FROM THE CHAIR
By Patty Greene
Chairman

Hello Rockstars!

We’ve had a busy month with a trip to Kansas City to attend Nationals, then an EC meeting afterwards.

I had a great time in Kansas City! It’s always fun to get to visit with people we only see once a year; new friendships made, old friendships renewed, and lots (and lots!) of laughter! Carl and Cindy Boone and their team did a fabulous job making all of us feel welcome. Special kudos on behalf of all the callers go to Lynn Nelson and Jim Wright for the hard work and fancy footwork they put into programming the square dance program for all of us. It’s a difficult position, and they did a super job with programming and making sure all the bases were covered!

Your EC met following the Convention and had a spirited, productive couple of days planning next year’s Convention and discussing various topics of interest and concern. We are excited about the sessions we are planning for Convention. Our theme will be “Innovate, Integrate, Motivate”. We hope that you will join us and walk away with ideas that you can take back to your groups and use in your calling.

How are you doing with your new-found “Rockstar” status? I have heard lots of great feedback and had some good conversations with many of you about ways you are helping your groups foster sociability and how your groups are starting to explore and use our new Marketing Plan. I am encouraged by what I am hearing. As I have said, there is no magic bullet, but you can make a difference in your area by leading with grace and authenticity.

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What are the ways you are trying to foster sociability and welcome people into our square dance family? We would love to hear from you if you would be willing to share your stories from the road about things you are doing with your group and with your calling that seem to be making a difference. Many times, the little things that we do add up and something that seems small to you may be an “a-ha moment” for someone else. Please let us know!

As we move into our demos and fall class starts, we wish you success with your groups. Take care of those new dancers and yourselves! We need you!

POST-CONVENTION VOTE RESULT

Following the 2018 CALLERLAB Convention, 714 ballots were mailed to eligible Voting Members, asking whether or not the actions taken at the 2018 CALLERLAB Convention should be rescinded (overturned). The results of the Convention action were reported in the minutes of the Annual Meeting which were mailed to all Members with the Flash 2018 issue of DIRECTION.

The Bylaws specify that a minimum of one-third of the mailed ballots (this year 238) must be returned in order to constitute a quorum. Additionally, two-thirds of those responding must vote to rescind the vote or it stands as taken.

A Resolution was presented, as published in the Convention Flash DIRECTION, to the Membership during the 2018 Annual Meeting on Wednesday, March 28, 2018. The Resolution was approved by the Membership at the Meeting and submitted to the Voting Members by mail ballot. Of the 714 ballots mailed, 282 valid ballots were returned by the June 15, 2018 deadline.

Returned ballots have been counted and the Resolution was approved as presented.

RESOLUTION PROCEDURES

The Board of Governors has approved a process whereby any CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing may submit a proposal (Resolution) to the Membership for consideration, discussion, and vote. The Resolution must be in writing, signed by the author, and seconded by a CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing. Written Resolutions must be submitted to the Executive Director at the Home Office either in person, by e-mail, by U.S. mail or fax. The Resolution must include the reason that the author feels the proposal is necessary.

Resolutions must be submitted by January 1st of the Convention year in order to be listed in the "Call to Convention" and placed on the Convention Agenda. Please contact the Home Office for additional information or for a Resolution Submission Form.

BOARD OF GOVERNORS ELECTION

The 2019 BOG election is in process. All Voting Members will receive their ballot via U.S. mail. Members eligible to vote will be electing nine Members to be seated on the Board following the 2019 CALLERLAB Convention in Richmond, VA. Board Members serve a term of three years. If you are a Voting Member, please vote!

Bob Asp, Bill Boyd, Deborah Carroll-Jones, Eric Henerlau, Mike Hogan, Bob Riggs, Ken Ritucci and Al Stevens will complete their current terms on the Board at the 2019 Convention.

Valid petitions have been received nominating the following: Bob Asp; Bill Boyd; Ray Brendzy; Walt Burr; Al Frazier; Eric Henerlau; Paul Henze; Mike Hogan; Barry Johnson; Jim Mayo, Bob Riggs; Ken Ritucci; and Lanny Weaklend. Deborah Carroll-Jones and Al Stevens have chosen not to seek re-election to the Board this year.

The results of this important election will be announced in the next issue of DIRECTION.
CALLERLAB AT THE
67th NSDC

CALLERLAB made its annual appearance at the 67th National Square Dance Convention in Kansas City, MO. CALLERLAB also participated in the Showcase of Ideas. The CALLERLAB booth provided a positive presence before the dancing public and elicited a great response from everyone who stopped by to visit.

Thanks to the following CALLERLAB Members who volunteered to help staff the booth: Walt Burr; Bob Asp; Jack Pladdys; Betsy Gotta; Brian & Debbie Freed; Paul Henze; Lanny Weaklend; Ron & Judy Giuliana; Jon Jones; Deborah Carroll-Jones; Vernon & Kayla Jones; Scott & Erin Byars; Melton Luttrell; Bob & Ann Poyner; Lottie Buckbee; Patty Greene; Mike & Janet Olivieri and Donna Schirmer. Please let the Home Office know if we missed your name.

Ballots are in the Mail

Voting Members should be receiving BOG election ballots in the mail soon. Ballots MUST be returned before September 15, 2018. If you do not receive a ballot and you believe you qualify to be a Voting Member, please contact the Home Office to verify your membership status.

Attend the 46th Annual
CALLERLAB Convention
April 15 - 17, 2019,
Richmond, Virginia
Omni Hotel

The 2019 CALLERLAB Convention will be held at the Omni Hotel in downtown Richmond, VA beginning on April 15, 2019. There’s plenty to do and see for those who decide to arrive early or stay a few days following the Convention.

The CALLERLAB Convention provides tremendous amounts of educational training and materials, as well as great social time and networking with callers from around the world. Come be a part of an unbelievable experience of callers sharing and working together. Inject your thoughts and experiences. Visit with members of the Board and spend time with some of the legends of the activity. This Convention has something for everyone in square dancing. All callers, dancers, and dance leaders are invited to attend.

The Convention “early bird” registration fee is $220 for callers and $210 for non-callers until September 30, 2018. If you have any questions, please contact us at the Home Office by phone at: 1-785-783-3665 or by e-mail at: callerlab@aol.com.

A dedicated booking website has been created for this event at:

https://www.omnihotels.com/hotels/richmond/meetings/international-association-of-square-dance-callers-callerlab

The room rate at the Omni Hotel in Richmond, VA is $119 per night. Use the above link or call 1-800-THE-OMNI (1-800-843-6664) and ask for the CALLERLAB rate of $119.

YOU ARE CALLERLAB!
Join a Committee and
Voice Your Opinions!

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611; Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. DIRECTION is published and mailed first class or electronically to all Members and affiliates of CALLERLAB. DIRECTION is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by Members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.
“INNOVATE, INTEGRATE, MOTIVATE”
Plan to attend the 46th CALLERLAB Convention in Richmond, Virginia at the Omni Hotel. There will be lots of interesting sessions and events planned for this Convention. The theme, “Innovate, Integrate, Motivate” has been chosen for the Convention.

CALLER-COACHES AT 67th NSDC
CALLERLAB made its annual appearance at the 67th National Square Dance Convention in Kansas City, MO. CALLERLAB participated in caller education by staffing six seminars dealing with this subject. CALLERLAB would like to thank those Accredited Caller-Coaches who donated their time during the Convention to staff these sessions. Thanks to: Walt Burr; Deborah Carroll-Jones; Ed Foote; Betsy Gotta; Paul Henze; Jon Jones; Jerry Junck; Tony Oxendine; Jack Pladdys; and Ken Ritucci. Numerous other CALLERLAB Members also assisted the NSDC by participating in educational clinics, seminars and workshops, as well as calling.

INVITE NON-MEMBERS AND DANCE LEADERS TO ATTEND CALLERLAB CONVENTION
Are you aware that CALLERLAB encourages you to invite dancers and non-CALLERLAB Members to attend the Annual CALLERLAB Convention? One of the most common comments we hear from first time attendees is that they wished they had attended earlier. During our formative years, we were discussing some complex programming, choreography and styling issues. Much of this discussion would not have been of interest to many dancers. Currently, the topics available to our attendees range from some complex technical issues to marketing, recruiting, and retention discussions and other issues of interest to club and association leadership. We ask that you invite dancers and callers to attend. Contact the Home Office to arrange a special invitation to your friends.

NEW SSD Lesson Plan
The CALLERLAB Sustainable Square Dance Committee has completed the new SSD Lesson Plan. Contact the Home Office for a copy or download at http://www.callerlab.org/LinkClick.aspx?fileticket=39fp_mB6th4%3d&portalid=1

PUBLIC RELATIONS (PR)
Committee
Wendy VanderMeulen, Chair

New and Improved Facebook Page
You may or may not recall the report Tom Rainer gave at the CALLERLAB Annual Meeting in Albuquerque, but he did mention our Facebook initiative. We set up a Facebook Page awhile back and called it "CALLERLAB Public Relations Committee". Did the word "Committee" scare you off? There has not been a lot of traffic to the page; so, the name has now been changed to "CALLERLAB Public Relations" - not so scary, we hope. The Facebook address is: https://www.facebook.com/groups/CALLERLAB.PR/. If you haven't been there yet, please do and join the group! Any caller is welcome to join and contribute.
The page is a social venue for all callers to participate in two specific goals: 1) to encourage non-CALLERLAB callers to become members (so share your reasons for being a member; and 2) to encourage all callers to attend the Annual Convention (so share your Convention experiences). The page is open for comment from any caller to post anything related to those two issues. Your input and comments are appreciated and valued very much. Enthusiasm from participating callers can only bring positive results!

**FROM OUR MEMBERS**

*Opinions expressed in letters or articles from our Members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.*

**SUCCESSFUL CLUBS**

*By Jim Mayo*

In my article in the May issue of *DIRECTION* I said I would look for successful clubs to study why they succeeded. I have been in contact with 6 clubs (4 in our Winning Ways collection and 2 additional.) The thing they have in common is active social programs. They dance different programs of calls from the recently created experimental SSD 50 call system to full PLUS. One is new but the others have been around for a while. One of them just celebrated their 65th anniversary. These are quotes from the responses I received:

“Make it FUN! Shake their hand; Know their name; Ask; Make them feel important; etc.”

“Club Picnics: We have rib eye steak or chicken and members bring pot luck dishes to share. SOOO much food!”

“Having a combination of strong and willing leaders, a club caller who understands our strategy, a Mainstream level focus and most importantly emphasizing the social aspects of our activity are keys to our success.”

“We always finish the evening with lunch and coffee. Dancers have a great visit and don’t hurry home.”

“Being the treasurer that greeted dances as they came in the door, I changed the reception that people were getting from the previous treasurer.”

I'm on a personal campaign to promote the idea that the success of MWSD is based more on interpersonal interaction than choreography. These clubs support that idea strongly. I have the advantage of remembering our activity from its earliest days in 1950. Looking back, it is easy to realize that our earliest success was based on our ability to make social interaction available. As a caller, I believed that it was my wonderful calling that made the clubs succeed – but I was wrong.

As I now look back on nearly 70 years of involvement in MWSD, I realize that my introduction to a huge share of my very best friends (including my wife) has been through this activity. I know lots of folks who have made life-long square dancing friends. Many have maintained those friendships long after they stopped dancing. During the 1990s as the popularity of our activity started to fall, we were quick to blame it on changes in society. That may have contributed, but we never did get around to looking inward at what we were doing to MWSD.

For at least the last 20 years we have been focused on choreography instead of sociability and dancing. Many read their calls from the computer. We change the figure for every chorus in singing calls. We’re so focused on the choreography that we pay little attention to dancer success. MWSD still offers a wonderful way to make and keep friends. Maybe while the kids are in school and both partners are working there isn’t time to join a club. But, when the kids move on, we can still offer a wonderful way to meet people – if we don’t embarrass new dancers with the difficulty of our dancing. The clubs I heard from prove that!

Strive not to be a success, but rather to be of value.

*Albert Einstein*
REGISTER FOR THE
46TH CALLERLAB CONVENTION-
CHANCE FOR
SPECIAL PRIZES!

The Executive Committee suggests you consider registering early for the 46th CALLERLAB Convention to take advantage of reduced rates and to be eligible for prize drawings. Registrations received before October 1, 2018 will be at the rate of $220 for callers and $210 for non-callers. A deposit of $100 each is all that is needed to take advantage of the lower rates. Those registered by October 1st will be eligible for prize drawings. Also, be sure to reserve your room at the Omni Hotel early.

https://www.omnihotels.com/hotels/richmond/meetings /international-association-of-square-dance-callers- callerlab or call 1-800-THE-OMNI (1-800-843-6664) and ask for the CALLERLAB rate of $119.

DONATIONS TO CALLERLAB FOUNDATION

Eric Henerlau
Donald Seaman
Jerry Junck
Keith “Shorty” Long
Star Thru Square Dance Club

In Remembrance of C.R. Boyd
Larry & Paula Cole

In Remembrance of Kerry Wallace
Dana & Donna Schirmer
Kerry Wallace Estate

 As I Saw It
The Home Office has a few copies of the Bob Osgood book, As I Saw It. The cost is $15 plus shipping. Contact the Home Office to order yours or you can order from Amazon at:
https://www.amazon.com/As-I-Saw-Bob-Osgood/dp/1539090981/ref=sr_1_1? s=books&ie=UTF8&qid=1500563928&sr=1-1&keywords=bo

CALLERLAB FOUNDATION
FUN RIBBONS AT 67th NSDC!

A special thanks to some wonderful ladies who took the initiative to raise funds for the CALLERLAB Foundation at the 67th NSDC in Kansas City, MO. Shelley Lizotte and Kayla Jones, along with assistance from Donna Schirmer, arranged to purchase some fun usher ribbons that they (with assistance from others) sold during the Convention. Ribbons included “Awesome”, “Rock Star”, and “Eye Candy”. Net proceeds brought in over $300 to the CALLERLAB Foundation! Congratulations girls. We appreciate your efforts!

Do you have suggestions on how to raise funds for the CALLERLAB Foundation? If so, contact the Home Office and present your ideas.

IN REMEMBRANCE

C.R. Boyd, Indiana
Kirby Goode, Oregon
John Hendron, Massachusetts
Lloyd Husted, New Mexico
Raymond Mauney, Georgia
Don McPeak, Idaho
Ron Sowash, Nevada
Bert Swerer, California

NEW Marketing Manual

The CALLERLAB Marketing Committee has completed the new Marketing Manual. Please share it with clubs and other organizations. Contact the Home Office for a copy.
The Board of Governors (BOG) has established a policy that a report of the BOG and Executive Committee (EC) voting record responding to issues (LOGs) which require a response will be sent to the Membership at least once a year. The following is a report of the voting actions taken by the 2017/2018 BOG and the 2017/2018 EC.

### BOG Response Log

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<td><strong>TOTAL</strong></td>
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The Executive Committee has established a policy that a report of the BOG attendance at meetings will be sent to the Membership at least once a year. The following is an attendance report of the 2017/2018 BOG.

- **F** = Attended Full Meeting
- **P** = Absent Partial Meeting
- **A** = Absent Entire Meeting
- **n/a** = not applicable

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<td>Mike Callahan</td>
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Please make donations to the CALLERLAB Foundation!
CALLER SCHOOLS CONDUCTED
BY CALLERLAB MEMBERS

I. PURPOSE

The purpose of this document is to provide information regarding the criteria for listing information for caller schools conducted by CALLERLAB Members in DIRECTION.

The procedures below have been approved by the CALLERLAB Executive Committee and take effect immediately. These procedures provide the guidelines and criteria for caller schools conducted by CALLERLAB Members.

II. PROCEDURES

To be printed in DIRECTION, the CALLERLAB Member must provide a listing containing the following information to the Home Office. The list will include caller schools sponsored ONLY by CALLERLAB Members. The list will be available to any CALLERLAB Member conducting a caller school. There will be no charge for printing the listing.

The listing will include the name of the school, the date(s) it is being held, the names of school staff members, and contact information.

The following criteria must be met:

1) Full 40 hour (class time) school,
2) Use CALLERLAB caller school curriculum, and
3) At least one CALLERLAB Member in good standing is on the school staff.

The following are the guidelines:

1) The Home Office will notify ALL CALLERLAB Members of this service and request input.
2) Any CALLERLAB Member in good standing may ask that a school listing be published.
3) The school to be listed must meet the following:
   A) Must use the CALLERLAB caller school curriculum.
   B) Must be at least 40 hours of class time.
   C) School staff MUST include at least one CALLERLAB Member in good standing at the time the listing is printed.
4) Schools meeting these requirements and sponsored by affiliated associations or organizations may be listed.
5) Listing will include ONLY: Name of school; Staff name(s); Location; Date; and Contact information.
6) Listing will include a disclaimer stating that “CALLERLAB provides the list for information only.”

Any CALLERLAB Member wishing to have their school listed and meets the above procedures may contact the Home Office and request that their school be added to those due for printing in the issue of DIRECTION that includes the school date(s).

HOME OFFICE HOLIDAY

The Home Office will be closed on Monday, September 3, 2018 observing U.S.A.’s Labor Day Holiday!

CALLERLAB FOUNDATION

SCHOLARSHIPS AWARDED

The following scholarships were recently approved by the Foundation Executive Directors:

Mauricia Case; Loren Behm; Molly Baines;
Don Montgomery; and David Cook.

Congratulations to you all!

LESSON GRANTS AWARDED

Valley Cross Trailers
Scoot Back Squares

Congratulations!

Knowing is not enough; we must apply.
Willing is not enough; we must do.

Johann Wolfgang von Goethe
CALLERLAB 2019 – RICHMOND, VIRGINIA – URBAN ADVENTURE QUEST

WHERE AM I?

HOW DID I GET HERE?

DO I GO LEFT OR RIGHT

OR EAST OR WEST?

How good are you at following directions and solving riddles? You’re a CALLER!

So, you like to think you’re pretty good at it, right? Let’s find out!!!

Sunday, April 14, 2019
Noon to 4:00 PM

Get a team together and see if you can decipher the clues, follow the instructions, and find your way to Richmond’s historical landmarks – and have some fun challenges along the way. Afterwards, we will gather at the Siné Irish Pub (1327 E Cary St.) where we’ll gather for the wind up and compare stories – and distribute the prize: a free brew for each person on the winning team!!! Full details on the back side of this page.

Register your team (2 - 5 people) using the form below and be prepared to have fun!!

——

RICHMOND, VIRGINIA – URBAN ADVENTURE QUEST – $55 USD PER TEAM

SUBMITTED BY: ____________________________________________

TEAM NAME: ____________________________________________

TEAM MEMBERS:

1. ____________________________________________

2. ____________________________________________

3. ____________________________________________

4. ____________________________________________

5. ____________________________________________

PAYMENT METHOD: (CHOOSE ONE)

CREDIT CARD # ________________________________ EXP: ___________

_____ My check is enclosed.
FOR IMMEDIATE RELEASE
CALLER SCHOOLS
August 6, 2018

The following is a listing of Caller Schools sponsored and staffed by CALLERLAB members. This listing is provided as a service to CALLERLAB members for information. This listing does not constitute endorsement. For further information, please contact the school of your choice. Schools listed are full CALLERLAB 40 hours curriculum.

Mid Atlantic Callers School
Date: August 26-30, 2018
Staff: Mike Sikorsky*
Location: 31 Spring St.
          Gloversville, NY
Contact: Mike Sikorsky
Phone: 480-204-0110
Email: arizonacaller@gmail.com

Northeast Callers School
Date: October 4-8, 2018
Location: Sturbridge, MA
Staff: Ken Ritucci*, Ed Foote*, Todd Fellegy, Ben Rubright & Lisa Lincoln (vocal coach)
Contact: Ken Ritucci
Phone: (413) 262-1875 (cell)
Email: kenritucci@gmail.com, www.kenritucci.com
www.northeastcallerschool.com

Callers Connection
Date: Nov 2-4 2018
Staff: Edeltraud Haas* & Jens Klusmann
Location: Jugendherberge Glueckstadt, Germany
Contact: Edeltraud Haas
Email: edeltraud.haas@gmx.net

School of Caller Education & Leadership Development
Date: November 18-23, 2018
Staff: Joe S. Kromer*, Jeannette Staeuble*, Martin Kromer*,
Location: Hotel Alpenhof, Bad Wörishofen
          Germany
Contact: Joe S. Kromer
Email: jke@callerschool.de
Website: www.callerschool.de

Callers Connection
Date: Dec 7-9 2018
Staff: Edeltraud Haas* & Guido Klusmann
Location: Saxonia, Germany
Contact: Edeltraud Haas
Email: edeltraud.haas@gmx.net

Callers Connection
Date: Apr 5-7 2019
Staff: Edeltraud Haas* & Jens Klusmann
Location: Jugendherberge Glueckstadt, Germany
Contact: Edeltraud Haas
Email: edeltraud.haas@gmx.net

Iowa Square Dance Academy (I.S.D.A.)
Date: May 24-26 2019
Staff: Jerry Story*, Kip Garvey, Jerry Jestin, Bob Asp, Darryl Lipscomb
Location: Fairfield, Iowa
Contact: Kristy Story
Phone: 641-451-0764
Email: kistvystory@yahoo.com

The Heart of America Callers School
Date: June 4-8, 2019
Staff: Jerry Junck*, Paul Henze* & Tom Miller*
Location: Kaw Valley-Dance -Center
          Topeka, KS
Contact: Jerry Junck
Phone: 402-375-2420 or 402-980-2446
Email: Junck@aol.com

GSI/National Square Dance Callers School
Free School
Date: June 23-26, 2019
Staff: Tony Oxendine*
Location: Atlanta, GA
Contact: Tony Oxendine
Phone: 803-840-0746
Email: tony@tonyoxendine.com

Northeast Callers School
Date: October 10-14, 2019
Location: Sturbridge, MA
Staff: Ken Ritucci*, Jerry Story*, Steve Turner*, Barry Clasper
Contact: Ken Ritucci
Phone: (413) 262-1875 (cell)
Email: kenritucci@gmail.com, www.kenritucci.com
www.northeastcallerschool.com

*Accredited Caller Coaches
CALLERLAB MARKETING MANUAL

CALLERLAB’s Marketing Committee has completed a new Marketing Manual designed to provide marketing ideas and tools to organizations and clubs.


We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
FOR IMMEDIATE RELEASE
AUGUST 2018

*********** START ***********

CALLERLAB Sustainable Square Dancing Lesson Plan

CALLERLAB’s Sustainable Square Dance Committee has completed a new Sustainable Square Dancing (SSD) Lesson Plan.

Contact the Home Office to obtain a copy or download from the CALLERLAB Web-site: http://www.callerlab.org/LinkClick.aspx?fileticket=39fp_mB6th4%3d&portalid=1

*********** END ***********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
THE FOLLOWING IS A CORRECTED COPY OF THE BIOS FOR THOSE RUNNING FOR THE BOARD OF GOVERNORS.

THE BIOS SENT VIA US POSTAL MAILING HAD ONE PHOTO INCORRECT. OUR APOLOGY FOR THE ERROR.

PLEASE VOTE!

BALLOTS MUST BE RECEIVED, OR POSTMARKED NO LATER THAN SEPTEMBER 15, 2018 TO BE COUNTED!
CANDIDATES FOR THE BOARD OF GOVERNORS  
2019—2022  

Please Vote !!!!  

Ballots must be returned by September 15, 2018! 

Bob Asp:  Bob learned to square dance at age 8. He danced with his parents and began calling in 1978. He calls throughout the Midwest (Illinois, Indiana, Iowa, Michigan, Missouri, Minnesota, and Wisconsin), Texas, and Florida. He also has a winter program in Tucson, AZ. He calls Club 50 through A-2 and particularly enjoys calling DBD at all levels. Bob partners with Tom Manning in Solid Gold Sound to provide sound equipment and expertise at both national and state conventions and regional events. This has included 6 national conventions, as well as conventions in Iowa, Illinois, Wisconsin, Michigan, Missouri, and Minnesota.

Bob and his wife make time to dance at local clubs, weekends, and conventions. He feels this is to keep him in touch with dancers.

Bob has served as President of the Illinois Callers Association and the Wisconsin Southwest Dance Leaders Association. He records on Solid Gold Records and serves on CALLERLAB’s ARC Committee, on the Sustainable Square Dance Committee, and is currently serving on the Board of Governors. Bob would like to continue working with the Board of Governors as they bring square dancing into the future.

Bill Boyd, Altamonte Springs, Florida, has been involved in square dancing for 30+ years; is a current member of CALLERLAB’s Board of Governors; publishes the Florida State Square and Round Dance Magazine (for over 20 years); publishes American Square Dance (the International Magazine of Square Dancing), currently calls for 2 clubs in the central Florida area, several area festivals, the Florida State Convention, and numerous one night parties. Bill believes that square dancing is a recreation and that dancers should have fun. “Dancers interpret fun in their own way. Some like complex puzzle solving and many prefer simple choreography even at the Basic and Mainstream programs. As callers, we must identify the need and fill that need.”

He is also a strong believer in dancing to the music. He frequently mentions that it is square dancing, not square walking. “If dancers .dance to the music, it will increase their enjoyment and the caller's .”

Bill has been in the printing business since 1979 and has served on the Board of the Apopka Chamber of Commerce, the Rotary Board of Directors, and has worked with small business groups throughout central Florida. He currently serves as Assistant Chairman of the CALLERLAB Ways and Means Committee.
**Ray Brendzy:**  Ray did his first tip 53 years ago at the age of 7 and has been calling ever since. He currently calls beginners through C3 and has 5 clubs in the Vancouver area that dance weekly.

Ray has recently retired from the Vancouver school board where he was a teacher and an administrator for 36 years. During that time, he taught students and teachers how to dance and has called for a youth club for the past 35 years. He has trained callers and dancers that have successfully competed in the Pacific Northwest Teen Square Dance Festival. He has served on the executive board of his local callers association, and helped with the organizing of two Canadian nationals. He will be the Program Chair for the Canadian National in 2020.

Ray has called across Canada, the U.S.A., Japan, and Europe. Ray has been a member of CALLERLAB for the past 40 years. Now that he is retired, he feels he has the time to give back to the movement by serving on the Board of Governors. Ray is well known for his teaching ability and enjoys teaching square dancing to all levels and ages. He is concerned that the retention of dancers is decreasing and that the influx of new dancers is lessening. He would like to do his best to keep the movement alive. Ray is passionate about square dancing, and his children frequently join him on the stage.

**Walt Burr:**  Walt is a full-time caller who has been calling for 38 years. During this time he called in 29 states and 12 countries all over the world. He is a staff member of A&S Records, former president of the Callers Club of Great Britain, former Board of Governors member, owner of New Horizon Callers School, Leader of GSI – Europe, and a CALLERLAB Accredited Caller-Coach.

“I want to make the best possible use of CALLERLAB resources in order to provide all the Members of CALLERLAB with the most up-to-date training and information possible. My years of experience in Europe and the Far East have given me a unique perspective on what you as callers expect and need from CALLERLAB. This gives me the advantage of being able to deal with challenges from many different points of view. In the long term, I want to make CALLERLAB and the huge advantages of being a Member known to more callers worldwide.

I want to be elected to the Board of Governors again, and my narrative above describes how I feel I am uniquely qualified to represent you. I request your vote. Thank you!

**Al Frazier** began calling 28 years ago and joined CALLERLAB that same year. He has served on CALLERLAB’s Mainstream and Plus Committees. He has been involved teaching square dancing to elementary students for 8 years as well as teaching 1 or 2 classes a year at his clubs. He has called at over 20 conventions and festivals and has held many offices with local and state organizations.

He believes that much of CALLERLAB’s ability to provide meaningful leadership to our activity is based on the diversity of the experience of its Board members and committee chairmen. He would very much appreciate the opportunity to bring his perspective as a local and regional caller to the Board of Governors. If elected, he would work with CALLERLAB to find a way to recruit new dancers to fill our halls once again. Caller and leadership training are an important steps to the preservation and growth of the activity and must be maintained to ensure its future.
**Eric Henerlau:** Eric has been calling for 38 years and has been a member of CALLERLAB since 1982. He is past Chairman of the Advanced Quarterly Selection Committee and is currently Chairman of the Plus Committee. He is a member of the Board of Governors and has served on the Executive Committee. He is also a member of the Marketing, Mainstream, Advanced, Challenge, and Definitions Committees. He has served as Moderator and Panelist at several CALLERLAB Conventions. Eric calls throughout the United States, Japan, and Europe, and teaches two beginner classes each year.

_no greater issue faces the activity today than getting more people to dance._ Eric is a strong advocate that the mission of CALLERLAB, through its committees, initiatives, and relationships with other dance organizations, should be directed toward increasing the number of people who are square dancing. These initiatives include: shorter entry programs; youth programs; marketing square dancing; and caller training and support. Eric is excited to continue his work on the Board in moving the activity forward with a vision of where square dancing will be 10, 20, and 30 years from now.

**Paul Henze:** Paul has been calling for 40 years in a regional area within 300 miles of Chattanooga, Tennessee. He calls Basic through Plus and has been an Accredited Caller-Coach since 1993. He has served as the Chairman of the CALLERLAB Caller-Coach Committee since 2000 and has taught caller schools for the past 29 years. He currently serves on the staff of the Heart of America Caller School with Jerry Junck and Tom Miller.

Paul has served at many CALLERLAB Conventions and National Square Dance Conventions on educational panels and seminars. He currently teaches square dancing at middle schools and has taught many years for local college physical education departments where he instructs professors on how to use square dancing in recreational programs.

Paul would like to bring and share his wide variety of experience as well as suggestions and ideas to the Board of Governors. He would very much appreciate your vote!

**Mike Hogan:** “I am from La Vista, Nebraska where I work full-time as a Market President for iHeart Media. I have called for 42 years, calling Basics thru A2. I joined CALLERLAB in 1986 and have served on many committees. I am currently serving my second term on the Board of Governors, my first year on the Executive Committee, and am Chairman of the Marketing Committee. I have called in 33 states, and travel extensively calling 130 dates per year, with two-thirds of them on the road. I have a home club and teach four Basic/Mainstream classes annually. I am a regular presenter at CALLERLAB and National Square Dance Conventions.

I record on Blue Star & Hi Hat. I am a member of the Omaha Callers Association, the Nebraska Callers Association, the ARTS, and Chairman of Square Dance Omaha.

As more dance groups and committees work to grow the activity, I can draw on 42 years of calling and 28 years of professional marketing experience to assist the Board of Governors as we make critical decisions affecting square dancing’s future. I would appreciate your vote to serve on the Board of Governors.”
**Barry Johnson:** Barry began calling in 2004 and joined CALLERLAB in 2007. Since then, he has become a frequent presenter at the Annual CALLERLAB Conventions, written a book on choreographic control, and served on the staff of the 2017 and 2018 GSI Caller Schools in Cincinnati and Kansas City. Barry is a local caller in the Chicago suburbs that focuses on teaching new dancers; typically teaching beginner lessons three nights each week in addition to calling at area clubs.

Within the square dance community, Barry and his wife have served as leaders at the local, state and national level and were inducted into the Illinois Hall of Fame. Barry is currently the President of the Illinois Square Dance Caller’s Association and is working toward accreditation as a square dance teacher, caller, mentor and Accredited Caller-Coach.

As a Board of Governors member, Barry would bring a depth of knowledge on technology and its applications in our area, and a focus on recruiting and retaining new dancers.

**Jim Mayo:** I began calling in 1949 and have been involved with CALLERLAB since it was first conceived in the early 1970s. I was the first Chairman and have been a member of the BOG ever since until this year. Although I stopped active calling a few years ago, I am still vitally interested in the future of square dancing. I believe we have made MWSD overly complicated and that we have failed to understand the importance of sociability to our past success. Re-election to the BOG will support my continuing campaign to restore the widespread popularity of our activity.

**Bob Riggs:** Bob is a professional caller/cuer, teacher and entertainer. His Mainstream, Plus, Advanced dances, community dances and dance parties provide entertainment for hundreds of dancers each year. Classes help new and existing dancers improve their skills. In addition, he provides seminars on various topics of interest to callers, dance leaders and dancers. As a member of CALLERLAB, Bob currently serves on the Board of Governors, the Executive Committee and as Chairman of the Committee for Community and Traditional Dance.

A member of CALLERLAB since 1985, the Lloyd Shaw Foundation since 1989, and the Denver Area Callers & Cuers Association since 1983, Bob brings a diverse experience in local, regional and national leadership of the square dance activity. Teaching and dance entertainment are his specialty whether the forum is a dance party, a square dance or a convention. For dances, the material may involve round dancing, contra dancing, and/or square dancing from community dancing to the Advanced program.

Bob is actively engaged in the training of callers through his involvement in multiple callers’ schools during the last few years and has mentored local and regional callers in the Rocky Mountain region.

His greatest joy is seeing dancers enjoy themselves through dance.
Ken Ritucci began his calling career in 1975. He joined CALLERLAB in 1983.

Ken has taught beginner square dance classes since 1975 as well as workshops in all programs from Mainstream to C3B.

Since 1983, Ken has been instructing callers how to learn the profession of calling. Ken is an Accredited CALLERLAB Caller-Coach, receiving his accreditation in 1991. He owns and operates his own callers schools: The Northeast Callers School held in Sturbridge, MA; The NorCal Callers School held in Sunnyvale, CA; The Atlanta Callers School held in Atlanta, GA. Ken has also run several callers schools in Russia and has trained literally hundreds of callers.

As a member of CALLERLAB, Ken is currently Vice Chairman of the Board. He served as Chairman of the Plus Committee in the past as well as the Chairman of the Quarterly Selections Committee. Ken is currently the Vice Chairman of the Caller-Coach Committee. Ken is a CALLERLAB Accredited Caller-Coach. As a dedicated member of the Board of Governors, Ken continues to invest his time working for CALLERLAB and he would appreciate everyone’s support for another term.

Lanny Weaklend: I began calling 34 years ago and have been the club caller for 3 clubs for over 25 years. I joined CALLERLAB in 1990. I currently serve on the Mainstream, Plus, Definitions and Marketing Committees. I have been Vice-Chairman of the Mainstream Committee and Chairman of the Ad-Hoc Mainstream Definitions Committee. I have also held leadership positions for the Nebraska and Omaha Callers Associations and four National Square Dance Conventions.

Square dancing has been my passion since I started dancing in 1977. I start Mainstream lessons quarterly, starting the 77th set in July 2018. I want new dancers to enjoy this social/musical activity and share my passion. Calling full-time for 27 years in an 18 state area has allowed me to see that same passion occur everywhere.

I believe CALLERLAB must lead the movement to bring square dancing back to the masses. If we focus our efforts and make it a primary objective, I believe we can make a difference. Marketing our activity and communicating clearly are key elements in this effort, along with caller/leader training. I believe that serving on the Board of Governors will allow me to help make that difference.