NEWSLETTER for Members of CALLERLAB

The International Association of Square Dance Callers
Box 679, Pocono Pines, PA 18350

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Future Conventions
Apr 9-11, 1990 Hyatt, Orlando, FL
Mar 25-27, 1991 Bally’s, Las Vegas, NV
Apr 13-15, 1992 Radisson, VA Beach, VA
Apr 5-7, 1993 Galt House, Louisville, KY
Apr 10-12, 1994 Vancouver, BC, Canada

1990 ORLANDO CONVENTION UPDATE

We have negotiated a contract with Budget Rent A Car for your convenience. The fundamental benefit to you is that you may pick up and/or return the car at either the airport or the hotel without any additional charge for different pickup or drop-off locations. The rate is standard — perhaps less than other car rental companies. If you earn bonus points through frequent flyer programs from another carrier, please feel free to use them. The rates will apply to three days on either side of our convention so you can stay and play in Florida if you like. Budget’s informational flyer has been included in this mailing. When making your car rental arrangements, please refer to I.D. #VAR4LAB. Budget’s toll-free number is 1-800-772-3773.

Delta Airlines is our designated airline and CALLERLAB earns credit for each flight you book through the special number (File No. DO429). Delta’s toll-free number is 1-800-241-6760. Again, if you get a less expensive airfare from another carrier, go ahead and use them. The entire airline industry is one in which the prices change daily and from certain cities, Delta might not be able to offer the best rate. On the average, however, the rate we negotiated is very good and CALLERLAB uses the flight credits generated to fly required trips for our employees. This, in turn, keeps your dues at the lowest reasonable rate. So far, we have generated a total of three flight credits which are being used by the staff.

ORLANDO SIGHT-SEEING

While we have made no arrangements for group sight-seeing, etc., you will be pleased to find various discount coupons included in your convention packet. Arrangements and admission to Disney World, Epcot and MGM Grand Studios can all be arranged at the hotel. Shuttle buses to these attractions are also available through the hotel.

CONVENTION REGISTRATION AND DUES UPDATE

In the very near future, you will be getting an update card indicating your convention status as well as a statement of whether you have paid your dues. To those of you attending Orlando, the balance of your convention payment is due at the home office no later than February 15, 1990. The convention has an excellent program and we hope you can be a part of it. Dues for US are $75, Canadian $75, Overseas $60, Affiliate Organizations $70 for renewals.
1990 ORLANDO CONVENTION EXHIBITORS

CALLERLAB convention exhibitor information has been mailed to all exhibitors whose names we have on file. If you wish to exhibit at the Orlando convention and have not received an information/application package, please contact the home office. To exhibit at the convention, you must be registered at the convention hotel. If you are a CALLERLAB caller you may display and sell products or services of any kind. If you are not a CALLERLAB member, you may exhibit at the convention only if your product or service is primarily for square dance callers. If you have any questions, please contact the home office.

SPECIAL DIETARY CONSIDERATIONS

If you or your partner have special dietary needs, please advise the home office at your earliest convenience so that arrangements can be made to accommodate you. Please do this even though you may have done this for prior conventions. By notifying us of your specific needs in advance, we will have informed the hotel staff and they will be prepared to meet your requirements graciously.

PARTNERS' CORNER

We are now full swing into a brand new year, but with the same busy schedules of the caller and partner. We hope you have set aside time for CALLERLAB, April 9-11, in beautiful Orlando, Florida. The Partners' Committee has planned a full schedule of programs, selected from your responses. A complete listing will be included in DIRECTION prior to the convention.

"Pretty Illusions", fashions and accessories for western wear, will be moderated by Maggie Green and Peggy Christian. For those who sew, Ruthe Johnston will point out ways of changing outfits with imagination and skill. Different patterns featuring border prints, crystals and silk will be displayed. A western apparel shop will show you what's new in fashion, materials, petticoats and accessories. Several partners will model styles made over from formal wear, as well as elegant designer originals. Denim, suede cloth and prairie skirts will offer suggestions of informal western wear with a flare.

By popular demand, Jim Wheeler will return with "Communication, The Foundation of Good Relationships". His first session, "Body Language" -- how it affects our listening skills and the "Art of Listening", will be taped. His second session will stress personal involvement in Role Playing, showing how to apply and practice using what was presented in the first session. This first session will be taped by CALLERLAB but not the second session, so be sure to bring your own tape recorders.

"The Value of Building Strong Leadership", a session on professionalism, looking like a leader, being a team in leadership, priorities, coping, and encouragement, will be presented by Jack and Carolyn Leary with Art and Martha Springer. This session will also be taped.

Sixty-eight percent of the partners responding to our questionnaire requested small group sessions. Several sessions have been planned: The Newer Partner, Most Common Problems Encountered, Resolving Conflicts, Making Your Own Place in the Square Dance Activity (cuing, etc.), Producing Attractive Flyers and Publications, After Parties and Skits, Partner Relationships, Male Partner's View, How to Critique, Decorations With a Seasonal or Square Dance Theme, and New Programs for the Partners' Committee.

Scheduling of the group sessions will allow you to attend two different sessions of your choice. Group leaders will be responsible for keeping ideas flowing, as well as turning in a report from each group.

The Partner's Handbook has been revised and is now ready for final approval. If everything goes well, you will have a copy in Orlando. A possible addition for
next year will be a section on Prescriptive Problem Solving, a quick reference, with several alternative solutions.

We would like to extend a special thank you to all partners for your input, your help and for volunteering to help at the convention. We hope to see each of you there. We have planned a well-rounded program with you, the partner, in mind.

Karen Rippeto, Chairman, Partners’ Committee

NEW ACCREDITATION POLICY

A press release detailing the CALLERLAB "new" accreditation policy is attached. Effective January 1, 1990, accreditation is no longer mandatory and Subscribers as well as full members may now serve as accreditors. The actual process of becoming accredited or re-accredited remains in force and available to those desiring this recognition of the attainment of professional responsibility and competence in the calling and teaching of Square Dancing and related fields.

NATIONAL SQUARE DANCE CONVENTION – CALLERLAB TRAIL-OUT DANCE

The CALLERLAB FOUNDATION For The Preservation and Promotion of Square Dancing is planning a Foundation fund raising dance to be held in conjunction with the NSDC. This dance will be held in the East Main Hall of the Memphis Convention Center on Sunday, July 1, 1990 from 10 AM to 1 PM. For complete details, please see the press release attached.

REVISED ADVANCED DANCING PROGRAM - A-1/A-2

A revised Advanced Dancing Program is included in this mailing. The call "MINI BUSY" has become an official part of the Advanced Dancing Program. The teaching order is on the reverse side. These programs can be purchased from the home office at a cost of $4.50 per 100.

MAINSTREAM QUARTERLY SELECTIONS

Current Mainstream quarterly selections are:

REVERSE DIXIE STYLE
SPIN CHAIN & SCOOT THRU

PLUS QUARTERLY SELECTIONS

Current Plus quarterly selections are:

RIGHT & LEFT BY (see enclosed press release)
RECYCLE THE DIAMOND

The Plus Emphasis Call for the 1st quarter of 1990 is DIXIE GRAND

ADVANCED QUARTERLY SELECTION

There is only one current Advanced Quarterly Selection. It is SHADOW THE COLUMN.

CONTRA OF THE QUARTER:

1st Quarter 1990 - SQUEEZE PLAY

ROUND OF THE QUARTER

1st Quarter 1990 - EDILWEISS 2nd Quarter 1990 - LOVE FOR TWO

TRADITIONAL DANCE OF THE QUARTER

1st Quarter 1990 - ENDS TURN IN
1st CALLERLAB FUNDRAISING GOLF SCRAMBLE

Registrations for the Golf Tournament have not been as brisk as we had hoped. The good news is that there are still some openings for those of you who like to beat a small defenseless ball silly. The registration fee is $50.00 per person. This includes the golfing fees and a planned surplus for the Foundation. It is possible that we will open up the registration to some local dancers if we don't get enough convention attendees signed up to hold the golf course for an exclusive use. Other administrative details need to be finalized so we urge you to send in your registrations as soon as possible so that we can make the final detailed arrangements. This first ever golf outing will be held Thursday morning following the CALLERLAB Convention at the Orange Lake Country Club.

DATES TO REMEMBER

FEB 15th Registration fees should be in to CALLERLAB. Later registrations will be accepted space permitting.

APR 1st Dues are due. Dues are $75.00 for US Members, Subscribers and Apprentices. Dues for Canadian and Overseas callers are $60.00 for Members, Subscribers and Apprentices. Callers (those who have attended at least three conventions and are currently retired from calling) may, upon application, change their status to Associate and that fee is $45.00. Affiliate organization fees are $100.00 initial fees and $70.00 for renewals. Dues received after this date will be considered delinquent.

JUNE 15th Callers who have not paid their 1990 dues will be dropped from the roster and their names will not be included in the CALLERLAB Directory.

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PRESS RELEASE

Tom Sellner, Chairman of the Plus Quarterly Selection Committee, is pleased to announce that the Plus Quarterly Selection Committee has selected RIGHT AND LEFT BY as the Plus Quarterly Selection for the period beginning February 1, 1990.

RIGHT AND LEFT BY
Joe Saltel, Author

Starting formation: Normal facing couples

Action: Right and Left Thru and Courtesy Turn 1/4 more. Centers Slide nose to nose and join right hands with the ends to make an Ocean Wave.

Ending formation: Right Hand Ocean Waves

Timing: 8 beats

Dance examples: Heads Lead to the Right, Circle to a Line, RIGHT AND LEFT BY, Swing Thru, Right and Left Grand. Zero (from Normal Facing Couples) RIGHT AND LEFT BY, Recycle, Slide Thru

Singing call figure: Heads Promenade 1/2, Heads Square Thru, RIGHT AND LEFT BY, Grand Swing Thru, Boys Run, Wheel & Deal, Cross Trail Thru, Swing Corner, Promenade, (add 16 beat tag).

Teaching suggestions: Walk Right and Left Thru and Courtesy Turn 1/4 more which ends in Two Faced Lines (a nice dance action) and dance just that part. Then add the Centers Slide nose to nose later (ending in the Ocean Wave).

The current Plus Quarterly Selections are:

RECYCLE THE DIAMOND
RIGHT AND LEFT BY

**** END ****
PRESS RELEASE
For Immediate Release - January 1990
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START *
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NEW YEAR! NEW DECADE! NEW ACCREDITATION POLICY!

New Policy -- Effective January 1, 1990, the CALLERLAB Board of Governors announces that it is no longer a requirement for continuing membership for Members and Subscribers to become accredited. While becoming accredited is no longer mandatory, it is certainly desirable.

A change in the actual procedure was also approved and is effective January 1, 1990. Subscribers as well as Members may now serve as Accreditors for those seeking to become accredited. Previous to this time, only members were permitted to serve as accreditors.

Members of many professional organizations seek accreditation so those who desire their services will have an indication of their competence. The CALLERLAB caller accreditation program provides this same measure of assurance to the square dance clubs and organizations that use our services. Accreditation by CALLERLAB recognizes the attainment of professional responsibility and competence in the calling and teaching of Square Dancing and related fields.

Accreditation by CALLERLAB recognizes acceptable standards of performance in the skills and techniques of Square Dance calling. A caller's signature on an accreditation application is his or her assurance to CALLERLAB that the applicant is qualified and therefore worthy of accreditation. A caller must first be accredited as a general caller and may also opt to be accredited in any or all four (4) specialty areas: one night stands, rounds, contra, and Advanced dancing.

Qualified square dance callers are encouraged to seek CALLERLAB accreditation. Membership in CALLERLAB is not a requirement. The procedure and steps required to obtain such accreditation remain the same (except that Subscribers as well as Members may serve as Accreditors) for those seeking this desirable certification. Callers who sign accreditation applications are reminded that their signatures are a valuable commodity and are not to be given lightly. It is up to YOU, as a CALLERLAB Member or Subscriber, to use your signature prudently.

The accreditation fee remains at $20.00. This fee and your accreditation are for a six (6) year period (eight for overseas callers). All fees received from accreditation are used to administer the program. Excess funds are used for educational purposes. Accreditation applications, renewal forms and additional information are available from the CALLERLAB Home Office, Box 679, Pocono Pines, PA 18350.

PRESS RELEASE

Bill Higgins, Chairman of the CALLERLAB Round Dance Committee, announces that the Round of the Quarter for the 2nd quarter of 1990 is LOVE FOR TWO, MGR 062 (Hi Hat 815). Previous selections were:

EDILWEISS - 1st quarter 1990
SOME DO SOME DON'T - 4th Quarter 1989
THE BOY NEXT DOOR - 3rd Quarter 1989

CALLERLAB hopes that most clubs will use these selections in their dance programs. Squares and Rounds belong together and CALLERLAB encourages full participation in the Round Dance Program.

Note: Cue sheets are available upon request from the CALLERLAB Home Office.

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END ***
PRESS RELEASE
(For Immediate Release - January 1990)

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NATIONAL SD CONVENTION CALLERLAB TRAIL-OUT DANCE
(A Fund Raising Project of the CALLERLAB Foundation)

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing announces it's Third Annual Foundation Fund Raising Dance to be held in the East Main Hall of the Memphis Convention Center on Sunday, July 1st, 1990 from 10 AM to 1 PM.

The dance will be called by prominent CALLERLAB recording artists and promises to be one of the highlights of the 39th National Convention. Plan NOW to attend this exciting dance and support the CALLERLAB Foundation. Previous fund raising dances sponsored by CALLERLAB have included some of the best dancing of the week.

It is no secret that square dancing is facing fierce competition and problems of increasing costs and declining attendance in some areas. These issues have been, and are, of great concern to CALLERLAB. They are discussed in great detail at the annual CALLERLAB conventions, and solutions are sought which will be in the best interest of square dancing.

One possible solution is to do a better job of informing the non-square dancing public about our great activity. To do that professionally, on a world-wide basis, can be very expensive, as can other projects to promote square dancing. While CALLERLAB is most interested in doing all it can, it does not have the financial resources to carry out such large projects by itself. It was for this reason that the FOUNDATION was formed. The first major project of the Foundation was the production of the three "Spot Commercials" produced in 1989.

The need for a separate entity to accept, manage, and disburse funds dedicated for preserving and promoting square dancing became apparent. After legal parameters were defined, the proposal for the Foundation was presented to, and approved by, the CALLERLAB Board of Governors and then by the general membership. The Foundation was established as a separate entity within CALLERLAB.

The title of the Foundation accurately describes its purpose. Funds coming into the Foundation are accounted for separately, and it is hoped that donations will be made by square dancers, callers and square dance organizations interested in the preservation and promotion of square dancing.

Donations may be sent to:
The CALLERLAB Foundation
(Donations are not tax deductible according to the IRS.)
PO Box 679
Pocono Pines, PA. 18350

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We appreciate the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS