.

We found the "sessions" with "our" group of callers at the end of each day were as interesting as the programmed sessions during the day.

We feel we learned we're doing things right. Some of our same concerns are being experienced by others and some of their ideas can be implemented in our area. WE ARE ALL PROFESSIONALS. We felt equal to the other callers, some just have more travel experience. It all boils down to providing the DANCERS with an improved dancing experience. BIONIC.

We anxiously await our next chance to attend CALLERLAB and hope to encourage other callers to attend. All of us can benefit from having access to the same information. We wish to thank all for their time and effort to put together a great, organized convention; everything starting and ending on time, informed and prepared presenters, handouts and guides to take home, beautiful hotel and excellent food.

All this added to our improved experience as a caller and partner. We believe it, . . . you do care!

Thank you, Dave & Bev Sutter, Dubuque, IA.



CURRENT QUARTERLY SELECTIONS:

MAINSTREAM:	Cross The Track Cross Roll to a Wave Single Circle to a Wave
PLUS:	Clover and (Anything) Transfer the Column
ADVANCED:	Follow to a Diamond Shakedown Checkover
ROUND DANCE:	Boulevards of Old New York
TRADITIONAL:	Allemande Gee
CONTRA:	Virginia Reel

EMPHASIS CALLS:

MAINSTREAM:	Wheel Around Double Pass Thru
PLUS:	Chase Right

FUTURE CONVENTIONS:

APR 11-13, 1994	Hyatt Regency, Vancouver BC
APR 10-12, 1995	East - Site not yet selected
APR 1-3, 1996	Central - Site not yet selected

CALLERLAB OFFICE HOURS:

9:00AM to 4:30PM CDT Monday through Friday
Phone: (507) 288-5121
(800) 331-2577 (official business only)
FAX: (507) 288-5827

INSURANCE QUESTIONS & CERTIFICATES

A.H.Wohlers & Co. 1-800-323-2106, Extension 231 or 268.





FOR IMMEDIATE RELEASE
July 1993

***** **START** *****



PLUS EMPHASIS CALL

Larry Davenport, Chairman of the Plus Committee, is pleased to announce that CHASE RIGHT has been selected as the Plus Emphasis Call for the period beginning July 1, 1993. (Standard formation, arrangement and comment are provided from the CALLERLAB "Standard Plus Applications" document.)

CHASE RIGHT

**STANDARD STARTING
FORMATION:**

Out-faced Lines

ARRANGEMENT:

"0" (Normal Couples)

COMMENT:

"1/2" Out-faced lines are becoming more common (Half-sashayed couples)

DEFINITION:

Starting formation - Two Couples Back to Back. Each right-hand dancer does an exaggerated Zoom action, moving into the position previously occupied by the right-hand dancer behind him, to finish facing in the same direction as when he started the Zoom action. (The net result is the same as if the right-hand dancer had done a right face U-Turn Back & Box Circulate twice.) The left-hand dancer follows ("Chases") the right hand dancer, by doing a Box Circulate two positions. The call finishes in a Box Circulate formation.

ENDING FORMATION: Box Circulate formation

DANCE EXAMPLE:

Heads Square Thru, Touch 1/4, Walk and Dodge, CHASE RIGHT, Boys Run, Reverse Flutterwheel, Slide Thru, Pass to the Center, Square Thru 3/4, Allemande Left, Promenade (Uses "0" Arrangement)

Heads Square Thru, Slide Thru, Pass Thru, Tag the Line, Face In, Pass Thru, CHASE RIGHT, Single Hinge, Boys Trade, Boys Run, Ferris Wheel, Pass Thru, Allemande Left, Promenade (Uses "1/2" Arrangement)

**ALLEMANDE LEFT
GETOUT:**

From Zero Box: Swing Thru, Girls Circulate, Boys Trade, Boys Run, Ferriswheel, Centers Sweep 1/4, Right and Left Thru, Centers Rollaway Half-Sashay, Pass Thru, CHASE RIGHT, Allemande Left

**RIGHT AND LEFT
GRAND:**

From Zero Line: Pass Thru, Tag the Line, Face Right, Bend the Line, Pass Thru, CHASE RIGHT, Right and Left Grand (Arrangement is "0" for two of the couples and "1/2" for the other two couples)

**SINGING CALL
EXAMPLE:**

Heads Promenade 1/2, Right and Left thru, Flutterwheel, Sweep 1/4, Pass Thru, Touch 1/4, Walk and Dodge, CHASE RIGHT, Single Hinge, Girls Trade, Boys Run, Promenade

TIMING:

6 (from zero box)
8 (from static square)

*** * * * * E N D * * * * ***

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

July 1993

***** START *****



PRESS RELEASE

'LOST SQUARES'

In 1986 CALLERLAB introduced a procedure for 'LOST SQUARES'. It was approved with some small changes in 1987 and reads as follows:

The following method of returning to dancing once a square has broken down, shall be a uniform method to be taught to all dancers for class programs through all approved CALLERLAB dance programs:

DANCERS RESPONSIBILITY:

1. Return to home position as soon as possible.
2. The head ladies will take their corner's hand and head couples will back out to form lines at the sides of the square.
3. On the caller's command, "EVERYBODY go forward and back", they enter into the dance pattern.

CALLERS RESPONSIBILITY:

1. Recognize that a number of sets have broken down and have formed lines at the sides of the hall.
2. Place the dancing squares into lines that they are in a normal boy/girl arrangement.
3. Give the command "EVERYBODY go forward and back" in a bold voice which is the command for the broken squares to enter into the dance pattern.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 1993

***** START *****



PRESS RELEASE

THE LANGUAGE OF SQUARE DANCE PROGRAMMING

There seems to be a great deal of variety, and some confusion, regarding the designation of dance programs throughout the square dance world. At conventions, festivals, and club dances; and in various publicity releases and publications, one sees program designations such as MS+, MS Plus, Soft Plus, etc. What do these terms mean? Does MS+ indicate that the dancers should know some calls outside of the Mainstream Program? If so, which calls? Or does it mean that, in addition to Mainstream Program dancing, there will be some sort of added attraction?

Terms such as Soft Plus really tell us nothing, since the "soft" part, like beauty, is in the eye of the beholder (or, probably, the caller for the evening). When one sees the MS Plus designation, he probably assumes that the dancer will be expected to know some of the Plus Program calls. However, which Plus calls does he need to know for that particular dance or caller?

The latest publication of the CALLERLAB Basic and Mainstream Programs makes it clear with this statement: "There is NO PROGRAM called the Mainstream/Plus program. No dancer is required to know Plus calls to attend a Mainstream open dance. If such calls are used, the caller is to teach them if necessary. Please advertise dance programs as Mainstream or Plus, NOT Mainstream/Plus."

Proper program designations help dancers find a dance where they can be most comfortable and can have the greatest enjoyment. Club officers must tell callers what program they are expected to call. We need to be more specific and careful in designating dance programs. Club officers and dancers need to be more insistent that callers adhere to the advertised program. Use of vague and incorrect programming language leads to confusion and frustration. Use of the proper terms aids dancers and callers alike.

The correct program designations are shown below. Dancers should be able to dance, in accordance with their definitions, the number of basics or movements shown:

Basic Program (B)	Numbers 1 through 50 on the CALLERLAB Program
Mainstream Program (MS)	Numbers 1 through 67 on the CALLERLAB Program
Plus (+)	The Mainstream Program plus the 28 calls on the CALLERLAB Plus Program
Advanced One (A1)	The above programs plus the 40 calls on the CALLERLAB A-1 Program
Advanced Two (A2)	The above programs plus the 79 calls on the CALLERLAB A-2 program
Basic Challenge (C1)	The above programs plus the 71 calls on the CALLERLAB C-1 Program
Extended Challenge (C2)	The above programs plus the 71 calls on the CALLERLAB C-2 Program

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
July 1993

***** **S T A R T** *****



PRESS RELEASE

VIRGINIA REEL
1993 2nd Period Contra Dance

Formation:-

Six couples or more in a column, partners facing across the set, all the men in a line on the caller's right, all the ladies in line on the caller's left, lines about four steps apart. The one couple is at the caller's end of the set (head or top).

Music:-

Folkcraft 1456 or 1150 (or any well phrased tune that has some pep).

Actions:-

All go Forward and Back
Do Sa Do your Partner
Turn your partner right hand around
Turn your partner left hand around
Turn your partner both hands around
All do sa do your partners
Head (first) couple sashay down
Re-sashay come back to place
First couple reel the set
Same couple sashay to head
(Cast off and) March to the foot and make an arch
2nd couple dive thru (the others follow) and sashay to the head of the set

Explanations:

All the above except for the reel are treated as 8 beat figures. With 6 couples the reel is 40 beats.

The arm turns can be forearm grips as in squares, pigeon wing handholds (the fingers up and the elbows down), or hook elbows like an elbow swing.

The do sa do should be a back to back do sa do (It takes 8 beats), not one of the many variations used around the country.

The sashay is partners joining both hands and side skipping down to the foot, Re-sashay is the head couple returning from the foot to the head.

The reel by the head couple is using arm turns, elbow turns or pigeon wing. The head couple turns by the right in the center of the set then each go to the opposite line (lady to men's line, man to ladies line) and turn the next person in line by the left, then back to the center to turn partner by right, then again to the opposite line to turn the next in line. continue partner then side until the heads reach the bottom of the set.

The cast off and March to the foot and make an arch - have all face the head (top) of the set and follow the leader of their line. Head couple turn their backs to each other and lead their line down the outside of the line to the foot. The heads then make a two handed arch and the 2nd couple leads everyone else in diving thru the Arch and sashaying to the top. The 2nd couple is now the new head couple and the old head couple becomes the foot couple.

There are many variations to this dance and the caller should adjust it to the dancers. For square dancers and one nighter groups the caller will have to adjust to the floor. CALLERLAB's Contra Committee Chairman has called it to 250 girl scouts and their dads with 8 couples in a set, and the next night to a square dance club with 3 lines of 12 couples each. For the latter set up, He had the head and foot sashay to the center and return, the same two would reel to the center and sashay home and then cast off from the head.

***** **E N D** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
July 1993

***** S T A R T *****



PRESS RELEASE

ALLEMANDE GEE
1993 2nd Quarter Traditional Dance

REFERENCE: 5 Years of Square Dancing, Sets in Order, Edited by Bob Osgood. 1954.

FORMATION: Square set

MUSIC: Traditional hoedown or caller's choice

AUTHOR: Unknown

Allemande left and allemande gee
It's a right hand swing (with your partner)
And you turn back three
Go left - right - left once more
Swing half around and turn back four
Go right - left - right - to a left hand swing
And the gents star in the center of tile ring
Turn the opposite girl with the left hand around
Now sashay 'round your corner fair
 Just a do-sa-do with your new corner, but be sure the do-sa-do
 is a true one, i.e., end the do-sa-do facing that corner -- don't try to turn back
 towards your partner

It's a right hand to that lady there:
 The one you did the do-sa-do with.

Now sashay left on around that square:
 The square is moving in reverse order of right and left grand -- so continue in
 this order to the next lady and pass left shoulder to left shoulder, back to back,
 and back to place as in a do-sa-do.

With a left hand to that lady there:
 The one you did the left sashay with.

Then box the gnat with the next Pretty maid:
 Your original partner.

And balance and twirl and a promenade.

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

July 1993

***** START *****



PRESS RELEASE

PLUS

In the most recent KEEP/DROP balloting the Plus Quarterly Selection, BOX THE TOP was voted to be dropped. Doren McBroom, Chairman of the Plus Quarterly Selection Committee, announces that his committee has selected NO NEW MOVEMENTS for the period July 1, 1993 to November 1, 1993.

Thus, the current quarterly selections are:

CLOVER & (ANYTHING)
TRANSFER THE COLUMN

***** END *****

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