NEWSLETTER
for Members of
CALLERLAB

VOLUME XVIII Number Five January 1989

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Mar 20-22, 1989 Opryland, Nashville, TN
Apr 9-11, 1990 Hyatt Orlando, FL
Mar 25-27, 1991 Bally’s Las Vegas, NV

CALLERLAB FOUNDATION For The Preservation and Promotion of Square Dancing

Since the last report to you on our FOUNDATION fund raising efforts, the following states have augmented their totals as follows:

CA $10,000 GA $35,000 ID $500.00 IN $55,000 KY $70,000
MO $25,000 NJ $30,000 NY $582.00 OR $124,000 TN $326.00
TX $10,000 WI $236.50

Total FOUNDATION donations to date are $42,247.69.

The telecommunication promotional video project is well along the way under the capable guidance of Board member Jack Berg who is freely giving of his time and talents. The scripts have been written and the concepts and production plans are in place. There are still a few details to be worked out but we have confidence that, by Nashville, the final versions will be completed and ready for distribution.

1989 Nashville Convention Update

More than 500 callers, partners and guests have already signed up for the convention in Nashville on March 20-22, 1989. Most of you realize that we have many important things to discuss this year and a great portion of our focus will be on RECRUITING, PROMOTING AND MAINTAINING our dancer base. There will be opportunities for all delegates and partners to attend one session on both RECRUITING & PROMOTING as well as MAINTAINING. In addition to those sessions, (actually four concurrent sessions for each), there will be two sessions on TEACHING and several other interest sessions all dealing in a tangential fashion with the critical need to recruit and keep more dancers.

We want to remind all of you to make your travel arrangements as soon as possible since the airline industry is under constant upheaval and changes are quite common. Generally speaking, once you have purchased your ticket, you have price protection. We would also suggest that you check with our designated carrier since their rates are guaranteed to be at least 35-40% less than normal coach tickets. You can still use your own travel agent without their losing any commission base but more importantly, we will be getting credit for your flight(s) and thus, can use those tickets for other CALLERLAB required travel. This saves CALLERLAB money for the next convention and keeps your convention costs to a minimum.

1988-90 Dues

Included in this mailing is the annual notice of dues. As you know, our dues year runs from April 1st through March 31st of the following year. Dues not paid by
April 1st are considered delinquent. Please note that we included all categories of dues in the same mailing. Dues for US callers are $65.00, dues for Canadian callers - $60.00 and our overseas callers - $50.00. Affiliated Caller Associations pay $90.00 the first year and $60.00 for renewals. We urge you to pay as soon as possible so that we can deposit the money in an interest bearing account in order to keep future dues as low as possible. Your cooperation in this regard is greatly appreciated.

We are, of course, very pleased that we were able to maintain our present dues structure. No increase was directed for the fiscal year 1989-90.

Attention Caller Associations

There are many benefits for caller associations to become affiliate associations. Perhaps one of the most important is that in order to offer your members the opportunity to obtain liability insurance coverage, the parent organization must be affiliated. The cost of such insurance is minimal -- $30.00 for callers residing in the US and $15.00 for callers residing in Canada. This coverage is not currently available to overseas callers. The second major benefit is that only affiliate associations are eligible for the CALLERLAB Educational Grant Program. For further information on becoming a CALLERLAB Affiliate, educational grants available to CALLERLAB Affiliates, etc., please contact the CALLERLAB Home Office.

CORRECTION

The Mainstream quarterly selection for the 1st quarter of 1989 was incorrectly spelled in the December issue of DIRECTION. The correct spelling is "CLOVERFLO" (NOT Cloverflow) and the author has been identified as Bill Davis, Sunnyvale, California. We apologize for any inconvenience this error may have caused.

Miscellaneous

A press release pertaining to the "Round of The Quarter" has been made a part of this issue of DIRECTION as well as the Plus Quarterly Selection for the period beginning February 1, 1989.

A Plus QS keep/drop ballot regarding the call "Relay With A Star" has also been enclosed. We ask that you return this ballot no later than FEBRUARY 15, 1989. Kindly return the same to the CALLERLAB Home Office!

Convention Parliamentarian

CALLERLAB has been exploring the possibility and feasibility of hiring a professional parliamentarian for our Wednesday closing session at our annual conventions. It was determined that, in lieu of hiring an individual, perhaps we would be able to locate a qualified individual among our membership. Anyone wishing to volunteer and apply to serve as parliamentarian at our Wednesday closing session is asked to please submit a resume and/or letter stating their qualifications and/or experience in this field to the CALLERLAB Home Office. The selection will be made by the CALLERLAB Board of Governors.

Next year (prior to Orlando), we will accept applications/resumes for the same. The individual selected by the Board of Governors will serve a term coinciding with the term designated for Board members; i.e., the term will be for a period of three (3) years subject to override by the Board of Governors based upon convention performance. Should you have any questions, etc., please do not hesitate to contact the Home Office.

BEST WISHES FOR A HAPPY, HEALTHY & SUCCESSFUL 1989!
January 2, 1989

To: All Members, Associate Members, Subscribers, Apprentices, Affiliate Organizations and CALLERLAB Invitees

Subject: 1989-90 DUES

We are pleased to advise that the 1989-90 dues structure set by the CALLERLAB Board of Governors will remain the same for the upcoming dues year. As you know, our dues year runs from April 1st through March 31st of the following year. The following dues will be applicable for the dues year April 1, 1989 through March 31, 1990:

- Members, Subscribers, Apprentices in the US: $65.00
- Members, Subscribers, Apprentices in the Canada: 60.00
- Members, Subscribers, Apprentices Overseas: 50.00
- Associate Members in the US: 35.00
- Associate Members in Canada: 30.00
- Associate Members Overseas: 20.00
- Affiliate Organizations (First year): 90.00
  (Renewals): 60.00
- Insurance through Affiliates (US): 30.00
- Insurance through Affiliates (Canada): 15.00

*Note: At present group liability insurance coverage is not available for those residing overseas.

While invitees who have registered for CALLERLAB 1989 cannot technically become members until after they have attended the convention, we will also allow you to pay in advance to take advantage of the benefits offered to members. In the event circumstances preclude your convention attendance, we will refund the dues or convert you to a Subscriber if this should be your choice.

Dues which have not been paid by APRIL 1, 1989 will be considered delinquent.

We encourage you to prepay your dues if at all possible. In doing so, this assists in enabling CALLERLAB to keep our dues low since the funds are invested in an interest-bearing account. It also expedites your convention registration at the Nashville Convention and assists our organization in planning for future events and activities.

All of us affiliated with CALLERLAB, regardless of the category of affiliation, are proud to be a part of this fine organization and are sincere in our efforts and dedication to both CALLERLAB and the Square Dance Activity.

FOR THE BOARD OF GOVERNORS

John Kaltenthaler
Executive Secretary

JK:can
PLUS QS COMMITTEE

PRESS RELEASE

(For Immediate Release - January 1989)

* * * * * START * * * * *

Ken Ritucci, Chairman of the Plus Quarterly Selection Committee, is pleased to announce that his committee has selected ZIP TO A DIAMOND as the Plus Quarterly Selection for the quarter beginning 1 February, 1989.

ZIP TO A DIAMOND - Author Dick Han

Starting Formation: Parallel Ocean Waves

Ending Formation: Normal Diamonds

Timing: 4 Beats

Description: Ends Trade to become points of diamond as the Centers Fold and follow the Ends (as in Recycle) but stop half way when they meet to become Centers of the Diamond.

Dance example: Heads Square Thru, Dosado to a Wave, ZIP TO A DIAMOND, Diamond Circulate, Flip the Diamond, Recycle, Veer Left, Ferris Wheel, Centers Pass Thru, Left Allemande.

Singing Call Figure: Heads Pass the Ocean, Extend, ZIP TO A DIAMOND, Diamond Circulate, Flip the Diamond, Recycle, Veer Left, Ferris Wheel, Square Thru 3/4, Swing Corner, Promenade (add 16 beat tag).

The current Plus Quarterly Selections are:

RELAY WITH A STAR  ZIP TO A DIAMOND

* * * * * * END * * * * * *

We wish to take this opportunity to thank you for the coverage you have given the Square Dance Activity in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
PRESS RELEASE
For Immediate Release - December 1988

******** START ********

Bill Higgins, Chairman of the CALLERLAB Round Dance Committee, is pleased to announce that the Round of the Quarter for the 1st quarter of 1989 is ONE MORE TIME, MGR 052.

The selections for 1988 were as follows:

Ain't She Sweet - MGR 034 1st Quarter 1988
Exactly Like You - BELCO 362A 2nd Quarter 1988
Glory of Love - BELCO 362B 3rd Quarter 1988
You'll Never Know - Red Boot 912 4th Quarter 1988

CALLERLAB hopes that most clubs will use these selections in their dance programs. Squares and Rounds do belong together and CALLERLAB encourages full participation in the Round Dance Program.

Note: Cue sheets are available by request from the CALLERLAB Home Office.

******** END ********

We thank you for any coverage you have given us in the past and wish express our sincere appreciation for your continued support.

THE CALLERLAB BOARD OF GOVERNORS