

**NEWSLETTER**  
**for Members of**  
**CALLERLAB**



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The International Association  
of Square Dance Callers

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**WELCOME**  
**TO**



Niagara Falls, NY  
March 28-31, 2010

# WELCOME!

On behalf of the Board of Governors, welcome to the Crowne Plaza Hotel and Niagara Falls Conference and Convention Center and CALLERLAB 37<sup>th</sup> Convention. We are pleased you are able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to maximize your time. Of course, there will be some tough choices to make. For those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum. Our theme this year is "Explore the Roar."

## **BADGES MUST BE WORN AT ALL TIMES**

Your convention badge not only identifies you as an official attendee, but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

## ***NO BADGE, NO FOOD, NO EXCEPTIONS!***

If you have requested a special diet, your convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They will also collect the card.

While the formal opening ceremonies start on Monday morning at 9:00 AM, there will be a Beginner Dance Party Leaders Seminar on Saturday and Sunday. Also on Sunday there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 PM, a welcome reception at 6:00 PM and the Orientation Session at 7:30 PM. Following the Orientation Session you will be treated to an evening of dancing at our Recording Artist Dance at 8:00 PM.

A room for the Friends of Bill W is available during the convention.

All interest sessions will be recorded by Convention CDs Inc. (CCD). The audio of the interest sessions will be available in CD and MP3 format. See Scott Argow, CCD, for more details. CCD does an excellent job. We are sure you'll find the audios of these sessions to be an excellent addition to your reference library. Please place your order early.

CALLERLAB is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

## **PLEASE, NO SMOKING IN ANY MEETING ROOM, REGISTRATION, OR SALES AREA**

**See your mini schedule for a map of the conference center**

## **Saturday - March 27, 2010**

1:00 PM to 5:00 PM Registration **Cascades Foyer**  
Early birds may register until 5:00 PM. Wade Morrow and Kathy Mears from the Home Office staff will be manning the Registration Office. Volunteers are always appreciated and you may also be assisted by Royce Dent, Laura Morrow, Del Reed, and Donna Schirmer. Stop by, meet and welcome the Kansas Home Office Staff.

## **Sunday - March 28, 2010**

10:00AM to 5:00PM - Registration **Cascades Foyer**  
Convention registration continues.

3:00PM to 5:00PM - CCTD Dance **Cascades Ballroom**  
Bob Riggs and the Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Sign up to present a dance or two for the enjoyment of our convention attendees if you use Community Dance material. A variety of interesting material will be presented.

5:30PM-6:30PM Welcome Reception **Cataract Room**  
The Executive Committee will host the reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served.

***No Smoking Please***

7:30PM - Orientation Session **Cascades Ballroom**  
Mike Seastrom, Past Chairman of the Board will moderate this session. Michelle Mabie (McCarty), Chairman of the Handicapable Committee and Janet Olivieri, Chairman of the Partners Committee will join this session. This session is designed to be an informative session especially for the first-time attendee, but it is also a good review for attendees who have not been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

8:00PM - Recording Artist Dance **Cascades Ballroom**  
Buddy Weaver will be the MC for the dance this evening. For your entertainment this year, CALLERLAB is featuring the talents of the Recording Artists in our organization who are attending the convention. Area dancers have been invited and donations to the Foundation will be encouraged.

**Monday, March 29, 2010**

8:00AM to 8:45AM and 10:15AM to Noon and 2:00PM to 5:00PM **Cascades Foyer**  
The registration office will be open for late registrants and for attendees to ask questions about their membership. CALLERLAB sales will be located in the Cascades Foyer.

9:00AM

**Opening Session** **Cascades Ballroom**  
John Marshall, Chairman of the Board will be presiding, along with Dana Schirmer Executive Director, and Jerry Reed, Assistant Executive Director. Your Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the convention and announce any changes to the schedule. Bill Boyd will present our keynote address.

10:15AM - Beverage Break **Cascades Foyer**

10:45AM - Breakout Sessions

**Games** **Red Jacket**  
Moderator Clark Baker and Panelists Corbin Geis, Vernon Jones, and Bear Miller - Add a little spice to the dance by utilizing unique games to entertain the dancers. Games are especially useful to club callers wanting to provide something different to their regular club dances without over challenging those dancers interested in something amusing, different and entertaining. This panel brings a youthful presentation of various games that can be played as part of the dance fun.

**Programming Festivals and Conventions** **Schoellkopf**  
Moderator Dottie Welch and Panelist Ken Ritucci - This panel will discuss and give insight into methods of programming an effective dance program for Festivals and Conventions. Learn how to schedule callers fairly and equally while providing dancers a great dance program. The task of programming a major festival or convention provides all types of challenges which the panel will attempt to cover in this session.

Voice - General **Governors Amphitheater**  
Voice Coach Dr. Arden Hopkin from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Dr. Hopkin has identified two areas of vocal training which are very important to the improvement of vocal delivery by a caller. These two areas are Vocal Range and Vocal Quality. Attendees will hear how to improve both.

**Monday, March 29, 2010**

10:45AM - Breakout Sessions (continued)

**Sussing the Floor**

**Porter**

Moderator Barry Clasper and Panelists Deborah Carroll-Jones and Ed Foote - "What is Sussing?" you might ask. Well, Sussing is a picturesque way of expressing the notion of reading a floor during the first tip to help determine the choreography which will provide the best dance experience for the dancers. Many, if not most, callers believe they do this. However, trying to explain how we do this is not an easy task. The panel will provide their input and ideas of how we do this important task.

**Basic/Mainstream Committee**

**Whitney**

Chairman Tom Rudebock and Vice Chairman Lanny Weakland - The Committee will discuss reports on the current status of the Mainstream Definitions updates from the Definitions Committee, as well as other items pending review by the Mainstream Definitions Ad-Hoc Committee. The Committee will also discuss any actions taken since the last convention and other business that may come up.

**Partners Committee**

**DeVeaux**

Chairman Janet Olivieri and Vice Chairman Erin Byars - Our meetings are open to all attendees of the CALLERLAB Convention and membership is open to all partners of callers. This year we will be evaluating the effectiveness of the Welcome Letter and Host Program. Letters went out to everyone who registered for the CALLERLAB Convention. We will also begin looking at the role of the partner as it is presented in the Caller Curriculum book. Please join us in the Partners' Committee meeting and give us your input on these projects.

**Music Piracy Ad-Hoc Committee**

**Olmstead**

Chairman Paul Bristow(absent), and Vice Chairman Wade Driver - This committee has been established to review the problems associated with the sharp increase in the use of illegally copied music and the consequences. We have reached the point where the average sales of new music has reached an all time low. We need to know how much of this is due to piracy. Who is stealing? How much is being stolen? Who will suffer? Why is this happening? How do we control it and – eventually stop it? Could it be that people don't realize that they are a part of the problem? If you would like to be a part of the solution, you are most welcome to sit in and contribute to what promises to be one of the hottest topics!

**Caller-Coach Informal (1 of 2)**

**Chairman's Room**

Accredited Caller-Coaches Paul Henze and Ron Markus will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions.

**Monday, March 29, 2010**

10:45AM - Breakout Sessions (continued)

**Film: Sweet Talk - A Conversation with Ralph Sweet**

**Hennepin**

Ralph has done it all and has interesting perspectives on square and contra dancing. Ralph is well-known today for his traditional singing squares, talks about the transition from traditional squares to MWSD, and the introduction of new moves. This video presents an array of good vintage photos and music. You may not agree with his opinions on MWSD, but you should carefully consider them. Listen to his "Advice for Callers".

Repeats Tuesday at the same time.

12:00PM - Luncheon for All.

**Exhibit Hall**

12:00PM - Past Chairmen Luncheon

**Taylor**

**REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!**

**Monday, March 29, 2010.**

1:00PM Breakout Sessions

**Mainstream Teaching Tips**

**Red Jacket**

Moderator Tim Marriner and Panelist Mike Callahan - Modern square dancing is complicated. To sell it to a wide market we must make it easy to learn. The better job we do of teaching, the more our new recruits (and those already experienced) will enjoy their learning experience. This panel has many decades of experience and will share with you the special techniques they have learned to make individual calls easier to learn. You will be invited to share your best teaching ideas, too.

**Tech Marketing**

**Schoellkopf**

Moderator Kris Jensen and Panelists Stephen Cole and Patty Greene - This panel will explore the possibilities of using modern technologies to contact and communicate with people. Discussion will cover how to market square dancing by using Email, Web Sites, Texting, Twitter, Skype, Facebook, MySpace, Kindle, and more. Come take a look into the future of how we can better communicate using new technologies.

**Voice - Caller-Coach**

**Governors Amphitheater**

Dr. Arden Hopkin - Most every caller school includes some attention to proper care and use of the voice. In this session, Arden will work with caller coaches - whether or not they are accredited - to help them understand how to be more effective in this area. Of particular importance are the issues of "safe" voice use. Arden will share his experience in bringing out the best in vocal presentation.

**Monday, March 29, 2010**

1:00PM Breakout Sessions (continued)

**Different Not Difficult**

**Porter**

Moderator Ken Ritucci and Panelist Jeannette Staeuble - This description of choreography gets a lot of "lip service." What does it really mean? Ken and Jeannette, will discuss and demonstrate how to keep dancers interested without making the less-than-strong miserable. We accept squares breaking down as part of MWSO but does that mean that difficult choreography is necessary to keep folks coming back? Could it be that the caller's interest in challenging the floor is excessive? The panel will demonstrate how to keep them "on their toes" and be successful at the same time.

**Women In Calling Committee**

**Whitney**

Chairman Deborah Carroll-Jones and Vice Chairman Gerry Hardy (absent) - The Women in Calling Committee will meet to discuss ideas and future projects. Your comments and suggestions about what the future holds for the Committee will be most helpful. Join us for what could prove to be a lively discussion.

**Youth Committee**

**DeVeaux**

Chairman Hunter Keller (absent) and Vice Chairman Justin Russell (absent) - Erin Byars will host this meeting. The Youth Activities Committee will meet to discuss its continuing agenda which includes: coming up with hints and ideas for recruiting youth into square dancing; finalizing and discussing distribution procedures for the brochures to promote and recruit youth square dancing.

**Record Producers Committee (1 of 2 Meetings)**

**Tubman**

Chairman Wade Driver and Vice Chairman Tony Oxendine (absent) - This committee has been reactivated after a long absence. It is made up of active CALLERLAB members who are currently producing music for the square dance activity. We will explore issues that involve: 1) music piracy; 2) cost of doing business; 3) duplication of tunes; 4) a possible awards banquet similar to the CMAs and others. There are sure to be other issues brought up that will be discussed as well. Though not all members will be in attendance, we have almost twenty of the major music producers on this committee, working to provide you with the best possible music at the lowest possible price. Since you are the end users and thereby our customers, we welcome your input and participation.

**Definitions Committee**

**Olmstead**

Chairman Clark Baker and Vice Chairman Michael Maltenfort - This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Mainstream Definitions rewrite and maintenance of our existing definitions. A status report on both will be given and the future of each will be discussed. In the past, attendees have volunteered to work on certain open definition issues. We may also discuss changes and additions to our Formation Pictograms. Any questions or comments you may have on definitions are welcome at this meeting.

**Monday, March 29, 2010**

1:00PM Breakout Sessions (continued)

**Monday Video Potpourri**

**Hennepin**

**Quilt/Courtepointe** - An abstract animated film, using computer and experimental techniques in choreographing quilt motifs and designs to music.

**Square Dancing** (Bob Osgood) - Promotional film done by Bob Osgood in 1951 with three generations of dancers. A must see.

**Together in Time - A Story of New England Contra Music and Dance** - Using a wealth of rare archived films, animation, and traditional New England fiddle music, "Together in Time" tells a 250-year history of an enduring form of community music and dance.

**What's Not To Like - A Community Contra Dance** - Producer David Millstone encourages everyone to document their local dance scene. This is his effort to document his local dance in 2002. You should do the same. Get someone to film an evening of dancing at your dance. Make sure this footage is not lost to those who, in 50 years, want to make a documentary about square dancing. David does a great job in this video; some in our community could (and should) do the same.

2:15PM Break.

**Cascades Foyer**

2:45PM Breakout Sessions

**Plus Teaching Tips**

**Red Jacket**

Moderator Jerry Reed and Panelist Michael Maltenfort - This fast-paced brainstorming session will investigate the best teaching methods for specific Plus calls. Jerry and Michael will provide some suggestions and tips, and solicit others from participants. These tips do not replace definitions, but merely give successful ways for dancers to learn certain calls.

**Exhibition Dance Groups**

**Schoellkopf**

Moderator Bob Riggs and Panelists Butch Adams and Michelle Mabie (McCarty) - To establish and maintain an Exhibition Dance Group requires plenty of planning, patience and dedication, but the personal rewards are awesome! Everything from planning, development, music selections, choreography, rehearsals, costuming, travel, managing and presentations will be discussed. Come find out what goes on behind the performances. This panel will share their experiences and provide tips to help you in developing your own Exhibition Dance Groups.



**Monday, March 29, 2010.**

2:45PM Breakout Sessions (continued)

**Don't Share the Music**

**Governors Amphitheater**

Moderator John Marshall and Panelists Wade Driver, Roy Gotta, and Elmer Sheffield - With more callers using digital music, it makes it very easy for some individuals to wrongfully copy their music and share with others. This trend has decimated the recording company's abilities to produce new square dance tunes as many of these producers are finding impossible to cover the expense of producing quality music. This panel will discuss the issues and what can be done to prevent the illegal sharing of music. If you want to learn more about this problem and what you can do to insure the continuation of new square dance music, come to this session and participate with this panel.

**Asymmetrical Dancing**

**Porter**

Moderator Vic Ceder and Panelist Randy Dougherty - Nearly 100% of the choreography we use is symmetrical. In a symmetric set, a line drawn from any dancer through the flagpole center of the set will also intersect that dancers' diagonal opposite dancer. Also, symmetric choreography directs opposites to do corresponding and equal maneuvers. An additional characteristic of symmetric choreography is balance. In symmetric squares there will always be exactly four dancers (two boys and two girls) in any half of the set. The other half of the set will include only the diagonal opposite counterparts of these four, and each group of four will be positioned in exactly the same way. Any set that lacks this balance is unsymmetrical.

This seminar will discuss non-symmetrical choreography, or asymmetrical calling. This is a form of balance in the square in which dancers on either side of the axis are not identical but can be placed to create a feeling of balance.

Come be introduced to calling which rarely gets addressed in callers' schools. Learn to create variety without complexity while putting a spark in your calling. Learn setups and get-outs for the following formations and arrangements: 1) 4 boys facing 4 girls, in lines; 2) 3 boys and 1 girl and 3 girls and 1 boy in parallel waves; 3) T-formations, H-formations, L-formations, U-formations; 4) Perpendicular waves; and 5) Heptagon, pentagons, isosceles/equilateral triangles. Learn techniques and tips to help you call outside the box.

**Caller-Coach Committee**

**Whitney**

Chairman Paul Henze and Vice Chairman Tony Oxendine (absent) - The Caller-Coach Committee will be discussing the callers who are in the process of testing for Accredited Caller-Coach. We discuss the caller schools of 2009, the attendance at the school and how the attendance compared to the previous years attendance. We will again be discussing the Mentoring Program the Caller Training Committee has been preparing, as well as the Re-Accreditation Applications Revisions. The caller training supplements will be reviewed to see if more additions are needed such as a) socialability; b) digital age guidelines (laptops, wireless, etc.; and to review the Caller-Coach Informals.

**Monday, March 29, 2010**

2:45PM Breakout Sessions (continued)

**Ways and Means Committee**

**DeVeaux**

Chairman Scot Byars and Vice Chairman Gary Felton (absent) - Ways and Means – We are the Alpha and the Omega – the buck starts here! We are the think-tank that creates new and innovative ideas and products which fund CALLERLAB and the Foundation in this century and beyond. We have many projects currently on the table: “Auction a Caller”; “Travel Case”; “Cookbook”; and “Yearbook 2010”, just to name a few. We not only consider ways to fund the Foundation, we entertain ideas on how to distribute those funds for the benefit of our activity. If you wish to be a part of a committee that makes things happen, if you enjoy creating new intellectual and material products, if you desire to be a part of fast-paced and energetic discussions, I urge you to join us. We are the few, the proud – Ways and Means.

**Committee for Community and Traditional Dance**

**Tubmann**

Chairman Bob Riggs and Vice Chairman Calvin Campbell - The Committee for Community and Traditional Dance will meet during the convention to discuss the Beginner Dance Party Leader Seminar, the CD Journal and other publications current and future. Please bring your energy, ideas and contributions for the future of the Committee. We plan to discuss how to share the philosophy, the material, and the leadership needed by leaders of community dances and one night events. Please join us.

**Board of Governors Informal (1 of 2)**

**Chairman’s Room**

Members of the Board of Governors (BOG) Skip Brown and Vernon Jones will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the first of two sessions. We invite you to attend one of the two sessions.

**Film: The Last Lecture - Really Achieving Your Childhood Dreams Hennepin**

On September 18, 2007, Carnegie Mellon, professor and alumnus Randy Pausch delivered a one-of-a-kind last lecture that made the world stop and pay attention. It became an Internet sensation viewed by millions, an international media story, and a best-selling book that has been published in 35 languages. To this day, people everywhere continue to talk about Randy, share his message and put his life lessons into action in their own lives.

While not related to square dancing, most everyone who has watched this talk has found it inspiring and relates it to events in their lives. We are in the business of providing fun and entertainment to dancers. Randy explains how to really achieve your childhood dreams. Perhaps the two are related.

Repeats Tuesday at the same time.

4:00PM Break

**Monday, March 29, 2010**

4:15PM Breakout Sessions

**Steal-A-Peek**

**Red Jacket**

Moderator Mary Hutchinson and Panelists Eric Henerlau, Kris Jensen, and Tim Marriner - "Without Music There Is No Dance." Music is an integral part of showmanship. Do you have the feeling that your music is "stale"? Need some ideas for different patten and singing call music? Join this unique session to "Steal-A-Peek" into the record boxes of our panel made up of regional, festival and international callers! They will give you examples of the music they use and include words about where and why they use it.

**Modular Calling**

**Schoellkopf**

Moderator Calvin Campbell and Panelist Paul Henze - There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

**Singing Call Adaptation**

**Porter**

Moderator Jon Jones and Panelists Deborah Carroll-Jones and Wade Driver - All square dance music comes with a cue sheet which includes the choreography and words from the song as used by the recording caller. There are times when programming considerations (such as classes or when calling to new dancers) make it desirable to change the choreography provided with the cue sheet. There are many callers who do not realize nor appreciate the difficulty in doing this in a way which will create well timed and workable choreography. This panel will provide information about how to create signing call figures, either for an original or to change existing figures on a cue sheet.

**Plus Committee**

**Whitney**

Chairman Skip Brown and Vice Chairman Paul Bristow (absent)- The Plus Committee meeting will discuss the Plus Program in general, including Emphasis Calls in general, and Definitions in particular. The Definitions portion(s) could become quite involved so there is a very slight possibility the Committee may require an additional time. If a second session is needed an announcement will be made during the evening banquet as to time and room. Please listen for this announcement.

**Calling in Schools Committee**

**Tubmann**

Chairman Mike Callahan and Vice Chairman Cory Geis - Do you currently call/teach square dancing in schools (Phys. Ed. programs, family events, etc.)? If you don't, do you have an interest in becoming involved in these types of programs? Come to our committee meeting and share your ideas with other callers who call and/or teach square dancing in schools (K-12). We will also be looking for ideas for projects that our committee can get involved in. This is an open meeting for non-committee members as well as committee members that are interested in these programs.

**Monday, March 29, 2010**

4:15PM Breakout Sessions (continued)

**Film: The Other Way Back - Dancing with Dudley**

**Hennepin**

Musician and caller Dudley Laufman (2009 National Heritage Fellowship) was the charismatic figure at the center of a dance revival in the late 1960s and 1970s whose effects can still be seen in today's vibrant contra dance scene. Leader of the Canterbury Country Dance Orchestra, whose seminal recordings brought traditional New England dance tunes to musicians around the country, Dudley was the caller who introduced a generation to the traditional repertoire preserved by Ralph Page.

Repeats Tuesday at the same time.

5:30PM

**DeVeaux**

**Canadian Callers Committee** - Norm Wilcox has requested a brief meeting of the Canadian Callers attending the convention to meet and schedule the dance for this evening.

5:30PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Gail Swindle. Please do not go into an empty room, there may be other plans for that space.

**Birds of a Feather - Chant Calling**

**Schoellkopf**

Deborah Carroll-Jones and Jeannette Staeuble will moderate this session. This will be an interesting Bird of the Feathers Session for Lady Callers wanting to share and improve some of their abilities to "chant" and phrase their commands as opposed to simply verbally saying the calls/commands while calling. Chanting and working with the music, whether traditional or contemporary will also be discussed. As well as chanting versus singing your choreography. Ladies, here is your chance to improve your calling presentations while sharing your experiences with others.

**REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS !**

6:00PM - Social Hour Begins (Cash bar will be available)

**Cascades Foyer**

6:30PM - Doors Open for the Banquet

7:00 PM - Banquet

**Exhibit Hall**

Mike Callahan will be MC for the evening. Our blessing will be given by Louis and Nancy Friedlander, Chairman of the 60<sup>th</sup> NSDC. Committee Chairmen and Vice Chairmen will be seated at the head table. Small World Awards, Quarter and Half Century Certificates, and Awards of Excellence will be presented. All award recipients please stay for a group photograph immediately following the banquet.

**Monday, March 29, 2010**

9:00PM Canadian Callers Dance

**Cascades Ballroom**

Norm Wilcox will be MC for this dance featuring our Canadian Caller Members

**11:00PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT**

**Tuesday, March 30, 2010**

**REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!**

7:30AM to 8:45AM Breakfast for All

**Exhibition Hall**

9:00AM Breakout Sessions

**Image Makeover**

**Red Jacket**

Moderator Betsy Gotta and Panelists Gene and Connie Triplett - The panel will discuss the aspects of the activity which influences how the public views square dancing. Among the topics considered will be discussion of how we dress, including square dancing "costume" attire. Also included will be discussion of Music issues and how the public image is influenced by that music.

**Advanced Choreography**

**Schoellkopf**

Moderator John Marshall and Panelist Michael Maltenfort - The panel will explore different approaches in calling the Advanced Program. Discussions during this session will explore ways of expanding on positions which are interesting and danceable by the majority of Advanced dancers. This session will be of special interest to callers who call the Advanced Program or who are interested in learning to call this program.

**Alternative Music**

**Governor's Amphitheater**

Moderator Vic Ceder and Panelists Scot Byars and Buddy Weaver - This unique interest session will discuss Alternative Music as part of patter calling and samples will be demonstrated. How to use the music and the effect it has on the dancers will be considered. We often hear that callers should use different, and more modern music to attract younger dancers. This music has been successfully used as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

**Voice - Women In Calling**

**Porter**

Dr. Arden Hopkin will be presenting information of particular interest to women callers. Women callers have some unique vocal issues. Arden will address special concerns for women and show effective ways to handle the needs of women callers. If you would like to learn more, attend this session.

**Tuesday, March 30, 2010**

9:00AM Breakout Sessions (continued)

**Choreographic Applications Committee**

**DeVeaux**

Chairman Dottie Welch and Vice Chairman Elmer Claycomb (absent) - The CAC will discuss any remaining issues related to the Sight and Module Resolution Systems document. In looking forward to a possible new project, we would like to brainstorm methods of creating an Online Square Dance Teaching Aid. There appears to be a need for an up-to-date online resource for use by callers who are teaching new dancers. This would compile various information needed to teach each call -- the definition, the standard applications, call analysis information, teaching tips, and choreographic examples. If you think this would be useful and have some ideas about content or suggestions regarding its creation, please attend our meeting.

**Film: Paid To Eat Ice Cream**

**Hennepin**

Watch an informative, visually beautiful, and deeply moving tribute to the musical career of Bob McQuillen who received the National Heritage Fellowship in 2002. Bob began his musical career with the famed Ralph Page (1980 Milestone recipient) Orchestra in 1947.

This film examines the evolution of contra music and dance style over the past 50 years, painting an emotional portrait of both continuity and change in New England dancing.

10:15AM Break

**Cascades Foyer**

10:45PM Breakout sessions

**Showmanship**

**Red Jacket**

Moderator Mike Seastrom and Panelists Randy Dougherty and Tom Miller - There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. The panel will illustrate different styles and examples of Showmanship which they use to enhance their calling and the dance experience for the dancers. This panel will try to show methods of applying these styles and examples to your calling and to give you fresh insights into this important aspect of our calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session and enjoy.

**Intro to Challenge Calling**

**Schoellkopf**

Moderator Barry Clasper and Panelist Ed Foote - Discussion during this session will explore approaches in calling and teaching the Challenge Programs. This session will provide ideas for callers who are new to calling Challenge or have the desire to begin calling the Challenge Program. The presenters will provide advice and answer questions as it pertains to becoming a Challenge caller.

**Tuesday, March 30, 2010**

10:45AM Breakout Sessions (continued)

**How We Use Our Music**

**Governors' Amphitheater**

Moderator Buddy Weaver and Panelist Ernie Kinney - This session explores how we use our music and will cover rhythm structures (boom-chuck, shuffle, 6/8) in their simplest form, and more importantly how it affects the dancers. Orchestration, musical showmanship programming is also included.

**Something from Nothing**

**Porter**

Moderator Lottie Ainsworth and Panelists Virgil Forbes and Gordon and Susan White - For many years callers have been learning to call and later acquiring an existing club. There are existing callers that seem to be eager to become a club caller but are unable to due to the lack of availability. There seems to be a lack of initiative and awareness of how to start something from nothing. This session will provide an overview of all the possibilities and options of forming a new group of dancers without the aid of the existing dancer base. Putting this in cooking terms, sort of like starting a club from scratch.

**Advanced Committee**

**Whitney**

Chairman Bill Harrison and Vice Chairman Skip Cleland - The Advanced Committee will review and also discuss Emphasis Calls and anything the Committee wishes to address at convention.

**Handicapable Committee**

**DeVeaux**

Chairman Michelle Mabie (McCarty) and Vice Chairman Charlie Wheatley(absent) - The Committee will be meeting to discuss ongoing projects. We will be updating the Handicapable Directory and Helpful Hints. A handicapable video project has been mentioned and is in the early stages of development. There will be a Handicapable Hall at the National Square Dance Convention in Louisville, KY. Please stop in and dance with us! In 2010, there will be a Handicapable Square Dance Convention in Pigeon Forge, TN. We will also be discussing more ways to assist the Handicapable Groups in raising money for similar trips. We look forward to seeing you at the meeting!

**Planning Meeting**

**Tubmann**

Chairman of the Board John Marshall will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between the organizations.

**Partner Informal**

**Olmstead**

The informal is just that, informal. This is an opportunity for partners of callers to spend time together and exchange thoughts, ideas, problems and solutions with each other. You may need some input on how to address an issue or you may be the one person that has just the answer someone is looking for. Come and share your ideas and concerns with us. The Partners' Informal session is open to any person attending the convention.

**Tuesday, March 30, 2010**

10:45AM Breakout Sessions (continued)

**Board of Governors Informal (2 of 2)**

**Chairman's Room**

Members of the Board of Governors Betsy Gotta and Tom Rudebock will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the convention agenda. This is the second of two sessions.

**Film: Sweet Talk - A Conversation with Ralph Sweet**

**Hennepin**

Repeat of Monday's showing at same time. See that description.

12:00PM - Luncheon for All

**Exhibit Hall**

**DON'T FORGET YOUR BADGE!**

**REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS**

**Tuesday, March 30, 2010**

1:00PM Breakout Sessions

**Making Your Business Grow**

**Red Jacket**

Moderator Bill Boyd and Panelists Ron Markus and Ken Ritucci - We are business people; we provide a service and receive compensation. Most of us wonder how can we attract more business, call more dance events, and get better known in the activity? There are smart ways to grow our business and other ways which are not so smart. Some of the not so smart ways can actually hurt our efforts. The panel will discuss self-improvement to promote yourself, through marketing and promotion techniques. Come learn some of the tricks of the trade.

**Calling Extended Applications**

**Schoellkopf**

Moderator Jerry Reed and Panelists Vic Ceder and Jon Jones - CALLERLAB has published a report of the Mainstream and Plus applications which are called most often. These applications are known as the "Standard Applications" and are contained in the "Standard Applications" books. This session will explore some of the applications which are NOT Standard and are, therefore, known as extended applications. The panel will provide information and samples of some extended applications, including tips on how to help the dancers succeed with this type choreography. If you are looking for some challenging Mainstream and Plus choreography, this session is for you. Come and enjoy.



**Tuesday, March 30, 2010**

1:00PM Breakout Sessions (continued)

**Three, Five and Six Couple Dancing**

**Porter**

Moderator Elmer Sheffield and Panelists Clark Baker and Bob Elling - There are times when we need to use this method of programming or showmanship tool. There are other times when we may have less than two full squares and we want as many dancers on the floor as possible. This session will provide insight into how to effectively utilize this type of calling and will include some of the pitfalls as well. The panel will provide information about when and why they use this choreography and show some examples. Come join the fun.

**Record Producers Ad-Hoc Committee Meeting (2 of 2)**

**Whitney**

Chairman Wade Driver and Vice Chairman Tony Oxendine (absent) - This is the second of two Committee meetings.

**Caller Training Committee**

**DeVeaux**

Chairman Betsy Gotta -The Caller Training Committee is working on a project to set up guidelines for callers who are mentoring new callers and want some ideas/help. We will discuss this project at our meeting and solicit people to work on a sub-committee to complete the outline that we have set up. The Caller Training Committee needs input from callers who are working with newer callers. To be a part of this committee, you do not have to be an Accredited Caller Coach. Any caller who is working with new callers or is interested in working with new callers is welcome. Please come to the meeting and give us your opinions.

**International Advisory Committee**

**Tubmann**

Chairman Jeff Priest (absent) - Members of the Executive Committee will moderate the meeting in Jeff's absence. This is a new Committee which will be involved in developing the policies and programs relating to International callers, both CALLERLAB members and non-member.

**Tuesday Video Potpourri**

**Hennepin**

**Square Dancing** (Bob Osgood) - Promotional film done by Bob Osgood in 1951 with three generations of dancers. A must see.

**Hoedown - The Story of American Folk Dance** - Hoedown bounces the viewer back in time for a joyous experience tracing our dance heritage all the way back to 15th century England. Varied locations and authentic costumes give realism to performances by some of the most outstanding folk dance groups in the nation. (continued)

**Tuesday, March 30, 2010**

1:00PM Breakout Sessions (continued)

**Square Dancing's Calling Me** - See 40 of CALLERLAB'S top callers in the recording studio. Includes Cal Golden, Jack Lasry, Jon Jones, Marshall Flippo, Gary Shoemake, Don Williamson, Elmer Sheffield, Darryl McMillan, Wade Driver, Frank Lane, and John Kaltenthaler. Narrated by Tony Oxendine.

**Square Dancing's Calling You** - A 3 minute promotional video. Well done.

**Together in Time - A Story of New England Contra Music and Dance** - Using a wealth of rare archival films, animation, and traditional New England fiddle music, "Together in Time" tells a 250-year history of an enduring form of community music and dance.

2:15PM Break

**Cascades Foyer**

2:45PM Breakout Sessions

**Phrase Craze**

**Red Jacket**

Moderator Clark Baker and Panelist Jim Mayo - This workshop will explore the relationship of patter and singing calling to the musical phrase. We start with a brief definition of terms, and move into some dancing. Does a style of delivery in which the caller gives the dancers the first beat in a phrase better? How often can a skilled caller "hit the phrase"? How can you acquire this skill? What are some examples of strongly phrased music. This will be a laboratory in which we are counting on you, as dancers, to help determine which variables really matter.

**Fun with Lessons**

**Schoellkopf**

Moderator Vernon Jones and Panelist Bear Miller - The time new dancers spend learning can be tedious and hard work OR it can be a fun and enjoyable time. It is not only important to teach all of the material, it is also very important to keep the learning experience fun and enjoyable. Fun while learning will enhance the experience and help retain the new dancers. A caller with the right skills can motivate the class to learn and make the class period the best part of their week. The panel will share their experiences and provide tips to help you make the learning experience fun. If you are looking for other tools to make learning fun, this session is for you.

**Digital Music**

**Governors' Amphitheater**

Moderator Bill Harrison and Panelist Dan Prosser - This session is for those callers who are interested in using digital music and wish to learn more about how to edit digital music. Attendees will have a chance to ask general/basic questions on the use of Laptops. The panel will discuss equipment and processes which can be used to edit digital music. This session will provide general information designed for the beginner user of digital music.

**Tuesday, March 30, 2010**

2:45PM Breakout Sessions (continued)

**Smooth Winds**

**Porter**

Moderator John Marshall and Panelist Paul Henze - Smoothness is an important part of the dance. Our panelists will discuss how smoothness in dancing contributes to the dance experience and how to teach smoothness. Body flow, hand availability, tempo and timing are an important part of smoothness. This session will also explore how we can analyze a call to determine how to best use that call in our choreography. Knowing the mechanics, hand usage, and flow of the calls we use can help us create a smooth flowing and enjoyable dance experience. This promises to be an excellent session for those who may be thinking of running a callers' school or becoming a caller-coach. Come and join the discussion of this technical side of calling.

**Challenge Committee**

**Whitney**

Chairman Barry Clasper and Vice Chairman Kris Jensen - The Challenge Committee will meet to review the status of ongoing projects, including updates to the lists and definitions stemming from the triennial review. We will also discuss whether to proceed on some new proposals, which include modifications to the procedures for Committee discussion and voting.

**New Initiatives Committee**

**DeVeaux**

Chairman Stephen Cole and Vice Chairman Mike Olivieri - The New Initiative Committee will be meeting to discuss our charter and mission. We're going to spend some time discussing "Winning Ways" and its transition to more of a living document on the CALLERLAB website. We're also going to discuss the idea of creating a virtual suggestion box for members that have ideas that might become Winning Ways but aren't sure of implementation.

Also, a significant portion of time will be spent discussing what square dancing will look like in 50 years. What will change? What has to change? What changes would we like to see? What changes do we want to avoid? What have we learned from our past that will make our future brighter?

**Competition in School Ad-Hoc Committee**

**Tubmann**

Chairman Scot Byars - The future of our activity begins with our youth. The Competition in Schools Ad Hoc Committee was formed to promote Square Dancing in the 5th through 12th academic grade levels by creating and maintaining a healthy, competitive environment across the United States and, eventually, internationally. Our goals are to create a set of common and fair rules, assist in establishing local programs and perhaps assist with funding as well. Be part of this enthusiastic Committee and encourage kids to say, "My competitive sport is square dancing!"

**Tuesday, March 30, 2010**

2:45PM Breakout Sessions (continued)

**Caller-Coach Informal (2 of 2)**

**Chairman's Room**

Accredited Caller-Coaches Deborah Carroll-Jones and Ken Ritucci will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two sessions.

**The Last Lecture - Really Achieving Your Childhood Dreams**

**Hennepin**

Repeat of Monday's showing at same time. See that description.

4:00PM Break

4:15PM Breakout sessions

**Social Scene**

**Red Jacket**

Moderator Jim Mayo and Panelists Janet Olivieri and Mike Seastrom - This session will look for ways to encourage more social interaction within a club or group. We have neglected the social side of our activity for too many years and that may have contributed to lower retention rates. Lasting friendships have always been one of square dancing's most valuable rewards. Folks tend to be more forgiving and enjoy square dancing more when they are among friends. We will brainstorm as many ideas as possible looking for ways to build friendship among club members new and old.

**Newer Callers Tips**

**Schoellkopf**

Moderator John Swindle and Panelists Paul Henze and Ron Markus - If you have been calling five years OR LESS, this session is especially for you. This is the place for you to get answers to your special concerns and to be among your peers. Join this group and the helpful panel to share your experiences. Ask questions about CALLERLAB, how it works and what it does. Ask questions about the art of calling or any other related subject. Remember, there are no stupid questions and hopefully no dumb answers.

**Laptop Lane-Share Computer Ideas**

**Governor's Amphitheater**

Moderator Clark Baker and Panelist Bill Akerman, Vic Ceder, Kris Jensen, and Dan Prosser - This will be a gathering of those interested in discussing computers, software, glitches, problems, or any other topic related to computers. If you have questions or concerns or answers, please attend and share.

**History**

**Porter**

Moderator Norm Wilcox and Panelists Jerry Helt, Melton Luttrell, and Ernie Kinney - The History, Heritage, and Tradition of our activity are very important aspects of our activity. This information is sometimes overlooked as we deal with the "puzzle" aspects of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. Come join us to learn more about how we got to where we are today.

**Tuesday, March 30, 2010**

4:15PM Breakout sessions (continued)

**Lesson Systems Committee**

**Whitney**

Chairman Vernon Jones and Vice Chairman Arnold Gladson (absent) - The Lesson Systems Committee will be meeting to discuss the ongoing work on the tri-fold brochure containing the brief descriptions of the known lesson systems, as well as the upcoming work on the detailed descriptions. We will also discuss the gathering of information of any other lesson systems as well as the gathering of contact points for all lesson systems.

**RPM**

**Tubmann**

Chairman Mike Hogan(absent) and Vice Chairman Jerry Junck (absent) - Tom Rudebock will host this meeting. The RPM Committee will meet to discuss potential activities for the next calendar year and present preliminary plans by the RPM Ad Hoc committee on the promotion of CALLERLAB. Anyone with any ideas or requests for help from the RPM Committee is welcome to attend the meeting.

**Film: The Other Way Back - Dancing with Dudley**

**Hennepin**

Repeat of Monday's showing at same time. See that description.

5:30PM Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Gail Swindle or Dana Schirmer. Please do not just go into an empty room, there may be other plans for that space.

**Birds of a Feather - 60's Style Dance**

**Schoellkopf**

Moderator Clark Baker - We will attempt to dance MWSD recordings from 1960 to 1963. These recordings are freely available for download from the Square Dance Foundation of New England's archives. While most people just listen for a bit and move on, we want to actually dance them and you are welcome to join us. Clark has previewed the tapes, and will teach as necessary. We need experienced dancers who have good hearing and mobility, as the tempo was a bit faster in those days. Everyone is welcome to watch and learn what choreography was like before the introduction of Swing Thru. We expect to dance a tip each to Gloria Roth, Earl Johnston, and Al Brundage (others if time allows).

**DON'T FORGET YOUR BADGE**

**REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!**

6:00PM - Social Hour Begins

(Cash bar will be available)

**Cascades Foyer**

6:30PM - Doors Open for the Banquet

**Tuesday, March 30, 2010**

**7:00PM - Banquet**

**Exhibit Hall**

Eric Henerlau will be MC for the evening and our blessing will be given by John and Karen Herr, General Chairman of Roundalab. The Executive Committee, the Board of Governors, and Home Office Staff will be seated at the head table. Special Awards, and Milestone Awards, if any, are presented at this banquet. All award recipients please stay for photographs immediately following the banquet.

**9:00PM - Contra Dance**

**Cascades Ballroom**

Calvin Campbell, MC - This dance will feature a staff of some of the finest callers of Contra/Traditional dance materials. If you enjoy Contra/Traditional dancing this is the place for you. If you would like to learn more, please attend and enjoy. Dances may or may not be walked through before dancing them.

**10:00PM - Zesty Contra Dance**

**Cascades Ballroom**

Clark Baker, MC - If you enjoy smooth, connected, energetic dancing with lots of swinging, this dance is your dance. Featuring traditional and alternative music, each dance is composed of simple figures and will be walked through beforehand. Experience dancing to the phrase of compelling dance music instead of the commands of a caller. The term "zesty contras" was coined by Boston dance leader Larry Jennings who promulgated a style of contra dancing featuring strong connections among dancers, meticulous phrasing, vigorous swings, and smooth transitions from one figure to another. Get your aerobic workout and dance fix at the same time.

**11:00PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT**

**Wednesday - March 31, 2010**

7:30AM to 8:45AM Breakfast for All

**Exhibit Hall**

**9:00AM - Annual Meeting (Closing Session)**

**Cascades Ballroom**

John Marshall, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting as noted in the "Call to Convention".

Committee chairmen will be given an opportunity to report on Committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and action by the Executive Committee or the Board of Governors as appropriate. This is your opportunity to speak to the entire assembly about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input. If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

### **Critique Sheets**

Please complete the critique sheet included in your registration packet and return to the Registration Office before you leave or you may mail it to the Home Office. The critique sheets are extremely important to the convention planning. They will be used to plan the 2011 convention. If you have suggestions for convention topics, now is the time to make your ideas known. The planning for CALLERLAB XXXVIII, takes place in May, 2010.

### **Request to be on a Committee**

If you wish to join a committee please complete the committee sign up sheet which was included in your convention package. You may turn it in at the convention registration desk or mail it to the Home Office.

### **Future Conventions**

The convention rotates through the country on a three year cycle. Here is the schedule for the next five years. Please plan accordingly and we hope you can make the next one.

2011 Las Vegas, NV (Riviera Hotel and Casino)

2012 Nashville, TN (Sheraton Music City Hotel)

2013 East Region\*

2014 West Region\*

2015 Central Region\*

\* (Location To Be Determined)

### **Future Themes**

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to, Dana Schirmer or Wade Morrow. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it. Theme ideas may also be mailed to the Home Office prior to April 30, 2010. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

### **Special Thanks**

Thanks to all of our convention helpers and volunteers. A lot of their time and effort go into the planning of and preparation for a convention of this size. We would also like to thank the Home Office Staff, Wade Morrow, Royce Dent and Kathy Mears. We would also like to thank, Laura Morrow, Del Reed, John Swindle and Donna Schirmer for their invaluable assistance during the convention.

Thanks to Scott Argow of Convention CDs Inc., for his services in making our convention programs available to those who were unable to attend. Particular thanks to your Convention Planning Committee: Clark Baker, Tim Crawford, Bill Harrison, Tim Marriner, John Marshall, Gail Swindle, Dana Schirmer, and Jerry Reed.

# **2010 CALLERLAB XXXVII SALES**

**CALLERLAB Sales**

**Convention CD's - Scott Argow**

**NO SMOKING INSIDE**

**THE CONFERENCE AND CONVENTION CENTER**

**AT ANYTIME**

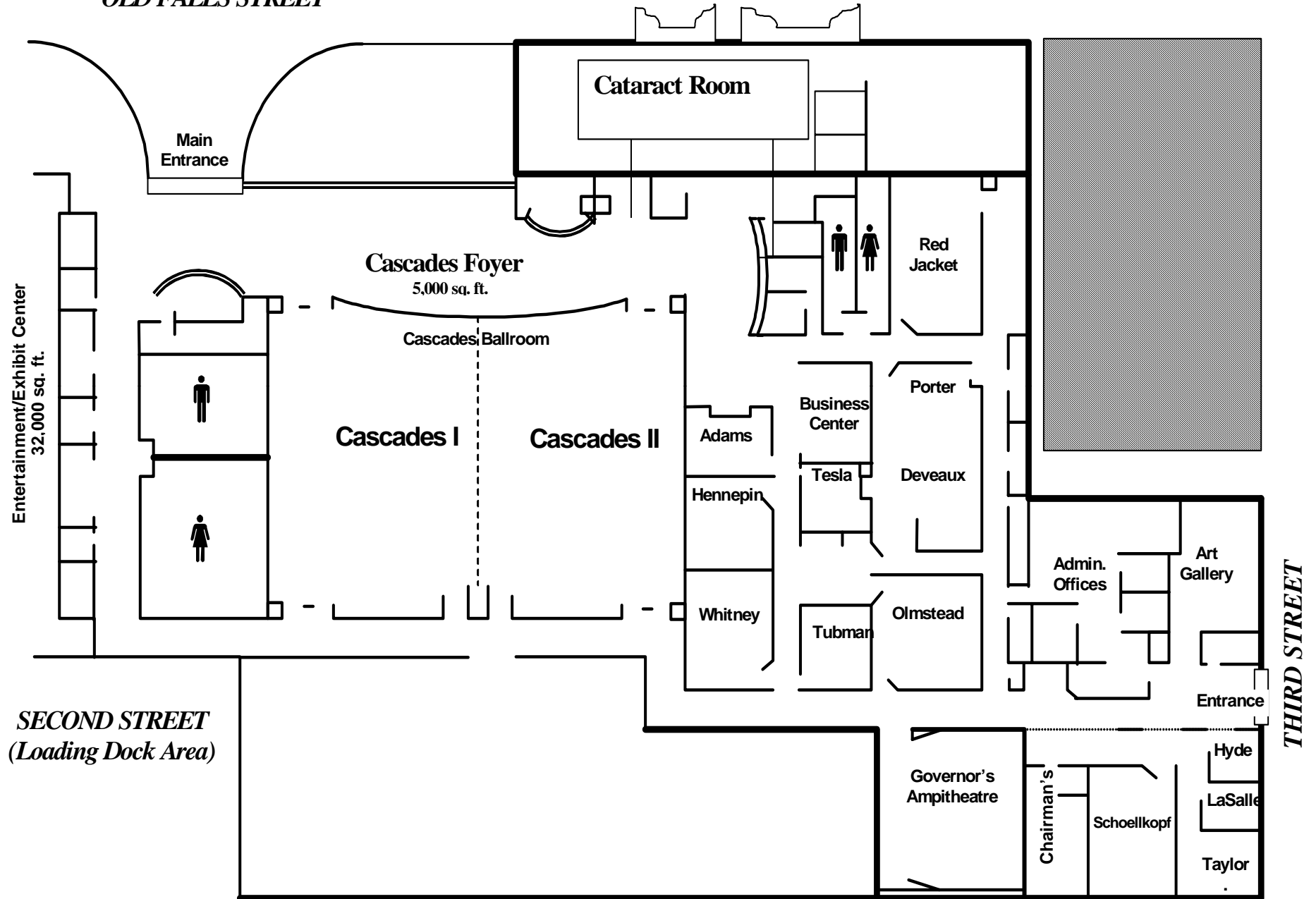
**A final thank you to all who attended**

**CALLERLAB XXXVII**

**YOU ARE CALLERLAB!**



**OLD FALLS STREET**



**SECOND STREET**  
*(Loading Dock Area)*

**THIRD STREET**



## *Quarter Century Recipients*

Larry Belcher	Harold Markham, Jr.
Ciddy Beyen	Jack Martocci
Michael Braithwaite	John Marus
Richard Brewer	“Monty” Montgomery
Sandy Corey	John Reynolds
Larry Davenport	Frank A. Roberts
Dale Dunn	Ken Roberts
Andy Finch	Blaine Schmidt
Corben Geis	Hideyuki Shimada
Sharon Gull	Bobby Sloman
Gene Hammond	Alex Stevens
Lee Kenney	Glen Tusler
Charlie Kittner	Joseph Valvo
Harold Cleve	Dave Williams
John Krolczhk	Jim Williams
Paul Laval	Bill Williamson
Frank Lescrinier	Gordy Ziemann

## *Half Century Recipients*

Butch Adams	Dick Manning
Roland Blanchette	Tom Potts
Mike Callahan	Tom Rinker
Doug Coleman	Tom Rudebock
David Fullaway	Roger Smith
Lem Gravelle	V. Wayne Thompson
Ernie Kinney	Herschel Tolson
Steve Kopman	Motohiro Yoshimura