On-Line Presence
Websites

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The first web page went live on August 6, 1991. It was dedicated to information on the World Wide Web project and was made by Tim Berners-Lee. It ran on a NeXT computer at the European Organization for Nuclear Research, CERN.

So, you want a website? Or you want to update yours? Let's look at a few options

If you need one, there are some no cost options, and some will cost money. Let's talk about some no cost options.

#1) Weebly (weebly.com): You can get no cost hosting, but you will not have a unique domain name. Your domain name will be: yourname.weebly.com. They also offer a paid option of $12.00 or $25.00 per month. For an example look at:
https://cambridgecorners.weebly.com/

#2) WordPress (wordpress.com): You can get a no charge site from them. Your domain name would be: yourname.wordpress.com. With the free option, you will have ads on your site. WordPress also a paid option. For an example look at:
https://squaredancenoah.wordpress.com/

Let's look at some regular websites and some of their options

You need to register a domain name: (yourname.com) and get hosting for the site.
To check for a domain name, go to GoDaddy (godaddy.com) (they are the largest) or I like Hosteazy Domains (hosteazydomains.com). The price for domain will start at $10.00 per year.
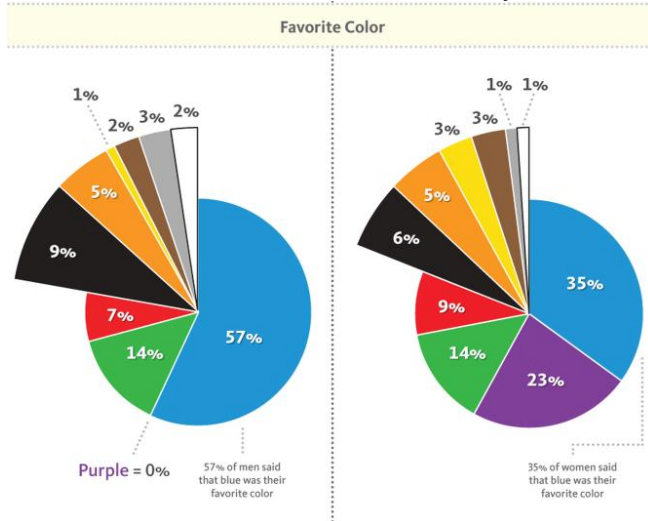
What happens if yourname.com is not available, don't worry. Start looking at other TLD's (top level domains) like .net, .org, .dance, .party. Or maybe use "caller" or "cuer" in front of your name. For example, brianfreed.com was not available but I have callerbrian.com and brianfreed.net. Some others are mikedriscoll.ws or dortydancing.com. When you go to a domain name registrar, they will give you suggestions.

Your hosting will run between $25.00 and up per year depending on where you host your site and how big the site is. Some of the hosting companies will give you your domain name in exchange for hosting with them. Every web hosting company I know has a program to build your website without having to know a programing language.
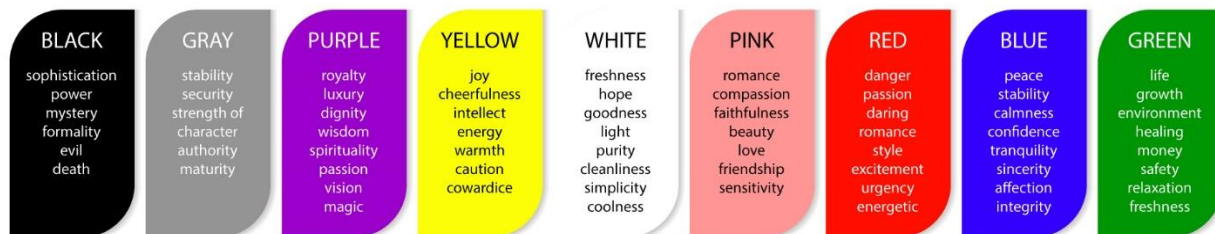
I like WordPress. You can choose between 15,000-20,000 themes and it is easy to work with. You can install WordPress on most websites.

You need to have current content and make it easy for people to find your information. I like to have 2 clicks or less to get the needed information. Colors can make a difference (please see attached color charts)

57% of men and 35% of women say that blue is their favorite color.

Favorite Color

WEBSITE COLORS

BLACK	GRAY	PURPLE	YELLOW	WHITE	PINK	RED	BLUE	GREEN
sophistication	stability	royalty	joy	freshness	romance	danger	peace	life
power	security	luxury	cheerfulness	hope	compassion	passion	stability	growth
mystery	strength of	dignity	intellect	goodness	faithfulness	daring	calmness	environment
formality	character	wisdom	energy	light	beauty	romance	confidence	healing
evil	authority	spirituality	warmth	purity	love	style	tranquility	money
death	maturity	passion	caution	cleanliness	friendship	excitement	sincerity	safety
		vision	cowardice	simplicity	sensitivity	urgency	affection	relaxation
		magic		coolness		energetic	integrity	freshness

Once you have a website you need to maintain it. Nothing will turn someone off faster than having outdated information. For your calling/cueing schedule I like using Google Calendars because it will stay current for you plus when you put in a venue or address it will have a Google map for you.

Having an informative and up-to-date website does take work. I set aside time every month to make sure the information is up to date. If you do not want to do it yourself there are people out there who will maintain it for you. But I caution you, make sure your domain name is in your control, it is an asset.