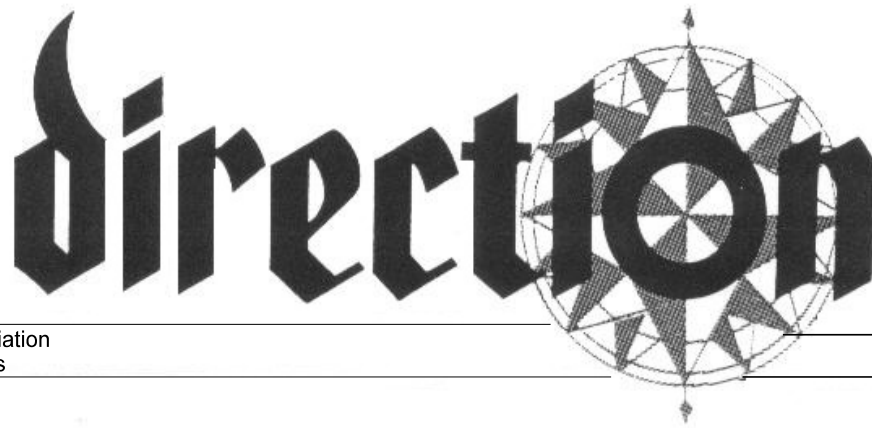


NEWSLETTER
for Members of
CALLERLAB



The International Association
of Square Dance Callers

WELCOME TO CALLERLAB XXXV

Lights - Camera - Action

Los Angeles, CA



March 17-19, 2008

WELCOME!

On behalf of the Board of Governors, welcome to the Los Angeles Airport Marriott Hotel, and CALLERLAB 2008. We are pleased you are able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to maximize your time. Of course, there will be some tough choices to make. For those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum. Our theme this year is "Lights, Camera, Action" and several of our sessions reflect this subject.

BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee, but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They will also collect the card.

While the formal opening ceremonies start on Monday morning at 9:00 AM, there will be a Beginner Dance Party Leaders Seminar on Saturday and Sunday. Also on Sunday there will be a Community Dance Program Dance party at 3:00 PM, a welcome reception at 6:00 PM and the Orientation Session at 8:00 PM. This year you will be able to enjoy an evening of Kareoke following the Orientation Session.

The exhibit area, featuring products and services for callers, will open at noon on Sunday. At the end of this issue of *DIRECTION* you will find a list of exhibitors and the hours they will be open. We sincerely hope you take the time to browse and support our exhibitors.

A room will be available for the Friends of Bill W during the convention. The location is posted on the bulletin board near the registration area.

All interest sessions will be recorded by Convention CDs Inc. (CCD). The audio of the interest sessions will be available in CD and MP3 format. See Scott Argow, CCD, for more details. CCD does an excellent job. We are sure you'll find the CD's to be an excellent addition to your reference library. Please place your order early so you can pick up your order before leaving Los Angeles, thereby saving the cost of postage and handling.

CALLERLAB is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

PLEASE, NO SMOKING IN ANY MEETING ROOM REGISTRATION OR SALES AREA

See your mini schedule for a map of the facilities.

Saturday - March 15, 2008

2:00 PM to 5:00 PM Registration

Early birds may register until 5:00 PM Gail and John Swindle from the Home Office staff will be manning the Registration Office. Volunteers are always appreciated and you may also be assisted by Del Reed and Dana and Donna Schirmer.

Sunday - March 16, 2008

10:00 to Noon and 2:00 to 5:00 PM - Registration

Convention registration continues. CALLERLAB sales area is in the exhibit area. (Houston/Philadelphia)

Noon to 10:00 PM - Exhibit Area

Houston/Philadelphia

Vendor hours: Sunday - March 16, Noon to 5:00 PM; 7:00 PM to 10:00 PM; Monday - March 17, 10:15 AM to 5:00 PM; Tuesday - March 18, 9:00 AM to 5:00 PM

3:00 PM to 5:00 PM - CCTD Dance

Meridian Ballroom

Bob Riggs and the Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Sign up to present a dance or two for the enjoyment of our convention attendees if you use Community Dance material. A variety of interesting material will be presented. All dances will be taught.

6:00 PM to 7:00 PM - Welcome Reception

Suites A-D

The Executive Committee will host this reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served.

No Smoking Please

8:00 PM - Orientation Session

Meridian Ballroom

Mike Seastrom Past Chairman of the Board will moderate this session. Jon Jones also a Past Chairman of the Board and Janet Olivieri, Vice Chairman of the Partners Committee will join Mike as Panelists. This session is designed to bring everyone up to date on the history and heritage of CALLERLAB. It is designed to be an informative session for all first-time attendees, but it is also a good review for attendees who haven't been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

Sunday, March 16, 2007

9:15 PM - Special Entertainment
Karaoke with Phil Farmer

Meridian Ballroom

Monday, March 17, 2007

8:00 to 8:45 AM - and 10:15 AM - Noon and 2:00 PM to 5:00 PM - Registration

The registration office will be open for late registrants and for attendees to ask questions about their membership. CALLERLAB sales will be located in the exhibit area.

9:00 AM - Opening Session

Meridian Ballroom

Tim Marriner, Chairman of the Board will be presiding, along with Jerry Reed (Executive Director), Dana Schirmer (Assistant Executive Director), and Gail Swindle (Executive Assistant). Your Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Committee Chairmen may report on subjects to be discussed at their scheduled meetings. Jerry Reed will present an overview of the convention and announce any changes to the schedule.

10:15 AM - Beverage Break

10:45 AM - Breakout Sessions

Showmanship

Denver

Moderator Charlie Robertson and Panelist Dan Nordbye - There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. They will also show methods of applying these styles and examples to your calling and give you fresh insights into this important aspect of our calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session and enjoy.

Putting "U" In Fun - Social Aspects Forum

Chicago

Moderator Jim Mayo and Panelist Tim Crawford - This session will feature an open forum with emphasis on how we can help create a more social atmosphere in the activity, starting in a local club and spreading to the larger activity. Most callers recognize the impact of the choreography we use and the value of creating a successful and entertaining dance experience. Over the past few years we have come to recognize and appreciate more the importance of the social aspects of the activity. Please attend this session to share your experiences and to gain new insights into this very important aspect of square dancing.

Monday - March 17, 2008

10:45 AM - Breakout Sessions (continued)

Equipment Quirks

Scottsdale

Moderator Bill Heyman and Panelist Dick Henschel - How many times have you had a concern about how to hook up equipment or had a problem after the equipment is set up? This session is intended to help answer some of these concerns. The panel will discuss equipment adaptability and conflicts. A wide range of equipment will be discussed including amplifiers, MP3 players, computers, and others. Come learn and share your experiences with two of the best in the business.

Voice - General Session

Washington

Professor Arden Hopkin our voice expert, from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Professor Hopkin has spoken at several previous conventions and is familiar with the unique vocal requirements of callers. Voice sessions have proven to be some of the more popular sessions at past conventions.

Mainstream Committee

Dallas

Chairman Tom Rudebock and Vice Chairman Lanny Weakland - There will be a report of the Suggested Teaching Order changes by the Ad-Hoc Committee and an update on the progress of the Definitions rewrite by the Ad-Hoc subcommittee. It has been suggested that the Basic - Mainstream split be more equal. The current split is 52 calls comprise the Basic List with the remaining 17 calls comprising the Mainstream List. Your input on this topic will be solicited.

Partners Committee

New York

Chairman Bev Sutter and Vice Chairman Janet Olivieri - Partner's Committee meetings are open to all convention attendees. The committee will be developing the welcome letter and mentoring program proposed last year. The mentoring program will be for all new callers and their partners. Please join the committee and help to develop this project. Come join in an open discussion, sharing your comments, concerns, and ideas.

Applications Review Committee

St. Louis

Chairman Jon Jones and Vice Chairman Jerry Story - During the course of the meeting some call applications will be reviewed, by those in attendance, as to whether they meet the written word of our definitions. They will be demonstrated by dancing and then an open discussion will follow. A suggested addendum to our procedures will also be presented and discussed.

Monday - March 17, 2008

10:45 AM - Breakout Sessions (continued)

BOG Informal (1 of 2)

Boardroom

As members of the Board of Governors Betsy Gotta and Mike Jacobs will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the convention agenda. This is the first of two sessions. The second session will be Tuesday, at 10:30 AM.

11:45 AM - Luncheon for All

Suites A-F

11:45 AM - Past Chairmen Luncheon

Executive Suite 1 - 18th Floor

BADGES MUST BE WORN

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

Monday, March 17, 2007

1:00 PM Breakout Sessions

Inside the Definitions

Denver

Moderator Clark Baker and Panelist Bill Harrison - The definitions are the guides for explanation of square dance calls. They offer a wealth of information on the execution of the calls we use. Some callers are unaware of the complete meaning of our definitions. As an example, How does Do Paso end? Or is there actually a call named "LEFT SCOOT BACK"? This session will provide insight into several definitions which will help make callers more knowledgeable of the definitions and use of the calls. This was a very popular session in Colorado Springs last year and resulted in some very interesting discussion.

Simple Sight

Chicago

Moderator Tim Marriner and Panelist Daryl Clendenin - This session was a popular session in Colorado Springs last year. The question: Do we need all the calls on the full Basic or Mainstream Programs to sight call? This panel says NO! They will describe how to sight call with a limited number of calls. They will explore several sight calling methods including Isolated Sight, Burnt Image Sight, and others. If Sight Calling for any dance program interests you, this session is for you. Come, learn how Simple Sight can add to your calling skills.

Monday, March 17, 2007

1:00 PM Breakout Sessions (continued)

Teaching Order Principles

Scottsdale

Moderator Dottie Welch and Panelist Don Beck - We have had various Teaching Orders for our dance programs for many years. Many callers also create their own from the Teaching Orders recommended by CALLERLAB. This session will feature a discussion of a new document titled "Teaching Order Design Principles." This document provides details, philosophies, and information about those factors which should be looked at when considering creating your own dance program teaching order. These panel members have spent many hours researching, discussing, and writing about this very important topic. If you would like to learn what factors should be considered when creating a Teaching Order, this is the session for you.

Caller Association (What Works?)

Washington

Moderator Skip Brown and Panelist Deborah Carroll-Jones - Some caller associations are successful in keeping members interested and attending meetings; others are not. What are the successful associations doing, what tricks do they have, and how do they keep their members interested and their association healthy? The panel will discuss the problem facing caller associations and how you may be able to help your local association. Come, join the discussion and share your experiences.

Education Committee

Dallas

Chairman Bill Van Hoesen and Vice Chairman (Vacant) - Subjects to be discussed at the convention will include the following; updating the CISH; usefulness of analyzing current education and training programs in use within the education community; analyze educational techniques used in other disciplines to determine their applicability to CALLERLAB programs; feasibility/desirability of continuing the Education Committee.

Handicapable Committee

Saddlebrook

Chairman Michelle McCarty and Vice Chairman Charlie Wheatley - We will be discussing the success of the Handicapable Newsletter and future issues. We will also go over the directory and the helpful hints document to establish how best to distribute them. We will discuss future conventions, and how to increase awareness and excitement about dancers who are handicapable. Please come to our meeting and share your thoughts, experiences and ideas! Everyone, including interested parties who have never called for a handicapable group before, is welcome!

Monday - March 17, 2008

1:00 PM - Breakout Sessions (continued)

Youth Committee

New York

Chairman Tom Miller and Vice Chairman Roy Gotta - The Youth Activities Committee will meet to discuss its continuing agenda which includes: providing guidance to callers on how to call for youth; providing guidance for callers of youth clubs; setting up a mentoring program to assist callers under age 25; coming up with hints and ideas for recruiting youth into square dancing; creating and distributing brochures to promote/recruit youth square dancing; developing and publishing a youth club directory, with a list of youth friendly festivals, and callers willing to call for youths and finally, creating and distributing a brochure on how to call for youth.

Overseas Advisory Committee

St. Louis

Chairman Joe Kromer - The OAC will have an open discussion session. All overseas callers are invited to attend. Other CALLERLAB members interested in the work of the OAC are also invited to take part. This will be the opportunity for discussion of topics that anyone feels the OAC should consider. Everyone is invited to the session.

2:00 PM Break

2:30 PM Breakout Sessions

Digital Music - New Users

Denver

Moderator Kris Jensen and Panelist Buddy Weaver - This has been one of the most popular sessions at recent CALLERLAB conventions and this year should be no different. This year we are again offering two sessions on this topic, one for the callers who are new to using digital music and a second session for those callers who have been using this media for some time and are interested in learning more about editing digital music. Use of digital music and related equipment has been increasing over the past few years. This growth has brought some interesting innovations to our activity and how we present our music. The panel will explain the various options for digital transfers of music. Examples of digital media and recording devices along with "plain English" explanations will increase your knowledge and help you to make informed decisions about your music needs.

Monday, March 17, 2008

2:30 PM Breakout Sessions (continued)

Marketing Applications

Chicago

Moderator Tim Crawford and Panelist Tom Rudebock - Marketing is the root of all growth and commerce; including square dancing. This session will investigate basic marketing principles. The panel will discuss the effective application of those principles to help our recruiting efforts. Come and learn how to apply marketing techniques and how they can help reach potential new customers.

VIP Open Forum

Scottsdale

Moderator Gene and Connie Triplett and Panelists Wayne and Janice Bowman will participate. This session is an open forum and is your opportunity to join a discussion and visit with representatives of the other organizations we have invited to attend the convention. Meet the folks who help make things happen in the activity to get their input and voice your opinions.

Voice - Women in Calling

Washington

Professor Arden Hopkin will be presenting information of particular interest to women callers. Women callers have some unique vocal issues. Arden will address special concerns for women and show effective ways to handle the needs of women callers. If you would like to learn more, attend this session.

Plus Committee

Saddlebrook

Chairman Skip Brown and Vice Chairman Paul Bristow - The Plus Committee will be discussing the definition update to All 8 Spin the Top that was voted on recently and some of the comments which were generated through that voting process. We will discuss the Triennial Review process to see whether anything is lacking or the process can be improved. Finally, we will discuss the Emphasis Calls with a view to publishing them more frequently. The floor is open for ideas.

Teaching Methods Committee

New York

Chairman Vernon Jones and Vice Chairman Larry Davenport - This newly created committee will be discussing its Teaching Methods Paper. These methods include Multi-Cycle programs, Blast classes, Fast Track, etc. this paper is designed as an informational tool for anyone who is interested in methods different from the one they are currently using. We will also begin work on detailed descriptions of these methods.

Monday, March 17, 2007

2:30 PM Breakout Sessions (continued)

Life Balance Workshop/Partners Committee

St. Louis

Gail Gordon, Psychologist and Life Coach will present an experiential workshop on life balance. Participants will identify, examine and evaluate life style decisions. Gail presented a similar session for CALLERLAB in Reno. This session is sponsored by the Partner's Committee. However, all attendees are invited to attend.

3:30 PM Break

3:40 PM Breakout Sessions

Digital Music - Editing

Denver

Moderator Kris Jensen and Panelist Clark Baker - This is the second of two sessions on this topic. This session is for those callers who have been using digital music for some time and wish to learn more about how to edit digital music. Attendees should have experience with using digital music and some understanding of the equipment used to play this music. The panel will expand on the equipment and processes which can be used to edit digital music. This session will provide more in-depth information designed for the more experienced digital music user.

Dealing With Declining Capabilities

Chicago

Moderator Barry Clasper and Panelists Pam Clasper and Roy Gotta - This session has been held as a BOF for the past two years. The purpose of the BOF was to allow attendees to share and discuss their experiences with situations where one or more dancers become unable to dance in their regular groups due to illness, injury, or simple aging. Our hope was that the discussion would yield suggestions for coping with this situation in a manner that provided the strongest possible support for the dancer involved while at the same time protecting the ability of the club to still function as a dance group. In each of the past two years the discussion was strong and enthusiastic, and seemed to serve a cathartic purpose for those involved. But little in the way of strategies or approaches that could be formalized and passed on to others has been realized to date. This year as a full session, we hope to make some steps toward organizing this topic area and deciding whether there are things we can do to capture experience and provide possible guidance for those facing this problem in the future.

Monday, March 17, 2007

3:40 PM Breakout Sessions (continued)

Controlled Resolution and Manipulation System (CRaMS) *Scottsdale*

Moderator Jon Jones and Panelist Jerry Story - This was a very popular session at each of the past two conventions. Are you predominately a sight caller? Ever felt like you're "flying by the seat of your pants" or "you're flying blind" when your pilot squares crash? By adding certain mental-like techniques to both sight and modular methodology, CRaMS may be the most versatile "Combination" system currently available. Callers can learn to have MUCH more cohesive control of their choreography. The CRaMS system uses most modern forms of calling and wraps them into a complete and comprehensive art form. Have you ever wondered how some callers can call without relying on sight calling and seem to have total control over the dancers? Do you want to "Snapshot sight resolve"? If so, this session is for you.

History - Heritage - Tradition *Washington*

Moderator Mike Seastrom and Panelist Ernie Kinney - This has been one of the most popular sessions during past conventions. These are very important aspects of our activity and this information is often overlooked in the hustle and bustle of today's fast paced life. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. Come join us to learn more about how we got to where we are today.

Committee for Community and Traditional Dance *Dallas*

Chairman Bob Riggs and Vice Chairman Calvin Campbell - The committee will be discussing the direction and goals of the committee and possible projects. We will review the 2008 Beginner Dance Party Leadership Seminar (BDPLS). The CD Journal editor will discuss the current state and needs of the publication including suggestions for articles, dances, etc. Please attend and bring your ideas for projects that will contribute to goals of the committee.

Ways and Means Committee *New York*

Chairman Scott Byars - This is a new committee which will be meeting to discuss future activities. If you are interested in helping this committee with fund raising, please attend.

Monday, March 17, 2007

3:40 PM Breakout Sessions (continued)

Caller Training Committee

St. Louis

Chairman Betsy Gotta and Vice Chairman Mike Jacobs - This committee is for people who are working with or training new and experienced callers. We will be discussing changes to the Caller Training Curriculum Guidelines. This book has been reviewed page by page and line by line. There will be a limited discussion on those recommended changes which are not cosmetic. A program will be presented on caller critiques. Randy Page and Mike Jacobs have filmed callers at their school. With the permission of those callers this film will be played and opinions sought from the people at the meeting. Then Randy or Mike will advise the group of what they heard and what advice they gave to the caller. All people who train or mentor callers can use practice in caller critique. Come and participate or just listen and learn.

Caller-Coach Informal (1 of 2)

Boardroom

Accredited Caller-Coaches Ron Markus, Ken Ritucci and Jeannette Staeuble will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions. The second session is scheduled Tuesday at 2:30 PM in the Boardroom.

4:40 PM Break

4:45 PM Breakout Sessions

Canadian Advisory Committee

Saddlebrook

Chairman Jeff Priest and Vice Chairman Pat Zeeman - The committee will be soliciting proposals for increasing Canadian awareness of CALLERLAB, and suggestions for developing a program for recruiting Canadian members. In addition, we will be discussing promotion of the Canadian Mini-Lab to be held in London, Ontario in July of 2008, and looking into the possibility of using support for Canadian National Conventions as a means to ensure the survival of dancing in Canada.

4:45 PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Please do not go into an empty room, there may be other plans for that space.

VENDORS CLOSE 5:00 PM

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

Monday, March 17, 2008

5:00 PM Photographer

Ballroom Foyer

Bob Messina, with First Image Photography of California will be set up in the Ballroom Foyer Monday and Tuesday evening. Please come by and let Bob take your photograph to preserve your memories of the 35th CALLERLAB Convention in Los Angeles.

6:00 PM - Social Hour Begins (Cash bar will be available)

6:30 PM - Doors Open for the Banquet

7:00 PM - Banquet

Suites A-F

Tac Ozaki will be MC for the evening and our blessing will be given by Ray and Sandy Hutchinson, General Chairman 58th NSDC. Committee Chairmen and Vice Chairmen will be seated at the head table. Small World Awards, Quarter Century Certificates, and Awards of Excellence will be presented. No photographs will be taken during the banquet. All award recipients please stay for a group photograph immediately following the banquet.

9:00 PM Dance

Overseas Callers Dance

Meridian Ballroom

MC Don Casper - This Mainstream dance will feature overseas callers who are attending the convention. Come enjoy the calling of our Overseas Members and take home some of the interesting choreography offered. This dance promises to be a highlight of the convention.

10:00 PM Dance

Zesty Contra

Meridian Ballroom

MC Clark Baker - If you enjoy smooth, connected, energetic dancing with lots of swinging, this dance is your dance. Featuring traditional and alternative music, each dance is composed of simple figures and may be walked through beforehand. Experience dancing to the phrase of compelling dance music instead of the commands of a caller. The term "zesty contras" was coined by Boston dance leader Larry Jennings who promulgated a style of contra dancing featuring strong connections among dancers, meticulous phrasing, vigorous swings, and smooth transitions from one figure to another. Get your aerobic workout and dance fix at the same time.

11:00 PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT

Tuesday, March 18, 2008

DON'T FORGET YOUR BADGE!

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

7:30 AM to 8:45 AM Breakfast for All

Suites A-F

9:00 AM Breakout Sessions

Demo-lition

Denver

Moderator Vernon Jones and Panelist Patty Greene - This session is one of the "Lights, Camera, Action" theme sessions. For years square dance demonstrations have been performed in the hope of attracting potential new dancers. Many believe that even a bad demonstration is better than none at all. Are we doing what is best for our activity by doing a demonstration just for the sake of doing one? Demonstrations should be planned and targeted toward the people for whom we are performing. This session will provide tools which will enable you to better perform dance demonstrations.

Did You Know ?? Music Licensing

Chicago

Moderator Tom Dillander and Panelist Buddy Weaver - This was a popular session in Colorado Springs last year. This is a follow-up session to the many questions regarding the legalities surrounding music licensing raised in the past. Our panelists have a vast knowledge and understanding of music licensing and will discuss questions you have regarding all aspects of the music licensing industry.

PPI Open Forum

Scottsdale

Moderator Larry Davenport and Panelist Tom Rudebock - This session will be an Open Forum discussion of the Program Policy Initiative (PPI). The PPI was introduced at the 2005 CALLERLAB Convention with the purpose of encouraging experimentation with different methods to introduce square dancing to non-dancers. This experimentation can take many forms including Special Party Nights, use of Standard-Applications-only dance programs with a limited number of calls, and many, many others. The number and variety of these experiments are only limited by the imagination of the caller or club sponsoring the experiment. This Open Forum is intended to encourage discussion of the PPI and to share experiences and encourage all members to try different approaches to introducing square dancing. Come share your experiences or learn how others have used the PPI.

Tuesday, March 18, 2008

9:00 AM Breakout Sessions (continued)

Voice - Caller-Coach

Washington

Voice Coach Arden Hopkin. Every caller's school includes some attention to proper care and use of the voice. In this session Arden will work with caller coaches - whether or not they are accredited - to help them understand how to be more effective in this area. Of particular importance are the issues of "safe" voice use. Arden will share his experience in bringing out the best in vocal presentation.

Advanced Committee

Dallas

Chairman Bill Harrison and Vice Chairman Darryl Lipscomb - The Advanced Committee will be discussing actions taken at the 2007 Convention and throughout the year. Topics to be included are definitions, Emphasis Call, addition of calls and any other issues the attending committee members wish to bring up at convention.

Choreographic Applications Committee

St. Louis

Chairman Dottie Welch and Vice Chairman Elmer Claycomb - During the CAC meeting we will continue discussions on the Sight and Module Resolution Systems document currently being worked on by the committee. Emphasis this year will be on resolutions to use with beginner dancers and a few of the non-classic systems which have been submitted. If you are interested in resolutions for beginners or curious about the non-classic systems, please attend.

Planning Meeting

Palm Desert

Chairman of the Board Tim Marriner will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between these organizations.

10:00 AM Break

10:30 AM Breakout Sessions

Overseas Open Forum

Denver

Moderator Francois Lamoureux and Joe Kromer, Chairman of the Overseas Advisory Committee, will host this open forum. The issues facing our Overseas Members are certainly similar to those facing our members from North America. However, there are other issues such as language which our members from overseas must deal with. This session will provide the opportunity for you to join a discussion of common concerns and those unique to those members living outside North America. Come join the discussion and share your thoughts.

Tuesday, March 18, 2008

10:30 AM Breakout Sessions (continued)

Winning Ways

Chicago

Moderator Jim Mayo and Panelist Dennis O'Neal - Wining Ways success stories provide us with information from all around the square dance world. These stories provide ideas implemented by clubs or callers to recruit new dancers, retain dancers, run classes, and many other aspects of the activity. The panel will open the discussion and provide time for you to share your stories and experiences. We want to learn what you or the others in you areas have done in the way of Winning Ways. Please come share your experiences.

Teaching Methods

Scottsdale

Moderator Vernon Jones and Panelist Norm Wilcox - There are various methods to teach square dancing. The panel will explore some of the different methods for teaching. The discussion will include specific examples of how to employ these teaching methods and may also include information about other teaching factors such as Multi-Cycle, Blast, or other non-traditional teaching methods.

Calling for the Handicapable

Washington

Moderator Michelle McCarty and Panelist John Swindle - Working with handicapable dancers takes a special type of person. This session will provide a discussion of importance to those members and partners who are interested in the challenges and rewards of working with the handicapable. This will be an excellent opportunity to share ideas and experiences. Come join the discussion; we need your input.

Challenge Committee

Dallas

Chairman Barry Clasper and Vice Chairman Kris Jensen - The committee will review the activities of the past year, including the Discussion Forum project, the Disconnected discussion, placement of interlocked triangles, movement of With the Flow to Advanced, and consolidation of triple formations at C1. New business will be entertained as raised by attendees.

Partner's Informal

St. Louis

The informal is just that, informal. This is an opportunity to spend time together as partners and exchange thoughts, ideas, problems and solutions with each other which apply only to partners of callers. All partners sessions are open to any person attending the convention.

Tuesday, March 18, 2008

10:30 AM Breakout Sessions (continued)

BOG Informal (2 of 2)

Boardroom

As members of the Board of Governors Tom Miller and Norm Wilcox will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the convention agenda. This is the second of two sessions.

DON'T FORGET YOUR BADGE!

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11:45 AM - Luncheon for All

Suites A-F

1:00 PM Breakout Sessions

Learning Should Be Fun

Denver

Moderator Betsy Gotta and Panelist Bear Miller - Teaching is one of the most important things we do as callers. It is not only important to teach all of the material. It is also very important to keep the learning experience fun and enjoyable. Having fun while learning will enhance the experience and help retain the new dancers. A caller with the right skills can motivate the class to learn and make the class period the best night of the week. The panel will share their experiences and provide tips to help you create a fun learning experience. If you are looking for other tools to make learning fun, this session is for you.

Steal - A - Peak

Chicago

Moderator John Marshall and Panelists Phil Farmer, Bill Harrison and Jeannette Staeuble. This has been a very popular session during past conventions. It has been said that "Without music there is no dance." Music is an integral part of showmanship at every program we call. Would you like some ideas for different patten and singing call music? Join this unique session to "Steal-A-Peek" into the record case of our panel. They will give you examples of the music they use and include words about where and why they use it. You will want to "hit the record vendors" after this session!

Tuesday, March 18, 2008

1:00 PM Breakout Sessions (continued)

Leadership

Scottsdale

Moderator Larry Davenport and Panelists Gene and Connie Triplett - Leadership is one of the factors which can contribute to the success of a club or association. The panel will discuss how callers can contribute to this success by providing consistent leadership. Various club structures, including board run and caller run, will be discussed. The panel will provide insight into leadership issues and how these issues can be applied to the success of a club or association.

Advanced Choreography

Washington

Moderator Ed Foote and Panelist Bill Eyler - The panel will explore different approaches in calling the Advanced Program. Discussions during this session will explore ways of expanding on positions which are interesting and danceable by the majority of Advanced dancers. This session will be of special interest to callers who call the Advanced Program or who are interested in learning to call this program.

RPM Committee

St. Louis

Chairman Mike Hogan and Vice Chairman Jerry Junck - Mike Seastrom will chair the meeting in the absence of Mike and Jerry. The RPM Committee is in the process of creating an official logo and slogan for square dancing to be used in marketing efforts. This is your opportunity to share your comments and suggestions on these items. A prototype of a national square dance website to be used as a marketing tool will also be shown and with input taken on improvements and methods to facilitate such a website. Several other topics will also be on the agenda. Everyone is invited to attend the meeting. We could especially use the input of people with marketing or website expertise.

2:00 PM Break

2:30 PM Breakout Sessions

War Stories (Open Forum)

Denver

Moderator Tim Crawford - We all have had interesting and exciting, or even scary experiences during our calling career. This session promises to be interesting, entertaining, and possibly poignant as we hear others share their experiences over the years. Come share your story or just enjoy those of others.

Tuesday, March 18, 2008

2:30 PM Breakout Sessions (continued)

Recruiting Ideas Which Work

Chicago

Moderator Lea Veronica is the class coordinator for the Boots and Slippers Square Dance Club in Simi Valley, CA. She was on the Class Committee for a few years before becoming the Class Coordinator in 2003. The club has enjoyed successful classes and new memberships for a few years now. The recruiting and retention efforts by the club are a group effort; Lea says she does not work alone to accomplish what they have done. She will be talking about and showing some of the materials they use to encourage all club members to recruit for their beginner classes. It works for the club and this session is to share information with others. If you are interested in learning some new recruiting technique, please join Lea and share your thoughts.

Wind in Your Face

Scottsdale

Moderator Mike Seastrom and Panelist Wade Driver - Smooth dancing has long been recognized as one of the joys of dancing. The term "Wind In Your Face" has been used to describe this type of calling and dancing. The panel includes two of the best in presenting smooth and flowing choreography. Come learn how the panel members do this and how you can improve this important element of your calling.

Program Policy Committee

Dallas

Chairman Larry Davenport and Vice Chairman Kenny Reese - The Program Policy Committee (PPC) will meet to discuss two agenda items. First, we will review any progress with the Program Policy Initiative (PPI). The PPI is intended to encourage callers and groups to try different approaches to attracting and keeping people in the square dance activity. At this point we have created some degree of awareness of the initiative but we have only a little information on what successes people have had. Second, we will review procedures regarding how the oversight role of the PPC can help improve program committee interactions.

WIC Committee

St. Louis

Chairman Deborah Carroll-Jones and Vice Chairman Gerry Hardy - Women in Calling will be meeting to discuss the revision of the Favorite Hoedowns DVD. Those WIC members who are attending this convention, please bring your five favorite hoedown entries. All other interested women CALLERLAB members, please come and suggest your favorite hoedowns.

Tuesday, March 18, 2008

2:30 PM Breakout Sessions (continued)

Caller-Coach Informal (2 of 2)

Boardroom

Accredited Caller-Coaches Paul Henze and Joe Kromer will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two sessions.

3:30 PM Break

3:40 PM Breakout Sessions

Grow Your Business

Denver

Moderator Bill Heyman and Panelist Paul Walker - We are business people; we provide a service and receive compensation. Most of us wonder how can we attract more business, call more dance events, and get better known in the activity? There are smart ways to grow our business and other ways which are not so smart. Some of the not so smart ways can actually hurt our efforts. The panel will discuss various ways to help you in marketing yourself and your business. Come learn some of the tricks of the trade.

Sharing The Spotlight

Chicago

Moderator Randy Dougherty and Panelist Charlie Robertson - The panel will explore how to work with other callers when sharing a dance program. The program may be a single dance or it could be a festival or week-end event. The panel will look at ways to work with another caller and how to make the dance experience enjoyable for the dancers. If you would like to learn more about working with other callers, come join the discussion.

How People Learn

Scottsdale

Moderator Mike Jacobs and Panelist John Sybalsky - Teaching dancers (both new and experienced) is one of the most important things we do as square dance callers. There are three distinct ways in which people learn. It is vitally important for callers to understand that these differences exist and how best to utilize each while teaching. The panel will provide information about these learning methods and ways to employ them during your teaching. Come join this panel to learn more about how people learn and how we can help them learn.

Tuesday, March 18, 2008

3:40 PM Breakout Sessions (continued)

Singing Calls - Changing Figures

Washington

Moderator Tony Oxendine and Panelist Betsy Gotta - All square dance music comes with a cue sheet which includes the choreography and words from the song as used by the recording caller. There are times when programming considerations (such as classes or when calling to new dancers) make it desirable to change the choreography provided with the cue sheet. There are many callers who do not realize nor appreciate the difficulty in doing this in a way which will create well timed and workable choreography. The panel will provide information about how to create signing call figures, either for an original or to change existing figures on a cue sheet.

Definitions Committee

Dallas

Chairman Clark Baker and Vice Chairman Michael Maltenfort - This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Mainstream Definitions rewrite and maintenance of our existing definitions. A status report on both will be given and the future of each will be discussed. In the past attendees have volunteered to work on certain open definition issues. We may also discuss changes and additions to our Formation Pictograms. Any questions or comments you may have on definitions are welcome at this meeting.

Caller Association Liaison Committee

St. Louis

Chairman Dave Vieira and Vice Chairman Bear Miller - The Caller Association Liaison Committee will be discussing ways to get information/presentations to each state representative. There will also be discussion on filling open state representative positions and setting timelines for information to be sent to the state representative. If you have any questions or suggestions please join us.

Research and Development Committee

New York

Chairman Pam Clasper and Vice Chairman Terry Wheeler - The Research and Development Committee will review projects from the past year and discuss possible projects for next year. We extend a special invitation to other committee chairmen to discuss how the Research and Development Committee can be of help to them.

Tuesday, March 18, 2008

4:45 PM Breakout Sessions

Caller-Coach Committee

Dallas

Chairman Paul Henze and Vice Chairman Tony Oxendine - The Committee will review caller schools attendance, items covered, noted successes, and whether changes, additions or deletions should be made. We plan to analyze the results of the Caller-Coach Critique. The Technical Supplement will be discussed, and what changes or additions need to be made to the current publication. The Committee will address other items or issues which may arise.

4:45 PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

**5:00 PM - Vendors close and Will Not Reopen.
Make sure you have picked up your purchases.
DON'T FORGET YOUR BADGE**

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

5:00 PM Photographer

Ballroom Foyer

6:00 PM - Social Hour Begins (Cash bar will be available)

Ballroom Foyer

6:30 PM - Doors Open for the Banquet

7:00 PM - Banquet

Suites A-F

Dave Clay will be MC for the evening and our blessing will be given by Ed and Marilyn Foote. The Executive Board, CALLERLAB Board of Governors, and Home Office Staff will be seated at the head table. Half Century Awards, Foundation Awards, Special Awards, and Milestone Awards, if any, are presented at this banquet. Photos will not be taken during the banquet. All award recipients please stay for photographs immediately following the banquet.

9:00 PM

Dance - Duets and Trios

Meridian Ballroom

MC - Mike Seastrom - This dance will feature some of the finest "Duets" and "Trios" in the business. This dance promises to be exciting and entertaining. Come join the festivities at this Mainstream Dance.

Tuesday, March 18, 2008

9:00 PM Evening Activities (continued)

Dance - Contra/Traditional

Chicago/Dallas

MC - Calvin Campbell - This dance will feature a staff of some of the finest callers of Contra/Traditional dance materials. If you enjoy Contra/Traditional dancing this is the place for you. If you would like to learn more, please attend and enjoy. Dances may or may not be walked through before dancing them.

11:00 PM ALL FORMAL ACTIVITIES CEASE FOR THE NIGHT

Wednesday, March 19, 2008

7:30 AM to 8:45 AM Breakfast for All

Suites A-F

9:00 AM - Annual Meeting (Closing Session)

Meridian Ballroom

Tim Marriner, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting as noted in the Call to Convention. Three MOTIONS, as announced in the Call To Convention, will be presented, debated, and voted on. These MOTIONS are: 1) A proposal that responsibility for the Formation Charts and the Formation and Arrangement Charts be assigned to the Definitions Committee, 2) A proposal that the Glossary document be eliminated, and 3) A proposed revision to the CALLERLAB Member dress code. Additional binding votes may only be taken if at least one-third of the Voting Members are present at this meeting. Votes taken at the convention are binding on the Membership unless rescinded by a mail ballot vote by the Active (Voting) Members. Ballots on voting conducted during this meeting will be mailed to all eligible Voting Members with the FLASH issue of *DIRECTION*.

Committee chairmen will be given an opportunity to report on committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and action by the Executive Committee or the Board of Governors as appropriate. This is your opportunity to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input. If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

Critique Sheets

Please complete the critique sheet included in your registration packet and return to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the convention planning. They will be used to plan the 2009 convention. If you have suggestions for convention topics, now is the time to make your ideas known. The planning for CALLERLAB XXXVI, takes place the first week of April, 2008.

Request to be on a Committee

If you wish to join a committee please complete the committee sign up sheet which was included in your convention package. You may turn it in at the convention registration desk or mail it to the Home Office.

Future Conventions

The new convention rotation is as follows: West, Central, East, West, Central, East, etc. Beginning with the 2008 convention, this change will result in the convention being held in each region of the country every three years. The following is the new rotation for the annual CALLERLAB Convention. Please note the new rotation and make plans accordingly.

2009 Kansas City, MO (Airport Hilton)
2010 Niagara Falls, NY (Crowne Plaza)
2011 West Region*
2012 Central Region*

2013 East Region*
2014 West Region*
2015 Central Region*
2016 East Region*

* (location To Be Determined)

Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to Jerry Reed, Dana Schirmer or Gail Swindle. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it. Theme ideas may also be mailed to the Home Office prior to April 15, 2008. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Special Thanks

Thanks to all of our convention helpers and volunteers. Special thanks to Gail and John Swindle for their untiring efforts. These are our unsung heros. A lot of their time and effort go into the planning of and preparation for this large convention. We could not do it without great volunteers at our office and registration area. We would like to thank Del Reed and Donna Schirmer for volunteering to help in the sales and registration area.

Thanks to Scott Argow, Convention CDs Inc., for their services in making our convention programs available to the many that were unable to attend. Particular thanks to your Convention Planning Committee: Clark Baker, Tim Crawford, Betsy Gotta, Tim Marriner, John Marshall, Jerry Reed and Dana Schirmer.

Callers, partners, and others who have helped with this convention include:

Clark Baker, Don Beck, Janice Bowman, Wayne Bowman, Skip Brown, Calvin Campbell, Barry Clasper, Pam Clasper, Dave Clay, Daryl Clendenin, Tim Crawford, Larry Davenport, Tom Dillander, Randy Dougherty, Wade Driver, Bill Eyler, Phil Farmer, Ed Foote, Gail Gordon, Betsy Gotta, Roy Gotta, Patty Greene, Bill Harrison, Dick Henschell, Bill Heyman, Arden Hopkin, Ray and Sandy Hutchinson, Mike Jacobs, Kris Jensen, Deborah Carroll-Jones, Jon Jones, Vernon Jones, Ernie Kinney, Joe Kromer, Francois Lameruex, Tim Marriner, John Marshall, Jim Mayo, Michelle McCarty, Bear Miller, Tom Miller, Dan Nordbye, Dennis O'Neal, Tony Oxendine, Tac Ozaki, Bob Riggs, Charlie Robertson, Tom Rudebock, Dana Schirmer, Mike Seastrom, Jeannette Staeuble, Jerry Story, John Swindle, John Sybalsky, Gene and Connie Triplett, Lea Veronica, Paul Walker, Buddy Weaver, Dottie Welch, and Norm Wilcox.

Thanks to our exhibitors for taking the time to set up and display their products and services.

**A final thank you to all who attended
CALLERLAB XXXV.
YOU ARE CALLERLAB!**

2008 CALLERLAB XXXV VENDORS

CALLERLAB Sales

First Image Photography - Bob Messina, California
(Bob will be set up in the Ballroom Foyer Monday and Tuesday at 5:00 PM.)

Hilton Audio - Dick and Vicky Henschell, California

Petti-Coat Junction - Mike and Bonnie Harry, Washington

R & R Video - Edward Rico, Jr., California

Suzie Q Creations - SusanElaine Packer, Florida

NO SMOKING IN THE VENDOR AREA

THE VENDOR'S AREA WILL BE OPEN AS FOLLOWS:

Sunday - March 16, 2008

Noon to 5:00 PM

7:00 PM to 10:00 PM

Monday - March 17, 2008

10:15 AM to 5:00 PM

Tuesday - March 18, 2008

9:00 AM to 5:00 PM

**THE VENDOR'S AREA WILL NOT REOPEN AFTER 5:00 PM
ON MONDAY AND TUESDAY**

PLEASE PICK UP ANY PURCHASES BY 5:00 PM EACH DAY



Quarter Century Recipients

Joe Allen
Gene Bauer
Jack Borgstrom
Tim Carman
Janet Cook
Keith Ferguson
Hans-Gerd Gasser
Harry Gaulke
Al Groth
Robert Hart
Tomas Hedberg
Don Helliwell
Tom Hogan
Frank Holland
Kenny Jarvis
David Jones

Gary Kendall
Jerry Linduff
Sonny McCartney
Art Miller
Paul Moore
Harry Morgan
Sylvester Nealon
Ned Newberg
Bill Peffer
Marlin Spellmeyer
Delbert Teeple
Maarten Weijers
Dottie Welch
Gary Weller
Dave Wolfhope

Half Century Recipients

Elmer Claycomb
Dick Click
Bill Dann
Jerry Fell
Harvey Hunsucker
Charlie Lee

Bob Paris
Gardner Patton
Dick Pentecost
George Rollow
Al Stevens
Ray Wheelington