

Newsletter
for members of

CALLERLAB
The International Association
of Square Dance Callers



CALLERLAB






































39th Convention



April 2-4, 2012

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Interest Sessions

Activator Stream Patter Calling 	Belmont	2:30 PM	Tues
Asymmetrical 	Two Rivers	2:30 PM	Tues
Cadence Calling 	Hermitage B	1:00 PM	Tues
Caller Judgment 	Two Rivers	2:30 PM	Mon
Calling with Alternative Music 	Oakland	10:45 AM	Mon
Choreo Buildup 	Hermitage A	1:00 PM	Mon
CRaMS 	Two Rivers	4:00 PM	Mon
Customer Satisfaction 	Hermitage A	10:45 AM	Mon
Dance Party Choreo 	Two Rivers	10:45 AM	Mon
Digital Transitions 	Hermitage A	9:00 AM	Tues
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Musical Showmanship 	Oakland	4:00 PM	Mon
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True Technical Zero's 	Belmont	4:00 PM	Tues
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Dances


CCTD Dance	Hermitage C	3:00-5:00 AM	Sun
Grand Ole' Basic Dance	Hermitage D	9:00 PM	Tues
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Committees

Advanced Committee	Belmont	4:00 PM	Mon
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Caller-Coach Informal	Cheekwood	1:00 PM	Mon
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Ways and Means Committee	Kingsley	2:30 PM	Mon
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Everyone

Welcome Reception	Plantation Lobby	6:00 PM - 7:00
PM	Sun	
Annual Meeting (Closing Session)	Hermitage C	9:00 AM Wed
Live Auction	Hermitage D	9:00 PM Mon
Opening Session	Hermitage C	8:45 AM Mon
Orientation Session	Hermitage C	8:00 PM Sun
Friends of Bill	General Thomas Room	

 Indicates that the session is being recorded.

Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office Staff will be happy to help you.

WELCOME TO CONVENTION

From the Chairman of the Board,
Elmer Sheffield



On behalf of the Executive Committee, the Board of Governors, and the Home Office, welcome to "Music City" and the Sheraton. Most of all, welcome to your CALLERLAB Convention. I hope your trip here was enjoyable, and I'm sure that you are going to enjoy our "Grand Ole' Opportunity" Convention.

Once again we have planned a great Convention for you, so be sure and check your packets for the schedule of events, information regarding sessions, meal times, etc. Your packet is full of "Grand Ole' Opportunities" and gives you information as to what we have planned for you.

Convention CDs are with us once again and will be recording every session. You will have the opportunity to purchase a complete set of all recorded sessions on MP3s at a great price of \$25 through the CALLERLAB Home Office. No outside video or audio recorders will be allowed during sessions. Please turn off all pagers and cell phones while attending sessions.

Our registration desk will be managed by our competent Home Office staff who will also answer any questions that you may have. Please make it a point to thank them. In addition, please be sure to thank your Board of Governors for the work that they have done this year. Last, but certainly not least, please be sure to welcome all first time attendees as well as those who have attended before.

I sincerely thank each of you for taking the time and spending the money to attend this year's Convention. It shows a real commitment on your part. I hope that it proves to be a great choice for you. If you see me wandering the halls looking lost, please come up to me, let me shake your hand, and thank you for coming. All of us have a "Grand Ole' Opportunity" to hone our skills and to return home with a new determination to be better callers and to work for our wonderful activity.

Once again, welcome to Convention 2012!

MEALS WILL NOT BE SERVED TO YOU UNLESS YOU ARE WEARING YOUR BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket. The wait staff has been instructed **not** to serve a meal unless you are wearing your badge.

If you have requested a special diet, your Convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They will also collect the card.

While the formal opening ceremony starts on Monday morning at 9:00 a.m., there will be a Beginner Dance Party Leader's Seminar on Saturday and Sunday. Also on Sunday, there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 p.m., a welcome reception at 6:00 p.m., and the Orientation Session at 8:00 p.m. At 9:00 pm, the Music Producers will host a dance.

Friends of Bill W. may meet in General Thomas Room during the Convention.

All interest sessions will be recorded by Convention CDs Inc. (CCD). The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB has arranged to purchase the master of all the recorded sessions and is offering a complete set to Members at a reduced cost of only \$25. This a great value and one that everyone should consider to help capitalize on the information provided at this Convention. An order form is included in your registration packet. Please see Wade Morrow at the Registration Desk for more information.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count!

PLEASE—NO SMOKING IN ANY MEETING ROOM, REGISTRATION, OR SALES AREA!

(Please see your mini schedule for a map of the Conference Center)

Saturday – March 31, 2012

9:00 a.m. Beginner Dance Party Leaders Seminar

Two Rivers

This session presents various ideas for conducting Beginner Dance Parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. Bob Riggs, Chairman of the Committee for Community and Traditional Dance, will host this event. The session will be videoed and available for purchase from the Home Office.

1:00 p.m. to 5:00 p.m. - Registration

Convention Registration Center

Early birds may register until 5:00 p.m. **Wade Morrow and Royce Dent** from the Home Office staff will be manning the Registration Desk. Volunteers are always appreciated and you may also be assisted by **Laura Morrow and Donna Schirmer**.

Sunday – April 1, 2012

9:00 a.m. to 5:30 p.m. - Registration

Convention Registration Center

Convention registration continues.

Exhibit Area – Please Support Our Vendors

Plantation Lobby

Vendor hours: Sunday - April 1, Noon to 5:00 p.m.

Monday - April 2nd, 9:00 a.m. to 5:00 p.m.

Tuesday - April 3rd, 9:00 a.m. to 5:00 p.m.

3:00 p.m. to 5:00 p.m. - CCTD Dance**Hermitage Ballroom C**

Bob Riggs and the Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting material will be presented.

6:00 p.m. - 7:00 p.m. Welcome Reception**Plantation Lobby**

The Executive Committee will host the reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bar will be available. Snacks and non-alcoholic punch will be provided.

8:00 p.m. - Orientation Session**Hermitage Ballroom C**

Pam Clasper will moderate this session. **Ron Markus**, Vice Chairman of Caller Training, and **Janet Olivieri**, Vice Chairman of the Partners Committee, will join this session. This session is designed to be an informative session especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

9:00 p.m. - Music Producers Dance**Hermitage Ballroom C**

The Music Producers Committee will provide your Sunday night entertainment this year. CALLERLAB is featuring the talents of the Recording Artists in our organization who are attending the Convention. Donations to the Foundation will be encouraged.

Monday, April 2, 2012**8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration****Convention Registration Center**

The registration office will be open for late registrants and for attendees to ask questions about the Convention or about their membership.

8:45 a.m. - Opening Session**Hermitage Ballroom C**

Elmer Sheffield, Chairman of the Board, will be presiding along with **Dana Schirmer**, Executive Director. The Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the Convention and announce any changes to the schedule. This year, **Kid Billy Music** will be a part of our Monday morning opening session. This group of songwriters from the Nashville area will provide motivational talents to help send the Convention off to a roaring start by encouraging attendees to participate. The cost for this group is partially paid for by a grant from the 57th National Square Dance Convention, Wichita, KS.

10:30 a.m. - Beverage Break**Plantation Lobby****10:45 a.m. - Breakout Sessions****Customer Satisfaction****Hermitage Ballroom A**

Moderator, **Barry Clasper** and Panelists, **Bill Heyman** and **Paul Walker**. As callers, we view our relationship with our dancers through a variety of lenses. Sometimes we are a teacher and the dancers are students. Sometimes we are an entertainer and the dancers are an audience. Sometimes we are a social director and the dancers are there for a party. Suppose we look at ourselves as service providers and the dancers as customers? There is a wealth of documentation and opinion available on how businesses should manage the relationship between service providers and customers. If we view our relationship through that lens, where might that lead? Follow our panelists to see what insights that perspective might generate.

10:45 a.m. - Breakout Sessions (Continued)

Teaching Outside the Box

Hermitage Ballroom B

Moderator, **Dottie Welch** and Panelists, **Betsy Gotta** and **Bob Riggs**. This panel will share some unique ideas and concepts on how to teach dancers. Learn some new teaching tips, understand the significance of the teaching order, and find out how to use some formations other than Squares when teaching. Share in the discussion and inject your experiences in how to make learning easier and more entertaining.

Dance Party Choreo

Two Rivers

Moderator, **Chris Pinkham** and Panelist, **Ron Nelson**. The first experience a large number of people have with square dancing is during a Dance Party. Making this experience fun and entertaining will help create a positive image of the activity and may encourage new dancers to join the activity. The panel will discuss Party Night choreography to help make a successful event.

Calling with Alternative Music

Oakland

Moderator, **Scot Byars** and Panelists, **Paul Cote** and **Ben Goldberg**. This unique interest session will discuss Alternative Music as part of patten calling and samples will be demonstrated. How to use the music and the effect it has on the dancers will be considered. We often hear that callers should use different and more modern music to attract younger dancers. This music has been successfully used as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

Music Ethics Ad Hoc Committee

Kingsley

Chairman, **Paul Bristow** and Vice Chairman, **Wade Driver** - This Committee has been established to review the problems associated with the use of illegally copied music and the consequences. With the average sales of new music at an all time low, we need to know how much of this is due to piracy. Who is stealing? How much is being stolen? Who will suffer? Why is this happening? How do we control it and eventually stop it? Could it be that people don't realize that they are a part of the problem? We hope that by the end of this Convention we will have begun drawing up a policy of detecting and providing consequences to those who continue to use music obtained illegally.

Partners' Committee

Edgewood

Chairman, **Erin Byars** and Vice Chairman, **Janet Olivieri**. Our meetings are open to all attendees of the CALLERLAB Convention and membership is open to all partners of callers. Please join us in the Partners' Committee meeting and give us your input on projects that the Partners' Committee could undertake.

Mainstream Committee

Belmont

Chairman, **Tom Rudebock** and Vice Chairman, **Lanny Weakland**. The Committee will discuss reports on the current status of the Mainstream Definitions updates from the Definitions Committee, Triennial Review, and the Basic Ad Hoc. The Committee will also discuss any actions taken since the last Convention and other business that may arise.

12:00 p.m. - LUNCH for ALL ATTENDEES NO BADGE, NO FOOD, NO EXCEPTIONS!

Plantation Lobby

1:00 p.m. Breakout Sessions

Choreo Buildup

Hermitage Ballroom A

Moderator, **Darryl McMillan** and Panelists, **Bryan Clark** and **Ted Lizotte**. This session will present information about building the difficulty of choreography as we call. The panel will discuss how to start with easy (standard) choreography and add a little difficulty moving toward extended applications. This can be done as a single sequence, single tip, or a full dance/workshop.

1:00 p.m. Breakout Sessions (Continued)

Simple Sight

Hermitage Ballroom B

Moderator, **Bear Miller** and Panelists, **Gary Felton** and **Lee Kopman**. The question is: Do we need all the calls on the full Basic or Mainstream programs to sight call? This panel says, "NO!" They will describe how to sight call with a limited number of calls. If Sight Calling for any dance program interests you, this session is for you. Come learn how Simple Sight can add to your calling skills.

Social Scene

Two Rivers

Moderator, **Mike Seastrom** and Panelists, **Lee & Barbi Ashwill**, **Pam Clasper** and **Janet Olivieri**. This session will look for ways to encourage more social interaction within a club or group. We have neglected the social side of our activity for too many years and that may have contributed to lower retention rates. Lasting friendships have always been one of square dancing's most valuable rewards. Folks tend to be more forgiving and enjoy square dancing more when they are among friends. We will brainstorm as many ideas as possible, looking for ways to build friendship among club members new and old.

Working with Music

Oakland

Moderator, **Buddy Weaver** and Panelist, **Jim Mayo**. Music is the glue which binds the dancers, the caller, and the dance together. How we use our music can have a major impact on the dance experience. Music can lift the excitement of the dance or it can be used to provide a pleasant and relaxing feel. The panel will illustrate how tempos and rhythmic styles can add variables to the dance. Come learn and enjoy.

ARC Committee

Edgewood

Chairman, **Jon Jones**. The Applications Review Committee (ARC) will meet to discuss the proper/improper application of at least five calls from unusual formations. Those that are interested in how the Committee operates should attend this meeting to give input and participate in a straw vote. The ARC reviews whether the formation application fits within the written definition of the call in the program of origin or whether it would fit the definition within another CALLERLAB program. The decisions of the ARC are a recommendation to callers all over the world and they have received very good support. The Committee is made up of callers from all parts of the square dance world and the knowledge of the members covers all CALLERLAB programs. We have very interesting and informative meetings and everyone is invited to attend the open meeting.

Plus Committee

Belmont

Chairman, **Ken Ritucci** and Vice Chairman, **Eric Henerlau**. The Plus Committee meeting will discuss the Plus Program in general including Emphasis Calls, Triennial Review, and Definitions.

Caller-Coach Informal

Cheekwood

Accredited Caller-Coaches, **Paul Henze** Chairman and **Larry Cole** will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions (you do not need to attend both sessions). If you are interested in coaching callers, we invite you to attend one of these two sessions.

2:15 p.m. - Beverage Break (compliments of the Sheraton Hotel)

Plantation Lobby

2:30 p.m. - Breakout Sessions

Grand "Ole" Basics

Hermitage Ballroom A

Moderator, **Walt Burr** and Panelists, **Masaharu "Doc" Hiraga** and **Mike Seastrom**. Can we call creative and interesting choreography with fewer calls? The panel says, "YES!" The challenge is to use fewer calls in creative ways which will be entertaining and keep the dancers dancing. Is this something we do all the time? Probably not. Is it easy and will not take any extra effort? Probably not. Can callers learn to use this type of choreography? Definitely YES! Will the caller and the dancers benefit? Again, YES. Come listen, learn, and take home some new choreography tips.

Effective Teaching

Hermitage Ballroom B

Moderator, **Jerry Reed** and Panelists, **Tom Sellner** and **Dottie Welch**. It has been said that teaching is one of the most important jobs we do as callers. Teaching has been described as the transfer of knowledge from the instructor (you) to the students. Research in the field of teaching has made us aware of several different ways in which people learn. Some of our best teachers have included several different styles of presentation in their classes, often not knowing why they did it or what those different styles are. This session will help you become aware of how learning styles differ and how different people learn in different ways. You will also learn how to make your teaching more effective to help you reach and teach the wide variety of students you are likely to find in your classes. If you want to discover how people learn and how to apply that knowledge to your teaching, this is the session for you.

Caller Judgment

Two Rivers

Moderator, **Clark Baker** and Panelists, **Lottie Ainsworth** and **Lanny Weakland**. Discussions of certain calling topics (e.g., choreography, teaching) often end with "and you need to use good judgment." We will define judgment, the places in calling where one makes these informed decisions, and explain how this ability can be acquired and improved. Our panelists will present examples of both good and bad decisions for your discussion. As Josh Billings said, "There is nothing so easy to learn as experience and nothing so hard to apply."

Singing Calls Harmony

Oakland

Moderator, **Wade Driver** and Panelists, **Tony Oxendine** and **Elmer Sheffield**. This session will explore how callers harmonize with other callers. The panel will discuss and workshop ways that callers can harmonize with themselves, duets, or groups of callers and enhance their abilities to harmonize their voices.

Ways and Means Committee

Kingsley

Chairman, **Gary Felton** and Vice Chairman, **Bill Boyd** will discuss this Committee's tasks, the auction process that will occur on Monday evening of the Convention, as well as ideas for future projects.

Caller Training Committee

Edgewood

Chairman, **Betsy Gotta** and Vice Chairman, **Ron Markus**. During this meeting, the Caller Training Committee will discuss updating the Reference Sources Section of Curriculum Guidelines and Technical Supplement. If you are interested in working on this, please come with ideas or suggestions books and or articles written after 1995 which should be included in this section. Also, we will need to determine which documents currently listed are still available. We will need people who want to work on this project. The committee will also discuss and ideas that members have for future projects. Remember: You do not have to be a CALLERLAB Accredited Caller Coach to join the Caller Training Committee. Please come to this meeting and see if you want to be a part of the Caller Training Committee.

Marketing Committee (formerly-RPM Committee)

Belmont

Chairman, **Mike Hogan** and Vice Chairman, **Jerry Junck**. The Marketing Committee (formerly known as the RPM Committee) will meet to discuss potential activities for the next calendar year and present preliminary plans for the promotion of CALLERLAB. Anyone with any ideas or requests for help from the Marketing Committee is welcome to attend the meeting.

2:30 p.m. - Breakout Sessions (Continued)

Board of Governors Informal (1 of 2)

Cheekwood

Members of the Board of Governors (BOG), **Deborah Carroll-Jones** and **Barry Clasper** will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the first of two sessions. We invite you to attend either of these two sessions.

3:45 p.m. - Break (No Beverages)

4:00 p.m. - Breakout Sessions

Two Couples

Hermitage Ballroom A

Moderator, **Eric Henerlau** and Panelist **Dottie Welch**. How many of you have used two couple sets ("mini-squares") as part of your regular program? Two couple dancing is an excellent way to teach and reinforce the many calls that require only two couples to execute. This is not a "gimmick" dance. Come to this session to see how regular two couple dancing can accelerate your teaching, expose dancers to more variety, and improve the dancers' timing and execution of calls. Call lists for Mainstream and Plus calls and choreo examples will be distributed. Sample choreography will be shown. This is a "MUST DO" for anyone teaching dancers!

Music Piracy Q and A (Questions and Answers)

Hermitage Ballroom B

Moderator, **Paul Bristow** and Panelists, **Wade Driver** and **Mike Seastrom**. This panel will explain issues caused by music piracy and entertain questions from attendees as to what constitutes music piracy; how to handle awkward situations where someone asks for a copy of your music; how to curtail music piracy, as well as many other issues pertaining to this topic. Help save our music! Attend and participate in this important session.

CRaMS

Two Rivers

Moderator, **Jon Jones** and Panelists, **Deborah Carroll-Jones** and **Barry Johnson**. Are you predominantly a sight caller? Ever felt like you're "flying by the seat of your pants" or "you're flying blind" when your pilot squares crash? By adding certain mental-like techniques to both sight and modular methodology, CRaMS may be the most versatile "Combination" system currently available. A major advantage of CRaMS is that it is easy to learn. Callers learn to have *much* more cohesive control of their choreography. The CRaMS system takes in most modern forms of calling and wraps them into a complete and comprehensive art form.

Musical Showmanship

Oakland

Moderator, **Elmer Sheffield** and Panelists, **Tom Miller** and **Tony Oxendine**. There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. The panel will illustrate different styles and examples of showmanship which they use to enhance their calling and the dance experience for the dancers. This panel will try to show methods of applying these styles and examples to your calling and to give you fresh insights into this important aspect of our calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session and enjoy.

Partners Committee - How to Stay Married

Kingsley

Erin Byars, Roy Gotta, Laura Morrow and **Gail Swindle** will discuss how the pressures put on a personal relationship when one or both partners are involved in calling are often unexpected and serious. Many marriages and committed relationships have failed to survive the stress. This panel will discuss some of the pitfalls often encountered, and ways to solve them, before they lead somewhere from which there is no way back.

4:00 p.m. - Breakout Sessions (Continued)

Youth Activities Committee

Edgewood

Chairman, **Justin Russell** and Vice Chairman, **Donna Schirmer**. The Youth Activities Committee will meet to discuss the implementation of the Caller Mentor Program and discuss any changes that may need to be made. The Committee will also continue to explore ideas for recruiting and retaining young dancers.

Advanced Committee

Belmont

Chairman, **Bill Harrison** and Vice Chairman, **Skip Cleland**. The Advanced Committee will discuss the upcoming Triennial Review and other topics.

5:15 p.m. - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact **Dana Schirmer** or **Wade Morrow**. Please do not go into an empty room, there may be other plans for that space.

6:00 p.m. - Social Hour Begins (Cash bar will be available)

Plantation Lobby

6:30 p.m. - Doors Open for the Banquet

Hermitage Ballroom A, B and C

Monday, April 2, 2012

7:00 p.m. - Banquet

Hermitage Ballroom A, B and C

Roy and Betsy Gotta will MC and provide the evening blessing. Committee Chairmen and Vice Chairmen will be seated at the head table. Small World Awards will be presented. All award recipients—please stay for a group photograph immediately following the banquet. **The Nashville Convention and Visitors Bureau** proudly presents songwriter and performer **Billy Montana** to entertain for the banquet this evening.

9:00 p.m. - Live Auction

Hermitage D

Gary Felton and **Bill Boyd**—The Auction this year is brought to you by the Ways and Means Committee. This will be a live auction to benefit the CALLERLAB Foundation. Many CALLERLAB Members and others have donated some very interesting and in some cases expensive items for the auction. Come enjoy an exciting and entertaining event.

Zesty Contra Dance (immediately following the auction-approx. 10:30 PM)

Hermitage D

Clark Baker, Presenter. If you enjoy smooth, connected, energetic dancing with lots of swinging, this dance is your dance. Featuring traditional and alternative music, each dance is composed of simple figures and will be walked through beforehand. The term “zesty contras” was coined by Boston dance leader, Larry Jennings who promulgated a style of contra dancing featuring strong connections among dancers, meticulous phrasing, vigorous swings, and smooth transitions from one figure to another. Get your aerobic workout and dance “fix” at the same time.

Tuesday - April 3, 2012

7:30 a.m. to 8:30 a.m. Breakfast

Plantation Lobby

Attendees who purchased breakfast as part of their Convention packet will have a meal ticket in their packets that will allow them to enter the breakfast buffet. **No Ticket, No Food, No Exceptions!**

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration

Convention Registration Center

The registration office will be open for late registrants and for attendees to ask questions about the Convention or about their membership. CALLERLAB sales will be located in the Plantation Lobby.

9:00 a.m. Breakout Sessions

Digital Transitions

Hermitage Ballroom A

Moderator, **Bill Harrison** and Panelist, **Kris Jensen**. This session is for those callers who are interested in using digital music and wish to learn more about how to transition from vinyl records to digital music. Attendees will have a chance to ask general/basic questions on the use of laptops. How to arrange music folders? How to download music? What square dance management software is available? The panel will discuss equipment and processes which can be used to edit digital music. This session will provide general information designed for the beginner user of digital music.

Sneak a Peek

Hermitage Ballroom B

Moderator, **Tom Rudebock** and Panelists, **Doug Davis**, **Tom Dillander**, and **Hunter Keller**. It has been said that “Without music there is no dance.” Music is an integral part of showmanship at every program we call. Would you like some ideas for different patter and singing call music? Join this unique session to “Sneak-A-Peek” into the record case of our panel. They will give you examples of the music they use and include words about where and why they use it. You will want to “hit the music vendors” after this session!

Great Expectations

Two Rivers

Recent research has demonstrated that the human brain is a pattern-matching machine without peer. Our brains are constantly looking for patterns in what is going on around us and creating expectations in our minds for what should happen next. **Barry Clasper** will discuss how this information can be applied to square dancing. How can we manage our dancers' expectations to create a pleasurable dancing experience? When teaching dancers, how can we set their expectations to make them more successful dancers? How do dancers' expectations affect their perception of what is "creative" choreography? How do their expectations affect their perception of difficulty? By understanding what dancers' expectations actually are, and how they might be altered, callers can be more effective entertainers and teachers. Come and join Barry to explore this fascinating perspective on our dance activity.

Retention Attention

Oakland

Moderator, **Mike Hogan** and Panelists, **Bill Boyd** and **Virgil Forbes**. This session will explore the methods of keeping dancers involved in the activity longer. Once you have recruited new dancers in class and they are on their way to becoming club level dancers, how do you retain them? Come hear the panel explain how to focus attention on the retention of dancers during lessons, when they transition from class to club and how to keep them dancing.

Planning Meeting

Cheekwood

Chairman of the Board, **Elmer Sheffield**, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between the organizations.

Committee for Community and Traditional Dance

Kingsley

Chairman, **Bob Riggs** and Vice Chairman, **Calvin Campbell**. The Committee for Community and Traditional Dance will meet during the Convention to discuss the Beginner Dance Party Leader Seminar, the CD Journal and other publications current and future. Please bring your energy, ideas, and contributions for the future of the Committee. We plan to discuss how to share the philosophy, the material, and the leadership needed by leaders of community dances and one night events. Please join us.

F.A.T. City Video

Belmont

Moderator, **Clark Baker**. We will watch a 70 minute video (“How Difficult Can This Be?”) about how some students experience Frustration, Anxiety, and Tension in a learning environment. While the video is aimed at teachers of students in school, we believe it can also apply to the adults we teach in square dancing. If you have experienced learners who seem can't seem to keep up with your lessons, perhaps this video will give you some insights and strategies to help them.

9:00 a.m. Breakout Sessions (Continued)

Caller-Coach Committee

Edgewood

Chairman, **Paul Henze** and Vice Chairman, **Tony Oxendine**. The Caller-Coach Committee will be discussing the callers who are in the process of testing for Accredited Caller-Coach. We will discuss the caller schools of 2011, the attendance at the schools, and how the attendance compared to the previous year's attendance. Also talk about abbreviated definitions being completed by the Abridged Ad Hoc Committee, discuss how caller coach informals went, updates on caller-coach test revisions, and the "mentoring" program progress by the Caller Training Committee.

10:15 a.m. - Beverage Break

Plantation Lobby

10:30 a.m. - Breakout Sessions

Wind in Your Face

Hermitage Ballroom A

Moderator, **Ken Ritucci** and Panelists, **Ted Lizotte** and **Darryl McMillan**. Smooth dancing has long been recognized as one of the joys of dancing. The term "Wind In Your Face" has been used to describe this type calling and dancing. The panel includes two of the best in presenting smooth and flowing choreography. Come learn the methods the panel uses and how you can improve this important element of your calling.

Singing Calls Adaptation

Hermitage Ballroom B

Moderator, **Paul Henze** and Panelists, **Jon Jones** and **Vernon Jones**. All square dance music comes with a cue sheet which includes the choreography and words from the song as used by the recording caller. There are times when programming considerations (such as classes or when calling to new dancers) make it desirable to change the choreography provided with the cue sheet. There are many callers who do not realize nor appreciate the difficulty in doing this in a way which will create well timed and workable choreography. This panel will provide information about how to create singing call figures, either for an original or to change existing figures on a cue sheet.

Visit with the Legends

Two Rivers

Moderator, **Jerry Junck** and Panelists, **Bob Brundage**, **Marshall Flippo**, **Jerry Helt** and **Melton Luttrell**. History, heritage, and tradition are very important aspects of our activity. This information is sometimes overlooked as we deal with the "puzzle solving" of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. This has been one of the most popular sessions during past Conventions. Come join us to learn more about how we got to where we are today.

Specialty Get Outs

Oakland

Moderator, **Tim Marriner** and Panelists, **Randy Dougherty** and **Bill Harrison**. This panel will discuss and present how to develop unique "get-outs". They will be sharing some of their favorite "get-outs" as well as requesting participation from the audience. Come have a good time!

International Advisory Committee:

Kingsley

Chairman, **Jeff Priest** is not able to attend this year's Convention. Vice Chairman, **Jeannette Staeuble** will conduct the meeting and Chairman of the Board, **Elmer Sheffield**, Vice Chairman of the Board, **Larry Cole**, and Executive Director, **Dana Schirmer**, will attend this meeting to meet with international callers and guests. All international attendees are welcome to attend and provide your ideas, suggestions and questions.

Women In Calling Committee

Edgewood

Chairman, **Deborah Carroll-Jones** and Vice Chairman, **Patty Greene**. The Women in Calling Committee will meet to discuss ideas and future projects. Your comments and suggestions about what the future holds for the Committee will be most helpful. Join us for what could prove to be a very lively discussion.

10:30 a.m. - Breakout Sessions (Continued)

Challenge Committee

Belmont

Chairman, **Barry Clasper** and Vice Chairman, **Bill Ackerman**. The Challenge Committee will meet to review the status of on-going projects. The triennial review will be discussed.

Caller-Coach Informal

Cheekwood

Accredited Caller-Coaches, **Paul Bristow** and **Tony Oxendine** will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two sessions (you do not need to attend both sessions). If you are interested in coaching callers, we invite you to attend one of these two sessions.

12:00 p.m. -Lunch for All Attendees

Plantation Lobby

NO BADGE, NO FOOD, NO EXCEPTIONS!

1:00 p.m. - Breakout Sessions

Modules

Hermitage Ballroom A

Moderator, **Jerry Junck** and Panelists, **Paul Henze** and **Mike Seastrom**. There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

Cadence Calling

Hermitage Ballroom B

Moderator, **Ken Ritucci** and Panelists, **Deborah Carroll-Jones**, **Marshall Flippo** and **Jon Jones**. The panel will discuss how to improve abilities to add cadence and phrase commands as opposed to simply verbally saying the calls/commands while calling. Cadence and working with the music, whether traditional or contemporary will also be discussed, as well as chanting versus singing your choreography. Here is your chance to improve your calling presentations while sharing your experiences with others.

Games

Two Rivers

Moderator, **Bear Miller** and Panelists, **Randy Dougherty**, **Jerry Jestin**, and **Jerry Helt**. Add a little spice to the dance by utilizing unique games to entertain the dancers. Games are especially useful to club callers wanting to provide something different to their regular club dances without over challenging those dancers interested in something amusing, different, and entertaining. This panel brings a youthful presentation of various games that can be played as part of the dance fun.

Working With Squares and Rounds

Oakland

Moderator, **Roy Gotta** and Panelists, **Don Casper**, **Ron & Georgine Woolcock** and **Bob & Claudia Amsbury**. When both Squares and Round Dancing are on the same program, whether at a club dance or at a festival, callers and cuers should work as a team to create an enjoyable experience for the dancers. Cooperation and professional courtesy can do much to help in this process. Have you been in a situation where this was not the case? How did you (or DID you) resolve it? The panel will also provide personal experiences.

Definitions Committee

Belmont

Chairman, **Clark Baker** and Vice Chairman, **Michael Maltenfort**. This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Basic/Mainstream Definitions rewrite and maintenance of our existing definitions through all dance programs. A status report on both will be given. We will be reviewing and prioritizing our list of open issues, and asking for volunteers to take the lead on one or more issues. Questions or comments are welcome at this meeting.

1:00 p.m. - Breakout Sessions (Continued)

Music Producers Committee(1 of 2 meetings)(Open Meeting)

Kingsley

Chairman, **Wade Driver** and Vice Chairman, **Buddy Weaver**. Committee will be holding two meetings at this year's CALLERLAB Convention. One will be an open meeting where all Convention attendees are invited to discuss what is happening in the world of square dance music production. Topics will include music piracy, escalating costs, and many others. Your input is valuable and the Committee welcomes the opportunity to answer all questions and objectively explore any suggestions made from the floor. Committee business will be discussed at the second meeting and is open to Committee members only.

Board of Governors Informal (2 of 2)

Cheekwood

Members of the Board of Governors (BOG), **Eric Henerlau** and **Tom Rudebock** will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the second of two sessions. We invite you to attend either of these two sessions.

2:15 p.m. - Beverage Break

Plantation Lobby

2:30 p.m. - Breakout Sessions

Mental Image 🗝

Hermitage Ballroom A

Moderator, **Jeannette Staeuble** and Panelists, **Don Beck** and **Darryl McMillan**. This panel will discuss one of the basic calling systems known as "Mental Image". Learn how to follow dancers through the square using mental abilities to track and resolve. How does this work? You will need to attend the session to find out. Enhance your abilities by using your mind.

Vocal Instrument 🗝

Hermitage Ballroom B

Moderator, **Tim Marriner** and Panelists, **Paul Henze** and **Ron Markus**. This session will present how to use your voice as an instrument to enhance calling skills. In the past, Dr. Arden Hopkin had presented methods on various techniques used to correct voice problems and provided important information on the care of your voice. This session will now expand to cover ways of using your voice to enhance your calling abilities.

Asymmetrical 🗝

Two Rivers

Moderator, **Hal Barnes** and Panelist, **Randy Dougherty**. Nearly 100% of the choreography we use is symmetrical. In a symmetric set, a line drawn from any dancer through the flag pole center of the set will also intersect that dancer's diagonal opposite dancer. Also, symmetric choreography directs opposites to do corresponding and equal maneuvers. An additional characteristic of symmetric choreography is balance. In symmetric squares there will always be exactly four dancers (two boys and two girls) in any half of the set. The other half of the set will include only the diagonal opposite counterparts of these four, and each group of four will be positioned in exactly the same way. Any set that lacks this balance is not symmetrical. This session will discuss non-symmetrical choreography, or asymmetrical calling. This is a form of balance in the square in which dancers on either side of the axis are not identical, but can be placed to create a feeling of balance.

Successful Dancing Habits 🗝

Oakland

Moderator, **Ed Foote** and Panelists, **Jerry Junck** and **Chris Pinkham** - The panel will discuss and present dance styling and suggestions to help improve dancers skills.

Activator Stream Patter Calling 🗝

Belmont

Mike Sikorsky will teach you the Activator Stream Patter Calling system by demonstrating how an Activator is a Box Module with one or more variables, giving you 10 or 20 different ways to call it, and how to pre-plan WOW "get outs" by knowing in which quadrant the #1 man will finish.

2:30 p.m. - Breakout Sessions (Continued)

Music Producers Committee (2 of 2 meetings) (Committee Members Only) **Kingsley**
Chairman, **Wade Driver** and Vice Chairman, **Buddy Weaver** - Committee business will be discussed at this meeting and ONLY Committee members may attend.

Home Office Staff Informal

Cheekwood

Members of the Home Office Staff will be available for you to speak with on an informal basis. This is your chance to meet the Home Office staff, ask questions, make suggestions and get to know us better. Visit with Dana, Donna, Wade and Royce and let us know what we can do to better serve you.

3:45 p.m. - Break

4:00 p.m. - Breakout Sessions

True Technical Zero's

Belmont

Moderator, **Clark Baker** and Panelist, **Tim Marriner**. This is an educational talk about Zeros. No matter

what your choreographic management system, an understanding of the types of Zeros and when to use them can be useful. This subject can be confusing, and isn't always appropriate for newer callers or in a caller school setting. We will start with the basics and by the end of the session you will understand the terms True Zero, Geographical Zero, Technical Zero, and Fractional Zero. Not only that, you will know how to add them to your choreographic management toolbox.

Producing Music Q and A

Kingsley

Moderator, **Elmer Sheffield** and Panelists, **Wade Driver**, **Tony Oxendine**, and **Buddy Weaver**. This panel will provide for a question and answer session if you have interests in recording, the process, and the mechanics involved. All record producers are invited to attend and inject into the session. In addition, anyone with interests/questions in producing music should attend.

Rectangles

Two Rivers

Moderator, **Tom Miller** and Panelists, **Don Beck** and **Bob Elling**. There are times when we use rectangles for program fun. There are other times when we may have less than two full squares and we want as many dancers on the floor as possible. This session will provide insight into how to effectively utilize rectangles and will include some of the pitfalls as well. The panel will provide information about when and why they use this choreography and show some examples. Come join the fun.

Tech Marketing

Oakland

Moderator, **Patty Greene** and Panelists, **Brian Jarvis** and **Kris Jensen**. This panel will explore the possibilities of using modern technologies to contact and communicate with people. Discussion will cover how to market square dancing by using e-mail, websites, texting, Twitter, Skype, Facebook, MySpace, Kindle, and more. Come take a look into the future of how we can better communicate using new technologies.

Choreographic Applications Committee

Cheekwood

Chairman **Dottie Welch** - The need for an up-to-date online resource for use by callers who are teaching new dancers is becoming more obvious. With the Sight Document in final stages of completion, the CAC would like to move forward on this proposed project. The intention is to compile, in one easily accessed location, all of the various information needed to teach each call -- the definition, the standard applications, call analysis information, teaching tips, and choreographic examples. The tentative plan is to do this using a wiki. CAC members and others with an interest in helping with the development of this online tool are encouraged to attend.

5:15 p.m. - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact **Dana Schirmer** or **Wade Morrow**. Please do not go into an empty room, there may be other plans for that space.

5:15 p.m. - Birds of a Feather. "Teaching Stylin"**Oakland**

Hosted by **Walter Brough, Deborah Carroll-Jones, Jon Jones, Kayla Jones** and **Vernon Jones**. This Birds of Feather will dwell into how to effectively teach dance styling to dancers. Come and participate with the discussion and share your ideas.

**6:00 p.m. - Social Hour Begins
(Cash bar will be available)****Plantation Lobby****6:30 p.m. - Doors Open for the Banquet****Hermitage Ballroom****Tuesday - April 3, 2012 Evening Activities****7:00 p.m. - Banquet****Hermitage Ballroom**

Bill Heyman will be our MC for the evening and our blessing will be given by **Peggy Heyman**. The Executive Committee and the Board of Governors will be seated at the head table. Fifty years and Twenty-five years of Calling Certificates, Recognition Awards, and Milestone Awards (if any) are presented at this banquet. All award recipients—please stay for photographs immediately following the banquet.

9:00 p.m. - Grand Ole' Basic Dance**Hermitage Ballroom D**

Mike Seastrom will MC a fun dance using the Basic Program. The presenters for this evening's dance will call an entertaining dance using the Basic Program. Come and enjoy dancing the Grand Ole' Basic Program!

Wednesday - April 4, 2012**7:30 a.m. to 8:30 a.m. Breakfast Plantation Lobby**

Attendees who purchased breakfast as part of their Convention package will have a meal ticket in their packet that will allow them to enter the breakfast buffet.

No Ticket, No Food, No Exception!

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration Convention Registration Center

The registration office will be open for attendees to ask questions about the Convention or about their membership. CALLERLAB sales will be located in the Plantation Lobby.

9:00 a.m. - Annual Meeting (Closing Session) Hermitage Ballroom C

Elmer Sheffield, Chairman of the Board, presiding. Executive Director, **Dana Schirmer** and Parliamentarian, **Jerry Reed** will be seated at the head table. **Vernon Jones, Bill Harrison, Tom Miller** and **Barry Johnson** will serve as Sergeants of Arms. This is the annual CALLERLAB business meeting as noted in the "Call to Convention". Remember your VOTE card!

YOU ARE CALLERLAB!**PARTICIPATE AND SHARE YOUR THOUGHTS!**