

“Good Caller Judgment” vs. “Do Not Lose Anyone” Concept

April 19, 2011

2011 Callerlab Convention Las Vegas

Risk of losing dancers is increasing!

A. Calls and Applications to be taught in the first three month period: Must be optimized **by Good Caller Judgment**:

- 1) The listed calls are called by club callers sometimes from all B-G arrangements without recognizing **how difficult they are for the beginners**.

Key words: Standard Applications, Number of calls, Teaching Order, Teaching Tips.

- 2) **Serious situation**: Use of intricate applications to the beginners. Are you choosing good dancers?

Victims will never speak highly of square dance.

B. **Effect of demonstration to Non-Dancers**: Possibility of losing potential dancers in the first place is high. Assess effectiveness beforehand **by Good Caller Judgment**.

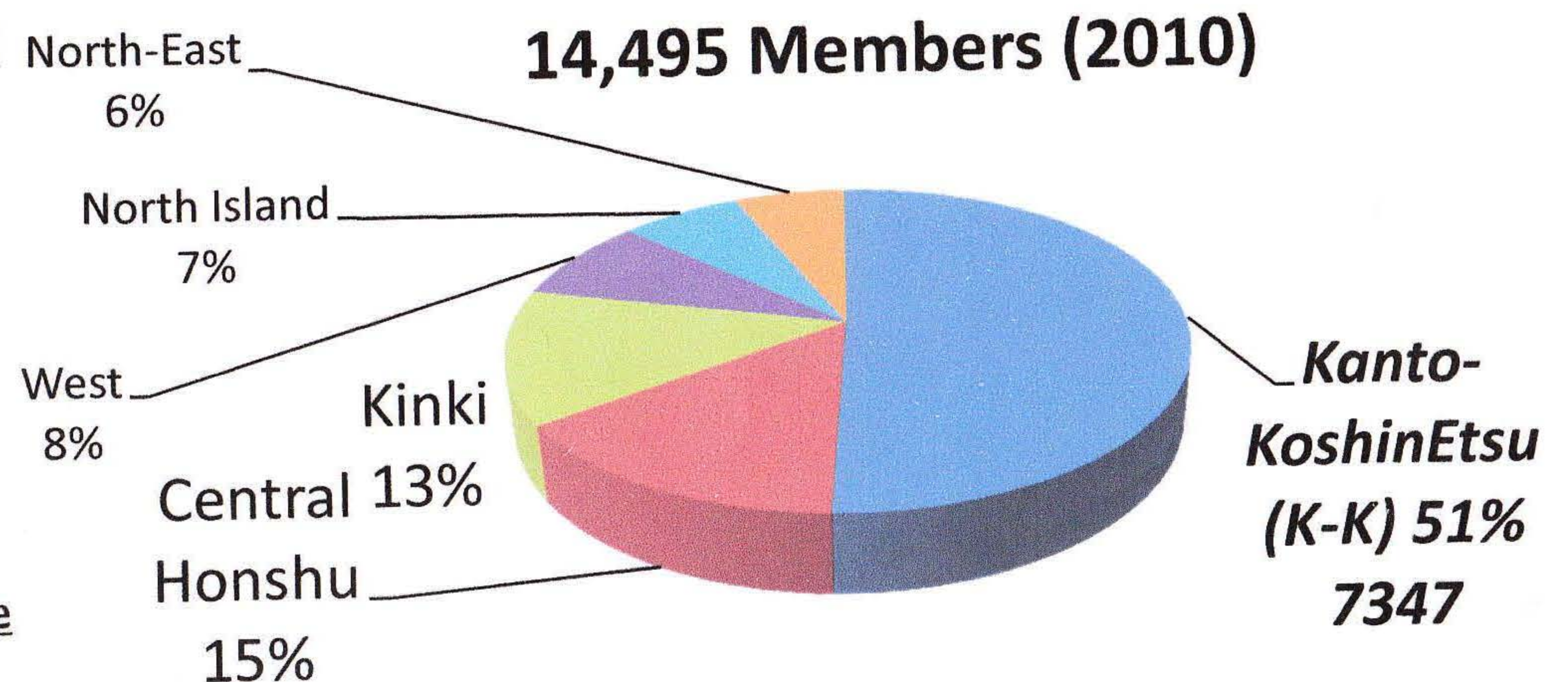
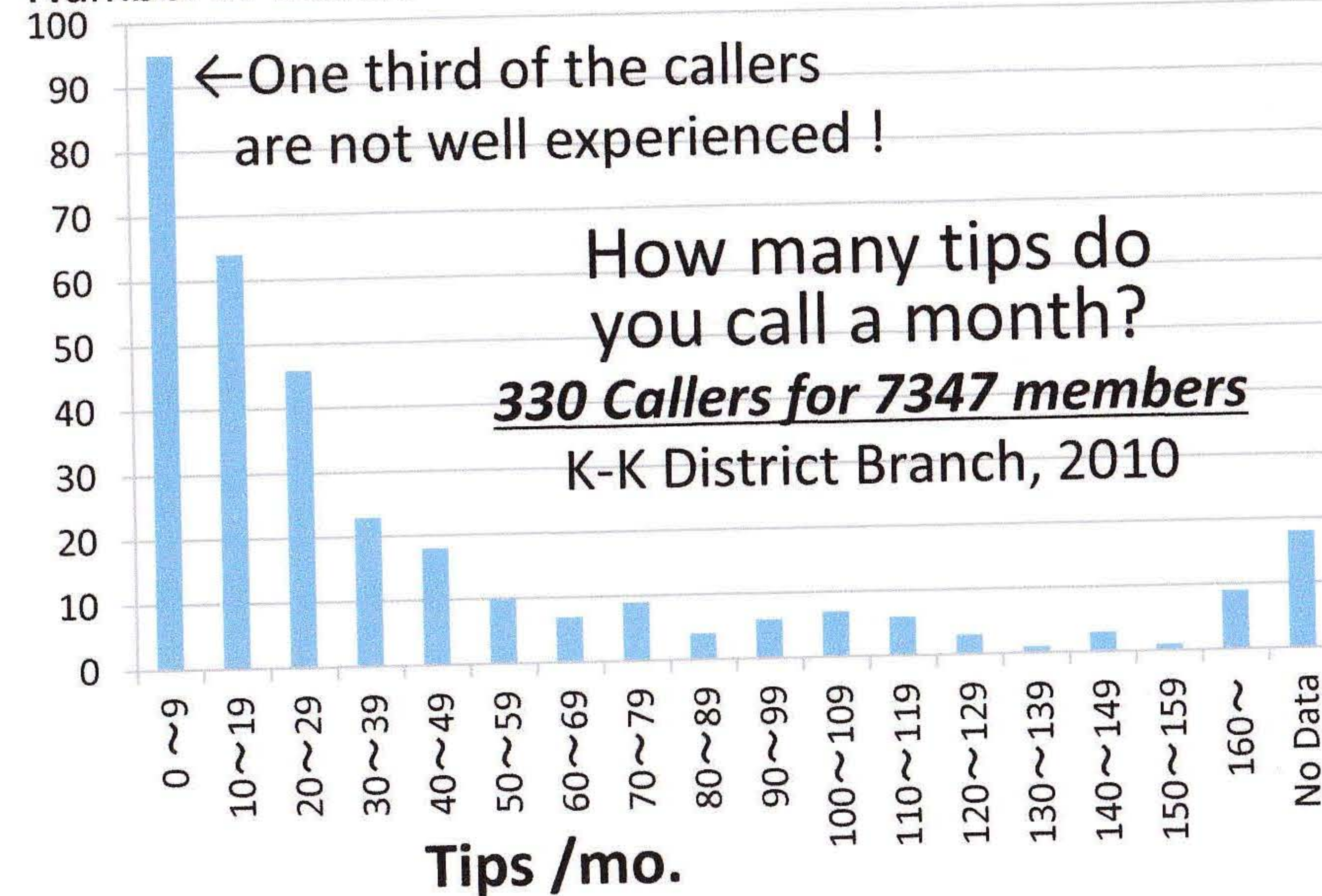
- 1) **Does the fluent English calling** really attract people? No. Nothing other than showing off. Watch closely people who are looking at the demo and listening to the call. They tend to be determined not to join, saying “Oh, this is too difficult for me”---**it really looks difficult!!**

- 2) **Only by joining in the square**, they realize it is danced by CODE NAMES for movements. The Japanese callers try to “sound like” using English. It is ok, but it should be emphasized that square dance is danced not in English but CODE NAMES.

Are English calls easier for English speaking callers? Yes, in the beginning. However, soon they will know many are CODE NAMES!! Square dance IS danced by code names.

Good Caller Judgment depends on the given situation. However, the importance of **“Do Not Lose Anyone” attitude** does not change from one country to the other.

Number of Callers



“Do Not Lose Anyone” attitude: Guideline for Good Caller Judgment

See Graph (Right).

The JSDA membership has been so far increasing, however, it is presumed to switch to decrease next year!!

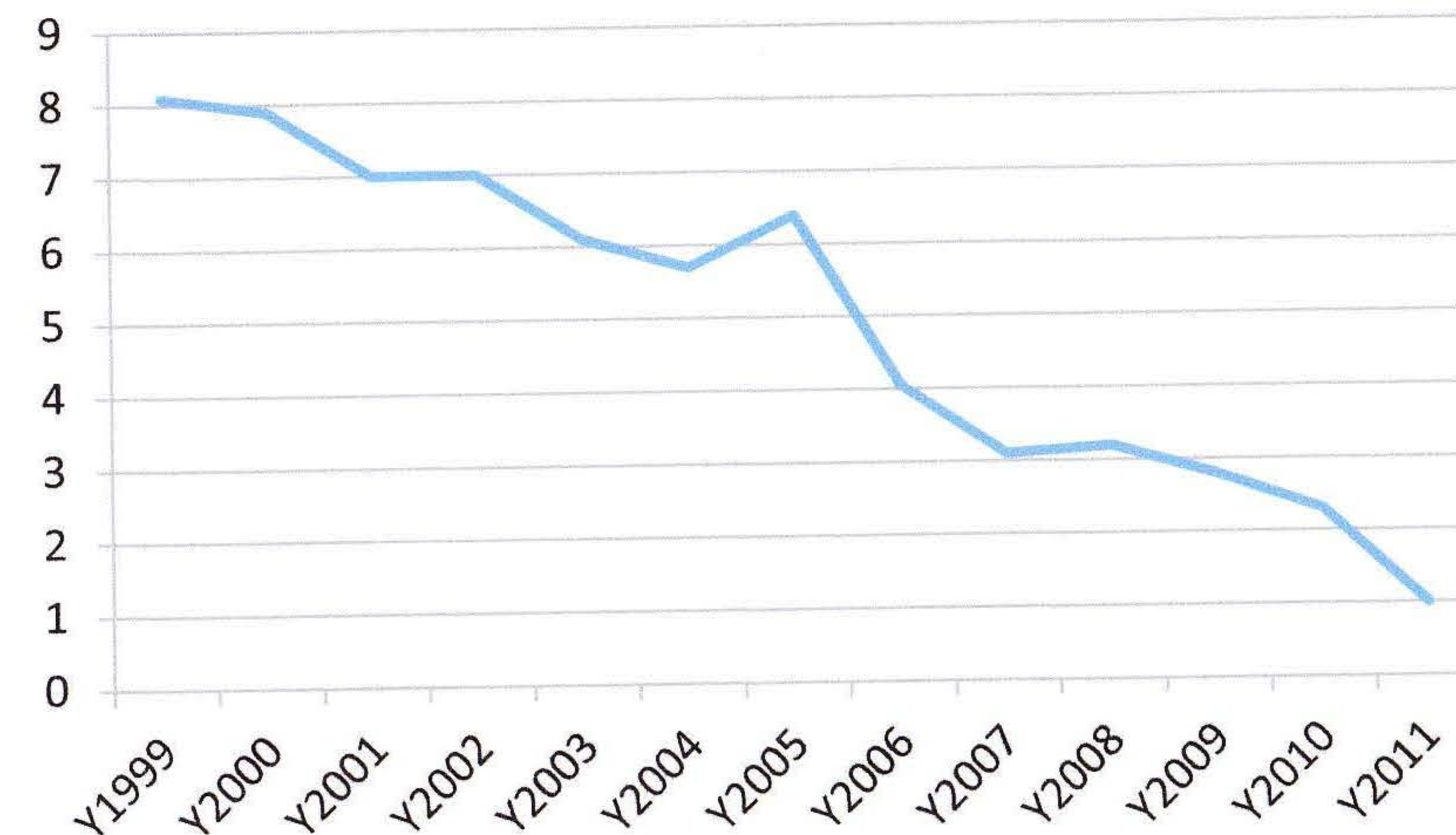
Proposal: A Callerlab Guideline for GCJ not to lose our friends in any dance programs will help promotion, recruit, and retention.

“Do Not Lose Anyone” attitude seems to be only one measure for GCJ.

Problems to be overcome:

- 1) Encourage club callers to experience the Local CDP, rather than calling to the experienced dancers an intricate dance.
- 2) Club Callers who teach and call less frequently than two tips in a week should be re-trained. Ability to distinguish one dance program from the others is a must.
- 3) Educate apprentice callers to be able to handle various types of dancers by various dances.

Increase Rate, %



GCJ may involve re-determination of Dance Programs applied to your dancers .

- 1) Basic 1 & 2 can be of Standard Applications in the first place.
- 2) Extended applications of Basic 1 & 2 should be added during plateau dances in the predetermined period, knowing how to overcome the difficultness .
- 3) Before going up to Plus, new applications to the Mainstream dance must be pre-determined.

GCJ may conclude that Extended Mainstream can make a good dance Program.