**NEWSLETTER** for Members of CALLERLAB

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Election to the Board. The By-laws of CALLERLAB require that 50% of the members must vote by secret written ballot in order to have a legal election to the Board of Governors. We sent out the ballots with the September Direction and asked to have the ballots returned by November 1, 1977. The results are now in and while they reflect your desires and have resulted in an outstanding array of Governors, they also show that many of you just didn't take the time to vote. We had only 492 votes out of a possible 879. This means that more than 375 of you either failed to vote or your ballots got lost in the mail. Please make sure your vote counts by completing and returning your ballots or questionnaires promptly.

The candidates for the Board included two incumbent members of the Board who were reelected and four new Governors elected for the first time. Incumbents reelected include Al Brundage and Bob Van Antwerp. Elected for the first time were Curley Custer, Herb Egender, Deuce Williams and Bob Yerington. Since there were six vacancies to be filled and only five of them were for the full five year term, the Executive Committee drew the names to fill the available slots for terms of office. Five Year Terms were drawn by Al Brundage, Curley Custer, Herb Egender, Bob Van Antwerp and Deuce Williams. Bob Yerington drew the three year term.

While it may seem premature to start thinking about the election for next year, we would like to remind all of you of the status of the terms of the 78-79 Board of Governors. We also wish to point out that to run for election to the Board, a person must have been a member of CALLERLAB for three years and the petition is to be signed by at least 25 current members.

Terms expiring in 1979 - Stan Burdick, Marshall Flippo, Cal Golden, Melton Luttrell and Vaughn Parrish.

Terms expiring in 1980 - C.O. Guest, Lee Helsel, Joe Lewis, Jim Mayo and Dave Taylor. Terms expiring in 1981 - Bruce Johnson, Frank Lane, Jack Lasry, Bill Peters and Bob Yerington.

Terms expiring in 1982 - Don Armstrong, Jon Jones, Lee Kopman, Johnny LeClair and Bob Osgood.

Terms expiring in 1983 - Al Brundage, Curley Custer, Herb Egender, Bob Van Antwerp and Deuce Williams.

Seasons Greetings from your Board of Governors

Communications. The existance of CALLERLAB is dependent upon communications from the members and their elected representatives. Unfortunately, our track record todate is not one we can brag about. Committee Chairmen tell us that they get little response from their members. Some members tell us they have not heard from the committee chairman of the committee for which they volunteered to help. Ballots and questionnaires are often ignored or sent back in such a way as to be invalid.

Elsewhere in this issue, you will each be receiving another ballot/ questionnaire dealing with the foundation of our movement. Please give this your attention and don't just fill in the blanks. Give it some thought since we want to hear from all of you.

The responses from the Experimental ballot/questionnaire are coming in a little slower than the first surge. The comments are varied and interesting to say the least. It is still too early to tell you the results but you will be informed as soon as the results are known. Several of the ballots are invalid since we don't know which "basics" you want retained since you voted for all 12. Many of you feel our list of "Experimentals" is too large now and should be drastically reduced. Some make the comment that one basic is the same as one already in existance. However, we are using the author's definitions and there are differences (even though minor) between some of these terms. (Ed note - it makes me wonder if we are all teaching correctly and in accordance with the definitions.)

When we sent out the notice on Insurance, we neglected to tell you the carrier. It is the Exchange Mutual Insurance Co in Buffalo, NY. Bob Coad has also asked that I remind all of you to write him if you need a "Certificate of Insurance". He is having them printed now and will send them to any member who writes to him.

Let's talk about the mail service. The mail that we are getting generally arrives in good shape and in a relatively short time. However, we occasionally hear from a member or invitee that we have not replied or when we remind them they have not yet voted, they indicate they have voted etc. We recognize that mail sometimes gets lost. When we send reminders to you, we try to reflect what our records show and we, too can goof on occasion. If you think you have sent in money, or ballot or whatever, and our records indicate something else, please get in touch with us as soon as possible.

We list the committees and their chairmen and advise you to contact them if you desire to help. Sometimes you do not hear from them and you rapidly become disenchanted or frustrated. Please, when that happens, write to the office and tell them your concern. We want people to volunteer and want your input on committees. There are some committees that are limited at this time but will be expanding as time goes on. Don't give up - there is plenty of work to go around.

QuarterTy Selection for the First Quarter 1978. Al Brundage Chairman.

For the first quarter of 1978, the committee selected two calls for use in Mainstream Club workshops. These movements are for the months of January, February and March, 1978.

The two movements selected are:

- 1. TRADE THE WAVE
- 2. PING PONG CIRCULATE

TRADE THE WAVE (Harry Ed Dunkle, 1967)

From any 4-handed ocean wave, dancers facing the same direction in the wave exchange places (Trade) with one another, walking in a semi-circle and passing Right shoulders at the half-way point. Right-hand waves change to Left-hand waves and vice versa. All dancers change their facing direction.

NOTE: It sometimes helps to have the dancers bend forward slightly and look at the other dancers with whom they will exchange places. Everyone moves simultaneously, so everyone has to know exactly where they will end up.

The value of this movement is that it is a natural follow-up on Follow Your Neighbor which was a recent quarterly selection. It is a convenient way to change from a Left-handed wave to a Right-handed wave.

## EXAMPLES

Box 1-4 Box 1-4

Touch 4

Follow Your Neighbor

Trade The Wave

Trade The Wave (again)

Left Allemande

Box 1-4

Swing Thru

Trade The Wave

Ladies Run

Wheel & Deal

Left Allemande

Box 1-4

THE DONG CIRCH ATE (Don Reck 10/75) A STATE OF THE STATE

PING PONG CIRCULATE (Don Beck, 10/75)
This movement starts from a  $\frac{1}{4}$  Tag Position which is an Ocean Wave in between two couples facing in, and parallel to those couples. The following description is based on a squared up set having Heads Pass the Ocean:

The Center dancers in the Ocean Wave step thru. Everyone does a Pass To The Center and the new center dancers step directly into a Right-Handed Ocean Wave. Caution - remember that the dancers moving towards the outside of the set do an automatic Partner Trade in executing the Pass To The Center motion. Original Heads are now the Outside Couples and the original Sides are now in the center Ocean Wave.

EXAMPLES
Four Ladies Chain
Heads Pass The Ocean
Heads Pass The Ocean
PING PONG CIRCULATE
Center Ladies Trade
Centers Recycle
Pass Thru - Left Allemande

Follow Your Neighbor
Trade The Wave - Pass Thru
Trade By
Left Allemande

The Author of the move PING PONG CIRCULATE desires that the term CIRCULATE be stressed as an integral part of the move. He states that PING PONG CIRCULATE starts from a 1/4 TAG set-up where the path followed by the dancers is the same as if the dancers in an ocean wave did a Step Thru and then all did a Pass to the Center and the new centers Step to a wave. When the figure starts from a Left Hand Wave set-up, all action is with the opposite shoulder.

Note: For Mainstream Dancing, only the Right Hand Wave is recommended.

May Peace and Joy Be With You Throughout the Year - Cal & Sharon Golden  Committees: Various committee chairmen have reported that very little response has come back from the membership. This is especially true of the Benefits Committee with Harry Borger as Chairman. It is equally true with the Professional Ethics Committee under Bob Van Antwerp.

Timing Committee under Dick Leger. Dick reports that he and his committee are busy working on the timing suggested for the Basics of the Mainstream Program and he will have a couple of sessions on this subject at the coming convention. He is working closely with Jack Murtha's group on Definitions. If you would like to work on this committee, please attend the sessions on Timing at the Convention and speak to Dick.

Definitions under Jack Murtha: Jack and his crew are well along on the revision of basics in the Mainstream Program. They anticipate having the list complete by the time the convention comes along and will present the basic definition revisions for your consideration.

Quarterly Movements under Al Brundage: As you know, Al and his committee are doing the job they have been charged with. He meets the deadlines and the program is a resounding success. It is one of the most visable exposure of CALLERLAB and our projects. The method of our implementation of the programs is also widely observed.

Standards under Herb Egender: CALLERLAB members who attended the 1977 convention were asked to rank-order 14 items entitled "Personal Attributes" and 36 items entitled "Skills, Techniques, Knowledge". 160 questionnaires which could be analyzed were turned in at the convention or mailed later. Some respondents elected to group their responses or to place suggested "standards" in categories. some interpretation was necessary. However, using a rank-order analysis, it is possible to get an indication of what callers (at least 160 of them) feel is important. 160 would be a perfect score; i.e. each respondent marking an item as #1 most important. The closest to that top score was 315 received by the attribute "Ethical in Professional Matters" (honest-high integrity). The next best score was the 497 given to "Dedicated to the Square Dance Movement" (interested - active). The top score in the skills category goes to "Knows how to dance" -605. As we move down the list, there is a great diversity of opinion. However, it appears we may be able to develop some categories of standards which might provide guidance for accreditation and other CALLERLAB actions. We will be talking about this in March at the Convention in St Louis and we invite your participation. We also would like to thank those who completed questionnaires, with special Kudos to those who took the time to write comments. Your ideas are appreciated and will be incorporated into the committee work.

Mainstream Basics under Jon Jones: A ballot/questionnaire is included with this Direction. Please study the ballot and complete it as soon as possible. Please return it to the CALLERLAB office as soon as you can. Before you complete the ballot, however, please consider the impact of your recommendation. If you are going to vote to include a new basic on the list (you can add up to three) then please consider which three you are going to recommend we drop (you can drop up to three). The responses from the Experimental ballots indicate that many (most) of you now feel the Mainstream Basics List is too long. We do not have to add any basics nor do we have to drop any. Please, though, do not think short term - consider the entire square dance activity and not just your own geographic area.

Level Identification under co-chairmen Jerry Schatzer and Bob Fisk: Jerry and Bob are the new co-chairmen of the Level Identification Committee and they plan an active program at the Convention in March. If you wish to write to them concerning helping them, please note that Bob Fisk has a new address. It is Bob Fisk, 4860 E. Main St SP C-40, Mesa AZ 85205.

Peace and Contentment throughout the Year - Jon & Shirley Jones

Accreditation under Bill Peters: Bill's committee will meet during the convention to discuss several considerations raised during the last convention. Such items as how long does a member have to become accredited after he(she) joins CALLERLAB. Should we automatically extend membership to a caller who gets accredited but who has not yet been invited to attend a convention (this overlaps with the responsibilities of the Membership Committee). Bill also is heading up a closed session of 12 members of the Board of Governors who are active in the Training of Callers with the talked about Caller-Coach aspects of accreditation. After the 12 get together, Bill will then hold an open session for all members interested in learning what the requirements are in order to become an Accredited Caller-Coach.

Ways & Means under Cal Golden and Bill Wilson: The committee will be reviewing the tentative budget that has been developed with the Executive Secretary and the Executive Committee. One of the items that concerns Cal & Bill is the lack of response to our pleas to help Dave Crissey get rid of the records that were donated to CALLERLAB. Dave is struggling to store them and it would certainly help if you would each order a couple of packs of 25 at \$7.00 each. Overseas members will be billed the additional postage. One item suggested that has been successful is to break the record packs into a smaller quantity (12 or so and sell them for \$3.50). When this was tried in one area, the dancers snapped them up a quite a bit of revenue was generated for CALLERLAB. Have you done anything to raise money for CALLERLAB recently? Many of you say you would like to help - here is an easy way to make a contribution.

To be sure, CALLERLAB is solvent. We do have a healthy bank balance but we also would like to undertake some additional projects that will require various amounts of funding. We set the dues to meet our operational needs but dues do not finance long range goals. If you would like to help in this important area, please drop Cal or Bill a note and be sure to attend the Ways & Means Committee meeting in March.

Communications & Public Relations under Stan Burdick: The book on Square Dance Image that Stan talked about at the last convention is very nearly ready for distribution. Perhaps you would like a little background on why the delay - the Board of Governors required some changed wording and minor revisions prior to its publication. With the workload and schedules of the key people involved, it took some extra time before the final form could be approved. It is now at the printer and the distribution to the members will be made during the month of December.

Membership under Bob Osgood: This committee has been very active with consideration of the special problems associated with our non- NorthAmerican members. They have also been coordinating with the Organization Committee and the Caller Association Liaison Committee. Bob will have a complete agenda for consideration at the coming convention. Please get in touch with Bob if you would like to assist on this committee.

Caller Association Liaison under Bruce Bird: Bruce has been working with other Caller Associations trying to get copies of By-Laws etc and also see what type of programs are most successful at the local level. We have instituted a new process here at the office of sending the local Caller Associations Press Releases and the Quarterly Movements for their review and workshop the month before they are effective. We would urge all of you to insure your local Association is on our rosters. If in doubt, contact Bruce or the CALLERLAB office. Please try to get a permanent contact and not just the current officer who handles mail. Bruce will also be holding a committee meeting in March and urges you to attend if you are interested in getting strong local association support for our efforts.

Round Dance under Manning Smith: Among other things that Manning and his committee have done is the separation of Round Dancing and Contra Committee into two groups.

Manning has also attended the CALLERLAB counterpart of Round Dancing called ROUNDA-LAB. He is a charter member and a member of their Board of Governors. He will be

making a complete report of that meeting to his committee. He also asks that if you are interested, please contact him and sign up to help.

Contras under Walt Cole: Walt and his committee have completed their initial organizational efforts and are now embarking on the program format for the convention. He advises us that he will have not only a committee meeting but also an Interest Session where he will step you through the steps needed to prompt call a Contra. If you are interested in working with Walt and he has not yet contacted you, please drop him a line as soon as possible and volunteer.

Rural Area Considerations under Jerry Murray: At the last convention, the Board of Governors established a separate committee for dealing with Rural Area Considerations. Last year we had this as an Interest Session and the response was quite good. However, Jerry has not been besieged with requests to serve on his committee. You read the report in the June Direction and clearly there is a need to expand the efforts in this area. If you have clubs that fit into this category, why not share your experience with Jerry by helping on his committee. One of the major concerns has to be the impact of the Mainstream Program and the other levels established by CALLERLAB. The problems with a single limited geographical area are far greater than the problems in a larger metropolitan area with multiple clubs. How do you handle the situation in your area.

\* \* Special Bulletin \*\* \*\* \*\* TAX INFORMATION \*\* \*\* \*\* \*\* SPECIAL NOTICE \*\* \*\*

Gregg Anderson, who will conduct an Interest Session on Taxes and Bookkeeping, advises us that the Federal Government has just recently increased the mileage allowance for the first 15,000 miles of business travel. The old rate of  $15\phi$  per mile has now been raised to  $17\phi$  per mile for the first 15,000 miles of use for business purposes. This applies to the Tax year 1977 and any other tax year beginning after Dec 31, 1976. The rate for mileage beyond 15,000 miles remains unchanged at  $10\phi$  per mile.

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## CONVENTION UPDATE:

The dates are March 20 - 22 and the hotel is the Chase Park Plaza in St Louis, MO. The cost for a single remains as last year \$70.00 but the cost per couple has increased to \$112.00 due to increased food costs. We are not going to have a trail end dance this year since the hotel does not have a suitable dance floor for our use. The committees have all been active as you have just read and we are scheduling the meetings and concurrent Interest Sessions in such a way as to permit multiple committee and Interest Session attendance. Still, you will not be able to attend them all. We would urge you to bring your tape recorders even though we will be making a complete convention report in the June Direction.

The Executive Committee met at the Chase Park Plaza in July and in Washington DC over the Thanksgiving weekend. The convention is now completely planned and a few people remain to be contacted to serve in key roles. We hope that there will be many items of interest for all callers and their spouses who attend. Incidentally, we are mentioning that we will have two back to back sessions for the Caller's Spouse and we have an outstanding panel for leading the discussions. The panels are chaired by Erna Egender and Sharon Golden. If you have an issue you want discussed, those two are your contact points.

We are scheduling open time for special interest groups to meet. The Canadians got

Joyous Noel - Lee & Mary Helsel

together last year as did some of the members from various states. We are expanding this opportunity this year. Other special interest groups include Wheel Chair Dancing with Warren Berquam. Perhaps there are others you would like to see scheduled. If you want to reserve a room for a luncheon, short meeting or informal get-together please give a call or letter to John Kaltenthaler, Executive Secretary in order that he might schedule your group.

Two years ago we had dinner demonstrations. This segment of the program will again be repeated this year with some new items and some new faces. Of course we will follow the banquets with some lively interest sessions dealing with some key subjects. Just as teasers - Radio/TV programs, Workshop Techniques, Traditional Dancing, Extended Basic Programs, How to Sell A Singing Call, How to Introduce Advanced Dancing, Full Time Professional Caller, Festival Calling, Sight Calling, Mainstream Experimentals, Smoothness and Styling, One Night Stands, Contra, Taxes, Sound, Teen Programs and a very special HOT POTATO SESSION.

There will be sessions that all will have an opportunity to attend in a round robin type set-up where the speakers move to different groups so that all get a chance to hear the same subject. The Ad-hoc committee on definitions will meet and later each of you will have an opportunity to review the work of that committee.

We will again repeat the Exhibitor's area with the chairman of that effort being Breez Graham. If you would like to expose your product to some of the finest callers in the country, here is an opportunity to do so and help CALLERLAB at the same time. If you would like to exhibit and offer items for sale, please contact Breez right away. We will have a large area with excellent security and approximately 14 hours of selling time available.

We will also have some other goodies for you that we don't want to talk about yet since we want you to be pleasantly surprised.

Finances for the Convention. Many of you have already sent in deposits and some of you have even paid in full. With this Direction, we are sending a reminder sheet showing the way we have recorded your status. In some instances, you are registered as a single for the convention and yet a double for the hotel. While we do not care who you room with, we feel it only proper to advise you of the way we now show it. You are also reminded that the final payment is due prior to February 15th and full refunds are available up to that date. After that date, refunds will be less actual expenses.

Badges will be smaller this year in response to your requests.

There are more than 750 already registered for the convention next March. Are you one of them? Do you want to miss out on this year's biggie? Why not send in your card and deposit today? Renew old friendships and make new ones. A once a year opportunity to see and talk to your peers. We are excited about it and hope you will be too.

# VIEWPOINT ARTICLE BY JIM MAYO

The following article originally appeared in American Square Dance Magazine and is reprinted here with permission of the Editors and the Author. Since some of you may not have had the opportunity to read the article, we are reprinting it in its entirety. It is a comprehensive article that we would like each of you to read before you vote on the Basics questionnaire. Jim raises some interesting points that each of us should consider and use in a self analysis of our programs. If you would like more of this type article in Direction, please let us know by sending a note to the CALLERLAB office.

# WELL GROUNDED By Jim Mayo

Well grounded - the phrase means well trained in the fundamentals and to us this seems to be an area of weakness in our modern square dance program. From our position behind the microphone, we too often see trouble on the floor with actions that should be easy. We wonder, sometimes, if these troubles do not leave people frustrated and contribute to the large group that has left us to return to less frustration recreations. In fact, let us be more direct. We know beyond question that the transition from class to club accounts for a very high proportion of our dropouts. Ed Gilmore told us in 1959 to keep records. When we did, we found that nearly half of the folks that we taught to dance had given it up forever before they attended four dances after graduation. If you keep records you will find that high early dropout rate is still true for you. One thing has changed. In the early 1960's few people dropped out during class; now many more people start than finish.

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What does this have to do with being well grounded?'' you ask. Just this, the frustration which results from inadequate preparation is a major reason for the very high dropout rate in the transition from class to club. If people were prepared adequately, the frustration (and the dropout rate) could be reduced. We would not argue that the dropouts could be eliminated - not even by perfect teaching - but certainly we can do better than 50% among those who have the determination to stay with us for thirty or more lessons. We would also agree that teaching is only one part of the overall problem, but we think it is important in ways you may not have realized.

It is a common experience, particularly in May, to call a recycle and watch a floor move through the action without trouble and then to find 50% of the squares break down if we say heads spin the top (without a swing thru first). Square thru often looks as though it should be named round thru and, if you expected lines facing out at the end of it, forget it! Callers who try to follow the CALLERLAB guidelines and use mainstream calls find themselves very limited by the dancers' training. First year dancers can do the mainstream calls only in the most standard arrangements. Thus, when a caller attempts to add variety to the program without using newer terms he or she encounters major breakdowns. Yet the same group will often be able to handle newer and even experimental terms with less trouble. One consequence of the situation we have just described is that callers are tempted to provide variety in their programs by introducing new material rather than by searching for interesting ways to use the Mainstream material. In spite of the CALLERLAB recommendation not to "workshop" at dances many callers give in to the temptation. In fact it is nearly certain that callers will continue to give in to the temptation as long as the workshop technique produces a more enthusiastic customer reaction.

To bring about any change will require a two-pronged approach. The first, and probably most important step, will be for teachers to do a better job of teaching the fundamentals. New graduates must be well grounded in the Mainstream calls. When dancers can get through interesting Mainstream material they enjoy it as much or more than learning new material. Furthermore the reduced frustration keeps them dancing longer. So the first step is to teach them well how to do the basic material. The second part of the approach we need to reduce the current excessive programming of new or non-Mainstream material is improved dancer awareness and communication. Dancers must be able to know what to expect at a dance and then be willing to complain to both the caller and the sponsoring club if they do not get it.

Back to the first point - better teaching. Our opinions are based on the observation of results far more than observation of the process of teaching. But we do teach and we have tried to teach many callers how to teach. We think we know where the trouble lies.

Carly Garage Market State Control

Many callers who teach beginner dancers are not comfortable with (and in some cases not able to provide) varied use of the Mainstream calls. After teaching square thru for instance, many callers rarely if ever use it in formations that end facing out. Many callers never teach square thru or other calls from half-sashayed positions. Perhaps this is because they cannot handle the choreographic complications that result from the varied use of these basics. Or perhaps the pressure to teach too much too fast leaves time only for the most conventional use of these calls. Whatever the reasons for the failure to turn out new dancers who are well grounded in the Mainstream calls the consequences of this failure are important for the future of our activity.

When the floor cannot handle variety with the basics the caller's easiest route to success is to look for what the dancers can do and use it. What they "can do" is often the most standard form of the recently popular workshop material. Another way in which callers solve the problem of program variety is by workshopping - teaching something that is new to most of those present. This technique is a great leveler. The newer dancers are good at learning because they are recently out of class and the more experienced dancers lost the advantage of familiarity with the material. You might ask why, if callers are going to teach at a dance, why not teach some of the basic variations that are causing trouble rather than teaching a new call. The answer to this is easy. The customer reaction to learning a new term is much better than the reaction to learning more about something the customers think they already know. Thus we return to the second part of our approach to the reduction of excess programming of "new" material.

We feel that dancer enthusiasm for new material comes in part from the belief that they "should" know these new calls. Dancers want to learn new calls because they are afraid they will encounter the new material at dances, and right now this is a realistic fear. If we are ever to "get ahead" of this problem and thus reduce the fear (frustration) of being caught without the knowledge you should have we must at least make a start. That start, we think, should be dance identification and education of the dancers about the meaning of these identifications. In a sense this too can be seen as part of being well grounded. Dancers should be taught what the various level identifications mean. They should be given copies of the Mainstream list as part of their training and they should learn that they are entitled to complain to the caller and the sponsoring club if they hear explode the line at a Mainstream dance. Far from being expected to know the new calls, the Mainstream dancer is entitled to expect only calls he or she has been taught.

We have a pet theory which goes like this. If dancers attending a dance where new calls were workshopped would go to the treasurer and ask for their money buck because they expected to dance not workshop, we think that problem would go away very quickly. about it? Will you join our campaign? Help us be sure that new dancers are well ground ed both in the Mainstream calls and in their rights as customers. If you are a caller, teach them thoroughly. In the Mainstream list there are twenty-two calls that should be taught and used regularly in class and workshops from a variety of starting formations. Turn thru Cast off Chains Swing thru Slide thru They are: Pass thru Bend the line Circulate Walk and Dodge left thru Run Fold Stars Trade Tag Square thru Spin the top Scoot back Crosstrail thru Wheel and deal Hinge

Dancers who can do these from only one or two formations are not well grounded. If you are a club or association officer start pushing for dance level identification. CALLERL has provided the definitions but they will help only if they are used. Advertising shou include identification of the dance level. (Note: To put down one common objection: a club that normally dances at the Mainstream Plus Two level might sponsor a Basic Program dance. It is the dance that is identified, not the sponsoring club.) The advertising should also say whether the event is a dance or a workshop. The caller should be told

what the advertised level is and should be told (not asked) to stick to that level. If sticking to the advertised level produces problems (either too easy or too difficult) the dancers should be told about any change and those who wish should be given their money back.

These are harsh conditions but we do not feel they are unreasonable. We must find some way to keep from making enemies out of 50% of the people that we recruit into our classes. Those who drop square dancing out of frustration do not just go back to their TVs. They also tell their friends about their experiences and thus make our recruiting job much more difficult. Class size is down in many areas and particularly in those areas where square dancing has been active for several years. We have explained that away by saying there are more clubs now, but maybe, just maybe, the real reason is that we have too many people out there who were not well grounded enough to survive.

# Members Dropped from the Roster for Non-Payment of Dues.

The following members have not paid their dues for 1977-78 and in accordance with the By-Laws are no longer members of CALLERLAB in good standing. (If your name appears on this list and you think you have paid your dues, please contact this office right away by calling collect so that we may correct the situation.)

Earl Arledge
Joe Brick
Terry Brick
Gene Chunn
Roy Cope, Jr.
John Davis
Jay Foy

Ray Fregeau Dan Fulford Glen Green Charlie Guy Dewey Hart Howard Hogue Dick Jones

Jim Kooyer
George Leverett
Ted Marsh
Gene Maycroft
Lex McCormick
Ray Richardson
Joe Roehling
Larry Ward

## Enclosures.

We have made several enclosures to this issue of Direction. They are all important. Rather than risk losing (misplacing? throwing away accidentally??) them, why not complete them all today and return them to the CALLERLAB office right away. This way they will be fresh in your mind and we will be getting a good percentage feedback from you, the membership.

The pages for the tours to be offered at the convention are given for your own personal use and should not be returned to the office. Please send them in to the tour group concerned. CALLERLAB offers this information as a service, we do not share in any profits from these tours.

The last time we will mention items we offer for sale during 1977 is now. We offer pads of confirmation agreements (25 per pad) for \$1.25. We still have some decals for exterior placement on records boxes etc for  $50 \, \phi$  each. The CALLERLAB recognition lapel pins or pendants are still available for \$5.00 each (please specify type). We also have some Pewter belt buckles at \$10.00. Please send check or money order with the order for your merchandise.

Don 't forget - contact Dave Crissey if you would like to help get rid of several thousand records and return the proceeds to CALLERLAB.

May you all have a happy and healthy holiday season.

## Mainstream Basics:

As a part of this issue of Direction, we have included a Ballot/questionnaire for each of you to review, complete and return to the CALLERLAB office. We ask that each of you consider carefully before you complete the ballot. The rules are that no more than three basics may be added and no more than three can be deleted. It should also be pointed out that we do not have to add any nor delete any and we can have any combination between the two extremes.

Similarly, the only two basics that are eligible to be added from the Experimental Basics List are <u>Recycle</u> and <u>Coordinate</u>. We do not have to add either of these but can keep their retention as a separate action, under Al Brundage's committee.

We are asking you to return the ballot/questionnaire directly to the CALLERLAB office so that we may tabulate and compile the results to the committee in time to prepare the results for the convention. We are asking you to return the ballots by January 15, 1978. Ballots returned after February 1, 1978 will not be counted in the results. Please cooperate so that we may better serve your desires.

Jon Jones has also asked us to solicit your opinion on what other basics might be considered for deletion next year. Basics which might be included in this category include: Cast Right, Cast In, Cast Left. Are there any others?

Should CALLERLAB go on record as proposing a change in definition? ie. use the term Substitute but define it as the action of the current Zoom.

Perhaps there are other items that you would like Jon and his committee to work on during the year and would like to discuss at the convention. Jon will have a working committee session for all who are interested in this aspect of our business. Plan now on attending that committee meeting.

### Miscellaneous

Ed Foote advises that the new revision to the Extended Challenge List is now complete and if you wish a copy, write to the CALLERLAB Office and one will be sent. It is felt that there are not sufficient callers and dancers at this level to warrant its inclusion in this issue.

If you wish extra copies of the Mainstream Basics List and the Plus Programs for distribution to your dancers and clubs, we have a supply on hand for distribution. In order to help defray the expense of postage, we ask that you specify how many you want and include postage for either third class printed matter or if speedier delivery is required, include enough for first class postage. The paper is 20# bond and you get 5 sheets per 13¢ stamp.

New address labels now include the actual year joined and for those who are now accredited, the letter "A" precedes your Key Number. If you have the letter "A" and have not received your certificate, please advise the office so that we may track down the problem and or issue a new certificate.

If you move, please notify the CALLERLAB Office. We get mail returned when you move and don't leave a forwarding address.

Health and Happiness to You and Yours - John & Freddie Kaltenthaler

# SELECTED TOURS CUSTOM-PLANNED FOR CALLERLAB

All tours depart 1:00 P.M., Lindell exit of Chase-Park Plaza Hotel. Prices for tours #1, 2 and 3 include private guide and all admissions.

Tour #2 Wednesday, March 22, 1:00 to 4:30 P.M.

\*Tour the historic St. Louis Riverfront area where you will see sternwheelers and showboats, the Old Courthouse, scene of the Dred Scott trial, the Old Cathedral and the Gateway Arch. . .

\*Ride to the top of the world-famous Arch. . .

\*Visit the nation's leading botanical garden where you will see the spectacular geodesic-domed Climatron with its jungle of tropical plants and the Desert and Mediterranean Houses. . .

\*Wind your way through fabulous Forest Park, site of the 1904 World's Fair, to see such landmarks as Jefferson Memorial, McDonnell Planetarium, the Muny Opera and other points of interest. . .

Tour #3 - BREWS AND BOOZE
Wednesday, March 22, 1:00 to 4:30 P.M.

Cost: \$7.50

\*Tour through Anheuser Busch, the world's largest brewery. Your first stop will be the hospitality room for beer and pretzels. Visit the unique 100 year old buildings to see the complicated brewing, fermentation and bottling processes.

\*Visit Bardenheier's, one of the top 10 family-owned wineries in the United States. See the old vats and cellars and sample 9 wines among the antiques in the hospitality room. . .

# Tour #4 - PLAZA FRONTENAC

Cost: \$6.00

Wednesday, March 22, 1:00 to 4:00 P.M.

\*Visit Plaza Frontenac where shopping or just window-shopping are exciting experiences. From elegant Saks Fifth Avenue and Neiman-Marcus to charming and inexpensive shops, every kind of merchandise and decor imaginable may ener be seen. Leaving and the great energy even to energy and a page

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Please fill out order form and return it along with your remittance. Reservations will be accepted by mail until March 16. (If less than 15 persons respond to any tour, that tour will be cancelled and money refunded in full.

# BUS TOUR RESERVATIONS, CALLERLAB

TOUR	#_350	DATE		NO.	PERSONS	COST	AMOUNT
1		March		***********		@\$ <del>9.50</del>	
2	Wed.	. March	22			<b>@\$9.50</b>	
3	Wed.	March	22	***************************************		0\$7.50	***************************************
4		, March		15 15 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	· . · · ·	<b>@\$6.00</b>	

Name

Address

10867 Leebur Dr. St. Louis, Mo. 63128

# CALLERLAB -- Tours

# Meet Me In St. Louis

Take this opportunity to see and visit many St. Louis highlights and attractions . . on tours planned just for you! All tours are lectured by gracious, well-informed and enthusiastic guides.

Tour 1: Riverfront Tour--The Old and the New -- \$7.00 including admission.

Ride to the top of St. Louis' No. 1 attraction, the <u>Gateway Arch</u>, 630 ft. stainless steel monument built to memorialize the spirit of the pioneers who settled the west after the Louisiana Purchase. The Museum of Westward Expansion (beneath the Arch) is an exciting exhibit of huge photo murals, three-dimensional scenes, replicas, objects and graphics devoted to the frontier era of our nation's history. Also, a film on building of the Arch is spectacular.

Tour will include a visit to the <u>Old Cathedral</u>, built in 1834 on a site chosen by Pierre Laclede, founder of St. Louis, and a visit to the <u>Old Courthouse</u>, part of the Jefferson National Expansion Memorial, which contains many exhibits; a fur trader's store, a pioneer's cabin and collection of Indian artifacts plus restored courtrooms and famous Carl Wimar murals.

Other sightseeing interests include Laclede's Landing, civic center and Busch Memorial Stadium.

## SEE OTHER SIDE FOR TOURS 2 and 3.

lours 1 & 2:	Sunday, March 19	9, 1978 - 1:0	U - 4:30 P	M - \$7.00 c	omplete				
Tours 1 & 2:	Wednesday, March	n 22, 1978 -	1:30-5:00	PM - \$7.00	complete				
Tour 3:	Wednesday, March	n 22, 1978 -	1:30-5:00	PM - \$5.00	complete				
RESERVATIONS SHOULD BE RECEIVED BY MARCH 11, 1978.									
Name		Addr	ess						
	DateNo.								
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Tour No	DateNo.								
		Ţ	otal Amt.	Enclosed: \$					

Mail to: Twenty-One Tours 10867 Leebur Dr.

St. Louis, Mo. 63128

The Missouri Botanical Garden, locally known as <u>Shaw's Garden</u> is one of the most beautifu and interesting places to visit in St. Louis. The dramatic Climatron is an unusual green house—climate controlled to house an extensive collection of tropical and exotic trees, plants and flowers. Also a Desert House features cacti and succulents, and a Mediterranean House displays plants from five different climate regions. The new Japanese Garden, Seiwa-En, is the largest of its kind in the western hemisphere and is designed to reflect the simplicity, asymmetry and closeness to nature. You will visit Henry Shaw's country home, built in 1849, beautifully restored with authentic furnishings, many original.

A visit to the New St. Louis Cathedral will undoubtedly be a tour surprise. This cathedral is outstanding in liturgical art and contains the world's largest collection of mosaics, 100 million pieces of glass (many of gold leaf) and consisting of 10,000 hues of color.

A drive through <u>Forest Park</u>, scene of the 1904 World's Fair with exciting commentary will climax the afternoon. Attractions within the park include Art Museum, Zoo, Jefferson Memorial, Jewel Box, McDonnell Planetarium and Muny Opera.

<u>Tour 3</u>: Where It All Began -- \$5.00 complete.

The Anheuser-Busch Brewery tour. Enjoy the home and hospitality of Budweiser and see the famous Clydesdales, including their stables, which is one of three buildings of the Brewery complex designated national historic landmarks.

Tour will include an interesting drive through historic Old South St. Louis, Soulard Market and riverfront.

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# MAINSTREAM BASICS QUESTIONNAIRE

As a result of last year's questionnaire to the entire membership and the committee meeting, in Kansas City, of the Mainstream Basics Committee, the items listed below are presented for your consideration. This in no way signifies an endorsement by the committee as we await your suggestions.

## GUIDELINES.

Any basic proposed for addition must have had popular and frequent use in the field for three years to be eligible for consideration for addition and must have the following qualities:

- A. Choreographic value to other basics
- B. Versatility
- C. Ease of Teach
- D. Body Flow
- E. Dancer Enjoyment
- F. Tradition

**CALLERLAB** 

Box 679 Pocono Pines, PA 18350

It is not necessary to add or delete any basic each year.

Any basic now on the list that has had little or no use for three years may be eligible for consideration for deletion.

The total number of basics to be added or deleted, in any one year, shall  $\underline{not}$  exceed three in either category.

Do we leave the Mainstream Basic List as is?, or do we change it?

Your suggestions are <u>urgently</u> solicited.

Consid	eration for		(Vote for	none,	1, 2, 0	or 3)			
2. l 3. l	None Recycle Coordinate Substitute	Yes	No						
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Other	comments:								
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Please	send comple	eted questi	onnaires w	ıithin 3	30 days	to:	· · · · · · · · · · · · · · · · · · ·	<u> </u>	

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