



“Build the Base-NOW!”

YOU'RE INVITED TO THE 44TH CALLERLAB CONVENTION APRIL 10-12, 2017

The CALLERLAB Executive Committee has chosen “**Build the Base-NOW!**” as the theme for the 44th CALLERLAB Convention to be held at the beautiful Hilton Phoenix/Mesa Hotel in Mesa, Arizona. The Executive Committee selected the theme to stimulate the creation of a new base of dancers to improve the square dance activity. Many interest sessions are planned for this Convention dealing with various topics and ideas. Plan to attend the 44th CALLERLAB Convention. Invite friends, as all dance leaders are welcome to attend and share in ideas to improve the future of square dancing.

The CALLERLAB Convention provides tremendous amounts of educational training and materials, as well as great social time and networking with callers from around the world. Come be a part of an unbelievable experience of callers sharing and working together. Inject your thoughts and experiences. Visit with Members of the Board and spend time with some of the legends of the activity. This Convention has something for everyone in square dancing. All callers,

dancers, and dance leaders are invited to attend.

On Saturday before the Convention there will be a Community Dance Leader’s Seminar hosted by **Bob Riggs**. On Sunday, April 9th, there will be a special dance hosted by the Ways and Means Committee as a fundraising event for the CALLERLAB Foundation..

YOU are invited to attend our Convention. After reviewing this invitation, we hope you will consider coming to Mesa, AZ to enjoy a great event.

If you have any questions, please contact us at the Home Office by phone ([1-785-783-3665](tel:1-785-783-3665) or [1-800-331-2577](tel:1-800-331-2577)) or by e-mail at: callerlab@aol.com .



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Did you know Mesa, AZ

- April will be ideal time to see desert flowers in bloom.
- Visit Mesa-things to do: <http://www.visitmesa.com/things-to-do/>
- Facebook—<https://www.facebook.com/places/Things-to-do-in-Mesa-Arizona>
- Visit Rawhide Western Town: <http://www.rawhide.com/>
- Grand Canyon just a few hours away.
- Hilton Phoenix/Mesa Hotel: <http://www3.hilton.com/en/hotels/arizona/hilton-phoenix-mesa-MESHPPHF/index.html>
- Commemorative Air Force Museum
- Mesa Arts Center

HOTEL AND REGISTRATION INFO:

Hilton Phoenix/Mesa Hotel offers all the services and amenities you need for a comfortable and convenient stay. Each guest room features the warm, rich design of modern Southwestern décor with French doors opening to scenic views of Phoenix, and a host of amenities, including daily newspaper, mini-fridge, coffee maker and more. Upgrade to a more spacious suite and enjoy our exclusive Executive Club privileges.

- Located 12 minutes from Sky Harbor Airport (PHX), 20 minutes from downtown Phoenix and Scottsdale
- Over [60 suites](#) with Executive Club privileges including continental breakfast and evening cocktails
- Complimentary WiFi throughout hotel and in all guest rooms
- Resort-style outdoor pool with a waterfall and Precor© fitness center

Room reservations may be made by internet at:

http://www.hilton.com/en/hi/groups/personalized/M/MESH/PHF-LAB-20170406/index.jhtml?WT.mc_id=POG

or by calling **1-480-833-5555** and asking for the **CALLERLAB Group Code of “LAB”**. **Book early!**

Room rates at the Hilton Phoenix/Mesa Hotel will be \$105, which includes internet service. Group parking is free.

RAWHIDE!

There will be a Monday evening excursion to Rawhide Western Town. The cost will be only \$10 per person to cover bus transportation from the Hilton to Rawhide and return. Plan to join us for this exciting visit to Rawhide and enjoy an evening meal, tour of an old west town and a square dance hosted by the Chairman of the Board, **Vernon Jones**. Be sure to include your intent to attend on your Convention registration.

TENTATIVE PLANNED SESSIONS

- Mentoring New Callers
- Smooth Calling
- Working the Crowd
- Training the Trainer
- Visit with the Legends
- Teaching More with Less
- Entertaining with Less
- Singing Call Figures
- Equipment
- E-Communications
- Planning and Recovery
- WWW. resources
- Creating Choreography
- Digital Music 101
- Sneak a Peek
- Styling
- Constructing Basic
- Constructing Mainstream
- Constructing Plus
- So You Think You're Ready for Advanced?
- Choreo by Kopman
- Modules
- Sophisticated Sight
- Working Together
- Specialty Squares
- Sustainable Square Dancing
- How to be a Better Dancer
- And More!



See Photos of Past Conventions at
CALLERLAB
Facebook Fan Page.

https://www.facebook.com/callerlab/photos_stream

GENERAL DETAILS ABOUT CONVENTION

WEEKEND REGISTRATION HOURS

Convention Registration will be open:

- Saturday from 1:00 p.m. to 5:00 p.m.
- Sunday from 10:00 a.m. to 5:00 p.m.

CONVENTION COSTS

The 2017 CALLERLAB Convention fees for callers staying a minimum of two (2) nights at the Hilton Phoenix/Mesa Hotel:

If paid in full **on or before March 15, 2017**:

- \$210 per caller
- \$200 for all other attendees (Partners, Leaders, and Dancers)

Fees must be paid in full **before March 15, 2017** to avoid a **\$30 per person “late charge”**.

We encourage you to stay at the Hilton Phoenix/Mesa Hotel and to make your reservation early.

Room reservations may be made by internet at:

http://www.hilton.com/en/hi/groups/personalized/M/MESHPHF-LAB-20170406/index.jhtml?WT.mc_id=POG

or by calling 1-480-833-5555

CONVENTION FEE INCLUDES

The Convention fee includes your Convention package: badge; program; handouts; four meals beginning with the noon meal on Monday (two lunches, and two dinners); four beverage breaks; and the Welcome Reception on Sunday evening.

REFUNDS/CANCELLATIONS

A full refund will be paid for cancellations received prior to March 15, 2017. Cancellations **after March 15, 2017** will incur a **\$30 per person cancellation charge**. Cancellations on or after April 1, 2017 and any “no shows” will forfeit a \$100 deposit per person. Once meal counts are presented to the hotel, CALLERLAB must pay for all meals ordered. If you are registered for the Convention and find that you will be unable to attend, please notify the CALLERLAB Home Office as soon as possible for refund processing.

For more information about the Convention, please contact the CALLERLAB Home Office by e-mail at: callerlab@aol.com or by phone at: **1-785-783-3665**. Check out our website for updated information about Convention at www.CALLERLAB.org.



The Home Office staff is please to announce that Convention CDs Inc. will be recording our interest sessions. You may pre-purchase Convention MP3 recordings for \$25.00. That’s right—the entire set of 30 plus sessions for just \$25.00! They make wonderful gifts for callers and dancers.

CONVENTION ROOM SHARING

If you are interested in sharing a room with another attendee at the 2017 CALLERLAB Convention in Mesa, AZ, please contact the Home Office and ask that your name be added to our list of attendees who wish to share a room. The

Home Office offers this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing.



CALLERLAB

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CONVENTION ATTIRE

The following are merely suggestions:

GENTLEMEN

Casual attire is appropriate at all sessions. Some men prefer a coat and/or tie for the banquet, but it is not required. Square dance attire at evening dances is certainly appropriate but not required. **Please observe the courtesy of removing your hat during Convention meals.**

LADIES

Casual attire is appropriate at all sessions.

Most women wear casual clothing during the day and prefer business casual to formal wear for the Tuesday evening banquet. There will be a square dance on Sunday evening and an outing on Monday night to an old western town, so western wear/square dance clothing would be appropriate those evenings. A light wrap or jacket is also suggested due to the changing temperature of the rooms.

For more information about the Convention, please contact the CALLERLAB Home Office by e-mail at: callerlab@aol.com or by phone at: **1-785-783-3665**.

Thanks to our Executive Committee for planning a great Convention! **Vernon Jones**, Chairman; **Barry Clasper**, Vice Chair, **Patty Greene**, **John Marshall**, **Ken Ritucci** and **Dana Schirmer**, Executive Director.

ALL CALLERS AND DANCE LEADERS ARE INVITED TO ATTEND!

Have you ever wondered what goes on at a CALLERLAB Convention? Plenty!

During Monday and Tuesday, there are more than 30 educational interests sessions taking place; 20 committee meetings held; 2 banquets; 2 lunches; 2 sessions where attendees may meet with Members of the Board of Governors to express ideas and ask questions of the CALLERLAB Board. In

addition, many opportunities to speak with legends of the square dance activities occur, as well as many visiting VIPs of other dance organizations such as ROUNDALAB, United Square Dancers of America, The ARTS, USA West, National Executive Committee, and many of the officers of upcoming National Square Dance Conventions. International representatives also attend and they're a joy to meet and visit with.

Yes, several of the educational sessions are directed to callers; however, there are also many sessions that are of interests to dancers.

Contact the Home Office and inquire how to register for the upcoming Convention at the Hilton Phoenix/Mesa Hotel in Mesa, AZ. We'll be glad to assist you.