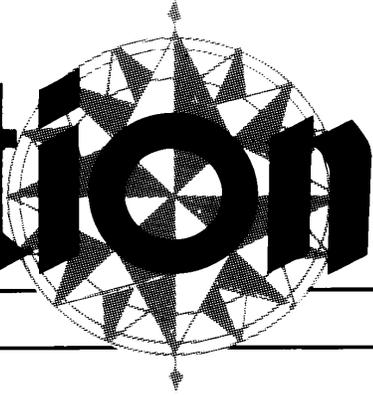


NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

COCOA, FL

WELCOME
TO

CALLERLAB XXX
April 14 - 16, 2003
San Antonio, Texas



WELCOME!

On behalf of the Board of Governors, welcome to San Antonio, Texas, The Omni Hotel and CALLERLAB 2003. We are pleased you were able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to attend to maximize your time. Of course, there will be some tough choices to make and for those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum. Our theme this year is "Winning Ways", look for the "WW" brand on "Winning Ways" sessions.

BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your convention registration package will include grey cards with your name, day and meal, (Monday, Lunch, etc). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They have also been instructed to collect the card.

The formal opening ceremonies start on Monday morning at 9:00 AM. However, there will be a Beginner Leaders Seminar on Saturday and Sunday morning, a Community Dance Program Dance party at 3:00 PM Sunday, a welcome reception at 6:00 PM Sunday evening and an orientation session at 8:00 PM. There will be an After Party Session at 9:15 PM on Sunday.

The exhibit area, featuring products and services for callers, will open at 12:00 noon on Sunday. You will find a list of exhibitors and the hours the exhibit area will be open at the end of this issue of *DIRECTION*. We sincerely hope you take the time to browse and support our exhibitors.

A hotel room will be available for the Friends of Bill W during the convention. The location is posted on the bulletin board near the registration area.

All interest sessions will be taped by Convention Tapes International. Scott Argow has produced our convention tapes for many years. This years audio of the interest sessions will be available, for the first time, in MP3 format. See Scott for more details. CTI does an excellent job and we're sure you'll find the tapes to be an excellent addition to your reference library. Individual tapes will be available for sale immediately following each interest session, or you may wish to purchase the entire set. Please place your order with them early so that you can pick up your tapes before leaving San Antonio, thereby saving the cost of postage and handling.

CALLERLAB is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

PLEASE, NO SMOKING IN ANY MEETING ROOM REGISTRATION OR SALES AREA

See your mini-schedule for a map of the facilities.

Saturday - April 12, 2003

1:00 PM - 5:00 PM Registration

Registration

Early birds may register until 5:00 PM. Gail & John Swindle and Tom Stone from the Home Office staff will be manning the Registration Office. Del Reed and Elaine Stone have volunteered to help out as needed.

Sunday - April 13, 2003

10:00 - Noon & 2:00 to 5:00 PM - Registration

Registration

Convention registration continues. CALLERLAB sales area is in the registration area.

12:00 Noon to 11:00 PM - Exhibit Area

Ballroom C

Hours the exhibit area will be open at the end of this issue of *DIRECTION*.

3:00 PM to 5:00 PM - CCD Dance

La Joya

Bob Riggs and the Committee for Community Dance (CCD) will host a dance session highlighting Community Dance material. Come and Enjoy! If you use CD material, sign up to call a tip. A variety of interesting material will be presented.

6:00 PM to 7:00 PM - Welcome Reception

Colonnade A-B-C

The Executive Committee will host this reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a Red ribbon on their badge) and their partners and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served. No Smoking Please.

7:00 PM to 9:00 PM - Registration

Registration

Convention registration continues. CALLERLAB sales area is in the registration area.

8:00 PM - Orientation Session

La Joya

Gregg Anderson, past Board Member will moderate this session along with panelists John and Freddie Kaltenthaler, Board of Governors Member, Bev & Dave Sutter, Chairman of the Partner's Committee, and Roy Gotta, Vice Chairman of the Partners Committee. This session is designed to bring everyone up to date on the history and heritage of CALLERLAB. It is designed to be an informative session for all first-time attendees, but it is also a good review for attendees who haven't been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

9:15 PM - After Party Session

La Joya

Your host, Jon Jones, invites you to relax for the evening and enjoy several after-party skits that you can take back to your dancers. After-party sessions have been a highlight of many CALLERLAB conventions, and Jon is an exceptional host. This one should be no exception. Come enjoy the fun!

11:00 PM - Vendors close. All formal activities cease for the night

REMEMBER--you are on your own for breakfast in the morning.

8:30 AM - Noon and 2:00 PM - 5:00 PM - Registration

Registration

The registration office will be open for late registrants and for attendees to ask questions about their membership. The CALLERLAB sales area is in the registration area.

9:00 AM - Opening Session

La Joya

Mike Jacobs, Chairman of the Board presiding, along with Jerry Reed, the Executive Director, and office manager, Gail Swindle. Your Board of Governors and representatives from ROUNDALAB, United Square Dancers of America, the National Executive Committee, USA West Policy Board, the California Square Dance Council, and representatives of the upcoming National Square Dance Conventions will be introduced. CALLERLAB Members representing other organizations will also be introduced. Newly elected members of the Board will be sworn in. Chairman Mike Jacobs will present a summary of the Sunday Board of Governors meeting. Several committee chairmen will report on subjects to be discussed at their scheduled meetings. Recipients of CALLERLAB Appreciation Awards will be recognized. There will be a short presentation concerning the Bylaws change which will be discussed and voted on during the Annual Business meeting on Wednesday morning. Jerry Reed, Executive Director, will present an overview of the convention and announce any changes to the schedule.

10:15 AM - Beverage Break

Hallways

10:45 AM - Breakout Sessions:

WW One Call Dance Session

La Joya

Gregg Anderson, Moderator and Panelist Otto Warteman. The panel will introduce and discuss how much variety can be provided with a very limited number of calls. In addition to showing what can be done, the panelists will discuss how to deliver this type of material wisely. The panel will discuss how we can entertain dancers using a very limited number of calls. Even though we have named this session "One Call Dance" the panel will use more than one call. Entertaining dancers with a limited number of calls is challenging to say the least. This panel will show how it can be done. As a follow-up to this session, we have scheduled a "Fun Night Dance" on Tuesday night which will feature some of the ideas presented during this session.

Modules- Interest Session

Ballroom A

Tony Oxendine, Moderator and Panelists, Cal Campbell and Jerry Junck. We have many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. In fact, they'll tell you that not using modules is a serious mistake.

10:45 AM - Breakout Sessions: (Continued)

Digital Music

Ballroom B

Kris Jensen, Moderator and Panelists Vic Ceder and Dick Henschel. The panel will explain the various options for digital transfers of music. Mini-Disc, Compact Disc, and Internet downloads will be explained and demonstrated. What are .WAV files, .mp3 files, and .Mid files? Examples of digital media and recording devices along with "plain English" explanations will increase your knowledge and help you to make informed decisions when vinyl records become history.

Partners Committee Meeting Bev Sutter, Chairman

Conference Room A

Roy Gotta, Vice Chairman. The goal of this committee is to provide fellowship, inspiration, and guidance to partners as they fill an extremely important role on the calling team. Each calling team is unique, however, there are many similarities and sharing your ideas, comments, and suggestions can be beneficial to others. This meeting is designed to assist all partners. Come join the discussions.

Education Committee - Gerry Hardy, Chairman

Conference Room B

Corben Gies, Vice Chairman. This committee is responsible for developing programs for teaching square dancing in schools and developing methods of teaching square dancing to non-dancers. The committee recently completed work on the Callers In School Handbook (CISH). Ideas for new projects for the committee will be discussed. Come add you comments

Board of Governors (BOG) Informal (1 of 2)

Board Room

Members of the Board Martin Mallard, Larry Davenport and Vernon Jones will be available for you to take the opportunity to speak directly with members of the BOG. We would like to hear your thoughts and what you have to say about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. The second session is scheduled for 3:30PM Tuesday.

Mainstream Committee - Dana Schirmer, Chairman

Colonnade B

Lanny Weakland, Vice Chairman. Our Program Policy Statement directs that the Mainstream Program be reviewed for possible additions or deletions beginning in the summer of every odd year. This review is being conducted this year. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Mainstream Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input. If you are interested in the review of the Mainstream program, plan to attend this committee meeting. Members are reminded that they must be members of the committee at least 30 days prior to the convention to vote on committee business at the convention.

10:45AM - Breakout Sessions: (Continued)

Canadian Advisory Committee - Bill Treleaven, Chairman

Colonnade A

Andy Pennock, Vice Chairman. This committee serves to develop policies and programs for membership in CALLERLAB as well as programs for the recruitment of new members and to work closely with other committees which have an interest in membership and recruitment. A request from the Toronto and District Square Dance Association to sponsor a Mini-Lab in the Niagra area in the Fall of 2004 has been approved by the CALLERLAB Executive Committee. All Canadian callers are invited to attend this meeting.

Applications Review Committee - Jon Jones, Chairman

Colonnade C

Jerry Story, Vice Chairman. This Committee is charged with reviewing and publishing decisions regarding proper and improper usage of applications of definitions and arrangements. Questions are submitted to this committee for review and answers. This committee will be reviewing some recent questions. Your input would be welcome. Come join the discussion.

12:15PM - Luncheon for all except Past Chairman

Ballroom D-E-F-G

12:15PM - Past Chairman Luncheon

Bolo's Private Dining

1:30PM - Breakout Sessions

Marketing TRIAD Open Forum

La Joya

Mike Seastrom, Public Relations Officer, Tom Rudebock, Chairman, RPM Committee, and Mike Hogan, Chairman, Marketing Committee. These three committees form our Marketing TRIAD. This session will provide current information about CALLERLAB and Foundation marketing efforts, plans, and projects. We have completed a variety of research projects. These have given us new and verifiable information about ourselves and about the folks we would like to bring into square dancing. We are also working with other organizations in square dancing to coordinate our efforts. Our Marketing "TRIAD" will be available to provide information, answer your questions, and discuss your concerns

Teaching Tips

Ballroom A

Tim Marriner, Moderator and Panelist Andy Shore. Modern square dancing is complicated. To sell it to a wide market we must make it easy to learn. The better job we do of teaching, the more our new recruits and those already experienced will enjoy square dancing. Your panelists have many years of experience and will share with you the special techniques they have learned to make individual calls easier to learn. You will be invited to share your best teaching ideas, too. This may be the start of a collection of "Tips For Teaching."

1:30PM - Breakout Sessions: (Continued)

Dance Mechanics

Ballroom B

Larry Cole, Moderator and Panelists, Jim Mayo and Jeannette Steauble. This session will explore what choreographic factors affect the smoothness and flow of modern square dance figures. Too often body position and hand availability are being overlooked as we concentrate on making our routines “interesting.” Your panelists will suggest how to improve the quality of the dance experience that your choreography provides.

Grant Writing Dave Guille, Chairman

Conference Room A

This committee is charged with investigating and submitting grant requests to outside organization, associations, and agencies in obtaining grants for the Foundation. If you have grant writing experience, come join the group and share your expertise.

Caller-Coach Informal (1 of 2)

Board Room

Accredited Caller-Coaches Paul Henze, Jon Jones and Deborah Carroll-Jones will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions. The second session is scheduled for 10:45 Tuesday.

Accreditation Committee - Jim Wass, Chairman

Colonnade A

Virgil Forbes, Vice Chairman. This committee has developed an accreditation program that provides the procedures whereby callers can become accredited as square dance instructors. The Certified Square Dance teachers (CSDT) program has been approved and has been implemented.. The committee has recently begun a review of the CALLERLAB General Caller Accreditation Program. Come join the discussions with this active committee.

CCD Committee - Calvin Campbell, Chairman

Colonnade B

Bob Riggs, Vice Chairman. Discussions will include the Beginner Party Leaders Seminar which was held on Saturday and Sunday, planning for next year, and the Community Dance (CD) Journal. Additional discussion may include requirements and needs for future training of leaders of beginner parties, including training aids, and other issues.

3:00PM - Break

Hallways

3:30PM - Breakout Sessions

WW Keep Fresh - New Ideas

La Joya

Dick Mazziotti, Moderator and Panelist, Jerry Jestin. Callers worry constantly about dancer boredom. A common reaction is to provide some tricky, but often difficult, choreography. This panel will offer suggestions for keeping dancers interested without stretching their choreographic skill to the breaking point. If you are looking for ways to keep the dancers interested with “Fresh Ideas” come join the discussion.

3:30 Breakout Sessions: Continued

WW Our Product Open Forum

Ballroom A

Mike Jacobs, Moderator and Panelists, Tim Crawford and Jim Hensley. Discover original thinking and fresh ideas about why Square Dancing may well be the perfect, "new" product in today's marketplace. This enlightening exchange of ideas about contemporary ways of looking at both our dance activity, and the mind set of a 'new' generation of dancers, will provide fresh insight into why the time has never been better to be a caller, to share the fun. The panel offers valuable and useful information about innovative approaches that can help every caller better understand.

New Caller Information

Ballroom B

Larry Cole, Moderator and Panelists, Patty Greene and Martin and Terry Mallard. If you have been calling 6 - 8 years OR LESS, this session is especially for you. We have added this session as a place for you to seek answers to your special concerns and to be among your peers. Join this group and the helpful panel to share your experiences. Ask questions about CALLERLAB, how it works and what it does. Ask questions about the art of calling or any other related subject. Remember, there are no stupid questions and hopefully no dumb answers.

Research and Development Committee Terry Wheeler, Chairman

Conference A

Tim Scholl, Vice Chairman. This committee is charged with performing research and development on topics important to CALLERLAB and square dancing. Most recently the committee has been involved with a demographic survey to gather information about current dancers, and a survey to gather information about the CALLERLAB convention. Topics may be posed by the Board of Governors, the Executive Committee, one of the CALLERLAB standing committees, or a CALLERLAB member. If you have an idea for a project that would benefit CALLERLAB or the square dance activity, please bring it to this meeting.

Overseas Advisory Committee Al Stevens, Chairman

Conference B

Kenney Reese, Vice Chairman. This committee serves the same purposes for our Overseas callers as the Caller Association Committee serves for the United States, Hawaii, Alaska, and Puerto Rico, and the Canadian Advisory Group representing anyone living in Canada. Its function is to develop policies and programs for membership in CALLERLAB as well as programs for the recruitment of new members and to work closely with other committees which have an interest in membership and recruitment. The group also assists in the recommendation for a location for Mini-Labs and individuals may serve as on-site helpers for anticipated Mini-Labs.

NEC Informal

Boardroom

Moderator, Gene and Connie Triplett from the National Executive Committee. Panel will include representatives from future National Square Dance Conventions (NSDC). This session will provide callers and interested guests with information pertaining to upcoming NSDC. This will include programming, scheduling and hotel accommodations.

3:30PM - Breakout Sessions: (Continued)

Choreographic Applications Committee -Ron Counts, Chairman **Colonnade A**

This committee is charged with reviewing current programs from a choreographic standpoint, evaluating and developing aids or guidelines which will assist callers and dancers in deriving the greatest benefits from these programs. The committee will meet to review current and future projects. For a close look at the technical side of choreography, attend this meeting.

Plus Committee Skip Brown, Chairman **Colonnade B**

Doug Davis, Vice Chairman. Our Program Policy Statement directs that the Plus Program be reviewed for possible additions or deletions every odd year. This review is being conducted this year. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Plus Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input. If you are interested in the review of the Plus program, plan to attend this committee meeting. Members are reminded that they must be members of the committee at least 30 days prior to the convention to vote on committee business at the convention.

Recruit, Promote, Maintain Committee Tom Rudebock, Chairman **Colonnade C**

Wil Eades, Vice Chairman. This committee is charged with developing programs to Recruit new dancers, Promote square dancing, and Retain the dancers we have. They would like to hear about any and all success stories you may know about. Come share your ideas.

5:00 PM - Free Time / Standby Rooms **Various**

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

“Birds of a Feather” Sessions **Various**

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling. The topics are those suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary.

Yodeling - Moderated by Joe Frisella **Ballroom A**

This will be an introduction to yodeling. Joe has been involved with yodeling for over 13 years and has helped several callers learn this talent. If you are interested in learning more about this art form, plan to attend.

5:00M - Birds of a feather Sessions: (Continued)

Hexagon Squares

Ballroom B

Moderator Clark Baker and Panelist Bill Eyler will show two types of dancing in a true hexagon formation. Bill has been actively using hexagons for the past 16 years and includes it in his home program and at festivals. Bill will show the ground rules and how he sets up and calls a typical tip. Clark will show how a hexagon square can dance all the calls while the caller is calling to regular four couple squares. Come see the kaleidoscopic beauty of hexagon squares.

BADGES MUST BE WORN

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

6:00 PM - Social Hour Begins

Hallways

Cash bar will be available.

6:30 PM - Doors Open for the Banquet

Ballroom D-E-F-G

7:00 PM - Banquet

Ballroom D-E-F-G

Emcee John Marshall, blessing by Al Shaw, ROUNDALAB Executive Administrator,. Committee Chairmen and Vice-Chairmen will be seated at the head table. Small World Awards, Quarter Century Certificates, and Awards of Excellence will be presented. No photographs will be taken during the banquet. All award recipients please stay for a group photograph immediately following the banquet.

9:00 PM - Contra/Traditional Dance

La Joya

Emcee Stew Shacklette. This will be a dance session for all who would like to dance contra and traditional dances and become more familiar with these dance forms. Most dances will be walked through before dancing them. Contra and traditional callers sign up at the stage if you have a dance to present.

9:00 PM - Auction

Colonnade A-B-C

Don Jones, Auctioneer, assisted by his brother Jon Jones. This will be a live auction to benefit the CALLERLAB Foundation. All donations for the items bid on will go to the Foundation. Many CALLERLAB members and others have donated some very interesting and in some cases expensive items for the auction. Come enjoy a fun, exciting, and entertaining event.

11:00 PM - Vendors close, All formal activities cease for the evening.

DON'T FORGET YOUR BADGE!

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

7:30 AM - 8:45 AM Breakfast for all

Ballroom D-E-F-G

8:30 AM - Noon and 2:00 PM - 5:00 PM - Registration

Registration

The registration office will be open for attendees to ask questions about their membership or pickup handouts they missed on Monday.

9:00 AM - Breakout Sessions:

Sight Before the Resolution

La Joya

Frank Lescrinier, Moderator and Panelist, Bill Harrison. For many callers sight calling is a process of getting dancers back to their proper corner and sequence after the get-in setup. This panel will point out there should be some interesting dancing between the get-in and the resolve. They will show techniques for planning this interesting dancing and for presenting it so that the dancers succeed and have fun.

Multi-Cycle Program

Ballroom A

Randy Page, Moderator and Panelists Dana Schirmer and Chris Pinkham will discuss alternative ways of teaching new dancers. There are many variations of the plan which starts a new class every 10, 12, or some other number of weeks. The goal of these systems is to make square dancing available to new recruits more frequently and to enhance recruiting by having the enthusiastic new dancers bring their friends and dance with them immediately. The session will present information about systems that have worked, explaining how they were setup, and what methods worked well in this new format. If you know of successful multi-cycle programs, join in the discussion and let us know your thoughts.

How to Prompt Contra

Ballroom B

Bob Riggs, Moderator and Panelist, Stew Shacklette. Prompting a Contra takes skills which are somewhat different from calling a square dance. These skills can be learned and practiced to bring the joy of Contra dancing to both the caller/prompter and the dancers. The panelists will discuss the skills required to prompt a Contra and share some of their experiences with this dance form. If you are interested in learning more about this topic and would like to learn a new skill, come join the fun.

Extended Applications Committee - Jerry Jestin, Chairman

Conference A

Paul Bristow, Vice Chairman. This Ad-Hoc committee is charged with 1) Investigate creation of a document dealing with the logical progression of difficulty through "Extended Applications" and 2) Upon completion of this investigation, make a recommendation to the Board to identify the concept of the document to include: philosophy, content, and structure. The committee will be discussing this charge and looking for ways to accomplish the task set forth for the committee. If you have ideas or thoughts on this technical side of calling come share your thoughts.

9:00AM - Breakout Sessions:

Planning Meeting

Boardroom

Mike Jacobs, Chairman of the Board, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings have resulted in better communications between these organizations.

WIC Committee - Deborah Carroll-Jones, Chairman

Colonnade A

Gerry Hardy, Vice Chairman. The Women In Calling Committee (WIC) is beginning a new project of great importance this year. All women callers are asked to make attending this meeting a top priority. If you forgot to bring the documents which were sent with the January committee mailing check at the Registration desk (ask for Gail) she has extra copies.

Advanced Committee - Cliff Simpson, Chairman

Colonnade B

Chuck Jaworski, Vice Chairman. Our Program Policy Statement directs that the Advanced Program be reviewed for possible additions or deletions every odd year. This review is being conducted this year. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Advanced Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input. If you call the Advanced Program and are interested in the review of the Advanced program, plan to attend this committee meeting. Members are reminded they must be members of the committee at least 30 days prior to the convention to vote on committee business at the convention.

By-Laws Change

Colonnade C

Moderator and panel from the Board and Home Office. The focus of this session will be an "open forum" type discussion of the proposed bylaws change to reduce the number of dance events required to obtain and retain Active (Voting) Member category. This sessions promises some lively discussion and your input is important. Come join the discussion and share your thoughts on this very important topic

10:15AM Break

Hallways

10:45AM - Breakout Session:

WW Party Nights - With What you Know

La Joya

Betsy Gotta, Moderator and Panelist Gerry Hardy and Tom Miller. Many callers don't take "Fun Night" party dance jobs because they think it takes special skills they do not possess. These panelists will show you how to use the skills you already have to do an effective job calling a party for non-dancers. Come learn some of the tricks of the trade for these fun and lucrative events.

10:45AM - Breakout Sessions: (Continued)

WW Recruiting Tips

Ballroom A

Tom Rudebock, Moderator and Panelist, Will Eades and Judy Ballard and Al and Sabine Stevens. Everybody knows that square dance problems would shrink if we could recruit large classes again. That sometimes seems impossible but there are techniques that work even in today's market. Your panelists share a great deal of experience and considerable success. Come and let them share with you their approach and how you too can be more effective in selling square dancing.

Calling for Youth Groups

Ballroom B

Bruce Mitchell, Moderator and Panelist, Tim Tyl. Getting more young people into modern square dancing is a widely shared dream. For these panelists its more than a dream. They call for young people and know what it takes to make them love square dancing. Calling for youth groups is different from calling for other groups. There are some aspects of programming and planning which require a slightly different perspective. The panel will discuss the issues involved with working with youth groups. Come join the discussion and share your experiences.

Partners Session

Colonnade C

Bev Sutter, Moderator and Panelist, Dave Sutter. This session will include a "hands on" CPR demonstration. Recent news and information reports have pointed out that the person needing CPR may be the one closest to you or someone you know. Dave is well qualified to provide this life saving information and will bring ResuciAnnie for people to practice the technique

Challenge Committee - Ed Foote, Chairman

Conference A

Vic Ceder, Vice Chairman. Our Program Policy Statement directs that the Challenge Program be reviewed for possible additions or deletions every odd year. This review is being conducted this year. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Challenge Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input. If you call the Challenge Program and are interested in the review of the Challenge program, plan to attend this committee meeting. Members are reminded that they must be members of the committee at least 30 days prior to the convention to vote on committee business at the convention.

Marketing Committee - Mike Hogan, Chairman

Colonnade B

Don Brown, Vice Chairman. The Marketing Committee is responsible for development of marketing strategies and plans. If you have expertise in Marketing or if you have ideas which could help, please attend and share your thoughts. The Marketing Committee is looking for your input.

10:45 Breakout Sessions: (Continued)

Caller Coach Informal II

Boardroom

Accredited Caller-Coaches Jerry Junck, John Kaltenthaler and Betsy Gotta will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two session, the first was at 1:30PM Monday.

Caller Association Liaison Committee Vernon Jones, Chairman

Colonnade A

Dave Vieira, Vice Chairman. This committee is liaison contact between Affiliated Associations and CALLERLAB. It is charged with developing better ways to communicate, recruiting members for CALLERLAB, as well as developing policies and programs for membership. The committee solicits your input.

DON'T FORGET YOUR BADGE!

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

12:15 PM - Luncheon for all

Ballroom D-E-F-G

This is the fourth of six meals included in your convention package.

1:30PM - Breakout Sessions:

Showmanship

La Joya

Tony Oxendine, Moderator and panelists Lone Blume and Skip Brown. There are many aspects to showmanship. Singing well is certainly part of it but, so is choreography, communication and entertainment. This panel will illustrate different styles and examples of Showmanship. This panel will try to show methods of applying these styles and examples to your calling and to give you a new insight into the tools of our trade.

WW How to Get Party Nights

Ballroom A

Gregg Anderson, Moderator and Panelist, Otto Warteman. Party nights are one of the most effective ways to introduce square dancing to the non-dancing public. They provide an opportunity to show off our activity in the best light. During a party night, we can provide fun, entertainment, and information in one very nice package. The panel will discuss how you can market yourself to join those callers who do these dance events on a regular basis. If you are interested in learning more about this potentially lucrative market, this is the session for you.

Handicapable

Ballroom B

Michelle Jacobs, Moderator and Panelist Jerry Yerby . This session will provide a discussion of interest to those members and partners who are interested in the challenges and rewards of working with the handicapable. This will be an excellent opportunity to share ideas and experiences. Come join the discussion.

1:30PM - Breakout Sessions: (Continued)

Joint QS - Doren Mc Broom, Chairman

Conference A

Last year the Board established this Ad-Hoc Committee to review the existing QS systems and make recommendations concerning the future of the QS system. If you are interested in this aspect of the CALLERLAB dance programming plan to attend and share your ideas.

Caller Training Committee - John Kaltenthaler, Chairman

Conference B

Betsy Gotta , Vice Chairman. This committee is responsible for the development of caller education standards, education criteria, coaching aids, and related programs. Discussion will include ongoing committee work. If you are involved in training other callers or if you are interested in training other callers, this committee would welcome your ideas and suggestions.

Program Policy Committee Dick Mazziotti, Chairman

Colonnade A

This committee is charged with developing policies and guidelines for all Program committees, to coordinate the activities of the various Program committees which have overlapping and mutual interests, and to provide a forum for resolving conflicts.

Fund Raising Committee Tom Miller, Chairman

Colonnade B

Andy Shore, Vice Chairman. The Fund raising Committee is responsible for developing fund raising activities. The committee will be discussing fund raising ideas this year and for next year. The committee will also be discussing a long term fund raising project to raise funds thru dancer association sponsored events and weekends, and state, regional, and national festivals and conventions. If you are interested in helping this very important committee or if you have ideas to share, plan to attend.

Partners Informal

Colonnade C

Bev Sutter, moderator and panelist Roy Gotta. This is the sixth year we have offered this informal panel. The Partner's Committee Chairman and Vice Chairman will staff this session. This has been one of the most popular sessions of the convention in past years. This is an excellent opportunity to discuss any questions or concerns you may have. This session is intended to provide an informal relaxed setting for partners and members.

3:00PM Beverage Break

Hallways

WW Judgement Call

Ballroom A

Larry Davenport, Moderator and Panelists Tim Crawford and John Marshall. Most of what's wrong with modern square dancing has been blamed at some time or other on poor caller judgement. It's easy to point the finger of blame but how do we develop good judgement. This session will identify the kind of decisions we all face all the time and will offer advice about how to make the right choices in those situations.

3:30PM Breakout Sessions:

Alternative Patter Music

La Joya

Clark Baker Moderator and Panelists Scott Byars, Pat Carnathan, Eric Henerlau, Jerry Jestin, and Andy Shore. Several callers who use alternative music as part of their patter calling will demonstrate how they use this music and the effect it has on the dancers. We often hear that callers need to use different, and more modern music to attract younger dancers. This music has been successfully used by these callers as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

Advanced and Challenge Session

Ballroom B

Moderator Ed Foote with panelists Dave Towry and Daryl Lipscomp. This panel will explore different approaches in teaching the Advanced and Challenge Program and expanding on positions that are interesting and danceable by the majority of Advanced dancers. If you call for Advanced or Challenge groups or are interested in learning more about this segment of the activity, plan to attend.

Successful Creative Mainstream Choreography

Colonnade C

Panelist, Lone Blume and Doug Bennett. This session will provide information about how to create successful Mainstream choreography. As callers, we should be aware that trying to become "too" creative with our choreography...especially while calling the Mainstream Program can cause serious problems for the dancers. This creativity often results in formations, arrangements, and choreography which are too difficult and complex for the average Mainstream dancer.

Advanced Quarterly Selection Committee - Norm Wilcox, Chairman

Conference A

Barry Clasper, Vice Chairman. The Advanced QS Committee is charged with the administration of the Advanced QS Program including selection of moves. If you call the Advanced Program, or if you have ideas concerning the Advanced QS Program, please attend. The committee is seeking input from interested Advanced Program callers.

Caller-Coach Committee Meeting - Paul Henze, Chairman

Conference B

Jerry Junck, Vice Chairman. All accredited Caller-Coaches should plan to attend this meeting. The committee is working on a review and discussion of Formation and Arrangement pictograms for additional formations.

Board of Governors (BOG) Informal (2 of 2)

Boardroom

Members of the Board Tim Marriner, Bill Harrison and Tom Miller will be available for you to take the opportunity to speak directly with members of the BOG. We want to hear your thoughts and what you have to say about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. This is the second of two sessions. The first session was at 10:45 AM Monday.

3:30PM Breakout Sessions: (Continued)

Handicapable Committee - Jerry Yerby, Chairman

Colonnade A

Michelle Jacobs, Vice Chairman. This committee was established in December 2002 and will be involved in developing guidelines and materials to help callers and others who work with handicapable dancers and groups. If you call for handicapable dancers or would like to learn more about this aspect of square dancing plan to attend this committee meeting and share your ideas.

Contra/Traditional Committee - Stew Shacklette, Chairman

Colonnade B

Yona Chock, Vice Chairman. This committee continues to investigate ways to promote contra and traditional dancing. It provides the opportunity to expose callers to contra and encourage the use of contra and traditional dances in square dance programs. If you have any ideas or suggestions along this line, the committee would like to have you attend this meeting.

5:00PM Breakout Sessions:

Definitions Committee - Clark Baker, Chairman

Conference A

This committee is charged with the review and coordination of changes to the definitions of the calls on all programs. Discussions will include the status of the new Mainstream definitions (progress over the last year and anticipated future work). The committee is open for questions and comments. If you are interested in the work of this committee or if you have input for the committee, plan to attend. You do not have to be a committee member to participate

5:00PM Free Time/Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

“Birds of a Feather” Sessions

Various

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling. The topics are those suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary.

Birds of a Feathers: (continued)

Therapeutic Dancing

Ballroom A

Decko Deck, Moderator - Decko will show a program of Therapeutic Dancing designed for Seniors in day care centers while their "care givers" are at work or otherwise away from home. These facilities accommodate those who are physically or mentally handicapped with serious medical conditions including Alzheimer. The program is also adaptable to nursing homes. The dance program features rhythmic "Act Out" (exercise) stories coinciding with musical titles such as Seventy Six Trombones, Coney Island Washboard Girl, Grandfather's Clock, and others. These are accomplished while sitting in chairs. In addition, you moderator presents the opportunity for to participate in simple line, circle and reel dances for those who are ambulatory.

5:30 PM - Vendors close and Will Not Reopen.

Make sure you have picked up your purchases.

DON'T FORGET YOUR BADGE!

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

6:00 PM - Social Hour Begins

Cash bar will be available.

Hallway

6:30 PM - Doors Open for the Banquet

Ballroom D - G

7:00 PM - Banquet

Emcee Vernon Jones, blessing by Chuck Weiss, ROUNDALAB President, Board of Governors and Home Office Staff will be seated at the head table. Half Century Awards, Foundation Awards, and Milestone Awards, if any, are presented at this banquet. Photos will not be taken during the banquet. All award recipients please stay for photographs immediately following the banquet.

Ballroom D - G

9:00 PM - (Immediately following the banquet)

WW Fun Dance

Gregg Anderson, MC and Staff Otto Warteman. This dance is a follow-up to the "One Call Session" held earlier in the convention. Gregg and Otto will demonstrate some of the techniques and material they discussed during that session. This dance promises to provide a wealth of material we can use at home. Please plan to attend and enjoy this side of square dancing.

La Joya

Women In Calling Dance

Deborah Carroll-Jones, MC. The members of the Women in Calling Committee invite you to join them tonight for an exciting evening of fun and dance with the Women in Calling. Joining your MC's are Lone Blume, Betsy Gotta, Patty Greene, Gerry Hardy, Kris Jensen, Patricia Snow, Jeannette Staeuble, Grace Wheatley and Terry Wheeler.

Colonnade A-B-C

DON'T FORGET YOUR BADGE!

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

7:30 AM - 8:45 AM Breakfast for all

Ballroom D-G

9:00 AM - General Meeting (Closing Session)

La Joya

Mike Jacobs, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting. A MOTION on the Bylaws change announced in the call to convention will be read, debated, and voted on. Additional binding votes may only be taken if at least one-third of the Voting Members are present at this meeting. Votes taken at the convention are binding on the membership at large unless rescinded by a ballot vote by the Active (Voting) Members. Ballots on voting conducted during this meeting will be mailed to all eligible voting members with the FLASH issue of *DIRECTION*. Mike Jacobs, incoming Chairman of the Board may provide a short speech outlining his plans for the next year.

Selected committee chairmen will be given an opportunity to report on committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and/or action by the Executive Committee or the Board of Governors as appropriate. This is your chance to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input.

If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

Critique Sheets

Please complete the critique sheet included in your registration packet and turn it in to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the Convention Planning. They will be used to plan the 2004 convention. If you have suggestions for convention topics, **now is the time to make your ideas known**. The planning for CALLERLAB 31, takes place the last week of May , 2003.

Future Conventions

Remember the dates for our upcoming conventions:

2004 April 5 - 7 - Reno, NV

2005 March 21 - 23 - Louisville, KY

2006 April 10 - 12 - Eastern Region

Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to Jerry Reed, or Gail Swindle. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it.

Theme ideas may also be mailed to the Home Office prior to May 15, 2003. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Special Thanks

Thanks to all of our convention helpers and volunteers. Special thanks to Gail & John Swindle and Tom Stone for their untiring effort in the registration area and to Elaine Stone and Del Reed for volunteering to help in the sales and registration area. Special thanks, also, to Hilton Audio Products for their unselfish donation of PA sets and other equipment for our use during this convention.

And to Scott Argow, Convention Tapes International, for his services in making our convention programs available to the many that were unable to attend.

Particular thanks to your Convention Planning Committee: Mike Jacobs, Larry Cole, Tim Crawford, Tim Marriner, John Marshall, Jim Mayo and Jerry Reed.

Callers, partners, and others who have helped with this convention include:

Gregg Anderson, Clark Baker, Scott Byars, Doug Bennett, Lone Blume, Don Brown, Skip Brown, Calvin Campbell, Pat Carnathan, Vic Ceder, Larry Cole, Tim Crawford, Larry Davenport, "Decko" Deck, Wil Eades, Bill Eyler, Ed Foote, Joe Frizzella, Betsy Gotta, Roy Gotta, Patty Greene, Gerry Hardy, Chuck Hardy, Bill Harrison, Eric Henerlau, Dick Henschel, Jim Hensley, Paul Henze, Mike Hogan, Bob Howell, Michelle Jacobs, Mike Jacobs, Kris Jensen, Jerry Jestin, Deborah Carroll-Jones, Jon Jones, Vernon Jones, Jerry Junck, Freddie Kaltenthaler, John Kaltenthaler, Frank Lesclinier, Daryl Lipscomb, Martin and Terry Mallard, Tim Marriner, John Marshall, Jim Mayo, Dick Mazziotti, Tom Miller, Bruce Mitchell, Randy Page, Chris Pinkham, Bob Riggs, Tom Rudebock, Dana Schirmer, Mike Seastrom, Stew Shacklette, Andy Shore, Nasser Shukayr, Jeannette Staeuble, Al and Sabine Stevens, Bev Sutter, Dave Sutter, Dave Towry, Tim Tyl, Otto Warteman and Jerry Yerby.

Thanks, also goes to our exhibitors for taking the time to set up and display their products and services.

A final thank you to all who attended CALLERLAB XXX. YOU ARE CALLERLAB!

CALLERLAB XXIX VENDORS

Hilton Audio Products - Dick Henschel

Palomino - Tom & Pam Dillander

Rocking "R" Jewelry - Francis Zeller

Supreme Audio/Hanhurst's Tape Service - Bill & Peggy Heyman

Suzie Q Creations - SusanElaine Packer

NO SMOKING IN THE VENDOR AREA

THE VENDOR'S AREA WILL BE OPEN AS FOLLOWS:

Sunday - April 13, 2003

12:00 Noon to 5:30 PM

7:00 PM to 11:00 PM

Monday - April 14, 2003

10:15 AM to 5:30 PM

9:00 PM to 11:00 PM

Tuesday - April 15, 2003

9:00 AM to 5:30 PM