

# Session: “Basic 1 & 2” CL Convention, LV, 2011

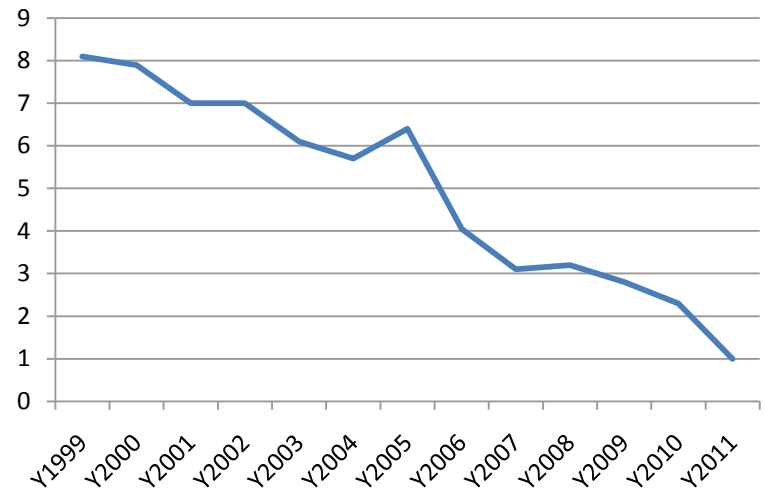
Masaharu (Doc) Hiraga,

Basic 1 & 2 should be used as independent dance programs by its own even if they are only for the local societies in the beginning. To promote square dance to the general public, we may have to make clubs which deal with “Basic 1” or “Basic 2” dance only. Natural transition of dancers to gradual increase of the commitment level is desired.

My observation: Until now, only the “good dancers “ have been selected unintentionally by fast teaching (Mainstream in 12 mos. typical). Dropout rate has been very high. The JSDA’s membership increase rate is going down (See Fig. on Right) not only from old people’s retirement but from the fact that we have chased the easy dance lovers away.

**Example:** In the 19 year history of my club, we taught over 300 beginners including many male participants, and now we had 40 members (very few male dancers). Since three years ago, this was improved by teaching the beginners in a separate room. Dropout in early stages in the classes has been greatly reduced. The experienced dancers are not patient for tender hand guide.

**Membership Increase Rate, %**

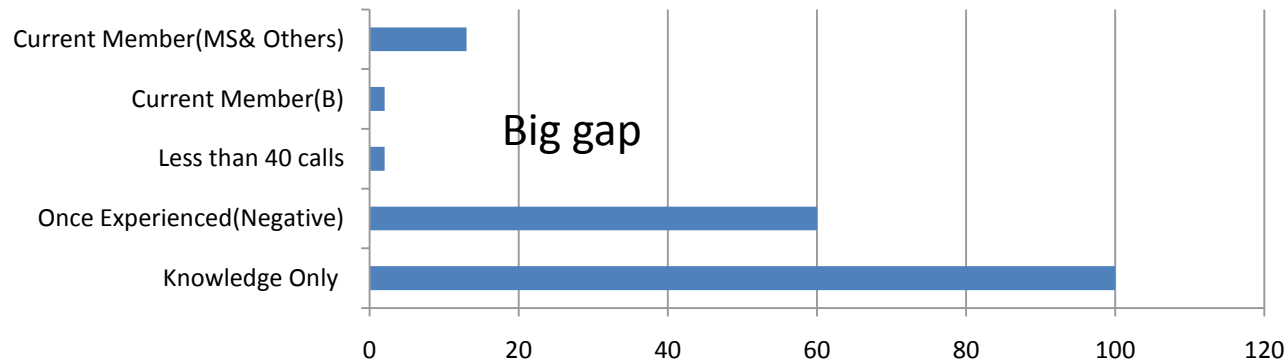


**Callers need to be creative:** using the limited number of the calls, we can create many interesting choreographies. We are not accustomed to this situation. That all.

## See below(Numbers of dancers in 1,000):

For better promoting, the involvement level of the dancers must be raised gradually. This restructuring must be done by the association, setting a clear goal such as Below Right.

### Now (As of 2010)



### 2020 Target

