“Build the Base-NOW”!

44th CALLERLAB Convention
April 9-12, 2017
Hilton Phoenix/Mesa Hotel
Mesa, AZ
## INDEX

### Interest Sessions (All Sessions Audio Recorded)

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<th>Room Locations:</th>
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<th>Pueblo A = PA;</th>
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<tr>
<td>Kiva “B” = KB;</td>
<td>Pueblo B = PB;</td>
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<td>Kiva “C” = KC;</td>
<td>Pueblo C = PC;</td>
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<tr>
<td>Fiesta=FI;</td>
<td>Kachina A = CA;</td>
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<tr>
<td>Mesa 504 is on 5th floor</td>
<td>Kachina B = CB</td>
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- Architect of the Future: PC 3:45 p.m. Mon.
- Building for Tomorrow: PA 1:15 p.m. Tues.
- Choreo by Kopman: FI 2:45 p.m. Tues.
- Constructing Basic: KC 3:45 p.m. Mon.
- Constructing Mainstream: KC 9:00 a.m. Tues.
- Constructing Plus: GC 10:30 a.m. Tues.
- Cornerstone of Choreo: KB 12:45 p.m. Mon.
- Digital Music: PC 2:45 p.m. Tues.
- E-Communications: FI 2:15 p.m. Mon.
- Entertaining on a Shoestring: PC 12:45 p.m. Mon.
- Handling Structural Failures: KB 10:30 a.m. Tues.
- Knowledge Base & Online Res.: FI 12:45 a.m. Mon.
- Managing Your Modules: CA 2:15 p.m. Mon.
- Master Your Craft: KB 2:15 p.m. Mon.
- Measure Twice-Cut Once: FI 10:30 a.m. Tues.
- Priming for Success: PC 2:15 p.m. Mon.
- Punch List: FI 3:45 p.m. Mon.
- Remodeling Your Singers: PC 10:30 a.m. Tues.
- Sanding Your Edges: PB 2:45 p.m. Tues.
- Shore Up Your Foundation: FI 9:00 a.m. Tues.
- So You Think You're Ready for Advanced: PC 1:15 p.m. Tues.
- Sophisticated Sight: KC 2:15 p.m. Mon.
- Specialty Squares: FI 10:30 a.m. Mon.
- Sneak a Peek: PB 1:15 p.m. Tues.
- Styling: KC 1:00 p.m. Mon.
- Sustainable Square Dancing: KB 3:45 p.m. Mon.
- Right Tool: PC 9:00 a.m. Tues.
- Visit With The Legends: KB 9:00 a.m. Tues.
- Working Together: PA 2:45 p.m. Tues.

### Dances and Special Events

| CCTD | KC 3:00 p.m. Sun. |
| Ways and Means Dance | KB & KC 7:00 p.m. Sun. |
| Zesty Contra | KB 10:30 p.m. Sun. |
| Old Timey Dance | Rawhide 8:00 p.m. Mon. |
| Music Producers’ Dance | KA 9:00 p.m. Tues. |

### Committees Meetings

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<th>Committees Meetings</th>
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<tr>
<td>Advanced Committee</td>
<td>PA 3:45 p.m. Mon.</td>
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<tr>
<td>Caller Training Committee</td>
<td>CB 3:45 p.m. Mon.</td>
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<tr>
<td>Caller-Coach Committee</td>
<td>CB 1:15 p.m. Tues.</td>
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<tr>
<td>Challenge Committee</td>
<td>PA 9:00 a.m. Tues.</td>
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<tr>
<td>Choreo Applications Committee</td>
<td>CA 10:30 a.m. Tues.</td>
</tr>
<tr>
<td>CCTD</td>
<td>PB 2:15 p.m. Mon.</td>
</tr>
<tr>
<td>Definitions Committee</td>
<td>PB 10:30 a.m. Tues.</td>
</tr>
<tr>
<td>History Committee</td>
<td>CA 9:00 a.m. Tues.</td>
</tr>
<tr>
<td>International Advisory Committee</td>
<td>PB 10:30 a.m. Tues.</td>
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<tr>
<td>Mainstream Committee</td>
<td>PA 12:45 p.m. Mon.</td>
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<tr>
<td>Marketing Committee</td>
<td>PB 3:45 p.m. Mon.</td>
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<tr>
<td>Music Producers Committee – Mtg. 1</td>
<td>CB 2:15 p.m. Mon.</td>
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<tr>
<td>Music Producers Committee – Mtg. 2</td>
<td>PA 10:30 a.m. Tues.</td>
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<tr>
<td>Partners’ Committee</td>
<td>PB 9:00 a.m. Tues.</td>
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<tr>
<td>Plus Committee</td>
<td>PA 2:15 p.m. Mon.</td>
</tr>
<tr>
<td>Public Relations</td>
<td>CA 3:45 p.m. Mon.</td>
</tr>
<tr>
<td>Sustainable Square Dance Committee</td>
<td>PB 2:15 p.m. Mon.</td>
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<tr>
<td>Ways and Means Committee</td>
<td>CA 1:15 p.m. Tues.</td>
</tr>
<tr>
<td>Women In Calling Committee</td>
<td>CA 9:00 a.m. Tues.</td>
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<tr>
<td>Youth Activities Committee</td>
<td>CA 12:45 p.m. Mon.</td>
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### Everyone

<table>
<thead>
<tr>
<th>Everyone</th>
<th>(All Recorded Except for Welcome Reception)</th>
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<tr>
<td>Welcome Reception</td>
<td>Atrium Area 5:00 p.m. Sun.</td>
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<tr>
<td>Orientation</td>
<td>CA 6:30 p.m. Sun.</td>
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<tr>
<td>Ways and Means Dance</td>
<td>KC &amp; KB 7:30 p.m. Sun.</td>
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<tr>
<td>Opening Session</td>
<td>KC &amp; KB 9:00 a.m. Mon.</td>
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<tr>
<td>Annual Closing Session</td>
<td>KC &amp; KB 9:00 a.m. Wed.</td>
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Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office staff will be happy to help you!
WELCOME TO CONVENTION!
From the Chairman of the Board,
Vernon Jones

On behalf of the Executive Committee, the Board of Governors, and the Home Office, welcome to this year’s annual CALLERLAB Convention in Mesa, Arizona. This year’s theme, “Build The Base-NOW", was chosen by the Executive Committee when planning this year’s convention. It was chosen because we all believe that great attention should be given to bringing in more new dancers to our great activity! Thanks to the efforts of Dana Schirmer, CALLERLAB Executive Director, we find ourselves in Mesa this year and we all believe that you will enjoy a positive Convention experience.

You will find many interesting sessions during this year’s Convention with most sporting construction (building) titles. We feel these sessions will present interesting and knowledgeable information, and we hope you will make as many of them as you can. You will also find some information about Rawhide. Rawhide is a Western town. We will be holding our Monday night banquet at this location, and we believe it will provide a pleasant time for all our Convention attendees. Please remember that you can purchase recordings of all the Convention sessions on MP3s for only $25.00 for a complete set. Talk with the Home Office Staff at the check-in location and they will tell you how.

Again, welcome to the Convention!

From the Home Office Staff:
We hope you enjoy the Convention. If you have any questions or issues, please be sure to stop at the Convention Registration area in the atrium area and let the Home Office staff know. We want your Convention experience to be fantastic! If we don’t know your problem(s), we can’t fix it or even attempt to fix it. We are here to serve YOU!
CONVENTION MEALS WILL BE SERVED TO THOSE WEARING A BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket for Convention meals. The wait staff has been instructed not to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your Convention registration package includes cards with your name, day, and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and to ask you which diet meal you ordered. They will also collect the card. Take your Monday Dinner Card to Rawhide!

While the formal Opening Ceremony starts on Monday morning at 9:00 a.m., there will be a Community Dance Leader’s Seminar on Saturday and Sunday. Also on Sunday, there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 p.m. A Welcome Reception starts at 5:00 p.m. The Orientation Session will be at 6:15 p.m. At 7:30 p.m. the Ways and Means Committee will host a fundraising dance for the CALLERLAB Foundation.

All interest sessions will be recorded. The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB is offering a complete set to Members at a reduced cost of only $25. This is a great value and one that everyone should consider to help capitalize on the information provided at this Convention. An order form is included in your registration packet. Please see the Home Office staff at the Registration Desk for more information.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say, and ask questions if you’re not sure. We encourage you to participate. Your opinions count!

PLEASE—NO SMOKING IN ANY MEETING ROOM, DINING, REGISTRATION, OR SALES AREA!
(Please see your Mini Schedule for a map of the Conference Center.)

Saturday – April 8, 2017

9:00 a.m. Community Dance Leader’s Seminar
Kiva Ballroom “C”
This session presents various ideas for conducting beginner dance parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. Bob Riggs, Chairman of the Committee for Community and Traditional Dance, will host this event.

1:00 p.m. to 5:00 p.m. - Registration
Atrium Area
Early birds may register until 5:00 p.m. Royce Dent and Donna Schirmer from the Home Office staff will be manning the Registration Desk and Ways and Means tables. You may also be assisted by volunteers, Tom and Cindy Hollinberger and Dennis and Judy Grossnickle.

Sunday – April 9, 2017

9:00 a.m. to 1:00 p.m. - Community Dance Leader’s Seminar
Continuation of Saturday Session (see above)
Kiva Ballroom “C”

9:00 a.m. to 5:00 p.m. - Registration
Convention registration continues.
Kiva Ballroom “A”

Exhibit Area – Please Support Our Vendors
Vendor hours: Sunday - April 9, Noon to 5:00 p.m.
Monday - April 10, 9:00 a.m. to 5:00 p.m.
Tuesday - April 11, 9:00 a.m. to 4:00 p.m.
Sunday April 9, 2017 Continued

3:00 p.m. to 5:00 p.m. - CCTD Dance
The Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Calvin Campbell will emcee this event. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting subjects will be presented.

5:00 p.m. - 6:00 p.m. Welcome Reception
The Executive Committee will host the Reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. A cash bar will be available. Snacks and non-alcoholic punch will be provided.

6:30 p.m. - Orientation Session
Pam Clasper will moderate this session. Janienne Alexander will join her. The session is designed to be an informative one, especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

7:30 p.m. – Square Dance
The Ways and Means CALLERLAB Foundation Fundraising Dance. Shauna Kaaria, Chairperson and Bill Boyd, Vice Chair, will host a dance starting at 7:30 p.m. Dance will be called by Vic and Shauna Kaaria, Ken Bower, Elmer Sheffield, Charlie Robertson, Mike Seastrom, Jerry Story, Vernon Jones and Patty Greene. The general public will be invited to attend. Donations accepted at the door will go to the CALLERLAB Foundation.

10:30 p.m. - Zesty Contra
Clark Baker will emcee a fun, Zesty Contra dance. Come and enjoy dancing!

Monday, April 10, 2017

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration
The Registration Office will be open for late registrants and for attendees who have questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Kiva Ballroom “A”.

9:00 a.m. - Opening Session
Vernon Jones, Chairman of the Board, will be presiding along with Dana Schirmer, Executive Director. The Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the Convention and announce any changes to the schedule.

10:00 a.m. - Beverage Break

10:15 a.m. to 11:30 a.m. Keynote Speech-Patrick Schwerdtfeger
At the 41st CALLERLAB Convention, author and public speaker, Patrick Schwerdtfeger presented a workshop and keynote speech regarding marketing technologies. The Planning Committee has asked Patrick to return for a follow-up of his speech in 2014, and to also provide guidance on accepting new ideas and concepts. We anticipate Patrick presenting an innovative start to our Convention this year.

From the Home Office Staff:
We hope you are enjoying your Convention. If you have any questions or issues, please be sure to stop at the Convention registration area Kiva Ballroom “A” and let the Home Office staff know.
Monday April 10, 2017 (Continued)

11:30 a.m. - LUNCH FOR ALL ATTENDEES –Buffet

NO BADGE, NO FOOD, NO EXCEPTIONS!

12:45 p.m. Breakout Sessions

Styling

Moderator, Susan Morris and Panelist, Bob Riggs. Teaching dancers is more than teaching the choreography of the program. Styling is important to make dancers more successful, allowing them to correctly execute the calls with smooth dance flow. Panel will discuss how to inject styling into teaching and successful dancing.

Cornerstone of Choreo

 Moderator, Daryl Clendenin and Panelists, Henry Grissett and Darryl Lipscomb. There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

Knowledge Base & Online Resources

Moderator, Dottie Welch and Panelist, Barry Clasper. Over the years, CALLERLAB has created a plethora of information which is now available through the internet. Barry and Dottie will introduce you to how to access the knowledge base information, teaching methods, and community dance files.

Entertaining on a Shoestring/Entertaining with Less

Moderator, Mike Callahan and Panelists, Mike Olivieri and Mike Seastrom. This session will present how to construct an interesting square dance program, utilizing less calls in a unique and fun way. The idea is to be able to entertain both newer dancers and experienced dancers with a dance that is fun and different for all attendees regardless of their dance experience. Plan to attend and learn how to add a little spark to your program.

Organizational Welcome and Planning Meeting (Not recorded)

Chairman of the Board, Vernon Jones, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between these organizations.

Mainstream Committee Meeting (Not recorded)

Chairman, Harlan Kerr, and Vice Chairman, Jeff Palmer. All Mainstream Committee members, and other interested parties, are invited to attend the Mainstream Committee meeting.

The following is the tentative agenda:
• The Mainstream Definition Rewrite Process; 1) Creating a Sub Committee on Definitions Rewrite; 2) Interface with the Definitions Committee; 3) Current Status; 4) Participation in Voting
• “Reply All” E-mail Challenges and Solutions

We are looking forward to seeing you at the Mainstream Committee meeting and hearing your ideas and input.

Youth Activities Committee (Not recorded)

Chairwoman, Peggy Pingel and Vice Chairwoman, Donna Schirmer. Please join the Youth Committee in welcoming two new youth members attending his year’s Convention. We will be talking with these young ladies to see what their impressions of CALLERLAB are and assisting them with a video project they are designing. We will also be discussing how to provide good networking to support all of our younger callers.
Monday April 10, 2017 (Continued)

2:00 p.m. - Beverage Break

Kiva Ballroom Foyer and “A”

Break time is a great time to visit the vendors and Ways and Means table in the Kiva Ballroom “A”. Also check out tables with flyers and handouts. We strongly encourage you to pre-register for the 45th CALLERLAB Convention to be held in Albuquerque, NM, March 26 - 28, 2018 at the Embassy Suites.

2:15 p.m. - Breakout Sessions

**Sophisticated Sight**

Kiva Ballroom “C”

Moderator, Ken Ritucci and Panelist, Ed Foote. This session will emphasize quick and fast ways to resolve the square using variations of established sight resolution methods. It will be assumed that the audience knows established formulas for resolution (such as Two-Faced Lines Sight, Facing Lines Sight, Isolated Sight) and will proceed from that point to look how variations of these formulas can create exciting get-outs. The session will also show creative choreography get-outs that are pre-planned to be used at a moment’s notice.

**Master Your Craft**

Kiva Ballroom “B”

Moderator, Jim Mayo and Panelist, Jon Jones. There is a common tendency to think that being a "better" dancer means learning more calls or being able to solve "puzzles". But are these really the criteria that define a good dancer? What about moving to the music, working well with other dancers, styling for comfortable dancing, helping in the square, welcoming new dancers, avoiding cliques, dancing with joy, etc.? There are many attributes that contribute to being a good dancer. Come and listen as two calling legends talk about the elements of good dancing and how you can work to master them.

**E-Communications/Mailing Lists**

Fiesta Room

Moderator, Allan Hurst and Panelist, Janienne Alexander. Getting the word out to potential dancers these days requires knowledge of the internet. Many callers and clubs feel overwhelmed by the need to build new websites, create mailing lists, or conduct online surveys. This session will present the basics of creating websites, mailing lists, and using social media (such as Facebook) and online surveys as tools to help you recruit, Recruit, RECRUIT!

**Priming for Success**

Pueblo “C”

Moderator, Tom Miller and Panelist, Jeannette Staebuele. This session will help a more experienced caller to become a mentor to a new caller. If a friend wants to learn to call, the experienced caller can just give them a record and help them learn a singing call. However, callers know that there is more to calling than memorizing a singing call. If the experienced caller wants to really help, they need to become a Mentor. The panel will outline ways to provide useful information and encouragement to new callers.

**Managing Your Modules**

Kachina “A”

Moderator, Darryl Lipscomb and Panelist, Vic Ceder. Panel will share how to manage modules using your computer. Come and join in on this presentation and discussion. Learn how to better retain and manage your modules.

**Committee for Community and Traditional Dance (CCTD) (Not recorded)**

Pueblo “B”

Chairman, Bob Riggs, and Vice Chairman, Calvin Campbell. The Committee for Community and Traditional Dance will meet during the Convention to discuss the Community Dance Leader Seminar (CDLS), the CD Journal, and other activities of the Committee. Please bring your energy and ideas on continuing efforts to broaden the knowledge of and focus on party and community dancing enjoyed by thousands of people every year.

**Plus Committee Meeting (Not recorded)**

Pueblo “A”

Chairman, Eric Henerlau and Vice Chairman, Masaharu “Doc” Hiraga. The Plus Committee will discuss any issues related to the Plus program. Plan to attend and present your thoughts regarding the Plus Program.
Monday April 10, 2017 (Continued)

Music Producers Committee (Not recorded)  Kachina “B”
Chairman, Buddy Weaver and Vice Chairman, Mike Sikorsky. This is an open Committee meeting for all participants to address their questions or concerns to the Music Producers through this open forum. Information will be shared with regards to the Music For Callers website as well as future projects.

Board of Governors Informal (1 of 2) (Not recorded)  Mesa 504 Boardroom (fifth floor)
Members of the Board of Governors (BOG), Vernon Jones and Mike Hogan will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. This is the first of two sessions.

3:45 p.m. - Breakout Sessions

Constructing Basic  Kiva Ballroom “C”
Moderator, Kris Jensen and Panelists, Wade Driver and Vernon Jones. This panel will highlight three calls from the Basic Program and present teaching tips, creative ways to use the calls with both standard applications and “extended but not extreme”, and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program The calls that will be explored are: 1. Ladies Chain Family; 2. Run and Cross Run; 3. Grand Square.

Sustainable Square Dance  Kiva Ballroom “B”
Moderator, Jerry Story. Ever since the initial installation of the CALLERLAB programs nearly 40 years ago, CALLERLAB has recommended that the MS calls be taught from more than a single formation and arrangement and then these same calls be danced for a whole year before moving on to Plus. This session will attempt to take 50 calls and show exactly what this really means and how this will create a more sustainable activity for the future.

Punch List  Fiesta Room
Moderator, Dave Eno and Panelists Buddy Weaver and Ted Lizotte. This panel will present ideas on programming an interesting and fun dance with music and choreo, and how to adjust to the skills of dancers.

Architect of the Future  Pueblo “C”
Moderator, Doug Davis and Panelists, Paul Henze and Ken Ritucci. Part of the future success of the square dance activity will be the recruiting of new callers. Tips and techniques for current callers and club leaders to encourage development of new callers will be shared. This session will present ideas to help fan a spark to those interested in the art of calling.

Marketing Committee (Not recorded)  Pueblo “B”
Chairman, Mike Hogan and Vice Chairman, Jack Pladdys. The Marketing Committee will meet to discuss potential activities for the next calendar year. Anyone with any ideas or requests for help from the Marketing Committee is welcome to attend the meeting.

Advanced Committee (Not recorded)  Pueblo “A”
Chairman, Bill Harrison and Vice Chairman, Skip Cleland. The Advanced Committee will discuss any concerns with the Advanced program from those attending the meeting. If you are calling the Advanced program and are not on the Committee, please come and participate in this year’s meeting and/or join it.

Caller Coach Informal (1 of 2) (Not recorded)  Mesa 504 Boardroom (fifth floor)
Accredited Caller-Coachses, Daryl Clendenin and Jerry Junck will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coachses. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.
Caller Training Committee (Not recorded)  Kachina “B”
Chairman, Betsy Gotta and Vice Chairman, John Marshall. The Caller Training Committee is for all callers who are interested in working in caller training for new or experienced callers. We will be meeting to discuss the ongoing projects of establishing a Mentor Certification Program for those callers who are mentoring new callers and want credentials, but do not want to become a CALLERLAB Accredited Caller-Coach. We will also discuss another ongoing project, that of updating and reviving the Certified Caller Teacher Program, which can give credentials to those callers who want to work with school programs. The continuation of the updates to the Curriculum Guidelines and Technical Supplement will also be discussed. If you have suggestions for books, papers and other information that should be included in an updated Resources list, please bring the information in writing to the CALLERLAB Convention if you are attending. Helping new callers to learn to call and up-grading the skills of existing callers is the way that the Caller Training Committee meets the CALLERLAB mission statement: “To foster the art of square dance calling and improve caller skills.” Come and share your expertise.

Public Relations Committee (Not recorded)  Kachina “A”
Chairwoman, Wendy VanderMeulen. Committee members and “wannabe members” are encouraged to attend the second meeting of the PR Committee. This meeting will be a detailed review of what was accomplished in our first year, whether that followed the Committee Function as outlined in the Committee Brief, what needs to be addressed/changed/built-on for better results in 2017, and to see how we can tie in with the Winning Ways Committee which was merged with PR late in 2016. Much of the discussion will center on the comments received in the "What is CALLERLAB" survey question #6: “What do you think CALLERLAB needs to do differently (if anything) that would encourage more Callers to become active members?” Your input is needed!

For those not attending Rawhide, you will have information in your Convention packet on how to receive your evening meal.

5:30 p.m. Buses will begin departing to Rawhide from front door of hotel. When a bus is filled, it will depart and the next bus will begin to load. Everyone should be on the bus by 6:00 p.m.

6:00 p.m. - Saloon opens at Rawhide. You’ll have some time to meander down Rawhide’s Main Street before dinner; however, you may wish to be in the dining hall by 6:30 p.m. to hear the evening entertainment presented by Elmer Sheffield, Ken Bower, Jon Jones, and Tom Miller.

7:00 p.m. - Chuck Wagon Dinner  Rawhide Western Town
Vernon Jones will emcee this evening’s banquet. Peggy Pingel will provide the evening’s blessing. Committee Chairmen and Vice Chairmen will be recognized from the podium. BOG Service Awards will be presented.

8:00 p.m. Old Timey Dance
MC Vernon Jones. - Following the evening meal we'll stroll down Main Street to the dance hall for a fun time of “Old Timey” square dancing.

8:30 p.m. to 10:00 p.m. buses will be available for return to the hotel. Once a bus is filled, it will leave and the next bus will be available to load. There is no hurry, so take your time to enjoy the dance and Rawhide.
Tuesday - April 11, 2017
Rise and Shine for a New Day!

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration  
Kiva Ballroom “A”  
The Registration Office will be open for attendees to ask questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Kiva Ballroom “A”.

VENDORS ARE HERE FOR YOU!  
Vendors are open from 9:00 a.m. to 5:00 p.m. Monday and 9:00 a.m. to 4:00 p.m. Tuesday in Kiva Ballroom “A”. Be sure to visit our vendors. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention.

9:00 a.m. Breakout Sessions

Constructing Mainstream  
Kiva Ballroom “C”  
Moderator, Jack Pladdys and Panelists, Don Beck, and Mike Sikorsky. This panel will highlight three calls from the Mainstream program and present teaching tips, creative ways to use the calls with both standard applications (“extended but not extreme”), and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Scootback; 2. Tag the Line; 3. Dixie Style to an Ocean Wave.

Visit With the Legends  
Kiva Ballroom “B”  
Moderators, Jerry Junck & Mike Seastrom and Panelists, Ken Bower, Ed Foote, Johnny LeClair, and Paul Moore. History, heritage, and tradition are very important aspects of our activity. This information is sometimes overlooked as we deal with the “puzzle solving” of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. This has been one of the most popular sessions during past Conventions. Come join us to learn more about how we got to where we are today.

Shore Up Your Foundation  
Fiesta Room  
Moderator, Bill Harrison and Panelists, Gary Felton and Don Wood. Modern square dancing is complicated. To sell it to a wide market, we must make it easy to learn. The better job we do of teaching, the more our new recruits (and those already experienced) will enjoy their learning experience with better retention of dancers. This panel will share with you special techniques they have learned to make the learning process easier while reinforcing the foundation of square dancing.

Right Tool  
Pueblo “C”  
Moderator; Scott Bennett and Panelist, Bob Asp. This session will include a discussion of how to use sound equipment; properly connecting speakers; how to alleviate feedback; how to “sound” various events and venues; as well as answering questions regarding sound.

Caller Partner’s Committee Meeting (Not recorded)  
Pueblo “B”  
Chairwoman, Erin Byars and Vice Chairwoman, Janet Olivieri. The Caller Partner’s Committee will be meeting at this year’s CALLERLAB Convention in Mesa, AZ. We would like to invite all of the Caller Partners to our Committee meeting, along with any callers or guests who would like to attend. We will continue our discussion of last year regarding the Emergency Fund. We will also discuss how to promote the Caller Partners more in order to educate others about who we are and what we do. Please join us.
Tuesday—April 11, 2017 - Continued

Challenge Committee Meeting (Not recorded)  Pueblo “A”
Chairman, Bill Ackerman and Vice Chairman, Harlan Kerr. The Challenge Committee meeting will discuss the C3A Definitions Rewrite Project, along with a number of other calls definition issues, relating to Triangles, Cross Concentric, and Magic Columns.

Women in Calling Committee (Not recorded)  Kachina “B”
Chairwoman, Patty Greene and Vice Chairwoman, Susan Morris. If you are a member of the WIC Committee, or a lady caller who would like to attend, please join us! We will share ideas and offer assistance in any way that we can to help you and your calling. We look forward to seeing you there!

History Committee (Not recorded)  Kachina “A”
Chairwoman, Pam Clasper and Vice Chairman Jim Mayo. Many of the resources we point new callers to, and ones that callers regularly use, are all part of our history so it is important to maintain our history and make it easily available. This year the History Committee plans to discuss two items. These days, much of our history has been digitized, but is in various places. The History Committee will discuss how to create and maintain a catalog of our digitized history and invites your ideas. The other item is to discuss adding short descriptions to the list of CD Journals on the CALLERLAB website to help in locating particular items.

Board of Governors Informal (2 of 2) (Not recorded)  Mesa 504 Boardroom (5th floor)
Members of the Board of Governors (BOG), Eric Henerlau and John Marshall will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the second of two sessions. We invite you to attend either of the two meetings scheduled.

10:15 a.m. - Beverage Break  Kiva Ballroom Foyer and “A”

10:30 a.m. - Breakout Sessions

Constructing Plus  Kiva Ballroom “C”
Moderator, Barry Johnson and Panelists Randy Dougherty and Doren McBroom. This panel will highlight three calls from the Plus Program and present teaching tips, creative ways to use the calls with both standard applications (“extended but not extreme”), and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Spin Chain the Gears; 2. (Anything) and Spread; 3. Peel Off.

Handling Structural Failures  Kiva Ballroom “B”
Moderator, Eric Henerlau and Panelist, Betsy Gotta. Why can some callers call the exact same choreography as other callers and yet have much more dancer success? How can you improve your calling to achieve optimum dancer success? You may be surprised to learn there are many other factors involved in dancer success other than just the choreography. This panel of will give you first-hand knowledge on how to achieve dancer success, not only with your own clubs but also when calling for other groups

Measure Twice—Cut Once  Fiesta Room
Moderator, Barry Clasper and Panelists, Bryan Clark and Lynn Webster. This session will present ideas on programming choreography for the dance. Planning the dance choreography (measure twice) and then doing the dance (cutting once).
Remodeling Your Singers  Pueblo “C”
Moderator, Deborah Carroll-Jones and Panelists, Ken Bower and Mike Preskitt. How to create singing call figures utilizing Basic calls in interesting ways while featuring just taught calls or that may use a limited number of calls.

International Advisory Committee (Not recorded)  Pueblo “B”
Vice Chairmen, Trevor Day, Hiroshi Nakagawa, Oliver Kuester and Jeannette Staeuble. Please join the International Members to discuss the recent restructuring of the Committee, current projects and accomplishments. ALL callers are welcome to attend!

Music Producers Committee (CLOSED MEETING) (Not recorded)  Pueblo “A”
Chairman, Buddy Weaver and Vice Chairman, Mike Sikorsky. This will be a second meeting of the Music Producers and will be closed to Music Producers only so they may openly discuss their concerns with fellow producers. Discussion will include proposed and ratified changes to the music clearinghouse.

Definitions Committee  Kachina “B”
Chairman, Clark Baker and Vice Chairman Michael Maltenfort. This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Basic/Mainstream Definitions rewrite and maintenance of our existing definitions through all dance programs.

Choreographic Application Committee  Kachina “A”
Chairwoman, Dottie Welch and Vice Chairman Elmer Claycomb. The Choreographic Applications Committee is working on creating an online teaching aid to provide an up-to-date resource for callers who are teaching entry level square dancing. The intention is to compile, in one easily accessed location, all of the information needed to teach each call: definition; standard applications; teaching tips; diagrams; quick cues; call analysis information; relevant modules; and teaching choreography for the standard applications with matching singing call figures. CAC members and others interested in participating in the development of this online tool are encouraged to attend.

Caller Coach Informal (2 of 2)  Mesa 504 Boardroom (fifth floor)
Accredited Caller-Coaches, Ken Ritucci and Randy Dougherty will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the second of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

11:45 a.m. - Lunch for All Attendees  Atrium Area
NO BADGE, NO FOOD, NO EXCEPTIONS!

1:15 p. m. - Breakout Sessions

Specialty Squares  Fiesta Room
Moderator, Clark Baker and Panelist, Bill Eyler. Add a little spice to the dance by utilizing specialty squares such as hexagons, mini-squares, tandem squares, Siamese squares, progressive squares, exploding squares and more to entertain the dancers. This panel brings an informational presentation of various special ideas that can help build a constructive fun evening of dance.

So You Think Your Ready for Advanced  Pueblo “C”
Moderator, John Marshall and Panelist Harlan Kerr. A Session on How to Support Dancers in deciding if they are ready to learn the Advanced program, and to assist callers in knowing if they are ready to move into calling the Advanced program. Several ideas will be presented and discussed.
Sneak A Peek  
**Pueblo “B”**

**Moderator Buddy Weaver** and **Panelists Rick Gittelman, Charlie Robertson and Wendy VanderMeulen.** It has been said that “Without music there is no dance.” Music is an integral part of showmanship at every program we call. Would you like some ideas for different patter and singing call music? Join this unique session to “Sneak-A-Peek” into the music libraries of our panel. They will give you examples of the music they use and include words about where and why they use it.

Building for Tomorrow  
**Pueblo “A”**

**Moderator, Patty Greene** and **Panelists, Mike Hogan and Justin Russell.** You got them in the door; how do you keep them coming back? Dealing with absences, keeping the excitement, keeping them coming back.

Caller Coach Committee (Not recorded)  
**Kachina “B”**

**Chairman, Paul Henze. Jim Mayo, Jerry Story, Daryl Clendenin and Jerry Junck** will be doing a panel on how we as caller coaches can address the topic of the lack of smooth, well-timed dancing at our caller schools and start to reduce the emphasis in “Sight Resolution” or “Sight Calling”

Ways and Means Committee (Not recorded)  
**Kachina “A”**

**Chairwoman, Shauna Kaaria** and **Vice Chairman, Bill Boyd.** All attendees are invited to attend the Ways and Means Committee meeting. During the meeting we will review fundraising activities for the past year and brainstorm fundraising activities for the coming year. Please attend.

Items left with the vendors should be picked up before they close at 4:00 p.m.

2:30 p.m. - Beverage Break  
**Kiva Ballroom Foyer and “A”**

2:45 p.m. - Breakout Sessions

Choreo By Kopman  
**Fiesta Room**

**Moderator, Vernon Jones** and **Panelist Lee Kopman.** Lee Kopman will talk about and demonstrate a basic approach to developing sight calling skills. In addition, creative choreography at a variety of levels will also be presented.

Digital Music  
**Pueblo “C”**

**Moderator, Rick Hampton** and **Panelists, Brad Caldwell and Don Wood.** A presentation and seminar to help configure digital music programs on various devices. Bring your computer, phone, tablet. We will break out in 3 groups to focus on the music player you use (SqMp3,SqView,CSDS). We will also help those new to digital music to learn how to purchase and download music, the file management skills to know where to put the files, and other topics as needed. Immediately following the session- A BOF (Birds of a Feather) get together where we will detail how to use recording software to digitize 45 RPM Vinyl to Mp3, how to clean both the record and the file to improve the result. We also will be available to answer specific questions you may have. Remember bring your computer, learn how to work with digital files on many platforms and in the 2nd session how to create and tweak Mp3 files, discussing bit-rates and other variables that make all the difference in the music you play. Participants in both sessions will receive a couple of complementary tunes courtesy of Fine Tunes and Lou Mac.

Sanding Your Edges  
**Pueblo “B”**

**Moderator, Mike Seastrom** and **Panelists, Jerry Junck and John Marshall.** We all want our dancers to have a smooth dancing experience - something that feels good while they are doing it. Clearly the calls we choose to string together have a lot to do with it, but even more important is the way we deliver those calls: Presentation- In this session you’ll hear acknowledged experts explain how to master the elements of smooth presentation; calling to the music, command timing, cuing and helper words, conditioning the dancers for success, and much more. Come and join us and be “smooooth”!
Tuesday - April 11, 2017 - Continued

Working Together  
Moderator, Shauna Kaaria and Panelist, Don Casper. What are the courtesies of working with others during a dance? With the current status of our activity, the computer has taken over our old style of organizing and programming our dances. While the computer has made life easier, it has added some extra set-up or tear down issues. This panel will discuss what is proper (or not), when working with other callers and cuers.

Sustainable Square Dance Committee (Not recorded)  
Chairman, Jerry Story. This will be an open meeting to discuss Committee progress and plans for the upcoming year.

Program Committees (CLOSED MEETING) (Not recorded)  
This is a closed meeting. Only Chairs and Vice Chairs of Program Committees may attend.

4:00 p.m. - Free Time and Birds of a Feather (BOF)

4:00 p.m. - Free Time/Standby Rooms  
If you need a room for a special meeting or just to get together, please contact Dana or Donna Schirmer. Rooms that may appear to be empty may already be designated for other purposes.

1) Choreo by Kopman—Extension. (Not recorded)  
This will be an extension to Choreo by Kopman session. Lee will demonstrate by calling a short dance of his choreography to allow attendees the opportunity to dance what he presented in the previous session.

2) Digital Music—Extension. (Not recorded)  
Rick Hampton, Brad Caldwell and Don Wood: How to use recording software to digitize 45 RPM Vinyl to Mp3, how to clean both the record and the file to improve the result. We also will be available to answer specific questions you may have. Remember bring your computer, learn how to work with digital files on many platforms and in the 2nd session how to create and tweak Mp3 files, discussing bit-rates and other variables that make all the difference in the music you play. Participants in both sessions will receive a couple of complementary tunes courtesy of Fine Tunes and Lou Mac.

3) Recruiting Callers To Build the Base – Think Outside the Box (Not recorded)  
Mike Seastrom, moderator. Many clubs have closed because there are no callers that live in or near those areas. What about a program to bring in younger people outside our activity who love to sing and entertain? This program would involve auditions and scholarships for square dance lessons and caller schools. It could also include mentorship assignments to help guide those individuals in their calling and teaching and even help them to form new clubs. Come share your ideas and find out how you might be able to breathe new life into dancing in your area.

4) Dutch Crossing (Not recorded)  
"Dutch Crossing," a special type of dance that has 8 couples in it. Bob Riggs and Clark Baker will demonstrate how Dutch Crossing is accomplished.

5) Introducing new calls (Not recorded)  
Do you have ideas for new calls? Would you like to share your ideas with others? Plan to attend this session. Wendy VanderMeulen will moderate this BOF, so come see if there is something you wish to experiment with.

2018 CONVENTION THEME CONTEST!  
Got an idea for the 2018 CALLERLAB Convention Theme? Turn it into the Home Office or Convention Registration area and you may win a free registration for next year’s Convention! Be sure to include your name along with your suggestion. You may also include on your critique sheets.
Tuesday - April 11, 2017 Evening Activities

6:00 p.m. - Social Hour Begins                           Kiva Ballroom Foyer

6:30 p.m. - Doors Open for the Banquet                  Kiva Ballrooms “B” and “C”

7:00 p.m. - Banquet                                          Kiva Ballrooms “B” and “C”

Jack Pladdys will be our emcee for the evening, and the blessing will be given by Ray Savell. The Executive Committee and the Board of Governors will be recognized from the audience. Fifty Years of Calling Certificates, Recognition Awards and Milestone Awards (if any) are presented at this banquet. All award recipients—please stay for photographs immediately following the banquet.

9:00 p.m. – Music Producers Dance                        Kiva Ballrooms “A”

Emcee, Buddy Weaver. Music Producers attending this year’s Convention will host a dance following the banquet. Be sure to attend and enjoy an entertaining Mainstream dance.

Wednesday – April 12, 2017

Rise and Shine for a New Day!

PLEASE COMPLETE YOUR CRITIQUE SHEETS!

8:00 a.m. to Noon - Registration                         Kiva Ballroom “A”

The Registration Office will be open for attendees to ask questions about the Convention, about their membership, or to register for next year’s Convention.

9:00 a.m. - Annual Meeting (Closing Session)             Kiva Ballroom “B & C”

Vernon Jones, Chairman of the Board, presiding. Executive Director, Dana Schirmer and Parliamentarian, Jerry Reed will be seated at the front table. Barry Johnson, Tom Miller, Bill Harrison, and Scott Bennett will serve as Sergeants-at-Arms. This is the annual CALLERLAB Business Meeting as noted in the “Call to Convention”. REMEMBER YOUR VOTE CARD!

THANK YOU!

On behalf of the Board of Governors, Executive Committee, and Home Office staff, we hope you have enjoyed this Convention. If you have comments that will help us plan better for future Conventions, please let us know by filling out your Critique Sheets or contacting the Home Office. Next year’s planning committee will review each Critique Sheet and consider your comments while planning for future Conventions. As you return home, have a safe trip. Once you are safely home, reflect on what you learned from this Convention. Be sure to take a copy of this DIRECTION to dances and organizational meetings and let others know what happened at this Convention.

On behalf of the Board of Governors, Executive Committee and Home Office Staff, thank you for your attendance and input at this Convention! Hope to see you at the 45th CALLERLAB Convention in Albuquerque, New Mexico in 2018!

Dana Schirmer, Executive Director
Monday April 10, 2017

5:30 p.m.  Buses Begin to Load for Rawhide

6:30 p.m.  Evening Entertainment - Elmer Sheffield, Ken Bower, Jon Jones, Tom Miller

7:00 p.m.  Chuck Wagon Dinner
  MC - Vernon Jones
  Blessing - Peggy Pingel

Introductions:
  Committee Chairmen and Vice Chairmen
  BOG Service Awards

Announcements
  Dana Schirmer, Executive Director

8:00 p.m.  “Old Timey” Square Dancing
  MC - Vernon Jones

8:30 - 10:00 p.m.  - Busses Available to Return to Hotel

Good Night - MC, Vernon Jones

Menu

BBQ Chicken  Reg & Decaf. Coffee
Garlic Mashed Potatoes  Hot and Iced Tea
Cowboy Beans  Iced Tea
Mystery Dessert
Rolls & Butter
Tuesday April 11, 2017

6:00 p.m. Social Hour Begins -
Foyer in Front of Kiva Ballrooms

6:30 p.m. Banquet Doors Open -
Kiva Ballrooms “B” and “C”

7:00 p.m. Banquet Begins
MC - Jack Pladdys
Blessing - Ray Savell

Dinner

Introductions - MC: EC, BOG,
50 Years of Calling Recognition
Special Awards (if any)

Good Night - MC, Jack Pladdys

9:00 p.m. Music Producers Dance
MC - Buddy Weaver
Kiva Ballroom “A”

Flat Iron Steak
Mixed Greens Salad
(Oil & Vinegar Dressing on Request)
Chef’s Choice of Starch
Chef’s Choice Vegetables
**(All Sauces Gluten Free)

Apple Pie
Rolls & Butter
Reg. & Decaf Coffee
Hot and Iced Tea
CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN
March 15, 2017

MISSION SUPPORT - Executive Committee Liaison- Barry Clasper
ADVANCED - CH Bill Harrison; VC, Skip Cleland
APPLICATIONS REVIEW - CH, Tim Crawford; VC, Jerry Story
CHALLENGE - CH, Bill Ackerman; VC, Harlan Kerr
CHOREOGRAPHIC APPLICATIONS - CH, Dottie Welch; VC, Elmer Claycomb
CHOREOGRAPHIC REVIEW COORDINATOR - Ed Foote
COMMITTEE FOR COMMUNITY DANCE- CH, Bob Riggs; VC, Calvin Campbell
DEFINITIONS - CH, Clark Baker; VC, Michael Maltenfort
MAINSTREAM - CH, Harlan Kerr; VC, Jeff Palmer
PLUS - CH, Eric Henerlau; VC, Masaharu “Doc” Hiraga
SUSTAINABLE SQUARE DANCING – CH Jerry Story; VC, Noah Siegmann

PRIORITY SUPPORT - Executive Committee Liaison-Patty Greene
CALLER-COACH - CH, Paul Henze; VC, Tony Oxendine
CALLER TRAINING - CH, Betsy Gotta; VC, John Marshall
MARKETING - CH, Mike Hogan; VC, Jack Pladdys
WAYS & MEANS - CH, Shauna Kaaria; VC, Bill Boyd

MEMBERSHIP SUPPORT - Executive Committee Liaison – Ken Ritucci
CALLERS PARTNERS - CH, Erin Byars; VC, Janet Olivieri
INTERNATIONAL ADVISORY - CH, Jeff Priest (Canada);
VC, Sweden, Finland, Denmark and Norway – Hanna Tenenbaum; VC, England - Trevor Day; VC, Australia and New Zealand - Graham Elliot ; VC, Netherlands, Belgium- Wil Stans; VC; Austria and Switzerland - Jeannette Staeuble; VC, Japan – Hiroshi Nakagawa; VC, Czech Republic - Tomas Doug Machalik; VC, Taiwan - Nancy Chen; VC Germany - Oliver Kuester;
MUSIC PRODUCERS – CH, Buddy Weaver; VC, Mike Sikorsky
PAST CHAIRMAN- CH, Barry Clasper
PROFESSIONAL CONDUCT – CH, Barry Clasper
WOMEN IN CALLING - CH, Patty Greene, VC, Susan Morris
YOUTH ACTIVITIES – CH, Peggy Pingel, VC, Donna Schirmer

OUTREACH (LIAISON) – Executive Committee Liaison – John Marshall
ARTS – Betsy Gotta
HANDICAPABLE – Charlie Wheatley
HISTORY-CH, Pam Clasper; VC, Jim Mayo
INTERNATIONAL OUTREACH
PUBLIC RELATIONS – CH, Wendy VanderMeulen; VC, Tom Rainer
WINNING WAYS – CH, Mike Olivieri; VC, Barry Clasper
RESEARCH AND DEVELOPMENT- Pam Clasper
OTHER ORGANIZATIONS
## Convention History

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