VOLUME XVII NUMBER 7 MARCH 1990

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CALL TO CONVENTION

This is the official notice of the 17th Annual CALLERLAB Convention to be held at the Hyatt Orlando Hotel, Kissimmee, Florida on April 9-11, 1990. Items of business to be voted on include: 1) The proposed resolution listed below, 2) routine committee functions to include program reviews and 3) such other matters as may properly be brought before the general membership. If you are not present and choose to disagree with any votes taken at the convention, you may register your dissent by writing the Home Office within thirty (30) days following the announced results of the convention. Any resolution which receives more than 75% disapproval from those not present will be scheduled for additional discussion at the next scheduled meeting.

PROPOSAL TO CHANGE THE LIFE OF A QUARTERLY SELECTION

BE IT RESOLVED that the life of any quarterly selection be reduced from the present three (3) years to two (2) years. At the end of two years, the quarterly selection would be dropped from the appropriate QS program and could be voted upon for addition to the appropriate list as a permanent basic. In the event the call is not accepted as a basic on the appropriate list, it would be "dead".

CONVENTION THEME & UPDATE

Our theme this year is BUILDING THE FOUNDATION! Our badges will reflect this theme and many of the interest sessions and general sessions will focus on this aspect of our business. The first session following the opening session will be devoted to what has happened during the past year from the use of the videos as well as other ideas that have worked for some of our callers. Education will again play a crucial role in this convention with four concurrent sessions dealing with the subject of teaching. We often hear that proper teaching can increase the retention of dancers in this activity and we have an extremely talented array of knowledgeable callers to handle these presentations.

Other interest sessions include Music Management, Sound and Presentation Techniques, a special presentation on Kaleidoscope dancing and several interesting sessions for the partners. Karen Rippeto, Chairman of the Partners Committee, has done another outstanding coordinating effort this year. History and Heritage will focus on activity in the Northeast. For you choreography buffs, a session on Formation Management will be included as well as a session on Sight Resolution. A special session on Teaching Timing will be held for the first time this year as well as a session on Handicapped Programs. Of course, with the popularity of the past two conventions having an After Party Presentation, we are again planning on one
this year which will be videotaped. Incidentally, we still have some video tapes (VHS Format) from last year available for $15.95.

While there is still room at the hotel and we can handle your registrations, we urge you to call us or send in your convention fee as soon as possible so that we can make the necessary administrative arrangements for such things as badges and printing etc. We are at the cut-off date for rooms and if you delay too much longer, you might not get the favorable rates we were able to negotiate. If you are flying, please use the Delta number 1-800-241-6760 and refer to file no. D0429. If you use a travel agent, please have the agent use these numbers so that CALLERLAB will get credit for the ticket and use the complementary tickets for staff and avoid expenses for the convention. Similarly, if you are renting a car, please consider using Budget since they are at both the hotel and the airport and they have agreed to pick up or drop off at either location without charge. Last, but not least, several of you have registered with the hotel but not yet with us. Please - we try to reduce trauma by resolving conflicts with the hotel before the convention. We must, however, have your cooperation in order to be effective.

SPECIAL DIETARY CONSIDERATIONS

We would like to remind you that if you or your partner have special dietary needs and are attending the convention, please call the home office NOW so that arrangements can be made to accommodate you. By notifying us of your specific needs in advance, we will have informed the hotel staff and they will be prepared to meet your requirements graciously.

CALLERLAB 1ST ANNUAL GOLF SCRAMBLE

Support the CALLERLAB FOUNDATION! Register now to participate in our 1st Annual Golf Scramble to be held at the Meadow Woods Golf Club, Orlando, FL on THURSDAY, APRIL 12, 1990 at 8:00 AM! All proceeds will benefit the CALLERLAB FOUNDATION! (Please see flyer included with this issue of DIRECTION!)

DUES ARE DUE!

Our dues year runs from April 1st through March 31st. Dues for 1990-91 are due by APRIL 1, 1990! Dues are $75.00 for US Members, Subscribers and Apprentices. Dues for Canadian and Overseas callers are $60.00 for Members, Subscribers and Apprentices. Callers, who have attended at least three conventions and who have retired from active calling, may, upon application, change their status to Associate. That fee is $45.00. Affiliates and organization fees are $100.00 initial fees and $70.00 for renewals. NOTE: DUES NOT RECEIVED PRIOR TO THIS DATE WILL BE CONSIDERED DELINQUENT!

NEW ACCREDITATION POLICY

In the event you missed the press release regarding CALLERLAB's new accreditation policy -- Effective January 1, 1990, accreditation is no longer mandatory. Subscribers as well as full members may now serve as accreditors. The actual process of becoming accredited or re-accredited remains in force and available to those desiring this recognition of the attainment of professional responsibility and competence in the calling and teaching of Square Dancing and related fields.

DON'T FORGET -- NATIONAL SQUARE DANCE CONVENTION - CALLERLAB TRAIL-OUT DANCE

The CALLERLAB FOUNDATION For The Preservation and Promotion of Square Dancing is planning a Foundation fund raising dance to be held in conjunction with the NSDC. This dance will be held in the East Main Hall of the Memphis Convention Center on Sunday, July 1, 1990 from 10:00 AM to 1:00 PM. Coordinator for this Foundation Fund Raising event is Paul Marcum. PLAN NOW TO ATTEND!
CALLERLAB SCHOLARSHIPS (Applications available through the Home Office!)

CALLERLAB offers two types of scholarships. The first is sponsored by Herb Egendorf, our former Assistant Executive Secretary and current member of the Executive Committee and Board. It is the Erna M. Egendorf Memorial Award. This award provides for the convention fees for a couple who best exemplify the goals and ideals to which Erna and Herb subscribe. Previous scholarship winners have been Don & Eleanor Williams, MI, Bob and Liz Wilson, IL and Larry and Kathy Davenport, PA.

The second type of scholarship is for callers who wish to attend a reputable callers' college. This scholarship is primarily funded through the Jerry Schatz Memorial Fund but we have also received funds from the Overseas Dancers Association as the Tex Hencerling Memorial Scholarship. Previous recipients of these scholarships include: Judson Nicholson, GA, Vada Fry, GA, Carolyn Lawrence and Scott Wright, Saskatchewan, Howard Richman, NJ, Mark Vrooman, NY, and Mike Woods, CA.

MAINSTREAM QUARTERLY SELECTIONS

There is no Mainstream Quarterly Selection for the quarter beginning April 1, 1990 because of the renaming of one of the calls on the ballot. The Board of Governors will be discussing this with the MSQS chairman and any decision will be announced at the convention at the General business meeting on Wednesday morning April 11, 1990. The following are the current Mainstream quarterly selections:

Reverse Dixie Style & Spin Chain & Scoot Thru

PLUS QUARTERLY SELECTIONS

Current Plus quarterly selections are: Recycle The Diamond & Right & Left By

ADVANCED QUARTERLY SELECTION

There was no Advanced Quarterly Selection for the period beginning March 1, 1990. There is only one current Advanced quarterly selection. It is:

Shadow The Column

MAINSTREAM EMPHASIS CALLS

Please see attached press release.

CONTRA OF THE QUARTER

The Contra of the Quarter for the 2nd quarter of 1990 is DIXIE STYLE CONTRA. (Please see enclosed press release.)

TRADITIONAL DANCE OF THE QUARTER

The Traditional Dance of the Quarter for the 2nd quarter of 1990 is RED WING. (Please see enclosed press release.)

ROUND OF THE QUARTER

EDILWEISS was selected as the Round of the Quarter for the 1st quarter of 1990; LOVE FOR TWO is the selection for the 2nd quarter of 1990.

CALLERLAB SALE ITEMS

An updated "sale items" listing is enclosed with this issue of DIRECTION for your use and convenience in ordering various items listed. All of these items are in stock at the Home Office and are available for immediate shipment. These items will also be made available to all convention attendees! We do have a few After Party Videos (VHS Format) available from the Nashville Convention and they sell for $15.95. They should be a welcome addition to every callers' reference library.
PRESS RELEASE
For Immediate Release - March 1990

*** *** START *** ***

Mac Marcellus, Chairman of the CALLERLAB Mainstream Committee, announces the Mainstream Emphasis Calls for the calendar year 1990. Two calls have been designated for "emphasis" for each quarter. They are as follows:

1st Quarter 1990  No selection made
2nd Quarter 1990  Cloverleaf & Eight Chain Thru
3rd Quarter 1990  Slide Thru & Wrong Way Thar
4th Quarter 1990  All Eight Circulate (waves & columns)
                  and Box and Split Circulate

*** *** END *** ***

PRESS RELEASE
For Immediate Release - March 1990

*** *** START *** ***

The Contra and Traditional Dance Committee of CALLERLAB is pleased to announce the Contra of the Quarter for the second quarter of 1990. Our thanks to Mike Daibling of Ogden, Utah for submitting it.

DIXIE STYLE CONTRA
By Ed Butenhof

Formation: Improper Duple

Music: IS IT TRUE (What They Say About Dixie), County Line CL-1, ARE YOU FROM DIXIE, SIO 124 or any standard 64 beat tune.

Intro
1- 8  ____  ____  ____  ____ ,      With your corner Do Sa Do;
   9-16  ____  ____  ____  ____ ,  Same girl Swing;
  17-24  ____  ____  ____  ____ ,  Straight across Right & Left Thru;
  25-32  ____  ____  ____  ____ ,  ____  ____ Ladies Chain;
  33-40  ____  ____  ____  ____ ,  ____  ____ Right and left back;
  41-48  ____  ____  ____  ____ ,  Dixie Style to Ocean Wave;
  49-56  ____  ____  ____  ____ ,  Balance four, Drop hands & everybody walk;
  57-64  ____  ____  ____  ____ ,  Turn alone & Come back;

Same girl Turn Thru, new girl Do Sa Do;
(Every other time, those facing out must Partner Trade)

*** *** END *** ***
PRESS RELEASE
For Immediate Release - March 1990

* * * * * START * * * * *

The Contra and Traditional Dance Committee of CALLERLAB announces the Traditional Dance of the Quarter for the second quarter of 1990 will be "RED WING".

RED WING
As called by Billy Lewis, Dallas, Texas

Formation: Square

Music: DO IT YOURSELF RED WING, Kalox K-1015
       RED WING, MacGregor 640 (638 called)
       RED WING, TOP 25347

Opener & Ending

JOIN HANDS & CIRCLE LEFT, CIRCLE AROUND THAT RING
ALLEMANDE LEFT WITH YOUR OLD LEFT HAND
WEAVE THE RING, DON'T JUST STAND
WEAVE GO IN AND OUT, UNTIL YOU MEET YOUR OWN,
DO SA DO, IT'S BACK TO BACK; STEP RIGHT UP AND SWING.
THEN YOU SWING, SWING TONIGHT. OH, PRETTY RED WING.
THEN PROMENADE HER, AND SERENADE HER.
YES, YOU SWING, SWING TONIGHT. OH, PRETTY RED WING.
WHILE RED WING CRIES HER HEART AWAY.

Figure for 1st, 2nd, 3rd, & 4th couples

FIRST OLD COUPLE LEAD OUT TO THE RIGHT & CIRCLE HALF WAY ROUND
YOU DIP & DIVE AND AWAY YOU GO THE INSIDE HIGH & THE OUTSIDE LOW
HURRY, HURRY, LET'S GO; IT'S OVER & THEN BELOW
YOU DIVE RIGHT THRU & ON TO THE NEXT, CIRCLE HALF WAY ROUND
THEN DIVE RIGHT THRU & ON TO THE NEXT & CIRCLE HALF WAY ROUND.
YOU DIP & DIVE AND AWAY YOU GO, THE INSIDE HIGH & THE OUTSIDE LOW
DIP & DIVE ACROSS THAT TRACK, YOU DIP & DIVE A COMING BACK
DIVE RIGHT THRU AND HOME YOU GO & EVERYBODY SWING,
THEN YOU SWING, SWING TONIGHT. OH, PRETTY RED WING.
THEN PROMENADE HER, AND SERENADE HER.
YES, YOU SWING, SWING TONIGHT. OH, PRETTY RED WING.
WHILE RED WING CRIES HER HEART AWAY.

* * * * * * * END * * * * * * *
Selected items are offered for sale to members, subscribers, and apprentices at prices as shown. When prior arrangements are made and at conventions, costs may be reduced by the amount of postage. Items follow with prices (including postage) as listed:

- **CALLERLAB PERMANENT BADGES (individualized with name)** | $5.00
- **CALLERLAB DECALS (see below for styles and sizes)** | $0.50
- **CALLERLAB RECOGNITION PINS (Pins or Charms)** | $5.00
- **CALLERLAB TWENTY-FIVE YEAR PINS** | $4.00 * New Item
- **Confirmation agreement forms (pack of 25)** | $1.50
- **Square Dance Building Guidelines (Booklet)** | $2.00
- **CALLERLAB MINI-FIX Screwdriver set** | $1.50
- **CALLERLAB Luggage Tags (Permanent Lock Type)** | $0.50
- **Dance Program Lists Mainstream or Plus** | $3.00/100
- **Dance Programs Advanced, C-1 or C-2** | $4.50/100
- **Mainstream Definitions** | $2.00
- **Plus Definitions** | $1.00
- **Advanced Dancing Definitions** | $2.00
- **C-1 Definitions** | $2.00
- **Advanced Dancing Booklets (pack of 10)** | $1.00
- **Glossary** | $0.50
- **Community Dance Programs** | $2.00 * Newly printed

**Curriculum Guidelines For Caller Training** | $25.00

**NOTE:** Decals are available in the following sizes and styles:
- **Subscribers/Apprentices** 3½” Diameter - white - outside use.
- **Members** 3½” Diameter - white - outside use.
- **Members** 3” Diameter - clear - outside use.
- **Members** 3” Diameter - white - inside use.

Logos shown below may be reproduced on your stationery, flyers, etc. Please be sure to use the "member", "subscriber", or "apprentice" category as appropriate. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing a star at the bottom center, is reserved for corporate use ONLY and should not be reproduced in any form.)