

WELCOME TO CALLERLAB XXXVI

Kansas City, MO April 6-8, 2009



WELCOME!

On behalf of the Board of Governors, welcome to the Kansas City Airport Hilton Hotel, and CALLERLAB 2009. We are pleased you are able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to maximize your time. Of course, there will be some tough choices to make. For those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum. Our theme this year is "Show Me."

BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee, but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They will also collect the card.

While the formal opening ceremonies start on Monday morning at 9:00 AM, there will be a Beginner Dance Party Leaders Seminar on Saturday and Sunday. Also on Sunday there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 PM, a welcome reception at 6:00 PM and the Orientation Session at 7:30 PM. Following the Orientation Session you will enjoy an evening of dancing by our Lady Callers at 8:00 PM.

The exhibit area, featuring products and services for callers, will open at noon on Sunday. At the end of this issue of *DIRECTION* you will find a list of exhibitors and the hours they will be open. We sincerely hope you take the time to browse and support our exhibitors.

A room will be available for the Friends of Bill W during the convention.

All interest sessions will be recorded by Convention CDs Inc. (CCD). The audio of the interest sessions will be available in CD and MP3 format. See Scott Argow, CCD, for more details. CCD does an excellent job. We are sure you'll find the audio's of these sessions to be an excellent addition to your reference library. Please place your order early.

CALLERLAB is <u>your</u> organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

PLEASE, NO SMOKING IN ANY MEETING ROOM REGISTRATION OR SALES AREA

See your mini schedule for a map of the facilities.

Saturday - April 4, 2009

2:00 PM to 5:00 PM Registration

Early birds may register until 5:00 PM. Gail and John Swindle from the Home Office staff will be manning the Registration Office. Volunteers are always appreciated and you may also be assisted by Del Reed and Donna Schirmer. Stop by meet and welcome Linda Grindol, from the New Home Office in Topeka, and her husband Tom.

Sunday - April 5, 2009

- 10:00 AM to Noon and 2:00 PM to 5:00 PM Registration Convention registration continues.
- Noon to 10:00 PM Exhibit Area

Kansa A & B

Vendor hours: Sunday - April 5, Noon to 5:00 PM; 7:00 PM to 10:00 PM; Monday - April 6, 9:00 AM to 5:00 PM; Tuesday - April 7, 9:00 AM to 5:00 PM

3:00 PM to 5:00 PM - CCTD Dance

Bob Riggs and the Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Sign up to present a dance or two for the enjoyment of our convention attendees if you use Community Dance material. A variety of interesting material will be presented.

6:00 PM to 7:00 PM - Welcome Reception

Shawnee A The Executive Committee will host the reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served.

No Smoking Please

7:30 PM - Orientation Session

Mike Seastrom, Past Chairman of the Board will moderate this session. John Kaltenthaler, Past Member of the Board and Janet Olivieri, Vice Chairman of the Partners Committee will join this session. This session is designed to bring everyone up to date on the history and heritage of CALLERLAB. This session is designed to be an informative session especially for the first-time attendee, but it is also a good review for attendees who haven't been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

Shawnee B

Kansa C-E

Page 2

Sunday, April 5, 2009

8:00 PM - Lady Callers Dance

Lynn Nelson, Kansas City, KS, will be the MC for the dance this evening. For your entertainment this year CALLERLAB is featuring the talents of the Lady Callers attending the convention.

Monday, April 6, 2009

8:00 AM to 8:45 AM and 10:15 AM to Noon and 2:00 PM to 5:00 PM - Registration The registration office will be open for late registrants and for attendees to ask questions about their membership. CALLERLAB sales will be located in the vendors' area.

9:00 AM Opening Session

John Marshall, Chairman of the Board will be presiding, along with Jerry Reed Executive Director, Dana Schirmer, Assistant Executive Director, and Gail Swindle. Your Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Committee Chairmen may report on subjects to be discussed at their scheduled meetings. Jerry Reed will present an overview of the convention and announce any changes to the schedule. A keynote address will be presented by Ed Foote.

10:15 AM - Beverage Break

$10{:}45~\text{AM}$ - Breakout Sessions

Simple Sight

Moderator Mike Jacobs and Panelist John Sybalsky - The question: Do we need all the calls on the full Basic or Mainstream Programs to sight call? This panel says NO! They will describe how to sight call with a limited number of calls and explore several sight calling methods including Isolated Sight, Burnt Image Sight, and others. If sight calling for any dance program interests you, this session is for you. Come, learn how Simple Sight can add to your calling skills.

General Voice

Our voice expert, Professor Arden Hopkin from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Professor Arden Hopkin has identified two areas of vocal training which are very important to the improvement of vocal delivery by a caller. These two areas are Vocal Range and Vocal Quality. Attendees will hear how to improve both Vocal Range and Quality.

Kansa C

Salon C

Kansa C-E

Osage Ballroom

Monday - April 6, 2009

10:45 AM - Breakout Sessions (continued)

Steal - A - Peak

Moderator Mary Hutchinson and Panelists Wade Driver and Rich Reel - This has been a very popular session during past conventions. It has been said that "Without music there is no dance." Music is an integral part of showmanship at every program we call. Would you like some ideas for different patter and singing call music? Join this unique session to "Steal-A-Peek" into the record case of our panel. They will give you examples of the music they use and include words about where and why they use it. You will want to "hit the record vendors" after this session!

Square Dancing - A Competitive Sport?

Moderator Stephen Cole, Panelists Bret Kappenman and Ann Skoe - Have you ever considered what it would take to make square dancing a "contact sport?" In the Pacific Northwest, a group of dancers has, in fact, been doing this for more than 50 years, the Pacific Northwest Teen Square Dance Festival (PNTSDF). This festival of teenagers (and pre-teens) is a competition of both square and round dancers with the young people not only dancing but also calling and cuing. This session will feature a discussion of how the PNTSDF functions, how the teens and pre-teens are grouped by ability and age, how they are scored as dancers and as dance leaders, and how they are rewarded at the end of the competition. Please attend this session to learn how the PNTSDF creates and maintains a strong interest in square dancing and see how you may be able to use their ideas and encourage growth in your home area.

Research and Development Committee

Chairman Pam Clasper - The Research and Development Committee is open to everyone. We are currently involved in several projects which are helping other committees. If you enjoy surfing the web or finding information in other ways, we need you! Ideas for projects are always welcome, and a special invitation is extended to Committee Chairs to discuss how the R&D Committee can be of help to them.

Partners Committee

Chairman Bev Sutter and Vice Chairman Janet Olivieri - Partner's Committee meetings are open to all convention attendees. The committee will be developing the welcome letter and a mentoring program proposed last year. The mentoring program will be for all new callers and their partners. Please join the committee and help to develop this project. Come join in an open discussion, sharing your comments, concerns, and ideas.

Kansa E

Salon D

Kansa D

Salon B

operates should attend this meeting. The ARC reviews whether the formation

10:45 AM - Breakout Sessions (continued) **Applications Review Committee**

Monday - April 6, 2009

application fits within the written definition of the call in the program of origin or whether it would fit the definition within another CALLERLAB program. The decisions of the ARC are a recommendation to callers all over the world and have received very good support. The committee is made up of callers from all parts of the square dance world and the knowledge of the members covers all CALLERLAB programs. We have very interesting and informative meetings and everyone is invited to attend the open meeting.

Chairman Jon Jones and Vice Chairman Jerry Story - The Applications Review Committee will meet to discuss the proper/improper application of at least four calls from unusual formations. Those that are interested in how the committee

Caller-Coach Informal (1 of 2)

Accredited Caller-Coaches Betsy Gotta, Jerry Junck and Ed Foote will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions.

12:00PM - Luncheon for All

12:00PM - Past Chairmen Luncheon

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

1:00 PM Breakout Sessions Advanced Choreography

Moderator Ed Foote and Panelist Bill Harrison - The panel will explore different approaches in calling the Advanced Program. Discussions during this session will explore ways of expanding on positions which are interesting and danceable by the majority of Advanced dancers. This session will be of special interest to callers who call the Advanced Program or who are interested in learning to call this program

Salon E

Kansa C

Wyandot

Shawnee Ballroom

Boardroom

Monday, April 6, 2009

1:00 PM Breakout Sessions (continued)

Teaching Dancer Responsibilities

Moderator John Marshall and Panelist Ron Markus - Teaching is one of the most important things we do as callers. We certainly must teach dancers the proper execution of the calls. However, there are other things we should teach including history, heritage, the social aspects of the activity, and others. One facet we may overlook in teaching the new dancer is they have the responsibility to remember whether they are Heads or Sides and who their partner and corner are. Teaching the inactive dancers to be ready to do their part of the choreography is equally important. For example, men have to be ready to do their part of Ladies Chain or Flutter Wheel. Other examples would be the Sides must be ready for the next call after Heads Square Thru. The basic idea is that dancers have a certain amount of responsibility for executing calls above and beyond simply getting the call right. Many examples exist. These are but a few.

Dance Party Calling

Moderator Chris Pinkham and Panelist John Swindle - The first experience a large number of people have with square dancing is during a Dance Party. Making this experience fun and entertaining will help create a positive image of the activity and MAY encourage new dancers to join the activity. The panel will discuss ways to make a Dance Party this kind of dance.

Two Couple Calling

Moderator Jerry Reed, Panelist Vic Ceder- There are times when we want to use Two Couple Calling as programming or showmanship tools. There are other times when we may have less than two full squares and we want to get as many dancing as we can. This session will provide insight on how to effectively utilize this type of calling and will include some of the pitfalls as well. The panel will provide information about when and why they use Two Couples choreography and show some examples. Join the fun.

Mainstream Committee

Chairman Tom Rudebock and Vice Chairman Lanny Weaklend - The following items are on the agenda for the Mainstream Committee: review of 2009 Tri-Annual Review responses; update on the definition's rewrite; report from the Teach Order Ad Hoc Committee; report on the vote to add Leaders and Trailers to dancer naming in the definitions preface; report on motions from the 2008 Convention; report on the Ad Hoc review of Pass the Ocean.

Salon D

Kansa D

Kansa E

Salon C

Monday - April 6, 2009

1:00 PM Breakout Sessions (continued)

Youth Committee

Chairman Hunter Keller and Vice Chairman Justin Russell - The Youth Committee will meet to discuss the continuing agenda which includes: providing guidance to callers on how to call for youth, providing guidance to callers of youth clubs, setting up a mentoring program to assist callers under age 21, seeking hints and ideas for recruiting youth into square dancing, proofreading newly developed brochures to promote/recruit youth square dancing, and discuss creating and distributing a brochure on how to call for youth. Any ideas are welcome!

WIC Committee

Chairman Deborah Carroll-Jones and Vice Chairman Gerry Hardy - A suggestion was made at last year's convention that WIC develop a pamphlet of information about the committee and how it has benefitted and will continue to benefit women callers. Please come with ideas and suggestions and be prepared to brainstorm so we leave the meeting with a rough draft in place.

2:15 PM Break

2:45 PM Breakout Sessions

Putting U in Fun (Social Aspects) Forum

Moderator Tim Crawford and Panelist Bear Miller - This session will feature an open forum with emphasis on how we can help create a more social atmosphere in the activity beginning at the local club and spreading to the larger activity. Most callers recognize the impact of the choreography we use and the value of creating a successful and entertaining dance experience. Over the past few years we have come to recognize and appreciate more the importance of the social aspects of the activity. Please attend this session to share your experiences and to gain new insights into this very important aspect of square dancing.

Voice (Caller-Coach)

Voice Coach Arden Hopkin - Almost every caller school includes some attention to proper care and use of the voice. In this session Arden will work with caller coaches - whether or not they are accredited - to help them understand how to be more effective in this area. Of particular importance are the issues of "safe" voice use. Arden will share his experience in bringing out the best in vocal presentation.

Salon B

Salon E

Kansa C

Salon C

Monday, April 6, 2009

2:45 PM Breakout Sessions (continued)

Square DANCING - Not Scrambling

Moderator, Jim Mayo and Panelist Jerry Junck - In our transition from the early days of MWSD to the complexity we have today the feel of dancing has suffered. This session will review some of the smoothness, accuracy and styling points that we used to teach. Today the number of calls and the complex ways they are used makes us leave those "dancing" subjects out of too-short classes. They can still be covered in workshops and at club nights. This session will discuss and demonstrate some of these. The panel will provide samples of this type calling for you to experience.

Digital Music - New Users

Moderator, Kris Jensen and Panelist Tim Marriner - This has been one of the most popular sessions at recent conventions and this year should be no different. This year we are again offering two sessions, one for callers who are new to using digital music and a second session for those callers who have been using this media for some time and are interested in learning more about editing digital music. Use of digital music and related equipment has been increasing over the past few years. This growth has brought some interesting innovations to our activity and how we present our music. The panel will explain the various options for digital transfers of music. Examples of digital media and recording devices along with "real English" explanations will increase your knowledge and help you to make informed decisions about your music needs.

Ways and Means Committee

Chairman Scot Byars and Vice Chairman Gary Felton - This committee is a twofold group. First and foremost we are a think-tank of ideas for creating income for CALLERLAB and the Foundation. We explore new and creative methods for funding sources; second, we assist if necessary, in the means or implementation of any revenue source as directed by the Board of Governors. Are you a "Mover and Shaker"? If you would rather get things done rather than talk about it, we welcome your participation and need your input.

Committee for Community and Traditional Dance

Chairman Bob Riggs and Vice Chairman Calvin Campbell - The Committee for Community and Traditional Dance will meet during the convention to discuss the Beginner Dance Party Leader Seminar, the CD Journal and other publications current and future. Please bring your energy, ideas and contributions for the future of the committee. We plan to discuss how to share the philosophy, the material, and the leadership needed by leaders of community dances and one night events. Please join us.

Kansa E

Salon D

Salon B

Salon E

Monday, April 6, 2009

2:45 PM Breakout Sessions (continued)

BOG Informal (1 of 2)

Members of the Board of Governors (BOG) Skip Brown, Patty Greene, and Tom Rudebock will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the convention agenda. This is the first of two sessions. We invite you to attend one of these sessions.

4:00 PM Break

4:15 PM Breakout Sessions

Showmanship

Moderator Jerry Story and Panelist Mike Seastrom - There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. The panel will illustrate different styles and examples of showmanship which they use to enhance their calling and the dance experience for the dancers. This panel will try to show methods of applying these styles and examples to your calling and to give you fresh insights into this important aspect of our calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session and enjoy.

Sussing the Floor

Moderator Barry Clasper and Panelist Deborah Carroll-Jones - What is Sussing you might ask? Sussing is a picturesque way of expressing the notion of reading a floor during the first tip to help determine the choreography which will provide the best dance experience for the dancers. Many, if not most, callers believe they do this. However, trying to explain how we do this is not an easy task. The panel will provide their input and ideas of how we do this important task.

History - Heritage - Tradition Interview

Moderator Johnny Wedge, Panelists Wade Driver, Marshall Flippo and Jim Mayo - History, Heritage, and Tradition are very important aspects of our activity. Veering from the normal, this year's session will consist of an interview of three respected callers of our time. Be prepared for a small surprise. This session will prove to be quite lively and entertaining.

Boardroom

Salon C

Kansa C

Kansa E

Monday - April 6, 2009

4:15 PM Breakout Sessions (continued)

Digital Music - Editing

Moderator Kris Jensen and Panelist Clark Baker - This is the second of two sessions on this topic. This session is for those callers who have been using digital music for some time and wish to learn more about how to edit digital music. Attendees should have experience with using digital music and some understanding of the equipment used to play this music. The panel will expand on the equipment and processes which can be used to edit digital music. This session will provide more in-depth information designed for the more experienced digital music user.

Plus Committee

Chairman Skip Brown and Vice Chairman Paul Bristow - The Plus Committee Meeting will consist primarily of a discussion of the 2009 Triennial Review process. Other items of Committee interest may be brought up by members in attendance.

Calling in Schools Committee

Chairman Mike Callahan and Vice Chairman Cory Geis - The name of the Education Committee has been changed to the "Calling in Schools" Committee to better reflect the mission and goals of this committee. During the meeting of the Calling in Schools Committee we will be looking for all callers who have successful school programs and callers who are interested in calling for school programs. This is a huge, largely untapped square dance market which can be both personally and financially rewarding. With the right personality and teaching techniques of the caller, the image of square dancing could be completely changed for our young people. If you are already on the committee, if you have calling in schools experience, or if you have a real interest in working with young people, please join us at our meeting. If you know callers who could not attend the convention but would like to join the Calling in Schools Committee, please contact the CALLERLAB office

Caller Association Liaison Committee

Chairman Bear Miller and Vice Chairman Dennis Young - The committee will be discussing ways to get information/presentations to each state representative. There will also be discussion on filling open state representative positions and setting timelines for information to be sent to the state representative. Please join us if you have any questions or suggestions.

Salon D

Salon E

Kansa D

Salon B

Monday, April 6, 2009

4:15 PM Breakout Sessions (continued)

Canadian Advisory Committee

Chairman Jeff Priest and Vice Chairman Pat Zeeman - In July 2008, Canada hosted a very successful Mini-Lab in London, Ontario in conjunction with the 16th Canadian National Convention. Much comradery, learning and sharing of information was enjoyed by those attending. We were very pleased at the number of callers who supported the Mini-Lab. As there was so much quality time spent together at the Mini-Lab, we have decided to not have a Canadian Callers Meeting in order for the Canadian callers present to spend more time participating in the many other activities available this year. Enjoy the Convention.

5:30 PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Gail Swindle. Please do not go into an empty room, there may be other plans for that space.

BOF - Laptop Lane

Kris Jensen, Vic Ceder and Clark Baker - This Birds of a feather(BOF) is for anyone who uses or is thinking about using a laptop computer to support their music. If you use a laptop, you're probably using one of the digital music management programs designed for square dance callers, such as CSDS (Ceder), Digital Music Magician (Heyman), SqView (Bernhed), and sqmp3Gold (Wilson). This BOF will provide an informal opportunity for users of these and other programs to get together and set up their laptops to share tips and techniques (but not music or software). It will also give callers who have not yet made the decision to use a laptop the opportunity to talk with people who have made that step and can observe various programs in action.

BOF - Antares Vocal Editing

Moderator - Bob Elling - This BOF is for anyone interested in learning more about the technical side of recording square dance music. Bob will present information on the Antares vocal producer which does real time voice pitch correction. He will demonstrate how to use hardware combined with special recording techniques to enhance your on stage musical performance.

VENDORS CLOSE 5:00 PM

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NO MEETING

Salon D

Salon C

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

6:00 PM - Social Hour Begins (Cash bar will be available)

6:30 PM - Doors Open for the Banquet

7:00 PM - Banquet

Lanny Weaklend will be MC for the evening and our blessing will be given by Gregg Anderson. Committee Chairmen and Vice Chairmen will be seated at the head table. Small World Awards, Quarter Century Certificates, and Awards of Excellence will be presented and Jerry Reed will make a brief speach. All award recipients please stay for a group photograph immediately following the banquet.

9:00 PM Dance

Tim Marriner will MC this dance featuring the Past Chairman of CALLERLAB. The Past Chairmen are honored to host the after dinner dance this evening. The dance will feature a wide variety of calling styles and entertainment as provided by our Past Chairman. Please join the fun to top off the night.

11:00 PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT

Tuesday- April 7, 2009

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

7:30 AM to 8:45 AM Breakfast for All

9:00 AM Breakout Sessions

Learning Should Fun

Moderator Bear Miller and Panelist Dennis Young - The time dancers spend learning is when they are most receptive. This time can be tedious and hard work OR it can be a fun and enjoyable time. It is not only important to teach all the material, it is very important to keep the learning experience fun and enjoyable. Having fun while learning will enhance the experience and help retain the new dancers. A caller with the right skills can motivate the class to learn and make the class period the best day of their week. The panel will share their experiences and provide tips to help you make the learning experience fun. If you are looking for other tools to make learning fun, this session is for you.

Shawnee Ballroom

Shawnee Foyer

Shawnee Ballroom

Osage Ballroom

Kansa C

9:00 AM Breakout Sessions (continued)

Voice (Women In Calling)

Professor Arden Hopkin Will be presenting information of particular interest to women callers. Women callers have some unique vocal issues. Arden will address special concerns for women and show effective ways to handle the needs of women callers. If you would like to learn more attend this session.

Inside Definitions

Moderator Barry Clasper and Panelist John Sybalsky - The definitions are the guide for explanation of square dance calls. They offer a wealth of information on the execution of the calls we use. Some callers are unaware of the complete meaning of our definitions. As an example, How does "Do PaSo" end? Or is there actually a call named "Left Scoot Back"? This session will provide insight into several definitions which will help make callers more knowledgeable of the definition and use of the calls. This was a very popular session in Los Angles last year and resulted in some very interesting discussion

Grow Your Business

Moderator Tom Rudebock and Panelist Bill Boyd - We are business people; we provide a service and receive compensation. Most of us wonder how can we attract more business, call more dance events, and get better known in the activity. There are smart ways to grow our business and other ways which are not so smart. Some of the not so smart ways can actually hurt our efforts. The panel will discuss self improvement to promote yourself, through marketing and promotion techniques. Come learn some of the tricks of the trade.

Advanced Committee

Chairman Bill Harrison and Vice Chairman Skip Cleland - The Advanced Committee will review the replies on the Triennial Review request for 2009. Will also discuss Emphasis Calls and anything the committee wishes to address at convention.

Caller Training Committee

Chairman Betsy Gotta and Vice Chairman Mike Jacobs - This committee is for people who are working with or training new and experienced callers. We will be discussing changes to the Caller Training Curriculum Guidelines. There will be a limited discussion on those recommended changes which are <u>not</u> cosmetic. A program will be presented on caller critiques. Randy Page and Mike Jacobs have filmed callers at their school. With the permission of those callers this film will be played and opinions sought from the people at the meeting. Then Randy or Mike will advise the group of what they heard and what advice they gave to the caller. All people who train or mentor callers can use practice in caller critique. Come and participate or just listen and learn.

Salon C

Kansa E

Kansa D

Salon D

Salon B

9:00 AM Breakout Sessions (continued)

Planning Meeting

Chairman of the Board John Marshall will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between the organizations.

10:15 AM Break

10:45 AM Breakout Sessions

Use Your Music

Moderator Elmer Sheffield and Panelist Wade Driver - Music is the glue which binds the dancers, the caller, and the dance together. How we use our music can have a major impact on the dance experience. Music can lift the excitement of the dance or it can be used to provide a pleasant and relaxing feel. This panel is well qualified to provide insight how to use our music effectively.

Winning Ways - New Initiatives

Moderator, Larry Davenport and Panelist Tom Rudebock - At the 2005 CALLERLAB Convention an initiative to encourage experimentation of different methods to introduce square dancing to non-dancers was introduced. CALLERLAB has determined that input from callers and clubs trying these new initiatives is very important. The number and variety of these experiments are only limited by the imagination of the caller or club sponsoring the experiment. This session will be an Open Forum discussion of these different methods. It is intended to encourage discussion of different initiatives and encourage all members to try different approaches to introducing square dancing. Come share your experiences or learn what others are doing.

Smoothness & Timing

Moderator John Kaltenthaler and Panelist Don Casper - Smoothness is often a major factor impacting the fun of dancing. Smooth dancing allows the dancers to glide from one figure to the next without having to wait, stop and start, or rush to complete the figures the caller is calling. One of the most important factors is Timing. Other factors to be considered include: body position, hand availability, space, environmental conditions, anticipation, degree of difficulty, and others. The panel will discuss many of these factors and provide some insight into the importance of these factors and how they impact the dancers.

Boardroom

Salon C

Kansa C

Kansa E

10:45 AM Breakout Sessions (continued)

Modular Calling

Moderator Calvin Campbell and Panelist Paul Henze - There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

Challenge Committee

Chairman Barry Clasper and Vice Chairman Kris Jensen - The Challenge Committee will meet to review the status of ongoing projects and discuss whether to proceed on some new proposals. Among the new proposals are: creating a new mentoring program to help callers learning to call challenge; formally documenting the calls that have well-defined parts. This meeting will also launch our triennial program review.

Handicapable Committee

Chairman Michelle McCarty and Vice Chairman Charlie Wheatley - Mike Olivieri will be hosting the Handicapable meeting. The Committee will be meeting to discuss ongoing projects. We will be updating the Handicapable Directory and Helpful Hints. A handicapable video project has been mentioned and is in the early stages of development. There will be a Handicapable Hall at the National Square Dance Convention in Long Beach, CA this summer. Please stop in and dance with us! There will be a Handicapable Hall at the National Square Dance Convention in Louisville, KY in 2010. In 2010, there will be a Handicapable Square Dance Convention in Pigeon Forge, TN. We will also be discussing more ways to assist the Handicapable Groups in raising money for similar trips. We look forward to seeing you at the meeting!

Partner's Informal

The informal provides an opportunity to spend time together as partners and exchange thoughts, ideas, problems and solutions with each other which apply only to partners of callers. All partners' sessions are open to anyone attending the convention.

BOG Informal (2 of 2)

Members of the Board of Governors Deborah Carroll-Jones, Robert Hurst, Vernon Jones will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the convention agenda. This is the second of two sessions.

Salon D

Kansa D

Salon B

Boardroom

Salon E

 $12{:}00\ \mathrm{PM}$ - Luncheon for All

DON'T FORGET YOUR BADGE! REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS

1:00 PM Breakout Sessions

War Stories (Open Forum)

Moderator Tim Crawford - As callers we each have had interesting, exciting, or even scary experiences during our calling career. This session promises to be interesting, entertaining, and possibly poignant as we hear others share their experiences over the years. Come share your story or just enjoy those of others. This was one of the popular session in Los Angeles last year and this year promises to be even more entertaining.

CPR For Clubs

Moderator Jim Mayo and Panelist Virgil Forbes - NO! This is not mouth to mouth with club members. Recognizing many clubs are looking for ideas and help with recruiting and retaining dancers, in this session we hope to provide information about methods clubs may look at and try to help them grow. There are many Winning Ways reports and the panel will discuss some of these. Come listen and share your experiences.

Beat Math

Moderator Clark Baker and Panelist Tim Marriner - This workshop will start with a brief review of timing. Next we will discuss a methodology for measuring how many beats a call will take and use this methodology on a few calls to see if it gets the same answer as our existing timing charts. Finally we will see if "beat math" really works. Can we simply stick calls together, adding up their beats, and expect the sequence to dance in that many beats? If not, how are we supposed to use our timing numbers?

RPM Committee

Chairman Mike Hogan and Vice Chairman Jerry Junck - The RPM Committee is in the process of creating an official logo and slogan for square dancing to be used in marketing efforts. This is your opportunity to share your comments and suggestions on these items. A prototype of a national square dance website to be used as a marketing tool will also be shown and with input taken on improvements and methods to facilitate such a website. Several other topics will also be on the agenda. Everyone is invited to attend the meeting. We could especially use the input of people with marketing or website expertise.

Kansa E

Kansa C

Salon C

Salon D

Shawnee Ballroom

1:00 PM Breakout Sessions (continued)

Lesson Systems Committee

Chairman Vernon Jones and Vice Chairman Larry Davenport - The committee will be discussing the ongoing work on the brief description document as well as the upcoming task of writing the detailed description paper. Any and all opinions and ideas are welcome.

Choreographic Applications Committee

Chairman Dottie Welch - The committee will discuss the most recent draft of the "Sight and Module Resolution Systems" document. The Ad-Hoc Committee has agreed that it is ready for discussion by all members of the three involved committees (CAC, Caller Training and Caller Coaches). The document has grown to more than 125 pages and includes a discussion of terminology and skills common to all systems, at least 30 different systems of resolution, and an extensive collection of Get-Outs. If you are interested in learning more about various systems of sight and module resolution, and helping us ensure that all of the explanations are clear and accurate please consider attending.

Overseas Advisory Committee

Jeannette Staeuble, Vice Chairman from Switzerland will chair this meeting. The OAC will have an open discussion session. All overseas callers are invited to attend. Other CALLERLAB members interested in the work of the OAC are invited to take part. This will be the opportunity for discussion of topics that anyone feels the OAC should consider. Everyone is invited to the session.

2:15 PM Break

2:45 PM Breakout Sessions

Working With Alternative Music

Moderator Tim Marriner and Panelist Scot Byars - This unique interest session will discuss Alternative Music as part of patter calling and samples will be demonstrated. How to use the music and the effect it has on the dancers will be considered. We often hear that callers should use different and more modern music to attract younger dancers. This music has been successfully used as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

Kansa D

Salon B

Salon E

Kansa C

2:45 PM Breakout Sessions (continued)

Wind in Your Face

Moderator Mike Seastrom and Panelist Jerry Junck - Smooth dancing has long been recognized as one of the joys of dancing. The term "Wind In Your Face" has been used to describe this type calling and dancing. The panel includes two of the best in presenting smooth and flowing choreography. Come learn the methods the panel uses and how you can improve this important element of your calling.

Do More With Less

Moderator Bob Riggs and Panelist Larry Davenport - Can we call creative and interesting choreography with fewer calls? The panel says YES, The challenge is to use fewer calls in creative ways which will be entertaining and keep the dancers dancing. Is this something we do all the time? Probably not. Is it easy and will not take any extra effort? Probably not. Can callers learn to use this type choreography? Definitely YES! Will the caller and the dancers benefit? Again, YES. Come listen, learn, and take home some new choreography tips.

Definitions Committee

Chairman Clark Baker and Vice Chairman Michael Maltenfort - This meeting is open to anyone interested in the definitions of our square dance calls. In the past attendees have volunteered to work on certain open definition issues. Any questions or comments you may have on definitions are welcome at this meeting.

New Initiatives Committee

Chairman Stephen Cole - This committee is new and while we have no formal committee brief and no members, we do have a chairperson and some ideas. The hope is to augment and supplement the Winning Ways document. The idea is to make it a living document that is updated annually with not only things that work, but follow-ups on things that had been reported in the past. Related to this, we want to continue to solicit new and updated ideas in the development and growth of the square dance community. Finally, we want to look at "Square Dancing in 50 Years." Where will the activity be 50 years from now? What will it look like? How can we, as an organization, promote and guide the evolution of square dancing as an organized activity in the years to come?

Salon C

Kansa E

Salon B

Kansa D

2:45 PM Breakout Sessions (continued)

Caller-Coach Informal (2 of 2)

Accredited Caller-Coaches Ed Foote, Paul Henze, Ron Markus and Jeannette Staeuble will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two sessions.

4:15PM Breakout sessions

Caller-Coach Committee

Chairman Paul Henze and Vice Chairman Tony Oxendine - The Committee will review caller schools attendance, items covered, noted successes, and whether changes, additions or deletions should be made. We plan to analyze the results of the Caller-Coach Critique.

High School Ad-Hoc Committee

Chairman Scot Byars - The purpose of this new Ad Hoc committee is to establish formal training in Modern Western Square Dancing by emphasizing competitive dancing for High School students. We will discuss many aspects of this program, including the selection of qualified instructors and assistance in funding and procurement of private and government grants, both locally and nation-wide. Eventually we will explore the virtues of a world-wide competition program. Some of our most talented caller-members have reaped the benefits of competitive programs that have spanned the western border of the USA and Canada. Come join us as we explore this seemingly brand-new world of competitive dance.

Program Policy Committee

Chairman Larry Davenport and Vice Chairman Kenny Reese - The Program Policy Committee (PPC) is focused on supporting our dance programs by providing policy and strategic direction and serving as a resource for the program committees. The PPC also supports any efforts to experiment with new ideas that have the potential to grow our square dance activity. The committee membership is comprised of the leadership of the Mainstream, Plus, Advanced, Challenge, Committee for Community Dance (CCD), Definitions, Caller Association Advisory, Canadian Advisory, and Overseas Advisory Committees.

Boardroom

Salon D

Salon C

Salon E

4:15 PM Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

4:15 PM

BOF-Dancers with Declining Capabilities

Moderators Barry & Pam Clasper - This session will present information and strategies for dealing with dancers who are suffering a decline in mental or physical capabilities which make them unable to cope with the dance programs they are used to attending. The dancers' inability to perform not only impacts the dancing experience of others, but for many giving up a longstanding dance night means losing a large part of their social life. Also, in many cases the dance activity is actually positive therapy for their ailment. Barry and Pam will lead a discussion to generate ideas on how best balance the needs of dancers suffering physical or mental declines against the rights of other dancers to an enjoyable dance experience. Come learn, enjoy, and share your experiences.

5:00 PM - Vendors close and Will Not Reopen. Make sure you have picked up your purchases.

DON'T FORGET YOUR BADGE

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

6:00 PM - Social Hour Begins (Cash bar will be available)

Shawnee Foyer

6:30 PM - Doors Open for the Banquet

7:00 PM - Banquet

Shawnee Ballroom

Mike Hogan will be MC for the evening and our blessing will be given by Jerry Junck. The Executive Committee, the Board of Governors, and Home Office Staff will be seated at the head table. John Marshall, Chairman, will make a brief speach. Half Century Awards, Foundation Awards, Special Awards, and Milestone Awards, if any, are presented at this banquet. Photos will not be taken during the banquet. All award recipients please stay for photographs immediately following the banquet.

Salon B

9:00 PM - Auction

The Auction this year is brought to you by the Ways and Means Committee and will feature Jerry Story as our Auctioneer. This will be a live auction to benefit CALLERLAB with transition costs. Many CALLERLAB members and others have donated some very interesting and in some cases expensive items for the auction. Come enjoy an exciting and entertaining event.

10:00 PM - Dance - Zesty Contra

Osage Ballroom Clark Baker, MC - If you enjoy smooth, connected, energetic dancing with lots of swinging, this dance is your dance. Featuring traditional and alternative music, each dance is composed of simple figures and may be walked through beforehand. Experience dancing to the phrase of compelling dance music instead of the commands of a caller. The term "zesty contras" was coined by Boston dance leader Larry Jennings who promulgated a style of contra dancing featuring strong connections among dancers, meticulous phrasing, vigorous swings, and smooth transitions from one figure to another. Get your aerobic workout and dance fix at the same time.

11:00 PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT

Wednesday - April 8, 2009

7:30 AM to 8:45 AM Breakfast for All

9:00 AM - Annual Meeting (Closing Session)

John Marshall, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting as noted in the "Call to Convention".

Committee chairmen will be given an opportunity to report on committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and action by the Executive Committee or the Board of Governors as appropriate. This is your opportunity to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input. If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

Kansa Ballroom

Shawnee Ballroom

Kansa Ballroom

Critique Sheets

Please complete the critique sheet included in your registration packet and return to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the convention planning. They will be used to plan the 2010 convention. If you have suggestions for convention topics, <u>now is the time to make your ideas known</u>. The planning for CALLERLAB XXXVII, takes place in May, 2009.

Request to be on a Committee

If you wish to join a committee please complete the committee sign up sheet which was included in your convention package. You may turn it in at the convention registration desk or mail it to the Home Office.

Future Conventions

The convention rotates through the country on a three year cycle. Here is the schedule for the next 7 years. Please plan accordingly and we hope you can make the next one.

2010 Niagara Falls, NY (Crowne Plaza)	2014 West Region*
2011 Las Vegas, NV (Riviera Hotel)	2015 Central Region*
2012 Central Region*	2016 East Region*
2013 East Region*	* (location To Be Determined)

Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to Jerry Reed, Dana Schirmer or Gail Swindle. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it. Theme ideas may also be mailed to the Home Office prior to April 30, 2009. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are <u>not</u> included.

Special Thanks

Thanks to all of our convention helpers and volunteers. Special thanks to Gail and John Swindle for their untiring efforts. They are our unsung heros. A lot of their time and effort go into the planning of and preparation for a convention of this size. We would also like to thank Linda and Tom Grindol for their assistance this year. They now know what they have to look forward to in the future. We could not do it without great volunteers at our office and registration area. We would like to thank Royce Dent, Kathy Mears, Del Reed and Donna Schirmer for volunteering to help in the sales and registration area. Thanks to Scott Argow, Convention CDs Inc., for their services in making our convention programs available to the many that were unable to attend. Particular thanks to your Convention Planning Committee: Clark Baker, Tim Crawford, Bill Harrison, Tim Marriner, John Marshall, Jerry Reed and Dana Schirmer.

Callers, partners, and others who have helped with this convention include: Gregg Anderson, Clark Baker, Skip Brown, Bill Boyd, Scot Byars, Calvin Campbell, Don Casper, Vic Ceder, Barry Clasper, Pam Clasper, Stephen Cole, Tim Crawford, Larry Davenport, Wade Driver, Bob Elling, Marshall Flippo, Ed Foote, Virgil Forbes, Betsy Gotta, Bill Harrison, Paul Henze, Bill Heyman, Mike Hogan, Arden Hopkin, Mary Hutchinson, Mike Jacobs, Kris Jensen, Deborah Carroll-Jones, Jon Jones, Jerry Junck, John Kaltenthaler, Bret Kappenman, Ron Marcus, Tim Marriner, John Marshall, Jim Mayo, Bear Miller, Lynn Nelson, Janet Olivieri, Chris Pinkham, Jerry Reed, Rich Reel, Bob Riggs, Tom Rudebock, Dana Schirmer, Mike Seastrom, Elmer Sheffield, Ann Skoe, Jeannette Staeuble, Jerry Story, John Swindle, John Sybalsky, Lanny Weaklend, Johnny Wedge, and Dennis Young.

A final thank you to all who attended CALLERLAB XXXVI. YOU <u>ARE</u> CALLERLAB!

2009 CALLERLAB XXXVI VENDORS

CALLERLAB Sales

Convention CD's - Scott Argow

Palomino Records - Tom and Pam Dillander, Shepherdsville, KY

Petticoat Junction - Diana and John Carter, Altus, OK

Suzie Q Creations - SusanElaine Packer, Orlando, FL

Z-coil Shoes - Holly Kemp, Overland Park, KS

Zeller Enterprises - Francis and Julia Zeller, McCracken, KS

NO SMOKING IN THE VENDOR AREA

THE VENDOR'S AREA WILL BE OPEN AS FOLLOWS:

Sunday - April 5, 2009 Noon to 5:00 PM 7:00 PM to 10:00 PM

Monday - April 6, 2009 10:15 AM to 5:00 PM

Tuesday - April 7, 2009 9:00 AM to 5:00 PM

Thanks to our exhibitors for taking the time to set up and display their products and services.

THE VENDOR'S AREA WILL NOT REOPEN AFTER 5:00 PM ON MONDAY AND TUESDAY

PLEASE PICK UP ANY PURCHASES BY 5:00 PM EACH DAY

CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN



March 13, 2009

SPECIAL INTEREST - Executive Committee Liaison - Clark Baker CALLERS PARTNERS - CH, Vacant; VC, Janet Olivieri COMMITTEE FOR COMMUNITY DANCE- CH, Bob Riggs; VC, Calvin Campbell HANDICAPABLE - CH, Michelle McCarty: VC, Charlie Wheatley HIGH SCHOOL PROJECT - Ad Hoc Committee - CH, Scot Byars NDA LIAISON- Calvin Campbell NEW INITIATIVES - CH, Stephen Cole; VC, Vacant WOMEN IN CALLING - CH, Deborah Carroll-Jones; VC, Gerry Hardy YOUTH ACTIVITIES - CH, Hunter Keller; VC, Justin Russell

PROGRAMMING AND COORDINATING- Executive Committee Liaison - Tim Marriner

ADVANCED - CH Bill Harrison,: VC, Skip Cleland APPLICATIONS REVIEW - CH, Jon Jones; VC, Jerry Story CHALLENGE - CH, Barry Clasper; VC, Kris Jensen CHOREOGRAPHIC REVIEW COORDINATOR - Ed Foote DEFINITIONS - CH, Clark Baker; VC, Michael Maltenfort MAINSTREAM - CH, Tom Rudebock; VC, Lanny Weaklend PLUS - CH, Skip Brown; VC, Paul Bristow PROGRAM POLICY - CH Larry Davenport; VC, Kenny Reese

PLANNING AND RESEARCH- Executive Committee Liaison - Bill Harrison

CALLER-COACH - CH, Paul Henze; VC, Tony Oxendine CALLER TRAINING - CH, Betsy Gotta; VC, Mike Jacobs CHOREOGRAPHIC APPLICATIONS - CH, Dottie Welch; VC, Elmer Claycomb CALLING IN SCHOOLS - CH, Mike Callahan; VC, Cory Geis RESEARCH AND DEVELOPMENT - CH, Pam Clasper; VC, Vacant LESSON SYSTEMS COMMITTEE - CH, Vernon Jones; VC, Larry Davenport

MEMBERSHIP - Executive Committee Liaison - Tim Crawford

CALLER ASSOCIATION LIAISON - CH Bear Miller; VC, Dennis Young CANADIAN ADVISORY - CH, Jeff Priest; VC, Pat Zeeman OVERSEAS ADVISORY - CH, Joe Kromer

VC, Sweden, Denmark and Norway - Tomas Hedberg; VC, England - Trevor Day;
VC, Australia and New Zealand - Graham Elliot - VC, Netherlands, Belgium, Austria and
Switzerland - Jeannette Staeuble; VC, Japan - Shozo Nishimura; VC, Czech Republic - Tomas "Doug" Machalik; VC, Taiwan - Nancy Chen; VC Germany - Dieter Goergner;
RECRUIT, PROMOTE, MAINTAIN - CH, Mike Hogan; VC, Jerry Junck
WAYS & MEANS - CH, Scot Byars; VC, Gary Felton

PAST CHAIRMAN COMMITTEE - Chairman, Tim Marriner

PROFESSIONAL CONDUCT - Chairman, Tim Marriner



Quarter Century Recipients

Don Bachelder Steve Bailey Scott Bennett Chuck Bowes Tommy Carpenter Barry Clasper limmie Cole Jack Cowan Ron Durkee Graham Elliott Bill Eyler Jeff Garbutt Tommy Hankins Bill Henke Jeff Holley Shirley Kelly Simon Kelly

Susig Kelly lens Kllusmann Don McPeak Arlen Miller Gary Monday Jesse Oliver Chris Phillips John Reynolds Craig Shucker Walter Smith Walt Stoner Cric Tangman Steve Trump Tom Wallace Lanny Weaklend Chuck Witt Don Yosten

Half Century Recipients

Art Anthony Phil Barack Dick Click Jim Hattrik Oscar Hilding Lee Mccormack Danny Miller Shozo Nishimura Roger Putzler Cyril Rendell Bill Roles Don Williamson