FROM THE CHAIR

Ballots from the Flash issue of DIRECTION are in and counted and after several discussions about the results, the Executive Committee is sure of one thing. We still do not have a clear mandate from our membership about our dance programs.

The first thing we noted is that only 910 or 29% voted. Does this mean the remainder didn’t care or didn’t think the changes proposed were enough? Maybe some of those who didn’t vote were really expressing support for no change. We’d sure like to know.

The votes counted were clearly in favor of removing Left Turn Thru (79%) and Partner Tag (65.5%) from the Mainstream program, but were also in favor of keeping Dive Thru (75.4%) and standard Half Sashay (68.6%) on the Basic program. The proposal to remove Cross Trail Thru from the Basic program passed by a very narrow margin. The vote was 462 or 52.4% in favor and 419 or 47.6% opposed.

These results are now in the hands of the Plus Committee and they are considering additions and/or deletions at this time. The Advanced Committee will evaluate their program after the membership votes to approve or disapprove the Plus Committee report and the Challenge Committee will follow after the Advanced. As per the Program Policy, these evaluations occur every odd year.

The updated lists will be printed after all evaluations are complete. All changes will become official at that time.

The Executive Committee is now working with the Research and Development Committee to assemble a questionnaire. We need some concrete answers as to how you the membership, feels about the make-up of our programs now and in the future. We will also be seeking input from other callers, dance leaders and dancers. We need a program policy with enough depth and vision to stand up over time. We need a policy that
the majority of our membership supports.
In the near future, when the questionnaire arrives, **take the time to answer it**. Your opinion is extremely important. We want to finalize a policy with your input.

This issue of **DIRECTION** includes the Board of Governors ballot and candidate profiles. This election involves one third of the representatives on your Board. Don’t miss the opportunity to choose those candidates that will best represent you!

There is also a survey in this issue about your use of quarterlies, emphasis calls and dances of the quarter. The Board felt it was time to re-evaluate these programs and wanted to do so with your input. The committees involved in administering these selections are also interested in what you have to say. **Let us hear from you.**

As most of you know from reading committee reports in the June issue of **DIRECTION**, CALLERLAB is busy with several projects. Take a look at our committee list and get involved in a project that interests you. With your support, we’ll be able to better meet the needs of our members and contribute to the improvement of our activity.

Will Rogers once said, "Even if you’re on the right track, you’ll get run over if you just sit there." Help us keep this train moving in the best direction.

Keep smiling,
Mike Seastrom

**BOARD OF GOVERNORS ELECTION**

In this issue of **DIRECTION**, we list the nominees for the Board of Governors. The terms of office are for three (3) years. We will be electing eight (8) members to be seated on the Board following the 1994 CALLERLAB Convention.

Bill Davis, Wade Driver, Jon Jones, John Kalenthaler, Melton Luttrel, Jim Mayo, Mike Seastrom and Al Stevens will complete their current terms on the Board at the 1994 convention. All except Bill Davis, Wade Driver and Jon Jones, are seeking reelection.

Short biographic sketches are included to aid you in making your decision. For your vote to be counted, it is mandatory that you be a Member in good standing. Each full Member in good standing may vote for not more than eight (8) candidates. You may, however, vote for less than eight (8) if you desire. WE ENCOURAGE YOU TO EXERCISE YOUR RIGHT AND PRIVILEGE TO VOTE! Return your ballot NO LATER THAN SEPTEMBER 15, 1993!

NOTE: Apprentices, Associate Licensees, Associates and Subscribers are not eligible to vote and do not have a ballot included with their mailing.

Please read the instructions on the ballot carefully. Do not sign the ballot.

The results of this important election will be announced in the December issue of **DIRECTION**. Press releases will be mailed to publications and callers associations announcing the results.

**REMEMBER – VOTE TODAY!!**

**CALLERLAB MEMBERSHIP ROSTER**

The Executive Committee has determined that, in order to hold down printing and postage costs, a roster of members will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over $9,000.

New members that have not yet received a roster or members requiring an updated roster should order one from the Home Office no later than September 4th. The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests. Once this supply is exhausted, no further printing is anticipated.

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**DIRECTION** is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 829 – 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7385. Telephone (507) 288-5121. **DIRECTION** is published bi-monthly and mailed first class to all members and affiliates of CALLERLAB. **DIRECTION** is edited by George White, Executive Secretary.

As **DIRECTION** is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. **DIRECTION** uses WordPerfect 5.1 as its word processor, on an MS/DOS (IBM Compatible) computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 5.0 or 4.2 format or any of the following formats: ASCII, Revisable-Form-Text (IBM DCA format), Final-Form-Text (IBM DCA format), Navy DIF Standard, WordStar 3.3, MultiMate Advantage II, Word 4.0, DisplayWrite, Mail Merge or Spreadsheet DIF. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.
CANDIDATES FOR THE BOARD OF GOVERNORS

JERRY BIGGERSTAFF, Marion NC, started square dancing in 1969 and began calling in 1971 in his home town of Marion. Jerry presently is actively calling for four clubs, one Mainstream–Plus, one Plus and two A1–A2. He calls principally in Eastern US and is a regular staff member of several annual festivals. In addition to calling, Jerry teaches several beginners classes each year, holds Plus workshops and teaches A1–A2 classes. Jerry is a charter member of the North Carolina Callers Assn. and Western North Carolina Callers Assn, serving three years as President of the latter. Jerry records for Blue Ribbon Records. He is an accredited member of CALLERLAB (since 1977) and has served on Mainstream, Plus and A2 Committees. Jerry’s partner of 27 years, is Judy and they have one daughter, Carla. Jerry believes it is time to get more involved in CALLERLAB to promote square dancing as a whole.

CORKY BIRT, Yorkton, Saskatchewan, and his wife Bjorg entered the square dance picture in 1954. Corky was bitten by the calling bug and has been calling since. Corky & Bjorg call for 3 Mainstream clubs, one Plus club and an Advanced & C-1 workshop group. They also teach rounds through PH III along with Line & C/W dancing. Corky has called in most Canadian Provinces and some states in the U.S. They have run a Sq & Rd dance weekend in February for the past 28 years. They are directors–at-large for the International S & R dance convention (alternately held in Canada & the U.S.A.) for the past 35 years. Corky has been on staff for 18 of these and is the only active caller who was on staff at the first convention in 1960. Corky believes his calling experience and his years in the business world will enable him to contribute much to CALLERLAB. Corky has been a member of CALLERLAB for a number of years and has attended the last six conventions. He earnestly solicits your support in the upcoming Board of Governors elections.

SKIP BROWN, Portland Maine, started square dancing in 1976 while stationed with U.S. Navy in Stuttgart Germany and started calling after attending the Chiemsee Caller’s College in 1977. After teaching several classes he became an accredited member of the European Callers & Teachers Association, receiving his accreditation certificate in 1979. Skip called for two clubs in Germany and he and his wife Betty Ann, were the treasurers of the European Association of American Square Dance Clubs. Skip retired from the Navy in 1980 in Portland, where he began teaching and calling dances. He is club caller for four clubs, teaching from basics through Advanced 1 and calls about 30 Saturday night dances throughout New England. Skip has been an accredited member of CALLERLAB since 1983 and is on several committees and is currently V. Chairmain of the Plus committee. Skip is a member of Tri–State Callers Association and has served as VP and then President. He has been secretary of the New England Council of Callers Assn. and is now a member of its Board of Directors. He writes monthly articles for the Northeast Square Dancer Magazine and has been since 1987. Skip is a dedicated and hard working caller in the New England area and would be an asset to CALLERLAB as a member of the Board of Governors.

LARRY COLE, Marion Indiana, and his wife Ellen, began square dancing in 1973. Larry started calling two years later. They attended their first CALLERLAB convention in 1981. Larry became accredited the same year and they have attended all but one convention since. An active CALLERLAB member, Larry serves on the MSQS, PQS, Advanced and AQS Committees and is currently the Mainstream Committee Chairman. His home program consists of two Mainstream clubs, one Advanced W/S club and one C–1 W/S club. Lessons, workshops and a busy travel schedule keep Larry calling five nights a week covering a five state area. Larry served four terms as President of the Indiana Square Dance Callers Association and has been a recording artist for Rawhide–Buckskin records since 1985. Employed in business management for twenty eight years, he is the manager at his location. Larry’s goal is to make his dances fun. He would be pleased to serve you on the Board of Governors.
WALT COOLEY, Pacific Grove CA, has been calling since 1977, as a club caller. He first called in Zurich, Switzerland for nearly six years (Mainstream). He returned to the U.S. in late 1982. Since then, he's been calling one-night stands through A-1. Walt currently calls on a weekly basis for one Mainstream and two Plus clubs. He served on the Mainstream Quarterly Selection Committee as Vice Chairman and the Chairman. Twice past president of his local callers association and is active on numerous CALLERLAB committees since his first convention in 1985. Walt is strongly convinced that CALLERLAB must play a key leadership role in the future of square dancing. To do so, we must continue to evolve and develop a vision for the future that has a place for every program – for the success and pleasure of our square dancers – present and future. He would be pleased to have your vote for Board of Governors.

BILL HARRISON, Upper Marlboro MD, started square dancing at the age of 7, and began his calling in 1970. In 1986 he began calling full-time. He attended many callers colleges and seminars. He has home clubs in Baltimore, Southern Maryland and Northern Virginia areas, calling Plus to C1 and reserving one night a week for lessons. He calls all the dance programs up to C2. Traveling to 42 states, 3 provinces of Canada, Europe, New Zealand and Sweden. Bill joined CALLERLAB in 1977 and writes a Choreo column for three dance magazines. He has served as Vice Chairman and Chairman of the Full Time Callers Committee for the past three years and is instrumental in working on Group Health Insurance for all members. This has been an eye opening experience, but one he feels is a major issue. He also serves on the Plus, Advanced and Challenge committees. I am running for the Board of Governors to put back into the organization what I have received over the past 16 years of belonging to CALLERLAB. I am very interested in what happens in the future of square dancing, as I wish to continue to call full time in the activity I love so much. 'Friends set to music; what more could one ask for.'

MIKE JACOBS, Chantilly Virginia, started dancing in 1962 and calling in 1971, going full-time in 1979. Well known for his work in the Advanced and Challenge fields, he has also taught teens for 11 years, taught association lesson groups, been an avid Round Dancer and learned contra and folk dancing. This broad based background has served him well in chairing both the past and current sub-committees for the Advance Teaching Order and teaching at the 1981 and 1993 CALLERLAB seminars and at the National Convention. "As the square dance environment looks toward the 21st Century, it faces many of the same problems our world faces. Conserving existing dancers, recruitment of new dancers, increasing costs, dwindling resources of places to dance, all confront our activity. CALLERLAB reacted with great dispatch and alacrity in dealing with the BMI/ASCAP problem, but we need to be equally adept with these and other problems. I would like to contribute to our community by serving on your Board of Governors."

CHUCK JAWORSKI, Chicago IL, began dancing while in High School, started calling for his first club in 1968, became a member of CALLERLAB in 1975 and full time caller in 1978. He is the owner of Dance Sounds Record Shop and Eager Beaver Engraving Company. Chuck has been President twice of both Chicago Area Callers Assn. and Lake County (IL) Area Callers Assn. He is also a member of the Illinois State Callers Assn. Chuck is a member of the Lloyd Shaw Foundation and has been on the staff of their annual dance camp for eight years as well as a staff member at Lloyd Shaw Foundations workshops. He currently calls for 14 clubs/groups, calling Basic through C1, the Community Dance Program (CDP), Traditional and Contra program. He has conducted workshops in Contra and Traditional dancing at the Illinois State Conventions, Chicago Area Conventions, and Wisconsin State Conventions. Chuck has been active locally in caller education for twelve years and has a teaching background in mathematics/psychology. Chuck, his wife Gayle, and daughter Jennifer reside in Chicago, IL. This is Chuck's third attempt at running for BOG election.

JOHN KALTENTHALER, Pocono Pines PA, began dancing back in the summers of WWII and called his first professional dance in 1948. He began calling regularly in 1958 in Albuquerque and has been active steadily since that time. He joined CALLERLAB in 1974 and became the Executive Secretary in 1976. He received his Caller-Coach certification in 1979. He retired from Executive Secretary in 1991 after serving 15 years. He was elected to the Board of Governors in 1991 and currently serves as Chairman of the Caller Training Committee. He also serves on the M3, Plus, Advanced, Caller-Coach, Choreographic Applications and Accreditation Committees. He regularly conducts caller colleges and clinics and would like to serve another term on the Board of Governors.
EARL KINSEY, Florissant MO, has been calling since 1963 and a member of CALLERLAB since 1966. He is a full time caller, traveling extensively and has been featured at many festivals, State and National Conventions, as well as overseas. With 30 years experience he feels he can bring initiative, education leadership abilities and square dance knowledge, to CALLERLAB. He is an avid team player and practitioner of the 3 C's (Communication, Coordination and Cooperation). He has served on several committees and is presently a member of the Plus Committee. Earl has organized 4 clubs in the St Louis area and is a member of the St Louis SD Federation and the Greater St Louis Folk and SD Callers and Teachers Guild and has served as Guild president. He has attended callers colleges and many caller's seminars. Earl has written several articles on square dance manners, organization and philosophy and an Instruction manual. He has taught square dancing to the handicapped and has served as caller on the staff of the St Louis Retarded Children's Association. He has also called for St Joseph Institute and Alexander Graham Bell Society for the deaf. Earl is retired from the Air Force and is also a retired manager of aircraft engineering from a major aircraft corporation.

DEE DEE DOUGHERTY - LOTTIE, Minneapolis, MN, started square dancing at the age of 3 and was clogging and exhibitioning by the age of 6. She's been calling for 17 years, the last 10 years full time and traveling extensively. She calls basic through A2. Dee Dee has attended 12 national conventions, numerous state conventions, as well as dances/festivals in almost all 50 states including Alaska and Hawaii. She has been to Japan and is going to Sweden. She is on staff at Kirkwood, Copecrest, Fontana Dam and Chula Vista Resorts. Dee Dee is on the road full time thanks to Bob, her husband, who does all the bookings and driving, and she still has time for a full home program. (2 beginners, Plus & Advance). She loves teaching is a strong believer in getting new dancers into our activity and making it fun. She records for Chinook Records, has been a CALLERLAB member since 1982, is a member of MSDCA (MN Sq Dance Callers Assn.) and Swingmasters (Twin Cities Area Callers Assn.) and a recognized member of the National Teachers Association for Country/Western dance. Dee Dee feels CALLERLAB has greatly helped out the square dance activity. The time is right for new ideas. She will do her best to give back what she has earned as being part of this activity. She is willing to serve and represent the membership of all callers.

MELTON LUTTRELL, Aledo, TX. Since 1949 Melton & Sue have actively worked in all phases of Square and Round Dance Calling, ccueing and promotion. Melton has produced and distributed square dance records, promoted Square –L- Round weekend institutes for the past 30 years, and has been featured caller for festivals in over 50 states, England, Canada and New Zealand. Honors include American Square Dance Society Hall of Fame and the CALLERLAB Milestone Award in 1986. Melton is primarily a club caller for 6 Ft Worth/Dallas square and round dance clubs. Melton helped organize and presently serves as President of CASUL, Inc, that owns, maintains and operates Swinging Center, home to fourteen associated square and round dance clubs. Melton, since 1973, has a perfect attendance record as a Board member of CALLERLAB. He seeks your continued support to serve you as a member of the Board. He will retire after 37 years with Lockheed Corp. Melton, extremely dedicated and loyal to CALLERLAB, has consistently been a voice for issues that put the good of the activity above his own personal feelings and will continue to do so.

MAC MARCELLUS, Ontario, Canada, is a retired technical director of the Simcoe County Board of Education, began square dancing in 1963 and calling in 1968 receiving his 25 year certificate in 1993. He has been a member of CALLERLAB since 1978, serving as Mainstream Committee Chairman in 1989-90. He has made several successful presentations at CALLERLAB conventions. He is past president of the Toronto and District Square and Round Dance Association and a contributor to their convention programs for the last 21 years. Mac and his wife Orphee own and operate their own square dance hall, calling from basic to A2 and operate Square Deal Western and Square Dance Specialties Ltd., wholesale accessory business with dealers across Canada, Australia, England and New Zealand. Mac, a strong believer in the principles of CALLERLAB, a trustee in LEGACY, believes his experience in teaching, management and his 25 years of experience in calling will enable him to make a welcome contribution to CALLERLAB Board of Governors.

JOHN MARSHALL, Boerne, TX, has been calling for 24 years. He has and does work with beginner dancers all the way through to challenge dancers. He has traveled to most of the U.S. as well as Canada and Sweden. As a full time caller since 1978, he has had the pleasure of calling for many weekends and festivals. Further, John enjoys doing callers clinics whenever his schedule allows. He has served CALLERLAB by being on the Board of Governors and the Executive Board as a member and as Vice Chairman. He desires to continue to serve. He believes in CALLERLAB.
JIM MAYO, Hampstead NH, has been calling for more than 40 years and now calls and teaches programs from CDP through A2 for clubs, schools and festivals. He has called throughout the North American continent and in Europe, Australia and New Zealand. I am an accredited Caller Coach, past Chairman and Vice Chairman of the Board of Governors and I am currently a member of the Executive Committee. I believe in the accomplishments of CALLERLAB and want to continue to work for you and for square dancing through this organization. Your vote will be appreciated.

JERRY REED, Orange Park, FL, is a professional caller who happens to work 40 hours a week for a major aerospace company. He began dancing in 1964 and since learning to call in 1978, has relocated five times. Relocating has provided him a deep appreciation of differences unique to each area. He has served as moderator and panelist at CALLERLAB conventions and as Chairman of the Choreographic Applications Committee, has been instrumental in developing the concept of Standard Applications, a potential contributor to our future success. He believes CALLERLAB has been a positive influence for square dancing and that we should look forward to new recruitment and retention approaches. He is an established caller whose diverse background puts him in a unique position. He believes the Board should represent a wide cross section of callers. He knows his diverse experience will bring a distinctive quality to the board and asks for your support.

MIKE SEASTROM, Thousand Oaks CA, has been calling since 1963 and has been a member of CALLERLAB since 1977. He has served as Chairman of the Plus Committee, Program Coordinating Committee and has been active on the Board of Governors and Executive Committee. He is currently serving a second term as Chairman of the Board. Mike records for Rhythm Records and balances his traveling and local calling with his dental practice. Mike's best half is his wife, Gail, whose talent and leadership skills make for a great team approach to our partnered activity. The Seastrom's have two rambunctious sons, Mark and Jima, who always keep life interesting. Mike feels that CALLERLAB needs balanced representation on the Board from those who call as an avocation. He also feels that active CALLERLAB leadership has tremendous potential for promoting and preserving square dancing. Mike would like to serve on the Board during this crucial time.

STEFAN SIDHOLM, Stockholm Sweden, began calling in 1983 and he is now calling classes three nights a week and travels all thru Europe on the weekends. Besides his calling career, Stefan is working on a masters degree in economy at the University of Stockholm. He joined CALLERLAB in 1988 when he attended his first convention. Stefan is one of the founders of the Swedish Association of Callers and Teachers (SACT), where he served as vice chair man for three years. In 1986, he started Sting Records together with Ingvar Pettersson, the only record label in Europe today. During the last 7 years he has conducted about 20 caller schools all over Sweden both for beginners and more experienced callers. By running for the Board of Governors Stefan means to provide a lot of input from Europe and the Scandinavian countries. We all have to work together, all around the world to make our activity prosper.

AL STEVENS, Durnersheim, Germany, has over 30 years of successful square dance calling experience, is an Accredited CALLERLAB member since 1976 and has spent over 21 years calling outside of the U.S. in over 28 different countries. Al has been on the Board of Governors for the past two years and feels that his experience as a Full-Time caller in the overseas area for the past ten years is an asset for the ONLY International Association of Square Dance Callers, CALLERLAB. Al spent 10 years of dedicated work for the European Callers and Teachers Association as a Board member, serving as Training Director, Vice President and a five year term as President. Al is currently the Chairman of the Overseas Advisory Group and is also an Accredited Caller Coach and has conducted at least two very successful Callers Colleges per year since 1983. He has recently been awarded the "Golden Achievement" award from ECTA along with honorary lifetime membership, for his selfless dedication to the square dance scene in Europe. He is also the Editor/Publisher of "Notes for European Callers", a monthly note service. Al currently is a staff caller with the popular Sting record label from Sweden. Al's ultimate goal is to continue exerting his influence and experience to watch the American Square Dance program grow bigger and better than it currently is.
JOHN SYBALSKY, Oakland, CA, has been calling since 1973 and teaching beginners at every opportunity since then. Standardizing dance programs and call definitions has been an important job for CALLERLAB—one I've supported by active work on the program and definitions committees. Looking ahead is also important; I've been helping by chairing the Research & Development committee and running the caller census project. To do its work, CALLERLAB must run smoothly. I was involved in the by-laws revision work a few years ago and I've been Parliamentarian for 3 years. We've done a lot, but there's more to do. I'd like to keep helping.

BOB WILSON, Waukegan, IL, started square dancing with his wife, Liz, 28 years ago. Calls for the club he and Liz formed over 21 years ago. Co-founded and held offices in the Federation of Lake County Area Callers. He is a member of Illinois Callers Association of which he has been Junior and Senior Director, member of LEGACY and member of CALLERLAB since 1976. Accredited as a General Caller since the Accreditation Program began. Was Chairman of the CALLERLAB Timing Committee for 5 years, instrumental in the timing of the A1 and A2 programs. Served on the Mainstream, Mainstream QS, Plus, Ways and Means and Area Liaison Representative Committees. Participated on several interest panels. Bob & Liz have worked at the CALLERLAB Convention Registration for many years and Bob was on the Board of Governors from 1990-1993. After 20 years in the U.S. Navy, Bob retired in 1974 and after 18 years with a utility company, retired in October '92. Bob has always been supportive of CALLERLAB and its objectives and would like the opportunity, again, to represent you, with 21 years experience as a local caller, on the Board of Governors.

MEMBERSHIP REPORT

As of July 22nd, we have a total membership of 3,273 callers and are adding new members every week.

The current membership is broken down as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>US</th>
<th>O/S</th>
<th>Canada</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>1,547</td>
<td>178</td>
<td>84</td>
</tr>
<tr>
<td>Gold Card Holders</td>
<td>5</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Subscribers</td>
<td>592</td>
<td>30</td>
<td>35</td>
</tr>
<tr>
<td>Associates</td>
<td>12</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Associate Licensees</td>
<td>496</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Apprentices</td>
<td>264</td>
<td>14</td>
<td>6</td>
</tr>
<tr>
<td>Totals</td>
<td>2,916</td>
<td>226</td>
<td>151</td>
</tr>
</tbody>
</table>

A total of 2,949 BMI/ASCAP licenses have been issued; 794 for Apprentices, Associate Licensees, partners and non-U.S. callers, 1,735 for up to 150 dances per year, 385 for 151 to 300 dances per year and 35 licenses for over 300 dances per year.

If you know of a caller who has not yet taken advantage of the benefits offered by CALLERLAB membership, please ask them to call the Home Office for an information package.

ROUND DANCE COMMITTEE REPORT

The Round Dance Committee held two meetings at the 1993 Convention and the two business items discussed were the selection of the Round of the Quarter for the 2nd Quarter of 1993 and the Board of Governor's decision not to consider Grenn Records as CALLERLAB's Round of the Quarter.

"Boulevard of Old New York", Silver Sound Records (SSR 801) by Bill and May Lauzon was selected as the Round of the Quarter. This was one of the twenty-one dances presented and it met all of the criteria for selection, i.e., on a square or round dance label, Phase II and with a cued band or side. This selection was reported on page 14 of the June 1993 edition of DIRECTION.

The second item, the action by the Board of Governors directing the Round Dance Committee not to consider Grenn Records for a CALLERLAB Round of the Quarter, was discussed at both meetings of the committee and was also discussed at the Board of Governors meeting on April 4, 1993. At the April 4th meeting, I, Bill Higgins, appeared before the Board and presented the Round Dance Committee's criteria for selection of the Round of the Quarter. It has resulted in the selection of thirty-three ROQ's on eleven different record labels.

As a result of the Board's decision not to consider Grenn Records for the ROQ, I resigned from the Round Dance Committee in a letter dated April 14, 1993. This letter was addressed to the Chairman of the Board of Governors, with a copy to the Home Office and to the six members of the Selection Sub-Committee of the Round Dance Committee. An effort was made to find a replacement with no results. Pete Diven, Vice Chairman, also submitted a letter of resignation.

I wish to thank all members of the Round Dance Committee for the support over the ten years I chaired the committee. I regret that the decision of the Board has necessitated my resignation.

Bill Higgins, Resigning Chairman
**VANCOUVER UPDATE**

Invitations to the 21st CALLERLAB Convention, to be held at the Hyatt Regency Hotel in Vancouver, British Columbia, April 11–13, 1994, will be mailed to all members with the October issue of *DIRECTION*.

Your Executive Committee has planned an excellent program, with interest sessions covering topics of interest to callers with a wide range of experience. For callers and partners arriving early, there will be a Community Dance Program (CDP) dance session on Sunday afternoon, followed by the traditional social hour and orientation session for first-time attendees and those of you that have not attended a convention for some time. Following the orientation session, there will be an afterparty emceed by Marshall Flippo.

A Mainstream dance, called by some of our overseas members, has been scheduled to follow the Monday evening banquet. On Tuesday evening, the banquet will be followed by a line dance session.

Many of CALLERLAB's standing committees will also conduct their meetings throughout the convention.

If you are planning to vacation in the Vancouver area, you may want to write or call the Tourism Association of Southwestern B.C., Box 48610 Bentall P.O., Vancouver, B.C. V6X 1A3. Phone (604) 688–3677, or the Vancouver Travel InfoCentre, 562 Burrard Street, Vancouver, B.C. V6C 2J6. Phone (604) 883–2000.

**A REMINDER:** This convention is **not** being held on our regular convention dates. Please be aware that this convention is scheduled for the week after Easter. Easter Sunday is April 3rd.

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**DO YOU HAVE PR SKILLS?**

At the CALLERLAB convention in Virginia Beach, the Board of Governors reestablished a Public Relations Committee. This committee is currently chaired by Ken Rituucci with Jim Wheeler as vice chairman.

Ken and Jim have prepared several public relations press releases over the past year and a half and are currently working on a brochure to be used to recruit new members and to inform the general public about CALLERLAB's goals and achievements.

The Executive Committee would like this committee to become much more active in promoting public relations. Several new committee members were recruited at the Louisville convention but additional members with public relations skills are still needed.

If you have such skills and could assist with various public relations projects, please call the Home Office at 1–800–331–2577 to volunteer.

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**RESOURCE LIBRARY**

Mona Cannell is heading a subcommittee for CALLERLAB's Contra/Traditional Committee which is looking into the feasibility of establishing a library of historical material produced by callers and leaders.

Mona has had inquiries from several callers and caller association officers asking when they could send their historical material to the subcommittee. Much work still needs to be done before the subcommittee can begin to accept material.

Callers and caller associations are reminded not to throw away their historical material. Let the Home Office know, by letter, that you have material to donate. The subcommittee will contact you when they are ready to accept your material.

Jim Howatt, Contra/Traditional Committee Chairman

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**SQUARE DANCE PROMO PAKS**

September is Square Dance Month and it's not too soon to start planning a campaign to interest folks in your community in learning to square dance.

Don't wait until August 31 to make your plans. Start now.

Target your market - who do you want to entice to your fall sessions? Use all the media and resources available. Are you unsure how to go about this campaign?

Order the Promo-Pak for Square Dance Month, issued as a LEGACY project, from Stan and Cathy Burdick, PO Box 2678, Silver Bay NY 12874. The cost is $5. The Pak includes a poster with the 1993 theme, information on ways to promote and methods of accomplishing your goals. Every caller and club promotion chairman should have one of these kits.

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**PROMOTIONAL VIDEO TAPES**

The TV commercials, produced by the CALLERLAB Foundation, are still available on ¾" VHS or 1" studio video tape. Two 30 second commercials and one 60 second commercial are included on each video tape. Your local TV or cable studio can add a phone number or address to the commercials.

"Couch Potatoes", a 30 second commercial, proposes an alternate solution for people seeking more excitement in life than nightly TV. The 60 second commercial features a narrator repudiating the more common misconceptions of square dancing. "Scenic America" another 30 second commercial, pictures square dancing as the central theme - "Everyone is coming home to Square Dancing". The purpose of the commercials is to educate the non-dancing public and assist local groups.
in recruiting new dancers for the square dance activity. The tapes can be used as public service announcements (PSAs) on local TV stations or cable TV. The tapes are also effective recruitment tools when used at shopping malls, craft and folk fairs, county and state fairs, etc. Each tape is shipped with a list of suggested uses and instructions on approaching TV stations and cable companies for air time. The tapes are distributed at no charge. We do, however, suggest a $5 donation to the Foundation to cover shipping and handling costs.

Call or write the CALLERLAB Home Office to obtain a tape for use in your local area.

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CALLERLAB MEMBERS HONORED

Stan and Cathie Burdick have been honored with the LEGACY Heritage Award. In its twenty year history, LEGACY has granted this award on only one other occasion.

To receive the Heritage Award, Stan and Cathie were found to have given unselfishly for the betterment, promotion and preservation of the square dance movement.

Martin and Terry Mallard have been honored with Saskatchewan’s Volunteer Recognition Award. They were chosen by the advisory council of the Saskatchewan Order of Merit for exhibiting outstanding community spirit in contributing time and energy to make the province, and the country, a better place to live. Martin’s comments: “We feel that in receiving this award, square dancing has been recognized by the province as a prominent community movement. We can only say thank you to the square dancers, callers and cuers for all the support and help shown us thru the years”.

Jim and JoAnn Mayo are the proud recipients of the Yankee Clipper Award for their many years of dedication in sustaining and nourishing the square dance activity.

In making this award, the New England square and round dance community gratefully acknowledges their contribution to the square dance activity.

Congratulations Stan & Cathy, Martin & Terry and Jim & JoAnn from all of us at CALLERLAB.

****

SCHOLARSHIPS AWARTED

The Supreme Audio/Hanburts’s Tape Service Scholarship Fund for caller education was established by Bill and Peggy Heyman to enable both new and experienced callers to further their professional caller education by attending a Caller’s College providing a full CALLERLAB curriculum. It is with particular pleasure that Supreme Audio announces that the recipients of partial scholarships for 1993 are:

- Bobby Croteau, Ashburnham, Massachusetts
- Robert Fiddes, Lower Onslow, Nova Scotia
- Brad Allegrezza, Evergreen, Colorado
- Chuck Rice, St Petersburg, Florida

They will all be attending Caller’s Colleges taught by highly-qualified caller coaches during the summer of 1993.

New and experienced callers may apply for this scholarship next year by requesting an application in May, 1994.

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CALLERLAB SCHOLARSHIPS AVAILABLE

Could you use some financial assistance in furthering your square dance calling career? Why not apply for a CALLERLAB scholarship? Applications are available from the CALLERLAB Home Office.

CALLERLAB offers two types of scholarships and/or awards. The first is sponsored by Herb Egendorf, our former Assistant Executive Secretary. It is the Erna M. Egendorf Memorial Convention Award. This award provides for the convention fees for a caller couple who best exemplify the goals and ideals to which Erna & Herb subscribed.

The second type of scholarship is for callers who wish to attend a reputable callers’ college. This scholarship is funded through the Jerry Schatz Memorial Fund with additional donations from the Overseas Dancers Association, designated as the Tex Henceler Memorial Scholarship. These, and other individual donations, make it possible to continue to offer this scholarship. Other scholarships are available through individuals and enterprises such as ASD Magazine, Supreme Audio (the Paul Brody Memorial Scholarship) and many local callers’ Associations.

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CALLER ASSOCIATION GRANTS PROGRAM

Any CALLERLAB affiliated callers association is eligible to receive a training grant of not more than $150 per day, up to a maximum of $450, under this program. The association must be able to establish that the intended program could not be held without some form of financial assistance and that it has received no prior CALLERLAB training grant for a period of at least three years prior to the date of the proposed clinic or training program.

To qualify for a grant, the association is required to submit a written application to the CALLERLAB office.
at least four months prior to the date of the intended program.
Contact the Home Office for full details.

FROM OUR MEMBERS

SQUARES AND ROUNDS
THE ACTIVITY THAT PLAYS TOGETHER,
STAYS TOGETHER
by Jerry Junck

A seminar designed to discuss the problems associated with balancing square and round dance programs in today’s dance environment was held at the National Square Dance Convention in St. Louis, Missouri. The seminar was presented by Ralph and Joan Collipi and myself. We began the discussion by attempting to first delineate the problems encountered by callers and cuers. Ralph and I were pleased with the frankness of the discussion.

Some of the problems were determined to be as follows:

A. Die-hard square dancers feeling that two rounds between tips takes away from the square dance program.
B. Die-hard round dancers unwilling to fill squares because they are too tired from doing rounds.
C. Caller and cuer egos.

If we are indeed honest with ourselves, we realize that each of these problems do exist in one form or another.

The discussion was not merely limited to what our problems are in the activity. We also talked about how squares and rounds, if blended properly, can make a complete dance program. Some prerequisites for a compatible program are as follows:

A. Caller and cuer should work off each other and observe the various moods of music used at various times in the evening.
B. Both the caller and cuer should observe what level the square dance program is for that evening. The cuer should use the proper phase of round for that particular square dance program.
C. This can be accomplished very informally between caller and cuer before the dance even begins.

My basic premise to begin our discussion in St. Louis was that I’m not so sure that ALL of our problems in this activity result from one undeniable fact. WE NEED MORE NEW DANCERS! This brings us to the problem of RECRUITMENT of new dancers. If we, indeed, are to be honest in our assessment of recruiting problems, then we have to take a long, hard look at ourselves. Let me explain.

We have divided square dancing into five general groupings. They are:
1. Mainstream
2. Plus
3. Advanced
4. Challenge
5. Rounds

If we are totally honest with ourselves, we have to admit that Plus, Advanced, Challenge, and Rounds all generate their audiences from the Mainstream program. In general, and I repeat, in general, because there are exceptions to every situation, only the dancers who dance the Mainstream and some who dance the Plus programs actually make an effort to recruit new dancers for square dancing. This is not to castigate those who enjoy Advanced, Challenge, and Round Dance programs. Rather it suggests that maybe our problem is that we enjoy our particular program so well that we have forgotten how important it is for all of us in the square dance activity to work at recruitment. Because of our love for our own particular program, we have become so involved that we simply don’t have the time to think about new classes. If we, in fact, accept this premise, then it becomes obvious that only about one-fifth or one-fourth of our activity actively works at recruiting. Frankly, this is not enough to make our activity flourish.

Due to time constraints, this is about where our seminar ended in St. Louis. Driving home after the convention, it occurred to me that after delineating all of the above, we did not address any solutions to our problem of recruitment of new dancers. The longer I’ve thought about it, the more disappointed I am that we did not attempt to at least make some proposals.

With that in mind, please give the following ideas some serious consideration. First of all, why is square dance month in September? It has always seemed to me that September is a rather ineffective time to designate as square dance month when classes normally begin that month. We need to begin recruiting several months before September arrives. With our National Convention being held in June, would the month of June be a more realistic month to be designated as square dance month?

With an event as large as our National Square Dance Convention, what better time to kick off promotion of new classes? With the large crowds at the National Convention, there is no reason we should not get national news coverage. With the month of June as a
starting point, we then would have the months of July and August to continue the promotion of square dance lessons in the fall. Just a thought.

Secondly, let's ask everyone involved in all five of our square dance programs, Mainstream, Plus, Advanced, Challenge and Rounds, to take the months of June, July, and August next year to actively promote square dance lessons. This will take a concerted effort by callers, cuers, and dancers alike. If we could do this for just one three month period, imagine the impact it could have on the size of classes next year. With a large pool of new dancers, wouldn't the problems between callers of the various programs and the cuers be greatly reduced?

The next step would be to retain these new dancers. That, too, will be incumbent upon everyone for cooperation. We are going to have to make a concerted effort to make these new dancers welcome so they will want to stay in the square dance activity. The word TOLERANCE will have to be our by-word. One recommendation I would like to make to the National Convention committees is to program some of our high profile callers in the Mainstream hall. Then, I would ask these callers to make every effort to appear at these spots to give our new dancers the opportunity to dance to them.

These are just a few suggestions to start everyone thinking. They are only suggestions, but it's a start. I would like to thank Ralph and Joan Collippi for all their input and to Leroy and Pat Rardin for setting up the seminar and coordinating for us. Hope everyone has a great square dance season.

SELLING YOURSELF
by Jack Berg

I recently received a letter from a local convention and visitors bureau asking if I might be interested in providing entertainment for a convention that was being held in my area. I had previously contacted the bureau and the chamber of commerce to let them know I was available as an entertainer. Since we are always on the lookout for additional ways to market ourselves and our activity, I offer the following as a letter you may wish to use to introduce yourself to anyone that contacts your local convention bureau or chamber of commerce looking for suggestions for entertainment at their upcoming convention or other group function.

The (fill in with the area) Convention and Visitors Bureau has passed on your interest in entertainers for possible booking during a visit you are planning to our area. Let me introduce my specialty — Modern Western Square Dancing.

Modern Western Square Dancing is our nation's favorite pastime second only to sports. With 33 states adopting it as their State Dance, it will soon be our nation's official Folk Dance.

My name is (fill in your name). (Fill in your own history here; example) I have been a professional Square Dance Caller and instructor for (_____) years. I've called from one coast to the other. I also serve on the Board of Governors for CALLERLAB, an International Organization of Square Dance Callers.

I have called for large corporations and small groups who have little or no experience with square dancing. Anyone can square dance to lively music in the first couple of minutes of my program. In 2 - 2 1/2 hours, your friends and fellow workers, or tour group will have a night of friendliness set to music that they will remember for a long time. They will also learn a little about our nation's dance history. During my program I also teach some of the new Country/Line dances that are so popular now.

Call or write NOW for rates and booking dates in 1993-94-95. I am BMI/ASCAP licensed.

Musically yours,
(Your Signature)
(Your Address)
(Your Phone Number)

BREADTH OR DEPTH?
By Bill & Bobbie Davis

Which is better? Which is more virtuous? Is it better to be able to dance all the Mainstream calls from all the allowed arrangements and formations or to be able to dance the high frequency Plus and Mainstream calls from only the so-called standard set-ups? The answer is, of course, very subjective. It depends upon where you expect to dance. CALLERLAB has made certain recommendations vis-à-vis programs. At one time CALLERLAB recommended that the Mainstream program be taught in 41 weeks [or sessions]. Because of the length of the nominal teaching season it was very difficult for many to follow that recommendation. CALLERLAB now recommends that Mainstream be taught in 60 hours. This is clearly a shallower program than a 41 week [100 hr] program. But it tells you something about the depth. Are those who opt to teach the Mainstream program for 120 to 200 hours deviating from CALLERLAB's recommendation less than those who opt to use a second 60 hour session to teach Plus calls? Is one camp better than the other? We think not.

The answer is tied to the concept of mobility. That is, only by invoking a mobility argument can you judge the
relative appropriateness of either camp. In an environment in which no one moves about, the content of a program is immaterial. If a teacher-caller for a group of ten squares can keep them coming and dancing, and if it is a given that they will never dance anywhere else, the content of the program the caller uses is not important. A program consisting of 16 calls from each of the five CALLERLAB programs would be just as good as any other group of calls. If they were only used from two of the six possible arrangements, that would also be fine.

CALLERLAB's recommendations are structured to maximize the mobility of U.S. dancers. That is as it should be. The best that CALLERLAB can do is try to see what a mobile dancer needs to know and then recommend teaching and training programs to best give dancers the requisite mobility.

From a practical standpoint the dancer who can dance what is commonly referred to as Popular Plus is probably the most mobile dancer in the world. That is, he can dance more places. He can dance at the National Convention. He can dance at all state conventions and weekend festivals. He can dance in any state of the union. He might have a low success probability at dances in Europe.

There are two points of interest here. First, the CALLERLAB recommendation of 60 hours for Mainstream tells you about the depth of the program. Second, what you should do with the next 60 hours is a function of the kind of mobility you want. If you want dancers to be able to dance in the large metropolitan areas of the U.S. and at festivals, then Popular Plus should be the next destination. If you want dancers to be able to dance at open dances in Europe, then the next 60 hours would best be spent in gaining an in depth Mainstream capability. Clearly, neither course is better than the other. One is simply more appropriate than the other depending on the environment.

If time were not a factor, and if mobility were not the primary driver, we would have a different world. Some other measure of virtue would be needed in order to judge the relative merits of a particular program.

Those who now teach Mainstream in 60 hours are following CALLERLAB's recommendation [consensus opinion] on what and how to teach. They owe no apologies for their dancers. Those who stray from CALLERLAB's recommendation by using more than 60 hours for Mainstream have simply elected to put a higher priority on local environment.

WHY DO WE BLAME CALLERLAB?
by Wil Stans, Belgium

I have been a member for a couple of years now and have not been a very active member within the CALLERLAB organization. But, after reading DIRECTION and the article about CALLERLAB, I would like to respond and support this, even though I know my English is not the best.

I started dancing some twenty years ago and it seems to me that everybody had a lot of fun square dancing. We danced, but we also socialized more with each other more than we do now. Maybe because the group we danced with in Europe was a lot smaller at that time and it was more like family. Bob Campbell the caller who taught me how to dance was, technically speaking, not the best caller, but, for me the greatest caller in the world, although he never had the chance to help me when I started calling because he had to return to the US. That wasn't important. He showed me how to get along with people and take care of them and he loved the activity. For me it was the best help I ever got, although I watched the other great callers and noticed what they were doing. I might say that I did well in following Bob's example and I'm still thankful for that.

We are always talking about professionalism, but what do we mean by that. Making a lot of money as fast as we can and don't give any thought to the dancers that are paying us? Or do we want to take care of the dancers and see that they have an evening of fun, trying to forget their own problems for awhile. If you succeed in doing that, then you're successful with your dancers. I understand and subscribe to the things CALLERLAB is doing, but in a way I take the best CALLERLAB offers me and even then I may adjust it to the local needs within the limits of our codes. If I just follow the rules or guidelines, I cannot blame CALLERLAB if it doesn't work in my area. In my opinion one does not have to follow blindly, and I think CALLERLAB is not looking for that kind of member. Most of us, and I belong to it, are sleeping members and by sleeping, I mean we accept quietly what comes from the office. We have to blame ourselves, because we do not respond to the things that come from the office.

I'm very glad CALLERLAB exists, otherwise I could not call in other countries, but I also think that we ask too much from our students to dance every single figure from all positions that we know. Isn't it possible to relax and save this for later as they improve their ability to dance at this level? Please think about this and also the social aspect of our activity which becomes more and more important, as people like to have FUN and not be tensed up. I know some of you will not agree with me, but I hope I made clear what my feelings are and maybe it will give you some ideas.

Let's put back the FUN IN DANCING.
MAINSTREAM QUARTERLY SELECTION

Walt Cooley, Chairman of the Mainstream Quarterly Selection Committee, is pleased to announce that the MSQS committee has selected ACEY DEUCEY as the Mainstream Quarterly Selection for the period September 1, 1993 to January 1, 1994.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

ACEY DEUCEY
Author, Larry Dee

STARTING FORMATION: Ocean Waves (most common), Two-Faced Lines, Lines (less common) or other formations where there are ends that can circulate without becoming centers.

ENDING FORMATION: From Ocean Waves, the result is waves; From Two-Faced Lines, the result is Two-Faced Lines; from lines facing out the result is Lines Facing In (ending position depends on starting position).

THE ACTION: Ends Circulate as Centers Trade (if centers are both facing the same direction this is a Partner Trade, if ends are both facing in the same direction they will usually pass someone).

DANCE EXAMPLE EASY (Waves): Heads Star Thru, Pass Thru, Do Sa Do, Swing Thru, ACEY DEUCEY, Boys Run, Bend the Line, Star Thru, Pass Thru, Allemande Left

EASY TWO-FACED LINES): Heads Lead Right, Veer Left, ACEY DEUCEY, Ferris Wheel, Zoom, Centers Square Thru 3, Allemande Left

HARDER (LINES): Heads Lead Right, Circle to a Line, Right and Left Thru, Ladies Roll Away Half Sashay, Pass Thru, ACEY DEUCEY, Touch 1/4, Single File Circulate, Boys Run, Trade-By, Square Thru 3, Trade-By, Allemande Left

SINGING CALL: Heads Square Thru, Do Sa Do, Swing Thru, ACEY DEUCEY, Boys Run Right, Bend the Line, Star Thru, Square Thru 3, Swing Corner, Promenade

TEACHING SUGGESTIONS: Start with Ocean Waves. Swing Thru, ACEY DEUCEY, (ladies doing the circulate). When first teaching lines, use out-facing lines and make sure the center two dancers are a normal couple (so that they can do a normal partner trade).

************ END ************

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
MAINSTREAM EMPHASIS CALL

Larry Cole, Chairman of the Mainstream Committee has submitted the following call as the Emphasis Call for the period of Sept 1, 1993 to January 1, 1994. Selection and examples by Dana Schirmer, Vice Chairman.

FAN THE TOP

DEFINITION: Starting formation – Ocean Wave or Two Faced Lines. The centers of the line or wave turn three quarters (270°) while the outside dancers move forward in a quarter circle. The ending formation is at right angles to the starting formation. Centers remain centers and ends remain ends.

STYLING: Center dancers use hands-up position and styling similar to that of Swing Thru. End dancers’ arms are in natural dance position and hands are ready to assume appropriate position for the next call.

TIMING: 4 Beats

STANDARD APPLICATIONS: Formation – Ocean Waves or Two Faced Lines. Arrangements – All arrangements Comments – Most often called from normal (boys on the ends, girls in the center) parallel Ocean Waves arrangements, although other arrangements usually pose no problems.


To place more emphasis on FAN THE TOP and to enhance its use, try these.

Static Square – Sides FAN THE TOP, Extend, Swing Thru, Boys Run, Bend the Line = Zero lines.

Zero Box, Right and Left Thru, Vear Left, FAN THE TOP, Boys Run Right, FAN THE TOP, Pass Thru, U-turn Back = Zero box.

Zero Lines, Right and Left Thru, Ladies Lead Dixie Style to a Wave, FAN THE TOP, Left Single Hinge, Boys Run Left, Right and Left Grand.

*********** END ***********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
FOR IMMEDIATE RELEASE
September 1993

********** START **********

ADVANCED QUARTERLY SELECTION

Steve Minkin, Chairman of the Advanced Quarterly Selections Committee, announces that the committee has selected NO NEW MOVEMENTS for the period September 1, 1993 – January 1, 1994.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

**********

KEEP/DROP BALLOT RESULTS

The Mainstream Quarterly Selection, CROSS THE TRACK, was voted to be dropped from the quarterly selection program in accordance with CALLERLAB policy.

The Plus Quarterly Selection, CLOVER & (ANYTHING), was voted to be dropped from the quarterly selection program in accordance with CALLERLAB policy.

The Advanced Quarterly Selection, FOLLOW TO A DIAMOND, was voted to be dropped from the quarterly selection program in accordance with CALLERLAB policy.

CURRENT QUARTERLY SELECTIONS
Current as of August 1, 1993

Mainstream Quarterly Selections:
   CROSS ROLL TO A WAVE         January 1, 1993
   SINGLE CIRCLE TO A WAVE       May 1, 1993
   ACEY DEUCEY                   September 1, 1993

Plus Quarterly Selections:
   TRANSFER THE COLUMN           March 1, 1993
   NO NEW MOVEMENTS              July 1, 1993

Advanced Quarterly Selections:
   SHAKEDOWN                     January 1, 1993
   CHECKOVER                      May 1, 1993
   NO NEW MOVEMENTS              September 1, 1993

********** END **********

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
CALLERLAB is pleased to announce that the following members have recently attained recognition as an Accredited Caller-Coach. Congratulations to:

GEOFF HINTON, Christchurch, New Zealand
LARRY HOSKINSON, Omaha NE

In order to be accredited as a Caller–Coach by CALLERLAB, an applicant must satisfy two specially appointed accreditors that he possesses the experience, training and coaching expertise that are needed to function effectively in the field of caller training.

Previously Accredited Caller–Coaches are:

DICK BARKER, Waycross GA
DON BECK, Stow MA
AL BRUNDAGE, Port St Lucie FL
DARYL CLENDEMIN, Portland OR and Apache Junction AZ
BILL DAVIS, Sunnyvale CA
DECKO DECK, Arlington VA
HERB EGENDER, Parachute CO
ED FOOTE, Wexford PA
BETSY GOTA, North Brunswick NJ
JIM HALE, Houston TX
JON JONES, Arlington TX
JOHN KALTENTHALER, Pocono Pines, PA
FRANK LANE, Estes Park, CO
MARTIN MALLARD, Saskatoon, Saskatchewan CANADA
JIM MAYO, Hampstead NH
WAYNE MORVENT, Silsbee TX 77655
RANDY PAGE, Danbury CT
VAUGHN PARRISH, Berthoud CO
BILL PETERS, Zephyr Cove NV
KEN RITUCCI, W Springfield MA
GLORIA ROTH, Clementsport, Nova Scotia CANADA
AL STEVENS, Darmersheim GERMANY
DON WILLIAMSON, Greeneville TN

CALLERLAB Accredited Caller Coaches are best for your clinic or school. Accreditation assures knowledge and experience.

************* END *************

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
FOR IMMEDIATE RELEASE
September 1993

*************** START ***************

The following New Dancers Bill of Rights was developed by the CALLERLAB Education Committee and adopted by the general membership at the 1988 CALLERLAB Convention in Reno.

NEW DANCERS' BILL OF RIGHTS

A new square dancer has the right:

1. To a class experience that is both educationally and socially enjoyable.

2. To patient and dignified treatment by the class instructor(s) and sponsors.

3. To gain experience dancing to other callers and, if possible, with dancers from other classes, prior to graduation.

4. To receive advice and assistance in acquiring appropriate clothing for square dancing.

5. To instruction and practice using the approved definitions, timing and styling for each listed call. (Basic, Mainstream, Etc.)

6. To information about the history and heritage of our present square dance program.

As stated above, this "Bill of Rights" was approved by our entire membership. We encourage ALL callers and square dancers alike to help put the FUN and FRIENDLINESS back into Square Dancing!

Happy Dancing! Keep 'em smiling! Remember, Friendship is Square Dancing's Greatest Reward.

*************** END ***************

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS
## CALLERLAB SALES ITEMS

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<th>Item</th>
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<td>Belt Buckles- Steel Gray</td>
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<td>12.00</td>
</tr>
<tr>
<td>Gold Finish</td>
<td></td>
<td>16.00</td>
</tr>
</tbody>
</table>

*Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid. Minnesota residents add 6.25% sales tax.

Tax (if applicable) $____

Order Total $____

NOTE: Decals are available for Members, Subscribers, Associates and Apprentices in the following sizes and styles:

- 3½" Diameter - white - outside use.
- 3½" Diameter - clear - outside use.
- 3" Diameter - white - inside use.

Ship To: ____________________________________________________________

[|PUBS\SALEORDR.000|]
Logos shown below may be reproduced on your stationery, flyers, etc. Please be sure to use the "Member", "Subscriber", "Associate", or "Apprentice" category as appropriate. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing a star at the bottom center, is reserved for corporate use ONLY and should not be reproduced in any form.)

BELT BUCKLES SHOWN ACTUAL SIZE
Callerlab have approved our proposals for MINILAB 94 and we are now able to give you more details of the event. MINILAB 94 will be held from FRIDAY 26TH TO MONDAY 29TH AUGUST 1994 at the HICKSTEAD RESORT HOTEL, SUSSEX which is near to London (Gatwick) Airport. We have negotiated a very attractive price for the weekend so that we can offer the following rates for the Convention:-

**FULL BOARD IN THE HOTEL includes:-**
- Admission to ALL Convention activities
- All Convention Notes
- ALL meals for the duration of the Convention
- Hotel Accommodation for 3 nights

**DELEGATE ONLY**
- £229

**DELEGATE AND PARTNER**
- £349

**TWO DELEGATES SHARING ROOM**
- £439

**CARAVAN / MOBILE HOME IN THE HOTEL GROUNDS includes:-**
- Admission to ALL Convention activities
- All Convention Notes
- Midday and Evening meals (NO BREAKFAST)
- Allocated space in the Hotel grounds

**PLEASE NOTE:**
- NO HOOK-UPS ARE AVAILABLE

**DELEGATE ONLY**
- £179

**DELEGATE AND PARTNER**
- £259

**DAY ATTENDANCE ONLY**
- £169

**DELEGATE ONLY**
- £229

Please complete the attached Registration Card and send it, together with a NON-RETURNABLE DEPOSIT of £50.00 (Sterling) to:-

BERT SPINNEY
2, JACKLYNS CLOSE
ALRESFORD
HANTS, SO24 9LL
ENGLAND

Cheques should be made payable to:-
"SDCCGB"

Note: You are advised to make your own Holiday Cancellation Insurance arrangements

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**BOOK EARLY and SAVE MONEY**

**£20.00 DISCOUNT**
on all bookings received before 30TH OCTOBER 1992

**£10.00 DISCOUNT**
on bookings received from 30TH OCT 1992 up to 31ST JULY 1993

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Our theme for MINILAB 94 is "RAISING OUR STANDARDS" and the programme is being arranged under the following headings to do just that:-

* "BETTER TEACHING" * "BETTER CALLING" * "BETTER DANCING" *

Special Interest Groups, which will include ROUND DANCING, are also being arranged.

ATTENDANCE AT MINILAB 94 IS NOT RESTRICTED TO CALLERLAB MEMBERS. This is your chance to make your feelings known to the Callerlab Board of Governors. It will also give you the opportunity to fulfil your attendance qualification for Callerlab without the need for travelling to the U.S.A.

DON'T BE LEFT OUT !!!
Minilab '94 REGISTRATION CARD

To: BERT SPINNEY; 2, JACKLYNS CLOSE; ALRESFORD; HANTS. SO24 9LL; ENGLAND
My cheque, payable to "SDCCGB", for the non-returnable deposit of £50.00 (Sterling) is enclosed.

☐ YES. I/WE* WILL ATTEND MINILAB 94, 26TH - 29TH AUGUST 1994
☐ I/WE* WILL BE STAYING AT THE CONVENTION HOTEL
☐ I/WE* WILL BE BRINGING A MOBILE HOME TO PARK IN THE HOTEL GROUNDS
☐ I/WE* WILL BE ATTENDING ON A DAILY BASIS (No Accommodation - No Mobile Home)
☐ DELEGATE ONLY ☐ DELEGATE & PARTNER ☐ 2 DELEGATES SHARING

Please tick (✓) appropriate boxes

DELEGATE FIRST AND LAST NAMES
SECOND DELEGATES, OR PARTNERS, FIRST AND LAST NAMES

Names as they are to appear on Convention Badges

ADDRESS

COUNTRY

SIGNATURE

POST (ZIP) CODE

TELEPHONE

Note: You are advised to make your own Holiday Cancellation Insurance arrangements

Please complete shaded areas on both parts of the form - this part will be returned to you as your receipt

☐ I/WE* WILL BE STAYING AT THE CONVENTION HOTEL
☐ I/WE* WILL BE BRINGING A MOBILE HOME TO PARK IN THE HOTEL GROUNDS
☐ I/WE* WILL BE ATTENDING ON A DAILY BASIS (No Accommodation - No Mobile Home)
☐ DELEGATE ONLY ☐ DELEGATE & PARTNER ☐ 2 DELEGATES SHARING

Please tick (✓) appropriate boxes

DELEGATE FIRST AND LAST NAMES
SECOND DELEGATES, OR PARTNERS, FIRST AND LAST NAMES

Names as they are to appear on Convention Badges

ADDRESS

COUNTRY

POST (ZIP) CODE

TELEPHONE

For office use only:

Received the sum of £ 50.00 as the non-returnable deposit for the above registration at Minilab '94

Signed on behalf of the Square Dance Callers Club of Great Britain

The balance of £ ______________ is required by June 1994 £ ______________ discount applied