A newborn has the perception that if something is not present it does not exist. An ostrich is known to hide its head in the sand if it fears trouble. We often desensitize our feelings so that emotions don’t take over our sense of control. Sometimes we lose contact with friends or relatives, relying on the old adage that no news is good news. Apathy protects having to make decisions or getting involved. In each case, separation from these situations misinforms our perception of reality. If something is not affecting you directly it is not an issue and therefore does not exist. In our activity the reality is there are fewer new dancers and callers today than ten, twenty, thirty years ago. This decay needs to stop.

There isn’t one thing that is going to correct this situation overnight, just as there is no one thing which contributed to this situation. The best thing we can do for our activity now is for each one of us to concentrate on setting new goals and seeking growth in our own neck of the woods. If your area is on the decline, unite the dance leaders and experiment with new methods of teaching. Work with each other and share your expertise and training with others. Become a mentor to other leaders and help each other to provide the best dance experience possible for all dancers. Enthusiasm, fun, and fellowship will be the magnet to attract others to our activity.

Measure how effective your teaching systems are and report the results to the Program Policy Committee. Together we will make a difference. Look at uniting area market possibilities. Seek out new venues and get involved with party dances that will provide a new energy and focus for your future. Shake up your spirit and get rolling with new projects today. New dancers are out there; many have never been asked to participate and would enjoy the social fellowship we can offer. They will not come to you because they do not know you exist. Your apathy to seek them is just like the ostrich sticking its head in the sand. If this is all you want for the future of our activity, then stay the course and continue status quo; your retirement is closer than you think.
BOARD OF GOVERNORS ELECTION RESULTS

We would like to offer our congratulations to the following CALLERLAB members who have been elected to a 3-year term on the Board of Governors: Skip Brown, Deborah Carroll-Jones, Betsy Gotta, Mike Jacobs, Elmer Sheffield, Jerry Story, Tom Rudebock, and Norm Wilcox.

We also would like to thank those candidates who, although unsuccessful in this election, took the time and initiative to run for the Board of Governors. They are: Scot Byars, Barry Clasper, Patty Green, Eric Henerlau, Robert Hurst, Vernon Jones, Doren McBroom, and Jim Wass.

The newly-elected board members will begin their term at the conclusion of the 2007 CALLERLAB Convention in Colorado Springs, CO.


*indicates members of the 2006/2007 Executive Committee

ELECTION TURNOUT

Ballots for the 2006/2007 Board of Governors election were sent to all voting members. Of the 903 ballots mailed, there were 438 valid ballots returned, for a voting percentage of 48.4%. This is compared to 40.3% last year. Even though the percentage increased this year, it is still disappointing when the voting participation is less than 50%. Voting Members have the right to vote and we believe ALL Voting Members should exercise that right.

THANK YOU TO ALL WHO EXERCISED YOUR RIGHT TO VOTE!

MAINSTREAM 2006 TRIENNIAL REVIEW IS COMPLETE

The CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Basic and Mainstream Programs, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

The Mainstream Committee has completed the review of the Basic and Mainstream Programs. The following is the result of that review:

Mainstream Program - One call was added to the Mainstream program: SPIN CHAIN THRU. There were NO calls removed from the program.

This change to the Mainstream Program became effective September 15, 2006.

All callers and dancers are reminded that the call SPIN CHAIN THRU has NOT been part of the Mainstream Program since 2001. It is recommended that Mainstream dancers be provided a walk-thru or review of the call before it is used at an open Mainstream dance. The revised Basic and Mainstream and Plus lists are included with this issue of DIRECTION. The revised Basic and Mainstream and Plus Definitions are available on the CALLERLAB website: www.CALLERLAB.org

DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. DIRECTION uses Corel WordPerfect 12 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based MicroSoft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.
PLUS BIENNIAL REVIEW IS COMPLETE

The current CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Basic and Mainstream Programs, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program or the review may result in No Changes.

The Plus Committee has completed the review of the Plus Program. The following is the result of that review: SPIN CHAIN THRU was transferred to the Mainstream Program by the Mainstream Committee and will be removed from the Plus Program list. There are NO other changes to the Plus Program. This change to the Plus Program became effective September 15, 2006.

The revised Basic and Mainstream and Plus Program lists are included with this issue of DIRECTION. The revised Mainstream and Plus Definitions are available on the CALLERLAB website: www.CALLERLAB.org

IN MEMORIAM
Steve Siedhoff, Kansas

RESOLUTION SUBMISSION PROCEDURES

The Board Of Governors has approved a process whereby proposals (resolutions) may be offered by any CALLERLAB Member (Active, Life, Associate, or Apprentice) to the membership for consideration, discussion, and vote. Such resolutions shall be in writing, signed by the maker and a second, each of whom shall be a Member (Active, Life, Associate, or Apprentice) in good standing of CALLERLAB. Resolutions shall be presented to the Executive Director in writing either in person or by mail or fax to the Home Office. An explanation, in writing, of why the presenter feels the resolution is necessary shall accompany the resolution. The procedures require resolutions to be submitted by January 1st of the convention year so they may be listed in the "Call to Convention" and placed on the convention agenda. Contact the Home Office for additional information.

NEW CALLER-COACH CONGRATULATIONS!

The Caller - Coach Committee has installed another caller to the ranks of Accredited Caller-Coach. We would like to welcome Jerry Story as our newest Accredited Caller-Coach. Please join with CALLERLAB in recognizing Jerry in his success in attaining his goal to become a CALLERLAB Accredited Caller-Coach. Congratulations and best wishes.

AUCTION AT THE CONVENTION?

Yes, that is correct! CALLERLAB will be having an auction to be held at the 2007 CALLERLAB Convention in Colorado Springs. The auction is to raise funds for The Foundation. All attendees are asked to bring something of value to donate to the auction. It doesn't matter what the item is as long as it is valuable. It could be an antique, something new, something old, something borrowed (stolen), or something blue. Hand-crafted items are good. ANYTHING!!! The auctions in San Antonio and Louisville were a huge success and we are sure we will have great fun and benefit the Foundation. Plan now to attend the convention and the auction and have some fun while you help raise money for the Foundation.

BEGINNER DANCE PARTY LEADER'S SEMINAR

A Beginner Dance Party Leader’s Seminar will be held on Saturday and Sunday prior to the start of the 2007 CALLERLAB Convention in Colorado Springs. The seminar will begin at 9:00AM. on Saturday, March 31st and end at 1:00PM on Sunday April 1st. The location will be in the Sheraton Hotel. Cost will be $25 per leader. Spouses and/or partners will be admitted free. Topics will include many of the items important to a successful dance party. Checks should be made payable to CALLERLAB, and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922. For more information contact Calvin Campbell at cal@easy.net or the CALLERLAB Office at CALLERLAB@aol.com.
SO YOU WANT TO BE A CALLER TRAINER?

A Caller Trainer Seminar is planned for Saturday, March 31 and April 1, 2007 in Colorado Springs, CO. The seminar will be held immediately prior to the 2007 CALLERLAB Convention in the Sheraton Hotel. This seminar will focus on several topics from the Curriculum Guidelines. It is intended to provide information to callers who either are now teaching or plan to teach other callers. The seminar will provide valuable information and techniques to caller trainers. It does not matter whether the participant plans to seek accreditation or not, although accreditation is an important achievement that is encouraged. The charge for the seminar will be $25.00 to help defray costs for production of seminar materials. Instructors will be Accredited Caller-Coaches. If you have a desire to learn more about helping others learn to call or on accreditation as a Caller-Coach, this is for you.

To register or to obtain more information, contact the CALLERLAB office; Phone 800-331-2577 or E-mail: GailCALLERLAB@aol.com.

PROGRESSIVE VOICE TRAINING 2007 CALLERLAB CONVENTION

W e are very pleased Dr. Arden Hopkin, our voice coach and expert will join us again in Colorado Springs. The Progressive Voice Seminar (PVS) is a three phase program designed to provide information on the care and improvement of the vocal quality of callers. The first phase of the program was introduced at the 2004 CALLERLAB Convention in Reno with phase two and three in subsequent years. All three phases will again be offered in Colorado Springs. A Certificate of Completion will be given after a caller has completed all three phases.

There will also be time devoted to individual voice training at the convention. Arden will be providing individual sessions at $30.00 for a 20 minute session. There are a limited number of these sessions, so, if you wish to register for a one - on - one personal training session with Dr. Hopkin, please contact Gail at GailCALLERLAB@aol.com.

INVITE NON-MEMBERS TO CONVENTION

C ALLERLAB would like to encourage you to invite dancers and non-CALLERLAB callers to attend the annual CALLERLAB convention. We have found that first time attendees are not only very impressed but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB convention. One of the most common comments we hear from first time attendees is that they wished they had attended earlier. During our formative years we were discussing some complex programming, choreography, and styling issues. Much of this discussion would not have been of interest to many dancers. These days, however, the topics available to our attendees range from some complex technical issues to marketing and recruiting discussions to issues of interest to club as well as association leadership. Think about the folks you encounter within your square dancing activities and consider inviting those who you believe would enjoy and benefit by attending our convention. Contact the home office for further information on obtaining convention invitations.

HOTEL RESERVATIONS FOR THE 2007 CONVENTION

T he 2007 CALLERLAB Convention will be held at the Sheraton Colorado Springs, Hotel, April 2-4, 2007. Reservation information will be sent to all members who register for the convention. The hotel request that you make you room reservations by calling 1-719-576-5900. Room costs are a bargain at $90.00 plus tax, single or double. You must register with the hotel no later than March 8, 2007 and you must identify yourself as part of CALLERLAB, The International Association of Square Dance Callers. The convention rate is only good until the room block is filled.

In the past we have been able to secure additional rooms. However, the hotel deadline is March 8, 2007 and there is no guarantee the hotel will add rooms to our room block beyond that date. Please make your reservations early to assure you have a room.

WHY GO TO COLORADO SPRINGS

W hat a question! Why indeed? Well, for starters, the 2007 CALLERLAB Convention will be there April 2 - 4. While that is enough to get us there, what about you? Have you ever been to this part of the country? What else is there? Well, let’s see; what about that mountain, Pikes Peak? At over 14,000 feet Pike’s Peak provides spectacular views which inspired the song America The Beautiful. You won’t need to climb the peak, the cog railway will whisk you to the top in no time. What a ride! Historic Manitou Springs is a unique Colorado destination with its naturally carbonated mineral springs, historic district, art galleries, and much, much more. What about the natural wonders at Garden Of the Gods with the magnificent red rock formations which have been formed by millions of years of nature’s work? Come try to topple the Balanced Rock. Don’t miss

(Continued on page 5)
the underground beauty and mystery of Cave Of the Winds. This wonder of nature’s handiwork has been fascinating visitors for over 125 years and now includes a Laser Light Show.

What else can we say? With all that Colorado Springs has to offer, we do hope you are planning to attend the 2007 CALLERLAB Convention and stay a few days to visit the area.

**DANCES AT 2007 CONVENTION**

Have you ever attended a CALLERLAB convention? If so, we look forward to seeing you again next year. If not, we ask you to seriously consider going to Colorado Springs, CO next April to be part of this three-day event. The convention is much more than a gathering of callers; it is your opportunity to express your views on any of the square dance related topics which are of interest to you.

As always, CALLERLAB will host several dances at the convention in Colorado Springs. The Contra/Traditional Dance is always popular. Next we have a dance featuring our overseas callers, followed by a dance featuring callers attending the CALLERLAB convention for the first time. We will repeat our “Games” Dance this year. Each tip will feature some unusual setups. If you have never attended a CALLERLAB convention, 2007 is your next opportunity to be a part of this yearly event.

Among the special features of the convention is the opportunity to receive invaluable information from our voice coach, Arden Hopkin. This is also your opportunity to receive individual voice instruction at a very reasonable cost ($30 for a 20 minute session.)

Mark your calendar now to attend the convention April 2 - 4, 2007. Look for your invitation in the next issue of *DIRECTION*.

*Make Colorado Springs your destination in April 2007.*

**HOME OFFICE HOLIDAY SCHEDULE**

The CALLERLAB Office will be closed November 23 and 24, 2006 for the Thanksgiving Holiday. We hope you, your family and friends have a happy and safe holiday.

**CALLERLAB TRAIL-END DANCE AT 56TH NSDC**

We are pleased to announce that CALLERLAB will be hosting a Trail-End Dance at the 56th National Square Dance Convention (NSDC). The dance will be a Plus dance on Wednesday, June 27, 2007 from 8:30 to 10:30 PM in Cardinal Hall in the convention center. We are looking forward to this opportunity to showcase the CALLERLAB Plus program by some of our most talented members. If you are in Charlotte, please plan to stop in.

**MINI-LABS SCHEDULED**

What is a Mini-Lab you may ask. Well, a Mini-Lab is a smaller version of a CALLERLAB Convention. Attendance at a Mini-Lab qualifies as Convention attendance for Members who wish to gain Active (Voting) Membership. Beyond that, however, it is an opportunity for callers to gather to discuss the issues facing the activity and to attend technical and other interest sessions. These sessions are presented by some of the most qualified CALLERLAB Members and provide a unique opportunity for high quality training and exchange of ideas. The sponsor for a Mini-Lab is responsible for planning, scheduling, and coordinating all the activities associated with the Mini-Lab. The Board of Governors and the Home Office are represented at the Mini-Labs. This is an opportunity for callers outside the USA to attend a convention at less cost and have face-to-face discussion with Board Members and the Executive Director.

We are very pleased to announce the Executive Committee has approved two future Mini-Labs, both scheduled for 2008. The Australian Callers Federation will sponsor and host a Mini-Lab in Australia on June 10 - 12, 2008. Later that year the South West Ontario Square and Round Dance Association (SWOSRDA) in Canada will sponsor and host a Mini-Lab near Toronto on July 13 - 15, 2008.

**PROGRAM POLICY INITIATIVE**

A proposal to support experimentation with CALLERLAB Dance Programs named the Program Policy Initiative or PPI was introduced at the 2005 CALLERLAB Convention in Louisville, KY. The basic idea of the PPI is to encourage callers, clubs, associations, and others to conduct experiments of ways to get more people involved with square dancing. It must be stressed that these experiments are NOT intended to impact the current dancing community, they are intended to be a way to introduce square dancing to a large number of people. Some of these people MAY, at some future time, wish to join the ac-

(Continued on page 6)
(Continued from page 5)

activity as we know it today. The remainder of these people, it is hoped, will continue to enjoy the activity in a new way. Please read the following information carefully and if you have questions or concerns contact the CALLERLAB office (800-331-2577) or E-mail: CALLERLAB@aol.com. The following has been said of the PPI: My view of the PPI is that it is an attempt to discover and provide alternative ways for people to enjoy square dancing. It should not be viewed as a way of directly increasing membership in the existing clubs.

These experiments have NO limits. It is up to the imagination of those sponsoring the experiment to determine the extent of the experiment. This PPI is NOT intended as way to provide legitimacy to any existing so-called one floor programs. It is, however, intended to encourage different ways to introduce square dancing to more non-dancers.

CALLERLAB members have been expected to teach and call according to a series of dance programs, which were codified in the 1970's. These worldwide excepted dance programs include Basic, Mainstream, Plus, Advanced, and the various Challenge programs. We are aware that our efficiency at recruiting new dancers into Mainstream has fallen sharply over the last 10 to 15 years. Individually and collectively we have tried to increase attendance in our classes and clubs. There have been some successes in changing how we teach Mainstream, for example, multi-cycle classes. Many of these successes have been documented as Winning Ways and are available on our website. You are encouraged to take the time to read and get inspired by these reports. Surveys and study groups indicate that few are willing to join an activity which requires such a long commitment (say 15 to 30 weeks) just to learn to be an entry-level dancer. After that we hope they will sign up for what amounts to a lifetime commitment, including becoming club members and, later, club officers.

Instead of getting upset with our existing dancers and our existing rules and regulations, you are invited to start with some new dancers, teach them your way, and don't take them all the way to Mainstream. Try an experimental program with anew set of dancers and keep them having fun. Report your success or failure to the CALLERLAB Program Policy Committee. As a caller you have the skills. You can do it. Please let us know what you are trying as a way to increase the number of dancers.

Minds are like parachutes, they only function when open!

CHOREOGRAPHIC GUIDELINES
(ONE OF THE BEST KEPT SECRETS)

Great literary works and paintings by master artists historically have gone unappreciated during their own time. Let's not repeat this tendency when it comes to one of the best publications that has been prepared by CALLERLAB. That publication is Choreographic Guidelines, prepared by the CALLERLAB Choreographic Applications Committee and published in 1996.

Following the axiom that good things come in small packages the book is only 62 pages long and costs $20 through the CALLERLAB office. The booklet includes the following chapters: 1) Smooth Dancing, 2) Anticipation, 3) Accuracy of Execution, 4) Choreographic Management, 5) Degree of Difficulty, 6) Selection of Moves, 7) Success with Difficult Choreography.

The booklet draws together information on these subjects that has previously been published or used in training sessions by such callers as Jim Mayo, John Kaltenthaler, Don Beck, Jon Hendron, Shawn Cuddy, Everett Mackin, Mike Jacobs, Bill Peters, and John Sybalsky. Additional input and editing were provided by Jay Klassen, Kenny Farris, Jerry Reed (who was chairman of the committee when the booklet was prepared), and Elmer Claycomb.

Reading the document through as one continuous document (even though it might be on a plane on the way to a calling engagement, in a motel room, or one of those rare free moments at home) can bring the relationship between the various chapters into focus.

Two of the statements in the chapter on Selection of Moves have merited both underlines and stars beside them. They are: 1) “The art of combining moves into logical, smooth flowing patterns is what makes the difference between dancing, or just performing a group of moves”, and 2) “Choreographic flow should be like a river - always moving in the same direction, doing what it can to create paths of least resistance. Also like a river, the flow is not in a straight line. It twists and turns and gathers character from the rocks, logs and other objects of resistance to its momentum. Good choreography should establish enough momentum to carry the dancer from one move to the next and enough resistance to that flow to give our dance character and definition.”

Not only does the chapter contain general guidance such as the above statements, but it contains specific examples of good and poor movement selection. Ways to accurately evaluate your own calling are rec-
ommended such as recording one of your own dances, then getting a square together and dancing to your own recorded dance.

It is particularly interesting to note that the chapter on Success with Difficult Choreography is the last chapter, while Smooth Dancing is the first Chapter. This hierarchy follows the CALLERLAB Square Dance Issues Committee Report conclusion that over emphasis on choreographic complexity is one of the primary issues facing our activity today. Many of the sub-issues identified by the Committee under the general heading of over emphasis on choreographic complexity are directly addressed by *Choreographic Guidelines*.

We highly recommend that every caller have a well read copy of *Choreographic Guidelines* in their reference library.

**STARTER KIT FOR NEWER CALLERS**

A "Starter Kit for Newer Callers", produced by the Caller Training Committee, is available from the Home Office. The kit contains information important to new and relatively new callers. If you are involved in the training of new callers, you should strongly encourage them to purchase their own copy of this manual. Those of you who are involved with local caller association training programs may also wish to add this informative manual to your library.

The manual includes the Formations and Arrangement charts as well as common definitions currently in use by most callers. It also includes many CALLERLAB papers on such topics as Music, Smooth Body Flow, Helper Words for Callers, Timing, Modules, Mental Image, Sight Calling, Code of Ethics, two papers dealing with Degree of Difficulty, Reference Sources and the two Standard Application booklets on Basic/Mainstream and Plus.

A list of the CALLERLAB Accredited Caller-Coaches is included, as well as information on available scholarships. The manual is arranged and published in spiral bound or three hole punch format.

Order the kit from the enclosed Sales Items list. Cost is $22.00, which includes shipping.

"FRIENDS OF THE FOUNDATION"

On behalf of the Board of Directors of the CALLERLAB Foundation, we wish to express our appreciation for your donations.

Your contributions enable the Foundation to increase public awareness of the fun and fellowship that makes square dancing a popular recreation today. Foundation projects, which will help preserve and promote square dancing, are important to the growth and image of the Foundation. Caring people are what will keep our activity alive.

All contributions will help us expand our resources and do a far more extensive job in the preservation of square dancing.

To make a tax-deductible donation or memorial to the Foundation, send to The CALLERLAB Foundation, 467 Forrest Ave., Suite 118, Cocoa, FL 32922.

**FRIENDS OF THE FOUNDATION**

In Memory of Dave Krediet
Fred and Vivien Pfeifer, California
In Memory of Ruby Oxendine
Jon Jones and Deborah Carroll-Jones, Texas

**A FEW SUGGESTIONS TO ATTRACT STUDENTS**

Now that summer is over and the fall square dance season is upon us, here are a few suggestions which may help attract new students.

1. Demonstrations/planned performances/shows/street dances wherever possible.
2. Phone campaign (follow-up to interest shown at above.)
3. Letter campaign (invitations).
5. "A New Song and Dance Routine" Brochure
6. Placemats in local restaurants (Be sure to include contact number(s).)
7. Flyers that double as posters.
8. Personal contact with doctors and dentists (brochures in waiting rooms). Doctors who understand the health benefits of square dancing may recommend it as mild exercise.
9. Flyers left in hotel literature racks.
10. Flyers at supermarket checkout counters.
11. Brochures at Welcome Center racks (state lines and vacation areas).
12. Poster contest in area schools.
13. Billboards in the area.
15. Airport posters, full-sized and colorful.
Mail sent to the following member/s has been returned to the Home Office. If you know of their whereabouts, or know of someone that might have a current address for them, please contact the Home Office JohnCALLERLAB@aol.com or 1-800-331-2577. Thank you.

Del Powell, Sacramento, CA

ELECTRONIC DIRECTION

Are you aware the Home Office has implemented electronic distribution of *DIRECTION* and other mailings? If you would like to participate in our money saving effort we need to hear from you. An obvious requirement is that you have regular access to your E-mail account and can access the CALLERLAB website at www.callerlab.org.

If you agree to receive *DIRECTION* electronically, you will not receive a paper copy. You will be provided access to *DIRECTION* online and in a .PDF file. You may then either read the newsletter online or download and print your own copy.

Any Member who would like to receive *DIRECTION* electronically and help with our cost saving efforts, must submit an E-mail request to: CALLERLAB@aol.com.

Thank you in advance for your cooperation.

ARTS ONLINE TRAVEL SITE

The Alliance for Round, Traditional, and Square (ARTS) Dance is a gathering of related dance organizations which have joined forces to achieve a common goal of increasing the number of dancers. The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide leadership and resources necessary to create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions. The ARTS has a Governing Board consisting of one representative from each of the following organizations: CALLERLAB, CONTRALAB, The International Association of Gay Square Dance Clubs (IAGSDC), The National Executive Committee (NEC), National Square Dance Campers Association (NSDCA), ROUNDALAB, Single Square Dancers USA (SSDUSA); USA West, United Square Dancers of America (USDA), and the United Round Dance Council (URDC). The ARTS is incorporated in North Carolina as a Non-Profit organization and has been approved as an IRS 501 (c)(3) tax exempt corporation. The ARTS has established Individual and Association membership categories for those who wish to make a donation. For additional information, please go to the ARTS website: www ARTS-DANCE.org

The ARTS has recently joined with YTB Travel, an online travel website, to offer online travel information, bookings, and other travel information. A portion of the money paid for travel will go to The ARTS from the travel site. The costs to consumers will be the same as on other online sites, the advantage to the dance community is that part of the money will benefit dancing.

FROM OUR MEMBERS

We received the following information from Otto Warteman, CALLERLAB Member from Trinity, Texas and from Dottie Welch, CALLERLAB Member from Lawrencetown, Nova Scotia, Canada. Callers wanting to contact schools in any area of the United States may go to the following URL on the web: http://www.greatschools.net/ to obtain the location and contact information on both public and private schools. This site is easy to access and navigation is easy; the information is specific and is considered reliable. Thanks to Otto Warteman for passing along this information. Callers in Canada may go to http://www.library.ualberta.ca/subject/education/canschools to obtain similar information on schools in Canada. Thanks to Dottie Welch for passing along this information. We found both sites easy to access and navigate; the information is specific and is considered reliable. If you access this information we would be very interested in feedback.

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

Misquotations are the only quotations that are never misquoted!
Electronic mail to several members has been returned as “undeliverable”. We believe most of the returned E-mail is due to an incorrect E-mail address in our files. Below is a list of members whose E-mail has been returned.

Please review the attached list. If your name appears on this list, please send an E-mail message with your correct E-mail address to JohnCALLERLAB@aol.com, so that we may update our records and mailing lists. If you DO NOT wish to receive electronic mailings, please let us know.

If you have signed up with the Home Office to receive DIRECTION or any other information via E-mail it is your responsibility to keep the Home Office notified of any changes in your address. (This also applies to your “Snail Mail” address.). Your help in assisting the Home Office with our efforts to eliminate unnecessary expenses is greatly appreciated.

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SEVEN QUALITIES OF A HEALTHY GROUP

Submitted by Tom Gray, Alberta, Canada

This article appeared in the August 1999 issue of DIRECTION, but still applies today. Apply these standards to your club and see how it measures up! Adapted by Tom Gray from an article by Leith Anderson in Leadership Magazine (Winter, 1999)

1) A HEALTHY GROUP HAS A SENSE OF FUN AND ENTHUSIASM. You walk in the room and you can feel it. People are happy to be there. People are there to dance, the floor fills quickly, the caller doesn't have to plead to fill a square. Things are happening. There is an ambiance of warmth and excitement.

2) A HEALTHY GROUP IS OTHERS-CENTERED. A healthy group is immediately interested in new people, what they need, and how their needs can be met through the club. It is sensitive to peoples' feelings. Are singles, especially ladies, welcome and given opportunities to dance? Since my wife doesn't dance, I often visit as a single. Some clubs have greeters to welcome everyone; others leave the visitor to wander in and fend for himself. The worst club ignored me completely. The best club introduced me to an angel who took me around, pointed out the bathrooms and coffee table, introduced me to other single dancers as well as club exec, and danced the first set with me. Now *that* sure made me feel welcome! In one club, during my first year, I danced as part of a "new dancers class" where everyone was a beginner, and I politely (if somewhat impatiently!) stood and watched for 30 minutes while Square Thru 4 was taught, from what I later learned, was an unusual position. Excruciating! In another club, the beginners were divided up among experienced dancers and the same move was learned well in 10 minutes. Sure made a difference! And what about those clubs where you are called to square up, then made to stand around during 20 minutes of announcements that really could have been posted on a bulletin board in the first place?

3) A HEALTHY GROUP IS UNDERSTANDABLE. Healthy clubs tend to speak in terms everyone can understand, rather than repeat jargon that constantly reminds outsiders they are not 'in'. Since square dancing uses a highly technical language, this requires both sensitivity and effort. Although a large part of this falls to the caller/teacher, there is much that can be done. A written list of common terms, handouts of the steps taught that night, angels who say 'face me' rather than 'quarter right' will all help newcomers learn the language and feel part of the group.

4) A HEALTHY GROUP ACCEPTS PEOPLE WHO LOOK LIKE ME. I quote directly from Anderson: "Our level of comfort can be high or low, depending on how quickly we find someone else who looks like us. In a room full of women, a man thinks I'm in the wrong place!'... In a gathering where everyone is young and casually dressed, the older person in a business suit feels out of place..." Draw your own conclusions.

5) A HEALTHY GROUP HANDLES PROBLEMS WITH GRACE. What happens when the sound system squeals or drops into embarrassing silence? When the club is behind budget or attendance is dropping, is there a denunciation for lack of support, or a challenge towards increasing attendance and building membership? What makes a healthy club is not the absence of problems. It's how the problems are handled.

6) A HEALTHY GROUP IS ACCESSIBLE. We're not talking wheelchair ramps. Is there clear and easy access to getting questions answered, meeting new people, joining in, and becoming part of the group? Do you allow new dancers to visit other clubs, join banner raids, or attend club dances? Or do you make it hard to join by insisting on graduating from lengthy lessons to qualify for membership? By having entry-point lessons only once a year? By insisting that people have to have a certain level of expertise to join or participate in club activities? All these things discourage people from joining. When I missed a night at square dancing during my first year, I came back and felt lost. How do you accommodate people who miss a night or two? Are they phoned and invited to catch-up classes, given tutorials during breaks, or simply told to come back next year when lessons start again?

7) A HEALTHY GROUP HAS A SENSE OF EXPECTANCY. Listen to hallway conversations over a few weeks and decide if the primary verb tense is past, present, or future; if the tone is positive or negative. I'm sure there'll always be some who grouch, but if you're also hearing, "That was fun!" or "I'm sure looking forward to the dance next week", you're on track. A healthy group has both present fun and reminiscences of past enjoyment. Most healthy groups are hopeful groups. They are full of plans as well as happy memories. They *expect* future fun. They *expect* to grow, and they have plans in place to produce and handle that growth.
FOR IMMEDIATE RELEASE  
(September 2006)  
********** START **********  

ACREDITED CALLER COACHES  

CALLERLAB is pleased to announce that Jerry Story, Mission, Texas has recently attained recognition as an Accredited Caller-Coach. Congratulations, Jerry.  

To be accredited, an applicant must demonstrate experience and pass rigorous written and oral testing. This program assures that accredited Coaches have both the knowledge and the experience to help you learn to call or to call better.  

The following list of CALLERLAB Accredited Caller-Coaches is provided for information and to help potential students or sponsors of caller training in their search for caller training assistance.  

Currently Active Accredited Caller-Coaches are:  

- Paul Bristow, Middlesex, England  
- Daryl Clendenin, Portland, OR  
- Larry Cole, Marian, IN  
- Randy Dougherty, Mesa, AZ  
- Ed Foote, Wexford PA  
- Betsy Gotta, North Brunswick, NJ  
- Paul Henze, Chattanooga, TN  
- Mike Jacobs, Trenton, NJ  
- Deborah Jones (aka Deborah Carroll-Jones), Arlington, TX  
- Jon Jones, Arlington, TX  
- Jerry Junck, Wayne, NE and Mesa, AZ  
- John Kaltenthaler, Pocono Pines, PA  
- Joe Kromer, Tannhiem, Germany  
- Lorenze Kuhlee, Friedrichsdorf, Germany  
- Frank Lescrinier, Rancho Cucamonga, CA  
- Tim Marriner, Rock Hill, SC  
- Jim Mayo, Hampstead NH  
- Tony Oxendine, Sumter, SC  
- Randy Page, Charlotte, NC  
- Kenny Reese, Griesheim Germany  
- Ken Ritucci, West Springfield, MA  
- Nasser Shukayr, San Benito, TX  
- Jeannette Staebble, Zurich, Switzerland  
- Jerry Story, Mission TX and Crossville, TN  
- Al Stevens, Pforzheim, GERMANY  
- Don Williamson, Greeneville TN  
- Jim Woolsey, Oklahoma City, OK  
- Norm Wilcox, Georgetown, Ontario, Canada  

Caller-Coach Emeritus  

- Al Brundage, Miami, FL - Emeritus  
- Bill Davis, Sunnyvale, CA - Emeritus  
- Decko Deck, Arlington, VA - Emeritus  
- Herb Egender, Green Valley, AZ - Emeritus  
- Cal Golden, Hot Springs, AR - Emeritus  
- Frank Lane, Estes Park, CO - Emeritus  
- Martin Mallard, Saskatoon, Saskatchewan CANADA - Emeritus  
- Gloria Roth, Clementsport, Nova Scotia CANADA - Emeritus  

CALLERLAB Accredited Caller Coaches are best for your callers' clinic or school. Accreditation assures knowledge and experience.
FOR IMMEDIATE RELEASE

(September/October 2006)

2006 MAINSTREAM
TRIENNIAL REVIEW
IS COMPLETE

EFFECTIVE SEPTEMBER 15, 2006

The current CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

The Mainstream Committee has completed the review of the Basic & Mainstream Programs. The following is the result of that review:

Added - SPIN CHAIN THRU was added to the Mainstream Program

Removed - No calls were removed from the Basic or Mainstream Programs

All callers and dancers are reminded that the call SPIN CHAIN THRU has NOT been part of the Mainstream Program since 2001. It is recommended that Mainstream dancers be provided a walk-thru or review of the call before it is used at an open Mainstream dance.

Copies of the revised Basic and Mainstream Program lists, definitions, and checklists are available on the CALLERLAB website at: www.CALLERLAB.org

EFFECTIVE SEPTEMBER 15, 2006

********** END **********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
FOR IMMEDIATE RELEASE

(September/October 2006)

2006 PLUS
BIENNIAL REVIEW
IS COMPLETE

EFFECTIVE SEPTEMBER 15, 2006

The current CALLERLAB Program Policy requires a review of all CALLERLAB dance programs at least once every three years. This review is conducted by each applicable dance program committee and is known as the “Triennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Basic & Mainstream Programs, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

The Plus Committee has completed the review of the Plus Program. The following is the result of that review:

Added - No calls were added to the Plus Program

Removed - SPIN CHAIN THRU was removed from the Plus Program because it was added to the Mainstream Program by the Mainstream Committee.

Copies of the revised Plus Program lists, definitions, and checklists are available on the CALLERLAB website at: www.CALLERLAB.org

EFFECTIVE SEPTEMBER 15, 2006

********** END **********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
## CALLERLAB BASIC PROGRAM

1. **DANCER NAMING**
   - PARTNER/CORNER
   - HEADS/SIDES
   - COUPLE #1, #2, #3, #4
   - BOYS/GIRLS
   - CENTERS/ENDS

2. **CIRCLE LEFT/CIRCLE RIGHT**

3. **FORWARD & BACK**

4. **DOSADO/DOSADO TO A WAVE**

5. **SWING**

6. **PROMENADE/SINGLE FILE PROMENADE**
   - COUPLES (FULL, 1/2, 3/4)
   - SINGLE FILE PROMENADE
   - STAR PROMENADE

7. **ALLEMANDE LEFT**

8. **ARM TURNS**

9. **RIGHT & LEFT GRAND FAMILY**
   - RIGHT AND LEFT GRAND
   - WEAVE THE RING
   - WRONG WAY GRAND

10. **LEFT-HAND STAR/RIGHT-HAND STAR**

11. **PASS THRU**

12. **SPLIT TWO**

13. **HALF SASHAY FAMILY**
   - HALF SASHAY
   - ROLLAWAY
   - LADIES IN, MEN SASHAY

14. **TURN BACK FAMILY**
   - U-TURN BACK
   - BACKTRACK

15. **SEPARATE AROUND 1 OR 2**
   - TO A LINE
   - AND COME INTO THE MIDDLE

16. **COURTESY TURN**

17. **LADIES CHAIN FAMILY**
   - TWO LADIES CHAIN (REG & 3/4)
   - FOUR LADIES CHAIN (REG & 3/4)
   - CHAIN DOWN THE LINE

18. **DO PASO**

19. **LEAD RIGHT**

20. **RIGHT AND LEFT THRU**

21. **GRAND SQUARE**

22. **STAR THRU**

23. **CIRCLE TO A LINE**

24. **BEND THE LINE**

25. **ALL AROUND THE CORNER**

26. **SEE SAW**

27. **SQUARE THRU (1,2,3,4)/LEFT SQUARE THRU (1,2,3,4)**

28. **CALIFORNIA TWIRL**

29. **DIVE THRU**

30. **WHEEL AROUND**

31. **THAR FAMILY**
   - ALLEMANDE THAR
   - ALLEMANDE LEFT TO AN ALLEMANDE THAR
   - WRONG WAY THAR

32. **SHOOT THE STAR/SHOOT THE STAR FULL AROUND**

33. **SLIP THE CLUTCH**

34. **BOX THE GNAT**

35. **OCEAN WAVE FAMILY**
   - STEP TO A WAVE
   - BALANCE

36. **ALAMO RING FORMATION**
   - ALLEMANDE LEFT IN THE ALAMO STYLE
   - BALANCE

37. **PASS THE OCEAN**

38. **EXTEND (FROM 1/4 TAG ONLY)**

39. **SWING THRU/LEFT SWING THRU**

40. **RUN/CROSS RUN**

41. **TRADE FAMILY**
   - (NAMED DANCERS) TRADE
   - COUPLES TRADE
   - PARTNER TRADE

42. **WHEEL & DEAL**

43. **DOUBLE PASS THRU**

44. **FIRST COUPLE GO LEFT/RIGHT, NEXT COUPLE GO LEFT/RIGHT**

45. **ZOOM**

46. **FLUTTERWHEEL/REVERSE FLUTTERWHEEL**

47. **SWEEP A QUARTER**

48. **VEER LEFT/VEER RIGHT**

49. **TRADE BY**

50. **TOUCH 1/4**

51. **CIRCULATE FAMILY**
   - (NAMED DANCERS) CIRCULATE
   - ALL 8 CIRCULATE
   - COUPLES CIRCULATE
   - SINGLE FILE CIRCULATE
   - SPLIT/CROSS CIRCULATE

52. **FERRIS WHEEL**

### Callers are Reminded
To Limit Their Calls to the Advertised Program. Calls from a List Other Than Advertised Should Not Be Used Unless They Are Walked Through or Workshoped First

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### Suggested Teaching Order

CALLERLAB recommends that the BASIC and MAINSTREAM Programs, calls 1-69, be taught in not less than 58 hours. We are currently working on a recommended teach time for just the BASIC program. CALLERLAB also recommends that calls be taught from more than a single position (formation and arrangement) and that styling and timing be included as part of the teaching program. Calls in *italics* may be deferred until later in the teaching sequence.

NOTE TO DANCE PROGRAMMERS

There is NO program called the Mainstream/Plus Program. No dancer is required to know Plus calls to attend a Mainstream open dance. Please advertise dance programs as Mainstream or Plus, NOT Mainstream/Plus.

These lists are furnished through the courtesy of CALLERLAB and your local CALLERLAB callers.
CALLERLAB PROGRAMS
BASIC and MAINSTREAM

Why Programs and Lists?

CALLERLAB programs define a world-wide standard of square dance calls to be taught in square dance classes or workshops. Program lists, such as this one, list the set of calls that may be called at a dance advertised to be a specific dance program i.e. Basic, Mainstream, Plus, etc. Dance promoters are encouraged to list the program to be danced on flyers, brochures and other advertisements of open dances. Dancers should refer to the program designations to seek out dances that will consist of material with which they are familiar. Program lists are used by callers in programming an appropriate dance for a specific group of dancers. Including the desired program in the caller’s confirmation agreement will provide programming guidance to the caller as well as protection for the sponsoring organization.

The program(s) are not intended to segregate dancers into exclusive groups or to indicate that one who chooses to dance at his or her own preferred program is any better, or any worse, than any other dancer. Dancing skill can be achieved at many programs, and the quantity of calls is not necessarily an indication of dancer proficiency. It is hoped that the program lists will be used to aid in a logical teaching progression and thorough coverage of basics in classes and to provide an enjoyable modern square dance for dancers of all inclinations. In addition, CALLERLAB's intent is that approved styling and timing of square dance movements will be an integral part of all classes and dance programs. It is also hoped that proper teaching, including timing and styling, will result in smooth dancing for the greater enjoyment of all.

What Next?

Responsible leaders, within and outside of CALLERLAB, recommend that dancers dance regularly at the program at which they graduate for at least one (1) year before they enter into classes or workshops for another program. This means that dancers graduating from the Mainstream Program should dance regularly at Mainstream dances for a year before going into the Plus Program.

There should be no pressure for movement from one program to another once a dancer has graduated. Dancers should be encouraged to take their time, enjoy the fun and fellowship and learn to dance well at that program before moving on to another program.

What About Periodic Selections?

Dancers are not required to know the Periodic Selections in order to attend an advertised Mainstream dance.

Periodic Selections are not part of the Basic and Mainstream Program. They are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Callers are reminded that Periodic Selections should not be used unless they are walked through or workshopped first.
## Plus List - Teaching Order

1. ACEY DEUCEY  
2. TEACUP CHAIN  
3. PING PONG CIRCULATE  
4. LOAD THE BOAT  
5. EXTEND  
6. PEEL OFF  
7. LINEAR CYCLE (from waves only)  
8. COORDINATE  
9. (ANYTHING) & SPREAD  
10. SPIN CHAIN THE GEARS  
11. TRACK II  
12. (ANYTHING) & ROLL  
13. FOLLOW YOUR NEIGHBOR  
14. FAN THE TOP  
15. EXPLODE THE WAVE  
16. EXPLODE & (ANYTHING) (from waves only)  
17. RELAY THE DEUCEY  
18. PEEL THE TOP  
19. DIAMOND CIRCULATE  
20. SINGLE CIRCLE TO A WAVE  
21. TRADE THE WAVE  
22. FLIP THE DIAMOND  
23. GRAND SWING THRU  
24. CROSSFIRE  
25. ALL 8 SPIN THE TOP  
26. CUT THE DIAMOND  
27. CHASE RIGHT  
28. DIXIE GRAND  
29. 3/4 TAG THE LINE  
30. SPIN CHAIN & EXCHANGE THE GEARS

## Plus List - Alphabetical Order

ACEY DEUCEY  
ALL 8 SPIN THE TOP  
(ANYTHING) & ROLL  
(ANYTHING) & SPREAD  
CHASE RIGHT  
COORDINATE  
CROSSFIRE  
CUT THE DIAMOND  
DIAMOND CIRCULATE  
DIXIE GRAND  
EXPLODE THE WAVE  
EXPLODE & (ANYTHING) (from waves only)  
EXTEND  
FAN THE TOP  
FLIP THE DIAMOND  
FOLLOW YOUR NEIGHBOR  
GRAND SWING THRU  
LINEAR CYCLE (from waves only)  
LOAD THE BOAT  
PEEL OFF  
PEEL THE TOP  
PING PONG CIRCULATE  
RELAY THE DEUCEY  
SINGLE CIRCLE TO A WAVE  
SPIN CHAIN THE GEARS  
SPIN CHAIN & EXCHANGE THE GEARS  
3/4 TAG THE LINE  
TEACUP CHAIN  
TRACK II  
TRADE THE WAVE

Callers are reminded to limit their calls to the advertised program. Calls from a list other than advertised should not be used unless they are walked through or workshopped first. If conducting a PLUS workshop, use only PLUS calls. If conducting a workshop for PLUS Dancers who want more, workshop should be labeled appropriately.

NOTE: The Plus Program is understood to include more creative use of the Mainstream moves from other than standard positions. For this reason, CALLERLAB recommends that the Plus Program calls be taught in not less than nineteen sessions of two hours each (total 38 hours).

These lists are furnished through the courtesy of CALLERLAB and your local CALLERLAB callers. Permission is granted to reproduce this data provided the following notice is included “Reprinted with permission of CALLERLAB.”
CALLERLAB PROGRAMS
BASIC - MAINSTREAM - PLUS

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What Next?

Responsible leaders, within and outside of CALLERLAB, recommend that dancers dance regularly at the program at which they graduate for at least one (1) year before they enter into classes or workshops for another program. This means that dancers graduating from the Mainstream Program should dance regularly at Mainstream dances for a year before going into the Plus Program. Graduates from the Plus Program should dance regularly at Plus dances for a year before going into an Advanced Program, etc.

There should be no pressure put on dancers to move from one program to another once they have graduated. Dancers should be encouraged to take their time, enjoy the fun and fellowship and learn to dance well at that program before moving on to another program.

What About Periodic Selections?

Dancers are not required to know the Periodic Selections in order to attend an advertised Mainstream or Plus dance.

Periodic Selections are not part of the Basic and Mainstream or Plus Programs. They are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Callers are reminded that Periodic Selections should not be used unless they are walked through or workshopped first.
# CALLERLAB SALES ITEMS***

(Please remit in U. S. FUNDS)

**Standard Plus Applications (Booklet does not include definitions)**

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<td>CALLERLAB Decal 3&quot; outside application, App Assoc M</td>
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<td>CALLERLAB Decal 3&quot; inside application, App Assoc M</td>
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<td>CALLERLAB Lapel Pin/Tie-tack</td>
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<td>CALLERLAB Bracelet Charm</td>
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<td>CALLERLAB (Calling) Twenty-Five Year Pins</td>
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<td>CALLERLAB (Calling) Fifty Year Pins</td>
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<td>CALLERLAB Badge Dangle (Logo)</td>
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<td>CALLERLAB Jacket S M L XL (Logo Front or Back)</td>
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<tr>
<td>CALLERLAB Jacket XXL (Logo Front or Back)</td>
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<tr>
<td>CALLERLAB Jacket XXXL (Logo Front or Back)</td>
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<td>CALLERLAB Logo Front and Back, add.</td>
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<tr>
<td>Name embroidered on jacket, add.</td>
<td>$6.00</td>
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<tr>
<td>CALLERLAB Shirt S M L XL (colors shown on back)</td>
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<td>CALLERLAB Shirt XXL</td>
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<td>CALLERLAB Publications</td>
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<td>Starter Kit for Newer Callers (spiral bound Three hole punched)</td>
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<td>Caller Contracts (Confirmation) (20 2-part forms)</td>
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<td>Dance Program Lists, MS Plus Adv</td>
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<td>Dance Program Lists, C1 C2 C3A</td>
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<td>Checkoff list MS Plus Adv (no charge for one)</td>
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<td>Styling Handbook - Mainstream &amp; Plus (Non-members $7.00)</td>
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**Mainstream Definitions (Non-members $7.00).**

**Plus Definitions (Non-members $7.00).**

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<th>CALLERLAB INSIGNIA ITEMS</th>
<th>Cost per item</th>
<th>Qty</th>
<th>Total Cost</th>
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<td>Advanced (A1 &amp; A2) Definitions (Non-members $7.00).</td>
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<td>C-3A Definitions (Non-members $7.00).</td>
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**Choreographic Guidelines (Non-members $25.00).**

**Standard Mainstream Applications (Booklet does not include definitions)**

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<th>CALLERLAB INSIGNIA ITEMS</th>
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<th>Qty</th>
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<tr>
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<td>DVD - History/Heritage/Tradition</td>
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<td>DVD - *BDPLS - Handicaple Dancing 2004</td>
<td>$20.00</td>
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<tr>
<td>DVD - *BDPLS - Before The Dance 2004</td>
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<tr>
<td>DVD - *BDPLS - Father/Daughter Dance 2004</td>
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<tr>
<td>DVD - *BDPLS - Outside The Box Dancing/Mixers 2004.</td>
<td>$20.00</td>
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<td>Any Four *BDPLS DVDs.</td>
<td>$70.00</td>
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<tr>
<td>All Five DVDs.</td>
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<td>Signature Series Teaching CDs (US &amp; CANADA) (Non-members $40.00.</td>
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<tr>
<td>Signature Series Teaching CDs (Overseas) (Non-members $50.00).</td>
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**CALLERLAB PUBLICATIONS**

- **Starter Kit for Newer Callers (spiral bound Three hole punched)**: $22.00
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- **CISH (PDF Version) (Non-members $15.00)**: $10.00
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- **C-2 Definitions (Non-members $7.00)**: $5.00
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- **DVD - *BDPLS - Father/Daughter Dance 2004**: $20.00
- **DVD - *BDPLS - Outside The Box Dancing/Mixers 2004**: $20.00
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- **All Five DVDs**: $80.00
- **Signature Series Teaching CDs (US & CANADA) (Non-members $40.00)**: $30.00
- **Signature Series Teaching CDs (Overseas) (Non-members $50.00)**: $40.00

*Beginner Dance Party Leader Seminar

**These items are included in the Starter Kit for Newer Callers

***Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid. Tax if Applicable $______

Florida residents add 6% sales tax. Order Total $______

NOTE: For overseas shipment of CALLERLAB Jackets and CALLERLAB Shirts please contact the home office.

Send to: CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922
Note: Decals are available for all Members, Associates and Apprentices in the following sizes and styles: 3 ½" - white - outside use, 3" - clear - outside use, 3" - white - inside use.

Ship To:____________________________________________
____________________________________________
____________________________________________

Logos show below may be reproduced on your stationery, flyers, etc. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing the star at the bottom center is reserved for corporate use ONLY and should not be reproduced in any form).

CALLERLAB POLO SHIRT
WITH CALLERLAB LOGO
Colors: Royal Blue (RB), Black (BK), Wine (W), Grey, (G), Navy (N), Moss Green, M, Tangerine (T), Butter (BU), Jade Green (J), Putty(P), White (WH), Red (R).

CALLERLAB Belt Buckle

CALLERLAB 7 Function Pocket Knife

BALL POINT PEN
(Royal Blue w/Gold Lettering)

Robo-Clock
with CALLERLAB Logo

Send Order to: CALLERLAB, 467 Forrest Ave., Suite 118, Cocoa, FL 32922 Or E-Mail: JohnCALLERLAB@aol.com

September 27, 2006 (11:49am)
\\CI-server\share\Sales Items\sale order 2006 C.wpd