

# **Social Enhancement**

## **CALLERLAB 2019**

### **Club Social Events**

Visitations/Dinner

Club Meetings

Theater Nights

Museums/Local Events/Farmer's Markets

Highway/Interstate Clean-Up

Restaurant Fund Raisers

Bus Trips

Campouts

Supporting a Cause

### **Club Dances**

Host Couples

Theme Dances

Special Tips

Refreshments

After Parties

Decorations

Club Committee Leadership

Getting Everyone Involved

## **New Dancer Program**

Each Dance Night Is a Party

Refreshments

Host Couples

Being an Angel

## **New Dancer Promotional Events**

Creation of “Friends of your club” List

Party Dances

Demonstrations

Home Parties

Cause Events

### Theme Dances - more info

Theme dances can make each club dance feel like a party

Decorate for all sorts of occasions – Getting involvement - recognition

Encourage dancers to dress for the occasion (colors, hats, etc.)

Create occasions – i.e. Hawaiian shirt night, Men’s Cake Bake

Have prizes – even small ones (a \$5 coffee card, free admission to the next dance)

Create “categories” for prizes – best costume, best use of the theme color

Have contests – i.e. For Halloween, play a few seconds of “scary songs” and have dancers guess the title, Big Band Night, 70’s Night

Ask dancers to bring snacks related to the theme – tickets/drawing for participants