FROM THE CHAIR
John Marshall, Chairman

What a busy year we’ve got going! Our last convention was one of the best in recent years. In addition to our most popular perennial panels, there were several new interest sessions offered and all received many favorable comments. We also enjoyed having a number of presenters new to the staff this year, each of whom did a fine job of bringing some fresh perspectives to various elements of our craft.

A great many of those attending shared with me their feeling that the mood, tone, and camaraderie made for one of the best conventions they had ever attended. Many first-time attendees told us directly and via their critique sheets what a great experience it was, and they plan to attend future conventions.

A new element of the convention is the inaugural issue of the CALLERLAB Convention Yearbook. This 36 page book contains more than 125 color photos taken during the convention, and includes identifying captions, commentary, awards, committee information, education panels, and social activities. The yearbook was first made available during the National Convention in Long Beach, and was well received. The first issue is being offered at $20; proceeds go to CALLERLAB. Get yours now through the home office!

Speaking of the home office, it has indeed transitioned to Topeka, Kansas in conjunction with the exchange of duties between Jerry Reed, formerly our most excellent Executive Director (now Assistant ED), and Dana Schirmer, formerly Jerry’s very capable Assistant Executive Director (now ED). We look forward to the continuation of a quality home office operation led by this strong team.

Your CALLERLAB Executive Committee re-

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recently held its Convention Planning and Business meeting to plan the next CALLERLAB Convention, to be held March 29 - 31, 2010. This meeting is held at the site of the upcoming convention, in this case, Niagara Falls, New York. This is going to be a SUPER convention!

The convention will be held at the Niagara Falls Convention and Convention Center, a state-of-the-art convention center. The conference center offers classroom and amphitheater-style seating with ergonomic, fully adjustable chairs, built-in projectors and screens, LCD panels in the walls, and more.

Our host hotel, the Crowne Plaza Hotel is immediately across the street. The Crowne Plaza has very nice rooms, a great room rate, numerous social gathering areas, and a large bar and grill. For those who are so inclined across the street is also a huge, beautiful casino, complete with slots, gaming tables, and live entertainment. Those who prefer to enjoy their entertainment outdoors will be able to delight in the spectacular, awesome, and amazing Niagara Falls. You really must see it to believe it. Remember you will need your passport to cross the border!

This year at the National Convention in Long Beach, there was a “first” - they organized a friendly dance competition. This event entertained about 30 square competing, as well as an equally large group of spectators. I emphasize friendly because that is exactly how it was intended, and how the event concluded. It really was fun! I am proud to say that I was part of the second-place square, a square comprised of five CALLERLAB members and three caller-partners. So, the next time someone offers the idea that “callers can’t dance”, feel free to defend our honor!

At the same time as the 58th U.S. National Convention in Long Beach, our friends at the European Callers and Teachers Association (ECTA) were celebrating their 50th anniversary. We send them our best wishes and congratulations.

As you are no doubt aware, our Triennial Review is in full swing. The Basic/Mainstream and Plus are now complete, Advanced is well on its way, and Challenge will follow shortly. I hope you took the time to vote or will do so shortly. The programs are yours. What you think and do about them is important and makes a difference in the square dance world. Remember, YOU are CALLERLAB!

You have recognized by now that this is the CALLERLAB Board of Governors election issue of DIRECTION. Please take the time to cast your ballot when you receive it. Who is selected to serve on your Board of Governors is entirely up to you - the members. We see new faces coming to the Board every year. Often the results of the voting are quite close - your vote could well change the outcome of the election. The few minutes you spend reviewing the bios of those running, marking your ballot, and mailing it (be sure to follow directions carefully when mailing!) makes a difference to the organization as a whole - please, just do it!

Finally, many clubs and callers are gearing up for the traditional fall drive for new dancers to populate their classes. I think our watchwords are “Friendly, Fun, Easy, Fun, Friendly, Simple, and FUN”. Best of luck with your classes, and please let us know what is working for you.

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611, Phone: 1-785-783-3665; Email: CALLERLAB@aol.com. DIRECTION is published and mailed first class or electronically to all members and affiliates of CALLERLAB. DIRECTION is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.
BOARD OF GOVERNORS ELECTION

The Ballot for the 2009 BOG election is enclosed with this issue of DIRECTION for all voting members. Voting members who receive DIRECTION electronically will receive their ballots via regular mail. Members eligible to vote will be electing nine members to be seated on the Board following the 2010 CALLERLAB convention in Niagara Falls, NY. Board Members serve a term of three years.

Skip Brown, Deborah Carroll-Jones, Betsy Gotta, Mike Jacobs, Tom Rudebock, Elmer Sheffield, Jerry Story, and Norm Wilcox will complete their current terms on the Board at the 2010 convention. Choosing not to seek re-election to the Board is Jerry Story.

Valid petitions have been received from the following: Skip Brown, Deborah Carroll-Jones, Trevor Day, Betsy Gotta, Eric Henerlau, Mike Jacobs, Mike Olivieri, Bob Poyner, Ken Ritucci, Tom Rudebock, Elmer Sheffield and Norm Wilcox.

This year a special election is being conducted in conjunction with the regular BOG Election. This special election is to fill the position vacated by the untimely death of John Sybalsky. This term will expire at the 2011 Convention. The person receiving the 9th highest amount of votes in this election will be seated to complete John’s term and will serve until the 2011 CALLERLAB Convention.

The results of this important election will be announced in the next issue of DIRECTION. Press releases will be mailed to publications and callers associations announcing the results.

PAST CHAIRMAN
Tim Crawford

 Occasionally I wake up and realize that I am the “Past” Chairman of CALLERLAB. It is as befuddling as the time I woke up as “Chairman” of CALLERLAB. Being the “Past” Chairman gives great rise to reflection; about the issues we dealt with, the ones we didn’t, the challenges of the day, the goals we both achieved and, those that despite our best efforts, eluded us. Serving as Chairman was certainly one of the highest achievements of my calling career, and yet even today, I feel like the timing on many of the goals we set was simply wrong. . . and rightfully so, because even today, I believe strongly in those goals - as do all the other Past Chairmen of CALLERLAB with their beliefs. It is in those beliefs that the Past Chairman’s Committee in the coming months and years help drive CALLERLAB to an enviable position in the reconstruction of our activity. Those beliefs do not die with us, rather we continue to work towards those goals we set in the belief that the time was just not right.

I served you all as Chairman for two terms in 2004 through 2006. Working with me was an amazing Executive Committee, a dedicated Board of Directors, and a simply awe inspiring Home Office staff under the direction of Jerry Reed. To this day, I believe this group of people only touched the potential of what we were capable of accomplishing. Given the opportunity to give it another go and armed with the knowledge we all gained from that experience, much more could still be achieved. Instead, we wait with that knowledge for the timing, that moment in time, when what we believe in becomes reality, manifesting itself in positive, lasting, and measurable results leading to that goal that we envisioned during our time of leadership.

I am a believer in that premise obviously, and during my time as Chairman, I had specific issues that I championed as did all the past

(Continued on page 4)
and present Chairmen. Mine was the subject of nearly all my “From the Chair” articles and one that to this day, I still believe holds the future of our activity in some way. While I was Chair, the Program Policy Committee, under the direction of Dick Mazziotti, wrote a paper entitled the “Program Policy Initiative”. This was a piece of work that was both insightful and forward thinking and enlisted the input of membership in a way that previously was not encouraged. It asked members to give “US” the answers rather than the answers coming from the hierarchy of the organization. It was meant to invoke input from members about their true-life experiences with their “experiments and ideas” in recruiting and teaching and calling in general. The Board of the day adopted the paper and it was referred to thereafter as the “PPI”.

The PPI, in a nutshell, was an attempt to enlist callers and dance leaders to “try something...anything” and then to report back to the PPC. Over time we would generate a “bank” of ideas that were tried and were either successful or were not. Either way, we would be able to develop certain trends made up of those components of the ideas that were good and bad, and perhaps that data would point us in a direction that would help create necessary change which would be palatable to the general non-dancing public, or as I like to refer to them our prospects! The whole premise of this endeavor was to get members thinking about how they might approach the prospects in a different way, because, we all agreed that “what we were currently doing” seemed not to be working. Sadly, I believe the timing was wrong!

I do believe in the fact that the answer lies in experimentation, and that we must always be changing our approach or we will eventually outlive our time. As society continues to change, we too must be always searching for the next idea, the next modification, the next set of prospects that will bring with them their unique ideas. Our challenge will be to consider those ideas and maybe even embrace those ideas. Only time will tell, and as I have stated, I will be here to champion my beliefs of acceptance of any new ideas that lead us in a direction that, to quote Jim Mayo, Past Chairman of the Board, “turns the ship in a new direction.”

I followed in the footsteps and by the example of leaders that inspired me. I am proud to have my name on the list of Past Chairmen next to names like Jim Mayo, Jack Lasry, Jon Jones, Bob Osgood, Mike Seastrom, Tony Oxendine and my most influential mentor Larry Cole, and it is because of them and all the other Past Chairs that the activity continues! That, I believe.

Each of the Past Chairmen were committed while we were Chairman, and we remain committed now - it is only a matter of timing!

**TRIENNIAL REVIEW IS COMPLETE**

The CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review”. This review is conducted as follows: first the Mainstream Committee completes its review of the Basic & Mainstream Programs, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

**Tom Rudebock**, Chairman of the Basic/Mainstream Committee, has announced the Basic/Mainstream Committee has completed the 2009 Triennial review with the committee voting to make no changes to the current Basic/Mainstream Program.

**Skip Brown**, Chairman of the Plus Committee has also announced the Plus Committee has completed the review of the Plus Programs in accordance with the review. The committee has voted to make no changes to the Plus Program.

The Home Office would like to acknowledge and thank **Tom Rudebock**, Chairman,
Lanny Weaklend, Vice Chairman, of the Basic/Mainstream Committee and Skip Brown, Chairman and Paul Bristow, Vice Chair of the Plus committee for the work performed to accomplish these task.

CALLERLAB members are reminded that Program documents are available on the web site at http://www.callerlab.org/DancePrograms/AllProgramDocuments/tabid/610/Default.aspx.

CALL FOR PAPERS
(Suggestions For Convention Sessions)

Have you ever wondered why a subject you have thought of has never been selected as an interest session at a CALLERLAB Convention? Well, now is your chance to submit your ideas to the Convention Planning Committee for consideration for the 2010 CALLERLAB Convention. Submission of ideas should be on a single page and include brief information on what your idea is and who would be good panelists. Your idea will be reviewed by the Convention Planning Committee. If it is selected, you will be asked to submit a more detailed description of the session and you may be asked to moderate the session. Ideas for the 2010 convention in Niagara Falls are due in the Home Office not later than September 30, 2009.

2009 CONVENTION YEARBOOK

The 2009 CALLERLAB Convention Yearbook is now available through the Home Office at a cost of $20.00. This beautiful 35 page book is filled with clear, colorful, captioned photographs of convention attendees, as well as, “words of wisdom” from Chairman John Marshall and Executive Director Jerry Reed. If you were unable to attend the convention, you will enjoy a glimpse of what you missed; if you did make the convention, this book is a wonderful memento of the good time you had. Special thanks to Scot and Erin Byars and the Ways and Means Committee for putting this book together and Bill Boyd for printing this beautiful book. To order your copy, please contact the Home Office at: CALLERLAB@aol.com or 800-331-2577.

2010 CALLERLAB CONVENTION
(Niagara Falls)

The Convention Planning Committee has chosen “Explore the Roar” as the theme for the 2010 CALLERLAB Convention in Niagara Falls, March 29-31, 2010. The convention sessions will reflect our commitment focusing on the social aspect of the activity. As always there will be technical sessions to peak your interest, as well as sessions which will challenge you to help the activity grow.

Niagara Falls offers a wealth of vacation possibilities. If you have never been to Niagara Falls, a treasure of vacation wonders await your discovery. We have selected the Crowne Plaza Hotel as our host hotel. The convention activities will be held at the Niagara Falls Conference Center just across the Plaza from the Hotel. The Seneca Casino is also across the plaza from the hotel. The Crowne Plaza and the Niagara Conference Center staff are happy to serve us in 2010.

Among the SPECIAL features this year will be a dance called by the recording artists in our midst on Sunday evening.

We hope you are making plans to join us in Niagara Falls. Please contact the hotel now for reservations. (716)285-3361. Follow the link at CALLERLAB.org which has been setup by the hotel for your convenience:

NIAGARA FALLS CONFERENCE CENTER

The 2010 CALLERLAB convention will be held at the Niagara Falls Conference and Convention Center adjacent to the Crowne Plaza Hotel in Niagara Falls, NY. The dates are March 29-31, 2010. You may contact the hotel either at 1-716-285-3361 or via the link in the CALLERLAB web site; room rates are $95.00 plus tax, single or double. You must register with the hotel no later than March 21, 2010 and you must identify yourself as part of CALLERLAB, The International Association of Square Dance Callers.

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The convention rate is available until our room block is filled and will be available three days prior to and three days following the convention.

The Conference Center Niagara Falls is designed to provide meeting professionals with a technologically advanced, sensibly priced venue for your most important meetings. Exceeding the highest criteria set by the International Association of Conference Centers (IACC), The Conference Center Niagara Falls offers a variety of options, including a 19,500 sq. ft. Learning Center, the 10,500 sq. ft. Cascades Ballroom, a 32,200 sq. ft. Event Center and 15 high-tech Meeting Rooms. The convenient location makes the Conference Center Niagara Falls a most attractive and cost effective meeting destination. Our conference services staff is dedicated to exceeding your expectations with superior attention to detail, exceptional cuisine and attentive service. The Crowne Plaza Niagara Falls Hotel is just across the plaza and offers 391 newly renovated guest rooms and suites. The Crowne Plaza is in the heart of the downtown tourist area. You may walk to all major attractions in Niagara Falls USA and Canada. The Crowne Plaza is directly across the street from the Seneca Niagara Casino and adjacent to the brand new Conference Center Niagara Falls. We are located just minutes away from Niagara University, Fashion Outlets of Niagara, Lewiston, Casino Niagara (Canada) and less than a 1/2 hour drive from Buffalo, N.Y. Area attractions include: Maid of the Mist Boat Ride, Cave of the Winds, Journey Behind the Falls, helicopter rides, souvenir shops, and many nature and hiking trails.

Start your day right at the Old Falls Grille serving hot, delicious breakfast items daily. And be sure to join us in the Old Falls Sports Bar and watch the big game on one of our 17 high definition TVs, serving lunch and dinner daily. Niagara USA's only Starbucks Coffee is also right here in our lobby! All guests experience the Crowne Plaza Sleep Advantage Program and free high-speed wireless Internet access in all guest rooms and public areas. Parking is $5 per day with in and out privileges.

Don’t forget your passport! To visit Canada and return, a current passport is required.

INVITE NON MEMBERS TO CONVENTION

CALLERLAB encourages you to invite dancers and non-CALLERLAB callers to attend the annual CALLERLAB convention? Well IT IS TRUE!! We have found that first time attendees are not only very impressed but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB convention. This was quite evident this past year in Kansas City, with the attendance of one our square dance legends, Cal Golden. One of the most often heard comments first time attendees is, “I wished I had attended sooner”. During our formative years we were discussing some complex programming, choreography, and styling issues. Much of these discussions would not have been of interest to many dancers. However, in today’s venue the topics available to our attendees range from some complex technical issues to marketing and recruiting discussions to issues of interest to club and association leadership. We ask that you look around at the dancers you come into contact with in your square dancing activities and invite those you believe would enjoy the convention. Please contact the Home Office for more information and an invitation.

CALLERLAB CONVENTION
MARCH 28-31, 2010
Crowne Plaza Hotel
Niagara Falls, NY

HOTEL RESERVATIONS

The 2010 CALLERLAB convention will be held at the Niagara Falls Conference and Convention Center adjacent to the Crowne Plaza Hotel in Niagara Falls, NY. The dates March 29-31, 2010. You may
contact the hotel either at 1-716-285-3361 or via the link: 
https://resweb.passkey.com/Resweb.do?mode/welcome_ei_new&eventID=1443075. Room rates are $95.00 plus tax, single or double. You must register with the hotel no later than March 21, 2010 and you must identify yourself as part of CALLERLAB, The International Association of Square Dance Callers. The $95.00 rate will be available as always three days prior to and three days following the convention. Please make your reservations now.

VENDORS

We are looking for vendors for the convention in Niagara Falls in 2010. If you know of any square dance clothing suppliers or music dealers in the area who may be interested in setting up shop at the CALLERLAB Convention please provide the Home Office with contact information. Many of our past vendors will not be able to attend in 2010 and in an effort to provide this same service to our members, we solicit your support in helping locate potential vendors from the local area. Please submit any information to CALLERLAB@aol.com or call 800-331-2577.

PASSPORT REQUIREMENTS

The Western Hemisphere Travel Initiative (WHTI) requires all U.S. Citizens who are traveling internationally to present one of the following when traveling via air, land or sea and to re-enter the United States: 1) a valid U.S. passport.

2) The Passport Card: The passport card is only valid for land and sea travel between the U.S. and Canada, Mexico, the Caribbean region, and Bermuda. You may be required to present additional or different travel documents when entering foreign countries, including countries in the Western Hemisphere. Before you travel, make sure you know the entry requirements of the country you plan to visit. See Country Specific Information for more information on the country you are traveling to.

Effective June 1, 2009, all U.S. citizens are now required to present a passport book, passport card, or WHTI-compliant document when entering the United States. (check the link below for explanations of passport, passport card and WHTI documents.

For more information about travel from the U.S. to Canada and other countries please access the following link: http://travel.state.gov/travel/cbpmc/cbpmc_2223.html.

If you intend to travel from Niagara Falls to Canada during the 2010 CALLERLAB Convention make sure to bring your Passport; there are no exceptions!

RESOLUTION PROCEDURES

The Board of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions shall be in writing, signed by the maker and a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. Resolutions shall be presented to the Executive Director in writing either in person, by mail, or fax to the Home Office. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution.

The procedures require resolutions to be submitted by January 1st of the Convention year so they may be listed in the "Call to Convention" and placed on the Convention agenda. Contact the Home Office for additional information or for a resolution submission form.

CALLERLAB AT THE 58th NSDC

CALLERLAB again made our appearance at the 58th National Square Dance Convention in Long Beach, CA. We also participated in the Showcase of Ideas.

The CALLERLAB Booth provides a positive presence before the dancing public and elicits a good response from everyone who stops by

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to visit.

Thanks to the following members of CALLER-LAB who volunteered to help staff the booth: Stephen Cole, Ruth Edison, Patty and Steve Greene, Mike Hall, Dick and Vicky Henschel, Robert and Joanna Hurst, Lawrence Johnstone, Vernon Jones, Ron Kapnick, Bear Miller, Tom Rudebock, Donna Schirmer, Mike Seastrom, Cliff Simpson, and Jim and Ann Wass.

NEED PROOF OF INSURANCE?

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. Certificates must be obtained by contacting the Marsh Affinity Group at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership. The insurance company MAY ask you to submit a “Request for Certificate of Insurance” form. Certificates are mailed within 72 hours of request.

Questions regarding insurance coverage or information regarding the filing of claims should also be directed to the insurance company, 1-800-900-9772 Extension 258. This insurance program is only available to U.S. members.

EQUIPMENT INSURANCE PLAN

Take advantage of the equipment insurance coverage available through Marsh Affinity Group Services. This coverage includes coverage for your computer. Because most homeowners’ policies will not cover your business related equipment at your office, at home, or in your car it would be to your interest as a caller to investigate this unique insurance coverage. We as callers have spent a lot of hard-earned money building up the collection of equipment used in our profession. Is it not worth protecting?

No matter how careful we are, the equipment can be lost or damaged by vandalism, fire, lightning, or theft. If something happened to your computer equipment you would not only lose your investment, but would probably also have to pay additional expenses such as reprogramming costs. The “Special Risk” Business Equipment Insurance Plan not only covers your business equipment for damage or loss but can pay these additional expenses as well. You can insure all of your equipment, even traditional office equipment, for a low cost you probably will not find anywhere else.

For more information and a special application for the “Special Risk” Business Equipment Insurance Plan contact the Home Office at CALLERLAB@aol.com or 800-331-2577.

EQUIPMENT DONATION

The CALLERLAB Foundation has in place procedures for members to donate used sound equipment. Members and/or others who wish to donate used sound equipment may be able to take a portion of the value of the equipment as a tax deduction. The recycled equipment will in turn be donated to our Youth callers who are not in a position to purchase new or used equipment. Youth callers wishing to be considered to receive the used equipment should contact the Home Office at CALLERLAB@aol.com or call 1-800-331-2577.

SCHOLARSHIPS AWARDED

The following scholarships were recently approved by the Foundation Executive Board of Directors: recipients of the David Krediet Scholarship are Roger Black, David Boggs, and Phillip Lindsey; recipients of the GSI Scholarship are Darryl Dye, Tony England, Donna England, Mark Hammett, Cleo Hoege- meyer, Chris Jacobs, Ron Oliphant, Clifton Peach, Jerald Wilson, Larry Clark, Brian Freed, and Robert Maiden.

If you don't like something, change it. If you can't change it, change your attitude.

Maya Angelou

(Continued from page 7)
**ELECTRONIC DIRECTION**

The Home Office has implemented procedures which allow us to provide electronic distribution of *DIRECTION* and other mailings. We would like to encourage all members to join with us by agreeing to participate in our efforts to reduce costs. Please contact the Home Office and sign up for electronic distribution of *DIRECTION* and other mailings. An obvious requirement is that you have regular access to your Email.

If you agree to receive *DIRECTION* electronically, you will not receive a paper copy. *DIRECTION* and other mailings will be provided via a PDF file.

Any Member who wishes to receive *DIRECTION* electronically must submit an Email request to CALLERLAB@aol.com.

**YOU 2 CAN DANCE .COM**

ARTS-Dance has undertaken the task of creating a web site dedicated to the promotion of square dancing, round dancing, and contra dancing, three forms of dance with a leader directing the dancers. Unlike most of the dance web sites in existence, the site will be designed for those who are not already actively engaged in these forms of dance. The idea is to provide a short video of each activity, presenting positive images and dispelling some of the old stereotypes. There will be descriptions of each activity and positive photographs. The site will extol the health and social benefits of dancing in general and each of the dance forms individually. If there is interest by the visitor to the site, there will be menus to direct them to contacts in their area.

The name of the web site will be you2candance.com. Once the site is up and running, hopefully by mid-fall, word needs to get out. This is where the dance community comes in. Imagine if all the dance leaders and dancers had a “you2candance.com” sign in their car window. Imagine business cards with nothing on them except “you2candance.com” being left in doctor and dentist waiting rooms and stuck on supermarket bulletin boards. Imagine banners hanging outside dance halls (whether owned or rented) with just “you2candance.com”. How about free bookmarks for your library or second hand book store. Eventually people will click on the web site just to see what it is. With any luck, some of them will be interested and access the contact information.

The site is being designed by custom Video Productions of Red Bank, NJ (cvpnj.com). The project coordinator is Roy Gotta (roygotta@optonline.net). Suggestions, pictures, volunteers to be state, city or local contacts, or anything you think might be of value to the project should be sent to Roy at the above email address.

Since ARTS-Dance is a 501 (c) (3) corporation, tax-deductible contributions to the project are welcome. Please feel free to pass this information to your dancers and other callers who (surprisingly) may not read *DIRECTION*.

**OFFICE CLOSING**

The Home Office will be closed Monday September 7 for the Labor Day Holiday. Have a great weekend.

**CD JOURNAL**

The CD Journal is published approximately four times a year. It is available electronically in PDF format either by Email subscription or on the CALLERLAB web site under “Documents.” The CD Journal is a publication of CALLERLAB and contains news about the Committee for Community Dance (CCD) activities, articles about the Community Dance Program, Beginner Dance Parties and other material.

If you would like to receive the CD Journal, you must notify the Home Office by, phone, fax, mail or Email. If you would like to contribute to the CD Journal please contact Dottie Welch at dwelch@orion.stmarys.ca or the CALLERLAB Office at: CALLERLAB@aol.com.

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**DONATIONS TO CALLERLAB**

Cal Golden, AR

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**CD JOURNAL**

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COMMITTEE REPORTS

Calling In Schools
Mike Callahan, Chairman

At the annual CALLERLAB Convention, the Calling In Schools Committee had their first committee meeting with 11 people present. Some were members, some were not) Mike Callahan, Committee Chairman, explained the reason for the name change from "Education Committee" and went over the committee brief and goals of the committee with those present. Callers who do some work in schools made a couple of presentations. A discussion was held regarding projects that the committee might become involved in. The group leaned towards making a list of calls that could be successfully taught to different grade levels along with hints on how to teach them. (EG K-2, 3-4, 5-6, 7-8, and High School). I would appreciate your thoughts about this type of project as well as any other project that you might think valuable to teaching square dancing in the school systems. Please email me with your suggestions: User846119@aol.com

Challenge Committee Report
Barry Clasper, Chairman

During the committee meeting the 2009 CALLERLAB Convention in Kansas City, MO the Committee discussed the idea of creating a mechanism for pairing callers who are trying to learn to call challenge with experienced challenge callers. The idea is to create an email version of a mentor/protégé relationship which would provide the learning caller with someone to go to with questions and to receive guidance and information. Since this initiative is of interest to people outside the membership of the Challenge Committee, we are soliciting input from all CALLERLAB members who have an interest. If you have thoughts or suggestions on how you would like this mechanism to work or the services you would like to see provided, please contact Barry Clasper at barry@clasper.ca, or send an email to challenge@callerlab.org.

PARTNER'S COMMITTEE
Janet Olivieri, Chairman

The Partner's Committee, under the Chairmanship of Janet Olivieri, wishes to extend an invitation to all partners to take advantage of joining a committee. In 2004 Bev Sutter, as Chair of the Partner's Committee, approached the Executive Committee (EC) and requested they tap into the talents of Partner's and allow the Partners to serve as committee members on other CALLERLAB Committees. As a result of Bev's request, a Callers Partner may now have membership and voting rights in certain committees. Partners may join the following committees: Caller Association Liaison, Calling in Schools, Canadian Advisory, Handicapable, High School Project, New Initiatives, Overseas Advisory, Recruit, Promote, Maintain, Ways and Means and the Youth Committee. Partners, please call the Home Office today and volunteer to share your talents with a committee.

Also, Janet Olivieri has contacted the Chamber of Commerce in Niagara Falls regarding other things to do in the area. She is currently waiting for a Visitor’s Guidebook. There are several tour companies in the area so, depending on cost and interest, an outing looks encouraging. If you have visited Niagara Falls or live in the area and have suggestions, please contact Janet at callerswife@earthlink.net.

Members of the Partner’s Committee, look for the finalized Welcome Letter in your emails soon. We want to get the final approval so we can send it on to the BOG.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

Callers for Russia
Traudel and Eberhard Walz

Kenny Reese and Uli Schingen were the first callers who became involved (Continued on page 11)
in Russian Square Dance activities. Ready to help the beginner callers in Russia, Uli has made several trips to Russia. He has fans in Pskov, in Petrozavodsk/Karelia and in St. Petersburg. Kenny called the first special dance in St. Petersburg in 2008. He was the star guest at the "Golden Autumn Festival" hosted by "Palace Square Dancers" in St. Petersburg. Meanwhile other newer, well known callers have become interested in and desirous of calling in Russia. Walt Burr of England will soon go to Murmansk to call for the "Polar Light Dancers". Walt will be welcomed by a young and charming group of dancers. Tomas Machalik of the Czech Republic has a ticket already for St. Petersburg to support the "Palace Square Dancers" in St. Petersburg and their callers. Last but not least the famed American caller Ken Ritucci will arrive in Petrozavodsk in the fall where he will teach a caller school and be the guest caller for the "Onega Wave Dancers" fifth anniversary. The "Smiling Sunday Dancers" of Pskov look forward to a mainstream workshop in May by Eberhard Walz, pioneer of teaching Square Dancing in Russia. Eberhard founded the "German-Russian Square Dance Club" in Germany and Russia to introduce and promote Square Dancing in Russia. He is pleased that various other callers will follow in his footsteps and help the growing square dance movement in Russia. Check out the following web site: www.deutsch-russische-square-dance-freunde.de for more information.

**ONE NIGHT PARTIES**

**Jim Mayo**

I have often heard club square dance callers say that they can't do one-night parties. CALLERLAB has had many convention sessions showing how to do that kind of party. Those sessions often emphasize use of non-square types of dances. I believe the skills most of us have are all we need to do those parties well. I recently had a chance to find out first hand whether my belief was true and I still think it is.

I will be the first to admit I did not have to deal with the variety of problems that can come up. My job was with 80 camp counselors at a party for them the night before the campers arrived. The mix was about 35 boys and 45 girls. The mix was about 35 boys and 45 girls in their late teens. Square dancing came as a surprise; last year they were taken bowling. They didn't discover they would be dancing until they came through the door of the hall.

I used my Hilton and 45-RPM records, mostly Dixieland. I did square dancing with one contra (a simplified version of Tunnel which you can find on-line) and the line dance Amos Moses which I did three times. I would happily pay my full night's fee for another dance as easy as that one that also had music the kids like as much. I never stopped for the hour and a half for which I was hired. I said at the outset that boys should be on the left of each pair and girls on the right. I never mentioned it again and I had all combinations. Many of today's kids seem not to mind taking the part of the other sex in a dance.

I am happy to agree that Jerry Helt, Cal Campbell, Greg Anderson and Chris Pinkham all do a better job. They are equipped to handle a much more challenging situation than the one I had. But my point is that most of us can do a very presentable job with the skills and tools we already have. It's important to ask questions about the gig in advance and be sure you don't take on the 90 nuns in habit that I faced once long ago. But a gang of camp counselors - or the campers - can be well entertained with what most of us can do. One caution is don't teach too much. They are entertained and go away with a positive idea about square dancing if we just let them do it successfully.

I will admit I was worried even though I have done one night parties before. I urge you to get over the worry and take the job. You can leave a group of young people thinking square dancing is fun - and get well paid at the same time. If you get good at it and can handle the full range of situations, you can be very well paid and there is plenty of work out there.

(Continued from page 10)
REFLECTIONS
Royce Dent, Home Office Staff

Looking back at CALLERLAB 2009, what are your most memorable experiences? What do you remember that made it special? Seeing familiar friends? Meeting new ones? Learning new ideas? As I began writing this article, I received an Email from the Home Office that contained a link to a wonderful slideshow of pictures taken at CALLERLAB 2009. Almost every picture depicted someone wearing a great big smile and having a great time. The pictures caused me to smile too - not because of anything really funny that happened, but because I realized that I too, had become an extremely small part of an awesome organization!

As “First Time Attendees” and the new Home Office staff, we came with no agenda except to observe, learn about our new responsibilities, to be of assistance where ever we could to make the convention a memorable and positive experience for everyone, and have a little fun along the way. Much to my delight, I found myself in the midst of a wonderful group of people, including many of my favorite callers. I even had the opportunity to meet a true legend, Cal Golden.

The workshops were terrific! The vast array of topics and the amazing presenters made it difficult to choose which module to attend. Each one that I attended left me eager to learn more.

How successful would any activity be without good food and great accommodations? Having attended many national conventions during my medical career, it was obvious that this convention’s success was due to many hours of planning and hard work! Wasn’t it great?

The pictures gave me an opportunity to organize my thoughts about what had occurred during my very first CALLERLAB Convention. After many years of only hearing about CALLERLAB, I can now reflect upon the many delightful moments that I experienced during those few days.

I am very happy and proud to have the opportunity to become a small part of an organization of extremely talented and professional square dance callers who truly set friendship to music. You are CALLERLAB!

I hope to see you all again next year in Niagara Falls.

FRIENDS OF THE FOUNDATION
Mike Gonnley, FL
Betsy and Roy Gotta, NJ

PAUL PLACE SCHOLARSHIP
Linda Place, AL
David Jones, FL
Paul Merana, FL
George Smith, FL
Chop Squared, FL
Ailene Picheco, FL
William Lawrence, FL
Roberta Houseman, FL,
Irene Knapp-Smith, FL
Max and Lona Love, FL
John and Gail Swindle, FL
Paul and Carolyn Milhan, FL
Job and Bernadette De’Nonnandie, FL

CAL CAMPBELL MODULES
Kenneth Bailey, MO
Ray Donohoo, TN
Gary Gordon
Felix Butler, MS
John Holman, IN
Ronald Levesque
Michael McMullen, OR
Debbie Preskitt, AK
Dana Schirmer, KS

IN MEMORY OF JOHN SYBALSKY
Gary Evans, CA
Cora Mallory-Davis, NY
Catherine & Rudy Albanese, NY
FOR IMMEDIATE RELEASE
(July/August 2009)

APPLICATIONS REVIEW COMMITTEE VOTES
(August 2009)

Jon Jones, Chairman and Jerry Story, Vice Chairman of the Application Review Committee (ARC) announce that the committee has completed the review of four questions regarding the usage/application of certain calls as follows:

1. From a Thar Formation the calls given are: Slip the Clutch (move forward one person and with THAT person), Shoot the Star.
   Does this application comply with the CALLERLAB written Basic definition?
   The committee voted YES and further ruled that the Thar formation does not go away after a Slip the Clutch.

2. Would it be proper to fractionalize Relay the Deucey?
   Does this application comply with the CALLERLAB written Plus definition?
   The ARC voted NO.
   The definition is a bit unclear about how many parts Relay the Deucey has but, it definitely does NOT have more than two parts.

3. Would it be proper to call Teacup Chain from Facing Lines by designating who is to lead?
   Does this application comply with the CALLERLAB written Plus definition?
   The committee voted YES.
   This application works well from in-sequence lines but there was a problem from out-of-sequence lines as the ones making the stars got confused as to whom to go to.

4. From Parallel Ocean Waves, after calling "Centers Box Counter Rotate," would it be proper to call Motivate?
   Does this application comply with the CALLERLAB written A-2 definition?
   The ARC voted NO.
   Due to square breathing, the first circulate is not possible.
   However, if the caller immediately gives the caveat "Centers stay centers" (which would be for the first circulate) then it would be proper. The caveat MUST be stated for this application to work.

The CALLERLAB Board of Governors established the ARC in 1998 to review the proper/improper usage of calls on the various programs. If anyone has a question in this regard, contact the CALLERLAB Home Office and it will be forwarded to the proper place.

********** END **********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
2009 TRIENNIAL REVIEW
NOW COMPLETE

The current CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

The Mainstream Committee has completed the review of the Basic & Mainstream Programs. The following is the result of that review:

Basic Program - No change

Mainstream Program - No Change

The Plus Committee has completed the review of the Plus Program. The following is the result of that review:

Added - No calls were added to the Plus Program

Removed - No calls were removed from the Plus Program

Copies of the Basic/Mainstream and Plus Dance Programs lists, definitions, and checklists are available on the CALLERLAB website at: www.CALLERLAB.org

********** END **********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
FOR IMMEDIATE RELEASE

********** S T A R T **********

2009 CALLER SCHOOLS

The following is a listing of Caller Schools sponsored and staffed by CALLERLAB members. This listing is provided as a service to CALLERLAB for information. This listing does not constitute endorsement. For further information, please contact the school of your choice.

### Trail Thru Caller College
Date: June 7 - 11, 2009  
Staff: Doug Davis* (Spokane WA), Nasser Shukayr* (San Antonio TX), Mike Kelly (Kansas City, KS)  
Location: Livingston, TX  
Contact: Nasser Shukayr  
Email: nshukayr@gmail.com

### Heart of America Callers School
Date: June 7 - 11, 2009  
Staff: Jerry Junck* and Paul Henze*  
Location: Laramie, WY  
Contact: Jerry Junck  
Email: Junck@aol.com

### GSI Callers & Cuers School
Date: June 7 - 11, 2009  
Staff: Jon Jones*, Deborah Carol Jones*, Tony Oxendine*, Kenny Reese*, Paul Bristow*, Martin Pruefer  
Location: St Ives Leisure Centre  
Westwood Road  
St Ives,  
Cambridgeshire, PE27 6WU  
England  
Contact: Susie Kelly  
Phone: +44 1280 816940  
Email: graybo@freenet.co.uk

### Cascade Callers College (experienced callers)
Date: July 5 - 9, 2009  
Staff: Daryl Clendenin*  
Location: Circle 8 Ranch, Cle Elum, WA  
Contact: Daryl Clendenin  
Email: daryl@clendenin.net

### California Caller College
Date: July 17-19 and July 24-26, 2009  
Staff: Frank Lescrinier*  
Location: Martin Hall South  
Santa Ana, California  
Contact: Frank Lescrinier  
Phone: (909) 229-303 or (714) 525-8843  
FAX: (714) 525-8843  
E-mail: frank253@hotmail.com

### Rocky Mountain Callers School
Date: August 16-21, 2009  
Staff: Tim Marriner*, Ron Markus * Mike Olivieri  
Location: Arvada United Methodist Church  
6750 Carr Street  
Arvada, Colorado  
Contact: Ron Markus  
Phone: 520 730 8776  
Fax: 520 546 2163  
Email: ramcaller@juno.com  
Website: rockymtncallerschool.com

### Norcal Callers School
Date: August 20 - 24, 2009  
Staff: Ken Ritucci* and Harlan Kerr  
Location: San Jose, CA  
Contact: Ken Ritucci  
132 Autumn Road  
West Springfield, MA 01089  
Phone: 413 734 0591  
Email: Kenritucci@aol.com  
Web Site: www.norcalcallerschool.com

### Alguire Memorial Callers School
Date: August 23 - 28, 2009  
Staff: Barry and Pam Clasper, Dottie Welch, Kerry Fletcher  
Location: Glenholme, Nova Scotia  
Contact: Dottie Welch,  
415 Conrad Road  
Lawrencetown, NS, Canada, B2Z 1S3  
Phone: 902-435-4544  
Email: dwelch@ap.stmarys.ca

### Silver State Caller College
Date: November 19 - 23, 2009  
Staff: Doug Davis* (Spokane WA), Nasser Shukayr* (San Antonio TX), Hanna Tenenbaum (Malmoe, Sweden)  
Location: Reno, NV  
Contact: Nasser Shukayr  
Email: nshukayr@gmail.com
Al Stevens Caller School (Intermediate callers)
Date: October 18 - 22, 2009
Staff: Al Stevens*
Location: Schwarzwald Sonnenhof Hotel
Langenbrand, Germany
Contact: Al Stevens
Broetzeingerstr. 56
75180 Pforzheim
Phone: +49-7231-766704
Email: AlStevensCaller@aol.com

Northeast Callers School
Date: October 8 - 12, 2009
Staff: Ken Ritucci*, Norm Poisson, Jerry Story*,
Ed Foote*, Anne Uebelacker
Location: Manchester, NH
Contact: Ken Ritucci
132 Autumn Road
West Springfield, MA 01089
Phone: 413 734 0591
Email: Kenritucci@aol.com
Web Site: www.northeastcallerschool.com

Al Stevens Caller School (experienced callers)
Date: October 25 - 29, 2009
Staff: Al Stevens*
Location: Schwarzwald Sonnenhof Hotel
Langenbrand, Germany
Contact: Al Stevens
Broetzeingerstr. 56
75180 Pforzheim
Phone: +49-7231-766704
Email: AlStevensCaller@aol.com

Pride Caller College
Date: October 25 - 29, 2009
Staff: Tony Oxendine*, Jon Jones*,
Deborah Caroll-Jones*, and Jerry Story*
Location: Pride RV Park
I-40, Exit 20
Maggie Valley, NC
Contact: Linda or Kristy
Phone: 1-800-926-8191
Email: JERYSTORY@aol.com

Please note many of the above listed schools have taken place. If you wish, you may contact any of these schools for a 2010 Schedule.

* Denotes CALLERLAB Accredited Caller-Coaches
LOCATION
Conveniently located minutes from Interstate I-190, the Crowne Plaza is in the heart of downtown Niagara Falls and only footsteps away from the Falls. The Hotel is located across the street from the Seneca Niagara Casino & Hotel and adjacent to The Conference Center Niagara Falls. The Crowne Plaza is 25 minutes from downtown Buffalo, New York, two blocks from the Canadian Border and 70 minutes from Toronto, Ontario Canada.

RESERVATIONS
To make a guest room reservation, call 1-800-2-CROWNE. For additional offers and the latest online information, pricing and promotions, refer to our website at www.crowneplaza.com/niagarafalls.

AIRPORT
The Crowne Plaza Niagara Falls is conveniently located 30 minutes from the Buffalo Niagara International Airport and 10 minutes from the Niagara Falls International Airport.

GROUP MEETINGS
The Crowne Plaza Niagara Falls features 19,187 square feet of upscale meeting and conference space, perfect for group meetings or conferences. For more information call 716-278-2607 or access us at: www.webeventplanner.com/cpiagarafalls.

BUSINESS SERVICES
- Business center with fax, copy and mailing services, PC workstations
- Federal Express, UPS, USPS
- Audio visual/technical services available

GUEST AMENITIES
- Large indoor swimming pool
- Fitness Center
- On-Site Starbucks Coffee Shop
- Sports Bar
- Full Service Restaurant
- Room Service
- Concierge
- Cascades Gift Shop

ACCOMMODATIONS
- 391 deluxe guest rooms and suites
- 25’ Flat Screen Televisions
- Oversized work stations
- Complimentary wireless high speed internet
- Crowne Plaza Sleep Advantage program featuring Quiet Zone floor
- Crowne Plaza Guaranteed Wake-Up Call
- Voice mail
- Electronic room key security
- Non-smoking and handicapped accessible rooms available
- In-room movies
- Walk-in showers

ROOM TYPES
- Rooms: 391
- Doubles: 220
- Kings: 147
- Suites: 24

OLD FALLS SPORTS BAR & GRILLE
Niagara Falls’ hottest sports bar and eatery. The Old Falls Sports Bar & Grille features a 12’ high definition video wall with stadium seating and 16 flat screen plasma TVs. Kick back and watch the game while you enjoy one of our food and beverage specials. The Old Falls features programming from DIRECTV, so there’s always something going on every night. You can also enjoy lunch or dinner on our seasonal patio.

STARBUCKS COFFEE
Seattle’s famous brand is available at the Crowne Plaza Niagara Falls. Relax and enjoy high quality whole bean coffees along with fresh, rich-brewed, Italian style espresso beverages, and a delicious variety of pastries and confections. All are served from our full scale Starbucks retail store located in the lobby of the Hotel.
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Nightly Falls Illumination - 9pm-Midnight
Snow Park Niagara Falls - Outdoor snow tubing and ice skating.
Seneca Niagara Casino - 6 all-star restaurants available featuring a variety of foods.

Visit www.Niagara-USA.com or call 1-877-FALLS-US for more information about Niagara Falls, NY and Niagara County, USA.

Accommodation Information
Crowne Plaza - Host Hotel
300 Third St.
Niagara Falls, NY 14303
(716) 285-3361

WELCOMES
CALLERLAB
Mar. 28- Apr. 2 2010