FUTURE CONVENTIONS

APR 16-18, 1984 HYATT REGENCY O’HARE, Chicago, IL
APR 1-3, 1985 HYATT REGENCY Phoenix, AZ
MAR 24-26, 1986 HYATT REGENCY Baltimore, MD
APR 13-15, 1987 HYATT REGENCY New Orleans, LA
MAR 28-30, 1988 MGM GRAND Reno, NV
MAR 20-22, 1989 HYATT REGENCY Orlando, FL
APR 9-11, 1990 Central Region

We are seeking your help with the folding of the ballots this year. Since not all of you use regular business size envelopes, we ask that you fold the ballot once in half and then in thirds. This will permit the ballot to be placed easily into a small envelope without crimping over the edges. This permits subsequent opening of the letters and ballots without tearing and allows us to unfold the ballots when counting more readily. While this is a small matter to you as an individual, it is a large saving to the office staff when you consider the number of ballots we process. Thanks for your cooperation.

The ballot is arranged in an alphabetic sequence for convenience only. You should weigh what the candidates have to say and make your choice(s) according to your preference. You may vote for 1, 2, 3, 4 or 5 candidates. If you vote for more than five, your entire ballot will be invalid and you will have wasted an opportunity to cast your preference.

In the event of a tie for the fifth place vote-getter, a special run-off election will be conducted in the December Direction between the candidates who receive the fifth highest number of votes.

All ballots must be in the office no later than November 1, 1983 in order to be counted. Since the mail service is sometimes slow, especially from Canada, please mail your ballots early and make sure your vote is counted. If you have not yet paid your dues, you have a bright orange fluorescent sticker on the front of this Direction which says "DUES ARE DELINQUENT". If your copy has this sticker on it, your check must accompany the ballot in order for your vote to be counted. Since most of you have already paid your dues, only a few of you have this sticker on the front.

Remember - each of you have an opportunity to cast a ballot. If you do not vote, you give up your right to complain. If you would like to become a part of the Board in the future, start to prepare now. We elect five new members to the Board of Governors each year and petitions to run for the Board may be submitted anytime prior to August 15, 1984 for the next election following this one.

Results will be announced in November through a Press Release. PLEASE VOTE TODAY!
RED BATES

"Red" Bates has been calling for 30 years. His first turn at the mike took place when Red enrolled in a course at Springfield College. He became very interested in the activity and so organized an eastern square dance band which played throughout New England and helped to finance his education. Soon the western square dance activity came to New England and Red gradually found himself becoming more and more involved in this type of program; he has called western -- or club style dancing -- exclusively for the past 25 years.

Red has served in many capacities in New England square dance groups; he has been president of Springfield Area Callers' Association, as well as a delegate and chairman of the New England Council of Callers' Associations, an organization which he was instrumental in founding. He has made several recordings for Lore, Hi-Lat and Jay-Bar-Kay records. He calls at festivals and conventions throughout the Eastern United States and Canada, as well as being club caller for several groups in the New England and New York State areas. Red is employed as a guidance counselor at Wilbraham Junior High School. He and his wife, Shirley, have four children and make their home in Hampden, Massachusetts. Red holds advanced degrees in education and counseling (MEd. and CAGS in Guidance), and would like to offer his 25 years of professional training and experience to CALLERLAB.

DON BECK

Don Beck is running for the Board of Governors because he feels his experience, knowledge, broad interests and active participation can add to the leadership of our organization. He has been calling for 19 years and dancing for 24. He now calls and dances contra through C2 on a regular basis. He is a CALLERLAB accredited caller coach and teaches an annual bi-weekly callers school. Don is a member of the Tri State Callers' Association and a past president. He is one of Tri State's representatives to the New England Council of Callers' Associations (NECCA). Don has attended every CALLERLAB convention since 1975. In CALLERLAB, he is a member of several committees and has led several interest sessions. Don is a contributing editor to The New England Square Dance Caller magazine for which he writes a monthly column. He has appeared on Sets In Order's premium albums and records for 4-Bar-9 records. Don has been approved by NECCA as a specialist on mental image choreography and has written a chapter introducing the subject that appeared in Square Dancing Magazine's Callers' Text. His book "Out of Sight", covering the complete subject, will be published this fall. Don is the author of several calls, including Ferris Wheel, Ping Pong Circulate, Chain Down the Line, and the currently popular Relay the Gears. He has a masters degree and, in his spare time, holds down a full time job as a mechanical engineer.

Don's broad interests from Traditional to Challenge, from entertaining dancers to training callers, and from writing on controversial topics to writing contemporary calls. His reputation for clear thinking, and his willingness to speak up, make him an excellent choice for your vote.

BOB BENNETT

Bob began his square dancing career in 1955 in Hinesville, GA. Bob began to call in 1956 and has progressed steadily. He was one of the original 28 couples that founded the Georgia State Square Dance Association serving in several positions and has continued as a life member. Bob helped organize the Georgia Callers Association serving in almost every position including president and is still currently active.

Bob began his recording career with Kalox Records in 1969 and now records and owns Thunderbird Records. Along with a vast knowledge in the calling field (26 years) and 35 years of Personnel Administration, Bob feels that he could put this knowledge to work for a great organization and help it continue in the proper direction of shaping the figure of our dancers' and callers' programs throughout the world. Bob has been a member of the Florida Callers' Association for 21 years; a member of CALLERLAB for nine years. He has called and taught in almost every type of program in square dancing, including callers' clinics. He has called in several foreign countries -- including behind the "Iron Curtain". Bob helped organize the Dixie Federation Callers Association and has held every position within the organization. He has called all over the U.S. including Alaska. At all times, he believes he is "in the mainstream of Square Dancing and callers". Having retired from the Department of the Air Force, Bob feels that he could readily apply himself to the tasks at hand. He has also served on the CALLERLAB Membership Committee. Your vote and confidence would be appreciated. As Bob says -- "A good leader, first must be a good follower".

AL BRUNDAGE

Al Brundage originally started calling as a 4-H Club project in the Fall of 1935. He graduated from the University of Maine in 1941. Al built the Country Barn -- a 25 square hall for Square Dancing in Stepney, Connecticut in 1946 and later sold it in 1954.

Al conducts Square Dance vacations throughout the world. He also conducts square dance workshops in Florida and New England as well as calling for festivals, etc. Each summer, Al is involved in teaching at callers' schools and also participates in many seminars and clinics.

He has been a CALLERLAB member since its inception and has served as a member of the Board of Governors since that time. In addition, he has served on the Quarterly Selection Committee, Advanced Committee and the Special Coordinating Committee. Al is co-editor of "News 'n Notes" and presently records for T.N.T. label.

(More next page)
BILL DAVIS

Bill Davis has been calling continuously since 1955. He conducts a full spectrum home program teaching and calling for dancers from beginners through C-1. He has been a member of CALLERLAB since its inception. He has served on many committees, including the Mainstream Basic, Quarterly Selections, Level Identification, Advanced Definitions sub-committee and is currently chairman of the Formations Committee. Bill is the author of many square dance calls, books and articles. These include the popular TOP TEN series and the Sight Callers' Textbook. He publishes a national note service for callers and dancers under the auspices of the Santa Clara Valley Callers Association, of which he is an active member and current Research Chairman. He writes a monthly column on Advanced dancing for Square Dance Magazine.

Bill is an accredited CALLERLAB caller coach and an accreditor for that program. He conducts callers' seminars and schools and has been very active in caller training for the last ten years. Included in his caller training activity are several articles for the Sete In Order Callers Textbook and participation as caller-trainer at national conventions -- especially on the subject of sight calling. Bill does some traveling as a caller at festivals and seminars, but his travel has been mostly limited to the western U.S. and Canada since he also has a full time job outside of square dancing. He has been a working contributor to CALLERLAB from the beginning and expects to continue contributing for many years to come.

ED FOOTE

Ed Foote began his calling more than 18 years ago and has been calling full time for 11 years. He has four local clubs and also travels over 70,000 miles each year calling for festivals and dances at all levels throughout the country. Ed is particularly interested in caller education. He conducts his own annual caller school at home, regularly gives clinics and seminars for caller associations around the country and in Europe, and serves on staff of a prominent note service. He has authored many articles on square dancing, and has also written and edited several square dance books.

Ed has attended the last nine CALLERLAB conventions, is a former Board of Governors member, is chairman of one committee and a member of three other committees. He has an MBA degree from the Wharton School at the University of Pennsylvania and feels this background has been an aid in helping to guide the affairs of CALLERLAB as a business corporation. Ed feels CALLERLAB has been highly successful so far, and believes much more can be accomplished if all members are willing to devote time and effort to the organization. Ed believes he can make a meaningful contribution as a member of the Board of Governors, because he is known for his ability to get the job done, to put issues into perspective and a willingness to work hard for the good of the activity.

CAL GOLDEN

Cal Golden, Hot Springs, Arkansas, has been calling for more than 36 years. He has called in 49 states, all Canadian provinces and 18 foreign countries. Cal is a CALLERLAB accredited caller coach and has conducted caller colleges and seminars all over the country since 1951. He recently participated in the taping of the 26 TV shows on Square Dancing for Public Education TV in South Carolina. He has recorded 135 records and received a gold record for his recording "God Bless America". Cal is one of 3 callers still active who called at the First National Square Dance Convention. Cal is a member of the Square Dance Hall of Fame, recently became a member of LEGACY, is one of 23 callers who formed CALLERLAB, has been on the CALLERLAB Board of Governors since its inception and recently received CALLERLAB's highest honor -- the Milestone Award. Cal was American Squares "Professional Profile Personality" in announcing his retirement from square dance calling. After a year's rest, he is back calling with a less hectic schedule. He is presently serving as Vice-Chairman of the CALLERLAB Board of Governors, serves on the Executive Committee and is Chairman of the Ways and Means Committee.

Cal would like to see CALLERLAB continue to grow and be of service to its members and the entire square dance activity with the construction of a complex to serve CALLERLAB, the square dance activity and help square dancing become better known to the general public. "I want to run for the Board because I believe in CALLERLAB and what it is doing and want to continue to serve CALLERLAB and its members. I am asking members to vote for me on the strength of my experience, dedication, loyalty and my complete belief in the importance of CALLERLAB in the Square Dance activity."

(More next page)
Melton Luttrell

Since 1949, Melton and his wife, Sue, have pursued a career of square dance calling and promotions. He attended Herb Greggerson's callers schools in 1950-52. Melton owned, operated and recorded for Square-L-Record Company. He has promoted square dance institutes for many years, is a staff member at Kirkwood Lodge in Missouri, and has been featured caller in festivals in 30-35 states in England. Melton has served as member of Board of Governors of CALLERLAB since 1973 and was inducted into the American Square Dance Society Hall of Fame in 1977. He designed and managed Swingtime Center, one of the nation's finest square dance facilities. Melton currently calls for six Fort Worth/Dallas area clubs; fills monthly out-of-state bookings and teaches classes continuously, having taught over 11,000 dancers during his career. He has been actively involved on various committees and is currently Chairman of the CALLERLAB Styling Committee.

Melton would like to see CALLERLAB become the ultimate voice of square dancing and an organization that reflects the views of all its members. He believes CALLERLAB leadership should be compassionate enough to weigh both large and small problems alike and wise enough to provide counsel and direction that results in our common goal of upgrading and strengthening the organization. Through his experience as basically a club level caller and his past experience on the Board of Governors, he feels he truly reflects the views of what most callers are trying to say. He has endeavored to promote square dancing and put the good of square dancing and CALLERLAB above personal ambition and goals and will continue to do so. Melton Luttrell simply loves the square dance activity and is genuinely concerned for it and its future. Based on these reasons, he solicits your vote.

Martin Mallard

Martin Mallard has been calling and teaching since 1956 and at present, is calling for five clubs and is the original caller of three of them which are over 25 years old. He is an accredited caller member of CALLERLAB, attending all conventions since it started. At present, Martin is a member of the Quarterly Selection, Ways & Means and Ethics Committees. He has held all offices in his local area association. He shared responsibility for organizing the "Saskatchewan Square & Round Dance Federation". He has been a permanent director of the "International Square & Round Dance Convention" in 1966 and 1977. Martin was awarded the Gavel of Distinction by the British Columbia Jamboree Committee for outstanding leadership.

Martin believes CALLERLAB should get more involved in the training of new callers by providing teaching manuals, seminars, and scholarships to existing schools. He believes CALLERLAB should continue in the definition of our square dance movements until we have achieved a stable unchanging base of movements from which to grow. Martin believes CALLERLAB should get more involved in National and International advertisement.

Since it's first convention in St. Louis, CALLERLAB has been working hard to achieve the unification of callers and standardization of the movements we use. Having been a caller for 28 years and a participating member of CALLERLAB since it's beginning, I firmly believe it is the best way for us to achieve our ideals as callers at all dance programs and will do my best to support you and CALLERLAB in the coming years.

John Marshall

John has over 15 consecutive years of calling experience. He calls in excess of 350 dances a year servicing his full home proram and his frequent travel dates. John calls throughout the United States and Canada. He has been a full time professional since 1979. Calling for many festivals, weekends, conventions, recording for 4 Bar B Records, staffing seminars, teaching the various CALLERLAB programs, writing a choreography column for the local square dance magazine, and chairing the CALLERLAB Advanced Quarterly Selection Committee keep John constantly engrossed in the activity.

John feels that the truly responsible caller must, if he or she wishes to see our activity thrive, give back his time and talents. Every caller owes something and every caller has something of value to share. CALLERLAB is an ideal conduit for that sharing. He sees CALLERLAB as an organization totally dedicated to the preservation, refinement, and enhancement of square dancing. CALLERLAB's willingness to listen and learn, to educate, to recognize and correct its mistakes, are all reflections of a membership which demands quality leadership. John is pledged to contributing his efforts as directed by the Executive Committee and the membership. Specifically, however, he feels caller education must be the primary goal of CALLERLAB if it wishes to best serve the dancers! Serving on the Board is both an honor and a commitment John takes very seriously. He has the ability and desire to make a meaningful contribution. Allow him the opportunity to serve.

(More next page)
OSA MATHEWS

Osa Mathews is very proud to be a member of CALLERLAB and feels that it has done much for our activity. Osa would like to see CALLERLAB send a letter to every caller involved with our program. Osa would like to see CALLERLAB send a letter to every callers organization one time a year restating CALLERLAB goals, and in that letter have the Code of Ethics for callers and dancers. The letter then should be sent to every member of the local callers' organization.

The new callers would then be informed. We do need to make our dancers more aware of CALLERLAB and it's up to the callers to do this -- remember it's not only what CALLERLAB can do for us, but what can we do for CALLERLAB!

I have called 33 years and have taught two classes for 33 years. For more information, please refer to the July issue of American Square Dance.

STEW SHACKLETTE

"Stew" Shacklette started square dancing in 1945. He had his first experience in calling in 1948 and has been actively calling since. He has served as president of three different callers associations and at the present is serving a fourth term as president of the Kentucky Square Dance Callers Association of which he has been an honorary member. "Stew" is a member of LSP, CDSS, LEGACY and CALLERLAB. Since becoming a member of CALLERLAB in 1975, "Stew" has served on the Ways and Means Committee, the Contra Committee and has served three years as Chairman of the Traditional Dance Committee. "Stew" is the director of the Kentucky Dance Institute and was chosen to be the Master of Ceremonies for the Parade of States at the 1983 National Convention. He has written and published three books on dancing. "Stew" calls for four regular clubs and teaches four classes and one plus workshop per year.

"Stew" feels that he has something to offer CALLERLAB and that he can make a meaningful contribution as a member of the Board of Governors. "Stew" is known for his ability to get the job done. He is seeking a position on the Board in the belief that CALLERLAB needs a more varied representation of its membership. "Stew" is dedicated to the development of CALLERLAB's role in the Square Dance activity. He feels that the direction provided by CALLERLAB is critical in establishing continuity in the Square Dance movement. He feels that it would be an honor to represent you as a member of the Board of Governors.

ELMER SHEFFIELD

Elmer graduated from Square Dance Class in 1966 and began his calling career in 1969. Presently, he calls for three local clubs, as well as teaching beginner classes each year. He has been the featured caller at many major festivals throughout the U.S. as well as Japan and England. He is presently on the staff at Kirkwood Lodge in Missouri and Copecrest in Georgia. He is owner/producer of ESP Records and has been featured on the S10 albums three times.

Elmer is a member of Northwest Florida Callers Association and Florida Callers Association. He joined CALLERLAB in 1975 and has attended each convention, except one, since that time. He has served on various committees since joining. Elmer feels that CALLERLAB is the best step we have ever taken to improve the whole Square Dance picture, as well as caller/dancer relations. Elmer would consider it an honor to serve on your Board of Governors.

End of candidates eligible for your consideration.

Note: We received valid petitions from Carl Anderson, Curley Custer and Marshall Fipps. Each of these candidates has requested in writing that their names be withdrawn as candidates for the Board of Governors at this time. Each has also expressed appreciation to those of you who have signed their petitions for affording them this honor and request your understanding on their desire to withdraw their names.

1984 CONVENTION UPDATE

Convention registrations are coming in very well. Don't miss out on this 1984 convention. Be sure to take advantage of the discount airfares through United Airlines and American Express. Even if you don't select the United flights, we would appreciate it if you would coordinate your flight plans through the American Express Toll-free number. Airfares are changing daily and by getting your reservations and tickets early, you are protected from future price increases.

CALLERLAB earns complimentary airfares based upon the total number of tickets sold through American Express. By direction of the Executive Committee and approval of the Board, these complimentary tickets are used by our paid employees and Chairman of the Board whose expenses are covered by CALLERLAB. This is a direct cost avoidance and reduces your individual convention costs. If all members utilize this offer, it would lessen future dues increases.
Contra Quarterly - 4th Quarter 1983

Art Seele, chairman of the Contra Committee, has announced that the following call has been chosen as the 4th quarter Contra Quarterly Selection:

Wheel Chain Contra (By Betsy Gotta)
1 - 3 - 5, etc. crossed - Improper Duple

Face corner and DoSaDo to Ocean Wave.

Balance - Centers (ladies) turn ½ by left (Trade)...(Look at others in your wave)
All walk forward (single file in your column)...
Turn around, come back (to same people)...
Left Allemande...

Ladies Wheel Chain...
Half Promenade ...(men pass left shoulders as the couples promenade to each other's place),
Right and Left Thru...

*(Burleson 4426) Wheel Chain - ladies turn 1½ times by the right to finish with the opposite man in a courtesy turn.

**(Head & foot cross over every other time)

Traditional Dance of the Quarter

Stew Shacklette, chairman of the CALLERLAB Traditional Dance Committee, has submitted the following as the Traditional Dance of the Quarter for the 4th quarter of 1983:

Title: TEXAS STAR (origin unknown)

References: Cowboy Dances, by Lloyd Shaw, published by The Caxton Printers Ltd., Caldwell, Idaho, 1947
American Square Dances of the West and Southwest, by Lee Owens, published by Pacific Books, Palo Alto, CA, 1949
Sets In Order 5 Years of Square Dancing, published by Sets In Order, 462 N. Robertson Blvd., Los Angeles, CA, 1954
The Teaching of Folk Dancing and Allied Rhythms, by M. G. Karnes, published by Burgess Publishing Company, 1975

Dance Descriptions: TEXAS STAR

Optional Introduction --

LADIES TO THE CENTER AND BACK TO THE BAR:

Ladies take two steps to the center, snap the fingers of the right hand and make a sharp left turn swinging their skirts as they do so and walk back to their partners and face to the center.

GENTS TO THE CENTER AND MAKE A RIGHT HAND STAR:

The four gents make a right hand star in the center with the elbows touching and the fingers pointing toward the ceiling. Turn the star for eight counts.

BACK BY THE LEFT BUT NOT TOO FAR:

Gents reverse direction and star by the left in the same manner as the right hand star. Turn the star back to starting places.

PASS YOUR PARTNER RIGHT ON BY, PICK UP THE NEXT GIRL ON THE FLY:

Men turn the star until they have passed their partners, pick up the next girl by putting their right arm around the ladies, the ladies should also hold onto the gents by putting their left arm around the gent. Gents should maintain the left hand star. Turn the star eight counts. (Star Promenade).

GENTS BACK OUT, LADIES TURN IN AND FORM THAT TEXAS STAR AGAIN:

Men release the left hand star but do not release the ladies. The men will back out and let the ladies star right in the center (Star Promenade). The ladies will hold right hands with the lady across from them to form the star.

NOW THE GENTS GO IN AND THE LADIES BACK OUT AND YOU TURN THAT TEXAS STAR ABOUT:

The ladies back out and let the men star again, still keeping their ladies on their right.

MEN BACK OUT WITH A FULL TURN AROUND, LIKE A JAYBIRD WALKING ON THE FROZEN GROUND:

Men back out and turn once and a half and the ladies star as before.

NOW THE LADIES BACK OUT WITH A FULL TURN AROUND LIKE A SCARED OLD RABBIT CHASED BY A HOUND:

Ladies break the star and back out once and a half and the men star as before.

BREAK IN THE CENTER AND EVERYBODY SWING:

Men will release the star and swing the new partner they have been in the star.

PROMENADE AROUND THE RING:

The men promenade this new partner to their original home place.

This dance is repeated three more times; each time the gent gets a new partner. After four times thru, the gent will end with his original partner.

This dance can be found in many more references, each of which may be slightly different.

On the following pages, we have included various press releases which have been sent out from the office since the last issue of DIRECTION in June.

We regret any inconvenience caused to any of you for incomplete rosters or missing pages. If you need specific pages, give us the names on either side of the page(s) you are missing and we will send you the missing page(s).

Please note that your ballot envelope and ballot are enclosed as separate items in this mailing. These enclosures are not included for our subscribers since the By-Laws do not permit them to cast a ballot.

A reminder to those of you who have not paid your dues -- if you want your vote to count, your dues must be included with the ballot. A fluorescent sticker appears on the front page if your dues are delinquent.
PRESS RELEASE
(for week of September 26th)

************ START ************

For the quarter beginning October 1, 1983, the Mainstream Quarterly Selection Committee has selected the movement "RIPPLE" for use during workshops at the Mainstream program. The definition of "RIPPLE", written by Curley Custer, as well as some dancing examples follow:

From facing couples: Facing dancers join both hands with each other and circle half, then pass thru. Ends with dancers back to back. RIPPLE RIGHT, LEFT, IN or OUT. After doing the RIPPLE, dancers face in the direction indicated by the caller.

1. RIPPLE - Facing lines end with lines facing out, 8 Chain Thru ends with a trade by set up.
2. RIPPLE RIGHT - 8 chain thru start ends with right hand waves. Facing lines ends with Right Hand columns.
3. RIPPLE IN - 8 Chain Thru ends in Facing Lines - Facing Lines ends in starting Double Pass Thru.
4. RIPPLE OUT - 8 Chain Thru ends with lines facing out - Lines facing in ends in completed double pass thru.
5. RIPPLE LEFT will result in left handed formations but the dancers will have to adjust their ending positions.

Dancing examples:

From Static Squares
- ds Square Thru,
- RIPPLE RIGHT, Boys Run Right,
- Square Thru 3/4, Allemande Left.

From Static Squares
- Heads Lead Right, Circle to a Line,
- RIPPLE RIGHT, Boys Run,
- Star Thru, Cross Trail Thru, Allemande.

From Static Squares
- Heads Square Thru,
- RIPPLE, Trade By,
- RIPPLE, Trade By,
- Allemande Left.

From Static Squares
- Heads RIPPLE IN, Turn Thru,
- Allemande Left.

******* END *******

We appreciate the coverage you have given us in the past and would like to take this opportunity to thank you for all you do for the Square Dance activity.

CALLERLAB BOARD OF GOVERNORS
August 1983
PRESS RELEASE
(For release week beginning Sep 26, 1983)

******* START *******

For the quarter beginning October 1, 1983, John Marshall, Chairman of the CALLERLAB Advanced Quarterly Selection Committee has announced that SHADOW TO A DIAMOND has been selected by his committee as the 4th quarterly selection for 1983.

SHADOW TO A DIAMOND

From two-faced lines or waves, or 3 and 1 lines with the centers facing out, the ends do a normal Cast the Shadow, the center facing in will Extend and Trade, the center facing out will Split Circulate 1½ to become the end of an ocean wave. The result will be diamonds in one of their various forms, right-handed, left-handed, facing, etc.

Some dancing examples for SHADOW TO A DIAMOND are:

Patter -
Heads Wheel Thru, Swing Thru,
Switch the Wave, Couples Circulate,
Trade Circulate, SHADOW TO A DIAMOND,
Diamond Circulate, Cut the Diamond,
Turn and Deal, Double Star Thru,
Right and Left Grand.

Singing Call Corner Progression -
Heads Square Chain Thru,
Swing Thru, Girls Turn Back,
Couples Circulate, SHADOW TO A DIAMOND,
Flip the Diamond,
Follow Your Neighbor and Spread 1/2,
Swing, Promenade.

******* END *******

We wish to take this opportunity to thank you for all of your past coverage and your continued support of the Square Dance activity.

CALLERLAB BOARD OF GOVERNORS

(August 1983)
PRESS RELEASE
(For Immediate Release - August 1983)

************************ START ************************

Beginning on September 7, 1983 and continuing for twenty-six sessions, the Square Dance Community has an unusual opportunity. Specifically, WESTERN SQUARES, a teaching series especially prepared and edited for television, will be aired at no charge to any station desiring to avail themselves of this service. The broadcast will be via Satellite Uplink by Southeastern Communications Association (SECA).

This series follows the wording, recommended styling and teaching sequence as published by CALLERLAB, the International Association of Square Dance Callers. This series of one-half hour shows will be broadcast in color with each of the dancer couples in appropriate matching outfits. The TV series uses a variety of camera angles including overhead. Demonstrations as well as "walk throughs" are used for teaching purposes. The twenty-six week series also includes some festival calling as well as interviews with some prominent people in the square dance community.

Those callers and dancers who own their own Video Cassette Recorders could tape the sessions and use them as reinforcement sessions for the dancers who missed one or more class sessions. It might also be used in remote areas where live callers and instruction are not readily available. Perhaps more important, however, is the opportunity we have to expose hundreds and thousands of non-dancers to this wonderful recreation.

Please notify your local public television station(s) and advise them of the availability of the program WESTERN SQUARES through SECA and request your local station(s) to air the programs. By getting everyone behind this project, we could easily double the size of classes and dances each year for the next few years. Don't let this opportunity slip by.

Perhaps if one or more people in any given area tape these programs, an area effort could be made to provide remedial dance sessions with these tapes as the no-cost means of getting better dancers for all clubs. Try it! You can't lose!

For more information, contact Larry Hall, Producer, WESTERN SQUARES, WNSC-TV, Rock Hill, SC 29730 - (803) 324-3184.

************************ END ************************

We wish to take this opportunity to thank you for the coverage you have given the Square Dance activity in the past and for your continued support in the future.

CALLERLAB BOARD OF GOVERNORS
PRESS RELEASE
For Immediate Release (August 25, 1983)

******** START ********

A TIME FOR SETTING GOALS

Traditionally, in most parts of the country, Fall is the time for recruiting new dancers and starting square dance classes. Great enthusiasm is shown and much time and effort is expended by dancers and callers in trying to attract more people into the wonderful world of square dancing. This is to suggest that, along with this annual burst of enthusiasm, there should be a time of serious reflection on what is to be accomplished the next nine to twelve months. This should be A TIME FOR SETTING GOALS.

Goal-setting should include an evaluation of past experience. What has been tried before? Did it work? If not, what went wrong? What improvements can be made? How many previous class graduates have we lost? Why? For many clubs, it is shocking to see how few graduates of the past several classes are still dancing with the club. Is it because those dancers were poorly taught and not prepared to cope with the real world of modern square dancing? Is it because they received the cold shoulder when they tried to integrate into the club? Questions such as these take courage to answer honestly. But honest answers can lead to positive changes.

Clubs and caller/teachers who rush new dancers through class simply so they can begin contributing to the club treasury and to "build up the clubs' are short-sighted, indeed. Those short-term graduates may pay dues sooner, but the statistics from around the country show that a disturbingly large percentage of them will pay a much shorter time and will soon be gone from square dancing. Some of our best, most respected caller/teachers, whose names are well-known to the dancing public, continue to tell us that they cannot teach the Mainstream program thoroughly in much less than one year. One wonders, therefore, how much less experienced caller/teachers claim to teach that program (and, usually, some Plus movements in addition) in classes of fifteen to thirty weeks duration. Classes are the very foundation of square dancing, where dancers learn, or do not learn, the basics, customs, courtesies, traditions, dress, and all the other things that go to make a complete square dancer. They should not be looked upon routinely but should have definite goals with the good of the club, the new dancers, and square dancing in mind.

(more on Page 2)