

NEWSLETTER
for Members of
CALLERLAB



The International Association
of Square Dance Callers

ROCHESTER, MINNESOTA

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CURRENT QUARTERLY SELECTIONS:

MAINSTREAM:	Cross The Track Cross Roll to a Wave Single Circle to a Wave
PLUS:	Box the Top Clover and (Anything)
ADVANCED:	Follow to a Diamond Shakedown Checkover
ROUND DANCE:	Boulevards of Old New York
TRADITIONAL:	Bluebonnet Star
CONTRA:	Becket Reel
EMPHASIS CALLS:	
MAINSTREAM:	Wheel Around Double Pass Thru
PLUS:	Chase Right

FUTURE CONVENTIONS:

APR 11-13, 1994 Hyatt Regency, Vancouver BC
APR 10-12, 1995 East - Site not yet selected
APR 1-3, 1996 Central - Site not yet selected

CALLERLAB OFFICE HOURS:

9:00AM to 4:30PM CDT Monday through Friday
Phone: (507) 288-5121
 (800) 331-2577 (official business only)
FAX: (507) 288-5827

CONVENTION FLASH

The 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant award presentations, committee actions, proposals and resolutions to be voted on by the entire membership.

As a result of actions taken at the 1990 convention, all resolutions proposing changes to established CALLERLAB dance programs must be approved by the entire membership.

Changes proposed at this year's convention are described on the enclosed ballot. We urge you to exercise your voting privilege by returning the completed ballot NO LATER THAN MAY 25, 1993, allowing the results to be printed in the June issue of *DIRECTION*.



FROM THE CHAIR

Mike Seastrom, Chairman of the Board, presented the following speech at the Tuesday evening banquet of the 1993 CALLERLAB convention.

We size people up very quickly. We make judgements about each other in the first one or two minutes we come into contact.

The first or second night of class, a one night stand, or a dance; where people will get to know you for the first time, they will be making judgements about you the moment they see you.

If your equipment is set-up ahead of time and you're walking around the hall meeting people, talking to people, they will form an impression of you.

If you come in and set-up your equipment after many have arrived, they may develop a different perception as their first impression. Many times this impression

comes from non-verbal cues as we walk in.

You can imagine how different their impression will be if we rush in, head down, at break neck speed for the stage, no eye contact, and sweat pouring from your brow, than if you walk in with upright posture, confident, with time to spare, making eye contact, and smiling as you go.

When we first put the record on, the first few words that come out of our mouth may form another impression. How loud is the sound? Can they understand what you're saying? It's extremely important to enunciate those first few words (and all the others, too). I'm sure you've all noticed people reaching for their ears to adjust their hearing aids when you first start. This is all part of how dancers size a caller up.

On the other hand, we do the same thing to the dancers. We put on the record, watch how our dancers are squaring up. Are they smiling? Are they excited? Are they shaking each others hands? Or indifferently strolling into a square? Do they have a "show me what you can do" attitude? Or are they already three inches off the ground because it's Saturday night, there's a full moon out, and the weather's perfect for dancing.

When we're searching for pilot squares we take non-verbal cues when we don't know the group. I'm sure many of you look for matching outfits, confident dancers that look good, those that look like they've danced together before.

So the same thing holds true for us. The dancers make immediate judgements about us, and we make those same judgements about them. There are specific, isolatable, controllable ways that we present as an image to those we meet. These ways help people decide whether they want to cooperate with you, join you, or help you. Whether you are their caller for the evening, their class instructor, or their caller-leader in a club or association. We consciously or unconsciously help the dancers make judgements about us, in a very short time.

In his book, *Power Talking Skills*, George Walther says, "We are personally, and totally in charge of the image we present. The words and body language that we use will help us win or lose." It will help people decide whether they will join us and cooperate, or go elsewhere. I think the image that callers and dance leaders project to the dancers, clubs, and associations has had a profound effect on our activity.

In many of our dance publications, and in informal conversations during and after our dance events, I see many instances where we discuss the state of square dancing in a negative tone. The comments of what's wrong with square dancing, why can't we recruit more dancers into our activity, are abundant. When I look back and read publications that were released in the 60's and 70's, I come across the same kind of articles. This concerns me.

Are we presenting the right image? Are we driving people out of the activity? Are we sending cues to our new dancers of discontent in this activity, and unknowingly discouraging them from joining?

Callers and dance leaders need to take a more positive approach in our leadership. We need to be excited at dance and meeting functions. We need to accent the positive and focus on what is right with square dancing, as we seek solutions for improvement. We need to work together, promote each other and decrease interpersonal conflicts for the betterment of the activity.

It's been said that if we continue to turn over rocks, we'll always find something unpleasant. Why not use those rocks as stepping stones to move forward to better things.

It's long been recognized in the world of business and selling that there are three stages in customer relations. In my opinion, the same is true in square dancing.

1. Beginning the relationship. This is the step in business, where we get customers to do business with

DIRECTION is the official newsletter of *CALLERLAB*, *The International Association of Square Dance Callers*, with offices located at 829 - 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7365. Telephone (507) 288-5121. *DIRECTION* is published bi-monthly and mailed first class to all members and affiliates of *CALLERLAB*. *DIRECTION* is edited by George White, Executive Secretary.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS (IBM Compatible) computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 5.0 or 4.2 format or any of the following formats: ASCII, Revisable-Form-Text (IBM DCA format), Final-Form-Text (IBM DCA format), Navy DIF Standard, WordStar 3.3, MultiMate Advantage II, Word 4.0, DisplayWrite, Mail Merge or Spreadsheet DIF. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

us. In square dancing, it has to do with all that's related to recruiting. It's the most difficult, takes the most time, costs the most, and should get the most attention. If we win in this effort, they will join us. There are many fine resources available to callers and clubs to help recruit dancers. The areas and clubs that have positive, energetic leadership are finding great success. There are clubs, festivals, and classes that are doing very well, and it's largely because of good, positive local leadership.

2. The second stage in a business relationship is keeping the present customers happy and satisfied. It's easier to do than the first step. It's more profitable, but it's the part of a relationship that is often ignored. It's a lot like some marriages. We spend an awful lot of time and energy in courtship, but occasionally let our efforts diminish in keeping the relationship strong. In square dancing, we need to spend just as much time keeping our present dancers happy and satisfied, so they keep coming back. Once again, positive attitudes and energetic leaders are the key elements to success. We've all called for clubs where the same people have been officers forever. They're tired, bored and unhappy. On the other hand, we've all called for clubs and festivals where everyone involved is excited, friendly and enthusiastic. Attitude makes all the difference.

3. The final stage in sales or business is salvaging value from a relationship that was difficult or less than successful. In square dancing, when dancers or class members don't attend for several weeks, many successful clubs have a system for recognizing and calling these people to show interest and concern. This step takes very little time, but reaps tremendous results. It's a step that shows we care, and if done in a positive way can help retain dancers and keep clubs and classes strong.

We often talk of the need to run clubs, dances and festivals like a business. We have to know the cost of the hall, refreshments, publicity, callers and cuers to know what our expenses will be. These expenses help us determine the door donation. Then we know how many dancers we need to break even. Simple economics. I contend that the people skills of our leaders can make the difference in determining how successful our programs or events are.

We are the leaders. Callers, cuers, association and club officers provide the energy and the attitude that make or break our programs.

Much has been written and said that square dancing would be more successful if CALLERLAB did this. Or if LEGACY did that. While there is much to do on a national level, the key to successful square dance programs is largely determined by the efforts of callers, cuers and dance leaders in their local area.

Whenever I travel out of my area to call, I make the effort to publicly recognize the local callers, cuers and dance leaders. I ask for applause and thank them, because they are the ones responsible for organizing the festival or dance. They also taught these dancers and they've kept these dancers involved with their programs with their leadership. No matter what the national square dance organizations do, unless there are callers, cuers or dance leaders in a specific area, there will be no square dancing.

We need to organize our local leadership. We need stronger local callers associations, and dancer associations. The most important factor is that these groups need to work together toward the betterment of square dancing in their area.

If an area is only offering Plus and Advanced dancing, then square dancing will be limited and recruitment and retention will be difficult.

If that same local leadership were to promote one night dances to local churches, service organizations, and social groups, develop a CDP program, organize open dances for class members, provide Basic or Mainstream dancing along with their Plus and Advanced clubs, their programs would grow. There are areas in the world that are doing this now and are successful. The way it's handled will probably be a little different everywhere, due to variables in weather, hall availability, and caller/cuer know-how.

If square dancing in your area needs a shot in the arm, consider:

1. a more positive individual leadership approach, with enthusiasm and excitement.
2. consider paying attention to the three stages of a business relationship when recruiting and retaining your dancers. Efforts in these areas will show your dancers you care and keep them dancing a long time.
3. becoming more involved in local caller and dancer associations, and work together to develop a broader square dance program in your area. Provide something for everyone.

Some callers are still in a state of flux regarding their commitment to CALLERLAB or the A.C.A. when obtaining their BMI/ASCAP license. CALLERLAB all too often has been an easy target for what ails square dancing. True caller leadership is more than just a copyright license.

It's like the American who has just driven home from an Italian movie,

...in his German car
...sitting on his Spanish furniture
...drinking Brazilian coffee
...fortified with Irish whiskey

...out of an English bone china cup
...and with his Japanese ball point pen is
...writing to his congressman protesting that imports
are ruining his business!!

CALLERLAB is the only national and international association of square dance callers with the resources, international recognition, and most importantly, the active leadership to provide more benefits to its members, and promote and improve square dancing. Being a member of CALLERLAB shows that a caller has made the choice to keep updating his or her leadership and calling skills, and is actively contributing to preserving and promoting our activity. It is truly the only association made up entirely of square dance calling professionals. I compliment your commitment.

Last year I made a challenge to those in attendance at Virginia Beach. My challenge was to "LEAD BY EXAMPLE", and I believe that challenge is as important today as it was a year ago. I would like to make a second challenge.

We have thirty (30) committees in CALLERLAB, all working on one or more projects. All of us have a particular area of interest, and personally feel that square dancing can improve, today and in the future, if only SOME PROJECT was accomplished.

I challenge every member in CALLERLAB to pick at least one project, join a committee, make a suggestion, and work to see it through. Great accomplishments take time, and yes, there will be roadblocks. But as an old sage once said, "Nothing will ever be accomplished if all possible objections must be overcome first."

Let's work to improve the dance experience. Let's all continue to wear our BIONIC buttons and show our dancers we care - *BELIEVE IT OR NOT, I CARE*. Let's all get involved. Let's all make a difference.

1993/94 BOARD OF GOVERNORS AND EXECUTIVE COMMITTEE

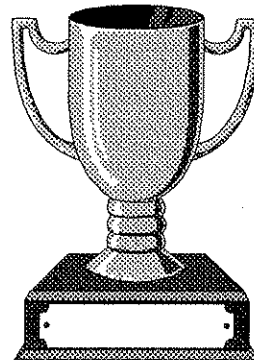
The 1993/94 Board of Governors, elected by the voting membership, is as follows: Gregg Anderson, Red Bates, Don Beck, Jack Berg, Stan Burdick, Bill Davis, Randy Dougherty, Wade Driver, Laural Eddy, Betsy Gotta, Bill Heyman, Jon Jones, Jerry Junck, John Kaltenthaler, Melton Luttrell, Martin Mallard, Tim Marriner, Jim Mayo, Wayne McDonald, Tony Oxendine, Keith Rippetto, Ken Ritucci, Mike Seastrom, Al Stevens, and Grace Wheatley.

The Board of Governors has elected the following members of the Board to serve as the 1993/94 Executive Committee: Mike Seastrom, Chairman of the Board, Tony Oxendine, Vice Chairman, Jim Mayo, Jerry Junck, and Keith Rippetto. George White, the

Executive Secretary, also serves on the Executive Committee in a non-voting capacity.

The Board of Governors is responsible for the long-range goals of CALLERLAB, setting the policies and guidelines that determine the overall direction of the organization.

The Executive Committee is responsible for the implementation of the goals and policies set by the Board. They also plan the annual convention and provide guidance for the Home Office. They work very closely with the Executive Secretary to direct the day-to-day operations of the organization.



AWARD PRESENTATIONS

MILESTONE AWARD

The Milestone Award is the highest award given by CALLERLAB. This recognition, by an individual's peers, sets the recipient apart from the ordinary. There are 5 major criteria that must be met to receive the Milestone Award. 43 individuals have been honored with the Milestone award. This years recipient is:

EARL JOHNSTON - presented by Ken Ritucci.

The text of Ken's presentation is reproduced here.

In Greek Mythology, It is said that Helen of Troy had a face that launched a thousand ships. From 1961 thru 1992, our recipient was responsible for launching more than 1000 careers in the calling profession.

He began his calling career in 1942, after having played saxophone in the high school band. For work, in his early years, he drove a truck for G. Fox Company. He was the only truck driver for the company with blue ears, having practiced calling patter so much as he drove, he used to inhale deep breaths of air and then see how long he could call, using all of the air, hence, the blue ears.

During the 50's, 60's and 70's, he called full time, traveling throughout the United States. He has called in 49 states, all except Hawaii. He has called at all of the major festivals through the years.

As far as leadership is concerned, he was one of the

AWARDS OF EXCELLENCE

Awards of Excellence are presented to members of the Board of Governors who are retiring from the Board. Retiring from the Board this year were:

ERNIE KINNEY, JOHN MARSHALL and BOB WILSON.

APPRECIATION AWARDS

The Appreciation Award is given by the Executive Committee to recognize CALLERLAB members that have given unselfishly of their time, energy and knowledge in support of CALLERLAB committee work, convention assistance or significant CALLERLAB programs.

Recipients of the 1993 Appreciation Awards were:

STAN BURDICK	MIKE JACOBS
DARYL CLENDENIN	JON JONES
BILL DAVIS	JERRY JUNC
DECKO DECK	JOHN KALTENTHALER
WADE DRIVER	LEE KOPMAN
ED FOOTE	JOHN KWAISER
BETSY GOTTA	WAYNE MC DONALD
PAUL HENZE	JACK MURTHA
BILL HEYMAN	DON WILLIAMSON

For their assistance in conducting seminars at the National Square Dance Conventions.

CALVIN CAMPBELL - for his efforts in producing, editing and publishing the CDP Journal.

TIM MARRINER LAURAL EDDY

For volunteering to develop a brochure explaining the purpose and goals of the CALLERLAB Foundation to the square dance public in time for the National Convention in Cincinnati. Not only did they design the brochure, they also produced and printed over 3,000 copies at their own cost, donating their time and expenses to the Foundation.

A SPECIAL THANKS ---

We wish to extend our sincere thanks to those attending our 20th annual convention representing various "sister" organizations.

RUSS CARTY, A R RODGERS & ROY DAVIS, representing the National Executive Committee.

PRES & KAY MINNICK, representing LEGACY.

BILL & KATHI HIGGINS, representing ROUNDALAB.

EARL & JOY HOYT, representing USDA - the United Square Dancers of America.

CAL CAMPBELL representing the Lloyd Shaw Foundation.

MONA & LEN CANNELL, representing CONTRALAB.

We are pleased that each of these organizations were represented and wish to thank them individually for

sharing and working towards our many mutual concerns.

BRAINSTORMING RESPONSE SUMMARY

The Board Of Governors Brainstorming Session Survey has generated one of the largest responses from the membership of any CALLERLAB activity. As of this summary (in February) the total response was 502. Even more impressive is the fact that 150 of those sending in survey responses chose to make additional comments to expand on or explain their responses. Many went on to express their views on other aspects of the square dance activity and the current state of affairs.

All of these responses have been read and considered. The easy part is to tell you how many supported each of the positions presented in the survey. In the first section 190 supported reduced emphasis on choreography with increased attention to sociability and fun. 29 felt the CALLERLAB emphasis on choreography has been proper. Far and away the majority (301) voted for increased emphasis on sociability and fun without playing down the importance of choreographic challenge.

It was the second section of the survey that generated the major share of written comment. The bare numbers for the first statement - Modern square dancing has become too complicated to allow effective recruitment - where 242 agree and 135 disagree. For the second statement - Modern square dancing is too serious and we should promote fun & sociability more than choreographic skill - the numbers were 421 agree and 69 disagree. But many of you found that you couldn't accept these statements, either way, without explaining why you felt as you did.

For the first statement the most common qualification was a feeling that, while you feel square dancing has become too complicated, you do not feel that this has affected recruiting. Many felt that the new dancer doesn't make judgments about the complication. It is only after they have joined a class that they discover the commitment required. The consensus of those who commented on this question was that the dropout rate both in class and later was affected by the complication more than recruitment was affected. Most of those commenting felt that recruiting suffers from the changes in life style and the growth and accessibility of alternative recreations.

It was the final statement that generated most of the comment. While the numbers indicate strong agreement with the BOG statements, the comments make it clear that most of you feel there is no need for conflict between development of choreographic skill and

founding fathers of NECCA (New England Council of Callers) Connecticut callers, Springfield area callers.

He was the first Chairman of NECCA in 1962 and later was asked to take that position again, which he gladly did. He was a recording artist, beginning his career in 1959 on the Grenn label. He spent his entire recording career with that one label.

In 1970, he was inducted into the Square Dance Hall of Fame. He was one of the founding fathers of CALLERLAB, where he has served on the Board of Governors.

In addition to traveling extensively, he was responsible for a very popular note service, "NEWS 'N NOTES". He was co-author of the pocket dictionary of square dance calls, still in existence today.

If you own a Yak Stack or Director Speaker, you can appreciate the fine quality and workmanship. It was this individual that created the first column speaker. He designed one that would fit the back of his trunk. With the help of two other individuals, he created the Yak Stack Speaker, very popular in the industry today.

But perhaps his greatest achievement and contribution to our beloved activity was that in the field of caller education.

Along with Al Brundage, he conducted his first callers school in 1961 in Pittsfield, Massachusetts. His was one of the original schools in the country, with a formal curriculum for teaching callers. His schools were one of the first to teach some of the more complicated movements which was the basis for "Modern Western Square Dancing".

For over 30 years he was involved in callers schools in California, Colorado, Iowa, Michigan, Virginia and New England.

One of the most astonishing accomplishments related to his callers schools is in the geographical locations from where his students came from. His schools truly had an international flavor. Students came from Japan, Australia, Germany and other European countries.

The mark of a good caller is in the consistency to provide such an enjoyable evening, that the dancers come back to you again and again. Likewise, the mark of a good teacher is in the quality of the students he/she educates. For those of you who have attended a callers school, imagine yourself returning to the same school not once or twice, but 3,4,5, even 6,7,8 times! That was one of the most significant attributes to his schools.

He is married to his high school sweetheart, Marion. They have four sons and eight grandchildren. Although none of his sons ever became callers, there are many others within our activity that his teachings have

influenced.

Dean William R. Inge once said, "The aim of education is the knowledge not of fact, but of values". It is the values that he instilled in over 1000 callers through the years that to this day inspires many to live the role of a caller and leader.

It gives me great pleasure to present CALLERLAB's highest award, the Milestone Award for outstanding achievement and significant contribution to the field of square dancing to MR. EARL JOHNSTON.

SMALL WORLD AWARD

This award is presented to callers residing outside continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. This year's recipients were FRANCOIS LAMOUREUX, from Munich Germany, KENNY & ANGELIKA REESE, from Griesheim Germany, JOHN & JUTTA GRANGER, from Germany, and ANDERS BLOM, from Grodninge, Sweden.

Previous Small World Award recipients attending this year were Ingvar Pettersson & Ingela Soderlund, from Orebro, Sweden, Kevin & Heike Brown, Weiersbach Germany, Chris Froggatt, Sutherland, New South Wales, Australia, Geoff & Margaret Hinton, Christchurch New Zealand, Stefan Sidholm, Vallentuna Sweden and Jack Borgstrom & Camilla Aberg, from Sodertalje Sweden.

HALF CENTURY AWARD

This award is presented to callers who have been calling for fifty years. Half Century Awards were presented to CARL GEELS, calling 55 years and JERRY HELT, calling 50 years.

Previous recipients of the Half Century Award are: Al Brundage, Herb Egender, Max Forsyth, Ernie Gross, Elsie Jaffe, Bob Osgood, Clyde Charters and David MacLeod.

QUARTER CENTURY AWARD

This award is presented to callers who have been calling for twenty five years. The following callers were awarded Twenty-Five Year Certificates at the Tuesday evening banquet:

LOUIS HYLL, GENE MARTINEZ, CALVIN CAMPBELL, RAY WILSON, JOE TANT, GEORGE ROLLOW, TOM RUDEBOK, VERNON WEISENSEL, DICK MANNING, DAVE SUTTER, DONALD OWENS, VIRGIL TROXEL, JOSE ESQUIBEL, CHUCK OLSON, DONN THOMPSON, BOB BRADEN, AL CALHOUN, DAVE FENCL, MAC MARCELLUS, DOREN MCBROOM.

having fun. The comments overwhelmingly supported the view that competent callers could provide varied and interesting choreography without breaking down the floor. Many noted, however, that too many callers are so interested in choreography themselves that they do not give enough attention to promoting sociability and to the other ways that our customers can have fun. Those who were commenting often observed that it was the other callers in their area that had this problem. They, themselves, were often reporting the success they were having by promoting sociability (mixing, parties, etc.) and fun.

An interesting, frequent comment about fun had to do with the pace of learning/teaching in our modern square dance programs. Many of you noted that learning to dance would be more fun if we were not under so much pressure to teach quickly. (Several from outside the North American continent noted that their slower teaching rates allowed students to enjoy class and reduced their dropout rate during class to near zero.) The pressure to learn quickly was not a comment on the recommended teaching time for the CALLERLAB programs. It was, rather, a recognition that peer pressure often moved dancers out of MAINSTREAM dancing before they had a chance to develop proficiency and enjoy the dancing experience.

Another common comment was the need for more emphasis on dancing, music, style and smoothness. This agrees with the Board's own consensus and is reflected in the program for recent CALLERLAB Conventions and particularly in this year's Convention program. Your Board of Governors is thrilled with your response to this survey. We do want to HEAR what you have to say and to lead CALLERLAB in the direction the membership wants it to go.

Several of you indicated skepticism that anyone would read what you had to say. Every comment was read by at least two people on the Executive Committee and this summary is intended to let the full Board know what you had to say. This year's BOG Brainstorming Session will use this response information as a starting point and will attempt to discover ways in which your organization can be more effective in reaching YOUR goals.

CONVENTION CRITIQUE SHEETS

Just a reminder -- if you attended the Louisville convention and have not yet turned in your convention critique sheets, please send them to the Home Office immediately. They will be reviewed by the Executive Committee to assist in planning our 1994 Vancouver convention.

BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions can be obtained from the Home Office. Your valid petition, a brief biographic sketch and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no later than JULY 15, 1993!

Candidates must have been a full Member for no less than 3 years and currently calling at least once each week.

Eight members will be elected to three year terms on the Board, beginning with the post convention Board of Governors meeting immediately following the 1994 Vancouver Convention.

Eighteen valid petitions have been submitted to date. The following individuals have indicated their desire to serve on the Board:

Jerry Biggerstaff, Corky Birt, Skip Brown, Larry Cole, Walt Cooley, Wade Driver, Bill Harrison, Mike Jacobs, Chuck Jaworski, John Kaltenthaler, John Marshall, Jim Mayo, Jerry Reed, Mike Seastrom, Stefan Sidholm, Al Stevens, John Sybalsky and Bob Wilson.

1993 CONVENTION TAPES

Convention Tapes International (Steve Davidson & Scott Argow) have taped 28 sessions and, as usual, the tapes are excellent. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International, using the order form included with this issue of *DIRECTION*. All tapes are of excellent quality and have much to offer you. (Please note that the price for tapes you order directly from Convention Tapes International requires postage and handling fees.)

LIABILITY INSURANCE UPDATE

The 1993/94 Group Liability and Accidental Medical insurance has again been placed with A.H. Wohlers & Company of Park Ridge, Illinois. Members, Gold Card Members, Subscribers, Associate Licensees and Apprentices, residing in the U.S., are now insured for general liability, bodily injury and property damage claims in the amount of \$2,000,000 per occurrence.

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility, may obtain the necessary certificates directly from the insurance company by calling the A.H. Wohlers Company at 1-800-323-2106 and asking for extension 231 or 268. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership. Certificates are mailed no

later than the next business day.

Member's partners are also eligible for this coverage by paying an additional fee. Contact the Home Office for details.

This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non-CALLERLAB members. Contact the Home Office for details.

EQUIPMENT INSURANCE AVAILABLE

A comprehensive equipment insurance program for CALLERLAB members is now available. Brochures are available and were sent out in the October, 1992 *DIRECTION*. This insurance will cover your calling equipment, computers, stereos, TV sets....anything electronic that you care to include on your policy. All equipment will be insured for replacement value (not depreciated value)... \$100 DEDUCTIBLE ... ALL RISKS ... ANYWHERE IN THE WORLD.

We have secured a rate of \$2.00 per hundred, with a minimum premium of \$75 per year for this coverage. This insurance is available only to U.S. residents. At such time as we are able to offer this coverage to our Canadian members, we will announce availability in *DIRECTION*.

NEW BENEFITS COMING!

As a result of our survey on the recent membership renewal forms, we will be negotiating with major car rental companies and airlines in order to offer discount rate programs to our members.

Look for announcements about these new benefits in future issues of *DIRECTION*.

Please understand that these benefits are provided at absolutely no cost to our members.

PQS KEEP/DROP BALLOT

The Plus Quarterly Selection, BOX THE TOP, has been a quarterly selection for eight (8) months and is now eligible for a keep/drop ballot. A keep/drop ballot has been included with this issue of *DIRECTION* for all members of CALLERLAB.

COMMITTEE REPORTS

All committee reports presented at the Louisville convention will be included in the June issue of *DIRECTION*.

CONVENTION VOLUNTEERS

We wish to take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who

served as moderators or panelists, our volunteer registration staff, those that served as MC's, committee chairmen and vice chairmen, our exhibitors, the members of the Executive Committee and the Board of Governors and especially, the attendees.

Dick Henschel, Hilton Audio Products, generously provides us with PA sets and special audio requests for which we are most grateful. Thanks, also, to John Sybalsky, our convention parliamentarian.

We have been fortunate, for many years, to have volunteers to help with the registration at the conventions. Bob & Liz Wilson, Jim & Doris Howatt and most recently added to the registration staff, Jerry & Ruth Murray. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

WE THANK YOU, ONE AND ALL!

THANKS TO OUR EXHIBITORS!

We also wish to thank those who exhibited their products and services at this year's convention. They were:

Blackwood Travel
Foster's Square Dance Photography
Hi Hat Records
Hilton Audio Products
Holly Hills
Laces & Ruffles Square Dance Shop
Palomino Square Dance Service
Rawhide-Buckskin Records
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COMMITTEE MEMBERSHIP

If you would like to become an active member of any committee(s), please send a written request to the Home Office.

A listing of all standing committees is included with this issue of *DIRECTION*.

Please note that all callers affiliated with CALLERLAB may serve on committees but only full Members are eligible to vote on resolutions proposed by a committee.

**IT'S NOT TOO LATE TO GET
INVOLVED. THE SQUARE DANCE
ACTIVITY NEEDS YOUR KNOWLEDGE
AND EXPERTISE...**

CALLERLAB COMMITTEE CHAIRMEN

The following CALLERLAB members are the designated chairmen of committees. If you wish to serve on a committee, please contact the Home Office. We will notify the chairman for you and see that you are placed on the committee roster.

SPECIAL INTERESTS – Executive Committee Liaison – Tony Oxendine

ROUND DANCE COMMITTEE – Chmn, V–Chmn,
GRANTS & ENDOWMENTS – Chmn, Laural Eddy; V–Chmn, Tom Mohnney
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FOUNDATION FUND RAISING – Chmn, Tim Marriner; V–Chmn, Jerry Junck
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FULL TIME CALLERS – Chmn, Bill Harrison; V–Chmn, Randy Dougherty
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AD HOC SOUND ENHANCEMENT – Chmn, Jack Murtha; V–Chmn, Wade Driver

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CHALLENGE – Chmn, Ed Foote
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*DEFINITIONS – Chmn, Clark Baker

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CALLER TRAINING – Chmn, John Kaltenthaler; V–Chmn, Norm Wilcox
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(Area Liaison Representatives) – Chmn, Stan Burdick; V–Chmn, Jerry Biggerstaff
ACCREDITATION – Chmn, Jim Wass; V–Chmn, George Clark
PROFESSIONAL ETHICS – Chmn, Ernie Kinney
OVERSEAS ADVISORY GROUP – Chmn, Al Stevens; V–Chmn, Thomas Hedberg
PUBLIC RELATIONS – Chmn, Ken Ritucci; V–Chmn, Jim Wheeler
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RECRUIT, PROMOTE MAINTAIN – Chmn, Bob Wilcox; V–Chmn, Marv Young
MEMBERSHIP (Ad Hoc) – Chmn, Mike Jacobs; V–Chmn, Wayne McDonald

WAYS & MEANS – Executive Committee Liaison – Tony Oxendine

*Sub-committee of BOG Program Policy Committee
| Recent changes

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4700 E Main, Space 100 Eff 10/1 Mesa, AZ 85205 (602) 924-1309	*MAYO, JIM (JO ANN) '94 79 Wash Pond Road, Box 367 Hampstead, NH 03841 (603) 329-5492	JOHNSON, GEORGI - Admin. Secretary JOHNSON, DAR - Finance Admin. LOVELACE, PAT - Office Assistant SCHIEFERT, MARY - Office Assistant
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GOTTA, BETSY (ROY) '96 2 Laurel Place N Brunswick, NJ 08902 (908) 249-2086 (H) (908) 745-3793 (B)	*OXENDINE, TONY (SUSAN) '95 PO Box 6026 Vice 2640 Goldeneye Ridge Chmn Sumter, SC 29150 (803) 469-0495	Office Hours 9am - 4:30pm Mon-Fri Central Time Zone

* Indicates 1993/94 Executive Committee
! Indicates changes since last revision



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1993

***** START *****



PRESS RELEASE

MAINSTREAM QUARTERLY SELECTION

Walt Cooley, Chairman of the Mainstream Quarterly Selection Committee, is pleased to announce that the MSQS committee has selected **SINGLE CIRCLE TO AN OCEAN WAVE** as the Mainstream Quarterly Selection for the period May 1 - September 1, 1993.

SINGLE CIRCLE TO AN OCEAN WAVE

by Tom Perry

STARTING FORMATION: Facing dancers

THE ACTION: Facing dancers join both hands with each other and circle left half way. Without stopping, they both drop hands with each other and individually veer left, blending into a right hand mini-wave.

ENDING FORMATION: Ocean Wave

DANCE EXAMPLE: Heads (sides) square Thru, SINGLE CIRCLE TO AN OCEAN WAVE, Boys Trade, Boys Run Right, Ferris Wheel, Centers Pass Thru, Allemande Left.

SINGING CALL EXAMPLE: Heads (sides) Square Thru 4, SINGLE CIRCLE TO AN OCEAN WAVE, Boys Trade, Boys Run, Ferris Wheel, Pass Thru, Touch 1/4, Scootback, Boys Run, Square Thru 3, Swing Corner, Promenade.

TIMING: 4 beats

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1993

***** START *****



PRESS RELEASE

The Plus Quarterly Selection, CUT THE DIAMOND has been a quarterly selection for two years and has been dropped from the quarterly selection program in accordance with CALLERLAB policy.

CUT THE DIAMOND has been referred to the chairman of the Plus Committee, for possible addition to the Plus Program.

CURRENT QUARTERLY SELECTIONS

Current as of April 1, 1993

Mainstream Quarterly Selections:

CROSS THE TRACK	September 1, 1992
CROSS ROLL TO A WAVE	January 1, 1993

Plus Quarterly Selections:

BOX THE TOP	July 1, 1992
CLOVER AND (ANYTHING)	November 1, 1992
TRANSFER THE COLUMN	March 1, 1993

Advanced Quarterly Selections:

FOLLOW TO A DIAMOND	September 1, 1992
SHAKEDOWN	January 1, 1993

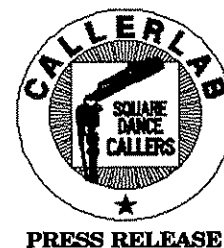
***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE
April 1993



***** START *****

MAINSTREAM EMPHASIS CALL

Larry Cole, Chairman of the Mainstream Committee has submitted these calls as the Emphasis Calls for the period of May 1 to Sept 1, 1993.

WHEEL AROUND

DEFINITION: Starting formation - couple. The couple, working as a unit, turns around (180°). The left hand dancer backs up while the right hand dancer moves forward. The pivot point is the handhold between the two dancers.

STYLING: Same as in couples promenade.

TIMING: 4 Beats

STANDARD

APPLICATION: Formation - Couples promenade (moving CCW)
Arrangements - Boy/Girl, Boy/Girl (normal)
Comments - *Heads (or sides) Wheel Around*, is most common.

EXAMPLE: Static Square - Allemande Left, Right & Left Grand, Promenade (don't stop), heads *Wheel Around* = Zero Lines.

To place more emphasis on *Wheel Around* and to enhance its use, try these.

Static Square - Heads Promenade 1/2 way around, Lead Right, Circle Four and Break to a Line. Dance up to the middle and back, Pass Thru, Wheel & Deal, Sides/Centers *Wheel Around*, Swing Thru, Turn Thru, Allemande Left, Promenade.

Static Square - Heads Pass Thru, *Wheel Around*, Flutter Wheel, Slide Thru, Pass Thru, Touch 1/4, Split Circulate, Boys Run = Zero Lines.

DOUBLE PASS THRU

DEFINITION: Starting formation - double pass thru. Dancers move forward, passing right shoulders with two other dancers to finish facing away from the center of the set in a completed double pass thru formation.

STYLING: Same as in pass thru. Dancer leads slightly with right shoulder and therefore the lady could use her right hand to work her skirt by putting it in front of her as she passes.

(continued on back)

TIMING: 4 steps

STANDARD

APPLICATIONS: Formation - Double pass thru
Arrangements - All Arrangements
Comments - Most often called from zero/normal (Boy/Girl, Boy/Girl) arrangement, although other applications usually pose no problems.

EXAMPLE: Zero Lines - Pass Thru, Wheel & Deal, *Double Pass Thru*, 1st couple left next couple right = Zero Lines.

To place more emphasis on *Double Pass Thru* and to enhance its use, try these.

Static Square - Heads Promenade 1/2 around, Lead Right, Touch 1/4, Scoot Back, Boys Fold, *Double Pass Thru*, Girls U Turn Back, Touch 1/4, Ladies Trade, Swing Thru, Girls Cross Fold, Turn Thru, Allemande Left, Promenade.

Static Square - Heads Pass Thru, Wheel Around, Head Ladies Chain, Slide Thru, Pass Thru, Touch 1/4, Scoot Back, Boys Fold, *Double Pass Thru*, Cloverleaf, Girls Square Thru 3/4, Boys Courtesy Turn Them, Pass Thru, Bend the Line = Zero Lines.

* * * * * E N D * * * * *

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE
April 1993



***** **START** *****

ADVANCED QUARTERLY SELECTION

Eric Henerlau, Chairman of the Advanced Quarterly Selections Committee, is pleased to announce that the committee has selected CHECKOVER as the Advanced Quarterly Selection for the period May 1, 1993 -September 1, 1993.

CHECKOVER

STARTING FORMATION: Columns

THE ACTION: Dancers #1 and #2 Checkmate.
Dancers #3 and #4 Circulate, Cast 3/4, Slither, and as
Couples extend.

ENDING FORMATION: Parallel 2 faced lines.

TIMING: 12 beats

DANCE EXAMPLE: Static Square:
Star Thru and Spread, Touch 1/4, CHECKOVER, 1/2 Tag,
Trade Circulate, Left Allemande.

SINGING CALL EXAMPLE: Wheel Thru, Circle to a Line, Right and Left Thru, Touch
1/4, CHECKOVER, Acey Duecey, Turn and Deal, Half
Breed Thru, Swing Corner.

***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
April 1993

******* S T A R T *******



PRESS RELEASE

In the most recent keep/drop balloting of the Advanced Quarterly Selection, "ALL EIGHT RECYCLE", the vote was to DROP it as a Quarterly Selection.

The current Advanced Quarterly Selections are:

**FOLLOW TO A DIAMOND
SHAKEDOWN**

******* E N D *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



BOULEVARDS OF OLD NEW YORK

SSR 801

COMPOSERS: BILL & MAY LAUZON, 50 SUMMER ST., CENTRAL FALLS, RI 02863
RECORD: SILVER SOUNDS
FOOTWORK: OPPOSITE DIRECTIONS FOR MAN
PHASE: ROUNDALAB PHASE II
SEQUENCE: AABA(1-8)B ENDING

INTRO

WAIT; WAIT; SIDE, TCH, SIDE TCH, DIP BACK, REC; SEMI

- 1 - WAIT;
- 2 - WAIT;
- 3 - Sd L, Tch R to L; Sd R, Tch L to R;
- 4 - Dip Bk, Rec; to Semi

PART A

1-4 SEMI 2 FWD TWO STEPS;; BOX;;

- 1 - Fwd L, Cl R, Fwd L;
- 2 - Fwd R, Cl L, Fwd R;
- 3 - Fac Wall, Sd L, Cl R, Fwd L;
- 4 - Sd R, Cl L, Bk R;

5-8 BACK HITCH; SCISSORS THRU; VINE FOUR; PIVOT $\frac{1}{2}$ RLOD;

- 1 - Bk L, Cl R, Fwd L;
 - 2 - Sd R, Cl XRIF;
 - 3 - Sd L, XRIB, Sd L XRIF;
 - 4 - Bk L, Sd R; to face RLOD in Semi,
- 9-16- Repeat A 1-8 Change Meas. 8 Pivot $\frac{3}{4}$ to face wall in Butterfly;

PART B

STEP SWING FOUR TIMES;; FACE TO FACE; BACK TO BACK;

- 1 - Butterfly Facing Wall Step L, Swing R, across L, Step R Swing L, across R;
- 2 - Repeat Measure 1
- 3 - Sd L, Cl R, Sd L, Turning $\frac{1}{2}$ Lf, to a Back to Back Pos;
- 4 - Sd R, Cl L, Sd R, Turning $\frac{1}{2}$ Rf, to Butterfly;

5-8 CIRCLE AWAY & TOGETHER;; BASKET BALL FOUR;;

- 5 - Turning Lf, Circle L, Cl R, Fwd L;
- 6 - Continuing Lf Fwd R, Cl L, Fwd R; Butterfly
- 7 - Lunge Sd L, Rec R; to Face COH
- 8 - Lunge Sd L, Rec R; to Semi.

9-12 HITCH FWD & BACK;; LOCK 4; WALK TWO:

- 9 - Fwd L, Cl R, Bk L-;
- 10 - Bk R, Cl L, Fwd L-;
- 11 - Fwd L, XRIB, Fwd L, XRIB;
- 12 - Fwd L; Fwd R;

13-16 2 TURNING TWO STEPS;; VINE TWIRL 2, WALK TWO;

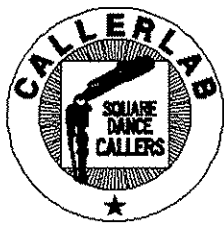
- 13 - Turning Rf, Sd L, Cl R, Bk L; Turn $\frac{1}{2}$;
- 14 - Continue Rf, Sd R, Cl L, Fwd R; Face Wall in Butterfly
- 15 - Sd L, XRIB to Semi;
- 16 - Walk Fwd L,-R;

Repeat Part A (1-8) Change Meas. 8 to Walk Two; Face Wall

ENDING

1-2 SIDE, CLOSE SIDE CORTE;-HOLD.

- 1-2 Sd L, Cl R, Sd L Corte;-HOLD
- Recommended Speed 47

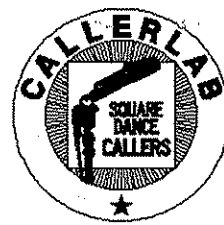


PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1993

******* START *******



PRESS RELEASE

Bill Higgins, Chairman of the CALLERLAB Round Dance Committee, announces that the Round of the Quarter for May - August, 1993 is BOULEVARDS OF OLD NEW YORK (SILVER SOUNDS 801). A cue sheet is reproduced on the back of this press release.

1992 selections were:

JEANIE'S WALTZ - Sep - Dec

1993 selections are:

WHEY MARIE - Jan - Apr
BOULEVARDS OF OLD NEW YORK - May - Aug

CALLERLAB hopes that most clubs will use these selections in their dance programs. Squares and Rounds belong together and CALLERLAB encourages full participation in the Round Dance Program.

******* END *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

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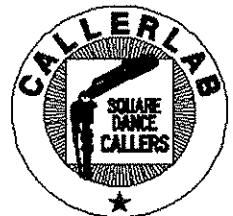


PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1993

***** START *****



PRESS RELEASE

CALLERLAB/NSDC SEMINARS

CALLERLAB in conjunction with the National Executive Committee of the National Square Dance Convention, will present three daily two-hour sessions at the 42nd NSDC in St Louis in June, 1993.

John Kaltenthaler, CALLERLAB Caller-Coach Training Committee Chairman, encourages all callers to come and participate in these daily seminars. Morning sessions are 10:00 am - 12 noon and afternoon sessions 2pm - 4pm.

The 6 sessions are as follows:

	<u>Morning</u>	<u>Afternoon</u>
Thursday: June 24, 1993	MUSIC Daryl Clendenin, Walt Cole Jerry Junck	MECHANICS OF CHOREOGRAPHY Ed Foote, Stan Burdick, Paul Henze
Friday June 25, 1993	M E T H O D S O F CHOREOGRAPHIC CONTROL Ed Foote, Mike Jacobs, Jerry Junck	TEACHING Wayne Morvent, Bill Salley, Jack Murtha, Dana Schirmer
Saturday June 26, 1993	LEADERSHIP, ETHICS, SELF IMPROVEMENT Wayne Morvent, Betsy Gotta, Ted Vaile	SMOOTH DANCING & PROGRAMMING John Kwaiser, Betsy Gotta, Daryl Clendenin

These seminars should prove to be very enlightening and educational. See you in St Louis.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS