“Change Your Perspective”

45th Annual CALLERLAB Convention 2018
Albuquerque, NM
INDEX

Interest Sessions (All Sessions Audio Recorded)

Room Locations:
Si-2 = Sierra II  
Si-3 = Sierra III  
OC-2 = Ocotillo II  
Sd-2 = Sandia II  
Sd-3 = Sandia III  
Sd-6/7/8 = Sandia 6, 7, and 8

- A Fresh Look at Modules  Si-2  10:30 a.m. Mon.
- Battling Burnout  Sd-2  2:30 p.m. Mon.
- Broaden Your Music  Sd-2  1:00 p.m. Mon.
- Computer Lab 101  Si-3  2:30 p.m. Mon.
- Dealing With Difficult People  Sd-2  4:00 p.m. Tues.
- Developing a Basic Destination  Si-2  2:30 p.m. Mon.
- Digital Music 101  Si-3  2:30 p.m. Tues.
- Digital Music 102  Si-3  4:00 p.m. Tues.
- E-Communications  Si-2  10:30 a.m. Tues.
- How to Keep Your Calendar Full  Sd-2  10:30 a.m. Mon.
- How to Teach Better Dancers  Si-2  2:30 p.m. Tues.
- How to Work With Live Music  Sd-2  9:00 a.m. Tues.
- Learning Styles  Sd-2  1:00 p.m. Tues.
- Marketing for the 21st Century  Si-3  9:00 a.m. Tues.
- Online Resources  Si-3  10:30 a.m. Mon.
- Programming a Dance  Si-2  4:00 p.m. Mon.
- Reworking Singing Calls  Sd-2  4:00 p.m. Mon.
- Showmanship  Si-2  9:00 a.m. Tues.
- Sight Calling 101  Si-2  1:00 p.m. Mon.
- Smooth Dancing  OC-2  4:00 p.m. Mon.
- So You Want to be a Festival Caller  Si-2  2:30 p.m. Tues.
- Specialty Squares  OC-2  1:00 p.m. Tues.
- Styling  OC-2  10:30 a.m. Mon.
- Sustainable Square Dancing  Si-2  1:00 p.m. Tues.
- Throwing a Successful Dance Party  OC-2  2:30 p.m. Mon.
- Using Phone/Tablets for Calling  Si-3  1:00 p.m. Mon.
- Using Your Equipment Efficiently  Si-3  1:00 p.m. Mon.
- Visit Advanced  OC-2  4:00 p.m. Tues.
- Visit Basics  OC-2  9:00 a.m. Tues.
- Visit Mainstream  OC-2  10:30 a.m. Tues.
- Visit Plus  OC-2  2:30 p.m. Tues.
- Visit With The Legends  OC-2  1:00 p.m. Mon.
- Voice for Men  Si-2  10:30 a.m. Tues.
- Voice for Women  Si-2  4:00 p.m. Tues.

We Like To Teach the World To Sing—In Perfect Harmony  Si-3  4:00 p.m. Mon.
Why Squares Break Down  Sd-2  10:30 a.m. Tues.

Birds of a Feather
(Not Recorded)

Square Dance as a Methodology  OC-2  5:15 p.m. Mon.
How’s it Going—Convention Q&A  Sd-2  5:15 p.m. Mon.
New Perspective on Recruiting Dancers with Social Media  Sd-2  5:15 p.m. Tues.

Dances and Special Events
CCTD  Sandia- 6, 7 & 8  3:00 p.m. Sun.
Ways and Means Dance  Sandia- 6, 7 & 8  7:00 p.m. Sun.
Mainstream Dance  Sandia- 6, 7 & 8  9:00 p.m. Mon.
Advanced Dance  Sandia- 6, 7 & 8  10:30 p.m. Mon.
Duet Dance  Sandia- 6, 7 & 8  9:00 p.m. Tues.
Zesty Contra  Sandia- 6, 7 & 8  10:30 p.m. Tues.

Informals and Special Events
(Not Recorded)

Board of Governors Informal (1)  Sage  2:30 p.m. Mon.
Board of Governors Informal (2)  Sage  9:00 a.m. Tues.
Caller-Coach Informal (1)  Sage  1:00 p.m. Mon.
Caller-Coach Informal (2)  Sage  1:00 p.m. Tues.
Organizational Meeting  Ocotillo 1  10:30 a.m. Tues.
Home Office AED Position  Sd-1  4:00 p.m. Tues.

Committees Meetings
(Not Recorded)

Si-1 = Sierra I  Sd-1 = Sandia I

Advanced Committee  Si-1  2:30 p.m. Mon.
ARC Committee  Sd-1  10:30 a.m. Mon.
Caller Training Committee  Sd-1  4:00 p.m. Mon.
Caller-Coach Committee  Sd-1  9:00 a.m. Tues.
Challenge Committee  Sd-1  4:00 p.m. Mon.
Choreo Applications Committee  Sd-1  2:30 p.m. Tues.
CCTD  Sd-1  10:30 a.m. Tues.
Definitions Committee  Sd-1  9:00 a.m. Tues.
History Committee  Foyer  4:00 p.m. Tues.
International Advisory Committee  Sd-1  1:00 p.m. Tues.
Mainstream Committee  Sd-1  10:30 a.m. Mon.
Marketing Committee  Sd-1  4:00 p.m. Tues.
Music Producers Committee (open)  Sd-1  2:30 p.m. Mon.
Music Producers Committee (closed)  Sd-1  1:00 p.m. Tues.
Partners’ Committee  Sd-1  10:30 a.m. Tues.
Plus Committee  Sd-1  1:00 p.m. Mon.
Program Committees (closed)  Ocotillo 1  4:00 p.m. Thurs.
Public Relations  Sd-1  2:30 p.m. Tues.
Ways and Means Committee  Sd-1  1:00 p.m. Mon.
Women In Calling Committee  Sd-1  2:30 p.m. Tues.
Youth Activities Committee  Sage  10:30 p.m. Tues.

Everyone
(All Recorded Except for Welcome Reception)

Welcome Reception  Foyer Area  5:00 p.m. Sun.
Orientation  Sierra III  6:45 p.m. Sun.
Opening Session  Sandia 6, 7 & 8  9:00 a.m. Mon.
Annual Closing Session  Sandia 6, 7 & 8  9:00 a.m. Wed.

Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office staff will be happy to help you!
WELCOME TO CONVENTION!
From the Chairman of the Board,
Patty Greene

On behalf of the Executive Committee, the Board of Governors, and the Home Office, welcome to this year’s annual CALLERLAB Convention. Thanks to the efforts of Dana Schirmer, CALLERLAB Executive Director, we find ourselves in Albuquerque this year and we hope that your Convention experience will be a positive one.

This year’s theme is "Change Your Perspective". We've got some great sessions planned, with a focus on providing attendees with fresh ideas and good information to bring back to your home programs and add to your calling skillset. We feel these sessions will present interesting and knowledgeable information, and we hope you will make as many of them as you can. Please remember that you can purchase recordings of all the Convention sessions on MP3s for only $25.00 for a complete set. Talk with the Home Office Staff at the check-in location and they will tell you how. We will have evening dancing, lots of time to fellowship and socialize, good food, and lots of laughs.

Your Home Office Staff and the BOG will be watching out for you and ready and willing to answer any questions you may have. Let us know how we can be of service to you to help you get the most from your Convention.

From the Home Office Staff:
We hope you enjoy the Convention. If you have any questions or issues, please be sure to stop at the Convention Registration area in the foyer area of the ballrooms and let the Home Office staff know. We want your Convention experience to be fantastic! If we don’t know your problem (s), we can’t fix it or even attempt to fix it. We are here to serve YOU!

VENDORS ARE HERE FOR YOU!
Vendors are open from 9:00 a.m. to 5:00 p.m. Monday and Tuesday in Sandia III. Be sure to visit them. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention!
CONVENTION MEALS WILL BE SERVED TO THOSE WEARING A BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket for Convention meals. The wait staff has been instructed not to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your Convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and to ask you which diet meal you ordered. They will also collect the card.

While the formal Opening Ceremony starts on Monday morning at 9:00 a.m., there will be a Community Dance Leader's Seminar on Saturday and Sunday. Also on Sunday, there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 p.m. A Welcome Reception starts at 5:00 p.m. The Orientation Session will be at 6:30 p.m. At 7:30 p.m. the Ways and Means Committee will host a fund raising dance for the CALLERLAB Foundation.

All interest sessions will be recorded. The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB has arranged to purchase the master of all the recorded sessions and is offering a complete set to Members at a reduced cost of only $25. This a great value and one that everyone should consider to help capitalize on the information provided at this Convention. An order form is included in your registration packet. Please see the Home Office staff at the Registration Desk for more information.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say, and ask questions if you’re not sure. We encourage you to participate. Your opinions count!

PLEASE—NO SMOKING IN ANY MEETING ROOM, DINING, REGISTRATION, OR SALES AREA!

(Please see your mini schedule for a map of the Conference Center.)

Saturday – March 24, 2018

9:00 a.m. Community Dance Leader’s Seminar Sandia VI, VII & VIII
This session presents various ideas for conducting beginner dance parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. Bob Riggs, Chairman and Calvin Campbell, Vice Chairman of the Committee for Community and Traditional Dance, will host this event.

1:00 p.m. to 5:00 p.m. - Registration Sandia III
Early birds may register until 5:00 p.m. Royce Dent, and Donna Schirmer from the Home Office staff will be manning the Registration Desk and Ways and Means tables. You may also be assisted by volunteers, Tom and Cindy Hollinberger and Dennis and Judy Grossnickle.

Sunday – March 25, 2018

9:00 a.m. to 1:00 p.m. - Community Dance Leader’s Seminar Sandia VI, VII & VIII
Continuation of Saturday Session (see above)

9:00 a.m. to 5:00 p.m. - Registration Sandia III
Convention registration continues.

Exhibit Area – Please Support Our Vendors Sandia III
Vendor hours: Sunday - March 25, Noon to 5:00 p.m.
Monday - March 26, 9:00 a.m. to 5:00 p.m.
Tuesday - March 26, 9:00 a.m. to 5:00 p.m.
Sunday March 25, 2018 Continued

3:00 p.m. to 5:00 p.m. - CCTD Dance  
Sandia VI, VII & VIII
The Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Calvin Campbell and Allyn Riggs will emcee this event. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting subjects will be presented.

5:00 p.m. - 6:00 p.m. Welcome Reception  
Foyer Area in Front of Ballrooms
The Executive Committee will host the Reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Make sure to greet those wearing the “First Timer” ribbon. A cash bar will be available. Snacks and non-alcoholic punch will be provided.

6:45 p.m. - Orientation Session  
Sierra III
Moderator Pam Clasper; Panelists, Mike Seastrom and Lisa Schreiber. The session is designed to be an informative one, especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

7:30 p.m. – Square Dance  
Sandia V, VI, VII, & VIII
The Ways and Means Fund Raising Dance: Shauna Kaaria, Chairperson and Bill Boyd, Vice Chair, will host a dance starting at 7:30 p.m. Dance will be emceed by Shauna Kaaria and feature the calling talents of Wade Driver, Tony Oxendine, Mike Seastrom, Elmer Sheffield, Ted Lizotte and Charlie Robertson. The general public will be invited to attend. Donations accepted at the door will go to the CALLERLAB Foundation.

Monday, March 26, 2018

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration  
Sandia III
The Registration Office will be open for late registrants and for attendees who have questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Claremont Room.

9:00 a.m. - Opening Session  
Sandia VI, VII & VIII
Patty Greene, Chairman of the Board, will be presiding along with Dana Schirmer, Executive Director. The Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the Convention and announce any changes to the schedule. Mike Hogan will present the Marketing Plan.

10:15 a.m. - Beverage Break  
Foyer Area in Front of Ballrooms

10:30 a.m. to 11:45 a.m. - Breakout Sessions
A Fresh Look at Modules  
Sierra II
Moderator, Don Wood and Panelists, Kris Jensen and Tony Oxendine. Come learn how modules can add variety and spice to your dances. We will talk about different kinds of modules and how to effectively use them in your program.
Monday March 26, 2018 (Continued)

**Online Resources**  
Moderator, **Barry Clasper** and Panelist, **Dottie Welch**. Come learn about various online resources that you can access to assist with your dance programs, including the CALLERLAB Knowledgebase, Teaching Resource, and the Dance Resource websites.

**How to Keep Your Calendar Full**  
Moderator, **Ed Foote** and Panelist, **Ken Ritucci**. Would you like more calling dates? Unfortunately, Match.com won't be able to help you! However, come find out from our panelists how they promote themselves to fill in dates and keep their calendars full.

**Styling**  
Moderator, **Bob Riggs**, and Panelists, **Susan Morris** and **Allynn Riggs**. Teaching dancers is more than teaching the choreography of the program. Styling is important to make dancers more successful, allowing them to correctly execute the calls with smooth dance flow. The panel will discuss how to inject styling into teaching and successful dancing.

**Mainstream Committee Meeting** (not recorded)  
Chairman, **Harlan Kerr**, and Vice Chairman, **Jeff Palmer**. All Mainstream Committee members, and other interested parties, are invited to attend the Mainstream Committee meeting. The meeting will include: an update on the Definitions Rewrite Project; update on Emphasis Calls; discussion of a focus on recruitment and growth of dancers for the next year; development of a Triennial Review action plan; and additional items submitted by Committee members.

**Application Review Committee (ARC)** (not recorded)  
Chairman, **Tim Crawford**. The Applications Review Committee (ARC) will meet to discuss the proper/improper application of calls from unusual formations as submitted by callers from time to time. Those that are interested in how the Committee operates should attend this meeting to give input and participate in a straw vote. The ARC reviews whether the formation application fits within the written definition of the call in the program of origin, or whether it would fit the definition within another CALLERLAB program. The decisions of the ARC are a recommendation to callers all over the world and they have received very good support. The Committee is made up of callers from all parts of the square dance world, and the knowledge of the members covers all CALLERLAB programs. We have very interesting and informative meetings and everyone is invited to attend the open meeting.

**11:45 a.m. - LUNCH FOR ALL ATTENDEES**  
**NO BADGE, NO FOOD, NO EXCEPTIONS!**

**1:00 p.m. Breakout Sessions**

**Sight Calling 101**  
Moderator, **Ken Ritucci** and Panelists, **Darryl Lipscomb** and **Al Stevens**. An introduction to sight calling and basic resolution methods. A basic understanding of modules would be helpful.

**Using Your Equipment Efficiently**  
Moderator, **Rick Hampton** and Panelist, **Bob Asp**. These days there are lots of options with regards to amps/speakers. Come learn about the various options, and how you can use your equipment in the best way possible to sound your venues.
Monday March 26, 2018 (Continued)

**Broaden Your Music Perspective**

Moderator, **Wade Driver**, and Panelist, **Elmer Sheffield**. Many times, we get stuck in a boom-chuck rut! The reality is, there are many other rhythms that can be used to provide variety and excitement in your dance program - just about anything with a walking beat can be used, including different genres, dance rhythms and instrumentations. Come and get ideas on how to vary the type of music you use.

**Visit with the Legends**

Moderator, **Mike Seastrom** and Panelists, **Bob Brundage, Betsy Gotta, Bill Litchman, and Stew Shacklette**. History, heritage, and tradition are very important aspects of our activity. This information is sometimes overlooked as we deal with the “puzzle solving” of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. This has been one of the most popular sessions during past Conventions. Come join us to learn more about how we got to where we are today.

**Plus Committee Meeting** (not recorded)

Chairman, **Eric Henerlau** and Vice Chairman, **Masaharu “Doc” Hiraga**. The Plus Committee will discuss any issues related to the Plus Program. Plan to attend and present your thoughts regarding the Plus Program. 1’) Spin Chain the Gears Definition; 2) Crossfire Definition; 3) Discussion of standard vs. extended Plus applications; 4) Demonstration to add Belles and Beaus to Plus.

**Ways and Means Committee Meeting** (not recorded)

Chairwoman, **Shauna Kaaria** and Vice Chairman, **Bill Boyd**. All attendees are invited to attend the Ways and Means Committee meeting. During the meeting we will review fundraising activities for the past year and brainstorm fundraising activities for the coming year. Please attend.

**Caller Coach Informal (1 of 2)** (not recorded)

Accredited Caller-Coaches, **Doug Davis, Tom Miller, and Jeannette Staebule** will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

2:15 p.m. - Beverage Break

Break time is a great time to visit the vendors and Ways and Means in Sandia III. Also check out tables with flyers and handouts. We strongly encourage you to pre-register for the 46th CALLERLAB Convention to be held in Richmond, VA, April 15-17, 2019 at the Omni Hotel.

2:30 p.m. - Breakout Sessions

**Developing a Basic Destination**

Moderator, **Dottie Welch**, and Panelists, **Mike Preskitt, and Masaharu “Doc” Hiraga**. Learn how to develop and maintain a club using the CALLERLAB Basic program. We will share resources, choreography, and teaching tips, and additional ways to keep the dancers engaged and coming back.

**Computer Lab 101**

Moderator, **Patty Greene**, and Panelist, **Dave Eno**. The Home Office fields lots of basic computer skill questions. If you struggle with using your computer/laptop to send e-mail, keep your files straight, or would like general computer assistance come on in for some help!
Monday March 26, 2018 (Continued)

Battling Burnout

Moderator, Erin Byars and Panelists, Ann Moore and April Kendall. Behind every good caller is a great partner! This session will talk about the ins and outs of being an effective partner, including burn-out, maintaining a positive outlook, and different ways a partner can help their caller. Join us as we discuss ways to work together to be the best team possible!

Throwing a Successful Dance Party

Moderator, Jim Wass, and Panelists, Mike Olivier and Paul Moore. Many times the first exposure to the square dance activity is through a community dance night or a party night for a private group. Come learn how to program for an enjoyable dance experience and get ideas on how to keep things simple and fun.

Advanced Committee Meeting (not recorded)

Chairman, Bill Harrison. The Advanced Committee will discuss the Triennial which is taking place this year for all dance programs. This is where you may discuss the possibility of adding or dropping calls or moving calls from the A1 and A2 list. If you are calling the Advanced program and are not on the Committee, please come and participate in this year’s meeting and/or join it.

Music Producers Committee Meeting (1 of 2) (open meeting) (not recorded)

Chairman, Shauna Kaaria and Vice Chair, Ted Lizotte. Overview of where and how to find square dance music will be presented. Presentation will cover www.musicforcallers.com and www.ceder.net (the two main databases for music releases both current and past). The floor will be opened to questions and comments from non-producers regarding the square dance music industry.

Board of Governors Informal (1 of 2) (Not recorded)

Members of the Board of Governors (BOG), Tom Miller and Bob Riggs will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. This is the first of two sessions.

3:45 p.m. - Break (No Beverages)

VENDORS ARE HERE FOR YOU!

Vendors are open from 9:00 a.m. to 5:00 p.m. Monday and Tuesday in Sandia III. Be sure to visit our vendors. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention.

4:00 p.m. - Breakout Sessions

Programming a Dance

Moderator, Charlie Petrea, and Panelist, Eric Henerlau. There are many decisions to make in preparing for a dance, and also during the dance itself. Music, choreography, degree of difficulty: our panelists will share the techniques they use to successfully program a dance.

We’d Like to Teach the World to Sing– In Perfect Harmony

Moderator, Paul Cote and Panelists, Wade Driver and K.O. Jeanes. A presentation on the absolute basic of basics in music; Do – Re – Mi, and how harmonies are created using notes that sound good together. Then, they will involve all the attendees to blend everyone together in harmony. Learn how to work together with other callers on stage. Learn when to stand out and when to blend in. Start with these eight notes that form the foundation that all other music comes from and grow from there.
Reworking Singing Calls

Moderator, Deborah Carroll-Jones and Panelist, Mike Sikorsky. Got a favorite singing call, but don’t like the figure? All is not lost! You are not restricted to the figure on the called side. Come learn how to adjust your singing call figures to fit your program.

Smooth Dancing

Moderator, Don Beck, and Panelist, Jon Jones. We all want our dancers to have a smooth dancing experience; something that feels good while they are doing it. Clearly, the calls we choose to string together have a lot to do with it, but even more important is the way we deliver those calls. Presentation: in this session you’ll hear acknowledged experts explain how to master the elements of smooth presentation; calling to the music, command timing, cuing and helper words, conditioning the dancers for success, and how the dancers can contribute. Come and join us and be “smooooth”!

Challenge Committee Meeting (not recorded)

Chairman, Bill Ackerman and Vice Chairman, Harlan Kerr. The Challenge Committee meeting will discuss the upcoming Triennial Review as well as other items related to the Challenge Committee.

Caller Training Committee Meeting (not recorded)

Chairwoman, Betsy Gotta and Vice Chairman, John Marshall. The Caller Training Committee is for all callers who are interested in working in caller training for new or experienced callers. We will be meeting to discuss the ongoing and upcoming projects. Mike Seastrom has completed the work of updating and reviving the Certified Caller Teacher Program, which can give credentials to those callers who want to work with school programs. Mike plans to present his ideas to the Committee for discussion at this meeting. The terminology updates to the “Curriculum Guidelines and Technical Supplement” have been completed, but there is still work to do on the Resources list and the chapter on Sound and Equipment. If you have suggestions for books, papers and other information that should be included in an updated Resources list, please bring the information in writing to the CALLERLAB Convention if you are attending. The Committee is also working on establishing a Mentor Certification Program for those callers who are mentoring new callers and want credentials, but do not want to become a CALLERLAB Accredited Caller-Coach. Helping new callers to learn to call and up-grading the skills of existing callers is the way that the Caller Training Committee meets the CALLERLAB mission statement: “To foster the art of square dance calling and improve caller skills.” Come and share your expertise. Remember, you do not have to be a CALLERLAB Accredited Caller-Coach to work with new callers and to be on this Committee! Come to the Caller Training Committee meeting.

5:15 p.m. - Free Time and Birds of a Feather (BOF)

WANTED: Candidates to run for the Board of Governors. Must have a sincere interest in the future of CALLERLAB and the square dance activity. Monetary pay is non-existent, but personal rewards are priceless and you do get to work with some really nice people. Convention is a good time to pass a petition to run for the Board. To be eligible, candidates must have been a Voting Member in good standing for the past four years and provide a Petition with 25 signatures of Voting Members.

5:15: p.m. - Free Time/Standby Rooms

If you need a room for a special meeting or just to get together, please contact Dana or Donna Schirmer. Empty appearing rooms may be designated for other purposes.

5:15 p.m. - Birds of a Feather (BOF)

1) How’s it Going? Convention Q & A

Pam Clasper and Dottie Welch will lead this session as a follow-up to the Orientation Session conducted on Sunday night. If you have questions or concerns with your Convention experience, please stop in and they will provide support and answers.
BOF continued

2) Square Dance as a Methodology for Teach Spatial Thinking

Ocotillo II

Moderator, Kris Jensen, and Presenter, Scott Freundschuh, Professor, Department of Geography and Environmental Studies, University of New Mexico. Research on spatial thinking finds that spatial abilities in small-size spaces that are based on an intrinsic reference frame (RF) are malleable, durable and generalizable. However, these studies tell us little about spatial abilities that rely on an extrinsic RF in larger size spaces. The primary reason for this lack of knowledge is that finding a suitable methodology in a controlled size/space is extremely difficult. This pilot study explores using square dance to assess the spatial skills of participants in a larger size space using both intrinsic and extrinsic RFs. In square dance, dancers must attend to the orientation of their bodies, the space surrounding their body, and the space of the square as they move dynamically in space. Spatial concepts and formations learned in square dance are of increasing complexity. Beginner lessons orient the dancer intrinsically, where calls are learned from a specific position and involve movements to left and right. At advanced levels orientation begins to shift from intrinsic to extrinsic, where position and direction are in relation to the center of the square. For this study, 50 square dancers completed a suite of tests that assessed self-perception of spatial ability, mental rotation, orientation and perspective, memory, and spatial reasoning. Gender, age, experience square dancing, square dance level, and perceived square dance ability are considered in the analysis. This pilot study serves as the basis for a longitudinal study to determine if learning square dance results in improved spatial skills in general that are malleable, durable and generalizable.

6:00 p.m. - Social Hour Begins

7:00 p.m. - Banquet, Sandia IV & V

Courtney Sewell will be our MC for the evening, and the blessing will be given by Janet Olivieri. Committee Chairman and Vice Chairman will be recognized from the audience. Twenty-Five Years of Calling Certificates, Small World Awards, BOG Service Awards and CALLERLAB Foundation Awards are presented at this banquet. All award recipients—please stay for photographs immediately following the banquet.

9:00 p.m. - Mainstream Dance Sandia VI, VII, and VIII

MC, Don Beck – Mainstream Dance following the banquet. Be sure to attend and enjoy.

10:30 p.m. - Advanced Dance (following Mainstream Dance) Sandia VI, VII, and VIII

MC, Bill Harrison—Following the Mainstream dance will be a session of Advanced dancing for the Advanced dancers in attendance.

2019 CONVENTION THEME CONTEST!

Got an idea for the 2019 CALLERLAB Convention Theme? Turn it into the Home Office or Convention Registration area and you may win a free registration for next year’s Convention! Be sure to include your name along with your suggestion. You may also include on your critique sheets.

YOUR CRITIQUE SHEET MATTERS! PLEASE COMPLETE IT!

From the Home Office Staff:

We hope you are enjoying your Convention. If you have any questions or issues, please be sure to stop at the Convention registration area in the Foyer area in front of the Ballroom area and let the Home Office staff know. We want your Convention experience to be fantastic! If we don’t know your problem(s), we can’t fix it or even attempt to fix it. We are here to serve YOU!
Tuesday - March 27, 2018
Rise and Shine for a New Day!!

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration
The Registration Office will be open for attendees to ask questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Sandia III.

9:00 a.m. Breakout Sessions

Showmanship
Moderator, Jack O'Leary and Panelists, Scot Byars, and Charlie Robertson. Who doesn’t love a good show! We aren’t just supposed to stand up there and deliver calls - it’s a good start, but come get some ideas on how you can shake up your presentation by injecting a bit of showmanship and enhance your presentation.

Marketing for the 21st Century
Moderator, Justin Russell and Panelist, Brian Freed. In today's world, there are lots of options for getting the word out about our activity. Our panelists will share ideas to help market your events.

How to Work With Live Music
Moderator, Vic Kaaria and Panelists, Darren Gallina and Shauna Kaaria. Working with a band is a unique experience and requires a different perspective on the caller's part! There are different considerations to think about when you aren't using canned music. Come learn how to set yourself up for success!

Visit Basic
Moderator, Vernon Jones and Panelists, Jay Henderson and Jay King. This panel will highlight three calls from the Basic Program and present teaching tips, creative ways to use the calls with both standard applications and "extended but not extreme", and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program The calls that will be explored are: 1. Circulate; 2. Circles; 3. Flutterwheel.

Definitions Committee Meeting
Chairman, Clark Baker and Vice Chairman, Michael Maltenfort. This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Basic/Mainstream Definitions rewrite and maintenance of our existing definitions through all dance programs. In addition to a status update, it is likely we will discuss feedback we have received on proposed definitions of Trade By and Sweep 1/4 and what to do next.

Caller Coach Committee Meeting
Paul Henze, Chairman and Tony Oxendine, Vice Chairman. The Committee will do necessary housekeeping updates since our last yearly meeting. We will ask what has been done with Caller Training (Betsy Gotta), that would affect the Caller-Coaches for future caller schools. Finally, we want to have a “round table” from each coach on trends that see needed for caller schools, suggestions to use for future schools or other ideas they may have to present before we meet at next CALLERLAB Convention in 2019.

Board of Governors Informal (2 of 2)
Members of the Board of Governors (BOG), Barry Clasper and Eric Henerlau will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. This is the second of two sessions.

10:15 a.m. - Beverage Break
Foyer Area in Front of Ballrooms
Tuesday - March 27, 2018 - Continued
10:30 a.m. - Breakout Sessions

**Voice for Men**  
Moderator, **Justin Russell** and Panelist, **Lisa Lincoln**. The most important item in our toolkit is our voice. This session will focus on taking care of our voice, pitch, and tools to use our voices better. This session will focus on males voices.

**E-Communications**  
Moderator **Debbie Ceder** and Panelist, **Allan Hurst**. Getting the word out to potential dancers these days requires knowledge of the internet. Many callers and clubs feel overwhelmed by the need to build new websites, create mailing lists, or conduct online surveys. This session will present the basics of creating websites, mailing lists, and using social media (such as Facebook) and online surveys as tools to help you recruit, Recruit, RECRUIT!

**Why Squares Breakdown**  
Moderator, **John Marshall** and Panelist, **Tim Crawford**. There are things that both dancers and callers do that contribute to square breakdown. Learn how to navigate these pitfalls to help create a successful dance experience.

**Visit Mainstream**  
Moderator, **Henry Grissett, Jr.** and Panelists, **Doren McBroom** and **Rod Shuping**. This panel will highlight three calls from the Mainstream program and present teaching tips, creative ways to use the calls with both standard applications ("extended but not extreme"), and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Fold Family; 2. Cloverleaf; 3. Cast Off 3/4.

**Callers Partners’ Committee Meeting** (not recorded)  
Chairwoman, **Erin Byars** and Vice Chairwoman, **Allynn Riggs**. We would like to invite all of the caller partners to our Committee meeting, along with any callers or guests who would like to attend. We will continue last year’s discussion regarding a CALLERLAB Financial Emergency Fund by reviewing a proposed authorization request to set up and manage such a fund. Your input is important to the success of this project. We will also discuss how to better promote partners, educating callers and dancers about who we are and what we do. If you have experience with social media, we are especially interested in hearing your suggestions. Please join us.

**Committee for Community & Traditional Dance Meeting** (not recorded)  
Chairman, **Bob Riggs**, and Vice Chairman, **Calvin Campbell**. The Committee for Community and Traditional Dance will meet during the Convention to discuss the Community Dance Leader Seminar (CDLS), the *CD Journal*, and other activities of the Committee. Please bring your energy and ideas on continuing efforts to broaden the knowledge of and focus on party and community dancing enjoyed by thousands of people every year.

**Youth Activities Committee** (not recorded)  
Chairwoman, **Peggy Pingel** and Vice Chairwoman, **Donna Schirmer**. Please join the Youth Committee in welcoming our youth members attending this year’s Convention. We will be discussing how to provide good networking to support all of our younger callers and how to connect them with whatever resources they may need.

**Organizational Welcome and Planning Meeting** (not recorded)  
Chairwoman of the Board, **Patty Greene**, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between these organizations.
Tuesday - March 27, 2018 - Continued

11:45 a.m. - Lunch for All Attendees

NO BADGE, NO FOOD, NO EXCEPTIONS!

1:00 p.m. - Breakout Sessions

Sustainable Square Dancing
Moderator, Vernon Jones and Panelists, Barry Clasper; Tom Manning and Robin Ragen: Learn how to utilize the Sustainable Square Dance 50 call experimental lesson system to provide a quicker entry option.

Using Phone/Tablets for Calling
Moderators, Barry Johnson and Bryan Clark. Tired of lugging around records or your laptop? Come learn how you can use your phone or tablet to call your dance or a guest tip.

Learning Styles
Moderator, Harlan Kerr and Panelist, Betsy Gotta. People learn in different ways, including seeing, hearing, doing, and reading. Learn how to recognize the different learning styles and how to adjust your teaching to accommodate your students.

Specialty Squares
Moderator, Clark Baker and Panelist, Christopher Schlitter: Add a little spice to the dance by utilizing specialty squares such as hexagons, mini-squares, tandem squares, Siamese squares, progressive squares, exploding squares and more to entertain the dancers. This panel brings an informational presentation of various special ideas that can help build a constructive fun evening of dance.

International Committee Meeting (not recorded)
Vice Chairmen, Hiroshi Nakagawa, and Jeannette Staeuble. Please join the International Members to discuss the recent restructuring of the Committee, current projects and accomplishments. ALL callers are welcome to attend!

Choreographic Applications Committee Meeting (not recorded)
Chairwoman, Dottie Welch. The Choreographic Applications Committee is beginning work on updating the "Standard Basic and Mainstream Applications" document. The last major revision was in 2008. The meeting will be an opportunity for discussion about specific calls where the standard applications have changed. There are at least four general issues that need consideration.
   a) Separate Basic and Mainstream.
   b) Include more information about specific uses of the Facing Couple and Ocean Wave Rule.
   c) How have Mainstream definition changes impacted the Standard Applications?
   d) Has SSD and the Condensed Teaching Method changed the Standard Applications?
   e) Are we experiencing difficulty with some calls that are listed as safe for all arrangements?

Caller Coach Informal (2 of 2) (not recorded)
Accredited Caller-Coaches, Walt Burr, Paul Henze, and Tony Oxendine will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the second of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

Please be sure to complete your Critique Sheets and deliver to the Convention Registration table before leaving the Convention.
Music Producers Committee (2 or 2) (closed meeting)  
Chairman, Shauna Kaaria and Vice Chair Ted Lizotte. Chair and Vice Chair will lead the meeting to discuss recently implemented changes to the music clearinghouse. (Changes were approved by Committee vote and expected to be implemented on the website just prior to Convention.) The floor will be opened to questions and comments, and any new business.

2:15 p.m. - Beverage Break  
Foyer Area in Front of Ballrooms

2:30 p.m. - Breakout Sessions

So You Want to Call a Festival  
Sierra II  
Moderator, Bill Harrison and Panelist, Tom Miller. Calling a weekend dance or being invited to call for a festival is different from calling a normal club dance. Our panelists will share how to prepare for the event, anticipated duties of staff callers, workshopping, and working with others.

Digital Music 101  
Sierra III  
Moderator, Scott Bennett and Panelist, Rick Manning. This session is for the basics of handling digital music, including downloading music, file organization, basic MP3 file clean-up, and recording from records. (Audacity)

How to Teach Better Dancers  
Sandia II  
Moderator Jim Mayo and Panelists Mike Callahan and Mike Seastrom: There are things that we can teach our dancers to help them become better dancers. This can include hand touching, square breathing, call delivery, body flow, general courtesy and more.

Visit Plus  
Ocotillo II  
Moderator, Randy Dougherty and Panelists Terry Hebert and Brad Caldwell. This panel will highlight three calls from the Plus Program and present teaching tips, creative ways to use the calls with both standard applications ("extended but not extreme"), and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Explode the Wave; 2. Relay the Deucey; 3. Linear Cycle.

Public Relations Committee Meeting (not recorded)  
Sierra I  
Vice Chair, Tom Rainer. The Public Relations Committee asks "Are you a caller who understands that what matters is what you can do for CALLERLAB and not only what CALLERLAB can do for you"? Then we want you on our Committee! We will discuss what our Committee can do to help all callers better understand the value of CALLERLAB; there will be some follow-up discussion on the 2016 Survey results, and we will be looking for ideas specifically to help international callers (specifically, non-English speaking callers) get the most out of a CALLERLAB membership. We need your input!

Women in Calling Committee Meeting (not recorded)  
Sandia I  
Chairwoman, Susan Morris and Vice Chairwoman, Kris Jensen. We hope all women callers in attendance at Convention make plans to attend the committee meeting for Women In Calling. We look forward to meeting you. If you have questions or issues that you would like addressed come share at the Committee meeting. The Committee is here to support you. See you there!

4:00 P.M. - Breakout Sessions

Voice for Women  
Sierra II  
Jeannette Staeuble, Moderator and Panelist, Lisa Lincoln. The most important item in our toolkit is our voice. This session will focus on taking care of our voice, pitch, and tools to use our voices better. This session will focus on females voices.
Digital Music 102
Moderator, Scott Bennett and Panelist, Rick Manning. This session will help with some advanced MP3 music file editing, including advanced cleaning, batch processing, music editing, pitch shifting and additional music tweaking.

Dealing with Difficult People
Moderator, Jerry Reed and Panelists, Peggy Pingel and Doug Davis. We’ve all come up against people who are unwilling to change or compromise in our activity. Come get ideas on how to help interpersonal relationships between club leaders, callers/cuers, dancers.

Visit Advanced
Moderator, Bryan Clark and Panelists, Ted Lizotte and Lynn Webster. This panel will highlight three calls from the Advanced Program and present teaching tips, creative ways to use the calls with both standard applications (“extended but not extreme”), and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Split Transfer; 2. Hourglass; 3. Mini Busy.

Marketing Committee (not recorded)
Chairman, Mike Hogan and Vice Chairman, Jack Pladdys. The Marketing Committee will meet to discuss the collateral material referenced in the Marketing Manual to determining items we can produce, items that be outsourced, potential budget requirements and methods of distribution, the creation of a CALLERLAB Square Dance Marketing Facebook group, and brainstorm a national/international initiative to promote square dancing. The Committee meeting is open to everyone. Anyone with ideas, or requests for help from the Marketing Committee is encouraged to attend.

Home Office AED Position and Information (not recorded)
Dana Schirmer, Executive Director, will meet with anyone considering applying for the Assistant Executive Director’s position to explain and answer questions related to the position as well as any other question pertaining to the Home Office.

Program Committees (not recorded)
This is a closed meeting. Only Chairs and Vice Chairs of Program Committees may attend.

History Committee Excursion to the Lloyd Shaw Dance Center (meet Bob and Allynn Riggs in Foyer area in front of Ballrooms). Chairwoman, Pam Clasper and Vice Chairman, Jim Mayo will be your host. Must be register to join the group. Sign up at the Convention Registration area before noon on Tuesday.

Items left with the vendors should be picked up they close at 5:00 p.m.!

5:15 p.m. - Free Time and Birds of a Feather (BOF)

5:15 p.m. - Free Time/Standby Rooms
If you need a room for a special meeting or just to get together, please contact Dana or Donna Schirmer. Empty appearing rooms may be designated for other purposes.

BOF

1) New Perspective on Recruiting Dancers with Social Media (not recorded)
Allan Hurst will moderate a session on how the El Camino Reelers Dance Club has utilized social media to recruit new dancers.
Tuesday - March 27, 2018 Evening Activities

6:00 p.m. - Social Hour Begins  Foyer Area in Front of Ballrooms

6:30 p.m. - Doors Open for the Banquet  Sandia Ballroom IV & V

7:00 p.m. - Banquet  Sandia Ballroom IV & V
Kris Jensen will be our MC for the evening, and the blessing will be given by Toby Thomason. The Executive Committee and the Board of Governors will be recognized from the audience. Fifty Years of Calling Certificates, Recognition Awards and Milestone Awards (if any) are presented at this banquet. All award recipients—please stay for photographs immediately following the banquet.

9:00 p.m. – Duet Dance  Sandia VI, VII, & VIII
MC, Vernon Jones –Duet Dance following the banquet. Be sure to attend and enjoy an entertaining Mainstream dance.

10:30 p.m. - Zesty Contra  (not recorded)  Sandia VI, VII, & VIII
Clark Baker will MC a fun, Zesty Contra dance. Come and enjoy dancing!

Good Night!

Wednesday – March 28, 2018

Rise and Shine for a New Day!!

8:00 a.m. to Noon - Registration  Sandia III
The Registration Office will be open for attendees to ask questions about the Convention, about their membership, or to register for next year's Convention.

9:00 a.m. - Annual Meeting (Closing Session)  Sandia VI, VII, & VIII
Patty Greene, Chairman of the Board, presiding. Executive Director, Dana Schirmer and Parliamentarian, Jerry Reed will be seated at the front table. Barry Johnson, Vernon Jones, Bill Harrison, and Scott Bennett will serve as Sergeants-at-Arms. This is the Annual CALLERLAB Business Meeting as noted in the “Call to Convention”. REMEMBER YOUR VOTE CARD!

On behalf of the Board of Governors, Executive Committee, and Home Office staff, we hope you have enjoyed this Convention. If you have comments that will help us plan better for future Conventions, please let us know by filling out your Critique Sheets or contacting the Home Office. Next year’s planning committee will review each Critique Sheet and consider your comments while planning for future Conventions. As you return home, have a safe trip. Once you are safely home, reflect on what you learned from this Convention.

Be sure to take a copy of this DIRECTION to dances and organizational meetings and let others know what happened at this Convention.

On behalf of the Board of Governors, Executive Committee and Home Office Staff, thank you for your attendance and input at this Convention!

THANK YOU!

Dana Schirmer, Executive Director
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Monday March 26, 2018

6:00 p.m. Social Hour Begins -  
   Foyer in Front of Ballrooms

6:30 p.m. Banquet Doors Open -  
   Sandia Ballrooms IV & V

7:00 p.m. Banquet Begins  MC - Courtney Sewell  
   Blessing - Janet Oliveri

Dinner

Introductions - MC: Committee Chairmen and Vice Chairmen

BOG Service Awards; Special Awards; 25 Years of Calling Recognitions; Small World Presentations

Good Night - MC

9:00 p.m. Mainstream Dance  
MC - Don Beck  Sandia VI, VII & VIII

10:30 p.m. Advance Dance (after Mainstream)  
MC - Bill Harrison  Sandia VI, VII & VIII

Banquet Menu

Herb Crusted Chicken  Red Velvet Cake

Duchess Potatoes  Rolls & Butter

Embassy Garden Salad  (oil & Vinegar Dressing on request)

Seasonal Vegetables  Reg. & Decaf Coffee, Hot and Iced Tea

**(All Sauces Gluten Free)
Tuesday March 27, 2018

6:00 p.m. Social Hour Begins -
   Foyer in Front of Ballrooms

6:30 p.m. Banquet Doors Open -
   Sandia Ballrooms IV & V

7:00 p.m. Banquet Begins   MC - Kris Jensen
Blessing - Toby Thomason

Dinner
Introductions - MC: EC, BOG

50 Years of Calling Recognitions; Special Awards (if any); Chairman’s speech.
Good Night - MC

9:00 p.m. Duet Dance
MC - Vernon Jones       Sandia VI, VII & VIII

10:30 p.m. Zesty Contra Dance
MC - Clark Baker        Sandia VI, VII & VIII

Banquet Menu
Flat Iron Steak
Spinach Salad
(Oil & Vinegar Dressing on Request)
Roasted Potatoes
Seasonal Vegetables
*(All Sauces Gluten Free)

New York Style Cheese Cake
Rolls & Butter
Reg. & Decaf Coffee,
Hot and Iced Tea