

NEWSLETTER
for Members of
CALLERLAB

direction



The International Association of Square Dance Callers

Volume VI Number Two June 1978

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Future Convention Dates & Locations:

1979	April 9-11	Los Angeles, CA
1980	March 31-Apr 2	Miami Beach, FL
1981	April 13-15	Kansas City, MO
1982	April 5-7	Western Third of US
1983	March 28-30	Eastern Third of US
1984	April 16-18	Central Third of US
1985	April 1-3	Western Third of US
1986	March 24-26	Eastern Third of US

As you can see above, this issue of Direction is loaded with information. As a matter of fact, the entire mailout is extra large this time because of all of the enclosures. You should have in your packet the following extra enclosures:

1978-79 Membership Roster - current as of May 1, 1978.

Timing Chart reflecting the resolution passed at St Louis.

Two nomination cards to recommend new candidates for CALLERLAB.

Current membership card (if you didn't get one in St Louis and have paid your dues.)

This issue includes a synopsis of the recent convention. For the first time, our convention attendance exceeded 1000 - a remarkable achievement in view of our short existence as an organization. You recall that our first convention was in 1974. We were happy to see so many repeaters as well as all of the first timers and especially happy to see so many of the caller's partners.

The Interest sessions were varied and were generally well attended. As often happens, some members complained that they couldn't attend all of the sessions that they wanted to attend. That makes your Executive Committee feel that they have done their job properly. Consider how unhappy you would all be if there was not one session that interested you. However, since time is always at a premium at the convention, and since our primary purpose of Direction is communications, we shall try to provide each of you with a complete wrapup of what happened at the Fifth International Callers Convention.

We are starting off with the proceedings of the Tuesday night banquet since many of you requested the transcript of Jack's speech and the other awards and presentations which took place on Tuesday night.

Beginning on the next page then is the transcript of the talk given by our Chairman of the Board - Jack Lasry.

MC Bob Van Antwerp introduced Chairman Jack Lasry - Fellow Board members, secretaries, wives and the man where the grass never grows on a busy street - John Kaltenthaler - standing here is not the most comfortable place in the world I've ever been, everybody slide chairs back, stand up, join hands and circle left, do allemande left, I'd be much more comfortable. In about 30 seconds with a little music, getting into the dance, it would be just fine. I would like to thank several gentlemen who participated on the Executive Committee this year, without whom CALLERLAB, Board of Governors, and this particular Convention program, this part probably would not have worked as smoothly. Cal Golden, Jon Jones, Lee Helsel, and Jim Mayo - it took the four of them to keep me from running out of the room five minutes before I had to give this speech. In all sincerity these four gentlemen along with John Kaltenthaler and I have had the privilege to serve you and CALLERLAB and hopefully all of Square Dancing this past year. Our theme of "Working Toward Tomorrow" is a reality tonight. For those of you who are in attendance to your 5th CALLERLAB Convention, looking out over a room with over a thousand people gathered together and thinking back to our first St. Louis Convention when a mere 137 or so of us gathered with our fingers and toes crossed and how times have changed. We didn't really know whether Square Dance wanted us or not. We had some hopes and some dreams that we wanted to share with people. We were a little bit amiss that first year. We did not really recognize the enthusiasm with which we were to be received then that some growth of 137 or so men back in St. Louis to well over 1,000 meeting here today. We have all taken small giant strides. CALLERLAB does not act like the caller when he delivered a dance shaking in his boots and implies to the dance floor: "Dancers, please dance with me". CALLERLAB today stands tall on the stage and says "Let's dance". - and with positive approach, with the confidence that numbers and the feeling that you folks have related to all the committee meetings in the last five years, the growth and development of CALLERLAB has been a joy to watch.

I feel that we, all of us, are privileged folks - extremely privileged folks - privileged not only because we're here and because we have been successful enough in our own jobs that we could take the time and spend the money to share our ideas together this week, but I think we are privileged to be part of a great activity - a great form of recreation. I feel we are privileged because we have the talent, the desire, and the opportunity to provide fun and recreation into the lives of many, many people. Square Dancing is a way of life to many millions of Americans. Without the contributions of CALLERLAB, without the contributions of each and every one of you to Square Dancing, many, many people would not be enjoying this recreation. How much positive effect has CALLERLAB had upon Square Dancing in the last five years? For those of you who have ever travelled more than 25 miles away from home to call a dance, you can see very vividly the changes that have taken place in our Square Dance movement in the last five years. Think back how long ago - five years or better - you'd go out to call a dance and you would wonder if the particular group you were calling for was going to be dancing the current popular experimental call and you tried it and some did it and some didn't and you were forced into workshopping it. Today our guidelines are so well followed that it almost guaranteed that every caller in the US will attempt to teach to his Mainstream and above dancers, the selections made by the Quarterly Mainstream Experimental Committee. Walk in and call a Ferris Wheel and the whole floor will do it - walk in and call a TRACK II, the whole floor will do it. This was not possible five years ago, we've all had our own ideas into which direction Square Dancing should be going - collectively we have gathered those ideas into a Mainstream headed down the track - straight ahead to a full head of steam, knowing exactly where we're going. Working hard together, overcoming obstacles and every year a few of the foothills and the mountains are a little bit further behind us - we have become an organization of deeds and action and devotion and beliefs that what we are doing is right and for the good of the activity.

The manner in which we have sincerely made the attempt to plan the future direction of Square Dancing and the direction of CALLERLAB has been in the American way, the democratic fashion. Sit back and watch CALLERLAB in action these past 2 or 3 days, walking into a room firmly convinced that my idea on a particular subject was the only idea,

only to change my mind 3 or 4 or 5 times after listening to gentlemen or ladies walk up to the mike in any given room and express their sincere viewpoints. So that collectively, we, through the help of our leaders on the stage and each individual session, can link us together in a democratic manner to this giant common chain. The chain that links us together with the caller who is teaching his class for the first time and looking at the CALLERLAB Mainstream list as his Bible, looking at the suggested teaching order because 600 callers at CALLERLAB have said this is a pretty good way to start 'till you get your feet on the ground. To the caller who is attending CALLERLAB for the first time and who could not really feel the emotion, could not really feel the personality of the organization we have learned to love this past five years.

We who set some stringent rules for membership; one of which that has been discussed over and over again is the one part that says you must attend a CALLERLAB Convention to become a member. Many fellows say I'm too busy, I'll send in my \$40.00, my \$60.00, my \$100.00 whatever you decide, I'll send it in but I'm too busy to come to the Convention. And we say no - because we have felt the electricity, the vibrations that arrive when we walk in the hotel and see our friends that we haven't seen for many years for one year to the next and to feel the vibrations of a group of men and ladies dedicated to a recreation, working together to help this chain be stronger than it was the year before. Our chain is made up of all of the links in Square Dancing and Square Dance calling. We have some weak links in the chain. We have callers who participate in the activity who do not follow the Code of Ethics, creed of CALLERLAB. But we forge ahead. The Square Dance world looks at us as the intelligent number one leader in the activity. The dance world, made up of Square Dance leaders, not caller leaders, but dance leaders, will be looking at what is happening - has happened here this week and saying what is CALLERLAB going to do for the coming year?

When any one of us breaks this bond, breaks this link, then we weaken the entire organization. We weaken Square Dancing, we weaken our personality links one to another. We cannot control each and everyone, member or non-member, and to his actions when he is on the stage or teaching a class or calling a dance. We can only hope that the electricity that is felt by attending a CALLERLAB Convention will help to guide us thru the coming year towards the goals that we have set.

When we go home in a few days - tomorrow or the next day for some - and we begin to digest that resolution that will be voted upon tomorrow, be discussed one more time - or will we turn our back and say that was a great experience - can't wait 'til next year and forget about the ensuing 12 months? Or will we continue to strive to work towards the goals and ideals and to comply with the resolutions that will be made and have been made in the past. Are we a once a year organization? Do only a few people strive with committee work for CALLERLAB thru the next 11 months? And we all get pumped up again for the next Convention. Or are we going to dedicate ourselves as an organization that will work at every dance and every class and every one night stand and every contra with the thought in mind that how we act and how well we do our job is a part of the link that we have developed at CALLERLAB?

I urge you as the callers who are providing the real leadership on the Square Dance world, I urge you as the callers who are the most enthusiastic about Square Dancing to approach your favorite form of recreation with enthusiasm, with a feeling that people are not numbers, that people are not dollars and cents in your pocket thru the door - that the people who come to us looking for a happy time of recreation, getting away from the strifes of day to day life - working, striving, earning a living - coming out for an evening of fun and recreation will be provided with an evening of exciting fun filled enthusiastic Square Dancing. You prepare yourself well and you provide this role and there's no reason in the world why next year at this time your Square Dancing program should not double. Because if your enthusiasm is as full of electricity as mine when we leave CALLERLAB and you can present this feeling - bring these vibes back to your dancers to begin working hard in the areas we know - styling, dedication, being nice to one another - helping people in class - all of the attributes that we have heard

time and time again. How much better our activity will be next year at this time.

I urge us in a day and time when Square Dancing growth is tremendous in some areas and some of the callers have reached the point where attendance of 15 - 20 - 30 and I heard some fellows from CALLERLAB say that average attendance at their club dances is 35 - 40 squares - I keep wondering why all those callers want to move to Florida when they've got opportunities like that in California, (just a little josh - a serious josh) - but I wonder if because the size of these crowds have reached the point that that is such great success that we can say we've got 25 or 30 or 40 squares at our dances and look we're making \$200 or 300 a night - you know we don't know the names of everyone who walks in the door at our dances anymore. We can't greet each and every couple by name and say "How are the Kids? How's John and Mary? We sure had a good time at that club picnic". Think about what really makes for the term "success" - success cannot be measured in Square Dancing in this recreation strictly by numbers and dollars and cents, because some of the most successful programs are 4 & 5 squares of people dedicated and loyal to this activity and enjoying the spirit of a happy dance. The success of the Square Dance movement is not the Frank Lanes and the M. Flippos, Beryl Mains, Jerry Haags, Ken Bowers and all of the "biggy-big" names who travel across the country and do the big festivals. Number one in the hearts and minds of every Square Dancer is the caller who taught him how to dance - the caller who presents his program to them once a week or twice a month or to their workshops - the people that you see every week. You are as important to them in their lives as doctors and dentists in many cases you are their therapist. They come to you for advice and they bring to you their problems and they hope that when the music starts that an enthusiastic caller will drive all of the problems from their brains and for 2 or 3 hours they can forget the tough times, and have a great evening of enthusiastic fun filled Square Dancing.

I urge you to look forward to the projects that have been initiated here at CALLERLAB this year. To look forward to the information that we come forth with convention wrap-ups with projects that are underway and if you have been part of a committee pitch in, make it work, dedicate yourself to an even greater degree to this organization. People who worked hard for many years to see this as a dream, there are a few guys around the countryside who said it'll never work and are still saying it'll never work, and I say to them Phooey! It's working, it's going to continue to work, but we don't work by ourselves we have to work together. That link and that chain-join the team- but better yet be a team player. When that man is loose under the basket and free, pass him the ball, be a team player, together we can provide a future foundation for Square Dancing that when we sit back in a rocking chair and look at what has happened over the last 25 or 50 or 60 years of Square Dancing we will be proud to say that we were there and that we contributed our little bit. Square Dancing is a giant river like the Mississippi and all we do is cross the Mississippi and sometimes wind our way down for a few miles or a few years and as we step off finally on the other side, the river keeps right on a rolling.

Let's hope what little direction you and we together have pushed the little train down the track this week will help all of us look back at Square Dancing and say we are proud and happy to have been there, I know I am. Thank you.

Presentations to retiring Board Members, Jack Lasry presenting - It is with great pleasure we make awards to 3 individuals retiring from CALLERLAB Board of Governors. As you all know a term of office is 5 years - which is a long time. Some of us, when we first started the organization and had the privilege to sit in on the early meetings that formulated our organization, we looked at the organizational structure and said we're not going to set ourselves up as a Board of Governors that are there from now on and forever. In our democratic process, we cut up a bunch of straws and pulled our names out of a hat, and drew terms - 1, 2, 3, 4, 5, years. Some of the gentlemen are completing their term of office and it is with extreme pleasure that we recognize that they are retiring from serving you and Square Dancing on the CALLERLAB Board of Governors. Jerry Helt, Angus McMorran and Bob Page are retiring. We would like those 3 gentlemen to step forward to the stage and it will be our extreme pleasure to present to them a

token of our appreciation for their efforts for CALLERLAB.

Small World Awards presented by John Kaltenthaler - It is my very distinct privilege to be able to present a special award to a couple of gentlemen, one of whom is here with his wife - called the CALLERLAB Small World award. This award presented annually to those attending CALLERLAB from a foreign country. Some of you may be unaware of the special challenges of a caller calling in some of our overseas locations, especially the differences in pay, in some instances a language barrier, availability of records and choreographic material. Some don't understand calls even when in English from our own members, but not only that - the amount of time, amount of money involved in their coming to this 5th International CALLERLAB Convention is far greater than commitment of time and money of any of the rest of us. Joining us for the first time this evening from Essex, England, Mike Burnham. Joining us for their second CALLERLAB Convention - their first was 1974 in St. Louis, Art and Blanche Shepherd - Christchurch, New Zealand.

Twenty-Five Year Certificates - Bob Van Antwerp - presenting - Twenty-five years of calling represents a significant involvement of time. It is estimated that two times a week - 3 hours each time for 52 weeks is 312 hours a year - for 25 years that is 7,800 hours plus. Two hours a week practice preparation times 52 equals 104 hours times 25 years equals 2,600 hours. One night stands, P. T. A., Carnivals, Benefits, Social events, Boy Scouts, Blue Bird meetings or other things that you are called upon to do, 3 hours once a month 36 hours times 25 = 900 for a grand total of 13,300 hours behind the "tubular spitoon", and the credit due these people is overwhelming, when you realize that these people are here at the Convention to obtain more guidance and direction to make themselves better callers - That's dedication. Presenting certificates to the following: Fred Bailey, Ben Baldwin, Jr. Warren Berquam, Buzz Brown, Virginia Callaghan, Bill Cooper, Willis Dodge, Bill Gracey, Dave Hass, Slim Herrington, Jim Hiltin, Jim Kassel, Marv Labahn, Alex Nagy, Ray Orme, Willard Palmer, Dick Pasvalsky, Al Scheer, Hal Tray, Dale Wagner, Glen Zea.

Milestone Award - Lee Helsel - The Milestone award is a recognition by individual's peers which sets the recipient apart from the ordinary. There are five major criteria that must be met to receive the Milestone award.

1. Outstanding and significant contribution to the field of Square Dancing: the individual must have shown leadership in unchartered fields of activity and must have effected change which has resulted in betterment of Square Dance.
2. The contributions must have stood the test of time.
3. Relates to unselfish contribution - divorced from personal gain and monetary rewards - requires attitude that thinks of others first.
4. Recipient must maintain and conduct self in professional leadership capacity - Professionalism reflects high standard of leadership to which we have dedicated ourselves in our day to day actions.
5. Recipient must have exercised broad influence in the Square Dance activity - altho local geographic and highly specialized activity may lead to recognition.

This is the highest award given by CALLERLAB - a recognition and approval by peers of conduct and contribution to which we all can subscribe. Previous awards were:

- 1974 - Ray Smith, Dorothy Shaw
- 1975 - Les Gotcher, Lloyd Litman, Al Brundage
- 1976 - Jimmy Clossin, Fenton Jones, Herb Greggerson
- 1977 - No awards made

Milestone Presentation - Jon Jones to Manning Smith - I cannot begin talking about this caller without him knowing who I'm talking about. He was born on February 18, 1912 in Belton, Texas, he was raised in Belton. He was a High School football star and I'm going to tell you some things about a gentleman that most of you do not know. He was a little All-American quarterback at Centenary College in Shreveport, Louisiana in 1933. He was assistant football coach at Texas A & M college from 1934 until 1946. He began dancing in 1935 or '36. He married in 1939 in Junction, Texas to a lady named Nita. He began teaching social dancing to Boy Scouts shortly after their marriage. He

actually began calling during 1946 in College Station, Texas, doing what he knew from dancing and from Herb Greggerson's book "Bluebonnet Calls" such as "Two little sisters form a ring, back to your partner and everybody swing". He became a professional caller in 1948; he became a professional because he finally got paid for his calling. By the end of the 1940's, he was traveling approximately 1,000 miles per week to call dances in the area between College Station and Galveston, Texas, and a thousand miles a week back then was quite different with the roads that we had in Texas.

He had a once a week radio program, teaching square dancing over the air for more than two years. The program was pre-empted one Sunday afternoon by a World Series baseball game and the radio station received a letter from a town 100 miles away with 87 signatures on it, complaining because they didn't get to square dance that day.

Most of his calling in the early days was with live bands playing the music. He and Nita attended Dr. Lloyd "Pappy" Shaw's school in 1947 as an auditor which means that there was not enough room for them on the floor to dance but they could sit in the audience and observe. They attended Pappy's school several years thereafter.

He began traveling full time as a square dance caller and doing rounds as well in about 1951. He kept his home program going also along with teaching some 500 children to dance each week during the day. He has called at most of the major festivals across the country. He was one of the first callers to begin "hashing" or changing some of the more popular traditional sequences. Some long time dancers said "Hey you can't do that", and his comeback was - "Why not - just listen to the calls". He and Nita drifted into the round dance field full time along about 1964 and we all know their accomplishments in this regard.

He currently has a program on the campus of Texas A & M University teaching Square dancing, Round dancing and social dancing two nights a week to more than 300 college students and they have a waiting list of men and women waiting to get in.

Would you please join me in presenting this Milestone Award to Manning Smith.

Milestone Presentation - Cal Golden to Bob Osgood - I would like to thank the CALLERLAB membership, the CALLERLAB Board of Governors and the CALLERLAB Executive Committee for this opportunity to present this Milestone Award.

This Milestone Award is presented to this individual for his contribution to CALLERLAB, to square dance callers in many parts of the world, and to the overall square dance activity as we know it today.

It would take several hours to merely touch upon the accomplishments of this man. However, he has many outstanding achievements that I would like to share with you this evening.

He started dancing and calling in 1938; that's over 40 years ago! He pursued this as a hobby during World War II and by 1946 he was very heavily involved and attended leadership courses of Pappy Shaw with Herb Greggerson. Also in 1946, he became one of the early pioneers in being a traveling caller, and remained active as a traveling caller until 1960 and has called in more than 40 states and 17 foreign countries.

He began caller training programs in 1949 and would always make himself available to others whenever he was making trips across the country and around the world. Other words that describe this individual are: Editor, Publisher, Historian, Motivator, Good Will Ambassador, Author, Leader, Advisor, Dedicated, and A Friend to All.

He served as square dance technical director for a number of Hollywood motion pictures:

"Cowboy," "Pardners" with Dean Martin and Jerry Lewis, "Summer Stock" with Judy Garland and Gene Kelly and "Giant" with Elizabeth Taylor and Rock Hudson.

He produced, managed the Santa Monica Diamond Jubilee (July 1950), the largest single square dance attended by 15,200 dancers, 35,000 spectators, and ran herd on 36 square dance callers.

He started the Asilomar Vacation Institutes and also included caller training as a regular part of that program.

He started the American Square Dance Workshop Tours in 1960 and has sponsored more than 30 of them since that time.

As a publisher, he started "Sets In Order" (I gave it away) now called "SQUARE DANCING" in 1948. Since that time he has published many booklets, brochures, training manuals, textbooks and other aids for the promotion of this activity. He is in the process of putting together a caller training manual textbook. This manual now is in the final stages for publication.

He started the Sets In Order record label in 1950. He released over 200 records and he currently produces 3 annual L.P. records featuring many of the prominent callers from all over the world.

He started the Gold Ribbon Committee in 1968 which led to the Sets In Order American Square Dance Society.

In 1961 he got several of the Square Dance Hall of Fame members together and started the seed for CALLERLAB. He was the first Executive Secretary to CALLERLAB and was largely responsible for the First International Square Dance Convention in 1974.

In 1973, he and Charlie Baldwin and Stan Burdick, formed LEGACY, a group of many dedicated leaders representing all facets of the square dance activity.

He formed the Hall of Fame to recognize outstanding leaders and callers for their contribution to square dancing.

He established the coveted Silver Spur Award in recognition of dedicated and talented leaders for their contribution to this activity over the years.

I would like to add some personal notes, if I may, at this time. I met this man 29 years ago and he's been a friend for a long time. If I can get my composure back, I'd like to say what I really think of this man in my words.

Usually men are looking for three things in life --- happiness, success and security. Most of the time when people achieve these goals, they don't know how to enjoy them, nor do they share them with neighbors or friends. This man has achieved all of these goals and has certainly demonstrated his capability in sharing his success with others. This man has had a full life of happiness by devoting himself to helping others. In life you can only enrich yourself through the enrichment of others. This man has enriched thousands of people in his walk in life. We often say the greatest gift of all mankind is giving. Giving of oneself, giving of one's time and giving of one's income in life to help others. This man has given most of his life to the betterment of his fellow men.

He is married to the lovely, charming and talented Becky. They have two daughters and one granddaughter. He has a bachelor of business administration degree, he served in the Navy during World War II.

It is my great honor and privilege to present this Milestone Award. Won't you join me in offering our congratulations and heartfelt thanks for all that this man has done for callers, for square dancing all over the world. - BOB OSGOOD -

The banquet adjourned shortly after this to enable the members to attend another interest session of their choice.

Because of the overall length of material to be included in this Direction, and since we began to write this more than one month ago, we will periodically insert filler material to complete selected pages. Please take the time to read the entire Direction since it is your Newsletter telling you what happened at the sessions you were unable to attend.

We are putting copies of some recent press releases into the body of Direction so that you can see what we have told the Publications and Callers Associations for whom we have addresses. Please note that the quarterly release date is timed to coincide with the National Square Dance Convention.

Since your Executive Committee will be meeting in August to begin the detailed planning for the 1979 Convention in Los Angeles April 9-11, please send any suggestions you have to the CALLERLAB office as soon as possible. Where possible, we will incorporate your ideas into the Convention Program.

QUARTERLY SELECTIONS FOR THE THIRD QUARTER 1978

For the third Quarter of 1978, the CALLERLAB Quarterly Selection Committee has voted ONE new Movement to be used for MAINSTREAM Workshopping for the months of July, August and September 1978.

Al Brundage, Chairman

The Movement is: STROLL & CYCLE

STROLL & CYCLE (Carl Wamsley, Picayune, Mississippi)

From a two-faced line between couples facing in: From normal positioning the Center Girls in the two-faced line Trade while the four Boys step ahead. The Boys stepping to the Girls on the Outsides perform a RECYCLE and veer slightly left to face in as a couple. The Boys stepping to the center of the set join the Girls who traded to form a momentary two-faced line and then step ahead as a couple. The movement ends in parallel two-faced lines.

EXAMPLES:

HEADS PASS THE OCEAN
SWING THRU...BOYS RUN
STROLL & CYCLE
GIRLS TRADE...WHEEL & DEAL
DIVE THRU...SQUARE THRU 3/4
ALLEMANDE LEFT

HEADS SLIDE THRU
SWING THRU...BOYS RUN
STROLL & CYCLE
BEND THE LINE
RIGHT AND LEFT THRU
SLIDE THRU...ALLEMANDE LEFT

Due to the National Square Dance Convention being held on June 22, 23, & 24, maximum exposure of this Experimental could take place beginning on June 22, 1978. Callers are urged to introduce this movement during this period and continue its use during the third quarter of 1978.

Beginning on the next page are the committee reports and the reports from the Interest sessions.

Fun-For-Everyone Committee - by Jim Mayo

At the CALLERLAB Convention in St. Louis this year, discussion of "Basic" Square Dancing made many of us aware of a "hole" in the modern square dance program. Traditional dancing is available for the once-in-a-while participant, and challenge dancing serves those who wish to commit several nights each week. It was the consensus of those present in St. Louis that, particularly for the recent graduate, success in a Mainstream program requires dancing more often than once per week. Most areas do not offer a program for people who wish to devote one night a week, or even a little less time than that, to square dancing.

The resolution which was passed in St. Louis directed CALLERLAB to promote interest in Basic and Extended Basic dance programs in an attempt to fill this "void" in square dance availability. One of the ways in which your Executive Committee has responded to this direction is by establishing a committee with Jim Mayo as chairman to investigate how best to promote uncomplicated, fun-type dance programs. After considering many possible names, Jim has decided that none describes the purpose of the committee as well as the phrase originated by the late Bob Dawson for the basic program he ran in Florida, "Fun-For-Everyone". Jim's committee will be called the Fun-For-Everyone Dance Committee.

Jim sees, as the first order of business for the committee, the collection of information about successful basic programs that already exist. If you would like to help with the work of this committee, WRITE (people who cannot put words on paper will not be much help) to Jim Mayo, P.O.Box 657, Lexington, MA, 02173. Even better, if you know of a group where dancing is now regularly available that is suitable for inexperienced dancers who wish to participate between 1-4 times per month, include what information you have in your letter. Any other suggestions about ways in which the committee could be effective will also be welcome.

MAINSTREAM BASICS COMMITTEE REPORT - by Jon Jones, Chairman

As was reported in the Convention wrap up, Recycle, from waves only, was added to the Mainstream program as basic number 69 and substitute was added to basic number 52. No basics or parts of any family were deleted but there was a strong feeling among the committee members that parts of some of the families should be deleted at our Convention next year. In this regard, a questionnaire is now in preparation for the September issue of Direction that will list each basic, each family and each part of a family with a block beside each to "keep" or "drop" so that all members of CALLERLAB will have the opportunity to vote to "clean up" the Mainstream program.

A questionnaire is in preparation, for the committee members only, to select those movements on the Mainstream program that lend themselves to the "All Position Dancing" (APD) concept at the MAINSTREAM level. From the results, CALLERLAB will begin featuring two movements each quarter to be used at Mainstream dances. This concept should be used wisely and with super good judgement with your Mainstream dancers.

The Board of Governors has given us permission to delete portions of a family without damaging the intent of our original resolution adopted in Chicago in 1975. There is also the possibility that movements could be added to a family in the same manner.

During the Convention, all of the attendees were asked to write down, on a piece of paper, three basics that they did not use in their calling programs. Fifty seven (57) different movements were listed as not being used. The most significant, and in order of voting, are as follows; cast left, cast right, inside out - outside in and cast in. This will give you food for thought when the questionnaire comes out in September.

All of our committee agreed that the Convention was most productive and we are looking forward to Los Angeles in 1979.

CALLER-COACHES: The Board of Governors has authorized the Executive Committee to review and appoint Provisional Certification for selected members of the Board of Governors as the first Caller-Coaches. The minimum criteria used included the fact that the selected individuals must have taken the initial test, they must be on the Board of Governors, and they must have demonstrated proficiency in the field of Caller-Coaching. CALLERLAB is proud to announce the accreditation of the following Caller-Coaches: Jack Lasry, Hollywood, FL, Al Brundage, Stamford, CT, Cal Golden, Hot Springs, AR, Lee Hesel, Sacramento, CA, Jon Jones, Arlington, TX, Frank Lane, Estes Park, CO, Jim Mayo, Lexington, MA, Vaughn Parrish, Boulder, CO, Bill Peters, San Jose, CA, and Bob Van Antwerp, Buena Park, CA. In addition to these named callers, five other members of CALLERLAB have also successfully completed the initial test as a part of the ongoing committee work of Bill Peters and his committee to establish the initial test and to validate the preliminary questions.

Callers desiring to be accredited as Caller-Coaches may now submit their names to the CALLERLAB office to receive the forms to apply for Caller-Coach Accreditation. For your review, the minimum criteria is spelled out in the June 1976 Direction. However, here are the highlights of those requirements.

1. Must be a CALLERLAB Accredited Caller.
2. Must be actively calling for a minimum of 10 active and consecutive years.
3. Must have personally taught no fewer than five caller training programs encompassing the Caller Training Curriculum approved by CALLERLAB.

If you do not have a current Caller Training Curriculum, please request that also.

The Caller-Coach segment of the Accreditation committee met during the St. Louis Convention and revised the pre-requisite test. This test consists of both a written and oral examination. The written portion will first be available for taking at the Los Angeles Convention. Applications should be submitted to the CALLERLAB office for approval prior to that time. While we currently have only the one date scheduled, it may become necessary to offer the written examination more than once per year. The test as now revised is a very comprehensive test that covers all subjects of the approved CALLERLAB Caller Training Curriculum. The written test consists of three parts: a multiple choice section, a true-false section and some fill in the blanks or short answer section. Providing a satisfactory score is achieved in each of the three written test sections, the essay questions are then sent out for the Oral Section. If an individual does not pass the written examination, the oral portion will not be offered. If the oral portion is offered, the questions are answered and sent to the CALLERLAB office and a face to face review will be scheduled with the applicant and not less than two of the Caller-Coach Accreditors listed above.

The purpose for the Caller-Coach Accreditation program is to establish and certify the qualifications and experience of those callers who are actively engaged in Caller-Coaching. This program is not designed as the training necessary to become someone to teach callers. While we are not trying to scare off anyone from taking the test, we are suggesting that the test is designed for those actively engaged in the training of callers. Provisions are now being worked out on the frequency of test taking for the caller who does not pass the test on the first attempt. Fees will be established to offset the administrative cost of testing and a second fee for those who satisfactorily complete the written test.

Remember, if you meet the criteria stated above and are currently active in the training of callers and would like to be accredited as a Caller-Coach, please write the CALLERLAB office today for the forms to be filled out.

Opening Comments for the Round Robin Sessions "Evaluation of the Plus Programs" -
by Jerry Schatzer

Ladies and Gentlemen,

In a short while, we are going to ask you to help us evaluate the effectiveness of the Mainstream Plus I and Plus II Programs as they currently exist. We hope that you will also express some method by which one or both Programs can be improved. Before doing that, though, let me remind you of the following points:

The Mainstream Plus I Program is now two years old, while the Plus II Program was approved on a tentative basis only last year at the convention in Kansas City.

Bob and I and our committee members believe these two programs represent some of the most visible work of CALLERLAB to the dancing public. At this point in time, probably only the Experimental Movement selections draw as much attention from the dancers. Therefore, we urge you to give much serious thought to these programs and your criticisms of them. The image and respectability of the entire organization of CALLERLAB is on the front lines before the dancers.

We realize that these programs are not perfect for every caller, for every club, in every location. However, they were voted on by callers who travel widely and are exposed to a very large number of dancers each year. At the time it was drawn up, the Mainstream Plus I list represented the most popular, most frequently occurring calls above the Mainstream Level of dancing. Last year, the Mainstream Plus II list expanded on this idea. Together, the two lists should, and we believe they do, provide a logical stepping stone into the Advanced Level plateaus of dancing.

Our committee has already met this morning and discussed some changes in the two programs. We will meet again after we get input from you to finalize our recommendations for presentation at Wednesday morning's meeting. In general, we so far are not recommending drastic changes in either program. Most of the basics in the two programs are still in wide use. However, our activity is a dynamic one. We realize that the popularity of some movements may vary from year to year, and from locale to locale. We as a committee are not taking a "no change" attitude, only a cautious one.

We are now soliciting your opinions as to the success and/or shortcomings of the two Programs so far. But, please remember in your thinking, that we cannot possibly hope to develop any program which will perfectly fit every caller's needs, in every locale and square dance club in the world. Try to broaden your own thinking beyond your sphere of influence, and consider what is best for the activity as a whole. All we are saying is that these are the most popular basics (or at least they were at the time the lists were made up) above the Mainstream Level of dancing. If your group is ready for something more than Mainstream Level dancing, then we recommend that you use the basics from the Plus I list, or the basics from the Plus II list if they are ready for more advanced dancing than is provided by the Plus I basics. But, please do not skip to Plus II basics before learning the Plus I group in its entirety.

Ladies and Gentlemen, we now invite your comments on the CALLERLAB Mainstream Plus I and Plus II Programs.

REPORT ON THE THREE ROUND-ROBIN SESSIONS: EVALUATION OF THE MAINSTREAM PLUS PROGRAMS -
by Jerry Schatzer

There was a lively exchange of ideas at all three sessions, with a wide range of comments regarding the content of the two plus programs, the need for teaching and usage guidelines for some of the movements (e.g., Swap Around, Dixie Grand, and Anything &

Roll) on the two lists, and the need for revision of the two lists this year. It was the majority feeling in all three sessions that the lists, after being revised this year, should be frozen for at least two - three years, so that callers and dancers could become comfortable working within the framework of the two levels.

With regard to the Plus I Program, most felt that Substitute, Dixie Grand, and Cloverflow should be removed from the list. The feeling was that Substitute should be recommended to the Mainstream Basics Committee for inclusion in their list, that Dixie Grand move to Plus II or Advanced, and that Cloverflow move to the Advanced List.

With regard to the Plus II Program, most felt that Diamond Circulate, Flip the Diamond, Trade the Wave, and Checkmate should be removed from the list. General consensus was that Diamond Circulate, Flip the Diamond, and Trade the Wave should move to the Plus I list, while Checkmate should be recommended to the Advanced Level Basics Committee.

There was much discussion and variety of opinion on the inclusion of Swap Around in the Plus II Program. Negative comments revolved around the theme that it was difficult to precede and/or follow the call with other movements without violating principles of good body-flow. The overriding consideration, though, was that the call is known by dancers and frequently used by callers involved at the MS+II level, and should, therefore, be retained on the list. It was recommended that our committee and/or the various note services and magazine publishers make specific recommendations for the comfortable use of the movement Swap Around, as well as make specific recommendations as to what combinations should be avoided with the movement.

Various movements were recommended to be considered by our committee for inclusion in the Plus Programs, among them: Load the Boat, Transfer the Column, Spin Back/Fan Back, Acey Deucey, Wheel Thru, Switch to a Diamond, Cut the Diamond, Switch the Wave, Explode & Anything, Clover & Anything, Anything & Spread, Chain Reaction, Circle to a Two-Faced Line, and The Dixie Family (Dixie Chain, Dixie Daisy, Dixie Grand).

Other comments which occurred frequently during the three sessions were:

- a) Dissatisfaction with the selection of Plus Program Movements as CALLERLAB Quarterly Experimentals.
- b) Objection to the practice of some callers calling beyond the designated level at club dances and in the various halls at large festivals. The point was strongly made that if dancers and callers are going to be asked to workshop these lists and continue to have faith in CALLERLAB, then CALLERLAB's members must adhere to these lists when asked to do so.

All of the above input and recommendations were carried back to the Dance Level Identification Committee for consideration in formulating their resolutions. (See the committee's report).

CLOSING COMMENTS

First of all, we'd like to thank you for your comments this afternoon. Before we wrap up here though, we'd like to leave you with some final thoughts.

We recently received a letter from the Executive Secretary's office that said, "Letters coming in to the office at this time (January '78) from dancers would seem to indicate that some callers seem to be pushing too far, too soon, and causing too much confusion with the Plus Programs."

We again would like to remind you that the Plus I and Plus II lists are merely a tool for you callers. Like any tool, they can be abused and used in the wrong way. They exist to be used at the proper time. That time must be chosen by each individual caller based on his own judgement.

We've all heard the word 'judgement' used many times in our calling careers. At no time could it be more important. If you have a good Mainstream or Mainstream Plus I club, don't be forced into pushing those people into the next higher level before they are ready, just because another club in the area is dancing at that level. Worse yet, don't push the dancers into something they're not ready for, simply to inflate your own ego as a caller. There's neither monetary nor aesthetic reward in watching the membership of a club dwindle as the dancing level goes higher. What real satisfaction will you get in saying that you are now calling Mainstream Plus II to five squares, where once there were ten, or twelve, or fifteen squares dancing at the Mainstream or Mainstream Plus I level?

Remember, we're "WORKING TOWARD TOMORROW"! And tomorrow, we want to see every square dance hall full of dancers, regardless of what level they are dancing! Please, don't use these lists to drive dancers out of the activity!

Report of the Dance Level Identification Committee Meeting - by Jerry Schatzer

Using the input/feedback from the three round-robin sessions as a jumping-off point, the Dance Level ID Committee met to vote on the revision of the Plus I & Plus II lists of calls. Besides the calls eventually picked for inclusion in the two programs, at least 15 other calls were considered.

Two major discussions took place at the committee meeting, the first in reference to the inclusions of Swap Around in the Plus II Program, the second was with regard to callers who intentionally call "beyond" the specified level at a club dance or in a particular hall at a festival.

With regard to Swap Around it was acknowledged that, while many uncomfortable combinations are possible and (probably) still being used by callers, there were also several instances where the call could be used comfortably, especially after the dancers have thoroughly learned the call. The overriding consideration was that the call is widely known and used by dancers and callers advancing to the Plus II level, and, that being the case, it should remain on the list. Strongly recommended that, in furtherance of "caller education", the Dance Level ID Committee, as well as the various note services and magazines publish acceptable/comfortable combinations using the call Swap Around; and that they also publish specific combinations which should NOT be used because of poor body flow.

During the second discussion, the point was (rather strongly) made that some callers, when hired to call a specific, advertised level, either at a club dance or at a festival, did not adhere to that level, either including movements from a higher level, or failing to call all the movements included at the advertised level (e.g., MS+I advertised, but the caller calls Relay the Deucey, Remake the Thar, etc., while failing to include Triple Scoot or Turn & left Thru in the program).

It was further pointed out that many groups have worked very hard within the past two years to learn the quarterly experimental moves and the Plus I moves (or the Plus II moves during this past year), and that it is frustrating and maddening to both these dancers and their callers when they find that, after workshopping MS+I, for example, for a year, they can't dance in the MS+I labelled hall at a festival, because the caller is calling "beyond" that list. "If we're not going to stick to the lists, let's tear them up, and throw them away!" was the final comment.

After some discussion, there seemed to be general agreement that, (a) callers should "stick to the list" when calling at an affair with a specified level or in a labelled hall at a festival, even if he feels the majority might be able to make it through some calls on a higher level list. Since he is calling to the whole floor, all of whom are presumably there to dance the advertised level. (b) a caller can "take a chance" and call some of the "Plus Calls" if he has been given only a vague idea of the level he can expect the floor to handle. This is "feeling out the floor", and is part of the caller's job. (c) In workshopping groups at the Plus level, callers should be careful to give priority to the quarterly experimentals, then the Plus I calls, then the Plus II calls. Skipping back and forth between the lists is specifically NOT recommended. Each list should be learned in its entirety, in the order given above, (although not necessarily APD) before starting into the next higher level.

It was also noted during the committee meeting that Anything & Roll is being frequently misused by callers (e.g., Split Circulate and Roll, Scoot Back & Roll, and Crossfire and Roll). While all of these combinations are legal, they do not leave you facing after the roll, but instead set up T-Bone formations. Because of the misuse of the term "...& Roll" by callers, dancers are incorrectly beginning to believe that anytime you do Something & Roll, you end up facing someone. This being the case, and in light of the fact that four specific recommendations for Anything & Roll have been made by the quarterly experimentals committee, all of which leave you facing after the "& Roll", it was suggested that our committee come up with a list of not-too-difficult "Something & Roll" movements which would leave the dancers in other-than-facing end-formations. In this way, the Plus I Anything & Roll figures would be expanding on the (presumably) already-learned quarterly experimental Anything & Roll figures. Our committee plans to follow up on this suggestion during the coming months.

The following four resolutions were presented to the membership by the Dance Level Identification Committee:

- 1) Whereas the Mainstream Plus II Program has become firmly entrenched in the minds of the callers and dancers during the past year, and, whereas, during the past year, this program has proven its value in helping bridge the gap between the Mainstream and the Advanced Level Plateaus of dancing, be it resolved that a Mainstream Plus II Program is accepted by CALLERLAB as a permanent plateau of dancing between the Mainstream Plus I Plateau and the Advanced Level Plateau.
- 2) Whereas the following calls are the most frequently used by callers and the best known by dancers above the Mainstream Level of dancing, be it resolved that the content of the Mainstream Plus I Program be as follows:
Anything & Roll, Diamond Circulate, Flip the Diamond, Pair Off, Peel the Top, Single Circle to a Wave, Spin Chain the Gears, Teacup Chain, Trade the Wave, Triple Scoot, Triple Trade, Turn & Left Thru.
- 3) Whereas the following calls are the most frequently used by callers and the best known by dancers above the Mainstream Plus I level of dancing, and, whereas these calls provide an introduction to advanced level dancing for callers and dancers who wish to be involved at that level, be it resolved that the content of the Mainstream Plus II Program be as follows: All 8 Spin the Top, All 8 Swing Thru, Anything & Spread, Crossfire, Curley Cross, Dixie Grand, Explode the Wave, Follow Your Neighbor, Load the Boat, Relay the Deucey, Remake the Thar, Swap Around.

In the case of Anything & Spread, the following are specifically recommended for usage at this plateau: Wheel & Deal & Spread, Ferris Wheel & Spread, Follow Your Neighbor & Spread, and from a static square, either Heads or Sides Star Thru and Spread.

4) In order to promote confidence by callers and dancers in the two Plus Programs, and in order to allow the two Programs to stabilize within the activity, be it resolved that the twelve movements identified in Resolution #2 as the Mainstream Plus I Program, and the twelve movements identified in Resolution #3 as the Mainstream Plus II Program will remain unchanged until the CALLERLAB Convention of 1981.

All four resolutions passed.

REPORT OF ADVANCED AND CHALLENGE COMMITTEE MEETING AT CALLERLAB, 1978

Ed Foote - Chairman

Three changes were made to the Advanced Dancing's Basic Calls List:

1. Load the Boat was dropped, because it is now on the Mainstream Plus II list.
2. Spread (added after any call) was dropped, because it is now on the Mainstream Plus II list.

This means a dancer should know both these calls before starting Advanced Dancing.

3. Checkmate the Column was added to the List, because it is no longer on the Mainstream Plus II list. This call is widely used at Advanced Level, and if it had not been added, it would have appeared on no list anywhere for at least 1½ years.

The Committee voted that the Advanced Basic List be divided into two sections for teaching purposes. The first section - known as Advanced 1 (A-1) - consists of approximately ½ of the List, and the second section - known as Advanced 2 (A-2) - consists of the remaining calls on the List. The Committee strongly recommends that the A-1 calls be taught before the A-2 calls.

A teaching order for the Advanced Basics was approved by the Committee. The advantages of having this are as follows:

1. It enables different Advanced classes in an area to meet for combined dances at any point in the teaching process with secure knowledge that everyone has been exposed to the same calls.
2. It enable A-1 dances to be held for those who do not wish to learn all of the Advanced calls at one time.
3. Dancers traveling to other areas will know whether they can dance with Advanced classes there based on which number in the teaching order that class has reached.

The Committee notes that no one is forced to use this teaching order if he does not wish to - it is merely a recommendation. However, Committee members are hopeful that, in the interests of standardization, most callers will follow it.

Copies of the recommended teaching order showing the A-1 and A-2 divisions may be obtained by writing the CALLERLAB office.

WAYS & MEANS - Cal Golden and Bob Wilson

The Financial Statement for 1978-79 was thoroughly discussed. The Financial statement was approved as presented. Minor revisions within the total dollars have been made to reflect proper application of funds.

A discussion was held concerning fund-raising dances. It was felt by the majority present that in the future, fund-raising dances should be approved by the Executive Committee and anyone desiring to sponsor a CALLERLAB fund-raising dance should submit their

request to the Executive Board of Governors.

A lengthy discussion was held concerning the hiring of additional office help as CALLERLAB continues to grow. A recommendation was made to be presented to the Board of Governors that personnel be hired as needed in the office of CALLERLAB and also that a person be hired to assist the Executive Secretary and handle Public Relations for CALLERLAB and that dues be raised accordingly to take care of this additional expense. A majority of the Ways and Means Committee felt that since we are a professional organization, members should be willing to pay dues to operate CALLERLAB in a professional manner; that we desperately need a Public Relations man for CALLERLAB and for square dancing; and that through a good Public Relations man, the overall square dance activity would grow.

Since dues were set for 1978-79 any increase would be effective with 1979-80.

FINANCIAL DATA for 1978-79.

1978-79 Budget Expenses		1978-79 Budget Income (estimate)	
Executive Secretary Salary	\$18,000.00	Dues estimate 1050 @ \$40	\$42,000.00
Office Salary	9,000.00	Fund Raising & Donations	2,500.00
Printing	4,000.00	Sales over costs	2,000.00
Postage	5,000.00	Accreditation	4,000.00
Rent	1,800.00	Interest on Deposits	2,250.00
Office Supplies	800.00	Convention earned surplus	10,000.00
Executive Secretary Travel	1,500.00		
Taxes	2,000.00		
Furniture & Equipment	1,000.00		
Computer Service	1,000.00		
Telephone	1,000.00		
Accreditation	400.00		
Contingency	750.00		
Committee Expenses	750.00		
Insurance for membership	1,250.00		
Totals	<u>\$48,250.00</u>	Totals	<u>\$62,750.00</u>
Convention Expense	15,000.00	Net planned surplus (deficit)	(500.00)

The above budget was approved at the St Louis Convention.

Our expenses for 1977-78 were somewhat less than anticipated and our income was greater than anticipated. As a result, we are in a strong financial position. As you can see by the statement of all of our bank accounts we are solvent.

Long Term Certificates of Deposit (interest)	\$50,000.00
Savings Account (earning interest)	35,148.00
Checking account (non interest)	<u>1,376.57</u>
above accounts are as of 5/24/78	total <u>86,524.57</u>
Liabilities (accounts payable) less than	1,000.00

Our fiscal year ends on May 31 and shortly after that we will close our books for the year and get them audited. The audit statement will appear in the September Direction. We are making this mailing before the increase in postage rates takes effect.

1978 CALLERLAB CONVENTION - REPORT FROM QUARTERLY SELECTION COMMITTEE

The Quarterly Selection Committee had two open meetings at the Convention both of which were well attended. Interest was high and the callers present participated strongly in all discussions. The committee was faced with several problems:

1. Which movements should remain on the Mainstream Experimental List and which movements should be dropped?
2. In choosing future Quarterly Selections will the committee be limited to current experimental movements or can we choose movements presently found on other CALLERLAB lists?
3. What will be the official name of this committee?

All three of the above issues were resolved and accepted by a large majority of the committee. The issues were brought before the general membership at the Wednesday morning wrap-up meeting and the general membership voted to accept the recommendations and resolutions of the committee. The results were as follows:

1. To keep the following movements on the Mainstream Experimental List.....

Chase Right	Touch (family)
Coordinate	Touch to a Wave
Extend (the tag)	Touch 1/4
Ferris Wheel	Touch 1/2
Pass The Ocean	Touch 3/4
Roll (as an extention)	Track II

Note: PING PONG CIRCULATE and TRADE THE WAVE
are current experimentals and are also
part of the above list.

Therefore the following movements have been dropped from the Mainstream Experimental List:

Follow Your Neighbor - Follow Your Neighbor and Spread - Crossfire

2. A resolution was passed which in effect directs the committee to consider ONLY Experimental movements in making their quarterly selection. The exact resolution is as follows:

Be it resolved that the purpose of this committee is to study all current experimental movements as a means of determining which, if any, are of suitable significance to be used by callers for workshoping during the coming three months for inclusion at mainstream levels. The selection of no more than two movements during any quarter and the possible adoption of only one or no movements as guidelines for the committee has not been changed.

VOTE: Passed

3. The name of the committee shall be: THE CALLERLAB QUARTERLY SELECTION COMMITTEE

Before the Convention closed many CALLERLAB members joined this committee and I feel it now consists of an active membership which will respond well to the job for which it is charged. I look forward with optimism to the coming year and towards selecting movements which will be interesting and worthwhile and will help to keep callers and dancers alike enthusiastic and knowledgeable.

Al Brundage, Chairman - CALLERLAB QUARTERLY SELECTION COMMITTEE

CALLERLAB - TIMING COMMITTEE REPORT - 1978

Committee Members:

Dick Leger, Chairman
 Joe Obal
 Colin Walton
 Warren Berquam
 George Gargano
 Bob Brundage
 John Essex

The list provided for you, the membership of CALLERLAB, has been adopted for trial use for the period of one year and hopefully will provide guidelines for the future. This list reflects years of study and research, plus hours of actually working out by the membership at the timing sessions. We feel that it does not answer all questions pertaining to timing, but combined with good common sense on the part of each caller and teacher, it should be a valuable asset for all concerned. At the next CALLERLAB Convention, your committee hopefully will receive enough input so as to further its work in the area of timing.

At this time, your committee would like to thank all those who participated in the workshops, and all the membership of CALLERLAB for their vote of confidence to continue our work.

See enclosure to this issue of Direction.

PROFESSIONAL ETHICS COMMITTEE - REPORT - Bob Van Antwerp

A new Grievance/Complaint policy and procedure was presented Monday morning March 20 to the Board of Governors of CALLERLAB by Bob Van Antwerp, Chairman of the Professional Ethics Committee. The Board unanimously approved the document with minor changes.

Copies of the policy will be submitted to all square dance publications requesting them to publicize the newly established policy and procedure.

Angus McMorran was appointed chairman of the newly established Grievance & Review Board. He in turn will select members to his committee.

This policy will go into effect within 60 days of the close of the CALLERLAB Convention.

Further material and corrected changes in the policy will be submitted in a future mailing to all members.

This committee polled members in the audience at its meeting yesterday and received a straw vote in regards to a gripe from a grievance.

Again, further mailing will be in the mill to keep members abreast of the forthcoming actions.

RURAL AREA CONSIDERATIONS

Committee report by Jerry Murray

The Rural Area Considerations Committee meeting was attended by forty callers --twenty states were represented.

The committee meeting discussions centered primarily around the general topics of the convention, i.e. our mainstream programs.

It was the general feeling of those attending that any program requiring more than twenty-five to thirty lessons was difficult to use in most rural areas.

Many callers have been successful graduating people into their clubs after twenty-five to thirty lessons by working on the standard positions of the figures in class than expanding on them on club nights.

The Rural Callers generally enjoy using the experimentals if they feel these moves will fit their program.

The Rural Area Committee discussed the subject of a modified Mainstream Program. This committee feels there is a need for this type of program and is anxious for CALLERLAB to pursue it. It was agreed to draft the following resolution to be presented to the membership:

Be it resolved that the Rural Area Considerations Committee wishes to encourage CALLERLAB to pursue the development of a program where twenty-twenty-five lessons are practical and still have a meaningful level to dance with respectability.

The above resolution was not presented to the membership because it closely resembles the resolution presented by Jim Mayo.

We recommend continuance of this committee with the major purpose of providing a voice for the Rural Areas. Any member of CALLERLAB who has suggestions or comments pertaining to rural area problems please communicate them in writing to Jerry Murray.

RECORD TUNE CLEARING HOUSE COMMITTEE REPORT - C. O. Guest, Chairman

Our committee held an informal meeting at 5:00 PM, Monday, March 20, 1978.

We opened the meeting with a brief explanation of how the committee came about and its function. We explained that all the Producer Members send out recording notices of each recording session and tunes recorded. This is to avoid duplication of tunes due to the limited market. This does not mean that we do not still have duplications but these are mostly because of notices passing in the mail. There are still a few Producers who have not joined. However, they are aware of our existence and have been mailed an invitation to join.

We also held a question and answer session for those who had questions pertaining to the function of the Committee and the Square & Round Dance Records in general. This proved to be quite enlightening and several subjects were covered from - How does one get to record too many records, etc. I think at some future convention we might have a special interest session on the Recording Industry. In this way we could answer a lot of the fellows questions in the one meeting.

Thanks to all the Committee members and/or persons who attended the meeting and all the Producers for your help in answering the many questions.

CONTRA COMMITTEE REPORT - Walt Cole, Chairman

Thirty-six callers or caller partners were in attendance to the first Contra Committee meeting.

Walt Cole, Chairman opened the meeting with a few remarks concerning the appreciation to CALLERLAB for the recognition of Contra as a standing committee. He also reviewed

the responses from the committee membership as to points of order to be discussed and developed. These were:

1. Establish guidelines for teaching and using contra by callers within their square dance programs.
2. The use of the term "Line Dances" to denote dances other than Contra, i.e., Solo Dances.
3. Developing a Screening Committee for Contra Dances and for possible inclusion within Direction.
4. Methods and suggestions for greater inclusion of Contra in festivals and conventions.

Unfortunately, time was against the committee, discussion was spirited and results limited.

Primary results were the recommendation listed within this issue of Direction and the formation of a sub-committee to develop guidelines for teaching and using Contra within square dance programs. This sub-committee will be headed by Stew Shacklette with members being Betsy Gotta, Hal Tray, Ken Ringland, Dick Pasvolsky, Phyllis Plimpton, Leif Hetland and Mike Seastrom. When the guidelines are produced, members Walt Childs, Phyllis Plimpton, and other volunteers will test-run for critique and comment. Both experienced and inexperienced contra prompters will test-run the guidelines on experienced and inexperienced dancers for the best critique. Deadline for final guidelines will be the CALLERLAB Convention, 1979; published and distributed at that convention.

Business to be conducted during the year will concern the formation of a screening committee for a "quarterly" contra included in Direction; series of contra for educational and training purposes; and developing a "workshop" contra session for CALLERLAB 1979 and contra demonstration at the same convention.

Recommendation Number One:

Whereas many callers desire and need guidance and assistance in introducing contra into their square dance programs.

Whereas suggested guidelines for teaching and using contras will be developed through research and discussion by the Contra Committee.

Therefore, we recommend that CALLERLAB adopt a program of helping callers introduce contra into their dancing programs through these guidelines -- guidelines and recommendations to be published for distribution at CALLERLAB 1979.

CONTRA INTEREST SESSION -as reported by Bill Johnston

Reasoning that many ordinary square dance callers tend to be opposed to contra dance simply because they do not understand it or have not had suitable opportunity to be exposed to contra dancing, our Committee planned that our Tuesday night "interest session" should be in the form of a dance. There would be no workshop, no instruction, no proselytizing -- rather, our session would be "just dance" and learn from first hand experience what contra dancing is all about.

Our session was scheduled for 9:00 PM "following the Banquet", but unfortunately, the Banquet ran more than an hour overtime and no one showed up at our dance until after 10:00 PM. We feel that the overrun of the Banquet cut our potential attendance drastically. Nevertheless, we had approximately fifty couples attending, many of whom were already "contra enthusiasts", but many of who were beginners who had come to learn what contra dancing is about.

It was also our intention to schedule on our program those callers of national square dance stature in order to demonstrate that if these well-known callers could handle contras, perhaps the other lesser-known callers could and should do the same. While

several such well-known personages did appear on our program, there were others who were scheduled to appear but did not because of an "emergency" Board of Governors meeting. This also tended to disrupt our planned program.

A unique feature of our program was to take a square dance caller of many years experience "from the floor" and have him call a contra dance to demonstrate how relatively easy it is to do. This caller, Ralph Hay, had called a few contras many years ago, but we were able to demonstrate that with just a few minutes "training" an accomplished square dance caller could call a contra without difficulty.

Those who attended our function seemed to enjoy themselves immensely, and we had a really good contra dance going which lasted 'til nearly midnight.

OFFICERS OF CALLERS ASSOCIATIONS with Wade Driver, Chairman - and Bruce Bird

The meeting was opened with a request for input from the officers, as to what areas of cooperation should be strengthened between CALLERLAB and the local callers associations. The overwhelming response was that CALLERLAB has had poor communications with callers and local callers associations. Three suggestions most strongly supported were:

1. That CALLERLAB provide guidelines to help new organizations and to put life into old organizations.
2. That CALLERLAB leadership make cassette tapes about the activities of CALLERLAB to be played at local callers association meetings.
3. That a visitation program be established where local callers associations would be visited by a 'name' CALLERLAB leader.

Other suggestions were:

- a. Have CALLERLAB assist local callers with publicity. We determined that only previous members had received the SQUARE DANCE IMAGE. Those who had read it recommended that it be sent to all members.
- b. That an associate level membership be provided to all who don't qualify for CALLERLAB or who cannot attend a meeting.
- c. It was pointed out that the real problem was one of attitude and that CALLERLAB needed to develop professional attitudes in all callers.
- d. That input should be obtained from local organizations, voting at their meetings on such things as timing handout or the questionnaires on various subjects sent out by CALLERLAB. It was felt that this would get a larger response for CALLERLAB and would provide the local organizations with a feeling that their input was appreciated.
- e. It was suggested that where sufficient members of a local callers association attend CALLERLAB they should divide up so they attend each session at CALLERLAB and present a complete wrap-up session at a subsequent callers association meeting.
- f. It was suggested that membership in a local callers organization automatically provide eligibility for an invitation to join CALLERLAB. Pros and cons of that were discussed. (ED Note: Up to CALLERLAB members to recommend members of Local Association if eligible).

It is my feeling from the discussion that:

1. They were genuinely and pleasantly surprised that CALLERLAB really wanted their opinion on what to do. About 50% were invitees. Most were surprised that CALLERLAB allowed them to express their ideas and provide leadership.
2. Communications and our image with the local callers associations and individual callers outside CALLERLAB membership is less than perfect.
3. The callers are looking for guidelines to help conduct and establish local callers organizations.

CALLERS ASSOCIATION LIAISON COMMITTEE: - Bruce Bird, Chairman

The Liaison Committee meeting followed the meeting with officers of the callers associations. People who had been present and suggested things during that meeting stayed and some ultimately volunteered for service on the Liaison Committee. We discussed types of guidelines that callers associations might be interested in. We determined that there was a desire for a sample constitution. It was also pointed out that many callers associations are in a rut and need program ideas.

A number of program ideas were suggested and resource procedures were described. It was decided that we would form two subcommittees, one of which would develop a draft of a sample constitution. The entire Liaison Committee will go over this draft at the 1979 Convention and submit it to the Board of Governors asking permission to send it to those people requesting such a document. (We have had six such requests during the last year.)

We also decided that a second subcommittee would be established to edit program ideas they find available. These might be included in DIRECTION or they might be sent out with the Quarterly mailings to the Callers associations. It was clearly pointed out that this committee does not have authority to adopt anything or to make any decision on methods of distributing information.

Cookie Lighthipe of New Jersey was the only member present from last year's committee. She accepted the chairmanship of the subcommittee to develop a sample constitution. Zenous Morgan of Illinois volunteered to serve as subcommittee chairman to develop program ideas.

If you have ideas and suggestions, contact Bruce Bird directly.

FESTIVAL CALLER INTEREST SESSION---Marshall Flippo and Kip Garvey

The purpose of this interest session was to exchange ideas relating to the Festival Caller. ~~The discussion began with an attempt to identify those types of functions that can be included under the term "Festival".~~ It was agreed that a Festival Caller must have (a) dancer appeal ie. draw, (b) priced himself reasonable, and (3) versatility in handling choreography and various types of floors---dancer abilities. Methods used to procure invitations to call at Festivals centered around discussions involving the fact that "word of mouth" will be one's biggest asset, as long as he is continuously attempting to give 100% of his efforts at any and all events he calls at.

Differences between programming for a Festival versus a regular Saturday night dance were discussed. In brief, the following points were made: (1) Since most Festivals will program you for one hour slots at a time, one must have developed a technique of condensing what he would normally do in a 3-hour dance to a one-hour time slot.

(2) One's programming must be complementary to the other men who are working the same Festival, without sacrificing individuality. An example of this was discussed in regard to coordinating various workshop sessions during a single Festival. (3) The use and selection of Singing Calls at Festivals was discussed at great length.

Other discussion included the handling of "unexpected occurrences" at Festival events. In summary, be prepared to deal with unexpected interruptions and variations in the program that may occur as a result of changes the program by committees, acoustical problems, accidents involving dancers on the floor, etc. The determination of fees was also discussed along with certain contractual stipulations, particularly one dealing with the limiting of other engagements in the same geographic area.

The moderators both agreed that the topic of this particular interest session should be addressed again at future Conventions since there is still considerable confusion concerning the function and operating procedures of callers who do Festivals. Much can be done in this area. Perhaps a set of guidelines can be produced which will address itself in greater detail to this aspect of our profession.

SUMMARY OF INTEREST SESSION ON WORKSHOP TECHNIQUES - Given by Jerry Schatzer and Dick Houlton ---- by Jerry Schatzer

The session began with a discussion on how to set up the proper "atmosphere" for a workshop:

- a) The use of the proper kind of music,....music that's subdued and doesn't interfere with the dancers' attention to the caller, as opposed to the kind of music that has a driving, "let's dance", flavor.
- b) The selection of the proper time during the evening for presentation of workshop material. Usually the 4th tip is best, as this allows time for the caller to warm up the floor, and for the floor to warm up to the caller (during the first tip for most, but the second is often needed for late comers). On the second tip, the caller can then explore the limits of the floor, so that he is prepared with a knowledge of their weaker points going into the 4th (workshop) tip. Also, since many clubs take long breaks after the 4th tip (about mid-way thru the evening), this allows the dancer to relax after the more taxing part (working tip) of the evening.

Continuing in the session, various techniques used with success by both the two panellists and various people in the audience were discussed:

- a) The selection and use of "picture words" during a workshop session. (e.g., Forward, Back, Freeze, Plant your feet, Leave that person, Separate, Flip, Etc.).
- b) The use of "recognizable ladies" for workshopping. The men (and women) are most oriented to recognize their corner or partner, but the opposite is rather remote, and the right hand lady practically doesn't exist as a recognizable person in the mind of the dancers! During the initial phases of the workshop, the figure should be made by the caller to revolve as much as possible around the most recognizable persons in the square, that is, the corner or the partner.
- c) During the initial learning period, the caller should resolve the square as quickly as possible after calling the workshop figure. Best if it (the figure being workshopped) leads immediately to a Left Allemande, but the caller should resolve the square within at least 3 calls after the workshop figure...the sooner, the better!

d) The most important aspect for a caller at any workshop is PREPARATION. It is absolutely essential that the caller be so prepared with his knowledge of the new figure, that there will be no surprises to him as he starts to hash the figure. He must be prepared with the weak points, or stumbling blocks, in the learning of the figure, as well as with helpful hints regarding dance styling of the figure, how to remember it, etc.

e) Callers should be careful to use the "most desirable" teaching set-up for the particular movement being workshopped. He should really study the figure to determine what this exact set-up is and why it is the best. (e.g., the use of a Box 1-4 plus a Curlique wave for teaching Scoot Back is preferred over a simple Box 1-4 wave, but a Box 1-4 wave is preferred for teaching Spin Chain Thru over a Box 1-4 plus Curlique wave.)

f) During this phase of the session, many references were made to the article by Jack Murtha in SIO (January and March '78) on MASTERY LEARNING. There was much discussion as to how the principles of 'mastery learning' could be applied to the teaching of square dancing.

g) Finally, during the last period of the session, we got into a discussion, using specific examples, on how to workshop and introduce the APD concept for a particular move. Using the movement "Crossfire" as an example, we demonstrated with dancers how we would workshop the movement APD. It was especially pointed out that, in working with most movements for the first time APD, it was better to use an "All 4 Boys together" or "All 4 girls together" setup, rather than simply 1/2 sashay everyone, and proceed to teach the movement from that position. The 1/2 sashayed set-up being probably hardest for the dancer to master after he has learned the call from the "normal" position. On the other hand, if all 4 boys are working together, at least two people are doing what they were doing in the normal-position workshop, so these two can help the other two, who are dancing the girls part. The same is true when all 4 girls are working together.

INTEREST SESSION REPORT, HOW TO INTRODUCE ADVANCED DANCING

Panel members: Ed Foote, Bob Fisk, Art Springer

This interest session was attended by approximately 85 callers, almost all of whom are involved in Advanced Level calling. Discussion centered around how to run an Advanced class. The following comments were made and generally agreed upon:

1. A description of what Advanced Dancing is should be given to the people the first night of class, pointing out that it will require more effort than learning previous levels. This is not done to discourage people, but to be sure everyone understands what is involved at this level.

2. ~~The taking of hands immediately after every call must be emphasized continuously until it becomes second nature to the dancers. It is only by taking hands that the dancers become position conscious.~~

3. An Advanced class should be run once a week if at all possible. Twice a month is acceptable, but anything less is too infrequent to succeed.

4. A computer number system to require the mixing of dancers is used by a number of callers, and they start this the first night of class. This prevents cliques from developing and weaker dancers being excluded from squares. If the caller explains to the dancers the reason for the number system, they will recognize its value and accept it. However, if the caller delays in starting the number system until after several lessons, it will be much harder to sell, since by this time some dancers may have formed cliques and do not want to break them up.

Several callers inquired where such a number system could be obtained. Ed Foote said that while the number system exists, at present there is no means for mass production of it for distribution. He will attempt to arrange for this mass production and will notify the Advanced callers when it is available.

5. How to handle people in class who obviously will not succeed and are holding the group back was discussed. Some callers said that while they would like to ask a couple to move to an easier level, they could not bring themselves to do so. But a surprising number said they had already faced this problem and had asked a couple to withdraw, and in almost all cases there was no problem - that the couple in question appreciated the caller having brought up the subject. Tact and diplomacy were considered the key to solving this problem. Some callers said they tell people the first night that everyone may not succeed at this level, because this type of dancing is not for all. This seems to help later on if the caller has to discuss this with someone.

There was also discussion about Advanced Dancing in general, as follows:

1. Complaint was raised about callers deviating from the Advanced List. All agreed this should not be done at Festivals and Conventions or as a guest caller. It was noted that if a caller at his home group wished to use additional calls beyond the Advanced List, this was no problem. But if a person is a guest caller for an Advanced club or dance, then only the Advanced List should be used unless a specific list of additional calls was given to the caller as acceptable. Festivals and Conventions were a major concern of several callers. Because people attend from a variety of areas for these events, it was agreed that the Advanced List should be strictly followed with no deviation.

2. It was noted that some callers and dancers not involved in Advanced Dancing criticize Advanced callers for taking people out of the Mainstream and Mainstream Plus categories without contributing to this broad base of the square dance pyramid. A poll was taken of those in the room. Almost 100% of the Advanced callers said they call for at least one Mainstream Plus club, about 80% said they call for at least one Mainstream club, and about 80% said they run beginners classes for new dancers. It was concluded that the Advanced callers are contributing heavily to the Mainstream and Mainstream Plus areas of dancing.

3. A question was raised as to whether palms up or palms down was used in Advanced Dancing. It was agreed that the vast majority of Advanced dancers and callers promote forearm grips, because this results in better positioning and more success for the dancer. One caller stated that in many areas he has observed that the higher the level, the lower the hands.

SPOUSES SESSIONS -- by Erna Egender

The first CALLERLAB discussion group planned especially for the caller's spouse was conducted in two back-to-back sessions on Tuesday morning. There were approximately 300 people in attendance and the participation was excellent on the several topics covered.

Square dance attire was one of the prime topics discussed in the first session: How we as caller's spouses can introduce and encourage proper attire from the beginners class to club situations. We all agreed the best method is to set a good example at all times and ask the caller to allow some class time for discussions on dress, patterns, etc. during the first few weeks of class.

The question of whether we should be called spouse, partner, or something else was presented. In a straw vote taken it was found about 1/3 of the group favored partner

and the majority of the rest of the group had no preference.

The suggestion was made to have some form of identification on our CALLERLAB badges so there would be no doubt as to which partner is the caller. There will be more on this later.

Reaction to the sessions was very positive with several suggested topics submitted for another "Partners" or "Spouses" panel next year. Sharon Golden and I thank the panelists for their participation and the group in attendance for its great input and attention.

Lest anyone feel we are trying to separate the callers and spouses into two separate groups please be assured such is not the case. The program has simply added an additional "interest session" of particular interest to the caller's partner to which all callers are cordially invited.

BOOKKEEPING AND TAXES FOR THE CALLER by Gregg Anderson

The standing-room only session on "Bookkeeping and Taxes for the Caller" centered around a color slide presentation dealing with three principal areas: (1) record keeping, (2) Federal taxes; and (3) future planning.

Record Keeping - A separate checking account for the caller's business is suggested to facilitate keeping track of revenue and expenses. The check register provides an excellent source of basic information from which various detailed workpapers may be completed to properly categorize items for preparation of tax returns. Withdrawals from the checking account for personal uses should be noted as such in the check register to differentiate them from business expenses. If expenses are paid for out of pocket (like all those drinks you bought for your buddies at the convention) then write a check for the amount, payable to "cash", just to insure that you won't lose track of the expense. To make it easy to deposit checks to the business account, get a rubber stamp for endorsement from your bank.

Some suitable method of keeping track of future dance dates is needed. Caller contracts (filed chronologically) and a couple of calendars are suggested. Such a triple reference system helps guard against the possibility of losing your record of future engagements. One of the calendars can serve as the permanent diary for recording mileage, business purpose for other than calling engagements and other pertinent details.

Worksheets for receipts and disbursements should be prepared so that totals by appropriate categories may be taken at the end of the year and entered directly on the tax return. Summarizing costs during the year by classification and showing the date, description, check number and amount can save a lot of time at the end of the year. No complex accounting system is needed, but recording data correctly the first time can save a lot of headaches later.

Federal Taxation - Transportation costs can be the major expense item during a year's period of calling. Air fare is easily determined by the airline ticket copy which is kept along with other receipts. But the costs of operating an automobile take a little more paper shuffling unless of course you take the standard mileage deduction which the IRS allows (17¢ per mile up to 15,000 miles and 10¢ thereafter with the mileage being supported by entries in the diary). But one should not just assume that 17¢ per mile is enough to cover his costs. There are many cars that cost more than that to operate and nothing short of detailed records will verify this. You may claim the actual cost one year and the standard mileage rate the next if it is to your advantage as long as the actual cost includes depreciation computed by the straight line

method (an equal amount each year). An IRS Form 2106 may be used to report either of these methods or you may supply your own schedule as long as it contains the necessary information. Because you may be buying gas one or two hundred times during the year, don't pay cash -- use an oil company credit card so the expenses will be easy to keep track of. Also, if you are a two-car family try to keep the personal use of the business car to a minimum if you claim actual costs as a deduction on your tax return. The greater the percentage of business use, the greater is the portion of fixed costs like depreciation that Uncle Sam is paying for through reduced taxes.

Any discussion of taxation and the square dance caller should include mention of the "Hobby Loss" rules. Simply stated, if the activity is not engaged in for profit and is merely a "hobby", then losses are not deductible. The circumstances would have to indicate that the taxpayer entered into, or continued, the activity with the objective of making a profit. This does not mean that occasional losses are not deductible, but then, if you have losses very often, you are doing something wrong anyway -- either claiming questionable expenses or not charging enough for your services.

Investment tax credit is just what the name implies. The IRS will allow you a one-time credit against your tax to encourage you to make an investment in equipment for your business, whether it be sound equipment or a car and whether it is new or used. The rules vary (see IRS Form 3468) but as an example -- an \$8,000 automobile that was used 75% for business and kept for at least 7 years would entitle the taxpayer to deduct \$600 from his liability in the year he bought the car. And entitlement to this credit is independent of whether you take the standard mileage deduction or claim actual operating costs.

If you don't have a job for which you pay FICA taxes or your FICA taxable wages are less than a particular amount (\$17,700 in 1978) then you must pay self employment taxes on your net income from square dance calling. The current tax rate is 8.1% (see IRS Form 1040, Schedule SE).

Future Planning - The topic of "future planning" dealt with using historical information from the contract file to assist in planning and scheduling future calling arrangements and ways to increase net income. The primary concern in this area, however, was retirement plans. For a complete discussion of Individual Retirement Accounts and Keogh Plans, see the article by Gregg Anderson in the September, 1975, issue of DIRECTION.

INTEREST SESSION - RADIO - TV -- Gloria Roth and Otto Dunn

Attendance: at maximum - 40 people.. an excellent cross section geographically.
 Presentation: Gloria Roth told how she has started Radio Programs in three areas. Massachusetts, Nova Scotia, and currently Pennsylvania. She told how to secure sponsors, and the nature of her program format.
 Otto Dunn had handouts as to his Public Service Program which covers a very large area. (He will no doubt see that the Executive Secretary has a copy of this handout.)

Group participation: Gloria had each person state their reason for attending the session; and there seemed to evolve the need for a Nation or World wide means of promoting Square Dancing through the media of Radio and TV. Mention was made of the documentary made at the 27th National Convention in Atlantic City. It has been seen at least five different times, and is reported to be excellent. Although Gloria Roth was interviewed on this documentary, she has not, herself seen it. Thoughts were expressed that an up to date program might be in order.

Chuck Goodman, New Orleans, LA., told of their experience with about 1½ years of a TV program, that seemed to run a definite course, and then was discontinued. It appears that perhaps with TV, this may be the case, locally. Chuck has the largest club

membership in the Square Dance activity, that is known!

The final outgrowth was for a man from Oklahoma, who proposed that CALLERLAB form a committee, to investigate the possibility of a Nation or World Wide Radio program, and possibly a form of TV Show too. Attendees asked Otto and Gloria to send them tapes of their show, to give some idea as to what is done. Gloria's show, "Glorytime", gives a Round Dance, a called record, usually an interview of someone related to the activity, a Caller, Club Officer, Fund Raising Chairman, etc., plus announcements of any club activities sent to her, and her own commercials.

Otto's program is called 'Otto Dunn's Square Dance News'. He plays the first part (Intro-First figure) of a record, and announces Dances sent to him. If anyone stops in the studio, he lets them talk on his program. Since his is a PS type program, there are no commercials.

A gentleman who makes his living in Radio, stated that most stations have a limited amount of Public Service time, this was one avenue of approach, however, it was pointed out, that not every caller is suited to do Radio or TV.

COMMUNICATIONS AND PR COMMITTEE - by Stan Burdick

Twenty-six committee members and guests were present. Stan Burdick presided.

Details of the new book "The Square Dance Image" were given. Historical background. Committee project. The delays. The limited production--CALLERLAB members at Kansas City only were eligible to receive it. Future possible plans for reprinting the book were mentioned. It is not now a "saleable item," because of CALLERLAB by-laws restrictions. However, if you feel it should be, please write to the Executive Secretary.

Excellent ideas for this committee work were volunteered by many in attendance, such as:

- Stronger tie-in with area publications, providing in-depth articles about the real purposes of CALLERLAB.
- Get more discussion going at the "bottom of the pyramid," where the dancers are.
- Area magazines will use ANYTHING CALLERLAB sends out (crying for new releases) so let's take advantage of this "hunger."
- Monthly releases would be great.
- Learn ways to get publicity better into the public media.
- People want to see their names in print--capitalize on this and make it "work."
- Let's get into weekly newspaper (local) columns regularly. They, too, are easier to get to.
- Our PR begins at home--get this message to all delegates.
- Get news from our committee into "Direction."
- ~~Let's do more with National S/D Week. Share ideas on this for fall (3rd week in September).~~
- This committee should COLLECT ideas from all CALLERLAB members.
- Ticket idea for class promotion should be more widely publicized.
- Local communication with the clubs is OUR job.
- A one-sheet handout is needed, on communicating CALLERLAB purpose to dancers.
- Large poster in color--available for sale to any for promoting modern western S/D-ing.
- Should have a S/D MONTH instead of week.
- Stamp of S/D is now a reality--April 27 on public sale in all P.O.'s--take advantage of it with demo's etc.
- Brochures are available from CALLERLAB office.
- PR is US!!

The following Press Release was mailed out May 26, 1978.

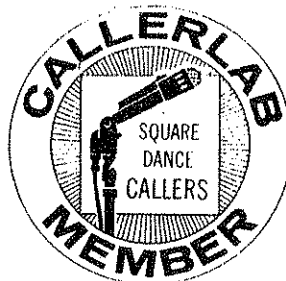
In the interest of brevity and in response to requests from the square dancing public, the following abbreviations are recommended by CALLERLAB as a means of further identifying the appropriate dance level. Please note that all abbreviations are cumulative, that is each two letter abbreviation includes the calls of the levels preceding it. Many clubs will not need levels other than MS or QS. CALLERLAB does not mean to imply any pressure to encourage dancers to try a level beyond where they are comfortable. Clearly, the Plus Programs, Advanced Dancing and Challenge Dancing are not designed for all dancers. The main purpose of the abbreviations is to help those publications and clubs who wish to label their dances and find space at a premium. The abbreviations will enable a dancer to know what calls he (or she) can expect to hear and will suggest whether a dancer should attend a particular dance or not. Not all clubs choose to label their dances - that is fine. However, when a dance is labeled, please use these abbreviations in the interest of standardization.

B	Basic Program	CALLERLAB PROGRAMS Calls 1-38
EB	EXTENDED BASIC PROGRAM	CALLERLAB PROGRAMS Calls 1-54
MS	MAINSTREAM PROGRAM	CALLERLAB PROGRAMS Calls 1-69
QS	QUARTERLY SELECTIONS	Those figures selected by CALLERLAB on a quarterly basis.
+1	PLUS I PROGRAM	CALLERLAB PLUS I (12 Calls) including MS & QS.
+2	PLUS II PROGRAM	CALLERLAB PLUS II (12 Calls) including MS, QS, +1.
A1	Advanced Dancing part One - The first part of the Advanced Dancing's Basic Calls.	
A2	Advanced Dancing part Two - The second part of Advanced Dancing's Basic Calls.	
C1	Challenge Dancing's Basic Calls.	
C2	Extended Challenge Dancing's Basic Calls.	

When contracting with callers, please insure a clear understanding of what "Level" you expect so that the caller can properly program the dance for you. If you also label the flyers, you further reduce any confusion on the part of dancer, club and caller.

LOGOS:

The below reproduced logos may be used by members when making new stationery or cards. Pick the size you desire and feel free to include your membership status in your dance advertisements etc. Occasionally, you will see a similar logo with just a star in the bottom where the word member appears on these. The star is the organization logo while the same logo with the word member is for use by our members.



ACCREDITATION: Many of you turned in your accreditation forms at the convention or mailed them to the office shortly after the convention ended. Many others received their notification that they had until September 1st in order to get accredited and remain a member in good standing. As you might surmise, this resulted in a large number of certificates to be hand lettered and we are a little behind at this time. Your membership roster is current as of May First. If you were accredited at that time the letter "A" should precede your key number. However, we may have overlooked some of you who are properly accredited. If there is any doubt in your mind, or you find an error, please drop us a card and we will research our records and make appropriate changes.

CALLERLAB Items for Sale: Those of you who attended St. Louis saw that we have added several items to the list of things we offer to members to enhance their status as members. The convention handout this year was a very nice three ring notebook to hold the various publications sent out by CALLERLAB. We do still have a limited number of these available for sale to our members. Incidentally, the notebooks have a printed LOGO on the lower right hand corner. The cost for the notebook is \$2.00 plus postage.

We have also added more types of decals to the ones previously available. The new ones are slightly smaller to comply with state laws on displays in windows of cars. They are also made with vinyl and should not fade or wash off as readily as before. We have both interior glass decals or vinyl exterior as well as plastic coated paper for internal use. Each decal costs 50¢ regardless of type. However, please tell us which kind you want. The plastic coated paper ones are great for application to the notebooks. The inside glass ones are great for the inside car windows and the regular vinyl ones are super for your equipment, record cases etc.

Of course, we continue to offer the lapel pins/tie tacks or pendants for the ladies at \$5.00 per pin regardless of type. Again though, please specify the type you want.

CALLERLAB confirmation agreements are available at \$1.50 per pad of 25 and the Square Dance Building Guidelines are available at \$1.75 each. This includes postage, which recently increased.

For the first time, we also have Bumper Stickers available in attractive Blue and White design which state CALLERLAB - Square Dancing's Professional Leadership. They, too are vinyl coated and should therefore stand up to external wear very well. We also have several Belt Buckles available at \$10.00 each. They are solid Pewter.

Rosters of Membership. The roster enclosed in your packet is current (or was) as of May 1, 1978. You members move so fast that it is impossible to keep up. If there is an error, please notify this office at your convenience and make sure to tell us if the address is permanent or seasonal. We maintain eleven members with two addresses. Also, please tell us if you have changed your telephone number since you first sent us this information. We would like to have your current telephone number on file and if you have changed your marital status, we would like to know that also.

For those of you who get more than one mailing from this office - such as certain committee members or members who are also liaison for publications or caller associations, please also tell us all lists which will have to be changed. We know most of the names but do not know if you are serving on multiple lists. Thanks for your help.

Nominations for the Board of Governors. Our By-Laws require nominations for the Board of Governors to be submitted with a petition format. The named individual must be recommended for the nomination to the Board by no less than 25 members in good standing. So far, we have valid nominations for the following:

Marshall Flippo, Melton Luttrell, and Cal Golden who are incumbent members of the Board. Angus McMorran and Bob Page who are past members of the Board. Harold Bausch, Walt Cole, Orphie Easson, Ed Foote, Marv Labahn, and Jerry Schatzer are seeking terms of office for their first term.

There are six vacancies to be filled due to normal expiration of terms of office, and the resignation of Deuce Williams. As was voted on at the last convention, terms of office will be assigned in accordance with the votes received with the shortest term going to the successful candidate getting the least number of votes.

If you would like to see others included in the September ballot, you must have the valid petitions to the office no later than August 15, 1978. Please have any petitions include both the signature and the printed names so that we may determine the validity.

You will notice that we enclosed two small cards for you to recommend other callers who might be interested in becoming members of CALLERLAB. We sent two to each member, but if you need more or care to send us more names, please include the requisite information in your letter and we will handle it from the office.

For you Western members, you have a golden opportunity to recruit more callers from your home state and keep the cost down since the next convention is in Los Angeles. This will be the first time we have moved the convention from the central site basis and how well it works is up to you. Send us the nominees and we'll take it from there.

Recently, CALLERLAB was approached through our membership of the desire to have an annual Square Dance at the Marriott Great America Park in Santa Clara. The Marriott chain is asking that our CALLERLAB members in the California areas reasonably close to Great America coordinate the square dance activities for the 17th and 18th of June, 1978. There will be several callers and the tickets sold by the CALLERLAB members for this event will be good for the entire 1978 season. The tickets offer a \$2.00 reduction in cost if used between now and July 14th or after Labor Day. In return for the cooperation of CALLERLAB, the Marriott will donate \$2,000.00 to CALLERLAB plus give us 20¢ for each ticket we sell. If we sell over 5,000 tickets, they will rebate us 70¢ per ticket. So you can see, there is a good opportunity for CALLERLAB to earn a substantial portion of our budget through this undertaking. The CALLERLAB liaison for this event is Ken Oburn, 1106 Audrey Ave., Campbell, CA 95008, 408-378-4272. It is being done with our concurrence.

Several of you may have received an inquiry from Mississippi concerning a National Square Dance Directory. The individual who is trying to come up with this roster is Gordon Goss. His idea is to try to list all of the square dance clubs throughout the country and probably including Canada. This list would be supplementary to the August Directory published by Square Dancing and supplementary to the lists maintained by Central Registry of World Dancers (CROWD). It is not a new idea but one which is tremendously complex. Several people have sent inquiries to this office asking about it and this is all the information we have at this time. CALLERLAB is not sending their roster nor is this a CALLERLAB project.

One of the strengths of CALLERLAB over the past few years has been the credibility we have built up. It is enhanced by the diligence of our membership and is reflected by what we call and how closely we stick to what the official position of CALLERLAB is. With the publication of the Timing Charts, with the publication of revised definitions and the refinements of the various levels, it becomes critical for each of us to follow very closely the CALLERLAB position. In your teaching especially, be attentive to detail. Reread the definitions before presenting the figure to any group. Now that Recycle is part of the Mainstream program, perhaps it is a good time to review the definition (a no hands move) and reteach it to all of our groups. Perhaps use Recycle from more than just the standard position or standard get out. Enhance it and see how smoothly the dancers can handle it.

You also received an insert to this Direction which is the TIMING Chart adopted on a one year trial basis at our recent convention. We are sending this to each member since some of you were not there and others have misplaced them. We urge each of you to try to teach the timing as an integral portion of your teaching of any basic. Dick Leger and his committee will be continuing their research and the chart will be discussed again next year in Los Angeles. If you disagree with the timing as presented, please write to Dick and explain why you feel it should be other than as specified. One thing that Dick and his committee did do in St. Louis was to actually dance each figure to prove the validity of the number of beats required to comfortably dance each figure.

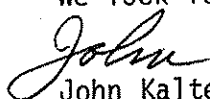
In the body of Direction, you will find the Press Releases we recently sent to all known publications and known caller associations. The Quarterly Selection may begin to be workshopped on Wednesday June 21, 1978. We felt that since some callers would probably call it at the National Square Dance Convention, we might just as well sanction its introduction at that time. On the abbreviations, some of you are using levels in your advertising - great. However, it is more important to follow the lists that the dancers expect you to call. The temptation to go just a little beyond is great. The risk of clobbering the floor may be slight. However, it is your own integrity which is in jeopardy and please also remember that the reputation and credibility of CALLERLAB is at stake as well. If you are expected to call a Mainstream Dance with the Quarterly Selections, do not use a Tea Cup Chain or a Spin Chain the Gears.

Parting Shot from the Executive Secretary

This issue is extremely long. For that, I apologize. However, we would appreciate your views as to whether you would like us to continue with such complete coverage of the convention in future June issues of Direction. Drop us a card with your suggestions.

We would again like to express our appreciation for all of the help we received from so many of you during the convention. The reports in this issue are further work by those selected to conduct Committee or Interest Sessions. During the coming year many of you will be contacted to help us with the Convention in Los Angeles. If you are willing to help say yes promptly. However, if you are not planning on being with us, please answer us promptly so that we may secure someone else. Thanks.

We look forward to seeing many of you in Los Angeles on April 9-11, 1979.


John Kaltenthaler
Executive Secretary

CALLERLAB

The International Association
of Square Dance Callers

Box 679, Pocono Pines, Pa. 18350
717-646-8411

June 15, 1978

Dear Members,

We are making a special June supplement to the regular June Direction because of the impact that it could have on your summer workshops and programs. We are also taking advantage of the opportunity to include a couple of other items in the same mailing.

One of these is the report from Herb Egender's Committee on Standards. Herb was the first one to return a complete committee report and his was one which I omitted from the regular June Direction. I know, with 32 pages, how can I have omitted anything? The point is that it was my goof and not a lack of interest on Herb's part.

Since we ran out of By-Laws at the last convention and since there were many changes since the last printing, we also thought that we would run an amended copy and include that in this same mailing. The new By-Laws supercede all previous editions which should be thrown out.

Several of you still have not yet paid your dues for the current year and we would appreciate your paying them at your earliest convenience.

We would also like to remind you about accreditation if you are not yet accredited. If you were a member in 1976 or before, you must be accredited by September 1st. That is the two year requirement voted upon at the Chicago 76 meeting. If you have a special situation, please write to the office explaining the situation and we will then process your request in accordance with the established procedures.

The Invitations for Los Angeles are now at the printers and the prices have been established. The cost for the convention will be up slightly from last year. However, please recognize that Los Angeles is a higher priced city than some of our other recent conventions. We are also including a more inclusive meal package than before so that you won't have to worry and be harrassed over the noon meal. As a result of all of this the net cost for a single, including six meals, is going to be \$85.00 and the net cost for a couple is \$142.00 which includes 12 meals. That is an increase of \$15.00 per person and that includes the extra meals, the added costs for differences in cities and inflation. When you consider all of those things, it is a major accomplishment to hold the costs this low.

Since we expect a rather large turnout for this convention, I would urge you to plan early and get in your reservations early as well. If you are attending as a single and would like to share a room with someone else, please make those arrangements directly with the hotel and not the office. The room costs is \$34.00 single and \$38.00 double with \$8.00 additional for each person. Don't forget, a \$50.00 deposit is required with your reservation.

The responses we have received so far for the June Direction are all positive and fantastic. We appreciate your comments. Please nominate additional people if you want your organization to grow and continue to get new ideas and new blood into the leadership role. Board elections in the September Direction.

On the following pages are the special reports on Standards and the Level Identification Committees. Have a healthy summer.

John Kaltenthaler, Executive Secretary

Standards Committee - Herb Egender Chairman

Although the subject of Standards is important to each of us and to the organization, it lacks the glamour of other areas such as choreography. Perhaps some find the subject frustrating or even threatening. At any rate, the Standards Committee meetings attract rather small groups of interested people. However, what our group lacked in quantity was made up in quality; we had some dedicated and clear thinking participants, and their contributions are greatly appreciated.

The initial goal of this committee, as visualized two years ago, was to develop a rather definitive checklist of standards by which caller qualifications could be measured. However, the more work we did and the more feedback we received from our peers, the farther we moved from a detailed checklist and the closer we got to a rather general statement. The letter on Standards which was included in the Convention package provides some rationale on Standards and represents the March 1978 Progress Report.

Members of the committee felt that the above letter needed some minor revisions to break out the salient points from the narrative and give them emphasis by listing them. This will be accomplished. There was also considerable discussion which recognized the close relationship between the Professional Ethics Committee and the Standards Committee and concern lest standards be used in a punitive rather than a constructive way. Consequently, it was felt that the following statement should be added to the guidance letter: "It should be emphasized that it is the intent and purpose of these standards to provide guidance and encouragement for personal growth, membership and accreditation, and professional growth of the organization. Conversely, it is not the intent or purpose to provide a detailed list of do's and don't's to cover every possible situation or to form a basis for complaints of non-compliance or any other actions which are properly handled through the established CALLERLAB Grievance/Complaint Policy and Procedure." This has already been discussed with Bob VanAntwerp, Chairman of the Professional Ethics Committee and we see no serious conflicts.

Finally, the committee recognized the fact that a general statement of standards does not provide specific guidance to situations which a new caller might encounter. To fill this need, it was recommended that a questions-and-answer booklet be developed to cover typical situations where guidance would be helpful - for example: Q. "What should I do if a club asks me to replace its current caller?" A. First of all, check with the other caller to see if he is aware of the club's pending action and what his feelings are etc?"

We will have a proposed booklet ready for the 1979 convention in Los Angeles, with the revised letter discussed above as a preamble and questions and answers representative of typical situations. You are invited and encouraged to send your suggested questions, answers, and comments to Herb Egender, 2928 South Parker Court, Aurora, Colorado 80014.

Herb Egender, Chairman Standards Committee

This report should have been in the original June Direction. It was so early and prompt that I misplaced it. Blame me, not Herb.

The report from Jerry Schatzer and Bob Fisk appear on the next three pages and will require close study to properly implement. Remember your students reflect your own teaching ability. They advertise your services. Be professional and please teach and call according to the published definitions.

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Special June Report from the Level Identification -
Plus Level Programs Committee.

Jerry Schatzer- Bob Fisk Co-Chairmen

It has been three years since "Anything and Roll" was added to the MS+I list of movements. During that time, we have observed several "illegal" usages of this movement, not only by live callers at various dances, but also in printed note service material and in recordings on the various square dance labels, in both singing calls and workshop records. This is leading dancers to think that anytime you do "Something and Roll", the rollers wind up facing each other. They are, of course, mistaken, and they must then be re-taught at some later stage.

Since the Quarterly Movements Committee, in conjunction with their selection of "Anything and Roll" as a feature movement some months ago, recommended four specific combinations for use with Mainstream dancers, and since all four of these leave the "rollers" facing at the completion of the movement, our committee intends to expand on "Anything and Roll" at the Plus One level. We will be recommending (in the Fall issue of DIRECTION) several combinations of "Anything and Roll", suitable for use with MS+I dancers, which leave the "rollers" in other than a facing position.

In the meantime, however, we have accumulated nine examples of popular "illegal" usage of "Anything and Roll". We ask all callers to refrain from using them. It must be remembered that a dancer must have body flow left or right at the end of the "Anything" movement to Roll, and this body flow must be the result of the definition of the "anything" call, not as a result of the way the dancers dance the movement.

For example, if you observe dancers when they Pass the Ocean, it appears that the ends have right-face body-flow, and that the centers have left-face body-flow, and that Pass the Ocean and Roll is, therefore, a legal combination. But by definition of Pass the Ocean, dancers are to "pass thru, face partner, and step FORWARD to a right-hand wave". The key is the word FORWARD...at the completion of the move, everyone, by definition, has only FORWARD motion; therefore, no one can Roll.

By definition, everyone is walking forward at the completion of the following moves; therefore, Roll cannot be added to: PASS THE OCEAN, SQUARE THRU, TURN THRU.

By definition, only some people have right or left-face body-flow at the completion of the following movements; therefore, the addition of Roll to any of these calls legally results in odd-ball setups, most often a T-Bone, which are beyond the scope of MS+I dancing. The most commonly misused calls are: CIRCULATES, SPLIT CIRCULATE, SCOOT BACK, CROSSFIRE, CHASE RIGHT, AND SWING THRU.

We want to emphasize that Roll can, indeed, be added to these six calls, but not everyone can roll. On a SCOOT BACK, for instance, the person facing out who flips over can roll, but the person facing in, steps forward, does a TURN THRU, and again steps FORWARD to a wave (by definition). Scoot Back and Roll, therefore, results in a T-Bone, not an Eight Chain Thru position. Even though the dancers would probably roll to face as the caller wishes, the point is that, we, as callers, have an obligation to teach dancers correctly. If a caller wants to use this combination, he should say "Scoot back, and all Quarter In (to face)".

For callers who want or have requested guidelines in the usage of Swap Around, our committee has the following suggestions:

1. First, and foremost, teach your dancers to do the movement correctly....the boy should do the same action as a Partner Trade, as the girl walks across. The guys SHOULD NOT extend a "helping hand" to the lady as she walks across, and then himself back into place....this is the call WALK BACK, not SWAP AROUND! Much of the material that we will recommend will not be comfortable if your dancers are doing WALK BACK instead of SWAP AROUND.

2. FROM FACING LINES OF FOUR:

SWAP AROUND....can be followed by:

- a) (Boys, Girls, Ends, Centers) FOLD
- b) " " " " CROSS FOLD
- c) " " " " TRADE
- d) " " " " U TURN BACK
- e) ALL PARTNER TRADE
- f) ALL PARTNER TAG
- g) ALL BACKTRACK

PLEASE DO NOT USE BEND THE LINE OR WHEEL AND DEAL!!!!

3. FROM A STATIC SQUARE:

Hds/Sds Swap Around....can be followed by:

- a) Sides do anything else (e.g., $\frac{1}{2}$ square thru, centers in etc., or SDS. square thru while Hds. Partner trade)
- b) Hds. Partner Trade (or California Twirl)
- c) Hds. Partner Trade and Roll, backaway to a line of four
- d) Hds. Partner Tag while Sds. Pass thru (to a line of four facing out)
- e) Hd. boys or girls Fold (and Star thru, Curlique, etc.)
- f) Hds. Backtrack (or U turn back)
- g) Everyone Trade-By (those facing out Trade, those facing in Pass thru)
- ** h) Hds. Cloverleaf or Separate around 1 or 2
- ** If the caller uses this, he should say Hds. Swap around and Cloverleaf....get the Cloverleaf call (or separate) in there right away. While the committee feels this is not the best thing to follow Swap Around with, we danced Hds. California Twirl and Separate around One for many years without objection.

4. For many callers, the problem is not what can I follow Swap Around with, but how can I precede it comfortably? We, therefore, make the following suggestions:

- a) From a static square, or an Eight Chain Thru position, Star Thru and Swap Around is totally acceptable, since the action for the man is the same as Star Thru and Partner Trade.
- b) From facing lines, Star Thru and Swap Around is acceptable, but callers should be aware of crowded floor conditions which could put the center two couples in a tight squeeze.

- c) From facing lines of four, two boys together on the left end, two girls together on the right end...Star Thru, centers Swap Around (to an Eight Chain thru Position). From the same set-up, Star Thru, Zoom (or Substitute) and Swap Around is perfectly acceptable, but will catch dancers by surprise. The caller should probably use this combination only after the dancers are thoroughly familiar with the call.
- d) From lines facing out, Wheel and Deal, Zoom (or Substitute) and Swap Around.
- e) Ferris Wheel, Zoom (or Substitute) and Swap Around
- f) In general, from facing lines, it is good practice to help the dancers by saying, "Go Forward up, and WAY BACK...Swap Around".

Our committee hopes that these suggestions will be of help to those callers wishing to use SWAP Around. But please, if you're going to use it, TEACH IT CORRECTLY.

HELP WANTED: Some time back we talked about the need to hire a good Public Relations person to help promote square dancing to the nondancing public. Subsequent discussion has resulted in the conclusion that we would be wasting money if we hired someone who was not thoroughly knowledgeable in the field of square dancing. CALLERLAB is now soliciting your help in locating one or more persons who are currently dancing on a regular basis who have an advertising or Public Relations background.

We would ask each of you to determine from among your club membership the names of all dancers who might qualify. We ask that you send their names and pertinent information to the office so that we might contact them and begin to promote square dancing to a fuller degree. We need your support on this, won't you please help? Thanks.

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